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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

EASTERN REGION (ECPO)

Alfred University
Babson College
Bard College
Bentley College
Boston College
Boston University
University of Bridgeport
Brown University
Buffalo State College
Clarkson University
Columbia University
University of Connecticut
Cornell University
CUNY -Bernard M. Baruch
CUNY - Baruch College - Business & Public Administration
CUNY - City College
CUNY - Graduate School & University Center
CUNY - Hunter College
Dartmouth College
Eastern Nazarene College
Fordham University - Lincoln Center
Fordham University
Franklin Pierce College
Husson College
Ithaca College
The King's College
LeMoyne College
Long Island University
University of Maine-Orono
Manhattan College
Manhattanville College
Marist College
MIT
MIT - Sloan School of Management
University of Massachusetts - Amherst
Mount Holyoke College
New Hampshire College
NYU-Graduate School of Business
New School for Social Research - Graduate School
Northeastern University
Pace University-New York City
Pace University-Westchester
Polytechnic University
Post College
Pratt Institute
Rensselaer Polytechnic University
Rhode Island School of Design
University of Rhode Island
Roberts Wesleyan College
University of Rochester
University of Rochester-W.E. Simon Graduate School of Business
Sacred Heart University
Saint Anselm College
St. John Fisher College
St. Joseph's College
St. Joseph's University
SUNY - Buffalo
SUNY - Cortland
SUNY - Geneseo
SUNY - Plattsburgh
SUNY - Purchase
Syracuse University
Union College
Vassar College
Wells College
Williams College
Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, through February 3, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ECPO REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	83	561	$25865	$25166	$30000	$26000	$22326	85	1331	$25886	$24690	$30000	$26000	$22326
BUSINESS ADMIN (INCL MGMT	63	155	25127	23342	33000	23000	17000	63	330	25127	22070	33000	23000	17000
DISTRIBUTION MANAGEMENT	+	26	+	24480				+	36	+	24363			
ECONOM & FINANCE (BANKING	8	85	22138	23074	*	*	*	10	253	21660	22966	*	*	*
HOTEL/RESTAURANT MGMT.	13	13	21154	21154	*	*	*	13	64	21154	19737	*	*	*
HUMAN RSRCS (incl LABOR R	+	11	+	20036				+	23	+	21538			
MANAGEMENT INFO SYSTEMS	4	51	28000	27689	*	*	*	5	138	27400	26626	*	*	*
MARKETING/MARK MGMT (RESR	22	125	21727	22395	25000	21000	17000	23	322	21957	21989	27000	21000	17000
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				+	10	+	19249			
COMMUNICATIONS	2	20	15500	21027	*	*	*	2	60	15500	20041	*	*	*
JOURNALISM	+	5	+	20632				+	28	+	18696			
TELECOMMUN/BROADCASTING	+	2	+	14600				+	7	+	13711			
EDUCATION														
ELEMENTARY EDUCATION	+	18	+	15607				+	76	+	17231			
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				+	8	+	19759			
SPECIAL EDUCATION	+	6	+	18183				+	19	+	19705			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	11	+	17045			
TEXTILES & CLOTHING	+	+	+	+				+	11	+	16924			
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				+	9	+	19813			
LETTERS (incl English, Li	+	2	+	21150				+	30	+	19288			
VISUAL & PERFORMING ARTS	+	1	+	29000				+	17	+	15340			
HUMANITIES - OTHER	+	2	+	18516				+	22	+	22739			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				+	17	+	19497			
HISTORY	+	3	+	21167				+	9	+	18402			
POLITICAL SCIENCE/GOVT	+	1	+	17000				+	18	+	19580			
PSYCHOLOGY	+	7	+	19611				+	38	+	17450			
SOCIOLOGY	+	2	+	15700				+	14	+	19009			
SOCIAL SCIENCES-OTHER	+	2	+	14935				+	25	+	18752			
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	13	32000	28322	*	*	*	1	40	32000	28432	*	*	*
AGRICULTURAL	+	+	+	+				+	3	+	19787			
ARCHITECTURAL	+	+	+	+				+	5	+	22375			
BIOENGINEERING & BIOMEDIC	+	1	+	28800				+	4	+	28315			
CHEMICAL	6	100	32667	32503	*	*	*	6	214	32667	32435	*	*	*
CIVIL	+	47	+	26758				+	157	+	25742			
COMPUTER	3	21	31333	29753	*	*	*	3	41	31333	29241	*	*	*
ELECTRICAL/ELECTRONIC	13	132	30532	30416	*	*	*	14	392	30691	29869	*	*	*

continued

ECPO REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	+	40	+	$29320				+	83	+	$28872			
MECHANICAL	5	150	$28974	30189	*	*	*	5	438	$28974	29902	*	*	*
METALLURGICAL	+	+	+	+				+	9	+	29666			
MINING (INCL GEOLOGICAL)	+	+	+	+				+	2	+	24936			
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	+	5	+	33460				+	36	+	30227			
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	16	28444	25910	*	*	*	1	97	28444	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				+	12	+	25393			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	24978				+	23	+	21820			
ANIMAL SCIENCES	+	+	+	+				+	5	+	19380			
PLANT SCIENCES	+	2	+	16890				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	8	+	23088				+	15	+	21811			
COMPUTER SCIENCE														
COMPUTER SCIENCE	6	62	28348	28117	*	*	*	6	214	28348	27074	*	*	*
COMPUTER PROGRAMMING	+	2	+	25100				+	21	+	26212			
INFORMATION SCIENCES & SY	7	12	27143	27325	*	*	*	7	42	27143	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				+	7	+	28228			
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				+	40	+	23880			
HEALTH SCIENCES	+	3	+	18317				+	20	+	18067			
NURSING	+	6	+	21172				+	79	+	23101			
PHARMACY	+	+	+	+				+	50	+	36583			
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	10	+	23592			
BIOLOGICAL	+	+	+	+				+	13	+	18930			
CHEMISTRY	6	6	32583	32583	*	*	*	6	26	32583	27010	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				+	3	+	22720			
MATHEMATICS	+	3	+	28100				+	36	+	23554			
PHYSICS	1	5	32000	26000	*	*	*	1	5	32000	26000	*	*	*
OTHER PHYSICAL & EARTH SC	+	8	+	23160				+	11	+	22655			
TOTALS	244	1755						251	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	72	477	$25649	$25393	$28000	$26000	$23000	74	1109	$25679	$24911	$28500	$26000	$23000
ACCOUNTING (PRIVATE)	18	84	24479	23726	*	*	*	19	230	24138	23110	*	*	*
COMMERCIAL BANKING (CNSMR	1	14	50000	21565	*	*	*	1	40	50000	21552	*	*	*
COMMERCIAL BANKING (LENDG	3	11	26333	22264	*	*	*	3	25	26333	21036	*	*	*
INVESTMT BANKING (CORP FN	1	2	21500	23350	*	*	*	1	9	21500	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	1	1	16700	16700	*	*	*	1	4	16700	17175	*	*	*
INVESTMT BANKG (SALES & T	+	+	+	+				+	3	+	20835			
FINANCIAL/TREASURY ANALYS	5	25	26100	24839	*	*	*	5	79	26100	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	2	4	21000	20050	*	*	*	2	9	21000	22522	*	*	*
UNDERWRITING	+	5	+	22076				+	21	+	21197			
MARKETING														
ADVERTISING	3	3	18333	18333	*	*	*	3	10	18333	16952	*	*	*
BRAND/PRODUCT MANAGEMENT	3	19	24667	25687	*	*	*	3	58	24667	23900	*	*	*
BUYER/MERCHANDISING	4	22	25250	24442	*	*	*	4	69	25250	22453	*	*	*
MARKET RESEARCH	+	10	+	22392				+	26	+	21805			
SALES	18	124	22533	23207	*	*	*	18	330	22533	22680	*	*	*
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	1	+	17000				+	8	+	18281			
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	2	3	20000	17733	*	*	*	2	10	20000	19020	*	*	*
PUBLIC RELATIONS	2	8	24000	22378	*	*	*	2	33	24000	18894	*	*	*
WRITING / EDITING	+	2	+	13080				+	18	+	15843			
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				+	8	+	17172			
FINANC,TAXA, MONETARY POL	1	7	30000	22086	*	*	*	1	16	30000	21192	*	*	*
ECONOMIC PROGRAMS	1	1	15000	15000	*	*	*	1	4	15000	17992	*	*	*
LAW ENFORCEMENT	+	1	+	20004				+	22	+	20526			
MILITARY	3	15	29333	20483	*	*	*	3	47	29333	21148	*	*	*
NATIONAL SECURITY	2	2	25409	25409	*	*	*	2	6	25409	19901	*	*	*
URBAN / REGIONAL PLANNING	+	+	+	+				+	3	+	21160			
SOCIAL SERVICES														
ADMINISTRATION	24	25	25417	25147	33000	25000	19000	24	43	25417	23824	33000	25000	19000
COUNSELING	+	1	+	17000				+	13	+	16322			
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				+	13	+	19008			
ENGINEERING														
BIOENGINEERING	+	5	+	32256				+	7	+	29511			
DESIGN / CONSTRUCT	6	88	27867	28626	*	*	*	6	302	27867	28184	*	*	*
ENVIRONMENTAL/SANITATION	+	4	+	27032				+	31	+	26923			
MANUFACTURING/INDUSTRIAL	2	141	25500	30153	*	*	*	3	399	27920	29979	*	*	*
SYSTEMS / PROGRAMMING	1	24	30300	29605	*	*	*	1	61	30300	29605	*	*	*
POWER SYSTEMS	2	19	28875	29616	*	*	*	2	38	28875	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	2	18	30194	29044	*	*	*	2	57	30194	29191	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	+	6	+	$29145			
RESEARCH & DEVELOPMENT	5	44	$30112	30595	*	*	*
TESTING	2	15	27500	28306	*	*	*
PROCESS ENGINEERING	11	133	31728	31503	*	*	*
OTHER ENGINEERING	3	19	31148	30170	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	5	76	25800	27583	*	*	*
INFORMATION SYSTEMS	13	33	29458	28521	*	*	*
SYSTEMS ANALYSIS & DESIGN	2	18	25300	27868	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	2	3	23000	23413	*	*	*
AGRICULTURE/NAT'L RESOURC	+	14	+	23860			
ARCHITECTURE	+	1	+	30000			
CONSULTING	3	36	31000	27705	*	*	*
HUMAN RESRCS /INDUS RELS	2	13	26000	22425	*	*	*
MANAGEMENT TRAINEE	16	130	21438	21523	*	*	*
MATH/STATISTICIANS	+	+	+	+			
NURSES / PERSONAL CARE	+	6	+	19830			
OTHER HEALTH RELATED (EX	+	8	+	21633			
PARALEGAL	+	+	+	+			
PERFORMING ARTS (ENTERTAI	+	+	+	+			
RESEARCHERS NON-TECHNICAL	+	+	+	+			
RESEARCHERS - TECHNICAL	+	+	+	+			
TEACHING	1	32	27000	16736	*	*	*
TOTALS	244	1755					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	+	41	+	$30039			
RESEARCH & DEVELOPMENT	5	132	$30112	29807	*	*	*
TESTING	2	60	27500	27305	*	*	*
PROCESS ENGINEERING	11	288	31728	31273	*	*	*
OTHER ENGINEERING	3	70	31148	30088	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	5	200	25800	26336	*	*	*
INFORMATION SYSTEMS	14	110	29140	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	80	24033	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	2	11	23000	27688	*	*	*
AGRICULTURE/NAT'L RESOURC	+	24	+	22467			
ARCHITECTURE	+	18	+	22399			
CONSULTING	3	95	31000	26041	*	*	*
HUMAN RESRCS /INDUS RELS	2	52	26000	22261	*	*	*
MANAGEMENT TRAINEE	17	385	21765	21050	*	*	*
MATH/STATISTICIANS	+	7	+	20877			
NURSES / PERSONAL CARE	+	76	+	23097			
OTHER HEALTH RELATED (EX	+	121	+	27804			
PARALEGAL	+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	5	+	22552			
RESEARCHERS - TECHNICAL	+	10	+	20115			
TEACHING	1	138	27000	18036	*	*	*
TOTALS	251	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	8	25	$29000	$26952	*	*	*	8	57	$29000	$26672	*	*	*
MBA--NON-TECH	+	30	+	30332				+	76	+	30672			
MBA--TECH	1	8	36600	34000	*	*	*	1	14	36600	35529	*	*	*
MS-BUSINESS	+	1	+	32000				+	12	+	29042			
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	+	2	+	24650				+	11	+	29800			
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				+	5	+	19427			

continued

ECPO REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	+	7	+	34800				+	10	+	34520			
CIVIL	+	2	+	27746				+	13	+	28134			
COMPUTER	1	5	$28000	32352	*	*	*	1	9	$28000	32129	*	*	*
ELECTRICAL/ELECTRONIC	1	13	37000	34694	*	*	*	2	38	38060	34962	*	*	*
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	+	15	+	34071				+	27	+	34051			
METALLURGICAL	+	3	+	34307				+	7	+	32934			
MINING & MINERAL	+	+	+	+				+	2	+	33000			
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				+	9	+	40475			
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				+	10	+	33689			
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				+	4	+	27428			
HEALTH SCIENCES	+	4	+	21965				+	6	+	21143			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	+	+	+				+	6	+	31917			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				+	18	+	28978			
MATHEMATICS (INCL ACTUARI	1	1	33000	33000	*	*	*	1	8	33000	29764	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	12	137						13	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	 NATIONAL	AVERAGE $ OFFERS REGIONAL	 NATIONAL	PERCENTILES' 90TH	 50TH	 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	18	+	$33909			
MBA--TECH	1	5	$41300	46060	*	*	*
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	12	+	34822			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	19	+	35211			
MBA--TECH	+	8	+	43950			
TOTALS	1	78					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	 NATIONAL	AVERAGE $ OFFERS REGIONAL	 NATIONAL	PERCENTILES' 90TH	 50TH	 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	41	+	$32004			
MBA--TECH	1	8	$41300	36628	*	*	*
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	37	+	35612			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	44	+	37714			
MBA--TECH	+	14	+	43507			
TOTALS	1	160					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				1	2	$59500	$57250	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	+	7	+	$42063				+	14	+	44511			
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333				+	6	+	39817			
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	4	+	41745				+	10	+	41588			
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	+	20						1	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25532 73 31500/23000			19000 1					26000 3
BUSINESS ADMIN (INCL MGMT	23667 3			44500 2		27500 2	30500 2		19000 2
ECONOM & FINANCE (BANKING				16850 2	21500 1				20500 3
MANAGEMENT INFO SYSTEMS							25000 2		
MARKETING/MARK MGMT (RESR		17000 1			25000 1	25000 1	21000 1	17000 1	19667 3
COMPUTER								31333 3	
ELECTRICAL/ELECTRONIC								30750 8	
COMPUTER SCIENCE						31500 1	21000 1	31000 1	
INFORMATION SCIENCES & SY						30000 1	26000 5		

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BUSINESS ADMIN (INCL MGMT			29333 3		18000 2			17000 1	
ECONOM & FINANCE (BANKING			21500 1						
HOTEL/RESTAURANT MGMT.	20000 2	21200 10							
MARKETING/MARK MGMT (RESR					24000 2				
INFORMATION SCIENCES & SY								30000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						30909 2	22326 1		35000 1
BUSINESS ADMIN (INCL MGMT	29000 1	24000 2	24333 3	20714 7	27000 1	26429 7	26667 3	29000 3	21000 1
HOTEL/RESTAURANT MGMT.				23000 1					
MARKETING/MARK MGMT (RESR			23333 3	19000 3				21000 1	
COMMUNICATIONS						10000 1			
COMPUTER SCIENCE								25000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							24500 1		
BUSINESS ADMIN (INCL MGMT			29000 1		24667 6	15000 1	21000 1	22333 3	
MARKETING/MARK MGMT (RESR						20000 1		24000 2	
COMMUNICATIONS								21000 1	
AEROSPACE & AERONAUTICAL					32000 1				
CHEMICAL								30000 1	33000 1
ELECTRICAL/ELECTRONIC					31530 2				
MECHANICAL					28886 2				
COMPUTER SCIENCE									31200 1
CHEMISTRY									32050 2

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING								26000 1	29500 1
BUSINESS ADMIN (INCL MGMT	26750 4								
ECONOM & FINANCE (BANKING	25500 1								
MANAGEMENT INFO SYSTEMS		28200 1	31200 1						
MARKETING/MARK MGMT (RESR	30000 1							30000 1	
CHEMICAL								33250 4	
ELECTRICAL/ELECTRONIC		30600 1			30960 1			29525 2	
MECHANICAL		30700 1			28200 2				
ENGINEERING TECHNOLOGY		28444 1							
COMPUTER SCIENCE		30388 1							
CHEMISTRY			30600 1		32500 1				34150 2
PHYSICS			32000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						40300 1
BUSINESS ADMIN (INCL MGMT				25000 1		21000 1
ECONOM & FINANCE (BANKING						26450 2
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1				

AVERAGE SALARY OFFERS   FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25459 76 31500/23000	17000 1		28340 5	23250 2	26667 3	26400 5	17000 1	21500 11
BACHELOR - TECHNICAL						30750 2	25167 6	30917 12	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20000 2	21200 10	27375 4		21000 4			17000 1	
BACHELOR - TECHNICAL								30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	29000 1	24000 2	23833 6	20455 11	27000 1	25682 10	25582 4	27000 4	28000 2
BACHELOR - TECHNICAL								25000 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			29000 1		24667 6	17500 2	22750 2	22667 6	
BACHELOR - TECHNICAL					30566 5			30000 1	32075 4

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27083 6	28200 1	31200 1					28000 2	29500 1
BACHELOR - TECHNICAL		30033 4	31300 2		29965 4			32008 6	34150 2

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		17000 1		25000 1		28360 5
BACHELOR - TECHNICAL						

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									36600 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25755 70 31500/23000	26057 11		19000 1					21000 1
BUSINESS ADMIN (!NCL MGMT	23667 3	22000 5	50000 1	30000 2					29000 2
ECONOM & FINANCE (BANKING	26400 1	20667 3			21500 1		16700 1		26500 1
MARKETING/MARK MGMT (RESR									25000 1

AVERAGE SALARY OFFERS   FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30000 1		
BUSINESS ADMIN (INCL MGMT	17000 1			29000 1	27333 3		23000 8		
ECONOM & FINANCE (BANKING	25000 1						17000 1		
HOTEL/RESTAURANT MGMT.							19000 1		
MARKETING/MARK MGMT (RESR			17000 2	22500 2	19000 1		20833 6		
COMMUNICATIONS			21000 1						
ELECTRICAL/ELECTRONIC							30600 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		23000 1	25000 1				15000 1		29333 3
MARKETING/MARK MGMT (RESR		17000 1	23000 1			30000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			26278 18					15000 1	
HOTEL/RESTAURANT MGMT.			23000 3						
MARKETING/MARK MGMT (RESR			22667 3					25000 1	
COMMUNICATIONS	10000 1								
MECHANICAL								26400 1	
CHEMISTRY								33600 3	

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1						23000 1		
MANAGEMENT INFO SYSTEMS						28200 1		31200 1	
AEROSPACE & AERONAUTICAL							32000 1		
CHEMICAL								32600 5	33000 1
ELECTRICAL/ELECTRONIC	32760 1	30300 1	27050 1						32000 1
MECHANICAL	30000 1		30700 1			27560 1		30212 1	
ENGINEERING TECHNOLOGY									28444 1
COMPUTER SCIENCE				30388 1		31350 2			
INFORMATION SCIENCES & SY				30000 1				30000 1	
CHEMISTRY						32100 1		31300 2	
PHYSICS								32000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT	25000 1			23000 1				26000 2	22400 5
ECONOM & FINANCE (BANKING			21500 1						
HOTEL/RESTAURANT MGMT.									20778 9
MANAGEMENT INFO SYSTEMS	25000 1	25000 1	27600 1						
MARKETING/MARK MGMT (RESR				23000 1					23667 3
COMPUTER		31000 2					32000 1		
ELECTRICAL/ELECTRONIC		30851 7					30500 2		
COMPUTER SCIENCE	25000 1	26000 2							
INFORMATION SCIENCES & SY	27000 2	26500 2	23000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1

AVERAGE SALARY OFFERS FEBRUARY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25679 74 31500/23000	24138 19	50000 1	26333 3	21500 1		16700 1		26100 5
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	21000 2		18333 3	24667 3	25250 4		22059 17		
BACHELOR - TECHNICAL							30600 1		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		20000 2	24000 2			30000 1	15000 1		29333 3
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2		25417 24 42000/19000					20000 2	
BACHELOR - TECHNICAL								31800 4	

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	21000 1					28200 1	23000 1	31200 1	
BACHELOR - TECHNICAL	31380 2	30300 1	28875 2	30194 2		30590 4	32000 1	31781 10	31148 3

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25000 2	25000 1	24550 2	23000 2				26000 2	21765 17
BACHELOR - TECHNICAL	26333 3	29458 13	23000 1				31000 3		

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL								27000 1
BACHELOR - TECHNICAL								

A 3940-1.1 4

4/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

EASTERN REGION (ECPO)

Alfred University
Babson College
Bard College
Bentley College
Boston College
Boston University
University of Bridgeport
Brown University
Buffalo State College
Clarkson University
Columbia University
University of Connecticut
Cornell University
CUNY -Bernard M. Baruch
CUNY - Baruch College - Business & Public Administration
CUNY - City College
CUNY - Graduate School & University Center
CUNY - Hunter College
Dartmouth College
Eastern Nazarene College
Fordham University - Lincoln Center
Fordham University
Franklin Pierce College
Husson College
Ithaca College
The King's College
LeMoyne College
Long Island University
University of Maine-Orono
Manhattan College
Manhattanville College
Marist College
MIT
MIT - Sloan School of Management
University of Massachusetts - Amherst
Mount Holyoke College
New Hampshire College
NYU-Graduate School of Business
New School for Social Research - Graduate School
Northeastern University
Pace University-New York City
Pace University-Westchester
Polytechnic University
Post College
Pratt Institute
Rensselaer Polytechnic University
Rhode Island School of Design
University of Rhode Island
Roberts Wesleyan College
University of Rochester
University of Rochester-W.E. Simon Graduate School of Business
Sacred Heart University
Saint Anselm College
St. John Fisher College
St. Joseph's College
St. Joseph's University
SUNY - Buffalo
SUNY - Cortland
SUNY - Geneseo
SUNY - Plattsburgh
SUNY - Purchase
Syracuse University
Union College
Vassar College
Wells College
Williams College
Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, through March 3, 1989) and cumulatively (September 1, 1988, through March 3, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ECPO REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 2/3/89 THROUGH 3/6/89 | CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	79	1197	$25296	$25896	$29000	$26000	$21000	164	2528	$25602	$25261	$30000	$26000	$21500
BUSINESS ADMIN (INCL MGMT	7	123	27619	23179	*	*	*	70	453	25376	22371	34100	25000	17000
DISTRIBUTION MANAGEMENT	+	3	+	21331				+	39	+	24129			
ECONOM & FINANCE (BANKING	4	207	27250	24988	*	*	*	14	460	23257	23876	*	*	*
HOTEL/RESTAURANT MGMT.	+	2	+	20750				13	66	21154	19767	*	*	*
HUMAN RSRCS (incl LABOR R	+	10	+	22126				+	33	+	21716			
MANAGEMENT INFO SYSTEMS	5	39	34870	28732	*	*	*	10	177	31135	27090	*	*	*
MARKETING/MARK MGMT (RESR	+	164	+	22585				23	486	21957	22190	27000	21000	17000
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	10	+	19249			
COMMUNICATIONS	+	8	+	18700				2	68	15500	19883	*	*	*
JOURNALISM	+	2	+	15950				+	30	+	18513			
TELECOMMUN/BROADCASTING	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	+	7	+	21104				+	83	+	17558			
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				+	9	+	18897			
SPECIAL EDUCATION	+	5	+	19697				+	24	+	19704			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	30000	22625	*	*	*	1	7	30000	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				+	10	+	19782			
LETTERS (incl English, Li	1	5	20800	20200	*	*	*	1	35	20800	19419	*	*	*
VISUAL & PERFORMING ARTS	+	2	+	18068				+	19	+	15627			
HUMANITIES - OTHER	+	9	+	20045				+	31	+	21956			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				+	18	+	19525			
HISTORY	+	4	+	19900				+	13	+	18863			
POLITICAL SCIENCE/GOVT	+	6	+	19244				+	24	+	19496			
PSYCHOLOGY	+	12	+	20623				+	50	+	18211			
SOCIOLOGY	1	4	14000	21447	*	*	*	1	18	14000	19550	*	*	*
SOCIAL SCIENCES-OTHER	+	3	+	19600				+	28	+	18843			
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	75	28767	29615	*	*	*	4	115	29575	29204	*	*	*
AGRICULTURAL	+	5	+	25939				+	8	+	23632			
ARCHITECTURAL	+	1	+	25000				+	6	+	22813			
BIOENGINEERING & BIOMEDIC	1	2	25000	22289	*	*	*	1	6	25000	26306	*	*	*
CHEMICAL	10	329	33057	33058	*	*	*	16	543	32911	32812	*	*	*
CIVIL	11	204	27651	26357	*	*	*	11	361	27651	26090	*	*	*
COMPUTER	2	50	30500	30258	*	*	*	5	91	31000	29800	*	*	*
ELECTRICAL/ELECTRONIC	44	557	31015	30550	33000	31720	29000	58	949	30937	30269	33000	31050	29000

continued

ECPO REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	1	123	$31200	$29719	*	*	*	1	206	$31200	$29378	*	*	*
MECHANICAL	46	591	30879	30625	$33100	$30948	$28000	51	1029	30692	30317	$33000	$30744	$27996
METALLURGICAL	+	41	+	29561				+	50	+	29580			
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	4	4	31925	31925	*	*	*	4	5	31925	31540	*	*	*
PETROLEUM	+	26	+	34936				+	62	+	32202			
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	7	63	29500	27566	*	*	*	8	160	29368	28085	*	*	*
INDUSTRIAL TECHNOLOGY	2	13	27900	26310	*	*	*	2	25	27900	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				+	25	+	22106			
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	19	164	30314	28497	*	*	*	25	378	29842	27691	32000	30500	27000
COMPUTER PROGRAMMING	1	5	33000	25792	*	*	*	1	26	33000	26131	*	*	*
INFORMATION SCIENCES & SY	3	52	30608	26687	*	*	*	10	94	28182	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				+	8	+	28575			
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				+	44	+	23950			
HEALTH SCIENCES	+	3	+	23000				+	23	+	18710			
NURSING	+	1	+	20000				+	80	+	23062			
PHARMACY	+	15	+	35255				+	65	+	36276			
SCIENCES														
ACTUARIAL	1	1	24504	24504	*	*	*	1	6	24504	30384	*	*	*
ARCHITECTURAL & ENVIRONME	+	4	+	26350				+	14	+	24380			
BIOLOGICAL	1	1	26500	26500	*	*	*	1	14	26500	19471	*	*	*
CHEMISTRY	25	31	32927	31310	33600	33000	31896	31	57	32860	29349	34000	33000	31896
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	8	24	30400	27367	*	*	*	8	60	30400	25079	*	*	*
PHYSICS	1	2	32011	29626	*	*	*	2	7	32006	27036	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	288	4245						539	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	78	1055	$25287	$26071	$29000	$26000	$21000	152	2164	$25478	$25476	$28500	$26000	$21504
ACCOUNTING (PRIVATE)	2	183	25500	25060	*	*	*	21	413	24268	23974	29500	24500	18500
COMMERCIAL BANKING (CNSMR	+	8	+	22911				1	48	50000	21778	*	*	*
COMMERCIAL BANKING (LENDG	+	18	+	22967				3	43	26333	21844	*	*	*
INVESTMT BANKING (CORP FN	1	3	30000	30667	*	*	*	2	12	25750	25192	*	*	*
INVESTMT BANKNG (M & A)	1	4	27996	26500	*	*	*	1	5	27996	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	+	+	+				1	4	16700	17175	*	*	*
INVESTMT BANKG (SALES & T	+	3	+	25000				+	6	+	22917			
FINANCIAL/TREASURY ANALYS	8	69	26935	25900	*	*	*	13	148	26614	24801	*	*	*
PORTFOLIO MGMT/BROKERAGF	+	4	+	22498				2	13	21000	22515	*	*	*
UNDERWRITING	+	9	+	19821				+	30	+	20785			
MARKETING														
ADVERTISING	+	3	+	20800				3	13	18333	17840	*	*	*
BRAND/PRODUCT MANAGEMENT	1	31	35750	24395	*	*	*	4	89	27438	24072	*	*	*
BUYER/MERCHANDISING	+	76	+	21823				4	145	25250	22123	*	*	*
MARKET RESEARCH	1	10	34008	27589	*	*	*	1	36	34008	23411	*	*	*
SALES	1	160	28800	24079	*	*	*	19	490	22863	23137	*	*	*
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	2	3	32650	27767	*	*	*	2	11	32650	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				2	15	20000	21270	*	*	*
PUBLIC RELATIONS	+	5	+	21927				2	38	24000	19293	*	*	*
WRITING / EDITING	1	3	20800	20267	*	*	*	1	21	20800	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	4	23866	20584	*	*	*	1	12	23866	18310	*	*	*
FINANC,TAXA, MONETARY POL	+	6	+	21925				1	22	30000	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				1	5	15000	18394	*	*	*
LAW ENFORCEMENT	+	+	+	+				+	22	+	20526			
MILITARY	+	9	+	22501				3	56	29333	21365	*	*	*
NATIONAL SECURITY	+	3	+	31800				2	9	25409	23868	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	25576				+	10	+	24251			
SOCIAL SERVICES														
ADMINISTRATION	1	6	14000	25131	*	*	*	25	49	24960	23984	33000	25000	17000
COUNSELING	+	4	+	19894				+	17	+	17162			
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				+	14	+	18579			
ENGINEERING														
BIOENGINEERING	1	8	27996	32216	*	*	*	1	15	27996	30954	*	*	*
DESIGN / CONSTRUCT	22	369	28180	28283	32000	28050	25480	28	671	28113	28238	32600	28050	25000
ENVIRONMENTAL/SANITATION	1	31	28000	28809	*	*	*	1	62	28000	27866	*	*	*
MANUFACTURING/INDUSTRIAL	16	725	32064	30845	*	*	*	19	1124	31409	30537	*	*	*
SYSTEMS / PROGRAMMING	9	51	32448	29758	*	*	*	10	112	32234	29675	*	*	*
POWER SYSTEMS	12	74	30633	29897	*	*	*	14	112	30382	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	12	44	31325	29998	*	*	*	14	101	31163	29543	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	7	46	$30411	$30556	*	*	*	7	87	$30411	$30312	*	*	*
RESEARCH & DEVELOPMENT	16	86	31084	30992	*	*	*	21	218	30853	30275	$33000	$31500	$27560
TESTING	+	47	+	30681				2	107	27500	28788	*	*	*
PROCESS ENGINEERING	45	341	32225	32546	$34000	$32300	$30600	56	629	32127	31963	34000	32074	30212
OTHER ENGINEERING	9	147	30987	29720	*	*	*	12	217	31027	29839	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	7	130	30429	27859	*	*	*	12	330	28500	26936	*	*	*
INFORMATION SYSTEMS	4	38	28128	27108	*	*	*	18	148	28915	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	1	71	31500	28443	*	*	*	4	151	25900	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	2	5	27252	26346	*	*	*	4	16	25126	27269	*	*	*
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				+	34	+	22353			
ARCHITECTURE	+	1	+	28000				+	19	+	22693			
CONSULTING	18	143	30750	28587	*	*	*	21	238	30786	27571	33689	31000	27000
HUMAN RESRCS /INDUS RELS	+	11	+	23117				2	63	26000	22410	*	*	*
MANAGEMENT TRAINEE	6	126	32042	22684	*	*	*	23	511	24446	21453	31800	23000	19000
MATH/STATISTICIANS	2	5	31500	23111	*	*	*	2	12	31500	21808	*	*	*
NURSES / PERSONAL CARE	+	1	+	20000				+	77	+	23057			
OTHER HEALTH RELATED (EX	+	24	+	29855				+	145	+	28144			
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	2	+	26496				+	7	+	23679			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	16	+	19747				1	154	27000	18214	*	*	*
TOTALS	288	4245						539	9352					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

ECPO REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	103	+	$29979				8	160	$29000	$28801	*	*	*
MBA--NON-TECH	2	48	$41502	37118	*	*	*	2	125	41502	33068	*	*	*
MBA--TECH	+	26	+	39319				1	40	36600	37993	*	*	*
MS-BUSINESS	1	4	35400	31075	*	*	*	1	16	35400	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	+	4	+	36875				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	1	1	43704	43704	*	*	*	1	6	43704	23473	*	*	*

continued

ECPO REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				+	21	+	35626			
CIVIL	+	19	+	29342				+	32	+	28851			
COMPUTER	1	6	$41300	39313	*	*	*	2	15	$34650	35003	*	*	*
ELECTRICAL/ELECTRONIC	8	71	35588	36053	*	*	*	10	109	36082	35673	*	*	*
INDUSTRIAL	1	12	45000	35350	*	*	*	1	16	45000	34925	*	*	*
MECHANICAL	3	60	36732	35730	*	*	*	3	87	36732	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	26000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	5	+	30900				+	11	+	31455			
COMPUTER SCIENCE														
COMPUTER SCIENCE	6	45	35584	35619	*	*	*	6	57	35584	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	7	+	33814				+	25	+	30332			
MATHEMATICS (INCL ACTUARI	1	4	32011	28032	*	*	*	2	12	32506	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	24	474						37	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	36	$45000	$46453	*	*	*	1	77	$45000	$38759	*	*	*
MBA--TECH	+	14	+	53779				1	22	41300	47542	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	46	+	47935				+	83	+	42442			
MBA--TECH	+	33	+	53070				+	43	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	1	179						2	339					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				1	4	$59500	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	+	10	+	47697				+	24	+	45838			
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	1	1	$48000	48000	*	*	*	1	2	48000	52500	*	*	*
ELECTRICAL/ELECTRONIC	+	6	+	50941				+	12	+	45379			
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	12	+	44200				+	22	+	43013			
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	1	45						2	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25406 151 34100/21500			19000 1					26000 3
BUSINESS ADMIN (INCL MGMT	27020 5			44500 2		27500 2	30500 2		19000 2
ECONOM & FINANCE (BANKING				16850 2	26833 3			25000 1	20500 3
MANAGEMENT INFO SYSTEMS							28583 3	34000 3	
MARKETING/MARK MGMT (RESR		17000 1			25000 1	25000 1	21000 1	17000 1	19667 3
MERCHANDISING MANAGEMENT								30000 1	
LETTERS (incl English, Li								20800 1	
CHEMICAL								33689 1	
COMPUTER								30750 4	
ELECTRICAL/ELECTRONIC						28000 1	31980 3	30943 14	
MECHANICAL					27996 1			33996 1	
INDUSTRIAL TECHNOLOGY								27000 1	
COMPUTER SCIENCE					31000 1	32650 2	28000 3	28333 6	
COMPUTER PROGRAMMING							33000 1		
INFORMATION SCIENCES & SY						30750 2	27221 6	27000 1	
CHEMISTRY							31896 1		
MATHEMATICS	30000 1				30000 1		31500 1		
PHYSICS							32011 1		

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BUSINESS ADMIN (INCL MGMT			29333 3		18000 2			17000 1	
ECONOM & FINANCE (BANKING	25000 1		21500 1						
HOTEL/RESTAURANT MGMT.	20000 2	21200 10							
MARKETING/MARK MGMT (RESR					24000 2				
SOCIOLOGY				14000 1					
INFORMATION SCIENCES & SY								30000 1	
ACTUARIAL			24504 1						
MATHEMATICS			23000 1						

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN		TRANSPORTATION		UTILITIES		OTHER SERVICE		EDUCATION		FEDERAL GOVERN		LOCAL/STATE GO		HOSPITALS		HEALTH SRVCS (	
ACCOUNTING											30909	2	22326	1			35000	1
BUSINESS ADMIN (INCL MGMT	29000	1	24000	2	24500	4	20714	7	27000	1	26429	7	26667	3	29000	3	21000	1
HOTEL/RESTAURANT MGMT.							23000	1										
MARKETING/MARK MGMT (RESR					23333	3	19000	1							21000	1		
COMMUNICATIONS											10000	1						
AEROSPACE & AERONAUTICAL											25500	1						
BIOENGINEERING & BIOMEDIC	25000	1																
CIVIL													27533	5				
ELECTRICAL/ELECTRONIC					31900	3	29000	1			22165	2	29300	1				
MECHANICAL					31600	2					25343	2						
NUCLEAR					33100	1												
ENGINEERING TECHNOLOGY					25500	1												
COMPUTER SCIENCE															25000	1		
CHEMISTRY	33600	1																

AVERAGE SALARY OFFERS   MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							24500 1		
BUSINESS ADMIN (INCL MGMT			29000 1		24667 6	15000 1	21000 1	22333 3	
MARKETING/MARK MGMT (RESR						20000 1		24000 2	
COMMUNICATIONS								21000 1	
AEROSPACE & AERONAUTICAL					30250 2				
CHEMICAL								30000 1	33777 5
CIVIL						28000 1	28500 1	25667 3	33000 1
ELECTRICAL/ELECTRONIC					31530 2				32022 2
MECHANICAL					28911 6		28500 1		31950 2
NUCLEAR									32400 1
ENGINEERING TECHNOLOGY							27800 2	31200 1	
INDUSTRIAL TECHNOLOGY					28800 1				
COMPUTER SCIENCE					30500 1				31200 1
BIOLOGICAL				26500 1					
CHEMISTRY									32785 15

AVERAGE SALARY OFFERS   MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING								26000 2	29500 1
BUSINESS ADMIN (INCL MGMT	26576 7								
ECONOM & FINANCE (BANKING	25500 1								
MANAGEMENT INFO SYSTEMS		28200 1	33900 2						
MARKETING/MARK MGMT (RESR	30000 1							30000 1	
CHEMICAL					28500 1		32500 1	33286 7	
COMPUTER	32000 1								
ELECTRICAL/ELECTRONIC	32000 1	31567 20 35000/30400	30800 3		30960 1			31263 4	
MECHANICAL	28800 1	31929 13	30800 3		29550 6		33100 1	32150 6	
NUCLEAR		31100 2							
ENGINEERING TECHNOLOGY		29881 3						33000 1	
COMPUTER SCIENCE	32000 2	30633 8							
CHEMISTRY		32548 4	32325 4		32500 1				34025 4
MATHEMATICS		32175 4							
PHYSICS			32000 1						

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						40300 1
BUSINESS ADMIN (INCL MGMT				25000 1		23100 2
ECONOM & FINANCE (BANKING						26450 2
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1				
AEROSPACE & AERONAUTICAL						32300 1
INDUSTRIAL				31200 1		
MECHANICAL		34008 1	32000 1			29495 4
CHEMISTRY		33300 1				

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25457 156 34100/21500	17000 1		28340 5	26375 4	26667 3	27958 6	27829 7	21500 11
BACHELOR - TECHNICAL	30000 1				29665 3	30960 5	29479 16	30282 28 34100/27000	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21667 3	21200 10	27375 4	14000 1	21000 4			17000 1	
BACHELOR - TECHNICAL			23752 2					30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	29000 1	24000 2	24000 7	20455 11	27000 1	25682 10	25582 4	27000 4	28000 2
BACHELOR - TECHNICAL	29300 2		31071 7	29000 1		24103 5	27827 6	25000 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			29000 1		24667 6	17500 2	22750 2	22667 6	
BACHELOR - TECHNICAL				26500 1	29694 12	28000 1	28150 4	27640 5	32785 27 35000/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26837 9	28200 1	33900 2					27333 3	29500 1
BACHELOR - TECHNICAL	31360 5	31523 54 37200/30000	31464 11		29918 9		32800 2	32442 18	34025 4

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		17000 1		25000 1		27833 6
BACHELOR - TECHNICAL		33654 2	32000 1	31200 1		30056 5

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	38004 1								45000 1
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									36600 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25509 148 34100/21504	26052 12		19000 1					21000 1
BUSINESS ADMIN (INCL MGMT	23667 3	22000 5	50000 1	30000 2					26747 6
ECONOM & FINANCE (BANKING	26400 1	21750 4			21500 1		16700 1		28500 3
MARKETING/MARK MGMT (RESR									25000 1
MECHANICAL						27996 1			
COMPUTER SCIENCE									31000 1
MATHEMATICS					30000 1				23000 1

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION - CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30000 1		
BUSINESS ADMIN (INCL MGMT	17000 1			29000 1	27333 3		23000 8		
ECONOM & FINANCE (BANKING	25000 1						17000 1		
HOTEL/RESTAURANT MGMT.							19000 1		
MANAGEMENT INFO SYSTEMS				35750 1					
MARKETING/MARK MGMT (RESR			17000 2	22500 2	19000 1		20833 6		
COMMUNICATIONS			21000 1						
ELECTRICAL/ELECTRONIC							30600 1		
MECHANICAL						34008 1	28800 1		
COMPUTER SCIENCE									33800 1
INFORMATION SCIENCES & SY									31500 1

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		23000 1	25000 1				15000 1		29333 3
MARKETING/MARK MGMT (RESR		17000 1	23000 1			30000 1			
LETTERS (incl English, Li				20800 1					
ELECTRICAL/ELECTRONIC					23866 1				

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			26278 18					15000 1	
HOTEL/RESTAURANT MGMT.			23000 3						
MARKETING/MARK MGMT (RESR			22667 3					25000 1	
COMMUNICATIONS	10000 1								
SOCIOLOGY			14000 1						
AEROSPACE & AERONAUTICAL								28500 1	
CIVIL								27018 9	28000 1
ELECTRICAL/ELECTRONIC								29427 6	
MECHANICAL							27996 1	26748 3	
ENGINEERING TECHNOLOGY								29470 4	
CHEMISTRY								33600 2	

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1						23000 1		
MANAGEMENT INFO SYSTEMS						28200 1		31200 1	
AEROSPACE & AERONAUTICAL						25500 1	32000 1	32300 1	
BIOENGINEERING & BIOMEDIC						25000 1			
CHEMICAL			28500 1			33628 3		33056 9	33000 2
CIVIL						33000 1			
COMPUTER				30500 2					
ELECTRICAL/ELECTRONIC	32760 1	32191 7	31131 8	32133 3	30596 5	30960 2		31567 7	32000 1
INDUSTRIAL					31200 1				
MECHANICAL	31543 7	30696 1	29733 3		28700 1	30081 5		31394 17	30626 7
NUCLEAR			33100 1			31550 2			31500 1
ENGINEERING TECHNOLOGY	31560 2		25500 1						28444 1
INDUSTRIAL TECHNOLOGY	28800 1								
COMPUTER SCIENCE				30794 7		31567 3			
INFORMATION SCIENCES & SY				31662 2				30000 1	
CHEMISTRY	32899 7	33150 2				32598 2		32767 16	
MATHEMATICS								32400 3	
PHYSICS								32000 1	

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT	25000 1			23000 1			32050 2	26000 2	23125 6
ECONOM & FINANCE (BANKING	25000 1		21500 1						
HOTEL/RESTAURANT MGMT.									20778 9
MANAGEMENT INFO SYSTEMS	25000 1	25000 1	27600 1				34000 3		36600 1
MARKETING/MARK MGMT (RESR				23000 1					23667 3
MERCHANDISING MANAGEMENT							30000 1		
CHEMICAL							33689 1		
COMPUTER		31000 2					32000 1		
ELECTRICAL/ELECTRONIC		30851 7					30246 7		32700 1
MECHANICAL							33996 1		32200 2
INDUSTRIAL TECHNOLOGY							27000 1		
COMPUTER SCIENCE	30000 6	26500 4					28333 3		
COMPUTER PROGRAMMING	33000 1								
INFORMATION SCIENCES & SY	27000 2	26500 2	23000 1				27000 1		
ACTUARIAL				24504 1					
BIOLOGICAL		26500 1							
CHEMISTRY									31800 1
MATHEMATICS			31500 1	30000 1					
PHYSICS		32011 1							

AVERAGE SALARY OFFERS MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
ELECTRICAL/ELECTRONIC	31500 1							
MATHEMATICS	31500 1							

AVERAGE SALARY OFFERS   MARCH 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25478 152 34100/21504	24268 21 40300/18500	50000 1	26333 3	21500 1		16700 1		26544 11
BACHELOR - TECHNICAL					30000 1	27996 1			27000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	21000 2		18333 3	27438 4	25250 4		22059 17		
BACHELOR - TECHNICAL						34008 1	29700 2		32650 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		20000 2	24000 2	20800 1		30000 1	15000 1		29333 3
BACHELOR - TECHNICAL					23866 1				

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2		24960 25 42000/17000					20000 2	
BACHELOR - TECHNICAL							27996 1	28737 26 34300/25480	28000 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	21000 1					28200 1	23000 1	31200 1	
BACHELOR - TECHNICAL	31988 18	32234 10	30382 14	31163 14	30411 7	30985 20 34884/25500	32000 1	32144 55 37200/30212	31027 12

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25000 3	25000 1	24550 2	23000 2			32683 6	26000 2	22808 19
BACHELOR - TECHNICAL	29667 9	29145 17	27250 2	27252 2			30027 15		32225 4

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL								27000 1
BACHELOR - TECHNICAL	31500 2							

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

EASTERN REGION (ECPO)

Alfred University
Babson College
Bard College
Bentley College
Boston College
Boston University
University of Bridgeport
Brown University
Buffalo State College
Clarkson University
Columbia University
University of Connecticut
Cornell University
CUNY -Bernard M. Baruch
CUNY - Baruch College - Business & Public Administration
CUNY - City College
CUNY - Graduate School & University Center
CUNY - Hunter College
Dartmouth College
Eastern Nazarene College
Fordham University - Lincoln Center
Fordham University
Franklin Pierce College
Husson College
Ithaca College
The King's College
LeMoyne College
Long Island University
University of Maine-Orono
Manhattan College
Manhattanville College
Marist College
MIT
MIT - Sloan School of Management
University of Massachusetts - Amherst
Mount Holyoke College
New Hampshire College
NYU-Graduate School of Business
New School for Social Research - Graduate School
Northeastern University
Pace University-New York City
Pace University-Westchester
Polytechnic University
Post College
Pratt Institute
Rensselaer Polytechnic University
Rhode Island School of Design
University of Rhode Island
Roberts Wesleyan College
University of Rochester
University of Rochester-W.E. Simon Graduate School of Business
Sacred Heart University
Saint Anselm College
St. John Fisher College
St. Joseph's College
St. Joseph's University
SUNY - Buffalo
SUNY - Cortland
SUNY - Geneseo
SUNY - Plattsburgh
SUNY - Purchase
Syracuse University
Union College
Vassar College
Wells College
Williams College
Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, through April 5, 1989) and cumulatively (September 1, 1988, through April 5, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ECPO REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	91	1016	$26695	$25509	$28000	$27000	$24000	255	3301	$25992	$25232	$29000	$26500	$22000
BUSINESS ADMIN (INCL MGMT	1	159	18800	21244	*	*	*	71	608	25284	22063	33000	25000	17000
DISTRIBUTION MANAGEMENT	+	2	+	26250				+	41	+	24233			
ECONOM & FINANCE (BANKING	23	342	27370	24295	30500	27000	25000	37	760	25814	23892	30000	26000	20500
HOTEL/RESTAURANT MGMT.	+	35	+	19822				13	101	21154	19786	*	*	*
HUMAN RSRCS (incl LABOR R	+	19	+	23438				+	51	+	22320			
MANAGEMENT INFO SYSTEMS	14	143	27536	26908	*	*	*	24	318	29035	26995	32000	28600	25000
MARKETING/MARK MGMT (RESR	+	208	+	22687				23	686	21957	22314	27000	21000	17000
REAL ESTATE	+	4	+	19750				+	10	+	21573			
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				+	21	+	18229			
COMMUNICATIONS	1	78	18980	20431	*	*	*	3	145	16660	20149	*	*	*
JOURNALISM	1	11	17500	21300	*	*	*	1	41	17500	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				+	155	+	18339			
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				+	19	+	18408			
SPECIAL EDUCATION	+	26	+	20125				+	50	+	19923			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	4	26000	22420	*	*	*	1	16	26000	18574	*	*	*
TEXTILES & CLOTHING	2	10	26000	20530	*	*	*	2	36	26000	18860	*	*	*
MERCHANDISING MANAGEMENT	+	8	+	19700				1	15	30000	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	8	+	21138				+	18	+	20385			
LETTERS (incl English, Li	+	23	+	18661				1	58	20800	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				+	27	+	15997			
HUMANITIES - OTHER	+	12	+	21463				+	43	+	21819			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				+	25	+	20214			
HISTORY	+	12	+	22016				+	25	+	20377			
POLITICAL SCIENCE/GOVT	3	30	30833	22757	*	*	*	3	54	30833	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				+	96	+	17536			
SOCIOLOGY	+	12	+	19853				1	30	14000	19672	*	*	*
SOCIAL SCIENCES-OTHER	+	12	+	20609				+	40	+	19373			
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	73	30800	29295	*	*	*	6	167	29983	29273	*	*	*
AGRICULTURAL	+	9	+	27038				+	15	+	24788			
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	+	4	+	31025				1	10	25000	28194	*	*	*
CHEMICAL	32	346	33348	33055	34500	33550	32400	48	882	33203	32906	34500	33100	32000
CIVIL	7	119	26400	27150	*	*	*	18	443	27165	26192	*	*	*
COMPUTER	7	70	29564	30155	*	*	*	12	150	30162	29861	*	*	*
ELECTRICAL/ELECTRONIC	36	493	31920	30480	33800	31730	31000	94	1319	31313	30261	33000	31500	30000

continued

ECPO REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	3	90	$31667	$30072	*	*	*	4	281	$31550	$29531	*	*	*
MECHANICAL	28	435	30991	30636	$33000	$30750	$29600	79	1362	30798	30399	$33000	$30744	$28000
METALLURGICAL	+	32	+	31041				+	71	+	30056			
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	5	12	31440	30903	*	*	*	9	17	31656	31091	*	*	*
PETROLEUM	+	8	+	34650				+	70	+	32482			
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	2	88	30850	27814	*	*	*	10	242	29664	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				2	41	27900	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	+	5	+	18340				+	12	+	18592			
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	12	194	31455	28637	*	*	*	37	551	30365	27895	32400	31000	27000
COMPUTER PROGRAMMING	+	26	+	30100				1	52	33000	28116	*	*	*
INFORMATION SCIENCES & SY	+	48	+	26204				10	142	28182	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				+	10	+	28460			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				+	46	+	23822			
HEALTH SCIENCES	+	1	+	30000				+	24	+	19180			
NURSING	+	13	+	23788				+	93	+	23163			
PHARMACY	+	9	+	29067				+	74	+	35400			
SCIENCES														
ACTUARIAL	2	2	28500	28500	*	*	*	3	8	27168	29913	*	*	*
ARCHITECTURAL & ENVIRONME	+	2	+	29500				+	16	+	25020			
BIOLOGICAL	+	12	+	20303				1	26	26500	1985.	*	*	*
CHEMISTRY	2	15	30950	25593	*	*	*	33	71	32744	28569	34000	33000	31800
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	6	34	26583	26822	*	*	*	14	94	28764	25710	*	*	*
PHYSICS	+	1	+	23500				2	8	32006	26594	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	281	4531						820	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	92	844	$26849	$26118	$29000	$27000	$24000	244	2791	$25995	$25555	$29000	$26500	$22500
ACCOUNTING (PRIVATE)	3	215	25000	23306	*	*	*	24	583	24359	23628	29500	24500	18500
COMMERCIAL BANKING (CNSMR	+	23	+	21509				1	71	50000	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				3	69	26333	21982	*	*	*
INVESTMT BANKING (CORP FN	1	8	29500	24397	*	*	*	3	20	27000	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				1	5	27996	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				1	5	16700	17700	*	*	*
INVESTMT BANKG (SALES & T	+	6	+	24433				+	11	+	22646			
FINANCIAL/TREASURY ANALYS	10	113	28950	25843	*	*	*	23	249	27630	25129	30000	28000	25000
PORTFOLIO MGMT/BROKERAGE	+	20	+	21021				2	32	21000	21441	*	*	*
UNDERWRITING	+	13	+	18930				+	43	+	20224			
MARKETING														
ADVERTISING	+	8	+	21638				3	21	18333	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	+	35	+	22445				4	123	27438	23610	*	*	*
BUYER/MERCHANDISING	4	52	26000	21499	*	*	*	8	196	25625	21968	*	*	*
MARKET RESEARCH	+	20	+	22102				1	54	34008	22753	*	*	*
SALES	4	295	26102	23021	*	*	*	23	765	23426	22945	30000	21000	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				+	21	+	22708			
MEDIA PLANNING	+	2	+	18500				2	13	32650	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	7	+	23836				2	21	20000	21615	*	*	*
PUBLIC RELATIONS	+	7	+	20803				2	45	24000	19528	*	*	*
WRITING / EDITING	1	20	17500	21110	*	*	*	2	40	19150	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	7	+	18926				1	19	23866	18537	*	*	*
FINANC,TAXA, MONETARY POL	+	11	+	21561				1	33	30000	21449	*	*	*
ECONOMIC PROGRAMS	+	5	+	20000				1	9	15000	19108	*	*	*
LAW ENFORCEMENT	+	7	+	21175				+	29	+	20683			
MILITARY	+	10	+	21553				3	65	29333	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				2	10	25409	23430	*	*	*
URBAN / REGIONAL PLANNING	+	2	+	15780				+	12	+	22839			
SOCIAL SERVICES														
ADMINISTRATION	1	36	18800	20070	*	*	*	26	84	24723	22235	33000	24000	17000
COUNSELING	+	12	+	15094				+	29	+	16306			
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				+	24	+	17184			
ENGINEERING														
BIOENGINEERING	18	23	31809	31213	*	*	*	19	37	31609	31113	*	*	*
DESIGN / CONSTRUCT	10	285	28862	29376	*	*	*	38	907	28310	28543	32500	28500	25000
ENVIRONMENTAL/SANITATION	5	40	29616	28719	*	*	*	6	101	29347	28262	*	*	*
MANUFACTURING/INDUSTRIAL	15	502	31097	30773	*	*	*	34	1406	31271	30586	33000	31350	29750
SYSTEMS / PROGRAMMING	1	41	33000	30326	*	*	*	11	152	32303	29858	*	*	*
POWER SYSTEMS	7	45	31437	30564	*	*	*	21	152	30734	30040	32600	31100	28500
SOFTWARE DESIGN & DEVELOP	8	100	32158	29761	*	*	*	22	198	31525	29651	33000	31850	30000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	3	57	$30113	$30336	*	*	*	10	142	$30322	$30322	*	*	*
RESEARCH & DEVELOPMENT	17	145	32585	31496	*	*	*	38	357	31627	30793	$33900	$32200	$28200
TESTING	+	44	+	28294				2	146	27500	28498	*	*	*
PROCESS ENGINEERING	16	231	33370	32186	*	*	*	72	851	32404	32019	34000	32500	30600
OTHER ENGINEERING	17	203	32528	30924	*	*	*	29	422	31907	30339	33500	32000	30600
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	4	145	29250	27567	*	*	*	16	472	28688	27106	*	*	*
INFORMATION SYSTEMS	7	94	29429	27043	*	*	*	25	235	29059	26932	31500	30000	25500
SYSTEMS ANALYSIS & DESIGN	2	102	28800	28261	*	*	*	6	241	26867	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	4	8	26750	26125	*	*	*	8	24	25938	26887	*	*	*
AGRICULTURE/NAT'L RESOURC	+	20	+	19926				+	54	+	21454			
ARCHITECTURE	+	3	+	33693				+	22	+	24193			
CONSULTING	17	177	27500	28035	*	*	*	38	391	29316	27682	33689	30000	25000
HUMAN RESRCS /INDUS RELS	+	30	+	20929				2	92	26000	21914	*	*	*
MANAGEMENT TRAINEE	12	244	28166	21389	*	*	*	35	752	25721	21403	32000	25800	19000
MATH/STATISTICIANS	1	5	27000	26576	*	*	*	3	17	30000	23210	*	*	*
NURSES / PERSONAL CARE	+	15	+	23283				+	92	+	23094			
OTHER HEALTH RELATED (EX	+	18	+	24823				+	163	+	27777			
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	1	7	31000	23813	*	*	*	1	14	31000	23746	*	*	*
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	+	113	+	19385				1	268	27000	18712	*	*	*
TOTALS	281	4531						820	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				8	206	$29000	$28624	*	*	*
MBA--NON-TECH	6	105	$31900	33068	*	*	*	8	226	34301	33035	*	*	*
MBA--TECH	2	28	29500	41296	*	*	*	3	63	31867	39325	*	*	*
MS-BUSINESS	+	3	+	32767				1	19	35400	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	1	11	22000	37019	*	*	*	1	49	22000	35669	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				+	11	+	30036			
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				+	7	+	22212			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	43704	23473	*	*	*

continued

ECPO REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				+	16	+	$33762			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	3	36	$36233	36381	*	*	*	3	57	$36233	36103	*	*	*
CIVIL	+	35	+	30832				+	59	+	29917			
COMPUTER	7	17	37768	36290	*	*	*	9	32	37075	35686	*	*	*
ELECTRICAL/ELECTRONIC	2	91	39516	35808	*	*	*	12	185	36654	35653	*	*	*
INDUSTRIAL	3	16	36700	34238	*	*	*	4	31	38775	34890	*	*	*
MECHANICAL	7	71	33680	35044	*	*	*	10	146	34596	35135	*	*	*
METALLURGICAL	1	5	31800	35400	*	*	*	1	20	31800	34287	*	*	*
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				+	20	+	32614			
COMPUTER SCIENCE														
COMPUTER SCIENCE	4	41	37499	37405	*	*	*	10	83	36350	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				+	30	+	30540			
MATHEMATICS (INCL ACTUARI	+	1	+	34000				2	13	32506	29557	*	*	*
PHYSICS	1	1	29000	29000	*	*	*	1	2	29000	30508	*	*	*
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	37	589						74	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	7	114	$45929	$46065	*	*	*	8	189	$45813	$43185	*	*	*
MBA--TECH	+	33	+	47039				1	55	41300	47240	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	16	96	46325	45356	*	*	*	16	179	46325	44005	*	*	*
MBA--TECH	3	47	43667	49158	*	*	*	3	96	43667	49967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	32	109	46563	47095	$56000	$50000	$29000	32	180	46563	45075	$56000	$50000	$29000
MBA--TECH	3	50	43667	50008	*	*	*	3	85	43667	49909	*	*	*
TOTALS	61	449						63	784					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				1	4	$59500	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	+	31	+	47702				+	55	+	46889			
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				1	2	48000	52500	*	*	*
ELECTRICAL/ELECTRONIC	+	9	+	46646				+	16	+	44170			
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				+	48	+	43463			
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	+	82						2	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25888 237 34100/22000			19000 1					26000 3
BUSINESS ADMIN (INCL MGMT	27020 5			44500 2		27500 2	30500 2		19000 2
ECONOM & FINANCE (BANKING	26000 6			20567 3	29111 9	28000 1		29000 2	23500 4
MANAGEMENT INFO SYSTEMS	26167 6						28583 3	32750 4	
MARKETING/MARK MGMT (RESR		17000 1			25000 1	25000 1	21000 1	17000 1	19667 3
MERCHANDISING MANAGEMENT								30000 1	
LETTERS (incl English, Li								20800 1	
POLITICAL SCIENCE/GOVT					30750 2			31000 1	
CHEMICAL								33345 2	
CIVIL								27300 4	
COMPUTER	27167 3					33800 1		30750 4	
ELECTRICAL/ELECTRONIC	31000 1					31450 4	31980 3	31013 15	
INDUSTRIAL	27000 1								
MECHANICAL					27996 1			33996 1	
ENGINEERING TECHNOLOGY	32000 1								
INDUSTRIAL TECHNOLOGY								27000 1	
COMPUTER SCIENCE	31000 1				31000 1	32650 2	28000 3	28938 8	
COMPUTER PROGRAMMING							33000 1		
INFORMATION SCIENCES & SY						30750 2	27221 6	27000 1	
ACTUARIAL	27000 1								
CHEMISTRY							31896 1		
MATHEMATICS	28500 2				30000 1		31500 1	25500 2	
PHYSICS							32011 1		

AVERAGE SALARY OFFERS   APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BUSINESS ADMIN (INCL MGMT			29333 3		18000 2			17000 1	
ECONOM & FINANCE (BANKING	24750 2		21167 3		26000 1				
HOTEL/RESTAURANT MGMT	20000 2	21200 10							
MANAGEMENT INFO SYSTEMS			25500 1						
MARKETING/MARK MGMT (RESR					24000 2				
COMMUNICATIONS					18980 1				
JOURNALISM								17500 1	
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					26000 2				
SOCIOLOGY				14000 1					
INFORMATION SCIENCES & SY								30000 1	
ACTUARIAL			27252 2						
MATHEMATICS			24333 3						

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						28273 3	22326 1		35000 1
BUSINESS ADMIN (INCL MGMT	29000 1	24000 2	24500 4	20714 7	27000 1	26429 7	26667 3	29000 3	21000 1
HOTEL/RESTAURANT MGMT.				23000 1					
MARKETING/MARK MGMT (RESR			23333 3	19000 3				21000 1	
COMMUNICATIONS						10000 1			
AEROSPACE & AERONAUTICAL			30000 1			25500 1			
BIOENGINEERING & BIOMEDIC	25000 1								
CIVIL		25000 1					26777 6		
ELECTRICAL/ELECTRONIC			32733 6	29000 1		23210 3	29300 1		
INDUSTRIAL	36000 1								
MECHANICAL			31100 4			25343 2			
NUCLEAR			33100 1						
ENGINEERING TECHNOLOGY			25500 1						
COMPUTER SCIENCE								25000 1	
CHEMISTRY	33600 1								

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25800 1		24500 1		
BUSINESS ADMIN (INCL MGMT	18800 1		29000 1		24667 6	15000 1	21000 1	22333 3	
MARKETING/MARK MGMT (RESR						20000 1		24000 2	
COMMUNICATIONS								21000 1	
AEROSPACE & AERONAUTICAL					30250 2				
CHEMICAL								31000 2	33615 24 35000/32600
CIVIL						28000 1	28500 1	25667 3	33000 1
COMPUTER					33840 1				34400 1
ELECTRICAL/ELECTRONIC					30912 5				33118 8
MECHANICAL					29427 10		31433 3	30400 2	32633 3
NUCLEAR					30250 2				32400 1
ENGINEERING TECHNOLOGY							28433 3	31200 1	
INDUSTRIAL TECHNOLOGY					28800 1				
COMPUTER SCIENCE					30730 2				31200 1
BIOLOGICAL				26500 1					
CHEMISTRY									32611 16

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27310 1			27500 1				26000 2	29500 1
BUSINESS ADMIN (INCL MGMT	26576 7								
ECONOM & FINANCE (BANKING	25500 2	26500 1							
MANAGEMENT INFO SYSTEMS	29000 6	28200 1	[illegible]3900 2						
MARKETING/MARK MGMT (RESR	30000 1							30000 1	
AEROSPACE & AERONAUTICAL		31600 1							
CHEMICAL		33100 1		33900 1	28500 1		32750 2	33120 10	32700 2
COMPUTER	32000 1			23408 1					
ELECTRICAL/ELECTRONIC	31773 3	31563 33 35000/30400	30800 3		30960 1			31610 5	
MECHANICAL	30400 2	31464 21 37200/29700	30800 3	33000 1	29705 10		33100 1	32271 7	30240 1
NUCLEAR		31780 5							
ENGINEERING TECHNOLOGY		29881 3						33000 1	
COMPUTER SCIENCE	32286 7	30642 11							
CHEMISTRY		32418 5	32325 4		32500 1				34025 4
MATHEMATICS	31500 1	32175 4							
PHYSICS			32000 1						

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						33400 2
BUSINESS ADMIN (INCL MGMT				25000 1		23100 2
ECONOM & FINANCE (BANKING						26300 3
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1				
AEROSPACE & AERONAUTICAL						32300 1
CHEMICAL		33600 1				33540 2
CIVIL				27600 1		
ELECTRICAL/ELECTRONIC						31680 2
INDUSTRIAL				31600 2		
MECHANICAL		34008 1	32000 1			29896 5
CHEMISTRY		33300 1				

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25919 254 34100/22000	17000 1		28283 6	29042 12	27000 4	27958 6	28780 10	22417 12
BACHELOR - TECHNICAL	28650 10				29665 3	31822 9	29479 16	29858 38 34100/26600	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	22375 4	21200 10	25286 7	14000 1	22998 9			17250 2	
BACHELOR - TECHNICAL			25501 5					30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	29000 1	24000 2	24000 7	20455 11	27000 1	25438 11	25582 4	27000 4	28000 2
BACHELOR - TECHNICAL	31533 3	25000 1	31492 13	29000 1		24303 6	27138 7	25000 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	18800 1		29000 1		24829 7	17500 2	22750 2	22667 6	
BACHELOR - TECHNICAL				26500 1	30171 23 33840/28500	28000 1	29729 7	28875 8	33134 55 35000/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27549 17	27350 2	33900 2	27500 1				27333 3	29500 1
BACHELOR - TECHNICAL	31830 14	31469 84 37200/29800	31464 11	30103 3	29924 13		32867 3	32528 23 34000/32000	33106 7

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		17000 1		25000 1		27438 8
BACHELOR - TECHNICAL		33636 3	32000 1	30267 3		31222 10

AVERAGE SALARY OFFERS   APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25959 234 34100/22000	25938 14		19000 1					21000 1
BUSINESS ADMIN (INCL MGMT	23667 3	22000 5	50000 1	30000 2					26747 6
ECONOM & FINANCE (BANKING	27467 3	22300 5			25500 2		16700 1		28792 12
MANAGEMENT INFO SYSTEMS	28500 2								
MARKETING/MARK MGMT (RESR									25000 1
POLITICAL SCIENCE/GOVT									29500 1
ELECTRICAL/ELECTRONIC	31000 1								
INDUSTRIAL	27000 1								
MECHANICAL						27996 1			
COMPUTER SCIENCE									31000 1
MATHEMATICS					30000 1				23000 1

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30000 1		
BUSINESS ADMIN (INCL MGMT	17000 1			29000 1	27333 3		23000 8		
ECONOM & FINANCE (BANKING	25000 1				26000 1		18750 2		
HOTEL/RESTAURANT MGMT.							19000 1		
MANAGEMENT INFO SYSTEMS				35750 1					
MARKETING/MARK MGMT (RESR			17000 2	22500 2	19000 1		20833 6		
COMMUNICATIONS			21000 1						
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					26000 2				
COMPUTER							23408 1		
ELECTRICAL/ELECTRONIC							30367 3		
MECHANICAL						34008 1	28800 1		
COMPUTER SCIENCE									33800 1
INFORMATION SCIENCES & SY									31500 1

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		23000 1	25000 1				15000 1		29333 3
MARKETING/MARK MGMT (RESR		17000 1	23000 1			30000 1			
JOURNALISM				17500 1					
LETTERS (incl English, Li				20800 1					
ELECTRICAL/ELECTRONIC					23866 1				

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			25884 19					15000 1	
HOTEL/RESTAURANT MGMT.			23000 3						
MARKETING/MARK MGMT (RESR			22667 3					25000 1	
COMMUNICATIONS	10000 1								
SOCIOLOGY			14000 1						
AEROSPACE & AERONAUTICAL								28500 1	
CHEMICAL							33574 5	32400 1	33540 2
CIVIL								26690 13	27250 4
ELECTRICAL/ELECTRONIC							30960 5	30031 9	
INDUSTRIAL							32000 1		
MECHANICAL							30985 7	27311 4	
NUCLEAR							29000 1		
ENGINEERING TECHNOLOGY								29516 5	
CHEMISTRY								33600 3	

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1						23000 1		
MANAGEMENT INFO SYSTEMS						28200 1		31200 1	
AEROSPACE & AERONAUTICAL			30000 1			28550 2	32000 1	32300 1	
BIOENGINEERING & BIOMEDIC						25000 1			
CHEMICAL	33100 1		28500 1			33714 6		33383 22 34900/33000	32709 9
CIVIL						33000 1			
COMPUTER				31800 3		33840 1			33800 1
ELECTRICAL/ELECTRONIC	31751 7	32293 8	31417 12	32133 3	30903 7	32724 9		31567 7	32200 4
INDUSTRIAL					31200 1				
MECHANICAL	30977 15	30696 1	30260 5		27850 2	30429 7		31535 20 37200/29500	31018 10
NUCLEAR			33100 1			31033 3			32425 4
ENGINEERING TECHNOLOGY	31560 2		25500 1						28444 1
INDUSTRIAL TECHNOLOGY	28800 1								
COMPUTER SCIENCE				31316 14		31567 3			
INFORMATION SCIENCES & SY				31662 2				30000 1	
CHEMISTRY	32899 7	33150 2				31774 4		32767 16	
MATHEMATICS								32400 3	
PHYSICS								32000 1	

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/MA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									26537 3
BUSINESS ADMIN (INCL MGMT	25000 1			23000 1			32050 2	26000 2	23125 6
ECONOM & FINANCE (BANKING	25000 1		21500 1				26600 5		26667 3
HOTEL/RESTAURANT MGMT.									20778 9
MANAGEMENT INFO SYSTEMS	25000 1	28500 7	27600 1				28444 9		36600 1
MARKETING/MARK MGMT (RESR				23000 1					23667 3
COMMUNICATIONS									18980 1
MERCHANDISING MANAGEMENT							30000 1		
POLITICAL SCIENCE/GOVT									32000 1
CHEMICAL							33689 1		
COMPUTER		31000 2					28375 4		
ELECTRICAL/ELECTRONIC		30851 7					30246 7		32867 3
INDUSTRIAL							36000 1		
MECHANICAL							33996 1		31475 4
ENGINEERING TECHNOLOGY							32000 1		
INDUSTRIAL TECHNOLOGY							27000 1		
COMPUTER SCIENCE	30222 9	26500 4	31600 1				29000 4		
COMPUTER PROGRAMMING	33000 1								
INFORMATION SCIENCES & SY	27000 2	26500 2	23000 1				27000 1		
ACTUARIAL				27168 3					
BIOLOGICAL		26500 1							
CHEMISTRY									31800 1
MATHEMATICS	25000 1	31500 1	28750 2	26667 3					

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
PHYSICS		32011 1							

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
POLITICAL SCIENCE/GOVT						31000 1		
ELECTRICAL/ELECTRONIC	31500 1							
MATHEMATICS	29250 2							

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25970 242 34100/22500	24359 24 40300/18500	50000 1	26333 3	25500 2		16700 1		27690 21 32500/25200
BACHELOR - TECHNICAL	29000 2				30000 1	27996 1			27000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	21000 2		18333 3	27438 4	25625 8		21972 18		
BACHELOR - TECHNICAL						34008 1	28662 5		32650 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		20000 2	24000 2	19150 2		30000 1	15000 1		29333 3
BACHELOR - TECHNICAL					23866 1				

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2		24723 26 42000/17000					20000 2	
BACHELOR - TECHNICAL							31609 19	28771 36 34300/25480	29347 6

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	21000 1					28200 1	23000 1	31200 1	
BACHELOR - TECHNICAL	31583 33 35000/30000	32303 11	30734 21 33100/28500	31525 22 34400/30000	30322 10	31720 37 34884/29600	32000 1	32421 71 37200/30600	31907 29 34400/30600

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25000 3	28500 7	24550 2	23000 2			28418 17	26000 2	23850 27 36600/19000
BACHELOR - TECHNICAL	29538 13	29276 18	28025 4	26917 6			30043 21 36000/27000		32038 8

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL						31000 1		27000 1
BACHELOR - TECHNICAL	30000 3							

AVERAGE SALARY OFFERS APRIL 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	31281 5			37000 1					45000 1
MBA--TECH	29500 2								

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					36000 1				
MBA--TECH									36600 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

EASTERN REGION (ECPO)

- Alfred University
- Babson College
- Bard College
- Bentley College
- Boston College
- Boston University
- University of Bridgeport
- Brown University
- Buffalo State College
- Clarkson University
- Columbia University
- University of Connecticut
- Cornell University
- CUNY -Bernard M. Baruch
- CUNY - Baruch College - Business & Public Administration
- CUNY - City College
- CUNY - Graduate School & University Center
- CUNY - Hunter College
- Dartmouth College
- Eastern Nazarene College
- Fordham University - Lincoln Center
- Fordham University
- Franklin Pierce College
- Husson College
- Ithaca College
- The King's College
- LeMoyne College
- Long Island University
- University of Maine-Orono
- Manhattan College
- Manhattanville College
- Marist College
- MIT
- MIT - Sloan School of Management
- University of Massachusetts - Amherst
- Mount Holyoke College
- New Hampshire College
- NYU-Graduate School of Business
- New School for Social Research - Graduate School
- Northeastern University
- Pace University-New York City
- Pace University-Westchester
- Polytechnic University
- Post College
- Pratt Institute
- Rensselaer Polytechnic University
- Rhode Island School of Design
- University of Rhode Island
- Roberts Wesleyan College
- University of Rochester
- University of Rochester-W.E. Simon Graduate School of Business
- Sacred Heart University
- Saint Anselm College
- St. John Fisher College
- St. Joseph's College
- St. Joseph's University
- SUNY - Buffalo
- SUNY - Cortland
- SUNY - Geneseo
- SUNY - Plattsburgh
- SUNY - Purchase
- Syracuse University
- Union College
- Vassar College
- Wells College
- Williams College
- Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, through May 1, 1989) and cumulatively (September 1, 1988, through May 1, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ECPO REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	122	1425	$25808	$25594	$29000	$26500	$22000	310	4345	$25816	$25398	$30000	$26000	$21504
BUSINESS ADMIN (INCL MGMT	12	386	22775	22236	*	*	*	83	880	24921	22326	30000	23600	17000
DISTRIBUTION MANAGEMENT	7	19	28500	26207	*	*	*	7	60	28500	24858	*	*	*
ECONOM & FINANCE (BANKING	49	731	28338	25148	33000	29500	23000	74	1383	27110	24654	32500	27250	21500
HOTEL/RESTAURANT MGMT.	+	44	+	19813				13	113	21154	19809	*	*	*
HUMAN RSRCS (incl LABOR R	4	45	21500	22110	*	*	*	4	92	21500	22199	*	*	*
MANAGEMENT INFO SYSTEMS	27	118	26904	26142	31000	28000	22000	46	400	27842	26949	31200	28000	23900
MARKETING/MARK MGMT (RESR	42	420	22967	22581	26580	22750	19000	65	1027	22609	22485	27000	22500	18000
REAL ESTATE	1	9	20000	24456	*	*	*	1	16	20000	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	2	29	24500	19390	*	*	*	2	46	24500	19166	*	*	*
COMMUNICATIONS	4	122	24027	20978	*	*	*	7	207	20870	20638	*	*	*
JOURNALISM	+	34	+	18998				1	71	17500	18765	*	*	*
TELECOMMUN/BROADCASTING	+	5	+	17800				+	21	+	17956			
EDUCATION														
ELEMENTARY EDUCATION	+	117	+	20066				+	225	+	19102			
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	+	12	+	19857				+	22	+	19471			
SPECIAL EDUCATION	+	33	+	19798				+	58	+	19797			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				1	19	26000	17838	*	*	*
TEXTILES & CLOTHING	+	+	+	+				2	36	26000	18860	*	*	*
MERCHANDISING MANAGEMENT	1	18	17000	19133	*	*	*	2	33	23500	19606	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	19	+	21739				+	33	+	21036			
LETTERS (incl English, Li	2	50	28250	20473	*	*	*	3	100	25767	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				+	33	+	17226			
HUMANITIES - OTHER	+	30	+	24112				+	69	+	23013			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				+	38	+	21291			
HISTORY	2	17	20700	21363	*	*	*	2	37	20700	21092	*	*	*
POLITICAL SCIENCE/GOVT	7	61	29071	22510	*	*	*	7	97	29071	21941	*	*	*
PSYCHOLOGY	1	66	13000	18687	*	*	*	1	132	13000	18518	*	*	*
SOCIOLOGY	+	15	+	18942				1	40	14000	19961	*	*	*
SOCIAL SCIENCES-OTHER	1	36	20000	21797	*	*	*	1	70	20000	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	76	31233	29523	*	*	*	9	231	30400	29370	*	*	*
AGRICULTURAL	+	2	+	25210				+	16	+	24840			
ARCHITECTURAL	+	5	+	25988				+	19	+	25327			
BIOENGINEERING & BIOMEDIC	1	6	29000	27494	*	*	*	2	16	27000	27931	*	*	*
CHEMICAL	49	540	33339	32913	35000	33300	32400	97	1325	33271	32913	34884	33200	32100
CIVIL	18	243	27715	26529	*	*	*	36	656	27440	26340	30000	27532	24000
COMPUTER	6	89	32672	29974	*	*	*	18	216	30999	29946	*	*	*
ELECTRICAL/ELECTRONIC	88	738	31505	30710	33400	31800	30000	182	1972	31406	30471	33400	31610	30000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	23	180	$29552	$29889	$31200	$30000	$27000	27	447	$29848	$29674	$32000	$30180	$27000
MECHANICAL	84	665	30873	30626	32500	31000	28800	163	1937	30837	30468	33000	30900	28500
METALLURGICAL	4	114	31275	31080	*	*	*	4	167	31275	30599	*	*	*
MINING (INCL GEOLOGICAL)	+	9	+	28156				+	18	+	26435			
NUCLEAR	6	14	31377	30961	*	*	*	15	30	31544	31066	*	*	*
PETROLEUM	+	34	+	34268				+	102	+	33026			
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	5	116	34000	28546	*	*	*	15	313	31110	28384	*	*	*
INDUSTRIAL TECHNOLOGY	+	24	+	27716				2	65	27900	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	23525				+	35	+	22590			
ANIMAL SCIENCES	+	1	+	24000				+	13	+	19008			
PLANT SCIENCES	+	+	+	+				+	6	+	18547			
NATURAL RESOURCES	+	4	+	22625				+	6	+	22383			
OTHER AGRICULTURAL SCIENC	1	17	22100	21587	*	*	*	1	44	22100	21048	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	73	362	30026	28682	33000	31000	27000	110	824	30140	28297	33000	31000	27000
COMPUTER PROGRAMMING	1	58	26000	30065	*	*	*	2	87	29500	28738	*	*	*
INFORMATION SCIENCES & SY	1	86	32500	27313	*	*	*	11	221	28575	26590	*	*	*
SYSTEMS ANALYSIS	+	8	+	28949				+	16	+	28762			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	20700				+	50	+	23606			
HEALTH SCIENCES	+	3	+	29000				+	27	+	20272			
NURSING	1	11	23500	27212	*	*	*	1	103	23500	23617	*	*	*
PHARMACY	+	9	+	30241				+	75	+	35388			
SCIENCES														
ACTUARIAL	+	19	+	30579				3	27	27168	30382	*	*	*
ARCHITECTURAL & ENVIRONME	+	5	+	23480				+	19	+	24143			
BIOLOGICAL	+	19	+	22486				1	36	26500	20654	*	*	*
CHEMISTRY	+	24	+	24709				33	88	32744	27989	34000	33000	31800
GEOLOGY & GEOLOGICAL SCI	+	11	+	23918				+	16	+	23641			
MATHEMATICS	6	73	26683	27984	*	*	*	20	151	28140	26755	31500	28500	23000
PHYSICS	+	8	+	24975				2	16	32006	25784	*	*	*
OTHER PHYSICAL & EARTH SC	+	3	+	22742				+	14	+	22674			
TOTALS	654	7484						1387	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	109	1183	$26106	$26046	$30000	$26500	$21500	289	3671	$25925	$25728	$30000	$26500	$21600
ACCOUNTING (PRIVATE)	24	286	24452	23274	28000	23675	22000	45	787	24366	23707	30000	23750	19000
COMMERCIAL BANKING (CNSMR	4	78	22875	21032	*	*	*	5	142	28300	21381	*	*	*
COMMERCIAL BANKING (LENDG	2	53	23750	23094	*	*	*	5	118	25300	22624	*	*	*
INVESTMT BANKING (CORP FN	1	31	22000	28198	*	*	*	4	48	25750	27336	*	*	*
INVESTMT BANKNG (M & A)	2	21	28500	29538	*	*	*	3	26	28332	29250	*	*	*
INVESTMT BANKG (REAL EST)	+	7	+	30257				1	12	16700	25025	*	*	*
INVESTMT BANKG (SALES & T	+	10	+	21970				+	19	+	22669			
FINANCIAL/TREASURY ANALYS	26	212	27135	25918	30500	28500	22000	41	422	27121	25548	30500	28000	23000
PORTFOLIO MGMT/BROKERAGE	5	35	24800	22509	*	*	*	7	54	23714	22880	*	*	*
UNDERWRITING	1	41	26000	20991	*	*	*	1	75	26000	20936	*	*	*
MARKETING														
ADVERTISING	3	17	22333	21700	*	*	*	6	33	20333	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	12	75	21208	22754	*	*	*	16	181	22766	23567	*	*	*
BUYER/MERCHANDISING	11	91	25909	23160	*	*	*	19	272	25789	22466	*	*	*
MARKET RESEARCH	2	44	26791	24031	*	*	*	3	86	29196	23811	*	*	*
SALES	26	474	25201	22599	31000	24500	22000	49	1121	24368	22957	30600	23508	19000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	10	+	20700				+	24	+	22390			
MEDIA PLANNING	+	+	+	+				2	13	32650	20504	*	*	*
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	1	9	27000	27493	*	*	*	3	26	22333	22662	*	*	*
PUBLIC RELATIONS	+	21	+	21114				2	62	24000	19970	*	*	*
WRITING / EDITING	+	40	+	18582				2	64	19150	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	7	+	20383				1	24	23866	19099	*	*	*
FINANC,TAXA, MONETARY POL	1	10	23000	23851	*	*	*	2	37	26500	21868	*	*	*
ECONOMIC PROGRAMS	+	6	+	21100				1	13	15000	19990	*	*	*
LAW ENFORCEMENT	+	11	+	20375				+	36	+	20864			
MILITARY	+	15	+	21074				3	76	29333	21344	*	*	*
NATIONAL SECURITY	+	1	+	19493				2	10	25409	23430	*	*	*
URBAN / REGIONAL PLANNING	+	4	+	19942				+	14	+	23020			
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	19260				26	92	24723	21871	33000	24000	17000
COUNSELING	1	19	13000	17191	*	*	*	1	38	13000	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	+	13	+	14795				+	30	+	16698			
ENGINEERING														
BIOENGINEERING	+	9	+	30010				19	45	31609	30944	*	*	*
DESIGN / CONSTRUCT	30	479	29748	28566	33000	30250	26000	68	1317	28944	28582	32600	29000	25343
ENVIRONMENTAL/SANITATION	3	46	28833	28644	*	*	*	9	139	29176	28460	*	*	*
MANUFACTURING/INDUSTRIAL	34	643	31255	30706	33000	31500	29640	68	1959	31263	30623	33000	31350	29600
SYSTEMS / PROGRAMMING	12	130	31043	30549	*	*	*	23	267	31646	30169	33600	32000	30300
POWER SYSTEMS	7	99	30703	30204	*	*	*	28	237	30726	30193	32600	30970	28440
SOFTWARE DESIGN & DEVELOP	18	145	31816	30161	*	*	*	40	309	31656	29951	33324	31950	29800

continued

ECPO REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	11	82	$32105	$30356	*	*	*	21	201	$31256	$30481	$33000	$31740	$30000
RESEARCH & DEVELOPMENT	16	279	32375	31408	*	*	*	54	606	31849	31105	34000	32370	29600
TESTING	4	87	32695	28775	*	*	*	6	220	30963	28812	*	*	*
PROCESS ENGINEERING	35	532	32820	32182	$34008	$33000	$30300	107	1271	32540	32125	34008	32520	30300
OTHER ENGINEERING	112	231	31221	31155	33300	31260	29040	141	654	31362	30628	33400	31500	29040
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	41	281	28875	27961	32000	29400	25000	57	679	28822	27441	32000	29500	25000
INFORMATION SYSTEMS	9	108	28412	26910	*	*	*	29	319	28955	26822	32000	30000	25000
SYSTEMS ANALYSIS & DESIGN	22	178	29839	28633	32940	30500	27000	28	371	29202	28203	32940	30000	25000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	3	42	25667	30314	*	*	*	11	66	25864	29068	*	*	*
AGRICULTURE/NAT'L RESOURC	+	14	+	21108				+	63	+	21280			
ARCHITECTURE	+	3	+	26467				+	24	+	23486			
CONSULTING	16	335	30567	27902	*	*	*	53	690	29624	27897	33689	30000	25000
HUMAN RESRCS /INDUS RELS	3	41	22000	21244	*	*	*	5	113	23600	22050	*	*	*
MANAGEMENT TRAINEE	44	586	27286	22480	33000	28500	20000	74	1208	26507	21980	33000	26875	20000
MATH/STATISTICIANS	+	17	+	28095				3	31	30000	25409	*	*	*
NURSES / PERSONAL CARE	1	15	23500	27486	*	*	*	1	104	23500	23807	*	*	*
OTHER HEALTH RELATED (EX	+	28	+	23243				+	178	+	27182			
PARALEGAL	1	3	23000	22667	*	*	*	1	6	23000	21737	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	1	9	31000	22621	*	*	*	1	18	31000	23463	*	*	*
RESEARCHERS - TECHNICAL	+	8	+	19924				+	19	+	19975			
TEACHING	+	185	+	20178				1	369	27000	19299	*	*	*
TOTALS	654	7484						1387	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	77	+	$28473				8	274	$29000	$28659	*	*	*
MBA--NON-TECH	5	245	$41080	33931	*	*	*	11	426	38128	33831	*	*	*
MBA--TECH	1	68	32000	37019	*	*	*	4	124	31900	38337	*	*	*
MS-BUSINESS	+	7	+	28225				1	25	35400	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	31865				1	58	22000	35130	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	8	+	31738				+	13	+	30415			
MANAGEMENT INFORMATION SY	1	7	36000	27014	*	*	*	1	24	36000	29753	*	*	*
MARKETING/MKTNG MGT (RESE	+	6	+	29250				+	21	+	30990			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				+	7	+	23614			
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	3	+	19667				+	9	+	21609			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	[illegible]	19863			
POLITICAL SCIENCE / GOVT	+	3	+	28102				+	5	+	28541			
PSYCHOLOGY	1	6	37000	29400	*	*	*	1	11	37000	26309	*	*	*
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	2	+	24402				1	8	43704	23705	*	*	*

continued

ECPO REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	5	$34350	$34841	*	*	*	2	20	$34350	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				+	5	+	34506			
CHEMICAL	15	50	35880	35784	*	*	*	18	104	35939	35970	*	*	*
CIVIL	7	22	32929	32157	*	*	*	7	80	32929	30444	*	*	*
COMPUTER	12	26	39958	38607	*	*	*	20	57	38754	36976	$45000	$38750	$33540
ELECTRICAL/ELECTRONIC	33	156	40775	36531	$46000	$40000	$36800	45	316	39676	36056	46000	39120	33900
INDUSTRIAL	4	15	36125	33870	*	*	*	8	45	37450	34763	*	*	*
MECHANICAL	14	91	36869	35347	*	*	*	24	217	35922	35199	38000	36000	32500
METALLURGICAL	16	24	34965	35035	*	*	*	17	44	34779	34695	*	*	*
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	+	5	+	35920				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	+	4	+	21250				+	11	+	21624			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	1	6	31920	31637	*	*	*	1	24	31920	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	42	38586	36398	*	*	*	17	115	37271	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	12	+	33347				+	38	+	31181			
MATHEMATICS (INCL ACTUARI	1	5	41300	33969	*	*	*	3	18	35437	30782	*	*	*
PHYSICS	+	3	+	29408				1	5	29000	29848	*	*	*
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	120	932						191	2189					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	17	134	$48853	$41408	*	*	*	25	315	$47880	$42556	$56000	$46000	$37000
MBA--TECH	1	45	33000	43662	*	*	*	2	98	37150	45674	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	28	179	51489	43557	$60000	$50000	$45000	44	349	49611	44012	57500	50000	44000
MBA--TECH	9	78	48167	44088	*	*	*	12	171	47042	47402	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	27	129	52521	42788	66000	52000	45400	59	303	49289	44390	64000	50000	35000
MBA--TECH	6	50	52000	45416	*	*	*	9	130	49222	48771	*	*	*
TOTALS	88	615						151	1366					

[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				1	5	$59500	50100	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				+	9	+	36844			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				+	8	+	50873			
CHEMICAL	1	55	$40500	48322	*	*	*	1	96	40500	47663	*	*	*
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				1	2	48000	52500	*	*	*
ELECTRICAL/ELECTRONIC	3	7	54000	52238	*	*	*	3	22	54000	47237	*	*	*
MECHANICAL	1	2	53500	49850	*	*	*	1	5	53500	46060	*	*	*
METALLURGICAL	4	13	51775	50494	*	*	*	4	16	51775	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	11	83	44909	43747	*	*	*	11	109	44909	43618	*	*	*
GEOLOGICAL SCIENCES	+	2	+	37250				+	6	+	34729			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	9	+	42910				+	16	+	42712			
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	20	191						22	319					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25803 279 34100/21504	29000 1		21000 3					25800 5
BUSINESS ADMIN (INCL MGMT	27020 5			35333 3		27500 2	30500 2		19000 2
ECONOM & FINANCE (BANKING	26000 6			26700 16	29000 14	25500 2		29290 5	27643 7
HUMAN RSRCS (incl LABOR R				22000 1		25000 1			19500 2
MANAGEMENT INFO SYSTEMS	26556 9			26500 2		25975 4	26792 6	32000 5	31000 2
MARKETING/MARK MGMT (RESR	21500 1	17000 1		23000 6	31000 2	23000 4	21000 1	21000 2	17750 4
ADVERTISING		27500 1				21500 1			
COMMUNICATIONS									25000 1
MERCHANDISING MANAGEMENT								30000 1	
LETTERS (incl English, Li					30000 1			20800 1	
POLITICAL SCIENCE/GOVT				31500 2	30750 2			31000 1	24000 2
CHEMICAL								31896 3	
CIVIL								27855 9	
COMPUTER	27167 3					33800 1		30750 4	32032 1
ELECTRICAL/ELECTRONIC	32550 2					31450 4	31980 3	31027 16	
INDUSTRIAL	27000 1							28643 7	
MECHANICAL					27996 1			32748 2	
ENGINEERING TECHNOLOGY	32000 1								
INDUSTRIAL TECHNOLOGY								27000 1	
COMPUTER SCIENCE	31000 1				31000 1	31100 3	27412 17	28965 13	29750 4
COMPUTER PROGRAMMING							29500 2		
INFORMATION SCIENCES & SY						31333 3	27221 6	27000 1	
ACTUARIAL	27000 1								

AVERAGE SALARY OFFERS   MAY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
CHEMISTRY							31896 1		
MATHEMATICS	28500 2				30000 1		28605 2	27267 3	27000 1
PHYSICS							32011 1		

AVERAGE SALARY OFFERS   MAY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			20500 1		23000 2				
BUSINESS ADMIN (INCL MGMT			27875 4		20857 7			17000 1	
ECONOM & FINANCE (BANKING	24750 2		21167 3		26000 1			27500 1	30000 1
HOTEL/RESTAURANT MGMT.	20000 2	21200 10							
MANAGEMENT INFO SYSTEMS			24750 2						
MARKETING/MARK MGMT (RESR	19000 1	23000 1	22833 3		22125 8			18000 1	25000 1
REAL ESTATE									20000 1
COMMUNICATIONS					22193 3				
JOURNALISM								17500 1	
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					26000 2				
MERCHANDISING MANAGEMENT					17000 1				
HISTORY				23000 1					
SOCIOLOGY				14000 1					
SOCIAL SCIENCES-OTHER					20000 1				
INDUSTRIAL			27001 1		26000 1				
COMPUTER SCIENCE			26500 2						
INFORMATION SCIENCES & SY								30000 1	
ACTUARIAL			27252 2						
MATHEMATICS			23800 5						

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING			30000 1			28273 3	22326 1		35000 1
BUSINESS ADMIN (INCL MGMT	29000 1	22400 3	25083 6	20714 7	27000 1	26429 7	26667 3	29000 3	21000 1
ECONOM & FINANCE (BANKING		24000 1							
HOTEL/RESTAURANT MGMT.				23000 1					
MANAGEMENT INFO SYSTEMS	28000 1	22000 1							
MARKETING/MARK MGMT (RESR		20000 1	23333 3	19000 3				21000 1	
COMMUNICATIONS						10000 1			
PSYCHOLOGY									13000 1
AEROSPACE & AERONAUTICAL			30000 1			25500 1			
BIOENGINEERING & BIOMEDIC	25000 1								
CIVIL	29000 1	26000 2					26410 11		
ELECTRICAL/ELECTRONIC	33533 3		31638 9	29000 1		23857 4	29300 1		
INDUSTRIAL	36000 1								
MECHANICAL			31000 5			25395 3			
NUCLEAR			33950 2			25000 1			
ENGINEERING TECHNOLOGY			25500 1						
COMPUTER SCIENCE	31303 6					34112 1		25000 1	
NURSING								23500 1	
CHEMISTRY	33600 1								
MATHEMATICS			30589 1						

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25800 1		24500 1		
BUSINESS ADMIN (INCL MGMT	18800 1		29000 1		24667 6	15000 1	21000 1	22333 3	27500 1
ECONOM & FINANCE (BANKING					27500 1				
MANAGEMENT INFO SYSTEMS									29000 1
MARKETING/MARK MGMT (RESR						20000 1	23000 1	25250 4	24532 3
COMMUNICATIONS								21000 1	23508 1
AEROSPACE & AERONAUTICAL					30840 5				
CHEMICAL								31000 2	33550 43 35400/32400
CIVIL				27532 1	29000 1	28000 1	28500 1	25400 5	33000 1
COMPUTER					32920 2				34400 1
ELECTRICAL/ELECTRONIC					30829 15		28572 2		32891 11
INDUSTRIAL					30490 2		31800 1		
MECHANICAL					30216 23 32240/29000		31329 14	29760 4	32760 7
METALLURGICAL					30900 1				31200 1
NUCLEAR					30250 2				32400 1
ENGINEERING TECHNOLOGY							28433 3	29600 2	
INDUSTRIAL TECHNOLOGY					28800 1				
COMPUTER SCIENCE					30264 9				31200 1
BIOLOGICAL				26500 1					
CHEMISTRY									32611 16

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	23655 2	19000 1		27500 1			26000 1	26000 2	29500 1
BUSINESS ADMIN (INCL MGMT	26576 7				23600 1				
ECONOM & FINANCE (BANKING	27000 3	26500 3	26000 2	30000 1			23600 1		
MANAGEMENT INFO SYSTEMS	28125 8	28200 1	33900 2						25000 1
MARKETING/MARK MGMT (RESR	26333 3		27000 1	25000 2				23333 3	
LETTERS (incl English, Li			26500 1						
HISTORY		18400 1							
AEROSPACE & AERONAUTICAL		31600 1							
BIOENGINEERING & BIOMEDIC							29000 1		
CHEMICAL	33000 2	33733 3		33900 1	28500 1		33110 11	33193 14	34329 7
CIVIL									32500 2
COMPUTER	33125 4	31500 1		23408 1					
ELECTRICAL/ELECTRONIC	32184 18	31506 62 35000/30400	30800 3	33000 1	30960 1		32702 2	31936 7	34000 1
INDUSTRIAL	31070 3	29800 4	30500 2		28800 1			31200 1	
MECHANICAL	31613 4	30983 45 37200/29300	30800 3	30750 2	29750 15		31608 5	31990 10	30413 3
METALLURGICAL					30600 1				
NUCLEAR		31929 9							
ENGINEERING TECHNOLOGY		33411 4						32750 4	
OTHER AGRICULTURAL SCIENC			22100 1						
COMPUTER SCIENCE	31644 30 34500/30000	30758 20 33000/29472							
CHEMISTRY		32418 5	32325 4		32500 1				34025 4
MATHEMATICS	31500 1	32175 4							
PHYSICS			32000 1						

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						30933 3
BUSINESS ADMIN (INCL MGMT				25000 1		23100 2
DISTRIBUTION MANAGEMENT						28500 7
ECONOM & FINANCE (BANKING			33000 1			26300 3
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1				23000 2
AEROSPACE & AERONAUTICAL						32300 1
CHEMICAL		33750 4		26500 1		33336 5
CIVIL				27600 1		
ELECTRICAL/ELECTRONIC						31260 16
INDUSTRIAL				31600 2		
MECHANICAL		32842 5	32000 1			30325 11
METALLURGICAL				32400 1		
COMPUTER SCIENCE						30600 1
CHEMISTRY		33300 1				

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25835 300 34100/21504	24500 3		26430 33 50000/19000	29447 19	24886 14	26972 9	28683 15	24220 25 39500/18000
BACHELOR - TECHNICAL	29145 11				29665 3	31536 11	28293 32 33324/23000	29562 59 34100/27000	29672 6

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21700 5	21364 11	24115 13	18500 2	22176 26 27000/18980			20000 4	25000 3
BACHELOR - TECHNICAL			25351 10		26000 1			30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	28500 2	22200 6	25050 10	20455 11	27000 1	25438 11	25582 4	27000 4	23000 3
BACHELOR - TECHNICAL	31694 13	26000 2	31249 19	29000 1		25623 10	26651 12	24250 2	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	18800 1		29000 1		25163 8	17500 2	22833 3	23625 8	25601 6
BACHELOR - TECHNICAL				27016 2	30492 61 33840/29000	28000 1	30540 21 33000/28500	28249 13	33143 82 35400/31900

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26884 23 33000/23000	24183 6	28883 6	26875 4	23600 1		24800 2	24400 5	27250 2
BACHELOR - TECHNICAL	31908 62 34500/31000	31380 158 44000/29500	30657 14	30362 5	29881 20 32500/28500		32455 19	32510 36 35000/32000	33332 17

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		17000 1	33000 1	25000 1		27278 18
BACHELOR - TECHNICAL		33251 10	32000 1	29940 5		31274 34 34080/29040

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25873 274 34100/22000	24866 27 40300/21000		19000 1					22000 2
BUSINESS ADMIN (INCL MGMT	23667 3	22000 5	50000 1	30000 2					26747 6
ECONOM & FINANCE (BANKING	27467 3	25010 10	23000 3	28500 1	25500 2	28500 2	16700 1		28261 23 33000/24000
MANAGEMENT INFO SYSTEMS	27800 5				22000 1				25000 2
MARKETING/MARK MGMT (RESR	18500 1	21667 3	22500 1	19000 1					23250 2
LETTERS (incl English, Li									30000 1
POLITICAL SCIENCE/GOVT									29750 2
ELECTRICAL/ELECTRONIC	32550 2								
INDUSTRIAL	27000 1								
MECHANICAL						27996 1			
COMPUTER SCIENCE									24250 2
MATHEMATICS					30000 1				23000 1

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30000 1		
BUSINESS ADMIN (INCL MGMT	17000 1			24167 3	26125 4		23320 10		
DISTRIBUTION MANAGEMENT					28500 7				
ECONOM & FINANCE (BANKING	25000 3				26000 1		18750 2		
HOTEL/RESTAURANT MGMT.							19000 1		
MANAGEMENT INFO SYSTEMS				28375 2			23000 1		
MARKETING/MARK MGMT (RESR	24500 2		17333 3	22250 8	20667 3	26580 1	22676 20 30000/19000		
ADVERTISING			24500 2						
COMMUNICATIONS	25000 1		21000 1	21600 1			23508 1		
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					26000 2				
MERCHANDISING MANAGEMENT				17000 1					
LETTERS (incl English, Li							26500 1		
HISTORY				18400 1					
POLITICAL SCIENCE/GOVT		26000 1					22000 1		
SOCIAL SCIENCES-OTHER					20000 1				
CHEMICAL							30250 2		
COMPUTER							23408 1		
ELECTRICAL/ELECTRONIC							30820 5		
INDUSTRIAL						27001 1			
MECHANICAL						34008 1	29900 2		
COMPUTER SCIENCE							28000 1		33800 1
INFORMATION SCIENCES & SY									31500 1

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		23000 1	25000 1				15000 1		29333 3
MARKETING/MARK MGMT (RESR		22000 2	23000 1			30000 1			
JOURNALISM				17500 1					
LETTERS (incl English, Li				20800 1					
ELECTRICAL/ELECTRONIC					23866 1				
MATHEMATICS						23000 1			

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			25884 19					15000 1	
ECONOM & FINANCE (BANKING								33000 1	
HOTEL/RESTAURANT MGMT.			23000 3						
MARKETING/MARK MGMT (RESR			22667 3					25000 1	
COMMUNICATIONS	10000 1								
PSYCHOLOGY				13000 1					
SOCIOLOGY			14000 1						
AEROSPACE & AERONAUTICAL								28500 1	
CHEMICAL							33574 5	33967 3	33540 2
CIVIL								26688 21 31000/24000	27833 6
ELECTRICAL/ELECTRONIC							30960 5	30769 18	
INDUSTRIAL							32000 1		
MECHANICAL							30985 7	28780 13	28500 1
NUCLEAR							29000 1		
ENGINEERING TECHNOLOGY								29263 6	
CHEMISTRY								33600 3	

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1						23000 1		
MANAGEMENT INFO SYSTEMS						28200 1		31200 1	
AEROSPACE & AERONAUTICAL		32500 1	30000 1			28550 2	32000 1	32300 1	30600 2
BIOENGINEERING & BIOMEDIC						25000 1			29000 1
CHEMICAL	32983 6		28500 1			33306 15		33461 38 35400/32496	33283 24 35400/32400
CIVIL						33000 1			28484 6
COMPUTER		32000 1		31800 3	33000 1	33840 1			32933 3
ELECTRICAL/ELECTRONIC	31724 11	31463 15	31246 15	32432 5	31529 16	32404 14	32790 2	31515 14	31343 37 34400/30000
INDUSTRIAL	30164 9	32011 1			31200 1				29425 4
MECHANICAL	30941 28 33000/29600	30798 2	29963 7		27850 2	30429 7	32600 2	31550 31 37200/29500	30982 52 33500/29500
METALLURGICAL						31200 1			31300 3
NUCLEAR		31500 1	32633 3			31033 3			31666 7
ENGINEERING TECHNOLOGY	32224 5		25500 1					44000 1	28444 1
INDUSTRIAL TECHNOLOGY	28800 1								
COMPUTER SCIENCE				31512 30 35000/29800	32016 1	31265 4			30900 1
INFORMATION SCIENCES & SY				31662 2				30000 1	
CHEMISTRY	32899 7	33150 2				31774 4		32767 16	
MATHEMATICS								32400 3	
PHYSICS								32000 1	

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTUPE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									27153 4
BUSINESS ADMIN (INCL MGMT	25000 1			23000 1			32050 2	26000 2	22835 13
ECONOM & FINANCE (BANKING	25000 1		21500 1				29744 8		28792 12
HOTEL/RESTAURANT MGMT									20778 9
HUMAN RSRCS (incl LABOR R								22000 3	20000 1
MANAGEMENT INFO SYSTEMS	25483 6	28278 9	28943 7				28444 9		32300 2
MARKETING/MARK MGMT (RESR			30000 1	23000 1			25000 1		23222 9
REAL ESTATE									20000 1
COMMUNICATIONS									22490 2
MERCHANDISING MANAGEMENT							30000 1		
POLITICAL SCIENCE/GOVT									32500 2
CHEMICAL							33689 1		
CIVIL							28248 2		
COMPUTER		31000 2					28375 4		33016 2
ELECTRICAL/ELECTRONIC		30851 7	34000 1				30369 8		32680 5
INDUSTRIAL			27000 2				30400 5		30750 2
MECHANICAL							33996 1		31733 6
ENGINEERING TECHNOLOGY							32000 1		
INDUSTRIAL TECHNOLOGY							27000 1		
OTHER AGRICULTURAL SCIENC									22100 1
COMPUTER SCIENCE	29590 44 34112/27000	26500 4	30389 13	27000 1			29500 6		32380 2
COMPUTER PROGRAMMING	29500 2								
INFORMATION SCIENCES & SY	27000 2	28500 3	23000 1				27000 1		

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/MA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACTUARIAL				27168 3					
BIOLOGICAL		26500 1							
CHEMISTRY									31800 1
MATHEMATICS	25000 1	28605 2	28750 2	26000 5			30695 2		
PHYSICS		32011 1							

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
HISTORY				23000 1				
POLITICAL SCIENCE/GOVT						31000 1		
ELECTRICAL/ELECTRONIC	31500 1							
NURSING		23500 1						
MATHEMATICS	29250 2							

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25875 286 34100/21600	24366 45 40300/19000	28300 5	25300 5	24333 3	28500 2	16700 1		27381 38 33000/23000
BACHELOR - TECHNICAL	30700 3				30000 1	27996 1			23833 3

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23714 7	26000 1	20333 6	22766 16	25789 19	26580 1	22848 38 30000/17000		
BACHELOR - TECHNICAL						30505 2	29619 11		32650 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		22333 3	24000 2	19150 2		30000 1	15000 1		29333 3
BACHELOR - TECHNICAL					23866 1	23000 1			

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2		24723 26 42000/17000	13000 1				24333 3	
BACHELOR - TECHNICAL							31609 19	29157 65 35500/25500	29176 9

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	21000 1					28200 1	23000 1	31200 1	
BACHELOR - TECHNICAL	31416 67 35000/29640	31646 23 35000/30300	30726 28 33100/28440	31656 40 35000/29800	31256 21 34500/30000	31918 53 35000/30000	32556 5	32552 106 44000/30300	31362 141 35400/29040

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25363 8	28278 9	28233 9	23000 2			29193 21 40000/25000	23600 5	24755 55 36600/19000
BACHELOR - TECHNICAL	29387 49 34112/26000	29259 20 32500/25710	29661 19	26500 9			29907 32 36000/27000		31579 19

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL				23000 1		31000 1		27000 1
BACHELOR - TECHNICAL	30000 3	23500 1						

AVERAGE SALARY OFFERS MAY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	31281 5			37000 1	55000 1				45000 1
MBA--TECH	29500 2								32000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					36000 1				
MBA--TECH									36600 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		45000 1						45000 1	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

EASTERN REGION (ECPO)

Alfred University
Babson College
Bard College
Bentley College
Boston College
Boston University
University of Bridgeport
Brown University
Buffalo State College
Clarkson University
Columbia University
University of Connecticut
Cornell University
CUNY -Bernard M. Baruch
CUNY - Baruch College - Business & Public Administration
CUNY - City College
CUNY - Graduate School & University Center
CUNY - Hunter College
Dartmouth College
Eastern Nazarene College
Fordham University - Lincoln Center
Fordham University
Franklin Pierce College
Husson College
Ithaca College
The King's College
LeMoyne College
Long Island University
University of Maine-Orono
Manhattan College
Manhattanville College
Marist College
MIT
MIT - Sloan School of Management
University of Massachusetts - Amherst
Mount Holyoke College
New Hampshire College
NYU-Graduate School of Business
New School for Social Research - Graduate School
Northeastern University
Pace University-New York City
Pace University-Westchester
Polytechnic University
Post College
Pratt Institute
Rensselaer Polytechnic University
Regis College
Rhode Island School of Design
University of Rhode Island
Roberts Wesleyan College
University of Rochester
University of Rochester-W.E. Simon Graduate School of Business
Sacred Heart University
Saint Anselm College
St. John Fisher College
St. Joseph's College
St. Joseph's University
SUNY - Buffalo
SUNY - Cortland
SUNY - Geneseo
SUNY - Plattsburgh
SUNY - Purchase
Syracuse University
Union College
Vassar College
Wells College
Williams College
Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989 through June 5, 1989) and cumulatively (September 1, 1988, through June 5, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	131	1536	$26959	$25409	$31000	$27000	$23000	441	5444	$26156	$25290	$30000	$26000	$22000
BUSINESS ADMIN (INCL MGMT	36	586	24472	22273	30000	24000	20000	119	1411	24785	22274	30900	24000	18000
DISTRIBUTION MANAGEMENT	7	29	28500	24576	*	*	*	7	82	28500	24447	*	*	*
ECONOM & FINANCE (BANKING	103	1030	25007	25106	29500	25000	21000	177	2160	25886	24649	31000	25500	21000
HOTEL/RESTAURANT MGMT.	+	18	+	20617				13	124	21154	19859	*	*	*
HUMAN RSRCS (incl LABOR R	9	53	28956	24619	*	*	*	13	136	26662	23035	*	*	*
MANAGEMENT INFO SYSTEMS	22	138	28300	26572	31500	28100	25000	67	514	28035	26861	32000	28000	23900
MARKETING/MARK MGMT (RESR	42	678	22636	22744	25000	22000	20000	108	1605	22595	22523	27000	22000	18000
REAL ESTATE	+	4	+	23900				1	20	20000	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	+	40	+	19900				2	75	24500	19367	*	*	*
COMMUNICATIONS	6	107	24917	20852	*	*	*	13	298	22738	20761	*	*	*
JOURNALISM	1	57	23000	20374	*	*	*	2	119	20250	19595	*	*	*
TELECOMMUN/BROADCASTING	+	36	+	19634				+	54	+	19239			
EDUCATION														
ELEMENTARY EDUCATION	1	200	14600	18538	*	*	*	1	383	14600	18578	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	+	18	+	20225				+	35	+	19309			
SPECIAL EDUCATION	+	38	+	20014				+	88	+	19879			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				1	24	26000	18655	*	*	*
TEXTILES & CLOTHING	1	62	22000	20573	*	*	*	3	98	24667	19944	*	*	*
MERCHANDISING MANAGEMENT	2	26	23500	19019	*	*	*	4	50	23500	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	2	24	21250	20269	*	*	*	2	55	21250	20666	*	*	*
LETTERS (incl English, Li	15	100	23313	20817	*	*	*	18	189	23722	20348	*	*	*
VISUAL & PERFORMING ARTS	1	46	30000	18526	*	*	*	1	77	30000	18099	*	*	*
HUMANITIES - OTHER	+	49	+	23110				+	111	+	23010			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	31	+	19974				+	64	+	20521			
HISTORY	3	51	22167	21206	*	*	*	5	86	21580	21275	*	*	*
POLITICAL SCIENCE/GOVT	6	98	23567	22172	*	*	*	13	190	26531	22116	*	*	*
PSYCHOLOGY	16	110	20390	19546	*	*	*	17	229	19956	19061	*	*	*
SOCIOLOGY	3	47	18167	18136	*	*	*	4	86	17125	19021	*	*	*
SOCIAL SCIENCES-OTHER	1	30	14000	20229	*	*	*	2	96	17000	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	12	209	30435	29419	*	*	*	21	433	30420	29424	32300	31000	28500
AGRICULTURAL	+	13	+	27392				+	29	+	25984			
ARCHITECTURAL	+	12	+	26733				+	31	+	25871			
BIOENGINEERING & BIOMEDIC	3	10	31207	28460	*	*	*	5	26	29524	28135	*	*	*
CHEMICAL	54	453	32805	33026	35000	33500	30000	148	1760	33086	32949	35000	33300	32000
CIVIL	26	450	27654	27350	31200	27532	25350	62	1085	27530	26735	31000	27532	24500
COMPUTER	23	263	32485	30710	35000	32000	30600	41	471	31833	30413	34400	32000	28800
ELECTRICAL/ELECTRONIC	135	1404	31047	30906	33600	31500	28620	300	3279	31262	30661	33600	31500	29000

continued

ECPO REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	18	301	$31203	$30009	*	*	*	45	746	$30390	$29812	$33000	$30600	$27000
MECHANICAL	123	1160	31056	30639	$33100	$31000	$28600	274	3037	30926	30539	33000	31000	28500
METALLURGICAL	1	98	34800	30900	*	*	*	5	257	31980	30708	*	*	*
MINING (INCL GEOLOGICAL)	+	14	+	27360				+	32	+	26840			
NUCLEAR	3	23	31953	31561	*	*	*	18	53	31612	31281	*	*	*
PETROLEUM	+	17	+	32230				+	117	+	32987			
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	5	80	31840	28001	*	*	*	20	389	31292	28310	33000	32000	28000
INDUSTRIAL TECHNOLOGY	+	28	+	27006				2	84	27900	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	1	14	32000	24643	*	*	*	1	49	32000	23177	*	*	*
ANIMAL SCIENCES	1	11	22500	19696	*	*	*	1	23	22500	19381	*	*	*
PLANT SCIENCES	1	4	23000	21750	*	*	*	1	9	23000	20031	*	*	*
NATURAL RESOURCES	+	9	+	21032				+	13	+	21622			
OTHER AGRICULTURAL SCIENC	+	25	+	22661				1	68	22100	21656	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	40	417	30599	29004	33800	31100	27800	150	1215	30262	28557	33000	31000	27000
COMPUTER PROGRAMMING	+	34	+	28287				2	118	29500	28711	*	*	*
INFORMATION SCIENCES & SY	16	133	28589	27100	*	*	*	26	344	28401	26853	32000	29100	23900
SYSTEMS ANALYSIS	2	12	29280	29935	*	*	*	2	25	29280	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	31	+	25932				+	81	+	24496			
HEALTH SCIENCES	+	14	+	21724				+	34	+	20911			
NURSING	13	140	27060	25280	*	*	*	14	223	26806	24789	*	*	*
PHARMACY	+	41	+	35609				+	110	+	35173			
SCIENCES														
ACTUARIAL	4	8	29675	29575	*	*	*	7	32	28601	30244	*	*	*
ARCHITECTURAL & ENVIRONME	+	13	+	23208				+	32	+	23763			
BIOLOGICAL	1	33	21500	21374	*	*	*	2	69	24000	20998	*	*	*
CHEMISTRY	8	52	30499	25295	*	*	*	35	133	32145	26698	34000	32700	30600
GEOLOGY & GEOLOGICAL SCI	+	5	+	26499				+	19	+	23724			
MATHEMATICS	12	111	28089	27304	*	*	*	32	245	28121	26789	31500	28542	24000
PHYSICS	18	37	29925	29144	*	*	*	19	51	30034	28296	*	*	*
OTHER PHYSICAL & EARTH SC	+	5	+	20945				+	15	+	22829			
TOTALS	928	10975						2268	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	120	1219	$27315	$26264	$31000	$27000	$23000	409	4492	$26333	$25765	$30000	$26500	$22000
ACCOUNTING (PRIVATE)	28	386	24414	23267	29000	24750	19000	73	1116	24385	23495	30000	24500	19000
COMMERCIAL BANKING (CNSMR	12	118	25675	21397	*	*	*	17	250	26447	21466	*	*	*
COMMERCIAL BANKING (LENDG	7	117	25071	23515	*	*	*	12	222	25167	23003	*	*	*
INVESTMT BANKING (CORP FN	4	37	31250	27397	*	*	*	8	78	28500	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				3	28	28332	29304	*	*	*
INVESTMT BANKG (REAL EST)	+	5	+	31600				1	13	16700	25715	*	*	*
INVESTMT BANKG (SALES & T	+	14	+	24965				+	32	+	22882			
FINANCIAL/TREASURY ANALYS	48	277	27046	26353	31000	26000	23500	89	638	27081	25780	31000	27000	23000
PORTFOLIO MGMT/BROKERAGE	2	42	28500	25540	*	*	*	9	89	24778	23789	*	*	*
UNDERWRITING	11	76	24636	22939	*	*	*	12	147	24750	21929	*	*	*
MARKETING														
ADVERTISING	1	27	23000	18622	*	*	*	7	57	20714	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	4	93	25900	24016	*	*	*	21	261	23231	23621	27000	21600	20000
BUYER/MERCHANDISING	18	240	24881	21708	*	*	*	30	481	24612	21952	28500	24000	20000
MARKET RESEARCH	4	53	24100	25802	*	*	*	7	133	26284	24526	*	*	*
SALES	45	807	24398	23377	30500	23508	19500	94	1830	24382	23153	30600	23508	19000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	14	+	18776				+	38	+	21059			
MEDIA PLANNING	+	7	+	21386				2	17	32650	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	3	21	24667	25002	*	*	*	6	46	23500	23701	*	*	*
PUBLIC RELATIONS	+	24	+	20436				2	84	24000	20198	*	*	*
WRITING / EDITING	2	64	20250	21218	*	*	*	4	117	19700	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	2	19	22275	19380	*	*	*	3	42	22805	19205	*	*	*
FINANC,TAXA, MONETARY POL	1	22	21400	22722	*	*	*	3	59	24800	22186	*	*	*
ECONOMIC PROGRAMS	+	6	+	23117				1	18	15000	20732	*	*	*
LAW ENFORCEMENT	+	22	+	21058				+	56	+	20918			
MILITARY	12	58	21092	21947	*	*	*	15	130	22740	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				2	17	25409	25475	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	21726				+	21	+	22589			
SOCIAL SERVICES														
ADMINISTRATION	4	39	15625	19089	*	*	*	30	129	23510	21085	33000	22000	17000
COUNSELING	1	30	16000	17476	*	*	*	2	63	14500	17404	*	*	*
FUNDRAISING / DEVELOPMENT	1	3	18000	15833	*	*	*	1	6	18000	18983	*	*	*
SOCIAL WORK	3	32	15833	16293	*	*	*	3	62	15833	16489	*	*	*
ENGINEERING														
BIOENGINEERING	2	12	34278	29914	*	*	*	20	56	32056	30776	34750	32250	29000
DESIGN / CONSTRUCT	38	802	29462	28936	31500	30000	25800	105	2065	29117	28700	32500	29300	25480
ENVIRONMENTAL/SANITATION	7	90	28214	28880	*	*	*	16	227	28755	28622	*	*	*
MANUFACTURING/INDUSTRIAL	57	969	31541	30666	34100	31200	29500	122	2865	31395	30639	33100	31200	29500
SYSTEMS / PROGRAMMING	17	193	31359	30210	*	*	*	39	452	31555	30219	34100	31500	28500
POWER SYSTEMS	5	176	30756	30140	*	*	*	33	405	30730	30169	32496	30840	28500
SOFTWARE DESIGN & DEVELOP	18	201	32424	31253	*	*	*	57	494	31869	30503	34400	32000	29472

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	10	222	$30729	$31240	*	*	*	31	416	$31086	$30925	$33000	$31600	$28700
RESEARCH & DEVELOPMENT	42	367	30567	30768	$33800	$31695	$28900	95	954	31269	31002	34000	32100	28900
TESTING	8	190	29540	29485	*	*	*	14	399	30150	29179	*	*	*
PROCESS ENGINEERING	51	515	32744	31866	34296	33000	30900	145	1748	32598	32061	34300	33000	30212
OTHER ENGINEERING	144	582	31310	31098	33600	31550	28440	268	1212	31353	30854	33600	31500	28800
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	47	372	28780	27754	32100	30000	24996	104	1039	28803	27550	32000	29500	25000
INFORMATION SYSTEMS	8	140	27739	27325	*	*	*	36	426	28599	27077	32000	30000	25000
SYSTEMS ANALYSIS & DESIGN	21	224	29414	27991	31500	30000	27000	49	568	29293	28220	33000	30000	25000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	9	34	28887	29319	*	*	*	20	88	27224	28714	30200	27000	23000
AGRICULTURE/NAT'L RESOURC	2	43	12250	22470	*	*	*	2	106	12250	21763	*	*	*
ARCHITECTURE	+	9	+	21856				+	33	+	23041			
CONSULTING	14	385	29382	28388	*	*	*	65	970	29576	28157	33996	30000	25000
HUMAN RESRCS /INDUS RELS	9	67	28728	23238	*	*	*	14	175	26896	22531	*	*	*
MANAGEMENT TRAINEE	65	842	24805	22290	32000	24000	20000	139	1959	25711	22148	32700	25800	20000
MATH/STATISTICIANS	+	13	+	27376				3	42	30000	26141	*	*	*
NURSES / PERSONAL CARE	13	137	27060	25268	*	*	*	14	223	26806	24831	*	*	*
OTHER HEALTH RELATED (EX	1	96	21500	28718	*	*	*	1	259	21500	27725	*	*	*
PARALEGAL	1	20	22000	19001	*	*	*	2	26	22500	19632	*	*	*
PERFORMING ARTS (ENTERTAI	+	7	+	14948				+	10	+	14964			
RESEARCHERS NON-TECHNICAL	2	14	23000	21228	*	*	*	3	31	25667	22746	*	*	*
RESEARCHERS - TECHNICAL	1	27	33200	21634	*	*	*	1	46	33200	20949	*	*	*
TEACHING	3	321	18367	19014	*	*	*	4	622	20525	18909	*	*	*
TOTALS	928	10975						2268	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	101	+	$29727				8	348	$29000	$28874	*	*	*
MBA--NON-TECH	5	274	$38701	34484	*	*	*	14	645	37850	33903	*	*	*
MBA--TECH	3	84	34000	39425	*	*	*	7	180	32800	38847	*	*	*
MS-BUSINESS	1	29	35400	35031	*	*	*	1	48	35400	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	5	113	42446	34120	*	*	*	6	165	39038	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	6	18	38767	32943	*	*	*	6	31	38767	31883	*	*	*
MANAGEMENT INFORMATION SY	1	14	30000	35487	*	*	*	2	38	33000	31865	*	*	*
MARKETING/MKTNG MGT (RESE	+	43	+	35591				+	60	+	34462			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	+	3	+	23267				+	4	+	23050			
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	25748				+	12	+	23878			
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	1	10	19000	22347	*	*	*	1	16	19000	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	1	5	26000	25200	*	*	*	1	5	26000	25200	*	*	*
VISUAL & PERFORMING ARTS	+	10	+	21123				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	5	+	28541			
PSYCHOLOGY	+	9	+	22211				1	18	37000	23717	*	*	*
SOCIOLOGY	+	3	+	27000				+	5	+	24272			
SOCIAL SCIENCES - OTHER	1	5	43704	25140	*	*	*	1	9	43704	23060	*	*	*

continued

ECPO REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	 NATIONAL	 AVERAGE $ OFFERS REGIONAL	 NATIONAL	 PERCENTILES' 90TH	 50TH	 10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	 NATIONAL	 AVERAGE $ OFFERS REGIONAL	 NATIONAL	 PERCENTILES' 90TH	 50TH	 10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	5	50	$35451	$34174	*	*	*	7	70	$35137	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	6	51	36083	36476	*	*	*	22	145	36086	36131	$37500	$36250	$34500
CIVIL	2	77	30258	31111	*	*	*	9	154	32335	30723	*	*	*
COMPUTER	5	25	42608	37408	*	*	*	25	79	39525	37183	45000	40000	33540
ELECTRICAL/ELECTRONIC	27	221	38526	36609	$42000	$39000	$33693	64	505	39694	36435	45000	39750	33900
INDUSTRIAL	+	29	+	34286				8	74	37450	34576	*	*	*
MECHANICAL	13	186	35417	35265	*	*	*	34	388	35657	35260	38000	35950	32000
METALLURGICAL	6	30	36600	35141	*	*	*	23	66	35254	34923	37000	35600	32760
MINING & MINERAL	+	6	+	31967				+	12	+	31612			
NUCLEAR	+	6	+	33670				+	9	+	34024			
PETROLEUM	+	+	+	+				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				+	19	+	28016			
HEALTH SCIENCES	+	7	+	21929				+	14	+	21883			
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	+	12	+	31162				1	36	31920	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	11	84	35273	35754	*	*	*	23	188	36700	35823	40000	37000	35000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	24	44676	30262	*	*	*	1	58	44676	30473	*	*	*
MATHEMATICS (INCL ACTUARI	1	10	32011	31338	*	*	*	3	25	35437	31498	*	*	*
PHYSICS	+	5	+	29929				1	10	29000	29889	*	*	*
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	101	1592						269	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	12	149	$42500	$40921	*	*	*	36	438	$46167	$42419	$56000	$45500	$33000
MBA--TECH	4	40	49450	40925	*	*	*	6	129	45350	44590	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	16	170	46906	42981	*	*	*	60	499	48890	43883	57500	50000	37500
MBA--TECH	4	75	53500	48935	*	*	*	16	240	48656	47967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	17	110	43235	44152	*	*	*	76	401	47935	44549	64000	50000	29000
MBA--TECH	3	46	37500	49738	*	*	*	12	176	46292	49024	*	*	*
TOTALS	56	590						206	1883					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	1	13	$59500	51137	*	*	*	1	16	$59500	50049	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	43643				+	14	+	40221			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				+	4	+	24500			
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	+	7	+	32593				+	10	+	33615			
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	1	+	50000				+	9	+	50776			
CHEMICAL	2	65	45100	48075	*	*	*	3	157	43567	47853	*	*	*
CIVIL	+	2	+	35000				+	7	+	37214			
COMPUTER	+	3	+	53967				1	5	48000	53380	*	*	*
ELECTRICAL/ELECTRONIC	1	23	40500	50034	*	*	*	4	45	50625	48666	*	*	*
MECHANICAL	4	10	45375	45810	*	*	*	5	15	47000	45893	*	*	*
METALLURGICAL	+	2	+	44100				4	17	51775	49214	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	50	45000	42469	*	*	*	12	157	44917	43215	*	*	*
GEOLOGICAL SCIENCES	+	4	+	33650				+	9	+	34108			
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	+	2	+	42000				+	18	+	42632			
POLYMER	1	5	40500	43954	*	*	*	1	13	40500	44213	*	*	*
TOTALS	10	205						31	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26236 391 35000/22000	29000 1		24083 6					25955 11
BUSINESS ADMIN (INCL MGMT	28014 7			29286 7	31000 1	26333 3	28000 5	31000 1	20000 3
ECONOM & FINANCE (BANKING	25857 7			26031 39 45000/20000	29182 22 32500/29000	25563 4	24500 3	26938 9	26308 20 39500/18500
HUMAN RSRCS (incl LABOR R				22000 1		25000 1	33025 2		19500 2
MANAGEMENT INFO SYSTEMS	27227 11			27667 3	30000 1	26180 5	27045 10	30833 6	32333 3
MARKETING/MARK MGMT (RESR	21750 2	20000 2		22678 9	31000 2	23000 4	23000 2	21000 2	17750 4
ADVERTISING		27500 1				21500 1			
COMMUNICATIONS		25000 1			31000 1				26750 2
JOURNALISM						23000 1			
MERCHANDISING MANAGEMENT								30000 1	
FOREIGN LANGUAGES					29000 1				
LETTERS (incl English, Li					30200 5			21650 2	20000 2
VISUAL & PERFORMING ARTS					30000 1				
HISTORY									20000 1
POLITICAL SCIENCE/GOVT				31500 2	30500 3			31000 1	24000 2
PSYCHOLOGY					31000 1	27000 1			26000 1
CHEMICAL			25800 1					30738 5	
CIVIL								27505 21 31800/26000	
COMPUTER	27167 3					33800 1	35333 3	30200 5	32032 1
ELECTRICAL/ELECTRONIC	32033 3					32559 15	31009 4	30783 18	35000 1
INDUSTRIAL	27000 1							30279 12	
MECHANICAL					27996 1	32000 1		31374 4	
ENGINEERING TECHNOLOGY	32000 1								

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
INDUSTRIAL TECHNOLOGY								27000 1	
AGRIBUSINESS					32000 1				
COMPUTER SCIENCE	31000 1				31000 1	31721 9	28232 25 38000/21000	29170 15	29750 4
COMPUTER PROGRAMMING							29500 2		
INFORMATION SCIENCES & SY	31333 3			31125 4		29475 4	27221 6	27000 1	25500 2
ACTUARIAL	27000 1								
CHEMISTRY							31896 1		
MATHEMATICS	28500 2				28250 2		28605 2	27267 3	27000 1
PHYSICS					30500 2	32000 1	32011 1		

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			23875 4		23000 2				22000 3
BUSINESS ADMIN (INCL MGMT			25300 10		21043 14		26000 1	17000 1	25500 2
ECONOM & FINANCE (BANKING	24750 2		24222 18	22000 1	21356 9			27500 1	30000 1
HOTEL/RESTAURANT MGMT.	20000 2	21200 10							
HUMAN RSRCS (incl LABOR R	27000 1								
MANAGEMENT INFO SYSTEMS			25750 6						
MARKETING/MARK MGMT (RESR	19000 1	22000 2	21775 8		22119 26 28000/20000			20750 2	25000 1
REAL ESTATE									20000 1
COMMUNICATIONS					21616 5				
JOURNALISM								17500 1	
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					24667 3				
MERCHANDISING MANAGEMENT					21333 3				
LETTERS (incl English, Li			23000 1		19250 2			17500 2	
HISTORY				23000 1	23250 2				
POLITICAL SCIENCE/GOVT					26000 1				
PSYCHOLOGY			25000 1		20449 5				
SOCIOLOGY				14000 1	20000 1				
SOCIAL SCIENCES-OTHER					20000 1				
INDUSTRIAL			27001 1		26000 1				
COMPUTER SCIENCE			26500 2						
INFORMATION SCIENCES & SY			27500 1					30000 1	
ACTUARIAL			28867 6						

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MATHEMATICS			26078 10						

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING			30000 1			26880 4	22326 1		35000 1
BUSINESS ADMIN (INCL MGMT	29000 1	22940 5	25214 7	20714 7	23500 2	26429 7	26667 3	29000 3	21000 1
ECONOM & FINANCE (BANKING		24000 1	22500 1	21000 1		21967 3			18000 1
HOTEL/RESTAURANT MGMT.				23000 1					
HUMAN RSRCS (incl LABOR R						22500 1	22050 1		
MANAGEMENT INFO SYSTEMS	28000 1	22000 1	28700 1						
MARKETING/MARK MGMT (RESR	17000 2	20000 2	23333 3	20875 4				21000 1	
COMMUNICATIONS						10000 1			
ELEMENTARY EDUCATION					14600 1				
FOREIGN LANGUAGES						13500 1			
LETTERS (incl English, Li					11000 1				
POLITICAL SCIENCE/GOVT				19867 3					
PSYCHOLOGY				18000 1	13000 1	19000 1		13000 1	15500 2
SOCIOLOGY							17900 1		
SOCIAL SCIENCES-OTHER					14000 1				
AEROSPACE & AERONAUTICAL			30000 1			25700 3			
BIOENGINEERING & BIOMEDIC	25000 1								
CHEMICAL				27500 2		22000 1			
CIVIL	29000 1	26000 2				25089 3	26787 17		
ELECTRICAL/ELECTRONIC	33533 3		32080 23 39000/30600	29000 1		24346 12	28563 2		
INDUSTRIAL	36000 1	33800 1	30900 2			31100 2			
MECHANICAL			30772 10			25337 5	22000 1		
METALLURGICAL			34800 1						

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
NUCLEAR			33950 2			25000 1			
ENGINEERING TECHNOLOGY			25500 1						
COMPUTER SCIENCE	31303 6					34112 1		25000 1	
INFORMATION SCIENCES & SY			28350 2			27500 1			19000 1
SYSTEMS ANALYSIS				18000 1					
NURSING					23310 1			24818 7	29707 6
BIOLOGICAL								21500 1	
CHEMISTRY	33600 1	25000 1							
MATHEMATICS			30589 1		19500 1	26000 1			
PHYSICS	29000 1				20500 1	31512 1			

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25800 1		24500 1		
BUSINESS ADMIN (INCL MGMT	19400 2		29000 1		25557 7	15000 1	21000 1	22333 3	27500 1
ECONOM & FINANCE (BANKING					24525 4			23000 1	
HUMAN RSRCS (incl LABOR R							32000 1		
MANAGEMENT INFO SYSTEMS					28200 1				28000 2
MARKETING/MARK MGMT (RESR						20000 1	23000 1	25250 4	24532 3
COMMUNICATIONS								21000 1	23508 1
POLITICAL SCIENCE/GOVT							25800 1		
PSYCHOLOGY			17000 2						
SOCIOLOGY			16600 1						
AEROSPACE & AERONAUTICAL					31073 11		31018 1		
BIOENGINEERING & BIOMEDIC									33420 1
CHEMICAL								32250 4	33515 63 35400/32400
CIVIL				27532 1	29000 1	28000 1	28500 1	27331 9	33000 1
COMPUTER					31598 4		30600 1		32704 2
ELECTRICAL/ELECTRONIC					31386 28 37000/30000	11000 1	29408 3		32900 12
INDUSTRIAL					30327 3		32400 2		27000 1
MECHANICAL					31029 43 39000/29600		31138 37 34980/29000	30313 8	32812 12
METALLURGICAL					30900 1				31200 1
NUCLEAR					30250 2				32700 2
ENGINEERING TECHNOLOGY					32000 1		28433 3	29600 2	
INDUSTRIAL TECHNOLOGY					28800 1				
ANIMAL SCIENCES						22500 1			

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
PLANT SCIENCES						23000 1			
COMPUTER SCIENCE					30264 9			27800 1	30300 2
BIOLOGICAL				26500 1					
CHEMISTRY									32611 16
MATHEMATICS					30140 2				
PHYSICS					29284 5			32000 1	

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	23655 2	22000 3		27500 1	23600 1		26000 1	26000 2	29500 1
BUSINESS ADMIN (INCL MGMT	26576 7				23600 1				
ECONOM & FINANCE (BANKING	26409 14	26750 4	25750 4	30000 1			23600 1		
HUMAN RSRCS (incl LABOR R				34000 1				28500 2	
MANAGEMENT INFO SYSTEMS	28773 11	28200 1	33900 2						25000 1
MARKETING/MARK MGMT (RESR	27875 4	27400 2	24625 4	24254 4				23333 3	
COMMUNICATIONS		23500 1							
LETTERS (incl English, Li		35000 1	25100 2						
HISTORY		18400 1							
AEROSPACE & AERONAUTICAL	31000 1	32300 2							
BIOENGINEERING & BIOMEDIC		31200 1					29000 1		
CHEMICAL	33167 3	33464 11	32500 1	31300 3	28500 1		33110 11	33459 17	34153 14
CIVIL	33000 1								32500 2
COMPUTER	33062 16	31500 4		23408 1					
ELECTRICAL/ELECTRONIC	32207 37 40000/31200	31239 99 35000/29500	30800 3	33000 1	30960 1		32702 2	32285 10	34000 1
INDUSTRIAL	31070 3	30000 6	30500 2	27000 1	30400 2			31200 1	
MECHANICAL	31639 9	30871 67 37200/28800	30800 3	30750 2	30066 22 35000/28500		31257 6	32021 14	31435 8
METALLURGICAL					30600 1				
NUCLEAR		31838 11							
ENGINEERING TECHNOLOGY		32369 5						32857 7	
OTHER AGRICULTURAL SCIENC			22100 1						
COMPUTER SCIENCE	31444 47 34500/30000	30614 23 33000/28500			25000 1				
SYSTEMS ANALYSIS	40560 1								

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
CHEMISTRY		32418 5	32325 4		32500 1				31120 5
MATHEMATICS	31500 3	32175 4							
PHYSICS	29700 2	31800 1	32000 1						

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						30933 3
BUSINESS ADMIN (INCL MGMT		22500 1		25000 1		23100 2
DISTRIBUTION MANAGEMENT						28500 7
ECONOM & FINANCE (BANKING			33000 1			25825 4
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1				23000 2
AEROSPACE & AERONAUTICAL				31000 1		32300 1
BIOENGINEERING & BIOMEDIC			29000 1			
CHEMICAL		33750 4	38000 1	26500 1		33336 5
CIVIL				27600 1		
ELECTRICAL/ELECTRONIC						31429 20 35500/29520
INDUSTRIAL				31600 2		31200 1
MECHANICAL		32842 5	31733 3			30309 13
METALLURGICAL				32400 1		
COMPUTER SCIENCE						30900 2
CHEMISTRY		33300 1				
PHYSICS			31500 1			31500 1

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26264 418 35000/22000	24300 5		25922 67 50000/19500	29697 38 37000/29000	25033 20 30000/21500	27091 22 40000/23000	27488 22 40000/22500	24826 51 39500/18750
BACHELOR - TECHNICAL	29707 15		25800 1	31125 4	29785 7	31922 31 36800/29000	29074 44 38000/23000	29395 85 36300/27000	29337 9

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	22583 6	21333 12	24192 48 35000/20500	19667 3	21776 75 28000/18980		26000 1	19786 7	24000 8
BACHELOR - TECHNICAL			27074 20 31200/23000		26000 1			30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22750 4	22300 9	25208 13	20594 17	16600 6	23523 18	23713 6	24200 5	21000 5
BACHELOR - TECHNICAL	31501 14	27700 4	31462 43 39000/29000	25500 4	21103 3	25791 31 34112/22386	26725 20 31000/23300	24470 9	28177 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	19400 2		19900 4		25462 13	17500 2	25260 5	23556 9	25801 7
BACHELOR - TECHNICAL				27016 2	30924 111 39000/29000	21125 4	30845 48 34980/28500	29459 25 35000/26000	33078 113 35400/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27133 38 33000/23000	25608 13	26625 12	26931 7	23600 2		24800 2	25571 7	27250 2
BACHELOR - TECHNICAL	31988 123 40560/30500	31254 239 44000/29200	30780 15	29851 8	29993 29 35000/28000		32308 20 34500/29500	32677 49 36000/32000	32807 30 35400/30240

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		19750 2	33000 1	25000 1		27126 19
BACHELOR - TECHNICAL		33251 10	32283 6	30117 6		31304 43 35500/29040

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26296 387 35000/22000	24667 43 40300/21000		19000 1					22000 2
BUSINESS ADMIN (INCL MGMT	25250 4	20667 6	33333 3	30000 2	31000 1				27685 8
ECONOM & FINANCE (BANKING	26480 5	25257 21 32000/18750	25773 11	25929 7	25500 2	28500 2	16700 1		26903 60 35000/23400
MANAGEMENT INFO SYSTEMS	27800 5				22000 1				25000 2
MARKETING/MARK MGMT (RESR	20250 2	21667 3	22033 3	20750 2					23250 2
COMMUNICATIONS					31000 1				
LETTERS (incl English, Li									30200 5
POLITICAL SCIENCE/GOVT									29833 3
PSYCHOLOGY					31000 1				26000 1
ELECTRICAL/ELECTRONIC	32033 3								35000 1
INDUSTRIAL	27000 1								
MECHANICAL						27996 1			
AGRIBUSINESS					32000 1				
COMPUTER SCIENCE									24250 2
INFORMATION SCIENCES & SY	31000 1								
MATHEMATICS	26500 1				30000 1				23000 1
PHYSICS									30500 2

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26000 1						30000 1		
BUSINESS ADMIN (INCL MGMT	24000 2	24500 2		23525 4	25300 5		23017 12		
DISTRIBUTION MANAGEMENT					28500 7				
ECONOM & FINANCE (BANKING	25000 3	24099 5			24500 2		20963 8		
HOTEL/RESTAURANT MGMT							19000 1		
MANAGEMENT INFO SYSTEMS				28375 2			25000 2		
MARKETING/MARK MGMT (RESR	24500 2	25000 1	18750 4	22100 10	21400 9	20193 3	23278 39 34800/19000		
ADVERTISING			24500 2						
COMMUNICATIONS	25000 1	28500 1	21000 1	21600 1			24254 2		
JOURNALISM							23000 1		
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					26000 2				
MERCHANDISING MANAGEMENT				17000 1	26000 1				
LETTERS (incl English, Li		23000 1					26175 4		
HISTORY				18400 1	25500 1				
POLITICAL SCIENCE/GOVT		26000 1					24000 2		
PSYCHOLOGY		25000 1			21250 1				
SOCIOLOGY							20000 1		
SOCIAL SCIENCES-OTHER					20000 1				
CHEMICAL							31500 3		
COMPUTER							23408 1		
ELECTRICAL/ELECTRONIC				32000 1			30783 6		
INDUSTRIAL				27000 1		29101 2			

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
MECHANICAL						34008 1	29725 4		
ANIMAL SCIENCES							22500 1		
PLANT SCIENCES							23000 1		
COMPUTER SCIENCE						31200 1	28500 3		33800 1
INFORMATION SCIENCES & SY									31500 1
CHEMISTRY							22250 2		

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		23500 2	25000 1				15000 1		29333 3
ECONOM & FINANCE (BANKING						21400 1			21750 2
HUMAN RSRCS (incl LABOR R					22275 2				
MARKETING/MARK MGMT (RESR		22000 2	23000 1			30000 1			
COMMUNICATIONS				23500 1					
JOURNALISM				17500 1					
LETTERS (incl English, Li		18000 1		18900 2					
POLITICAL SCIENCE/GOVT									19867 3
PSYCHOLOGY									19000 1
CHEMICAL									22000 2
ELECTRICAL/ELECTRONIC					23866 1				21000 1
MECHANICAL		32000 1							22000 1
SYSTEMS ANALYSIS									18000 1
MATHEMATICS						23000 1			26000 1

AVERAGE SALARY OFFERS   JULY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			25884 19					15000 1	
ECONOM & FINANCE (BANKING								33000 1	
HOTEL/RESTAURANT MGMT			23000 3						
MARKETING/MARK MGMT (RESR			22667 3					25000 1	
COMMUNICATIONS	10000 1								
LETTERS (incl English, Li			11000 1						
PSYCHOLOGY			18000 1	14500 2	18000 1	13000 1			
SOCIOLOGY			14000 1			17250 2			
SOCIAL SCIENCES-OTHER			14000 1						
AEROSPACE & AERONAUTICAL								28500 1	
CHEMICAL							33574 5	32540 5	32360 3
CIVIL								26970 32 31200/24000	27682 11
ELECTRICAL/ELECTRONIC							30960 5	30545 26 33000/29000	
INDUSTRIAL							32000 1		
MECHANICAL							30985 7	29569 28 35000/26400	29250 2
NUCLEAR							29000 1		
ENGINEERING TECHNOLOGY								29263 6	
SYSTEMS ANALYSIS							40560 1		
CHEMISTRY								33600 3	
MATHEMATICS			19500 1						
PHYSICS								31500 1	

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1						23000 1		
ECONOM & FINANCE (BANKING							18000 1		
MANAGEMENT INFO SYSTEMS						28200 1		31200 1	
PSYCHOLOGY		27000 1				15500 2			
AEROSPACE & AERONAUTICAL	31018 1	32000 4	30000 1			28550 2	32000 1	31600 2	29889 9
BIOENGINEERING & BIOMEDIC						27000 2			31207 3
CHEMICAL	33363 11		28500 1			33287 16		33380 62 36000/32496	33318 38 38000/32000
CIVIL				33000 1		33000 1			27787 15
COMPUTER		33994 4		33125 8	33000 1	33840 1	33840 1		31887 13
ELECTRICAL/ELECTRONIC	31464 25 37000/30000	31368 20 35000/28000	31182 19	32640 9	31628 23 34500/30504	31665 30 36800/29500	31366 7	31614 15	31456 75 39000/29220
INDUSTRIAL	30316 11	32011 1			31200 1				30510 10
MECHANICAL	31220 53 39000/29640	30619 5	29963 7	28000 1	28900 3	30992 20 34980/27560	31900 3	31500 38 37200/29400	31175 90 35004/29500
METALLURGICAL						31200 1			32175 4
NUCLEAR		31500 1	32633 3			31033 3		33000 1	31613 9
ENGINEERING TECHNOLOGY	31553 6		25500 1					35000 5	28444 1
INDUSTRIAL TECHNOLOGY	28800 1								
COMPUTER SCIENCE		29400 1		31485 36 35000/29800	32016 1	32139 9			30900 1
INFORMATION SCIENCES & SY				31662 2				30000 1	
CHEMISTRY	32899 7	33150 2				31774 4		32767 16	
MATHEMATICS								32400 3	
PHYSICS	31322 6		30000 1		26650 2	30133 3		32000 1	

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									27522 5
BUSINESS ADMIN (INCL MGMT	26667 3		26633 3	24500 2			32050 2	23625 4	23124 23 30000/21000
ECONOM & FINANCE (BANKING	24165 3	26000 1	21500 1				28295 10		26280 29 33000/21500
HOTEL/RESTAURANT MGMT.									20778 9
HUMAN RSRCS (incl LABOR R								28205 10	20000 1
MANAGEMENT INFO SYSTEMS	26756 18	28773 11	29300 11				28750 10		31100 3
MARKETING/MARK MGMT (RESR			30000 1	23000 1			25000 1		22453 17
REAL ESTATE									20000 1
COMMUNICATIONS									21620 4
TEXTILES & CLOTHING									22000 1
MERCHANDISING MANAGEMENT							30000 1		21000 1
FOREIGN LANGUAGES					13500 1				29000 1
LETTERS (incl English, Li							22500 1		19667 3
VISUAL & PERFORMING ARTS	30000 1								
HISTORY									20500 2
POLITICAL SCIENCE/GOVT		25800 1							32500 2
PSYCHOLOGY									20249 4
CHEMICAL							33689 1		
CIVIL							28248 2		
COMPUTER	31504 2	31000 2	30500 2				28375 4		33016 2
ELECTRICAL/ELECTRONIC	29798 2	30851 7	29672 2		11000 1		30050 9		32609 11
INDUSTRIAL			27000 2				31485 10		30540 5
MECHANICAL							33996 1		31375 8

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ENGINEERING TECHNOLOGY							32000 1		
INDUSTRIAL TECHNOLOGY							27000 1		
OTHER AGRICULTURAL SCIENC									22100 1
COMPUTER SCIENCE	29781 64 38000/27000	27620 5	30149 17	27000 1			29500 6		32380 2
COMPUTER PROGRAMMING	29500 2								
INFORMATION SCIENCES & SY	26817 6	25900 5	29100 5				30000 3		28350 2
ACTUARIAL				28601 7					
BIOLOGICAL		26500 1							
CHEMISTRY									31800 1
MATHEMATICS	27667 3	28605 2	29856 5	27254 9			30695 2		
PHYSICS		32011 1							32000 1

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT						23000 2		23500 2
ECONOM & FINANCE (BANKING				22000 1				
ELEMENTARY EDUCATION								14600 1
HISTORY				23000 1				
POLITICAL SCIENCE/GOVT						31000 1		
CHEMICAL							33200 1	
ELECTRICAL/ELECTRONIC	31500 1							
NURSING		26806 14						
BIOLOGICAL			21500 1					
MATHEMATICS	29250 2							
PHYSICS								20500 1

AVERAGE SALARY OFFERS JULY 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26277 403 35000/22000	24385 73 40300/19000	26447 17	25167 12	27667 6	28500 2	16700 1	-	27020 83 35000/23000
BACHELOR - TECHNICAL	30100 6				31000 2	27996 1			27917 6

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MECIA PLANNING
BACHELOR - NON TECHNICAL	24778 9	24750 12	20714 7	22571 19	24612 30 40000/20000	20193 3	23218 73 35000/19000		
BACHELOR - TECHNICAL				29500 2		30852 4	28429 21 34000/23408		32650 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21800 5	24000 2	19700 4	22275 2	25700 2	15000 1		23344 9
BACHELOR - TECHNICAL		32000 1			23866 1	23000 1			21833 6

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2		23648 29 42000/17000	14500 2	18000 1	15833 3		24333 3	
BACHELOR - TECHNICAL			19500 1				32056 20 40560/29000	29257 102 35500/25500	28755 16

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	21000 1	27000 1				19733 3	20500 2	31200 1	
BACHELOR - TECHNICAL	31480 121 39000/29600	31675 38 38000/29400	30730 33 33100/28500	31869 57 40000/29472	31086 31 34500/28700	31645 92 36800/29000	31758 12	32607 144 44000/30212	31353 268 39000/28800

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	26564 25 32000/23900	28331 13	28356 16	24000 3	13500 1		28482 25 40000/25000	26896 14	23944 106 36600/19000
BACHELOR - TECHNICAL	29512 79 38000/26000	28751 23 32500/25000	29747 33 35000/27000	27793 17	11000 1		30259 40 36300/27000		31388 33 34400/28700

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL				22500 2		25667 3		20533 3
BACHELOR - TECHNICAL	30000 3	26806 14	21500 1				33200 1	20500 1

AVERAGE SALARY OFFERS   JULY 1989 ECPO REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	30984 6			41500 2	55000 1			35000 1	45000 1
MBA--TECH	29500 2						38000 1	32000 1	32000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					36000 1				
MBA--TECH									34300 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		45000 1						45000 1	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

EASTERN REGION (ECPO)

Alfred University
Babson College
Bard College
Bentley College
Boston College
Boston University
University of Bridgeport
Brown University
Buffalo State College
Clarkson University
Columbia University
University of Connecticut
Cornell University
CUNY -Bernard M. Baruch
CUNY - Baruch College - Business & Public Administration
CUNY - City College
CUNY - Graduate School & University Center
CUNY - Hunter College
Dartmouth College
Eastern Nazarene College
Fordham University - Lincoln Center
Fordham University
Franklin Pierce College
Husson College
Ithaca College
The King's College
LeMoyne College
Long Island University
University of Maine-Orono
Manhattan College
Manhattanville College
Marist College
MIT
MIT - Sloan School of Management
University of Massachusetts - Amherst
Mount Holyoke College
New Hampshire College
NYU-Graduate School of Business
New School for Social Research - Graduate School
Northeastern University
Pace University-New York City
Pace University-Westchester
Polytechnic University
Post College
Pratt Institute
Rensselaer Polytechnic University
Regis College
Rhode Island School of Design
University of Rhode Island
Roberts Wesleyan College
University of Rochester
University of Rochester-W.E. Simon Graduate School of Business
Sacred Heart University
Saint Anselm College
St. John Fisher College
St. Joseph's College
St. Joseph's University
SUNY - Buffalo
SUNY - Cortland
SUNY - Geneseo
SUNY - Plattsburgh
SUNY - Purchase
Syracuse University
Union College
Vassar College
Wells College
Williams College
Worcester Polytechnic Institute

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Eastern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989 through August 7, 1989) and cumulatively (September 1, 1988, through August 7, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ECPO REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	165	1353	$27457	$24963	$31000	$27000	$24000	606	6802	$26510	$25223	$30500	$26500	$22326
BUSINESS ADMIN (INCL MGMT	82	751	23238	22786	30000	22000	17500	201	2163	24154	22450	30000	23000	17500
DISTRIBUTION MANAGEMENT	1	16	25000	23003	*	*	*	8	98	28063	24211	*	*	*
ECONOM & FINANCE (BANKING	171	882	27451	24865	32500	28000	20000	348	3043	26655	24710	32450	27000	20000
HOTEL/RESTAURANT MGMT.	+	75	+	19324				13	199	21154	19657	*	*	*
HUMAN RSRCS (incl LABOR R	4	61	16500	22410	*	*	*	17	197	24271	22842	*	*	*
MANAGEMENT INFO SYSTEMS	11	153	25300	26473	*	*	*	78	667	27649	26772	32000	28000	23000
MARKETING/MARK MGMT (RESR	39	514	23115	22340	27000	23000	18000	147	2119	22733	22479	27000	22500	18000
REAL ESTATE	+	8	+	23499				1	28	20000	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	+	37	+	19952				2	112	24500	19560	*	*	*
COMMUNICATIONS	15	145	25446	20937	*	*	*	28	443	24189	20819	30000	24750	19000
JOURNALISM	1	63	17000	21042	*	*	*	3	183	19167	20085	*	*	*
TELECOMMUN/BROADCASTING	+	19	+	22842				+	73	+	20176			
EDUCATION														
ELEMENTARY EDUCATION	1	211	21000	19110	*	*	*	2	594	17800	18767	*	*	*
PRE-ELEMENTARY EDUCATION	+	7	+	18176				+	17	+	17016			
PHYSICAL EDUCATION	+	29	+	19914				+	64	+	19583			
SPECIAL EDUCATION	+	32	+	19639				+	120	+	19815			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	24	16640	19206	*	*	*	2	48	21320	18931	*	*	*
TEXTILES & CLOTHING	1	28	18000	19037	*	*	*	4	126	23000	19742	*	*	*
MERCHANDISING MANAGEMENT	1	22	22000	19723	*	*	*	5	72	23200	19539	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	12	36	22817	21836	*	*	*	14	91	22593	21129	*	*	*
LETTERS (incl English, Li	74	172	22392	21614	29500	22000	17000	92	361	22652	20951	30000	22000	17000
VISUAL & PERFORMING ARTS	6	56	19167	19855	*	*	*	7	133	20714	18838	*	*	*
HUMANITIES - OTHER	8	47	22825	20840	*	*	*	8	158	22825	22364	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	24	16000	23843	*	*	*	1	88	16000	21427	*	*	*
HISTORY	41	141	24954	24612	32500	25000	18000	46	227	24587	23348	32500	24250	18000
POLITICAL SCIENCE/GOVT	25	180	24740	24510	31000	25000	19500	38	370	25353	23280	32000	25400	19500
PSYCHOLOGY	26	125	21419	20021	26000	21500	14500	43	354	20841	19400	26000	20000	13500
SOCIOLOGY	2	23	17450	18821	*	*	*	6	109	17233	18979	*	*	*
SOCIAL SCIENCES-OTHER	46	127	27930	23765	32000	30000	20000	48	223	27475	22232	32000	29750	20000
ENGINEERING														
AEROSPACE & AERONAUTICAL	11	92	29486	29473	*	*	*	32	525	30099	29433	32300	31000	26000
AGRICULTURAL	+	1	+	27800				+	30	+	26045			
ARCHITECTURAL	+	12	+	24648				+	43	+	25530			
BIOENGINEERING & BIOMEDIC	+	21	+	29133				5	47	29524	28581	*	*	*
CHEMICAL	11	361	32365	32952	*	*	*	159	2121	33036	32949	35000	33200	31800
CIVIL	20	359	27207	27986	30160	27144	24000	82	1444	27451	27046	31000	27532	24000
COMPUTER	2	122	29000	29591	*	*	*	43	593	31701	30244	34400	32000	28000
ELECTRICAL/ELECTRONIC	113	1071	30146	30387	33800	31000	25000	415	4352	30959	30594	33800	31500	27504

continued

ECPO REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

Y CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	4	216	$29750	$29136	*	*	*	49	962	$30338	$29660	$33000	$30600	$27000
MECHANICAL	45	831	29238	30310	$32500	$29000	$26000	320	3870	30692	30490	33000	31000	28000
METALLURGICAL	+	17	+	29462				5	274	31980	30631	*	*	*
MINING (INCL GEOLOGICAL)	+	2	+	26000				+	34	+	26790			
NUCLEAR	2	6	30000	26028	*	*	*	20	59	31451	30747	33200	32080	29000
PETROLEUM	+	48	+	32304				+	165	+	32789			
TEXTILE	+	+	+	+				+	46	+	26633			
ENGINEERING TECHNOLOGY	4	237	30550	28386	*	*	*	24	627	31169	28342	33000	31600	28000
INDUSTRIAL TECHNOLOGY	1	69	34000	26828	*	*	*	3	153	29933	26731	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	37	+	20865				1	86	32000	22182	*	*	*
ANIMAL SCIENCES	+	12	+	19226				1	35	22500	19328	*	*	*
PLANT SCIENCES	+	21	+	17635				1	30	23000	18354	*	*	*
NATURAL RESOURCES	+	14	+	20916				+	27	+	21256			
OTHER AGRICULTURAL SCIENC	1	13	22000	21337	*	*	*	2	81	22050	21605	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	79	510	29533	28906	33000	30000	25000	229	1726	30011	28659	33000	30600	26000
COMPUTER PROGRAMMING	1	20	32000	25985	*	*	*	3	138	30333	28316	*	*	*
INFORMATION SCIENCES & SY	4	82	28475	24675	*	*	*	30	427	28411	26428	32000	29100	23900
SYSTEMS ANALYSIS	+	4	+	26684				2	29	29280	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	15	+	23980				+	96	+	24416			
HEALTH SCIENCES	+	27	+	22196				+	61	+	21480			
NURSING	2	111	28060	25169	*	*	*	16	334	26962	24915	*	*	*
PHARMACY	5	198	40300	37727	*	*	*	5	308	40300	36815	*	*	*
SCIENCES														
ACTUARIAL	1	30	28000	23081	*	*	*	8	62	28526	26778	*	*	*
ARCHITECTURAL & ENVIRONME	+	88	+	24986				+	120	+	24660			
BIOLOGICAL	5	57	22260	22098	*	*	*	7	126	22757	21495	*	*	*
CHEMISTRY	7	55	26380	25361	*	*	*	42	188	31184	26307	34000	32700	25000
GEOLOGY & GEOLOGICAL SCI	+	10	+	23579				+	29	+	23674			
MATHEMATICS	50	150	28360	25783	32500	30000	22000	82	395	28267	26407	32000	29690	23000
PHYSICS	1	17	32000	27199	*	*	*	20	68	30132	28022	32000	31450	28000
OTHER PHYSICAL & EARTH SC	2	10	20000	22100	*	*	*	2	25	20000	22537	*	*	*
TOTALS	1105	10307						3376	39018					

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[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No 6   SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	163	976	$27961	$25551	$32000	$27300	$24000	572	5468	$26797	$25727	$31000	$27000	$23000
ACCOUNTING (PRIVATE)	25	396	24687	23587	[illegible]	25000	20000	98	1516	24462	23517	30000	24500	19000
COMMERCIAL BANKING (CNSMR	19	120	24347	22113	*	*	*	36	370	25339	21676	29000	23250	20000
COMMERCIAL BANKING (LENDG	15	76	23061	22381	*	*	*	27	299	23997	22835	31000	22000	18000
INVESTMT BANKING (CORP FN	17	63	29588	26404	*	*	*	25	141	29240	26750	32000	30000	25000
INVESTMT BANKNG (M & A)	1	3	21000	27167	*	*	*	4	31	26499	29097	*	*	*
INVESTMT BANKG (REAL EST)	1	14	28000	19657	*	*	*	2	27	22350	22574	*	*	*
INVESTMT BANKG (SALES & T	5	18	27100	26728	*	*	*	5	50	27100	24266	*	*	*
FINANCIAL/TREASURY ANALYS	100	418	29061	27264	32500	30000	24000	189	1056	28128	26367	32000	29500	23051
PORTFOLIO MGMT/BROKERAGE	7	52	22857	23744	*	*	*	16	141	23938	23772	*	*	*
UNDERWRITING	9	62	24289	21690	*	*	*	21	209	24552	21858	26000	25000	23000
MARKETING														
ADVERTISING	5	27	23399	19126	*	*	*	12	84	21833	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	12	105	24458	23628	*	*	*	33	366	23677	23623	29000	23000	18500
BUYER/MERCHANDISING	20	136	23310	22237	26000	23250	20000	50	618	24091	22010	28500	23250	20000
MARKET RESEARCH	5	107	30500	27017	*	*	*	12	240	28041	25636	*	*	*
SALES	44	649	20709	23290	26000	20000	15600	138	2480	23211	23188	30000	23000	18000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	17	+	20553				+	55	+	20902			
MEDIA PLANNING	5	13	21408	19772	*	*	*	7	30	24620	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	3	20	17333	21329	*	*	*	9	66	21444	22982	*	*	*
PUBLIC RELATIONS	8	49	22912	19980	*	*	*	10	133	23129	20118	*	*	*
WRITING / EDITING	13	48	20862	21090	*	*	*	17	165	20588	20239	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	2	18	20000	20551	*	*	*	5	61	21683-	19582	*	*	*
FINANC,TAXA, MONETARY POL	1	107	20880	25392	*	*	*	4	166	23820	24253	*	*	*
ECONOMIC PROGRAMS	1	7	26000	21979	*	*	*	2	25	20500	21081	*	*	*
LAW ENFORCEMENT	+	22	+	25030				+	78	+	22078			
MILITARY	7	68	22000	22970	*	*	*	22	198	22505	22087	24000	21500	19000
NATIONAL SECURITY	+	7	+	23060				2	24	25409	24771	*	*	*
URBAN / REGIONAL PLANNING	4	10	23160	23302	*	*	*	4	31	23160	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	3	113	18167	21019	*	*	*	33	242	23024	21054	30000	21000	17000
COUNSELING	6	34	16513	18177	*	*	*	8	97	16010	17675	*	*	*
FUNDRAISING / DEVELOPMENT	2	13	18800	19092	*	*	*	3	19	18533	19057	*	*	*
SOCIAL WORK	1	25	23400	16702	*	*	*	4	87	17725	16550	*	*	*
ENGINEERING														
BIOENGINEERING	+	10	+	31753				20	66	32056	30924	34750	32250	29000
DESIGN / CONSTRUCT	54	720	29266	29274	32600	29000	24500	159	2786	29167	28849	32600	29200	25000
ENVIRONMENTAL/SANITATION	5	47	26200	26579	*	*	*	21	274	28147	28271	30000	28000	27000
MANUFACTURING/INDUSTRIAL	23	669	30573	29860	32496	31000	29000	145	3534	31264	30492	33096	31200	29120
SYSTEMS / PROGRAMMING	22	135	29748	29424	31800	30030	26000	61	587	30903	30036	33000	31000	28000
POWER SYSTEMS	6	125	30300	29846	*	*	*	39	530	30664	30093	33000	30840	27800
SOFTWARE DESIGN & DEVELOP	33	243	30788	30608	33800	31250	27000	90	737	31473	30537	34400	31815	28000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	19	68	$30702	$30661	*	*	*	50	484	$30940	$30888	$33500	$31600	$27000
RESEARCH & DEVELOPMENT	10	278	30936	29480	*	*	*	105	1232	31237	30658	34300	32160	27560
TESTING	17	177	28613	28563	*	*	*	31	576	29307	28990	33000	30900	25243
PROCESS ENGINEERING	12	593	29653	31432	*	*	*	157	2341	32372	31902	34296	32700	30000
OTHER ENGINEERING	38	249	29564	29434	$32160	$30520	$25343	309	1465	31136	30614	33500	31500	28440
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	27	349	28909	27572	32500	30480	25000	131	1390	28825	27559	32065	30000	25000
INFORMATION SYSTEMS	11	148	29009	25870	*	*	*	47	574	28695	26766	32500	30000	25000
SYSTEMS ANALYSIS & DESIGN	23	216	28698	28587	32500	29000	24000	72	784	29103	28321	32940	29690	25000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	16	49	29656	27938	*	*	*	36	137	28305	28437	31200	28500	24504
AGRICULTURE/NAT'L RESOURC	2	43	24500	19065	*	*	*	4	149	18375	20984	*	*	*
ARCHITECTURE	1	36	17000	21508	*	*	*	1	69	17000	22241	*	*	*
CONSULTING	74	366	29709	28947	33000	30000	26000	139	1336	29647	28373	33000	30000	25000
HUMAN RESRCS /INDUS RELS	9	91	26656	23718	*	*	*	23	266	26802	22937	33500	27000	19000
MANAGEMENT TRAINEE	95	969	24861	21943	30000	25000	19000	234	2928	25366	22080	32000	25000	19000
MATH/STATISTICIANS	+	22	+	24411				3	64	30000	25546	*	*	*
NURSES / PERSONAL CARE	2	112	28060	25211	*	*	*	16	335	26962	24958	*	*	*
OTHER HEALTH RELATED (EX	8	242	33813	34528	*	*	*	9	501	32444	31011	*	*	*
PARALEGAL	50	87	20836	21354	24000	20000	19000	52	113	20900	20958	24000	20000	19000
PERFORMING ARTS (ENTERTAI	+	5	+	20983				+	15	+	16970			
RESEARCHERS NON-TECHNICAL	5	16	26300	23905	*	*	*	8	47	26063	23140	*	*	*
RESEARCHERS - TECHNICAL	3	19	29167	25904	*	*	*	4	65	30175	22397	*	*	*
TEACHING	36	430	18939	19106	25000	18600	13500	40	1052	19098	18989	26000	18800	13500
TOTALS	1105	10307						3376	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

ECPO REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	115	+	$28772				8	463	$29000	$28849	*	*	*
MBA--NON-TECH	9	240	$42444	33794	*	*	*	23	885	39648	33873	$47000	$38000	$29500
MBA--TECH	+	88	+	33532				7	268	32800	37102	*	*	*
MS-BUSINESS	+	12	+	34303				1	60	35400	33244	*	*	*
DISTRIBUTION MANAGEMENT	+	2	+	30450				+	3	+	30600			
ECONOMICS & FINANCE (BANK	3	29	26367	30570	*	*	*	9	194	34814	34050	*	*	*
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	1	13	35000	32100	*	*	*	7	44	38229	31947	*	*	*
MANAGEMENT INFORMATION SY	+	4	+	33984				2	42	33000	32067	*	*	*
MARKETING/MKTNG MGT (RESE	1	10	26000	31966	*	*	*	1	70	26000	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	19800				+	5	+	23520			
JOURNALISM	1	1	24000	24000	*	*	*	1	5	24000	23240	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				+	16	+	23971			
ELEMENTARY EDUCATION	+	14	+	22454				+	31	+	22037			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	+	11	+	21791				1	27	19000	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	+	4	+	23251				1	9	26000	24334	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				+	5	+	19185			
POLITICAL SCIENCE / GOVT	+	7	+	30029				+	12	+	29409			
PSYCHOLOGY	+	9	+	25737				1	27	37000	24390	*	*	*
SOCIOLOGY	+	+	+	+				+	5	+	24272			
SOCIAL SCIENCES - OTHER	5	17	30479	27603	*	*	*	6	26	32683	26030	*	*	*

continued

ECPO REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	14	$27000	$35710	*	*	*	8	84	$34120	$34381	*	*	*
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	11	+	34930			
CHEMICAL	+	64	+	35548				22	209	36086	35952	$37500	$36250	$34500
CIVIL	3	49	28933	31180	*	*	*	12	203	31485	30833	*	*	*
COMPUTER	5	21	35432	35170	*	*	*	30	100	38843	36760	45000	39250	33540
ELECTRICAL/ELECTRONIC	11	156	36487	35504	*	*	*	75	661	39224	36215	45000	39500	33693
INDUSTRIAL	+	45	+	33835				8	119	37450	34295	*	*	*
MECHANICAL	2	82	29500	34525	*	*	*	36	470	35315	35131	38000	35650	32000
METALLURGICAL	+	3	+	37600				23	69	35254	35039	37000	35600	32760
MINING & MINERAL	+	2	+	33768				+	14	+	31920			
NUCLEAR	+	7	+	35998				+	16	+	34888			
PETROLEUM	+	4	+	36825				+	27	+	38231			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	25250				+	21	+	27753			
HEALTH SCIENCES	+	7	+	23952				+	21	+	22572			
NURSING	+	1	+	33600				+	8	+	26780			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	11	+	23900				+	14	+	23835			
ARCHITECTURAL & ENVIRONME	+	1	+	34980				+	3	+	27327			
BIOLOGICAL	+	+	+	+				+	5	+	25063			
CHEMISTRY	+	14	+	29390				1	50	31920	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	12	63	35898	35294	*	*	*	35	251	36425	35690	41300	36501	33600
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	22	+	32927				1	80	44676	31148	*	*	*
MATHEMATICS (INCL ACTUARI	+	11	+	29647				3	36	35437	30932	*	*	*
PHYSICS	+	4	+	32681				1	14	29000	30686	*	*	*
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	54	1169						323	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	9	91	$46389	$35815	*	*	*	45	529	$46211	$41283	$55000	$45000	$36000
MBA--TECH	1	7	45000	38600	*	*	*	7	136	45300	44282	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	14	106	50229	38571	*	*	*	74	605	49143	42952	58000	50000	40000
MBA--TECH	4	23	42750	36006	*	*	*	20	263	47475	46921	53000	47250	42000
OVER 4 YEARS														
MBA--NON-TECH	17	139	45965	44474	*	*	*	93	540	47575	44529	58000	48000	32000
MBA--TECH	6	36	48917	50628	*	*	*	18	212	47167	49296	*	*	*
TOTALS	51	402						257	2285					

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1 Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$44333				+	6	+	$47333			
COMPUTER & INFOR SCIENCES	+	3	+	48117				1	19	$59500	49743	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	19	+	47075				+	33	+	44168			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	5	+	38060				+	5	+	38060			
ENGLISH	+	4	+	23750				+	8	+	24125			
FOREIGN LANGUAGES	+	3	+	25000				+	4	+	25250			
PSYCHOLOGY	+	1	+	26462				+	11	+	32965			
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	1	3	$25000	45647	*	*	*	1	12	25000	49493	*	*	*
CHEMICAL	4	55	46700	47331	*	*	*	7	212	45357	47717	*	*	*
CIVIL	+	6	+	42033				+	13	+	39438			
COMPUTER	+	4	+	51249				1	9	48000	52433	*	*	*
ELECTRICAL/ELECTRONIC	5	30	51400	53205	*	*	*	9	75	51056	50482	*	*	*
MECHANICAL	1	6	45000	48967	*	*	*	6	21	46667	46771	*	*	*
METALLURGICAL	4	7	49625	46643	*	*	*	8	24	50700	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	6	+	45470				+	8	+	43278			
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	2	41	42450	42888	*	*	*	14	198	44564	43147	*	*	*
GEOLOGICAL SCIENCES	+	6	+	32417				+	15	+	33431			
MATHEMATICS	+	4	+	53375				+	8	+	45438			
PHYSICS	+	10	+	41599				+	28	+	42263			
POLYMER	+	1	+	50000				1	14	40500	44626	*	*	*
TOTALS	17	218						48	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26665 540 36000/23000	29000 1		24214 7	23500 2		26540 5		25958 12
BUSINESS ADMIN (INCL MGMT	28011 9			27100 15	31000 4	22800 5	24667 9	25373 11	24618 17
ECONOM & FINANCE (BANKING	28813 16			25365 63 45000/20000	30071 49 33000/29000	26250 9	25800 6	28907 33 34000/25000	26385 36 39500/18500
HUMAN RSRCS (incl LABOR R				20500 2		25000 1	33025 2		18000 4
MANAGEMENT INFO SYSTEMS	27227 11			27667 3	30000 1	25529 7	26381 13	30500 9	32333 3
MARKETING/MARK MGMT (RESR	25167 3	20000 2		23008 13	26875 4	23200 5	23500 4	21500 3	19200 5
ADVERTISING		27500 1				21500 1			
COMMUNICATIONS		25000 1		33000 2	31000 1				26750 2
JOURNALISM						23000 1			
MERCHANDISING MANAGEMENT								30000 1	
FOREIGN LANGUAGES				26250 2	29000 1			32000 1	
LETTERS (incl English, Li	27667 3	21000 4	32000 1	22000 1	30750 8	21600 5		24825 4	19750 4
VISUAL & PERFORMING ARTS			17000 1		30000 1				
HUMANITIES - OTHER		22000 1			29500 2	26000 1			
HISTORY		21333 3		28250 2	30400 5			34750 2	29083 6
POLITICAL SCIENCE/GOVT	32000 2			28833 3	30375 4			31000 3	25333 6
PSYCHOLOGY	25000 1				31000 1	22500 2		26000 4	26000 1
SOCIAL SCIENCES-OTHER	36833 3	22500 1		22667 3	30567 15	25000 2	28000 1	33250 4	25000 1
CHEMICAL			25800 1					30738 5	
CIVIL								27409 27 31800/26000	
COMPUTER	27167 3					33800 1	35333 3	29667 6	32032 1
ELECTRICAL/ELECTRONIC	30450 6			28460 3	30167 3	31520 26 41000/27000	31009 4	31200 23 35000/30000	33250 2
INDUSTRIAL	27000 1							30027 13	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MECHANICAL					27996 1	32000 1		30928 7	
ENGINEERING TECHNOLOGY	32000 1								
INDUSTRIAL TECHNOLOGY								27000 1	
AGRIBUSINESS					32000 1				
OTHER AGRICULTURAL SCIENC				22000 1					
COMPUTER SCIENCE	28492 5				30333 3	31649 14	28391 37 38000/21000	29091 27 32500/27000	28333 6
COMPUTER PROGRAMMING							29500 2		
INFORMATION SCIENCES & SY	31333 3			31125 4		29580 5	27221 6	29250 2	25850 4
ACTUARIAL	27500 2								
BIOLOGICAL							26000 1	21000 1	
CHEMISTRY							31896 1	36250 2	
MATHEMATICS	28500 4			29600 5	29875 8		28403 3	29383 6	27375 4
PHYSICS					31000 3	32000 1	32011 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			23917 6		23000 2	24000 1			22000 3
BUSINESS ADMIN (INCL MGMT	18500 1		23084 19	20000 1	20825 20 26000/18000		26000 1	18000 2	25500 2
ECONOM & FINANCE (BANKING	24750 2		25233 26 31000/21996	24000 7	21640 15		32500 1	27500 1	25000 2
HOTEL/RESTAURANT MGMT.	20000 2	21200 10							
HUMAN RSRCS (incl LABOR R	27000 1								
MANAGEMENT INFO SYSTEMS			25750 6		19500 2				
MARKETING/MARK MGMT (RESR	19000 1	22000 2	22017 12		22203 30 28000/20000	23000 1		23167 3	25000 1
REAL ESTATE									20000 1
COMMUNICATIONS		22000 1	26333 3		22953 9				
JOURNALISM								17250 2	
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING					23000 4				
MERCHANDISING MANAGEMENT					21500 4				
FOREIGN LANGUAGES				20000 6	23500 1			22800 1	
LETTERS (incl English, Li			24500 2	20485 13	22422 18			17675 4	
VISUAL & PERFORMING ARTS					20000 1				
HUMANITIES - OTHER		18000 1		20000 1					
HISTORY			28000 1	20500 10	23400 5				
POLITICAL SCIENCE/GOVT	12500 1		30000 2	20375 4	26000 4				
PSYCHOLOGY			25000 3	20000 3	21916 9				
SOCIOLOGY				14000 1	20000 1				
SOCIAL SCIENCES-OTHER				23333 3	23000 3			30000 1	31000 1
INDUSTRIAL			27001 1		26000 1				

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MECHANICAL			27000 1						
COMPUTER SCIENCE			26500 2						
INFORMATION SCIENCES & SY			27500 1					30000 1	
PHARMACY					40300 5				
ACTUARIAL			28867 6						
CHEMISTRY					23000 1				
MATHEMATICS			27939 28 34300/23500	18667 3	26000 1				25000 1
OTHER PHYSICAL & EARTH SC				20000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th. 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		24000 1	30000 1	20580 1		26880 4	22326 1		35000 1
BUSINESS ADMIN (INCL MGMT	29000 1	23117 6	25214 7	21140 11	23500 2	26429 7	26667 3	29000 3	21000 1
ECONOM & FINANCE (BANKING	30167 3	24500 4	25500 4	22860 5	24667 3	22817 6	22500 2		22750 2
HOTEL/RESTAURANT MGMT.				23000 1					
HUMAN RSRCS (incl LABOR R		14000 1				22500 1	22050 1		
MANAGEMENT INFO SYSTEMS	28000 1	22000 1	28700 1		29500 1				
MARKETING/MARK MGMT (RESR	17000 2	21667 3	23333 3	22417 6	20500 1			21000 1	
COMMUNICATIONS				19000 1		14747 2			
ELEMENTARY EDUCATION					17800 2				
HUMAN ECOLOGY (HOME ECONO							16640 1		
FOREIGN LANGUAGES					23000 1	13500 1			
LETTERS (incl English, Li			29500 1		17227 11	24800 1			
VISUAL & PERFORMING ARTS					15000 1	30000 1			
HUMANITIES - OTHER				18800 1					
HISTORY					20763 8				
POLITICAL SCIENCE/GOVT	23000 1			19867 3	16500 2	22000 1			
PSYCHOLOGY				18000 1	13250 4	18500 2		17500 2	17750 4
SOCIOLOGY							20650 2		
SOCIAL SCIENCES-OTHER		27500 2			17550 4			26000 1	10080 1
AEROSPACE & AERONAUTICAL		26000 1	30000 2			25700 3			
BIOENGINEERING & BIOMEDIC	25000 1								
CHEMICAL			30600 1	27500 2		22000 1			
CIVIL	29000 1	26000 2	29500 1			25216 6	26888 22 31000/23442		

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ELECTRICAL/ELECTRONIC	32650 4		32218 25 39000/30600	30850 4	23000 1	24240 23 30396/20463	28665 5		
INDUSTRIAL	36000 1	31400 2	31000 3			31100 2			
MECHANICAL	28000 1	27800 1	30920 14	27500 2		24617 11	27333 3		
METALLURGICAL			34800 1						
NUCLEAR			33950 2			25000 1			
ENGINEERING TECHNOLOGY			25500 1				28000 1		
INDUSTRIAL TECHNOLOGY			34000 1						
COMPUTER SCIENCE	31303 6		33100 3		23000 1	34112 1	27000 1	25000 1	
INFORMATION SCIENCES & SY			28350 2			27500 1			19000 1
SYSTEMS ANALYSIS				18000 1					
NURSING					23310 1			25539 9	29707 6
BIOLOGICAL				18300 1	22000 1			21500 1	
CHEMISTRY	29800 2	25000 1			19500 1	19000 1			
MATHEMATICS			29363 3		19500 1	24000 2		22000 1	
PHYSICS	29000 1				20500 1	31512 1			
OTHER PHYSICAL & EARTH SC					20000 1				

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25800 1		23500 2		
BUSINESS ADMIN (INCL MGMT	19400 2		29000 1		25557 7	15000 1	21447 3	23040 5	27500 1
ECONOM & FINANCE (BANKING	17500 1			15000 1	24525 4			28667 3	
HUMAN RSRCS (incl LABOR R							32000 1		
MANAGEMENT INFO SYSTEMS					28200 1				28000 2
MARKETING/MARK MGMT (RESR						22000 2	23000 1	25250 4	24532 3
COMMUNICATIONS								21000 1	22754 2
LETTERS (incl English, Li			18000 1	11500 1	28000 1				
VISUAL & PERFORMING ARTS		15000 1	18000 1						
HUMANITIES - OTHER				18800 1					
CRIMINAL JUSTICE			16000 1						
HISTORY	25000 1								
POLITICAL SCIENCE/GOVT							25800 1		
PSYCHOLOGY		14500 1	15833 3						30900 1
SOCIOLOGY			14050 2						
SOCIAL SCIENCES-OTHER								28000 1	
AEROSPACE & AERONAUTICAL					30288 17		31018 1		
BIOENGINEERING & BIOMEDIC									33420 1
CHEMICAL					31500 1			32250 4	33428 71 35400/32100
CIVIL				27532 1	29000 1	28000 1	28500 1	26857 12	33000 1
COMPUTER					31478 5		30600 1		32704 2
ELECTRICAL/ELECTRONIC					31028 34 37000/30000	11000 1	30006 4		33214 15
INDUSTRIAL					30327 3		32200 3		27000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MECHANICAL					31000 46 39000/29500		30831 46 34980/28500	29800 10	32719 14
METALLURGICAL					30900 1				31200 1
NUCLEAR					30250 2			32000 1	32700 2
ENGINEERING TECHNOLOGY					32000 1		28433 3	30133 3	
INDUSTRIAL TECHNOLOGY					28800 1				
ANIMAL SCIENCES						22500 1			
PLANT SCIENCES						23000 1			
COMPUTER SCIENCE					30216 11			27800 1	28533 3
BIOLOGICAL			24000 1	26500 1					
CHEMISTRY									32144 17
MATHEMATICS					30140 2				
PHYSICS					29284 5			32000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	23655 2	21500 4		27500 1	23600 1		26000 1	26000 2	29500 1
BUSINESS ADMIN (INCL MGMT	24539 9	27667 3	26000 1	22500 1	23600 1				22000 1
DISTRIBUTION MANAGEMENT	25000 1								
ECONOM & FINANCE (BANKING	28732 23 39600/25500	27900 5	26083 6	30000 1			23600 1		
HUMAN RSRCS (incl LABOR R				34000 1				28500 2	
MANAGEMENT INFO SYSTEMS	28773 11	28200 1	33900 2						25000 1
MARKETING/MARK MGMT (RESR	25900 5	27400 2	24782 7	25002 5				22500 4	
COMMUNICATIONS		23500 1	27850 2						
LETTERS (incl English, Li	25867 3	31000 2	26733 3						
HISTORY	27500 2	18400 1							
POLITICAL SCIENCE/GOVT	25000 1								
SOCIAL SCIENCES-OTHER			34000 1						
AEROSPACE & AERONAUTICAL	31000 1	31970 5							
BIOENGINEERING & BIOMEDIC		31200 1					29000 1		
CHEMICAL	33167 3	33464 11	32500 1	31300 3	28500 1		33110 11	33378 18	34153 14
CIVIL	33000 1			31200 1				32500 1	32500 2
COMPUTER	33062 16	31500 4		23408 1					
ELECTRICAL/ELECTRONIC	31570 53 40000/30000	31290 136 50000/29500	30800 3	33000 1	30960 1		32702 2	32285 10	34000 1
INDUSTRIAL	31070 3	30000 6	30500 2	27000 1	30400 2			31200 1	
MECHANICAL	31932 11	30876 72 37200/28800	30800 3	30750 2	29994 24 35000/28500		31257 6	32021 14	31435 8
METALLURGICAL					30600 1				
NUCLEAR		31838 11							
ENGINEERING TECHNOLOGY		32807 6						32250 8	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
OTHER AGRICULTURAL SCIENC			22100 1						
COMPUTER SCIENCE	30887 69 35400/27500	30760 34 40000/28080			25000 1				
COMPUTER PROGRAMMING	32000 1								
SYSTEMS ANALYSIS	40560 1								
CHEMISTRY		32418 5	32325 4		32500 1				31120 5
MATHEMATICS	31900 5	31840 5							
PHYSICS	29700 2	31800 1	32000 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						30933 3
BUSINESS ADMIN (INCL MGMT	21000 2	22500 1	16500 2	25000 1		23100 2
DISTRIBUTION MANAGEMENT						28500 7
ECONOM & FINANCE (BANKING			26000 4			25825 4
MANAGEMENT INFO SYSTEMS						27600 1
MARKETING/MARK MGMT (RESR		17000 1			19333 6	23000 2
LETTERS (incl English, Li			20000 1			
PSYCHOLOGY					26000 1	
AEROSPACE & AERONAUTICAL				31000 1		32300 1
BIOENGINEERING & BIOMEDIC			29000 1			
CHEMICAL		33750 4	38000 1	26500 1		33336 5
CIVIL				27600 1		
ELECTRICAL/ELECTRONIC			31850 3			31433 22 35500/30000
INDUSTRIAL				31600 2		31200 1
MECHANICAL		32842 5	31733 3	32496 1		30309 13
METALLURGICAL				32400 1		
NUCLEAR						28000 1
COMPUTER SCIENCE		31200 1				30900 2
CHEMISTRY		33300 1				
PHYSICS			31500 1			31500 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26819 588 45000/23000	22429 14	24500 2	25419 116 50000/19500	30000 98 37000/28000	24191 39 30000/19500	26013 40 40000/21000	28438 75 40000/22500	25308 97 39500/18000
BACHELOR - TECHNICAL	29146 25 34100/27000		25800 1	29222 13	30184 19	31423 48 41000/28000	28930 58 38000/23000	29474 120 39500/27000	28320 17

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20813 8	21143 14	24348 80 35000/20000	20914 49 35000/19000	22148 129 40000/18500	23500 2	29250 2	20786 14	24300 10
BACHELOR - TECHNICAL			27948 39 34300/24000	19000 4	34563 8			30000 1	25000 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	25563 8	23150 18	25688 17	21344 30 32000/18000	18910 40 31000/13000	23412 26 48000/19000	22732 10	24143 7	20287 9
BACHELOR - TECHNICAL	30883 17	27657 7	31487 59 39000/29000	26970 10	21351 8	25019 53 34112/21000	27246 32 32000/23442	24862 12	28177 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	20325 4	14750 2	17400 9	15100 3	25643 14	19667 3	24018 8	25086 14	25945 9
BACHELOR - TECHNICAL			24000 1	27016 2	30739 130 39000/29000	21125 4	30683 59 34980/28500	29109 32 35000/26000	32946 128 35400/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27326 57 39600/21000	26074 19	26985 22 36600/23700	26557 9	23600 2		24800 2	24875 8	25500 3
BACHELOR - TECHNICAL	31523 166 40560/29000	31278 297 50000/29200	30780 15	30001 9	29942 31 35000/28500		32308 20 34500/29500	32570 52 36000/32000	32807 30 35400/30240

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	21000 2	19750 2	22429 7	25000 1	20286 7	27126 19
BACHELOR - TECHNICAL		33064 11	32139 9	30457 7		31240 46 35500/28700

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26708 535 36000/23000	24637 58 40300/21000		19000 1					23500 4
BUSINESS ADMIN (INCL MGMT	25857 7	20000 7	27571 7	23990 8	29750 2			28167 3	27446 19
ECONOM & FINANCE (BANKING	28264 11	24989 27 32000/18750	24830 20 45000/20000	25500 12	29875 8	28500 2	16700 1	23000 1	27870 110 37000/23500
HUMAN RSRCS (incl LABOR R					16500 1				
MANAGEMENT INFO SYSTEMS	27800 5				22000 1				25000 2
MARKETING/MARK MGMT (RESR	20250 2	21667 3	22025 4	20750 2		21000 1			23833 3
COMMUNICATIONS			33000 1		31000 1				
FOREIGN LANGUAGES				22500 1					
LETTERS (incl English, Li		24500 1	22000 1						29500 7
HUMANITIES - OTHER					30000 1				29000 1
HISTORY			28250 2		30500 2		28000 1	28000 1	31700 5
POLITICAL SCIENCE/GOVT	31000 1	30000 1							27313 8
PSYCHOLOGY	25000 1				31000 1				26000 1
SOCIAL SCIENCES-OTHER	41250 2		23000 1	22500 2	29125 4				30667 12
ELECTRICAL/ELECTRONIC	32033 3	34100 1			30500 1				32500 2
INDUSTRIAL	27000 1								
MECHANICAL						27996 1			
AGRIBUSINESS					32000 1				
OTHER AGRICULTURAL SCIENC				22000 1					
COMPUTER SCIENCE									24833 3
INFORMATION SCIENCES & SY	31000 1								
MATHEMATICS	25000 3				31000 2				30500 9
PHYSICS									31000 3

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26000 1						30000 1		
BUSINESS ADMIN (INCL MGMT	23333 3	22275 4		23433 6	24271 7	38000 1	20547 32 30000/15000		20540 1
DISTRIBUTION MANAGEMENT					28500 7				
ECONOM & FINANCE (BANKING	25400 5	24785 7		27500 1	25000 3	31500 1	21150 12		20000 1
HOTEL/RESTAURANT MGMT.							19000 1		
HUMAN RSRCS (incl LABOR R	16500 1								
MANAGEMENT INFO SYSTEMS				28375 2			22667 3		
MARKETING/MARK MGMT (RESR	24667 3	25000 1	20599 5	23000 13	21660 10	22145 4	22954 47 34800/18000		
ADVERTISING			24500 2						
COMMUNICATIONS	25000 1	26750 2	21000 1	21600 1	23000 1		25242 5		
JOURNALISM							23000 1		
HUMAN ECOLOGY (HOME ECONO					26000 1				
TEXTILES & CLOTHING				18000 1	26000 2				
MERCHANDISING MANAGEMENT				17000 1	24000 2				
FOREIGN LANGUAGES					23150 2				
LETTERS (incl English, Li		23000 1	20667 3	34000 2	22750 4	21000 1	22686 7		22000 1
VISUAL & PERFORMING ARTS				20000 1					
HUMANITIES - OTHER					26000 1				22000 1
HISTORY		28000 1	27000 1	18400 1	24000 2		20000 1		
POLITICAL SCIENCE/GOVT		26000 1		12500 1	25000 2		24750 4		
PSYCHOLOGY		25000 2			21417 3				
SOCIOLOGY							20000 1		
SOCIAL SCIENCES-OTHER					23000 3	34000 1			22500 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
CHEMICAL							31500 3		
COMPUTER							23408 1		
ELECTRICAL/ELECTRONIC				32000 1			30783 6		
INDUSTRIAL				27000 1		29101 2			
MECHANICAL						34008 1	29180 5		
ANIMAL SCIENCES							22500 1		
PLANT SCIENCES							23000 1		
COMPUTER SCIENCE				23000 1		31200 1	28500 3		33800 1
INFORMATION SCIENCES & SY	26000 1								31500 1
CHEMISTRY							22250 2		
MATHEMATICS	18500 1	23750 2					25000 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		21000 4	25000 1	19000 1			15000 1		29333 3
ECONOM & FINANCE (BANKING				27500 2	20000 2	21400 1	26000 1		22125 4
HUMAN RSRCS (incl LABOR R					22275 2				
MARKETING/MARK MGMT (RESR		22000 2	23000 1			30000 1			
COMMUNICATIONS			19247 2	22750 2					
JOURNALISM				17250 2					
LETTERS (incl English, Li		18000 1	23400 2	18500 8					
HISTORY		15000 1	22000 1						
POLITICAL SCIENCE/GOVT									20400 4
PSYCHOLOGY				18000 1					18500 2
SOCIAL SCIENCES-OTHER			25000 2	30000 1					
CHEMICAL									22000 2
ELECTRICAL/ELECTRONIC			26000 1		23866 1	20880 1			23500 2
MECHANICAL		32000 1							21500 2
SYSTEMS ANALYSIS									18000 1
MATHEMATICS						23000 1			24000 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	40818 1								
BUSINESS ADMIN (INCL MGMT			25884 19					20500 2	
ECONOM & FINANCE (BANKING		21000 1						32500 3	
HOTEL/RESTAURANT MGMT			23000 3						
MARKETING/MARK MGMT (RESR			22667 3	20500 1				25000 1	
COMMUNICATIONS	10000 1								
HUMAN ECOLOGY (HOME ECONO		16640 1							
LETTERS (incl English, Li			11250 2	18000 1				27500 2	
VISUAL & PERFORMING ARTS			18000 1						
HUMANITIES - OTHER					18800 2				
CRIMINAL JUSTICE				16000 1					
HISTORY			25000 1						
PSYCHOLOGY			18000 1	15875 4	18000 1	13000 1			
SOCIOLOGY			14000 1			19300 3			
SOCIAL SCIENCES-OTHER		27500 2	14000 1	10080 1					
AEROSPACE & AERONAUTICAL								29320 5	
CHEMICAL							33574 5	32565 8	32360 3
CIVIL								27000 39 31200/23800	27346 13
ELECTRICAL/ELECTRONIC							30960 5	30099 41 50000/25000	
INDUSTRIAL							32000 1		
MECHANICAL							30985 7	29594 43 35000/27800	28625 4
NUCLEAR							29000 1	28000 1	
ENGINEERING TECHNOLOGY								29823 8	

AVERAGE SALARY OFFERS
BY CURRICULUM/FUNCTION

SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
COMPUTER SCIENCE								26750 2	
SYSTEMS ANALYSIS							40560 1		
BIOLOGICAL									24000 1
CHEMISTRY								33600 3	
MATHEMATICS			19500 1						
PHYSICS								31500 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	21000 1			28000 1			23000 1		
DISTRIBUTION MANAGEMENT	25000 1								
ECONOM & FINANCE (BANKING			34000 1	33775 4			18000 1	32500 1	
MANAGEMENT INFO SYSTEMS				28250 2		28200 1		31200 1	
HISTORY						35000 1			
POLITICAL SCIENCE/GOVT		25000 1							
PSYCHOLOGY		27000 1				15500 2			
AEROSPACE & AERONAUTICAL	30509 2	31893 7	30000 1			28550 2	29000 2	31600 2	29900 10
BIOENGINEERING & BIOMEDIC						27000 2			31207 3
CHEMICAL	33333 12		28500 1			33399 18		33226 67 36000/32000	33318 38 38000/32000
CIVIL	31850 2			33000 1		33000 1			27345 21 32500/24500
COMPUTER		33395 5		33125 8	33000 1	33840 1	33840 1		31887 13
ELECTRICAL/ELECTRONIC	31348 37 37000/29880	30837 29 35000/27826	30921 22 35000/28440	31262 16	31361 41 41000/28500	31742 34 36800/29500	30216 17	30707 19	31244 91 39000/29040
INDUSTRIAL	30207 12	32011 1			31200 1				30675 12
MECHANICAL	31156 57 39000/29600	30619 5	29468 8	28000 1	28900 3	31048 21 34980/29500	29668 8	31362 40 37200/28800	31024 104 35004/29000
METALLURGICAL						31200 1			32175 4
NUCLEAR		31500 1	32633 3			31033 3		33000 1	31652 10
ENGINEERING TECHNOLOGY	31046 7		25500 1					35000 5	29822 2
INDUSTRIAL TECHNOLOGY	28800 1		34000 1						
COMPUTER SCIENCE		29672 7		31305 54 35400/29472	28508 2	32139 9			30900 1
INFORMATION SCIENCES & SY				31662 2				30000 1	
BIOLOGICAL						18300 1			
CHEMISTRY	32899 7	33150 2				30619 5	24660 1	32767 16	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
MATHEMATICS		29000 2		33000 1				32400 3	
PHYSICS	31322 6		30000 1		26650 2	30133 3		32000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									27522 5
BUSINESS ADMIN (INCL MGMT	26667 3		26633 3	24500 2			29344 9	22600 5	23124 33 32500/19000
ECONOM & FINANCE (BANKING	25124 4	28833 3	24250 2	28500 1			29267 26 39500/25000	26500 2	25993 55 35000/20000
HOTEL/RESTAURANT MGMT.									20778 9
HUMAN RSRCS (incl LABOR R								26914 11	19500 2
MANAGEMENT INFO SYSTEMS	26138 21 32000/23500	28000 12	29379 14				28682 11		31100 3
MARKETING/MARK MGMT (RESR			25500 3	23000 1			25000 1	25000 1	22623 34 32000/18200
REAL ESTATE									20000 1
COMMUNICATIONS								30000 1	24331 9
TEXTILES & CLOTHING									22000 1
MERCHANDISING MANAGEMENT							30000 1		21000 1
FOREIGN LANGUAGES					13500 1		32000 1		29500 2
LETTERS (incl English, Li		31800 2	29000 1		30000 1		26750 4	33500 1	23063 16
VISUAL & PERFORMING ARTS	30000 1					17000 1			15000 1
HUMANITIES - OTHER									18000 1
HISTORY							35250 2		23800 5
POLITICAL SCIENCE/GOVT		25800 1					31667 3	35000 1	29500 3
PSYCHOLOGY							26000 4	30900 1	23000 8
SOCIOLOGY	11500 1								
SOCIAL SCIENCES-OTHER							31500 6		29000 2
CHEMICAL							33689 1		
CIVIL							27634 4		28000 1
COMPUTER	31504 2	31000 2	29333 3				28375 4		33016 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ELECTRICAL/ELECTRONIC	29798 2	31495 8	29672 2		11000 1		30612 13		32353 15
INDUSTRIAL			27000 2				31077 11		30540 5
MECHANICAL							33996 1		31375 8
ENGINEERING TECHNOLOGY							32000 1		
INDUSTRIAL TECHNOLOGY							27000 1		
OTHER AGRICULTURAL SCIENC									22100 1
COMPUTER SCIENCE	29953 81 40000/27000	27014 7	30007 29 36360/27000	27000 1			28850 24 33000/26500		30253 3
COMPUTER PROGRAMMING	30333 3								
INFORMATION SCIENCES & SY	27271 7	25900 5	29057 7				30000 3		28350 2
ACTUARIAL				28526 8					
BIOLOGICAL		26500 1	26000 1						
CHEMISTRY					19000 1		36250 2		27400 2
MATHEMATICS	29083 6	29142 5	29856 5	28838 23 34300/26000			30398 6		28333 3
PHYSICS		32011 1							32000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT				20000 1		23000 2		23500 2
ECONOM & FINANCE (BANKING				24000 7		30167 3		21500 2
ELEMENTARY EDUCATION								17800 2
FOREIGN LANGUAGES				20000 6				23000 1
LETTERS (incl English, Li				20485 13				17850 10
VISUAL & PERFORMING ARTS								22500 2
HUMANITIES - OTHER				20000 1				
HISTORY				20500 10				20763 8
POLITICAL SCIENCE/GOVT				20375 4		31000 1		16500 2
PSYCHOLOGY				20000 3		20500 2		13625 4
SOCIAL SCIENCES-OTHER			26000 1	23333 3				18733 3
AEROSPACE & AERONAUTICAL							25000 1	
CHEMICAL							33200 1	
ELECTRICAL/ELECTRONIC	31500 1						31250 2	
NURSING		26962 16						
PHARMACY			40300 5					
BIOLOGICAL			21250 2					22000 1
CHEMISTRY								19500 1
MATHEMATICS	29250 2		22000 1	16667 3				
PHYSICS								20500 1
OTHER PHYSICAL & EARTH SC				20000 1				20000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26771 564 45000/23000	24362 97 40300/19000	25339 36 50000/20000	24074 26 40000/18000	28881 21 35000/25000	26000 3	22350 2	27100 5	27961 172 37000/23400
BACHELOR - TECHNICAL	28638 8	34100 1		22000 1	31125 4	27996 1			29824 17

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24179 14	24637 19	21833 12	23312 30 40000/18400	24091 50 40000/20000	26635 8	22210 115 35000/17500		21408 5
BACHELOR - TECHNICAL	22250 2	23750 2		27333 3		30852 4	28218 23 34000/23408		32650 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		20125 8	22810 9	20588 17	21138 4	25700 2	20500 2		22700 13
BACHELOR - TECHNICAL		32000 1	26000 1		23866 1	21940 2			22222 9

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	25409 2	23160 4	23134 32 42000/17000	16010 8	18533 3	17725 4		27313 8	
BACHELOR - TECHNICAL			19500 1				32056 20 40560/29000	29266 151 50000/25343	28147 21 34080/27000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	23000 2	26000 2	34000 1	31371 7		23550 4	20500 2	31850 2	
BACHELOR - TECHNICAL	31380 143 39000/29500	31070 59 38000/28000	30576 38 35000/27800	31481 83 40000/29000	30940 50 41000/27000	31542 101 36800/29000	29914 29 34800/25343	32379 155 44000/30000	31136 309 39000/28440

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25697 30 32000/22500	28439 18	28052 23 35000/24000	25125 4	21750 2	17000 1	29310 68 40000/25000	26802 23 35050/19000	24143 191 36600/19000
BACHELOR - TECHNICAL	29754 101 40000/26000	28855 29 36000/23000	29596 49 36360/26000	28703 32 34300/26000	15000 2		29969 71 39500/27000		30800 43 34400/27000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			26000 1	21058 48 35000/19000		26063 8		18942 36 30000/13500
BACHELOR - TECHNICAL	30000 3	26962 16	33250 8	19000 4			30175 4	20500 4

AVERAGE SALARY OFFERS SEPTEMBER 1989 ECPO REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	32738 8	36500 2		41000 3	55000 1			45000 3	45000 1
MBA--TECH	29500 2						38000 1	32000 1	32000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					36000 1				47000 1
MBA--TECH									34300 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		45000 1	46000 1					45000 1	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villinova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	27	561	$27181	$25166	$30000	$27000	$23582	76	1331	$26544	$24690	$30996	$26200	$23400
BUSINESS ADMIN (INCL MGMT	8	155	24300	23342	*	*	*	14	330	23543	22070	*	*	*
DISTRIBUTION MANAGEMENT	11	26	25938	24480	*	*	*	16	36	25395	24363	*	*	*
ECONOM & FINANCE (BANKING	6	85	25549	23074	*	*	*	10	253	25010	22966	*	*	*
HOTEL/RESTAURANT MGMT.	+	13	+	21154				+	64	+	19737			
HUMAN RSRCS (incl LABOR R	+	11	+	20036				+	23	+	21538			
MANAGEMENT INFO SYSTEMS	2	51	26900	27689	*	*	*	2	138	26900	26626	*	*	*
MARKETING/MARK MGMT (RESR	5	125	21559	22395	*	*	*	15	322	22548	21989	*	*	*
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				1	10	18000	19249	*	*	*
COMMUNICATIONS	2	20	18561	21027	*	*	*	2	60	18561	20041	*	*	*
JOURNALISM	+	5	+	20632				+	28	+	18696			
TELECOMMUN/BROADCASTING	+	2	+	14600				+	7	+	13711			
EDUCATION														
ELEMENTARY EDUCATION	+	18	+	15607				2	76	20500	17231	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				+	8	+	19759			
SPECIAL EDUCATION	+	6	+	18183				+	19	+	19705			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	11	+	17045			
TEXTILES & CLOTHING	+	+	+	+				+	11	+	16924			
MERCHANDISING MANAGEMENT	+	+	+	+				3	3	18167	18167	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				+	9	+	19813			
LETTERS (incl English, Li	+	2	+	21150				2	30	14750	19288	*	*	*
VISUAL & PERFORMING ARTS	+	1	+	29000				+	17	+	15340			
HUMANITIES - OTHER	+	2	+	18516				1	22	18000	22739	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				+	17	+	19497			
HISTORY	+	3	+	21167				+	9	+	18402			
POLITICAL SCIENCE/GOVT	+	1	+	17000				+	18	+	19580			
PSYCHOLOGY	1	7	20880	19611	*	*	*	1	38	20880	17450	*	*	*
SOCIOLOGY	+	2	+	15700				+	14	+	19009			
SOCIAL SCIENCES-OTHER	+	2	+	14935				1	25	15828	18752	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	13	28760	28322	*	*	*	2	40	28760	28432	*	*	*
AGRICULTURAL	+	+	+	+				+	3	+	19787			
ARCHITECTURAL	+	+	+	+				+	5	+	22375			
BIOENGINEERING & BIOMEDIC	+	1	+	28800				+	4	+	28315			
CHEMICAL	25	100	32826	32503	34800	33000	31500	28	214	32291	32435	34800	33000	31200
CIVIL	+	47	+	26758				2	157	24480	25742	*	*	*
COMPUTER	1	21	32604	29753	*	*	*	1	41	32604	29241	*	*	*
ELECTRICAL/ELECTRONIC	14	132	28431	30416	*	*	*	27	392	28599	29869	32500	29400	24000

continued

MAPA REGIONAL Report No 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	9	40	$30631	$29320	*	*	*	14	83	$29991	$28872	*	*	*
MECHANICAL	10	150	29045	30189	*	*	*	21	438	29057	29902	$31000	$29500	$26000
METALLURGICAL	+	+	+	+				+	9	+	29666			
MINING (INCL GEOLOGICAL)	+	+	+	+				1	2	19872	24936	*	*	*
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	1	5	35400	33460	*	*	*	1	36	35400	30227	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	16	24000	25910	*	*	*	3	97	25667	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				+	12	+	25393			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	24978				+	23	+	21820			
ANIMAL SCIENCES	+	+	+	+				+	5	+	19380			
PLANT SCIENCES	+	2	+	16890				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	8	+	23088				+	15	+	21811			
COMPUTER SCIENCE														
COMPUTER SCIENCE	3	62	26847	28117	*	*	*	11	214	27773	27074	*	*	*
COMPUTER PROGRAMMING	+	2	+	25100				+	21	+	26212			
INFORMATION SCIENCES & SY	1	12	32400	27325	*	*	*	3	42	29133	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				+	7	+	28228			
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				+	40	+	23880			
HEALTH SCIENCES	+	3	+	18317				+	20	+	18067			
NURSING	+	6	+	21172				+	79	+	23101			
PHARMACY	+	+	+	+				1	50	31560	36583	*	*	*
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	10	+	23592			
BIOLOGICAL	+	+	+	+				+	13	+	18930			
CHEMISTRY	+	6	+	32583				+	26	+	27010			
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				+	3	+	22720			
MATHEMATICS	+	3	+	28100				1	36	17000	23554	*	*	*
PHYSICS	+	5	+	26000				+	5	+	26000			
OTHER PHYSICAL & EARTH SC	3	8	30493	23160	*	*	*	3	11	30493	22655	*	*	*
TOTALS	132	1755						265	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	23	477	$27762	$25393	$30000	$28000	$24000	65	1109	$27099	$24911	$31000	$26500	$24000
ACCOUNTING (PRIVATE)	5	84	24075	23726	*	*	*	11	230	23356	23110	*	*	*
COMMERCIAL BANKING (CNSMR	1	14	14500	21565	*	*	*	1	40	14500	21552	*	*	*
COMMERCIAL BANKING (LENDG	+	11	+	22264				+	25	+	21036			
INVESTMT BANKING (CORP FN	+	2	+	23350				1	9	24500	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	+	+	+				+	3	+	20835			
FINANCIAL/TREASURY ANALYS	3	25	26433	24839	*	*	*	3	79	26433	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	1	4	19000	20050	*	*	*	2	9	20500	22522	*	*	*
UNDERWRITING	+	5	+	22076				+	21	+	21197			
MARKETING														
ADVERTISING	+	3	+	18333				+	10	+	16952			
BRAND/PRODUCT MANAGEMENT	7	19	26623	25687	*	*	*	13	58	26489	23900	*	*	*
BUYER/MERCHANDISING	2	22	22600	24442	*	*	*	3	69	21733	22453	*	*	*
MARKET RESEARCH	1	10	20000	22392	*	*	*	1	26	20000	21805	*	*	*
SALES	7	124	24584	23207	*	*	*	19	330	24868	22680	*	*	*
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	1	+	17000				2	8	18000	18281	*	*	*
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				+	10	+	19020			
PUBLIC RELATIONS	1	8	17122	22378	*	*	*	1	33	17122	18894	*	*	*
WRITING / EDITING	+	2	+	13080				1	18	10000	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				+	8	+	17172			
FINANC,TAXA, MONETARY POL	+	7	+	22086				+	16	+	21192			
ECONOMIC PROGRAMS	+	1	+	15000				+	4	+	17992			
LAW ENFORCEMENT	+	1	+	20004				+	22	+	20526			
MILITARY	+	15	+	20483				+	47	+	21148			
NATIONAL SECURITY	+	2	+	25409				+	6	+	19901			
URBAN / REGIONAL PLANNING	+	+	+	+				+	3	+	21160			
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				+	43	+	23824			
COUNSELING	+	1	+	17000				+	13	+	16322			
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				1	13	15828	19008	*	*	*
ENGINEERING														
BIOENGINEERING	+	5	+	32256				+	7	+	29511			
DESIGN / CONSTRUCT	2	88	28920	28626	*	*	*	9	302	27533	28184	*	*	*
ENVIRONMENTAL/SANITATION	+	4	+	27032				+	31	+	26923			
MANUFACTURING/INDUSTRIAL	18	141	30586	30153	*	*	*	29	399	29579	29979	33000	30000	25000
SYSTEMS / PROGRAMMING	1	24	23000	29605	*	*	*	2	61	24500	29605	*	*	*
POWER SYSTEMS	4	19	29975	29616	*	*	*	7	38	30514	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	1	18	29380	29044	*	*	*	4	57	29208	29191	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	+	6	+	$29145			
RESEARCH & DEVELOPMENT	9	44	$29628	30595	*	*	*
TESTING	2	15	27021	28306	*	*	*
PROCESS ENGINEERING	22	133	32794	31503	$34800	$32880	$31440
OTHER ENGINEERING	+	19	+	30170			
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	3	76	29980	27583	*	*	*
INFORMATION SYSTEMS	2	33	27750	28521	*	*	*
SYSTEMS ANALYSIS & DESIGN	1	18	23000	27868	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	+	3	+	23413			
AGRICULTURE/NAT'L RESOURC	+	14	+	23860			
ARCHITECTURE	+	1	+	30000			
CONSULTING	6	36	29499	27705	*	*	*
HUMAN RESRCS /INDUS RELS	+	13	+	22425			
MANAGEMENT TRAINEE	10	130	24456	21523	*	*	*
MATH/STATISTICIANS	+	+	+	+			
NURSES / PERSONAL CARE	+	6	+	19830			
OTHER HEALTH RELATED (EX	+	8	+	21633			
PARALEGAL	+	+	+	+			
PERFORMING ARTS (ENTERTAI	+	+	+	+			
RESEARCHERS NON-TECHNICAL	+	+	+	+			
RESEARCHERS - TECHNICAL	+	+	+	+			
TEACHING	+	32	+	16736			
TOTALS	132	1755					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	+	41	+	$30039			
RESEARCH & DEVELOPMENT	11	132	$29622	29807	*	*	*
TESTING	3	60	29014	27305	*	*	*
PROCESS ENGINEERING	24	288	32853	31273	$34800	$32880	$31440
OTHER ENGINEERING	1	70	28500	30088	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	9	200	28308	26336	*	*	*
INFORMATION SYSTEMS	4	110	27000	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	80	24047	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	+	11	+	27688			
AGRICULTURE/NAT'L RESOURC	+	24	+	22467			
ARCHITECTURE	1	18	24000	22399	*	*	*
CONSULTING	10	95	26836	26041	*	*	*
HUMAN RESRCS /INDUS RELS	1	52	18200	22261	*	*	*
MANAGEMENT TRAINEE	18	385	22981	21050	*	*	*
MATH/STATISTICIANS	2	7	17863	20877	*	*	*
NURSES / PERSONAL CARE	+	76	+	23097			
OTHER HEALTH RELATED (EX	1	121	31560	27804	*	*	*
PARALEGAL	+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	5	+	22552			
RESEARCHERS - TECHNICAL	+	10	+	20115			
TEACHING	2	138	20500	18036	*	*	*
TOTALS	265	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No 1   FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	25	+	$26952				+	57	+	$26672			
MBA--NON-TECH	+	30	+	30332				+	76	+	30672			
MBA--TECH	+	8	+	34000				+	14	+	35529			
MS-BUSINESS	+	1	+	32000				+	12	+	29042			
DISTRIBUTION MANAGEMENT	1	1	$30900	30900	*	*	*	1	1	$30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	+	2	+	24650				+	11	+	29800			
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				1	5	22100	22776	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				1	1	32000	32000	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				+	5	+	19427			

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	3	7	$34000	34800	*	*	*	3	10	$34000	34520	*	*	*
CIVIL	+	2	+	27746				1	13	31460	28134	*	*	*
COMPUTER	+	5	+	32352				+	9	+	32129			
ELECTRICAL/ELECTRONIC	+	13	+	34694				+	38	+	34962			
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	2	15	33240	34071	*	*	*	3	27	32627	34051	*	*	*
METALLURGICAL	1	3	39120	34307	*	*	*	1	7	39120	32934	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	33000			
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				+	9	+	40475			
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				2	10	35920	33689	*	*	*
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				+	4	+	27428			
HEALTH SCIENCES	+	4	+	21965				+	6	+	21143			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	+	+	+				+	6	+	31917			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				+	18	+	28978			
MATHEMATICS (INCL ACTUARI	+	1	+	33000				+	8	+	29764			
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	4	4	30330	30330	*	*	*	4	4	30330	30330	*	*	*
TOTALS	11	137						17	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	18	+	$33909			
MBA--TECH	+	5	+	46060			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	12	+	34822			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	19	+	35211			
MBA--TECH	+	8	+	43950			
TOTALS	+	78					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	41	+	$32004			
MBA--TECH	+	8	+	36628			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	37	+	35612			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	44	+	37714			
MBA--TECH	+	14	+	43507			
TOTALS	+	160					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

MAPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	2	+	$57250			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	1	7	$46140	$42063	*	*	*	1	14	$46140	44511	*	*	*
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333				+	6	+	39817			
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	3	4	41780	41745	*	*	*	3	10	41780	41588	*	*	*
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	2	2	42900	42900	*	*	*	2	2	42900	42900	*	*	*
TOTALS	6	20						6	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27225 64 35200/24000						21000 1		22000 1
BUSINESS ADMIN (INCL MGMT	22500 2			16350 2			22000 1	29500 1	
ECONOM & FINANCE (BANKING	28667 3			25000 1				25500 1	19000 1
MANAGEMENT INFO SYSTEMS	25000 1								
MARKETING/MARK MGMT (RESR				17000 1		37000 1	21000 1		
ADVERTISING		18000 1							
LETTERS (incl English, Li							19500 1		
HUMANITIES - OTHER						18000 1			
CIVIL			24960 1						
ELECTRICAL/ELECTRONIC							26000 2		
INDUSTRIAL	30498 4								
MECHANICAL								27950 2	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY								26000 1	
COMPUTER SCIENCE				23000 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					16800 1				
BUSINESS ADMIN (INCL MGMT					21667 3				
ECONOM & FINANCE (BANKING					20800 1				
MARKETING/MARK MGMT (RESR			20000 1		21199 3				
COMMUNICATIONS					20000 1				
MERCHANDISING MANAGEMENT					18167 3				
LETTERS (incl English, Li								10000 1	
COMPUTER SCIENCE					23000 1				

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BUSINESS ADMIN (INCL MGMT	20000 1	29000 1							
MARKETING/MARK MGMT (RESR	19000 1					18726 1			
COMMUNICATIONS				17122 1					
ELEMENTARY EDUCATION					20500 2				
SOCIAL SCIENCES-OTHER							15828 1		
COMPUTER	32604 1								
ELECTRICAL/ELECTRONIC			29580 5			22821 3			
MECHANICAL			30500 1	25000 1		24342 1			
PHARMACY								31560 1	
MATHEMATICS						17000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/RFL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING									27500 1
BUSINESS ADMIN (INCL MGMT								28200 1	33000 1
DISTRIBUTION MANAGEMENT								26400 1	25892 10
ECONOM & FINANCE (BANKING									24300 1
MANAGEMENT INFO SYSTEMS								28800 1	
MARKETING/MARK MGMT (RESR									23300 4
PSYCHOLOGY									20880 1
AEROSPACE & AERONAUTICAL					28760 2				
CHEMICAL								31500 1	32132 21 35000/31440
ELECTRICAL/ELECTRONIC					29380 1				31033 3
INDUSTRIAL								28850 4	32004 1
MECHANICAL					29320 2		30300 1	30600 1	31278 2
COMPUTER SCIENCE					28140 1				
INFORMATION SCIENCES & SY									27000 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24204 1	23582 1		24996 1		21216 1			23267 3
BUSINESS ADMIN (INCL MGMT		25200 1							
DISTRIBUTION MANAGEMENT	24200 5								
ECONOM & FINANCE (BANKING		24500 1		24996 1					
MARKETING/MARK MGMT (RESR		23700 1							25000 1
CHEMICAL		28080 1		31800 1					34500 4
CIVIL					24000 1				
ELECTRICAL/ELECTRONIC	29628 2	29686 8			30300 2				
INDUSTRIAL		29490 2							
MECHANICAL		28310 7				31000 1		34200 1	
PETROLEUM									35400 1
ENGINEERING TECHNOLOGY		25500 2							
COMPUTER SCIENCE	30996 1	28395 6							
INFORMATION SCIENCES & SY	32400 1								
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
ELECTRICAL/ELECTRONIC			24000 1			
INDUSTRIAL				31500 2		28500 1
MECHANICAL						29000 1
COMPUTER SCIENCE			30000 1			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	27120 70 35200/24000	18000 1		18675 4		27500 2	20875 4	27500 2	20500 2
BACHELOR - TECHNICAL	30498 4		24960 1	23000 1			26000 2	25443 4	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL			20000 1		20058 12			10000 1	
BACHELOR - TECHNICAL					23000 1				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	19500 2	29000 1		17122 1	20500 2	18726 1	15828 1		
BACHELOR - TECHNICAL	32604 1		29733 6	25000 1		21961 5		31560 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL								27800 3	25433 18
BACHELOR - TECHNICAL					28947 6		30300 1	29583 6	31779 29 35000/30000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	24201 6	24246 4		24996 2		21216 1			23700 4
BACHELOR - TECHNICAL	30663 4	28560 27 33800/25000		31800 1	29220 4	31000 1		34200 1	34680 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL						23820 1
BACHELOR - TECHNICAL	28000 1		27000 2	31500 2		28750 2

AVERAGE SALARY OFFERS   FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27225 64 35200/24000	23192 10							
BUSINESS ADMIN (INCL MGMT	19000 1		14500 1						
ECONOM & FINANCE (BANKING		24996 1			24500 1				26433 3

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	22000 1								
BUSINESS ADMIN (INCL MGMT					25200 1	20000 1	28333 3		
DISTRIBUTION MANAGEMENT				25613 12					
ECONOM & FINANCE (BANKING	19000 1						20800 1		
MARKETING/MARK MGMT (RESR				37000 1			22029 7		
ADVERTISING									18000 1
COMMUNICATIONS					20000 1				
MERCHANDISING MANAGEMENT					20000 1				
HUMANITIES - OTHER									18000 1
PSYCHOLOGY							20880 1		
ELECTRICAL/ELECTRONIC							26200 3		
MECHANICAL							31003 2		
ENGINEERING TECHNOLOGY							25500 2		

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
COMMUNICATIONS			17122 1						
LETTERS (incl English, Li				10000 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
SOCIAL SCIENCES-OTHER						15828 1			
CIVIL								24960 1	
ELECTRICAL/ELECTRONIC								30000 1	
MECHANICAL								27807 6	
ENGINEERING TECHNOLOGY								26000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL						27820 1	29700 1		
CHEMICAL	31498 8					30864 4		33045 16	
COMPUTER						32604 1			
ELECTRICAL/ELECTRONIC	28476 5	24500 2	30640 5	28418 2		25822 3	33000 1	33150 2	28500 1
INDUSTRIAL	29361 8							31500 2	
MECHANICAL	28789 7		30200. 2			32250 2	24342 1	30600 1	
PETROLEUM								35400 1	
COMPUTER SCIENCE				29998 2					
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1						
BUSINESS ADMIN (INCL MGMT		29500 1					26000 1	18200 1	23050 4
DISTRIBUTION MANAGEMENT									24740 4
ECONOM & FINANCE (BANKING		25500 1					28000 2		
MANAGEMENT INFO SYSTEMS							25000 1		28800 1
MARKETING/MARK MGMT (RESR									21383 6
MERCHANDISING MANAGEMENT									17250 2
LETTERS (incl English, Li							19500 1		
CIVIL						24000 1			
ELECTRICAL/ELECTRONIC		26000 1							30900 1
INDUSTRIAL							30498 4		
MINING (INCL GEOLOGICAL)							19872 1		
COMPUTER SCIENCE	27767 7		25570 2						
INFORMATION SCIENCES & SY	30200 2	27000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
MARKETING/MARK MGMT (RESR	18726 1							
ELEMENTARY EDUCATION								20500 2
PHARMACY			31560 1					
MATHEMATICS	17000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	27099 65 35200/24000	23356 11	14500 1		24500 1				26433 3
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	20500 2			26489 13	21733 3	20000 1	23407 12		18000 2
BACHELOR - TECHNICAL							27372 7		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			17122 1	10000 1					
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL						15828 1			
BACHELOR - TECHNICAL								27533 9	

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29579 29 35000/25000	24500 2	30514 7	29208 4		29622 11	29014 3	32853 24 35400/31440	28500 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL		27500 2	21000 1				25300 5	18200 1	22515 17
BACHELOR - TECHNICAL	28308 9	26500 2	25570 2			24000 1	28373 5		30900 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	18726 1							20500 2
BACHELOR - TECHNICAL	17000 1		31560 1					

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villinova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	105	1197	$26674	$25896	$30960	$26004	$24000	181	2528	$26619	$25261	$30996	$26004	$23500
BUSINESS ADMIN (INCL MGMT	9	123	24244	23179	*	*	*	23	453	23817	22371	29000	25200	18200
DISTRIBUTION MANAGEMENT	1	3	19493	21331	*	*	*	17	39	25048	24129	*	*	*
ECONOM & FINANCE (BANKING	12	207	25916	24988	*	*	*	22	460	25504	23876	29500	25250	23000
HOTEL/RESTAURANT MGMT.	+	2	+	20750				+	66	+	19767			
HUMAN RSRCS (incl LABOR R	+	10	+	22126				+	33	+	21716			
MANAGEMENT INFO SYSTEMS	1	39	26500	28732	*	*	*	3	177	26767	27090	*	*	*
MARKETING/MARK MGMT (RESR	2	164	26100	22585	*	*	*	17	486	22966	22190	*	*	*
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				1	10	18000	19249	*	*	*
COMMUNICATIONS	2	8	21200	18700	*	*	*	4	68	19881	19883	*	*	*
JOURNALISM	+	2	+	15950				+	30	+	18513			
TELECOMMUN/BROADCASTING	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	+	7	+	21104				2	83	20500	17558	*	*	*
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				+	9	+	18897			
SPECIAL EDUCATION	1	5	24500	19697	*	*	*	1	24	24500	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	19000	22625	*	*	*	4	7	18375	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				+	10	+	19782			
LETTERS (incl English, Li	1	5	22000	20200	*	*	*	3	35	17167	19419	*	*	*
VISUAL & PERFORMING ARTS	+	2	+	18068				+	19	+	15627			
HUMANITIES - OTHER	2	9	22002	20045	*	*	*	3	31	20668	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				+	18	+	19525			
HISTORY	+	4	+	19900				+	13	+	18863			
POLITICAL SCIENCE/GOVT	+	6	+	19244				+	24	+	19496			
PSYCHOLOGY	4	12	23499	20623	*	*	*	5	50	22975	18211	*	*	*
SOCIOLOGY	+	4	+	21447				+	18	+	19550			
SOCIAL SCIENCES-OTHER	+	3	+	19600				1	28	15828	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	75	31300	29615	*	*	*	5	115	30284	29204	*	*	*
AGRICULTURAL	+	5	+	25939				+	8	+	23632			
ARCHITECTURAL	+	1	+	25000				+	6	+	22813			
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	18	329	33271	33058	*	*	*	46	543	32675	32812	34800	33000	31440
CIVIL	3	204	28600	26357	*	*	*	5	361	26952	26090	*	*	*
COMPUTER	2	50	30800	30258	*	*	*	3	91	31401	29800	*	*	*
ELECTRICAL/ELECTRONIC	22	557	30111	30550	33000	30210	28704	49	949	29278	30269	33000	29400	25000

continued

MAPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	13	123	$30834	$29719	*	*	*	27	206	$30397	$29378	$32100	$30996	$28080
MECHANICAL	14	591	29724	30625	*	*	*	35	1029	29324	30317	31500	30000	25440
METALLURGICAL	+	41	+	29561				+	50	+	29580			
MINING (INCL GEOLOGICAL)	+	7	+	24651				1	9	19872	24714	*	*	*
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	1	26	38100	34936	*	*	*	2	62	36750	32202	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	+	63	+	27566				3	160	25667	28085	*	*	*
INDUSTRIAL TECHNOLOGY	+	13	+	26310				+	25	+	25870			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				+	25	+	22106			
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	2	164	30900	28497	*	*	*	13	378	28254	27691	*	*	*
COMPUTER PROGRAMMING	+	5	+	25792				+	26	+	26131			
INFORMATION SCIENCES & SY	1	52	28800	26687	*	*	*	4	94	29050	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				+	8	+	28575			
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				+	44	+	23950			
HEALTH SCIENCES	+	3	+	23000				+	23	+	18710			
NURSING	+	1	+	20000				+	80	+	23062			
PHARMACY	1	15	35004	35255	*	*	*	2	65	33282	36276	*	*	*
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	+	4	+	26350				+	14	+	24380			
BIOLOGICAL	+	1	+	26500				+	14	+	19471			
CHEMISTRY	1	31	24960	31310	*	*	*	1	57	24960	29349	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	3	24	29027	27367	*	*	*	4	60	26020	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				3	11	30493	22655	*	*	*
TOTALS	225	4245						490	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	97	1055	$26850	$26071	$30996	$26004	$24500	162	2164	$26950	$25476	$31000	$26102	$24000
ACCOUNTING (PRIVATE)	8	183	25456	25060	*	*	*	19	413	24240	23974	*	*	*
COMMERCIAL BANKING (CNSMR	2	8	22650	22911	*	*	*	3	48	19933	21778	*	*	*
COMMERCIAL BANKING (LENDG	1	18	24000	22967	*	*	*	1	43	24000	21844	*	*	*
INVESTMT BANKING (CORP FN	1	3	32000	30667	*	*	*	2	12	28250	25192	*	*	*
INVESTMT BANKNG (M & A)	+	4	+	26500				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	1	3	22000	25000	*	*	*	1	6	22000	22917	*	*	*
FINANCIAL/TREASURY ANALYS	+	69	+	25900				3	148	26433	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				2	13	20500	22515	*	*	*
UNDERWRITING	+	9	+	19821				+	30	+	20785			
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	1	31	19493	24395	*	*	*	14	89	25990	24072	*	*	*
BUYER/MERCHANDISING	5	76	22841	21823	*	*	*	8	145	22426	22123	*	*	*
MARKET RESEARCH	1	10	20000	27589	*	*	*	2	36	20000	23411	*	*	*
SALES	7	160	25551	24079	*	*	*	26	490	25052	23137	30995	24480	20000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	1	3	18000	27767	*	*	*	3	11	18000	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				+	15	+	21270			
PUBLIC RELATIONS	+	5	+	21927				1	38	17122	19293	*	*	*
WRITING / EDITING	+	3	+	20267				1	21	10000	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	4	+	20584				+	12	+	18310			
FINANC,TAXA, MONETARY POL	+	6	+	21925				+	22	+	21392			
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				+	22	+	20526			
MILITARY	+	9	+	22501				+	56	+	21365			
NATIONAL SECURITY	+	3	+	31800				+	9	+	23868			
URBAN / REGIONAL PLANNING	+	7	+	25576				+	10	+	24251			
SOCIAL SERVICES														
ADMINISTRATION	+	6	+	25131				+	49	+	23984			
COUNSELING	2	4	21500	19894	*	*	*	2	17	21500	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				1	14	15828	18579	*	*	*
ENGINEERING														
BIOENGINEERING	+	8	+	32216				+	15	+	30954			
DESIGN / CONSTRUCT	8	369	28765	28283	*	*	*	17	671	28113	28238	*	*	*
ENVIRONMENTAL/SANITATION	+	31	+	28809				+	62	+	27866			
MANUFACTURING/INDUSTRIAL	12	725	32318	30845	*	*	*	41	1124	30381	30537	33600	30600	27040
SYSTEMS / PROGRAMMING	1	51	30000	29758	*	*	*	3	112	26333	29675	*	*	*
POWER SYSTEMS	5	74	29736	29897	*	*	*	12	112	30190	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	2	44	28700	29998	*	*	*	6	101	29039	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	46	$30420	$30556	*	*	*	1	87	$30420	$30312	*	*	*
RESEARCH & DEVELOPMENT	9	86	32220	30992	*	*	*	20	218	30792	30275	$34200	$31902	$25000
TESTING	+	47	+	30681				3	107	29014	28788	*	*	*
PROCESS ENGINEERING	15	341	33220	32546	*	*	*	39	629	32994	31963	34800	33000	31440
OTHER ENGINEERING	6	147	29313	29720	*	*	*	7	217	29197	29839	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	3	130	31833	27859	*	*	*	12	330	29189	26936	*	*	*
INFORMATION SYSTEMS	1	38	31000	27108	*	*	*	5	148	27800	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	71	29293	28443	*	*	*	6	151	26670	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				+	34	+	22353			
ARCHITECTURE	+	1	+	28000				1	19	24000	22693	*	*	*
CONSULTING	17	143	28441	28587	*	*	*	27	238	27847	27571	31000	28500	25000
HUMAN RESRCS /INDUS RELS	1	11	24996	23117	*	*	*	2	63	21598	22410	*	*	*
MANAGEMENT TRAINEE	12	126	26958	22684	*	*	*	30	511	24572	21453	30600	25000	17000
MATH/STATISTICIANS	+	5	+	23111				2	12	17863	21808	*	*	*
NURSES / PERSONAL CARE	+	1	+	20000				+	77	+	23057			
OTHER HEALTH RELATED (EX	1	24	25000	29855	*	*	*	2	145	28280	28144	*	*	*
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	2	+	26496				+	7	+	23679			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	1	16	24500	19747	*	*	*	3	154	21833	18214	*	*	*
TOTALS	225	4245						490	9352					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

MAPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	103	+	$29979				+	160	+	$28801			
MBA--NON-TECH	3	48	$39500	37118	*	*	*	3	125	$39500	33068	*	*	*
MBA--TECH	+	26	+	39319				+	40	+	37993			
MS-BUSINESS	+	4	+	31075				+	16	+	29550			
DISTRIBUTION MANAGEMENT	+	+	+	+				1	1	30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	+	4	+	36875				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	1	1	30000	30000	*	*	*	1	1	30000	30000	*	*	*
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				1	6	22100	22580	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				1	2	32000	27000	*	*	*
SOCIAL SCIENCES - OTHER	+	1	+	43704				+	6	+	23473			

continued

MAPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				3	21	$34000	35626	*	*	*
CIVIL	+	19	+	29342				1	32	31460	28851	*	*	*
COMPUTER	+	6	+	39313				+	15	+	35003			
ELECTRICAL/ELECTRONIC	1	71	$44800	36053	*	*	*	1	109	44800	35673	*	*	*
INDUSTRIAL	+	12	+	35350				+	16	+	34925			
MECHANICAL	+	60	+	35730				3	87	32627	35209	*	*	*
METALLURGICAL	+	9	+	35578				1	16	39120	34421	*	*	*
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	26000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	5	+	30900				+	11	+	31455			
COMPUTER SCIENCE														
COMPUTER SCIENCE	6	45	35985	35619	*	*	*	8	57	35969	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	7	33000	33814	*	*	*	1	25	33000	30332	*	*	*
MATHEMATICS (INCL ACTUARI	+	4	+	28032				+	12	+	29187			
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				4	4	30330	30330	*	*	*
TOTALS	12	474						29	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 2/3/89 THROUGH 3/6/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	36	+	$46453			
MBA--TECH	+	14	+	53779			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	46	+	47935			
MBA--TECH	+	33	+	53070			
OVER 4 YEARS							
MBA--NON-TECH	+	29	+	49129			
MBA--TECH	+	21	+	53943			
TOTALS	+	179					

CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	77	+	$38759			
MBA--TECH	+	22	+	47542			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	83	+	42442			
MBA--TECH	+	49	+	50743			
OVER 4 YEARS							
MBA--NON-TECH	+	73	+	42249			
MBA--TECH	+	35	+	49769			
TOTALS	+	339					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	+	10	+	47697				1	24	$46140	45838	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				+	12	+	45379			
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	12	$42600	44200	*	*	*	4	22	41985	43013	*	*	*
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	1	1	36000	36000	*	*	*	1	3	36000	41000	*	*	*
POLYMER	+	+	+	+				2	2	42900	42900	*	*	*
TOTALS	2	45						8	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27012 160 35200/24000			26331 3		24000 1	21000 1	30000 1	22000 1
BUSINESS ADMIN (INCL MGMT	23667 3			19050 4			22000 1	27250 4	
ECONOM & FINANCE (BANKING	28100 5			25750 8	32000 1			27000 2	19000 1
MANAGEMENT INFO SYSTEMS	25000 1							26500 1	
MARKETING/MARK MGMT (RESR				17000 1	22000 1	37000 1	21000 1		
ADVERTISING		18000 1							
LETTERS (incl English, Li							19500 1		
HUMANITIES - OTHER						18000 2			
PSYCHOLOGY								26000 2	
CHEMICAL								33500 1	
CIVIL			24960 1					28800 1	
COMPUTER	31000 1								
ELECTRICAL/ELECTRONIC	31000 1						27473 3	25500 1	
INDUSTRIAL	30649 10							31000 1	
MECHANICAL								27950 2	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY								26000 1	
COMPUTER SCIENCE				23000 1					
MATHEMATICS	27500 1							28080 1	

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					21387 3				
BUSINESS ADMIN (INCL MGMT					21750 4				
ECONOM & FINANCE (BANKING			15000 1		20800 1				
MARKETING/MARK MGMT (RESR			20000 1		21199 3				
COMMUNICATIONS					20000 1				
MERCHANDISING MANAGEMENT					18375 4				
LETTERS (incl English, Li					22000 1			10000 1	
HUMANITIES - OTHER					26004 1				
INDUSTRIAL			25000 1						
COMPUTER SCIENCE					23000 1				

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						24000 1	17000 1		
BUSINESS ADMIN (INCL MGMT	20000 1	29000 1							
DISTRIBUTION MANAGEMENT						19493 1			
MARKETING/MARK MGMT (RESR	19000 1					18726 1			
COMMUNICATIONS				17122 1					
ELEMENTARY EDUCATION					20500 2				
SPECIAL EDUCATION					24500 1				
PSYCHOLOGY	24996 1						17000 1		
SOCIAL SCIENCES-OTHER							15828 1		
CIVIL		28000 1							
COMPUTER	32604 1								
ELECTRICAL/ELECTRONIC			29598 10			23209 4	33000 1		
INDUSTRIAL		34000 1							
MECHANICAL			30133 3	25000 1		24421 2	25440 1		
PHARMACY								31560 1	
MATHEMATICS						17000 1			

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING									27500 1
BUSINESS ADMIN (INCL MGMT								28200 1	33000 1
DISTRIBUTION MANAGEMENT								26400 1	25892 10
ECONOM & FINANCE (BANKING									24300 1
MANAGEMENT INFO SYSTEMS								28800 1	
MARKETING/MARK MGMT (RESR									24680 5
PSYCHOLOGY									20880 1
AEROSPACE & AERONAUTICAL					30284 5				
CHEMICAL								31500 1	32550 33 35000/31800
CIVIL								29000 1	
ELECTRICAL/ELECTRONIC					28990 2		28800 1		31645 4
INDUSTRIAL					31500 1			29500 5	31770 2
MECHANICAL					29320 2		29300 3	30600 1	31685 3
COMPUTER SCIENCE					28140 1				33000 1
INFORMATION SCIENCES & SY									27900 2
PHARMACY									35004 1
CHEMISTRY									24960 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER
CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24204 1	23582 1		24996 1		21216 1			23267 3
BUSINESS ADMIN (INCL MGMT		25200 2			22000 1				
DISTRIBUTION MANAGEMENT	24200 5								
ECONOM & FINANCE (BANKING		24500 1		24996 1					
MARKETING/MARK MGMT (RESR		23700 1							25000 1
COMMUNICATIONS				22400 1				20000 1	
CHEMICAL		29340 2		31800 1				32850 2	34617 6
CIVIL					24000 1				
COMPUTER		30600 1							
ELECTRICAL/ELECTRONIC	29628 2	30105 15			30300 2				34500 1
INDUSTRIAL		30060 3							
MECHANICAL		28919 9		32000 1	30600 3	31000 1	30300 1	34200 1	
PETROLEUM									36750 2
ENGINEERING TECHNOLOGY		25500 2							
COMPUTER SCIENCE	30996 1	28453 7							
INFORMATION SCIENCES & SY	32400 1								
MATHEMATICS	31500 1								
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
ELECTRICAL/ELECTRONIC			27300 2			
INDUSTRIAL				31500 2		28500 1
MECHANICAL						29000 1
COMPUTER SCIENCE			30000 1			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS   MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26972 169 35200/24000	18000 1		23637 16	27000 2	24250 4	20875 4	27150 10	20500 2
BACHELOR - TECHNICAL	30461 13		24960 1	23000 1			27473 3	27628 9	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL			17500 2		20948 18			10000 1	
BACHELOR - TECHNICAL			25000 1		23000 1				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	21332 3	29000 1		17122 1	21833 3	20740 3	16609 3		
BACHELOR - TECHNICAL	32604 1	31000 2	29722 13	25000 1		22668 7	29220 2	31560 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL								27800 3	25684 19
BACHELOR - TECHNICAL					29789 11		29175 4	29825 8	32089 48 35004/30000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	24201 6	24436 5		24131 3	22000 1	21216 1		20000 1	23700 4
BACHELOR - TECHNICAL	30830 5	29213 40 33800/26800		31900 2	29811 7	31000 1	30300 1	33300 3	35078 9

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL						23820 1
BACHELOR - TECHNICAL	28000 1		28200 3	31500 2		28750 2

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER — CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									39500 3
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27012 160 35200/24000	23651 15							
BUSINESS ADMIN (INCL MGMT	19000 1		17000 2	24000 1					
ECONOM & FINANCE (BANKING	25000 1	26448 4	25800 1		28250 2				26433 3
MARKETING/MARK MGMT (RESR								22000 1	

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	22000 1					20000 1			
BUSINESS ADMIN (INCL MGMT					24133 3	20000 1	26750 4		
DISTRIBUTION MANAGEMENT				25143 13					
ECONOM & FINANCE (BANKING	19000 1						20800 1		
MARKETING/MARK MGMT (RESR				37000 1			23050 8		
ADVERTISING									18000 1
COMMUNICATIONS					20000 1		21200 2		
MERCHANDISING MANAGEMENT					19500 2				
LETTERS (incl English, Li					22000 1				
HUMANITIES - OTHER					26004 1				18000 2
PSYCHOLOGY							20880 1		
ELECTRICAL/ELECTRONIC							26850 4		
MECHANICAL							30835 3		
ENGINEERING TECHNOLOGY							25500 2		
CHEMISTRY							24960 1		

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
COMMUNICATIONS			17122 1						
LETTERS (incl English, Li				10000 1					

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PSYCHOLOGY				17000 1					
SOCIAL SCIENCES-OTHER						15828 1			
CIVIL								27587 3	
ELECTRICAL/ELECTRONIC								29820 4	
INDUSTRIAL				26000 1					
MECHANICAL								27764 9	
ENGINEERING TECHNOLOGY								26000 1	

AVERAGE SALARY OFFERS   MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
AEROSPACE & AERONAUTICAL						30430 4	29700 1		
CHEMICAL	32187 11					31291 5		33170 29 35300/31800	
CIVIL									28000 1
COMPUTER						32604 1			
ELECTRICAL/ELECTRONIC	28476 5	24500 2	30310 8	28479 3	30420 1	29008 6	33000 1	32850 4	29396 6
INDUSTRIAL	30402 13							31500 2	
MECHANICAL	28882 10		29950 4			32000 3	24342 1	30600 1	
PETROLEUM	38100 1							35400 1	
COMPUTER SCIENCE				29599 3					
PHARMACY						35004 1			
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1						24250 2
BUSINESS ADMIN (INCL MGMT		29500 1					26300 5	18200 1	23050 4
DISTRIBUTION MANAGEMENT									24740 4
ECONOM & FINANCE (BANKING		25500 1					28500 4		22350 4
MANAGEMENT INFO SYSTEMS							25750 2		28800 1
MARKETING/MARK MGMT (RESR									21383 6
MERCHANDISING MANAGEMENT									17250 2
LETTERS (incl English, Li							19500 1		
PSYCHOLOGY							26000 2	24996 1	
CHEMICAL									30600 1
CIVIL						24000 1			
COMPUTER			31000 1						30600 1
ELECTRICAL/ELECTRONIC		26000 1					28833 3		30900 1
INDUSTRIAL	31000 1	31000 1					31187 8		
MECHANICAL									31100 4
MINING (INCL GEOLOGICAL)							19872 1		
COMPUTER SCIENCE	28422 8		25570 2						
INFORMATION SCIENCES & SY	30200 2	27000 1	28800 1						
MATHEMATICS	31500 1		28080 1				27500 1		

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
MARKETING/MARK MGMT (RESR	18726 1							
ELEMENTARY EDUCATION								20500 2
SPECIAL EDUCATION								24500 1
INDUSTRIAL			25000 1					
PHARMACY			31560 1					
MATHEMATICS	17000 1							

AVERAGE SALARY OFFERS MARCH 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26950 162 35200/24000	24240 19	19933 3	24000 1	28250 2			22000 1	26433 3
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	20500 2			25990 14	22426 8	20000 2	23468 16		18000 3
BACHELOR - TECHNICAL							27587 10		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			17122 1	10000 1					
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL				17000 1		15828 1			
BACHELOR - TECHNICAL				26000 1				28113 17	

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL		30000 1							
BACHELOR - TECHNICAL	30381 41 38100/27040	24500 2	30190 12	29039 6	30420 1	30792 20 35004/25000	29014 3	32994 39 35400/31440	29197 7

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL		27500 2	21000 1				26321 14	21598 2	22637 23 29000/17000
BACHELOR - TECHNICAL	29189 12	28000 3	27804 5			24000 1	29490 13		30929 7

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	18726 1							21833 3
BACHELOR - TECHNICAL	17000 1		28280 2					

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villinova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	57	1016	$27132	$25509	$30500	$26500	$25000	238	3301	$26742	$25232	$30996	$26004	$23582
BUSINESS ADMIN (INCL MGMT	10	159	24998	21244	*	*	*	33	608	24175	22063	29500	25200	18500
DISTRIBUTION MANAGEMENT	+	2	+	26250				17	41	25048	24233	*	*	*
ECONOM & FINANCE (BANKING	19	342	24079	24295	*	*	*	41	760	24844	23892	30000	24996	20800
HOTEL/RESTAURANT MGMT	+	35	+	19822				+	101	+	19786			
HUMAN RSRCS (incl LABOR R	+	19	+	23438				+	51	+	22320			
MANAGEMENT INFO SYSTEMS	1	143	27300	26908	*	*	*	4	318	26900	26995	*	*	*
MARKETING/MARK MGMT (RESR	3	208	25667	22687	*	*	*	20	686	23371	22314	26000	23550	18726
REAL ESTATE	+	4	+	19750				+	10	+	21573			
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				1	21	18000	18229	*	*	*
COMMUNICATIONS	+	78	+	20431				4	145	19881	20149	*	*	*
JOURNALISM	2	11	31900	21300	*	*	*	2	41	31900	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				2	155	20500	18339	*	*	*
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				+	19	+	18408			
SPECIAL EDUCATION	+	26	+	20125				1	50	24500	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	8	+	19700				4	15	18375	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	1	8	26000	21138	*	*	*	1	18	26000	20385	*	*	*
LETTERS (incl English, Li	1	23	18500	18661	*	*	*	4	58	17500	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				+	27	+	15997			
HUMANITIES - OTHER	+	12	+	21463				3	43	20668	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				+	25	+	20214			
HISTORY	2	12	22000	22016	*	*	*	2	25	22000	20377	*	*	*
POLITICAL SCIENCE/GOVT	2	30	22247	22757	*	*	*	2	54	22247	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				5	96	22975	17536	*	*	*
SOCIOLOGY	1	12	29000	19853	*	*	*	1	30	29000	19672	*	*	*
SOCIAL SCIENCES-OTHER	3	12	26167	20609	*	*	*	4	40	23582	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	73	29900	29295	*	*	*	6	167	30220	29273	*	*	*
AGRICULTURAL	+	9	+	27038				+	15	+	24788			
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	15	346	32615	33055	*	*	*	61	882	32660	32906	34500	33000	31500
CIVIL	3	119	27265	27150	*	*	*	8	443	27069	26192	*	*	*
COMPUTER	5	70	29599	30155	*	*	*	8	150	30275	29861	*	*	*
ELECTRICAL/ELECTRONIC	34	493	30990	30480	33000	30600	28800	84	1319	29990	30261	33000	30450	26000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL'	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	5	90	$29220	$30072	*	*	*	32	281	$30213	$29531	$32004	$30996	$28000
MECHANICAL	27	435	30469	30636	$32697	$31020	$29004	62	1362	29823	30399	32496	30300	27000
METALLURGICAL	6	32	33370	31041	*	*	*	6	71	33370	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				1	13	19872	26602	*	*	*
NUCLEAR	2	12	29350	30903	*	*	*	2	17	29350	31091	*	*	*
PETROLEUM	+	8	+	34650				2	70	36750	32482	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	2	88	24250	27814	*	*	*	5	242	25100	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				+	41	+	25969			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	+	5	+	18340				+	12	+	18592			
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	13	194	29085	28637	*	*	*	26	551	28670	27895	31800	29496	23000
COMPUTER PROGRAMMING	16	26	31793	30100	*	*	*	16	52	31793	28116	*	*	*
INFORMATION SCIENCES & SY	7	48	29757	26204	*	*	*	11	142	29500	26308	*	*	*
SYSTEMS ANALYSIS	2	2	28000	28000	*	*	*	2	10	28000	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				+	46	+	23822			
HEALTH SCIENCES	+	1	+	30000				+	24	+	19180			
NURSING	+	13	+	23788				+	93	+	23163			
PHARMACY	+	9	+	29067				2	74	33282	35400	*	*	*
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				+	16	+	25020			
BIOLOGICAL	+	12	+	20303				+	26	+	19855			
CHEMISTRY	1	15	20000	25593	*	*	*	2	71	22480	28569	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	8	34	26899	26822	*	*	*	12	94	26606	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				3	11	30493	22655	*	*	*
TOTALS	249	4531						740	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	50	844	$27138	$26118	$31000	$26500	$25000	212	2791	$26994	$25555	$31000	$26400	$24000
ACCOUNTING (PRIVATE)	5	215	27819	23306	*	*	*	24	583	24986	23628	27996	24996	22093
COMMERCIAL BANKING (CNSMR	1	23	24000	21509	*	*	*	4	71	20950	21691	*	*	*
COMMERCIAL BANKING (LENDG	9	27	24389	22424	*	*	*	10	69	24350	21982	*	*	*
INVESTMT BANKING (CORP FN	3	8	22500	24397	*	*	*	5	20	24800	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	1	+	19860				+	5	+	17700			
INVESTMT BANKG (SALES & T	+	6	+	24433				1	11	22000	22646	*	*	*
FINANCIAL/TREASURY ANALYS	+	113	+	25843				3	249	26433	25129	*	*	*
PORTFOLIO MGMT/BROKERAGE	3	20	28833	21021	*	*	*	5	32	25500	21441	*	*	*
UNDERWRITING	+	13	+	18930				+	43	+	20224			
MARKETING														
ADVERTISING	1	8	25000	21638	*	*	*	1	21	25000	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	1	35	33000	22445	*	*	*	15	123	26457	23610	*	*	*
BUYER/MERCHANDISING	3	52	25335	21499	*	*	*	11	196	23219	21968	*	*	*
MARKET RESEARCH	2	20	25000	22102	*	*	*	4	54	23000	22753	*	*	*
SALES	7	295	23743	23021	*	*	*	33	765	24774	22945	31010	24000	20000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				+	21	+	22708			
MEDIA PLANNING	+	2	+	18500				3	13	18000	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	1	7	36000	23836	*	*	*	1	21	36000	21615	*	*	*
PUBLIC RELATIONS	1	7	30000	20803	*	*	*	2	45	23561	19528	*	*	*
WRITING / EDITING	2	20	31900	21110	*	*	*	3	40	24600	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	7	+	18926				+	19	+	18537			
FINANC.TAXA, MONETARY POL	+	11	+	21561				+	33	+	21449			
ECONOMIC PROGRAMS	+	5	+	20000				+	9	+	19108			
LAW ENFORCEMENT	+	7	+	21175				+	29	+	20683			
MILITARY	1	10	18500	21553	*	*	*	1	65	18500	21346	*	*	*
NATIONAL SECURITY	1	1	19493	19493	*	*	*	1	10	19493	23430	*	*	*
URBAN / REGIONAL PLANNING	+	2	+	15780				+	12	+	22839			
SOCIAL SERVICES														
ADMINISTRATION	1	36	16500	20070	*	*	*	1	84	16500	22235	*	*	*
COUNSELING	+	12	+	15094				2	29	21500	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				1	24	15828	17184	*	*	*
ENGINEERING														
BIOENGINEERING	+	23	+	31213				+	37	+	31113			
DESIGN / CONSTRUCT	6	285	28606	29376	*	*	*	23	907	28241	28543	30480	28800	25440
ENVIRONMENTAL/SANITATION	2	40	26080	28719	*	*	*	2	101	26080	28262	*	*	*
MANUFACTURING/INDUSTRIAL	21	502	30182	30773	32500	31400	29880	62	1406	30314	30586	33600	31110	27040
SYSTEMS / PROGRAMMING	4	41	30625	30326	*	*	*	7	152	28786	29858	*	*	*
POWER SYSTEMS	12	45	31209	30564	*	*	*	24	152	30699	30040	32698	30480	29400
SOFTWARE DESIGN & DEVELOP	14	100	30961	29761	*	*	*	20	198	30385	29651	32496	31406	27456

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	4	57	$32253	$30336	*	*	*	5	142	$31886	$30322	*	*	*
RESEARCH & DEVELOPMENT	10	145	31190	31496	*	*	*	30	357	30924	30793	$34200	$32252	$25000
TESTING	1	44	30680	28294	*	*	*	4	146	29431	28498	*	*	*
PROCESS ENGINEERING	22	231	31538	32186	$33000	$32160	$29975	61	351	32469	32019	34500	32760	30600
OTHER ENGINEERING	11	203	30427	30924	*	*	*	19	422	29998	30339	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	15	145	29893	27567	*	*	*	27	472	29580	27106	32100	30480	25200
INFORMATION SYSTEMS	4	94	29885	27043	*	*	*	9	235	28727	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	10	102	28499	28261	*	*	*	16	241	27813	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	+	20	+	19926				+	54	+	21454			
ARCHITECTURE	+	3	+	33693				1	22	24000	24193	*	*	*
CONSULTING	8	177	28275	28035	*	*	*	35	391	27945	27682	31000	28500	25200
HUMAN RESRCS /INDUS RELS	+	30	+	20929				2	92	21598	21914	*	*	*
MANAGEMENT TRAINEE	10	244	25230	21389	*	*	*	40	752	24736	21403	30600	24750	17500
MATH/STATISTICIANS	2	5	26497	26576	*	*	*	4	17	22180	23210	*	*	*
NURSES / PERSONAL CARE	+	15	+	23283				+	92	+	23094			
OTHER HEALTH RELATED (EX	+	18	+	24823				2	163	28280	27777	*	*	*
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	1	7	25000	23813	*	*	*	1	14	25000	23746	*	*	*
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	+	113	+	19385				3	268	21833	18712	*	*	*
TOTALS	249	4531						740	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				+	206	+	$28624			
MBA--NON-TECH	3	105	$38667	33068	*	*	*	6	226	$39083	33035	*	*	*
MBA--TECH	+	28	+	41296				+	63	+	39325			
MS-BUSINESS	+	3	+	32767				+	19	+	30058			
DISTRIBUTION MANAGEMENT	+	+	+	+				1	1	30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	+	11	+	37019				+	49	+	35669			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				+	11	+	30036			
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				1	3	30000	26000	*	*	*
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				1	7	22100	22212	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	1	3	27500	28167	*	*	*	1	6	27500	23333	*	*	*
SOCIOLOGY	+	1	+	18358				1	3	32000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				+	6	+	23473			

continued

MAPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				+	16	+	$33762			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	2	36	$36550	36381	*	*	*	5	57	$35020	36103	*	*	*
CIVIL	+	35	+	30832				1	59	31460	29917	*	*	*
COMPUTER	+	17	+	36290				+	32	+	35686			
ELECTRICAL/ELECTRONIC	2	91	32000	35808	*	*	*	3	185	36267	35653	*	*	*
INDUSTRIAL	+	16	+	34238				+	31	+	34890			
MECHANICAL	3	71	33432	35044	*	*	*	6	146	33029	35135	*	*	*
METALLURGICAL	+	5	+	35400				1	20	39120	34287	*	*	*
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				+	20	+	32614			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	41	39500	37405	*	*	*	9	83	36361	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				1	30	33000	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				+	13	+	29557			
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				4	4	30330	30330	*	*	*
TOTALS	12	589						41	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	114	+	$46065				+	189	+	$43185			
MBA--TECH	+	33	+	47039				+	55	+	47240			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	96	+	45356				+	179	+	44005			
MBA--TECH	+	47	+	49158				+	96	+	49967			
OVER 4 YEARS														
MBA--NON-TECH	+	109	+	47095				+	180	+	45075			
MBA--TECH	+	50	+	50008				+	85	+	49909			
TOTALS	+	449						+	784					

[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	7	31	$47605	47702	*	*	*	8	55	$47422	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				+	16	+	44170			
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				4	48	41985	43463	*	*	*
GEOLOGICAL SCIENCES	2	2	31536	31536	*	*	*	2	4	31536	33468	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				1	7	36000	42456	*	*	*
POLYMER	+	+	+	+				2	2	42900	42900	*	*	*
TOTALS	9	82						17	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS   APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27069 206 35200/24060			24832 6		24000 1	21000 1	28375 4	24250 2
BUSINESS ADMIN (INCL MGMT	23667 3			19867 6	26000 1		22000 1	27600 5	
ECONOM & FINANCE (BANKING	28214 7			24944 18	28750 2			28333 3	17667 3
MANAGEMENT INFO SYSTEMS	25000 1							26500 1	
MARKETING/MARK MGMT (RESR		25000 1		17000 1	22000 1	37000 1	21000 1		
ADVERTISING		18000 1							
LETTERS (incl English, Li							19500 1		
HUMANITIES - OTHER						18000 2			
PSYCHOLOGY								26000 2	
SOCIOLOGY								29000 1	
SOCIAL SCIENCES-OTHER								31000 2	
CHEMICAL								33500 1	
CIVIL			24960 1					28800 1	
COMPUTER	31000 1					33800 1		16000 1	
ELECTRICAL/ELECTRONIC	31000 1					32360 4	29484 5	25500 1	
INDUSTRIAL	30681 11							31000 1	
MECHANICAL								27950 2	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY					30000 1			26000 1	
COMPUTER SCIENCE				23000 1		26600 3	25000 1	26500 1	
COMPUTER PROGRAMMING	35640 1					33800 1	31336 8	30252 2	
INFORMATION SCIENCES & SY								29524 4	29000 1
MATHEMATICS	26950 2						31500 3	26640 2	

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING				28500 1	21387 3			26500 1	
BUSINESS ADMIN (INCL MGMT					21600 5				
ECONOM & FINANCE (BANKING			15000 1		20800 1				
MARKETING/MARK MGMT (RESR			20000 1		21199 3				
COMMUNICATIONS					20000 1				
MERCHANDISING MANAGEMENT					18375 4				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li					22000 1			10000 1	
HUMANITIES - OTHER					26004 1				
HISTORY					22000 2				
INDUSTRIAL			25000 2						
MECHANICAL					29200 1				
COMPUTER SCIENCE					23000 1				

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						23047 2	17000 1		
BUSINESS ADMIN (INCL MGMT	20000 1	29000 1				18500 1			
DISTRIBUTION MANAGEMENT						19493 1			
MARKETING/MARK MGMT (RESR	19000 1					18726 1			
COMMUNICATIONS				17122 1					
ELEMENTARY EDUCATION					20500 2				
SPECIAL EDUCATION					24500 1				
POLITICAL SCIENCE/GOVT						19493 1			
PSYCHOLOGY	24996 1						17000 1		
SOCIAL SCIENCES-OTHER							15828 1		
CHEMICAL	33504 1								
CIVIL		28000 1					25558 2		
COMPUTER	32604 1		32697 1			33000 1			
ELECTRICAL/ELECTRONIC	32000 1		30597 18			24796 7	33000 1		
INDUSTRIAL		31000 2							
MECHANICAL			30133 3	25000 1		24421 2	25440 1		
ENGINEERING TECHNOLOGY			18500 1						
SYSTEMS ANALYSIS			25000 1						
PHARMACY								31560 1	
CHEMISTRY							20000 1		
MATHEMATICS				22000 1		18247 2			

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSIKESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				35000 1					27500 1
BUSINESS ADMIN (INCL MGMT								24100 2	31371 4
DISTRIBUTION MANAGEMENT								26400 1	25892 10
ECONOM & FINANCE (BANKING									24300 1
MANAGEMENT INFO SYSTEMS								28800 1	
MARKETING/MARK MGMT (RESR									24680 5
POLITICAL SCIENCE/GOVT	25000 1								
PSYCHOLOGY									20880 1
SOCIAL SCIENCES-OTHER				16500 1					
AEROSPACE & AERONAUTICAL					30220 6				
CHEMICAL							32160 1	31500 1	32532 44 36000/31800
CIVIL					30680 1			29000 1	
ELECTRICAL/ELECTRONIC					30132 5		28800 1		31645 4
INDUSTRIAL					31500 1			29500 5	31770 2
MECHANICAL					29561 6		30709 8	30600 1	30261 9
METALLURGICAL					33000 1		33000 1		32550 2
COMPUTER SCIENCE					28140 1				31500 2
COMPUTER PROGRAMMING					32000 1				
INFORMATION SCIENCES & SY									27900 2
SYSTEMS ANALYSIS					31000 1				
PHARMACY									35004 1
CHEMISTRY									24960 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24204 1	23582 1		24996 1		21216 1			23267 3
BUSINESS ADMIN (INCL MGMT		25200 2			22000 1				
DISTRIBUTION MANAGEMENT	24200 5								
ECONOM & FINANCE (BANKING		23750 2		24996 1	24000 1			20000 1	
MARKETING/MARK MGMT (RESR		25233 3							25000 1
COMMUNICATIONS				22400 1				20000 1	
JOURNALISM	31900 2								
LETTERS (incl English, Li			18500 1						
CHEMICAL		30260 3		31800 1				32850 2	34617 6
CIVIL					24000 1				
COMPUTER		31550 2							
ELECTRICAL/ELECTRONIC	30196 4	30286 23 33800/28704			29800 3				33500 2
INDUSTRIAL		30060 3			30900 1				
MECHANICAL	30000 1	29224 11		32000 1	30492 5	31000 1	30300 1	34200 1	32496 1
METALLURGICAL		33600 1							35520 1
NUCLEAR	29350 2								
PETROLEUM									36750 2
ENGINEERING TECHNOLOGY		25500 2							
COMPUTER SCIENCE	31398 2	29607 11							31500 1
COMPUTER PROGRAMMING	32020 3								
INFORMATION SCIENCES & SY	32400 1								30600 2
MATHEMATICS	31500 1	27600 1							
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
MANAGEMENT INFO SYSTEMS		27300 1				
CHEMICAL		34200 1				
ELECTRICAL/ELECTRONIC			27300 2	32700 1		29400 1
INDUSTRIAL		31200 1		31500 2		28500 1
MECHANICAL		31300 3	32400 1			29002 2
COMPUTER SCIENCE			28500 2			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	27050 217 35200/24060	21500 2		23683 31 32000/20000	26375 4	24250 4	20875 4	28111 18	20300 5
BACHELOR - TECHNICAL	30565 16		24960 1	23000 1	30000 1	30760 9	30448 17	27497 18	29000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL			17500 2	28500 1	21275 22 30000/17000			18250 2	
BACHELOR - TECHNICAL			25000 2		26100 2				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	21332 3	29000 1		17122 1	21833 3	20384 6	16609 3		
BACHELOR - TECHNICAL	32703 3	30000 3	29889 24 35232/29400	23500 2		24326 12	25911 5	31560 1	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1			25750 2				25850 4	26386 22 33000/23400
BACHELOR - TECHNICAL					30246 23 34800/28340		30876 11	29825 8	31911 68 36000/30000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26126 8	24648 8	18500 1	24131 3	23000 2	21216 1		20000 2	23700 4
BACHELOR - TECHNICAL	30874 14	29776 58 33800/27000		31900 2	29913 11	31000 1	30300 1	33300 3	33928 15

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		27300 1				23820 1
BACHELOR - TECHNICAL	28000 1	31860 5	28800 5	31900 3		28976 4

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27023 209 35200/24000	24693 20 35000/21216	24000 1						
BUSINESS ADMIN (INCL MGMT	19000 1		17000 2	23500 2	26000 1				
ECONOM & FINANCE (BANKING	28000 2	26448 4	25800 1	24563 8	24500 4				26433 3
MARKETING/MARK MGMT (RESR								22000 1	

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26500 3					20000 1			
BUSINESS ADMIN (INCL MGMT					24481 5	20000 1	26667 6		
DISTRIBUTION MANAGEMENT				25143 13					
ECONOM & FINANCE (BANKING	19000 1						20700 4		
MARKETING/MARK MGMT (RESR			25000 1	37000 1		26000 2	23050 8		
ADVERTISING									18000 1
COMMUNICATIONS					20000 1		21200 2		
MERCHANDISING MANAGEMENT					19500 2				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li					22000 1		18500 1		
HUMANITIES - OTHER					26004 1				18000 2
PSYCHOLOGY							20880 1		
SOCIOLOGY	29000 1								
CHEMICAL				33000 1			32700 1		
ELECTRICAL/ELECTRONIC							26850 4		
MECHANICAL							30835 3		
ENGINEERING TECHNOLOGY							25500 2		
CHEMISTRY							24960 1		

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT									18500 1
COMMUNICATIONS			17122 1						
JOURNALISM				31900 2					
LETTERS (incl English, Li				10000 1					
SOCIAL SCIENCES-OTHER			30000 1						
ELECTRICAL/ELECTRONIC		36000 1							

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
POLITICAL SCIENCE/GOVT	19493 1								
PSYCHOLOGY				17000 1					
SOCIAL SCIENCES-OTHER			16500 1			15828 1			
CHEMICAL									32160 1
CIVIL								26775 5	
ELECTRICAL/ELECTRONIC								29971 7	
INDUSTRIAL				26000 1					
MECHANICAL								27988 10	
ENGINEERING TECHNOLOGY								26000 1	
CHEMISTRY									20000 1

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
AEROSPACE & AERONAUTICAL						30430 4	29700 1		29900 1
CHEMICAL	32355 12					32445 8		32847 36 35300/31800	
CIVIL							30680 1		28000 1
COMPUTER					33150 2	32802 2		32697 1	
ELECTRICAL/ELECTRONIC	29348 8	24500 2	31003 16	30209 6	31044 3	29169 10	33000 1	32338 8	29681 12
INDUSTRIAL	30488 15	25000 1						31500 2	
MECHANICAL	29411 20 32500/25000	32700 1	30356 6			30831 5	24342 1	30680 7	31179 5
METALLURGICAL	34260 2		33600 1					32700 3	
NUCLEAR	29350 2								
PETROLEUM	38100 1							35400 1	
ENGINEERING TECHNOLOGY	18500 1								
COMPUTER SCIENCE		31000 1		26959 5					
COMPUTER PROGRAMMING		33800 1		32663 7					
SYSTEMS ANALYSIS			25000 1					31000 1	
PHARMACY						35004 1			
MATHEMATICS				31500 2					
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1						24250 2
BUSINESS ADMIN (INCL MGMT	30480 1	29250 2					26300 5	18200 1	22440 5
DISTRIBUTION MANAGEMENT									24740 4
ECONOM & FINANCE (BANKING		25500 1					28500 6		22700 7
MANAGEMENT INFO SYSTEMS		27300 1					25750 2		28800 1
MARKETING/MARK MGMT (RESR									21383 6
MERCHANDISING MANAGEMENT									17250 2
LETTERS (incl English, Li							19500 1		
HISTORY									22000 2
PSYCHOLOGY							26000 2	24996 1	
SOCIAL SCIENCES-OTHER									32000 1
CHEMICAL									30600 1
CIVIL						24000 1			
COMPUTER			23500 2						30600 1
ELECTRICAL/ELECTRONIC		26000 1					28833 3		29850 2
INDUSTRIAL	31000 1	31000 1					31166 9		28000 1
MECHANICAL									31100 4
MINING (INCL GEOLOGICAL)							19872 1		
ENGINEERING TECHNOLOGY									30000 1
COMPUTER SCIENCE	29045 15		29360 4				26500 1		
COMPUTER PROGRAMMING	30269 6	35640 1	28992 1						
INFORMATION SCIENCES & SY	29467 3	27000 1	29800 5				30048 2		
MATHEMATICS	31500 1	27600 1	27193 3				26367 3		

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
MARKETING/MARK MGMT (RESR	18726 1							
ELEMENTARY EDUCATION								20500 2
SPECIAL EDUCATION								24500 1
POLITICAL SCIENCE/GOVT						25000 1		
CHEMICAL	33500 1							
INDUSTRIAL			25000 1					
PHARMACY			31560 1					
MATHEMATICS	18247 2							

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26994 212 35200/24000	24986 24 35000/22093	20950 4	24350 10	24800 5			22000 1	26433 3
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25500 5		25000 1	25990 14	23219 11	23000 4	23135 22 33000/19000		18000 3
BACHELOR - TECHNICAL				33000 1			28051 11		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			23561 2	24600 3					18500 1
BACHELOR - TECHNICAL		36000 1							

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	19493 1		16500 1	17000 1		15828 1			
BACHELOR - TECHNICAL				26000 1				28241 23 31000/25440	26080 2

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL		30000 1							
BACHELOR - TECHNICAL	30314 62 38100/27040	28583 6	30699 24 35232/29400	30385 20 37980/27456	31886 5	30924 30 36000/25000	29431 4	32469 61 35400/30600	29998 19

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	30480 1	27825 4	21000 1				26594 16	21598 2	22872 30 32000/17000
BACHELOR - TECHNICAL	29546 26 35000/25200	29448 5	28267 15			24000 1	29082 19		30330 10

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	18726 1					25000 1		21833 3
BACHELOR - TECHNICAL	23331 3		28280 2					

AVERAGE SALARY OFFERS APRIL 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SET/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									39500 3
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		38667 3							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villanova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	156	1425	$27136	$25594	$31000	$27000	$24000	358	4345	$26772	$25398	$31000	$26400	$23472
BUSINESS ADMIN (INCL MGMT	50	386	25947	22236	31500	26004	20000	78	880	25220	22326	30500	26000	19500
DISTRIBUTION MANAGEMENT	6	19	25810	26207	*	*	*	23	60	25247	24858	27240	26400	24000
ECONOM & FINANCE (BANKING	42	731	26656	25148	32000	27750	22000	81	1383	25885	24654	31000	25500	20800
HOTEL/RESTAURANT MGMT.	+	44	+	19813				+	113	+	19809			
HUMAN RSRCS (incl LABOR R	1	45	21000	22110	*	*	*	1	92	21000	22199	*	*	*
MANAGEMENT INFO SYSTEMS	4	118	29550	26142	*	*	*	8	400	28225	26949	*	*	*
MARKETING/MARK MGMT (RESR	17	420	24000	22581	*	*	*	36	1027	23623	22485	26000	23550	19000
REAL ESTATE	+	9	+	24456				+	16	+	23489			
COMMUNICATIONS														
ADVERTISING	1	29	18000	19390	*	*	*	2	46	18000	19166	*	*	*
COMMUNICATIONS	2	122	17250	20978	*	*	*	6	207	19004	20638	*	*	*
JOURNALISM	2	34	31900	18998	*	*	*	2	71	31900	18768	*	*	*
TELECOMMUN/BROADCASTING	+	5	+	17800				+	21	+	17956			
EDUCATION														
ELEMENTARY EDUCATION	+	117	+	20066				2	225	20500	19102	*	*	*
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	1	12	27600	19857	*	*	*	1	22	27600	19471	*	*	*
SPECIAL EDUCATION	+	33	+	19798				1	58	24500	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				+	19	+	17838			
TEXTILES & CLOTHING	+	+	+	+				+	36	+	18860			
MERCHANDISING MANAGEMENT	7	18	20057	19133	*	*	*	11	33	19445	19606	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	1	19	20500	21739	*	*	*	2	33	23250	21036	*	*	*
LETTERS (incl English, Li	6	50	23717	20473	*	*	*	10	100	21230	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				+	33	+	17226			
HUMANITIES - OTHER	+	30	+	24112				3	69	20668	23013	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	15	17500	22280	*	*	*	1	38	17500	21291	*	*	*
HISTORY	+	17	+	21363				2	37	22000	21092	*	*	*
POLITICAL SCIENCE/GOVT	3	61	23998	22510	*	*	*	3	97	23998	21941	*	*	*
PSYCHOLOGY	1	66	17500	18687	*	*	*	6	132	22063	18518	*	*	*
SOCIOLOGY	+	15	+	18942				1	40	29000	19961	*	*	*
SOCIAL SCIENCES-OTHER	6	36	28000	21797	*	*	*	7	70	26261	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	5	76	30480	29523	*	*	*	11	231	30338	29370	*	*	*
AGRICULTURAL	+	2	+	25210				+	16	+	24840			
ARCHITECTURAL	+	5	+	25988				+	19	+	25327			
BIOENGINEERING & BIOMEDIC	+	6	+	27494				+	16	+	27931			
CHEMICAL	74	540	32967	32913	34000	33000	32000	125	1325	32902	32913	34400	33000	31800
CIVIL	9	243	27999	26529	*	*	*	16	656	27367	26340	*	*	*
COMPUTER	18	89	30747	29974	*	*	*	22	216	30166	29946	33000	31000	27000
ELECTRICAL/ELECTRONIC	100	738	31264	30710	33000	31470	29400	171	1972	30611	30471	33000	30900	28080

continued

MAPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	32	180	$30150	$29889	$33000	$30550	$27022	61	447	$30289	$29674	$33000	$30996	$27022
MECHANICAL	89	665	30705	30626	33000	31092	28500	141	1937	30271	30468	32700	30600	28000
METALLURGICAL	18	114	32259	31080	*	*	*	18	167	32259	30599	*	*	*
MINING (INCL GEOLOGICAL)	+	9	+	28156				1	18	19872	26435	*	*	*
NUCLEAR	1	14	35244	30961	*	*	*	3	30	31315	31066	*	*	*
PETROLEUM	1	34	32496	34268	*	*	*	3	102	35332	33026	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	5	116	28196	28546	*	*	*	10	313	26648	28384	*	*	*
INDUSTRIAL TECHNOLOGY	+	24	+	27716				+	65	+	26614			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	23525				+	35	+	22590			
ANIMAL SCIENCES	+	1	+	24000				+	13	+	19008			
PLANT SCIENCES	+	+	+	+				+	6	+	18547			
NATURAL RESOURCES	+	4	+	22625				+	6	+	22383			
OTHER AGRICULTURAL SCIENC	+	17	+	21587				+	44	+	21048			
COMPUTER SCIENCE														
COMPUTER SCIENCE	40	362	28514	28682	32500	28800	25000	64	824	28750	28297	32500	29000	25000
COMPUTER PROGRAMMING	42	58	31637	30065	35000	31948	29000	42	87	31637	28738	35000	31948	29000
INFORMATION SCIENCES & SY	32	86	29625	27313	31800	29000	27996	36	221	29561	26590	32400	29000	27000
SYSTEMS ANALYSIS	2	8	28000	28949	*	*	*	2	16	28000	28762	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	20700				+	50	+	23606			
HEALTH SCIENCES	+	3	+	29000				+	27	+	20272			
NURSING	1	11	27870	27212	*	*	*	1	103	27870	23617	*	*	*
PHARMACY	+	9	+	30241				2	75	33282	35388	*	*	*
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	+	5	+	23480				+	19	+	24143			
BIOLOGICAL	1	19	12000	22486	*	*	*	1	36	12000	20654	*	*	*
CHEMISTRY	5	24	25991	24709	*	*	*	6	88	25819	27989	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	11	28000	23918	*	*	*	1	16	28000	23641	*	*	*
MATHEMATICS	21	73	28327	27984	31500	28800	25200	25	151	27958	26755	31500	28600	24000
PHYSICS	1	8	31536	24975	*	*	*	1	16	31536	25784	*	*	*
OTHER PHYSICAL & EARTH SC	+	3	+	22742				3	14	30493	22674	*	*	*
TOTALS	805	7484						1411	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	140	1183	$27315	$26046	$31000	$27000	$24000	321	3671	$27023	$25728	$31000	$26500	$24000
ACCOUNTING (PRIVATE)	15	286	25621	23274	*	*	*	35	787	24771	23707	27996	24204	22093
COMMERCIAL BANKING (CNSMR	4	78	22625	21032	*	*	*	7	142	21471	21381	*	*	*
COMMERCIAL BANKING (LENDG	4	53	27625	23094	*	*	*	14	118	25286	22624	*	*	*
INVESTMT BANKING (CORP FN	9	31	28544	28198	*	*	*	12	48	28283	27336	*	*	*
INVESTMT BANKNG (M & A)	4	21	28500	29538	*	*	*	4	26	28500	29250	*	*	*
INVESTMT BANKG (REAL EST)	1	7	33000	30257	*	*	*	1	12	33000	25025	*	*	*
INVESTMT BANKG (SALES & T	+	10	+	21970				1	19	22000	22669	*	*	*
FINANCIAL/TREASURY ANALYS	12	212	26207	25918	*	*	*	15	422	26252	25548	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	35	+	22509				5	54	25500	22880	*	*	*
UNDERWRITING	+	41	+	20991				+	75	+	20936			
MARKETING														
ADVERTISING	2	17	22000	21700	*	*	*	2	33	22000	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	9	75	26302	22754	*	*	*	23	181	26112	23567	27960	26400	24000
BUYER/MERCHANDISING	9	91	22000	23160	*	*	*	18	272	22412	22466	*	*	*
MARKET RESEARCH	8	44	27145	24031	*	*	*	12	86	25763	23811	*	*	*
SALES	21	474	26355	22599	31500	27500	21000	54	1121	25389	22957	31600	24998	20000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	1	10	18000	20700	*	*	*	1	24	18000	22390	*	*	*
MEDIA PLANNING	+	+	+	+				3	13	18000	20504	*	*	*
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	2	9	33300	27493	*	*	*	2	26	33300	22662	*	*	*
PUBLIC RELATIONS	1	21	30000	21114	*	*	*	2	62	23561	19970	*	*	*
WRITING / EDITING	3	40	26767	18582	*	*	*	4	64	22575	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	18000	20383	*	*	*	1	24	18000	19099	*	*	*
FINANC,TAXA, MONETARY POL	+	10	+	23851				+	37	+	21868			
ECONOMIC PROGRAMS	+	6	+	21100				+	13	+	19990			
LAW ENFORCEMENT	1	11	17500	20375	*	*	*	1	36	17500	20864	*	*	*
MILITARY	1	15	18500	21074	*	*	*	1	76	18500	21344	*	*	*
NATIONAL SECURITY	1	1	19493	19493	*	*	*	1	10	19493	23430	*	*	*
URBAN / REGIONAL PLANNING	+	4	+	19942				+	14	+	23020			
SOCIAL SERVICES														
ADMINISTRATION	1	36	16500	19260	*	*	*	1	92	16500	21871	*	*	*
COUNSELING	1	19	17500	17191	*	*	*	3	38	20167	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	+	13	+	14795				1	30	15828	16698	*	*	*
ENGINEERING														
BIOENGINEERING	1	9	32880	30010	*	*	*	1	45	32880	30944	*	*	*
DESIGN / CONSTRUCT	25	479	28872	28566	33000	30000	25343	48	1317	28570	28582	31100	29080	25000
ENVIRONMENTAL/SANITATION	6	46	28007	28644	*	*	*	6	139	28007	28460	*	*	*
MANUFACTURING/INDUSTRIAL	65	648	31401	30706	33600	31260	29880	120	1959	30795	30623	34000	31200	28080
SYSTEMS / PROGRAMMING	24	130	31164	30549	33000	31750	30000	28	267	30641	30169	33000	31200	25440
POWER SYSTEMS	26	99	30855	30204	33600	31400	29400	45	237	30748	30193	32698	30480	29400
SOFTWARE DESIGN & DEVELOP	21	145	31348	30161	32760	32000	30000	27	309	30834	29951	32760	31815	28600

continued

MAPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	9	82	$31472	$30356	*	*	*	10	201	$31367	$30481	*	*	*
RESEARCH & DEVELOPMENT	46	279	31736	31408	$34200	$32230	$28380	72	606	31425	31105	$34200	$32002	$27820
TESTING	12	87	29774	28775	*	*	*	15	220	29622	28812	*	*	*
PROCESS ENGINEERING	88	532	32218	32182	34000	32498	30360	132	1271	32435	32125	34400	32669	30540
OTHER ENGINEERING	6	231	31179	31155	*	*	*	25	654	30282	30628	32700	30300	28704
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	58	281	29805	27961	32500	30060	26000	77	679	29704	27441	32500	30000	25200
INFORMATION SYSTEMS	15	108	28969	26910	*	*	*	21	319	28611	26822	30500	28000	27000
SYSTEMS ANALYSIS & DESIGN	35	178	29790	28633	32500	29000	26004	44	371	29204	28203	32500	29000	25500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	7	42	28201	30314	*	*	*	7	66	28201	29068	*	*	*
AGRICULTURE/NAT'L RESOURC	+	14	+	21108				+	63	+	21280			
ARCHITECTURE	+	3	+	26467				1	24	24000	23486	*	*	*
CONSULTING	39	335	29864	27902	32500	30000	26004	69	690	28987	27897	32000	29500	25500
HUMAN RESRCS /INDUS RELS	1	41	22800	21244	*	*	*	3	113	21999	22050	*	*	*
MANAGEMENT TRAINEE	57	586	25937	22480	32000	26004	20000	95	1208	25346	21980	31600	25000	19000
MATH/STATISTICIANS	9	17	28233	28095	*	*	*	11	31	26347	25409	*	*	*
NURSES / PERSONAL CARE	1	15	27870	27486	*	*	*	1	104	27870	23807	*	*	*
OTHER HEALTH RELATED (EX	+	28	+	23243				2	178	28280	27182	*	*	*
PARALEGAL	1	3	20000	22667	*	*	*	1	6	20000	21737	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	1	9	25000	22621	*	*	*	1	18	25000	23463	*	*	*
RESEARCHERS - TECHNICAL	+	8	+	19924				+	19	+	19975			
TEACHING	1	185	12000	20178	*	*	*	4	369	19375	19299	*	*	*
TOTALS	805	7484						1411	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	77	+	$28473				+	274	+	$28659			
MBA--NON-TECH	+	245	+	33931				6	426	$39083	33831	*	*	*
MBA--TECH	1	68	$35000	37019	*	*	*	1	124	35000	38337	*	*	*
MS-BUSINESS	+	7	+	28225				+	25	+	29547			
DISTRIBUTION MANAGEMENT	+	+	+	+				1	1	30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	+	10	+	31865				+	58	+	35130			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	8	+	31738				+	13	+	30415			
MANAGEMENT INFORMATION SY	+	7	+	27014				+	24	+	29753			
MARKETING/MKTNG MGT (RESE	+	6	+	29250				+	21	+	30990			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				1	3	30000	26000	*	*	*
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				+	7	+	23614			
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	3	+	19667				1	9	22100	21609	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	1	3	23000	28102	*	*	*	1	5	23000	28541	*	*	*
PSYCHOLOGY	+	6	+	29400				1	11	27500	26309	*	*	*
SOCIOLOGY	+	1	+	18358				1	3	32000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	2	+	24402				+	8	+	23705			

continued

MAPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	$34841				+	20	+	$33969			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				+	5	+	34506			
CHEMICAL	4	50	$35720	35784	*	*	*	8	104	$35185	35970	*	*	*
CIVIL	+	22	+	32157				1	80	31460	30444	*	*	*
COMPUTER	+	26	+	38607				+	57	+	36976			
ELECTRICAL/ELECTRONIC	3	156	34500	36531	*	*	*	4	316	37075	36056	*	*	*
INDUSTRIAL	1	15	39600	33870	*	*	*	1	45	39600	34763	*	*	*
MECHANICAL	8	91	35713	35347	*	*	*	13	217	34544	35199	*	*	*
METALLURGICAL	+	24	+	35035				1	44	39120	34695	*	*	*
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	1	5	35100	35920	*	*	*	1	23	35100	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	+	4	+	21250				+	11	+	21624			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	2	6	31900	31637	*	*	*	2	24	31900	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	2	42	34920	36398	*	*	*	11	115	36099	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	12	+	33347				1	38	33000	31181	*	*	*
MATHEMATICS (INCL ACTUARI	+	5	+	33969				+	18	+	30782			
PHYSICS	1	3	36000	29408	*	*	*	1	5	36000	29848	*	*	*
POLYMER	+	2	+	41750				4	6	30330	34137	*	*	*
TOTALS	24	932						61	2189					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE'	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	134	$42000	$41408	*	*	*	1	315	$42000	$42556	*	*	*
MBA--TECH	+	45	+	43662				+	98	+	45674			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	179	+	43557				+	349	+	44012			
MBA--TECH	+	78	+	44088				+	171	+	47402			
OVER 4 YEARS														
MBA--NON-TECH	+	129	+	42788				+	303	+	44390			
MBA--TECH	+	50	+	45416				+	130	+	48771			
TOTALS	1	615						1	1366					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				+	5	+	50100			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				+	9	+	36844			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				+	8	+	50873			
CHEMICAL	17	55	$49822	48322	*	*	*	18	96	$49618	47663	*	*	*
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	7	+	52238				+	22	+	47237			
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	3	13	51360	50494	*	*	*	3	16	51360	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	83	42600	43747	*	*	*	5	109	42108	43618	*	*	*
GEOLOGICAL SCIENCES	+	2	+	37250				2	6	31536	34729	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	9	+	42910				1	16	36000	42712	*	*	*
POLYMER	1	6	46200	44867	*	*	*	3	8	44000	44375	*	*	*
TOTALS	22	191						32	319					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27053 311 35200/24000			25285 7	36000 1	24000 1	21000 1	28700 5	24567 3
BUSINESS ADMIN (INCL MGMT	25875 4			21591 11	26750 6		22000 1	28364 11	28350 2
ECONOM & FINANCE (BANKING	28333 9			25060 25 32500/22500	31091 11	28000 1		28100 5	22616 5
MANAGEMENT INFO SYSTEMS	25000 1							26500 1	
MARKETING/MARK MGMT (RESR		25000 1		17000 1	22000 1	37000 1	21000 1		
ADVERTISING		18000 1							
COMMUNICATIONS									18000 1
LETTERS (incl English, Li				22400 1			19500 1		
HUMANITIES - OTHER						18000 2			
PSYCHOLOGY								26000 2	
SOCIOLOGY								29000 1	
SOCIAL SCIENCES-OTHER	29500 1				30000 1			31000 2	
CHEMICAL								33500 1	
CIVIL			26730 2					28800 1	
COMPUTER	31000 2			24000 1	30000 1	33800 1		21500 2	
ELECTRICAL/ELECTRONIC	29500 2			27996 1		32014 10	30687 7	28810 5	
INDUSTRIAL	30353 17				30667 3			32000 2	
MECHANICAL								29780 5	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY					30000 1			26000 1	
COMPUTER SCIENCE				23000 1		28114 7	26563 8	28900 5	
COMPUTER PROGRAMMING	35640 1					32933 3	32254 18	30003 5	
INFORMATION SCIENCES & SY	26004 1				32400 1	30500 1	27996 1	29658 12	29000 1

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MATHEMATICS	26950 2			30000 1			31500 3	25760 3	

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			25750 2	28500 1	21387 3			26500 1	
BUSINESS ADMIN (INCL MGMT			22950 2		22100 13				
ECONOM & FINANCE (BANKING			23633 6		21950 4				
HUMAN RSRCS (incl LABOR R			21000 1						
MARKETING/MARK MGMT (RESR			21400 2		21344 9				
COMMUNICATIONS					20000 1			16500 1	
MERCHANDISING MANAGEMENT					19490 10				
FOREIGN LANGUAGES			20500 1		26000 1				
LETTERS (incl English, Li				20000 1	22000 1			18200 2	
HUMANITIES - OTHER					26004 1				
CRIMINAL JUSTICE					17500 1				
HISTORY					22000 2				
SOCIAL SCIENCES-OTHER			30000 1						
INDUSTRIAL			25000 3						
MECHANICAL					29200 1				
COMPUTER SCIENCE					23000 1				
COMPUTER PROGRAMMING			29500 1						
MATHEMATICS			28567 6						

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		24000 1		18000 1		23398 3	20500 2		
BUSINESS ADMIN (INCL MGMT	20000 1	29000 1				18500 1			
DISTRIBUTION MANAGEMENT						19493 1			
ECONOM & FINANCE (BANKING			30000 1						
MARKETING/MARK MGMT (RESR	19000 1		29700 1			18726 1			
ADVERTISING						18000 1			
COMMUNICATIONS				17122 1					
ELEMENTARY EDUCATION					20500 2				
SPECIAL EDUCATION					24500 1				
POLITICAL SCIENCE/GOVT						19493 1			
PSYCHOLOGY	24996 1						17000 1		
SOCIAL SCIENCES-OTHER							15828 1		
CHEMICAL	33504 1								
CIVIL		25401 3					26205 3		
COMPUTER	32604 1	24000 1	32697 1			33000 1			
ELECTRICAL/ELECTRONIC	32000 1		30679 22 35232/29400			25475 10	33000 1		
INDUSTRIAL		32333 3	31600 2			25343 1	27022 1		
MECHANICAL	34200 1		30225 8	25000 1		23096 8	25440 1		
NUCLEAR			35244 1						
ENGINEERING TECHNOLOGY			18500 1						
COMPUTER SCIENCE	32500 1		31150 2		28000 1				
COMPUTER PROGRAMMING		26000 1							
SYSTEMS ANALYSIS			25000 1						

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
NURSING								27870 1	
PHARMACY								31560 1	
BIOLOGICAL					12000 1				
CHEMISTRY							20000 1		
GEOLOGY & GEOLOGICAL SCI			28000 1						
MATHEMATICS	33996 1			22000 1		18247 2			

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				35000 1				23750 2	27500 1
BUSINESS ADMIN (INCL MGMT								24100 2	29283 7
DISTRIBUTION MANAGEMENT								26400 1	25949 15
ECONOM & FINANCE (BANKING									24400 2
MANAGEMENT INFO SYSTEMS								28800 1	30500 3
MARKETING/MARK MGMT (RESR								25600 3	25178 9
PHYSICAL EDUCATION									27600 1
POLITICAL SCIENCE/GOVT	25000 1								
PSYCHOLOGY			17500 1						20880 1
SOCIAL SCIENCES-OTHER				16500 1					
AEROSPACE & AERONAUTICAL					30338 11				
CHEMICAL							32160 1	32400 3	32790 84 36000/31980
CIVIL					30680 1			28083 3	
COMPUTER									29750 2
ELECTRICAL/ELECTRONIC					30602 10	33000 1	31350 4		31796 5
INDUSTRIAL					31500 1		30300 2	29586 7	30635 4
MECHANICAL					30326 15	29380 1	31101 19	31323 4	31245 17
METALLURGICAL					33000 1		33000 1		32550 2
ENGINEERING TECHNOLOGY					35360 1			25800 1	
COMPUTER SCIENCE					28140 1				29920 5
COMPUTER PROGRAMMING					32000 1				30120 1
INFORMATION SCIENCES & SY					29000 1			26400 1	30713 9
SYSTEMS ANALYSIS					31000 1				

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG	
PHARMACY									35004	1
CHEMISTRY									26983	5
MATHEMATICS									29832	2
PHYSICS									31536	1
OTHER PHYSICAL & EARTH SC									32160	1

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICUL	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24702 2	23582 1	24000 1	25008 2		21216 1			23267 3
BUSINESS ADMIN (INCL MGMT	32160 1	27098 10			26000 3				
DISTRIBUTION MANAGEMENT	24200 5	24540 1							
ECONOM & FINANCE (BANKING	22000 1	23676 5	29000 1	24996 1	24000 1			20000 1	28000 1
MANAGEMENT INFO SYSTEMS		26700 1							
MARKETING/MARK MGMT (RESR		25233 3	22000 1						25000 1
COMMUNICATIONS				22400 1				20000 1	
JOURNALISM	31900 2								
LETTERS (incl English, Li			21000 2						25002 2
POLITICAL SCIENCE/GOVT								27500 1	
CHEMICAL		31096 5	30500 3	31800 1				32850 2	34258 19
CIVIL		28500 1			24000 1				33360 1
COMPUTER	33367 3	31492 6							
ELECTRICAL/ELECTRONIC	31226 11	30977 63 36800/28800			30429 7	32000 1			33500 2
INDUSTRIAL		30943 7	31000 1		32700 2				
MECHANICAL	30000 1	30674 31 37440/28080	29500 1	32000 1	30624 11	31000 1	30300 1	34200 1	30948 2
METALLURGICAL		31696 3			31923 7				33173 3
NUCLEAR	29350 2								
PETROLEUM									35332 3
ENGINEERING TECHNOLOGY		24300 3			29120 1				
COMPUTER SCIENCE	29389 7	29201 19	34500 1						31500 1
COMPUTER PROGRAMMING	31483 9	31384 2							
INFORMATION SCIENCES & SY	29467 3	25000 1							29733 3

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MATHEMATICS	31656 2	28200 2							
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
BUSINESS ADMIN (INCL MGMT		20000 2				
ECONOM & FINANCE (BANKING		16800 1				
MANAGEMENT INFO SYSTEMS		27300 1				
MERCHANDISING MANAGEMENT					19000 1	
CHEMICAL		33300 4				33400 1
ELECTRICAL/ELECTRONIC		32550 2	28400 3	31800 2		29400 1
INDUSTRIAL		31200 1	30600 1	31500 2		28500 1
MECHANICAL		31457 7	32400 1			29002 2
METALLURGICAL						31500 1
ENGINEERING TECHNOLOGY						28800 1
COMPUTER SCIENCE		28050 2	28500 2			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	27075 326 35200/24000	21500 2		24009 45 32500/20000	29525 20 36000/24500	25000 5	20875 4	28352 27 40000/25500	23771 11
BACHELOR - TECHNICAL	30102 25 35640/26400		26730 2	26249 4	30733 6	30911 22 36000/29000	30551 37 37980/25500	28740 43 33500/25500	29000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL			23567 15	24250 2	21343 46 30000/17500			19850 4	
BACHELOR - TECHNICAL			27590 10		26100 2				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	21332 3	26500 2	29850 2	17561 2	21833 3	20551 8	18457 4		
BACHELOR - TECHNICAL	33134 6	27901 8	30300 39 35244/28500	23500 2	20000 2	24289 22 33000/20000	26297 7	29715 2	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		17500 1	25750 2				25300 9	26592 39 33000/23400
BACHELOR - TECHNICAL					30575 44 35360/29000	31190 2	31188 27 33600/28800	29792 19	31950 139 36000/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26215 11	25704 21 30000/23700	23400 5	24353 4	25500 4	21216 1		22500 3	24686 7
BACHELOR - TECHNICAL	30870 38 37000/27456	30458 144 37440/27600	31083 6	31900 2	30804 30 34500/29400	31500 2	30300 1	33300 3	33511 34 38100/31500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		21025 4			19000 1	23820 1
BACHELOR - TECHNICAL	28000 1	31613 16	29314 7	31650 4		29943 7

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27051 315 36000/24000	24589 30 35000/21216	24000 1						25200 1
BUSINESS ADMIN (INCL MGMT	22700 2		18500 3	26333 3	29667 3	25250 2			25600 2
ECONOM & FINANCE (BANKING	28000 3	25858 5	23600 3	25000 11	26333 6	31750 2	33000 1		26671 11
MARKETING/MARK MGMT (RESR								22000 1	
LETTERS (incl English, Li									24000 1
SOCIAL SCIENCES-OTHER					30000 1				
COMPUTER	24000 1								
INFORMATION SCIENCES & SY					32400 1				
MATHEMATICS					30000 1				

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26500 3					20000 1	23750 2		
BUSINESS ADMIN (INCL MGMT				20000 1	23238 8	27040 4	24438 8		
DISTRIBUTION MANAGEMENT				25399 18					
ECONOM & FINANCE (BANKING	19000 1				26000 1		20800 6		
HUMAN RSRCS (incl LABOR R							21000 1		
MARKETING/MARK MGMT (RESR			25000 1	31400 2	19750 2	25767 6	23289 9		
ADVERTISING								18000 1	18000 1
COMMUNICATIONS					20000 1		21200 2		
PHYSICAL EDUCATION				27600 1					
MERCHANDISING MANAGEMENT			19000 1		19333 3				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li					22000 1	26400 1	21000 2		
HUMANITIES - OTHER					26004 1				18000 2
POLITICAL SCIENCE/GOVT							27500 1		
PSYCHOLOGY							20880 1		
SOCIOLOGY	29000 1								
SOCIAL SCIENCES-OTHER							30000 1		
CHEMICAL				33000 1			32233 3		
ELECTRICAL/ELECTRONIC							29019 9		
INDUSTRIAL							30500 1		
MECHANICAL							30126 4		
ENGINEERING TECHNOLOGY							25500 2		
CHEMISTRY							24978 2		

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT									18500 1
COMMUNICATIONS			17122 1	16500 1	18000 1				
JOURNALISM				31900 2					
LETTERS (incl English, Li				10000 1					
CRIMINAL JUSTICE								17500 1	
SOCIAL SCIENCES-OTHER			30000 1						
ELECTRICAL/ELECTRONIC		36000 1							
MECHANICAL		30600 1							

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
POLITICAL SCIENCE/GOVT	19493 1								
PSYCHOLOGY				17250 2					
SOCIAL SCIENCES-OTHER			16500 1			15828 1			
AEROSPACE & AERONAUTICAL								30300 1	
CHEMICAL							32880 1	33300 1	32160 1
CIVIL								25911 8	29620 3
COMPUTER								35000 2	
ELECTRICAL/ELECTRONIC								29927 11	
INDUSTRIAL				26000 1				28600 1	27022 1
MECHANICAL								28493 20 31992/25343	
ENGINEERING TECHNOLOGY								25705 4	
CHEMISTRY									20000 1

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
BUSINESS ADMIN (INCL MGMT						29100 1			
MANAGEMENT INFO SYSTEMS	26700 1								
AEROSPACE & AERONAUTICAL	30450 2					30487 6	29700 1		29900 1
CHEMICAL	32355 12	32600 2				32998 21 36000/32460	32925 4	33006 76 35300/31800	
CIVIL							30680 1	29520 2	28000 1
COMPUTER		24000 1			33150 2	32535 3	32100 1	32697 1	
ELECTRICAL/ELECTRONIC	30611 28 33600/29700	30549 15	31055 24 35232/29400	30554 8	30838 7	30137 17	33000 1	32060 19	29832 14
INDUSTRIAL	30918 25 35000/28500	29500 4	31600 1			25343 1		31500 2	31600 1
MECHANICAL	30532 41 34800/28440	32850 2	30172 17		31500 1	31120 13	26293 6	31048 19	31433 6
METALLURGICAL	32563 6		33600 1			32750 2	29400 1	32099 8	
NUCLEAR	29350 2		35244 1						
PETROLEUM	38100 1							35400 1	32496 1
ENGINEERING TECHNOLOGY	18500 1					35360 1			28800 1
COMPUTER SCIENCE		31000 1		26959 5		33800 1			
COMPUTER PROGRAMMING		32900 2		32525 12		32500 1		31500 1	
SYSTEMS ANALYSIS			25000 1					31000 1	
PHARMACY						35004 1			
CHEMISTRY						28320 3			
MATHEMATICS				31500 2		30660 1			
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1				30000 1		24250 2
BUSINESS ADMIN (INCL MGMT	30480 1	29500 3	31500 1				28682 11	18200 1	23923 21 29000/20000
DISTRIBUTION MANAGEMENT									24700 5
ECONOM & FINANCE (BANKING		26400 2	36000 1				28444 9		24838 18
MANAGEMENT INFO SYSTEMS		27300 1					25750 2		28800 1
MARKETING/MARK MGMT (RESR								22800 1	22723 13
MERCHANDISING MANAGEMENT									19557 7
FOREIGN LANGUAGES									20500 1
LETTERS (incl English, Li							19500 1		24202 2
HISTORY									22000 2
PSYCHOLOGY							26000 2	24996 1	
SOCIAL SCIENCES-OTHER							29500 1		32000 1
CHEMICAL									32300 2
CIVIL						24000 1			
COMPUTER	29933 3	31000 1	25850 3				29333 3		30600 1
ELECTRICAL/ELECTRONIC	31662 2	26000 1	31500 1				29250 6		31243 7
INDUSTRIAL	31000 1	28000 2					30706 17		29500 2
MECHANICAL							31667 3		31185 8
MINING (INCL GEOLOGICAL)							19872 1		
ENGINEERING TECHNOLOGY									30000 1
COMPUTER SCIENCE	28833 35 34800/25000	28500 5	28517 14				29833 3		
COMPUTER PROGRAMMING	30712 19	35640 1	32098 5				29000 1		
INFORMATION SCIENCES & SY	29638 12	28375 4	29612 14				29619 5		

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
GEOLOGY & GEOLOGICAL SCI									28000 1
MATHEMATICS	31077 4	27600 1	27193 3	28201 7			26367 3		
PHYSICS			31536 1						

AVERAGE SALARY OFFERS   MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT	26400 2							
ECONOM & FINANCE (BANKING	28000 1							
MANAGEMENT INFO SYSTEMS	30500 3							
MARKETING/MARK MGMT (RESR	18726 1							
ELEMENTARY EDUCATION								20500 2
SPECIAL EDUCATION								24500 1
LETTERS (incl English, Li				20000 1				
POLITICAL SCIENCE/GOVT						25000 1		
CHEMICAL	33500 1							
INDUSTRIAL			25000 1					
NURSING		27870 1						
PHARMACY			31560 1					
BIOLOGICAL								12000 1
MATHEMATICS	21764 3							

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	27033 320 36000/24000	24771 35 35000/22093	21471 7	25286 14	27700 10	28500 4	33000 1	22000 1	26252 15
BACHELOR - TECHNICAL	24000 1				31200 2				

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25500 5		22000 2	25799 22 37000/24000	22412 18	25763 12	23066 33 33000/19000	18000 1	18000 3
BACHELOR - TECHNICAL				33000 1			29039 21 32700/24995		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			23561 2	22575 4	18000 1			17500 1	18500 1
BACHELOR - TECHNICAL		33300 2							

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	19493 1		16500 1	17250 2		15828 1			
BACHELOR - TECHNICAL				26000 1			32880 1	28570 48 37000/25000	28007 6

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26700 1	30000 1				29100 1			
BACHELOR - TECHNICAL	30830 119 38100/28080	30664 27 36000/25440	30748 45 35244/29400	30834 27 37980/28600	31367 10	31458 71 37440/27820	29622 15	32435 132 35400/30540	30282 25 33492/28704

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	30480 1	28100 6	29500 3				27926 27 40000/25500	21999 3	23664 73 35500/18000
BACHELOR - TECHNICAL	29694 76 35000/25200	28816 15	29182 41 37000/26000	28201 7		24000 1	29668 42 35000/26400		30926 22 34000/30000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	27289 7			20000 1		25000 1		21833 3
BACHELOR - TECHNICAL	24698 4	27870 1	28280 2					12000 1

AVERAGE SALARY OFFERS MAY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH			35000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									39500 3
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		38667 3							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villanova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989 through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	130	1536	$26306	$25409	$31000	$26050	$22000	479	5444	$26686	$25290	$31000	$26400	$23000
BUSINESS ADMIN (INCL MGMT	63	586	24351	22273	30000	24600	19000	137	1411	24929	22274	30480	25200	19000
DISTRIBUTION MANAGEMENT	10	29	23880	24576	*	*	*	33	82	24833	24447	27120	24600	21600
ECONOM & FINANCE (BANKING	131	1030	26305	25106	32450	26000	21000	212	2160	26145	24649	32000	26000	21000
HOTEL/RESTAURANT MGMT.	+	18	+	20617				+	124	+	19859			
HUMAN RSRCS (incl LABOR R	+	53	+	24619				1	136	21000	23035	*	*	*
MANAGEMENT INFO SYSTEMS	26	138	27184	26572	30000	29250	24000	34	514	27429	26861	30000	29000	25000
MARKETING/MARK MGMT (RESR	30	678	21850	22744	26200	21000	18000	64	1605	22928	22523	26200	22698	18726
REAL ESTATE	+	4	+	23900				+	20	+	23571			
COMMUNICATIONS														
ADVERTISING	2	40	19800	19900	*	*	*	3	75	19200	19367	*	*	*
COMMUNICATIONS	12	107	18682	20852	*	*	*	17	298	18924	20761	*	*	*
JOURNALISM	10	57	22598	20374	*	*	*	12	119	24148	19595	*	*	*
TELECOMMUN/BROADCASTING	+	36	+	19634				+	54	+	19239			
EDUCATION														
ELEMENTARY EDUCATION	+	200	+	18538				2	383	20500	18578	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	2	18	25350	20225	*	*	*	3	35	26100	19309	*	*	*
SPECIAL EDUCATION	+	38	+	20014				1	88	24500	19879	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				+	24	+	18655			
TEXTILES & CLOTHING	1	62	41600	20573	*	*	*	1	98	41600	19944	*	*	*
MERCHANDISING MANAGEMENT	3	26	19867	19019	*	*	*	11	50	19445	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	2	24	18000	20269	*	*	*	4	55	20625	20666	*	*	*
LETTERS (incl English, Li	24	100	20503	20817	25000	21000	14000	34	189	20717	20348	26000	21000	14000
VISUAL & PERFORMING ARTS	5	46	18780	18526	*	*	*	5	77	18780	18099	*	*	*
HUMANITIES - OTHER	2	49	21500	23110	*	*	*	4	111	21751	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	8	31	18544	19974	*	*	*	9	64	18428	20521	*	*	*
HISTORY	12	51	23041	21206	*	*	*	14	86	22892	21275	*	*	*
POLITICAL SCIENCE/GOVT	11	98	21535	22172	*	*	*	14	190	22062	22116	*	*	*
PSYCHOLOGY	12	110	20010	19546	*	*	*	17	229	20882	19061	*	*	*
SOCIOLOGY	12	47	19308	18136	*	*	*	13	86	20054	19021	*	*	*
SOCIAL SCIENCES-OTHER	9	30	22778	20229	*	*	*	16	96	24302	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	6	209	29619	29419	*	*	*	17	433	30084	29424	*	*	*
AGRICULTURAL	1	13	27560	27392	*	*	*	1	29	27560	25984	*	*	*
ARCHITECTURAL	+	12	+	26733				+	31	+	25871			
BIOENGINEERING & BIOMEDIC	+	10	+	28460				+	26	+	28135			
CHEMICAL	48	453	32862	33026	34680	33000	31460	173	1760	32891	32949	34404	33000	31500
CIVIL	61	450	27918	27350	30350	28000	25000	76	1085	27841	26735	30540	28000	24600
COMPUTER	25	263	30753	30710	33000	31000	29000	47	471	30478	30413	33000	31000	27000
ELECTRICAL/ELECTRONIC	120	1404	30421	30906	33000	31100	28000	283	3279	30581	30661	33000	31000	28080

continued

MAPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	34	301	$29083	$30009	$31600	$29500	$25000	93	746	$29887	$29812	$33000	$30500	$26000
MECHANICAL	111	1160	30239	30639	33500	31000	26000	250	3037	30283	30539	33000	30900	26000
METALLURGICAL	4	98	30110	30900	*	*	*	22	257	31869	30708	34000	31680	30000
MINING (INCL GEOLOGICAL)	+	14	+	27360				1	32	19872	26840	*	*	*
NUCLEAR	1	23	30000	31561	*	*	*	4	53	30986	31281	*	*	*
PETROLEUM	+	17	+	32230				3	117	35332	32987	*	*	*
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	7	80	26874	28001	*	*	*	16	389	26725	28310	*	*	*
INDUSTRIAL TECHNOLOGY	+	28	+	27006				+	84	+	26652			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	4	14	22250	24643	*	*	*	4	49	22250	23177	*	*	*
ANIMAL SCIENCES	1	11	15000	19696	*	*	*	1	23	15000	19381	*	*	*
PLANT SCIENCES	+	4	+	21750				+	9	+	20031			
NATURAL RESOURCES	1	9	20000	21032	*	*	*	1	13	20000	21622	*	*	*
OTHER AGRICULTURAL SCIENC	+	25	+	22661				+	68	+	21656			
COMPUTER SCIENCE														
COMPUTER SCIENCE	28	417	27359	29004	30500	27850	23000	90	1215	28380	28557	32207	28800	24500
COMPUTER PROGRAMMING	12	34	32355	28287	*	*	*	54	118	31797	28711	35000	31948	29000
INFORMATION SCIENCES & SY	24	133	30017	27100	33000	30000	27000	58	344	29821	26853	32500	30000	27000
SYSTEMS ANALYSIS	+	12	+	29935				2	25	28000	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	3	31	27667	25932	*	*	*	3	81	27667	24496	*	*	*
HEALTH SCIENCES	+	14	+	21724				+	34	+	20911			
NURSING	4	140	27206	25280	*	*	*	5	223	27338	24789	*	*	*
PHARMACY	3	41	41801	35609	*	*	*	5	110	38394	35173	*	*	*
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	3	13	23900	23208	*	*	*	3	32	23900	23763	*	*	*
BIOLOGICAL	11	33	22442	21374	*	*	*	12	69	21572	20998	*	*	*
CHEMISTRY	11	52	24924	25295	*	*	*	17	133	25240	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	5	26000	26499	*	*	*	2	19	27000	23724	*	*	*
MATHEMATICS	27	111	29190	27304	35000	28992	25000	52	245	28598	26789	32000	28773	24000
PHYSICS	3	37	25489	29144	*	*	*	4	51	27001	28296	*	*	*
OTHER PHYSICAL & EARTH SC	+	5	+	20945				3	15	30493	22829	*	*	*
TOTALS	1071	10975						2442	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	132	1219	$27219	$26264	$32000	$27000	$22500	444	4492	$27137	$25765	$31000	$26500	$24000
ACCOUNTING (PRIVATE)	15	386	23720	23267	*	*	*	50	1116	24455	23495	28000	24050	21216
COMMERCIAL BANKING (CNSMR	11	118	21791	21397	*	*	*	18	250	21667	21466	*	*	*
COMMERCIAL BANKING (LENDG	8	117	23925	23515	*	*	*	22	222	24791	23003	32000	23500	22000
INVESTMT BANKING (CORP FN	9	37	26778	27397	*	*	*	21	78	27638	27030	32000	30000	22000
INVESTMT BANKNG (M & A)	+	14	+	31536				4	28	28500	29304	*	*	*
INVESTMT BANKG (REAL EST)	+	5	+	31600				1	13	33000	25715	*	*	*
INVESTMT BANKG (SALES & T	2	14	26502	24965	*	*	*	3	32	25001	22882	*	*	*
FINANCIAL/TREASURY ANALYS	22	277	26524	26353	30000	26500	25000	37	638	26414	25780	30000	26000	24000
PORTFOLIO MGMT/BROKERAGE	5	42	22200	25540	*	*	*	9	89	24056	23789	*	*	*
UNDERWRITING	17	76	24765	22939	*	*	*	17	147	24765	21929	*	*	*
MARKETING														
ADVERTISING	4	27	15875	18622	*	*	*	5	57	17700	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	4	93	21900	24016	*	*	*	27	261	25488	23621	27960	26400	21000
BUYER/MERCHANDISING	25	240	21924	21708	26000	21000	18000	40	481	22375	21952	26000	22000	18000
MARKET RESEARCH	13	53	27343	25802	*	*	*	25	133	26585	24526	32000	26000	22000
SALES	56	807	24724	23377	30000	25200	19000	108	1830	25085	23153	30995	25100	19000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	2	14	17200	18776	*	*	*	3	38	17467	21059	*	*	*
MEDIA PLANNING	3	7	22000	21386	*	*	*	4	17	21000	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	5	21	22500	25002	*	*	*	7	46	25586	23701	*	*	*
PUBLIC RELATIONS	4	24	20300	20436	*	*	*	6	84	21387	20198	*	*	*
WRITING / EDITING	24	64	23406	21218	27200	24000	17000	27	117	23538	19890	32300	24000	17000
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	2	19	19500	19380	*	*	*	3	42	19000	19205	*	*	*
FINANC,TAXA, MONETARY POL	2	22	22400	22722	*	*	*	2	59	22400	22186	*	*	*
ECONOMIC PROGRAMS	1	6	25000	23117	*	*	*	1	18	25000	20732	*	*	*
LAW ENFORCEMENT	4	22	19513	21058	*	*	*	5	56	19110	20918	*	*	*
MILITARY	+	58	+	21947				1	130	18500	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				1	17	19493	25475	*	*	*
URBAN / REGIONAL PLANNING	2	7	19000	21726	*	*	*	2	21	19000	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	7	39	22143	19089	*	*	*	8	129	21438	21085	*	*	*
COUNSELING	3	30	22333	17476	*	*	*	5	63	22000	17404	*	*	*
FUNDRAISING / DEVELOPMENT	1	3	11500	15833	*	*	*	1	6	11500	18983	*	*	*
SOCIAL WORK	2	32	16750	16293	*	*	*	3	62	16443	16489	*	*	*
ENGINEERING														
BIOENGINEERING	1	12	32400	29914	*	*	*	2	56	32640	30776	*	*	*
DESIGN / CONSTRUCT	82	802	28246	28936	31800	28500	24300	128	2065	28379	28700	31992	28800	24960
ENVIRONMENTAL/SANITATION	5	90	29722	28880	*	*	*	11	227	28786	28622	*	*	*
MANUFACTURING/INDUSTRIAL	88	969	30028	30666	33000	30700	26000	203	2865	30502	30639	33600	31000	27300
SYSTEMS / PROGRAMMING	24	193	28882	30210	31800	30080	25343	52	452	29829	30219	32760	31000	25343
POWER SYSTEMS	18	176	28398	30140	*	*	*	63	405	30077	30169	32698	30480	28800
SOFTWARE DESIGN & DEVELOP	16	201	33484	31253	*	*	*	42	494	31892	30503	35000	32000	28800

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	29	222	$31427	$31240	$33100	$31536	$30000	39	416	$31412	$30925	$33100	$31500	$29712
RESEARCH & DEVELOPMENT	43	367	30731	30768	34000	31500	27000	114	954	31216	31002	34200	31860	27000
TESTING	13	190	29522	29485	*	*	*	28	399	29576	29179	33000	31050	22500
PROCESS ENGINEERING	52	515	31800	31866	33600	32295	[illegible]	184	1748	32255	32061	34000	32520	30000
OTHER ENGINEERING	4	582	32500	31098	*	*	*	27	1212	30539	30854	33000	30396	28704
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	34	372	28533	27754	31829	28996	24500	109	1039	29416	27559	32500	30000	25000
INFORMATION SYSTEMS	17	140	27948	27325	*	*	*	37	426	28350	27077	31440	28000	25500
SYSTEMS ANALYSIS & DESIGN	48	224	28310	27991	31000	29000	24845	92	568	28737	28220	32400	29000	24996
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	5	34	28295	29319	*	*	*	12	88	28240	28714	*	*	*
AGRICULTURE/NAT'L RESOURC	3	43	19333	22470	*	*	*	3	106	19333	21763	*	*	*
ARCHITECTURE	3	9	20733	21856	*	*	*	4	33	21550	23041	*	*	*
CONSULTING	58	385	29358	28388	34000	30000	25000	127	970	29156	28157	33000	30000	25500
HUMAN RESRCS /INDUS RELS	4	67	24300	23238	*	*	*	7	175	23314	22531	*	*	*
MANAGEMENT TRAINEE	96	842	23787	22290	30900	24000	17000	187	1959	24561	22148	31200	24600	18000
MATH/STATISTICIANS	5	13	30257	27376	*	*	*	16	42	27569	26141	*	*	*
NURSES / PERSONAL CARE	3	137	24941	25268	*	*	*	4	223	25673	24831	*	*	*
OTHER HEALTH RELATED (EX	10	96	32627	28718	*	*	*	12	259	31903	27725	*	*	*
PARALEGAL	10	20	18701	19001	*	*	*	11	26	18819	19632	*	*	*
PERFORMING ARTS (ENTERTAI	+	7	+	14948				+	10	+	14964			
RESEARCHERS NON-TECHNICAL	4	14	19998	21228	*	*	*	5	31	20999	22746	*	*	*
RESEARCHERS - TECHNICAL	4	27	17650	21634	*	*	*	4	46	17650	20949	*	*	*
TEACHING	5	321	17920	19014	*	*	*	9	622	18567	18909	*	*	*
TOTALS	1071	10975						2442	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	101	+	$29727				+	348	+	$28874			
MBA--NON-TECH	1	274	$50000	34484	*	*	*	7	645	$40643	33903	*	*	*
MBA--TECH	1	84	50000	39425	*	*	*	2	180	42500	38847	*	*	*
MS-BUSINESS	+	29	+	35031				+	48	+	32979			
DISTRIBUTION MANAGEMENT	+	+	+	+				1	1	30900	30900	*	*	*
ECONOMICS & FINANCE (BANK	4	113	29150	34120	*	*	*	4	165	29150	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	18	+	32943				+	31	+	31883			
MANAGEMENT INFORMATION SY	+	14	+	35487				+	38	+	31865			
MARKETING/MKTNG MGT (RESE	+	43	+	35591				+	60	+	34462			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				1	3	30000	26000	*	*	*
JOURNALISM	1	3	24000	23267	*	*	*	1	4	24000	23050	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	25748				+	12	+	23878			
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	+	10	+	22347				1	16	22100	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	+	5	+	25200				+	5	+	25200			
VISUAL & PERFORMING ARTS	9	10	21247	21123	*	*	*	9	14	21247	19945	*	*	*
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				1	5	23000	28541	*	*	*
PSYCHOLOGY	3	9	15833	22211	*	*	*	4	18	18750	23717	*	*	*
SOCIOLOGY	1	3	32000	27000	*	*	*	1	5	32000	24272	*	*	*
SOCIAL SCIENCES - OTHER	1	5	17900	25140	*	*	*	1	9	17900	23060	*	*	*

continued

MAPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	50	+	$34174				+	70	+	$34115			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	2	51	$50904	36476	*	*	*	10	145	$38329	36131	*	*	*
CIVIL	4	77	29140	31111	*	*	*	5	154	29604	30723	*	*	*
COMPUTER	+	25	+	37408				+	79	+	37183			
ELECTRICAL/ELECTRONIC	13	221	36546	36609	*	*	*	17	505	36670	36435	*	*	*
INDUSTRIAL	2	29	35000	34286	*	*	*	3	74	36533	34576	*	*	*
MECHANICAL	13	186	35657	35265	*	*	*	25	388	35065	35260	$37200	$34800	$32000
METALLURGICAL	1	30	36600	35141	*	*	*	2	66	37860	34923	*	*	*
MINING & MINERAL	+	6	+	31967				+	12	+	31612			
NUCLEAR	+	6	+	33670				+	9	+	34024			
PETROLEUM	+	+	+	+				1	23	35100	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	3	12	22000	28226	*	*	*	3	19	22000	28016	*	*	*
HEALTH SCIENCES	+	7	+	21929				+	14	+	21883			
NURSING	4	6	29410	25940	*	*	*	4	7	29410	25806	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	1	12	30396	31162	*	*	*	3	36	31399	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	84	34031	35754	*	*	*	17	188	35136	35823	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	7	24	27657	30262	*	*	*	8	58	28325	30473	*	*	*
MATHEMATICS (INCL ACTUARI	2	10	33950	31338	*	*	*	2	25	33950	31498	*	*	*
PHYSICS	3	5	33933	29929	**	*	*	4	10	34450	29889	*	*	*
POLYMER	+	+	+	+				4	6	30330	34137	*	*	*
TOTALS	83	1592						141	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	149	+	$40921				1	438	$42000	$42419	*	*	*
MBA--TECH	+	40	+	40925				+	129	+	44590			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	170	+	42981				+	499	+	43883			
MBA--TECH	+	75	+	48935				+	240	+	47967			
OVER 4 YEARS														
MBA--NON-TECH	+	110	+	44152				+	401	+	44549			
MBA--TECH	+	46	+	49738				+	176	+	49024			
TOTALS	+	590						1	1883					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

MAPA REGIONAL Report No. 5   JULY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 5/4/89 THROUGH 6/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS							
BUSINESS ADMIN & MNGMT.	+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	13	+	51137			
EDUCATION							
EDUCATION ADMINISTRATION	+	7	+	43643			
HUMANITIES & SOCIAL SCIENCES							
ECONOMICS	+	+	+	+			
ENGLISH	2	2	$26000	26000	*	*	*
FOREIGN LANGUAGES	+	+	+	+			
PSYCHOLOGY	1	7	20000	32593	*	*	*
SOCIOLOGY	1	1	27000	27000	*	*	*
ENGINEERING							
AEROSPACE	+	1	+	50000			
CHEMICAL	13	65	44754	48075	*	*	*
CIVIL	+	2	+	35000			
COMPUTER	+	3	+	53967			
ELECTRICAL/ELECTRONIC	7	23	51857	50034	*	*	*
MECHANICAL	+	10	+	45810			
METALLURGICAL	+	2	+	44100			
SCIENCES							
AGRICULTURE & NAT'L RESRC	+	1	+	30000			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	12	50	37875	42469	*	*	*
GEOLOGICAL SCIENCES	1	4	26000	33650	*	*	*
MATHEMATICS	3	4	41667	37500	*	*	*
PHYSICS	+	2	+	42000			
POLYMER	+	5	+	43954			
TOTALS	40	205					

CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
BUSINESS							
BUSINESS ADMIN & MNGMT.	+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	16	+	50049			
EDUCATION							
EDUCATION ADMINISTRATION	+	14	+	40221			
HUMANITIES & SOCIAL SCIENCES							
ECONOMICS	+	+	+	+			
ENGLISH	2	4	$26000	24500	*	*	*
FOREIGN LANGUAGES	+	1	+	26000			
PSYCHOLOGY	1	10	20000	33615	*	*	*
SOCIOLOGY	1	1	27000	27000	*	*	*
ENGINEERING							
AEROSPACE	+	9	+	50776			
CHEMICAL	31	157	47578	47853	$50880	$48000	$45000
CIVIL	+	7	+	37214			
COMPUTER	+	5	+	53380			
ELECTRICAL/ELECTRONIC	7	45	51857	48666	*	*	*
MECHANICAL	+	15	+	45893			
METALLURGICAL	3	17	51360	49214	*	*	*
SCIENCES							
AGRICULTURE & NAT'L RESRC	+	2	+	36700			
BIOLOGICAL	+	+	+	+			
CHEMISTRY	17	157	39120	43215	*	*	*
GEOLOGICAL SCIENCES	3	9	29691	34108	*	*	*
MATHEMATICS	3	4	41667	37500	*	*	*
PHYSICS	1	18	36000	42632	*	*	*
POLYMER	3	13	44000	44213	*	*	*
TOTALS	72	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	27018 418 35500/24000			24624 8	31000 2	24000 1	16500 2	28700 5	23925 4
BUSINESS ADMIN (INCL MGMT	26417 6			20972 25 32000/18000	27500 7	32000 2	22000 2	28765 17	28350 2
ECONOM & FINANCE (BANKING	29932 28 35200/26000			24357 48 32500/21000	29750 20 36000/25500	28000 1	28750 4	28830 15	24905 15
MANAGEMENT INFO SYSTEMS	25000 1					28900 2	24500 2	28921 19	
MARKETING/MARK MGMT (RESR		25000 1		17000 1	19500 2	37000 1	21000 1		20000 1
ADVERTISING		18000 1							
COMMUNICATIONS		15000 1				15667 3		20800 1	18000 1
JOURNALISM			20000 1			19000 1	25998 2		
LETTERS (incl English, Li		14250 2		22400 1	24000 1	37000 1	19500 1		
VISUAL & PERFORMING ARTS			19000 2					21500 1	
HUMANITIES - OTHER						18000 2			
CRIMINAL JUSTICE				20000 2					
HISTORY				35000 1				14000 1	
POLITICAL SCIENCE/GOVT									35000 1
PSYCHOLOGY		18200 1					24000 1	25667 3	
SOCIOLOGY								21500 2	
SOCIAL SCIENCES-OTHER	29500 1				30000 2			30667 3	
CHEMICAL								31750 2	
CIVIL			26097 6					28400 12	
COMPUTER	29625 4			24000 1	30000 1	32902 2	31998 5	21500 2	
ELECTRICAL/ELECTRONIC	30000 3			27996 1	33000 1	31895 13	31101 8	28319 8	
INDUSTRIAL	30295 22 35000/27500				30667 3			31612 5	
MECHANICAL			30580 2			30500 1	29496 1	30428 13	

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY					30000 1			26000 1	
COMPUTER SCIENCE				24004 2		28114 7	25833 12	30571 7	28500 1
COMPUTER PROGRAMMING	35640 1					32933 3	32485 25 41040/27000	29919 6	
INFORMATION SCIENCES & SY	29501 4				32400 1	29750 2	29249 4	30435 17	29000 1
ARCHITECTURAL & ENVIRONME			22100 2					27500 1	
CHEMISTRY				19400 1	30000 1			32000 1	
GEOLOGY & GEOLOGICAL SCI								26000 1	
MATHEMATICS	28300 3			31000 2			30521 6	29956 11	
PHYSICS	30000 1								

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		24500 2	25750 2	28500 1	21387 3			26500 1	
BUSINESS ADMIN (INCL MGMT		29000 1	22540 5		21272 25 30000/17000	33110 1		28000 1	
DISTRIBUTION MANAGEMENT					21000 2				
ECONOM & FINANCE (BANKING			24529 29 30000/21000	20000 1	22040 10			26000 1	
HUMAN RSRCS (incl LABOR R			21000 1						
MANAGEMENT INFO SYSTEMS		26000 1							
MARKETING/MARK MGMT (RESR			21433 3		21282 22 26000/19500			23000 1	
ADVERTISING					21600 1				
COMMUNICATIONS					22000 2			20250 2	
JOURNALISM								18910 4	
MERCHANDISING MANAGEMENT					19490 10				
FOREIGN LANGUAGES			20500 1	18000 2	26000 1				
LETTERS (incl English, Li				17840 3	21178 9			18772 5	
HUMANITIES - OTHER					26004 1				
CRIMINAL JUSTICE					14750 2				
HISTORY				19750 2	22800 5				
POLITICAL SCIENCE/GOVT	12000 1		24090 2	19500 1	18500 1			25000 1	
PSYCHOLOGY					16960 2				
SOCIOLOGY			20400 3	20000 1	15667 3				
SOCIAL SCIENCES-OTHER			30000 1		23250 4		15000 1	20000 1	
INDUSTRIAL			26250 4		27000 1				
MECHANICAL					29200 1				
ANIMAL SCIENCES				15000 1					

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
COMPUTER SCIENCE			27500 1		23000 1				
COMPUTER PROGRAMMING			29500 1						
PHARMACY					41801 3				
BIOLOGICAL					25000 1				
MATHEMATICS			28486 9						

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		21000 2	22560 1	18000 1		23398 3	20500 2		
BUSINESS ADMIN (INCL MGMT	20000 1	26800 2		26600 3		18500 1		44800 1	
DISTRIBUTION MANAGEMENT		24600 8				19493 1			
ECONOM & FINANCE (BANKING		27000 1	30000 1	23000 1		23029 3	21500 2		
MANAGEMENT INFO SYSTEMS						16992 3			
MARKETING/MARK MGMT (RESR	21500 2		27950 2	18000 1		18013 2			
ADVERTISING						18000 1			
COMMUNICATIONS				17561 2		23688 1			
ELEMENTARY EDUCATION					20500 2				
PHYSICAL EDUCATION					24700 1				
SPECIAL EDUCATION					24500 1				
TEXTILES & CLOTHING	41600 1								
LETTERS (incl English, Li				20000 2	19500 4				
CRIMINAL JUSTICE	20000 1						23675 2		
HISTORY						19493 1			
POLITICAL SCIENCE/GOVT						19493 1	17000 1		
PSYCHOLOGY	21248 2			21000 1			17000 2		
SOCIAL SCIENCES OTHER				17000 1			15828 1		
AEROSPACE & AERONAUTICAL						25434 1			
CHEMICAL	33504 1								
CIVIL		25361 5	31250 2	27794 2			24608 7		
COMPUTER	32604 1	24000 1	32697 1		25200 1	33000 1			
ELECTRICAL/ELECTRONIC	33000 2	29000 1	30738 24 35232/29400	30900 1		24766 22 30543/20463	33000 1		

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN		TRANSPORTATION		UTILITIES		OTHER SERVICE		EDUCATION		FEDERAL GOVERN		LOCAL/STATE GO		HOSPITALS		HEALTH SRVCS (	
INDUSTRIAL			31320	8	31067	3					23952	4	27022	1				
MECHANICAL	34200	1	29000	1	30402	10	29000	2			22539	16	22970	2				
NUCLEAR					35244	1												
ENGINEERING TECHNOLOGY					25599	2	25473	3					32000	1				
COMPUTER SCIENCE	32500	1			31150	2			23500	2	28382	3						
COMPUTER PROGRAMMING			26000	1														
SYSTEMS ANALYSIS					25000	1												
ALLIED HEALTH															27667	3		
NURSING															25673	4	34000	1
PHARMACY															31560	1		
BIOLOGICAL	16700	3							12000	1			25000	1	18900	2	21767	1
CHEMISTRY													19350	2				
GEOLOGY & GEOLOGICAL SCI					28000	1												
MATHEMATICS	33996	1			28000	1	22000	1	18400	2	21746	3						
PHYSICS											23234	2						

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				27000 2			25500 1	23750 2	27250 2
BUSINESS ADMIN (INCL MGMT							25200 1	26067 3	28597 10
DISTRIBUTION MANAGEMENT								26400 1	25949 15
ECONOM & FINANCE (BANKING					29000 1				25133 6
MANAGEMENT INFO SYSTEMS								28800 1	30500 3
MARKETING/MARK MGMT (RESR	30000 1							25600 3	25660 10
COMMUNICATIONS		10000 1							
JOURNALISM									27000 1
PHYSICAL EDUCATION									26800 2
VISUAL & PERFORMING ARTS		20000 1							
CRIMINAL JUSTICE			17000 1			12000 1			
HISTORY								24667 3	
POLITICAL SCIENCE/GOVT	25000 1			11500 1				25000 1	
PSYCHOLOGY			17000 2						20880 1
SOCIOLOGY			19750 2						
SOCIAL SCIENCES-OTHER				16500 1					
AEROSPACE & AERONAUTICAL					30375 16				
AGRICULTURAL								27560 1	
CHEMICAL						31500 2	31680 2	32400 5	32913 114 36000/32000
CIVIL					30100 2		27600 1	28012 27 34000/27000	31650 4
COMPUTER					31254 2		30000 1		30067 6
ELECTRICAL/ELECTRONIC					30716 20 32760/29640	33000 1	30900 12	30170 4	32240 12
INDUSTRIAL					30667 3		30467 3	29031 9	29943 8

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MECHANICAL					30284 24 34800/29000	29380 1	31207 32 36000/29975	30052 9	31205 35 36000/29000
METALLURGICAL					33000 1		31750 2		32550 2
ENGINEERING TECHNOLOGY					35360 1			22900 2	
AGRIBUSINESS						23000 2			
NATURAL RESOURCES	20000 1								
COMPUTER SCIENCE					29120 2		30300 1		29920 5
COMPUTER PROGRAMMING					32000 1				30120 1
INFORMATION SCIENCES & SY					29000 1			26400 1	30713 9
SYSTEMS ANALYSIS					31000 1				
PHARMACY									35004 1
BIOLOGICAL									28100 2
CHEMISTRY								29568 1	25401 11
MATHEMATICS									30331 4
PHYSICS									31536 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24702 2	25527 3	24000 1	25008 2		21216 1		24000 1	23267 3
BUSINESS ADMIN (INCL MGMT	26080 2	27088 10	26500 1		26000 3				
DISTRIBUTION MANAGEMENT	24200 5	24540 1							
ECONOM & FINANCE (BANKING	24250 2	26422 13	29000 1	24996 1	26000 2			23000 2	28000 1
MANAGEMENT INFO SYSTEMS		26700 1							
MARKETING/MARK MGMT (RESR		25120 5	20833 3	23500 1					25000 1
COMMUNICATIONS			25200 1	22400 1				20000 1	
JOURNALISM	32047 3								
LETTERS (incl English, Li			21000 2						25002 2
HUMANITIES - OTHER			25000 1						
HISTORY		24500 1							
POLITICAL SCIENCE/GOVT								26350 2	
PSYCHOLOGY		24750 2							
SOCIOLOGY			20000 1	30000 1					
CHEMICAL		31435 8	31125 4	32400 2				32850 2	33994 24 36000/32500
CIVIL		28575 4			27000 2			29000 1	33360 1
COMPUTER	32165 8	31345 10							
ELECTRICAL/ELECTRONIC	31420 23 36500/29280	31200 104 36800/29500			30410 8	32000 1			33500 2
INDUSTRIAL		30700 8	31000 1		32700 2				
MECHANICAL	29500 3	30915 51 37440/28500	29500 1	32000 2	30684 15	31000 1	27650 2	34600 2	32713 8
METALLURGICAL		31782 4			31262 9				33173 3
NUCLEAR	29350 2	30000 1							
PETROLEUM									35332 3

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ENGINEERING TECHNOLOGY		24300 3			29120 1				
AGRIBUSINESS	17000 1								
COMPUTER SCIENCE	29135 9	28590 26 34800/25000	34500 1						30150 2
COMPUTER PROGRAMMING	31583 13	31384 2							
INFORMATION SCIENCES & SY	29975 4	28262 5			27000 2				30215 6
BIOLOGICAL									31000 1
MATHEMATICS	30267 6	27400 3							
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23820 1
BUSINESS ADMIN (INCL MGMT	26500 2	20000 2	25000 1			
ECONOM & FINANCE (BANKING		16800 1			25000 1	28000 1
MANAGEMENT INFO SYSTEMS		27300 1				
MERCHANDISING MANAGEMENT					19000 1	
LETTERS (incl English, Li						25000 1
VISUAL & PERFORMING ARTS	14400 1					
CHEMICAL		33384 5		30000 1		33400 1
ELECTRICAL/ELECTRONIC		32325 4	28400 3	31800 2		29200 2
INDUSTRIAL	28000 1	31200 1	30600 1	31500 2	28400 2	28500 1
MECHANICAL	30000 1	31908 10	32400 1			29002 2
METALLURGICAL						31500 1
ENGINEERING TECHNOLOGY						28800 1
AGRIBUSINESS						26000 1
COMPUTER SCIENCE		28000 3	28500 2			
INFORMATION SCIENCES & SY	28000 1					

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	27191 454 35500/24000	17450 6	19333 3	23312 86 35000/18000	28603 34 36000/22000	24986 14	23833 15	28101 67 40000/25000	24958 24 42000/19000
BACHELOR - TECHNICAL	30093 38 35640/26400		26194 10	25915 7	30925 8	30930 28 36000/29000	30500 61 41040/25000	29537 88 40000/25500	28750 2

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	12000 1	26000 4	23845 47 30180/20000	19729 11	21025 103 30000/17000	33110 1	15000 1	21088 17	
BACHELOR - TECHNICAL			27892 15	15000 1	32801 7				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	23871 7	24569 13	27115 4	20994 12	21025 8	20291 17	19818 10	44800 1	
BACHELOR - TECHNICAL	28290 10	28551 17	30414 48 35244/28500	26990 9	20167 6	24165 52 33000/20000	24928 15	25505 10	27884 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	27500 2	15000 2	18100 5	20500 4	29000 1	12000 1	25350 2	25479 14	26602 50 33000/23500
BACHELOR - TECHNICAL	20000 1				30546 74 35360/29000	28563 6	31029 54 36000/28800	28815 59 34000/26400	31734 216 36000/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26229 14	26161 36 35100/23500	23109 11	25152 6	26000 5	21216 1		23783 6	24686 7
BACHELOR - TECHNICAL	30703 69 37000/27300	30578 230 37440/27600	31357 7	32200 4	30492 40 34500/28800	31500 2	27650 2	32780 5	33121 50 38100/29500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	22467 3	21025 4	25000 1		22000 2	25607 3
BACHELOR - TECHNICAL	28667 3	31761 23 34200/30000	29314 7	31320 5	28400 2	29400 9

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	27000 421 36000/23700	24032 39 35000/20000	24000 1		20000 1				25400 3
BUSINESS ADMIN (INCL MGMT	25133 3	33110 1	19860 5	24200 5	30250 4	25250 2			25600 2
ECONOM & FINANCE (BANKING	30653 17	25242 10	22630 10	24693 15	26417 12	31750 2	33000 1	26502 2	26356 27 30720/24000
MARKETING/MARK MGMT (RESR								22000 1	
LETTERS (incl English, Li									24000 1
CRIMINAL JUSTICE			21000 1	19000 1					
HISTORY				35000 1					
PSYCHOLOGY									27500 1
SOCIAL SCIENCES-OTHER					30000 1				
COMPUTER	24000 1								
INDUSTRIAL									30000 1
INFORMATION SCIENCES & SY					32400 1				
CHEMISTRY			19400 1		30000 1				
MATHEMATICS	31000 1				30000 1				28400 2
PHYSICS	30000 1								

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26500 3					20000 1	25833 3		
BUSINESS ADMIN (INCL MGMT		22650 2		20000 1	23172 14	27509 7	23994 18		
DISTRIBUTION MANAGEMENT				24959 20 27960/21000					
ECONOM & FINANCE (BANKING	21600 5	26083 12			23333 3	25500 2	24720 15		
HUMAN RSRCS (incl LABOR R							21000 1		
MARKETING/MARK MGMT (RESR			25000 1	27800 3	20813 8	25514 7	23368 19		30000 1
ADVERTISING								18000 1	18000 1
COMMUNICATIONS			16000 1		20000 1		23058 5		
JOURNALISM							27000 1		
PHYSICAL EDUCATION				27600 1			26000 1		
MERCHANDISING MANAGEMENT			19000 1		19333 3				
FOREIGN LANGUAGES					26000 1				
LETTERS (incl English, Li			14250 2	25000 1	21200 3	22700 2	21000 2		
VISUAL & PERFORMING ARTS		21500 1					20000 1	17200 2	
HUMANITIES - OTHER					26004 1				18000 2
HISTORY					26000 2		18000 1		
POLITICAL SCIENCE/GOVT					18500 1		23567 3		
PSYCHOLOGY					23000 1	25000 1	21440 2		
SOCIOLOGY	29000 1	20600 2					23333 3		
SOCIAL SCIENCES-OTHER					23500 2		27500 2		
CHEMICAL				33000 1			32233 3		
ELECTRICAL/ELECTRONIC						32400 1	29217 10		
INDUSTRIAL							30500 1		

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
MECHANICAL							29815 7		
ENGINEERING TECHNOLOGY							25500 2		
AGRIBUSINESS							22667 3		
BIOLOGICAL							25000 1		
CHEMISTRY						27000 1	25985 3		
MATHEMATICS						30887 3	27125 1		

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING		25500 1							
BUSINESS ADMIN (INCL MGMT									18500 1
ECONOM & FINANCE (BANKING				29420 5	22000 1	27500 1			
MARKETING/MARK MGMT (RESR						17300 1			
COMMUNICATIONS		15500 2	15041 3	20250 2	18000 1				
JOURNALISM		19000 1		24378 10					
LETTERS (incl English, Li		37000 1		19951 7					
CRIMINAL JUSTICE								19213 4	
HISTORY				24500 1					
POLITICAL SCIENCE/GOVT			35000 1		17000 1				
PSYCHOLOGY			18200 1						
SOCIAL SCIENCES-OTHER			30000 1	20000 1					
ELECTRICAL/ELECTRONIC		36000 1							
MECHANICAL		30600 1		20000 1			25000 1		
CHEMISTRY								18700 1	

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			25000 1	28500 1					
ECONOM & FINANCE (BANKING		21000 1	30000 1						
COMMUNICATIONS			20800 1						
PHYSICAL EDUCATION			24700 1						
CRIMINAL JUSTICE			17000 1						
POLITICAL SCIENCE/GOVT	19493 1				11500 1				
PSYCHOLOGY		17000 1	18750 2	17250 2					
SOCIOLOGY				21000 1		18500 1			
SOCIAL SCIENCES-OTHER			16500 1			15414 2			
AEROSPACE & AERONAUTICAL								27867 2	
CHEMICAL							32880 1	33125 4	31080 2
CIVIL								27361 54 33600/24000	29245 6
COMPUTER								35000 2	
ELECTRICAL/ELECTRONIC								29958 23 35000/29000	
INDUSTRIAL				26000 1				29640 2	27022 1
MECHANICAL							32400 1	28806 32 32160/25440	
ENGINEERING TECHNOLOGY								24905 8	32000 1
ARCHITECTURAL & ENVIRONME								27500 1	
CHEMISTRY									20000 1

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
BUSINESS ADMIN (INCL MGMT						29100 1			
ECONOM & FINANCE (BANKING		27000 2							
MANAGEMENT INFO SYSTEMS	26700 1								
AEROSPACE & AERONAUTICAL	30800 3					30628 8	29460 3		29900 1
AGRICULTURAL	27560 1								
CHEMICAL	32483 14	32600 2		33000 1		33156 31 36000/32460	32940 5	32928 99 35300/31800	33000 1
CIVIL	28744 5		30500 1				30680 1	29512 5	28000 1
COMPUTER		28833 3		32332 3	32351 8	32535 3	32100 1	32349 2	
ELECTRICAL/ELECTRONIC	30947 43 33600/30000	29905 28 36000/25440	30778 28 35232/29400	30994 11	31158 30 34800/29280	30530 32 36800/25343	29888 8	31650 27 35400/30420	29832 14
INDUSTRIAL	29975 42 35000/27000	29612 5	30800 2			25172 2		31500 2	31600 1
MECHANICAL	30336 80 36000/28080	30820 5	29537 26 33600/29000		31500 1	31203 21 37440/30000	27657 8	31291 35 36000/29000	31871 7
METALLURGICAL	31991 9		33600 1			32750 2	29400 1	32099 8	
NUCLEAR	29350 2		35244 1			30000 1			
PETROLEUM	38100 1							35400 1	32496 1
ENGINEERING TECHNOLOGY	18500 1		32698 1			35360 1			28800 1
COMPUTER SCIENCE		30550 2		26959 5		33800 1			
COMPUTER PROGRAMMING		32900 2		33236 18		32500 1		31500 1	
INFORMATION SCIENCES & SY		32000 1		33012 1					
SYSTEMS ANALYSIS			25000 1					31000 1	
PHARMACY						35004 1			
BIOLOGICAL						28100 2		31000 1	
CHEMISTRY						26255 6	22500 1		

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 2

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
MATHEMATICS		17000 1		34167 3		30660 1			
PHYSICS			23234 2						
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1				30000 1		24833 3
BUSINESS ADMIN (INCL MGMT	30480 1	29500 3	29500 3				28750 16	18100 2	23102 41 29000/18000
DISTRIBUTION MANAGEMENT									24638 13
ECONOM & FINANCE (BANKING		27600 3	29750 2	25250 2			29373 20 35000/25500		24519 36 35500/18500
MANAGEMENT INFO SYSTEMS	25000 1	19592 3	28300 20 31000/26000				26125 4		30050 2
MARKETING/MARK MGMT (RESR								22800 1	21862 21 29700/18000
ADVERTISING									21600 1
COMMUNICATIONS									15000 1
TEXTILES & CLOTHING							41600 1		
MERCHANDISING MANAGEMENT									19557 7
FOREIGN LANGUAGES							16000 1		20500 1
LETTERS (incl English, Li							19500 1		21926 8
VISUAL & PERFORMING ARTS						18000 1			
HUMANITIES - OTHER									25000 1
CRIMINAL JUSTICE					12000 1				
HISTORY							22000 4		22000 2
POLITICAL SCIENCE/GOVT									23045 4
PSYCHOLOGY			24000 1				26000 2	24996 1	10920 1
SOCIOLOGY							14000 1		15667 3
SOCIAL SCIENCES-OTHER							29750 2	17000 1	27667 3
CHEMICAL			36000 1				30000 1		32497 6
CIVIL						24000 1	29250 2		
COMPUTER	30285 12	31000 1	27125 6				28500 4		30600 1

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ELECTRICAL/ELECTRONIC	31662 2	30488 5	28167 3				29500 7		30426 10
INDUSTRIAL	31000 1	28000 2					30688 24 35000/29000	29500 1	28775 4
MECHANICAL			30750 2				31800 9	32700 1	31388 12
METALLURGICAL									27900 1
MINING (INCL GEOLOGICAL)							19872 1		
ENGINEERING TECHNOLOGY									30000 1
AGRIBUSINESS									21000 1
NATURAL RESOURCES					20000 1				
COMPUTER SCIENCE	28340 44 34800/24500	27745 9	28330 23 33800/25008				31460 5		
COMPUTER PROGRAMMING	30599 24 35000/27000	35640 1	32098 5				29250 2		
INFORMATION SCIENCES & SY	29561 17	28438 8	29698 18				30633 12		
ARCHITECTURAL & ENVIRONME						22100 2			
BIOLOGICAL									25000 1
CHEMISTRY							32000 1		24000 1
GEOLOGY & GEOLOGICAL SCI					26000 1				28000 1
MATHEMATICS	29900 7	33300 2	26980 6	28838 10			27217 6		
PHYSICS			31536 1						

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT	26400 2		44800 1					
ECONOM & FINANCE (BANKING	27250 2			19747 2		23000 1		
MANAGEMENT INFO SYSTEMS	30500 3							
MARKETING/MARK MGMT (RESR	18726 1							
ELEMENTARY EDUCATION								20500 2
SPECIAL EDUCATION								24500 1
FOREIGN LANGUAGES				20000 1				
LETTERS (incl English, Li				17840 3				16933 3
CRIMINAL JUSTICE						20000 1		
HISTORY				19750 2		19493 1		
POLITICAL SCIENCE/GOVT				19500 1		25000 1		
PSYCHOLOGY						17500 1		
SOCIOLOGY				20000 1				
CHEMICAL	33500 1							
INDUSTRIAL			25000 1					
ANIMAL SCIENCES				15000 1				
COMPUTER SCIENCE								19000 1
ALLIED HEALTH			27667 3					
NURSING		25673 4	34000 1					
PHARMACY			39241 4					
BIOLOGICAL			19534 2				17650 4	12000 1
MATHEMATICS	27154 7							19800 1

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	27128 441 36000/24000	24455 50 35000/21216	21800 17	24791 22 35000/22000	27111 18	28500 4	33000 1	25001 3	26191 34 30720/24000
BACHELOR - TECHNICAL	28333 3		19400 1		30800 3				28933 3

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24056 9	24765 17	17700 5	25199 26 37000/21000	22375 40 29004/18000	25628 20 36000/20000	23793 77 33000/19000	17467 3	21000 4
BACHELOR - TECHNICAL				33000 1		30412 5	28295 31 32700/24995		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		22500 5	21387 6	23674 26 35100/17000	19000 3	22400 2		19213 4	18500 1
BACHELOR - TECHNICAL		33300 2		20000 1			25000 1	18700 1	

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	19493 1	19000 2	21438 8	21000 4	11500 1	16443 3			
BACHELOR - TECHNICAL				26000 1			32640 2	28379 128 37000/24960	28786 11

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26700 1	28000 3				29100 1			
BACHELOR - TECHNICAL	30521 202 38100/27560	29941 49 36000/25000	30077 63 35244/28800	31892 42 41040/28800	31412 39 34800/29712	31235 113 37440/27000	29576 28 33120/22500	32255 184 36000/30000	30539 27 34500/28704

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27740 2	25564 9	28111 27 36000/24000	25250 2	12000 1	18000 1	27784 53 41600/25000	20199 5	23077 148 35500/17000
BACHELOR - TECHNICAL	29448 107 35000/25000	29246 28 39000/26208	28997 65 37000/25000	28838 10	23000 2	22733 3	30139 74 40000/26500	31100 2	30192 39 34000/27600

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	27191 8		44800 1	19201 10		20999 5		19383 6
BACHELOR - TECHNICAL	27947 8	25673 4	30730 11	15000 1			17650 4	16933 3

AVERAGE SALARY OFFERS JULY 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH			50000 1						
MBA--TECH	50000 1		35000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									39500 3
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		38667 3							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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9/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

MIDDLE ATLANTIC REGION (MAPA)

Bloomsburg University
Bluefield State College
Bryn Mawr College
Bucknell University
California University of Pennsylvania
Capitol College
Carnegie-Mellon University
Catholic University of America
Centenary College
Delaware State College
University of Delaware
University of District of Columbia
Drew University
Elizabethtown College
Fairleigh Dickinson-Rutherford
Fairleigh Dickinson-Teaneck
Gannon University
Georgetown University
George Washington University
Gettysburg College
Glenville State College
Grove City College
Hampden-Sydney College
Haverford College
James Madison University
Juniata College
Kutztown University
Lafayette College
LaSalle University
Lehigh University
Lock Haven University
Lycoming College
Mansfield University
University of Maryland - Baltimore County
University of Maryland - College Park
Marymount University-Graduate School
Neumann College
New Jersey Institute of Technology
Penn State University
Penn State-Behrend College
Penn State-Capitol Campus
University of Pennsylvania
University of Pittsburgh
Point Park College
Princeton University
Ramapo College of NJ
Rutgers University-Camden-Arts & Science
Rutgers University-Newark
Rutgers University-New Brunswick
University of Scranton
Spring Garden College
Susquehanna University
Swarthmore College
Temple University
Trenton State University
Ursinus College
Villanova University
Virginia State University
Virginia Wesleyan University
Washington & Lee University
West Virginia Institute of Technology
West Virginia University
Widener College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Middle Atlantic** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989 through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989). The block tables list data for the cumulative period and include only those categories for which offers were reported.

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MAPA REGIONAL Report No. 6   SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	94	1353	$23842	$24963	$27500	$24700	$19200	573	6802	$26219	$25223	$31000	$26000	$22000
BUSINESS ADMIN (INCL MGMT	77	751	22685	22786	28000	21996	18000	215	2163	24100	22450	30000	24000	18000
DISTRIBUTION MANAGEMENT	7	16	22577	23003	*	*	*	40	98	24438	24211	27120	24600	21000
ECONOM & FINANCE (BANKING	110	882	26643	24865	35000	27000	18000	322	3043	26315	24710	33000	26000	20000
HOTEL/RESTAURANT MGMT	7	75	20191	19324	*	*	*	7	199	20191	19657	*	*	*
HUMAN RSRCS (incl LABOR R	+	61	+	22410				1	197	21000	22842	*	*	*
MANAGEMENT INFO SYSTEMS	12	153	25767	26473	*	*	*	46	667	26995	26772	30000	28650	23000
MARKETING/MARK MGMT (RESR	36	514	23685	22340	27000	24000	18000	100	2119	23201	22479	27000	23000	18000
REAL ESTATE	+	8	+	23499				+	28	+	23551			
COMMUNICATIONS														
ADVERTISING	+	37	+	19952				3	112	19200	19560	*	*	*
COMMUNICATIONS	20	145	19135	20937	24000	18600	14000	37	443	19038	20819	24000	19000	14000
JOURNALISM	4	63	24660	21042	*	*	*	17	183	23907	20085	*	*	*
TELECOMMUN/BROADCASTING	1	19	19493	22842	*	*	*	1	73	19493	20176	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	4	211	27475	19110	*	*	*	6	594	25150	18767	*	*	*
PRE-ELEMENTARY EDUCATION	1	7	21733	18176	*	*	*	1	17	21733	17016	*	*	*
PHYSICAL EDUCATION	2	29	23050	19914	*	*	*	5	64	24880	19583	*	*	*
SPECIAL EDUCATION	1	32	11500	19639	*	*	*	2	120	18000	19815	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	24	20780	19206	*	*	*	1	48	20780	18931	*	*	*
TEXTILES & CLOTHING	+	28	+	19037				1	126	41600	19742	*	*	*
MERCHANDISING MANAGEMENT	+	22	+	19723				11	72	19445	19539	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	3	36	21667	21836	*	*	*	7	91	21071	21129	*	*	*
LETTERS (incl English, Li	31	172	20801	21614	30000	20000	12000	65	361	20757	20951	28000	21000	13000
VISUAL & PERFORMING ARTS	6	56	19017	19855	*	*	*	11	133	18909	18838	*	*	*
HUMANITIES - OTHER	19	47	20643	20840	*	*	*	23	158	20836	22364	24000	21300	18000
SOCIAL SCIENCES														
CRIMINAL JUSTICE	2	24	24000	23843	*	*	*	11	88	19441	21427	*	*	*
HISTORY	66	141	25558	24612	32004	27300	17500	80	227	25092	23348	32004	25600	17500
POLITICAL SCIENCE/GOVT	78	180	26337	24510	36000	28500	15000	92	370	25687	23280	36000	27500	15000
PSYCHOLOGY	23	125	19612	20021	26000	20000	14317	40	354	20152	19400	27180	20000	14317
SOCIOLOGY	5	23	18359	18821	*	*	*	18	109	19583	18979	*	*	*
SOCIAL SCIENCES-OTHER	3	127	19147	23765	*	*	*	19	223	23488	22232	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	5	92	29240	29473	*	*	*	22	525	29892	29433	31500	30300	28080
AGRICULTURAL	+	1	+	27800				1	30	27560	26045	*	*	*
ARCHITECTURAL	+	12	+	24648				+	43	+	25530			
BIOENGINEERING & BIOMEDIC	3	21	25933	29133	*	*	*	3	47	25933	28581	*	*	*
CHEMICAL	44	361	32712	32952	34000	33000	31260	217	2121	32854	32949	34400	33000	31460
CIVIL	73	359	29125	27986	35000	28700	24000	149	1444	28470	27046	33000	28000	24000
COMPUTER	3	122	32440	29591	*	*	*	50	593	30596	30244	33000	31000	27000
ELECTRICAL/ELECTRONIC	149	1071	30506	30387	34800	30600	25342	432	4352	30555	30594	33600	30900	25500

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 6/5/89 THROUGH 8/9/89

CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM: NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			CUMULATIVE: NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	31	216	$28287	$29136	$32000	$28000	$24000	124	962	$29487	$29660	$33000	$30000	$25000
MECHANICAL	119	831	30552	30310	34300	31200	25343	369	3870	30370	30490	33500	31000	25343
METALLURGICAL	4	17	27480	29462	*	*	*	26	274	31193	30631	34000	31590	29500
MINING (INCL GEOLOGICAL)	+	2	+	26000				1	34	19872	26790	*	*	*
NUCLEAR	+	6	+	26028				4	59	30986	30747	*	*	*
PETROLEUM	+	48	+	32304				3	165	35332	32789	*	*	*
TEXTILE	+	+	+	+				+	46	+	26633			
ENGINEERING TECHNOLOGY	64	237	29591	28386	32000	29400	25200	81	627	29033	28342	32000	29040	25000
INDUSTRIAL TECHNOLOGY	1	69	25343	26828	*	*	*	1	153	25343	26731	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	37	+	20865				4	86	22250	22182	*	*	*
ANIMAL SCIENCES	+	12	+	19226				1	35	15000	19328	*	*	*
PLANT SCIENCES	+	21	+	17635				+	30	+	18354			
NATURAL RESOURCES	2	14	22250	20916	*	*	*	3	27	21500	21256	*	*	*
OTHER AGRICULTURAL SCIENC	+	13	+	21337				+	81	+	21605			
COMPUTER SCIENCE														
COMPUTER SCIENCE	76	510	28437	28906	35000	29140	21000	166	1726	28406	28659	33600	28800	23000
COMPUTER PROGRAMMING	6	20	24917	25985	*	*	*	60	138	31109	28316	35000	31656	26500
INFORMATION SCIENCES & SY	21	82	25216	24675	29004	26496	20004	79	427	28597	26428	32400	29000	25000
SYSTEMS ANALYSIS	+	4	+	26684				2	29	28000	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	15	27000	23980	*	*	*	4	96	27500	24416	*	*	*
HEALTH SCIENCES	4	27	17160	22196	*	*	*	4	61	17160	21480	*	*	*
NURSING	18	111	25528	25169	*	*	*	23	334	25921	24915	29000	25000	22000
PHARMACY	14	198	33731	37727	*	*	*	19	308	34958	36815	*	*	*
SCIENCES														
ACTUARIAL	3	30	31000	23081	*	*	*	3	62	31000	26778	*	*	*
ARCHITECTURAL & ENVIRONME	24	88	24846	24986	30000	24000	20000	27	120	24741	24660	30000	24000	19200
BIOLOGICAL	17	57	24584	22098	*	*	*	29	126	23337	21495	31800	22000	16500
CHEMISTRY	9	55	24562	25361	*	*	*	26	188	25006	26307	30000	26000	19400
GEOLOGY & GEOLOGICAL SCI	1	10	18000	23579	*	*	*	3	29	24000	23674	*	*	*
MATHEMATICS	21	150	24976	25783	29000	25000	21000	73	395	27556	26407	31812	28000	21996
PHYSICS	6	17	29233	27199	*	*	*	10	68	28340	28022	*	*	*
OTHER PHYSICAL & EARTH SC	+	10	+	22100				3	25	30493	22537	*	*	*
TOTALS	1332	10307						3777	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	73	976	$24966	$25551	$30000	$25000	$20600	517	5468	$26830	$25727	$31000	$26500	$23000
ACCOUNTING (PRIVATE)	30	396	23039	23587	27500	24500	19000	80	1516	23924	23517	28000	24152	19000
COMMERCIAL BANKING (CNSMR	14	120	25707	22113	*	*	*	32	370	23434	21676	31000	22500	19400
COMMERCIAL BANKING (LENDG	8	76	23500	22381	*	*	*	30	299	24447	22835	32000	23000	20000
INVESTMT BANKING (CORP FN	9	63	29476	26404	*	*	*	30	141	28189	26750	32000	30000	22000
INVESTMT BANKNG (M & A)	1	3	30500	27167	*	*	*	5	31	28900	29097	*	*	*
INVESTMT BANKG (REAL EST)	1	14	30000	19657	*	*	*	2	27	31500	22574	*	*	*
INVESTMT BANKG (SALES & T	6	18	29000	26728	*	*	*	9	50	27667	24266	*	*	*
FINANCIAL/TREASURY ANALYS	77	418	30288	27264	36000	30000	24000	114	1056	29030	26367	36000	30000	24000
PORTFOLIO MGMT/BROKERAGE	7	52	24286	23744	*	*	*	16	141	24156	23772	*	*	*
UNDERWRITING	13	62	23481	21690	*	*	*	30	209	24208	21858	26000	24500	21500
MARKETING														
ADVERTISING	3	27	21333	19126	*	*	*	8	84	19063	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	12	105	23419	23628	*	*	*	39	366	24851	23623	27960	25000	20000
BUYER/MERCHANDISING	15	136	23713	22237	*	*	*	56	618	22682	22010	26000	22000	18000
MARKET RESEARCH	16	107	24340	27017	*	*	*	41	240	25709	25636	30660	26000	20000
SALES	60	649	24426	23290	32000	24000	17500	168	2480	24850	23188	31044	24978	19000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	4	17	16550	20553	*	*	*	7	55	16943	20902	*	*	*
MEDIA PLANNING	2	13	16000	19772	*	*	*	6	30	19333	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	4	20	30725	21329	*	*	*	11	66	27455	22982	*	*	*
PUBLIC RELATIONS	5	49	20099	19980	*	*	*	11	133	20801	20118	*	*	*
WRITING / EDITING	10	48	24234	21090	*	*	*	37	165	23726	20239	32340	24000	16500
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	3	18	20733	20551	*	*	*	7	61	19600	19582	*	*	*
FINANC,TAXA, MONETARY POL	6	107	26471	25392	*	*	*	8	166	25453	24253	*	*	*
ECONOMIC PROGRAMS	+	7	+	21979				1	25	25000	21081	*	*	*
LAW ENFORCEMENT	2	22	24000	25030	*	*	*	7	78	20507	22078	*	*	*
MILITARY	11	68	20700	22970	*	*	*	12	198	20517	22087	*	*	*
NATIONAL SECURITY	3	7	23407	23060	*	*	*	4	24	22429	24771	*	*	*
URBAN / REGIONAL PLANNING	1	10	25500	23302	*	*	*	3	31	21167	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	27	113	22872	21019	29856	22800	15600	35	242	22544	21054	29856	22200	15700
COUNSELING	4	34	16000	18177	*	*	*	9	97	19333	17675	*	*	*
FUNDRAISING / DEVELOPMENT	3	13	13167	19092	*	*	*	4	19	12750	19057	*	*	*
SOCIAL WORK	5	25	14108	16702	*	*	*	8	87	14984	16550	*	*	*
ENGINEERING														
BIOENGINEERING	1	10	36000	31753	*	*	*	3	66	33760	30924	*	*	*
DESIGN / CONSTRUCT	104	720	28315	29274	32500	29000	22392	233	2786	28359	28849	32160	29000	24000
ENVIRONMENTAL/SANITATION	11	47	29572	26579	*	*	*	22	274	29179	28271	32200	29118	27022
MANUFACTURING/INDUSTRIAL	85	669	30884	29860	34500	30840	27000	288	3534	30615	30492	33600	30930	27040
SYSTEMS / PROGRAMMING	12	135	29934	29424	*	*	*	64	587	29849	30036	32760	31000	25343
POWER SYSTEMS	15	125	30653	29846	*	*	*	78	530	30188	30093	32698	30500	26000
SOFTWARE DESIGN & DEVELOP	15	243	32056	30608	*	*	*	57	737	31935	30537	35000	32000	28600

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	13	68	$30913	$30661	*	*	*	52	484	$31287	$30888	$33600	$31608	$29712
RESEARCH & DEVELOPMENT	99	278	29052	29480	$33600	$30300	$21000	213	1232	30210	30658	34008	31500	25000
TESTING	27	177	27185	28563	32000	29000	20000	55	576	28402	28990	33000	29700	20400
PROCESS ENGINEERING	40	593	31942	31432	34000	32000	30000	224	2341	32199	31902	34000	32500	30000
OTHER ENGINEERING	11	249	30328	29434	*	*	*	38	1465	30478	30614	33000	30396	28700
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	60	349	26365	27572	32760	26500	20460	169	1390	28333	27559	32500	29000	23000
INFORMATION SYSTEMS	22	148	30237	25870	33600	30000	27600	59	574	29054	26766	33600	29000	25000
SYSTEMS ANALYSIS & DESIGN	18	216	26855	28587	*	*	*	110	784	28429	28321	32500	29000	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	11	49	27754	27938	*	*	*	23	137	28008	28437	31200	27000	25000
AGRICULTURE/NAT'L RESOURC	2	43	18250	19065	*	*	*	5	149	18900	20984	*	*	*
ARCHITECTURE	17	36	22253	21508	*	*	*	21	69	22119	22241	24900	23000	18200
CONSULTING	85	366	31935	28947	39996	32000	25000	212	1336	30270	28373	36000	30000	25000
HUMAN RESRCS /INDUS RELS	7	91	20702	23718	*	*	*	14	266	22008	22937	*	*	*
MANAGEMENT TRAINEE	129	969	23795	21343	31000	23000	18600	316	2928	24248	22080	31200	24000	18000
MATH/STATISTICIANS	6	22	22182	24411	*	*	*	22	64	26100	25546	31500	28000	18726
NURSES / PERSONAL CARE	18	112	25528	25211	*	*	*	22	335	25554	24958	28500	25000	22000
OTHER HEALTH RELATED (EX	22	242	28176	34528	38400	28800	18000	34	501	29492	31011	41000	29400	18000
PARALEGAL	25	87	23352	21354	29000	20400	19992	36	113	21967	20958	26600	20000	19200
PERFORMING ARTS (ENTERTAI	2	5	22800	20983	*	*	*	2	15	22800	16970	*	*	*
RESEARCHERS NON-TECHNICAL	3	16	18000	23905	*	*	*	8	47	19874	23140	*	*	*
RESEARCHERS - TECHNICAL	1	19	22000	25904	*	*	*	5	65	18520	22397	*	*	*
TEACHING	36	430	16789	19106	24000	17000	10000	45	1052	17144	18989	24500	18000	10000
TOTALS	1332	10307						3777	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MAPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	115	+	$28772				+	463	+	$28849			
MBA--NON-TECH	4	240	$34025	33794	*	*	*	11	885	$38236	33873	*	*	*
MBA--TECH	2	88	34100	33532	*	*	*	4	268	38300	37102	*	*	*
MS-BUSINESS	1	12	41040	34303	*	*	*	1	60	41040	33244	*	*	*
DISTRIBUTION MANAGEMENT	+	2	+	30450				1	3	30900	30600	*	*	*
ECONOMICS & FINANCE (BANK	2	29	39600	30570	*	*	*	6	194	32633	34050	*	*	*
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	4	13	29475	32100	*	*	*	4	44	29475	31947	*	*	*
MANAGEMENT INFORMATION SY	2	4	37200	33984	*	*	*	2	42	37200	32067	*	*	*
MARKETING/MKTNG MGT (RESE	1	10	37200	31966	*	*	*	1	70	37200	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	19800				1	5	30000	23520	*	*	*
JOURNALISM	+	1	+	24000				1	5	24000	23240	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				+	16	+	23971			
ELEMENTARY EDUCATION	+	14	+	22454				+	31	+	22037			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	+	11	+	21791				1	27	22100	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	1	4	32004	23251	*	*	*	1	9	32004	24334	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				9	14	21247	19945	*	*	*
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				+	5	+	19185			
POLITICAL SCIENCE / GOVT	+	7	+	30029				1	12	23000	29409	*	*	*
PSYCHOLOGY	+	9	+	25737				4	27	18750	24390	*	*	*
SOCIOLOGY	+	+	+	+				1	5	32000	24272	*	*	*
SOCIAL SCIENCES - OTHER	1	17	16800	27603	*	*	*	2	26	17350	26030	*	*	*

continued

MAPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	14	+	$35710				+	84	+	$34381			
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	11	+	34930			
CHEMICAL	2	64	$34383	35548	*	*	*	12	209	$37671	35952	*	*	*
CIVIL	1	49	31500	31180	*	*	*	6	203	29920	30833	*	*	*
COMPUTER	+	21	+	35170				+	100	+	36760			
ELECTRICAL/ELECTRONIC	6	156	37166	35504	*	*	*	23	661	36800	36215	$41700	$37700	$30000
INDUSTRIAL	1	45	30000	33835	*	*	*	4	119	34900	34295	*	*	*
MECHANICAL	2	82	29700	34525	*	*	*	27	470	34667	35131	37200	34500	31400
METALLURGICAL	1	3	34200	37600	*	*	*	3	69	36640	35039	*	*	*
MINING & MINERAL	+	2	+	33768				+	14	+	31920			
NUCLEAR	+	7	+	35998				+	16	+	34888			
PETROLEUM	+	4	+	36825				1	27	35100	38231	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	25250				3	21	22000	27753	*	*	*
HEALTH SCIENCES	1	7	26016	23952	*	*	*	1	21	26016	22572	*	*	*
NURSING	+	1	+	33600				4	8	29410	26780	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	11	+	23300				+	14	+	23835			
ARCHITECTURAL & ENVIRONME	+	1	+	34980				+	3	+	27327			
BIOLOGICAL	+	+	+	+				+	5	+	25063			
CHEMISTRY	+	14	+	29390				3	50	31399	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	63	32200	35294	*	*	*	24	251	34280	35690	39500	34230	28000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	22	+	32927				8	80	28325	31148	*	*	*
MATHEMATICS (INCL ACTUARI	2	11	25423	29647	*	*	*	4	36	29687	30932	*	*	*
PHYSICS	1	4	35000	32681	*	*	*	5	14	34560	30686	*	*	*
POLYMER	+	+	+	+				4	6	30330	34137	*	*	*
TOTALS	42	1169						183	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	91	$37500	$35815	*	*	*	2	529	$39750	$41283	*	*	*
MBA--TECH	+	7	+	38600				+	136	+	44282			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	1	106	36000	38571	*	*	*	1	605	36000	42952	*	*	*
MBA--TECH	+	23	+	36006				+	263	+	46921			
OVER 4 YEARS														
MBA--NON-TECH	11	139	47767	44474	*	*	*	11	540	47767	44529	*	*	*
MBA--TECH	12	36	46692	50628	*	*	*	12	212	46692	49296	*	*	*
TOTALS	25	402						26	2285					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$44333				+	6	+	$47333			
COMPUTER & INFOR SCIENCES	+	3	+	48117				+	19	+	49743			
EDUCATION														
EDUCATION ADMINISTRATION	1	19	$29000	47075	*	*	*	1	33	$29000	44168	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	5	+	38060				+	5	+	38060			
ENGLISH	+	4	+	23750				2	8	26000	24125	*	*	*
FOREIGN LANGUAGES	+	3	+	25000				+	4	+	25250			
PSYCHOLOGY	+	1	+	26462				1	11	20000	32965	*	*	*
SOCIOLOGY	+	+	+	+				1	1	27000	27000	*	*	*
ENGINEERING														
AEROSPACE	+	3	+	45647				+	12	+	49493			
CHEMICAL	+	55	+	47331				31	212	47578	47717	$50880	$48000	$45000
CIVIL	1	6	46000	42033	*	*	*	1	13	46000	39438	*	*	*
COMPUTER	+	4	+	51249				+	9	+	52433			
ELECTRICAL/ELECTRONIC	1	30	60000	53205	*	*	*	8	75	52875	50482	*	*	*
MECHANICAL	+	6	+	48967				+	21	+	46771			
METALLURGICAL	+	7	+	46643				3	24	51360	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	6	+	45470				+	8	+	43278			
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	1	41	43824	42888	*	*	*	18	198	39381	43147	*	*	*
GEOLOGICAL SCIENCES	+	6	+	32417				3	15	29691	33431	*	*	*
MATHEMATICS	+	4	+	53375				3	8	41667	45438	*	*	*
PHYSICS	+	10	+	41599				1	28	36000	42263	*	*	*
POLYMER	+	1	+	50000				3	14	44000	44626	*	*	*
TOTALS	4	218						76	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26712 479 35500/23000			23863 11	31000 2	24000 1	16500 2	28700 5	23633 6
BUSINESS ADMIN (INCL MGMT	26071 7			21208 37 32000/18000	26188 8	30667 3	22667 3	28834 18	21494 7
ECONOM & FINANCE (BANKING	29485 34 35200/26000	18000 1		24879 66 33000/20400	30613 30 38400/25500	23333 3	29800 5	30394 34 42000/25000	25104 22 42000/18000
MANAGEMENT INFO SYSTEMS	25000 1					28900 2	25833 3	28370 23 31000/26000	
MARKETING/MARK MGMT (RESR		25000 1	19000 1	24667 3	19500 2	31000 2	21000 1		19000 2
ADVERTISING		18000 1							
COMMUNICATIONS		15000 1		32000 1		14200 5		20400 2	18000 1
JOURNALISM			20000 1			19000 1	27909 4		
FOREIGN LANGUAGES									21000 1
LETTERS (incl English, Li	30000 1	14500 3		25200 2	25800 2	37000 1	19500 1	19000 1	36000 1
VISUAL & PERFORMING ARTS			19000 2					21500 1	
HUMANITIES - OTHER				14400 1		18000 2	15600 2		
CRIMINAL JUSTICE				20000 2					
HISTORY				26789 9	32145 11			28720 5	30355 7
POLITICAL SCIENCE/GOVT	30000 1		19000 1	33332 3	31222 18	24000 1	28000 1	35200 15	29300 3
PSYCHOLOGY		19100 2					24000 1	24000 4	25000 1
SOCIOLOGY								21500 2	
SOCIAL SCIENCES-OTHER	29500 1				30000 2			30667 3	
BIOENGINEERING & BIOMEDIC					25000 1				
CHEMICAL					32500 1			31625 4	
CIVIL			26097 6		33000 5	30000 1	24000 1	30176 45 48000/26000	29000 1
COMPUTER	29625 4			24000 1	30000 1	32902 2	31998 5	21500 2	
ELECTRICAL/ELECTRONIC	30000 3			27996 1	31500 2	31913 18	30979 9	30792 21 40000/25500	

AVERAGE SALARY OFFERS　SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER　CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTING	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
INDUSTRIAL	30295 22 35000/27500			27000 1	30667 3			30943 6	24000 1
MECHANICAL			30580 2		30000 1	30500 1	29496 1	31745 21 39996/28500	
MINING (INCL GEOLOGICAL)								19872 1	
ENGINEERING TECHNOLOGY					30000 1	29213 6		28552 10	
COMPUTER SCIENCE				26602 5	33000 1	28114 7	25753 19	31540 15	28833 3
COMPUTER PROGRAMMING	35640 1					32933 3	32485 25 41040/27000	28217 7	
INFORMATION SCIENCES & SY	29501 4			25008 1	32400 1	29750 2	27511 9	30244 18	29000 1
ARCHITECTURAL & ENVIRONME			22139 18			30000 1		34750 2	
BIOLOGICAL					31800 2			29250 2	33000 2
CHEMISTRY				19400 1	30000 1			23920 2	30000 1
GEOLOGY & GEOLOGICAL SCI								26000 1	
MATHEMATICS	28300 3			27450 4			30521 6	28626 16	
PHYSICS	31500 2				32000 4				

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		25333 3	24556 9	28500 1	21232 5			26500 1	
BUSINESS ADMIN (INCL MGMT	18000 1	27700 2	22286 14		21012 34 30000/17000	26555 2		28000 1	
DISTRIBUTION MANAGEMENT					21000 2				
ECONOM & FINANCE (BANKING		19200 1	24534 38 30000/21000	28000 2	22413 16			26000 1	30000 1
HOTEL/RESTAURANT MGMT		19795 6							
HUMAN RSRCS (incl LABOR R			21000 1						
MANAGEMENT INFO SYSTEMS		26000 1	24000 1		23000 2				
MARKETING/MARK MGMT (RESR			22075 4		21668 31 32000/18000			20250 2	
ADVERTISING					21600 1				
COMMUNICATIONS	15600 1				20350 4			20625 4	
JOURNALISM	19000 1							18910 4	
MERCHANDISING MANAGEMENT					19490 10				
FOREIGN LANGUAGES			19250 2	18000 2	26000 1				
LETTERS (incl English, Li	15000 1			20617 7	22643 12			19108 8	
VISUAL & PERFORMING ARTS				24700 2	26400 1				
HUMANITIES - OTHER			23410 4		22245 9				
CRIMINAL JUSTICE					14750 2				
HISTORY			14100 1	21038 13	23590 10			25750 2	24600 2
POLITICAL SCIENCE/GOVT	12000 1		24072 4	22620 5	21625 4		23000 1	18500 2	36000 1
PSYCHOLOGY		20000 1			19227 6	15000 2			
SOCIOLOGY			20400 3	20000 2	15667 3				
SOCIAL SCIENCES-OTHER			30000 1		23250 4		15000 1	20000 1	
CIVIL	30000 1		28300 2		26400 1				

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ELECTRICAL/ELECTRONIC								30000 1	
INDUSTRIAL			26500 5		27667 3				
MECHANICAL					33200 2				
ANIMAL SCIENCES				15000 1					
NATURAL RESOURCES					25000 1				
COMPUTER SCIENCE		25000 1	26169 3	18000 1	20500 2				22000 1
COMPUTER PROGRAMMING			29500 1						
INFORMATION SCIENCES & SY			26550 2		24000 1				
PHARMACY					39904 10				
ACTUARIAL			32000 2						
ARCHITECTURAL & ENVIRONME					24000 1				
BIOLOGICAL					23500 2				
CHEMISTRY			26000 1		30000 1				
GEOLOGY & GEOLOGICAL SCI	18000 1								
MATHEMATICS			27275 17						

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		21000 2	22560 1	19000 2		21587 6	20000 5	21000 1	
BUSINESS ADMIN (INCL MGMT	20000 1	25825 8	24500 1	25450 4	22000 1	21356 7		44800 1	18000 1
DISTRIBUTION MANAGEMENT		24600 8				19493 2			
ECONOM & FINANCE (BANKING		21500 2	30000 1	20625 4	21000 2	23637 5	21500 2	13200 1	
MANAGEMENT INFO SYSTEMS						16992 3	21200 1		
MARKETING/MARK MGMT (RESR	21000 3		27950 2	18000 1		18013 2			27000 1
ADVERTISING						18000 1			
COMMUNICATIONS		18500 2	26400 1	17561 2		20896 3	14400 1	18000 2	
JOURNALISM						18000 1			
ELEMENTARY EDUCATION					25150 6				
PRE-ELEMENTARY EDUCATION					21733 1				
PHYSICAL EDUCATION					23900 2	23000 1			
SPECIAL EDUCATION					24500 1				
HUMAN ECOLOGY (HOME ECONO					20780 1				
TEXTILES & CLOTHING	41600 1								
LETTERS (incl English, Li			23000 1	23333 3	16515 13	20000 1		18000 1	
VISUAL & PERFORMING ARTS					12767 3				
HUMANITIES - OTHER					20388 2				
CRIMINAL JUSTICE	20000 1						23838 4		
HISTORY			31200 1		13875 4	19493 1	29856 1		
POLITICAL SCIENCE/GOVT	27600 1	22200 1			14200 10	19679 5	19900 2		24000 1
PSYCHOLOGY	21499 3			24870 2	12000 1		17000 2	12000 1	18000 1
SOCIOLOGY						19493 1	25500 1		13400 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
SOCIAL SCIENCES-OTHER				17000 1	22000 1		15828 1	16640 1	
AEROSPACE & AERONAUTICAL						23467 2			
BIOENGINEERING & BIOMEDIC									16800 1
CHEMICAL	33504 1								
CIVIL		26006 6	31250 2	27472 4		19830 2	22762 12		
COMPUTER	32604 1	24000 1	32697 1		25200 1	33000 1			
ELECTRICAL/ELECTRONIC	35400 3	29000 1	30550 30 35232/29400	32700 3	26400 1	24716 46 35343/20463	30438 2		
INDUSTRIAL		30951 9	31200 4	24000 1		24264 11	27022 1		
MECHANICAL	34200 1	29000 1	30868 18	29725 4		22229 26 26000/19493	22970 2		
NUCLEAR			35244 1						
ENGINEERING TECHNOLOGY		28000 1	27550 4	26920 7		25343 1	32000 1		
INDUSTRIAL TECHNOLOGY						25343 1			
NATURAL RESOURCES	19500 1								
COMPUTER SCIENCE	32500 1	27000 1	29195 3	26513 2	23500 2	25624 10	18000 1		20004 1
COMPUTER PROGRAMMING		26000 1	27126 4		23000 1				
INFORMATION SCIENCES & SY		27025 1	25248 2						
SYSTEMS ANALYSIS			25000 1						
ALLIED HEALTH								27500 4	
HEALTH SCIENCES				16640 1			20000 1		12000 1
NURSING						22500 2		26122 18	27000 3
PHARMACY								28766 7	28800 1
ARCHITECTURAL & ENVIRONME		26000 1					30000 1	24000 1	
BIOLOGICAL	15275 4			25000 1	12000 1	24000 1	20750 2	19267 3	21384 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
CHEMISTRY	12000 1						19350 2		
GEOLOGY & GEOLOGICAL SCI			28000 1						
MATHEMATICS	33996 1		28000 1	22000 1	18267 3	20008 5			
PHYSICS					14400 1	23234 2			

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				27000 2			25500 1	23750 2	26487 3
BUSINESS ADMIN (INCL MGMT							25200 1	24613 8	28597 10
DISTRIBUTION MANAGEMENT								22133 3	25949 15
ECONOM & FINANCE (BANKING					26767 3	23000 1		20000 1	24971 7
MANAGEMENT INFO SYSTEMS								28800 2	30500 3
MARKETING/MARK MGMT (RESR	30000 1							23760 5	25683 12
COMMUNICATIONS	15700 1	10000 1							20400 1
JOURNALISM								20000 1	27000 1
TELECOMMUN/BROADCASTING								19493 1	
PHYSICAL EDUCATION									26800 2
SPECIAL EDUCATION			11500 1						
LETTERS (incl English, Li		15600 1							
VISUAL & PERFORMING ARTS		20000 1							
HUMANITIES - OTHER								20000 1	
CRIMINAL JUSTICE			17000 1			12000 1			
HISTORY	30000 1			11750 2	22800 1		27000 1	24667 3	
POLITICAL SCIENCE/GOVT	21533 3			13525 4	30000 1			25000 1	
PSYCHOLOGY	15600 1		16163 5				27240 2	20000 1	20880 1
SOCIOLOGY			19750 2						
SOCIAL SCIENCES-OTHER				17650 2					
AEROSPACE & AERONAUTICAL					30535 20 34800/29100				
AGRICULTURAL								27560 1	
BIOENGINEERING & BIOMEDIC					36000 1				

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
CHEMICAL						31500 2	31787 3	31790 6	32890 129 36000/31980
CIVIL	30000 2				30100 2		27600 1	27624 34 34000/26300	30120 5
COMPUTER					31254 2		30900 2		30067 6
ELECTRICAL/ELECTRONIC					30493 35 32760/29200	34200 3	30700 14	30316 5	32177 14
INDUSTRIAL					29620 5		30280 5	29031 9	30795 12
MECHANICAL					30627 56 37000/29000	32090 2	31015 45 36000/28800	29359 12	31464 42 36000/29000
METALLURGICAL					33000 1		31750 2		32550 2
ENGINEERING TECHNOLOGY					33753 3		28836 3	25728 8	35000 1
AGRIBUSINESS						23000 2			
NATURAL RESOURCES	20000 1								
COMPUTER SCIENCE					30460 4		30300 1		29933 6
COMPUTER PROGRAMMING					32000 1				30120 1
INFORMATION SCIENCES & SY					29000 1			26400 1	30702 10
SYSTEMS ANALYSIS					31000 1				
HEALTH SCIENCES								20000 1	
PHARMACY									35004 1
BIOLOGICAL				18000 1		20000 1			24733 3
CHEMISTRY								29568 1	25795 13
MATHEMATICS									30065 5
PHYSICS									31536 1
OTHER PHYSICAL & EARTH SC									32160 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25068 3	23414 6	21500 2	25008 2		21216 1		24500 2	24460 5
BUSINESS ADMIN (INCL MGMT	26080 2	26407 11	25980 5		26000 3			38000 1	
DISTRIBUTION MANAGEMENT	24200 5	24540 1							24500 1
ECONOM & FINANCE (BANKING	27283 6	26465 15	29000 1	23498 2	27333 3			23000 2	26000 2
MANAGEMENT INFO SYSTEMS	32500 1	25950 2							
MARKETING/MARK MGMT (RESR	21000 2	25120 5	20833 3	23500 1					24625 4
COMMUNICATIONS			24000 2	22400 1				20000 1	
JOURNALISM	32047 3								
LETTERS (incl English, Li			21000 2						25002 2
HUMANITIES - OTHER			25000 1					18000 1	
HISTORY	20850 2	24500 1							
POLITICAL SCIENCE/GOVT								26350 2	
PSYCHOLOGY	26000 1	24750 2							
SOCIOLOGY			20000 1	30000 1					
CHEMICAL		31760 10	31500 5	32600 3				32850 2	33686 39 36000/32500
CIVIL	32267 2	29460 5			27000 2			29000 1	32143 6
COMPUTER	32284 10	31345 10							
ELECTRICAL/ELECTRONIC	32551 49 43200/29280	31109 140 36800/29200	25000 1		30412 10	32000 1		30600 1	33529 7
INDUSTRIAL		30546 13	31000 1		33300 3		28000 1		
MECHANICAL	29500 3	30975 64 40000/28080	29500 1	32000 2	30417 18	31000 1	27650 2	33457 7	32850 16
METALLURGICAL		31782 4			30107 12				33173 3
NUCLEAR	29350 2	30000 1							
PETROLEUM									35332 3

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ENGINEERING TECHNOLOGY	31600 2	29379 20 42000/24000	35000 1		28579 7				28500 1
AGRIBUSINESS	17000 1								
COMPUTER SCIENCE	30472 36 42000/24996	28797 28 34800/25000	34500 1						30150 2
COMPUTER PROGRAMMING	31583 13	31384 2							
INFORMATION SCIENCES & SY	23763 8	29052 6			27000 2				30113 7
ACTUARIAL		29000 1							
ARCHITECTURAL & ENVIRONME	36000 1	30000 1							
BIOLOGICAL									32660 2
MATHEMATICS	30267 6	27450 4							31500 1
OTHER PHYSICAL & EARTH SC		27040 1			32280 1				

AVERAGE SALARY OFFERS   SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
ACCOUNTING	19200	1									23820	1
BUSINESS ADMIN (INCL MGMT	24125	4	15973	3	25000	1			25840	5		
DISTRIBUTION MANAGEMENT									24683	3		
ECONOM & FINANCE (BANKING			16800	1					25750	4	19733	3
HOTEL/RESTAURANT MGMT									22565	1		
MANAGEMENT INFO SYSTEMS			27300	1								
MARKETING/MARK MGMT (RESR									25841	9		
MERCHANDISING MANAGEMENT									19000	1		
FOREIGN LANGUAGES									26000	1		
LETTERS (incl English, Li											25000	1
VISUAL & PERFORMING ARTS	14400	1										
HISTORY	27600	1									25200	1
CHEMICAL	33000	1	33384	5			30630	2			32875	4
ELECTRICAL/ELECTRONIC			32325	4	28400	3	31800	2			29200	2
INDUSTRIAL	28000	1	31200	1	30600	1	31500	2	28400	2	28500	1
MECHANICAL	30000	1	31908	10	31200	2	30600	1			27951	4
METALLURGICAL							30000	1			31500	1
ENGINEERING TECHNOLOGY							31200	1			34267	3
AGRIBUSINESS											26000	1
COMPUTER SCIENCE			28000	3	28400	5			22000	1		
INFORMATION SCIENCES & SY	28000	1					29004	1				
CHEMISTRY									26000	1	25300	1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26898 524 35500/23400	17522 9	19200 5	24008 135 36000/19000	30081 75 48000/24500	23467 21 37000/14000	24471 23 34000/19500	29489 113 42000/24500	25155 51 42000/18000
BACHELOR - TECHNICAL	30168 39 35640/26400		23702 26 32160/19200	26158 14	31438 24 36000/30000	30759 41 36000/29000	29659 75 41040/24000	30096 173 48000/25500	29389 9

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	15920 5	22526 14	23565 82 30180/19500	21789 34 36000/19500	21454 157 33120/17500	20778 4	19000 2	20788 26 36000/16500	28800 4
BACHELOR - TECHNICAL	24000 2	25000 1	27390 33 33000/25000	16500 2	31910 24 46904/24000			30000 1	22000 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	23670 10	23809 23 30996/22200	26695 8	21693 19	17812 48 32500/10000	20571 39 27600/18000	20947 20 29856/15828	20205 8	16967 6
BACHELOR - TECHNICAL	26115 14	28288 23 35000/24000	30071 72 35244/26500	27333 24 36000/24000	20280 10	23853 110 35343/20000	23487 25 33000/18156	26162 33 32000/22000	22375 9

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	22271 7	15200 3	16535 9	16690 10	26620 5	17500 2	26436 5	23645 29 30000/19500	26383 55 33000/23500
BACHELOR - TECHNICAL	26667 3			18000 1	30667 132 37000/29000	29578 10	30815 76 36000/28800	28262 78 34000/24000	31709 252 38000/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26016 25 34200/22000	25674 43 35100/23000	23494 17	24702 7	26667 6	21216 1		24856 9	24807 14
BACHELOR - TECHNICAL	31015 133 43200/27000	30636 310 42000/27600	31250 10	32360 5	30057 55 34500/27900	31500 2	27767 3	32682 11	32975 87 38100/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	22529 7	20804 5	25000 1		25266 24 27000/24024	22203 6
BACHELOR - TECHNICAL	29750 4	31761 23 34200/30000	29109 11	30866 10	26200 4	30341 17

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26679 484 36000/23000	23535 63 35000/19000	23250 2		20000 1				23883 6
BUSINESS ADMIN (INCL MGMT	24850 4	33110 1	20663 8	22929 7	30250 4	25250 2		20000 1	21592 5
ECONOM & FINANCE (BANKING	29857 23 35200/27000	24541 15	24081 16	25244 18	26200 14	31750 2	31500 2	26502 2	27296 47 38400/21600
MARKETING/MARK MGMT (RESR			31000 1					22000 1	24000 1
COMMUNICATIONS			32000 1						
LETTERS (incl English, Li	30000 1								29200 3
CRIMINAL JUSTICE			21000 1	19000 1					
HISTORY			24700 2	25833 3	30783 7	30500 1		31000 2	31689 9
POLITICAL SCIENCE/GOVT	28750 2							32000 1	32323 25 42000/30000
PSYCHOLOGY									27500 1
SOCIAL SCIENCES-OTHER					30000 1				
CIVIL		30000 1						30000 2	34167 3
COMPUTER	24000 1								
ELECTRICAL/ELECTRONIC									30000 1
INDUSTRIAL									30000 1
MECHANICAL									30000 1
COMPUTER SCIENCE				22000 1					36000 1
INFORMATION SCIENCES & SY					32400 1				
BIOLOGICAL									32400 4
CHEMISTRY			19400 1		30000 1				
MATHEMATICS	31000 1				30000 1				28400 2
PHYSICS	30000 1								32000 4

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26500 3					20000 1	24375 4		
BUSINESS ADMIN (INCL MGMT	21000 1	22360 5		20000 1	22745 20 29004/18000	26329 9	24390 29 38000/19000	25000 1	
DISTRIBUTION MANAGEMENT				24943 23 27960/21600					
ECONOM & FINANCE (BANKING	22167 6	25667 15			23333 3	25500 2	23668 22 30000/19000		12000 1
HOTEL/RESTAURANT MGMT.							22565 1		
HUMAN RSRCS (incl LABOR R							21000 1		
MARKETING/MARK MGMT (RESR	18000 1		25000 2	23378 9	22938 16	24645 11	23631 28 32000/19000		30000 1
ADVERTISING								16000 1	18000 1
COMMUNICATIONS			18000 2		19600 2	18000 1	21372 11	10000 1	
JOURNALISM							27000 1		
PHYSICAL EDUCATION				27600 1			26000 1		
MERCHANDISING MANAGEMENT			19000 1		19333 3				
FOREIGN LANGUAGES	21000 1				26000 1				
LETTERS (incl English, Li			14250 2	25000 1	21200 3	20133 3	20750 4		20000 1
VISUAL & PERFORMING ARTS		21500 1				26400 1	20000 1	17200 2	
HUMANITIES - OTHER		23410 4			26004 1		18000 1	15600 2	18000 2
HISTORY					26000 2		21763 8		
POLITICAL SCIENCE/GOVT	25000 1	20508 1	19000 1		18500 1	27600 1	23675 4		
PSYCHOLOGY					23000 1	24620 4	19093 3		
SOCIOLOGY	29000 1	20600 2					23333 3		
SOCIAL SCIENCES-OTHER					23500 2		27500 2		
CHEMICAL				33000 1			32233 3		
CIVIL		27600 1		32500 1			20004 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ELECTRICAL/ELECTRONIC						32400 1	31086 16		
INDUSTRIAL						30000 1	31050 2		
MECHANICAL						26060 1	30101 8		
ENGINEERING TECHNOLOGY							27495 4		
AGRIBUSINESS							22667 3		
NATURAL RESOURCES					25000 1				
COMPUTER SCIENCE				28000 1					
INFORMATION SCIENCES & SY				19000 1					
ARCHITECTURAL & ENVIRONME						36000 1			
BIOLOGICAL							25000 1		
CHEMISTRY	30000 1					27000 1	27351 5		
MATHEMATICS	30000 1	25000 1				30887 3	27125 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING		25500 1				18726 1			
BUSINESS ADMIN (INCL MGMT		18500 1							22375 4
ECONOM & FINANCE (BANKING				30757 7	22000 1	27500 4			
MARKETING/MARK MGMT (RESR						17300 1			
COMMUNICATIONS		15500 2	15041 3	18167 3	18000 1				19000 1
JOURNALISM		19000 1	19000 1	25285 12	18000 1				
PHYSICAL EDUCATION									23000 1
LETTERS (incl English, Li		37000 1	19000 1	19708 8					
CRIMINAL JUSTICE								20808 6	
HISTORY				20000 2					
POLITICAL SCIENCE/GOVT			29000 2	12000 1	19800 4	30000 1			20000 1
PSYCHOLOGY			19100 2						
SOCIOLOGY			19493 1						
SOCIAL SCIENCES-OTHER			30000 1	20000 1					
CIVIL						27600 1			19200 1
ELECTRICAL/ELECTRONIC		35200 3		30000 1					24000 1
MECHANICAL		32700 2		20000 1			25000 1		17167 3
BIOLOGICAL				25000 1					
CHEMISTRY								18700 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			21500 2	28500 1					
ECONOM & FINANCE (BANKING		21000 1	29280 3		12500 1				
COMMUNICATIONS			16967 3						
PHYSICAL EDUCATION			24700 1						
SPECIAL EDUCATION						11500 1			
LETTERS (incl English, Li			26500 2						
HUMANITIES - OTHER			21300 1						
CRIMINAL JUSTICE			17000 1						
HISTORY			27093 6	11500 1	12000 1				
POLITICAL SCIENCE/GOVT	19497 2		17800 6		13250 2				
PSYCHOLOGY		17000 1	21848 5	16750 4		15600 1			
SOCIOLOGY		25500 1		21000 1		15100 3			
SOCIAL SCIENCES-OTHER			19100 3			15823 3			
AEROSPACE & AERONAUTICAL								27867 2	
BIOENGINEERING & BIOMEDIC							36000 1		
CHEMICAL							32880 1	33125 4	30739 5
CIVIL			26400 1					27042 84 33600/23000	28881 9
COMPUTER								35000 2	
ELECTRICAL/ELECTRONIC			29000 1					29524 47 36000/25000	
INDUSTRIAL				26000 1				27463 6	27022 1
MECHANICAL							32400 1	29472 58 33600/25343	32150 2
ENGINEERING TECHNOLOGY	25343 1							27237 28 34700/23920	29000 3
COMPUTER SCIENCE	25378 1								

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
HEALTH SCIENCES				20000 1					
ARCHITECTURAL & ENVIRONME								26750 2	30000 1
CHEMISTRY									20000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		30000 1							
BUSINESS ADMIN (INCL MGMT	24050 2					29100 1			
ECONOM & FINANCE (BANKING		27000 2							
MANAGEMENT INFO SYSTEMS	26700 1	32500 1							
LETTERS (incl English, Li						18000 1			
AEROSPACE & AERONAUTICAL	30800 3					30810 12	29460 3		25700 2
AGRICULTURAL	27560 1								
BIOENGINEERING & BIOMEDIC						16800 1			
CHEMICAL	32609 18	32600 2		33000 1		33102 48 36000/32160	32940 5	32925 114 35496/31500	32833 3
CIVIL	29644 8		30500 1			28250 2	30680 1	29512 5	28350 2
COMPUTER	31800 1	28833 3		32332 3	32351 8	32535 3	32100 1	32349 2	
ELECTRICAL/ELECTRONIC	30976 62 35500/29795	30068 32 36000/26000	30782 35 35232/29400	30759 13	31084 43 34800/29280	29764 61 36800/25300	29120 15	31426 29 35400/30360	29953 17
INDUSTRIAL	29788 58 38000/25300	28087 6	30800 2			26485 4	28000 3	31000 3	31600 1
MECHANICAL	30590 98 40000/28080	30820 5	29771 29 33600/29000		31500 1	30034 51 37440/25200	28963 12	31365 48 36000/29000	31768 11
METALLURGICAL	31651 11		33600 1			28795 4	29400 1	32099 8	
NUCLEAR	29350 2		35244 1			30000 1			
PETROLEUM	38100 1							35400 1	32496 1
ENGINEERING TECHNOLOGY	31091 19	30000 2	30250 6	31200 1		30304 5	28167 6	32333 3	28800 1
INDUSTRIAL TECHNOLOGY							25343 1		
COMPUTER SCIENCE		30417 6		31299 15		33100 2	25025 1	32375 4	
COMPUTER PROGRAMMING		32900 2		33236 18		32500 1	18000 1	31500 1	
INFORMATION SCIENCES & SY		32000 1		29671 3					
SYSTEMS ANALYSIS			25000 1					31000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
PHARMACY						35004 1			
ACTUARIAL								29000 1	
ARCHITECTURAL & ENVIRONME	30000 1								
BIOLOGICAL						24240 5	21107 3	31000 1	
CHEMISTRY						24739 9	23900 2		
MATHEMATICS	27600 1	17000 1		34167 3		30660 1		31500 1	
PHYSICS			23234 2						
OTHER PHYSICAL & EARTH SC	27040 1							32220 2	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING			21000 1				30000 1		24125 4
BUSINESS ADMIN (INCL MGMT	25740 2	29220 5	26998 4				28824 17	20867 6	22889 66 31080/18000
DISTRIBUTION MANAGEMENT									24020 16
ECONOM & FINANCE (BANKING		27600 3	28033 3	25250 2			30070 40 42000/25000		24282 57 35500/19200
HOTEL/RESTAURANT MGMT									19795 6
MANAGEMENT INFO SYSTEMS	23925 4	24096 6	27835 23 31000/24000				26125 4		26525 4
MARKETING/MARK MGMT (RESR								22800 1	22158 26 29700/18000
ADVERTISING									21600 1
COMMUNICATIONS									19867 3
JOURNALISM									20000 1
TELECOMMUN/BROADCASTING									19493 1
TEXTILES & CLOTHING							41600 1		
MERCHANDISING MANAGEMENT									19557 7
FOREIGN LANGUAGES							16000 1		21500 3
LETTERS (incl English, Li							19500 1		23040 13
VISUAL & PERFORMING ARTS						18000 1			
HUMANITIES - OTHER									21236 11
CRIMINAL JUSTICE					12000 1				
HISTORY							27200 8		26045 11
POLITICAL SCIENCE/GOVT							35091 11		23244 11
PSYCHOLOGY			24000 1				26000 2	20228 4	18909 7
SOCIOLOGY							14000 1		15667 3
SOCIAL SCIENCES-OTHER							29750 2	17000 1	27667 3

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BIOENGINEERING & BIOMEDIC									25000 1
CHEMICAL			36000 1				31000 3		32497 7
CIVIL	28667 2	43000 1	30996 1			24000 1	33228 17		27750 2
COMPUTER	30639 14	31000 1	27125 6				28500 4		30600 1
ELECTRICAL/ELECTRONIC	31265 5	32303 12	28167 3	40000 1			31339 20 40200/27000		30697 13
INDUSTRIAL	31000 1	28000 2					30688 24 35000/29000	29500 1	27683 6
MECHANICAL	37200 1		30750 2				32981 16	32700 1	31341 16
METALLURGICAL									27900 1
MINING (INCL GEOLOGICAL)							19872 1		
ENGINEERING TECHNOLOGY							27000 1		30000 1
AGRIBUSINESS									21000 1
NATURAL RESOURCES					20000 1		19500 1		
COMPUTER SCIENCE	27333 77 35000/22000	27979 14	28257 30 36000/24845				31413 8		33000 3
COMPUTER PROGRAMMING	29888 28 35000/26004	32322 2	32098 5				29250 2		
INFORMATION SCIENCES & SY	27864 26 34248/25000	27282 11	29253 22 34164/27500				29900 14		
HEALTH SCIENCES									20000 1
ACTUARIAL				32000 2					
ARCHITECTURAL & ENVIRONME						22237 19			27000 2
BIOLOGICAL					18250 2		29250 2		23500 2
CHEMISTRY				26000 1			23920 2		24000 1
GEOLOGY & GEOLOGICAL SCI					26000 1				23000 2
MATHEMATICS	29367 9	33300 2	27269 7	27275 17			26686 7		26000 2
PHYSICS			31536 1				33000 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT	26400 2		29600 3			17000 1		
DISTRIBUTION MANAGEMENT	19493 1							
ECONOM & FINANCE (BANKING	27625 4			25164 3		23000 1		21000 2
MANAGEMENT INFO SYSTEMS	30500 3							
MARKETING/MARK MGMT (RESR	18726 1							
COMMUNICATIONS			18000 2			20000 1		
ELEMENTARY EDUCATION								25150 6
PRE-ELEMENTARY EDUCATION								21733 1
PHYSICAL EDUCATION								23100 1
SPECIAL EDUCATION								24500 1
HUMAN ECOLOGY (HOME ECONO								20780 1
FOREIGN LANGUAGES				20000 1				
LETTERS (incl English, Li				20617 7	15600 1			15625 12
VISUAL & PERFORMING ARTS				24700 2				12767 3
HUMANITIES - OTHER								19475 1
CRIMINAL JUSTICE						20000 1		
HISTORY				21038 13		19493 1		12667 3
POLITICAL SCIENCE/GOVT				22620 5		21000 2		13143 7
PSYCHOLOGY			12000 1			17500 1	22000 1	12000 1
SOCIOLOGY				20000 2				
CHEMICAL	33500 1							
CIVIL					30000 1			
INDUSTRIAL			25000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ANIMAL SCIENCES				15000 1				
COMPUTER SCIENCE				18000 1				19000 1
ALLIED HEALTH			27500 4					
HEALTH SCIENCES			14320 2					
NURSING		25554 22 32000/22000	34000 1					
PHARMACY			34956 18					
ARCHITECTURAL & ENVIRONME				42000 1				
BIOLOGICAL			19534 2				17650 4	15000 2
MATHEMATICS	24768 10							18900 2
PHYSICS								14400 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26821 514 36000/23000	23847 79 35000/19000	23565 31 32000/19500	24531 29 35000/20000	27899 27 32500/22000	28900 5	31500 2	27001 7	28521 97 48000/22500
BACHELOR - TECHNICAL	28333 3	30000 1	19400 1	22000 1	30800 3			30000 2	31935 17

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23321 14	24059 28 42000/21500	19063 8	24477 35 37000/20000	22640 55 29004/18000	24544 33 36000/19000	23314 124 38000/18000	16943 7	19333 6
BACHELOR - TECHNICAL	30000 2	26300 2		28125 4	25000 1	30515 8	29178 44 43200/24995		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21833 6	20801 11	23614 34 35100/16500	19600 7	25147 7		20808 6	21643 7
BACHELOR - TECHNICAL		34200 5		25000 3		27600 1	25000 1	18700 1	18940 5

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	19497 2	21167 3	22231 33 36000/15700	18286 7	12750 4	14984 8			
BACHELOR - TECHNICAL	25361 2		27700 2	23000 2			33760 3	28359 233 37000/24000	29179 22 34300/27022

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24933 3	29125 4				23550 2			
BACHELOR - TECHNICAL	30675 285 42000/27500	29897 60 36000/25000	30188 78 35244/26000	31935 57 42000/28600	31287 52 34800/29712	30273 211 37440/25000	28402 55 34800/20400	32199 224 36000/30000	30478 38 34500/28700

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	24530 6	26677 14	27415 32 36000/23500	25250 2	12000 1	18000 1	29590 89 42000/25000	20493 12	22978 254 35500/18000
BACHELOR - TECHNICAL	28473 163 37200/23496	29793 45 43000/26000	28845 78 37000/25000	28270 21 40000/25000	20625 4	22325 20 38000/18200	30762 123 48000/26004	31100 2	29453 62 36000/24000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	26638 11		22800 6	21691 33 36000/19500	15600 1	19874 8	22000 1	17187 39 32500/10000
BACHELOR - TECHNICAL	25562 11	25554 22 32000/22000	30925 28 46904/21767	25000 3	30000 1		17650 4	16867 6

AVERAGE SALARY OFFERS SEPTEMBER 1989 MAPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH		23000 1							
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH			50000 1						
MBA--TECH	50000 1		35000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									38600 6
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		38667 3							
MBA--TECH		34100 2							

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Stuebenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ISSN 0196-1004

MCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	216	561	$25215	$25166	$27360	$25000	$23000	523	1331	$25273	$24690	$27500	$25500	$22500
BUSINESS ADMIN (INCL MGMT	62	155	22520	23342	28500	21552	18500	122	330	22272	22070	28000	21552	17500
DISTRIBUTION MANAGEMENT	15	26	23410	24480	*	*	*	18	36	24159	24363	*	*	*
ECONOM & FINANCE (BANKING	34	85	22946	23074	28500	24250	18000	109	253	23328	22966	27500	24000	18000
HOTEL/RESTAURANT MGMT.	+	13	+	21154				14	64	18474	19737	*	*	*
HUMAN RSRCS (incl LABOR R	8	11	20350	20036	*	*	*	12	23	23067	21538	*	*	*
MANAGEMENT INFO SYSTEMS	27	51	27753	27689	31200	27120	25000	87	138	26574	26626	30000	26400	24500
MARKETING/MARK MGMT (RESR	45	125	22697	22395	26400	23000	18000	134	322	22465	21989	26100	22000	18200
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				5	10	20077	19249	*	*	*
COMMUNICATIONS	12	20	22577	21027	*	*	*	30	60	20149	20041	27996	19000	12500
JOURNALISM	5	5	20632	20632	*	*	*	16	28	18966	18696	*	*	*
TELECOMMUN/BROADCASTING	2	2	14600	14600	*	*	*	6	7	13829	13711	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	13	18	15970	15607	*	*	*	29	76	17161	17231	21000	18000	12000
PRE-ELEMENTARY EDUCATION	1	1	14400	14400	*	*	*	4	4	13090	13090	*	*	*
PHYSICAL EDUCATION	+	+	+	+				2	8	16250	19759	*	*	*
SPECIAL EDUCATION	2	6	17650	18183	*	*	*	3	19	20767	19705	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				8	11	16338	17045	*	*	*
TEXTILES & CLOTHING	+	+	+	+				9	11	17858	16924	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				2	9	17150	19813	*	*	*
LETTERS (incl English, Li	1	2	25500	21150	*	*	*	19	30	19592	19288	*	*	*
VISUAL & PERFORMING ARTS	1	1	29000	29000	*	*	*	10	17	16294	15340	*	*	*
HUMANITIES - OTHER	2	2	18516	18516	*	*	*	11	22	26072	22739	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				10	17	21050	19497	*	*	*
HISTORY	1	3	15000	21167	*	*	*	4	9	17280	18402	*	*	*
POLITICAL SCIENCE/GOVT	1	1	17000	17000	*	*	*	9	18	19604	19580	*	*	*
PSYCHOLOGY	3	7	21300	19611	*	*	*	20	38	17869	17450	24180	17040	12400
SOCIOLOGY	+	2	+	15700				6	14	18720	19009	*	*	*
SOCIAL SCIENCES-OTHER	+	2	+	14935				14	25	19910	18752	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	9	13	27729	28322	*	*	*	16	40	28631	28432	*	*	*
AGRICULTURAL	+	+	+	+				1	3	25000	19787	*	*	*
ARCHITECTURAL	+	+	+	+				+	5	+	22375			
BIOENGINEERING & BIOMEDIC	1	1	28800	28800	*	*	*	3	4	29653	28315	*	*	*
CHEMICAL	24	100	32477	32503	34000	32820	30500	68	214	32570	32435	35100	32670	30600
CIVIL	21	47	26633	26758	29400	27000	23000	61	157	25404	25742	29000	25800	22932
COMPUTER	12	21	29438	29753	*	*	*	20	41	28988	29241	32500	29750	25000
ELECTRICAL/ELECTRONIC	69	132	30783	30416	33000	31018	28750	171	392	30167	29869	33000	30540	27718

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	19	40	$29720	$29320	*	*	*	34	83	$29666	$28872	$31500	$30000	$27500
MECHANICAL	83	150	30097	30189	$33000	$30500	$26400	200	438	29860	29902	33000	30300	26000
METALLURGICAL	+	+	+	+				3	9	28333	29666	*	*	*
MINING (INCL GEOLOGICAL)	+	+	+	+				+	2	+	24936			
NUCLEAR	+	+	+	+				1	1	30000	30000	*	*	*
PETROLEUM	+	5	+	33460				1	36	36600	30227	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	6	16	27133	25910	*	*	*	58	97	29796	28423	35000	29000	25000
INDUSTRIAL TECHNOLOGY	1	1	15000	15000	*	*	*	1	12	15000	25393	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	6	8	25517	24978	*	*	*	10	23	22770	21820	*	*	*
ANIMAL SCIENCES	+	+	+	+				4	5	19350	19380	*	*	*
PLANT SCIENCES	1	2	18000	16890	*	*	*	3	5	18000	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	1	8	29100	23088	*	*	*	4	15	19400	21811	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	39	62	28420	28117	31830	28596	24600	105	214	26796	27074	31516	27000	21000
COMPUTER PROGRAMMING	2	2	25100	25100	*	*	*	8	21	26052	26212	*	*	*
INFORMATION SCIENCES & SY	3	12	27667	27325	*	*	*	19	42	25219	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				5	7	29299	28228	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				38	40	23924	23880	28000	24500	19000
HEALTH SCIENCES	+	3	+	18317				+	20	+	18067			
NURSING	+	6	+	21172				45	79	24730	23101	30000	23000	20000
PHARMACY	+	+	+	+				4	50	28550	36583	*	*	*
SCIENCES														
ACTUARIAL	+	+	+	+				5	5	31560	31560	*	*	*
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	10	+	23592			
BIOLOGICAL	+	+	+	+				11	13	19672	18930	*	*	*
CHEMISTRY	+	6	+	32583				16	26	24841	27010	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				+	3	+	22720			
MATHEMATICS	1	3	24240	28100	*	*	*	11	36	22794	23554	*	*	*
PHYSICS	2	5	22400	26000	*	*	*	2	5	22400	26000	*	*	*
OTHER PHYSICAL & EARTH SC	+	8	+	23160				+	11	+	22655			
TOTALS	751	1755						2164	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	179	477	$25429	$25393	$27360	$25200	$23100	437	1109	$25464	$24911	$27500	$25500	$23100
ACCOUNTING (PRIVATE)	30	84	23639	23726	26500	24000	20000	79	230	23542	23110	27000	23820	19776
COMMERCIAL BANKING (CNSMR	3	14	21669	21565	*	*	*	14	40	22443	21552	*	*	*
COMMERCIAL BANKING (LENDG	2	11	19500	22264	*	*	*	6	25	21750	21036	*	*	*
INVESTMT BANKING (CORP FN	1	2	25200	23350	*	*	*	2	9	24100	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	+	+	+				1	3	25000	20835	*	*	*
FINANCIAL/TREASURY ANALYS	7	25	25328	24839	*	*	*	33	79	24939	23841	28000	24996	22000
PORTFOLIO MGMT/BROKERAGE	1	4	19200	20050	*	*	*	3	9	24400	22522	*	*	*
UNDERWRITING	5	5	22076	22076	*	*	*	9	21	22920	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				3	10	15833	16952	*	*	*
BRAND/PRODUCT MANAGEMENT	7	19	26029	25687	*	*	*	20	58	24666	23900	35000	24500	18000
BUYER/MERCHANDISING	11	22	25864	24442	*	*	*	32	69	23171	22453	26000	23000	19200
MARKET RESEARCH	8	10	23365	22392	*	*	*	13	26	22458	21805	*	*	*
SALES	66	124	22676	23207	28000	22672	18500	149	330	22463	22680	28800	22000	18000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				8	14	21176	23598	*	*	*
MEDIA PLANNING	+	1	+	17000				1	8	12275	18281	*	*	*
ON-AIR REPORTING	1	1	16000	16000	*	*	*	2	2	18000	18000	*	*	*
PRODUCTION	1	3	13200	17733	*	*	*	5	10	14440	19020	*	*	*
PUBLIC RELATIONS	4	8	22975	22378	*	*	*	16	33	19611	18894	*	*	*
WRITING / EDITING	2	2	13080	13080	*	*	*	9	18	15522	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				1	8	16020	17172	*	*	*
FINANC,TAXA, MONETARY POL	+	7	+	22086				+	16	+	21192			
ECONOMIC PROGRAMS	+	1	+	15000				1	4	21000	17992	*	*	*
LAW ENFORCEMENT	+	1	+	20004				12	22	21348	20526	*	*	*
MILITARY	11	15	18404	20483	*	*	*	28	47	20132	21148	25000	19836	16056
NATIONAL SECURITY	+	2	+	25409				3	6	16312	19901	*	*	*
URBAN / REGIONAL PLANNING	+	+	+	+				+	3	+	21160			
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				9	43	23863	23824	*	*	*
COUNSELING	+	1	+	17000				7	13	16469	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				1	1	23500	23500	*	*	*
SOCIAL WORK	+	+	+	+				6	13	21987	19008	*	*	*
ENGINEERING														
BIOENGINEERING	+	5	+	32256				1	7	21000	29511	*	*	*
DESIGN / CONSTRUCT	50	88	28987	28626	33000	29950	23000	120	302	27985	28184	32976	28648	23004
ENVIRONMENTAL/SANITATION	3	4	28347	27032	*	*	*	10	31	26394	26923	*	*	*
MANUFACTURING/INDUSTRIAL	95	141	29981	30153	32100	30500	27000	215	399	30265	29979	32600	30528	26700
SYSTEMS / PROGRAMMING	17	24	30200	29605	*	*	*	36	61	30083	29605	33000	30760	25000
POWER SYSTEMS	10	19	30280	29616	*	*	*	17	38	29802	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	11	18	28114	29044	*	*	*	27	57	29095	29191	32000	29200	25000

continued

MCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	5	6	$28174	$29145	*	*	*	15	41	$29762	$30039	*	*	*
RESEARCH & DEVELOPMENT	15	44	29991	30595	*	*	*	42	132	30237	29807	$34000	$30250	$28000
TESTING	7	15	28834	28306	*	*	*	19	60	25932	27305	*	*	*
PROCESS ENGINEERING	24	133	32870	31503	$34200	$32820	$31300	63	288	31959	31273	34200	32496	29224
OTHER ENGINEERING	2	19	31500	30170	*	*	*	49	70	30273	30088	33800	30000	25000
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	45	76	28181	27583	31824	27600	25000	99	200	26727	26336	31516	27000	21000
INFORMATION SYSTEMS	12	33	28350	28521	*	*	*	66	110	26519	26971	29592	26448	24500
SYSTEMS ANALYSIS & DESIGN	11	18	29103	27868	*	*	*	41	80	28396	27153	31980	27500	25000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	1	3	24240	23413	*	*	*	8	11	27318	27688	*	*	*
AGRICULTURE/NAT'L RESOURC	5	14	26400	23860	*	*	*	7	24	23929	22467	*	*	*
ARCHITECTURE	+	1	+	30000				2	18	14550	22399	*	*	*
CONSULTING	21	36	26643	27705	30000	27000	25000	54	95	25883	26041	30000	26000	20016
HUMAN RESRCS /INDUS RELS	6	13	20937	22425	*	*	*	25	52	23101	22261	31000	22500	17500
MANAGEMENT TRAINEE	55	130	21736	21523	28200	20300	17000	177	385	21318	21050	28000	20000	17000
MATH/STATISTICIANS	+	+	+	+				+	7	+	20877			
NURSES / PERSONAL CARE	+	6	+	19830				44	76	24758	23097	30000	23000	20000
OTHER HEALTH RELATED (EX	1	8	29000	21633	*	*	*	49	121	23672	27804	29000	24000	17680
PARALEGAL	+	+	+	+				2	2	20460	20460	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	15000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	+	+	+				4	5	20190	22552	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				10	10	20115	20115	*	*	*
TEACHING	16	32	16082	16736	*	*	*	51	138	17455	18036	22000	18000	12100
TOTALS	751	1755						2154	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	7	25	$24900	$26952	*	*	*	13	57	$26212	$26672	*	*	*
MBA--NON-TECH	5	30	30940	30332	*	*	*	29	76	30762	30672	$37200	$30000	$25000
MBA--TECH	7	8	33629	34000	*	*	*	11	14	35618	35529	*	*	*
MS-BUSINESS	1	1	32000	32000	*	*	*	1	12	32000	29042	*	*	*
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	4	4	25625	25625	*	*	*	8	28	32163	34443	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	2	2	24650	24650	*	*	*	2	11	24650	29800	*	*	*
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				2	4	16500	19750	*	*	*
ELEMENTARY EDUCATION	1	1	19000	19000	*	*	*	2	2	18000	18000	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				4	5	22946	22776	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				1	1	23107	23107	*	*	*
LETTERS	+	+	+	+				2	2	23250	23250	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				1	1	23000	23000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				2	2	19863	19863	*	*	*
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	19000	16500	*	*	*
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				2	5	15059	19427	*	*	*

continued

MCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				1	1	$33280	$33280	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	2	2	$32500	$32500	*	*	*	2	2	32500	32500	*	*	*
CHEMICAL	3	7	35000	34800	*	*	*	4	10	35850	34520	*	*	*
CIVIL	+	2	+	27746				9	13	27921	28134	*	*	*
COMPUTER	4	5	33440	32352	*	*	*	5	9	33752	32129	*	*	*
ELECTRICAL/ELECTRONIC	8	13	34240	34694	*	*	*	22	38	34053	34962	$37000	$34330	$30300
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	13	15	34198	34071	*	*	*	18	27	33549	34051	*	*	*
METALLURGICAL	1	3	32000	34307	*	*	*	3	7	33007	32934	*	*	*
MINING & MINERAL	+	+	+	+				+	2	+	33000			
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				+	9	+	40475			
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	2	2	27500	27500	*	*	*	6	10	33833	33689	*	*	*
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				1	1	28800	28800	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				2	4	22857	27428	*	*	*
HEALTH SCIENCES	3	4	19287	21965	*	*	*	4	6	18215	21143	*	*	*
NURSING	+	+	+	+				1	1	25000	25000	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				2	3	20500	22905	*	*	*
CHEMISTRY	+	+	+	+				4	6	30625	31917	*	*	*
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				4	18	17000	28978	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	33000				3	8	28237	29764	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	63	137						172	425					

MCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	7	18	$41452	$33909	*	*	*	19	41	$34293	$32004	*	*	*
MBA--TECH	4	5	47250	46060	*	*	*	4	8	47250	36628	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	6	12	40000	34822	*	*	*	20	37	36967	35612	$45000	$35700	$30000
MBA--TECH	16	16	45944	45944	*	*	*	16	16	45944	45944	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	5	19	37901	35211	*	*	*	27	44	39033	37714	50000	37000	30000
MBA--TECH	7	8	45429	43950	*	*	*	12	14	43625	43507	*	*	*
TOTALS	45	78						98	160					

[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	2	+	$57250			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				1	1	$20000	20000	*	*	*
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	25000	23500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	4	7	$40760	$42063	*	*	*	7	14	43449	44511	*	*	*
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	1	1	57000	57000	*	*	*	1	1	57000	57000	*	*	*
ELECTRICAL/ELECTRONIC	1	3	52000	41333	*	*	*	2	6	47450	39817	*	*	*
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	4	41640	41745	*	*	*	6	10	42923	41588	*	*	*
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	2	2	43500	43500	*	*	*	2	2	43500	43500	*	*	*
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	9	20						20	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25508 434 31000/23100	24000 2		23740 5		24550 4	19000 1	28000 3	
BUSINESS ADMIN (INCL MGMT	25100 5			19876 4	27500 1	17763 8	22216 5		27000 2
DISTRIBUTION MANAGEMENT						28500 1			
ECONOM & FINANCE (BANKING	23500 2			22683 23 26000/19200	12660 1		31999 3	25225 12	21467 9
MANAGEMENT INFO SYSTEMS	27135 10			20000 1	20000 1	27120 4	26565 6	26500 2	25200 1
MARKETING/MARK MGMT (RESR	23500 3	16000 1		19848 2		18500 1	21000 1		22000 1
ADVERTISING			21794 2						
COMMUNICATIONS		17000 1		10740 1	37000 1	15000 3			
JOURNALISM				14000 1		16770 6			
TELECOMMUN/BROADCASTING						14140 5			
HUMAN ECOLOGY (HOME ECONO								14000 1	
LETTERS (incl English, Li				17500 2		15000 3		25500 1	
VISUAL & PERFORMING ARTS			13520 1			14460 2			
CRIMINAL JUSTICE								22500 1	35000 1
HISTORY			12500 1						
SOCIOLOGY				22000 1					
SOCIAL SCIENCES-OTHER							20016 1		
CHEMICAL								31680 5	
CIVIL			22591 5					25411 17	
COMPUTER							28260 4	29500 1	
ELECTRICAL/ELECTRONIC						30925 4	32800 2	27566 9	
INDUSTRIAL						30000 1		28000 4	
MECHANICAL	26500 1		12100 1			30000 2	30000 2	29474 14	33400 1

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ENGINEERING TECHNOLOGY							29583 3	42000 1	
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	25000 3				25000 1	19250 2	28645 17	28167 3	24633 3
COMPUTER PROGRAMMING							14500 1		
INFORMATION SCIENCES & SY	25850 2						23023 4		
SYSTEMS ANALYSIS							30000 1		
ALLIED HEALTH				27000 1					
ACTUARIAL								30000 1	28000 1
MATHEMATICS						27500 1	26400 2		

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1	21533 3	21500 5		20250 2				
BUSINESS ADMIN (INCL MGMT		17852 9	21992 10		18500 17				25000 1
DISTRIBUTION MANAGEMENT					23900 2				
ECONOM & FINANCE (BANKING	14400 1	18600 1	21876 10		22111 7				
HOTEL/RESTAURANT MGMT.	17340 2	18353 9			21176 1				
HUMAN RSRCS (incl LABOR R					20733 3			22500 1	
MANAGEMENT INFO SYSTEMS			24983 16		28213 4				
MARKETING/MARK MGMT (RESR		29867 3	20711 9		21459 40 26000/18000	24000 1		21000 1	
ADVERTISING					18650 2				
COMMUNICATIONS		18513 3			18404 5		34000 1		
JOURNALISM					21500 2		20000 1	15080 2	
ELEMENTARY EDUCATION					20000 1				
LETTERS (incl English, Li					19920 1	31000 1			
HUMANITIES - OTHER		19032 1		27000 1	18000 1				
CRIMINAL JUSTICE				13920 1	14792 2		18500 1		
PSYCHOLOGY	20000 1	10000 1	20000 1		16167 3				
SOCIAL SCIENCES-OTHER					18864 3				
COMPUTER					22000 1				
MECHANICAL			30000 1						
OTHER AGRICULTURAL SCIENC	13000 1								
COMPUTER SCIENCE	16000 2		23920 5		23500 2				
INFORMATION SCIENCES & SY			26612 2		31000 2				
ACTUARIAL			33267 3						

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MATHEMATICS			21435 4					18500 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING			31308 2	24425 4		20742 3	24300 2	20000 1	28000 1
BUSINESS ADMIN (INCL MGMT		24648 2	21650 2	21000 2		19400 4	23489 4	22000 1	24750 2
DISTRIBUTION MANAGEMENT		21456 5				19800 1	19776 1		
ECONOM & FINANCE (BANKING		24124 4	24400 1	22500 2	23600 2	18037 6		22000 1	
HOTEL/RESTAURANT MGMT.				18600 1				19000 1	
HUMAN RSRCS (incl LABOR R				18000 1					
MANAGEMENT INFO SYSTEMS		22000 1	27200 2	27200 1		22400 2			
MARKETING/MARK MGMT (RESR	22880 1	23675 4	26550 2	21200 5		19872 1			19200 2
COMMUNICATIONS			19000 1	21880 1	18200 2	19000 1			
JOURNALISM			30000 1						24500 1
TELECOMMUN/BROADCASTING					12275 1				
ELEMENTARY EDUCATION					17366 26 24099/12100				
PRE-ELEMENTARY EDUCATION					12653 3				
PHYSICAL EDUCATION				15000 1	17500 1				
SPECIAL EDUCATION					20767 3				
HUMAN ECOLOGY (HOME ECONO					18850 2		15000 1	15000 1	
FOREIGN LANGUAGES						17150 2			
LETTERS (incl English, Li					18067 3		18735 3	20250 2	
VISUAL & PERFORMING ARTS				15000 1	12750 2		15000 1		
HUMANITIES - OTHER					20000 1		22667 3		
CRIMINAL JUSTICE					19246 2		26250 2		
HISTORY					22920 1	16850 2			
POLITICAL SCIENCE/GOVT		21000 2			18600 1	18647 5	22600 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PSYCHOLOGY					14125 4	16656 1	19360 3	24000 1	18000 1
SOCIOLOGY				18500 1				20000 1	
SOCIAL SCIENCES-OTHER					16333 3	22202 4	16020 1		
AEROSPACE & AERONAUTICAL						24342 1			
CHEMICAL				32700 1					
CIVIL	30000 1	22460 2				24348 1	25049 21 32976/23000		
COMPUTER								24000 1	
ELECTRICAL/ELECTRONIC	29750 3		30456 14			24957 7		30000 1	
INDUSTRIAL	30000 1								
MECHANICAL	29500 1	29000 2	30168 8			23436 5			29000 1
NUCLEAR			30000 1						
COMPUTER SCIENCE	28500 2	23425 2	26785 8	26270 4	27500 2	17534 2	24000 1	25000 1	16500 1
COMPUTER PROGRAMMING					19800 1			28250 2	
INFORMATION SCIENCES & SY	21000 1					19872 1	19872 1		
SYSTEMS ANALYSIS			26496 1						
ALLIED HEALTH				20000 1				24210 30 30000/19500	22636 6
NURSING								24479 40 40000/20000	25067 3
PHARMACY								34600 1	17000 1
BIOLOGICAL	15420 1				14000 1	18646 1	18804 2	24000 3	20000 1
CHEMISTRY	15500 1				16000 2			22000 1	
MATHEMATICS					22063 3				
PHYSICS	28800 1							16000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	23000 1		20185 1		20000 1	25750 2	25788 8	22000 1	25060 4
BUSINESS ADMIN (INCL MGMT	18500 1					28500 1	28569 7	19000 1	25200 4
DISTRIBUTION MANAGEMENT						16800 1	30000 1		
ECONOM & FINANCE (BANKING							24600 2	29000 2	28000 1
HUMAN RSRCS (incl LABOR R							24180 1	22000 1	
MANAGEMENT INFO SYSTEMS						25750 2			28593 3
MARKETING/MARK MGMT (RESR	21000 1					21500 1	24997 6	31700 4	28450 4
COMMUNICATIONS		12500 1	23500 1	15000 1			24180 1		25000 1
ELEMENTARY EDUCATION	13088 2								
PRE-ELEMENTARY EDUCATION	14400 1								
LETTERS (incl English, Li				19800 1			22562 2		
VISUAL & PERFORMING ARTS								17000 1	
HUMANITIES - OTHER	18000 1						42000 2		
PSYCHOLOGY			12400 1				24180 1		
SOCIOLOGY			17273 3						
SOCIAL SCIENCES-OTHER			14800 1						
AEROSPACE & AERONAUTICAL					29054 14			27000 1	
AGRICULTURAL						25000 1			
BIOENGINEERING & BIOMEDIC					30160 1				
CHEMICAL							32285 2	30600 1	32812 34 35460/31800
CIVIL							27300 2	26616 10	30660 1
COMPUTER				25246 2			32000 2		31000 1
ELECTRICAL/ELECTRONIC					30599 28 33800/28860		30665 29 36000/28596	30750 4	32168 5

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL					29834 4		30180 5	30600 1	
MECHANICAL					29705 20 33000/27500	27433 3	30626 66 40000/28397	29522 7	31174 12
METALLURGICAL							32000 1		
ENGINEERING TECHNOLOGY					29074 7		30393 28 52000/26440	25000 2	
AGRIBUSINESS						21383 6			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						18000 3			
OTHER AGRICULTURAL SCIENC						29100 1			
COMPUTER SCIENCE					28451 8	24600 1	28400 3		28800 1
INFORMATION SCIENCES & SY					24000 1			29100 1	26500 1
NURSING							35000 1		23500 1
PHARMACY									31300 2
CHEMISTRY									27100 9

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING		23219 5	23529 7		24230 4	21000 1		26500 2	25282 13
BUSINESS ADMIN (INCL MGMT	24371 7	21248 2	25599 5	24981 3	25600 2		26000 2	24500 1	26375 4
DISTRIBUTION MANAGEMENT	28200 1	26400 1	27433 3						
ECONOM & FINANCE (BANKING	25667 3		26500 4		25260 7			27600 1	26333 3
HUMAN RSRCS (incl LABOR R	27600 1	13920 1	27600 1		30800 [illegible]			28000 1	
MANAGEMENT INFO SYSTEMS	31625 4	26400 1	27866 7	31500 3	21500 2		25000 3	26268 9	30000 1
MARKETING/MARK MGMT (RESR	20000 1	22092 15	23550 4	23500 1	20933 3			23200 3	24000 1
ADVERTISING	19500 1								
COMMUNICATIONS		12000 1	25832 3	27200 1					
JOURNALISM				23500 1					
VISUAL & PERFORMING ARTS			29000 1		19000 1				
PSYCHOLOGY							26000 1		
SOCIAL SCIENCES-OTHER		33500 1							
BIOENGINEERING & BIOMEDIC		29400 2							
CHEMICAL		29850 2	31367 3		29040 1			32500 1	33384 17
COMPUTER	31200 1	31630 4						29333 3	
ELECTRICAL/ELECTRONIC	27902 6	30525 40 41600/27000			30216 6			31102 6	34200 1
INDUSTRIAL	30500 1	29110 2	31400 5		29167 3			28950 2	
MECHANICAL		28695 12	30363 8	30300 3	29436 9			30700 2	31905 10
METALLURGICAL					26500 2				
PETROLEUM									36600 1
ENGINEERING TECHNOLOGY	21936 2	29100 5		32100 1	28400 6				28000 1
AGRIBUSINESS			24850 2	31200 1					

AVERAGE SALARY OFFERS   FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89   90th: 22080 / 10th: 18330   PART 5 - PAGE 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ANIMAL SCIENCES			19800 3						
OTHER AGRICULTURAL SCIENC			17750 2						
COMPUTER SCIENCE	29589 11	27297 8			26355 4			26998 2	31176 4
COMPUTER PROGRAMMING		29220 1							29465 3
INFORMATION SCIENCES & SY					27800 1				27000 1
SYSTEMS ANALYSIS	30000 2								
BIOLOGICAL			18720 1						
CHEMISTRY									28500 2

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
BUSINESS ADMIN (INCL MGMT	16800	1							23498	2		
DISTRIBUTION MANAGEMENT									28000	1		
ECONOM & FINANCE (BANKING							18000	1				
MANAGEMENT INFO SYSTEMS	29400	1										
MARKETING/MARK MGMT (RESR	20320	10	24000	1					22500	1		
JOURNALISM									17680	1		
HUMAN ECOLOGY (HOME ECONO									16333	3		
TEXTILES & CLOTHING									17858	9		
HUMANITIES - OTHER							32760	1				
PSYCHOLOGY									23064	1		
CHEMICAL			30000	1								
CIVIL							28000	1				
ELECTRICAL/ELECTRONIC					23400	1	30000	1			31750	4
INDUSTRIAL					28250	2	27750	2			32700	1
MECHANICAL			29125	2	25550	2	28000	1			30768	4
ENGINEERING TECHNOLOGY							36500	2				
INDUSTRIAL TECHNOLOGY	15000	1										
COMPUTER SCIENCE			26196	1							32000	1
INFORMATION SCIENCES & SY							25000	1				
SYSTEMS ANALYSIS							30000	1				
BIOLOGICAL					20000	1						
CHEMISTRY			27060	1								

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25517 454 39600/23100	20250 4	17402 4	21534 40 27000/18000	24290 4	18541 37 28500/13000	25087 17	25085 20 30000/22000	23529 14
BACHELOR - TECHNICAL	25533 6		20843 6	22750 2	25000 1	27970 10	27882 36 50000/22800	28166 55 42000/24000	27060 5

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18616 5	19441 30 40000/14500	22594 51 27000/20000	20460 2	20594 96 30000/17000	27500 2	24167 3	18415 4	25000 1
BACHELOR - TECHNICAL	15000 3		25891 15		26200 5			18500 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22880 1	22876 18	26074 11	21244 20 27200/18000	17340 56 27000/12100	19319 32 25992/15600	21170 22 33000/16020	20278 9	22629 7
BACHELOR - TECHNICAL	26373 12	24962 6	29329 32 35400/25000	26297 6	20777 9	23009 18	24300 25 32976/21000	24513 81 40000/19590	22578 13

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	17297 7	12500 1	17529 7	17400 2	20000 1	24257 7	27004 31 52000/23000	26480 10	26684 17
BACHELOR - TECHNICAL				25246 2	29666 83 34060/27500	22581 16	30560 139 52000/27200	28263 27 32000/25800	31306 67 35460/26500

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26078 18	22303 27 33500/13000	25839 35 32100/21600	27072 9	24027 20 30800/21500	21000 1	25500 6	25830 17	25780 22 33500/23500
BACHELOR - TECHNICAL	28629 23 32142/24000	29759 76 41600/25000	27388 24 33500/19400	30840 5	28731 32 35700/25920			30026 16	32062 40 36600/29000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20783 12	24000 1		25380 2	19331 18	
BACHELOR - TECHNICAL	15000 1	28301 5	25167 6	29944 9		31477 10

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	28700 10			35000 3				35750 2	
MBA--TECH	29250 2			47000 1	32000 1	30000 1		34000 1	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	45000 1	35000 1							
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH						22500 2			27000 1
MBA--TECH				50000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH							29750 2		
MBA--TECH							32000 1		34500 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	31100 2	35850 2	31200 1					30000 1	
MBA--TECH				44400 1	29400 1				

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1				
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25475 434 31000/23100	23719 69 38000/20000	25500 1						24332 3
BUSINESS ADMIN (INCL MGMT	24500 1	21800 2	19752 2						23265 3
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	22000 1	22829 7	23278 9	22400 5	24100 2			25000 1	25192 27 30000/22000
MARKETING/MARK MGMT (RESR	25000 1		19848 2						
AGRIBUSINESS				18500 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30000 2		
BUSINESS ADMIN (INCL MGMT	27000 2	22820 6		22780 5	23233 3	24180 1	22010 30 29000/18000		
DISTRIBUTION MANAGEMENT				30000 1		29500 1			
ECONOM & FINANCE (BANKING	19200 1	23120 3		25000 1	25213 6		22237 7		
HOTEL/RESTAURANT MGMT.							21176 1		
HUMAN RSRCS (incl LABOR R					26000 1	18000 1	24180 1		
MANAGEMENT INFO SYSTEMS								29400 1	
MARKETING/MARK MGMT (RESR			16000 1	24240 5	23269 13	22109 7	22774 67 55000/19000		
ADVERTISING							19350 2	24387 1	
COMMUNICATIONS			17500 1	37000 1		24180 1	21724 10		
JOURNALISM			14000 1		26000 1		20920 4		
TELECOMMUN/BROADCASTING								15000 1	12275 1
PHYSICAL EDUCATION				15000 1					
HUMAN ECOLOGY (HOME ECONO							15500 2		
TEXTILES & CLOTHING				15860 2	19250 4				
LETTERS (incl English, Li							19920 1		
VISUAL & PERFORMING ARTS					29000 1			13260 2	
HUMANITIES - OTHER							19032 1		
CRIMINAL JUSTICE				35000 1					
HISTORY							22920 1		
PSYCHOLOGY				26000 1	16000 1		17045 4		
BIOENGINEERING & BIOMEDIC							29400 2		
CIVIL								24700 3	

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
COMPUTER					22000 1				
ELECTRICAL/ELECTRONIC					22000 1				
INDUSTRIAL							28500 3		
MECHANICAL				29500 1			28900 1		
ENGINEERING TECHNOLOGY				29000 1			28733 3		
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							19000 1		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							18000 2		
NURSING							23500 1		
BIOLOGICAL						15420 1			
CHEMISTRY						25920 1	28200 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BUSINESS ADMIN (INCL MGMT		17500 1							19502 5
DISTRIBUTION MANAGEMENT									19800 1
ECONOM & FINANCE (BANKING									17130 4
MANAGEMENT INFO SYSTEMS									22400 2
MARKETING/MARK MGMT (RESR			31000 1				21000 1		19872 1
COMMUNICATIONS		15000 1	15676 5					34000 1	19000 1
JOURNALISM	20000 1		22750 2	15456 5				20000 1	
TELECOMMUN/BROADCASTING	16000 1	13233 3							
FOREIGN LANGUAGES									15600 1
LETTERS (incl English, Li			14833 3	18000 1				18000 1	
VISUAL & PERFORMING ARTS			18000 1	10920 1					
CRIMINAL JUSTICE								20197 8	
HISTORY				15000 1					18700 1
POLITICAL SCIENCE/GOVT								22600 1	21500 2
PSYCHOLOGY									16656 1
SOCIAL SCIENCES-OTHER			16992 1		16020 1				22667 3
ELECTRICAL/ELECTRONIC									24077 4
ENGINEERING TECHNOLOGY			26467 3						
COMPUTER SCIENCE									16067 1
INFORMATION SCIENCES & SY									19872 1
MATHEMATICS				18500 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			12000 1					31767 3	
COMMUNICATIONS				14000 1	23500 1				
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1					
FOREIGN LANGUAGES	18700 1								
LETTERS (incl English, Li			20335 3						
HUMANITIES - OTHER			52000 1			24000 2			
POLITICAL SCIENCE/GOVT	15118 2								
PSYCHOLOGY				13540 2		28000 1			
SOCIOLOGY				14400 1		18640 3			
SOCIAL SCIENCES-OTHER				14800 1					
AEROSPACE & AERONAUTICAL								27247 6	
CHEMICAL								31400 3	29040 1
CIVIL								25159 44 32976/22920	25613 8
ELECTRICAL/ELECTRONIC								29336 31 34400/25340	30000 1
MECHANICAL				30000 1				30236 27 33960/27500	
ENGINEERING TECHNOLOGY								28500 4	
COMPUTER SCIENCE			19780 2					28000 1	
COMPUTER PROGRAMMING								30400 1	
BIOLOGICAL			30000 1				21000 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		23000 1							
BUSINESS ADMIN (INCL MGMT				25750 2					
DISTRIBUTION MANAGEMENT	28400 2								
HUMAN RSRCS (incl LABOR R	30800 1								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
AEROSPACE & AERONAUTICAL	27627 5					29600 1	29380 2		34060 2
AGRICULTURAL	25000 1								
BIOENGINEERING & BIOMEDIC				30160 1					
CHEMICAL	32704 8					32949 9		33058 31 35460/32100	31661 12
CIVIL	27237 4								29232 1
COMPUTER		30675 4		31500 2	32520 1	30500 3			
ELECTRICAL/ELECTRONIC	30929 41 36000/29700	30935 24 36000/29100	30040 10	30985 6	28438 7	30664 12	29823 4	31360 12	30568 14
INDUSTRIAL	29934 23 36000/28000	30900 1				30000 1	29000 1		29040 2
MECHANICAL	29911 98 34500/25836	30000 3	29573 6	31200 1	31000 3	29703 13	28200 3	30440 17	29178 13
METALLURGICAL	30000 1					32000 1	23000 1		
NUCLEAR									30000 1
PETROLEUM								36600 1	
ENGINEERING-TECHNOLOGY	31566 28 52000/27600				30463 4		23710 4	29100 2	27167 3
OTHER AGRICULTURAL SCIENC							17750 2		
COMPUTER SCIENCE	29400 1			28678 13					
COMPUTER PROGRAMMING				25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
BIOLOGICAL							18720 1		

AVERAGE SALARY OFFERS
BY CURRICULUM/FUNCTION

FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
CHEMISTRY	28200 1					20200 1	29000 1		
PHYSICS			28800 1			16000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING		28467 3	27000 1				26750 4		24800 5
BUSINESS ADMIN (INCL MGMT	27500 1		28290 2				26250 4	24436 11	20247 37 29100/16500
DISTRIBUTION MANAGEMENT									23248 12
ECONOM & FINANCE (BANKING		24500 1	47000 1				25055 11	20000 1	20396 20 25200/18000
HOTEL/RESTAURANT MGMT.									18266 13
HUMAN RSRCS (incl LABOR R								21970 6	23000 2
MANAGEMENT INFO SYSTEMS	27798 17	26114 43 31200/24500	27398 9				26469 8		27200 3
MARKETING/MARK MGMT (RESR							25000 1		21422 34 27600/18000
ADVERTISING									18650 2
COMMUNICATIONS									17043 6
JOURNALISM									17000 1
ELEMENTARY EDUCATION							20000 1		
HUMAN ECOLOGY (HOME ECONO							14500 2	17500 1	18000 1
TEXTILES & CLOTHING									17333 3
LETTERS (incl English, Li		25000 1					25500 1	25500 2	18375 3
VISUAL & PERFORMING ARTS						17000 1			17000 2
HUMANITIES - OTHER	32760 1								23333 3
HISTORY									12500 1
POLITICAL SCIENCE/GOVT									21000 2
PSYCHOLOGY	24000 1						17000 1	16200 2	20782 2
SOCIOLOGY									22000 1
SOCIAL SCIENCES-OTHER							20412 2	28000 2	19800 2
CHEMICAL							31350 2		32940 2

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
CIVIL							25500 1		
COMPUTER	27647 7	29500 1	25000 1						
ELECTRICAL/ELECTRONIC			27000 1				28799 3		
INDUSTRIAL							27000 2		32700 1
MECHANICAL						12100 1	29650 6		31560 5
ENGINEERING TECHNOLOGY	30050 2						40000 1		26400 3
AGRIBUSINESS		31200 1			23067 6				20600 1
ANIMAL SCIENCES									19800 3
PLANT SCIENCES							18000 1		
OTHER AGRICULTURAL SCIENC					29100 1				13000 1
COMPUTER SCIENCE	26409 60 32532/20000	28599 7	28885 15				25000 2		19933 3
COMPUTER PROGRAMMING	24759 5								
INFORMATION SCIENCES & SY	25550 4	24794 6	26304 6				26500 1		
SYSTEMS ANALYSIS		30000 1	29124 4						
ACTUARIAL				31560 5					
CHEMISTRY									29393 3
MATHEMATICS	25000 1	26400 2	27500 1	20247 3					

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ECONOM & FINANCE (BANKING								22000 1
COMMUNICATIONS								22400 1
ELEMENTARY EDUCATION								17060 28 24099/12000
PRE-ELEMENTARY EDUCATION								13090 4
PHYSICAL EDUCATION								17500 1
SPECIAL EDUCATION								20767 3
LETTERS (incl English, Li								18067 3
VISUAL & PERFORMING ARTS					15000 1			12500 1
HUMANITIES - OTHER				27000 1				19000 2
CRIMINAL JUSTICE				13920 1				
POLITICAL SCIENCE/GOVT								19300 2
PSYCHOLOGY			15500 2			14750 2		
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER								13250 2
MECHANICAL			29000 1					
ALLIED HEALTH			23924 38 30000/19000					
NURSING		24758 44 40000/20000						
PHARMACY			28550 4					
BIOLOGICAL			18869 3				18662 4	
CHEMISTRY						25630 2	21083 6	
MATHEMATICS								22063 3

AVERAGE SALARY OFFERS FEBRUARY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25464 437 31000/23100	23542 79 38000/19776	22443 14	22400 5	24100 2			25000 1	24939 33 30000/22000
BACHELOR - TECHNICAL				18500 1					

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24400 3	22920 9	15833 3	24157 18	23249 30 29000/19000	22784 11	22164 133 55000/18000	19061 5	12275 1
BACHELOR - TECHNICAL				29250 2	22000 2	20670 2	24944 16	24700 3	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL	18000 2	14440 5	18029 13	15150 8	16020 1		21000 1	21348 12	19612 22 25992/16056
BACHELOR - TECHNICAL			26467 3	18500 1					22041 6

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	16312 3		24201 6	14213 6	23500 1	21987 6		31767 3	
BACHELOR - TECHNICAL			23187 3	30000 1			21000 1	27888 117 42000/23004	26394 10

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	28500 4	24320 3		25831 3					
BACHELOR - TECHNICAL	30299 211 52000/27000	30607 33 36000/29000	29802 17	29503 24 34000/26000	29762 15	30237 42 40000/28000	25932 19	31959 63 36600/29224	30273 49 41600/25000

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27841 20 33600/25000	26204 48 31200/24500	29012 13			17000 1	24476 35 30500/20000	23101 25 35000/17500	20624 155 39600/17000
BACHELOR - TECHNICAL	26445 79 32532/20000	27359 18	28110 28 50000/25000	27318 8	23929 7	12100 1	28473 19		26207 22 33480/20000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			17000 3	20460 2	15000 1	14750 2		17168 48 27000/12000
BACHELOR - TECHNICAL		24758 44 40000/20000	24107 46 34600/18000			25630 2	20115 10	22063 3

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Stuebenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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MCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	803	1197	$26200	$25896	$28500	$26500	$23500	1326	2528	$25834	$25261	$28000	$26000	$23000
BUSINESS ADMIN (INCL MGMT	58	123	23750	23179	28000	24000	19500	180	453	22749	22371	28080	22350	18000
DISTRIBUTION MANAGEMENT	1	3	27000	21331	*	*	*	19	39	24308	24129	*	*	*
ECONOM & FINANCE (BANKING	124	207	25458	24988	29000	26100	21000	233	460	24462	23876	28500	25000	19000
HOTEL/RESTAURANT MGMT.	+	2	+	20750				14	66	18474	19767	*	*	*
HUMAN RSRCS (incl LABOR R	5	10	21853	22126	*	*	*	17	33	22710	21716	*	*	*
MANAGEMENT INFO SYSTEMS	16	39	28013	28732	*	*	*	103	177	26798	27090	30000	26500	24500
MARKETING/MARK MGMT (RESR	96	164	22765	22585	27000	22750	18000	230	486	22590	22190	26900	22000	18000
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				5	10	20077	19249	*	*	*
COMMUNICATIONS	4	8	18475	18700	*	*	*	34	68	19952	19883	27200	19000	12500
JOURNALISM	+	2	+	15950				16	30	18966	18513	*	*	*
TELECOMMUN/BROADCASTING	2	2	19500	19500	*	*	*	8	9	15247	14997	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	1	7	20000	21104	*	*	*	30	83	17256	17558	21000	18250	12000
PRE-ELEMENTARY EDUCATION	+	+	+	+				4	4	13090	13090	*	*	*
PHYSICAL EDUCATION	+	1	+	12000				2	9	16250	18897	*	*	*
SPECIAL EDUCATION	1	5	17000	19697	*	*	*	4	24	19825	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				8	12	16338	17292	*	*	*
TEXTILES & CLOTHING	15	15	19167	19167	*	*	*	24	26	18676	18218	21000	19000	15000
MERCHANDISING MANAGEMENT	+	4	+	22625				+	7	+	20714			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				2	10	17150	19782	*	*	*
LETTERS (incl English, Li	3	5	19400	20200	*	*	*	22	35	19566	19419	23000	19002	17000
VISUAL & PERFORMING ARTS	+	2	+	18068				10	19	16294	15627	*	*	*
HUMANITIES - OTHER	7	9	19486	20045	*	*	*	18	31	23511	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				10	18	21050	19525	*	*	*
HISTORY	1	4	12000	19900	*	*	*	5	13	16224	18863	*	*	*
POLITICAL SCIENCE/GOVT	+	6	+	19244				9	24	19604	19496	*	*	*
PSYCHOLOGY	4	12	18625	20623	*	*	*	24	50	17995	18211	24000	18100	13000
SOCIOLOGY	1	4	25000	21447	*	*	*	7	18	19617	19550	*	*	*
SOCIAL SCIENCES-OTHER	2	3	19500	19600	*	*	*	16	28	19859	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	57	75	29710	29615	31200	29400	28500	73	115	29473	29204	31596	29380	27040
AGRICULTURAL	4	5	27549	25939	*	*	*	5	8	27039	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				+	6	+	22813			
BIOENGINEERING & BIOMEDIC	1	2	19578	22289	*	*	*	4	6	27135	26306	*	*	*
CHEMICAL	99	329	33271	33058	35004	33000	31320	167	543	32985	32812	35100	33000	31020
CIVIL	116	204	25936	26357	30500	25026	22932	177	361	25753	26090	30000	25032	22932
COMPUTER	36	50	30322	30258	32136	30680	28560	56	91	29845	29800	32500	30510	26000
ELECTRICAL/ELECTRONIC	331	557	30807	30550	33000	30940	28600	502	949	30589	30269	33000	30640	28200

continued

MCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	75	123	$29941	$29719	$32456	$30240	$26784	109	206	$29855	$29378	$32456	$30000	$26784
MECHANICAL	315	591	30527	30625	32700	30600	28080	515	1029	30268	30317	33000	30600	27504
METALLURGICAL	31	41	30158	29561	31800	30700	28800	34	50	29997	29580	32000	30650	25000
MINING (INCL GEOLOGICAL)	4	7	23988	24651	*	*	*	4	9	23988	24714	*	*	*
NUCLEAR	+	4	+	31925				1	5	30000	31540	*	*	*
PETROLEUM	2	26	40500	34936	*	*	*	3	62	39200	32202	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	8	63	21943	27566	*	*	*	66	160	28844	28085	34750	28000	23000
INDUSTRIAL TECHNOLOGY	+	13	+	26310				1	25	15000	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				10	25	22770	22106	*	*	*
ANIMAL SCIENCES	+	2	+	17250				4	7	19350	18771	*	*	*
PLANT SCIENCES	+	+	+	+				3	5	18000	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				4	18	19400	20814	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	80	164	28998	28497	32345	28900	25600	185	378	27749	27691	32000	28080	23000
COMPUTER PROGRAMMING	4	5	23990	25792	*	*	*	12	26	25365	26131	*	*	*
INFORMATION SCIENCES & SY	30	52	27564	26687	31104	27250	24500	49	94	26655	26361	31104	27000	23500
SYSTEMS ANALYSIS	+	1	+	31000				5	8	29299	28575	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				38	44	23924	23950	28000	24500	19000
HEALTH SCIENCES	+	3	+	23000				+	23	+	18710			
NURSING	+	1	+	20000				45	80	24730	23062	30000	23000	20000
PHARMACY	+	15	+	35255				4	65	28550	36276	*	*	*
SCIENCES														
ACTUARIAL	+	1	+	24504				5	6	31560	30384	*	*	*
ARCHITECTURAL & ENVIRONME	+	4	+	26350				+	14	+	24380			
BIOLOGICAL	+	1	+	26500				11	14	19672	19471	*	*	*
CHEMISTRY	2	31	28750	31310	*	*	*	18	57	25276	29349	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	2	27000	23500	*	*	*	1	5	27000	23032	*	*	*
MATHEMATICS	6	24	28346	27367	*	*	*	17	60	24753	25079	*	*	*
PHYSICS	+	2	+	29626				2	7	22400	27036	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	2346	4245						4510	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	711	1055	$26339	$26071	$28500	$26820	$24000	1148	2164	$26006	$25476	$28000	$26000	$23500
ACCOUNTING (PRIVATE)	128	183	24940	25060	28000	25350	[illegible]	207	413	24406	23974	28000	25000	20000
COMMERCIAL BANKING (CNSMR	1	8	21996	22911	*	*	*	15	48	22413	21778	*	*	*
COMMERCIAL BANKING (LENDG	11	18	24282	22967	*	*	*	17	43	23388	21844	*	*	*
INVESTMT BANKING (CORP FN	1	3	30000	30667	*	*	*	3	12	26067	25192	*	*	*
INVESTMT BANKNG (M & A)	2	4	26750	26500	*	*	*	2	5	26750	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	2	3	26500	25000	*	*	*	3	6	26000	22917	*	*	*
FINANCIAL/TREASURY ANALYS	38	69	27192	25900	31000	27000	25000	71	148	26145	24801	28500	26400	23200
PORTFOLIO MGMT/BROKERAGE	2	4	25750	22498	*	*	*	5	13	24940	22515	*	*	*
UNDERWRITING	3	9	19633	19821	*	*	*	12	30	22098	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				3	13	15833	17840	*	*	*
BRAND/PRODUCT MANAGEMENT	17	31	24865	24395	*	*	*	37	89	24758	24072	30996	25000	18000
BUYER/MERCHANDISING	63	76	21288	21823	26000	20500	18300	95	145	21922	22123	26000	21000	18700
MARKET RESEARCH	5	10	30664	27589	*	*	*	18	36	24738	23411	*	*	*
SALES	88	160	24425	24079	31600	24000	18000	237	490	23191	23137	30000	23000	18000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				8	14	21176	23598	*	*	*
MEDIA PLANNING	+	3	+	27767				1	11	12275	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				2	2	18000	18000	*	*	*
PRODUCTION	4	5	26814	25771	*	*	*	9	15	19939	21270	*	*	*
PUBLIC RELATIONS	2	5	22750	21927	*	*	*	18	38	19960	19293	*	*	*
WRITING / EDITING	1	3	24000	20267	*	*	*	10	21	16370	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	4	19008	20584	*	*	*	2	12	17514	18310	*	*	*
FINANC,TAXA, MONETARY POL	2	6	24930	21925	*	*	*	2	22	24930	21392	*	*	*
ECONOMIC PROGRAMS	1	1	20000	20000	*	*	*	2	5	20500	18394	*	*	*
LAW ENFORCEMENT	+	+	+	+				12	22	21348	20526	*	*	*
MILITARY	1	9	24500	22501	*	*	*	29	56	20283	21365	25000	19872	16056
NATIONAL SECURITY	2	3	32400	31800	*	*	*	5	9	22747	23868	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	25576				+	10	+	24251			
SOCIAL SERVICES														
ADMINISTRATION	1	6	30000	25131	*	*	*	10	49	24476	23984	*	*	*
COUNSELING	+	4	+	19894				7	17	16469	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				1	1	23500	23500	*	*	*
SOCIAL WORK	1	1	13000	13000	*	*	*	7	14	20703	18579	*	*	*
ENGINEERING														
BIOENGINEERING	3	8	31676	32216	*	*	*	4	15	29007	30954	*	*	*
DESIGN / CONSTRUCT	220	369	28059	28283	32100	29000	23424	340	671	28033	28238	32400	28860	23004
ENVIRONMENTAL/SANITATION	9	31	24968	28809	*	*	*	19	62	25719	27866	*	*	*
MANUFACTURING/INDUSTRIAL	514	725	30751	30845	33000	30900	28440	729	1124	30608	30537	33000	30700	28000
SYSTEMS / PROGRAMMING	17	51	30076	29758	*	*	*	53	112	30081	29675	33000	30680	25000
POWER SYSTEMS	32	74	29831	29897	31700	30330	28500	49	112	29821	29692	31800	30300	28300
SOFTWARE DESIGN & DEVELOP	16	44	29235	29998	*	*	*	43	101	29147	29543	32000	29640	25200

continued

MCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	20	46	$30731	$30556	$32900	$30970	$29400	35	87	$30316	$30312	$33000	$30600	$27718
RESEARCH & DEVELOPMENT	37	86	30696	30992	33180	31070	25343	79	218	30452	30275	34000	30720	25343
TESTING	26	47	29731	30681	32000	30660	25600	45	107	28127	28788	31200	29400	23820
PROCESS ENGINEERING	97	341	32976	32546	35004	33060	30000	160	629	32576	31963	35100	33000	30000
OTHER ENGINEERING	1	147	25000	29720	*	*	*	50	217	30167	29839	33800	30000	25000
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	68	130	28654	27859	31900	28800	25000	167	330	27512	26936	31824	28000	22800
INFORMATION SYSTEMS	25	38	27754	27108	31080	28000	24000	91	148	26859	27006	30000	26600	24500
SYSTEMS ANALYSIS & DESIGN	31	71	28868	28443	32345	30000	25992	72	151	28599	27759	32100	28040	24600
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				8	16	27318	27269	*	*	*
AGRICULTURE/NAT'L RESCURC	4	10	27501	22080	*	*	*	11	34	25228	22353	*	*	*
ARCHITECTURE	+	1	+	28000				2	19	14550	22693	*	*	*
CONSULTING	83	143	28371	28587	32000	28500	24600	137	238	27390	27571	32000	27300	24000
HUMAN RESRCS /INDUS RELS	6	11	24644	23117	*	*	*	31	63	23399	22410	30000	22500	18200
MANAGEMENT TRAINEE	48	126	22634	22684	28680	22000	17500	225	511	21599	21453	28000	20500	17000
MATH/STATISTICIANS	+	5	+	23111				+	12	+	21808			
NURSES / PERSONAL CARE	+	1	+	20000				44	77	24758	23057	30000	23000	20000
OTHER HEALTH RELATED (EX	+	24	+	29855				49	145	23672	28144	29000	24000	17680
PARALEGAL	+	+	+	+				2	2	20460	20460	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	15000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	2	+	26496				4	7	20190	23679	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				10	10	20115	20115	*	*	*
TEACHING	1	16	17000	19747	*	*	*	52	154	17447	18214	22000	17750	12100
TOTALS	2346	4245						4510	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	19	103	$30042	$29979	*	*	*	32	160	$28486	$28801	$31000	$29000	$24500
MBA--NON-TECH	37	48	37475	37118	$45000	$35000	$30000	67	125	34320	33068	44000	33500	26500
MBA--TECH	22	26	40268	39319	56000	35250	26000	33	40	38718	37993	55000	34000	28500
MS-BUSINESS	1	4	34000	31075	*	*	*	2	16	33000	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	7	10	41200	37620	*	*	*	15	38	36380	35279	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	3	5	36268	36073	*	*	*	3	16	36268	30560	*	*	*
MARKETING/MKTNG MGT (RESE	2	4	44500	36875	*	*	*	4	15	34575	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				2	5	16500	19660	*	*	*
ELEMENTARY EDUCATION	1	1	24000	24000	*	*	*	3	3	20000	20000	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	1	1	21600	21600	*	*	*	5	6	22676	22580	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				1	1	23107	23107	*	*	*
LETTERS	+	+	+	+				2	2	23250	23250	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				1	1	23000	23000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				2	2	19863	19863	*	*	*
POLITICAL SCIENCE / GOVT	1	1	20000	20000	*	*	*	1	1	20000	20000	*	*	*
PSYCHOLOGY	1	1	22500	22500	*	*	*	2	3	20750	18500	*	*	*
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				2	6	15059	23473	*	*	*

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	6	$33120	$32870	*	*	*	5	7	$33152	$32929	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				2	2	32500	32500	*	*	*
CHEMICAL	4	11	36930	36631	*	*	*	8	21	36390	35626	*	*	*
CIVIL	17	19	29618	29342	*	*	*	26	32	29030	28851	$32000	$28800	$24000
COMPUTER	5	6	38916	39313	*	*	*	10	15	36334	35003	*	*	*
ELECTRICAL/ELECTRONIC	31	71	35741	36053	$37600	$36000	$33020	53	109	35040	35673	37600	35000	32400
INDUSTRIAL	9	12	36022	35350	*	*	*	9	16	36022	34925	*	*	*
MECHANICAL	37	60	35356	35730	38480	35300	33000	55	87	34764	35209	38000	34680	31655
METALLURGICAL	3	9	35500	35578	*	*	*	6	16	34253	34421	*	*	*
MINING & MINERAL	4	4	30385	30385	*	*	*	4	6	30385	31257	*	*	*
NUCLEAR	1	1	37200	37200	*	*	*	1	1	37200	37200	*	*	*
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				2	4	22857	27428	*	*	*
HEALTH SCIENCES	1	1	26000	26000	*	*	*	5	7	19772	21837	*	*	*
NURSING	+	+	+	+				1	1	25000	25000	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				2	3	20500	22905	*	*	*
CHEMISTRY	+	5	+	30900				4	11	30625	31455	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	22	45	36702	35619	39500	37830	33500	29	57	35836	35105	39500	37620	28800
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	7	24000	33814	*	*	*	5	25	18400	30332	*	*	*
MATHEMATICS (INCL ACTUARI	+	4	+	28032				3	12	28237	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	234	474						407	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	35	36	$46494	$46453	$56000	$48500	$33000	54	77	$42201	$38759	$55000	$43000	$27000
MBA--TECH	14	14	53779	53779	*	*	*	18	22	52328	47542	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	45	46	48568	47935	58000	48000	37968	65	83	44999	42442	57000	45000	31200
MBA--TECH	33	33	53070	53070	65000	52000	44000	49	49	50743	50743	65000	50000	37000
OVER 4 YEARS														
MBA--NON-TECH	29	29	49129	49129	60000	49000	33000	56	73	44262	42249	57000	45000	30500
MBA--TECH	21	21	53943	53943	65000	55000	44400	33	35	50191	49769	65000	50000	31000
TOTALS	177	179						275	339					

[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	2	2	$45000	$45000	*	*	*	2	4	$45000	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				1	1	20000	20000	*	*	*
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	25000	23500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	1	10	38000	47697	*	*	*	8	24	42768	45838	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				1	2	57000	52500	*	*	*
ELECTRICAL/ELECTRONIC	5	6	51530	50941	*	*	*	7	12	50364	45379	*	*	*
MECHANICAL	3	3	43533	43533	*	*	*	3	3	43533	43533	*	*	*
METALLURGICAL	2	2	46010	46010	*	*	*	2	3	46010	47073	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	12	48000	44200	*	*	*	7	22	43649	43013	*	*	*
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				2	3	43500	41000	*	*	*
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	14	45						34	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26031 1127 38000/23500	25500 4		23214 8		25603 7	19000 1	26800 5	25750 2
BUSINESS ADMIN (INCL MGMT	24917 6			19876 4	27500 1	18456 9	21763 6	27500 5	24457 6
DISTRIBUTION MANAGEMENT						28500 1			
ECONOM & FINANCE (BANKING	26729 24 32000/24000			23129 41 28000/19400	19220 3	25200 1	31999 3	26021 24 30000/24000	23871 14
MANAGEMENT INFO SYSTEMS	26696 12			20000 1	20000 1	27120 4	26627 7	26375 4	25200 1
MARKETING/MARK MGMT (RESR	23500 4	16000 1	17000 1	20564 3		21250 2	19500 2		18000 2
ADVERTISING			21794 2						
COMMUNICATIONS		17500 2		10740 1	37000 1	14250 4			
JOURNALISM				14000 1		16770 6			
TELECOMMUN/BROADCASTING						14450 6			
ELEMENTARY EDUCATION							20000 1		
HUMAN ECOLOGY (HOME ECONO								14000 1	
LETTERS (incl English, Li				17500 2		15000 3		25500 1	
VISUAL & PERFORMING ARTS			13520 1			14460 2			
HUMANITIES - OTHER	23000 1			10800 1					
CRIMINAL JUSTICE								22500 1	35000 1
HISTORY			12500 1						
SOCIOLOGY				22000 1					
SOCIAL SCIENCES-OTHER							20016 1	26000 1	
AEROSPACE & AERONAUTICAL								34500 1	
CHEMICAL								32457 7	
CIVIL			22591 5			30120 1		25727 29 30000/24000	
COMPUTER						32500 1	28260 4	27750 2	

AVERAGE SALARY OFFERS   MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ELECTRICAL/ELECTRONIC						30261 11	32533 3	29660 45 34000/27000	
INDUSTRIAL	29000 1			30000 1		30000 1		29223 17	
MECHANICAL	26500 1		21350 2			32167 3	30000 2	29556 31 33600/27996	33400 1
MINING (INCL GEOLOGICAL)								21983 3	
ENGINEERING TECHNOLOGY							29583 3	42000 1	
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	26929 7				25000 1	24289 4	28057 22 50000/24000	28427 10	27225 4
COMPUTER PROGRAMMING							18500 2		
INFORMATION SCIENCES & SY	26963 8						23023 4	26750 2	23000 1
SYSTEMS ANALYSIS							30000 1		
ALLIED HEALTH				27000 1					
ACTUARIAL								30000 1	28000 1
MATHEMATICS	26500 1					27500 1	26400 2		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1	21533 3	20438 8		19250 4				22500 1
BUSINESS ADMIN (INCL MGMT		17927 10	21956 11		19399 28 25500/16600				25000 1
DISTRIBUTION MANAGEMENT					23900 2				
ECONOM & FINANCE (BANKING	14400 1	24300 2	22543 16		21460 18			23000 1	17500 1
HOTEL/RESTAURANT MGMT.	17340 2	18353 9			21176 1				
HUMAN RSRCS (incl LABOR R					19925 4			22500 1	
MANAGEMENT INFO SYSTEMS			25124 18		28213 4				
MARKETING/MARK MGMT (RESR		29867 3	20150 12		22058 83 40000/18300	24000 1		23000 2	
ADVERTISING					18650 2				
COMMUNICATIONS		18513 3	19900 1		18404 5		34000 1		
JOURNALISM					21500 2		20000 1	15080 2	
TELECOMMUN/BROADCASTING					23000 1				
ELEMENTARY EDUCATION					20000 1				
TEXTILES & CLOTHING					18423 13				
LETTERS (incl English, Li					19140 3	31000 1			
HUMANITIES - OTHER		20316 2		27000 1	19800 5				
CRIMINAL JUSTICE				13920 1	14792 2		18500 1		
HISTORY							12000 1		
PSYCHOLOGY	20000 1	14300 2	20000 1		17400 6				
SOCIAL SCIENCES-OTHER					18864 3				
CHEMICAL					28000 1				
COMPUTER					22000 1				
MECHANICAL			30000 1						

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample-Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ENGINEERING TECHNOLOGY			21500 2						
OTHER AGRICULTURAL SCIENC	13000 1								
COMPUTER SCIENCE	16000 2		24200 6		25115 4				
COMPUTER PROGRAMMING					19760 1				
INFORMATION SCIENCES & SY			27508 3		28000 4				
ACTUARIAL			33267 3						
MATHEMATICS			21608 5					18500 1	

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING	27500 1	20250 2	28654 4	24340 5		20245 5	22000 5	20000 1	28000 1
BUSINESS ADMIN (INCL MGMT		21732 3	25200 5	21000 2		19400 4	22691 5	22000 1	24750 2
DISTRIBUTION MANAGEMENT		21456 5				19800 1	19776 1		
ECONOM & FINANCE (BANKING		24301 5	24467 3	24000 3	23600 2	18175 7		22000 1	28000 1
HOTEL/RESTAURANT MGMT				18600 1				19000 1	
HUMAN RSRCS (incl LABOR R		25500 1		18000 1					
MANAGEMENT INFO SYSTEMS		22000 1	27200 2	27200 1		22400 2			
MARKETING/MARK MGMT (RESR	22880 1	23675 4	26267 6	20286 7		19872 1			19200 2
COMMUNICATIONS			19000 1	21880 1	18200 2	19000 1			
JOURNALISM			30000 1						24500 1
TELECOMMUN/BROADCASTING					12275 1				
ELEMENTARY EDUCATION					17366 26 24099/12100				
PRE-ELEMENTARY EDUCATION					12653 3				
PHYSICAL EDUCATION				15000 1	17500 1				
SPECIAL EDUCATION					19825 4				
HUMAN ECOLOGY (HOME ECONO					18850 2		15000 1	15000 1	
FOREIGN LANGUAGES						17150 2			
LETTERS (incl English, Li					18067 3		19226 4	20250 2	
VISUAL & PERFORMING ARTS				15000 1	12750 2		15000 1		
HUMANITIES - OTHER					20000 1		22667 3		
CRIMINAL JUSTICE					19246 2		26250 2		
HISTORY					22920 1	16850 2			
POLITICAL SCIENCE/GOVT		21000 2			18600 1	18647 5	22600 1		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PSYCHOLOGY					14125 4	16656 1	19360 3	24000 1	18000 1
SOCIOLOGY				18500 1				20000 1	
SOCIAL SCIENCES-OTHER					16333 3	22202 4	16020 1		
AEROSPACE & AERONAUTICAL						26748 5			
CHEMICAL				32700 1		26400 1			32010 2
CIVIL	30000 1	23678 25 25032/22880		29865 7		24747 7	25341 62 33000/22932		
COMPUTER			30500 2			24342 1		24000 1	
ELECTRICAL/ELECTRONIC	30363 4		30673 33 35400/29100	31800 5		25671 18	31500 1	30000 1	
INDUSTRIAL	30200 3	28500 1				31900 2			
MECHANICAL	29750 2	27733 3	30574 19	30550 4		23202 8	24550 3		29000 1
METALLURGICAL		22800 1				23820 1			
NUCLEAR			30000 1						
ENGINEERING TECHNOLOGY			16500 1						
COMPUTER SCIENCE	28500 2	25457 3	26785 8	26216 5	27500 2	17534 2	22417 3	25000 1	16500 1
COMPUTER PROGRAMMING					19800 1			28250 2	22500 1
INFORMATION SCIENCES & SY	21000 1		25000 1	24500 1		19872 1	19872 1		27500 1
SYSTEMS ANALYSIS			26496 1						
ALLIED HEALTH				20000 1				24210 30 30000/19500	22636 6
NURSING								24479 40 40000/20000	25067 3
PHARMACY								34600 1	17000 1
BIOLOGICAL	15420 1				14000 1	18646 1	18804 2	24000 3	20000 1
CHEMISTRY	15500 1				16000 2			22000 1	
MATHEMATICS					22063 3				

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 3

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PHYSICS	28800 1							16000 1	

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	23000 1		20185 1	34000 1	23450 4	24200 5	25788 8	23600 2	25676 20 28000/22500
BUSINESS ADMIN (INCL MGMT	18500 1				19500 1	24167 3	27409 9	19000 1	25517 7
DISTRIBUTION MANAGEMENT						16800 1	30000 1		
ECONOM & FINANCE (BANKING					23115 4		25584 5	27667 3	27094 10
HUMAN RSRCS (incl LABOR R					23664 1		24180 1	22000 1	
MANAGEMENT INFO SYSTEMS						25750 2	28000 1		28997 7
MARKETING/MARK MGMT (RESR	21000 1					21500 1	23725 11	29560 5	26583 12
COMMUNICATIONS		12500 1	23500 1	15000 1			24180 1		25000 1
ELEMENTARY EDUCATION	13088 2								
PRE-ELEMENTARY EDUCATION	14400 1								
LETTERS (incl English, Li				19800 1			22562 2		
VISUAL & PERFORMING ARTS								17000 1	
HUMANITIES - OTHER	18000 1						42000 2		
PSYCHOLOGY			12400 1				24180 1		
SOCIOLOGY			17273 3						25000 1
SOCIAL SCIENCES-OTHER			13900 2						
AEROSPACE & AERONAUTICAL					29597 63 34060/28340		29700 1	27000 1	
AGRICULTURAL						25000 1	30288 2	21600 1	
BIOENGINEERING & BIOMEDIC					30160 1				
CHEMICAL					31200 1		31723 3	30600 1	33388 91 46800/32100
CIVIL					27816 1		27400 3	26536 20 33020/24000	30660 1
COMPUTER				25246 2	30511 11		31533 3		31000 1
ELECTRICAL/ELECTRONIC					30596 99 35500/28860	25533 3	30910 67 36000/28596	31000 5	32898 9

AVERAGE SALARY OFFERS　MARCH 1989　MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER　CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250　706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL					30142 14		30089 17	30600 2	30298 2
MECHANICAL					29533 63 33000/27500	29060 5	30653 158 40000/28500	29704 13	31665 33 33600/30000
METALLURGICAL					32201 7		31055 12	30000 1	
MINING (INCL GEOLOGICAL)						30000 1			
ENGINEERING TECHNOLOGY					28362 9		30393 28 52000/26440	25000 2	
AGRIBUSINESS						21383 6			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						18000 3			
OTHER AGRICULTURAL SCIENC						29100 1			
COMPUTER SCIENCE					28572 20 33480/27300	27300 2	28478 8		28800 1
INFORMATION SCIENCES & SY					24000 1		26700 2	29100 1	28724 9
NURSING							35000 1		23500 1
PHARMACY									31300 2
CHEMISTRY									27400 11
MATHEMATICS									29700 3

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27488 9	24735 17	24531 13		24484 5	21000 1	24000 2	26333 3	25871 33 28000/23500
BUSINESS ADMIN (INCL MGMT	24825 8	21248 2	25738 12	25388 5	26350 4		24667 3	24500 1	25070 10
DISTRIBUTION MANAGEMENT	28200 1	26400 1	27433 3					27000 1	
ECONOM & FINANCE (BANKING	27930 8	26563 8	27757 7		25260 7			27600 1	25280 5
HUMAN RSRCS (incl LABOR R	24000 2	13920 1	27600 1		30800 1			28000 1	22200 1
MANAGEMENT INFO SYSTEMS	32117 6	26400 1	27883 8	31500 3	21500 2		25000 3	26268 9	28900 2
MARKETING/MARK MGMT (RESR	24775 4	22169 20 27600/19800	24058 8	23500 1	21800 6		24000 1	21900 4	23750 2
ADVERTISING	19500 1								
COMMUNICATIONS	24000 1	12000 1	25832 3	27200 1					
JOURNALISM				23500 1					
TEXTILES & CLOTHING		20000 1	28000 1						
VISUAL & PERFORMING ARTS			29000 1		19000 1				
PSYCHOLOGY							26000 1		
SOCIAL SCIENCES-OTHER		33500 1							
AEROSPACE & AERONAUTICAL		31000 2							
AGRICULTURAL			28020 1						
BIOENGINEERING & BIOMEDIC		26126 3							
CHEMICAL		30960 4	31159 7		29040 1			32750 2	33490 41 35580/32496
CIVIL					26316 6			21600 1	31760 5
COMPUTER	30288 12	31387 9			31650 2			29333 3	
ELECTRICAL/ELECTRONIC	30816 40 35100/28200	31087 101 41600/29000	36000 1	32700 1	29846 15			31027 8	33690 10
INDUSTRIAL	29885 3	29676 10	29775 15	30600 2	29776 5			29933 3	32100 2
MECHANICAL	31230 2	29643 33 31836/28000	30641 17	30443 7	30342 36 37800/28200		32700 1	32265 9	32060 29 37596/29224

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
METALLURGICAL					28709 11				29400 1
PETROLEUM									39200 3
ENGINEERING TECHNOLOGY	21936 2	29100 5		32100 1	28843 7				22000 2
AGRIBUSINESS			24850 2	31200 1					
ANIMAL SCIENCES			19800 3						
OTHER AGRICULTURAL SCIENC			17750 2						
COMPUTER SCIENCE	30420 33 34500/27500	28683 19			26355 4		30000 1	26998 2	29684 6
COMPUTER PROGRAMMING		29220 1							29899 4
INFORMATION SCIENCES & SY	31500 2				27400 2				28700 2
SYSTEMS ANALYSIS	30000 2								
BIOLOGICAL			18720 1						
CHEMISTRY									28500 2
GEOLOGY & GEOLOGICAL SCI						27000 1			
MATHEMATICS	32176 1								

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
ACCOUNTING	30000	1			26660	5						
BUSINESS ADMIN (INCL MGMT	16800	1							23498	2	22500	1
DISTRIBUTION MANAGEMENT									28000	1		
ECONOM & FINANCE (BANKING	27000	1			23000	1	22500	2				
MANAGEMENT INFO SYSTEMS	29400	1										
MARKETING/MARK MGMT (RESR	20246	13	24000	1	25000	1			22500	1	28500	1
JOURNALISM									17680	1		
HUMAN ECOLOGY (HOME ECONO									16333	3		
TEXTILES & CLOTHING									17858	9		
HUMANITIES - OTHER							32760	1				
PSYCHOLOGY									23064	1		
CHEMICAL			31650	2			28008	1			33996	1
CIVIL			28000	2			28000	1				
COMPUTER					30000	1						
ELECTRICAL/ELECTRONIC	31750	2	32100	1	29552	11	30000	2			32000	6
INDUSTRIAL					28981	5	27750	2			32700	1
MECHANICAL	31300	2	31035	10	27425	4	29682	5			31082	7
ENGINEERING TECHNOLOGY			16800	1			36500	2				
INDUSTRIAL TECHNOLOGY	15000	1										
COMPUTER SCIENCE			26196	1							32000	1
INFORMATION SCIENCES & SY							25000	1			24300	1
SYSTEMS ANALYSIS							30000	1				
BIOLOGICAL					20000	1						

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
CHEMISTRY		27060 1				

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26035 1174 39600/23500	21857 7	17321 5	22028 63 28000/18000	23693 6	19294 45 28500/13000	24333 21 47000/19000	25940 42 32400/24000	24178 26 35000/18000
BACHELOR - TECHNICAL	27011 18		22237 7	25167 3	25000 1	29393 22 36500/27500	27640 43 50000/22800	28770 149 42000/24600	27614 7

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18616 5	19765 34 40000/17000	22383 67 30000/19200	20460 2	20859 187 40000/17000	27500 2	21125 4	20277 6	21667 3
BACHELOR - TECHNICAL	15000 3		25428 20 34300/20000		25656 11			18500 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	25190 2	22551 23 30000/18500	26137 22 36000/23200	21328 24 27200/18000	17334 57 27000/12100	19321 35 25992/15600	21012 27 33000/16020	20278 9	23300 8
BACHELOR - TECHNICAL	27454 16	24328 33 32290/22880	29794 66 36500/26496	29106 24 34500/24600	20777 9	24821 47 34800/19654	25014 72 33000/22932	24513 81 40000/19590	23973 17

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	17297 7	12500 1	16963 8	22933 3	22942 10	23608 12	26227 42 52000/21600	25846 13	26467 58 35000/22500
BACHELOR - TECHNICAL				25246 2	29921 290 37440/27750	24387 23 31500/18000	30583 305 52000/28200	28114 47 33020/25000	32107 164 46800/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27023 40 33800/20400	23606 53 33500/19800	26000 57 32100/21600	26876 11	24163 26 30800/21500	21000 1	24700 10	25506 20 32400/22200	25629 53 33500/23400
BACHELOR - TECHNICAL	30424 97 35100/27500	30381 187 41600/27500	28836 49 36000/20000	30858 12	29405 89 37800/26400	27000 1	31350 2	30625 28 34000/27500	32391 107 45000/29224

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	21553 17	24000 1	25900 7	25920 3	19331 18	25500 2
BACHELOR - TECHNICAL	28220 5	29545 18	28622 22 33120/25000	29861 15		31328 17

AVERAGE SALARY OFFERS   MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	30094 16			36000 6	30000 1			38286 7	55000 1
MBA--TECH	27310 10			47000 1	50250 4	30000 1	38000 1	53750 4	60000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	45000 1	35000 1							45000 1
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH					20800 1	22500 2			27000 1
MBA--TECH				50000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH							32925 4		46500 2
MBA--TECH					34200 1		31600 3		35400 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	33600 5	40567 3	30600 2	42333 3			31920 1	33100 2	33680 5
MBA--TECH	45000 1			44400 1	29400 1				

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1	40040 1			
MBA--TECH			45000 1			

AVERAGE SALARY OFFERS   MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250   706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26002 1128 38000/23500	24660 171 38000/20900	25500 1						25124 4
BUSINESS ADMIN (INCL MGMT	24500 1	22995 12	19752 2						25959 5
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	26288 17	24252 20 29000/22500	23278 9	23694 16	26067 3	26750 2		21500 2	26225 62 32040/23500
MARKETING/MARK MGMT (RESR	25000 1		20564 3						
LETTERS (incl English, Li		20700 1							
HUMANITIES - OTHER		10800 1							
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE								35000 1	
INFORMATION SCIENCES & SY	28000 1	23000 1							

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							28800 3		
BUSINESS ADMIN (INCL MGMT	26167 3	22820 6		24075 8	23117 6	26700 2	22415 39 29000/18500		
DISTRIBUTION MANAGEMENT				28500 2		29500 1			
ECONOM & FINANCE (BANKING	23100 2	21192 5		23700 3	23021 13		22566 10		
HOTEL/RESTAURANT MGMT.							21176 1		
HUMAN RSRCS (incl LABOR R					26000 1	18000 1	24180 1		
MANAGEMENT INFO SYSTEMS								29400 1	
MARKETING/MARK MGMT (RESR			16000 1	23200 13	22850 45 26000/19200	22109 7	22890 111 55000/18000		
ADVERTISING							19350 2	24387 1	
COMMUNICATIONS			17500 1	37000 1		24180 1	20549 13		
JOURNALISM			14000 1		26000 1		20920 4		
TELECOMMUN/BROADCASTING					23000 1			15000 1	12275 1
PHYSICAL EDUCATION				15000 1					
HUMAN ECOLOGY (HOME ECONO							15500 2		
TEXTILES & CLOTHING				15860 2	18559 17		28000 1		
LETTERS (incl English, Li							19960 2		
VISUAL & PERFORMING ARTS					29000 1			13260 2	
HUMANITIES - OTHER					20250 4		19032 1		
CRIMINAL JUSTICE				35000 1					
HISTORY							17460 2		
PSYCHOLOGY				26000 1	17975 4		17045 4		
SOCIOLOGY							25000 1		
BIOENGINEERING & BIOMEDIC							26126 3		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
CIVIL						27000 1		24700 3	
COMPUTER					22000 1	30600 1	33000 1		
ELECTRICAL/ELECTRONIC					22000 1	30000 1	30000 4		
INDUSTRIAL				30258 2			29483 11		
MECHANICAL				29750 2		36500 1	31134 7		
ENGINEERING TECHNOLOGY				29000 1			24333 6		
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							19000 1		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							18000 2		
NURSING							23500 1		
BIOLOGICAL						15420 1			
CHEMISTRY						25920 1	28650 2		
MATHEMATICS		22300 1							

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18[illegible]30

CURRICULUM	ON-AIR REPORTI		PRODUCTION		PUBLIC RELATIO		WRITING / EDIT		EXECUTIVE, LEG		FINANC,TAXA, M		ECONOMIC PROGR		LAW ENFORCEMEN		MILITARY	
ACCOUNTING													20000	1				
BUSINESS ADMIN (INCL MGMT			17500	1													19502	5
DISTRIBUTION MANAGEMENT																	19800	1
ECONOM & FINANCE (BANKING					20000	1			19008	1	22360	1					17130	4
HUMAN RSRCS (incl LABOR R					25500	1												
MANAGEMENT INFO SYSTEMS																	22400	2
MARKETING/MARK MGMT (RESR					31000	1							21000	1			19872	1
COMMUNICATIONS			15000	1	15676	5	24000	1							34000	1	19000	1
JOURNALISM	20000	1			22750	2	15456	5							20000	1		
TELECOMMUN/BROADCASTING	16000	1	13925	4														
FOREIGN LANGUAGES																	15600	1
LETTERS (incl English, Li					14833	3	18000	1							18000	1		
VISUAL & PERFORMING ARTS					18000	1	10920	1										
CRIMINAL JUSTICE															20197	8		
HISTORY							15000	1									18700	1
POLITICAL SCIENCE/GOVT															22600	1	21500	2
PSYCHOLOGY																	16656	1
SOCIAL SCIENCES-OTHER					16992	1			16020	1							22667	3
AEROSPACE & AERONAUTICAL																	24500	1
ELECTRICAL/ELECTRONIC			30800	2													24077	4
ENGINEERING TECHNOLOGY					26467	3												
COMPUTER SCIENCE			29655	1							27500	1					16067	1
INFORMATION SCIENCES & SY																	19872	1

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
MATHEMATICS				18500 1					

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			12000 1					31767 3	
ECONOM & FINANCE (BANKING									25000 1
COMMUNICATIONS				14000 1	23500 1				
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1					
FOREIGN LANGUAGES	18700 1								
LETTERS (incl English, Li			20335 3						
HUMANITIES - OTHER			52000 1			24000 2			
POLITICAL SCIENCE/GOVT	15118 2								
PSYCHOLOGY				13540 2		28000 1			
SOCIOLOGY				14400 1		18640 3			
SOCIAL SCIENCES-OTHER				14800 1		13000 1			
AEROSPACE & AERONAUTICAL	34800 1							29367 22 33280/27500	
CHEMICAL							32010 2	31157 7	29040 1
CIVIL								25546 141 34200/22932	25550 10
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC	30000 1							30084 86 35200/28000	30000 1
INDUSTRIAL								28803 5	26502 2
MECHANICAL				30000 1			31008 1	29626 65 33960/27000	30160 1
METALLURGICAL								29601 4	
MINING (INCL GEOLOGICAL)									21983 3
ENGINEERING TECHNOLOGY								28500 4	
COMPUTER SCIENCE			19780 2					25000 2	
COMPUTER PROGRAMMING								30400 1	

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BIOLOGICAL			30000 1				21000 1		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/[illegible]/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		23000 1							
BUSINESS ADMIN (INCL MGMT				25750 2					
DISTRIBUTION MANAGEMENT	28400 2								
HUMAN RSRCS (incl LABOR R	30800 1								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
AEROSPACE & AERONAUTICAL	29140 32 33000/27500					29420 4	29340 10		34060 2
AGRICULTURAL	26794 4					28020 1			
BIOENGINEERING & BIOMEDIC				30160 1					
CHEMICAL	32801 35 43200/30500	33600 1				33785 16	32178 2	33359 87 37000/31800	31661 12
CIVIL	29106 8					22932 1	25200 1		29232 1
COMPUTER	31786 10	30566 10	28500 1	29433 9	29646 4	30500 3			
ELECTRICAL/ELECTRONIC	31008 204 36000/29376	30747 28 36000/28200	30515 30 34800/29100	30934 11	30331 23 33600/28860	29810 22 34400/25343	30114 16	32021 25 37500/30000	30197 15
INDUSTRIAL	30103 61 36000/28000	30767 3			30000 1	30000 1	29000 1	31900 1	29040 2
MECHANICAL	30470 305 37800/28080	28700 4	29499 16	31200 1	31000 3	29998 24 40000/28000	29412 5	31000 41 37596/29224	29178 13
METALLURGICAL	30097 23 33500/28860					32960 4	23410 2	30600 1	
NUCLEAR									30000 1
PETROLEUM								39200 3	
ENGINEERING TECHNOLOGY	31197 31 52000/27500		16500 1		30463 4		23710 4	29100 2	27167 3
OTHER AGRICULTURAL SCIENC							17750 2		
COMPUTER SCIENCE	28938 10	30020 3		28489 17		31200 1			
COMPUTER PROGRAMMING				25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
BIOLOGICAL							18720 1		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
CHEMISTRY	28300 2					20200 1	29000 1		
PHYSICS			28800 1			16000 1			

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING		28467 3	27000 1				27000 7		25417 6
BUSINESS ADMIN (INCL MGMT	28150 2	24045 4	28290 2				25514 7	24646 13	20872 56 30200/16800
DISTRIBUTION MANAGEMENT									23248 12
ECONON & FINANCE (BANKING		26340 5	47000 1				26308 24 32000/24000	20000 1	21488 29 30000/18000
HOTEL/RESTAURANT MGMT.									18266 13
HUMAN RSRCS (incl LABOR R								22009 9	21167 3
MANAGEMENT INFO SYSTEMS	28359 23 33800/25200	26185 44 31200/24500	27454 14				26104 12		27200 3
MARKETING/MARK MGMT (RESR	22000 1						24250 2		21517 43 27600/18000
ADVERTISING									18650 2
COMMUNICATIONS									17043 6
JOURNALISM									17000 1
ELEMENTARY EDUCATION			20000 1				20000 1		
HUMAN ECOLOGY (HOME ECONO							14500 2	17500 1	18000 1
TEXTILES & CLOTHING									18250 4
LETTERS (incl English, Li		25000 1					25500 1	25500 2	18156 4
VISUAL & PERFORMING ARTS						17000 1			17000 2
HUMANITIES - OTHER	32760 1						23000 1		22900 4
HISTORY									12500 1
POLITICAL SCIENCE/GOVT									21000 2
PSYCHOLOGY	24000 1						17000 1	16200 2	20055 3
SOCIOLOGY									22000 1
SOCIAL SCIENCES-OTHER							22275 3	28000 2	19800 2
AEROSPACE & AERONAUTICAL							34500 1		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
CHEMICAL							31350 2		32940 2
CIVIL					24000 1		26440 8		26950 2
COMPUTER	29019 12	27750 2	25000 1						
ELECTRICAL/ELECTRONIC		32500 2	30406 7				29979 19		
INDUSTRIAL							29506 16		30900 3
MECHANICAL	25200 1	28000 1			29004 1	12100 1	30300 15		31560 5
MINING (INCL GEOLOGICAL)					30000 1				
ENGINEERING TECHNOLOGY	30050 2						40000 1		23800 4
AGRIBUSINESS		31200 1			23067 6				20600 1
ANIMAL SCIENCES									19800 3
PLANT SCIENCES							18000 1		
OTHER AGRICULTURAL SCIENC					29100 1				13000 1
COMPUTER SCIENCE	27181 87 33480/22000	28909 17	29099 33 50000/25000				27417 6		19933 3
COMPUTER PROGRAMMING	24417 9								
INFORMATION SCIENCES & SY	27948 23 32000/25000	24971 8	26018 7				26083 6	30000 1	
SYSTEMS ANALYSIS		30000 1	29124 4						
ACTUARIAL				31560 5					
CHEMISTRY									29393 3
GEOLOGY & GEOLOGICAL SCI					27000 1				
MATHEMATICS	29255 5	26400 2	27500 1	20247 3			26500 1		

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ECONOM & FINANCE (BANKING								22000 1
COMMUNICATIONS								22400 1
ELEMENTARY EDUCATION								17060 28 24099/12000
PRE-ELEMENTARY EDUCATION								13090 4
PHYSICAL EDUCATION								17500 1
SPECIAL EDUCATION								19825 4
LETTERS (incl English, Li								18067 3
VISUAL & PERFORMING ARTS					15000 1			12500 1
HUMANITIES - OTHER				27000 1				19000 2
CRIMINAL JUSTICE				13920 1				
POLITICAL SCIENCE/GOVT								19300 2
PSYCHOLOGY			15500 2			14750 2		
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER								13250 2
MECHANICAL			29000 1					
ALLIED HEALTH			23924 38 30000/19000					
NURSING		24758 44 40000/20000						
PHARMACY			28550 4					
BIOLOGICAL			18869 3				18662 4	
CHEMISTRY						25630 2	21083 6	
MATHEMATICS								22063 3

AVERAGE SALARY OFFERS MARCH 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26004 1147 38000/23500	24413 206 38000/20000	22413 15	23694 16	26067 3	26750 2		21500 2	26145 71 32400/23200
BACHELOR - TECHNICAL	28000 1	23000 1		18500 1				35000 1	

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24940 5	22080 11	15833 3	23969 32 40000/18000	21921 93 29000/18700	23320 12	22375 197 55000/17680	19061 5	12275 1
BACHELOR - TECHNICAL		22300 1		29803 5	22000 2	27573 6	27211 40 36500/18000	24700 3	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL	18000 2	14700 6	18658 15	16133 9	17514 2	22360 1	20500 2	21348 12	19612 22 25992/16056
BACHELOR - TECHNICAL		30418 3	26467 3	18500 1		27500 1			22392 7

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	16312 3		24201 6	14213 6	23500 1	20703 7		31767 3	25000 1
BACHELOR - TECHNICAL	32400 2		24890 4	30000 1			29007 4	28000 337 42000/23004	25759 18

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	28500 4	24320 3		25831 3					
BACHELOR - TECHNICAL	30619 725 52000/28000	30427 50 36000/28200	29821 49 34800/28300	29396 40 34000/25200	30316 35 35000/27718	30452 79 46800/25343	28127 45 34200/23820	32576 160 45000/30000	30167 50 41600/25000

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	28119 28 33800/25000	26148 57 31200/24500	28155 19			17000 1	25280 61 32000/22000	23179 30 35000/17500	20976 198 39600/17000
BACHELOR - TECHNICAL	27389 139 33480/22500	28051 34 34500/26000	28759 53 50000/25000	27318 8	25228 11	12100 1	29084 76 40000/25000	30000 1	26165 27 33480/19400

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			17000 3	20460 2	15000 1	14750 2		17164 49 27000/12000
BACHELOR - TECHNICAL		24758 44 40000/20000	24107 46 34600/18000			25630 2	20115 10	22063 3

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Stuebenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	474	1016	$25601	$25509	$28500	$26500	$21500	1558	3301	$25624	$25232	$28000	$26000	$22500
BUSINESS ADMIN (INCL MGMT	78	159	22236	21244	28000	22000	15360	254	608	22567	22063	28000	22150	17000
DISTRIBUTION MANAGEMENT	2	2	26250	26250	*	*	*	21	41	24493	24233	28500	26100	19776
ECONOM & FINANCE (BANKING	157	342	24878	24295	30000	26000	18000	348	760	24343	23892	29000	25000	18000
HOTEL/RESTAURANT MGMT	3	35	20667	19822	*	*	*	17	101	18861	19786	*	*	*
HUMAN RSRCS (incl LABOR R	7	19	23210	23438	*	*	*	23	51	22821	22320	27600	22500	18000
MANAGEMENT INFO SYSTEMS	64	143	25114	26908	27200	26000	20000	165	318	26116	26995	30000	26100	23000
MARKETING/MARK MGMT (RESR	111	208	22896	22687	27600	23500	18000	333	686	22647	22314	27000	22200	18000
REAL ESTATE	+	4	+	19750				+	10	+	21573			
COMMUNICATIONS														
ADVERTISING	6	11	18283	17302	*	*	*	11	21	19099	18229	*	*	*
COMMUNICATIONS	41	78	20300	20431	26000	21000	14000	74	145	20090	20149	27200	19020	12500
JOURNALISM	6	11	19083	21300	*	*	*	22	41	18998	19261	24500	17840	15500
TELECOMMUN/BROADCASTING	6	7	21267	21871	*	*	*	14	16	17827	18005	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	19	71	16794	19239	*	*	*	49	155	17077	18339	21000	18000	12000
PRE-ELEMENTARY EDUCATION	4	5	19050	19195	*	*	*	8	9	16070	16481	*	*	*
PHYSICAL EDUCATION	2	10	15900	17969	*	*	*	4	19	16075	18408	*	*	*
SPECIAL EDUCATION	3	26	27900	20125	*	*	*	7	50	23286	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	3	4	21227	22420	*	*	*	11	16	17671	18574	*	*	*
TEXTILES & CLOTHING	8	10	19163	20530	*	*	*	32	36	18798	18860	21000	19000	15000
MERCHANDISING MANAGEMENT	5	8	20600	19700	*	*	*	5	15	20600	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	4	8	19194	21138	*	*	*	6	18	18513	20385	*	*	*
LETTERS (incl English, Li	17	23	19535	18661	*	*	*	39	58	19553	19118	25000	18204	15000
VISUAL & PERFORMING ARTS	6	8	17000	16875	*	*	*	16	27	16559	15997	*	*	*
HUMANITIES - OTHER	5	12	21756	21463	*	*	*	23	43	23129	21819	30000	20500	18000
SOCIAL SCIENCES														
CRIMINAL JUSTICE	7	7	21986	21986	*	*	*	17	25	21435	20214	*	*	*
HISTORY	7	12	22357	22016	*	*	*	12	25	19802	20377	*	*	*
POLITICAL SCIENCE/GOVT	20	30	22640	22757	27500	23250	14700	29	54	21698	21308	27500	22000	15118
PSYCHOLOGY	30	46	15857	16801	20800	15800	12000	54	96	16807	17536	21000	16828	12000
SOCIOLOGY	1	12	35000	19853	*	*	*	8	30	21540	19672	*	*	*
SOCIAL SCIENCES-OTHER	4	12	18450	20609	*	*	*	20	40	19577	19373	25992	19000	14800
ENGINEERING														
AEROSPACE & AERONAUTICAL	45	73	29141	29295	30160	29380	28340	97	167	29428	29273	31200	29380	27500
AGRICULTURAL	4	9	29919	27038	*	*	*	7	15	27756	24788	*	*	*
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	4	4	31025	31025	*	*	*	8	10	29080	28194	*	*	*
CHEMICAL	167	346	33138	33055	34800	33300	31300	329	882	33067	32906	34900	33000	31020
CIVIL	67	119	27596	27150	32500	27300	23424	208	443	25896	26192	30120	25116	22932
COMPUTER	28	70	31194	30155	33800	31720	28800	73	150	30153	29861	32500	30680	27000
ELECTRICAL/ELECTRONIC	251	493	30758	30480	33000	31200	27700	629	1319	30536	30261	33000	30864	27900

continued

MCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	71	90	$30038	$30072	$32000	$30000	$28200	165	281	$29859	$29531	$32400	$30000	$27000
MECHANICAL	254	435	30833	30636	33000	31000	28500	671	1362	30443	30399	33000	30600	27600
METALLURGICAL	21	32	30670	31041	31500	30700	30000	44	71	30128	30056	32000	30600	28000
MINING (INCL GEOLOGICAL)	5	5	29080	29080	*	*	*	8	13	27419	26602	*	*	*
NUCLEAR	5	12	30988	30903	*	*	*	6	17	30823	31091	*	*	*
PETROLEUM	+	8	+	34650				3	70	39200	32482	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	46	88	27555	27814	31500	28516	22000	110	242	28393	28019	33000	28200	22000
INDUSTRIAL TECHNOLOGY	+	15	+	26186				1	41	15000	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	1	3	26200	25333	*	*	*	11	28	23082	22452	*	*	*
ANIMAL SCIENCES	1	5	15200	18340	*	*	*	5	12	18520	18592	*	*	*
PLANT SCIENCES	1	1	23000	23000	*	*	*	4	6	19250	18547	*	*	*
NATURAL RESOURCES	1	1	21000	21000	*	*	*	1	2	21000	21900	*	*	*
OTHER AGRICULTURAL SCIENC	1	9	18500	20495	*	*	*	5	27	19220	20708	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	99	194	28300	28637	32445	28800	23500	263	551	27690	27895	32004	28080	23000
COMPUTER PROGRAMMING	4	26	24125	30100	*	*	*	16	52	25055	28116	*	*	*
INFORMATION SCIENCES & SY	17	48	26208	26204	*	*	*	66	142	26540	26308	30400	27000	23000
SYSTEMS ANALYSIS	+	2	+	28000				5	10	29299	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	2	23000	21020	*	*	*	39	46	23900	23822	28000	24000	19000
HEALTH SCIENCES	1	1	30000	30000	*	*	*	1	24	30000	19180	*	*	*
NURSING	12	13	23687	23788	*	*	*	57	93	24510	23163	30000	22880	20000
PHARMACY	9	9	29067	29067	*	*	*	13	74	28908	35400	*	*	*
SCIENCES														
ACTUARIAL	+	2	+	28500				5	8	31560	29913	*	*	*
ARCHITECTURAL & ENVIRONME	+	2	+	29500				+	16	+	25020			
BIOLOGICAL	9	12	19967	20303	*	*	*	20	26	19805	19855	27500	20000	14000
CHEMISTRY	6	15	24367	25593	*	*	*	23	71	24903	28569	29000	27060	16000
GEOLOGY & GEOLOGICAL SCI	1	5	19493	22740	*	*	*	2	10	23247	22886	*	*	*
MATHEMATICS	14	34	28341	26822	*	*	*	31	94	26374	25710	31100	26400	20000
PHYSICS	1	1	23500	23500	*	*	*	3	8	22767	26594	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	2247	4531						6109	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	367	844	$26350	$26118	$29400	$27000	$24000	1299	2791	$25937	$25555	$28000	$26000	$23496
ACCOUNTING (PRIVATE)	142	215	23214	23306	27500	24000	18000	304	583	23722	23628	27500	24000	19000
COMMERCIAL BANKING (CNSMR	10	23	20500	21509	*	*	*	25	71	21648	21691	25000	21996	18000
COMMERCIAL BANKING (LENDG	13	27	21215	22424	*	*	*	29	69	22255	21982	26000	22000	18500
INVESTMT BANKING (CORP FN	1	8	25000	24397	*	*	*	4	20	25800	24874	*	*	*
INVESTMT BANKNG (M & A)	2	2	26750	26750	*	*	*	2	5	26750	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				+	5	+	17700			
INVESTMT BANKG (SALES & T	4	6	25650	24433	*	*	*	6	11	24267	22646	*	*	*
FINANCIAL/TREASURY ANALYS	61	113	26731	25843	32000	27000	22500	120	249	26277	25129	31000	26496	22000
PORTFOLIO MGMT/BROKERAGE	3	20	24333	21021	*	*	*	7	32	24386	21441	*	*	*
UNDERWRITING	7	13	17286	18930	*	*	*	19	43	20325	20224	*	*	*
MARKETING														
ADVERTISING	3	8	26000	21638	*	*	*	6	21	20917	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	14	35	24550	22445	*	*	*	50	123	24715	23610	32000	24500	18000
BUYER/MERCHANDISING	29	52	21045	21499	26000	20500	17500	123	196	21731	21968	26000	21000	18200
MARKET RESEARCH	9	20	22761	22102	*	*	*	25	54	23756	22753	30000	24000	16500
SALES	147	295	23992	23021	31500	24000	18000	364	765	23209	22945	30000	23300	17680
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	6	7	21667	20929	*	*	*	14	21	21386	22708	*	*	*
MEDIA PLANNING	2	2	18500	18500	*	*	*	3	13	16425	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				2	2	18000	18000	*	*	*
PRODUCTION	3	7	18237	23836	*	*	*	11	21	18379	21615	*	*	*
PUBLIC RELATIONS	3	7	18000	20803	*	*	*	21	45	19680	19528	27200	17500	14000
WRITING / EDITING	14	20	19914	21110	*	*	*	23	40	18196	18604	24000	16800	13520
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	4	7	20070	18926	*	*	*	6	19	19218	18537	*	*	*
FINANC,TAXA, MONETARY POL	3	11	18733	21561	*	*	*	5	33	21212	21449	*	*	*
ECONOMIC PROGRAMS	1	5	20000	20000	*	*	*	2	9	20500	19108	*	*	*
LAW ENFORCEMENT	5	7	22700	21175	*	*	*	17	29	21745	20683	*	*	*
MILITARY	3	10	22100	21553	*	*	*	31	65	20323	21346	25000	19872	16067
NATIONAL SECURITY	+	1	+	19493				5	10	22747	23430	*	*	*
URBAN / REGIONAL PLANNING	1	2	17000	15780	*	*	*	1	12	17000	22839	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	30	36	18949	20070	26900	18000	13440	39	84	20083	22235	30000	18204	13440
COUNSELING	7	12	14543	15094	*	*	*	14	29	15506	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				1	2	23500	20000	*	*	*
SOCIAL WORK	7	10	14357	15230	*	*	*	14	24	17530	17184	*	*	*
ENGINEERING														
BIOENGINEERING	1	23	31008	31213	*	*	*	4	37	29007	31113	*	*	*
DESIGN / CONSTRUCT	149	285	29732	29376	33000	30864	25000	441	907	28469	28543	32496	29376	23424
ENVIRONMENTAL/SANITATION	9	40	28672	28719	*	*	*	27	101	26841	28262	31500	26000	23700
MANUFACTURING/INDUSTRIAL	337	502	30833	30773	33000	31000	28500	849	1406	30652	30586	33000	30900	28000
SYSTEMS / PROGRAMMING	12	41	30208	30326	*	*	*	64	152	30130	29858	33000	30652	25000
POWER SYSTEMS	8	45	28030	30564	*	*	*	53	152	29860	30040	31800	30120	28340
SOFTWARE DESIGN & DEVELOP	20	100	29191	29761	31980	29000	26400	60	198	29136	29651	32100	29348	25200

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	15	57	$31520	$30336	*	*	*	48	142	$30693	$30322	$33000	$31000	$27718
RESEARCH & DEVELOPMENT	66	145	31373	31496	$34000	$32400	$27000	137	357	30923	30793	34000	31300	26000
TESTING	18	44	27365	28294	*	*	*	62	146	27866	28498	32000	29433	22000
PROCESS ENGINEERING	89	231	32267	32186	34400	32500	29900	243	851	32460	32019	34800	33000	30000
OTHER ENGINEERING	170	203	30915	30924	34320	31550	26400	221	422	30695	30339	34200	31200	26000
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	68	145	26691	27567	31200	27262	22000	232	472	27230	27106	31516	27900	22000
INFORMATION SYSTEMS	66	94	26829	27043	30500	26500	24000	150	235	26699	26932	30000	26500	24000
SYSTEMS ANALYSIS & DESIGN	52	102	28912	28261	32500	28800	23400	112	241	28447	27792	32345	28290	23500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	3	8	23667	26125	*	*	*	11	24	26322	26887	*	*	*
AGRICULTURE/NAT'L RESOURC	8	20	18896	19926	*	*	*	19	54	22562	21454	*	*	*
ARCHITECTURE	+	3	+	33693				2	22	14550	24193	*	*	*
CONSULTING	86	177	27474	28035	31500	28550	24000	199	391	27210	27682	31500	27500	24000
HUMAN RESRCS /INDUS RELS	16	30	20392	20929	*	*	*	46	92	22348	21914	28000	22200	15360
MANAGEMENT TRAINEE	89	244	22422	21389	28700	22000	16000	311	752	21765	21403	28200	21000	17000
MATH/STATISTICIANS	1	5	31500	26576	*	*	*	1	17	31500	23210	*	*	*
NURSES / PERSONAL CARE	13	15	23480	23283	*	*	*	57	92	24466	23094	30000	22880	20000
OTHER HEALTH RELATED (EX	15	18	24668	24823	*	*	*	64	163	23905	27777	29700	24000	17500
PARALEGAL	2	2	23250	23250	*	*	*	4	4	21855	21855	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	15000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	1	7	18000	23813	*	*	*	5	14	19752	23746	*	*	*
RESEARCHERS - TECHNICAL	4	5	20498	20198	*	*	*	14	15	20224	20142	*	*	*
TEACHING	28	113	18389	19385	25000	18600	12000	80	268	17776	18712	24000	18000	12000
TOTALS	2247	4531						6109	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	22	60	$29516	$28569	$31500	$29555	$26500	40	206	$28378	$28624	$31500	$29000	$24300
MBA--NON-TECH	44	105	36040	33068	45600	36400	28000	106	226	35042	33035	45000	34600	26000
MBA--TECH	16	28	42588	41296	*	*	*	44	63	40014	39325	58000	34100	28500
MS-BUSINESS	3	3	32767	32767	*	*	*	5	19	32860	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	8	11	38300	37019	*	*	*	23	49	37048	35669	45000	39000	26400
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	4	6	31200	31483	*	*	*	4	11	31200	30036	*	*	*
MANAGEMENT INFORMATION SY	6	8	27084	27263	*	*	*	8	23	30288	29481	*	*	*
MARKETING/MKTNG MGT (RESE	+	+	+	+				4	15	34575	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				2	5	16500	19660	*	*	*
ELEMENTARY EDUCATION	+	5	+	24885				3	8	20000	23053	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				5	7	22676	22212	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				1	1	23107	23107	*	*	*
LETTERS	+	+	+	+				2	2	23250	23250	*	*	*
VISUAL & PERFORMING ARTS	+	3	+	15000				1	4	23000	17000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				2	2	19863	19863	*	*	*
POLITICAL SCIENCE / GOVT	+	1	+	38400				1	2	20000	29200	*	*	*
PSYCHOLOGY	1	3	27000	28167	*	*	*	3	6	22833	23333	*	*	*
SOCIOLOGY	1	1	18358	18358	*	*	*	1	3	18358	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				2	6	15059	23473	*	*	*

continued

MCPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	12	$33096	$33922	*	*	*	6	16	$33461	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				2	4	32500	33633	*	*	*
CHEMICAL	2	36	28450	36381	*	*	*	10	57	34802	36103	*	*	*
CIVIL	22	35	29569	30832	$31800	$30000	$27500	40	59	29202	29917	$32000	$29760	$24000
COMPUTER	7	17	35814	36290	*	*	*	17	32	36120	35686	*	*	*
ELECTRICAL/ELECTRONIC	43	91	37216	35808	40000	37000	34200	81	185	35882	35653	39500	35900	33000
INDUSTRIAL	9	16	36529	34238	*	*	*	18	31	36276	34890	*	*	*
MECHANICAL	25	71	34907	35044	37500	34800	32000	68	146	34751	35135	38000	34740	31655
METALLURCICAL	1	5	42000	35400	*	*	*	6	20	34253	34287	*	*	*
MINING & MINERAL	+	+	+	+				4	6	30385	31257	*	*	*
NUCLEAR	1	1	37200	37200	*	*	*	1	1	37200	37200	*	*	*
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				2	4	22857	27428	*	*	*
HEALTH SCIENCES	+	+	+	+				5	7	19772	21837	*	*	*
NURSING	+	+	+	+				1	1	25000	25000	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				2	3	20500	22905	*	*	*
CHEMISTRY	3	9	30233	34031	*	*	*	7	20	30457	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	28	41	37887	37405	39540	39000	34320	41	83	36334	35707	39500	38039	30000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				5	30	18400	30540	*	*	*
MATHEMATICS (INCL ACTUARI	1	1	34000	34000	*	*	*	4	13	29678	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	251	589						577	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	71	114	$49274	$46065	$57000	$50000	$39000	123	189	$46370	$43185	$57000	$49000	$28000
MBA--TECH	26	33	48954	47039	65000	49500	34000	44	55	50334	47240	70000	50000	34000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	51	36	48263	45356	55000	48000	37000	116	179	46434	44005	57000	47000	32500
MBA--TECH	35	47	49555	49158	60000	50000	44000	84	96	50248	49967	65000	50000	40000
OVER 4 YEARS														
MBA--NON-TECH	56	109	48518	47095	55000	48000	40800	110	180	46288	45075	56000	47000	32000
MBA--TECH	32	50	53834	50008	65000	54500	46000	65	85	51985	49909	65000	53000	38000
TOTALS	271	449						542	784					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				2	4	$45000	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	2	3	$31500	$29333	*	*	*	2	6	31500	35517	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				1	1	20000	20000	*	*	*
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	2	2	41500	41500	*	*	*	3	4	36000	32500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	9	31	47658	47702	*	*	*	17	55	45356	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				1	2	57000	52500	*	*	*
ELECTRICAL/ELECTRONIC	8	9	46477	46646	*	*	*	10	16	46672	44170	*	*	*
MECHANICAL	4	4	44200	44200	*	*	*	4	4	44200	44200	*	*	*
METALLURGICAL	1	1	52000	52000	*	*	*	2	3	46010	47073	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	22	25	43839	43793	$45000	$43900	$43000	29	48	43793	43463	$46000	$43800	$41640
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				2	7	43500	42456	*	*	*
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	48	82						73	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25958 1281 38000/23500	24700 5		21088 13		24653 8	19000 1	24413 6	23375 4
BUSINESS ADMIN (INCL MGMT	25200 7	16000 1		21167 6	27500 1	18456 9	21763 6	25278 9	22093 8
DISTRIBUTION MANAGEMENT			—			28500 1			
ECONOM & FINANCE (BANKING	26950 30 32000/24000	15000 1		22906 63 36000/18500	24943 6	25200 1	24479 5	26676 41 36500/24000	22844 18
HUMAN RSRCS (incl LABOR R								25000 1	
MANAGEMENT INFO SYSTEMS	26297 18			20000 1	20000 1	27120 4	25808 12	22929 7	26283 6
MARKETING/MARK MGMT (RESR	23500 4	20500 2	17000 1	20865 6	20100 1	22500 3	18333 3	29400 2	19250 4
ADVERTISING		17000 1	21794 2	—			16500 1		
COMMUNICATIONS		17500 2		10740 1	25000 3	17286 7		15000 1	
JOURNALISM		16000 1		14000 1		17231 7	17000 1		
TELECOMMUN/BROADCASTING						14100 7			
ELEMENTARY EDUCATION							20000 1		
HUMAN ECOLOGY (HOME ECONO								14000 1	
FOREIGN LANGUAGES								24000 1	
LETTERS (incl English, Li				17500 2		17250 4		26000 2	
VISUAL & PERFORMING ARTS		12000 1	13520 1			14460 2			17000 1
HUMANITIES - OTHER	23000 1			10800 1					
CRIMINAL JUSTICE								22500 1	35000 1
HISTORY			12500 1		32500 1			25000 1	
POLITICAL SCIENCE/GOVT					27500 1			26750 2	26567 3
PSYCHOLOGY						13000 1			
SOCIOLOGY				22000 1					
SOCIAL SCIENCES-OTHER							20016 1	26000 1	

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
AEROSPACE & AERONAUTICAL								32000 2	
BIOENGINEERING & BIOMEDIC								29000 1	
CHEMICAL								32667 9	
CIVIL			22591 5			30120 1		25812 42 32000/24000	
COMPUTER						33200 2	28408 5	28250 4	
ELECTRICAL/ELECTRONIC					30000 1	30883 14	30817 6	29608 48 34000/27000	
INDUSTRIAL	29000 1			30000 1		30000 1		29581 32 34500/25000	
MECHANICAL	26500 1		23400 3			32167 3	30000 2	29296 39 33600/27504	33400 1
MINING (INCL GEOLOGICAL)								21983 3	
ENGINEERING TECHNOLOGY							29583 3	42000 1	25000 1
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	26929 7			18000 1	25000 1	26411 7	27412 28 50000/22800	28439 12	27225 4
COMPUTER PROGRAMMING							18500 2	20000 2	
INFORMATION SCIENCES & SY	27222 9						23023 4	26167 3	23000 1
SYSTEMS ANALYSIS							30000 1		
ALLIED HEALTH				27000 1					
ACTUARIAL								30000 1	28000 1
MATHEMATICS	26500 1				30000 2	29500 2	26400 2	31000 5	
PHYSICS	23500 1								

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	20400 2	22300 7	20450 10		19778 9	28700 1			22500 1
BUSINESS ADMIN (INCL MGMT		18531 12	21710 12	25000 1	19853 39 28000/16600				25000 1
DISTRIBUTION MANAGEMENT					25075 4				
ECONOM & FINANCE (BANKING	14400 1	20867 3	23508 23 35000/20000		21653 28 30000/17500	15120 1		23000 1	24500 3
HOTEL/RESTAURANT MGMT	18893 3	18653 11			21176 1				
HUMAN RSRCS (incl LABOR R		27600 1	21000 1		20540 5			22500 1	
MANAGEMENT INFO SYSTEMS			24847 26 26500/24300		26706 9				
MARKETING/MARK MGMT (RESR	19000 2	29867 3	21114 19		21738 101 40000/18000	24000 1		22833 3	
ADVERTISING					18650 2			14500 2	
COMMUNICATIONS	14500 2	18508 5	19900 1		19976 16		34000 1		
JOURNALISM					23000 3		20000 1	15387 3	
TELECOMMUN/BROADCASTING			18500 1		23433 3				
ELEMENTARY EDUCATION					20000 1				
TEXTILES & CLOTHING					18705 21 22000/17000				
MERCHANDISING MANAGEMENT					20600 5				
FOREIGN LANGUAGES	16500 1								
LETTERS (incl English, Li			21000 1		18737 6	27500 2		16260 5	
HUMANITIES - OTHER		20316 2		27000 1	20167 9				
CRIMINAL JUSTICE		21700 1	18500 1	13920 1	14792 2		18500 1		
HISTORY				21500 1			12000 1	19000 2	
POLITICAL SCIENCE/GOVT					21167 6				
PSYCHOLOGY	20000 1	14300 2	17500 2		17190 10				
SOCIAL SCIENCES-OTHER					18648 4				

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
CHEMICAL					28000 1				
COMPUTER					22000 1				
INDUSTRIAL			26196 1						
MECHANICAL			27500 2						
ENGINEERING TECHNOLOGY			23065 3						
OTHER AGRICULTURAL SCIENC	13000 1	18500 1							
COMPUTER SCIENCE	16000 2		25171 14		23280 7			25250 2	
COMPUTER PROGRAMMING					19760 1				
INFORMATION SCIENCES & SY			26877 7		28000 4			24128 1	
ACTUARIAL			33267 3						
MATHEMATICS			22577 7		16000 1			18500 1	

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING	27500 1	20250 2	26151 6	23100 7		19891 11	21909 8	20000 1	23000 2
BUSINESS ADMIN (INCL MGMT	11960 1	22179 4	22800 7	24450 8	18020 2	21683 6	21463 9	22000 1	24750 2
DISTRIBUTION MANAGEMENT		21456 5				19800 1	19776 1		
ECONOM & FINANCE (BANKING		24301 5	23433 6	19667 6	23600 2	18743 9	21724 2	22000 1	26083 6
HOTEL/RESTAURANT MGMT.				18600 1				19000 1	
HUMAN RSRCS (incl LABOR R		25500 1		18000 1			21104 2		
MANAGEMENT INFO SYSTEMS		22200 5	27500 4	23600 2		22400 2			22000 1
MARKETING/MARK MGMT (RESR	22880 1	23675 4	24943 7	20850 10		19872 1	17550 2		21600 6
COMMUNICATIONS			19000 1	17864 3	18200 2	21500 2			
JOURNALISM			30000 1			19500 1			24500 1
TELECOMMUN/BROADCASTING					12275 1				
ELEMENTARY EDUCATION					17124 45 26880/12000				
PRE-ELEMENTARY EDUCATION					16309 7				
PHYSICAL EDUCATION				15000 1	14650 2				
SPECIAL EDUCATION					23286 7				
HUMAN ECOLOGY (HOME ECONO					21400 3		15000 1	15000 1	
FOREIGN LANGUAGES					18276 1	17433 3			
LETTERS (incl English, Li		23000 1			17575 4		19021 5	20250 2	
VISUAL & PERFORMING ARTS				15000 1	15500 3	17000 1	15000 1		
HUMANITIES - OTHER					20000 1		23570 4		
CRIMINAL JUSTICE					19246 2	15700 1	27500 3		
HISTORY				25000 1	18710 2	16850 2			
POLITICAL SCIENCE/GOVT	22500 1	22333 3	25000 1		18600 1	18506 6	20133 3		

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PSYCHOLOGY			15600 1		14217 6	16656 1	19045 4	19577 4	18000 1
SOCIOLOGY				18500 1			35000 1	20000 1	
SOCIAL SCIENCES-OTHER					16333 3	21922 5	17010 2		
AEROSPACE & AERONAUTICAL						26748 5			
AGRICULTURAL						29199 1			
CHEMICAL	34517 3		34800 1	32700 1		26123 2			32010 2
CIVIL	30000 1	23589 28 25032/22880	31050 2	29865 7		24769 9	25590 66 34788/22932		
COMPUTER	33800 1		30500 2			24342 2		24000 1	
ELECTRICAL/ELECTRONIC	30375 6		30694 36 35400/29100	31800 5		24599 30 33600/19654	31500 1	30000 1	
INDUSTRIAL	30200 3	28250 2	29400 1			28941 5		26600 1	
MECHANICAL	29750 2	27733 3	30726 20 36500/28596	30550 4	30000 1	23512 12	24550 3		29000 1
METALLURGICAL		22800 1				23820 1			
NUCLEAR			31140 2						
ENGINEERING TECHNOLOGY			16500 1			25000 1			
ANIMAL SCIENCES						15200 1			
NATURAL RESOURCES							21000 1		
COMPUTER SCIENCE	27270 4	27043 4	26554 10	26216 5	25667 3	19598 3	22417 3	22833 3	16500 1
COMPUTER PROGRAMMING			25500 1		19800 1			28250 2	22500 1
INFORMATION SCIENCES & SY	21000 1		25000 1	24500 1		19872 1	19872 1		27500 1
SYSTEMS ANALYSIS			26496 1						
ALLIED HEALTH				21500 2				24210 30 30000/19500	22636 6
HEALTH SCIENCES								30000 1	
NURSING								24296 52 40000/20000	25067 3

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PHARMACY								34600 1	20500 2
BIOLOGICAL	15420 1				14039 3	16357 2	18804 2	24000 3	20000 1
CHEMISTRY	19250 2				16000 2			22000 1	
GEOLOGY & GEOLOGICAL SCI						19493 1			
MATHEMATICS					22063 3				
PHYSICS	28800 1							16000 1	

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	23000 1		20185 1	34000 1	22966 5	25238 12	24982 11	22300 4	25797 23 28000/24000
BUSINESS ADMIN (INCL MGMT	18500 1				21693 3	22125 4	27409 9	24880 5	26147 11
DISTRIBUTION MANAGEMENT						16800 1	30000 1		
ECONOM & FINANCE (BANKING					23438 7		25820 6	27667 3	27324 14
HUMAN RSRCS (incl LABOR R					23664 1		24180 1	22000 1	
MANAGEMENT INFO SYSTEMS					24859 7	26833 9	28000 1		28997 7
MARKETING/MARK MGMT (RESR	21000 1				21750 3	22900 3	23229 13	29560 5	26118 17
ADVERTISING							25200 1		
COMMUNICATIONS	20000 1	12500 1	14875 4	15000 1			24690 2	22500 2	27160 5
TELECOMMUN/BROADCASTING									28800 1
ELEMENTARY EDUCATION	13088 2								
PRE-ELEMENTARY EDUCATION	14400 1								
PHYSICAL EDUCATION			20000 1						
HUMAN ECOLOGY (HOME ECONO			13000 1						
LETTERS (incl English, Li			15000 1	19800 1			22562 2		28000 1
VISUAL & PERFORMING ARTS	22000 1				13000 1			17000 1	
HUMANITIES - OTHER	18000 1						42000 2		
CRIMINAL JUSTICE				12000 1			24000 1		32000 1
POLITICAL SCIENCE/GOVT			12000 1						
PSYCHOLOGY	16000 2		14891 11			17000 2	24180 1	12000 1	
SOCIOLOGY			17273 3						25000 1
SOCIAL SCIENCES-OTHER			13900 2			17000 1			
AEROSPACE & AERONAUTICAL					29512 86 34060/28340		29700 1	27000 1	

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
AGRICULTURAL					29900 1	25000 1	30288 2	21600 1	
BIOENGINEERING & BIOMEDIC					30160 1				
CHEMICAL					31200 1	31980 1	32043 4	30600 1	33272 184 46800/31800
CIVIL					28258 2		27400 3	26551 25 33020/24000	30480 2
COMPUTER				25246 2	30813 15		31533 3		32960 4
ELECTRICAL/ELECTRONIC					30452 124 35500/28800	25533 3	30889 83 36000/28596	31333 6	32734 19
INDUSTRIAL					30084 19		30217 27 36000/28200	30600 2	29802 7
MECHANICAL					29621 77 33000/27504	29050 6	30767 210 40000/29000	29597 14	32293 52 42000/30250
METALLURGICAL					32201 7		31066 13	30000 1	31800 1
MINING (INCL GEOLOGICAL)						30000 1			
NUCLEAR							30000 1		32160 1
ENGINEERING TECHNOLOGY					28024 12		29429 35 52000/25000	22500 4	28800 8
AGRIBUSINESS						22071 7			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						19250 4			
OTHER AGRICULTURAL SCIENC						29100 1			
COMPUTER SCIENCE					28313 27 33480/27000	27800 3	28478 8		29784 5
INFORMATION SCIENCES & SY					24000 1		26700 2	29300 2	28724 9
NURSING							35000 1		23500 1
PHARMACY									30020 10
BIOLOGICAL		10400 1							25424 5
CHEMISTRY									26414 14
MATHEMATICS					28093 3				29700 3

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27922 11	24469 23 28500/22600	24494 16		23353 8	21000 1	24000 2	26333 3	25817 39 28000/23400
BUSINESS ADMIN (INCL MGMT	24511 9	23782 7	25037 15	25388 5	25033 6		24667 3	24500 1	24808 13
DISTRIBUTION MANAGEMENT	28200 1	26400 1	27433 3					27000 1	
ECONOM & FINANCE (BANKING	27594 10	26183 16	27475 8		24728 8			27600 1	25700 7
HUMAN RSRCS (incl LABOR R	24000 2	13920 1	27600 1		30800 1			28000 1	22200 1
MANAGEMENT INFO SYSTEMS	32117 6	26800 4	28118 9	31500 3	21500 2		25000 3	26268 9	28900 2
MARKETING/MARK MGMT (RESR	26200 7	22798 26 27600/20000	23288 12	23045 12	21100 8		24000 1	21866 5	24500 4
ADVERTISING	19500 1	22000 1							
COMMUNICATIONS	27750 2	12000 1	24299 5	27200 1	18000 1				
JOURNALISM				23500 1					
HUMAN ECOLOGY (HOME ECONO		24180 1							
TEXTILES & CLOTHING		20000 1	28000 1						
VISUAL & PERFORMING ARTS			29000 1		19000 1				
POLITICAL SCIENCE/GOVT									25000 1
PSYCHOLOGY							26000 1		20000 1
SOCIAL SCIENCES-OTHER		33500 1							
AEROSPACE & AERONAUTICAL		31000 2							
AGRICULTURAL			28020 1						
BIOENGINEERING & BIOMEDIC		26795 4							33800 1
CHEMICAL		31693 9	31240 8	33950 2	30360 2			33100 4	33424 65 35580/32400
CIVIL					26316 6			21600 1	31760 5
COMPUTER	30398 13	31444 11			30700 3			29333 3	
ELECTRICAL/ELECTRONIC	30952 46 35100/28550	31201 127 41600/29000	36000 1	28850 2	30580 25 33300/29100			31401 10	33791 11

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

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90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
INDUSTRIAL	29885 3	29692 13	29887 17	31300 6	30048 8			29933 3	32100 2
MECHANICAL	31587 3	30316 46 42340/28600	30960 20 38000/30000	31345 11	30131 49 37800/28000		32700 1	32265 9	32264 37 37596/29224
METALLURGICAL					29397 19				29400 1
MINING (INCL GEOLOGICAL)					30850 4				
NUCLEAR		30250 2							
PETROLEUM									39200 3
ENGINEERING TECHNOLOGY	27653 7	28833 9		32100 1	29231 16				21667 3
AGRIBUSINESS			24850 2	31200 1					
ANIMAL SCIENCES			19800 3						
OTHER AGRICULTURAL SCIENC			17750 2						
COMPUTER SCIENCE	30152 46 35000/25200	29686 26 33800/27500	15000 1		26355 4		30000 1	26998 2	30007 14
COMPUTER PROGRAMMING	31000 1	29220 1							29899 4
INFORMATION SCIENCES & SY	27667 3	25050 2			26075 4				28299 6
SYSTEMS ANALYSIS	30000 2								
BIOLOGICAL			18720 1						
CHEMISTRY									28500 2
GEOLOGY & GEOLOGICAL SCI						27000 1			
MATHEMATICS	32176 1								

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
ACCOUNTING	30000	1			26660	5	20000	1			24898	4
BUSINESS ADMIN (INCL MGMT	15450	2					22433	3	19665	3	20763	2
DISTRIBUTION MANAGEMENT									28000	1		
ECONOM & FINANCE (BANKING	25750	2			23000	1	22500	2	25200	1		
MANAGEMENT INFO SYSTEMS	29400	1							18000	2	33200	2
MARKETING/MARK MGMT (RESR	21347	15	24000	1	26600	5	24500	2	24683	6	28500	1
COMMUNICATIONS							11500	1				
JOURNALISM									17680	1		
TELECOMMUN/BROADCASTING	21000	1										
HUMAN ECOLOGY (HOME ECONO									16333	3		
TEXTILES & CLOTHING									17858	9		
HUMANITIES - OTHER							32760	1				
PSYCHOLOGY							14000	1	23064	1		
BIOENGINEERING & BIOMEDIC					32500	1						
CHEMICAL	32375	2	33270 34600/32700	20			28008	1			33133	6
CIVIL			28000	2			28000	1				
COMPUTER					30000	1						
ELECTRICAL/ELECTRONIC	31500	3	32100	1	29552	11	30000	2			32071	7
INDUSTRIAL					28981	5	28400	3			31950	2
MECHANICAL	31300	2	31390	15	28140	5	29573	7			31117	10
ENGINEERING TECHNOLOGY			16800	1			36500	2			31200	2
INDUSTRIAL TECHNOLOGY	15000	1										
COMPUTER SCIENCE			26629	3	28800	1					32000	1

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330   PART 6 - PAGE 2

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
INFORMATION SCIENCES & SY				25000 1		24300 1
SYSTEMS ANALYSIS				30000 1		
BIOLOGICAL			20000 1			
CHEMISTRY		26730 2				

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25971 1341 39600/23500	19679 14	17321 5	21916 95 36000/18000	25161 14	19338 54 28500/13000	22909 31 47000/17000	25579 76 36500/22000	23285 45 35000/15000
BACHELOR - TECHNICAL	26950 20 30000/25000		22895 8	23375 4	28750 4	29975 30 36500/26920	27455 53 50000/22800	28662 204 42000/24996	27288 8

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	17948 12	20147 47 40000/17000	22544 97 35000/18500	21855 4	20872 284 40000/16992	24564 5	21125 4	18145 17	24200 5
BACHELOR - TECHNICAL	15000 3	18500 1	25642 37 34300/21000		24048 15			23282 4	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	21210 4	22640 30 30000/18500	24450 34 36000/19000	21302 42 35000/16500	17635 93 38000/12000	19626 52 31500/15996	21176 48 35000/17100	19734 12	23479 19
BACHELOR - TECHNICAL	28500 25 35520/23000	24504 38 32290/22880	29847 78 36500/25500	28861 25 34500/24500	20547 13	24296 76 34800/19654	25192 77 34788/22880	24432 97 40000/19590	23974 18

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	17734 11	12500 1	15324 25 23500/10400	20200 4	22959 27 28000/20000	24043 32 33000/18000	25734 51 52000/21500	24564 22 55000/17500	26667 81 35000/23500
BACHELOR - TECHNICAL		10400 1		25246 2	29816 376 37440/27600	24996 28 31980/18000	30575 393 52000/28200	27809 57 33020/24000	32111 325 46800/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27163 49 33800/21000	24098 83 33500/20000	25467 71 32100/21000	24940 22 32100/22200	23270 35 30800/18000	21000 1	24700 10	25326 21 32400/22200	25474 68 33500/23000
BACHELOR - TECHNICAL	30321 125 35100/26700	30613 252 42340/28000	28920 56 38000/20000	31370 23 34000/28800	29653 140 37800/26400	27000 1	31350 2	30944 32 34800/28600	32294 154 45000/29004

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	21955 22 30000/19000	24000 1	26300 11	21778 11	20250 27 28000/15000	26224 9
BACHELOR - TECHNICAL	29606 8	31239 44 34600/27900	28879 25 33120/25000	29790 18		31623 29 34500/29500

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25935 1277 38000/23500	24071 245 38000/19493	25500 1	22000 1					25785 7
BUSINESS ADMIN (INCL MGMT	24500 1	21529 15	21751 4	10000 1					25959 5
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	26047 19	23556 36 29000/19448	21900 15	22881 26 28000/18500	26067 3	26750 2		22625 4	26204 98 36000/22000
MARKETING/MARK MGMT (RESR	25000 1		20038 5		25000 1			20100 1	
COMMUNICATIONS		14750 2							24000 2
LETTERS (incl English, Li		20700 1							
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER		10800 1							
HISTORY									32500 1
POLITICAL SCIENCE/GOVT									29375 4
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE		16000 1						35000 1	
INFORMATION SCIENCES & SY	28000 1	23000 1							
MATHEMATICS									30000 2
PHYSICS		23500 1							

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30600 4		
BUSINESS ADMIN (INCL MGMT	24625 4	22274 7		23336 11	22733 9	27800 3	22510 52 35000/18000		
DISTRIBUTION MANAGEMENT				28500 2		29500 1			
ECONOM & FINANCE (BANKING	23100 2	19745 8		25100 5	22734 14	30000 1	21550 17		15000 1
HOTEL/RESTAURANT MGMT.							21176 1		
HUMAN RSRCS (incl LABOR R				27600 1	26000 1	18000 1	24180 1		
MANAGEMENT INFO SYSTEMS		20000 1						29400 1	
MARKETING/MARK MGMT (RESR	26000 1	15000 1	23500 4	22638 16	22373 53 26000/18500	21932 9	23168 176 55000/18000		
ADVERTISING							18771 7	24387 1	
COMMUNICATIONS			17500 1	37000 1	21500 1	20340 2	21427 24 30000/16000		
JOURNALISM			14000 1		26000 1		20736 5		
TELECOMMUN/BROADCASTING					22150 2		19750 2	15000 1	12275 1
PHYSICAL EDUCATION				15000 1					
HUMAN ECOLOGY (HOME ECONO							15500 2		
TEXTILES & CLOTHING				15860 2	18991 22 22000/17000		24500 2		
FOREIGN LANGUAGES						16500 1			
LETTERS (incl English, Li				28000 1	19000 1		17960 2		
VISUAL & PERFORMING ARTS					29000 1			13880 4	22000 1
HUMANITIES - OTHER					20438 8		19032 1		
CRIMINAL JUSTICE				33500 2			21250 2		
HISTORY							19973 3		
POLITICAL SCIENCE/GOVT							22000 2		
PSYCHOLOGY		15000 1		23000 2	18117 6	13000 1	15030 6		

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
SOCIOLOGY							25000 1		
BIOENGINEERING & BIOMEDIC							26795 4		
CIVIL						27000 1		23820 5	
COMPUTER					22000 1	30600 1	33000 1		
ELECTRICAL/ELECTRONIC					22000 1	30000 1	30000 4		
INDUSTRIAL				31172 3			29483 11		
MECHANICAL				29750 2	29500 1	36500 1	31327 11	31000 1	
ENGINEERING TECHNOLOGY				29000 1	35000 1		24000 8	25000 1	
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							22600 2		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							18000 2		
NURSING							23500 1		
BIOLOGICAL						15420 1	26005 4		
CHEMISTRY						25920 1	28425 4		
MATHEMATICS		22300 1							

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING							20000 1		
BUSINESS ADMIN (INCL MGMT		17500 1				15600 1			19752 6
DISTRIBUTION MANAGEMENT									19800 1
ECONOM & FINANCE (BANKING			20000 1		19008 1	22360 1			17130 4
HUMAN RSRCS (incl LABOR R			25500 1						
MANAGEMENT INFO SYSTEMS									22400 2
MARKETING/MARK MGMT (RESR			31000 1				21000 1		19872 1
COMMUNICATIONS		12856 2	16548 8	24083 6		25000 1		34000 1	19000 1
JOURNALISM	20000 1		22750 2	15547 6				20000 1	
TELECOMMUN/BROADCASTING	16000 1	13540 5							
FOREIGN LANGUAGES									15600 1
LETTERS (incl English, Li			14833 3	17614 7	18200 1			18000 1	
VISUAL & PERFORMING ARTS			18000 1	11960 2					
HUMANITIES - OTHER					26280 1				
CRIMINAL JUSTICE								21286 9	
HISTORY				15000 1					18700 1
POLITICAL SCIENCE/GOVT					17800 1			21300 2	21500 2
PSYCHOLOGY						15600 1		14250 2	16656 1
SOCIOLOGY								35000 1	
SOCIAL SCIENCES-OTHER			16992 1		17010 2				22200 4
AEROSPACE & AERONAUTICAL									24500 1
ELECTRICAL/ELECTRONIC		30800 2							24077 4
ENGINEERING TECHNOLOGY			26467 3						

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 3 - PAGE 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
COMPUTER SCIENCE		29655 1				27500 1			16067 1
INFORMATION SCIENCES & SY									19872 1
MATHEMATICS				18500 1					

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			13720 2						
BUSINESS ADMIN (INCL MGMT			18354 7					28825 4	
ECONOM & FINANCE (BANKING			21000 2						25000 1
MANAGEMENT INFO SYSTEMS			18000 1						
MARKETING/MARK MGMT (RESR			18680 4						
ADVERTISING			17000 1						
COMMUNICATIONS			20000 1	11333 3	23500 1	16000 1			
ELEMENTARY EDUCATION			17500 2						
PHYSICAL EDUCATION			20000 1						
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1		13000 1			
FOREIGN LANGUAGES	18700 1		18276 1						
LETTERS (incl English, Li			20335 3						
HUMANITIES - OTHER			52000 1			24000 2			
CRIMINAL JUSTICE			12000 1						
HISTORY			14500 1						
POLITICAL SCIENCE/GOVT	15118 2		17800 1						
PSYCHOLOGY			17500 2	15554 7		16583 6			
SOCIOLOGY				14400 1		18640 3			
SOCIAL SCIENCES-OTHER		17000 1		14800 1		13000 1			
AEROSPACE & AERONAUTICAL	34800 1							29371 28 33280/27500	
CHEMICAL							32010 2	31941 16	31947 3
CIVIL								25746 163 34788/22920	26357 15
COMPUTER			30000 1						

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ELECTRICAL/ELECTRONIC	30000 1							30210 102 35400/28200	30000 1
INDUSTRIAL			30000 1					29245 7	26502 2
MECHANICAL				30000 1			31008 1	30287 105 42000/27500	29780 2
METALLURGICAL								29281 5	
MINING (INCL GEOLOGICAL)									21983 3
ENGINEERING TECHNOLOGY								27038 8	
COMPUTER SCIENCE			21275 3					25000 2	
COMPUTER PROGRAMMING								30400 1	
BIOLOGICAL			30000 1				21000 1		
MATHEMATICS			16000 1						

AVERAGE SALARY OFFERS   APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		23000 1							
BUSINESS ADMIN (INCL MGMT	29000 1			25750 2			17500 2	31500 1	
DISTRIBUTION MANAGEMENT	28400 2								
HUMAN RSRCS (incl LABOR R	30800 1								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
HUMAN ECOLOGY (HOME ECONO						24180 1			
PSYCHOLOGY	14000 1								
AFROSPACE & AERONAUTICAL	29147 33 33000/27500					28922 8	29391 11		30173 13
AGRICULTURAL	26794 4					28020 1			29550 2
BIOENGINEERING & BIOMEDIC				30160 1		33150 2			
CHEMICAL	33064 50 43200/30600	33600 1			34800 2	33457 42 46800/31300	30875 4	33192 142 40000/31500	32878 60 35580/31800
CIVIL	29061 9					22932 1	25200 1		29232 1
COMPUTER	31786 10	30566 10	28500 1	29492 12	29646 4	30500 3		34400 2	31325 11
ELECTRICAL/ELECTRONIC	31030 222 36000/29376	30740 35 36000/28000	30559 33 34800/29100	31153 16	30526 32 33600/28860	30147 35 34800/26000	30149 20 34200/27500	31740 28 37500/28700	29721 61 41600/25000
INDUSTRIAL	30192 81 36000/28200	30325 4			30000 1	30750 2	30700 2	30680 5	28716 14
MECHANICAL	30527 352 42340/28200	28960 5	29499 16	31200 1	31280 5	30324 30 40000/28000	30269 9	31276 51 37596/29224	30303 44 35700/28440
METALLURGICAL	30283 28 33500/28860					32416 5	23410 2	30900 3	29700 1
MINING (INCL GEOLOGICAL)	31133 3							30000 1	
NUCLEAR								30000 1	30988 5
PETROLEUM								39200 3	
ENGINEERING TECHNOLOGY	30703 39 52000/26700	30000 2	16500 1	26350 2	30463 4	29000 1	23640 6	27783 6	25875 4
OTHER AGRICULTURAL SCIENC							17750 2		
COMPUTER SCIENCE	28938 10	30020 3	28340 1	28142 23 32000/25200		32500 2			30000 4

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
COMPUTER PROGRAMMING				25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
BIOLOGICAL							18720 1		
CHEMISTRY	28300 2					21600 2	20500 2		
MATHEMATICS				31980 1		25300 1			
PHYSICS			28800 1			16000 1			

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING		28467 3	27000 1				25185 8		24357 7
BUSINESS ADMIN (INCL MGMT	28150 2	23636 5	35660 3		22000 1		25460 10	23815 20 35000/19025	21183 73 30200/16800
DISTRIBUTION MANAGEMENT		26250 2							23248 12
ECONOM & FINANCE (BANKING		26340 5	30700 2				26874 43 36500/24000	20000 1	21947 35 32000/18000
HOTEL/RESTAURANT MGMT.									18716 16
HUMAN RSRCS (incl LABOR R							25000 1	21754 11	21700 5
MANAGEMENT INFO SYSTEMS	27097 31 33800/24440	25972 89 31200/24300	27787 18				24375 14		25400 4
MARKETING/MARK MGMT (RESR	22000 1	31200 1					25367 3		21506 52 27600/18000
ADVERTISING									18650 2
COMMUNICATIONS							15000 1		19054 14
JOURNALISM			19500 1						19000 4
TELECOMMUN/BROADCASTING	28800 1								26000 1
ELEMENTARY EDUCATION			20000 1				20000 1		
HUMAN ECOLOGY (HOME ECONO					26500 1		14500 2	17500 1	18000 1
TEXTILES & CLOTHING									17167 6
MERCHANDISING MANAGEMENT									20600 5
FOREIGN LANGUAGES							24000 1		
LETTERS (incl English, Li		25000 1		21000 1			22333 3	25000 3	18803 7
VISUAL & PERFORMING ARTS						17000 1			17000 2
HUMANITIES - OTHER	32760 1						23000 1		22900 4
CRIMINAL JUSTICE									18700 2
HISTORY							25000 1		16833 3
POLITICAL SCIENCE/GOVT					24000 1		26750 2	16167 3	21671 7

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
PSYCHOLOGY	24000 1				18000 1		17000 1	16350 4	19341 4
SOCIOLOGY									22000 1
SOCIAL SCIENCES-OTHER							22275 3	28000 2	19200 3
AEROSPACE & AERONAUTICAL							32000 2		
BIOENGINEERING & BIOMEDIC							29000 1		
CHEMICAL			40000 1				32567 3		33127 3
CIVIL					24000 1		25724 9		26950 2
COMPUTER	29019 12	27750 2	25000 1				27500 1		
ELECTRICAL/ELECTRONIC		31667 3	30406 7				29730 20 34000/27000		25000 1
INDUSTRIAL	26196 1	29000 2					29550 24 34500/25000		30530 5
MECHANICAL	25200 1	28000 1	30840 1		29004 1	12100 1	29638 21 33400/28000		31350 6
MINING (INCL GEOLOGICAL)					30000 1				
ENGINEERING TECHNOLOGY	28765 3	31200 1	29067 9				40000 1		26433 9
AGRIBUSINESS		31200 1			23067 6				20600 1
ANIMAL SCIENCES					15200 1				19800 3
PLANT SCIENCES							18000 1		23000 1
NATURAL RESOURCES					21000 1				
OTHER AGRICULTURAL SCIENC					29100 1				15750 2
COMPUTER SCIENCE	27204 130 33480/22000	29218 20 34500/26400	28674 48 50000/24600				27643 7		22744 5
COMPUTER PROGRAMMING	24188 12		26000 1						
INFORMATION SCIENCES & SY	27584 30 32000/24000	25753 11	25726 13				25929 7	30000 1	
SYSTEMS ANALYSIS		30000 1	29124 4						
HEALTH SCIENCES							30000 1		

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330 PART 6 - PAGE 3

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACTUARIAL				31560 5					
BIOLOGICAL					12234 2				
CHEMISTRY									29393 3
GEOLOGY & GEOLOGICAL SCI					27000 1				
MATHEMATICS	28879 6	26400 2	27500 1	22148 5			30250 6		

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			18000 1	25000 1				22000 1
ECONOM & FINANCE (BANKING								22000 1
MARKETING/MARK MGMT (RESR			19000 1					
COMMUNICATIONS								22400 1
ELEMENTARY EDUCATION								16928 45 26880/12000
PRE-ELEMENTARY EDUCATION								16070 8
PHYSICAL EDUCATION								14650 2
SPECIAL EDUCATION								23286 7
FOREIGN LANGUAGES						18000 1		
LETTERS (incl English, Li								17575 4
VISUAL & PERFORMING ARTS					15000 1			16750 2
HUMANITIES - OTHER				27000 1				19000 2
CRIMINAL JUSTICE				13920 1				
HISTORY				21500 1				
POLITICAL SCIENCE/GOVT								19300 2
PSYCHOLOGY		21000 1	16077 4			14750 2		
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER								13250 2
MECHANICAL			29000 1					
ALLIED HEALTH			23900 39 30000/19000					
NURSING		24528 56 40000/20000						
PHARMACY			28908 13					
BIOLOGICAL			17932 4				18458 6	

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
CHEMISTRY						25630 2	21843 7	
GEOLOGY & GEOLOGICAL SCI							19493 1	
MATHEMATICS	31500 1							22063 3

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25935 1298 38000/23496	23751 301 38000/19000	21648 25 27000/18000	22389 28 28000/18500	25800 4	26750 2		22120 5	26214 118 36000/22000
BACHELOR - TECHNICAL	28000 1	20833 3		18500 1				35000 1	30000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24386 7	20216 18	20917 6	23948 44 40000/18000	21550 119 29000/18000	22551 19	22489 310 55000/16800	17758 7	16425 3
BACHELOR - TECHNICAL		22300 1		30336 6	27125 4	27573 6	27343 54 36500/19578	25014 7	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL	18000 2	13864 8	18548 18	18182 22 31500/13520	19218 6	19640 4	20500 2	21746 17	19719 24 25992/16056
BACHELOR - TECHNICAL		30418 3	26467 3	18500 1		27500 1			22392 7

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	16312 3	17000 1	19169 32 52000/13440	14391 13	23500 1	17530 14		28825 4	25000 1
BACHELOR - TECHNICAL	32400 2		24261 7	30000 1			29007 4	28466 437 42000/23424	26912 26 34000/23700

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26167 6	24320 3		25831 3		24180 1	17500 2	31500 1	
BACHELOR - TECHNICAL	30683 843 52000/28080	30415 61 36000/28200	29860 53 34800/28340	29310 57 34000/26000	30693 48 35000/27718	30973 136 46800/26000	28211 60 34200/23000	32464 242 45000/30000	30695 221 41600/26000

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27131 37 33800/23500	25995 106 31200/24000	28271 26 50400/21500	21000 1	22625 4	17000 1	25204 95 36500/20016	22177 45 35000/15360	21021 270 39600/16800
BACHELOR - TECHNICAL	27249 195 33480/22000	28394 44 34500/26000	28501 86 50000/24600	26854 10	22545 15	12100 1	29042 104 40000/25000	30000 1	26667 41 33500/20000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		21000 1	17330 7	21855 4	15000 1	15833 3		17609 77 38000/12000
BACHELOR - TECHNICAL	31500 1	24528 56 40000/20000	24713 57 34600/18000			25630 2	20224 14	22063 3

AVERAGE SALARY OFFERS APRIL 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	30919 21 42000/27500			39429 14	30000 1	31500 1	35000 1	39715 13	53000 2
MBA--TECH	27464 11			56000 2	52600 5	30000 1	38000 1	49813 8	60000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	45000 1	35000 1	25375 2		18600 1				45000 1
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH			31000 1	17000 1	20800 1	21000 3			27000 1
MBA--TECH				50000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH							34260 5	39600 1	41120 5
MBA--TECH					34200 1		31600 3		35700 6

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	34029 7	40175 4	32067 3	42333 3			31920 1	33100 2	34900 6
MBA--TECH	45000 1			44400 1	29400 1				

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1	36520 2			
MBA--TECH			45000 1			

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Stuebenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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ISSN 0196-1004

MCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	635	1425	$25898	$25594	$29000	$27000	$22000	2071	4345	$25838	$25398	$28350	$26100	$22800
BUSINESS ADMIN (INCL MGMT	192	386	22261	22236	27500	22345	16000	389	880	22574	22326	28000	22500	17000
DISTRIBUTION MANAGEMENT	6	19	23929	26207	*	*	*	27	60	24368	24858	28500	24500	19200
ECONOM & FINANCE (BANKING	407	731	26000	25148	31000	26000	19500	715	1383	25485	24654	30000	26000	19008
HOTEL/RESTAURANT MGMT.	12	44	20002	19813	*	*	*	29	113	19333	19809	22000	19000	17000
HUMAN RSRCS (incl LABOR R	20	45	22340	22110	27600	23250	17500	43	92	22597	22199	27600	22500	18000
MANAGEMENT INFO SYSTEMS	59	118	25727	26142	29500	26400	20000	203	400	26285	26949	29500	26400	23000
MARKETING/MARK MGMT (RESR	214	420	22934	22581	28000	23000	17100	504	1027	22927	22485	27600	23000	18000
REAL ESTATE	5	9	28020	24456	*	*	*	5	16	28020	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	16	29	18631	19390	*	*	*	24	46	19279	19166	24000	19100	15000
COMMUNICATIONS	62	122	20497	20978	27000	20500	14000	105	207	20570	20638	27996	20000	14000
JOURNALISM	25	34	17710	18998	22000	17280	13780	45	71	18249	18765	24500	17280	13780
TELECOMMUN/BROADCASTING	3	5	17333	17800	*	*	*	17	21	17740	17956	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	29	117	17370	20066	23200	16700	12300	61	225	17240	19102	21000	18000	12000
PRE-ELEMENTARY EDUCATION	4	4	19050	19050	*	*	*	8	9	16070	16481	*	*	*
PHYSICAL EDUCATION	2	12	17900	19857	*	*	*	5	22	17660	19471	*	*	*
SPECIAL EDUCATION	7	33	23294	19798	*	*	*	11	58	22032	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	3	12000	13915	*	*	*	12	19	17198	17838	*	*	*
TEXTILES & CLOTHING	+	+	+	+				32	36	18798	18860	21000	19000	15000
MERCHANDISING MANAGEMENT	8	18	18625	19133	*	*	*	13	33	19385	19606	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	10	19	21859	21739	*	*	*	13	33	21299	21036	*	*	*
LETTERS (incl English, Li	21	50	19767	20473	27500	18000	15000	53	100	19875	19922	27000	18600	15000
VISUAL & PERFORMING ARTS	10	12	19956	19380	*	*	*	22	33	18250	17226	24960	17000	12500
HUMANITIES - OTHER	17	30	25514	24112	*	*	*	40	69	24143	23013	33000	21550	18000
SOCIAL SCIENCES														
CRIMINAL JUSTICE	14	15	22621	22280	*	*	*	29	38	22434	21291	30500	21000	15700
HISTORY	10	17	22488	21363	*	*	*	18	37	21389	21092	*	*	*
POLITICAL SCIENCE/GOVT	37	61	22757	22510	28700	23000	14700	55	97	22710	21941	28700	23000	15118
PSYCHOLOGY	43	66	19045	18687	32000	16473	12000	74	132	18515	18518	27500	17040	12000
SOCIOLOGY	7	15	21971	18942	*	*	*	15	40	21741	19961	*	*	*
SOCIAL SCIENCES-OTHER	11	36	22382	21797	*	*	*	30	70	20691	20380	26000	20408	14800
ENGINEERING														
AEROSPACE & AERONAUTICAL	32	76	29066	29523	31200	29380	27700	118	231	29362	29370	31500	29380	27040
AGRICULTURAL	1	2	25620	25210	*	*	*	8	16	27489	24840	*	*	*
ARCHITECTURAL	+	5	+	25988				+	19	+	25327			
BIOENGINEERING & BIOMEDIC	5	6	27193	27494	*	*	*	13	16	28354	27931	*	*	*
CHEMICAL	192	540	32919	32913	34800	33000	30900	452	1325	32996	32913	34800	33000	30900
CIVIL	129	243	25440	26529	30000	24440	22880	318	656	25670	26340	30000	25000	22880
COMPUTER	34	89	30669	29974	33800	30852	28100	104	216	30230	29946	33000	30612	27000
ELECTRICAL/ELECTRONIC	293	738	30632	30710	33000	30950	27000	890	1972	30588	30471	33000	30900	27718

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	93	180	$29966	$29889	$31830	$30300	$276	253	447	$29878	$29674	$32200	$30000	$27500
MECHANICAL	303	665	30638	30626	33000	30900	27500	921	1937	30488	30468	33000	30720	27560
METALLURGICAL	58	114	30933	31080	32400	30980	29500	95	167	30547	30599	32400	30700	28800
MINING (INCL GEOLOGICAL)	6	9	27400	28156	*	*	*	10	18	26035	26435	*	*	*
NUCLEAR	6	14	29991	30961	*	*	*	11	30	30444	31066	*	*	*
PETROLEUM	2	34	30186	34268	*	*	*	5	102	35594	33026	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	67	116	27990	28546	31500	28500	25000	144	313	28491	28384	32592	28266	23920
INDUSTRIAL TECHNOLOGY	3	24	29100	27716	*	*	*	4	65	25575	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	2	8	21600	23525	*	*	*	12	35	22575	22590	*	*	*
ANIMAL SCIENCES	+	1	+	24000				5	13	18520	19008	*	*	*
PLANT SCIENCES	+	+	+	+				4	6	19250	18547	*	*	*
NATURAL RESOURCES	4	4	22625	22625	*	*	*	5	6	22300	22383	*	*	*
OTHER AGRICULTURAL SCIENC	2	17	22500	21587	*	*	*	7	44	20157	21048	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	124	362	27975	28682	32143	28320	23000	334	824	27889	28297	32143	28090	23000
COMPUTER PROGRAMMING	7	58	24229	30065	*	*	*	21	87	25285	28738	30400	26400	19760
INFORMATION SCIENCES & SY	13	86	27355	27313	*	*	*	79	221	26674	26590	30400	27000	23000
SYSTEMS ANALYSIS	4	8	28273	28949	*	*	*	9	16	28843	28762	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	2	5	23229	20700	*	*	*	41	50	23867	23606	28000	24000	19500
HEALTH SCIENCES	+	3	+	29000				1	27	30000	20272	*	*	*
NURSING	8	11	27875	27212	*	*	*	64	103	24986	23617	32000	23700	20000
PHARMACY	9	9	30241	30241	*	*	*	14	75	29312	35388	*	*	*
SCIENCES														
ACTUARIAL	19	19	30579	30579	*	*	*	24	27	30783	30382	33000	30500	29000
ARCHITECTURAL & ENVIRONME	1	5	14400	23480	*	*	*	1	19	14400	24143	*	*	*
BIOLOGICAL	10	19	21954	22486	*	*	*	23	36	20017	20654	24500	20000	14067
CHEMISTRY	11	24	22809	24709	*	*	*	31	88	24589	27989	29000	26400	16000
GEOLOGY & GEOLOGICAL SCI	2	11	15447	23918	*	*	*	3	16	19298	23641	*	*	*
MATHEMATICS	33	73	28885	27984	34000	30000	21600	58	151	27810	26755	34000	29000	19800
PHYSICS	4	8	27370	24975	*	*	*	7	16	25397	25784	*	*	*
OTHER PHYSICAL & EARTH SC	1	3	24425	22742	*	*	*	1	14	24425	22674	*	*	*
TOTALS	3367	7484						8758	19119					

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[1] Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

MCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	501	1183	$26507	$26046	$29000	$27000	$24000	1719	3671	$26163	$25728	$28400	$26500	$23500
ACCOUNTING (PRIVATE)	162	286	23214	23274	27240	24500	18000	418	787	23910	23707	27500	24530	19400
COMMERCIAL BANKING (CNSMR	19	78	23292	21032	*	*	*	40	142	22631	21381	26000	22500	18000
COMMERCIAL BANKING (LENDG	29	53	22321	23094	27000	25000	17000	54	118	22622	22624	27000	23250	18000
INVESTMT BANKING (CORP FN	11	31	32227	28198	*	*	*	15	48	30513	27336	*	*	*
INVESTMT BANKNG (M & A)	14	21	30464	29538	*	*	*	16	26	30000	29250	*	*	*
INVESTMT BANKG (REAL EST)	4	7	33750	30257	*	*	*	4	12	33750	25025	*	*	*
INVESTMT BANKG (SALES & T	8	10	22763	21970	*	*	*	12	19	24133	22669	*	*	*
FINANCIAL/TREASURY ANALYS	127	212	26421	25918	31000	26500	20700	231	422	26529	25548	31000	26500	22500
PORTFOLIO MGMT/BROKERAGE	11	35	24536	22509	*	*	*	17	54	24741	22880	*	*	*
UNDERWRITING	24	41	20135	20991	23530	20080	17000	36	75	20790	20936	24500	20523	17000
MARKETING														
ADVERTISING	9	17	22289	21700	*	*	*	12	33	20675	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	22	75	23069	22754	31000	21400	18000	70	181	24332	23567	33000	24000	18000
BUYER/MERCHANDISING	45	91	23733	23160	27500	24200	18000	161	272	22413	22466	26000	22000	18500
MARKET RESEARCH	22	44	23682	24031	30000	24600	16500	40	86	24157	23811	30000	24190	16500
SALES	231	474	22758	22599	29000	23300	15000	531	1121	23169	22957	30000	23500	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	8	10	21563	20700	*	*	*	16	24	21369	22390	*	*	*
MEDIA PLANNING	+	+	+	+				3	13	16425	20504	*	*	*
ON-AIR REPORTING	2	2	13500	13500	*	*	*	4	4	15750	15750	*	*	*
PRODUCTION	1	9	28500	27493	*	*	*	12	26	19222	22662	*	*	*
PUBLIC RELATIONS	12	21	20667	21114	*	*	*	30	62	20242	19970	30000	17750	12500
WRITING / EDITING	29	40	17764	18582	25200	15000	13780	41	64	17436	17855	24000	15300	13520
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	3	7	21060	20383	*	*	*	9	24	19832	19099	*	*	*
FINANC,TAXA, MONETARY POL	5	10	21702	23851	*	*	*	7	37	22625	21868	*	*	*
ECONOMIC PROGRAMS	2	6	23200	21100	*	*	*	4	13	21850	19990	*	*	*
LAW ENFORCEMENT	7	11	21700	20375	*	*	*	22	36	21976	20864	30000	20000	17000
MILITARY	5	15	20888	21074	*	*	*	36	76	20401	21344	25000	19892	16067
NATIONAL SECURITY	+	1	+	19493				5	10	22747	23430	*	*	*
URBAN / REGIONAL PLANNING	3	4	21736	19942	*	*	*	3	14	21736	23020	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	28	36	17894	19260	22620	18000	13440	43	92	19881	21871	26900	18276	14000
COUNSELING	9	19	17167	17191	*	*	*	18	38	16921	17189	*	*	*
FUNDRAISING / DEVELOPMENT	1	2	26400	21450	*	*	*	2	3	24950	22133	*	*	*
SOCIAL WORK	7	13	13957	14795	*	*	*	15	30	17041	16698	*	*	*
ENGINEERING														
BIOENGINEERING	3	9	25705	30010	*	*	*	7	45	27592	30944	*	*	*
DESIGN / CONSTRUCT	217	479	27726	28566	32400	28000	22932	621	1317	28209	28582	32496	28992	22932
ENVIRONMENTAL/SANITATION	13	46	26196	28644	*	*	*	35	139	26206	28460	30160	26000	21000
MANUFACTURING/INDUSTRIAL	386	648	30751	30706	33000	31000	28200	1168	1959	30673	30623	33000	30900	28080
SYSTEMS / PROGRAMMING	56	130	31094	30549	33000	31500	28860	118	267	30579	30169	33000	30950	28000
POWER SYSTEMS	43	99	30176	30204	32400	30750	27360	94	237	30019	30193	32400	30496	27560
SOFTWARE DESIGN & DEVELOP	31	145	29286	30161	31980	30000	26000	81	309	29348	29951	32500	30000	25353

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	17	82	$30575	$30356	*	*	*	60	201	$30647	$30481	$33000	$30940	$27718
RESEARCH & DEVELOPMENT	122	279	30957	31408	$34000	$31500	$26540	238	606	31030	31105	34000	31500	26540
TESTING	34	87	27826	28775	32000	29750	22000	88	220	28284	28812	32000	29620	22880
PROCESS ENGINEERING	175	532	31917	32182	34500	32280	29000	353	1271	32245	32125	34700	32500	29400
OTHER ENGINEERING	50	231	30542	31155	33000	31020	28100	272	654	30666	30628	34060	31140	26400
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	103	281	27113	27961	31830	27500	22000	294	679	27345	27441	31830	27948	22500
INFORMATION SYSTEMS	56	108	27272	26910	31982	27000	24000	196	319	26824	26822	30492	26550	24000
SYSTEMS ANALYSIS & DESIGN	69	178	28480	28633	32456	28800	24000	154	371	28458	28203	32400	28090	24128
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	31	42	31252	30314	33000	30600	29100	42	66	29960	29068	33000	30100	25000
AGRICULTURE/NAT'L RESOURC	5	14	21400	21108	*	*	*	22	63	22531	21280	29004	24000	16500
ARCHITECTURE	1	3	14400	26467	*	*	*	3	24	14500	23486	*	*	*
CONSULTING	228	335	27465	27902	32500	27000	25000	413	690	27526	27897	32000	27000	24000
HUMAN RESRCS /INDUS RELS	17	41	19017	21244	*	*	*	54	113	22005	22050	28000	22200	15000
MANAGEMENT TRAINEE	259	586	22413	22480	30000	21000	16200	528	1208	22105	21980	28800	21000	16800
MATH/STATISTICIANS	4	17	29118	28095	*	*	*	4	31	29118	25409	*	*	*
NURSES / PERSONAL CARE	10	15	27697	27486	*	*	*	65	104	25070	23807	32000	23900	20000
OTHER HEALTH RELATED (EX	20	28	24426	23243	29700	23229	18000	73	178	23681	27182	29700	24000	17500
PARALEGAL	1	3	25000	22667	*	*	*	4	6	21855	21737	*	*	*
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	15000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	2	9	20250	22621	*	*	*	6	18	20210	23463	*	*	*
RESEARCHERS - TECHNICAL	6	8	20566	19924	*	*	*	16	19	20284	19975	*	*	*
TEACHING	47	185	18759	20178	24000	19500	12300	102	369	17992	19299	23200	18050	12000
TOTALS	3367	7484						8758	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 4   MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	20	77	$28642	$28473	$33000	$29000	$25500	54	274	$28743	$28659	$33000	$29000	$24500
MBA--NON-TECH	132	245	34752	33931	42000	34000	28000	228	426	34995	33831	44000	34000	27000
MBA--TECH	44	68	36755	37019	43000	35768	31000	84	124	38581	38337	55000	35200	29000
MS-BUSINESS	3	7	27458	28225	*	*	*	7	25	30954	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	3	10	34633	31865	*	*	*	25	58	37084	35130	45000	39000	26400
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	5	8	32360	31738	*	*	*	5	13	32360	30415	*	*	*
MANAGEMENT INFORMATION SY	4	7	24375	27014	*	*	*	8	24	30288	29753	*	*	*
MARKETING/MKTNG MGT (RESE	2	6	31000	29250	*	*	*	6	21	33383	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	1	2	28000	33500	*	*	*	3	7	20333	23614	*	*	*
ELEMENTARY EDUCATION	2	4	22788	22844	*	*	*	5	12	21115	22983	*	*	*
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	2	3	19500	19667	*	*	*	7	9	21769	21609	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				1	1	23107	23107	*	*	*
LETTERS	+	+	+	+				2	2	23250	23250	*	*	*
VISUAL & PERFORMING ARTS	+	3	+	15000				1	4	23000	17000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				2	2	19863	19863	*	*	*
POLITICAL SCIENCE / GOVT	+	3	+	28102				1	5	20000	28541	*	*	*
PSYCHOLOGY	1	6	27000	29400	*	*	*	3	11	22833	26309	*	*	*
SOCIOLOGY	1	1	18358	18358	*	*	*	1	3	18358	24119	*	*	*
SOCIAL SCIENCES - OTHER	2	2	24402	24402	*	*	*	4	8	19731	23705	*	*	*

continued

MCPA REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	5	$32752	$34841	*	*	*	7	20	$33038	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	1	1	38000	38000	*	*	*	3	5	34333	34506	*	*	*
CHEMICAL	9	50	35287	35784	*	*	*	18	104	35261	35970	*	*	*
CIVIL	3	22	29773	32157	*	*	*	42	80	29056	30444	$32000	$29160	$24960
COMPUTER	9	26	37344	38607	*	*	*	26	57	36544	36976	39492	36440	33800
ELECTRICAL/ELECTRONIC	48	156	36576	36531	$39500	$36400	$33280	110	316	35984	36056	39500	36000	32500
INDUSTRIAL	7	15	32859	33870	*	*	*	25	45	35319	34763	42000	34800	31200
MECHANICAL	25	91	34492	35347	37300	34500	32000	82	217	34690	35199	38000	34640	31655
METALLURGICAL	8	24	35175	35035	*	*	*	14	44	34780	34695	*	*	*
MINING & MINERAL	+	+	+	+				4	6	30385	31257	*	*	*
NUCLEAR	2	2	33500	33500	*	*	*	3	3	34733	34733	*	*	*
PETROLEUM	+	5	+	35920				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	5	5	25920	25920	*	*	*	7	9	25045	26590	*	*	*
HEALTH SCIENCES	3	4	21333	21250	*	*	*	8	11	20358	21624	*	*	*
NURSING	+	+	+	+				1	1	25000	25000	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	1	1	24000	24000	*	*	*	1	1	24000	24000	*	*	*
BIOLOGICAL	+	+	+	+				2	3	20500	22905	*	*	*
CHEMISTRY	3	6	31367	31637	*	*	*	8	24	31113	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	19	42	35789	36398	*	*	*	50	115	35915	35813	39540	37830	28000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	12	+	33347				5	38	18400	31181	*	*	*
MATHEMATICS (INCL ACTUARI	2	5	31272	33969	*	*	*	6	18	30209	30782	*	*	*
PHYSICS	+	3	+	29408				+	5	+	29848			
POLYMER	2	2	41750	41750	*	*	*	2	6	41750	34137	*	*	*
TOTALS	371	932						871	2189					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	57	134	$43137	$41408	$54000	$45000	$27600	179	315	$45454	$42556	$56000	$47000	$28000
MBA--TECH	27	45	44608	43662	55000	44200	36000	71	98	48156	45674	65000	47000	34000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	66	179	43943	43557	55000	42700	32000	183	349	45511	44012	57000	45000	32000
MBA--TECH	44	78	43196	44088	51000	45000	32000	128	171	47824	47402	60000	48000	35000
OVER 4 YEARS														
MBA--NON-TECH	46	129	41567	42788	52520	40400	31400	155	303	44992	44390	55000	45000	32000
MBA--TECH	23	50	49935	45416	55000	49000	42000	88	130	51449	48771	65000	51000	38000
TOTALS	263	615						804	1366					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	3	3	$50333	$50333	*	*	*	3	3	$50333	$50333	*	*	*
COMPUTER & INFOR SCIENCES	+	1	+	46000				2	5	45000	50100	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	2	3	37000	39500	*	*	*	4	9	34250	36844	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				1	2	20000	23000	*	*	*
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				3	4	36000	32500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				+	8	+	50873			
CHEMICAL	8	55	46003	48322	*	*	*	19	96	44798	47663	*	*	*
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				1	2	57000	52500	*	*	*
ELECTRICAL/ELECTRONIC	2	7	45335	52238	*	*	*	11	22	47656	47237	*	*	*
MECHANICAL	1	2	46200	49850	*	*	*	4	5	44200	46060	*	*	*
METALLURGICAL	+	13	+	50494				2	16	46010	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	1	1	30000	30000	*	*	*	1	2	30000	36700	*	*	*
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	36	83	44213	43747	$46200	$44010	$42600	44	109	44064	43618	$46200	$44000	$41640
GEOLOGICAL SCIENCES	+	2	+	37250				+	6	+	34729			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	1	9	40000	42910	*	*	*	3	16	42333	42712	*	*	*
POLYMER	5	6	44600	44867	*	*	*	5	8	44600	44375	*	*	*
TOTALS	59	191						103	319					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26191 1693 41000/23500	24917 6		21709 23 27000/15648	27500 2	24653 8	19000 1	25748 10	24417 6
BUSINESS ADMIN (INCL MGMT	25115 26 30000/24000	16000 1		21382 11	27500 1	18456 9	21583 7	25609 17	21687 12
DISTRIBUTION MANAGEMENT						28500 1			
ECONOM & FINANCE (BANKING	27108 85 32000/25000	15000 1		23773 127 40000/18500	31504 36 48000/25000	24667 3	25230 10	27627 106 39500/24500	23776 51 45000/15000
HUMAN RSRCS (incl LABOR R	27000 2			15000 1				26120 5	
MANAGEMENT INFO SYSTEMS	26492 20 39600/25000			23000 2	20000 1	27120 4	25808 12	25083 12	26283 6
MARKETING/MARK MGMT (RESR	24200 10	20500 2	17000 1	20019 10	20100 1	24187 9	18250 4	25180 10	19075 16
REAL ESTATE	26000 1								
ADVERTISING		18000 2	21794 2			15500 4	16500 1		
COMMUNICATIONS		21000 8		12620 2	25000 3	16375 8		20875 4	22000 1
JOURNALISM		21000 2		14000 1		16944 11	17000 1	22000 1	
TELECOMMUN/BROADCASTING						14856 9			
ELEMENTARY EDUCATION							20000 1		
HUMAN ECOLOGY (HOME ECONO								14000 1	
MERCHANDISING MANAGEMENT				16000 1					
FOREIGN LANGUAGES								28050 5	
LETTERS (incl English, Li				17500 2	31500 1	18500 7		26000 2	
VISUAL & PERFORMING ARTS		12000 1	13520 1			14460 2			22498 2
HUMANITIES - OTHER	23000 1			22600 3	33000 2	26000 1	18000 1		
CRIMINAL JUSTICE					16800 1	30500 1		22500 1	35000 1
HISTORY			12500 1	26500 2	32500 1			27500 2	
POLITICAL SCIENCE/GOVT		23000 1		26000 1	29833 3	22000 1	20000 1	27817 6	26567 3
PSYCHOLOGY				14000 2	33500 2	13000 1	32000 1		

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
SOCIOLOGY				21650 2					
SOCIAL SCIENCES-OTHER							20016 1	26000 1	
AEROSPACE & AERONAUTICAL								32000 2	
BIOENGINEERING & BIOMEDIC	27000 2							29000 2	
CHEMICAL			35400 1					31504 18	
CIVIL			22587 6			30120 1		25827 60 32000/22500	
COMPUTER	26500 2					31315 4	27840 6	28250 4	
ELECTRICAL/ELECTRONIC	27698 5				29333 3	30712 20 34000/29000	30738 8	29352 61 34000/26500	
INDUSTRIAL	29000 1			30000 1		30000 1	27500 1	29750 44 34500/25000	
MECHANICAL	27000 3		25040 5			31738 4	30000 2	29379 50 33600/27000	33400 1
METALLURGICAL	27000 1							30000 2	
MINING (INCL GEOLOGICAL)								21390 5	
ENGINEERING TECHNOLOGY	26000 1						29583 3	36000 2	25000 1
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	26929 7			20500 2	25000 1	27983 14	27218 36 50000/22500	28671 14	27225 4
COMPUTER PROGRAMMING	26400 1						18833 3	24300 4	
INFORMATION SCIENCES & SY	27055 11			23000 1			22218 5	26167 3	23000 1
SYSTEMS ANALYSIS							30000 1	28596 2	
ALLIED HEALTH				27000 1					
ACTUARIAL	33000 1							31013 8	28000 1
ARCHITECTURAL & ENVIRONME			14400 1						
CHEMISTRY	26000 1								
MATHEMATICS	26450 2			21840 1	30000 2	29500 2	26400 2	31373 15	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
PHYSICS	23500 1							26000 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	20400 2	22189 9	22142 17		20792 13	28700 1	26100 1		20667 3
BUSINESS ADMIN (INCL MGMT	19493 1	18312 14	21261 24 27000/18000	25000 1	19423 64 28000/16200	20000 1		26500 2	25000 1
DISTRIBUTION MANAGEMENT					25075 4				
ECONOM & FINANCE (BANKING	14400 1	20300 4	23926 36 35000/20000		22489 40 40000/17500	15120 1		25500 2	27167 6
HOTEL/RESTAURANT MGMT	18893 3	19357 23 23000/17000			21176 1				
HUMAN RSRCS (incl LABOR R		21867 3	22375 4		20809 11			22500 1	
MANAGEMENT INFO SYSTEMS			24949 33 27000/24000		26795 11				
MARKETING/MARK MGMT (RESR	19000 2	32400 4	20825 30 30000/17000		22468 138 40000/18200	21583 3		21180 5	
REAL ESTATE									28525 4
ADVERTISING		24000 1			19180 5			14500 2	
COMMUNICATIONS	14500 2	18508 5	21580 5	25500 1	20115 21 30000/16000		34000 1	15000 2	
JOURNALISM			28000 1		19656 5		20000 1	16243 13	
TELECOMMUN/BROADCASTING			18500 1		23433 3				
ELEMENTARY EDUCATION					20000 1				
TEXTILES & CLOTHING					18705 21 22000/17000				
MERCHANDISING MANAGEMENT					19818 11				
FOREIGN LANGUAGES	16500 1				16500 1				
LETTERS (incl English, Li		20000 1	22533 3		18615 8	27500 2		15253 8	
VISUAL & PERFORMING ARTS					10000 1				
HUMANITIES - OTHER		20316 2	23500 2	27000 1	20350 10	14600 1			
CRIMINAL JUSTICE		21700 1	18500 1	19710 2	16528 3		18500 1		
HISTORY				21500 1	18500 1		12000 1	19000 2	
POLITICAL SCIENCE/GOVT			24000 4		20682 11				

AVERAGE SALARY OFFERS   MAY 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 2

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
PSYCHOLOGY	20000 1	14300 2	17500 2		18658 12				
SOCIOLOGY			24000 1						
SOCIAL SCIENCES-OTHER					19565 6				
CHEMICAL					28000 1				
COMPUTER					22000 1				
ELECTRICAL/ELECTRONIC			29500 1						
INDUSTRIAL			26196 1						
MECHANICAL			27500 2						
ENGINEERING TECHNOLOGY			23065 3						
OTHER AGRICULTURAL SCIENC	13000 1	18500 1							
COMPUTER SCIENCE	16000 2		25019 16	30000 1	23808 8			25167 3	
COMPUTER PROGRAMMING					19760 1				
INFORMATION SCIENCES & SY			27065 10		28000 4			24128 1	
ACTUARIAL			31075 12						
CHEMISTRY			23500 1						
MATHEMATICS			27234 13		16000 1			18500 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN		TRANSPORTATION		UTILITIES		OTHER SERVICE		EDUCATION		FEDERAL GOVERN		LOCAL/STATE GO		HOSPITALS		HEALTH SRVCS (	
ACCOUNTING	27500	1	21687	3	25751	9	23338	8	23000	1	20264	14	22648	12	20000	1	23000	2
BUSINESS ADMIN (INCL MGMT	11960	1	20917	7	23060	10	24090	10	17930	3	21683	6	21463	9	22000	1	24167	3
DISTRIBUTION MANAGEMENT			21456	5			22992	1			19800	1	19776	1				
ECONOM & FINANCE (BANKING			22928	9	23043	7	20857	7	23600	2	19336	14	21724	2	22000	1	26357	7
HOTEL/RESTAURANT MGMT							18600	1							19000	1		
HUMAN RSRCS (incl LABOR R			25500	1			18000	1					21104	2				
MANAGEMENT INFO SYSTEMS			22200	5	27965	6	23600	2			22400	2					22000	1
MARKETING/MARK MGMT (RESR	20293	3	23614	7	25238	8	20127	15			19872	1	17550	2			21600	6
ADVERTISING							17000	1										
COMMUNICATIONS					19000	1	17864	3	18200	2	21500	2						
JOURNALISM					30000	1			14400	1	19500	1	12600	1			24500	1
TELECOMMUN/BROADCASTING									14638	2								
ELEMENTARY EDUCATION									17289 26880/12000	57								
PRE-ELEMENTARY EDUCATION									16309	7								
PHYSICAL EDUCATION							15000	1	17767	3								
SPECIAL EDUCATION									22032	11								
HUMAN ECOLOGY (HOME ECONO			12000	1					21400	3			15000	1	15000	1		
FOREIGN LANGUAGES									18276	1	17433	3	14560	1				
LETTERS (incl English, Li			23000	1					17575	4			19021	5	20250	2		
VISUAL & PERFORMING ARTS							19980	2	15500	3	17000	1	15000	1				
HUMANITIES - OTHER									18117	2			23570	4				
CRIMINAL JUSTICE									19246	2	15700	1	26650	6	19500	1		
HISTORY							25000	1	18710	2	17725	3						

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
POLITICAL SCIENCE/GOVT	22500 1	22875 4	25000 1		18600 1	18845 8	20600 4		
PSYCHOLOGY		18000 1	15600 1	16000 1	14757 7	16656 1	19045 4	20844 8	18000 1
SOCIOLOGY				18500 1			35000 1	22250 4	20000 1
SOCIAL SCIENCES-OTHER		14000 1			17950 4	21517 6	18410 3		
AEROSPACE & AERONAUTICAL						26507 6			
AGRICULTURAL						29199 1			
BIOENGINEERING & BIOMEDIC						20463 1			
CHEMICAL	33538 4		34800 1	32700 1		25863 3			32010 2
CIVIL	30000 1	23631 40 32000/22880	29200 3	29865 7		24769 9	25131 127 34788/22932		
COMPUTER	32333 3		30500 2			24342 2		24000 1	
ELECTRICAL/ELECTRONIC	30716 9		30875 53 35400/29700	30833 6		24459 41 33600/19654	31500 1	30000 1	
INDUSTRIAL	30275 4	28250 2	29200 2			28175 6		24820 2	
MECHANICAL	30000 4	29216 5	30318 27 36500/27091	30040 5	30000 1	23580 15	24788 4		29000 1
METALLURGICAL	30000 1	22800 1				23820 1			
NUCLEAR			31128 3			25343 1			
PETROLEUM							25752 1		
ENGINEERING TECHNOLOGY			16500 1			25000 1			
ANIMAL SCIENCES						15200 1			
NATURAL RESOURCES			30000 2				17167 3		
COMPUTER SCIENCE	27270 4	25534 5	26662 12	26216 5	25667 3	19699 4	22681 5	22833 3	16500 1
COMPUTER PROGRAMMING			25500 1		19800 1			28250 2	22500 1
INFORMATION SCIENCES & SY	21000 1		25000 1	24500 1		19872 1	19872 1		27500 1
SYSTEMS ANALYSIS			26496 1						

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ALLIED HEALTH				21500 2				24148 32 30000/19590	22636 6
HEALTH SCIENCES								30000 1	
NURSING								24837 59 40000/20000	25067 3
PHARMACY								34585 2	20500 2
BIOLOGICAL	15420 1				14039 3	16357 2	18804 2	24000 3	20767 3
CHEMISTRY	19250 2				14467 3			21000 2	
GEOLOGY & GEOLOGICAL SCI					11400 1	19493 1			
MATHEMATICS		23500 1			21423 4	19800 1		21600 1	
PHYSICS	28800 1							16000 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th. 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	24250 4		20185 1	34000 1	23261 7	24524 15	25041 20 38000/21671	22880 5	25825 28 28000/23500
BUSINESS ADMIN (INCL MGMT	18500 1		31500 1	10200 1	21520 4	22740 5	26807 20 35000/21600	23900 6	25495 15
DISTRIBUTION MANAGEMENT						20150 2	25645 4		
ECONOM & FINANCE (BANKING	24333 3				23415 11	18250 2	26342 10	28250 4	27053 29 29000/25200
HUMAN RSRCS (incl LABOR R			12000 1		23664 1		24180 1	22000 1	
MANAGEMENT INFO SYSTEMS					24807 8	26496 11	28000 1		29031 9
MARKETING/MARK MGMT (RESR	19900 2				21773 4	22900 3	24515 32 31000/22000	28011 9	26088 26 35000/23500
ADVERTISING							25200 1		
COMMUNICATIONS	19500 2	12500 1	14875 4	15000 1			24690 2	22500 2	26256 9
JOURNALISM				19200 1				21000 1	
TELECOMMUN/BROADCASTING									28800 1
ELEMENTARY EDUCATION	13088 2								
PRE-ELEMENTARY EDUCATION	14400 1								
PHYSICAL EDUCATION			20000 1						
HUMAN ECOLOGY (HOME ECONO			13000 1						
FOREIGN LANGUAGES			18500 1						
LETTERS (incl English, Li			15000 1	19800 1			22562 2		28000 1
VISUAL & PERFORMING ARTS	22000 1				13000 1			28500 2	
HUMANITIES - OTHER	18000 1						34733 6		
CRIMINAL JUSTICE	20500 1			12000 1			22500 2		29000 3
HISTORY							26400 1		
POLITICAL SCIENCE/GOVT			17250 2				24200 1		
PSYCHOLOGY	16000 2		14891 11			17000 2	28590 2	12000 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
SOCIOLOGY			17273 3	19500 1					25000 1
SOCIAL SCIENCES-OTHER			13900 2			17000 1	24450 2	30000 1	
AEROSPACE & AERONAUTICAL					29462 106 34060/28080		29700 1	27000 1	
AGRICULTURAL					29900 1	25000 1	28732 3	21600 1	
BIOENGINEERING & BIOMEDIC					30160 1				32500 1
CHEMICAL					29844 3	31980 1	31509 8	31540 5	33253 234 46800/31956
CIVIL					28258 2		27400 3	26727 36 33540/24000	30150 5
COMPUTER				25246 2	30431 19		31533 3		32690 6
ELECTRICAL/ELECTRONIC					30430 171 35500/28750	28120 5	30922 115 36000/28596	31143 7	32833 30 37500/31920
INDUSTRIAL					29927 33 34300/28080		30052 41 36000/28000	29733 3	30074 11
MECHANICAL					29622 114 33510/27500	29186 7	30865 274 40000/29000	29697 16	32129 67 42000/29700
METALLURGICAL					31890 10		31052 21 34000/30000	31200 2	32310 6
MINING (INCL GEOLOGICAL)						30000 1			
NUCLEAR							30000 1		32160 1
ENGINEERING TECHNOLOGY					28118 22 33000/26000		29534 49 52000/25000	23599 5	29211 9
INDUSTRIAL TECHNOLOGY							29250 2		
AGRIBUSINESS						21438 8			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						19250 4			
OTHER AGRICULTURAL SCIENC						27050 2			
COMPUTER SCIENCE					28348 46 33852/26780	27800 3	28478 8	24996 1	30063 8
INFORMATION SCIENCES & SY					24000 1		26700 2	29300 2	28956 11
NURSING							35000 1		23500 1

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
PHARMACY									30020 10
ACTUARIAL	27800 1			29000 1					
BIOLOGICAL		10400 1							25424 5
CHEMISTRY					27600 1				26113 16
MATHEMATICS					31070 4		30000 1		29700 3

AVERAGE SALARY OFFERS   MAY 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27843 15	24637 27 28500/22600	24679 19		23404 9	21000 1	24000 2	24500 5	25988 53 28500/23500
BUSINESS ADMIN (INCL MGMT	25200 12	23964 9	25177 19	25388 5	23260 10		23900 7	24750 2	24581 16
DISTRIBUTION MANAGEMENT	28200 1	26400 1	27433 3		24500 1			27000 1	
ECONOM & FINANCE (BANKING	27979 18	26476 28 29500/25000	27927 11		24074 10			27520 5	25408 12
HUMAN RSRCS (incl LABOR R	24000 2	13920 1	27550 2		30800 1			28000 1	22200 1
MANAGEMENT INFO SYSTEMS	30098 11	26744 9	28118 9	30375 4	21500 2		25000 3	26419 11	28900 2
MARKETING/MARK MGMT (RESR	26425 8	22634 28 27600/19800	25042 25 40000/19000	22703 15	21580 10		24000 1	22613 10	24500 4
ADVERTISING	19500 1	22000 1							24000 3
COMMUNICATIONS	29300 3	12000 1	24299 5	27200 1	18000 1			27000 1	
JOURNALISM				23500 1					
HUMAN ECOLOGY (HOME ECONO		24180 1							
TEXTILES & CLOTHING		20000 1	28000 1						
MERCHANDISING MANAGEMENT			18000 1						
LETTERS (incl English, Li	27000 1		27996 1						
VISUAL & PERFORMING ARTS			29000 1	15600 1	19000 1				
HUMANITIES - OTHER			20000 1	22500 1					
POLITICAL SCIENCE/GOVT					24000 1				25000 1
PSYCHOLOGY			21500 2		26050 2		26000 1		20000 1
SOCIAL SCIENCES-OTHER		33500 1							
AEROSPACE & AERONAUTICAL		31000 2							
AGRICULTURAL			28020 1						
BIOENGINEERING & BIOMEDIC		26795 4							33800 1
CHEMICAL	31973 2	31881 14	31834 15	33724 4	31305 4			33533 6	33579 87 36500/32400

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
CIVIL					26316 6			21600 1	31257 7
COMPUTER	30775 23 33600/30000	31259 14			30700 3			29667 6	34000 2
ELECTRICAL/ELECTRONIC	31191 56 35100/29200	31327 193 41600/29000	36000 1	28850 2	30752 33 33300/29100			31763 13	33054 22 34800/31500
INDUSTRIAL	30660 5	30133 25 32000/29000	29863 22 33500/29004	31300 6	29707 15		30900 1	29760 5	30950 4
MECHANICAL	31490 4	30726 75 42340/29000	30962 29 38000/30000	31345 11	30122 78 37800/28200		31830 2	31799 11	32294 55 46800/29224
METALLURGICAL	31500 1	28400 1			30241 43 36000/28800	30000 1			30200 4
MINING (INCL GEOLOGICAL)					30850 4				
NUCLEAR		30525 4							
PETROLEUM									38055 4
ENGINEERING TECHNOLOGY	27857 8	27875 12	31000 1	32100 1	29171 17				21667 3
INDUSTRIAL TECHNOLOGY		28800 1							
AGRIBUSINESS			24850 2	31200 1					
ANIMAL SCIENCES			19800 3						
OTHER AGRICULTURAL SCIENC			18500 3						
COMPUTER SCIENCE	30558 59 35000/26000	30011 29 34000/27500	15000 1		26604 5		30000 1	26998 2	30106 16
COMPUTER PROGRAMMING	31000 1	29220 1							29899 4
INFORMATION SCIENCES & SY	28750 4	25050 2			27300 6				28299 6
SYSTEMS ANALYSIS	30000 2	30900 1							25000 1
BIOLOGICAL	22000 1		18720 1						
CHEMISTRY									30000 3
GEOLOGY & GEOLOGICAL SCI						27000 1			
MATHEMATICS	31783 3			18000 1					
PHYSICS	25480 1	29000 2							

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
ACCOUNTING	30000	1			26417	6	22996	2			24898	4
BUSINESS ADMIN (INCL MGMT	18467	3			24000	3	22433	3	19665	3	20763	2
DISTRIBUTION MANAGEMENT									28000	1		
ECONOM & FINANCE (BANKING	25500	3	28000	1	26333	3	24425	4	22600	2	25000	1
MANAGEMENT INFO SYSTEMS	29400	1			28500	1			18000	2	33200	2
MARKETING/MARK MGMT (RESR	21347	15	19200	3	26333	6	24500	2	23579	11	26233	3
COMMUNICATIONS							11500	1				
JOURNALISM									17680	1		
TELECOMMUN/BROADCASTING	21000	1										
HUMAN ECOLOGY (HOME ECONO									16333	3		
TEXTILES & CLOTHING									17858	9		
VISUAL & PERFORMING ARTS	18000	1										
HUMANITIES - OTHER							32760	1				
PSYCHOLOGY					15000	1	14000	1	23064	1		
SOCIAL SCIENCES-OTHER							30000	1				
BIOENGINEERING & BIOMEDIC					32500	1						
CHEMICAL	32375	2	33304 34600/33000	26			31977	4			33133	6
CIVIL			28000	2			28000	1			27500	1
COMPUTER					30000	1						
ELECTRICAL/ELECTRONIC	31500	3	31440	5	29552	11	30333	3	25000	1	31680	10
INDUSTRIAL	31800	1			29929	7	28400	3			31000	6
MECHANICAL	31300	2	31514	18	28140	5	29934	9			30907	15
NUCLEAR											31900	1

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ENGINEERING TECHNOLOGY		16800 1		36500 2		31200 2
INDUSTRIAL TECHNOLOGY	15000 1					
COMPUTER SCIENCE		26629 3	28800 1			32000 1
COMPUTER PROGRAMMING						27000 1
INFORMATION SCIENCES & SY				25000 1		25650 2
SYSTEMS ANALYSIS				30000 1		
BIOLOGICAL			20000 1			
CHEMISTRY		26730 2				

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26209 1838 41000/23500	20938 24 27000/16000	17321 5	22753 190 40000/17500	30279 54 48000/20100	19683 79 32000/13000	23136 41 47000/17000	26704 183 39500/24000	23101 98 45000/15000
BACHELOR - TECHNICAL	27087 39 33000/25000		23886 13	23049 7	28833 6	29942 46 36500/27000	27156 67 50000/22000	28748 297 42000/25000	27288 8

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18067 13	20364 69 40000/17000	22732 164 35000/18000	23070 6	21125 402 40000/16500	22019 9	22120 5	17908 37 31000/14000	26007 14
BACHELOR - TECHNICAL	15000 3	18500 1	27140 59 37000/22700	30000 1	24264 16			23626 5	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	20473 6	21898 45 30000/17000	24613 44 36000/20000	21224 55 35000/16300	17841 117 38000/12275	19784 64 31500/16056	21368 59 35000/17080	20687 20 32968/16473	23505 22 32200/18000
BACHELOR - TECHNICAL	29186 35 35520/24000	24477 54 40000/22880	29941 109 36500/26400	28723 27 34500/24500	19338 16	24160 97 34800/19654	24795 144 34788/22932	24705 110 40000/19700	23692 20 32520/18000

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	20019 20 25000/14176	12500 1	16124 29 31500/10400	18529 7	23019 36 28000/21000	23647 41 33000/18000	25882 107 52000/21600	25309 32 55000/17500	26514 122 35000/23500
BACHELOR - TECHNICAL	27800 1	10400 1		26497 3	29761 534 40000/27504	25330 33 32400/18000	30626 533 52000/28000	28036 79 33540/24000	32157 424 46800/29000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27455 72 33800/21900	24524 108 33500/20000	25585 100 40000/20300	24207 28 32100/22100	23150 48 30800/18000	21000 1	24307 14	25232 36 32400/22200	25490 93 33500/23400
BACHELOR - TECHNICAL	30611 170 35100/27000	30814 380 42340/28386	29440 79 38000/20600	31019 26 34000/25300	29914 214 37800/27000	28500 2	29797 5	31052 44 34800/28600	32389 219 46800/29004

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	22020 25 30000/18000	21400 4	25550 20 35000/22000	23217 15	20546 33 28000/16000	25935 12
BACHELOR - TECHNICAL	29850 9	31518 57 34600/28000	29133 27 33120/25000	30397 24 48000/28000	25000 1	31051 45 34500/28700

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26157 1674 41000/23500	24175 326 38000/19500	25167 3	21000 2					25651 12
BUSINESS ADMIN (INCL MGMT	23000 3	22152 21 28000/17750	21886 7	15000 2					26966 9
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	26708 39 32000/25000	24121 59 29000/22200	23105 24 40000/18000	23670 43 28000/19400	30977 13	30200 15	33333 3	23450 10	26478 188 45000/22500
MANAGEMENT INFO SYSTEMS									27000 1
MARKETING/MARK MGMT (RESR	25000 1	18000 1	20038 5	18400 5	25000 1			20100 1	24205 4
REAL ESTATE							35000 1		28600 1
COMMUNICATIONS		18833 3							24000 2
JOURNALISM		12000 1							
LETTERS (incl English, Li		20700 1							
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER		10800 1							31250 2
HISTORY						27000 1			32500 1
POLITICAL SCIENCE/GOVT	24000 1								29917 6
PSYCHOLOGY		24600 1							
SOCIOLOGY				21300 1					
SOCIAL SCIENCES-OTHER									19493 1
ELECTRICAL/ELECTRONIC					30000 1				
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE		16000 1						35000 1	
COMPUTER PROGRAMMING									28500 1
INFORMATION SCIENCES & SY	28000 1	23000 1							
MATHEMATICS			21840 1						30000 2

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
PHYSICS		23500 1							

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							30600 4		
BUSINESS ADMIN (INCL MGMT	24600 5	22197 12		22814 14	24129 21 28200/20000	28600 4	22172 69 35000/18000		
DISTRIBUTION MANAGEMENT				28500 2	23246 2	29500 1			
ECONOM & FINANCE (BANKING	25800 9	20292 12		25250 6	23142 16	30000 1	22950 33 35000/15000	24500 1	15000 1
HOTEL/RESTAURANT MGMT							21176 1		
HUMAN RSRCS (incl LABOR R				27600 1	26000 2	18000 1	23560 3		
MANAGEMENT INFO SYSTEMS		22000 2						29400 1	
MARKETING/MARK MGMT (RESR	21800 3	19443 6	23500 4	22717 29 40000/18000	22763 68 26000/19000	23189 20 30000/18500	23111 243 55000/18000		
REAL ESTATE							23000 1		
ADVERTISING			15600 1				19338 13	24387 1	
COMMUNICATIONS			17250 2	37000 1	21500 1	22670 4	21998 36 32400/16000		
JOURNALISM			19500 4		26000 1		19240 7		
TELECOMMUN/BROADCASTING					22150 2		18625 4	15000 1	12275 1
PHYSICAL EDUCATION				15000 1					
HUMAN ECOLOGY (HOME ECONO							15500 2		
TEXTILES & CLOTHING				15860 2	18991 22 22000/17000		24500 2		
MERCHANDISING MANAGEMENT							18000 1		
FOREIGN LANGUAGES						16500 1			
LETTERS (incl English, Li		18600 1		27998 2	19000 1		17380 3		
VISUAL & PERFORMING ARTS				27996 1	29000 1		25000 2	14704 5	22000 1
HUMANITIES - OTHER			26000 1		20856 9		22646 5		
CRIMINAL JUSTICE				33500 2			23500 5		
HISTORY							21580 4		

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
POLITICAL SCIENCE/GOVT		22000 1			23000 2		20588 8		
PSYCHOLOGY		15000 1		23000 2	19529 7	13000 1	14798 9		
SOCIOLOGY						25000 1	25000 2		
SOCIAL SCIENCES-OTHER							26980 5		
BIOENGINEERING & BIOMEDIC							26795 4		
CIVIL						27000 1		23820 5	
COMPUTER					22000 1	30600 1	33000 1		
ELECTRICAL/ELECTRONIC					22000 1	30000 1	30285 7		
INDUSTRIAL				31172 3	30600 1		29026 12		
MECHANICAL				29750 2	29500 1	36500 1	31294 18	31000 1	
ENGINEERING TECHNOLOGY				27610 2	35000 1		24500 9	25000 1	
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							22600 2		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							18000 2		
NURSING							23500 1		
BIOLOGICAL						15420 1	25204 5		
CHEMISTRY						25920 1	27440 5		
MATHEMATICS		22300 1			18000 1				
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						26156 2	20000 1		
BUSINESS ADMIN (INCL MGMT		17500 1				15600 1			19752 6
DISTRIBUTION MANAGEMENT									19800 1
ECONOM & FINANCE (BANKING			20000 1		19008 1	22360 1	21000 1		17937 6
HUMAN RSRCS (incl LABOR R			18750 2						
MANAGEMENT INFO SYSTEMS									22400 2
MARKETING/MARK MGMT (RESR			22500 2				21000 1		19872 1
ADVERTISING			18000 1						
COMMUNICATIONS	10000 1	12856 2	17376 9	21813 8		25000 1		34000 1	19000 1
JOURNALISM	20000 1		24500 3	15920 17				20000 1	
TELECOMMUN/BROADCASTING	16500 2	13540 5							
FOREIGN LANGUAGES			16500 1		14560 1				15600 1
LETTERS (incl English, Li			14833 3	17692 12	18200 1			18000 1	
VISUAL & PERFORMING ARTS			18000 1	11960 2					
HUMANITIES - OTHER			37000 1		26280 1				
CRIMINAL JUSTICE			30500 1				25400 1	21813 14	
HISTORY				15000 1					18700 1
POLITICAL SCIENCE/GOVT					17800 1			21300 2	21333 3
PSYCHOLOGY						15600 1		14250 2	16656 1
SOCIOLOGY					19500 1			35000 1	
SOCIAL SCIENCES-OTHER			15496 2		17010 2				22200 4
AEROSPACE & AERONAUTICAL									24500 1
ELECTRICAL/ELECTRONIC		30800 2							24077 4

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
INDUSTRIAL									24342 1
GINEERING TECHNOLOGY		28500 1	26467 3						
COMPUTER SCIENCE		29655 1			29120 1	27500 1			18034 2
INFORMATION SCIENCES & SY									19872 1
MATHEMATICS				18500 1					

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			13720 2	23000 1					
BUSINESS ADMIN (INCL MGMT			18354 7			10200 1		28825 4	
ECONOM & FINANCE (BANKING			21000 2						25000 1
MANAGEMENT INFO SYSTEMS			18000 1						
MARKETING/MARK MGMT (RESR			18680 4						
ADVERTISING			17000 1						
COMMUNICATIONS		27000 1	20000 1	11333 3	23500 1	16000 1			
JOURNALISM			14400 1						
ELEMENTARY EDUCATION			17500 2						
PHYSICAL EDUCATION			20000 1						
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1		13000 1			
FOREIGN LANGUAGES	18700 1		18388 2						
LETTERS (incl English, Li			20335 3						
HUMANITIES - OTHER			52000 1			24000 2			
CRIMINAL JUSTICE			12000 1	20500 1					
HISTORY			14500 1						
POLITICAL SCIENCE/GOVT	15118 2		18263 2						
PSYCHOLOGY			17500 2	15860 8		16583 6			
SOCIOLOGY			20000 1	14400 1		18640 3			
SOCIAL SCIENCES-OTHER		19105 2		14800 1		13000 1			
AEROSPACE & AERONAUTICAL	34800 1							29245 30 33280/27040	
BIOENGINEERING & BIOMEDIC							20463 1		
CHEMICAL							32240 3	31941 16	30596 5

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
CIVIL					26400 1		23952 1	25531 256 34788/22880	26232 17
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC	30000 1							30433 131 41300/28000	30000 1
INDUSTRIAL			30000 1					29022 10	26502 2
MECHANICAL				30000 1			31008 1	30143 153 42000/27100	29780 2
METALLURGICAL								29758 7	
MINING (INCL GEOLOGICAL)									21390 5
NUCLEAR								28222 2	
PETROLEUM									25752 1
ENGINEERING TECHNOLOGY								27144 9	
NATURAL RESOURCES									18000 1
COMPUTER SCIENCE			21275 3					25000 2	
COMPUTER PROGRAMMING								30400 1	
BIOLOGICAL			30000 1				21000 1		
MATHEMATICS			16000 1						
PHYSICS				26000 1					

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING		27500 2							
BUSINESS ADMIN (INCL MGMT	27193 3			25750 2			17500 2	31500 1	
DISTRIBUTION MANAGEMENT	28400 2								
ECONOM & FINANCE (BANKING				25000 1					
HUMAN RSRCS (incl LABOR R	30800 1								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
HUMAN ECOLOGY (HOME ECONO						24180 1			
PSYCHOLOGY	14000 1						27500 1		
AEROSPACE & AERONAUTICAL	29130 36 33000/27500	28860 1				28682 16	29282 12		30326 19
AGRICULTURAL	26794 4		25620 1			28020 1			29550 2
BIOENGINEERING & BIOMEDIC				30160 1	29000 1	33150 2		32500 1	
CHEMICAL	32871 67 43200/30600	32775 4	31800 1	31500 1	34800 2	33227 84 46800/31020	30875 4	33211 186 40000/31500	32901 67 35580/31800
CIVIL	29061 9					22932 1	24360 3	25200 1	27935 6
COMPUTER	31786 10	30566 10	28500 1	29603 16	30294 6	31325 4	29350 2	34400 2	31056 12
ELECTRICAL/ELECTRONIC	31110 289 37500/29200	30855 70 36000/28200	30686 63 34800/29000	30939 27 34000/28600	30483 39 33600/27718	29987 61 34800/25400	29690 28 34200/27000	31632 40 37500/29000	29894 79 41600/25000
INDUSTRIAL	30228 131 36000/28200	30253 6		28800 1	30450 2	30380 3	30700 2	29934 13	28773 16
MECHANICAL	30589 462 42340/28200	30427 12	29386 22 33000/27091	31200 1	31280 5	30591 42 40000/28000	30807 17	31125 81 46800/27000	30392 56 35700/28440
METALLURGICAL	30652 57 36000/29400					31174 13	23410 2	31438 13	29700 1
MINING (INCL GEOLOGICAL)	31133 3							30000 1	
NUCLEAR			31502 2				30500 1	30000 1	30988 5
PETROLEUM								38055 4	
ENGINEERING TECHNOLOGY	30293 62 52000/27000	29760 3	18000 2	26350 2	30463 4	29000 1	23977 7	28150 8	25875 4
INDUSTRIAL TECHNOLOGY	29100 3								

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
OTHER AGRICULTURAL SCIENC	20000 1						17750 2		
COMPUTER SCIENCE	29897 22 33852/28080	31112 5	28340 1	28244 26 32000/25200	30500 1	32167 3			30000 4
COMPUTER PROGRAMMING				25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
SYSTEMS ANALYSIS		30900 1							
BIOLOGICAL							18720 1		
CHEMISTRY	28067 3					22800 4	24667 3		
MATHEMATICS		31500 1		31980 1		25300 1	30000 1		
PHYSICS	28000 1		28800 1			16000 1		25480 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING		28467 3	27000 1				27183 30 32000/25000		23638 8
BUSINESS ADMIN (INCL MGMT	28100 3	23030 6	33195 4		23500 2		25861 33 38000/24600	23717 23 35000/20000	20752 120 31800/15900
DISTRIBUTION MANAGEMENT		26250 2							23504 16
ECONOM & FINANCE (BANKING	26500 1	26669 16	27133 9	29733 3			27636 121 39500/25000	17500 2	22971 75 40000/17520
HOTEL/RESTAURANT MGMT									19267 28 23000/17000
HUMAN RSRCS (incl LABOR R							26167 6	21676 13	21164 14
MANAGEMENT INFO SYSTEMS	27122 36 33800/24440	26068 110 31982/24300	27782 25 33200/24480				25309 17		25400 4
MARKETING/MARK MGMT (RESR	22000 1	28900 3	24000 1				25864 14		22837 85 40000/18000
REAL ESTATE							26750 2		
ADVERTISING									19471 7
COMMUNICATIONS			30000 1				18000 3	19000 1	19463 20 26000/14500
JOURNALISM			19500 1				22000 1		18640 7
TELECOMMUN/BROADCASTING	28800 1								26000 1
ELEMENTARY EDUCATION			20000 1				20000 1		
HUMAN ECOLOGY (HOME ECONO					26500 1		14500 2	17500 1	15000 2
TEXTILES & CLOTHING									17167 6
MERCHANDISING MANAGEMENT									19500 12
FOREIGN LANGUAGES							28050 5		
LETTERS (incl English, Li		25000 1		21000 1			22333 3	25000 3	21125 13
VISUAL & PERFORMING ARTS						17000 1			16533 3
HUMANITIES - OTHER	32760 1	39000 1					28000 2	14600 1	22325 8
CRIMINAL JUSTICE									19467 3
HISTORY							25000 1		20639 7

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
POLITICAL SCIENCE/GOVT					24000 1		27860 5	16167 3	23253 15
PSYCHOLOGY	28000 2	33500 1			18000 1		17000 1	16350 4	21136 10
SOCIOLOGY									21667 3
SOCIAL SCIENCES-OTHER							22275 3	28000 2	18600 4
AEROSPACE & AERONAUTICAL							32000 2		
BIOENGINEERING & BIOMEDIC							27667 3		
CHEMICAL			40000 1				31405 8		33127 3
CIVIL					24000 1		25463 14		26950 2
COMPUTER	30144 31 34000/27040	27750 2	25000 1				26833 3		
ELECTRICAL/ELECTRONIC		30750 4	30406 7				29116 30 34000/27000		29845 4
INDUSTRIAL	29013 2	29000 2					29706 37 34500/25000		30109 8
MECHANICAL	25200 1	28000 1	30840 1		29004 1	12100 1	29490 25 33400/27000		31038 12
METALLURGICAL							28000 2		
MINING (INCL GEOLOGICAL)					30000 1				
ENGINEERING TECHNOLOGY	28765 3	31200 1	29067 9				33000 2		26610 10
AGRIBUSINESS		31200 1			22200 7				20600 1
ANIMAL SCIENCES					15200 1				19800 3
PLANT SCIENCES							18000 1		23000 1
NATURAL RESOURCES					21000 1		30000 1		21250 2
OTHER AGRICULTURAL SCIENC					27050 2				15750 2
COMPUTER SCIENCE	27107 154 33480/22000	28962 25 34500/26400	29023 67 50000/24996				27313 8		23883 6
COMPUTER PROGRAMMING	24210 15		26000 1				28700 1		
INFORMATION SCIENCES & SY	27220 35 32000/23000	26372 14	26465 16				26333 9	30000 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
SYSTEMS ANALYSIS		30000 1	28384 7						
HEALTH SCIENCES							30000 1		
ACTUARIAL				30687 23 34300/29000			33000 1		
ARCHITECTURAL & ENVIRONME						14400 1			
BIOLOGICAL					12234 2				
CHEMISTRY							26000 1		29393 3
GEOLOGY & GEOLOGICAL SCI					27000 1				
MATHEMATICS	27297 8	26400 2	27500 1	29489 15			30564 14		

AVERAGE SALARY OFFERS   MAY 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			18000 1	25000 1				22000 1
ECONOM & FINANCE (BANKING								22000 1
MARKETING/MARK MGMT (RESR			19000 1					
COMMUNICATIONS								22400 1
ELEMENTARY EDUCATION								17134 57 26880/12000
PRE-ELEMENTARY EDUCATION								16070 8
PHYSICAL EDUCATION								17767 3
SPECIAL EDUCATION								22032 11
FOREIGN LANGUAGES						18000 1		
LETTERS (incl English, Li								17575 4
VISUAL & PERFORMING ARTS					15000 1			19487 3
HUMANITIES - OTHER				27000 1				18078 3
CRIMINAL JUSTICE				13920 1				
HISTORY				21500 1				
POLITICAL SCIENCE/GOVT						22500 1		19300 2
PSYCHOLOGY	33500 1	26984 2	17111 7			14750 2		
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER								16433 3
MECHANICAL			29000 1					
ALLIED HEALTH			23867 41 30000/19500					
NURSING		25009 63 40000/20000						
PHARMACY			29312 14					
BIOLOGICAL			19004 6				18458 6	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
CHEMISTRY			20000 1			25630 2	21843 7	11400 1
GEOLOGY & GEOLOGICAL SCI							15447 2	
MATHEMATICS	27657 3							21423 4
PHYSICS							30000 1	

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26162 1718 41000/23500	23932 415 38000/19448	22651 39 40000/18000	22700 53 28000/18000	30550 14	30000 16	33750 4	23145 11	26490 228 45000/22000
BACHELOR - TECHNICAL	28000 1	20833 3	21840 1	18500 1	30000 1			35000 1	29500 3

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24741 17	20746 35 28500/17000	20675 12	23730 63 40000/18000	22267 155 29000/18500	23554 34 31000/18000	22495 462 55000/16500	18534 9	16425 3
BACHELOR - TECHNICAL		22300 1		29748 7	26183 6	27573 6	27676 69 36500/20000	25014 7	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL	15750 4	13864 8	19551 27 37000/12500	17409 40 31500/13500	18671 8	21812 6	21850 4	21976 22 35000/17000	19754 27 25992/16056
BACHELOR - TECHNICAL		29939 4	26467 3	18500 1	29120 1	27500 1			22343 9

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	16312 3	21736 3	19029 36 52000/13440	15536 16	23500 1	17041 15		28825 4	25000 1
BACHELOR - TECHNICAL	32400 2		24261 7	28000 2	26400 1		27592 7	28205 617 42000/22932	26241 34 34000/21000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26198 8	26240 4		25623 4		24180 1	20833 3	31500 1	
BACHELOR - TECHNICAL	30704 1160 52000/28080	30731 114 36000/28500	30019 94 34800/27560	29542 77 34000/26000	30647 60 35000/27718	31059 237 46800/27000	28547 85 34600/23820	32247 352 46800/29400	30666 272 41600/26400

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27261 45 33800/24000	26255 143 39000/24000	27722 43 50400/23400	27550 4	23100 5	17000 1	26608 250 40000/24000	21854 53 35000/15000	21467 471 40000/16800
BACHELOR - TECHNICAL	27360 249 34000/22000	28358 53 34500/26000	28743 111 50000/25000	30214 38 37000/25000	22363 17	13250 2	28934 163 40000/25000	30000 1	27378 57 33500/20000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	33500 1	26984 2	17678 10	21855 4	15000 1	17500 4		17919 97 38000/12000
BACHELOR - TECHNICAL	27657 3	25009 63 40000/20000	24634 63 34600/19000			25630 2	20284 16	19418 5

AVERAGE SALARY OFFERS MAY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	31667 43 42000/27500	39600 1		38593 27 57000/32000	34000 2	36925 4	32000 2	35386 36 62500/30000	47333 3
MBA--TECH	29194 16			44250 4	52600 5	38467 3	38250 2	42000 15	60000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	35000 2	35000 1	32117 9	38550 2	24700 3				37833 6
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		30600 4	31000 1	20500 2	20800 1	21000 3	30000 1	35000 1	29188 2
MBA--TECH				50000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH							38438 13	33450 2	38162 10
MBA--TECH					34200 1		40800 10	34950 2	35259 9

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	35838 13	39450 6	36814 7	42333 3			36907 3	34067 3	34900 6
MBA--TECH	39167 3	34951 4		43700 2	30600 2				40500 3

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1	36060 4	42000 1		
MBA--TECH			45000 1			

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

MIDWESTERN REGION (MCPA)

Adrian College
University of Akron
Anderson University
Augustana College
Augustana College-Sioux Falls
Bradley University
Buena Vista College
Calvin College
Capital University
Case Western Reserve University
Cedarville College
Central Missouri State University
University of Chicago
University of Chicago-Graduate School of Business
University of Cincinnati
Cleveland State University
Coe College
Concordia College
Davenport College-Grand Rapids
University of Dayton
Defiance College
DePaul University
DePauw University
Doane College
Dordt College
Eastern Michigan University
Emporia State College
Eureka College
Ferris State University
Franciscan University - Stuebenville
Grace College
Grand View College
Hanover College
IIT-Illinois Institute of Technology
University of Illinois-Chicago
University of Illinois-Chemistry & Chemical Engineering
University of Illinois- Commerce & Business
University of Illinois-Engineering
Indiana University
Indiana University-Northwest
Indiana University/Purdue University-Indianapolis
Iowa State University-Agriculture
Iowa State University-Business, Science & Humanities
Iowa State University-Design
Iowa State University-Engineering
Iowa State University-Family & Consumer Science
Iowa State University-Veterinary Medicine
University of Iowa
University of Iowa-Engineering
John Carroll University
Judson College
University of Kansas-Arts
University of Kansas-Business
University of Kansas-Engineering
Kenyon College
Knox College
Lawrence University
Loras College
Mac Murray College
Manchester College
Marietta College
Marquette University
Mayville State University
Michigan State University
Michigan Tech University
University of Michigan-Ann Arbor-Business Administration
University of Michigan-Ann Arbor-Engineering
University of Michigan-Dearborn
University of Minnesota-Agriculture
University of Minnesota-Carlson School of Management
Minot State University
University of Missouri-Columbia - Engineering
University of Missouri-Rolla
University of Missouri-St. Louis
Missouri Western State College
College of Mount St. Joseph
Mundelein College
Muskingum College
North Central College
University of North Dakota
Northern Illinois University
Northern Michigan University
Northland College
Northwestern College
Northwestern University
Northwestern University-Kellogg Graduate School of Business
Northwest Missouri State University
Ohio Northern University
Ohio State University-Agriculture
Ohio State University-Arts & Science
Ohio State University-Business
Ohio State University-Engineering
Ohio University
Ohio Wesleyan University
Otterbein College
Pittsburg State University
Purdue University
Rockford College
Saginaw Valley State University
Southern Illinois University- Carbondale
Southern Illinois University- Edwardsville
Southwest Missouri State University
St. Ambrose University
College of St. Thomas
Stephens College
Taylor University
University of Toledo
Tri-State University
Washington University-School of Business
Wayne State University
Westmar College
University of Wisconsin-Eau Claire
University of Wisconsin-Green Bay
University of Wisconsin-Madison - Arts
University of Wisconsin-Madison - Business
University of Wisconsin-Madison - Engineering
University of Wisconsin-Platteville
University of Wisconsin-River Falls
College of Wooster
Wright State University
Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989 through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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MCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	720	1536	$25892	$25409	$29000	$27000	$22000	2486	5444	$25666	$25290	$28400	$26000	$22005
BUSINESS ADMIN ('NCL MGMT	250	586	22176	22273	27500	21750	17000	643	1411	22277	22274	27900	22000	17000
DISTRIBUTION MANAGEMENT	11	29	23581	24576	*	*	*	38	82	24140	24447	28200	24600	19776
ECONOM & FINANCE (BANKING	532	1030	25913	25106	30000	26000	20500	1031	2160	25294	24649	30000	25500	19413
HOTEL/RESTAURANT MGMT	8	18	20900	20617	*	*	*	30	124	19362	19859	22000	19100	17000
HUMAN RSRCS (incl LABOR R	23	53	24430	24619	28800	23000	18000	59	136	23111	23035	28000	22500	18000
MANAGEMENT INFO SYSTEMS	59	138	26484	26572	30000	26600	24000	240	514	26292	26861	30000	26400	23000
MARKETING/MARK MGMT (RESR	389	678	23539	22744	28000	23500	19000	829	1605	23056	22523	27600	23000	18000
REAL ESTATE	1	4	31000	23900	*	*	*	6	20	28517	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	18	40	19311	19900	*	*	*	38	75	19113	19367	24000	18500	14000
COMMUNICATIONS	53	107	21085	20852	25000	22000	14500	148	298	20794	20761	28500	21000	14000
JOURNALISM	28	57	19796	20374	25000	20000	15000	68	119	19007	19595	26000	18990	14000
TELECOMMUN/BROADCASTING	28	36	18998	19634	24000	19500	13500	43	54	18640	19239	24000	19000	13000
EDUCATION														
ELEMENTARY EDUCATION	78	200	16449	18538	20250	16000	13000	138	383	16749	18578	21000	16100	12300
PRE-ELEMENTARY EDUCATION	1	1	13700	13700	*	*	*	9	10	15807	16203	*	*	*
PHYSICAL EDUCATION	10	18	17575	20225	*	*	*	15	35	17604	19309	*	*	*
SPECIAL EDUCATION	12	38	19568	20014	*	*	*	22	88	20846	19879	25000	19175	17300
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	4	5	24600	21760	*	*	*	16	24	19049	18655	*	*	*
TEXTILES & CLOTHING	48	62	19781	20573	22000	19500	17500	80	98	19388	19944	22000	19250	17000
MERCHANDISING MANAGEMENT	10	26	16900	19019	*	*	*	17	50	18353	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	7	24	18976	20269	*	*	*	20	55	20486	20666	26500	18600	15600
LETTERS (incl English, Li	22	100	20432	20817	24000	20000	15717	72	189	20227	20348	27000	19860	15000
VISUAL & PERFORMING ARTS	17	46	19460	18526	*	*	*	39	77	18777	18099	27996	17000	12000
HUMANITIES - OTHER	35	49	23577	23110	30000	22500	17000	75	111	23879	23010	33000	22000	18000
SOCIAL SCIENCES														
CRIMINAL JUSTICE	20	31	21193	19974	27000	20750	16400	44	64	21808	20521	30000	21000	15700
HISTORY	18	51	19958	21206	*	*	*	35	86	20907	21275	26000	21500	14000
POLITICAL SCIENCE/GOVT	57	98	22170	22172	28000	22000	16800	109	190	22479	22116	29000	22500	16000
PSYCHOLOGY	56	110	19825	19546	28000	18100	13375	126	229	19138	19061	28000	18000	12400
SOCIOLOGY	18	47	17294	18136	*	*	*	33	86	19316	19021	25000	20000	14000
SOCIAL SCIENCES-OTHER	13	30	19677	20229	*	*	*	40	96	20043	20205	26000	20000	14000
ENGINEERING														
AEROSPACE & AERONAUTICAL	99	209	29465	29419	31500	29640	27500	217	433	29409	29424	31500	29400	27500
AGRICULTURAL	7	13	29429	27392	*	*	*	15	29	28394	25984	*	*	*
ARCHITECTURAL	3	12	26633	26733	*	*	*	3	31	26633	25871	*	*	*
BIOENGINEERING & BIOMEDIC	6	10	26830	28460	*	*	*	19	26	27873	28135	*	*	*
CHEMICAL	196	453	33119	33026	35000	33390	31500	645	1760	33032	32949	34900	33000	31200
CIVIL	201	450	26873	27350	31800	26400	22880	511	1085	26119	26735	31000	25800	22880
COMPUTER	148	263	31127	30710	33500	31200	29000	252	471	30757	30413	33000	31000	27900
ELECTRICAL/ELECTRONIC	601	1404	31357	30906	33600	31500	29040	1463	3279	30898	30661	33400	31200	28000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	181	301	$30467	$30009	$33000	$30480	$27696	434	746	$30124	$29812	$32656	$30160	$27500
MECHANICAL	522	1160	30839	30639	33000	31000	28080	1419	3037	30616	30539	33000	30900	28000
METALLURGICAL	68	98	31050	30900	33400	31200	28500	160	257	30773	30708	33000	30900	28500
MINING (INCL GEOLOGICAL)	8	14	27838	27360	*	*	*	18	32	26836	26840	*	*	*
NUCLEAR	17	23	31826	31561	*	*	*	28	53	31283	31281	32400	31350	30000
PETROLEUM	+	17	+	32230				5	117	35594	32987	*	*	*
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	28	80	30473	28001	33000	30300	26000	169	389	28824	28310	33000	28700	24000
INDUSTRIAL TECHNOLOGY	9	28	27057	27006	*	*	*	13	84	26601	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	14	+	24643				12	49	22575	23177	*	*	*
ANIMAL SCIENCES	1	11	18000	19696	*	*	*	5	23	18520	19381	*	*	*
PLANT SCIENCES	1	4	18000	21750	*	*	*	4	9	19250	20031	*	*	*
NATURAL RESOURCES	3	9	24167	21032	*	*	*	6	13	23583	21622	*	*	*
OTHER AGRICULTURAL SCIENC	1	25	20000	22661	*	*	*	7	68	20157	21656	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	195	417	29164	29004	33000	29300	24480	523	1215	28358	28557	32456	28800	23000
COMPUTER PROGRAMMING	6	34	26139	28287	*	*	*	27	118	25474	28711	30500	26531	19760
INFORMATION SCIENCES & SY	28	133	26212	27100	29592	26250	23600	103	344	26654	26853	30400	27000	23500
SYSTEMS ANALYSIS	8	12	30733	29935	*	*	*	14	25	29675	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	23	31	26674	25932	33000	25000	21000	64	81	24876	24496	31000	25000	19500
HEALTH SCIENCES	1	14	28900	21724	*	*	*	2	34	29450	20911	*	*	*
NURSING	85	140	25308	25280	30000	24960	22000	139	223	25303	24789	32000	24960	20800
PHARMACY	26	41	35902	35609	40000	36260	31000	40	110	33595	35173	40000	34000	29700
SCIENCES														
ACTUARIAL	4	8	29475	29575	*	*	*	25	32	30704	30244	33000	30000	28800
ARCHITECTURAL & ENVIRONME	3	13	25200	23208	*	*	*	4	32	22500	23763	*	*	*
BIOLOGICAL	13	33	18774	21374	*	*	*	36	69	19568	20998	26000	20000	14000
CHEMISTRY	23	52	23412	25295	28200	24500	17480	53	133	24014	26698	29000	25200	16000
GEOLOGY & GEOLOGICAL SCI	2	5	23247	26499	*	*	*	5	19	20877	23724	*	*	*
MATHEMATICS	25	111	28621	27304	35000	29400	20800	74	245	27379	26789	34000	27500	19800
PHYSICS	3	37	27867	29144	*	*	*	10	51	26138	28296	*	*	*
OTHER PHYSICAL & EARTH SC	+	5	+	20945				1	15	24425	22829	*	*	*
TOTALS	5131	10975						13074	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	541	1219	$26737	$26264	$29000	$27000	$24500	1977	4492	$26133	$25765	$28500	$26500	$23500
ACCOUNTING (PRIVATE)	207	386	23719	23267	27500	24000	19500	592	1116	23746	23495	27500	24000	19200
COMMERCIAL BANKING (CNSMR	32	118	21949	21397	26000	22250	16500	68	250	22142	21466	26000	22000	17500
COMMERCIAL BANKING (LENDG	89	117	23507	23515	27000	24000	19000	131	222	23024	23003	27000	22500	18500
INVESTMT BANKING (CORP FN	18	37	28067	27397	*	*	*	27	78	28219	27030	35000	29000	21500
INVESTMT BANKNG (M & A)	14	14	31536	31536	*	*	*	18	28	30000	29304	*	*	*
INVESTMT BANKG (REAL EST)	3	5	33333	31600	*	*	*	4	13	33750	25715	*	*	*
INVESTMT BANKG (SALES & T	10	14	25550	24965	*	*	*	21	32	23671	22882	30000	23000	18000
FINANCIAL/TREASURY ANALYS	159	277	26772	26353	31200	26500	22000	334	638	26575	25780	31200	26500	22000
PORTFOLIO MGMT/BROKERAGE	16	42	26219	25540	*	*	*	28	89	25039	23789	31000	24750	19200
UNDERWRITING	19	76	20961	22939	*	*	*	52	147	20755	21929	24000	21000	17000
MARKETING														
ADVERTISING	12	27	19458	18622	*	*	*	24	57	20067	19468	26000	18750	14000
BRAND/PRODUCT MANAGEMENT	35	93	25079	24016	33000	25500	17500	98	261	24406	23621	32000	24000	17500
BUYER/MERCHANDISING	171	240	21671	21708	26000	21000	18000	316	481	21883	21952	26000	21288	18000
MARKET RESEARCH	17	53	24593	25802	*	*	*	54	133	24215	24526	30600	24180	16500
SALES	434	807	23772	23377	30000	24000	18000	917	1830	23407	23153	30000	23600	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	6	14	18600	18776	*	*	*	22	38	20614	21059	25000	22050	13520
MEDIA PLANNING	2	7	13650	21386	*	*	*	5	17	15315	20638	*	*	*
ON-AIR REPORTING	5	5	17100	17100	*	*	*	8	8	16438	16438	*	*	*
PRODUCTION	10	21	25955	25002	*	*	*	22	46	22283	23701	30600	21175	13200
PUBLIC RELATIONS	8	24	22115	20436	*	*	*	38	84	20637	20198	30000	18000	14000
WRITING / EDITING	20	64	19347	21218	24500	17650	15000	53	117	18345	19890	24500	16640	13780
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	6	19	20477	19380	*	*	*	15	42	20090	19205	*	*	*
FINANC,TAXA, MONETARY POL	2	22	22600	22722	*	*	*	9	59	22619	22186	*	*	*
ECONOMIC PROGRAMS	2	6	22450	23117	*	*	*	5	18	21380	20732	*	*	*
LAW ENFORCEMENT	14	22	22734	21058	*	*	*	35	56	22107	20918	33000	21000	16800
MILITARY	16	58	23281	21947	*	*	*	50	130	21344	21625	25343	20200	16067
NATIONAL SECURITY	6	7	27929	28396	*	*	*	11	17	25574	25475	*	*	*
URBAN / REGIONAL PLANNING	4	7	23839	21726	*	*	*	7	21	22938	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	15	39	18525	19089	*	*	*	58	129	19530	21085	26900	18102	13440
COUNSELING	15	30	17782	17476	*	*	*	31	63	17316	17404	26000	15000	10000
FUNDRAISING / DEVELOPMENT	+	3	+	15833				2	6	24950	18983	*	*	*
SOCIAL WORK	17	32	15569	16293	*	*	*	32	62	16259	16489	20000	15000	12480
ENGINEERING														
BIOENGINEERING	2	12	26000	29914	*	*	*	9	56	27238	30776	*	*	*
DESIGN / CONSTRUCT	276	802	28360	28936	32400	29000	23776	877	2065	28242	28700	32496	29000	22932
ENVIRONMENTAL/SANITATION	21	90	29313	28880	32900	29640	26400	56	227	27371	28622	32800	27500	22500
MANUFACTURING/INDUSTRIAL	549	969	30812	30666	33000	31000	28000	1683	2865	30714	30639	33000	30900	28000
SYSTEMS / PROGRAMMING	93	193	31025	30210	33000	31200	28000	209	452	30764	30219	33000	31000	27900
POWER SYSTEMS	65	176	30723	30140	32600	30900	28000	155	405	30268	30169	32400	30600	27504
SOFTWARE DESIGN & DEVELOP	85	201	31296	31253	35000	31720	27900	164	494	30371	30503	33600	30680	26000

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

INTERIM PERIOD 5/4/89 THROUGH 6/5/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	106	222	$31706	$31240	$33600	$31808	$30000
RESEARCH & DEVELOPMENT	143	367	31542	30768	34500	31800	28000
TESTING	81	190	30354	29485	32500	30800	27985
PROCESS ENGINEERING	135	515	32444	31866	34700	32400	30500
OTHER ENGINEERING	378	582	31217	31098	33600	31470	28800
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	131	372	27596	27754	32000	28080	23386
INFORMATION SYSTEMS	76	140	27836	27325	32143	27000	24500
SYSTEMS ANALYSIS & DESIGN	86	224	28237	27991	32600	29050	24000
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	17	34	30195	29319	*	*	*
AGRICULTURE/NAT'L RESOURC	5	43	22880	22470	*	*	*
ARCHITECTURE	3	9	26833	21856	*	*	*
CONSULTING	270	385	28217	28388	33000	27600	25000
HUMAN RESRCS /INDUS RELS	32	67	22881	23238	29000	20500	18000
MANAGEMENT TRAINEE	359	842	22038	22290	28000	21300	17000
MATH/STATISTICIANS	3	13	27389	27376	*	*	*
NURSES / PERSONAL CARE	84	137	25329	25268	30000	24980	22000
OTHER HEALTH RELATED (EX	56	96	30131	28718	40000	31050	20000
PARALEGAL	4	20	17375	19001	*	*	*
PERFORMING ARTS (ENTERTAI	5	7	15227	14948	*	*	*
RESEARCHERS NON-TECHNICAL	5	14	21959	21228	*	*	*
RESEARCHERS - TECHNICAL	19	27	22459	21634	*	*	*
TEACHING	117	321	17406	19014	22132	17397	13197
TOTALS	5131	10975					

CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	165	416	$31322	$30925	$33500	$31560	$29400
RESEARCH & DEVELOPMENT	375	954	31284	31002	34250	31720	27700
TESTING	168	399	29260	29179	32500	30306	24966
PROCESS ENGINEERING	486	1748	32298	32061	34700	32498	29700
OTHER ENGINEERING	649	1212	30987	30854	33800	31200	28200
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	423	1039	27413	27559	31830	28000	22500
INFORMATION SYSTEMS	245	426	27231	27077	31512	27000	24000
SYSTEMS ANALYSIS & DESIGN	223	568	28475	28220	32498	28800	24000
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	47	88	29429	28714	33000	30000	24240
AGRICULTURE/NAT'L RESOURC	27	106	22595	21763	29004	24000	16500
ARCHITECTURE	6	33	20667	23041	*	*	*
CONSULTING	582	970	27865	28157	32600	27500	24500
HUMAN RESRCS /INDUS RELS	85	175	22370	22531	29000	22000	15360
MANAGEMENT TRAINEE	828	1959	22108	22148	28680	21225	17000
MATH/STATISTICIANS	6	42	27828	26141	*	*	*
NURSES / PERSONAL CARE	140	223	25340	24831	32000	24980	20800
OTHER HEALTH RELATED (EX	128	259	26532	27725	37000	26000	17680
PARALEGAL	8	26	19615	19632	*	*	*
PERFORMING ARTS (ENTERTAI	6	10	15189	14964	*	*	*
RESEARCHERS NON-TECHNICAL	11	31	21005	22746	*	*	*
RESEARCHERS - TECHNICAL	35	46	21464	20949	30000	22000	14000
TEACHING	214	622	17636	18909	22850	17528	12750
TOTALS	13074	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 5 JULY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50Th	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	12	101	$30125	$29727	*	*	*	58	348	$28795	$28874	$33000	$29000	$24500
MBA--NON-TECH	123	274	35237	34484	$42500	$35000	$27000	315	645	34960	33903	43500	34000	26500
MBA--TECH	59	84	40342	39425	50000	38500	32000	115	180	39548	38847	52000	38000	29500
MS-BUSINESS	12	29	34008	35031	*	*	*	18	48	33543	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	85	113	35268	34120	43200	35000	26000	110	165	35680	34661	44000	35000	26000
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	3	18	29507	32943	*	*	*	8	31	31290	31883	*	*	*
MANAGEMENT INFORMATION SY	13	14	35909	35487	*	*	*	21	38	33767	31865	41100	36000	25500
MARKETING/MKTNG MGT (RESE	38	43	36497	35591	43000	37050	29400	44	60	36073	34462	43000	36300	26000
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	+	3	+	23267				+	4	+	23050			
EDUCATION														
EDUCATION ADMINISTRATION	4	7	24500	25748	*	*	*	6	12	23167	23878	*	*	*
ELEMENTARY EDUCATION	5	6	18140	18617	*	*	*	9	17	19731	21694	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	1	1	16380	16380	*	*	*	1	1	16380	16380	*	*	*
SPECIAL EDUCATION	3	10	22927	22347	*	*	*	7	16	21769	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	2	2	18054	18054	*	*	*	2	2	18054	18054	*	*	*
LETTERS	3	5	22000	25200	*	*	*	3	5	22000	25200	*	*	*
VISUAL & PERFORMING ARTS	1	10	20000	21123	*	*	*	2	14	21500	19945	*	*	*
HUMANITIES - OTHER	1	1	40000	40000	*	*	*	1	1	40000	40000	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	1	2	19000	19100	*	*	*	3	4	19575	19482	*	*	*
POLITICAL SCIENCE / GOVT	+	+	+	+				1	5	20000	28541	*	*	*
PSYCHOLOGY	4	9	22500	22211	*	*	*	7	18	22643	23717	*	*	*
SOCIOLOGY	1	3	23000	27000	*	*	*	2	5	20679	24272	*	*	*
SOCIAL SCIENCES - OTHER	2	5	20000	25140	*	*	*	4	9	19731	23060	*	*	*

continued

MCPA REGIONAL Report No. 5 JULY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	36	50	$34252	$34174	$36600	$34320	$32000	43	70	$34054	$34115	$36400	$34000	$31734
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	6	6	35283	352[illegible]	*	*	*	9	11	34967	34930	*	*	*
CHEMICAL	20	51	35360	36476	38500	35310	32000	38	145	35313	36131	37320	36060	32000
CIVIL	55	77	31150	31111	35000	31200	27130	97	154	30244	30723	35000	30000	25300
COMPUTER	14	25	36909	37408	*	*	*	40	79	36671	37183	41300	36550	31000
ELECTRICAL/ELECTRONIC	97	221	36964	36609	40000	37000	33000	200	505	36462	36435	40000	36600	32700
INDUSTRIAL	20	29	34999	34286	37000	34900	32000	45	74	35177	34576	42000	34800	32000
MECHANICAL	118	186	35680	35265	38200	36000	32500	200	388	35274	35260	38100	35380	32000
METALLURGICAL	16	30	34758	35141	*	*	*	29	66	34794	34923	37000	34800	32220
MINING & MINERAL	4	6	31450	31967	*	*	*	8	12	30918	31612	*	*	*
NUCLEAR	4	6	34500	33670	*	*	*	7	9	34600	34024	*	*	*
PETROLEUM	+	+	+	+				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	9	12	30301	28226	*	*	*	14	19	28737	28016	*	*	*
HEALTH SCIENCES	6	7	22083	21929	*	*	*	11	14	21033	21883	*	*	*
NURSING	2	6	19000	25940	*	*	*	3	7	21000	25806	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				1	2	24000	23500	*	*	*
BIOLOGICAL	2	3	28300	28105	*	*	*	4	5	24400	25063	*	*	*
CHEMISTRY	7	12	33550	31162	*	*	*	15	36	32250	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	47	84	36536	35754	40000	38000	31200	94	188	36310	35823	40000	38000	30000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	24	21000	30262	*	*	*	6	58	18833	30473	*	*	*
MATHEMATICS (INCL ACTUARI	2	10	24600	31338	*	*	*	7	25	30351	31498	*	*	*
PHYSICS	2	5	23923	29929	*	*	*	2	10	23923	29889	*	*	*
POLYMER	+	+	+	+				2	6	41750	34137	*	*	*
TOTALS	841	1592						1612	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	79	149	$43699	$40921	$56000	$45000	$30000	243	438	$45407	$42419	$56000	$47000	$29000
MBA--TECH	12	40	42796	40925	*	*	*	75	129	48023	44590	65000	46500	34000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	76	170	44752	42981	52500	45000	36000	247	499	45554	43883	57000	46000	32500
MBA--TECH	38	75	51445	48935	60000	50000	43500	160	240	48829	47967	62000	49000	37000
OVER 4 YEARS														
MBA--NON-TECH	59	110	47103	44152	60000	47000	37000	207	401	45797	44549	57000	46000	32880
MBA--TECH	16	46	53419	49738	*	*	*	104	176	51752	49024	65000	52000	40000
TOTALS	280	590						1036	1883					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	3	3	$50333	$50333	*	*	*	3	3	$50333	$50333	*	*	*
COMPUTER & INFOR SCIENCES	9	13	48166	51137	*	*	*	11	16	47591	50049	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	6	7	44583	43643	*	*	*	8	14	41313	40221	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				1	4	20000	24500	*	*	*
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	5	7	37230	32593	*	*	*	8	10	36769	33615	*	*	*
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	1	+	50000				+	9	+	50776			
CHEMICAL	36	65	49443	48075	$51500	$48830	$47100	55	157	47838	47853	$51000	$48000	$46000
CIVIL	1	2	36000	35000	*	*	*	1	7	36000	37214	*	*	*
COMPUTER	3	3	53967	53967	*	*	*	4	5	54725	53380	*	*	*
ELECTRICAL/ELECTRONIC	9	23	51153	50034	*	*	*	20	45	49230	48666	56000	50802	38000
MECHANICAL	3	10	46467	45810	*	*	*	7	15	45171	45893	*	*	*
METALLURGICAL	1	2	39000	44100	*	*	*	3	17	43673	49214	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	1	1	30000	30000	*	*	*	1	2	30000	36700	*	*	*
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	33	50	43884	42469	47400	44400	41500	76	157	43934	43215	47000	44000	41500
GEOLOGICAL SCIENCES	+	4	+	33650				+	9	+	34108			
MATHEMATICS	1	4	25000	37500	*	*	*	1	4	25000	37500	*	*	*
PHYSICS	1	2	29000	42000	*	*	*	4	18	39000	42632	*	*	*
POLYMER	4	5	44818	43954	*	*	*	9	13	44697	44213	*	*	*
TOTALS	116	205						212	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26157 1932 41000/23500	24917 6		22431 35 30000/15648	26125 4	24008 15	23235 4	25222 13	24583 12
BUSINESS ADMIN (INCL MGMT	25414 29 32000/24000	18000 2		21366 27 28800/19000	22900 3	19685 13	21708 10	25818 20 38000/20000	22287 28 45000/14500
DISTRIBUTION MANAGEMENT						28500 1			
ECONOM & FINANCE (BANKING	27057 100 32000/25000	15000 1		23845 222 45000/18500	30809 41 48000/24000	24820 5	25700 14	27445 140 39500/24000	24367 82 45000/15000
HUMAN RSRCS (incl LABOR R	27000 2			15000 1				26367 6	
MANAGEMENT INFO SYSTEMS	26477 24 39600/25000	15500 1		23080 3	20000 1	28080 6	25808 12	25647 17	25150 8
MARKETING/MARK MGMT (RESR	24200 10	22900 5	17000 1	22120 30 30000/17500	20100 1	24020 14	19000 6	25138 13	19560 20 30800/15000
REAL ESTATE	26000 1								
ADVERTISING		16000 3	21794 2			16000 6	16500 1	16500 1	
COMMUNICATIONS		21333 9		13413 3	25000 3	16077 13		23492 6	27333 3
JOURNALISM		21000 2		18833 3		18225 15	14500 2	22000 1	
TELECOMMUN/BROADCASTING						15669 13			
ELEMENTARY EDUCATION							20000 1		18000 1
HUMAN ECOLOGY (HOME ECONO				30000 1				14000 1	
MERCHANDISING MANAGEMENT				16000 1					
FOREIGN LANGUAGES								28050 5	
LETTERS (incl English, Li		26000 1		18550 4	31500 1	18500 7	20000 1	24667 3	20000 1
VISUAL & PERFORMING ARTS		12000 1	13520 1			17973 3			22498 2
HUMANITIES - OTHER	23000 1			22700 4	33000 2	19900 2	18000 1	23000 1	
CRIMINAL JUSTICE				19200 1	16800 1	30500 1		22500 1	35000 1
HISTORY			17050 2	21650 4	32500 1			25650 4	24000 1
POLITICAL SCIENCE/GOVT		23000 1		22667 3	29786 7	20250 4	20000 1	27129 7	23800 8
PSYCHOLOGY				17600 4	31875 4	13000 1	32000 1	28500 2	32000 1

AVERAGE SALARY OFFERS JULY 1989 MCFA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
SOCIOLOGY				21650 2				25000 1	
SOCIAL SCIENCES-OTHER							17008 2	26000 1	21500 1
AEROSPACE & AERONAUTICAL								30300 7	
ARCHITECTURAL								27000 1	
BIOENGINEERING & BIOMEDIC	27000 2							28133 3	
CHEMICAL			35400 1					31136 23 37000/29640	
CIVIL			23616 8			31685 2		26484 114 34500/24000	
COMPUTER	27667 3					30500 8	28926 13	30890 15	30000 1
ELECTRICAL/ELECTRONIC	28249 6		30000 1	28000 1	29333 3	31789 44 39500/29520	31367 12	29531 95 35000/26500	
INDUSTRIAL	29000 1			29100 2	30000 1	29254 4	25593 3	30408 66 39500/26000	
MECHANICAL	27000 3		25886 7	30400 1		31738 4	30000 3	29458 85 34500/26000	33400 1
METALLURGICAL	30200 2							31100 4	
MINING (INCL GEOLOGICAL)								21921 7	
NUCLEAR								32040 1	
ENGINEERING TECHNOLOGY	26000 1						29583 3	32333 3	25000 1
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	27611 9		39900 1	22125 4	25000 1	28953 20 37000/24000	27936 58 50000/22800	29216 43 34000/26500	27300 5
COMPUTER PROGRAMMING	26400 1						18833 3	24300 4	
INFORMATION SCIENCES & SY	26931 13			24500 2		23600 1	23156 7	26583 6	23000 1
SYSTEMS ANALYSIS							30000 1	28596 2	
ALLIED HEALTH				27000 1					
ACTUARIAL	33000 1							31013 8	28000 1
ARCHITECTURAL & ENVIRONME			14400 1						

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
CHEMISTRY	26000 1				32500 1			26200 1	
MATHEMATICS	26450 2			21840 1	30000 3	29500 2	24267 3	30913 16	35000 1
PHYSICS	23500 1						33600 1	26000 1	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	18650 4	22189 9	22026 32 26000/19050		19988 16	28700 1	26100 1	22500 1	19625 4
BUSINESS ADMIN (INCL MGMT	18619 5	18371 22 23100/17000	21559 4 27500/18000	25000 1	19475 142 40000/15600	19250 2		25250 4	25000 1
DISTRIBUTION MANAGEMENT					24560 5				
ECONOM & FINANCE (BANKING	14400 1	20300 4	23453 59 35000/20000		22454 57 40000/18000	15120 1		23817 6	27600 10
HOTEL/RESTAURANT MGMT	18893 3	19392 24 23000/17000			21176 1				
HUMAN RSRCS (incl LABOR R		20467 6	24900 5	18000 1	20429 14			22500 1	
MANAGEMENT INFO SYSTEMS			24845 38 27000/23000		26563 12				
MARKETING/MARK MGMT (RESR	19000 2	29640 5	21309 38 32000/17000		22174 239 40000/18200	20670 5		20971 7	24000 1
REAL ESTATE									29020 5
ADVERTISING		24000 1			19180 5			14000 5	
COMMUNICATIONS	16000 3	18508 5	22140 10	25500 1	19604 27 30000/15000		34000 1	16325 4	
JOURNALISM			24750 2		20420 9		20000 1	16733 17	
TELECOMMUN/BROADCASTING			18500 1		21736 14	13000 1		13959 2	
ELEMENTARY EDUCATION					20000 1				
HUMAN ECOLOGY (HOME ECONO					22800 3				
TEXTILES & CLOTHING		18000 1			19475 68 26000/17000				
MERCHANDISING MANAGEMENT	15000 1				18786 14				
FOREIGN LANGUAGES	16500 1				19200 5				
LETTERS (incl English, Li		21000 2	20216 5		18464 10	26333 3		16002 9	
VISUAL & PERFORMING ARTS	20000 1			12000 1	12500 2			29000 1	
HUMANITIES - OTHER	16600 2	19911 3	19250 4	27000 1	20313 16	14600 1			
CRIMINAL JUSTICE		21700 1	22750 2	18607 3	16796 4		18500 1		
HISTORY			23000 1	21500 1	22250 2		12000 1	19000 2	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
POLITICAL SCIENCE/GOVT	20450 1		23250 8	17000 1	20095 22 29000/16000			24350 2	
PSYCHOLOGY	20000 1	14300 2	22900 5	20750 2	18714 19				
SOCIOLOGY		22000 1	24000 1		18017 6				
SOCIAL SCIENCES-OTHER			24000 1		19565 6				
CHEMICAL					28000 1				
COMPUTER			29250 2		25100 2				
ELECTRICAL/ELECTRONIC			29500 1			23000 1			
INDUSTRIAL			26196 1		30272 5				
MECHANICAL			27500 2		28000 1				
METALLURGICAL			27000 1						
ENGINEERING TECHNOLOGY			23065 3						
OTHER AGRICULTURAL SCIENC	13000 1	18500 1							
COMPUTER SCIENCE	16000 2		25266 21 30000/22700	30000 1	25888 12		30150 2	25167 3	
COMPUTER PROGRAMMING			26531 1		19760 1				
INFORMATION SCIENCES & SY			27065 10		26543 7			24128 1	
ALLIED HEALTH					17500 1				
PHARMACY					38492 12				
ACTUARIAL			30900 13						
BIOLOGICAL					14560 1				
CHEMISTRY			23500 1		18000 1				
MATHEMATICS			26967 14		28000 2			18500 1	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING	25750 2	21687 3	24734 12	22778 9	20083 3	20747 25 34000/19200	22449 22 26500/20000	20000 4	21375 4
BUSINESS ADMIN (INCL MGMT	16230 2	22256 20 27300/18000	23381 13	23425 12	17930 3	21637 12	21763 10	25500 2	24700 5
DISTRIBUTION MANAGEMENT		22836 13		22992 1		19800 1	19776 1		
ECONOM & FINANCE (BANKING	22940 2	23853 11	23867 9	22222 9	23600 2	20140 20 25500/16067	21724 2	22000 1	26357 7
HOTEL/RESTAURANT MGMT.				18600 1				19000 1	
HUMAN RSRCS (incl LABOR R		25500 1		18000 1		24000 1	21104 2		
MANAGEMENT INFO SYSTEMS		22200 5	27965 6	23600 2		22400 2	29750 2		22000 1
MARKETING/MARK MGMT (RESR	18220 4	23556 9	25527 10	19955 22 28000/18000	23000 1	21436 2	17550 2	20000 1	22380 10
ADVERTISING		24000 1		19000 2					
COMMUNICATIONS		18000 1	19000 1	20898 4	18200 2	22000 3		30000 1	20000 1
JOURNALISM			30000 1		14400 1	19500 2	12600 1		22250 2
TELECOMMUN/BROADCASTING		12583 1			14638 2				20000 1
ELEMENTARY EDUCATION					17295 99 26880/12000				
PRE-ELEMENTARY EDUCATION					15983 8				
PHYSICAL EDUCATION				19500 2	16905 10				
SPECIAL EDUCATION					20846 22 38000/17300				
HUMAN ECOLOGY (HOME ECONO		12000 1			21400 3		15000 1	15000 1	
FOREIGN LANGUAGES					20369 3	17433 3	14560 1		
LETTERS (incl English, Li		23000 1		16000 1	19742 7		19134 6	20250 2	
VISUAL & PERFORMING ARTS				17490 4	16243 5	20333 3	15000 1		
HUMANITIES - OTHER		30000 1	34000 2		18117 2		23047 6		
CRIMINAL JUSTICE					19831 3	23175 4	24218 10	19500 1	12480 1
HISTORY				25000 1	17844 5	19294 4			25000 1

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN		TRANSPORTATION		UTILITIES		OTHER SERVICE		EDUCATION		FEDERAL GOVERN		LOCAL/STATE GO		HOSPITALS		HEALTH SRVCS (	
POLITICAL SCIENCE/GOVT	21750	2	22875	4	25000	2	17100	3	21081	2	21076	10	20600	4				
PSYCHOLOGY			18000	1	15600	1	16000	1	15281	14	17928	2	17897	6	21650	11	19339	7
SOCIOLOGY							21250	2					20000	3	22250	4	15680	5
SOCIAL SCIENCES OTHER	20000	1	14000	1			17000	1	17950	4	21300	7	18410	3	20000	1	14000	1
AEROSPACE & AERONAUTICAL											26338	11						
AGRICULTURAL							27500	1			29199	1						
BIOENGINEERING & BIOMEDIC											20463	1						
CHEMICAL	32733	6			32700	3	32700	1			25863	3			34800	1	32010	2
CIVIL	28560	2	23813 32000/22800	62	29871	12	29194	13			24595 27000/24000	22	25446 34788/22932	168			2377E	1
COMPUTER	33000	4			31101	7					26537	6	25343	1	29500	2		
ELECTRICAL/ELECTRONIC	30279	13	33000	1	30865 39500/29400	81	31296	10			24991 33600/19654	57	29206	3	30000	1		
INDUSTRIAL	30275	4	28825	4	28933	6					27539	12			24820	2	29000	1
MECHANICAL	30240	5	29547	6	30451 36500/28300	39	29257	6	30000	1	24874 34000/20463	25	26525	6			29000	1
METALLURGICAL	30000	2	22800	1							23820	1						
MINING (INCL GEOLOGICAL)											25200	1						
NUCLEAR					31574	10					26661	4						
PETROLEUM													25752	1				
ENGINEERING TECHNOLOGY					16500	1					25000	1						
INDUSTRIAL TECHNOLOGY							27302	5			25000	1						
ANIMAL SCIENCES											15200	1						
NATURAL RESOURCES					30000	3							17167	3				
COMPUTER SCIENCE	29895	7	25798	6	26344	17	27098	9	26750	4	19997	9	21715	7	25125	4	16500	1
COMPUTER PROGRAMMING					25500	1			19800	1					28250	2	22500	1

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 3

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
INFORMATION SCIENCES & SY	21000 1		25000 1	22250 2		19872 1	19872 1		27500 1
SYSTEMS ANALYSIS			26496 1						
ALLIED HEALTH				21500 2	16300 1			24694 41 33000/19700	26577 17
HEALTH SCIENCES								50000 1	
NURSING						23500 2	37000 1	25197 129 40000/20800	25050 4
PHARMACY	32076 1							34189 14	20500 2
ARCHITECTURAL & ENVIRONME		26800 1							
BIOLOGICAL	18355 4				14039 3	16357 2	18804 2	22171 7	20767 3
CHEMISTRY	19250 2				15340 7	19000 1		21000 2	
GEOLOGY & GEOLOGICAL SCI					11400 1	19493 2	27000 1		
MATHEMATICS		23500 1	29400 1		20741 7	23541 4		21600 1	
PHYSICS	29400 2							18000 2	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	22429 7		20185 1	34000 1	23883 10	24646 23 33000/21500	24766 29 38000/21000	21272 9	26104 38 29100/23800
BUSINESS ADMIN (INCL MGMT	18500 1		31500 1	10200 1	21622 13	22740 5	27112 26 35000/24180	23378 9	24949 21 31000/21000
DISTRIBUTION MANAGEMENT						20933 3	25645 4		
ECONOM & FINANCE (BANKING	21900 5				23536 13	19333 3	26040 18	27583 6	27163 38 29000/25800
HUMAN RSRCS (incl LABOR R			12000 1		23664 1	23000 1	24180 1	22000 1	
MANAGEMENT INFO SYSTEMS					24756 11	26574 13	28000 1		29009 13
MARKETING/MARK MGMT (RESR	19900 2		19100 1		21942 5	25229 7	24930 48 35000/22000	26050 12	25172 68 35000/22000
ADVERTISING			18000 1				25200 1	21600 1	25000 1
COMMUNICATIONS	19500 2	12500 1	16300 5	15000 1		23000 1	24690 2	22500 2	25980 10
JOURNALISM	18000 1			19200 1			20000 1	21000 1	26000 2
TELECOMMUN/BROADCASTING	16640 1						25800 1		26400 2
ELEMENTARY EDUCATION	15034 35 20410/13000		15000 1						
PRE-ELEMENTARY EDUCATION	14400 1								
PHYSICAL EDUCATION	18000 1		19000 2						
HUMAN ECOLOGY (HOME ECONO			13000 1						
FOREIGN LANGUAGES		10500 1	18500 1						
LETTERS (incl English, Li			15000 1	19800 1			26708 3		28000 1
VISUAL & PERFORMING ARTS	21000 2	17500 2	33600 1	10000 1	13000 1		22500 1	28500 2	
HUMANITIES - OTHER	20500 2					18000 1	34545 11		29000 1
CRIMINAL JUSTICE	20500 1			12000 1			19000 3		29000 3
HISTORY		11136 1	14000 1				26400 1		25000 1
POLITICAL SCIENCE/GOVT	21000 1		17250 2				24200 1		28000 1
PSYCHOLOGY	15375 4		14232 17	14500 1		17000 2	28590 2	12000 1	25000 1

AVERAGE SALARY OFFERS   JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
SOCIOLOGY	14000 1		17280 4	19500 1			17500 1		25000 1
SOCIAL SCIENCES-OTHER	16000 1		14100 3			17000 1	24450 2	30000 1	
AEROSPACE & AERONAUTICAL					29508 183 35360/27900		29480 5	27000 1	30840 1
AGRICULTURAL					29900 1	25000 1	29974 8	23250 2	
ARCHITECTURAL								26450 2	
BIOENGINEERING & BIOMEDIC					30160 1				26250 2
CHEMICAL					29844 3	31980 1	32148 18	31871 7	33246 327 46800/31980
CIVIL					29005 3		27376 5	26739 62 33540/23400	30150 5
COMPUTER				25331 3	30397 34 32500/29199		31340 10		31900 12
ELECTRICAL/ELECTRONIC				31693 3	30562 241 35500/28750	28120 5	30964 186 42000/28596	29952 12	32357 44 37500/31500
INDUSTRIAL					29802 44 34300/28080	29000 1	30497 78 36000/28200	30786 7	30709 20 32400/28800
MECHANICAL					29620 164 34800/27500	29740 10	30994 438 40000/29004	29509 22 33000/27700	32086 92 42000/30240
METALLURGICAL					31879 14	33000 1	31065 31 34000/30000	31200 2	32333 8
MINING (INCL GEOLOGICAL)						30500 2			
NUCLEAR							39000 2		32280 2
ENGINEERING TECHNOLOGY					28336 26 34236/26000		29984 53 52000/26000	23599 5	29170 10
INDUSTRIAL TECHNOLOGY							29250 2	27500 1	
AGRIBUSINESS						21438 8			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						19250 4			
OTHER AGRICULTURAL SCIENC						27050 2			
COMPUTER SCIENCE					28261 68 33852/26780	28100 4	28477 12	24996 1	30027 15
COMPUTER PROGRAMMING	19900 2						30500 1		

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INFORMATION SCIENCES & SY					24000 1	29500 1	27200 3	29300 2	29068 12
SYSTEMS ANALYSIS					29300 1				34020 1
ALLIED HEALTH			24000 1						
HEALTH SCIENCES									28900 1
NURSING			24000 1				35000 1		23500 1
PHARMACY									30018 11
ACTUARIAL	27800 1			29000 1					
ARCHITECTURAL & ENVIRONME								24400 2	
BIOLOGICAL		10400 1				16000 1			22146 7
CHEMISTRY				24500 1	27600 1				25824 25 33120/21000
MATHEMATICS					31070 4		26500 2		29700 3

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27508 17	25140 42 29000/22600	24576 25 28200/21000		22326 13	21000 1	24800 3	24813 8	25750 67 28500/23500
BUSINESS ADMIN (INCL MGMT	25619 18	24828 17	23890 26 30300/18500	24744 8	23967 15		23538 8	24000 7	24706 18
DISTRIBUTION MANAGEMENT	28200 1	26400 1	27433 3		24650 2			27000 1	
ECONOM & FINANCE (BANKING	27810 23 32040/24000	26329 45 37500/23500	26635 19		24167 11		23000 1	27600 8	25337 19
HUMAN RSRCS (incl LABOR R	24000 2	21360 2	35033 3		30800 1			28000 1	22200 2
MANAGEMENT INFO SYSTEMS	29963 14	26744 9	28118 9	30375 4	22667 3		25000 3	26419 11	29267 3
MARKETING/MARK MGMT (RESR	25069 16	23269 37 28000/20000	25064 57 40000/22000	22842 20 23800/22100	23671 14		23280 5	22011 12	25238 8
ADVERTISING	25500 2	22000 1	19000 1						24000 3
COMMUNICATIONS	27975 4	19500 2	22473 9	27200 1	20000 2			25000 2	22200 1
JOURNALISM				23500 1					
TELECOMMUN/BROADCASTING		15000 1							
HUMAN ECOLOGY (HOME ECONO		24180 1							
TEXTILES & CLOTHING		20000 1	28000 1						
MERCHANDISING MANAGEMENT			18000 1						
LETTERS (incl English, Li	27000 1		27936 1						
VISUAL & PERFORMING ARTS			29000 1	15600 1	19000 1				
HUMANITIES - OTHER			20875 4	23004 2			22000 1	23700 2	
CRIMINAL JUSTICE					24000 1				
HISTORY		20000 1							
POLITICAL SCIENCE/GOVT			23300 5	20400 2	24000 1				23833 3
PSYCHOLOGY			23540 5		26050 2		26000 1		20000 1
SOCIAL SCIENCES-OTHER		33500 1							
AEROSPACE & AERONAUTICAL	28000 1	30850 6							

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
AGRICULTURAL			28020 1						
BIOENGINEERING & BIOMEDIC		27351 5							33800 1
CHEMICAL	31973 2	31817 18	32091 22 34900/30500	33724 4	30340 8			33600 7	33715 126 36500/32400
CIVIL					27731 13			21600 1	31492 12
COMPUTER	31547 70 36000/30000	31441 38 33800/30000		33000 1	29900 6			29667 6	32062 5
ELECTRICAL/ELECTRONIC	32042 108 43400/30000	31591 371 47000/30000	31989 6	29693 3	30928 48 37200/29100		28000 1	31763 13	32886 29 34800/31000
INDUSTRIAL	30705 14	30368 58 35088/28600	30230 30 33500/29004	31300 6	29808 29 34000/28200		31950 2	30600 7	30950 4
MECHANICAL	31622 17	30863 153 42340/29400	31457 42 39000/30000	31345 11	30201 102 37800/28500		31887 3	31899 12	32400 82 468[illegible]29224
METALLURGICAL	32740 11	31020 5			30410 63 36000/28800	30000 1	31500 1		30760 5
MINING (INCL GEOLOGICAL)					30850 4	30600 2			29400 2
NUCLEAR		30880 8							
PETROLEUM									38055 4
ENGINEERING TECHNOLOGY	28317 9	28956 21 40000/22644	31000 1	32100 1	29217 18				21667 3
INDUSTRIAL TECHNOLOGY		27767 3							
AGRIBUSINESS			24850 2	31200 1					
ANIMAL SCIENCES			19800 3						
OTHER AGRICULTURAL SCIENC			18500 3						
COMPUTER SCIENCE	30934 85 42000/28000	30032 41 34000/26700	15000 1		28252 10		30000 1	26998 2	30226 27 33504/28800
COMPUTER PROGRAMMING	31000 1	29610 2							29919 5
INFORMATION SCIENCES & SY	27171 7	25050 2	27600 1		27300 6				28371 7
SYSTEMS ANALYSIS	30000 2	30970 2							28833 3
BIOLOGICAL	22000 1		18720 1	12000 1					
CHEMISTRY			24167 3						30000 3

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
GEOLOGY & GEOLOGICAL SCI						27000 1			
MATHEMATICS	31783 3			24100 3					
PHYSICS	25480 1	29000 2							
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING	25333 3		25531 9	22996 2	26700 1	24898 4
BUSINESS ADMIN (INCL MGMT	19475 4		24000 5	22575 4	19799 5	21842 3
DISTRIBUTION MANAGEMENT					28000 1	
ECONOM & FINANCE (BANKING	25500 3	28000 1	24750 4	24425 4	22600 2	26000 2
HUMAN RSRCS (incl LABOR R	22000 1					27000 1
MANAGEMENT INFO SYSTEMS	29400 1		28500 1		18000 2	33200 2
MARKETING/MARK MGMT (RESR	21864 25 30000/19000	22400 4	24333 9	24667 3	23951 15	26233 3
COMMUNICATIONS	20000 1			11500 1		
JOURNALISM	20000 1				17680 1	
TELECOMMUN/BROADCASTING	20667 3					
HUMAN ECOLOGY (HOME ECONO					16333 3	
TEXTILES & CLOTHING					17858 9	
VISUAL & PERFORMING ARTS	18000 1					
HUMANITIES - OTHER	21600 1			32760 1		
POLITICAL SCIENCE/GOVT	23000 1					
PSYCHOLOGY	25000 1		15000 1	14000 1	23064 1	
SOCIAL SCIENCES-OTHER				30000 1		
AEROSPACE & AERONAUTICAL		31500 1	30000 1			
BIOENGINEERING & BIOMEDIC			29375 4			
CHEMICAL	32375 2	33302 47 34600/32700		31977 4		33300 8
CIVIL		28000 2		29300 2		28510 2
COMPUTER			30000 2			33000 1
ELECTRICAL/ELECTRONIC	31125 4	31673 11	31212 18	30240 5	25000 1	32438 24 43000/30000

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
INDUSTRIAL	28400 2	30300 2	29929 7	28400 3		30750 8
MECHANICAL	31400 4	31456 35 32500/30000	28657 7	30101 12		30683 17
METALLURGICAL				29083 6		21000 1
NUCLEAR						31900 1
ENGINEERING TECHNOLOGY		20400 2		36500 2		31500 5
INDUSTRIAL TECHNOLOGY	15000 1					
COMPUTER SCIENCE		26947 4	26950 4	29500 1		32000 1
COMPUTER PROGRAMMING						27000 1
INFORMATION SCIENCES & SY				26900 2	30900 2	25650 2
SYSTEMS ANALYSIS				30000 1		
BIOLOGICAL			26200 2			
CHEMISTRY		26730 2				26000 1

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26183 2099 41000/23500	21047 32 40000/15500	18035 6	22985 348 45000/18000	29482 69 48000/20000	20195 119 32000/13200	22911 56 47000/16000	26589 243 39500/24000	23535 169 45000/15000
BACHELOR - TECHNICAL	27463 46 33400/25000		25780 19	24726 13	29500 9	30726 85 39500/27000	27881 107 50000/22500	28932 505 42000/25000	28264 11

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	17997 25 24000/15000	20117 86 40000/17000	22674 252 35000/18000	20277 12	20818 719 40000/16500	20876 14	22120 5	18739 61 31000/14000	26124 21 35000/22500
BACHELOR - TECHNICAL	15000 3	18500 1	27084 70 37000/22700	30000 1	29168 46 50000/18000	23000 1	30150 2	23626 5	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	20478 13	22446 74 31030/18000	24934 57 42000/20100	20901 78 35000/15000	17859 201 38000/12480	20757 101 38000/17000	21313 83 35000/16000	21472 30 32968/16473	21501 46 32200/14400
BACHELOR - TECHNICAL	29142 53 35520/23000	24754 82 40000/22800	30120 183 39500/27000	28492 49 34500/24500	19168 25 30000/14000	24682 168 35312/19654	25246 194 37000/22880	25631 209 40000/20000	25518 34 40000/20000

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	17251 68 25000/13197	13827 5	16301 44 33600/10400	17133 9	23047 54 28000/21000	23974 60 38500/18000	25971 157 52000/21500	24190 45 55000/17500	26106 202 35000/22800
BACHELOR - TECHNICAL	22533 3	10400 1	24000 2	28072 8	29803 789 40000/27600	26107 42 33000/18000	30831 855 52000/28200	27904 128 36000/24000	32051 599 46800/29000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	27093 98 33800/21500	24889 161 48900/20000	25016 170 50000/20000	23831 39 32100/22100	23548 66 43000/18000	21000 1	23868 22 27600/22000	24893 52 35500/21732	25369 125 33500/23000
BACHELOR - TECHNICAL	31315 332 43400/28500	31084 735 47000/28600	30030 116 39000/25000	30231 31 34000/25300	30044 307 38000/27000	29550 4	30387 9	31223 48 35400/28600	32468 318 46800/29500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	22130 46 30000/19000	23520 5	24527 29 35000/20000	23309 17	21116 40 28000/15000	25948 15
BACHELOR - TECHNICAL	29742 13	31742 106 34600/28850	29769 45 38040/25000	30129 38 48000/28000	28933 3	31240 72 43000/29000

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26121 1915 41000/23500	23834 465 38000/19493	21860 5	21000 2	30000 1	30000 1			26112 22 30000/23500
BUSINESS ADMIN (INCL MGMT	23500 4	22200 26 28000/17750	20479 14	20556 9	19200 1				26749 24 48900/20100
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	26700 53 32000/25000	24430 83 37500/22500	23644 34 40000/[illegible]	23369 102 37500/19000	29195 21 45000/23000	30200 15	33333 3	23263 19	26481 255 45000/22000
MANAGEMENT INFO SYSTEMS		23240 1							27000 1
MARKETING/MARK MGMT (RESR	25000 1	18000 1	20063 11	22293 15	25000 1	30000 1		20100 1	23303 6
REAL ESTATE							35000 1		29800 2
ADVERTISING					21600 1				
COMMUNICATIONS		18625 4							24000 2
JOURNALISM		12000 1							
ELEMENTARY EDUCATION									18000 1
LETTERS (incl English, Li		20700 1							
VISUAL & PERFORMING ARTS		12000 1							17000 1
HUMANITIES - OTHER		24933 3			23000 1				31250 2
CRIMINAL JUSTICE			19200 1						
HISTORY						27000 1			32500 1
POLITICAL SCIENCE/GOVT	25250 2		16000 1						30278 9
PSYCHOLOGY		24600 1	28000 1						29833 3
SOCIOLOGY				21300 1					
SOCIAL SCIENCES-OTHER									19493 1
ELECTRICAL/ELECTRONIC					30000 1				
INDUSTRIAL		27800 1							
MECHANICAL				31400 1					

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	30000 1	16000 1						35000 1	
COMPUTER PROGRAMMING									28500 1
INFORMATION SCIENCES & SY	28000 1	23000 1							
CHEMISTRY									32500 1
MATHEMATICS			21840 1						30000 2
PHYSICS		23500 1							

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	26000 1						29380 5		
BUSINESS ADMIN (INCL MGMT	23333 9	22079 16	22000 1	22047 19	22343 37 28200/17500	26980 5	21929 122 36000/16800		
DISTRIBUTION MANAGEMENT				28500 2	23246 2	29500 1			
ECONOM & FINANCE (BANKING	25767 12	20433 16	21000 1	25250 6	22853 22 29000/19000	28500 3	23542 60 35000/15000	24500 1	15000 1
HOTEL/RESTAURANT MGMT.							21176 1		
HUMAN RSRCS (incl LABOR R				38800 2	22775 4	18000 1	23560 3		
MANAGEMENT INFO SYSTEMS		22000 2						22450 2	
MARKETING/MARK MGMT (RESR	25975 4	19796 9	21150 10	23579 40 40000/18000	22389 128 27000/19000	23438 26 43000/18000	23490 414 55000/19000		
REAL ESTATE							23000 1		
ADVERTISING			15867 3	21000 1			19732 19	18194 2	
COMMUNICATIONS		24000 1	17250 2	27333 3	21500 1	22670 4	22077 54 42000/16000		13650 2
JOURNALISM			18600 5	28000 1	23167 3		19880 11		
TELECOMMUN/BROADCASTING					21200 9		19442 12	15000 1	12275 1
PHYSICAL EDUCATION				15000 1					
HUMAN ECOLOGY (HOME ECONO							15500 2		
TEXTILES & CLOTHING				15860 2	19558 66 26000/17000		24500 2		
MERCHANDISING MANAGEMENT							18000 1		
FOREIGN LANGUAGES				18000 1		16500 1	13750 2		
LETTERS (incl English, Li	20000 1	19800 2	26000 1	23904 3	19000 1	12480 1	17628 5		
VISUAL & PERFORMING ARTS				27996 1	29000 1		22800 5	17003 8	22000 1
HUMANITIES - OTHER		15000 2	26000 1	24500 2	20785 13		21596 17		
CRIMINAL JUSTICE				33500 2		17600 1	23500 5		
HISTORY		24000 1			26000 1		22331 7	21600 1	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
POLITICAL SCIENCE/GOVT		22000 1		16800 1	22000 4	21000 1	20588 25 28000/12000		
PSYCHOLOGY	32000 1	15000 1		23000 2	19664 11	13000 1	18581 17		
SOCIOLOGY					21500 2	25000 1	22500 3		
SOCIAL SCIENCES-OTHER							26980 5		
BIOENGINEERING & BIOMEDIC							26795 4		
CHEMICAL							25200 1		
CIVIL						27000 1		23820 5	
COMPUTER					22000 1	30600 1	31800 6		
ELECTRICAL/ELECTRONIC					28933 3	31800 2	30496 19		
INDUSTRIAL				30879 4	30600 1		29365 20 35088/25000		
MECHANICAL				29750 2	28750 2	36500 1	30762 31 36500/29000	31000 1	
METALLURGICAL				31200 1			30750 2		
ENGINEERING TECHNOLOGY				27610 2	35000 1		24500 9	25000 1	
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							22600 2		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							18000 2		
COMPUTER SCIENCE					50000 1	35000 1			
ALLIED HEALTH							17500 1		
HEALTH SCIENCES							28900 1		
NURSING							23500 1		
PHARMACY							30000 1		
BIOLOGICAL						15420 1	23003 6		

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
CHEMISTRY					18000 1	25920 1	26740 10		
MATHEMATICS		22300 1			18000 1				
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19400 1	25637 3	20000 1		
BUSINESS ADMIN (INCL MGMT		17500 1			24464 1	15600 1			19752 6
DISTRIBUTION MANAGEMENT									19800 1
ECONOM & FINANCE (BANKING			20000 1		19008 1	21480 2	20250 2		18231 7
HUMAN RSRCS (incl LABOR R			18750 2						24000 1
MANAGEMENT INFO SYSTEMS								33000 1	22400 2
MARKETING/MARK MGMT (RESR			22500 2				21000 1		19872 1
ADVERTISING			18000 2						
COMMUNICATIONS	14000 3	12856 2	18222 13	21611 9		25000 1		34000 1	21000 2
JOURNALISM	20000 1		23750 4	16780 23 28000/13780				20000 1	
TELECOMMUN/BROADCASTING	17375 4	14457 7	14918 1	16640 1					
FOREIGN LANGUAGES			16500 1		14560 1				15600 1
LETTERS (incl English, Li			14833 3	18023 13	18200 1			18000 1	
VISUAL & PERFORMING ARTS			18000 1	11960 2	15000 1				22000 2
HUMANITIES - OTHER			39500 2		24640 2				
CRIMINAL JUSTICE			30500 1				25400 1	21861 24 35000/17000	
HISTORY				15000 1					21350 2
POLITICAL SCIENCE/GOVT		25225 2		22000 1	19900 2			21300 2	21333 3
PSYCHOLOGY						15600 1		17167 3	17928 2
SOCIOLOGY					19500 1			25000 2	
SOCIAL SCIENCES-OTHER			15496 2		17010 2				22200 4
AEROSPACE & AERONAUTICAL									24500 1
CHEMICAL									34800 1

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
CIVIL		26700 2							20460 1
ELECTRICAL/ELECTRONIC		30500 4							24281 8
INDUSTRIAL									24342 1
MECHANICAL		31200 1							25343 1
METALLURGICAL		30600 1							
ENGINEERING TECHNOLOGY		28500 1	26467 3						
COMPUTER SCIENCE		29655 1		37000 1	29120 1	27500 1			18034 2
INFORMATION SCIENCES & SY									19872 1
CHEMISTRY				24500 1	19000 1				
MATHEMATICS				18500 1					

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	25352 1		13720 2	23000 1					
BUSINESS ADMIN (INCL MGMT			17748 8			10200 1		28825 4	
ECONOM & FINANCE (BANKING	24500 1		19750 4						25000 1
MANAGEMENT INFO SYSTEMS			18000 1						
MARKETING/MARK MGMT (RESR			18764 5						
ADVERTISING			17000 1						
COMMUNICATIONS		27000 1	20000 1	14000 4	23500 1	16000 1			
JOURNALISM			14400 1						
ELEMENTARY EDUCATION			17500 2			15000 1			
PHYSICAL EDUCATION			19000 2						
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1		13000 1			
FOREIGN LANGUAGES	18700 1		18388 2						
LETTERS (incl English, Li			20177 4						
VISUAL & PERFORMING ARTS			33600 1						
HUMANITIES - OTHER			34000 2			25333 3			
CRIMINAL JUSTICE			14200 2	20500 1		12480 1			
HISTORY			14500 1	14000 1					
POLITICAL SCIENCE/GOVT	22745 3		18263 2						
PSYCHOLOGY			15538 6	17145 18		15500 10			
SOCIOLOGY			20000 1	14400 1		16329 11			
SOCIAL SCIENCES-OTHER		19105 2		14650 2		14333 3			
AEROSPACE & AERONAUTICAL	35056 2							28834 46 33280/25343	
AGRICULTURAL								30600 1	27500 1

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ARCHITECTURAL								26450 2	
BIOENGINEERING & BIOMEDIC							24154 3		
CHEMICAL							32240 3	31598 23 33900/30600	30437 6
CIVIL	24410 1	25288 3	25343 1		26400 1		23952 1	25748 368 34788/22880	27907 29 33566/24000
COMPUTER			30000 1					30900 1	31000 1
ELECTRICAL/ELECTRONIC	25000 2							30483 169 42000/27700	30000 1
INDUSTRIAL			30000 1					28740 13	26502 2
MECHANICAL				30000 1			31008 1	30208 221 42000/27300	28653 3
METALLURGICAL								29758 7	
MINING (INCL GEOLOGICAL)								25200 1	21921 7
NUCLEAR								29614 3	31590 2
PETROLEUM									25752 1
ENGINEERING TECHNOLOGY								27500 11	
INDUSTRIAL TECHNOLOGY								25000 1	
NATURAL RESOURCES								30000 1	18000 1
COMPUTER SCIENCE			21275 3					25000 2	28000 1
COMPUTER PROGRAMMING								30400 1	
ARCHITECTURAL & ENVIRONME								22100 1	
BIOLOGICAL			30000 1				21000 1		
CHEMISTRY			21000 1						
GEOLOGY & GEOLOGICAL SCI		19493 1						27000 1	
MATHEMATICS			16000 1						
PHYSICS				26000 1					

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	24000 2	27500 2							
BUSINESS ADMIN (INCL MGMT	26647 6			25750 2			17500 2	31500 1	
DISTRIBUTION MANAGEMENT	28400 2								
ECONOM & FINANCE (BANKING				25000 1		27000 2			
HUMAN RSRCS (incl LABOR R	30800 1								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
MARKETING/MARK MGMT (RESR							19500 1		
HUMAN ECOLOGY (HOME ECONO						24180 1			
HUMANITIES - OTHER	26000 1								
CRIMINAL JUSTICE	24000 1								
PSYCHOLOGY	14000 1						27500 1		
SOCIAL SCIENCES-OTHER				14000 1					
AEROSPACE & AERONAUTICAL	29228 48 33000/27500	29649 3		29640 2		29389 26 35360/28000	28871 24 30940/28500		30162 57 34060/28600
AGRICULTURAL	28254 7		25620 1			28440 3			29550 2
ARCHITECTURAL									27000 1
BIOENGINEERING & BIOMEDIC				30160 1	29000 1	33150 2	26500 2	32500 1	29578 1
CHEMICAL	33009 85 43200/31200	32775 4	31800 2	31500 1	34800 2	33098 109 46800/30720	30875 4	33284 264 40000/31800	33002 123 36000/31800
CIVIL	28236 28 33100/26000		28940 2			27366 2	25395 4	27900 2	27251 11
COMPUTER	31586 31 40000/30300	30994 25 35000/29000	30335 3	30661 43 35000/29000	31088 23 34500/29199	31944 8	28909 4	31800 4	30883 36 35000/29000
ELECTRICAL/ELECTRONIC	31142 400 37500/29380	31027 108 37700/28800	30655 94 34800/29000	31658 53 43400/28600	31370 119 37200/29460	31018 108 47000/25400	30809 56 39500/28000	31431 56 37500/29000	30706 166 41600/27996
INDUSTRIAL	30215 220 36000/28000	31001 18		27900 2	30450 2	30285 4	29400 4	29934 13	30289 57 35400/28200
MECHANICAL	30742 636 42340/28500	30248 17	30073 39 34320/27560	30125 4	31351 12	30710 71 40000/28000	30987 36 34600/29400	31241 101 46800/29000	31010 158 38000/29120
METALLURGICAL	30889 86 36000/29400					31007 24 37440/30000	28356 8	31347 19	30823 8

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
MINING (INCL GEOLOGICAL)	31133 3						30400 2	30050 4	
NUCLEAR	31380 1		31434 6			48000 1	31307 3	30000 1	30305 7
PETROLEUM								38055 4	
ENGINEERING TECHNOLOGY	30431 72 52000/26700	29520 4	20333 3	30900 3	30770 5	30550 2	23977 7	28820 10	28418 8
INDUSTRIAL TECHNOLOGY	29100 3		25000 1						27802 5
OTHER AGRICULTURAL SCIENC	20000 1						17750 2		
COMPUTER SCIENCE	29927 41 33852/28080	30505 21 39900/27600	33170 2	23608 48 42000/26000	30500 1	32825 4	32450 2	32200 3	29500 7
COMPUTER PROGRAMMING		30500 1		25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
SYSTEMS ANALYSIS		30970 2	29300 1						
BIOLOGICAL							17360 2		
CHEMISTRY	28067 3					21440 5	24667 3	25002 2	
MATHEMATICS	27150 2	31500 1		31980 1		30150 2	30000 1		20800 1
PHYSICS	28000 1		28800 1			16000 1		25480 1	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING		28467 3	26480 3				26797 35 32000/24000		23300 14
BUSINESS ADMIN (INCL MGMT	26583 6	23030 6	33195 4	24700 1	23500 2		26142 38 38000/24000	23280 33 35000/19025	20935 228 40000/16500
DISTRIBUTION MANAGEMENT		26250 2							23535 27 28500/19200
ECONOM & FINANCE (BANKING	26825 4	27214 22 33500/24000	27054 13	29733 3			27496 148 39500/25000	17500 2	23001 109 40000/17500
HOTEL/RESTAURANT MGMT.									19299 29 23000/17000
HUMAN RSRCS (incl LABOR R							26371 7	22494 19	21153 19
MANAGEMENT INFO SYSTEMS	26587 50 33800/23500	26234 123 32000/24440	27769 29 33200/23500				25488 20 32500/24000		25400 4
MARKETING/MARK MGMT (RESR	22000 1	28900 3	24000 1				25756 16	20367 3	22522 123 40000/18000
REAL ESTATE							26750 2		
ADVERTISING								16500 1	19413 8
COMMUNICATIONS			30000 1				22290 5	19000 1	19908 28 30000/14500
JOURNALISM		25000 1	19500 2				20000 2	19000 1	19362 11
TELECOMMUN/BROADCASTING	28800 1								21217 5
ELEMENTARY EDUCATION			20000 1				20000 1		
HUMAN ECOLOGY (HOME ECONO	30000 1				26500 1		14500 2	17500 1	19680 5
TEXTILES & CLOTHING									17951 10
MERCHANDISING MANAGEMENT									18375 16
FOREIGN LANGUAGES							28050 5		22250 2
LETTERS (incl English, Li		25000 1	35000 1	21000 1			22750 4	25000 3	20990 18
VISUAL & PERFORMING ARTS						17000 1			16533 3
HUMANITIES - OTHER	32760 1	39000 1					28000 2	31550 4	21233 12
CRIMINAL JUSTICE									19467 3
HISTORY			24600 1				24000 2	19000 1	20108 10

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
POLITICAL SCIENCE/GOVT	25000 1				24000 1		27050 6	17125 4	22584 31 34000/18000
PSYCHOLOGY	28000 2	33500 1			18000 1		24667 3	17094 7	20066 13
SOCIOLOGY							25000 1		19013 8
SOCIAL SCIENCES-OTHER		20000 1			20000 1		22275 3	28000 2	19557 7
AEROSPACE & AERONAUTICAL	30680 1						30350 6		20500 1
BIOENGINEERING & BIOMEDIC							27350 4		
CHEMICAL			40000 1				32249 11		33220 4
CIVIL			30000 1		23100 4	27000 1	26865 40 33250/25000		27300 3
COMPUTER	30495 47 36000/27500	27750 2	26733 3				29950 10		29172 2
ELECTRICAL/ELECTRONIC	32750 2	31188 8	30954 21 35000/30000				29942 50 35000/27000		30877 13
INDUSTRIAL	29013 2	29700 5	20000 1				30475 51 39500/27500		30627 10
MECHANICAL	25200 1	28000 1	29486 10		27502 2	12100 1	29268 45 34500/26000		30444 18
METALLURGICAL		33400 1					29667 3		
MINING (INCL GEOLOGICAL)					30000 1				
NUCLEAR			31200 1				32040 1		25300 1
ENGINEERING TECHNOLOGY	28765 3	30000 2	29067 9				33000 2	24000 1	26610 10
INDUSTRIAL TECHNOLOGY	27000 1								27500 1
AGRIBUSINESS		31200 1			22200 7				20600 1
ANIMAL SCIENCES					15200 1				19800 3
PLANT SCIENCES							18000 1		23000 1
NATURAL RESOURCES					21000 1		30000 1		21250 2
OTHER AGRICULTURAL SCIENC					27050 2				15750 2
COMPUTER SCIENCE	27267 215 33480/22000	29048 43 35040/26000	28568 91 50000/24600				28829 21 34000/25000		23883 6

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
COMPUTER PROGRAMMING	24474 20 31500/19500		26000 1				28700 1		
INFORMATION SCIENCES & SY	27069 55 32000/24000	26372 14	26643 17				25792 12	30000 1	
SYSTEMS ANALYSIS		30000 1	29421 10						
HEALTH SCIENCES							30000 1		
ACTUARIAL				30608 24 34300/28800			33000 1		
ARCHITECTURAL & ENVIRONME						22633 3			
BIOLOGICAL					12234 2		32400 1		14560 1
CHEMISTRY							26067 3		29393 3
GEOLOGY & GEOLOGICAL SCI					27000 1				
MATHEMATICS	26486 9	26400 2	27500 1	28537 18			30127 15	19400 1	33133 3
PHYSICS		33600 1							

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								18000 1
BUSINESS ADMIN (INCL MGMT			18000 1	25000 1		25000 1	30940 1	22000 1
ECONOM & FINANCE (BANKING								22000 1
MARKETING/MARK MGMT (RESR	21750 1		22000 2					23000 1
COMMUNICATIONS								22400 1
TELECOMMUN/BROADCASTING				13000 1				
ELEMENTARY EDUCATION								16693 132 26880/12300
PRE-ELEMENTARY EDUCATION								15807 9
PHYSICAL EDUCATION								17588 12
SPECIAL EDUCATION								20846 22 38000/17300
FOREIGN LANGUAGES						18000 1		21416 2
LETTERS (incl English, Li								19742 7
VISUAL & PERFORMING ARTS			12456 1		16000 5			20180 4
HUMANITIES - OTHER				27000 1				18078 3
CRIMINAL JUSTICE				13920 1				
HISTORY				21500 1	11136 1			16400 2
POLITICAL SCIENCE/GOVT				19000 2		22500 2		20720 3
PSYCHOLOGY	33500 1	26984 2	17078 10	18500 1		14750 2	25000 1	18250 2
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER						20000 1		16433 3
CHEMICAL							33000 1	
INDUSTRIAL			30000 2					
MECHANICAL			29000 1					

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
NUCLEAR			31320 1					
COMPUTER SCIENCE						19493 1		
ALLIED HEALTH			24993 63 40000/19590					
NURSING		25316 138 40000/20800						
PHARMACY			33730 38 45000/29700				32076 1	
BIOLOGICAL			19175 7				18546 14	
CHEMISTRY			20000 1			24687 3	21642 12	14440 2
GEOLOGY & GEOLOGICAL SCI							15447 2	
MATHEMATICS	27929 4							20965 6
PHYSICS							26667 3	

AVERAGE SALARY OFFERS JULY 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	31369 52 42000/27000	39600 1		37671 38 57000/30000	40750 4	35850 7	32000 2	35771 45 62500/30000	39400 5
MBA--TECH	30479 19			44250 4	52600 5	35250 4	38250 2	43447 19	60000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	35000 2	35000 1	33186 11	38550 2	27442 6				36714 7
MBA--TECH			52000 1						

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		30600 4	31060 2	23667 3	20800 1	21920 5	29667 3	26750 4	32125 3
MBA--TECH				50000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH	25000 1					27000 2	38919 21 55000/30000	33450 2	37410 17
MBA--TECH					34200 1		40800 10	34950 2	39519 18

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	36711 19	38386 7	36340 10	42333 3			37144 5	34067 3	38773 11
MBA--TECH	41813 8	36426 8		43800 3	30600 2				39500 6

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1	36060 4	42000 1		
MBA--TECH			45000 1			

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

MIDWESTERN REGION (MCPA)

- Adrian College
- University of Akron
- Anderson University
- Augustana College
- Augustana College-Sioux Falls
- Bradley University
- Buena Vista College
- Calvin College
- Capital University
- Case Western Reserve University
- Cedarville College
- Central Missouri State University
- University of Chicago
- University of Chicago-Graduate School of Business
- University of Cincinnati
- Cleveland State University
- Coe College
- Concordia College
- Davenport College-Grand Rapids
- University of Dayton
- Defiance College
- DePaul University
- DePauw University
- Doane College
- Dordt College
- Eastern Michigan University
- Emporia State College
- Eureka College
- Ferris State University
- Franciscan University - Stuebenville
- Grace College
- Grand View College
- Hanover College
- IIT-Illinois Institute of Technology
- University of Illinois-Chicago
- University of Illinois-Chemistry & Chemical Engineering
- University of Illinois- Commerce & Business
- University of Illinois-Engineering
- Indiana University
- Indiana University-Northwest
- Indiana University/Purdue University-Indianapolis
- Iowa State University-Agriculture
- Iowa State University-Business, Science & Humanities
- Iowa State University-Design
- Iowa State University-Engineering
- Iowa State University-Family & Consumer Science
- Iowa State University-Veterinary Medicine
- University of Iowa
- University of Iowa-Engineering
- John Carroll University
- Judson College
- University of Kansas-Arts
- University of Kansas-Business
- University of Kansas-Engineering
- Kenyon College
- Knox College
- Lawrence University
- Loras College
- Mac Murray College
- Manchester College
- Marietta College
- Marquette University
- Mayville State University
- Michigan State University
- Michigan Tech University
- University of Michigan-Ann Arbor-Business Administration
- University of Michigan-Ann Arbor-Engineering
- University of Michigan-Dearborn
- University of Minnesota-Agriculture
- University of Minnesota-Carlson School of Management
- Minot State University
- University of Missouri-Columbia - Engineering
- University of Missouri-Rolla
- University of Missouri-St. Louis
- Missouri Western State College
- College of Mount St. Joseph
- Mundelein College
- Muskingum College
- North Central College
- University of North Dakota
- Northern Illinois University
- Northern Michigan University
- Northland College
- Northwestern College
- Northwestern University
- Northwestern University-Kellogg Graduate School of Business
- Northwest Missouri State University
- Ohio Northern University
- Ohio State University-Agriculture
- Ohio State University-Arts & Science
- Ohio State University-Business
- Ohio State University-Engineering
- Ohio University
- Ohio Wesleyan University
- Otterbein College
- Pittsburg State University
- Purdue University
- Rockford College
- Saginaw Valley State University
- Southern Illinois University- Carbondale
- Southern Illinois University- Edwardsville
- Southwest Missouri State University
- St. Ambrose University
- College of St. Thomas
- Stephens College
- Taylor University
- University of Toledo
- Tri-State University
- Washington University-School of Business
- Wayne State University
- Westmar College
- University of Wisconsin-Eau Claire
- University of Wisconsin-Green Bay
- University of Wisconsin-Madison - Arts
- University of Wisconsin-Madison - Business
- University of Wisconsin-Madison - Engineering
- University of Wisconsin-Platteville
- University of Wisconsin-River Falls
- College of Wooster
- Wright State University
- Youngstown State University

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed above comprise the **Midwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989 through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989). The block tables list data for the cumulative period, and include only those categories for which offers were reported.

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MCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	241	1353	$24421	$24963	$28000	$25000	$19493	2727	6802	$25556	$25223	$28100	$26000	$22000
BUSINESS ADMIN (INCL MGMT	277	751	23360	22786	30000	24000	17000	920	2163	22603	22450	28000	22500	17000
DISTRIBUTION MANAGEMENT	4	16	22750	23003	*	*	*	42	98	24008	24211	28000	24500	19776
ECONOM & FINANCE (BANKING	121	882	22611	24865	27000	23000	17000	1152	3043	25012	24710	30000	25004	19000
HOTEL/RESTAURANT MGMT	39	75	19595	19324	22000	20000	17600	69	199	19494	19657	22000	19500	17000
HUMAN RSRCS (incl LABOR R	13	61	24408	22410	*	*	*	72	197	23345	22842	28000	23000	18000
MANAGEMENT INFO SYSTEMS	17	153	24911	26473	*	*	*	257	667	26201	26772	30000	26400	23000
MARKETING/MARK MGMT (RESR	140	514	22928	22340	28000	23000	18000	969	2119	23038	22479	27600	23000	18000
REAL ESTATE	1	8	27500	23499	*	*	*	7	28	28371	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	17	37	19029	19952	*	*	*	55	112	19087	19560	24000	18000	14000
COMMUNICATIONS	47	145	20616	20937	25500	20500	14796	195	443	20751	20819	27200	21000	14000
JOURNALISM	16	63	17594	21042	*	*	*	84	183	18738	20085	25000	18000	13520
TELECOMMUN/BROADCASTING	10	19	21900	22842	*	*	*	53	73	19255	20176	24000	19500	13200
EDUCATION														
ELEMENTARY EDUCATION	58	211	17474	19110	22500	18200	13000	196	594	16964	18767	21000	16738	12500
PRE-ELEMENTARY EDUCATION	3	7	16500	18176	*	*	*	12	17	15980	17016	*	*	*
PHYSICAL EDUCATION	5	29	18600	19914	*	*	*	20	64	17853	19583	21000	17850	14200
SPECIAL EDUCATION	11	32	19217	19639	*	*	*	33	120	20303	19815	25000	19000	17300
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	5	24	17896	19206	*	*	*	21	48	18774	18931	24180	17500	13000
TEXTILES & CLOTHING	24	28	18877	19037	23000	18100	16000	104	126	19270	19742	22000	19000	16000
MERCHANDISING MANAGEMENT	18	22	19894	19723	*	*	*	35	72	19146	19539	23000	19700	15000
HUMANITIES														
FOREIGN LANGUAGES	9	36	22189	21836	*	*	*	29	91	21014	21129	27000	20700	16300
LETTERS (incl English, Li	15	172	21024	21614	*	*	*	87	361	20365	20951	27500	20000	15000
VISUAL & PERFORMING ARTS	11	56	19588	19855	*	*	*	50	133	18956	18838	27996	18000	12456
HUMANITIES - OTHER	7	47	20829	20840	*	*	*	82	158	23618	22364	32760	22000	18000
SOCIAL SCIENCES														
CRIMINAL JUSTICE	11	24	26105	23843	*	*	*	55	88	22667	21427	30500	21700	16400
HISTORY	5	141	22120	24612	*	*	*	40	227	21058	23348	26000	21600	14000
POLITICAL SCIENCE/GOVT	14	180	21164	24510	*	*	*	123	370	22329	23280	28700	22000	16000
PSYCHOLOGY	28	125	19947	20021	28500	18300	14000	154	354	19285	19400	28000	18000	12500
SOCIOLOGY	2	23	15650	18821	*	*	*	35	109	19106	18979	25000	19500	14000
SOCIAL SCIENCES-OTHER	37	127	19624	23765	26000	19000	15000	77	223	19842	22232	26000	19396	14800
ENGINEERING														
AEROSPACE & AERONAUTICAL	6	92	28981	29473	*	*	*	223	525	29397	29433	31500	29400	27040
AGRICULTURAL	+	1	+	27800				15	30	28394	26045	*	*	*
ARCHITECTURAL	5	12	26560	24648	*	*	*	8	43	26588	25530	*	*	*
BIOENGINEERING & BIOMEDIC	+	21	+	29133				19	47	27873	28581	*	*	*
CHEMICAL	37	361	32507	32952	35100	32500	30400	682	2121	33004	32949	34900	33000	31200
CIVIL	31	359	27359	27986	31824	26706	23524	542	1444	26190	27046	31000	25800	22880
COMPUTER	7	122	31029	29591	*	*	*	259	593	30764	30244	33280	31000	27900
ELECTRICAL/ELECTRONIC	99	1071	30973	30387	33500	31200	28000	1562	4352	30903	30594	33500	31200	28000

continued

MCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	8	216	$29115	$29136	*	*	*	442	962	$30105	$29660	$32700	$30160	$27500
MECHANICAL	114	831	31406	30310	$34000	$31200	$28000	1534	3870	30675	30490	33000	30900	28000
METALLURGICAL	4	17	31185	29462	*	*	*	164	274	30783	30631	33000	30900	28800
MINING (INCL GEOLOGICAL)	1	2	22000	26000	*	*	*	19	34	26582	26790	*	*	*
NUCLEAR	1	6	19000	26028	*	*	*	29	59	30859	30747	32400	31320	25343
PETROLEUM	6	48	30339	32304	*	*	*	11	165	32728	32789	*	*	*
TEXTILE	+	+	+	+				+	46	+	26633			
ENGINEERING TECHNOLOGY	27	237	26915	28386	31500	27500	20680	196	627	28561	28342	33000	28500	22644
INDUSTRIAL TECHNOLOGY	2	69	22700	26828	*	*	*	15	153	26081	26731	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	7	37	21586	20865	*	*	*	19	86	22211	22182	*	*	*
ANIMAL SCIENCES	3	12	18795	19226	*	*	*	8	35	18623	19328	*	*	*
PLANT SCIENCES	5	21	17279	17635	*	*	*	9	30	18155	18354	*	*	*
NATURAL RESOURCES	5	14	21359	20916	*	*	*	11	27	22572	21256	*	*	*
OTHER AGRICULTURAL SCIENC	2	13	21500	21337	*	*	*	9	81	20456	21605	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	68	510	28602	28906	32136	30000	24000	592	1726	28383	28659	32456	28800	23000
COMPUTER PROGRAMMING	8	20	25708	25985	*	*	*	35	138	25528	28316	30400	27000	19800
INFORMATION SCIENCES & SY	18	82	24255	24675	*	*	*	122	427	26278	26428	30300	26750	22000
SYSTEMS ANALYSIS	2	4	28300	26684	*	*	*	16	29	29503	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	6	15	22483	23980	*	*	*	70	96	24671	24416	31000	25000	19000
HEALTH SCIENCES	1	27	25000	22196	*	*	*	3	61	27967	21480	*	*	*
NURSING	66	111	25529	25169	30000	24241	23030	205	334	25376	24915	31000	24253	21000
PHARMACY	2	198	35500	37727	*	*	*	42	308	33686	36815	40000	34000	29700
SCIENCES														
ACTUARIAL	5	30	30904	23081	*	*	*	30	62	30737	26778	33000	31000	28020
ARCHITECTURAL & ENVIRONME	5	88	21100	24986	*	*	*	9	120	21722	24660	*	*	*
BIOLOGICAL	11	57	21203	22098	*	*	*	47	126	19951	21495	26000	20000	14000
CHEMISTRY	12	55	26725	25361	*	*	*	65	188	24515	26307	29400	25600	16500
GEOLOGY & GEOLOGICAL SCI	+	10	+	23579				5	29	20877	23674	*	*	*
MATHEMATICS	23	150	22637	25783	28000	22300	18000	97	395	26255	26407	33000	26400	18300
PHYSICS	+	17	+	27199				10	68	26138	28022	*	*	*
OTHER PHYSICAL & EARTH SC	1	10	25000	22100	*	*	*	2	25	24713	22537	*	*	*
TOTALS	1804	10307						14881	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	188	976	$26151	$25551	$29900	$26000	$23500	2165	5468	$26134	$25727	$28500	$26500	$23500
ACCOUNTING (PRIVATE)	119	396	22940	23587	27500	23700	17499	711	1516	23611	23517	27500	24000	18500
COMMERCIAL BANKING (CNSMR	23	120	18551	22113	23000	18700	14500	91	370	21234	21676	26000	21504	15000
COMMERCIAL BANKING (LENDG	30	76	21923	22381	26000	21800	18500	161	299	22819	22835	27000	22500	18500
INVESTMT BANKING (CORP FN	2	63	18500	26404	*	*	*	29	141	27548	26750	35000	26000	20400
INVESTMT BANKNG (M & A)	+	3	+	27167				18	31	30000	29097	*	*	*
INVESTMT BANKG (REAL EST)	+	14	+	19657				4	27	33750	22574	*	*	*
INVESTMT BANKG (SALES & T	1	18	24100	26728	*	*	*	22	50	23691	24266	30000	23500	18000
FINANCIAL/TREASURY ANALYS	58	418	24678	27264	30000	25000	19000	392	1056	26294	26367	31030	26496	21000
PORTFOLIO MGMT/BROKERAGE	9	52	27167	23744	*	*	*	37	141	25557	23772	32000	25000	19200
UNDERWRITING	8	62	21972	21690	*	*	*	60	209	20917	21858	25000	21000	17000
MARKETING														
ADVERTISING	9	27	16278	19126	*	*	*	33	84	19033	19358	26000	18000	14000
BRAND/PRODUCT MANAGEMENT	16	105	22283	23628	*	*	*	114	366	24108	23623	31000	24000	17500
BUYER/MERCHANDISING	49	136	21679	22237	26400	21000	17500	365	618	21855	22010	26000	21200	18000
MARKET RESEARCH	17	107	21453	27017	*	*	*	71	240	23553	25636	30000	24000	16500
SALES	189	649	23074	23290	30000	23000	17000	1106	2480	23350	23188	30000	23508	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	2	17	22000	20553	*	*	*	24	55	20729	20902	27600	22050	13520
MEDIA PLANNING	2	13	20000	19772	*	*	*	7	30	16654	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				8	8	16438	16438	*	*	*
PRODUCTION	3	20	15433	21329	*	*	*	25	66	21461	22982	30600	20000	13000
PUBLIC RELATIONS	9	49	18037	19980	*	*	*	47	133	20139	20118	30000	18000	12000
WRITING / EDITING	9	48	17981	21090	*	*	*	62	165	18292	20239	24500	16800	13520
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	5	18	19698	20551	*	*	*	20	61	19992	19582	24464	19447	16020
FINANC,TAXA, MONETARY POL	5	107	20671	25392	*	*	*	14	166	21923	24253	*	*	*
ECONOMIC PROGRAMS	1	7	20000	21979	*	*	*	6	25	21150	21081	*	*	*
LAW ENFORCEMENT	8	22	28375	25030	*	*	*	43	78	23273	22078	33000	22500	17000
MILITARY	5	68	21299	22970	*	*	*	55	198	21340	22087	25343	20000	16656
NATIONAL SECURITY	1	7	20700	23060	*	*	*	12	24	25168	24771	*	*	*
URBAN / REGIONAL PLANNING	2	10	19850	23302	*	*	*	9	31	22252	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	13	113	18592	21019	*	*	*	71	242	19358	21054	25343	18100	13500
COUNSELING	9	34	16611	18177	*	*	*	40	97	17158	17675	26000	15000	10000
FUNDRAISING / DEVELOPMENT	2	13	16398	19092	*	*	*	4	19	20674	19057	*	*	*
SOCIAL WORK	14	25	16888	16702	*	*	*	46	87	16451	16550	20800	16000	12480
ENGINEERING														
BIOENGINEERING	+	10	+	31753				9	66	27238	30924	*	*	*
DESIGN / CONSTRUCT	117	720	29932	29274	35000	30500	24960	994	2786	28441	28849	32700	29000	22932
ENVIRONMENTAL/SANITATION	4	47	22025	26579	*	*	*	60	274	27015	28271	32800	27500	22000
MANUFACTURING/INDUSTRIAL	107	669	29793	29860	33000	30600	26000	1790	3534	30659	30492	33000	30900	28000
SYSTEMS / PROGRAMMING	6	135	28023	29424	*	*	*	215	587	30687	30036	33000	31000	27816
POWER SYSTEMS	6	125	29917	29846	*	*	*	161	530	30255	30093	32400	30600	27560
SOFTWARE DESIGN & DEVELOP	9	243	28800	30608	*	*	*	173	737	30289	30537	33600	30452	26000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	9	68	$29456	$30661	*	*	*	174	484	$31225	$30888	$33500	$31500	$29199
RESEARCH & DEVELOPMENT	20	278	30061	29480	$33000	$31000	$25343	395	1232	31222	30658	34250	31500	26540
TESTING	8	177	27995	28563	*	*	*	176	576	29202	28990	32500	30306	24342
PROCESS ENGINEERING	31	593	32902	31432	35400	32500	30000	517	2341	32334	31902	34800	32500	29700
OTHER ENGINEERING	46	249	31218	29434	33600	31610	28500	696	1465	31002	30614	33800	31200	28200
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	57	349	26013	27572	31400	25500	21000	482	1390	27239	27559	31830	27500	22000
INFORMATION SYSTEMS	21	148	25293	25870	30000	25980	20200	266	574	27078	26766	31500	27000	24000
SYSTEMS ANALYSIS & DESIGN	33	216	27971	28587	31500	28500	23500	256	784	28410	28321	32456	28698	23500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	8	49	29315	27938	*	*	*	55	137	29412	28437	33000	30000	24240
AGRICULTURE/NAT'L RESOURC	6	43	18049	19065	*	*	*	33	149	21769	20984	28800	21000	16500
ARCHITECTURE	5	36	21100	21508	*	*	*	11	69	20864	22241	*	*	*
CONSULTING	40	366	26376	28947	31000	26000	22000	622	1336	27769	28373	32500	27500	24000
HUMAN RESRCS /INDUS RELS	23	91	24337	23718	28500	25000	18600	108	266	22789	22937	30000	22200	16000
MANAGEMENT TRAINEE	251	969	20605	21943	26000	20000	15600	1079	2928	21759	22080	28000	21000	16500
MATH/STATISTICIANS	2	22	21000	24411	*	*	*	8	64	26121	25546	*	*	*
NURSES / PERSONAL CARE	65	112	25475	25211	30000	24250	23030	205	335	25383	24958	31096	24253	21000
OTHER HEALTH RELATED (EX	16	242	23669	34528	*	*	*	144	501	26214	31011	35520	25000	18000
PARALEGAL	3	87	16100	21354	*	*	*	11	113	18656	20958	*	*	*
PERFORMING ARTS (ENTERTAI	+	5	+	20983				6	15	15189	16970	*	*	*
RESEARCHERS NON-TECHNICAL	+	16	+	23905				11	47	21005	23140	*	*	*
RESEARCHERS - TECHNICAL	3	19	30800	25904	*	*	*	38	65	22201	22397	30940	22000	14000
TEACHING	100	430	18244	19106	22300	18435	13500	314	1052	17830	18989	22753	18000	13000
TOTALS	1804	10307						14881	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MCPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	9	115	$28156	$28772	*	*	*	67	463	$28709	$28849	$33000	$29000	$24500
MBA--NON-TECH	118	240	35221	33794	$43000	$34350	$26200	433	885	35031	33873	43500	34020	26400
MBA--TECH	41	38	35854	33532	42000	35000	28000	156	268	38577	37102	50000	38000	29000
MS-BUSINESS	+	12	+	34303				18	60	33543	33244	*	*	*
DISTRIBUTION MANAGEMENT	+	2	+	30450				+	3	+	30600			
ECONOMICS & FINANCE (BANK	8	29	31349	30570	*	*	*	118	194	35387	34050	44000	35000	25220
HOTEL/RESTAURANT MNGMT	1	1	20100	20100	*	*	*	1	1	20100	20100	*	*	*
HUMAN RESOURCES (INCL LAB	2	13	34500	32100	*	*	*	10	44	31932	31947	*	*	*
MANAGEMENT INFORMATION SY	+	4	+	33984				21	42	33767	32067	41100	36000	25500
MARKETING/MKTNG MGT (RESE	5	10	32080	31966	*	*	*	49	70	35665	34105	43000	36000	25000
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	1	2	15600	19800	*	*	*	1	5	15600	23520	*	*	*
JOURNALISM	+	1	+	24000				+	5	+	23240			
EDUCATION														
EDUCATION ADMINISTRATION	4	4	24250	24250	*	*	*	10	16	23600	23971	*	*	*
ELEMENTARY EDUCATION	1	14	25700	22454	*	*	*	10	31	20328	22037	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				1	1	16380	16380	*	*	*
SPECIAL EDUCATION	1	11	24000	21791	*	*	*	8	27	22048	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				2	2	18054	18054	*	*	*
LETTERS	+	4	+	23251				3	9	22000	24334	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				2	14	21500	19945	*	*	*
HUMANITIES - OTHER	1	1	24000	24000	*	*	*	2	2	32000	32000	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				3	5	19575	19185	*	*	*
POLITICAL SCIENCE / GOVT	4	7	23500	30029	*	*	*	5	12	22800	29409	*	*	*
PSYCHOLOGY	2	9	19600	25737	*	*	*	9	27	21967	24390	*	*	*
SOCIOLOGY	+	+	+	+				2	5	20679	24272	*	*	*
SOCIAL SCIENCES - OTHER	9	17	29006	27603	*	*	*	13	26	25152	26030	*	*	*

continued

MCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	14	+	$35710				43	84	$34054	$34381	$36400	$34000	$31734
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				9	11	34967	34930	*	*	*
CHEMICAL	3	64	$31541	35548	*	*	*	41	209	35037	35952	37200	36120	32000
CIVIL	3	49	32267	31180	*	*	*	100	203	30304	30833	35000	30000	25300
COMPUTER	3	21	32500	35170	*	*	*	43	100	36380	36760	39500	36500	31000
ELECTRICAL/ELECTRONIC	13	156	36268	35504	*	*	*	213	661	36450	36215	39500	36600	33000
INDUSTRIAL	+	45	+	33835				45	119	35177	34295	42000	34800	32000
MECHANICAL	8	82	37225	34525	*	*	*	208	470	35349	35131	38400	35450	32400
METALLURGICAL	1	3	33000	37600	*	*	*	30	69	34734	35039	37000	34550	32220
MINING & MINERAL	1	2	32040	33768	*	*	*	9	14	31042	31920	*	*	*
NUCLEAR	+	7	+	35998				7	16	34600	34888	*	*	*
PETROLEUM	+	4	+	36825				+	27	+	38231			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	1	2	22000	25250	*	*	*	15	21	28288	27753	*	*	*
HEALTH SCIENCES	3	7	28115	23952	*	*	*	14	21	22550	22572	*	*	*
NURSING	+	1	+	33600				3	8	21000	26780	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	11	+	23900				+	14	+	23835			
ARCHITECTURAL & ENVIRONME	+	1	+	34980				1	3	24000	27327	*	*	*
BIOLOGICAL	+	+	+	+				4	5	24400	25063	*	*	*
CHEMISTRY	4	14	31000	29390	*	*	*	19	50	31987	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	5	63	37282	35294	*	*	*	99	251	36360	35690	40000	38000	30000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	22	+	32927				6	80	18833	31148	*	*	*
MATHEMATICS (INCL ACTUARI	3	11	27547	29647	*	*	*	10	36	29509	30932	*	*	*
PHYSICS	+	4	+	32681				2	14	23923	30686	*	*	*
POLYMER	+	+	+	+				2	6	41750	34137	*	*	*
TOTALS	255	1169						1867	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'	
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	52	91	$35533	$35815	$42900	$36000	$28000	295	529	$43667	$41283	$55000	$45000	$28000
MBA--TECH	6	7	37533	38600	*	*	*	81	136	47246	44282	62000	45000	34000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	59	106	38411	38571	45000	38400	30000	306	605	44176	42952	55000	44200	32400
MBA--TECH	9	23	37911	36006	*	*	*	169	263	48248	46921	60000	48000	36000
OVER 4 YEARS														
MBA--NON-TECH	74	139	44457	44474	57600	44850	32000	281	540	45444	44529	57000	45500	32000
MBA--TECH	13	36	58385	50628	*	*	*	117	212	52489	49296	70000	52000	40000
TOTALS	213	402						1249	2285					

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1 Years of previous full time, nonmilitary employment

' Percentiles are computed on regional data

• Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$44333				3	6	$50333	$47333	*	*	*
COMPUTER & INFOR SCIENCES	1	3	$57700	48117	*	*	*	12	19	48433	49743	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	8	19	54106	47075	*	*	*	16	33	47709	44168	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	2	5	47750	38060	*	*	*	2	5	47750	38060	*	*	*
ENGLISH	1	4	24000	23750	*	*	*	2	8	22000	24125	*	*	*
FOREIGN LANGUAGES	+	3	+	25000				+	4	+	25250			
PSYCHOLOGY	+	1	+	26462				8	11	36769	32965	*	*	*
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	3	+	45647				+	12	+	49493			
CHEMICAL	9	55	50507	47331	*	*	*	64	212	48214	47717	$51500	$48500	$46680
CIVIL	1	6	34400	42033	*	*	*	2	13	35200	39438	*	*	*
COMPUTER	+	4	+	51249				4	9	54725	52433	*	*	*
ELECTRICAL/ELECTRONIC	1	30	55000	53205	*	*	*	21	75	49504	50482	56000	51600	42900
MECHANICAL	+	6	+	48967				7	21	45171	46771	*	*	*
METALLURGICAL	+	7	+	46643				3	24	43673	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	4	6	46875	45470	*	*	*	5	8	43500	43278	*	*	*
BIOLOGICAL	1	1	50000	50000	*	*	*	1	1	50000	50000	*	*	*
CHEMISTRY	12	41	44424	42888	*	*	*	88	198	44001	43147	47000	44002	41500
GEOLOGICAL SCIENCES	+	6	+	32417				+	15	+	33431			
MATHEMATICS	1	4	49900	53375	*	*	*	2	8	37450	45438	*	*	*
PHYSICS	2	10	49500	41599	*	*	*	6	28	42500	42263	*	*	*
POLYMER	1	1	50000	50000	*	*	*	10	14	45227	44626	*	*	*
TOTALS	44	218						256	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	26151 2063 45000/23500	24917 6		22080 42 30000/15648	26125 4	23841 18	22188 5	24180 16	24050 20 28000/21500
BUSINESS ADMIN (INCL MGMT	25833 71 36000/24000	18000 3	30000 1	21743 68 34000/16500	21340 5	19340 15	21891 13	27199 27 38000/24000	23862 49 45000/15000
DISTRIBUTION MANAGEMENT						28500 1			
ECONOM & FINANCE (BANKING	27028 107 32000/25000	15000 1		23497 252 45000/18500	30073 45 48000/21500	24883 6	25675 16	27384 144 39500/24000	24257 103 45000/15000
HUMAN RSRCS (incl LABOR R	27000 2			15000 1				26029 7	
MANAGEMENT INFO SYSTEMS	26438 25 39600/25000	15500 1		20910 4	20000 1	28080 6	25938 13	25647 17	25150 8
MARKETING/MARK MGMT (RESR	24200 10	20643 7	18400 2	22780 36 30000/18504	20100 1	24655 18	20503 10	25238 16	19645 22 30800/15000
REAL ESTATE	26000 1								
ADVERTISING	18000 1	15700 5	21794 2			16611 9	17750 2	16500 1	
COMMUNICATIONS		21400 10		15748 5	25000 3	16077 13	20000 2	23161 9	25800 5
JOURNALISM		19000 5		18833 3		17460 17	14500 2	21998 2	
TELECOMMUN/BROADCASTING						17580 15			
ELEMENTARY EDUCATION							20000 1		18000 1
HUMAN ECOLOGY (HOME ECONO				30000 1				14000 1	22000 1
MERCHANDISING MANAGEMENT				16000 1					
FOREIGN LANGUAGES				24500 2				28050 5	
LETTERS (incl English, Li		26000 1		19440 5	31500 1	18500 7	20000 1	23889 4	25000 2
VISUAL & PERFORMING ARTS		12000 1	13520 1			17973 3		20333 3	22498 2
HUMANITIES - OTHER	23000 1			22700 4	33000 2	19900 2	18000 1	23000 1	
CRIMINAL JUSTICE				19200 1	16800 1	30500 1		22500 1	35000 1
HISTORY			17050 2	21650 4	32500 1			25650 4	24000 1
POLITICAL SCIENCE/GOVT		23000 1		22667 3	29786 7	20250 4	20000 1	27129 7	23933 9
PSYCHOLOGY		17000 1		17600 4	31875 4	13000 1	28500 2	23500 4	32000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 700 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
SOCIOLOGY				21650 2				25000 1	
SOCIAL SCIENCES-OTHER				17500 2			17008 2	26000 1	24500 2
AEROSPACE & AERONAUTICAL								30300 7	
ARCHITECTURAL								26633 6	
BIOENGINEERING & BIOMEDIC	27000 2							28133 3	
CHEMICAL			35400 1				27600 1	30605 25 37000/27500	
CIVIL			23616 8			31685 2		26488 121 34500/24000	
COMPUTER	27667 3					30500 8	28926 13	30890 15	30000 1
ELECTRICAL/ELECTRONIC	28249 6		30000 1	28000 1	29333 3	31760 45 39500/29520	31367 12	29568 99 35000/26500	
INDUSTRIAL	29000 1			29100 2	30000 1	29254 4	25593 3	30342 67 39500/26000	
MECHANICAL	27500 4		25886 7	30400 1		31738 4	30000 3	29458 91 34500/26000	33400 1
METALLURGICAL	30200 2							31100 4	
MINING (INCL GEOLOGICAL)								21921 7	
NUCLEAR								32040 1	
ENGINEERING TECHNOLOGY	26000 2						29583 3	32333 3	25000 1
AGRIBUSINESS				18500 1				22000 1	
PLANT SCIENCES			22000 1					12896 1	
NATURAL RESOURCES								24000 1	
COMPUTER SCIENCE	27611 9		39900 1	21600 5	25000 1	28862 27 37000/24500	27697 62 50000/22800	29028 45 34000/26500	27300 5
COMPUTER PROGRAMMING	26400 1					25000 1	18833 3	24940 5	
INFORMATION SCIENCES & SY	26944 16			24500 2		23600 1	22566 9	26214 7	23000 1
SYSTEMS ANALYSIS							30000 1	28596 2	
ALLIED HEALTH				27000 1					

AVERAGE SALARY OFFERS   SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 3

CURRICULUM	PUBL ACCNTING		ADVERTISING		ARCHITECTURAL		BANKING (COMME		BANKING (INVES		COMMUNICATION		COMPUTER SFT/D		CONSULT SVCS		FINANCE	
ACTUARIAL	33000	1													31210	10	28000	1
ARCHITECTURAL & ENVIRONME					17700	2												
BIOLOGICAL							11856	1										
CHEMISTRY	26000	1							32500	1					26200	1		
MATHEMATICS	27725	4					21840	1	30000	3	25667	3	22700	4	30242	19	35000	1
PHYSICS	23500	1											33600	1	26000	1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	18650 4	22189 9	22015 38 26000/19050		20259 27 36000/14000	25850 2	26100 1	22500 1	19625 4
BUSINESS ADMIN (INCL MGMT	17849 6	18095 27 23100/14500	21774 54 32500/18000	21150 2	19557 177 40000/15600	19833 3		25250 4	27000 2
DISTRIBUTION MANAGEMENT					23550 6				
ECONOM & FINANCE (BANKING	14200 2	20300 4	23234 73 35000/19500		22074 66 40000/17500	15120 1		23129 7	27045 11
HOTEL/RESTAURANT MGMT	19863 6	19481 56 24000/17500			21176 1				
HUMAN RSRCS (incl LABOR R		20000 8	24517 6	18000 1	20429 14			23750 2	
MANAGEMENT INFO SYSTEMS			24845 38 27000/23000		26563 12				
MARKETING/MARK MGMT (RESR	19000 2	27800 6	21225 46 32000/17000		22014 272 40000/18200	20670 5	17500 1	20971 7	24000 1
REAL ESTATE									28767 6
ADVERTISING		24000 1	21000 1		19233 6			14000 5	20500 2
COMMUNICATIONS	14488 5	18523 6	22389 13	25500 1	19649 31 30000/15000		34000 1	16443 6	18500 1
JOURNALISM			24750 2		20420 9		20000 1	16237 20 24000/13000	
TELECOMMUN/BROADCASTING			18500 1		21371 17	13000 1		13959 2	
ELEMENTARY EDUCATION					20000 1				
HUMAN ECOLOGY (HOME ECONO					19600 4				
TEXTILES & CLOTHING		18000 1			19309 90 26000/16500				
MERCHANDISING MANAGEMENT	15000 1	20000 1			18845 29 26000/15000				
FOREIGN LANGUAGES	16500 1	20000 1	23000 1		19500 6				
LETTERS (incl English, Li		21333 3	20216 5		18549 13	26333 3		16202 10	
VISUAL & PERFORMING ARTS	20000 1			12000 1	12500 2			29000 1	
HUMANITIES - OTHER	16600 2	19911 3	19480 5	27000 1	20294 18	14600 1			
CRIMINAL JUSTICE		21700 1	22750 2	18607 3	16796 4		18500 1		
HISTORY			23000 1	21500 1	22167 3		12000 1	19000 2	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
POLITICAL SCIENCE/GOVT	20450 1		23200 10	16000 3	20013 23 29000/16000			24350 2	
PSYCHOLOGY	20000 1	15733 3	22896 6	20750 2	19177 26 40000/14000				40000 1
SOCIOLOGY		22000 1	24000 1		18017 6				
SOCIAL SCIENCES-OTHER		18600 1	22000 2		19485 7				
CHEMICAL					28000 1				
COMPUTER			29250 2		25100 2				
ELECTRICAL/ELECTRONIC			29500 1			23000 1			
INDUSTRIAL			26196 1		30272 5				
MECHANICAL			27500 2		28000 1				
METALLURGICAL			27000 1						
ENGINEERING TECHNOLOGY			23065 3		22500 1				
NATURAL RESOURCES		20000 2							25000 1
OTHER AGRICULTURAL SCIENC	13000 1	18500 1							
COMPUTER SCIENCE	16000 2		25427 23 30000/22700	30000 1	25888 12		30150 2	25167 3	
COMPUTER PROGRAMMING			26766 2		19760 1				
INFORMATION SCIENCES & SY		18600 1	26403 12		25980 10			24128 1	
ALLIED HEALTH					17500 1				
PHARMACY					38492 12				
ACTUARIAL			30764 16						
BIOLOGICAL					16280 2	17000 1			
CHEMISTRY			23500 1		18000 1				
MATHEMATICS			26721 16		24733 3			18500 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING	25750 2	20012 5	25046 15	22778 9	19704 4	21055 37 34000/19400	21727 27 26500/19800	20400 5	20700 5
BUSINESS ADMIN (INCL MGMT	16230 2	21940 23 27300/18000	23004 15	21888 17	17930 3	21175 16	22875 11	21200 3	22917 6
DISTRIBUTION MANAGEMENT		23025 15		22992 1		19800 1	19776 1		
ECONOM & FINANCE (BANKING	22940 2	22706 13	23867 9	21800 10	23600 2	20019 23 25500/16067	21983 3	22000 1	26357 7
HOTEL/RESTAURANT MGMT				18900 3				21300 2	
HUMAN RSRCS (incl LABOR R		25250 2		18000 1		24000 1	21104 2		
MANAGEMENT INFO SYSTEMS		22200 5	27965 6	23600 2		22400 2	29750 2		22000 1
MARKETING/MARK MGMT (RESR	18220 4	23000 13	25661 11	19870 23 28000/18000	23000 1	22624 3	19200 3	26100 2	22425 14
ADVERTISING		24000 1		19000 2					
COMMUNICATIONS		18000 1	19000 1	20682 6	18133 3	22000 3		30000 1	20000 1
JOURNALISM			30000 1	19200 1	14400 1	19500 2	12600 1		22250 2
TELECOMMUN/BROADCASTING		12583 1		18000 1	14638 2				20000 2
ELEMENTARY EDUCATION					17727 140 26880/12000				20800 1
PRE-ELEMENTARY EDUCATION					16124 11				
PHYSICAL EDUCATION			21000 1	19500 2	17218 14				
SPECIAL EDUCATION					20303 33 38000/17300				
HUMAN ECOLOGY (HOME ECONO		12000 1			20250 4		15000 1	15000 1	
TEXTILES & CLOTHING							27499 1		
FOREIGN LANGUAGES					21115 7	17433 3	14560 1		
LETTERS (incl English, Li		21000 3		16000 1	20208 12		19134 6	20250 2	
VISUAL & PERFORMING ARTS				17792 5	17368 10	20333 3	15000 1		
HUMANITIES - OTHER	22100 1	30000 1	34000 2		18117 2		23047 6		
CRIMINAL JUSTICE					19831 3	22650 6	26007 18	18750 2	12480 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
HISTORY				25000 1	18203 6	20435 5			25000 1
POLITICAL SCIENCE/GOVT	21750 2	22875 4	25000 2	19075 4	21081 2	20419 14	20600 4	22000 1	
PSYCHOLOGY		18000 1	15600 1	16000 1	15281 14	17928 2	17709 9	21096 12	19339 7
SOCIOLOGY				21250 2			20000 3	22250 4	15680 5
SOCIAL SCIENCES-OTHER	20000 1	14000 1		21333 3	19114 7	20888 8	18804 6	17750 2	17133 3
AEROSPACE & AERONAUTICAL						26255 12			
AGRICULTURAL				27500 1		29199 1			
BIOENGINEERING & BIOMEDIC						20463 1			
CHEMICAL	32733 6		32700 3	32700 1	25000 1	25863 3		34800 1	32010 2
CIVIL	28560 2	23813 62 32000/22800	29871 12	29194 13		24595 22 27000/24000	25574 179 34788/22932		23776 1
COMPUTER	33000 4		31101 7			26537 6	25343 1	29500 2	
ELECTRICAL/ELECTRONIC	30279 13	33000 1	30848 86 39500/29100	31178 11		25205 63 33600/19654	29206 3	30000 1	
INDUSTRIAL	30275 4	28825 4	28933 6			27539 12		24820 2	29000 1
MECHANICAL	30240 5	29594 7	30462 42 36500/28500	29257 6	30000 1	25155 28 34000/20463	26525 6		29000 1
METALLURGICAL	30000 2	22800 1				23820 1			
MINING (INCL GEOLOGICAL)						25200 1			
NUCLEAR			31574 10			25129 5			
PETROLEUM		26440 2					25752 1		
ENGINEERING TECHNOLOGY		35250 2	22350 2			25000 1			
INDUSTRIAL TECHNOLOGY				27302 5		25000 1			
AGRIBUSINESS						20000 1			
ANIMAL SCIENCES						15200 1			
PLANT SCIENCES				16000 2					

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
NATURAL RESOURCES			30000 3				17167 3		
COMPUTER SCIENCE	28908 8	25987 7	26277 18	26988 10	26750 4	20658 10	21626 8	25125 4	16500 1
COMPUTER PROGRAMMING			25500 1		19800 1			28367 3	22500 1
INFORMATION SCIENCES & SY	21000 1		25067 3	22250 2		19686 2	19872 1		27500 1
SYSTEMS ANALYSIS			26248 2						
ALLIED HEALTH				21500 2	16300 1			24597 45 33000/19700	25911 19
HEALTH SCIENCES								27500 2	
NURSING					29000 1	23500 2	37000 1	25320 192 40000/21000	24200 6
PHARMACY	32076 1							34189 14	20500 2
ARCHITECTURAL & ENVIRONME		26800 1		21125 4					
BIOLOGICAL	18355 4				16780 5	16357 2	19369 3	22522 9	20767 3
CHEMISTRY	21167 3				15340 7	19000 1		21000 2	
GEOLOGY & GEOLOGICAL SCI					11400 1	19493 2	27000 1		
MATHEMATICS		23833 3	26200 2	22000 1	19760 14	23541 4		21600 1	
PHYSICS	29400 2							18000 2	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	22429 7		20185 1	34000 1	24257 11	24307 24 33000/21500	24717 31 38000/21671	22314 11	26104 38 29100/23800
BUSINESS ADMIN (INCL MGMT	21730 2	17000 1	31500 1	10200 1	22094 20 30300/20000	20814 7	27169 39 35000/24000	22540 10	24087 33 31644/20000
DISTRIBUTION MANAGEMENT						20933 3	25645 4		
ECONOM & FINANCE (BANKING	21900 5				23640 14	19333 3	26226 20 31200/24000	27500 7	27163 38 29000/25800
HUMAN RSRCS (incl LABOR R			12000 1		23664 1	23000 1	24180 1	25250 4	
MANAGEMENT INFO SYSTEMS					24444 18	26574 13	28000 1		28549 15
MARKETING/MARK MGMT (RESR	19900 2	19000 1	19100 1		21702 6	25229 7	24725 53 35000/22000	26120 15	25265 76 35000/22000
ADVERTISING			18000 1				26100 2	21600 1	23000 2
COMMUNICATIONS	19250 4	11250 2	16049 6	12500 2		23000 1	23916 5	23400 3	25525 12
JOURNALISM	20000 2			19200 1			20000 1	21000 1	24375 4
TELECOMMUN/BROADCASTING	17320 2						22900 2		26400 2
ELEMENTARY EDUCATION	14692 51 20410/13000		15000 1						
PRE-ELEMENTARY EDUCATION	14400 1								
PHYSICAL EDUCATION	18000 1		19000 2						
HUMAN ECOLOGY (HOME ECONO			12740 2						28200 1
MERCHANDISING MANAGEMENT									24600 1
FOREIGN LANGUAGES		10500 1	18500 1						
LETTERS (incl English, Li			15000 1	19800 1			26708 3		28000 1
VISUAL & PERFORMING ARTS	21000 2	17500 2	33600 1	10000 1	13000 1		22500 1	28500 2	
HUMANITIES - OTHER	20500 2					18000 1	33500 12		23500 2
CRIMINAL JUSTICE	20500 1			12000 1			19000 3		29000 3
HISTORY	22000 1	11136 1	14000 1				26400 1		23300 2
POLITICAL SCIENCE/GOVT	18000 2		17250 2				24200 1		28000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
PSYCHOLOGY	15583 6		14702 22 23000/10400	15250 2		17000 2	28590 2	12000 1	25000 1
SOCIOLOGY	16400 2		16324 5	19500 1			17500 1		25000 1
SOCIAL SCIENCES-OTHER	16000 1		16214 14			17000 1	20780 5	30000 1	
AEROSPACE & AERONAUTICAL					29514 188 35360/27846		29480 5	27000 1	30840 1
AGRICULTURAL					29900 1	25000 1	29974 8	23250 2	
ARCHITECTURAL								26450 2	
BIOENGINEERING & BIOMEDIC					30160 1				26250 2
CHEMICAL					29844 3	31980 1	32148 18	31688 8	33261 344 46800/31980
CIVIL					29504 4		27376 5	26709 70 34500/22880	30235 6
COMPUTER				25331 3	30369 36 32500/29100		31340 10		31900 12
ELECTRICAL/ELECTRONIC				31693 3	30594 260 36000/28600	28120 5	31016 201 42000/28596	30228 15	32393 46 37500/31200
INDUSTRIAL					29802 44 34300/28080	29000 1	30509 79 36000/28200	30786 7	30709 20 32400/28800
MECHANICAL					29588 174 34800/27500	29740 10	31022 489 40000/29000	29570 23 33000/27700	32181 100 42000/30000
METALLURGICAL					31774 15	33000 1	31117 33 34000/30000	31200 2	32333 8
MINING (INCL GEOLOGICAL)						30500 2			
NUCLEAR							39000 2		32280 2
PETROLEUM								11500 1	
ENGINEERING TECHNOLOGY					28032 28 34236/26000		29912 55 52000/26000	26387 8	29170 10
INDUSTRIAL TECHNOLOGY							29250 2	27500 1	
AGRIBUSINESS						21318 11			
ANIMAL SCIENCES						18000 1			
PLANT SCIENCES						19300 5			
NATURAL RESOURCES				17796 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/F	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
OTHER AGRICULTURAL SCIENC						23700 3			
COMPUTER SCIENCE					28177 72 35000/26400	28100 4	28594 13	24996 1	29959 17
COMPUTER PROGRAMMING	20600 3						30500 1		27000 1
INFORMATION SCIENCES & SY					24000 1	29500 1	27200 3	29300 2	28955 13
SYSTEMS ANALYSIS					29300 1				34020 1
ALLIED HEALTH			24000 1						
HEALTH SCIENCES									28900 1
NURSING			24000 1				35000 1		23500 1
PHARMACY									30862 13
ACTUARIAL	27800 1			29000 1					
ARCHITECTURAL & ENVIRONME								24400 2	
BIOLOGICAL		10400 1				16000 1			23162 10
CHEMISTRY				24500 1	27600 1		28800 1		26056 32 33500/22800
MATHEMATICS					31070 4		26500 2		28525 4
OTHER PHYSICAL & EARTH SC									25000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	27620 20 30250/24500	25064 48 29000/22600	24533 27 28200/21000		21867 18	21000 1	25410 4	24890 10	25705 82 29000/23500
BUSINESS ADMIN (INCL MGMT	25614 31 32000/20000	24666 24 48900/18000	24110 37 32000/18200	25105 9	23700 18		24811 9	25056 9	25414 21 33500/22200
DISTRIBUTION MANAGEMENT	28200 1	26400 1	26575 4		24650 2			27000 1	
ECONOM & FINANCE (BANKING	27640 26 32040/24000	26221 49 37500/23000	26336 21 31000/23000		24167 11		24413 3	27600 8	25337 19
HOTEL/RESTAURANT MGMT			14500 1						
HUMAN RSRCS (incl LABOR R	23167 3	21360 2	35033 3		29400 2			28000 1	24850 4
MANAGEMENT INFO SYSTEMS	29965 15	26820 10	28118 9	30375 4	22667 3		25000 3	26458 14	29267 3
MARKETING/MARK MGMT (RESR	23796 25 31800/18000	23116 41 28000/20000	25337 67 40000/22000	22945 21 25000/22100	23563 16		24314 10	22950 17	24764 11
ADVERTISING	25500 2	19000 5	19000 1						24000 3
COMMUNICATIONS	26613 8	19500 2	22132 11	27200 1	20000 2			26067 3	21067 3
JOURNALISM			23500 1	23500 1					
TELECOMMUN/BROADCASTING		19500 2							
HUMAN ECOLOGY (HOME ECONO		24180 1							
TEXTILES & CLOTHING		20000 1	28000 1						
MERCHANDISING MANAGEMENT	30000 1		18000 1						
LETTERS (incl English, Li	27000 1		27996 1						
VISUAL & PERFORMING ARTS	30000 1		29000 1	15600 1	19000 1				
HUMANITIES - OTHER	23000 1		20875 4	23004 2			22000 1	23700 2	
CRIMINAL JUSTICE					24000 1				
HISTORY		20000 1							
POLITICAL SCIENCE/GOVT			23300 5	20400 2	24000 1				27625 4
PSYCHOLOGY			25171 7		26050 2		26000 1		20000 1
SOCIAL SCIENCES-OTHER		27325 4	25000 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
AEROSPACE & AERONAUTICAL	28000 1	30850 6							
AGRICULTURAL			28020 1						
BIOENGINEERING & BIOMEDIC		27351 5							33800 1
CHEMICAL	32148 3	31817 18	32240 25 35000/30500	33724 4	30340 8			33775 8	33700 133 36500/32400
CIVIL					27607 14			21600 1	31517 13
COMPUTER	31557 73 36000/30000	31441 38 33800/30000		33000 1	30175 8			29667 6	32062 5
ELECTRICAL/ELECTRONIC	31985 117 43400/30000	31605 393 47000/30000	31989 6	29693 3	30815 51 37200/29100		30000 2	31710 14	32845 31 34800/31000
INDUSTRIAL	30705 14	30456 60 35088/28600	30230 30 33500/29004	31300 6	29732 32 34000/28200		28800 3	30600 7	30950 4
MECHANICAL	32357 19	31014 165 42340/29400	31776 46 39000/30000	31150 12	30172 107 37800/28500		31887 3	31753 13	32453 86 46800/29224
METALLURGICAL	32740 11	31020 5			30413 64 36000/28800	30000 1	31500 1		30760 5
MINING (INCL GEOLOGICAL)		22000 1			30850 4	30600 2			29400 2
NUCLEAR		30880 8							
PETROLEUM									38553 7
ENGINEERING TECHNOLOGY	28185 10	28414 27 40000/22000	31000 1	32100 1	28695 20 34600/26400		25555 1		23750 4
INDUSTRIAL TECHNOLOGY		27767 3						19200 1	
AGRIBUSINESS			24600 3	31200 1					
ANIMAL SCIENCES			19298 6						
OTHER AGRICULTURAL SCIENC			20375 4						
COMPUTER SCIENCE	30868 102 42000/27500	30095 52 35200/26700	15000 1		27729 11		30000 1	26998 2	30344 36 33504/28800
COMPUTER PROGRAMMING	31000 1	29610 2	21500 1					27060 1	29919 5
INFORMATION SCIENCES & SY	26467 9	25050 2	27600 1		27300 6				28637 8
SYSTEMS ANALYSIS	30000 2	30970 2							28833 3
BIOLOGICAL	22000 1		18720 1	12000 1					

AVERAGE SALARY OFFERS   SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
CHEMISTRY			25475 4						29875 4
GEOLOGY & GEOLOGICAL SCI						27000 1			
MATHEMATICS	31087 4			24100 3					
PHYSICS	25480 1	29000 2							
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING	24880 4		25531 9	20997 3	20833 3	24618 5
BUSINESS ADMIN (INCL MGMT	19771 7		24000 5	22575 4	19799 5	23381 4
DISTRIBUTION MANAGEMENT					28000 1	
ECONOM & FINANCE (BANKING	23375 4	26500 2	24750 4	25084 5	22600 2	26000 3
HUMAN RSRCS (incl LABOR R	22000 1					27000 1
MANAGEMENT INFO SYSTEMS	29400 1		28500 1		18000 2	33200 2
MARKETING/MARK MGMT (RESR	21771 28 30000/19000	22400 4	24333 9	24667 3	23767 16	26175 4
COMMUNICATIONS	20000 1			11500 1		25000 1
JOURNALISM	19000 2				16140 2	
TELECOMMUN/BROADCASTING	20667 3					
HUMAN ECOLOGY (HOME ECONO					16333 3	
TEXTILES & CLOTHING					17272 10	
VISUAL & PERFORMING ARTS	18000 1				13000 1	
HUMANITIES - OTHER	21600 1			32760 1		
POLITICAL SCIENCE/GOVT	23000 1					
PSYCHOLOGY	25000 1		15000 1	14000 1	23064 1	
SOCIAL SCIENCES-OTHER				29000 2		
AEROSPACE & AERONAUTICAL		31500 1	30000 1			
BIOENGINEERING & BIOMEDIC			29375 4			
CHEMICAL	32375 2	33333 48 34800/32700		31977 4		33060 10
CIVIL		28000 2		29300 2		28407 3
COMPUTER			30000 2			33000 1
ELECTRICAL/ELECTRONIC	31125 4	31673 11	30990 19	30240 5	25000 1	32084 28 43000/29000

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
INDUSTRIAL	28400 2	30300 2	29929 7	28400 3		30750 8
MECHANICAL	31400 4	31456 35 32500/30000	28657 7	30139 13		30862 18
METALLURGICAL				29083 6		21000 1
NUCLEAR						31900 1
ENGINEERING TECHNOLOGY		20400 2	17200 2	36500 2		30809 7
INDUSTRIAL TECHNOLOGY	20600 2					
AGRIBUSINESS						22000 1
COMPUTER SCIENCE		27165 6	26950 4	29500 1		32000 1
COMPUTER PROGRAMMING						27000 1
INFORMATION SCIENCES & SY				26900 2	30900 2	25650 2
SYSTEMS ANALYSIS			30600 1	30000 1		
BIOLOGICAL			26200 2			
CHEMISTRY		26730 2	19800 1			26000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26172 2281 45000/23500	20095 42 40000/15000	19751 8	22697 440 45000/17500	28832 75 48000/20000	20412 136 34000/13200	22846 71 47000/17000	26381 271 39500/22000	23795 227 45000/15000
BACHELOR - TECHNICAL	27496 53 33400/25200		25373 21 39900/19764	23520 15	29500 9	30373 95 39500/26920	27537 115 50000/22000	28795 542 42000/25000	28264 11

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	17652 32 24000/14000	19800 132 40000/17000	22569 305 35000/18000	19441 15	20644 870 40000/16500	21017 16	21350 6	18532 69 31000/13520	25932 28 40000/17500
BACHELOR - TECHNICAL	15000 3	19275 4	27048 80 37000/22300	30000 1	28355 52 50000/18000	20000 2	30150 2	23626 5	25000 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	20594 14	22098 90 31030/17000	24831 64 42000/20100	20674 95 35000/16000	18188 281 38000/13000	20775 129 38000/16656	21734 106 40000/16020	21185 38 32968/16000	21239 56 32200/14400
BACHELOR - TECHNICAL	28936 55 35520/22000	25092 90 40000/22800	29996 197 39500/26400	27425 58 34500/21500	19623 36 30000/14000	24742 182 35312/19654	25324 207 37000/22000	25583 280 40000/20800	25082 38 40000/19000

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	16882 94 25000/13000	14392 8	16242 63 33600/12000	16382 11	23191 71 30300/21000	23602 63 38500/17000	25765 188 52000/21000	24428 56 55000/17500	25791 233 35000/22000
BACHELOR - TECHNICAL	22400 4	10400 1	24000 2	26930 9	29795 833 40000/27504	25446 47 33000/18000	30862 928 52000/28200	27886 145 36000/24000	31987 645 46800/28800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26526 135 33800/20000	24667 191 48900/20000	24996 203 50000/20000	23961 41 32100/22100	23354 77 43000/18000	21000 1	24655 31 35000/22000	25175 65 35500/22000	25485 151 39000/23000
BACHELOR - TECHNICAL	31268 368 45000/28200	31082 789 47000/28500	29857 130 39000/21500	30193 32 34000/25300	29952 325 38000/27000	29550 4	29462 12	30962 53 35400/27500	32488 347 47652/29500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	21819 55 30000/18000	23767 6	24527 29 35000/20000	23449 20 32760/14000	20457 46 28000/14600	25886 20 33200/22500
BACHELOR - TECHNICAL	29489 14	31694 109 34800/28000	29028 50 38040/23000	30141 39 48000/28000	28933 3	31031 83 43000/28000

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	26115 2048 45000/23500	23643 551 38000/19050	21967 6	21000 3	30000 1	30000 1			25096 31 30000/22500
BUSINESS ADMIN (INCL MGMT	26218 49 36000/23500	23305 44 34500/17750	19488 25 25000/15000	21936 22 27000/19000	16600 2				26734 41 48900/20100
DISTRIBUTION MANAGEMENT		19776 1							
ECONOM & FINANCE (BANKING	26660 62 32000/25000	24236 97 37500/22000	22933 40 40000/18000	23040 117 37500/18500	28914 22 45000/23000	30200 15	33333 3	23305 20 48000/12000	26247 283 45000/21750
MANAGEMENT INFO SYSTEMS	25500 1	23240 1	14400 1						27000 1
MARKETING/MARK MGMT (RESR	25000 1	16000 2	20308 12	22293 15	25000 1	30000 1		20100 1	23260 7
REAL ESTATE							35000 1		29800 2
ADVERTISING					21600 1				
COMMUNICATIONS		18625 4	18000 1						25000 3
JOURNALISM		12000 1							
ELEMENTARY EDUCATION									18000 1
FOREIGN LANGUAGES				27000 1					
LETTERS (incl English, Li		20700 1	23000 1						
VISUAL & PERFORMING ARTS		12000 1							17000 1
HUMANITIES - OTHER		24933 3			23000 1				31250 2
CRIMINAL JUSTICE			19200 1						
HISTORY						27000 1			32500 1
POLITICAL SCIENCE/GOVT	25250 2		16000 1						29350 10
PSYCHOLOGY		24600 1	28000 1						29833 3
SOCIOLOGY				21300 1					
SOCIAL SCIENCES-OTHER									23497 2
ELECTRICAL/ELECTRONIC					30000 1				
INDUSTRIAL		27800 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
MECHANICAL				31400 1					
AGRIBUSINESS				18500 1					
COMPUTER SCIENCE	30000 1	16000 1						35000 1	
COMPUTER PROGRAMMING									28500 1
INFORMATION SCIENCES & SY	28000 1	23000 1							
BIOLOGICAL			11856 1						
CHEMISTRY									32500 1
MATHEMATICS			21840 1						30000 2
PHYSICS		23500 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING	25000 2				23000 1	13500 1	29380 5		
BUSINESS ADMIN (INCL MGMT	23818 11	21604 20 27000/19000	16850 4	21817 24 28200/16000	22898 49 30000/18000	23950 8	21832 153 36000/16000		
DISTRIBUTION MANAGEMENT				28500 2	23246 2	29500 1			
ECONOM & FINANCE (BANKING	26544 16	20522 17	21000 1	24143 7	22459 25 29000/19000	28500 3	23354 69 35000/15000	24500 1	15000 1
HOTEL/RESTAURANT MGMT							21176 1		
HUMAN RSRCS (incl LABOR R				38800 2	22775 4	18000 1	23560 3		
MANAGEMENT INFO SYSTEMS		22000 2			30000 1			22450 2	
MARKETING/MARK MGMT (RESR	25975 4	21097 12	21150 10	23406 46 40000/18000	22242 143 28000/18500	23360 33 43000/18000	23549 489 55000/18500		
REAL ESTATE							23000 1		
ADVERTISING			16017 6	21000 1			19772 29 31500/15000	18194 2	
COMMUNICATIONS		24000 1	19167 3	26800 4	22250 2	22670 4	22113 71 42000/18000		16433 3
JOURNALISM			17514 7	28000 1	23167 3		20230 16		
TELECOMMUN/BROADCASTING					20709 11		19706 16	15000 1	15138 2
PHYSICAL EDUCATION				15000 1			21000 1		
HUMAN ECOLOGY (HOME ECONO							17300 4		
TEXTILES & CLOTHING				15860 2	19586 78 26000/17000		25500 3		
MERCHANDISING MANAGEMENT					26000 1		24200 3		
FOREIGN LANGUAGES	23000 1			18000 1		19250 2	13750 2		
LETTERS (incl English, Li	25000 2	19800 2	26000 1	23904 3	19000 1	12480 1	17628 5		
VISUAL & PERFORMING ARTS				27996 1	29000 1	20000 1	22800 5	18002 10	22000 1
HUMANITIES - OTHER		15000 2	26000 1	24500 2	20550 14		21507 20 29000/18000		
CRIMINAL JUSTICE				33500 2		17600 1	23500 5		
HISTORY		24000 1		21600 1	26000 1		22331 7	21600 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
POLITICAL SCIENCE/GOVT		22000 1		16800 1	22000 4	23000 2	20758 26 28000/12000		
PSYCHOLOGY	32000 1	15000 1		25333 3	19664 11	19750 4	20584 21 40000/12000		
SOCIOLOGY					21500 2	25000 1	22500 3		
SOCIAL SCIENCES-OTHER							25817 6		
BIOENGINEERING & BIOMEDIC							26795 4		
CHEMICAL							28200 2		
CIVIL						27000 1		23820 5	
COMPUTER					22000 1	30600 1	31800 6		
ELECTRICAL/ELECTRONIC					28933 3	31800 2	30463 21 34390/28396		
INDUSTRIAL				29503 5	30600 1		29695 22 35088/26784		
MECHANICAL				29750 2	28750 2	36500 1	30851 34 36500/29000	31000 1	
METALLURGICAL				31200 1			30750 2		
ENGINEERING TECHNOLOGY				27610 2	35000 1		24500 9	25000 1	
INDUSTRIAL TECHNOLOGY							15000 1		
AGRIBUSINESS							22033 6		
ANIMAL SCIENCES							18000 1		
PLANT SCIENCES							16179 5		
COMPUTER SCIENCE					50000 1	35000 1			
ALLIED HEALTH							17500 1		
HEALTH SCIENCES							28900 1		
NURSING							23500 1		
PHARMACY							30000 1		
BIOLOGICAL						15420 1	22693 11		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

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CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
CHEMISTRY					18000 1	25920 1	26815 13		
MATHEMATICS		22300 1			18000 1				
OTHER PHYSICAL & EARTH SC							24425 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19464 3	22645 6	20000 1		
BUSINESS ADMIN (INCL MGMT		18500 2	27200 2		24464 1	15600 1			19715 7
DISTRIBUTION MANAGEMENT									19800 1
ECONOM & FINANCE (BANKING			20000 1		19008 1	21787 3	20250 2		18231 7
HUMAN RSRCS (incl LABOR R			18750 2						24000 1
MANAGEMENT INFO SYSTEMS								33000 1	22400 2
MARKETING/MARK MGMT (RESR			22500 2		22499 1		21000 1		22436 2
ADVERTISING			18000 2						
COMMUNICATIONS	14000 3	13691 3	17268 18	21250 10		25000 1		34000 1	21000 2
JOURNALISM	20000 1	11440 1	21499 6	16526 27 28000/13520				20000 1	
TELECOMMUN/BROADCASTING	17375 4	14457 7	14918 1	16640 1					
HUMAN ECOLOGY (HOME ECONO						22000 1			
FOREIGN LANGUAGES			16500 1		14560 1				15600 1
LETTERS (incl English, Li			14833 3	18303 16	18200 1			18000 1	
VISUAL & PERFORMING ARTS			18000 1	11960 2	15000 1				22000 2
HUMANITIES - OTHER			39500 2		24640 2				
CRIMINAL JUSTICE			30500 1				25400 1	23489 32 40000/17100	
HISTORY				15000 1					22567 3
POLITICAL SCIENCE/GOVT		25225 2		22000 1	19933 3		20000 1	21300 2	21333 3
PSYCHOLOGY					17000 1	15600 1		17167 3	17928 2
SOCIOLOGY					19500 1			25000 2	
SOCIAL SCIENCES-OTHER			15496 2		17010 2				21360 5
AEROSPACE & AERONAUTICAL									24500 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
CHEMICAL									34800 1
CIVIL		26700 2							20460 1
ELECTRICAL/ELECTRONIC		30500 4							24281 8
INDUSTRIAL									24342 1
MECHANICAL		31200 1							25343 1
METALLURGICAL		30600 1							
NUCLEAR									19000 1
ENGINEERING TECHNOLOGY		28500 1	26467 3						
COMPUTER SCIENCE		29655 1		37000 1	29120 1	27500 1			18034 2
INFORMATION SCIENCES & SY									19872 1
CHEMISTRY				24500 1	19000 1				
MATHEMATICS				18500 1					
OTHER PHYSICAL & EARTH SC				25000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING	25352 1		13720 2	23000 1					
BUSINESS ADMIN (INCL MGMT			17331 9			10200 1		28600 7	
ECONOM & FINANCE (BANKING	24500 1		19750 4						25000 1
MANAGEMENT INFO SYSTEMS			18000 1						
MARKETING/MARK MGMT (RESR			18764 5						
ADVERTISING			17000 1						
COMMUNICATIONS		27000 1	24100 2	14000 4	18765 3	16000 1			
JOURNALISM			14400 1						
ELEMENTARY EDUCATION			17500 2			15000 1			
PHYSICAL EDUCATION			19000 2						
HUMAN ECOLOGY (HOME ECONO			20200 1	15000 1		12740 2			
FOREIGN LANGUAGES	18700 1		18388 2						
LETTERS (incl English, Li			20177 4						
VISUAL & PERFORMING ARTS			33600 1						
HUMANITIES - OTHER			34000 2			25333 3			22100 1
CRIMINAL JUSTICE	20700 1		14200 2	20500 1		17310 3			
HISTORY			18250 2	14000 1					
POLITICAL SCIENCE/GOVT	22745 3		17175 3						
PSYCHOLOGY			15137 9	17046 24 29000/11800		15727 11			
SOCIOLOGY			19400 2	14400 1		16010 12			
SOCIAL SCIENCES-OTHER		19136 3	18000 3	15660 5		16416 12			
AEROSPACE & AERONAUTICAL	35056 2							28834 46 33280/25343	
AGRICULTURAL								30600 1	27500 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ARCHITECTURAL								26340 5	
BIOENGINEERING & BIOMEDIC							24154 3		
CHEMICAL							32240 3	31548 24 33900/30600	28946 7
CIVIL	24410 1	25288 3	25343 1		26400 1		23952 1	25844 393 34788/22880	27907 29 33566/24000
COMPUTER			30000 1					30900 1	31000 1
ELECTRICAL/ELECTRONIC	25000 2							30633 200 42000/27955	30000 1
INDUSTRIAL			30000 1					28740 13	26502 2
MECHANICAL				30000 1			31008 1	30429 265 45000/27300	28653 3
METALLURGICAL								29758 7	
MINING (INCL GEOLOGICAL)								25200 1	21931 8
NUCLEAR								29614 3	31590 2
PETROLEUM								11500 1	25752 1
ENGINEERING TECHNOLOGY								27889 18	
INDUSTRIAL TECHNOLOGY								25000 1	
NATURAL RESOURCES								30000 1	21000 2
COMPUTER SCIENCE			21275 3					25623 4	28000 1
COMPUTER PROGRAMMING								30400 1	
NURSING			24000 1						
ARCHITECTURAL & ENVIRONME								22100 1	
BIOLOGICAL		20500 1	26350 2				21000 1		
CHEMISTRY			21000 1						
GEOLOGY & GEOLOGICAL SCI		19493 1						27000 1	
MATHEMATICS			16000 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICS				26000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	24000 2	27500 2							
BUSINESS ADMIN (INCL MGMT	26728 17			25500 3			17500 2	31500 1	
DISTRIBUTION MANAGEMENT	28400 2								
ECONOM & FINANCE (BANKING		25200 1		25000 1		27000 2			
HUMAN RSRCS (incl LABOR R	29400 2								
MANAGEMENT INFO SYSTEMS	26400 1	24980 2		25992 1					
MARKETING/MARK MGMT (RESR							19500 1	20500 1	
HUMAN ECOLOGY (HOME ECONO						24180 1			
HUMANITIES - OTHER	26000 1								
CRIMINAL JUSTICE	24000 1								
PSYCHOLOGY	14000 1						27500 1		
SOCIAL SCIENCES-OTHER				14000 1					
AEROSPACE & AERONAUTICAL	29228 48 33000/27500	29649 3		29640 2		29239 27 35360/25343	28756 25 30940/28080		30193 61 34060/28848
AGRICULTURAL	28254 7		25620 1			28440 3			29550 2
ARCHITECTURAL									27000 3
BIOENGINEERING & BIOMEDIC				30160 1	29000 1	33150 2	26500 2	32500 1	29578 1
CHEMICAL	33009 85 43200/31200	32775 4	31800 2	31500 1	34800 2	33087 111 46800/31000	30875 4	33306 283 40000/31800	33017 134 36000/31800
CIVIL	28159 29 33100/26000		28940 2			27366 2	25395 4	27900 2	27913 14
COMPUTER	31551 33 40000/30300	30994 25 35000/29000	30335 3	30646 44 35000/29000	31093 26 34500/29100	31944 8	28909 4	31800 4	30908 37 35000/29000
ELECTRICAL/ELECTRONIC	31151 428 37500/29380	30938 111 37700/28500	30642 98 34800/29000	31588 55 43400/28600	31357 121 37200/29640	31011 112 47000/25600	30898 59 39500/28000	31347 58 37500/28898	30727 183 41600/28000
INDUSTRIAL	30198 224 36000/28000	31001 18		27900 2	30450 2	30285 4	29400 4	29934 13	30289 57 35400/28200
MECHANICAL	30773 677 42340/28500	30201 18	30071 40 34320/27560	30125 4	31227 15	30832 78 40000/28000	31028 37 34600/29400	31310 105 46800/29000	30994 167 38000/29120
METALLURGICAL	30906 89 36000/29400					31007 24 37440/30000	28356 8	31347 19	30823 8

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
MINING (INCL GEOLOGICAL)	31133 3						30400 2	30050 4	
NUCLEAR	31380 1		31434 6			48000 1	31307 3	30000 1	30305 7
PETROLEUM								36594 8	
ENGINEERING TECHNOLOGY	29866 84 52000/26000	29520 4	22300 4	30900 3	28692 6	30367 3	23977 7	28942 11	28418 8
INDUSTRIAL TECHNOLOGY	29100 3		25000 1						27802 5
AGRIBUSINESS						24100 1			
ANIMAL SCIENCES	18693 2								
OTHER AGRICULTURAL SCIENC	20000 1					26000 1	17750 2		
COMPUTER SCIENCE	29927 41 33852/28080	30500 22 39900/27600	33170 2	29545 53 42000/26000	30500 1	32760 5	32450 2	32200 3	29500 7
COMPUTER PROGRAMMING		30500 1		25000 1					29220 1
INFORMATION SCIENCES & SY		24000 1							
SYSTEMS ANALYSIS		30970 2	29300 1						
BIOLOGICAL							17360 2		
CHEMISTRY	28250 4					22529 7	23633 6	25002 2	
MATHEMATICS	26433 3	31500 1		31930 1		30150 2	30000 1		20800 1
PHYSICS	28000 1		28800 1			16000 1		25480 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	20000 1	28467 3	26480 3				26797 35 32000/24000		23700 16
BUSINESS ADMIN (INCL MGMT	26583 6	22423 8	29954 7	24700 1	20667 3		26423 47 38000/24000	23369 38 35000/17000	21104 299 40000/16800
DISTRIBUTION MANAGEMENT		26250 2							23434 31 28500/19200
ECONOM & FINANCE (BANKING	26825 4	26813 23 33500/24000	26979 14	29733 3			27463 152 39500/25000	17500 2	22500 130 40000/16500
HOTEL/RESTAURANT MGMT									19407 67 24000/17000
HUMAN RSRCS (incl LABOR R							26075 8	23182 28 35000/18200	21214 21 28000/18000
MANAGEMENT INFO SYSTEMS	26313 57 33800/23000	26200 128 32000/24300	27793 31 33200/24480				25488 20 32500/24000		25400 4
MARKETING/MARK MGMT (RESR	22000 1	28900 3	24000 1				25756 16	20367 3	22363 151 40000/18000
REAL ESTATE							26750 2		27500 1
ADVERTISING							19000 2	16500 1	19380 10
COMMUNICATIONS			30000 1				23421 7	18500 2	19783 39 30000/14500
JOURNALISM		25000 1	19500 2				20667 3	19100 2	19362 11
TELECOMMUN/BROADCASTING	28800 1						30000 2		21347 6
ELEMENTARY EDUCATION			20000 1				20000 1		
HUMAN ECOLOGY (HOME ECONO	30000 1				26500 1		14500 2	17500 1	19680 5
TEXTILES & CLOTHING									17531 21 23000/15000
MERCHANDISING MANAGEMENT									18435 31 25000/15000
FOREIGN LANGUAGES							28050 5		21375 4
LETTERS (incl English, Li		25000 1	35000 1	21000 1			22750 4	25000 3	20680 24 31500/17500
VISUAL & PERFORMING ARTS						17000 1	27000 1	19000 1	15650 4
HUMANITIES - OTHER	32760 1	39000 1					28000 2	31550 4	21354 13
CRIMINAL JUSTICE									19467 3
HISTORY			24600 1				24000 2	19000 1	20280 11

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
POLITICAL SCIENCE/GOVT	25000 1				24000 1		27050 6	21583 6	22240 35 34000/17000
PSYCHOLOGY	28000 2	33500 1			18000 1		24667 3	17094 7	19643 21 40000/15000
SOCIOLOGY							25000 1		19013 8
SOCIAL SCIENCES-OTHER		20000 1	23500 1		20000 1		22956 4	26300 5	19988 17
AEROSPACE & AERONAUTICAL	30680 1						30350 6		20500 1
BIOENGINEERING & BIOMEDIC							27350 4		
CHEMICAL			33800 2				32249 11		33220 4
CIVIL			30000 1		23100 4	27000 1	26765 42 33250/25000		27300 3
COMPUTER	30495 47 36000/27500	27750 2	26733 3				29950 10		29172 2
ELECTRICAL/ELECTRONIC	32750 2	31188 8	30954 21 35000/30000				29849 51 35000/27000		30877 13
INDUSTRIAL	29013 2	29700 5	20000 1				30389 52 39500/27300		30627 10
MECHANICAL	25200 1	28000 1	29486 10		27502 2	12100 1	29262 46 34500/26000		30444 18
METALLURGICAL		33400 1					29667 3		30600 1
MINING (INCL GEOLOGICAL)					30000 1				
NUCLEAR			31200 1				32040 1		25300 1
PETROLEUM									30000 1
ENGINEERING TECHNOLOGY	27199 4	30000 2	29067 9				30200 4	24778 2	26610 10
INDUSTRIAL TECHNOLOGY	27000 1								24300 3
AGRIBUSINESS		31200 1			21925 8				20600 1
ANIMAL SCIENCES					17100 2				19800 3
PLANT SCIENCES					19500 1		18000 1		22500 2
NATURAL RESOURCES					19398 2		30000 1		21500 5
OTHER AGRICULTURAL SCIENC					23700 3				15750 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 3

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
COMPUTER SCIENCE	27395 245 35000/22320	28824 53 35040/25000	28657 109 50000/24480				28909 23 34000/25000		23883 6
COMPUTER PROGRAMMING	24827 28 31500/19760		26000 1				28700 1		
INFORMATION SCIENCES & SY	26377 64 32000/22000	25913 15	26768 21 30550/24128				25906 16	30000 1	27600 1
SYSTEMS ANALYSIS		30000 1	29234 12						
HEALTH SCIENCES							30000 1		
NURSING							21000 1		
ACTUARIAL				30659 29 34300/28020			33000 1		
ARCHITECTURAL & ENVIRONME						21675 8			
BIOLOGICAL					12234 2		32400 1		14560 1
CHEMISTRY							26067 3		29393 3
GEOLOGY & GEOLOGICAL SCI					27000 1				
MATHEMATICS	25365 12	24950 4	25250 2	28270 21 37000/23000			29717 18	19400 1	28520 5
PHYSICS		33600 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								18000 1
BUSINESS ADMIN (INCL MGMT			18000 1	21150 2		25000 1	30940 1	22000 1
ECONOM & FINANCE (BANKING								22000 1
HOTEL/RESTAURANT MGMT			23600 1					
MARKETING/MARK MGMT (RESR	21750 1		22000 2					23000 1
COMMUNICATIONS								22400 1
TELECOMMUN/BROADCASTING				13000 1				
ELEMENTARY EDUCATION			20800 1					16911 189 26880/12400
PRE-ELEMENTARY EDUCATION								15980 12
PHYSICAL EDUCATION								17691 16
SPECIAL EDUCATION								20303 33 38000/17300
HUMAN ECOLOGY (HOME ECONO								16800 1
FOREIGN LANGUAGES						18000 1		21589 6
LETTERS (incl English, Li								20318 11
VISUAL & PERFORMING ARTS			12456 1		16000 5			19243 9
HUMANITIES - OTHER			20400 1	27000 1				18078 3
CRIMINAL JUSTICE				13920 1				
HISTORY				21500 1	11136 1			17600 3
POLITICAL SCIENCE/GOVT				17250 4		22500 2		20720 3
PSYCHOLOGY	33500 1	23323 3	17078 10	18500 1		14750 2	25000 1	18250 2
SOCIOLOGY			20000 1					
SOCIAL SCIENCES-OTHER			17750 2			20000 1		17825 4
CHEMICAL							33000 1	25000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
INDUSTRIAL			30000 2					
MECHANICAL			29000 1					
NUCLEAR			31320 1					
AGRIBUSINESS	20000 1							
COMPUTER SCIENCE						19493 1		
ALLIED HEALTH			24775 69 40000/19500					
HEALTH SCIENCES			25000 1					
NURSING		25414 202 40000/21008						
PHARMACY			33818 40 45000/29700				32076 1	
BIOLOGICAL			20192 9				18546 14	19080 1
CHEMISTRY			20000 1			24687 3	23473 15	14440 2
GEOLOGY & GEOLOGICAL SCI							15447 2	
MATHEMATICS	26743 5							19788 13
PHYSICS							26667 3	

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	26132 2163 45000/23500	23617 707 38000/18500	21333 89 40000/15000	22792 159 37500/18500	27461 28 45000/20400	30000 18	33750 4	23152 21 48000/18000	26254 388 48900/21000
BACHELOR - TECHNICAL	29000 2	22575 4	16848 2	24950 2	30000 1			35000 1	30250 4

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25557 37 40000/19200	20894 59 28500/17000	19033 33 30000/14000	23605 104 50000/17500	21636 354 30000/18000	22829 63 43000/16500	22695 964 55000/17000	18965 17	16654 7
BACHELOR - TECHNICAL		22300 1		29344 10	28900 11	29255 8	27796 142 36500/21000	25014 7	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL	16438 8	16077 15	19707 44 42000/12000	17744 58 31500/13520	19540 18	21494 13	21150 6	23273 43 40000/17000	20396 38 25992/16067
BACHELOR - TECHNICAL		29536 10	26467 3	26250 4	24060 2	27500 1			23449 17

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	22498 7	21102 4	18526 60 52000/13000	16587 38 29000/10000	18765 3	16451 46 30000/12480		28600 7	23550 2
BACHELOR - TECHNICAL	28904 5	23171 5	23897 11	28000 2	26400 1		27238 9	28440 987 45000/22932	27134 58 34000/22000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26236 27 31800/24000	26032 5		23582 6		26060 3	20500 4	26000 2	
BACHELOR - TECHNICAL	30726 1763 52000/28000	30798 210 39900/28000	30255 161 38000/27560	30530 167 43400/26500	31225 174 37200/29199	31262 392 48000/27000	29404 172 39500/25000	32359 515 47652/29900	31002 696 41600/28200

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	26416 75 33800/23000	26260 172 39000/23400	27373 63 50400/22499	26980 5	21500 7	17000 1	26543 325 40000/24000	22714 104 42000/16000	21183 983 40000/16300
BACHELOR - TECHNICAL	27390 407 36000/22000	28573 94 35040/25000	28749 193 50000/24480	29656 50 37000/24240	21841 26 30000/16500	21250 10	29111 297 40000/25000	24739 4	27650 96 40000/20000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	27625 2	23323 3	18277 20 25000/15500	18656 11	15189 6	19643 7	27970 2	17738 297 38000/13000
BACHELOR - TECHNICAL	25620 6	25414 202 40000/21008	27494 124 45000/20000			23388 4	21881 36 33500/14000	19424 17

AVERAGE SALARY OFFERS SEPTEMBER 1989 MCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	31479 78 42000/27300	39600 1		37411 45 57000/30000	37600 5	36071 12	31667 6	35616 56 62500/30000	37778 9
MBA--TECH	30809 23 42000/26000		25500 2	42400 5	52600 5	33800 5	38250 2	41104 24 85000/30000	41667 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	35000 2	35000 1	32773 13	50525 4	27457 8				35125 8
MBA--TECH			52000 1						

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		32557 7	31060 2	23750 4	20800 1	22350 6	28040 5	26750 4	32125 3
MBA--TECH		32000 1		50000 1	38000 1	39000 1			

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH	25000 1					27000 2	39493 29 55000/30000	33450 2	37813 27 53000/31644
MBA--TECH					32700 2	51000 1	40800 12	34950 2	39175 26 50000/33600

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	36563 24 42000/33000	38338 8	36100 14	42500 4	33200 4		37144 5	33840 5	38638 16
MBA--TECH	41433 9	38040 10		43800 3	32000 3				39025 12

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		22000 1	37348 5	42000 1		39800 5
MBA--TECH			45000 1			27000 1

A3940-1.4U 4/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989).

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RMCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	30	561	$23462	$25166	$25500	$24240	$19500	121	1331	$21539	$24690	$26000	$23000	$15500
BUSINESS ADMIN (INCL MGMT	8	155	16390	23342	*	*	*	45	330	17741	22070	22800	18000	13500
DISTRIBUTION MANAGEMENT	+	26	+	24480				+	36	+	24363			
ECONOM & FINANCE (BANKING	7	85	22117	23074	*	*	*	16	253	21199	22966	*	*	*
HOTEL/RESTAURANT MGMT.	+	13	+	21154				26	64	19305	19737	21000	19500	17500
HUMAN RSRCS (incl LABOR R	3	11	19200	20036	*	*	*	3	23	19200	21538	*	*	*
MANAGEMENT INFO SYSTEMS	1	51	31800	27689	*	*	*	5	138	30260	26626	*	*	*
MARKETING/MARK MGMT (RESR	8	125	18550	22395	*	*	*	30	322	21268	21989	24180	20202	18500
REAL ESTATE	+	+	+	+				2	6	32000	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				2	10	19200	19249	*	*	*
COMMUNICATIONS	+	20	+	21027				11	60	18610	20041	*	*	*
JOURNALISM	+	5	+	20632				5	28	16586	18696	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	14600				+	7	+	13711			
EDUCATION														
ELEMENTARY EDUCATION	3	18	15049	15607	*	*	*	29	76	16792	17231	20004	17000	13084
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				2	8	14635	19759	*	*	*
SPECIAL EDUCATION	4	6	18450	18183	*	*	*	11	19	18772	19705	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	11	+	17045			
TEXTILES & CLOTHING	+	+	+	+				+	11	+	16924			
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				2	9	20000	19813	*	*	*
LETTERS (incl English, Li	+	2	+	21150				3	30	18233	19288	*	*	*
VISUAL & PERFORMING ARTS	+	1	+	29000				2	17	11612	15340	*	*	*
HUMANITIES - OTHER	+	2	+	18516				1	22	18200	22739	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	1	20004	20004	*	*	*	1	17	20004	19497	*	*	*
HISTORY	1	3	30000	21167	*	*	*	2	9	20500	18402	*	*	*
POLITICAL SCIENCE/GOVT	+	1	+	17000				5	18	18120	19580	*	*	*
PSYCHOLOGY	1	7	16500	19611	*	*	*	5	38	14700	17450	*	*	*
SOCIOLOGY	+	2	+	15700				2	14	17000	19009	*	*	*
SOCIAL SCIENCES-OTHER	1	2	12870	14935	*	*	*	8	25	16984	18752	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	13	+	28322				+	40	+	28432			
AGRICULTURAL	+	+	+	+				+	3	+	19787			
ARCHITECTURAL	+	+	+	+				+	5	+	22375			
BIOENGINEERING & BIOMEDIC	+	1	+	28800				+	4	+	28315			
CHEMICAL	27	100	31766	32503	33700	32880	31200	50	214	31806	32435	34000	32562	30000
CIVIL	23	47	26877	26758	31848	29400	21000	38	157	26081	25742	31848	25032	21000
COMPUTER	2	21	30628	29753	*	*	*	2	41	30628	29241	*	*	*
ELECTRICAL/ELECTRONIC	19	132	30250	30416	*	*	*	35	392	29674	29869	33000	30160	24600

continued

RMCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	6	40	$30076	$29320	*	*	*	11	83	$30067	$28872	*	*	*
MECHANICAL	24	150	30973	30189	$34092	$31200	$28000	43	438	30442	29902	$33300	$30000	$28000
METALLURGICAL	+	+	+	+				4	9	30250	29666	*	*	*
MINING (INCL GEOLOGICAL)	+	+	+	+				1	2	30000	24936	*	*	*
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	4	5	32975	33460	*	*	*	9	36	31433	30227	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	4	16	27750	25910	*	*	*	5	97	28152	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				+	12	+	25393			
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	2	8	23360	24978	*	*	*	9	23	21413	21820	*	*	*
ANIMAL SCIENCES	+	+	+	+				1	5	19500	19380	*	*	*
PLANT SCIENCES	1	2	15780	16890	*	*	*	1	5	15780	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	7	8	22229	23088	*	*	*	11	15	22687	21811	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	3	62	25096	28117	*	*	*	18	214	27241	27074	*	*	*
COMPUTER PROGRAMMING	+	2	+	25100				+	21	+	26212			
INFORMATION SCIENCES & SY	+	12	+	27325				3	42	20800	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				+	7	+	28228			
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				+	40	+	23880			
HEALTH SCIENCES	2	3	15500	18317	*	*	*	17	20	17186	18067	*	*	*
NURSING	1	6	23830	21172	*	*	*	12	79	19153	23101	*	*	*
PHARMACY	+	+	+	+				+	50	+	36583			
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				1	10	27560	23592	*	*	*
BIOLOGICAL	+	+	+	+				+	13	+	18930			
CHEMISTRY	+	6	+	32583				+	26	+	27010			
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				2	3	26580	22720	*	*	*
MATHEMATICS	2	3	30030	28100	*	*	*	15	36	22789	23554	*	*	*
PHYSICS	2	5	26600	26000	*	*	*	2	5	26600	26000	*	*	*
OTHER PHYSICAL & EARTH SC	5	8	18760	23160	*	*	*	6	11	18621	22655	*	*	*
TOTALS	202	1755						635	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	21	477	$23536	$25393	$25000	$24000	$21500	102	1109	$21470	$24911	$26000	$23000	$15500
ACCOUNTING (PRIVATE)	9	84	24042	23726	*	*	*	25	230	20169	23110	25020	19200	15600
COMMERCIAL BANKING (CNSMR	3	14	18000	21565	*	*	*	10	40	18416	21552	*	*	*
COMMERCIAL BANKING (LENDG	+	11	+	22264				1	25	21600	21036	*	*	*
INVESTMT BANKING (CORP FN	+	2	+	23350				+	9	+	23367			
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				2	4	18000	17175	*	*	*
INVESTMT BANKG (SALES & T	+	+	+	+				1	3	20004	20835	*	*	*
FINANCIAL/TREASURY ANALYS	1	25	24000	24839	*	*	*	7	79	21143	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	20050				+	9	+	22522			
UNDERWRITING	+	5	+	22076				3	21	17643	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				4	10	16756	16952	*	*	*
BRAND/PRODUCT MANAGEMENT	1	19	18000	25687	*	*	*	5	58	18636	23900	*	*	*
BUYER/MERCHANDISING	1	22	13520	24442	*	*	*	5	69	19505	22453	*	*	*
MARKET RESEARCH	+	10	+	22392				5	26	18692	21805	*	*	*
SALES	6	124	25300	23207	*	*	*	38	330	22446	22680	30000	22400	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	1	+	17000				+	8	+	18281			
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				1	10	19500	19020	*	*	*
PUBLIC RELATIONS	1	8	21999	22378	*	*	*	7	33	17500	18894	*	*	*
WRITING / EDITING	+	2	+	13080				4	18	16425	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				4	8	17125	17172	*	*	*
FINANC,TAXA, MONETARY POL	1	7	18113	22086	*	*	*	3	16	18438	21192	*	*	*
ECONOMIC PROGRAMS	+	1	+	15000				+	4	+	17992			
LAW ENFORCEMENT	1	1	20004	20004	*	*	*	2	22	17502	20526	*	*	*
MILITARY	+	15	+	20483				1	47	15000	21148	*	*	*
NATIONAL SECURITY	+	2	+	25409				+	6	+	19901			
URBAN / REGIONAL PLANNING	+	+	+	+				+	3	+	21160			
SOCIAL SERVICES														
ADMINISTRATION	1	25	18678	25147	*	*	*	3	43	15893	23824	*	*	*
COUNSELING	+	1	+	17000				1	13	12000	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				+	13	+	19008			
ENGINEERING														
BIOENGINEERING	5	5	32256	32256	*	*	*	5	7	32256	29511	*	*	*
DESIGN / CONSTRUCT	22	88	27973	28626	33600	29450	23400	53	302	28163	28184	33500	29400	22932
ENVIRONMENTAL/SANITATION	1	4	23088	27032	*	*	*	5	31	25458	26923	*	*	*
MANUFACTURING/INDUSTRIAL	22	141	31263	30153	33000	31200	30000	34	399	30922	29979	33000	31200	28200
SYSTEMS / PROGRAMMING	1	24	30056	29605	*	*	*	7	61	31449	29605	*	*	*
POWER SYSTEMS	1	19	19654	29616	*	*	*	2	38	24827	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	3	18	30420	29044	*	*	*	8	57	27838	29191	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	6	+	$29145				1	41	$30000	$30039	*	*	*
RESEARCH & DEVELOPMENT	3	44	$32864	30595	*	*	*	14	132	29631	29807	*	*	*
TESTING	3	15	27283	28306	*	*	*	6	60	26508	27305	*	*	*
PROCESS ENGINEERING	37	133	31284	31503	$34800	$32500	$26900	57	288	31610	31273	$34500	$32520	$27300
OTHER ENGINEERING	7	19	29485	30170	*	*	*	10	70	29049	30088	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	4	76	22202	27583	*	*	*	10	200	23873	26336	*	*	*
INFORMATION SYSTEMS	3	33	27100	28521	*	*	*	8	110	24600	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	1	18	26400	27868	*	*	*	11	80	26764	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	3	+	23413				+	11	+	27688			
AGRICULTURE/NAT'L RESOURC	9	14	22450	23860	*	*	*	13	24	22347	22467	*	*	*
ARCHITECTURE	1	1	30000	30000	*	*	*	2	18	28780	22399	*	*	*
CONSULTING	+	36	+	27705				7	95	22986	26041	*	*	*
HUMAN RESRCS /INDUS RELS	1	13	19200	22425	*	*	*	5	52	18540	22261	*	*	*
MANAGEMENT TRAINEE	17	130	19566	21523	*	*	*	58	385	19101	21050	21000	19200	16800
MATH/STATISTICIANS	+	+	+	+				3	7	22304	20877	*	*	*
NURSES / PERSONAL CARE	1	6	15780	19830	*	*	*	10	76	18378	23097	*	*	*
OTHER HEALTH RELATED (EX	3	8	18277	21633	*	*	*	20	121	17699	27804	20000	17750	15000
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	13000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	+	+	+				+	5	+	22552			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	11	32	16833	16/36	*	*	*	51	138	17477	18036	21000	17270	13511
TOTALS	202	1755						635	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

RMCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	25	+	$26952				10	57	$24120	$26672	*	*	*
MBA--NON-TECH	1	30	$24000	30332	*	*	*	1	76	24000	30672	*	*	*
MBA--TECH	+	8	+	34000				+	14	+	35529			
MS-BUSINESS	+	1	+	32000				6	12	31333	29042	*	*	*
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				20	28	35355	34443	$48000	$33100	$22907
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				8	11	27125	28055	*	*	*
MARKETING/MKTNG MGT (RESE	+	2	+	24650				8	11	32000	29800	*	*	*
MERCHANDISING MANAGEMENT	1	1	21000	21000	*	*	*	1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	14000	16500	*	*	*
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	5	21500	19427	*	*	*

continued

RMCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	1	7	$36600	34800	*	*	*	2	10	$35300	34520	*	*	*
CIVIL	2	2	27746	27746	*	*	*	2	13	27746	28134	*	*	*
COMPUTER	+	5	+	32352				+	9	+	32129			
ELECTRICAL/ELECTRONIC	+	13	+	34694				+	38	+	34962			
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	+	15	+	34071				2	27	33579	34051	*	*	*
METALLURGICAL	1	3	31800	34307	*	*	*	3	7	30800	32934	*	*	*
MINING & MINERAL	+	+	+	+				1	2	34000	33000	*	*	*
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	3	3	33400	33400	*	*	*	3	9	33400	40475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				+	10	+	33689			
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	2	2	32000	32000	*	*	*	2	4	32000	27428	*	*	*
HEALTH SCIENCES	1	4	30000	21965	*	*	*	1	6	30000	21143	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				1	1	23000	23000	*	*	*
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				1	3	27716	22905	*	*	*
CHEMISTRY	+	+	+	+				2	6	34500	31917	*	*	*
GEOLOGY & RELATED GEOLOGI	1	1	34800	34800	*	*	*	10	18	32960	28978	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	33000				3	8	30133	29764	*	*	*
PHYSICS	+	+	+	+				1	1	32016	32016	*	*	*
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	13	137						90	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	18	+	$33909				1	41	$36000	$32004	*	*	*
MBA--TECH	+	5	+	46060				+	8	+	36628			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	12	+	34822				+	37	+	35612			
MBA--TECH	+	16	+	45944				+	16	+	45944			
OVER 4 YEARS														
MBA--NON-TECH	+	19	+	35211				+	44	+	37714			
MBA--TECH	+	8	+	43950				+	14	+	43507			
TOTALS	+	78						1	160					

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1 Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

RMCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	2	+	$57250			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				3	3	$41700	41700	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	22000	23500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	2	7	$42630	$42063	*	*	*	2	14	42630	44511	*	*	*
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333				+	6	+	39817			
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	4	+	41745				+	10	+	41588			
GEOLOGICAL SCIENCES	+	+	+	+				1	1	36000	36000	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	2	20						7	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	22605 86 30000/17500					21600 1	16400 2		
BUSINESS ADMIN (INCL MGMT	21000 2	13450 1					10992 1	21667 3	18000 2
ECONOM & FINANCE (BANKING				18272 5					15000 1
MARKETING/MARK MGMT (RESR				18900 4	21002 2				21600 1
FOREIGN LANGUAGES						20000 2			
VISUAL & PERFORMING ARTS		10224 1							
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY						16500 1			
CIVIL								25110 4	
INDUSTRIAL	31200 1						26800 1		
MECHANICAL			29832 3					25000 1	
ENGINEERING TECHNOLOGY						26900 1			
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE							24160 4		
GEOLOGY & GEOLOGICAL SCI								29160 1	
MATHEMATICS	15000 1						19000 2		
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		17000 1	22650 1						
BUSINESS ADMIN (INCL MGMT	19000 1		20000 1		17330 10			21600 1	
ECONOM & FINANCE (BANKING			21500 1		13520 1				
HOTEL/RESTAURANT MGMT.		19305 26 22000/17500							
HUMAN RSRCS (incl LABOR R					19200 3				
MARKETING/MARK MGMT (RESR		18000 1	21504 1		21740 10	23478 2			
ADVERTISING					16800 1				
COMMUNICATIONS	15000 1	18500 2			19750 2	23508 1			
JOURNALISM			17928 1						
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	13000 1								
CRIMINAL JUSTICE							20004 1		
HISTORY					20500 2				
POLITICAL SCIENCE/GOVT			15000 1		22800 2				
PSYCHOLOGY					12000 1			12000 1	
SOCIAL SCIENCES-OTHER	16800 1				18050 4				
MECHANICAL					28980 1				
AGRIBUSINESS			18500 1						
COMPUTER SCIENCE			21000 2						
MATHEMATICS			16900 2						
PHYSICS					22000 1				

AVERAGE SALARY OFFERS   FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89   90th: 22080 / 10th: 18330   PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	17333 3		15000 1	19500 1	16144 14		
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2		16100 4		16809 2		19695 2	16500 1
MARKETING/MARK MGMT (RESR	19667 3			22000 1					
COMMUNICATIONS		18000 1			21000 1				19200 1
ELEMENTARY EDUCATION					17147 27 23000/14000				
PHYSICAL EDUCATION					14635 2				
SPECIAL EDUCATION					19033 9				
LETTERS (incl English, Li				17100 1	22000 1				
POLITICAL SCIENCE/GOVT						15000 1	15000 1		
SOCIOLOGY									19000 1
SOCIAL SCIENCES-OTHER					15935 2	15000 1			
CHEMICAL						22864 3			
CIVIL		21000 2				19200 1	22808 14		
ELECTRICAL/ELECTRONIC	29400 1		25000 1			23588 5	25032 1		
INDUSTRIAL		31200 1							
MECHANICAL	32250 2		28200 1						
PLANT SCIENCES						15780 1			
OTHER AGRICULTURAL SCIENC							16000 1		
COMPUTER SCIENCE				26004 1					
INFORMATION SCIENCES & SY		12000 1							
HEALTH SCIENCES						18000 2			17627 13
NURSING						19000 1		23830 1	18700 10
ARCHITECTURAL & ENVIRONME							27560 1		

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MATHEMATICS					15489 3				
OTHER PHYSICAL & EARTH SC					15641 3				

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	17328 2					25500 1			24887 3
BUSINESS ADMIN (INCL MGMT			14103 5	15667 3					
ECONOM & FINANCE (BANKING					23667 3				
MARKETING/MARK MGMT (RESR									26100 1
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1					16500 1
JOURNALISM	12000 1		21000 1						
ELEMENTARY EDUCATION	12000 1			12000 1					
SPECIAL EDUCATION			19000 1	16200 1					
PSYCHOLOGY			15000 1						
SOCIOLOGY			15000 1						
CHEMICAL					29900 1		30267 3		32651 24 34000/31800
CIVIL								27495 4	
COMPUTER					30056 1				
ELECTRICAL/ELECTRONIC					30763 6			30900 1	34200 1
INDUSTRIAL					30576 1				30595 4
MECHANICAL					29194 8		30260 3	28800 3	32796 2
METALLURGICAL									30000 1
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					28033 3				
AGRIBUSINESS						22010 2	29700 1		
ANIMAL SCIENCES						19500 1			
OTHER AGRICULTURAL SCIENC		20000 1				23695 8			

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER SCIENCE					31421 3				
HEALTH SCIENCES			12000 1	15000 1					
GEOLOGY & GEOLOGICAL SCI								24000 1	
MATHEMATICS					32800 2				

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING								27000 1	25267 3
BUSINESS ADMIN (INCL MGMT	24000 1	24000 1							
ECONOM & FINANCE (BANKING	26400 1								25100 4
MANAGEMENT INFO SYSTEMS	28650 2	33000 2							28000 1
MARKETING/MARK MGMT (RESR		24180 2	20004 1						
ADVERTISING		21600 1							
JOURNALISM									16000 2
CHEMICAL		30600 2	26000 1						33138 16
CIVIL	21999 1			31200 1		29750 2			31939 9
COMPUTER		31200 1							
ELECTRICAL/ELECTRONIC	30808 3	29414 7	32000 1	33000 1		29500 1			33175 4
INDUSTRIAL	27500 1		28500 1						32580 1
MECHANICAL	31200 1	29375 4	27300 1						32456 11
METALLURGICAL		33000 1			28000 1				
MINING (INCL GEOLOGICAL)						30000 1			
PETROLEUM									32363 8
ENGINEERING TECHNOLOGY							29760 1		
AGRIBUSINESS			19000 1						26000 1
OTHER AGRICULTURAL SCIENC			24000 1						
COMPUTER SCIENCE		28987 5						29688 1	
INFORMATION SCIENCES & SY		25200 2							
MATHEMATICS	30030 2	26456 2							30000 1
PHYSICS	31200 1								

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
BUSINESS ADMIN (INCL MGMT											15300	1
MARKETING/MARK MGMT (RESR									19500	1		
PSYCHOLOGY			18000	1								
ELECTRICAL/ELECTRONIC											33000	2
MECHANICAL					31750	2						
METALLURGICAL							30000	1				
COMPUTER SCIENCE	28000	1			28800	1						

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	22568 88 30000/17500	11837 2		18516 10	21002 2	19525 4	14597 3	21667 3	18150 4
BACHELOR - TECHNICAL	23100 2		29832 3	18500 2		26900 1	22624 10	24729 7	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	15950 4	19131 30 22000/17500	19764 6		19137 36 30000/13500	[illegible] 3	20004 1	16400 3	
BACHELOR - TECHNICAL			18860 5		25490 2				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	19625 4	19700 4	17333 3	17250 6	17521 43 27930/14000	16624 5	16068 15	19695 2	18233 3
BACHELOR - TECHNICAL	31300 3	21300 4	26600 2	26004 1	15565 6	21270 13	22818 17	23830 1	18094 23 25000/17000

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	14664 4		15613 9	15033 6	23667 3	25500 1		32000 2	23452 5
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	30105 25 33332/27999	23007 11	30183 7	27528 10	32368 32 34200/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26925 4	26660 6	20004 1					27000 1	23620 10
BACHELOR - TECHNICAL	29376 9	29044 24 33000/26400	26133 6	32100 2	28000 1	29750 4	29760 1	29688 1	32448 51 36000/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL		18000 1			19500 1	15300 1
BACHELOR - TECHNICAL	28000 1		30767 3	30000 1		33000 2

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	24000 1								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	21622 98 27000/15500	21490 17							
BUSINESS ADMIN (INCL MGMT	18667 3	14333 3					18000 2		
ECONOM & FINANCE (BANKING		24900 1	18090 4						22667 6
MARKETING/MARK MGMT (RESR			18900 4	21600 1				20004 1	
COMMUNICATIONS		18600 2							
ELEMENTARY EDUCATION									12000 1
HUMANITIES - OTHER			18200 1						
AGRIBUSINESS			18000 1						
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BUSINESS ADMIN (INCL MGMT		20000 1		17000 1		19387 3	17612 8		
ECONOM & FINANCE (BANKING					13520 1				
MARKETING/MARK MGMT (RESR				21393 3	20502 2	19000 1	23840 11		
ADVERTISING			16800 1				21600 1		
COMMUNICATIONS							21354 2		
JOURNALISM		17928 1							
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1						
POLITICAL SCIENCE/GOVT		15000 1					22800 2		
PSYCHOLOGY				12000 1			15500 3		
SOCIAL SCIENCES-OTHER							12000 1		
CHEMICAL							28900 2		
CIVIL							31000 1		
ELECTRICAL/ELECTRONIC							28200 1		
MECHANICAL							29500 2		
AGRIBUSINESS					19000 1	16300 1	24733 3		
OTHER AGRICULTURAL SCIENC					24000 1				
PHYSICS							31200 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						18657 2			
BUSINESS ADMIN (INCL MGMT		19500 1	15000 1		17833 3	18000 1			
COMMUNICATIONS			17833 3		15000 1				
JOURNALISM			16000 2	16500 2					
LETTERS (incl English, Li				16350 2					
CRIMINAL JUSTICE								20004 1	
POLITICAL SCIENCE/GOVT								15000 1	
SOCIAL SCIENCES-OTHER									15000 1
CIVIL			21999 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			16339 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
ELEMENTARY EDUCATION				12000 1					
CHEMICAL							32685 4	31950 2	
CIVIL								25435 23 33600/22932	24564 2
ELECTRICAL/ELECTRONIC								29554 8	
INDUSTRIAL							30540 1		
MECHANICAL								30413 14	25000 1
MINING (INCL GEOLOGICAL)								30000 1	
PETROLEUM								30000 2	
ENGINEERING TECHNOLOGY								27500 1	
GEOLOGY & GEOLOGICAL SCI									26580 2

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
CHEMICAL	32457 7					32604 3		31887 31 34800/30600	
CIVIL	28080 1					23952 1		31350 4	29528 3
COMPUTER		30056 1		31200 1					
ELECTRICAL/ELECTRONIC	31683 8	32412 2	24827 2		30000 1	27301 4	26867 3	32925 4	27251 2
INDUSTRIAL	30583 6					26800 1			
MECHANICAL	29763 8	29900 1				31414 5	28248 1	31917 7	30833 3
METALLURGICAL	30250 4								
PETROLEUM							21600 1	33550 6	
ENGINEERING TECHNOLOGY		29760 1					28600 1		27450 2
COMPUTER SCIENCE				26860 4				33332 2	
MATHEMATICS		32800 2		28020 3					
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2						30000 1		17000 1
BUSINESS ADMIN (INCL MGMT	13520 1	25000 2	17496 2					18500 1	17162 10
ECONOM & FINANCE (BANKING			26400 1						22000 3
HOTEL/RESTAURANT MGMT.									19305 26 22000/17500
HUMAN RSRCS (incl LABOR R									19200 3
MANAGEMENT INFO SYSTEMS		28433 3	33000 2						
MARKETING/MARK MGMT (RESR								20000 2	18880 5
COMMUNICATIONS									20300 1
HISTORY									20500 2
POLITICAL SCIENCE/GOVT								15000 1	
PSYCHOLOGY							15000 1		
SOCIOLOGY							17000 2		
SOCIAL SCIENCES-OTHER									19250 4
CIVIL					18726 1			19200 1	
INDUSTRIAL		27500 1					31200 2		
MECHANICAL						30000 1			
AGRIBUSINESS					23110 2				19000 1
ANIMAL SCIENCES							19500 1		
OTHER AGRICULTURAL SCIENC					22556 10				
COMPUTER SCIENCE	26802 7		28872 3						21000 2
INFORMATION SCIENCES & SY		12000 1	25200 2						
ARCHITECTURAL & ENVIRONME						27560 1			
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
PHYSICS		22000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
COMMUNICATIONS								21000 1
ELEMENTARY EDUCATION								17147 27 23000/14000
PHYSICAL EDUCATION								14635 2
SPECIAL EDUCATION								18772 11
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					13000 1			
SOCIAL SCIENCES-OTHER								15935 2
CHEMICAL								24342 1
PLANT SCIENCES		15780 1						
HEALTH SCIENCES			17186 17					
NURSING		18667 9	20610 3					
MATHEMATICS	22374 3							15489 3
OTHER PHYSICAL & EARTH SC								15641 3

AVERAGE SALARY OFFERS FEBRUARY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	21534 101 27000/15500	20453 23 27000/15600	18462 9	21600 1			18000 2	20004 1	21143 7
BACHELOR - TECHNICAL	15000 1	16900 2	18000 1						

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		17643 3	16756 4	18636 5	18175 3	19291 4	20412 28 30000/15996		
BACHELOR - TECHNICAL					21500 2	16300 1	28140 10		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		19500 1	16750 6	16425 4	17125 4	18438 3		17502 2	15000 1
BACHELOR - TECHNICAL			21999 1						

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			15893 3	12000 1				32000 2	
BACHELOR - TECHNICAL							32256 5	28012 51 36000/22932	25458 5

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	30922 34 33700/28200	31449 7	24827 2	27838 8	30000 1	29631 14	26508 6	31610 57 35400/27300	29049 10

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	17040 3	27060 5	25478 5				19750 4	18375 4	19033 55 30000/16800
BACHELOR - TECHNICAL	26802 7	20500 3	27836 6		22347 13	28780 2	27300 3	19200 1	20333 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					13000 1			17582 44 27930/14000
BACHELOR - TECHNICAL	22304 3	18378 10	17699 20 25000/15000					16819 7

A 3940-1.4 U 4/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989 through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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RMCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	53	1197	$23635	$25896	$25500	$24000	$19500	174	2528	$22177	$25261	$26000	$23500	$16000
BUSINESS ADMIN (INCL MGMT	22	123	20473	23179	21500	19497	15750	67	453	18638	22371	22800	18678	13520
DISTRIBUTION MANAGEMENT	+	3	+	21331				+	39	+	24129			
ECONOM & FINANCE (BANKING	20	207	23514	24988	29196	24246	16992	36	460	22485	23876	26496	24000	15000
HOTEL/RESTAURANT MGMT.	+	2	+	20750				26	66	19305	19767	21000	19500	17500
HUMAN RSRCS (incl LABOR R	1	10	19000	22126	*	*	*	4	33	19150	21716	*	*	*
MANAGEMENT INFO SYSTEMS	2	39	31080	28732	*	*	*	7	177	30494	27090	*	*	*
MARKETING/MARK MGMT (RESR	21	164	22204	22585	25000	22000	19000	51	486	21653	22190	25000	21504	18996
REAL ESTATE	+	+	+	+				2	6	32000	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				2	10	19200	19249	*	*	*
COMMUNICATIONS	+	8	+	18700				11	68	18610	19883	*	*	*
JOURNALISM	2	2	15950	15950	*	*	*	7	30	16404	18513	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	4	7	21807	21104	*	*	*	33	83	17400	17558	20004	17000	13511
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				2	9	14635	18897	*	*	*
SPECIAL EDUCATION	2	5	19450	19697	*	*	*	13	24	18877	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	+	4	+	22625				+	7	+	20714			
HUMANITIES														
FOREIGN LANGUAGES	1	1	19500	19500	*	*	*	3	10	19833	19782	*	*	*
LETTERS (incl English, Li	+	5	+	20200				3	35	18233	19419	*	*	*
VISUAL & PERFORMING ARTS	+	2	+	18068				2	19	11612	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				1	31	18200	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				1	18	20004	19525	*	*	*
HISTORY	1	4	20600	19900	*	*	*	3	13	20533	18863	*	*	*
POLITICAL SCIENCE/GOVT	1	6	16000	19244	*	*	*	6	24	17767	19496	*	*	*
PSYCHOLOGY	+	12	+	20623				5	50	14700	18211	*	*	*
SOCIOLOGY	+	4	+	21447				2	18	17000	19550	*	*	*
SOCIAL SCIENCES-OTHER	+	3	+	19600				8	28	16984	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	75	30000	29615	*	*	*	1	115	30000	29204	*	*	*
AGRICULTURAL	+	5	+	25939				+	8	+	23632			
ARCHITECTURAL	1	1	25000	25000	*	*	*	1	6	25000	22813	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	53	329	32856	33058	34300	32940	31200	103	543	32347	32812	34000	32700	30600
CIVIL	39	204	26181	26357	31848	25343	21600	77	361	26132	26090	31848	25343	21000
COMPUTER	5	50	29781	30258	*	*	*	7	91	30023	29800	*	*	*
ELECTRICAL/ELECTRONIC	71	557	28741	30550	32496	30160	24000	106	949	29049	30269	32760	30160	24342

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	20	123	$29907	$29719	$32000	$30540	$28000	31	206	$29964	$29378	$31800	$30540	$28000
MECHANICAL	109	591	30674	30625	33996	31020	27000	152	1029	30608	30317	33996	31000	27500
METALLURGICAL	9	41	27571	29561	*	*	*	13	50	28395	29580	*	*	*
MINING (INCL GEOLOGICAL)	3	7	25536	24651	*	*	*	4	9	26652	24714	*	*	*
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	+	26	+	34936				9	62	31433	32202	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	12	63	28634	27566	*	*	*	17	160	28492	28085	*	*	*
INDUSTRIAL TECHNOLOGY	6	13	26854	26310	*	*	*	6	25	26854	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	2	2	25400	25400	*	*	*	11	25	22138	22106	*	*	*
ANIMAL SCIENCES	1	2	19500	17250	*	*	*	2	7	19500	18771	*	*	*
PLANT SCIENCES	+	+	+	+				1	5	15780	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	3	3	15833	15833	*	*	*	14	18	21219	20814	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	26	164	27002	28497	31720	28200	20340	44	378	27100	27691	31920	28000	21000
COMPUTER PROGRAMMING	+	5	+	25792				+	26	+	26131			
INFORMATION SCIENCES & SY	8	52	23449	26687	*	*	*	11	94	22726	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				+	8	+	28575			
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				+	44	+	23950			
HEALTH SCIENCES	+	3	+	23000				17	23	17186	18710	*	*	*
NURSING	+	1	+	20000				12	80	19153	23062	*	*	*
PHARMACY	+	15	+	35255				+	65	+	36276			
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	+	4	+	26350				1	14	27560	24380	*	*	*
BIOLOGICAL	+	1	+	26500				+	14	+	19471			
CHEMISTRY	3	31	21664	31310	*	*	*	3	57	21664	29349	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	2	20000	23500	*	*	*	3	5	24387	23032	*	*	*
MATHEMATICS	2	24	24900	27367	*	*	*	17	60	23038	25079	*	*	*
PHYSICS	1	2	27240	29626	*	*	*	3	7	26813	27036	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				6	11	18621	22655	*	*	*
TOTALS	506	4245						1141	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

RMCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	38	1055	$24034	$26071	$25500	$24000	$22992	140	2164	$22166	$25476	$26000	$23500	$15500
ACCOUNTING (PRIVATE)	12	183	24383	25060	*	*	*	37	413	21536	23974	25800	24000	16800
COMMERCIAL BANKING (CNSMR	2	8	24246	22911	*	*	*	12	48	19388	21778	*	*	*
COMMERCIAL BANKING (LENDG	1	18	24000	22957	*	*	*	2	43	22800	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				+	12	+	25192			
INVESTMT BANKNG (M & A)	+	4	+	26500				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	+	+	+				2	4	18000	17175	*	*	*
INVESTMT BANKG (SALES & T	+	3	+	25000				1	6	20004	22917	*	*	*
FINANCIAL/TREASURY ANALYS	7	69	23671	25900	*	*	*	14	148	22407	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	2	4	19246	22498	*	*	*	2	13	19246	22515	*	*	*
UNDERWRITING	1	9	13992	19821	*	*	*	4	30	16730	20785	*	*	*
MARKETING														
ADVERTISING	3	3	20800	20800	*	*	*	7	13	18489	17840	*	*	*
BRAND/PRODUCT MANAGEMENT	5	31	20300	24395	*	*	*	10	89	19468	24072	*	*	*
BUYER/MERCHANDISING	1	76	28920	21823	*	*	*	6	145	21074	22123	*	*	*
MARKET RESEARCH	2	10	22000	27589	*	*	*	7	36	19637	23411	*	*	*
SALES	17	160	24728	24079	*	*	*	55	490	23151	23137	30000	23508	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	3	+	27767				+	11	+	20868			
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				1	15	19500	21270	*	*	*
PUBLIC RELATIONS	1	5	21999	21927	*	*	*	8	38	18062	19293	*	*	*
WRITING / EDITING	1	3	16000	20267	*	*	*	5	21	16340	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	4	+	20584				4	12	17125	18310	*	*	*
FINANC,TAXA, MONETARY POL	1	6	18000	21925	*	*	*	4	22	18328	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				2	22	17502	20526	*	*	*
MILITARY	5	9	22760	22501	*	*	*	6	56	21467	21365	*	*	*
NATIONAL SECURITY	1	3	30600	31800	*	*	*	1	9	30600	23868	*	*	*
URBAN / REGIONAL PLANNING	7	7	25576	25576	*	*	*	7	10	25576	24251	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	1	6	24000	25131	*	*	*	4	49	17920	23984	*	*	*
COUNSELING	+	4	+	19894				1	17	12000	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				+	14	+	18579			
ENGINEERING														
BIOENGINEERING	2	8	36372	32216	*	*	*	7	15	33432	30954	*	*	*
DESIGN / CONSTRUCT	59	369	28976	28283	32640	29496	24000	112	671	28591	28238	33000	29400	23400
ENVIRONMENTAL/SANITATION	15	31	30896	28809	*	*	*	20	62	29536	27866	33000	32430	23088
MANUFACTURING/INDUSTRIAL	65	725	30567	30845	33000	30900	27500	99	1124	30689	30537	33000	30963	27996
SYSTEMS / PROGRAMMING	11	51	28745	29758	*	*	*	18	112	29797	29675	*	*	*
POWER SYSTEMS	15	74	29544	29897	*	*	*	17	112	28989	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	9	44	29998	29998	*	*	*	17	101	28981	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	6	46	$28777	$30556	*	*	*	7	87	$28951	$30312	*	*	*
RESEARCH & DEVELOPMENT	7	86	27886	30992	*	*	*	21	218	29049	30275	$32640	$30160	$24342
TESTING	7	47	33039	30681	*	*	*	13	107	30025	28788	*	*	*
PROCESS ENGINEERING	37	341	32633	32546	$34600	$33000	$30000	94	629	32013	31963	34600	32970	29496
OTHER ENGINEERING	78	147	28872	29720	33000	30998	21588	88	217	28892	29839	33000	30948	21600
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	20	130	26499	27859	31560	27348	20340	30	330	25624	26936	31560	26448	18700
INFORMATION SYSTEMS	4	38	22854	27108	*	*	*	12	148	24018	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	10	71	26104	28443	*	*	*	21	151	26450	27759	31500	26496	23400
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	5	10	19160	22080	*	*	*	18	34	21461	22353	*	*	*
ARCHITECTURE	+	1	+	28000				2	19	28780	22693	*	*	*
CONSULTING	8	143	28018	28587	*	*	*	15	238	25669	27571	*	*	*
HUMAN RESRCS /INDUS RELS	3	11	20664	23117	*	*	*	8	63	19337	22410	*	*	*
MANAGEMENT TRAINEE	24	126	19118	22684	21000	19493	16000	82	511	19106	21453	21000	19200	16000
MATH/STATISTICIANS	+	5	+	23111				3	12	22304	21808	*	*	*
NURSES / PERSONAL CARE	+	1	+	20000				10	77	18378	23057	*	*	*
OTHER HEALTH RELATED (EX	3	24	21232	29855	*	*	*	23	145	18160	28144	20700	18000	15000
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	13000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	2	2	26496	26496	*	*	*	2	7	26496	23679	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	8	16	20609	19747	*	*	*	59	154	17902	18214	21600	17924	13511
TOTALS	506	4245						1141	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

RMCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	11	103	$29041	$29979	*	*	*	21	160	$26698	$28801	$30000	$27000	$21600
MBA--NON-TECH	4	48	32900	37118	*	*	*	5	125	31120	33068	*	*	*
MBA--TECH	+	26	+	39319				+	40	+	37993			
MS-BUSINESS	+	4	+	31075				6	16	31333	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				20	38	35355	35279	48000	33100	22907
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	2	5	35780	36073	*	*	*	10	16	28856	30560	*	*	*
MARKETING/MKTNG MGT (RESE	+	4	+	36875				8	15	32000	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				1	3	14000	18500	*	*	*
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				1	6	21500	23473	*	*	*

continued

RMCPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				2	21	$35300	35626	*	*	*
CIVIL	+	19	+	29342				2	32	27746	28851	*	*	*
COMPUTER	+	6	+	39313				+	15	+	35003			
ELECTRICAL/ELECTRONIC	16	71	$33956	36053	*	*	*	16	109	33956	35673	*	*	*
INDUSTRIAL	+	12	+	35350				+	16	+	34925			
MECHANICAL	8	60	34423	35730	*	*	*	10	87	34254	35209	*	*	*
METALLURGICAL	6	9	35617	35578	*	*	*	9	16	34011	34421	*	*	*
MINING & MINERAL	+	4	+	30385				1	6	34000	31257	*	*	*
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				3	12	33400	39936	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				2	4	32000	27428	*	*	*
HEALTH SCIENCES	+	1	+	26000				1	7	30000	21837	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				1	1	23000	23000	*	*	*
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				1	3	27716	22905	*	*	*
CHEMISTRY	2	5	31800	30900	*	*	*	4	11	33150	31455	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	45	+	35619				+	57	+	35105			
SCIENCES														
GEOLOGY & RELATED GEOLOGI	4	7	35325	33814	*	*	*	14	25	33636	30332	*	*	*
MATHEMATICS (INCL ACTUARI	+	4	+	28032				3	12	30133	29187	*	*	*
PHYSICS	+	+	+	+				1	1	32016	32016	*	*	*
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	53	474						143	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				1	77	$36000	$38759	*	*	*
MBA--TECH	+	14	+	53779				+	22	+	47542			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	46	+	47935				+	83	+	42442			
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	+	179						1	339					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				3	3	$41700	41700	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				1	2	22000	23500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	3	10	$45884	47697	*	*	*	5	24	44582	45838	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				+	12	+	45379			
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	4	12	44700	44200	*	*	*	4	22	44700	43013	*	*	*
GEOLOGICAL SCIENCES	1	1	34800	34800	*	*	*	2	2	35400	35400	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	8	45						15	92					

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* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23016 121 30000/19000					21600 1	16400 2		26400 1
BUSINESS ADMIN (INCL MGMT	21000 2	13450 1					17196 2	21667 3	17633 3
ECONOM & FINANCE (BANKING				20265 7	20000 1			25200 1	21164 3
MARKETING/MARK MGMT (RESR				18900 4	21002 2				21867 3
JOURNALISM		15900 1							
FOREIGN LANGUAGES						20000 2			
VISUAL & PERFORMING ARTS		10224 1							
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY						16500 1			
ARCHITECTURAL								25000 1	
CHEMICAL							34500 1		
CIVIL								24288 5	
ELECTRICAL/ELECTRONIC							31500 1		
INDUSTRIAL	31200 1						26800 1	28000 1	
MECHANICAL			29832 3					27533 3	
ENGINEERING TECHNOLOGY			30000 1			26900 1			
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE						31500 1	23283 10		
INFORMATION SCIENCES & SY							23998 2		
GEOLOGY & GEOLOGICAL SCI								24580 2	
MATHEMATICS	15000 1						19000 2		
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		17000 1	22650 1						
BUSINESS ADMIN (INCL MGMT	19000 1		20000 1		17418 16			21600 1	
ECONOM & FINANCE (BANKING		13992 1	17995 3		22283 6				
HOTEL/RESTAURANT MGMT.		19305 26 22000/17500							
HUMAN RSRCS (incl LABOR R					19150 4				
MARKETING/MARK MGMT (RESR		20000 2	21504 1		20810 19	23488 3			
ADVERTISING					16800 1				
COMMUNICATIONS	15000 1	18500 2			19750 2	23508 1			
JOURNALISM			17928 1					16000 1	
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	13000 1								
CRIMINAL JUSTICE							20004 1		
HISTORY					20500 2				
POLITICAL SCIENCE/GOVT		16000 1	15000 1		22800 2				
PSYCHOLOGY					12000 1			12000 1	
SOCIAL SCIENCES-OTHER	16800 1				18050 4				
MECHANICAL					28980 1				
AGRIBUSINESS			18500 1						
COMPUTER SCIENCE			21000 2						
INFORMATION SCIENCES & SY			24996 1						
MATHEMATICS			16900 2						
PHYSICS					22000 1				

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	20000 5		14700 2	19020 5	16144 14		
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2		16100 4		18665 12		19695 2	16500 1
ECONOM & FINANCE (BANKING				29400 1					
MARKETING/MARK MGMT (RESR	19667 3	22000 1	20400 1	22000 1	25000 1				
COMMUNICATIONS		18000 1			21000 1				19200 1
ELEMENTARY EDUCATION					17748 31 30000/14064				
PHYSICAL EDUCATION					14635 2				
SPECIAL EDUCATION					19109 11				
FOREIGN LANGUAGES						19500 1			
LETTERS (incl English, Li				17100 1	22000 1				
HISTORY						20600 1			
POLITICAL SCIENCE/GOVT						15000 1	15000 1		
SOCIOLOGY									19000 1
SOCIAL SCIENCES-OTHER					15935 2	15000 1			
CHEMICAL						23234 4			
CIVIL		21000 2	29894 4	29500 2		23221 8	23413 23 29000/21699		
COMPUTER						30963 1			
ELECTRICAL/ELECTRONIC	29400 1		28483 6			23318 22 28848/19954	25032 1		
INDUSTRIAL		31200 1							
MECHANICAL	32250 2		25827 4			24965 6			
METALLURGICAL	13872 1								
MINING (INCL GEOLOGICAL)							18768 1		
ENGINEERING TECHNOLOGY	26775 2								

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PLANT SCIENCES						15780 1			
OTHER AGRICULTURAL SCIENC							16000 1		
COMPUTER SCIENCE		32244 1		23172 2		21600 1			
INFORMATION SCIENCES & SY		12000 1			21000 1		19140 2		24000 1
HEALTH SCIENCES						18000 2			17627 13
NURSING						19000 1		23830 1	18700 10
ARCHITECTURAL & ENVIRONME							27560 1		
CHEMISTRY	24996 1								12000 1
MATHEMATICS		26400 1			15489 3				
OTHER PHYSICAL & EARTH SC					15641 3				

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	17328 2				24000 2	25500 2			24913 6
BUSINESS ADMIN (INCL MGMT			14103 5	15667 3		21250 2		49200 1	
ECONOM & FINANCE (BANKING					23750 4		26040 1		28200 1
MANAGEMENT INFO SYSTEMS					31920 1				
MARKETING/MARK MGMT (RESR							28920 1		26733 3
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1					16500 1
JOURNALISM	12000 1		21000 1						
ELEMENTARY EDUCATION	12000 1			12000 1					
SPECIAL EDUCATION			19000 1	16200 1					
PSYCHOLOGY			15000 1						
SOCIOLOGY			15000 1						
AEROSPACE & AERONAUTICAL					30000 1				
CHEMICAL					29900 1		30350 4		32950 66 39744/31800
CIVIL								27748 8	30000 1
COMPUTER					28618 2				
ELECTRICAL/ELECTRONIC					30495 17		30600 1	30900 1	32862 8
INDUSTRIAL					28392 3		30780 2		30637 7
MECHANICAL					29339 22 34599/27500		30942 24 37500/30600	27600 4	32545 35 37040/32040
METALLURGICAL							31488 3		30000 1
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					28265 6		25992 1		32580 1
INDUSTRIAL TECHNOLOGY					28182 4				

AVERAGE SALARY OFFERS   MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
AGRIBUSINESS						23705 4	29700 1		
ANIMAL SCIENCES						19500 1			
OTHER AGRICULTURAL SCIENC		20000 1				21551 11			
COMPUTER SCIENCE					30499 6				33360 1
HEALTH SCIENCES			12000 1	15000 1					
CHEMISTRY									27996 1
GEOLOGY & GEOLOGICAL SCI								24000 1	
MATHEMATICS					32800 2				

AVERAGE SALARY OFFERS　MARCH 1989　RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER　CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250　706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING								25500 2	25133 6
BUSINESS ADMIN (INCL MGMT	24000 1	24000 1							
ECONOM & FINANCE (BANKING	26400 1								25367 6
MANAGEMENT INFO SYSTEMS	28650 2	33000 2							28000 1
MARKETING/MARK MGMT (RESR		24180 2	20004 1	24180 2					
ADVERTISING		21600 1							
JOURNALISM									16000 2
CHEMICAL		30600 2	28500 2	33000 1		27000 1			33310 20 36000/31800
CIVIL	21999 2	21650 4		31200 1		29750 2			31505 15
COMPUTER	29900 2	31082 2							
ELECTRICAL/ELECTRONIC	31301 10	29355 23 32600/26496	31216 5	33000 1		29500 1			32938 5
INDUSTRIAL	27625 4	30000 1	30500 3	31000 1				30000 2	32893 3
MECHANICAL	28680 5	30175 8	29402 7	27840 1	30900 1				32641 24 35500/30900
METALLURGICAL		33000 1			28300 4	27300 2			
MINING (INCL GEOLOGICAL)						29280 3			
PETROLEUM									32363 8
ENGINEERING TECHNOLOGY	30000 2	28992 1					29760 1		
INDUSTRIAL TECHNOLOGY		26400 1							
AGRIBUSINESS			19000 1						26000 1
ANIMAL SCIENCES			19500 1						
OTHER AGRICULTURAL SCIENC			24000 1						
COMPUTER SCIENCE	28345 9	28917 7						29688 1	
INFORMATION SCIENCES & SY		25200 2							

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS		ELECTR & ELECT		FOOD & BEVERAG		HOUSEHOLD & PE		METALS & METAL		MINING		PACKAGING & AL		PAPER & WOOD P		PETROLEUM & AL	
MATHEMATICS	27820	3	26456	2													30000	1
PHYSICS	31200	1															27240	1

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT		22668 1				15300 1
MANAGEMENT INFO SYSTEMS	30240 1					
MARK[illegible]ARK MGMT (RESR					19500 1	
PSYCHOLOGY		18000 1				
CHEMICAL		33840 1				
ELECTRICAL/ELECTRONIC			29100 1			33000 2
INDUSTRIAL			28800 1			
MECHANICAL			31750 2			
METALLURGICAL				30000 1		
ENGINEERING TECHNOLOGY		27000 1				
INDUSTRIAL TECHNOLOGY			21996 1			
COMPUTER SCIENCE	28000 1		28800 1			25500 1
INFORMATION SCIENCES & SY						31318 1

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	22984 123 30000/19000	13191 3		19638 12	20668 3	19525 4	16798 4	22550 4	20839 10
BACHELOR - TECHNICAL	23100 2		29874 4	18500 2		29200 2	23821 20 34500/18000	24977 13	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	15950 4	18967 33 22000/17500	18883 8		19500 57 30000/13520	23493 4	20004 1	16300 4	
BACHELOR - TECHNICAL			19883 6		25490 2				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	19625 4	20160 5	20067 6	18986 7	18018 51 30000/14064	18532 21 20793/15750	16068 15	19695 2	18233 3
BACHELOR - TECHNICAL	26617 7	23974 6	28127 14	26336 4	16341 7	23149 46 30963/19200	22902 29 29000/18768	23830 1	18086 25 25000/16500

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	14664 4		15613 9	15033 6	24989 7	23375 4	27480 2	37733 3	24944 11
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	29642 64 34599/27500	21961 16	30731 36 37500/29700	27419 15	32604 121 39744/31000

CURRICULUM	COMPUTER & BUS	ELECTP & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26925 4	26660 6	20004 1	24180 2				25500 2	24200 15
BACHELOR - TECHNICAL	28960 38 32499/25500	28716 54 33000/26000	28645 20 32000/24000	31208 5	28820 5	28716 9	29760 1	29896 3	32406 78 36000/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	30240 1	20334 2			19500 1	15300 1
BACHELOR - TECHNICAL	28000 1	30420 2	28699 6	30000 1		30705 4

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	24000 1								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		33600 1					24000 1		
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	32000 1			42000 1					
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	22296 136 29500/16000	22490 28 27492/18000							18600 1
BUSINESS ADMIN (INCL MGMT	18667 3	14333 3					18000 2		16900 1
ECONOM & FINANCE (BANKING		26550 2	20142 6	24000 1					24200 11
MARKETING/MARK MGMT (RESR			18900 4	21600 1				20004 1	
COMMUNICATIONS		18600 2							
ELEMENTARY EDUCATION									12000 1
HUMANITIES - OTHER			18200 1						
AGRIBUSINESS			18000 1						
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							24000 1		
BUSINESS ADMIN (INCL MGMT		20000 1		14500 2		19387 3	18174 9		
ECONOM & FINANCE (BANKING	19246 2	13992 1			13520 1		22396 6		
MARKETING/MARK MGMT (RESR			23250 2	21954 7	23308 3	21000 3	23788 16		
ADVERTISING			16800 1				21600 1		
COMMUNICATIONS							21354 2		
JOURNALISM		17928 1	15900 1						
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1						
POLITICAL SCIENCE/GOVT		15000 1					22800 2		
PSYCHOLOGY				12000 1			15500 3		
SOCIAL SCIENCES-OTHER							12000 1		
CHEMICAL							28900 2		
CIVIL							30500 2		
ELECTRICAL/ELECTRONIC							28933 3		
MECHANICAL							29500 2		
METALLURGICAL							32364 1		
AGRIBUSINESS					19000 1	16300 1	24733 3		
OTHER AGRICULTURAL SCIENC					24000 1				
PHYSICS							31200 1		

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						18438 3			
BUSINESS ADMIN (INCL MGMT		19500 1	15000 1		17833 3	18000 1			20600 1
COMMUNICATIONS			17833 3		15000 1				
JOURNALISM			16000 2	16333 3					
LETTERS (incl English, Li				16350 2					
CRIMINAL JUSTICE								20004 1	
HISTORY									20600 1
POLITICAL SCIENCE/GOVT								15000 1	
SOCIAL SCIENCES-OTHER									15000 1
CIVIL			21999 2						25000 1
MECHANICAL									26000 1
COMPUTER SCIENCE									21600 1

AVERAGE SALARY OFFERS   MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			16339 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
ELEMENTARY EDUCATION				12000 1					
CHEMICAL							33914 6	31612 10	33004 10
CIVIL		25576 7						26171 40 34000/21999	25032 4
ELECTRICAL/ELECTRONIC								29635 13	
INDUSTRIAL							30540 1		
MECHANICAL								30394 28 37500/27600	29133 3
METALLURGICAL	30600 1		24000 1					28700 3	
MINING (INCL GEOLOGICAL)								24384 2	
PETROLEUM								30000 2	
ENGINEERING TECHNOLOGY								28330 9	
INDUSTRIAL TECHNOLOGY								28740 1	
COMPUTER SCIENCE								30180 2	
GEOLOGY & GEOLOGICAL SCI									24387 3

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT							49200 1		
ECONOM & FINANCE (BANKING		26496 1							
AEROSPACE & AERONAUTICAL					30000 1				
CHEMICAL	32572 13	34500 1				32952 4	36000 1	32342 45 36000/31200	32928 8
CIVIL	28080 1	24342 1				23952 1	30000 1	31350 4	26727 10
COMPUTER	30963 1	30678 2	30963 1	28960 3					
ELECTRICAL/ELECTRONIC	31366 13	[illegible] 6	28730 15	31116 5	28032 5	27301 4	25265 4	32940 5	27587 33 33600/20004
INDUSTRIAL	30279 22 33600/28500					26800 1			
MECHANICAL	30498 41 34500/27600	29260 2	30900 1	27000 1	32500 1	31379 9	30966 4	32404 26 35500/29520	30089 29 37040/25308
METALLURGICAL	30250 4					13872 1		30600 2	
MINING (INCL GEOLOGICAL)									28920 2
PETROLEUM							21600 1	33550 6	
ENGINEERING TECHNOLOGY		29760 1					28600 1		28505 6
INDUSTRIAL TECHNOLOGY	27597 4					21996 1			
COMPUTER SCIENCE				27832 5				33332 2	
INFORMATION SCIENCES & SY		24996 1							
MATHEMATICS		29667 3		28020 3					
PHYSICS								27240 1	
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2						30000 1		17000 1
BUSINESS ADMIN (INCL MGMT	13520 1	25000 2	19464 3					19647 2	18259 25 22800/15118
ECONOM & FINANCE (BANKING			26400 1				26040 1		22000 3
HOTEL/RESTAURANT MGMT.									19305 26 22000/17500
HUMAN RSRCS (incl LABOR R									19150 4
MANAGEMENT INFO SYSTEMS	30240 1	29305 4	33000 2						
MARKETING/MARK MGMT (RESR								20000 2	19450 12
COMMUNICATIONS									20300 1
FOREIGN LANGUAGES		19500 1							
HISTORY									20500 2
POLITICAL SCIENCE/GOVT								15000 1	16000 1
PSYCHOLOGY							15000 1		
SOCIOLOGY							17000 2		
SOCIAL SCIENCES-OTHER									19250 4
ARCHITECTURAL							25000 1		
CIVIL					18726 1			19200 2	
INDUSTRIAL		27500 1					29650 6		
MECHANICAL						30000 1	28800 2		
AGRIBUSINESS					25007 3			22000 1	19000 1
ANIMAL SCIENCES					19500 1		19500 1		
OTHER AGRICULTURAL SCIENC					21005 13				
COMPUTER SCIENCE	26744 21 32244/20340		27361 11						21000 2
INFORMATION SCIENCES & SY	24830 4	17332 3	24560 3						

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ARCHITECTURAL & ENVIRONME						27560 1			
MATHEMATICS	26400 1		30000 1						
PHYSICS		22000 1							

AVERAGE SALARY OFFERS MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								14400 1
COMMUNICATIONS								21000 1
ELEMENTARY EDUCATION								17748 31 30000/14064
PHYSICAL EDUCATION								14635 2
SPECIAL EDUCATION								18877 13
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					13000 1			
SOCIAL SCIENCES-OTHER								15935 2
CHEMICAL			30996 1					24342 2
MECHANICAL			20700 1					
PLANT SCIENCES		15780 1						
HEALTH SCIENCES			17186 17					
NURSING		18667 9	20610 3					
CHEMISTRY			12000 1			26496 2		
MATHEMATICS	22304 3							15489 3
OTHER PHYSICAL & EARTH SC								15641 3

AVERAGE SALARY OFFERS - MARCH 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	22218 139 29500/15500	21801 35 28200/16800	19514 11	22800 2			18000 2	20004 1	22407 14
BACHELOR - TECHNICAL	15000 1	16900 2	18000 1						

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	19246 2	16730 4	18489 7	19468 10	20861 4	20194 6	21243 41 30000/16000		
BACHELOR - TECHNICAL					21500 2	16300 1	28740 14		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		19500 1	16750 6	16340 5	17125 4	18328 4		17502 2	18733 3
BACHELOR - TECHNICAL			21999 2						24200 3

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			15893 3	12000 1				32000 2	
BACHELOR - TECHNICAL	30600 1	25576 7	24000 1				33432 7	28529 110 37500/22932	29536 20 34300/23088

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL		26496 1					49200 1		
BACHELOR - TECHNICAL	30689 99 36996/27996	29991 17	28989 17	28981 17	28951 7	29049 21 34092/24342	28427 12	32013 94 36000/29496	28892 88 37040/21600

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	20340 4	26674 7	25132 6				21008 5	18859 5	19059 79 30000/16000
BACHELOR - TECHNICAL	26436 26 32244/20340	20299 5	26977 15		21461 18	28780 2	28000 10	20133 3	20333 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					13000 1			17924 51 30000/14064
BACHELOR - TECHNICAL	22304 3	18378 10	18160 23 30996/15000			26496 2		17759 8

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989 through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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RMCPA REGIONAL Report No. 3   APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	170	1016	$24096	$25509	$27504	$24000	$20000	344	3301	$23126	$25232	$26400	$24000	$18000
BUSINESS ADMIN (INCL MGMT	49	159	18618	21244	23500	18500	14000	116	608	18630	22063	23400	18589	13896
DISTRIBUTION MANAGEMENT	+	2	+	26250				+	41	+	24233			
ECONOM & FINANCE (BANKING	88	342	23089	24295	28200	24000	16800	124	760	22913	23892	28200	24000	16000
HOTEL/RESTAURANT MGMT	32	35	19743	19822	22000	19100	17500	58	101	19546	19786	22000	19200	17500
HUMAN RSRCS (incl LABOR R	2	19	29304	23438	*	*	*	6	51	22535	22320	*	*	*
MANAGEMENT INFO SYSTEMS	5	143	27880	26908	*	*	*	12	318	29405	26995	*	*	*
MARKETING/MARK MGMT (RESR	41	208	23226	22687	30000	23000	17000	92	686	22354	22314	28000	22000	18000
REAL ESTATE	+	4	+	19750				2	10	32000	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	1	11	18000	17302	*	*	*	3	21	18800	18229	*	*	*
COMMUNICATIONS	27	78	21530	20431	25000	22500	18000	38	145	20684	20149	24000	20350	16500
JOURNALISM	+	11	+	21300				7	41	16404	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	30	71	20116	19239	21800	20000	19313	63	155	18693	18339	21000	19385	14400
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	8	10	18486	17969	*	*	*	10	19	17716	18408	*	*	*
SPECIAL EDUCATION	22	26	18979	20125	21000	18950	18000	35	50	18941	19923	21000	18700	17000
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	8	+	19700				+	15	+	20173			
HUMANITIES														
FOREIGN LANGUAGES	+	8	+	21138				3	18	19833	20385	*	*	*
LETTERS (incl English, Li	1	23	16000	18661	*	*	*	4	58	17675	19118	*	*	*
VISUAL & PERFORMING ARTS	2	8	16500	16875	*	*	*	4	27	14056	15997	*	*	*
HUMANITIES - OTHER	4	12	18418	21463	*	*	*	5	43	18374	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				1	25	20004	20214	*	*	*
HISTORY	2	12	20598	22016	*	*	*	5	25	20559	20377	*	*	*
POLITICAL SCIENCE/GOVT	1	30	17500	22757	*	*	*	7	54	17729	21308	*	*	*
PSYCHOLOGY	9	46	18517	16801	*	*	*	14	96	17154	17536	*	*	*
SOCIOLOGY	6	12	16640	19853	*	*	*	8	30	16730	19672	*	*	*
SOCIAL SCIENCES-OTHER	4	12	18876	20609	*	*	*	12	40	17615	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	73	31272	29295	*	*	*	2	167	30636	29273	*	*	*
AGRICULTURAL	+	9	+	27038				+	15	+	24788			
ARCHITECTURAL	3	8	27027	26800	*	*		4	14	26520	25091	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	53	346	32609	33055	33500	32820	31800	158	882	32444	32906	34000	32820	31000
CIVIL	23	119	25978	27150	31200	25000	23520	100	443	26096	26192	31848	25016	21000
COMPUTER	17	70	28252	30155	*	*	*	24	150	28768	29861	31200	28750	27000
ELECTRICAL/ELECTRONIC	84	493	29454	30480	33000	30000	24996	190	1319	29228	30261	33000	30000	24342

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10Th	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	5	90	$34548	$30072	*	*	*	36	281	$30600	$29531	$32000	$30540	$28000
MECHANICAL	49	435	29477	30636	$33000	$29496	$27000	201	1362	30333	30399	33600	30900	27000
METALLURGICAL	2	32	30000	31041	*	*	*	15	71	28609	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				4	13	26652	26602	*	*	*
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	+	8	+	34650				9	70	31433	32482	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	30	88	28550	27814	30996	27500	24000	47	242	28529	28019	30996	27999	25992
INDUSTRIAL TECHNOLOGY	13	15	27368	26186	*	*	*	19	41	27206	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	2	3	24900	25333	*	*	*	13	28	22563	22452	*	*	*
ANIMAL SCIENCES	2	5	20750	18340	*	*	*	4	12	20125	18592	*	*	*
PLANT SCIENCES	+	1	+	23000				1	6	15780	18547	*	*	*
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	6	9	20075	20495	*	*	*	20	27	20876	20708	24960	22000	16000
COMPUTER SCIENCE														
COMPUTER SCIENCE	42	194	28610	28637	31800	29140	24000	86	551	27837	27895	31920	28800	21504
COMPUTER PROGRAMMING	+	26	+	30100				+	52	+	28116			
INFORMATION SCIENCES & SY	10	48	23357	26204	*	*	*	21	142	23027	26308	27600	24996	16992
SYSTEMS ANALYSIS	+	2	+	28000				+	10	+	28460			
HEALTH SCIENCES														
ALLIED HEALTH	1	2	19040	21020	*	*	*	1	46	19040	23822	*	*	*
HEALTH SCIENCES	+	1	+	30000				17	24	17186	19180	*	*	*
NURSING	+	13	+	23788				12	93	19153	23163	*	*	*
PHARMACY	+	9	+	29067				+	74	+	35400			
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	1	2	11000	29500	*	*	*	2	16	19280	25020	*	*	*
BIOLOGICAL	1	12	26000	20303	*	*	*	1	26	26000	19855	*	*	*
CHEMISTRY	5	15	25998	25593	*	*	*	8	71	24373	28569	*	*	*
GEOLOGY & GEOLOGICAL SCI	4	5	23552	22740	*	*	*	7	10	23909	22886	*	*	*
MATHEMATICS	2	34	21050	26822	*	*	*	19	94	22828	25710	*	*	*
PHYSICS	+	1	+	23500				3	8	26813	26594	*	*	*
OTHER PHYSICAL & EARTH SC	+	+	+	+				6	11	18621	22655	*	*	*
TOTALS	860	4531						2003	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	154	844	$24499	$26118	$27600	$24000	$22045	294	2791	$23388	$25555	$27000	$24000	$19000
ACCOUNTING (PRIVATE)	24	215	22755	23306	27492	22350	18000	61	583	22015	23628	26400	22700	17000
COMMERCIAL BANKING (CNSMR	4	23	24876	21509	*	*	*	16	71	20760	21691	*	*	*
COMMERCIAL BANKING (LENDG	5	27	22027	22424	*	*	*	7	69	22248	21982	*	*	*
INVESTMT BANKING (CORP FN	3	8	24392	24397	*	*	*	3	20	24392	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				+	5	+	28040			
INVESTMT BANKG (REAL EST)	1	1	19800	19800	*	*	*	3	5	18600	17700	*	*	*
INVESTMT BANKG (SALES & T	1	6	24000	24433	*	*	*	2	11	22002	22646	*	*	*
FINANCIAL/TREASURY ANALYS	19	113	24833	25843	*	*	*	33	249	23804	25129	26400	24996	19800
PORTFOLIO MGMT/BROKERAGE	13	20	18225	21021	*	*	*	15	32	18361	21441	*	*	*
UNDERWRITING	3	13	17697	18930	*	*	*	7	43	17145	20224	*	*	*
MARKETING														
ADVERTISING	1	8	18000	21638	*	*	*	8	21	18428	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	16	35	20493	22445	*	*	*	26	123	20099	23610	25000	20500	12000
BUYER/MERCHANDISING	5	52	21084	21499	*	*	*	11	196	21079	21968	*	*	*
MARKET RESEARCH	7	20	21442	22102	*	*	*	14	54	20540	22753	*	*	*
SALES	70	295	21310	23021	26496	22250	15000	125	765	22120	22945	29700	22500	15996
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	1	7	16500	20929	*	*	*	1	21	16500	22708	*	*	*
MEDIA PLANNING	+	2	+	18500				+	13	+	20504			
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	1	7	30000	23836	*	*	*	2	21	24750	21615	*	*	*
PUBLIC RELATIONS	1	7	30000	20803	*	*	*	9	45	19389	19528	*	*	*
WRITING / EDITING	3	20	20700	21110	*	*	*	8	40	17975	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	17000	18926	*	*	*	5	19	17100	18537	*	*	*
FINANC,TAXA, MONETARY POL	2	11	29000	21561	*	*	*	6	33	21886	21449	*	*	*
ECONOMIC PROGRAMS	3	5	20400	20000	*	*	*	3	9	20400	19108	*	*	*
LAW ENFORCEMENT	1	7	16000	21175	*	*	*	3	29	17001	20683	*	*	*
MILITARY	5	10	21345	21553	*	*	*	11	65	21411	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	30600	23430	*	*	*
URBAN / REGIONAL PLANNING	1	2	14560	15780	*	*	*	8	12	24199	22839	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	4	36	29685	20070	*	*	*	8	84	23802	22235	*	*	*
COUNSELING	5	12	15865	15094	*	*	*	6	29	15221	16306	*	*	*
FUNDRAISING / DEVELOPMENT	1	1	16500	16500	*	*	*	1	2	16500	20000	*	*	*
SOCIAL WORK	1	10	16300	15230	*	*	*	1	24	16300	17184	*	*	*
ENGINEERING														
BIOENGINEERING	2	23	30906	31213	*	*	*	9	37	32871	31113	*	*	*
DESIGN / CONSTRUCT	66	285	28140	29376	31440	28650	25000	178	907	28424	28543	32670	29000	23952
ENVIRONMENTAL/SANITATION	12	40	30095	28719	*	*	*	32	101	29746	28262	33000	32460	23088
MANUFACTURING/INDUSTRIAL	60	502	30712	30773	33500	30297	26496	159	1406	30697	30586	33000	30900	27492
SYSTEMS / PROGRAMMING	10	41	29192	30326	*	*	*	28	152	29581	29858	32800	29830	24996
POWER SYSTEMS	6	45	30509	30564	*	*	*	23	152	29386	30040	31900	30000	27040
SOFTWARE DESIGN & DEVELOP	48	100	29215	29761	32000	29796	25992	65	198	29154	29651	31980	29592	25992

continued

RMCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	25	57	$28801	$30336	$32004	$29400	$24342	32	142	$28834	$30322	$32100	$29750	$24342
RESEARCH & DEVELOPMENT	25	145	31412	31496	33420	32580	28000	48	357	30447	30793	33420	32540	25000
TESTING	6	44	28020	28294	*	*	*	19	146	29392	28498	*	*	*
PROCESS ENGINEERING	26	231	31708	32186	33900	32070	29400	120	851	31947	32019	34500	32610	29400
OTHER ENGINEERING	5	203	26864	30924	*	*	*	93	422	28783	30339	33000	30600	21600
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	20	145	27343	27567	31500	27850	23000	50	472	26311	27106	31560	27250	20000
INFORMATION SYSTEMS	8	94	23935	27043	*	*	*	20	235	23985	26932	31500	24998	15000
SYSTEMS ANALYSIS & DESIGN	15	102	26726	28261	*	*	*	36	241	26565	27792	31500	27048	23280
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	10	20	20736	19926	*	*	*	28	54	21202	21454	26000	21000	16000
ARCHITECTURE	2	3	26540	33693	*	*	*	4	22	27660	24193	*	*	*
CONSULTING	4	177	27235	28035	*	*	*	19	391	25999	27682	*	*	*
HUMAN RESRCS /INDUS RELS	10	30	21501	20929	*	*	*	18	92	20539	21914	*	*	*
MANAGEMENT TRAINEE	80	244	19885	21389	25008	19000	17000	162	752	19491	21403	22800	19044	16900
MATH/STATISTICIANS	+	5	+	26576				3	17	22304	23210	*	*	*
NURSES / PERSONAL CARE	1	15	19000	23283	*	*	*	11	92	18435	23094	*	*	*
OTHER HEALTH RELATED (EX	2	18	22320	24823	*	*	*	25	163	18493	27777	23830	18000	15000
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	13000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	3	7	24664	23813	*	*	*	5	14	25397	23746	*	*	*
RESEARCHERS - TECHNICAL	1	5	18996	20198	*	*	*	1	15	18996	20142	*	*	*
TEACHING	57	113	19620	19385	21000	20000	18100	116	268	18746	18712	21000	19086	14500
TOTALS	860	4531						2003	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

RMCPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	36	60	$27606	$28569	$30000	$27490	$24600	57	206	$27271	$28624	$30000	$27480	$24000
MBA--NON-TECH	22	105	28259	33068	31400	27250	25000	27	226	28789	33035	33600	28000	25000
MBA--TECH	+	28	+	41296				+	63	+	39325			
MS-BUSINESS	+	3	+	32767				6	19	31333	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	2	11	39402	37019	*	*	*	22	49	35723	35669	48000	34200	22907
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				+	11	+	30036			
MANAGEMENT INFORMATION SY	+	8	+	27263				10	23	28856	29481	*	*	*
MARKETING/MKTNG MGT (RESE	+	+	+	+				8	15	32000	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	2	2	24000	24000	*	*	*	2	3	24000	26000	*	*	*
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				+	7	+	22212			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	3	3	15000	15000	*	*	*	3	4	15000	17000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	1	1	38400	38400	*	*	*	1	2	38400	29200	*	*	*
PSYCHOLOGY	1	3	30000	28167	*	*	*	2	6	22000	23333	*	*	*
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	21500	23473	*	*	*

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	12	$34940	$33922	*	*	*	3	16	$34940	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	3	36	36632	36381	*	*	*	5	57	36099	36103	*	*	*
CIVIL	+	35	+	30832				2	59	27746	29917	*	*	*
COMPUTER	+	17	+	36290				+	32	+	35686			
ELECTRICAL/ELECTRONIC	21	91	33701	35808	$37704	$33996	$30768	37	185	33811	35653	$38760	$33996	$30600
INDUSTRIAL	1	16	33600	34238	*	*	*	1	31	33600	34890	*	*	*
MECHANICAL	13	71	34319	35044	*	*	*	23	146	34291	35135	35196	34596	33000
METALLURGICAL	3	5	34400	35400	*	*	*	12	20	34108	34287	*	*	*
MINING & MINERAL	+	+	+	+				1	6	34000	31257	*	*	*
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				3	19	33400	39097	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				2	4	32000	27428	*	*	*
HEALTH SCIENCES	+	+	+	+				1	7	30000	21837	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	1	1	21800	21800	*	*	*	2	2	22400	22400	*	*	*
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				1	3	27716	22905	*	*	*
CHEMISTRY	6	9	35930	34031	*	*	*	10	20	34818	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	8	41	35408	37405	*	*	*	9	83	35863	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	2	5	29754	31582	*	*	*	16	30	33151	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				3	13	30133	29557	*	*	*
PHYSICS	+	1	+	29000				1	2	32016	30508	*	*	*
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	128	589						272	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	114	$38160	$46065	*	*	*	2	189	$37080	$43185	*	*	*
MBA--TECH	+	33	+	47039				+	55	+	47240			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	5	96	26060	45356	*	*	*	5	179	26060	44005	*	*	*
MBA--TECH	+	47	+	49158				+	96	+	49967			
OVER 4 YEARS														
MBA--NON-TECH	3	109	27333	47095	*	*	*	3	180	27333	45075	*	*	*
MBA--TECH	+	50	+	50008				+	85	+	49909			
TOTALS	9	449						10	784					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

RMCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				3	6	$41700	35517	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				1	4	22000	32500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	8	31	$46649	47702	*	*	*	13	55	45854	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	1	9	48000	46646	*	*	*	1	16	48000	44170	*	*	*
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	1	1	43400	43400	*	*	*	1	1	43400	43400	*	*	*
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	2	25	45180	43793	*	*	*	7	48	44897	43463	*	*	*
GEOLOGICAL SCIENCES	+	2	+	31536				2	4	35400	33468	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	4	4	43548	43548	*	*	*	4	7	43548	42456	*	*	*
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	16	82						32	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23777 258 31992/20000			17160 1		21600 1	17933 3		26400 1
BUSINESS ADMIN (INCL MGMT	21000 2	13450 1		18000 1		25000 1	17196 2	21667 3	17633 3
ECONOM & FINANCE (BANKING	23872 11			21832 15	19600 2			23100 2	21540 17
HOTEL/RESTAURANT MGMT									30000 1
HUMAN RSRCS (incl LABOR R	25008 1								
MANAGEMENT INFO SYSTEMS	24500 1					30100 1		25000 1	
MARKETING/MARK MGMT (RESR	26400 1			17918 5	21002 2	18000 1			22442 7
COMMUNICATIONS						17500 2	23250 2		22500 1
JOURNALISM		15900 1							
FOREIGN LANGUAGES						20000 2			
VISUAL & PERFORMING ARTS		10224 1							
HUMANITIES - OTHER				18200 1					
HISTORY								14700 1	
PSYCHOLOGY				10020 1	42000 1	16500 1			
SOCIOLOGY									17793 1
ARCHITECTURAL			26540 2					26500 2	
CHEMICAL							34500 1	32760 2	
CIVIL								24288 5	
COMPUTER						25700 1			
ELECTRICAL/ELECTRONIC							28944 11	30600 1	
INDUSTRIAL	31200 1						26800 1	28000 1	
MECHANICAL	27000 1		29832 3			28200 1		27533 3	
ENGINEERING TECHNOLOGY			30000 1			26900 1			

AVERAGE SALARY OFFERS   APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE						31500 2	25900 22 32000/20000		23000 1
INFORMATION SCIENCES & SY	28400 3						21421 8		
CHEMISTRY								35000 1	
GEOLOGY & GEOLOGICAL SCI								26720 3	
MATHEMATICS	15000 1						19000 2		
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		17750 2	25077 2		20560 3				
BUSINESS ADMIN (INCL MGMT	21000 2		20122 9		18087 31 25992/15600	14000 1		21600 1	
ECONOM & FINANCE (BANKING		13992 2	17211 6		22798 13				
HOTEL/RESTAURANT MGMT.	19563 8	19279 44 26000/17500	20000 1						
HUMAN RSRCS (incl LABOR R					19150 4				
MARKETING/MARK MGMT (RESR	20500 2	20000 2	22052 2		20824 28 30000/18000	19327 6			
ADVERTISING					16800 1			18000 1	
COMMUNICATIONS	15000 1	18500 2	20250 2		18925 4	23508 1		15600 1	
JOURNALISM			17928 1					16000 1	
PHYSICAL EDUCATION		19000 1							
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	14750 2								
HUMANITIES - OTHER					17472 1				
CRIMINAL JUSTICE							20004 1		
HISTORY					20500 2				
POLITICAL SCIENCE/GOVT		16000 1	15000 1		22800 2				
PSYCHOLOGY					15000 2			12000 1	
SOCIOLOGY	10000 1				19044 1		16000 1		
SOCIAL SCIENCES-OTHER	16800 1				18050 4	19992 1			
MECHANICAL					28980 1				
ENGINEERING TECHNOLOGY				29000 1					
INDUSTRIAL TECHNOLOGY					27000 1				
AGRIBUSINESS			18500 1					30000 1	

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
COMPUTER SCIENCE			21000 2		21000 1				
INFORMATION SCIENCES & SY			24996 2						
ARCHITECTURAL & ENVIRONME					11000 1				
MATHEMATICS			16900 2						
PHYSICS					22000 1				

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	20467 6		14700 2	19578 9	16522 16		
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2		16486 7	13948 2	18665 12		15598 4	17000 2
ECONOM & FINANCE (BANKING	24000 1	27000 2		29132 3		17955 3	16000 1		28498 2
HOTEL/RESTAURANT MGMT.				22000 1					
MARKETING/MARK MGMT (RESR	19667 3	22000 1	20400 1	22667 3	25000 1	19450 1			26832 3
COMMUNICATIONS		18000 1			21000 1				19200 1
ELEMENTARY EDUCATION					18988 60 30000/15500				
PHYSICAL EDUCATION					18086 7				
SPECIAL EDUCATION					19023 32 27930/17000			19000 1	
FOREIGN LANGUAGES						19500 1			
LETTERS (incl English, Li				16550 2	22000 1				
HISTORY						20600 1			26496 1
POLITICAL SCIENCE/GOVT					17500 1	15000 1	15000 1		
PSYCHOLOGY		15000 1		15000 1				13280 1	16300 1
SOCIOLOGY							13000 1		19000 1
SOCIAL SCIENCES-OTHER					16623 3	14257 2			
CHEMICAL						24947 5			
CIVIL		24071 7	29894 4	29500 2		24197 13	24092 26 31440/21699		
COMPUTER		27000 1				30963 1			
ELECTRICAL/ELECTRONIC	28848 2		28842 13	21977 2		23598 28 28848/19654	25032 1		
INDUSTRIAL		31200 1							
MECHANICAL	32250 2		27466 5			24798 9			
METALLURGICAL	13872 1								

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MINING (INCL GEOLOGICAL)							18768 1		
ENGINEERING TECHNOLOGY	26775 2		43520 2				17000 1		
AGRIBUSINESS						19800 1			
PLANT SCIENCES						15780 1			
OTHER AGRICULTURAL SCIENC						18726 2	16000 1		
COMPUTER SCIENCE		32244 1		23172 2		19800 2			
INFORMATION SCIENCES & SY		12000 1			21000 1		19140 2		24000 1
ALLIED HEALTH					19040 1				
HEALTH SCIENCES						18000 2			17627 13
NURSING						19000 1		23830 1	18700 10
ARCHITECTURAL & ENVIRONME							27560 1		
BIOLOGICAL				26000 1					
CHEMISTRY	24996 2					25000 1			12000 1
GEOLOGY & GEOLOGICAL SCI			17197 2						
MATHEMATICS	24000 1	26400 1			16142 4				
OTHER PHYSICAL & EARTH SC					15641 3				

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	18839 4				24000 2	25500 2	21000 2		24504 11
BUSINESS ADMIN (INCL MGMT			14103 5	15667 3	24933 3	21250 2	23020 2	34350 2	15500 1
ECONOM & FINANCE (BANKING					22799 5		26032 5	18500 1	28040 5
HOTEL/RESTAURANT MGMT	14412 1		23000 1					19500 1	
HUMAN RSRCS (incl LABOR R									33600 1
MANAGEMENT INFO SYSTEMS					31920 1				
MARKETING/MARK MGMT (RESR						30000 1	28920 2		28117 6
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1				18500 1	22350 2
JOURNALISM	12000 1		21000 1						
ELEMENTARY EDUCATION	12000 1		14400 1	12000 1					
PHYSICAL EDUCATION			15780 2						
SPECIAL EDUCATION			19000 1	16200 1					
VISUAL & PERFORMING ARTS		16500 1							
HUMANITIES - OTHER								21000 1	
PSYCHOLOGY			15000 1	14250 1					
SOCIOLOGY			15000 1					24000 1	
SOCIAL SCIENCES-OTHER									24000 1
AEROSPACE & AERONAUTICAL					30636 2				
CHEMICAL					29900 1		30350 4		32878 107 39744/32000
CIVIL								26569 16	30000 1
COMPUTER					28745 3				
ELECTRICAL/ELECTRONIC					30274 31 35040/28500		28200 3	30900 1	32860 10

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL					28544 4		30780 2	30000 1	30625 8
MECHANICAL					29074 39 34599/27492		30640 35 37500/28200	27780 5	32581 37 37040/32040
METALLURGICAL							31488 3		30000 1
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					27584 21 30996/27492		28328 3		32580 1
INDUSTRIAL TECHNOLOGY					27994 13				
AGRIBUSINESS						23705 4	29700 1		
ANIMAL SCIENCES						19500 1			
OTHER AGRICULTURAL SCIENC		20000 1				21005 12			
COMPUTER SCIENCE					29806 13		27600 1		33360 1
HEALTH SCIENCES			12000 1	15000 1					
CHEMISTRY									27996 2
GEOLOGY & GEOLOGICAL SCI								24000 1	
MATHEMATICS					32800 2				

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	23899 2	25200 1				24960 1		23500 3	26529 10
BUSINESS ADMIN (INCL MGMT	19800 2	24000 1		11500 1					
ECONOM & FINANCE (BANKING	21900 4	22500 1	23178 5	22500 1	23000 1				25159 15
MANAGEMENT INFO SYSTEMS	28650 2	33000 2							29267 3
MARKETING/MARK MGMT (RESR	12000 1	24180 2	22915 3	23953 3				26000 1	
ADVERTISING		21600 1							
COMMUNICATIONS			22633 3	23429 7	25000 1		24000 1		
JOURNALISM									16000 2
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY			22800 1						
CHEMICAL		30600 2	29333 3	33000 3	30000 1	27000 1			33127 26 36000/31800
CIVIL	21939 2	21650 4		31200 2	20000 1	29750 2			31505 15
COMPUTER	28871 11	29661 6							25000 1
ELECTRICAL/ELECTRONIC	30957 19	29654 44 33996/26496	31129 9	33000 4		29500 1			32812 7
INDUSTRIAL	27740 5	30000 1	36625 4	31000 1				30000 2	32893 3
MECHANICAL	29250 8	30116 10	29592 9	30420 2	30900 1				32434 28 35500/30000
METALLURGICAL		33000 1			28867 6	27300 2			
MINING (INCL GEOLOGICAL)						29280 3			
PETROLEUM									32363 8
ENGINEERING TECHNOLOGY	30000 4	29799 6			18000 1		29760 1		
INDUSTRIAL TECHNOLOGY		26400 2	29196 1						
AGRIBUSINESS			19000 1						26000 1
ANIMAL SCIENCES			20333 3						

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
OTHER AGRICULTURAL SCIENC			23000 4						
COMPUTER SCIENCE	29257 19	29140 10						29688 1	29860 5
INFORMATION SCIENCES & SY		25200 2							
CHEMISTRY		17000 1							
GEOLOGY & GEOLOGICAL SCI									28812 1
MATHEMATICS	27820 3	26456 2							30000 1
PHYSICS	31200 1								27240 1

AVERAGE SALARY OFFERS   APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING					24000 1	
BUSINESS ADMIN (INCL MGMT		22668 1	15000 1		17950 4	15300 1
ECONOM & FINANCE (BANKING			27996 1			
MANAGEMENT INFO SYSTEMS	30240 1					
MARKETING/MARK MGMT (RESR	22000 1				33167 3	
COMMUNICATIONS			20400 1		18000 1	19000 1
HUMANITIES - OTHER					17000 1	
PSYCHOLOGY		18000 1				
CHEMICAL		33840 1				31800 1
ELECTRICAL/ELECTRONIC			29100 1			33000 2
INDUSTRIAL			28800 1			
MECHANICAL			31750 2			
METALLURGICAL				30000 1		
ENGINEERING TECHNOLOGY		27000 2				
INDUSTRIAL TECHNOLOGY			21996 2			
COMPUTER SCIENCE	28000 1		28800 1			25500 1
INFORMATION SCIENCES & SY						31318 1

AVERAGE SALARY OFFERS   APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23777 274 31992/20000	13191 3		20019 24 33000/13992	24641 5	20689 9	19242 7	21557 7	21705 31 30000/16900
BACHELOR - TECHNICAL	26400 6		28763 6	18500 2		28760 5	25493 48 35000/18000	27096 19	23000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18282 17	18958 54 26000/17500	19669 24 27504/16000		19753 96 30000/16000	19274 9	18002 2	16467 6	
BACHELOR - TECHNICAL			20613 7	29000 1	21996 5			30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	20500 5	21225 8	20457 7	20053 17	18793 110 30000/14500	18570 30 22700/15118	16229 19	15778 6	22953 11
BACHELOR - TECHNICAL	26361 10	24779 12	28972 26 60000/24342	25042 7	16837 9	23437 66 32670/19000	23304 33 31440/18768	23830 1	18086 25 25000/16500

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	16253 7	16500 1	16114 13	14921 7	24429 11	24700 5	25095 11	26022 9	25787 27 33600/24000
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	29149 129 35040/27492	21552 17	30321 52 37500/27600	26916 25 31200/24000	32613 168 39744/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22209 11	25958 8	22944 12	22158 13	24000 2	24960 1	24000 1	24125 4	25416 30 34000/24500
BACHELOR - TECHNICAL	29347 72 35500/25992	28989 91 33996/26000	28888 34 55000/22000	32103 12	27210 10	28716 9	29760 1	29896 3	32120 97 36000/28620

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	26120 2	20334 2	21132 3		23030 10	17150 2
BACHELOR - TECHNICAL	28000 1	29280 3	27742 7	30000 1		30924 5

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23345 275 31992/19000	22653 50 34000/18000							21449 5
BUSINESS ADMIN (INCL MGMT	18667 3	14333 3					18000 2		20450 2
ECONOM & FINANCE (BANKING	25263 11	24075 4	21042 8	24029 5	24392 3			24000 1	25015 25 29196/24000
HOTEL/RESTAURANT MGMT.	22000 1								
MARKETING/MARK MGMT (RESR			18900 4	17796 2				20004 1	
COMMUNICATIONS		18600 2							
ELEMENTARY EDUCATION									12000 1
HUMANITIES - OTHER			18200 1						
PSYCHOLOGY			26010 2						
AGRIBUSINESS			18000 1				19800 1		
INFORMATION SCIENCES & SY	28400 3								
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							24000 1		
BUSINESS ADMIN (INCL MGMT	16887 5	19700 3		18543 7	19000 3	19387 3	18257 22 25992/15300		
ECONOM & FINANCE (BANKING	20246 4	13992 2		22523 4	13520 1	24500 1	21459 23 30000/16800		
HOTEL/RESTAURANT MGMT.	20000 1			19500 3					
MARKETING/MARK MGMT (RESR	21500 2		23250 2	22218 10	24711 4	21575 8	23017 34 30000/18492		
ADVERTISING			17400 2				21600 1		
COMMUNICATIONS	19000 1					16000 1	22745 18		
JOURNALISM		17928 1	15900 1						
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1					16500 1	
POLITICAL SCIENCE/GOVT		15000 1					22800 2		
PSYCHOLOGY	15000 1			12000 1			17325 4		
SOCIOLOGY	13000 1			10000 1			24000 1		
SOCIAL SCIENCES-OTHER							18664 3		
CHEMICAL							28900 2		
CIVIL							30500 2		
ELECTRICAL/ELECTRONIC							27700 4		
MECHANICAL							29500 2		
METALLURGICAL							32364 1		
AGRIBUSINESS					19000 1	16300 1	24733 3		
ANIMAL SCIENCES					19500 1				
OTHER AGRICULTURAL SCIENC					24000 1				
ARCHITECTURAL & ENVIRONME							11000 1		

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
PHYSICS							31200 1		

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21328 4			
BUSINESS ADMIN (INCL MGMT		19500 1	15000 1		17833 3	18000 1			20600 1
ECONOM & FINANCE (BANKING						28000 1	23250 2		18726 1
MARKETING/MARK MGMT (RESR		30000 1							
COMMUNICATIONS			17833 3	20700 3	15000 1				
JOURNALISM			16000 2	16333 3					
PHYSICAL EDUCATION					17000 1				
LETTERS (incl English, Li				16350 2					
CRIMINAL JUSTICE								20004 1	
HISTORY							14700 1		20600 1
POLITICAL SCIENCE/GOVT								15000 1	
SOCIOLOGY								16000 1	
SOCIAL SCIENCES-OTHER									15000 1
CIVIL			21999 2						25000 1
ELECTRICAL/ELECTRONIC									20600 2
MECHANICAL									23900 2
AGRIBUSINESS			30000 1						
COMPUTER SCIENCE									21600 1
CHEMISTRY									25000 1

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			16339 2						
ECONOM & FINANCE (BANKING			19369 2	16000 1					
MARKETING/MARK MGMT (RESR			40000 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
ELEMENTARY EDUCATION				12000 1					
PHYSICAL EDUCATION		14560 1							
VISUAL & PERFORMING ARTS					16500 1				
PSYCHOLOGY				13765 2		16300 1			
SOCIOLOGY				17793 1					
SOCIAL SCIENCES-OTHER				18000 1					
AEROSPACE & AERONAUTICAL								31272 1	
CHEMICAL							33783 7	31612 10	32936 19
CIVIL		25576 7						26315 59 34000/22932	24106 5
ELECTRICAL/ELECTRONIC								29832 21 34200/27000	29000 1
INDUSTRIAL							30540 1	30000 1	
MECHANICAL								30083 42 37500/28000	29133 3
METALLURGICAL	30600 1		24000 1					28725 4	
MINING (INCL GEOLOGICAL)								24384 2	
PETROLEUM								30000 2	
ENGINEERING TECHNOLOGY								27816 26 33000/25992	
INDUSTRIAL TECHNOLOGY								27643 5	
COMPUTER SCIENCE								30120 3	

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
GEOLOGY & GEOLOGICAL SCI							28812 1		22290 4

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 · PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT							49200 1		
ECONOM & FINANCE (BANKING		26496 2							
MARKETING/MARK MGMT (RESR	32400 1								
AEROSPACE & AERONAUTICAL					30000 1				
ARCHITECTURAL						28000 1			
CHEMICAL	32539 23 36996/31200	34500 1				32608 22 33996/32580	34560 2	32416 61 36000/31200	32928 8
CIVIL	24850 4	24342 1				23952 1	30000 1	31350 4	26727 10
COMPUTER	30963 1	30452 3	30963 1	28696 12					
ELECTRICAL/ELECTRONIC	31346 24 35496/28800	30599 13	29053 18	29472 23 35040/24996	28668 26 35000/24342	28666 9	27366 7	32187 9	27587 33 33600/20004
INDUSTRIAL	31111 26 55000/28500					26800 1			
MECHANICAL	30303 60 34500/27240	29260 2	31640 3	28000 3	32252 2	31445 10	30966 4	32014 31 35500/29496	29656 32 37040/25308
METALLURGICAL	30440 5					13872 1		30600 2	
MINING (INCL GEOLOGICAL)									28920 2
PETROLEUM							21600 1	33550 6	
ENGINEERING TECHNOLOGY	32280 5	29760 1	27040 1	30996 2	27606 3		28050 2	27500 1	28505 6
INDUSTRIAL TECHNOLOGY	27677 10					21996 2			28968 2
COMPUTER SCIENCE				29797 21 33996/28000				33332 2	
INFORMATION SCIENCES & SY		24996 2		16992 1					
CHEMISTRY						35000 1	17000 1		
MATHEMATICS		29667 3		28020 3					
PHYSICS								27240 1	
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2				24000 1		28250 2		17833 3
BUSINESS ADMIN (INCL MGMT	13520 1	25000 2	19098 4					21431 3	18193 43 22800/15500
ECONOM & FINANCE (BANKING			26400 1				26040 2	18500 1	22794 17
HOTEL/RESTAURANT MGMT.							30000 1	19804 3	19261 49 26000/17500
HUMAN RSRCS (incl LABOR R								33600 1	20322 5
MANAGEMENT INFO SYSTEMS	28447 3	29644 5	29825 4						
MARKETING/MARK MGMT (RESR							26400 1	20000 2	19494 18
COMMUNICATIONS								19000 1	19800 6
PHYSICAL EDUCATION									19000 1
FOREIGN LANGUAGES		19500 1							
LETTERS (incl English, Li								16000 1	
HUMANITIES - OTHER									18418 4
HISTORY									20500 2
POLITICAL SCIENCE/GOVT								16250 2	16000 1
PSYCHOLOGY							15000 1		16500 2
SOCIOLOGY							17000 2		19044 1
SOCIAL SCIENCES-OTHER					13513 1				19250 4
ARCHITECTURAL						26540 2	25000 1		
CIVIL					18726 1			19200 2	
COMPUTER	29160 5		23500 2						
INDUSTRIAL		27500 1					29650 6		
MECHANICAL						30000 1	28800 2		31000 1
AGRIBUSINESS					25007 3			22000 1	19000 1

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ANIMAL SCIENCES					20750 2		19500 1		
OTHER AGRICULTURAL SCIENC					20640 18				22000 1
COMPUTER SCIENCE	26800 32 32244/20340	26623 4	27789 21 33360/25992						21000 2
INFORMATION SCIENCES & SY	25062 5	17664 6	24560 3						26400 1
ARCHITECTURAL & ENVIRONME						27560 1			
BIOLOGICAL								26000 1	
GEOLOGY & GEOLOGICAL SCI					24697 2				
MATHEMATICS	25200 2		30000 1						
PHYSICS		22000 1							

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								14400 1
ECONOM & FINANCE (BANKING						21000 1	18996 1	
COMMUNICATIONS								21000 1
ELEMENTARY EDUCATION								18913 61 30000/15500
PHYSICAL EDUCATION			18144 1					18076 6
SPECIAL EDUCATION		19000 1						18939 34 27930/17000
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					13000 1			
HISTORY			26496 1					
SOCIAL SCIENCES-OTHER								15935 2
CHEMICAL			30996 1					24342 2
MECHANICAL			20700 1					
PLANT SCIENCES		15780 1						
ALLIED HEALTH								19040 1
HEALTH SCIENCES			17186 17					
NURSING		18667 9	20610 3					
CHEMISTRY			12000 1			26496 4		
MATHEMATICS	22304 3							16142 4
OTHER PHYSICAL & EARTH SC								15641 3

AVERAGE SALARY OFFERS   APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23365 290 31992/19000	22189 59 34000/17160	20944 15	22248 7	24392 3		18000 2	22002 2	23804 33 29196/19800
BACHELOR - TECHNICAL	25050 4	16900 2	18000 1				19800 1		

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	18361 15	17145 7	18428 8	20099 26 27492/12000	21171 8	20866 13	21355 109 30000/15600	16500 1	
BACHELOR - TECHNICAL					20833 3	16300 1	27335 16		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24750 2	16750 6	17975 8	17100 5	21886 6	20400 3	17001 3	18732 4
BACHELOR - TECHNICAL			24666 3						22943 7

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		14560 1	23774 7	15221 6	16500 1	16300 1		32000 2	
BACHELOR - TECHNICAL	30600 1	25576 7	24000 1				32871 9	28383 176 37500/23952	29746 32 34300/23088

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	32400 1	26496 2					49200 1		
BACHELOR - TECHNICAL	30687 158 60000/27492	29818 26 34500/24996	29386 23 34020/27040	29154 65 35040/25992	28834 32 35000/24342	30447 48 35000/25000	28291 18	31947 120 36000/29400	28783 93 37040/21600

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	22743 6	27215 8	24677 9		18757 2		23776 9	20236 14	19340 156 30000/16800
BACHELOR - TECHNICAL	26798 44 33800/21000	21831 12	27194 27 33360/24000		21390 26 31000/16000	27660 4	28000 10	21600 4	23400 6

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		19000 1	22320 2		13000 1	21000 1	18996 1	18824 106 30000/14680
BACHELOR - TECHNICAL	22304 3	18378 10	18160 23 30996/15000			26496 4		17921 10

AVERAGE SALARY OFFERS APRIL 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	27270 20 34000/25000								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		33600 1					24000 1		
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	32000 1			42000 2				29150 2	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, 1989 through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989).

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RMCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES
AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	177	1425	$24056	$25594	$27504	$24000	$19500	438	4345	$23449	$25398	$27000	$24000	$18000
BUSINESS ADMIN (INCL MGMT	62	386	20227	22236	26040	19032	15000	132	880	19446	22326	24200	19010	14000
DISTRIBUTION MANAGEMENT	+	19	+	26207				+	60	+	24858			
ECONOM & FINANCE (BANKING	86	731	22898	25148	29000	24000	16800	175	1383	23088	24654	28400	24000	16700
HOTEL/RESTAURANT MGMT.	32	44	19743	19813	22000	19100	17500	58	113	19546	19809	22000	19200	17500
HUMAN RSRCS (incl LABOR R	1	45	33600	22110	*	*	*	7	92	24115	22199	*	*	*
MANAGEMENT INFO SYSTEMS	+	118	+	26142				12	400	29405	26949	*	*	*
MARKETING/MARK MGMT (RESR	51	420	23221	22581	30000	22500	17[illegible]00	119	1027	22654	22485	29400	22000	18000
REAL ESTATE	+	9	+	24456				2	16	32000	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	1	29	18000	19390	*	*	*	3	46	18800	19166	*	*	*
COMMUNICATIONS	34	122	21715	20978	26500	22000	18000	45	207	20956	20638	25000	21000	16800
JOURNALISM	+	34	+	18998				7	71	16404	18765	*	*	*
TELECOMMUN/BROADCASTING	+	5	+	17800				+	21	+	17956			
EDUCATION														
ELEMENTARY EDUCATION	32	117	19789	20066	21300	20000	18500	65	225	18576	19102	21000	19385	14064
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	8	12	18486	19857	*	*	*	10	22	17716	19471	*	*	*
SPECIAL EDUCATION	24	33	18683	19798	21000	18950	17650	37	58	18751	19797	21000	18700	16200
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				+	19	+	17838			
TEXTILES & CLOTHING	+	+	+	+				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	18	+	19133				+	33	+	19606			
HUMANITIES														
FOREIGN LANGUAGES	+	19	+	21739				3	33	19833	21036	*	*	*
LETTERS (incl English, Li	2	50	15519	20473	*	*	*	5	100	17148	19922	*	*	*
VISUAL & PERFORMING ARTS	2	12	16500	19380	*	*	*	4	33	14056	17226	*	*	*
HUMANITIES - OTHER	5	30	18582	24112	*	*	*	6	69	18519	23013	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				1	38	20004	21291	*	*	*
HISTORY	2	17	20598	21363	*	*	*	6	37	21549	21092	*	*	*
POLITICAL SCIENCE/GOVT	3	61	16079	22510	*	*	*	9	97	17204	21941	*	*	*
PSYCHOLOGY	8	66	19104	18687	*	*	*	16	132	18822	18518	*	*	*
SOCIOLOGY	5	15	15167	18942	*	*	*	8	40	16730	19961	*	*	*
SOCIAL SCIENCES-OTHER	4	36	20298	21797	*	*	*	15	70	18304	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	76	28500	29523	*	*	*	3	231	29924	29370	*	*	*
AGRICULTURAL	+	2	+	25210				+	16	+	24840			
ARCHITECTURAL	1	5	25000	25988	*	*	*	5	19	26216	25327	*	*	*
BIOENGINEERING & BIOMEDIC	+	6	+	27494				+	16	+	27931			
CHEMICAL	138	540	32750	32913	34704	33000	31500	290	1325	32586	32913	34200	33000	31200
CIVIL	54	243	26941	26529	32400	27000	23088	144	656	26592	26340	32400	26020	21999
COMPUTER	22	89	27719	29974	30000	28000	25344	30	216	28460	29946	31200	28750	25344
ELECTRICAL/ELECTRONIC	115	738	30239	30710	33000	30600	27018	280	1972	29722	30471	33000	30496	24996

continued

RMCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	9	180	$28796	$29889	*	*	*	44	447	$30245	$29674	$31800	$30540	$27500
MECHANICAL	82	665	30665	30626	$33000	$30980	$27900	269	1937	30476	30468	33996	30900	27240
METALLURGICAL	30	114	30807	31080	32400	30950	28800	43	167	30078	30599	32400	30600	28080
MINING (INCL GEOLOGICAL)	3	9	29667	28156	*	*	*	7	18	27944	26435	*	*	*
NUCLEAR	+	14	+	30961				+	30	+	31066			
PETROLEUM	22	34	35325	34268	36000	35700	34800	31	102	34195	33026	36000	35400	34000
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	38	116	28594	28546	32000	28996	25992	73	313	28981	28384	31992	28992	25992
INDUSTRIAL TECHNOLOGY	15	24	27529	27716	*	*	*	34	65	27348	26614	28992	27492	25992
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	5	8	24400	23525	*	*	*	18	35	23073	22590	*	*	*
ANIMAL SCIENCES	1	1	24000	24000	*	*	*	5	13	20900	19008	*	*	*
PLANT SCIENCES	+	+	+	+				1	6	15780	18547	*	*	*
NATURAL RESOURCES	+	4	+	22625				+	5	+	22383			
OTHER AGRICULTURAL SCIENC	10	17	22856	21587	*	*	*	30	44	21536	21048	25000	23000	16000
COMPUTER SCIENCE														
COMPUTER SCIENCE	61	362	29454	28682	31800	30000	26496	135	824	28627	28297	31920	29280	24000
COMPUTER PROGRAMMING	+	58	+	30065				+	87	+	28738			
INFORMATION SCIENCES & SY	12	86	21648	27313	*	*	*	33	221	22525	26590	27600	24000	15000
SYSTEMS ANALYSIS	+	8	+	28949				+	16	+	28762			
HEALTH SCIENCES														
ALLIED HEALTH	1	5	19040	20700	*	*	*	1	50	19040	23606	*	*	*
HEALTH SCIENCES	+	3	+	29000				17	27	17186	20272	*	*	*
NURSING	1	11	24958	27212	*	*	*	13	103	19599	23617	*	*	*
PHARMACY	+	9	+	30241				+	75	+	35388			
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	1	5	11000	23480	*	*	*	2	19	19280	24143	*	*	*
BIOLOGICAL	4	19	29000	22486	*	*	*	4	36	29000	20654	*	*	*
CHEMISTRY	5	24	25998	24709	*	*	*	10	88	24798	27989	*	*	*
GEOLOGY & GEOLOGICAL SCI	5	11	23841	23918	*	*	*	8	16	24046	23641	*	*	*
MATHEMATICS	6	73	25539	27984	*	*	*	24	151	23703	26755	30000	24000	16000
PHYSICS	1	8	17000	24975	*	*	*	4	16	24360	25784	*	*	*
OTHER PHYSICAL & EARTH SC	+	3	+	22742				6	14	18621	22674	*	*	*
TOTALS	1182	7484						2747	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	144	1183	$24435	$26046	$28000	$24000	$21000	376	3671	$23676	$25728	$27500	$24000	$19500
ACCOUNTING (PRIVATE)	30	286	21644	23274	27000	20250	18000	75	787	22198	23707	27492	22700	17160
COMMERCIAL BANKING (CNSMR	3	78	29828	21032	*	*	*	19	142	22192	21381	*	*	*
COMMERCIAL BANKING (LENDG	6	53	22056	23094	*	*	*	13	118	22159	22624	*	*	*
INVESTMT BANKING (CORP FN	7	31	25392	28198	*	*	*	9	43	25880	27336	*	*	*
INVESTMT BANKNG (M & A)	+	21	+	29538				+	26	+	29250			
INVESTMT BANKG (REAL EST)	1	7	19600	30257	*	*	*	4	12	18900	25025	*	*	*
INVESTMT BANKG (SALES & T	1	10	22000	21970	*	*	*	3	19	22001	22669	*	*	*
FINANCIAL/TREASURY ANALYS	17	212	25009	25918	*	*	*	42	422	24277	25548	26400	24853	19020
PORTFOLIO MGMT/BROKERAGE	15	35	19462	22509	*	*	*	18	54	19384	22880	*	*	*
UNDERWRITING	3	41	17697	20991	*	*	*	8	75	16751	20936	*	*	*
MARKETING														
ADVERTISING	1	17	18000	21700	*	*	*	8	33	18428	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	23	75	22588	22754	31500	22000	15600	37	181	21897	23567	30504	22000	15000
BUYER/MERCHANDISING	14	91	22601	23160	*	*	*	22	272	22331	22466	27000	23000	19500
MARKET RESEARCH	7	44	22314	24031	*	*	*	17	86	21574	23811	*	*	*
SALES	89	474	22299	22599	30000	22500	16000	169	1121	22599	22957	30000	22800	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	1	10	16500	20700	*	*	*	1	24	16500	22390	*	*	*
MEDIA PLANNING	+	+	+	+				+	13	+	20504			
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	1	9	30000	27493	*	*	*	2	26	24750	22662	*	*	*
PUBLIC RELATIONS	1	21	30000	21114	*	*	*	10	62	20450	19970	*	*	*
WRITING / EDITING	3	40	20700	18582	*	*	*	8	64	17975	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	17000	20383	*	*	*	5	24	17100	19099	*	*	*
FINANC,TAXA, MONETARY POL	2	10	29000	23851	*	*	*	6	37	21886	21868	*	*	*
ECONOMIC PROGRAMS	4	6	20050	21100	*	*	*	5	13	20540	19990	*	*	*
LAW ENFORCEMENT	1	11	16000	20375	*	*	*	3	36	17001	20864	*	*	*
MILITARY	6	15	21144	21074	*	*	*	14	76	21390	21344	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	30600	23430	*	*	*
URBAN / REGIONAL PLANNING	1	4	14560	19942	*	*	*	8	14	24199	23020	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	4	36	33250	19260	*	*	*	9	92	24491	21871	*	*	*
COUNSELING	5	19	15865	17191	*	*	*	6	38	15221	17189	*	*	*
FUNDRAISING / DEVELOPMENT	1	2	16500	21450	*	*	*	1	3	16500	22133	*	*	*
SOCIAL WORK	1	13	16300	14795	*	*	*	1	30	16300	16698	*	*	*
ENGINEERING														
BIOENGINEERING	5	9	32018	30010	*	*	*	13	45	32855	30944	*	*	*
DESIGN / CONSTRUCT	125	479	28666	28566	33000	29000	23952	277	1317	28685	28582	33000	29400	23952
ENVIRONMENTAL/SANITATION	14	46	30331	28644	*	*	*	45	139	30233	28460	33000	32460	24000
MANUFACTURING/INDUSTRIAL	99	648	30270	30706	33504	30900	27000	250	1959	30616	30623	33000	30900	27492
SYSTEMS / PROGRAMMING	14	130	29577	30549	*	*	*	37	267	29531	30169	32445	29760	24996
POWER SYSTEMS	7	99	30933	30204	*	*	*	28	237	29899	30193	31992	30230	27040
SOFTWARE DESIGN & DEVELOP	51	145	29612	30161	31800	30000	27500	106	309	29511	29951	31992	30000	26160

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	20	82	$28105	$30356	$31500	$28840	$24300	38	201	$28938	$30481	$32500	$29750	$24342
RESEARCH & DEVELOPMENT	48	279	32009	31408	34200	32780	28296	93	606	31232	31105	33600	32604	27018
TESTING	9	87	28415	28775	*	*	*	24	220	29341	28812	33300	30000	22300
PROCESS ENGINEERING	141	532	32687	32182	35000	33000	30000	253	1271	32369	32125	34900	33000	29520
OTHER ENGINEERING	5	231	29837	31155	*	*	*	98	654	28837	30628	33000	30540	21588
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	16	281	27820	27961	*	*	*	58	679	26615	27441	31920	27550	20340
INFORMATION SYSTEMS	15	108	22924	26910	*	*	*	31	319	23131	26822	30992	24996	15000
SYSTEMS ANALYSIS & DESIGN	25	178	29316	28633	31800	30000	25992	55	371	27775	28203	32000	28500	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	1	42	30000	30314	*	*	*	1	66	30000	29068	*	*	*
AGRICULTURE/NAT'L RESOURC	6	14	22816	21108	*	*	*	31	63	21199	21280	25000	22000	16000
ARCHITECTURE	+	3	+	26467				4	24	27660	23486	*	*	*
CONSULTING	7	335	27834	27902	*	*	*	25	690	26353	27897	31000	26500	19500
HUMAN RESRCS /INDUS RELS	11	41	22601	21244	*	*	*	20	113	21845	22050	33600	20000	16000
MANAGEMENT TRAINEE	95	586	20823	22480	28596	19000	17000	183	1208	20129	21980	24000	19200	17000
MATH/STATISTICIANS	2	17	25152	28095	*	*	*	5	31	23443	25409	*	*	*
NURSES / PERSONAL CARE	2	15	21979	27486	*	*	*	12	104	18978	23807	*	*	*
OTHER HEALTH RELATED (EX	3	28	18880	23243	*	*	*	27	178	18549	27182	25000	18000	12000
PARALEGAL	+	3	+	22667				+	6	+	21737			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	13000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	3	9	24664	22621	*	*	*	7	18	25711	23463	*	*	*
RESEARCHERS - TECHNICAL	2	8	17998	19924	*	*	*	3	19	18331	19975	*	*	*
TEACHING	63	185	19257	20178	21000	20000	17700	122	369	18602	19299	21000	19063	14400
TOTALS	1182	7484						2747	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	29	77	$28122	$28473	$33000	$27996	$24996	83	274	$27584	$28659	$33000	$27500	$24600
MBA--NON-TECH	21	245	28090	33931	31400	26500	25000	30	426	29160	33831	34000	28000	25000
MBA--TECH	+	68	+	37019				+	124	+	38337			
MS-BUSINESS	+	7	+	28225				6	25	31333	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	1	10	40800	31865	*	*	*	23	58	35943	35130	48000	34200	22907
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	1	8	28000	31738	*	*	*	1	13	28000	30415	*	*	*
MANAGEMENT INFORMATION SY	+	7	+	27014				10	24	28856	29753	*	*	*
MARKETING/MKTNG MGT (RESE	+	6	+	29250				8	21	32000	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	1	1	18000	18000	*	*	*	2	3	24000	26000	*	*	*
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				+	7	+	23614			
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	3	+	19667				+	9	+	21609			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	3	3	15000	15000	*	*	*	3	4	15000	17000	*	*	*
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	1	3	38400	28102	*	*	*	2	5	38400	28541	*	*	*
PSYCHOLOGY	1	6	30000	29400	*	*	*	3	11	24667	26309	*	*	*
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	2	+	24402				1	8	21500	23705	*	*	*

continued

RMCPA REGIONAL Report No. 4   MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	$34841				3	20	$34940	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				+	5	+	34506			
CHEMICAL	11	50	$36374	35784	*	*	*	15	104	36127	35970	*	*	*
CIVIL	5	22	31946	32157	*	*	*	7	80	30746	30444	*	*	*
COMPUTER	2	26	41400	38607	*	*	*	2	57	41400	36976	*	*	*
ELECTRICAL/ELECTRONIC	29	156	34090	36531	$38500	$34800	$30600	66	316	33934	36056	$38760	$34098	$30600
INDUSTRIAL	1	15	33600	33870	*	*	*	2	45	33600	34763	*	*	*
MECHANICAL	16	91	34002	35347	*	*	*	39	217	34172	35199	36000	34500	32760
METALLURGICAL	+	24	+	35035				12	44	34108	34695	*	*	*
MINING & MINERAL	+	+	+	+				1	6	34000	31257	*	*	*
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	1	5	33600	35920	*	*	*	4	23	33450	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				2	9	32000	26590	*	*	*
HEALTH SCIENCES	+	4	+	21250				1	11	30000	21624	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				2	2	22400	22400	*	*	*
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				1	3	27716	22905	*	*	*
CHEMISTRY	+	6	+	31637				10	24	34818	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	9	42	37749	36398	*	*	*	18	115	36806	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	9	12	33129	33347	*	*	*	23	38	33438	31181	36120	34800	29412
MATHEMATICS (INCL ACTUARI	1	5	36000	33969	*	*	*	4	18	31600	30782	*	*	*
PHYSICS	2	3	26112	29408	*	*	*	3	5	28080	29848	*	*	*
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	14	932						388	2189					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	2	134	$28827	$41408	*	*	*
MBA--TECH	+	45	+	43662			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	9	179	27769	43557	*	*	*
MBA--TECH	+	78	+	44088			
OVER 4 YEARS							
MBA--NON-TECH	9	129	30667	42788	*	*	*
MBA--TECH	+	50	+	45416			
TOTALS	20	615					

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	4	315	$32953	$42556	*	*	*
MBA--TECH	+	98	+	45674			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	10	349	27380	44012	*	*	*
MBA--TECH	+	171	+	47402			
OVER 4 YEARS							
MBA--NON-TECH	9	303	30667	44390	*	*	*
MBA--TECH	+	130	+	48771			
TOTALS	23	1366					

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[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				+	5	+	50100			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				3	9	$41700	36844	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				1	4	22000	32500	*	*	*
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				+	8	+	50873			
CHEMICAL	12	55	$48182	48322	*	*	*	25	96	46971	47663	$50100	$48000	$41460
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	1	7	48000	52238	*	*	*	2	22	48000	47237	*	*	*
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	4	13	48250	50494	*	*	*	4	16	48250	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				1	2	43400	36700	*	*	*
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	15	83	41708	43747	*	*	*	22	109	42723	43618	45600	43800	41460
GEOLOGICAL SCIENCES	+	2	+	37250				2	6	35400	34729	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	4	9	43548	42910	*	*	*	8	16	43548	42712	*	*	*
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	36	191						68	319					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24003 334 31992/20100			17160 1		24048 2	17650 4		26400 1
BUSINESS ADMIN (INCL MGMT	21000 2	13450 1		18510 2		32275 4	17196 2	21667 3	17780 5
ECONOM & FINANCE (BANKING	24077 14	21500 1		22910 21 33000/18000	19600 2	26496 1		23100 2	21542 21 28000/16700
HOTEL/RESTAURANT MGMT.									30000 1
HUMAN RSRCS (incl LABOR R	25008 1								
MANAGEMENT INFO SYSTEMS	24500 1					30100 1		25000 1	
MARKETING/MARK MGMT (RESR	28200 2	18000 1		17264 6	21002 2	18000 1			22762 8
COMMUNICATIONS						17500 2	23250 2		24000 3
JOURNALISM		15900 1							
FOREIGN LANGUAGES						20000 2			
VISUAL & PERFORMING ARTS		10224 1							
HUMANITIES - OTHER				18200 1					
HISTORY								14700 1	
PSYCHOLOGY				10020 1	42000 2	16500 1			
SOCIOLOGY									17793 1
ARCHITECTURAL			26540 2					26000 3	
CHEMICAL							34500 1	32340 3	
CIVIL			25500 2					26864 18	
COMPUTER						25700 1			
ELECTRICAL/ELECTRONIC						32598 2	28679 16	30780 2	
INDUSTRIAL	31200 1						26800 1	28000 1	
MECHANICAL	27450 2		29832 3			28200 1	30500 1	27775 4	
ENGINEERING TECHNOLOGY			30000 1			26900 1			

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE						31500 3	26984 35 32000/23000		23000 1
INFORMATION SCIENCES & SY	28400 3			25992 1			20047 16		
BIOLOGICAL	30000 2								
CHEMISTRY								35000 1	
GEOLOGY & GEOLOGICAL SCI								26290 4	
MATHEMATICS	15000 1						19000 2	28800 1	
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING		17750 2	25077 2		21669 4				
BUSINESS ADMIN (INCL MGMT	21000 2		20122 9		18348 33 25992/15600	14000 1		21600 1	18000 1
ECONOM & FINANCE (BANKING		13992 3	18063 12		22903 20 30000/16992			31896 1	19000 1
HOTEL/RESTAURANT MGMT	19563 8	19279 44 26000/17500	20000 1						
HUMAN RSRCS (incl LABOR R					19150 4				
MARKETING/MARK MGMT (RESR	20000 3	20000 2	21868 3		21341 31 40000/18492	19327 6			
ADVERTISING					16800 1			18000 1	
COMMUNICATIONS	15000 1	18500 2	20250 2		19314 7	23508 1		15600 1	
JOURNALISM			17928 1					16000 1	
PHYSICAL EDUCATION		19000 1							
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	14750 2								
HUMANITIES - OTHER		19240 1			17472 1				
CRIMINAL JUSTICE							20004 1		
HISTORY					20500 2				
POLITICAL SCIENCE/GOVT	15000 1	16000 1	15000 1		22800 2				
PSYCHOLOGY					15000 2			12000 1	
SOCIOLOGY	10000 1				19044 1		16000 1		
SOCIAL SCIENCES-OTHER	16800 1				18050 4	19992 2			
MECHANICAL					28980 1				
ENGINEERING TECHNOLOGY				29000 1					
INDUSTRIAL TECHNOLOGY					27000 2				
AGRIBUSINESS			18500 1					30000 2	

AVERAGE SALARY OFFERS   MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
COMPUTER SCIENCE			21000 2		21000 1				
INFORMATION SCIENCES & SY			24996 3						
ARCHITECTURAL & ENVIRONME					11000 1				
BIOLOGICAL			30000 1						
MATHEMATICS			16900 2						
PHYSICS					22000 1				

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	20467 6		14700 2	21785 12	16808 19		
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2		19265 9	13948 2	19621 14		15598 4	17000 2
ECONOM & FINANCE (BANKING	24000 1	27332 3		29199 4		19472 5	16000 1	12000 1	27269 4
HOTEL/RESTAURANT MGMT				22000 1					
MARKETING/MARK MGMT (RESR	19667 3	22000 1	20400 1	22667 3	25000 1	20085 2			26748 4
COMMUNICATIONS		18000 1			21000 1				19200 1
ELEMENTARY EDUCATION					18967 61 30000/15500				
PHYSICAL EDUCATION					18086 7				
SPECIAL EDUCATION					18812 34 27930/17000			19000 1	
FOREIGN LANGUAGES						19500 1			
LETTERS (incl English, Li				16550 2	18519 2				
HISTORY						20600 1			26496 2
POLITICAL SCIENCE/GOVT					17500 1	15369 2	15000 1		
PSYCHOLOGY		15000 1		17000 2				13280 1	16300 1
SOCIOLOGY							13000 1		19000 1
SOCIAL SCIENCES-OTHER					17268 4	14257 2			
CHEMICAL	31457 7	23952 3	32400 1			24947 5	22300 1		
CIVIL		24774 11	29894 4	29500 2		24247 16	24577 31 32976/21999		
COMPUTER		27000 1				28154 2			
ELECTRICAL/ELECTRONIC	28848 2		29528 16	21977 2		23967 32 28848/19954	25032 1		
INDUSTRIAL		31200 1				30396 1			
MECHANICAL	32500 3		27466 5	31000 1		24708 11			
METALLURGICAL	13872 1		31800 1						

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MINING (INCL GEOLOGICAL)							18768 1		
PETROLEUM				30000 1					
ENGINEERING TECHNOLOGY	26775 2		43520 2				17000 1		
AGRIBUSINESS						19800 2			
PLANT SCIENCES						15780 1			
OTHER AGRICULTURAL SCIENC						18726 2	16000 1		
COMPUTER SCIENCE		32244 1		23172 2		19800 2			
INFORMATION SCIENCES & SY		12000 1			21000 1		19140 2		24000 1
ALLIED HEALTH					19040 1				
HEALTH SCIENCES						18000 2			17627 13
NURSING						19000 1		24394 2	18700 10
ARCHITECTURAL & ENVIRONME							27560 1		
BIOLOGICAL				26000 1					
CHEMISTRY	24996 3					25000 1			12000 1
GEOLOGY & GEOLOGICAL SCI			17197 2						
MATHEMATICS	24000 1	26400 1			16142 4	21504 1			
PHYSICS								17000 1	
OTHER PHYSICAL & EARTH SC					15641 3				

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	18839 4				23098 5	25500 2	22400 3		24597 14
BUSINESS ADMIN (INCL MGMT			14103 5	15667 3	24933 3	21250 2	23020 2	34350 2	15500 1
ECONOM & FINANCE (BANKING					22165 6		26070 11	18500 1	28067 6
HOTEL/RESTAURANT MGMT	14412 1		23000 1					19500 1	
HUMAN RSRCS (incl LABOR R									33600 2
MANAGEMENT INFO SYSTEMS					31920 1				
MARKETING/MARK MGMT (RESR						24625 4	28920 3		28232 9
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1				18500 1	22067 3
JOURNALISM	12000 1		21000 1						
ELEMENTARY EDUCATION	12000 1		14400 1	12042 2					
PHYSICAL EDUCATION			15780 2						
SPECIAL EDUCATION			19000 1	16200 1					
VISUAL & PERFORMING ARTS		16500 1							
HUMANITIES - OTHER								21000 1	
PSYCHOLOGY			15000 1	14250 1					
SOCIOLOGY			15000 1					24000 1	
SOCIAL SCIENCES-OTHER									24000 2
AEROSPACE & AERONAUTICAL					29924 3				
CHEMICAL					29900 1	30504 1	31200 7	32000 1	32920 155 39744/32160
CIVIL								27466 26 33600/24000	31200 2
COMPUTER					28745 3			20000 1	30000 1
ELECTRICAL/ELECTRONIC					30623 45 35040/28500		29775 8	30900 1	32732 13

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL					28667 5		30780 2	26332 3	30608 10
MECHANICAL					29163 47 34599/27492		30569 54 37500/28080	27780 5	32514 43 37040/31860
METALLURGICAL					29500 3		31383 8		30800 2
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					27917 30 30996/27000		30285 7		32580 1
INDUSTRIAL TECHNOLOGY					27885 23 28992/27492		30900 1		
AGRIBUSINESS						23860 7	29700 1		
ANIMAL SCIENCES						19500 1			
OTHER AGRICULTURAL SCIENC		20000 1				21171 15			30000 1
COMPUTER SCIENCE					29663 17		27600 1		33360 1
INFORMATION SCIENCES & SY									33600 1
HEALTH SCIENCES			12000 1	15000 1					
CHEMISTRY									27996 3
GEOLOGY & GEOLOGICAL SCI								24000 1	
MATHEMATICS					32800 2		29028 1		

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24933 3	25200 1				24960 1		23500 3	26845 11
BUSINESS ADMIN (INCL MGMT	19800 2	25399 3	23000 1	11500 1					
ECONOM & FINANCE (BANKING	22120 5	22500 2	23897 6	22500 1	23000 1				25434 17
MANAGEMENT INFO SYSTEMS	28650 2	33000 2							29267 3
MARKETING/MARK MGMT (RESR	19664 3	24180 2	22505 9	23567 4				26000 1	
ADVERTISING		21600 1							
COMMUNICATIONS			22633 3	23429 7	25000 1		24000 1		
JOURNALISM									16000 2
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY			22800 1						
CHEMICAL		30600 2	30913 8	33000 4	30000 2	30000 2		30900 2	33481 82 36000/32100
CIVIL	21999 2	21320 5	30000 1	31200 2	20000 1	30633 3			31674 16
COMPUTER	28871 11	29709 7							25500 2
ELECTRICAL/ELECTRONIC	30881 35 35500/28800	30088 72 33996/27500	30287 11	32820 5	34000 1	30750 2	35000 1		32808 9
INDUSTRIAL	27817 6	30000 1	35566 5	31000 1				30000 2	32893 3
MECHANICAL	29500 10	30127 14	29712 11	30880 3	30930 2	30000 1			32685 44 35600/30000
METALLURGICAL	31200 1	33000 1			30212 17	29300 7			33600 1
MINING (INCL GEOLOGICAL)						29473 6			
PETROLEUM									34691 29 37300/34020
ENGINEERING TECHNOLOGY	29871 7	30303 12	28494 2		18000 1		29760 1		
INDUSTRIAL TECHNOLOGY		26400 3	29196 2						
AGRIBUSINESS			19000 1						26000 1
ANIMAL SCIENCES			21250 4						

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
OTHER AGRICULTURAL SCIENC	14560 1		23389 9						
COMPUTER SCIENCE	30256 36 38400/25992	29266 21 31920/28200				30160 1		29688 1	30043 7
INFORMATION SCIENCES & SY	25800 1	25200 2							
CHEMISTRY		17000 1							
GEOLOGY & GEOLOGICAL SCI									28812 1
MATHEMATICS	27820 3	26456 2	25800 1			30000 1			30000 1
PHYSICS	31200 1								27240 1

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING					24000 1	
BUSINESS ADMIN (INCL MGMT		22668 1	15000 1		17950 4	15300 1
ECONOM & FINANCE (BANKING			27996 1			
MANAGEMENT INFO SYSTEMS	30240 1					
MARKETING/MARK MGMT (RESR	22000 1				33167 3	
COMMUNICATIONS			20400 1		22250 2	19000 1
HUMANITIES - OTHER					17000 1	
PSYCHOLOGY		18000 1				
CHEMICAL		33840 1				31800 1
CIVIL		27800 2				
COMPUTER			32004 1			
ELECTRICAL/ELECTRONIC	32400 1		29100 1			33000 2
INDUSTRIAL			28800 1			
MECHANICAL			31750 2	29000 1		
METALLURGICAL				30000 1		
ENGINEERING TECHNOLOGY		28128 4				
INDUSTRIAL TECHNOLOGY			21996 3			
COMPUTER SCIENCE	28000 1		28800 1			25500 1
INFORMATION SCIENCES & SY						31318 1

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24017 354 31992/20100	15815 5		20847 32 33000/13992	27534 6	24521 14	18937 8	21557 7	21739 40 30000/16800
BACHELOR - TECHNICAL	27367 9		27947 8	20997 3		30062 8	25582 75 35000/16992	27545 38 35000/23400	23000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18147 19	18875 56 26000/17500	19582 31 30000/15000		20230 112 40000/16800	19346 10	18002 2	18671 7	18500 2
BACHELOR - TECHNICAL			22143 9	29000 1	22830 6			30000 2	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	20500 5	21977 9	20457 7	21299 21 34992/16000	18696 115 30000/14500	19821 39 45000/15738	16516 22 21045/15000	15239 7	23837 15
BACHELOR - TECHNICAL	28516 19	24906 19	29515 31 60000/25000	26255 9	16837 9	23697 79 32670/19200	23765 39 32976/18768	21929 3	18086 25 25000/16500

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	16253 7	16500 1	16114 13	14567 8	23680 15	24000 8	25620 19	26022 5	26047 37 33600/24000
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	29247 179 35040/27492	22274 24 30504/16000	30546 90 37500/27600	27254 39 33600/24000	32617 233 39744/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22753 15	25669 11	22981 20 27492/21600	22176 14	24000 2	24960 1	24000 1	24125 4	25681 33 34000/24500
BACHELOR - TECHNICAL	29727 114 38400/25992	29403 143 33996/26400	28560 55 55000/23000	32143 15	29478 24 34800/27600	29804 23 33000/29000	32380 2	30298 5	32981 197 37300/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	26120 2	20334 2	21132 3		23345 11	17150 2
BACHELOR - TECHNICAL	30200 2	28850 7	27577 9	29500 2		30924 5

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23612 353 31992/19500	22768 61 34000/18000							25249 7
BUSINESS ADMIN (INCL MGMT	18667 3	14333 3					18000 2		19480 4
ECONOM & FINANCE (BANKING	25634 14	23143 7	21582 10	23849 10	25880 9			24000 1	25099 30 29196/24000
HOTEL/RESTAURANT MGMT.	22000 1								
MARKETING/MARK MGMT (RESR	30000 1		18900 4	16528 3				20004 1	
COMMUNICATIONS		18600 2						22000 1	
ELEMENTARY EDUCATION									12000 1
HUMANITIES - OTHER			18200 1						
PSYCHOLOGY			31340 3						
AGRIBUSINESS			18000 1				19800 2		
INFORMATION SCIENCES & SY	28400 3								
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS   MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							24000 1		
BUSINESS ADMIN (INCL MGMT	16887 5	19700 3		22133 9	20000 4	20591 4	18593 23 25992/15300		
ECONOM & FINANCE (BANKING	21163 6	13992 3		22764 6	20260 2	24500 1	21225 33 30000/13992		
HOTEL/RESTAURANT MGMT.	20000 1			19500 3					
MARKETING/MARK MGMT (RESR	21500 2		23250 2	23167 13	23926 10	21955 9	22937 45 30000/18000		
ADVERTISING			17400 2				21600 1		
COMMUNICATIONS	23250 2					16000 1	22474 23 28200/19200		
JOURNALISM		17928 1	15900 1						
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1					16500 1	
POLITICAL SCIENCE/GOVT		15000 1		15369 2			22800 2		
PSYCHOLOGY	15000 1			12000 1			17325 4		
SOCIOLOGY	13000 1			10000 1			24000 1		
SOCIAL SCIENCES-OTHER							19997 5		
CHEMICAL				30504 1			28900 2		
CIVIL							29033 6		
ELECTRICAL/ELECTRONIC							26633 6		
INDUSTRIAL							30540 2		
MECHANICAL							30333 3		
METALLURGICAL							32082 2		
AGRIBUSINESS					19000 1	16300 1	25100 4		
ANIMAL SCIENCES					19500 1		24000 1		
OTHER AGRICULTURAL SCIENC					23250 4	30000 1	23000 1		

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
COMPUTER SCIENCE				31500 1					
ARCHITECTURAL & ENVIRONME							11000 1		
BIOLOGICAL							30000 2		
PHYSICS							31200 1		

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21328 4			
BUSINESS ADMIN (INCL MGMT		19500 1	15000 1		17833 3	18000 1			20660 2
ECONOM & FINANCE (BANKING						28000 1	23000 3		18726 1
MARKETING/MARK MGMT (RESR		30000 1							20720 1
COMMUNICATIONS			17833 3	20700 3	15000 1				
JOURNALISM			16000 2	16333 3					
PHYSICAL EDUCATION					17000 1				
LETTERS (incl English, Li				16350 2					
CRIMINAL JUSTICE								20004 1	
HISTORY							14700 1		20600 1
POLITICAL SCIENCE/GOVT								15000 1	
PSYCHOLOGY							19000 1		
SOCIOLOGY								16000 1	
SOCIAL SCIENCES-OTHER									15000 1
CIVIL			21999 2						23750 2
ELECTRICAL/ELECTRONIC									20600 2
MECHANICAL									23900 2
AGRIBUSINESS			30000 2						
COMPUTER SCIENCE									21600 1
CHEMISTRY									25000 1

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			20893 3						
ECONOM & FINANCE (BANKING			19369 2	16000 1					
MARKETING/MARK MGMT (RESR			40000 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
ELEMENTARY EDUCATION				12000 1					
PHYSICAL EDUCATION		14560 1							
VISUAL & PERFORMING ARTS					16500 1				
PSYCHOLOGY				13765 2		16300 1			
SOCIOLOGY				17793 1					
SOCIAL SCIENCES-OTHER				18000 1					
AEROSPACE & AERONAUTICAL								31272 1	
ARCHITECTURAL								25000 1	
CHEMICAL							33536 10	30430 16	32909 26 34300/32460
CIVIL		25576 7					32400 1	26529 89 34000/22932	26945 9
COMPUTER								26002 2	
ELECTRICAL/ELECTRONIC								30160 33 34200/27500	29000 1
INDUSTRIAL							30540 1	30000 1	
MECHANICAL								30607 63 37500/28000	29800 4
METALLURGICAL	30600 1		24000 1					29230 6	
MINING (INCL GEOLOGICAL)								24384 2	
PETROLEUM								30000 2	
ENGINEERING TECHNOLOGY								28689 46 34020/27000	

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

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90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
INDUSTRIAL TECHNOLOGY								27521 9	
COMPUTER SCIENCE								30090 4	
GEOLOGY & GEOLOGICAL SCI							28812 1		22832 5

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	24940 3								
BUSINESS ADMIN (INCL MGMT							49200 1		
ECONOM & FINANCE (BANKING		26496 3							
MARKETING/MARK MGMT (RESR	32400 1								
AEROSPACE & AERONAUTICAL					30000 1				
ARCHITECTURAL						28000 1			
CHEMICAL	32749 32 36996/31200	34500 1				32729 52 35400/32580	31307 6	32846 131 36000/31500	32869 9
CIVIL	24850 4	24342 1				23952 1	30000 1	31520 6	26727 10
COMPUTER	30963 1	30452 3	30963 1	28696 12				30000 1	
ELECTRICAL/ELECTRONIC	31389 47 35496/28800	30610 18	29750 23 36500/27999	30026 39 35196/24996	28823 32 35000/25000	29094 15	27366 7	31784 22 34500/30100	27587 33 33600/20004
INDUSTRIAL	30932 30 55000/28200					26800 1			
MECHANICAL	30379 84 34500/27492	29260 2	31640 3	28300 5	32252 2	31568 17	30176 5	31872 38 35500/29496	29411 33 37040/24336
METALLURGICAL	31059 14					13872 1		30583 18	
MINING (INCL GEOLOGICAL)								29667 3	28920 2
PETROLEUM						36000 1	21600 1	35058 25 37300/34620	33000 2
ENGINEERING TECHNOLOGY	31069 8	29760 1	27040 1	30996 4	27606 3		28050 2	28300 2	28505 6
INDUSTRIAL TECHNOLOGY	27844 19					21996 3			29044 3
OTHER AGRICULTURAL SCIENC	24750 2								
COMPUTER SCIENCE	30300 5	29855 2		30005 40 33996/28000				33332 2	
INFORMATION SCIENCES & SY		24996 3		16992 2					
CHEMISTRY						35000 1	17000 1		
MATHEMATICS		29667 3		28272 4				25800 1	
PHYSICS								27240 1	

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS   MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2				24000 1		28250 2		17833 3
BUSINESS ADMIN (INCL MGMT	13520 1	25000 2	19098 4					21431 3	19156 50 34992/15500
ECONOM & FINANCE (BANKING			26400 1	30000 1			25405 4	18500 1	23185 21 31896/19000
HOTEL/RESTAURANT MGMT							30000 1	19804 3	19261 49 26000/17500
HUMAN RSRCS (incl LABOR R								33600 2	20322 5
MANAGEMENT INFO SYSTEMS	28447 3	29644 5	29825 4						
MARKETING/MARK MGMT (RESR							26400 1	20000 2	20543 21 40000/18000
COMMUNICATIONS								19000 1	19800 6
PHYSICAL EDUCATION									19000 1
FOREIGN LANGUAGES		19500 1							
LETTERS (incl English, Li								16000 1	
HUMANITIES - OTHER									18582 5
HISTORY									20500 2
POLITICAL SCIENCE/GOVT								16250 2	16000 1
PSYCHOLOGY							15000 1		16500 2
SOCIOLOGY							17000 2		19044 1
SOCIAL SCIENCES-OTHER					13513 1				19250 4
AEROSPACE & AERONAUTICAL			28500 1						
ARCHITECTURAL						26540 2	25000 1		
CHEMICAL									33000 1
CIVIL					18726 1		28700 2	19200 2	
COMPUTER	28633 6	25344 1	25667 3						
ELECTRICAL/ELECTRONIC		25344 1	30000 1						

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INDUSTRIAL		27500 1					29650 6		24498 2
MECHANICAL			34000 1			30000 1	28500 3		30500 2
AGRIBUSINESS					24204 5			22000 1	19000 1
ANIMAL SCIENCES					20750 2		19500 1		
OTHER AGRICULTURAL SCIENC					20474 19				20520 3
COMPUTER SCIENCE	27208 38 32244/20340	26958 5	28639 35 38400/25992						21000 2
INFORMATION SCIENCES & SY	25185 6	18884 14	24560 3					33600 1	26400 1
ARCHITECTURAL & ENVIRONME						27560 1			
BIOLOGICAL							30000 1	26000 1	
GEOLOGY & GEOLOGICAL SCI					24697 2				
MATHEMATICS	25200 2		30000 2						
PHYSICS		22000 1							

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								14400 1
ECONOM & FINANCE (BANKING			12000 1			21000 1	18996 2	
COMMUNICATIONS								21000 1
ELEMENTARY EDUCATION								18785 63 30000/14500
PHYSICAL EDUCATION			18144 1					18076 6
SPECIAL EDUCATION		19000 1						18744 36 27930/16200
LETTERS (incl English, Li								18519 2
VISUAL & PERFORMING ARTS					13000 1			
HISTORY			26496 2					
SOCIAL SCIENCES-OTHER								17023 3
CHEMICAL			30996 1					24342 2
MECHANICAL			20700 1					
PLANT SCIENCES		15780 1						
ALLIED HEALTH								19040 1
HEALTH SCIENCES			17186 17					
NURSING		19296 10	20610 3					
CHEMISTRY			12000 1			26496 6		
MATHEMATICS	23443 5							16142 4
PHYSICS							17000 1	
OTHER PHYSICAL & EARTH SC								15641 3

AVERAGE SALARY OFFERS MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23661 372 31992/19500	22343 73 34000/18000	22424 18	22159 13	25880 9		18000 2	22001 3	24277 42 45000/19020
BACHELOR - TECHNICAL	25050 4	16900 2	18000 1				19800 2		

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	19384 18	16751 8	18428 8	21377 35 34992/15000	22486 16	21364 15	21461 138 30000/15600	16500 1	
BACHELOR - TECHNICAL				31002 2	21917 6	23150 2	27666 31 32364/24000		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24750 2	16750 6	17975 8	17100 5	21886 6	20540 5	17001 3	19394 6
BACHELOR - TECHNICAL			26000 4						22888 8

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		14560 1	24552 8	15221 6	16500 1	16300 1		32000 2	
BACHELOR - TECHNICAL	30600 1	25576 7	24000 1				32855 13	28661 275 37500/23952	30233 45 34300/24000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26805 4	26496 3					49200 1		
BACHELOR - TECHNICAL	30678 246 60000/27492	29799 34 34500/24996	29899 28 36500/27040	29511 106 35196/26160	28938 38 35000/24342	31232 93 36000/27018	28477 23 36000/22300	32369 253 37300/29520	28837 98 37040/21588

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	22743 6	27215 8	24677 9	30000 1	18757 2		23956 11	21127 15	19834 171 40000/17000
BACHELOR - TECHNICAL	27062 52 33800/21504	21711 23 31500/14400	28381 46 38400/25000		21367 29 31000/16000	27660 4	28236 14	24000 5	24330 12

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		19000 1	20784 4		13000 1	21000 1	18996 2	18663 112 30000/14500
BACHELOR - TECHNICAL	23443 5	18976 11	18160 23 30996/15000			26496 6	17000 1	17921 10

AVERAGE SALARY OFFERS   MAY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	27270 20 34000/25000								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		33600 1					24000 2		
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									31500 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	32000 1			42000 3				29150 2	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989 through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989).

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RMCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	54	1536	$22275	$25409	$26000	$23000	$18000	492	5444	$23320	$25290	$27000	$24000	$18000
BUSINESS ADMIN (INCL MGMT	21	586	22080	22273	28200	20500	18500	151	1411	19842	22274	25992	19493	14000
DISTRIBUTION MANAGEMENT	1	29	15000	24576	*	*	*	1	82	15000	24447	*	*	*
ECONOM & FINANCE (BANKING	37	1030	22065	25106	27600	22500	17000	211	2160	22964	24649	28200	24000	16800
HOTEL/RESTAURANT MGMT	+	18	+	20617				58	124	19546	19859	22000	19200	17500
HUMAN RSRCS (incl LABOR R	1	53	26400	24619	*	*	*	8	136	24401	23035	*	*	*
MANAGEMENT INFO SYSTEMS	3	138	26700	26572	*	*	*	15	514	28864	26861	*	*	*
MARKETING/MARK MGMT (RESR	28	678	23348	22744	26400	23754	18000	147	1605	22786	22523	28920	22000	18000
REAL ESTATE	1	4	24000	23900	*	*	*	3	20	29333	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	2	40	22100	19900	*	*	*	5	75	20120	19367	*	*	*
COMMUNICATIONS	11	107	22355	20852	*	*	*	55	298	21271	20761	27000	21500	16800
JOURNALISM	7	57	18104	20374	*	*	*	13	119	17658	19595	*	*	*
TELECOMMUN/BROADCASTING	4	36	23750	19634	*	*	*	4	54	23750	19239	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	32	200	18898	18538	23000	19850	15300	86	383	18941	18578	21800	19527	14400
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	1	18	12000	20225	*	*	*	10	35	17716	19309	*	*	*
SPECIAL EDUCATION	12	38	21218	20014	*	*	*	44	88	19282	19879	21000	19000	17000
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				+	24	+	18655			
TEXTILES & CLOTHING	+	62	+	20573				+	98	+	19944			
MERCHANDISING MANAGEMENT	+	26	+	19019				+	50	+	19458			
HUMANITIES														
FOREIGN LANGUAGES	+	24	+	20269				3	55	19833	20666	*	*	*
LETTERS (incl English, Li	3	100	16500	20817	*	*	*	8	189	16905	20348	*	*	*
VISUAL & PERFORMING ARTS	7	46	17546	18526	*	*	*	10	77	16882	18099	*	*	*
HUMANITIES - OTHER	2	49	19000	23110	*	*	*	8	111	18639	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	31	+	19974				1	64	20004	20521	*	*	*
HISTORY	3	51	15750	21206	*	*	*	9	86	19616	21275	*	*	*
POLITICAL SCIENCE/GOVT	4	98	19175	22172	*	*	*	12	190	18045	22116	*	*	*
PSYCHOLOGY	3	110	16498	19546	*	*	*	18	229	18480	19061	*	*	*
SOCIOLOGY	2	47	14750	18136	*	*	*	9	86	16482	19021	*	*	*
SOCIAL SCIENCES-OTHER	3	30	18709	20229	*	*	*	17	96	18335	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	19	209	29123	29419	*	*	*	22	433	29232	29424	30852	28500	27432
AGRICULTURAL	1	13	30600	27392	*	*	*	1	29	30600	25984	*	*	*
ARCHITECTURAL	+	12	+	26733				5	31	26216	25871	*	*	*
BIOENGINEERING & BIOMEDIC	1	10	30000	28460	*	*	*	1	26	30000	28135	*	*	*
CHEMICAL	26	453	32821	33026	34300	32850	31200	308	1760	32620	32949	34200	33000	31200
CIVIL	45	450	26765	27350	31404	26000	23496	185	1085	26663	26735	32000	26000	22500
COMPUTER	19	263	28416	30710	*	*	*	45	471	28585	30413	31300	29000	25344
ELECTRICAL/ELECTRONIC	178	1404	29984	30906	33000	30978	25200	449	3279	29828	30661	33000	30600	25000

continued

RMCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	1	301	$25343	$30009	*	*	*	45	746	$30136	$29812	$31800	$30540	$26800
MECHANICAL	91	1160	29695	30639	$33000	$30504	$25343	355	3037	30269	30539	33500	30900	27000
METALLURGICAL	13	98	30808	30900	*	*	*	51	257	30142	30708	32400	30000	28000
MINING (INCL GEOLOGICAL)	5	14	27000	27360	*	*	*	12	32	27551	26840	*	*	*
NUCLEAR	1	23	27000	31561	*	*	*	1	53	27000	31281	*	*	*
PETROLEUM	9	17	35489	32230	*	*	*	38	117	34801	32987	36000	35400	34000
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	3	80	21952	28001	*	*	*	76	389	28703	28310	31992	28728	25992
INDUSTRIAL TECHNOLOGY	+	28	+	27006				34	84	27348	26652	28992	27492	25992
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	4	14	23000	24643	*	*	*	22	49	23060	23177	28800	23000	18500
ANIMAL SCIENCES	8	11	20144	19696	*	*	*	13	23	20435	19381	*	*	*
PLANT SCIENCES	1	4	23000	21750	*	*	*	2	9	19390	20031	*	*	*
NATURAL RESOURCES	1	9	20400	21032	*	*	*	1	13	20400	21622	*	*	*
OTHER AGRICULTURAL SCIENC	16	25	24471	22661	*	*	*	46	68	22557	21656	26000	23000	16000
COMPUTER SCIENCE														
COMPUTER SCIENCE	30	417	29908	29004	35000	31600	22000	165	1215	28860	28557	32496	29400	23000
COMPUTER PROGRAMMING	+	34	+	28287				+	118	+	28711			
INFORMATION SCIENCES & SY	13	133	23352	27100	*	*	*	45	344	22998	26853	27600	24996	16992
SYSTEMS ANALYSIS	1	12	24504	29935	*	*	*	1	25	24504	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	31	18400	25932	*	*	*	2	81	18720	24496	*	*	*
HEALTH SCIENCES	7	14	20878	21724	*	*	*	18	34	17989	20911	*	*	*
NURSING	10	140	21940	25280	*	*	*	17	223	21305	24789	*	*	*
PHARMACY	+	41	+	35609				+	110	+	35173			
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	1	13	19000	23208	*	*	*	3	32	19187	23763	*	*	*
BIOLOGICAL	1	33	31000	21374	*	*	*	5	69	29400	20998	*	*	*
CHEMISTRY	+	52	+	25295				10	133	24798	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	26499				8	19	24046	23724	*	*	*
MATHEMATICS	6	111	20833	27304	*	*	*	28	245	23424	26789	30000	24000	16000
PHYSICS	4	37	29900	29144	*	*	*	8	51	27130	28296	*	*	*
OTHER PHYSICAL & EARTH SC	1	5	17924	20945	*	*	*	6	15	18621	22829	*	*	*
TOTALS	759	10975						3426	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	26	1219	$23627	$26264	$26600	$23750	$21000	402	4492	$23672	$25765	$27492	$24000	$19500
ACCOUNTING (PRIVATE)	25	386	21074	23267	25000	21000	18000	100	1116	21917	23495	27000	21500	17160
COMMERCIAL BANKING (CNSMR	2	118	11950	21397	*	*	*	20	250	21707	21466	24492	20800	12500
COMMERCIAL BANKING (LENDG	1	117	20000	23515	*	*	*	14	222	22005	23003	*	*	*
INVESTMT BANKING (CORP FN	1	37	22500	27397	*	*	*	10	78	25542	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				+	28	+	29304			
INVESTMT BANKG (REAL EST)	+	5	+	31600				4	13	18900	25715	*	*	*
INVESTMT BANKG (SALES & T	+	14	+	24965				3	32	22001	22882	*	*	*
FINANCIAL/TREASURY ANALYS	8	277	23563	26353	*	*	*	50	638	24163	25780	27996	24600	19020
PORTFOLIO MGMT/BROKERAGE	+	42	+	25540				18	89	19384	23789	*	*	*
UNDERWRITING	6	76	22383	22939	*	*	*	14	147	19165	21929	*	*	*
MARKETING														
ADVERTISING	2	27	17212	18622	*	*	*	9	57	19069	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	20	93	22393	24016	31644	21750	13500	56	261	21921	23621	31500	22000	13500
BUYER/MERCHANDISING	1	240	15360	21708	*	*	*	23	481	22028	21952	27000	23000	19000
MARKET RESEARCH	2	53	24730	25802	*	*	*	19	133	21906	24526	*	*	*
SALES	41	807	22622	23377	27504	23000	18000	208	1830	22602	23153	30000	22800	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	1	14	18000	18776	*	*	*	2	38	17250	21059	*	*	*
MEDIA PLANNING	+	7	+	21386				+	17	+	20638			
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	+	21	+	25002				2	46	24750	23701	*	*	*
PUBLIC RELATIONS	5	24	22100	20436	*	*	*	14	84	21143	20198	*	*	*
WRITING / EDITING	6	64	21167	21218	*	*	*	13	117	19908	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	19	20000	19380	*	*	*	5	42	17100	19205	*	*	*
FINANC,TAXA, MONETARY POL	1	22	27500	22722	*	*	*	7	59	22688	22186	*	*	*
ECONOMIC PROGRAMS	+	6	+	23117				5	18	20540	20732	*	*	*
LAW ENFORCEMENT	1	22	15000	21058	*	*	*	3	56	17001	20918	*	*	*
MILITARY	6	58	22418	21947	*	*	*	19	130	21656	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				1	17	30600	25475	*	*	*
URBAN / REGIONAL PLANNING	1	7	18726	21726	*	*	*	9	21	23591	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	1	39	12996	19089	*	*	*	10	129	23341	21085	*	*	*
COUNSELING	2	30	12000	17476	*	*	*	7	63	14760	17404	*	*	*
FUNDRAISING / DEVELOPMENT	1	3	18000	15833	*	*	*	2	6	17250	18983	*	*	*
SOCIAL WORK	1	32	19493	16293	*	*	*	2	62	17897	16489	*	*	*
ENGINEERING														
BIOENGINEERING	5	12	29922	29914	*	*	*	18	56	32040	30776	*	*	*
DESIGN / CONSTRUCT	117	802	29150	28936	32580	30000	25000	384	2065	28830	28700	33000	29400	24000
ENVIRONMENTAL/SANITATION	7	90	29378	28880	*	*	*	52	227	30118	28622	33000	32460	25000
MANUFACTURING/INDUSTRIAL	71	969	30597	30666	33000	30960	28200	316	2865	30597	30639	33000	30900	27492
SYSTEMS / PROGRAMMING	11	193	29324	30210	*	*	*	48	452	29483	30219	32800	29830	24996
POWER SYSTEMS	24	176	29536	30140	31445	30000	25343	52	405	29731	30169	31992	30078	27000
SOFTWARE DESIGN & DEVELOP	28	201	29857	31253	33000	30528	25400	133	494	29625	30503	32500	30000	26064

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	34	222	$30410	$31240	$32000	$30998	$28000	72	416	$29633	$30925	$32500	$30000	$25700
RESEARCH & DEVELOPMENT	36	367	29753	30768	33300	30428	25000	123	954	30796	31002	33600	32580	25343
TESTING	30	190	27958	29485	32000	28828	22000	51	399	28647	29179	33000	29490	22300
PROCESS ENGINEERING	47	515	32056	31866	35400	32400	28132	292	1748	32331	32061	35000	32880	29496
OTHER ENGINEERING	2	582	29150	31098	*	*	*	100	1212	28843	30854	33000	30320	21588
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	18	372	25088	27754	*	*	*	76	1039	26254	27559	31920	26448	20400
INFORMATION SYSTEMS	11	140	25171	27325	*	*	*	39	426	23878	27077	31000	24996	15000
SYSTEMS ANALYSIS & DESIGN	11	224	27036	27991	*	*	*	66	568	27652	28220	32500	28500	22000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	34	+	29319				1	88	30000	28714	*	*	*
AGRICULTURE/NAT'L RESOURC	18	43	23944	22470	*	*	*	49	106	22207	21763	28000	23000	16000
ARCHITECTURE	1	9	19000	21856	*	*	*	5	33	25928	23041	*	*	*
CONSULTING	6	385	24637	28388	*	*	*	30	970	26388	28157	31000	26500	19500
HUMAN RESRCS /INDUS RELS	4	67	16725	23238	*	*	*	24	175	20992	22531	26000	19600	15000
MANAGEMENT TRAINEE	38	842	23682	22290	28000	24000	18000	220	1959	20769	22148	27120	19500	17000
MATH/STATISTICIANS	2	13	19000	27376	*	*	*	6	42	23536	26141	*	*	*
NURSES / PERSONAL CARE	9	137	22156	25268	*	*	*	16	223	20946	24831	*	*	*
OTHER HEALTH RELATED (EX	10	96	18140	28718	*	*	*	30	259	18257	27725	25000	18000	12000
PARALEGAL	+	20	+	19001				+	26	+	19632			
PERFORMING ARTS (ENTERTAI	+	7	+	14948				1	10	13000	14964	*	*	*
RESEARCHERS NON-TECHNICAL	+	14	+	21228				7	31	25711	22746	*	*	*
RESEARCHERS - TECHNICAL	+	27	+	21634				3	46	18331	20949	*	*	*
TEACHING	57	321	19200	19014	23000	19085	15300	161	622	18905	18909	21600	19226	14680
TOTALS	759	10975						3426	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	101	$30500	$29727	*	*		85	348	$27653	$28874	$33000	$27996	$24600
MBA--NON-TECH	4	274	28750	34484	*	*	*	34	645	29112	33903	34000	27500	25000
MBA--TECH	+	84	+	39425				+	180	+	38847			
MS-BUSINESS	+	29	+	35031				6	48	31333	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	5	113	26938	34120	*	*	*	28	165	34335	34661	48000	33100	22907
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	3	18	28833	32943	*	*	*	4	31	28625	31883	*	*	*
MANAGEMENT INFORMATION SY	+	14	+	35487				10	38	28856	31865	*	*	*
MARKETING/MKTNG MGT (RESE	+	43	+	35591				8	60	32000	34462	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				2	3	24000	26000	*	*	*
JOURNALISM	1	3	23000	23267	*	*	*	1	4	23000	23050	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	25748				+	12	+	23878			
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	+	10	+	22347				+	16	+	21823			
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	+	5	+	25200				+	5	+	25200			
VISUAL & PERFORMING ARTS	+	10	+	21123				3	14	15000	19945	*	*	*
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	1	2	19200	19100	*	*	*	1	4	19200	19482	*	*	*
POLITICAL SCIENCE / GOVT	+	+	+	+				2	5	38400	28541	*	*	*
PSYCHOLOGY	+	9	+	22211				3	18	24667	23717	*	*	*
SOCIOLOGY	1	3	26000	27000	*	*	*	1	5	26000	24272	*	*	*
SOCIAL-SCIENCES - OTHER	+	5	+	25140				1	9	21500	23060	*	*	*

continued

RMCPA REGIONAL Report No. 5 JULY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	50	$34880	$34174	*	*	*	6	70	$34910	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	7	51	35857	36476	*	*	*	21	145	36139	36131	$36900	$36120	$35196
CIVIL	+	77	+	31111				7	154	30746	30723	*	*	*
COMPUTER	2	25	34120	37408	*	*	*	4	79	37760	37183	*	*	*
ELECTRICAL/ELECTRONIC	23	221	35192	36609	$39600	$34700	$30000	89	505	34259	36435	39000	34500	30000
INDUSTRIAL	6	29	31967	34286	*	*	*	8	74	32375	34576	*	*	*
MECHANICAL	3	186	33200	35265	*	*	*	42	388	34103	35260	35196	33996	32760
METALLURGICAL	7	30	34557	35141	*	*	*	12	66	34108	34923	*	*	*
MINING & MINERAL	2	6	33000	31967	*	*	*	3	12	33333	31612	*	*	*
NUCLEAR	+	6	+	33670				+	9	+	34024			
PETROLEUM	+	+	+	+				4	23	33450	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				2	19	32000	28016	*	*	*
HEALTH SCIENCES	+	7	+	21929				1	14	30000	21883	*	*	*
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				2	3	22400	23600	*	*	*
ARCHITECTURAL & ENVIRONME	1	1	23000	23000	*	*	*	1	2	23000	23500	*	*	*
BIOLOGICAL	1	3	27716	28105	*	*	*	1	5	27716	25063	*	*	*
CHEMISTRY	3	12	29267	31162	*	*	*	13	36	33537	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	5	84	37040	35754	*	*	*	22	188	36737	35823	41600	37560	30000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	11	24	31973	30262	*	*	*	30	58	32569	30473	36120	34200	29000
MATHEMATICS (INCL ACTUARI	2	10	34800	31338	*	*	*	6	25	32667	31498	*	*	*
PHYSICS	+	5	+	29929				3	10	28080	29889	*	*	*
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	93	1592						467	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	4	149	$30300	$40921	*	*	*	8	438	$31627	$42419	*	*	*
MBA--TECH	2	40	31000	40925	*	*	*	2	129	31000	44590	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	6	170	29683	42981	*	*	*	16	499	28244	43883	*	*	*
MBA--TECH	1	75	31000	48935	*	*	*	1	240	31000	47967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	8	110	36550	44152	*	*	*	17	401	33435	44549	*	*	*
MBA--TECH	5	46	39360	49738	*	*	*	5	176	39360	49024	*	*	*
TOTALS	26	590						49	1883					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	13	+	51137				+	16	+	50049			
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	43643				3	14	$41700	40221	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				+	4	+	24500			
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	1	7	$22000	32593	*	*	*	1	10	22000	33615	*	*	*
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	1	+	50000				+	9	+	50776			
CHEMICAL	2	65	49350	48075	*	*	*	27	157	47148	47853	$50100	$48000	$41460
CIVIL	1	2	34000	35000	*	*	*	1	7	34000	37214	*	*	*
COMPUTER	+	3	+	53967				+	5	+	53380			
ELECTRICAL/ELECTRONIC	+	23	+	50034				2	45	48000	48666	*	*	*
MECHANICAL	1	10	48000	45810	*	*	*	1	15	48000	45893	*	*	*
METALLURGICAL	+	2	+	44100				4	17	48250	49214	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				1	2	43400	36700	*	*	*
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	50	45120	42469	*	*	*	22	157	42723	43215	45600	43800	41460
GEOLOGICAL SCIENCES	1	4	36000	33650	*	*	*	2	9	35400	34108	*	*	*
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	1	2	55000	42000	*	*	*	9	18	44820	42632	*	*	*
POLYMER	+	5	+	43954				+	13	+	44213			
TOTALS	8	205						73	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23967 355 31992/20000			17160 1		24048 2	18120 5		20520 5
BUSINESS ADMIN (INCL MGMT	23000 3	13450 1	25000 1	18510 2		32275 4	20631 3	21667 3	19129 7
ECONOM & FINANCE (BANKING	24077 14	21500 1		22344 25 33000/15000	18733 3	26496 1	20600 2	23400 3	22302 25 28000/16700
HOTEL/RESTAURANT MGMT.									30000 1
HUMAN RSRCS (incl LABOR R	25008 1								
MANAGEMENT INFO SYSTEMS	24500 1					30100 1	22000 1	25000 1	
MARKETING/MARK MGMT (RESR	28200 2	18000 1		18083 7	21002 2	18000 1	23320 3		22762 8
COMMUNICATIONS						22667 3	23250 2		23261 5
JOURNALISM		15900 1							27120 1
ELEMENTARY EDUCATION				24011 1					
FOREIGN LANGUAGES						20000 2			
LETTERS (incl English, Li									22500 1
VISUAL & PERFORMING ARTS		10224 1							
HUMANITIES - OTHER				18200 1					
HISTORY								14700 1	
PSYCHOLOGY				10020 1	42000 2	16500 1			
SOCIOLOGY									17793 1
ARCHITECTURAL			26540 2					26000 3	
CHEMICAL							34500 1	32340 3	
CIVIL			25500 2					26635 25 34000/23400	
COMPUTER						29100 2	30000 1		26502 2
ELECTRICAL/ELECTRONIC						31334 8	28763 20 35000/24996	31013 6	
INDUSTRIAL	31200 1						26800 1	28000 1	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MECHANICAL	27450 2		26599 5			28200 1	31450 2	27775 4	
MINING (INCL GEOLOGICAL)								24500 2	
ENGINEERING TECHNOLOGY			30000 1			26900 1			
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE				20000 1		32100 5	27601 39 35000/23000	26000 1	23000 1
INFORMATION SCIENCES & SY	28400 3			25992 1			21933 25 28200/16992	24000 1	21996 1
SYSTEMS ANALYSIS									24504 1
BIOLOGICAL	30000 2								
CHEMISTRY								35000 1	
GEOLOGY & GEOLOGICAL SCI								26290 4	
MATHEMATICS	15000 1						19000 2	26900 2	
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	19500 2	17750 2	25077 2		21268 10				
BUSINESS ADMIN (INCL MGMT	21000 2		20122 9		18709 43 25992/15600	14000 1		21600 1	18000 1
DISTRIBUTION MANAGEMENT					15000 1				
ECONOM & FINANCE (BANKING		13992 3	19516 21 30000/13992		23021 22 30000/16992	19200 1		31896 1	19000 1
HOTEL/RESTAURANT MGMT.	19563 8	19279 44 26000/17500	20000 1						
HUMAN RSRCS (incl LABOR R					20600 5				
MARKETING/MARK MGMT (RESR	19500 4	20000 2	21234 6		21710 38 40000/18000	19327 6			
REAL ESTATE		24000 1							
ADVERTISING					16800 1			18000 1	
COMMUNICATIONS	15000 1	18500 2	20250 2		20770 10	23508 1		15600 1	
JOURNALISM			20964 2					16000 1	
PHYSICAL EDUCATION		19000 1							
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	14750 2								
HUMANITIES - OTHER		19240 1			17472 1				
CRIMINAL JUSTICE							20004 1		
HISTORY					20500 2		14200 1		
POLITICAL SCIENCE/GOVT	15000 1	16000 1	17100 2		22067 3				
PSYCHOLOGY					15000 2			12000 1	
SOCIOLOGY	10000 1				19044 1		16000 1		
SOCIAL SCIENCES-OTHER	16800 1				18050 4	19992 2			
MECHANICAL			29460 2		28980 1				
ENGINEERING TECHNOLOGY				29000 1					

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
INDUSTRIAL TECHNOLOGY					27000 2				
AGRIBUSINESS			18500 1		23000 2			30000 2	
COMPUTER SCIENCE			21000 2		21000 2				
INFORMATION SCIENCES & SY			24996 3						
ARCHITECTURAL & ENVIRONME					11000 1				
BIOLOGICAL			30000 1						
MATHEMATICS			16900 2						
PHYSICS	30000 1				22000 1		34000 2		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	20467 6		14700 2	21698 15	17413 24 22700/15000		29000 1
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2		19265 9	13948 2	19647 15		15598 4	17000 2
ECONOM & FINANCE (BANKING	24000 1	27383 6	18500 1	29199 4		19472 5	14750 2	12000 1	27269 4
HOTEL/RESTAURANT MGMT				22000 1					
MANAGEMENT INFO SYSTEMS	30100 1		28000 1						
MARKETING/MARK MGMT (RESR	19667 3	22000 1	20400 1	22667 3	25000 1	20085 2			26748 4
COMMUNICATIONS		17500 2			21000 1				19200 1
JOURNALISM					14410 1				
TELECOMMUN/BROADCASTING	23500 2					19500 1			
ELEMENTARY EDUCATION					19190 81 30000/15500				
PHYSICAL EDUCATION					18086 7				
SPECIAL EDUCATION					19371 41 28000/17000			19000 1	
FOREIGN LANGUAGES						19500 1			
LETTERS (incl English, Li				16550 2	18519 2				13500 2
VISUAL & PERFORMING ARTS					18767 6				
HUMANITIES - OTHER						19000 2			
HISTORY		14700 1			18350 1	20600 1			26496 2
POLITICAL SCIENCE/GOVT					17500 1	17546 3	15000 1		
PSYCHOLOGY		15000 1		17000 2		19493 1		13280 1	16300 1
SOCIOLOGY							13000 1		19000 1
SOCIAL SCIENCES-OTHER					17494 5	15746 3			
CHEMICAL	31457 7	23952 3	32400 1			24947 5	22300 1		
CIVIL		24608 14	30315 5	29500 2		24367 20 32670/19200	25011 37 33000/21999		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER - CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMP		27000 1				28154 2			
ELECTRICAL/ELECTRONIC	29300 6		29341 23 36500/27999	21977 2		24204 52 28848/20460	30643 8		30156 1
INDUSTRIAL		31200 1				27870 2			
MECHANICAL	30833 6	32000 1	28405 9	31000 1		24828 21 30000/21600			
METALLURGICAL	26496 2		31800 1						
MINING (INCL GEOLOGICAL)							18768 1		
PETROLEUM				30000 1					
ENGINEERING TECHNOLOGY	27468 3		34013 3				17000 1		
AGRIBUSINESS						19800 2			
PLANT SCIENCES						15780 1			
NATURAL RESOURCES					20400 1				
OTHER AGRICULTURAL SCIENC						18726 2	16000 1		
COMPUTER SCIENCE		32244 1		23172 2		19800 2			
INFORMATION SCIENCES & SY		12000 1			21000 1	18000 1	19140 2		24000 1
ALLIED HEALTH					18720 2				
HEALTH SCIENCES						18000 2			17627 13
NURSING						20000 2		27038 5	18700 10
ARCHITECTURAL & ENVIRONME							27560 1		
BIOLOGICAL				26000 1					
CHEMISTRY	24996 3					25000 1			12000 1
GEOLOGY & GEOLOGICAL SCI			17197 2						
MATHEMATICS	24000 2	26400 1			17094 6	21504 1			
PHYSICS						21600 1		17000 1	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
OTHER PHYSICAL & EARTH SC					15641 3				

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	18839 4				23141 7	23667 3	22400 3		24691 15
BUSINESS ADMIN (INCL MGMT			14103 5	15667 3	24933 3	21250 2	23020 2	32500 3	21850 2
ECONOM & FINANCE (BANKING					22165 6	29000 1	25398 12	18500 1	28067 6
HOTEL/RESTAURANT MGMT	14412 1		23000 1					19500 1	
HUMAN RSRCS (incl LABOR R									33600 2
MANAGEMENT INFO SYSTEMS					31920 1				
MARKETING/MARK MGMT (RESR						24140 5	28920 3		27539 10
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1				18500 1	22067 3
JOURNALISM	12000 1		17000 3						
ELEMENTARY EDUCATION	12000 1		14400 1	12042 2					
PHYSICAL EDUCATION			15780 2						
SPECIAL EDUCATION			19000 1	16200 1					
VISUAL & PERFORMING ARTS		16500 1							
HUMANITIES - OTHER								21000 1	
PSYCHOLOGY			15000 1	13125 2					
SOCIOLOGY			15000 1	14500 1				24000 1	
SOCIAL SCIENCES-OTHER									24000 2
AEROSPACE & AERONAUTICAL					29232 22 36300/27432				
AGRICULTURAL							30600 1		
CHEMICAL					29900 1	30504 1	31200 7	32500 2	32911 161 39744/32100
CIVIL					27000 1			27494 41 36400/24000	31200 2
COMPUTER					28519 4			20000 1	30000 1

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ELECTRICAL/ELECTRONIC					30526 77 35040/28332		30030 10	30900 1	32808 15
INDUSTRIAL					28667 5		30780 2	26332 3	30608 10
MECHANICAL					29157 66 34599/27492		30595 62 37500/28080	27843 7	32500 46 37040/31800
METALLURGICAL					29500 3		30866 10		30800 2
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					27917 30 30996/27000		30285 7		32580 1
INDUSTRIAL TECHNOLOGY					27885 23 28992/27492		30900 1		
AGRIBUSINESS						23669 9	29700 1		
ANIMAL SCIENCES						20382 6			20000 1
PLANT SCIENCES						23000 1			
OTHER AGRICULTURAL SCIENC		20000 1				21877 24 28000/16000	29736 1		30000 1
COMPUTER SCIENCE					29428 22 33332/27852		27600 1		33730 2
INFORMATION SCIENCES & SY									33600 1
HEALTH SCIENCES			12000 1	15000 1					31644 1
ARCHITECTURAL & ENVIRONME					19000 1				
CHEMISTRY									27996 3
GEOLOGY & GEOLOGICAL SCI								24000 1	
MATHEMATICS					32800 2		29028 1		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25010 5	23000 3	24000 1			24960 1		23500 3	26407 13
BUSINESS ADMIN (INCL MGMT	19800 2	25399 3	25895 2	11500 1					
ECONOM & FINANCE (BANKING	21833 6	21667 3	23897 6	22500 1	23000 1				25410 18
MANAGEMENT INFO SYSTEMS	28650 2	33000 2							29267 3
MARKETING/MARK MGMT (RESR	22598 5	24180 2	22294 10	24534 8				26000 1	23000 1
ADVERTISING		21933 3							
COMMUNICATIONS		21500 1	21300 5	23429 7	25000 1		24000 1		
JOURNALISM									16000 2
TELECOMMUN/BROADCASTING									28500 1
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY			22800 1						
BIOENGINEERING & BIOMEDIC		30000 1							
CHEMICAL		30600 2	30913 8	33000 4	30000 2	30000 2		30900 2	33478 93 36000/32100
CIVIL	21999 2	22267 6	30000 1	31200 2	20000 1	29975 4			31658 17
COMPUTER	28211 14	29985 14							25500 2
ELECTRICAL/ELECTRONIC	31118 64 35500/29496	30212 108 39600/27000	30513 12	32850 6	32720 4	30100 3	33700 2		32058 15
INDUSTRIAL	27817 6	30000 1	35566 5	31000 1				30000 2	32893 3
MECHANICAL	30044 16	30487 21 33000/29040	29712 11	30880 3	30930 2	30000 1		29100 2	32595 58 35600/30000
METALLURGICAL	31200 1	33000 1			30064 20 34800/27600	29400 9			33600 1
MINING (INCL GEOLOGICAL)						29204 9			
NUCLEAR		27000 1							
PETROLEUM									35234 36 49000/34600
ENGINEERING TECHNOLOGY	29871 7	29664 13	28494 2		18000 1		29760 1		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
INDUSTRIAL TECHNOLOGY		26400 3	29196 2						
AGRIBUSINESS			19000 1						26000 1
ANIMAL SCIENCES			20560 6						
OTHER AGRICULTURAL SCIENC	14560 1		24471 14						22200 1
COMPUTER SCIENCE	30270 49 38400/25992	29413 22 32496/28200				30160 1		29688 1	29850 8
INFORMATION SCIENCES & SY	25800 1	25200 2							
BIOLOGICAL									31000 1
CHEMISTRY		17000 1							
GEOLOGY & GEOLOGICAL SCI									28812 1
MATHEMATICS	27820 3	26456 2	25800 1			30000 1			30000 1
PHYSICS	31200 1								27240 1

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING					24000 1	
BUSINESS ADMIN (INCL MGMT		22668 1	15000 1		17950 4	15300 1
ECONOM & FINANCE (BANKING		24720 1	27996 2			
MANAGEMENT INFO SYSTEMS	30240 1					
MARKETING/MARK MGMT (RESR	22000 1	24840 2	24996 1		33167 3	
COMMUNICATIONS			20400 1		22250 2	19000 1
JOURNALISM	19200 1					
HUMANITIES - OTHER					17000 1	
PSYCHOLOGY		18000 1				
CHEMICAL		33840 1				31800 1
CIVIL		27800 2		27600 1		
COMPUTER			32004 1			
ELECTRICAL/ELECTRONIC	32400 1		29100 1			32486 4
INDUSTRIAL			28800 1			
MECHANICAL		28884 2	31750 2	29000 1		
METALLURGICAL				30000 1		
ENGINEERING TECHNOLOGY		28128 4				
INDUSTRIAL TECHNOLOGY			21996 3			
COMPUTER SCIENCE	28000 1		28800 1			25500 1
INFORMATION SCIENCES & SY						31318 1

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23990 376 31992/20100	15815 5	25000 1	20832 38 33000/13992	26029 7	25086 15	20760 16	21863 8	22034 54 30000/16800
BACHELOR - TECHNICAL	27367 9		26708 10	20748 4		30851 17	26139 94 35000/18700	27362 54 35000/23400	24501 5

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18264 22 23000/15000	18965 57 26000/17500	20114 45 30000/15000		20539 143 40000/16000	19332 11	16735 3	18671 7	18500 2
BACHELOR - TECHNICAL	30000 1		23473 11	29000 1	22664 9		34000 2	30000 2	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22450 8	22271 14	21078 9	21299 21 34992/16000	18979 151 30000/15000	19891 49 45000/15738	16979 28 22700/15000	15239 7	22976 18
BACHELOR - TECHNICAL	28944 29 39120/24000	25096 23 32979/23088	29152 44 60000/24342	26255 9	17564 13	23920 117 32670/19650	25201 52 33000/21600	25365 6	18550 26 30156/16500

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	16253 7	16500 1	15965 15	14303 10	23629 17	23927 11	25239 20 28920/20000	26300 10	25981 40 33600/21500
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	29306 257 36300/27492	22290 41 30504/16300	30533 104 37500/27600	27457 57 36400/24000	32571 247 39744/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	23297 20 36000/15600	24227 17	22857 25 28790/20400	22915 18	24000 2	24960 1	24000 1	24125 4	25578 38 34000/24000
BACHELOR - TECHNICAL	30040 165 38400/26500	29646 198 39600/26064	28163 63 55000/23000	32196 16	29734 30 34800/25500	29593 30 33000/28000	32387 3	29955 7	32965 239 49000/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	23813 3	23014 5	23278 5		23345 11	17150 2
BACHELOR - TECHNICAL	30200 2	28858 9	27577 9	23867 3		31223 7

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23604 378 31932/19500	22275 86 34000/18000							24793 8
BUSINESS ADMIN (INCL MGMT	20750 4	14333 3			22500 1		18000 2		19480 4
ECONOM & FINANCE (BANKING	25634 14	23143 7	20756 11	23499 11	25880 9			24000 1	25028 34 29196/23000
HOTEL/RESTAURANT MGMT	22000 1								
MARKETING/MARK MGMT (RESR	30000 1		18900 4	16528 3				20004 1	23000 1
COMMUNICATIONS		18600 2						22000 1	
ELEMENTARY EDUCATION									18006 2
HUMANITIES - OTHER			18200 1						
POLITICAL SCIENCE/GOVT									21900 1
PSYCHOLOGY			31340 3						
AGRIBUSINESS			18000 1				19800 2		
INFORMATION SCIENCES & SY	28400 3								
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							24000 1		
BUSINESS ADMIN (INCL MGMT	16887 5	19700 3		21246 13	20000 4	20172 5	19474 26 30000/15300		
DISTRIBUTION MANAGEMENT				15000 1					
ECONOM & FINANCE (BANKING	21163 6	17854 7		23636 8	20260 2	24500 1	21392 43 30000/16800		
HOTEL/RESTAURANT MGMT.	20000 1			19500 3					
MARKETING/MARK MGMT (RESR	21500 2	19800 1	23250 2	23435 17	23926 10	22855 10	22826 60 30000/18000		
ADVERTISING			19667 3				21600 1		
COMMUNICATIONS	23250 2					16000 1	22333 28 28200/18200		
JOURNALISM		17928 1	15900 1	12000 1			21600 2		
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1					16500 1	
HUMANITIES - OTHER								18000 1	
POLITICAL SCIENCE/GOVT		15000 1		15369 2			21600 3		
PSYCHOLOGY	15000 1			12000 1			17325 4		
SOCIOLOGY	13000 1			10000 1			24000 1		
SOCIAL SCIENCES-OTHER							19997 5		
CHEMICAL				30504 1			28900 2		
CIVIL							28829 7		
ELECTRICAL/ELECTRONIC							26400 7		
INDUSTRIAL							30540 2		
MECHANICAL		31500 1					30333 3		
METALLURGICAL							32082 2		
AGRIBUSINESS				21000 1	19000 1	16300 1	24680 5		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ANIMAL SCIENCES				21625 4	17430 2		24000 1		
OTHER AGRICULTURAL SCIENC				24500 1	23250 4	30000 1	23000 1		
COMPUTER SCIENCE				31500 1					
HEALTH SCIENCES				31644 1					
ARCHITECTURAL & ENVIRONME							11000 1		
BIOLOGICAL							30000 2		
PHYSICS							31200 1		

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21328 4			
BUSINESS ADMIN (INCL MGMT		19500 1	15000 1		17833 3	22750 2			20660 2
ECONOM & FINANCE (BANKING						28000 1	23000 3		18726 1
MARKETING/MARK MGMT (RESR		30000 1							20720 1
ADVERTISING			20000 1						
COMMUNICATIONS			20833 6	20700 3	15000 1				
JOURNALISM			16000 2	16333 3					
TELECOMMUN/BROADCASTING				23750 4					
PHYSICAL EDUCATION					17000 1				
LETTERS (incl English, Li				16350 2					
HUMANITIES - OTHER				20000 1					
CRIMINAL JUSTICE								20004 1	
HISTORY							14700 1		20600 1
POLITICAL SCIENCE/GOVT								15000 1	
PSYCHOLOGY							19000 1		
SOCIOLOGY								16000 1	
SOCIAL SCIENCES-OTHER									15000 1
CIVIL			21999 2						23750 2
ELECTRICAL/ELECTRONIC									21166 4
INDUSTRIAL									25343 1
MECHANICAL									23133 3
AGRIBUSINESS			30000 2						
COMPUTER SCIENCE									21600 1

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY	
CHEMISTRY									25000	1
PHYSICS									21600	1

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			20893 3						
ECONOM & FINANCE (BANKING			19369 2	16000 1					
MARKETING/MARK MGMT (RESR			40000 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
JOURNALISM					18000 1				
ELEMENTARY EDUCATION				12000 1					
PHYSICAL EDUCATION		14560 1							
LETTERS (incl English, Li			12996 1						
VISUAL & PERFORMING ARTS					16500 1				
PSYCHOLOGY				13177 3		17897 2			
SOCIOLOGY				17793 1					
SOCIAL SCIENCES-OTHER		18726 1		18000 1					
AEROSPACE & AERONAUTICAL							27104 3	30185 9	
ARCHITECTURAL								25000 1	
CHEMICAL							33536 10	30430 16	32962 28 34300/32460
CIVIL		25576 7					32400 1	26621 118 36400/22932	26911 13
COMPUTER								26002 2	
ELECTRICAL/ELECTRONIC							34150 2	30282 69 39600/26004	29000 1
INDUSTRIAL							30540 1	30000 1	
MECHANICAL								30222 90 37500/27500	29800 4
METALLURGICAL	30600 1		24000 1					29276 9	
MINING (INCL GEOLOGICAL)								25089 3	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PETROLEUM								30000 2	
ENGINEERING TECHNOLOGY								28689 46 34020/27000	
INDUSTRIAL TECHNOLOGY								27521 9	
COMPUTER SCIENCE								31743 6	
BIOLOGICAL									31000 1
GEOLOGY & GEOLOGICAL SCI							28812 1		22832 5
PHYSICS								34000 1	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	24940 3								
BUSINESS ADMIN (INCL MGMT							49200 1		
ECONOM & FINANCE (BANKING		26172 4							
MARKETING/MARK MGMT (RESR	32400 1								
AEROSPACE & AERONAUTICAL	29820 2				30000 1	29351 3		27977 3	
AGRICULTURAL	30600 1								
ARCHITECTURAL						28000 1			
BIOENGINEERING & BIOMEDIC								30000 1	
CHEMICAL	32747 33 36996/31200	34500 1				32729 52 35400/32580	31307 6	32876 146 36000/31500	32869 9
CIVIL	26463 8	24342 1				23724 2	30000 1	31520 6	26727 10
COMPUTER	30963 1	28839 4	30963 1	29223 22 32500/27500				30000 1	
ELECTRICAL/ELECTRONIC	31296 73 35496/28800	30798 25 34800/29000	29752 42 36500/27000	30014 45 35196/25200	29557 63 35000/25700	28964 34 34200/25000	27953 19	31693 24 34500/30000	27622 34 33600/20004
INDUSTRIAL	30932 30 55000/28200					26800 1			
MECHANICAL	30458 112 34500/27500	29260 2	29805 8	28300 5	30835 3	31402 21 34092/28800	28665 17	31673 44 35500/29496	29411 33 37040/24336
METALLURGICAL	31031 16					26496 2		30316 19	29500 1
MINING (INCL GEOLOGICAL)								28214 7	28920 2
NUCLEAR						27000 1			
PETROLEUM						36000 1	21600 1	35589 32 49000/34620	33000 2
ENGINEERING TECHNOLOGY	29283 9	29760 1	27040 1	30996 4	27606 3		26739 4	28300 2	28505 6
INDUSTRIAL TECHNOLOGY	27844 19					21996 3			29044 3
OTHER AGRICULTURAL SCIENC	24750 2								
COMPUTER SCIENCE	30300 5	28528 4		30079 51 34000/28000	33100 2	34500 1		33332 2	
INFORMATION SCIENCES & SY		24996 3		16992 2					

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
CHEMISTRY						35000 1	17000 1		
MATHEMATICS		29667 3		28272 4				25800 1	
PHYSICS	34000 1						30000 1	27240 1	
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2				24000 1		28250 2	18000 1	20520 5
BUSINESS ADMIN (INCL MGMT	17010 2	25000 2	19378 5		28790 1			21073 4	19372 54 34992/15500
ECONOM & FINANCE (BANKING		24300 2	24200 2	30000 1			25405 4	18500 1	22924 31 31896/18500
HOTEL/RESTAURANT MGMT							30000 1	19804 3	19261 49 26000/17500
HUMAN RSRCS (incl LABOR R								33600 2	21335 6
MANAGEMENT INFO SYSTEMS	28447 3	29474 7	28260 5						
MARKETING/MARK MGMT (RESR							26400 1	20000 2	21363 27 40000/18000
REAL ESTATE									24000 1
COMMUNICATIONS								19000 1	20725 8
JOURNALISM									27120 1
PHYSICAL EDUCATION									19000 1
FOREIGN LANGUAGES		19500 1							
LETTERS (incl English, Li								16000 1	22500 1
HUMANITIES - OTHER									18582 5
HISTORY								14450 2	20500 2
POLITICAL SCIENCE/GOVT								16250 2	18300 2
PSYCHOLOGY							15000 1		16500 2
SOCIOLOGY							17000 2		19044 1
SOCIAL SCIENCES-OTHER					13513 1				19250 4
AEROSPACE & AERONAUTICAL			28500 1						
ARCHITECTURAL						26540 2	25000 1		
CHEMICAL									33000 1
CIVIL					18726 1		27430 4	19200 2	

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
COMPUTER	28180 10	25344 1	25667 3						
ELECTRICAL/ELECTRONIC		25344 1	30600 2		23866 1		31500 1		31160 2
INDUSTRIAL		27500 1					29650 6		24498 2
MECHANICAL			34000 1			30000 1	28500 3		30333 3
AGRIBUSINESS					24337 6			22000 1	21000 2
ANIMAL SCIENCES					19267 3		19500 1		21496 2
PLANT SCIENCES					23000 1				
OTHER AGRICULTURAL SCIENC					21970 32 29736/16000				22912 5
COMPUTER SCIENCE	26998 41 32244/20340	28327 7	28668 42 38400/25992						21000 2
INFORMATION SCIENCES & SY	24979 15	19273 16	24560 3				24000 1	33600 1	26400 1
SYSTEMS ANALYSIS	24504 1								
ARCHITECTURAL & ENVIRONME						23280 2			
BIOLOGICAL							30000 1	26000 1	
GEOLOGY & GEOLOGICAL SCI					24697 2				
MATHEMATICS	25200 2		30000 2				25000 1		
PHYSICS		22000 1							

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								14400 1
ECONOM & FINANCE (BANKING			12000 1			21000 1	18996 2	
COMMUNICATIONS								21000 1
JOURNALISM								14410 1
ELEMENTARY EDUCATION								19047 83 30000/15300
PHYSICAL EDUCATION			18144 1					18076 6
SPECIAL EDUCATION		19000 1						19288 43 28000/17000
LETTERS (incl English, Li			14004 1					18519 2
VISUAL & PERFORMING ARTS					13000 1			18767 6
HISTORY			26496 2					18350 1
SOCIOLOGY			14500 1					
SOCIAL SCIENCES-OTHER								17368 4
CHEMICAL			30996 1					24342 2
MECHANICAL			20700 1					
PLANT SCIENCES		15780 1						
NATURAL RESOURCES								20400 1
ALLIED HEALTH			18400 1					19040 1
HEALTH SCIENCES			17186 17					
NURSING		21454 14	20610 3					
CHEMISTRY			12000 1			26496 6		
MATHEMATICS	23536 6							17094 6
PHYSICS							17000 1	
OTHER PHYSICAL & EARTH SC								15641 3

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23659 398 31992/19500	22019 98 34000/18000	21902 19	22005 14	25542 10		18000 2	22001 3	24163 50 45000/19020
BACHELOR - TECHNICAL	25050 4	16900 2	18000 1				19800 2		

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	19384 18	18216 13	19069 9	21317 47 36000/13000	22486 16	21760 17	21655 174 30000/16000	17250 2	
BACHELOR - TECHNICAL		31500 1		25072 9	20980 7	23150 2	27448 34 32364/24000		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24750 2	19200 10	19908 13	17100 5	22688 7	20540 5	17001 3	19394 6
BACHELOR - TECHNICAL			26000 4						22700 13

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		16643 2	23268 9	14760 7	17250 2	17897 2		32000 2	
BACHELOR - TECHNICAL	30600 1	25576 7	24000 1				32040 18	28814 382 39600/24000	30118 52 34300/25000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26805 4	26172 4					49200 1		
BACHELOR - TECHNICAL	30646 312 60000/27492	29784 44 34800/24996	29731 52 36500/27000	29625 133 35196/26064	29633 72 35000/25700	30796 123 39120/25343	28236 50 36000/22000	32331 292 49000/29496	28843 100 37040/21588

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	22423 7	27035 12	23883 12	30000 1	22101 3		23956 11	20200 19	20329 200 40000/17000
BACHELOR - TECHNICAL	26642 69 33800/21000	22476 27 35000/14400	28490 54 38400/25000		22214 46 31000/16300	25928 5	27796 19	24000 5	25163 20 33000/19992

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		19000 1	18607 6		13000 1	21000 1	18996 2	18960 148 30000/14680
BACHELOR - TECHNICAL	23536 6	21076 15	18170 24 30996/15000			26496 6	17000 1	18278 13

AVERAGE SALARY OFFERS JULY 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	27257 21 34000/25000						24000 1		
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		33600 1					24000 2		25000 1
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									31500 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	35500 2			42000 3				29150 2	
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

ROCKY MOUNTAIN REGION (RMCPA)

University of Arizona
Brigham Young University
Carroll College
Colorado School of Mines
Colorado State University
Colorado Tech
University of Colorado
University of Denver
Eastern Montana College
Kansas State University
Montana State University
University of Montana
University of Nebraska - Lincoln
New Mexico Institute of Mining & Technology
New Mexico State University
University of New Mexico
Northern Arizona University
University of Northern Colorado
South Dakota School of Mines
University of South Dakota - Business
Utah State University
University of Utah
Washburn University
University of Wyoming

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Rocky Mountain** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989 through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989).

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RMCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	153	1353	$23915	$24963	$28500	$24000	$19404	645	6802	$23461	$25223	$27240	$24000	$18113
BUSINESS ADMIN (INCL MGMT	46	751	21516	22786	28000	19647	16000	197	2163	20233	22450	27000	19493	15000
DISTRIBUTION MANAGEMENT	1	16	12000	23003	*	*	*	2	98	13500	24211	*	*	*
ECONOM & FINANCE (BANKING	131	882	23704	24865	29400	24000	16992	342	3043	23248	24710	29004	24000	16800
HOTEL/RESTAURANT MGMT.	+	75	+	19324				58	199	19546	19657	22000	19200	17500
HUMAN RSRCS (incl LABOR R	6	61	22683	22410	*	*	*	14	197	23665	22842	*	*	*
MANAGEMENT INFO SYSTEMS	5	153	20751	26473	*	*	*	20	667	26836	26772	31920	28400	20000
MARKETING/MARK MGMT (RESR	69	514	21963	22340	28920	20604	14400	216	2119	22523	22479	28920	22000	17496
REAL ESTATE	2	8	28000	23499	*	*	*	5	28	28800	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	3	37	23267	19952	*	*	*	8	112	21300	19560	*	*	*
COMMUNICATIONS	13	145	24146	20937	*	*	*	68	443	21821	20819	27500	21500	16800
JOURNALISM	10	63	21279	21042	*	*	*	23	183	19233	20085	27000	18000	14410
TELECOMMUN/BROADCASTING	4	19	31250	22842	*	*	*	8	73	27500	20176	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	33	211	19620	19119	21700	19700	17780	119	594	19129	18767	21900	19554	15300
PRE-ELEMENTARY EDUCATION	+	7	+	18176				+	17	+	17016			
PHYSICAL EDUCATION	7	29	20812	19914	*	*	*	17	64	18991	19583	*	*	*
SPECIAL EDUCATION	9	32	19888	19639	*	*	*	53	120	19385	19815	21500	18900	17000
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	24	+	19206				+	48	+	18931			
TEXTILES & CLOTHING	+	28	+	19037				+	126	+	19742			
MERCHANDISING MANAGEMENT	+	22	+	19723				+	72	+	19539			
HUMANITIES														
FOREIGN LANGUAGES	4	36	20626	21836	*	*	*	7	91	20286	21129	*	*	*
LETTERS (incl English, Li	9	172	21776	21614	*	*	*	17	361	19484	20951	*	*	*
VISUAL & PERFORMING ARTS	16	56	18354	19855	*	*	*	26	133	17788	18838	21000	17937	15000
HUMANITIES - OTHER	3	47	17708	20840	*	*	*	11	158	18385	22364	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	5	24	25500	23843	*	*	*	6.	88	24584	21427	*	*	*
HISTORY	5	141	24899	24612	*	*	*	14	227	21503	23348	*	*	*
POLITICAL SCIENCE/GOVT	6	180	20966	24510	*	*	*	18	370	19019	23280	*	*	*
PSYCHOLOGY	8	125	21943	20021	*	*	*	26	354	19546	19400	24000	17250	12000
SOCIOLOGY	2	23	24252	18821	*	*	*	11	109	17895	18979	*	*	*
SOCIAL SCIENCES-OTHER	18	127	22209	23765	*	*	*	35	223	20327	22232	24600	19493	13513
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	92	25526	29473	*	*	*	26	525	28662	29433	30852	28500	26640
AGRICULTURAL	+	1	+	27800				1	30	30600	26045	*	*	*
ARCHITECTURAL	1	12	18600	24648	*	*	*	6	43	24947	25530	*	*	*
BIOENGINEERING & BIOMEDIC	9	21	29278	29133	*	*	*	10	47	29350	28581	*	*	*
CHEMICAL	65	361	33123	32952	34900	33300	32220	373	2121	32707	32949	34500	33000	31200
CIVIL	51	359	26401	27986	32718	25344	22308	236	1444	26606	27046	32500	26000	21999
COMPUTER	25	122	29096	29591	32100	30600	23500	70	593	28768	30244	32100	30000	24000
ELECTRICAL/ELECTRONIC	145	1071	29958	30387	33504	30720	25200	594	4352	29860	30594	33000	30600	25000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[′]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[′]		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	12	216	$27508	$29136	*	*	*	57	962	$29583	$29660	$31800	$30000	$25308
MECHANICAL	107	831	29920	30310	$33000	$30120	$26496	462	3870	30188	30490	33100	30600	26800
METALLURGICAL	1	17	30160	29462	*	*	*	52	274	30142	30631	32400	30080	28000
MINING (INCL GEOLOGICAL)	1	2	30000	26000	*	*	*	13	34	27739	26790	*	*	*
NUCLEAR	2	6	28353	26028	*	*	*	3	59	27902	30747	*	*	*
PETROLEUM	7	48	33915	32304	*	*	*	45	165	34663	32789	36000	35400	30000
TEXTILE	+	+	+	+				+	46	+	26633			
ENGINEERING TECHNOLOGY	62	237	28744	28386	32400	28450	25200	138	627	28721	28342	32400	28500	25200
INDUSTRIAL TECHNOLOGY	32	69	27763	26828	30000	27492	26496	66	153	27549	26731	30000	27492	25992
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	7	37	19131	20865	*	*	*	29	86	22112	22182	29700	21120	18000
ANIMAL SCIENCES	7	12	19261	19226	*	*	*	20	35	20024	19328	23000	19746	15738
PLANT SCIENCES	10	21	17240	17635	*	*	*	12	30	17599	18354	*	*	*
NATURAL RESOURCES	3	14	15706	20916	*	*	*	4	27	16880	21256	*	*	*
OTHER AGRICULTURAL SCIENC	3	13	21667	21337	*	*	*	49	81	22502	21605	26000	23000	16000
COMPUTER SCIENCE														
COMPUTER SCIENCE	83	510	29949	28906	33360	30600	25992	248	1726	29224	28659	32760	29832	24000
COMPUTER PROGRAMMING	3	20	27267	25985	*	*	*	3	138	27267	28316	*	*	*
INFORMATION SCIENCES & SY	23	82	23854	24675	26196	24996	16992	68	427	23288	26428	27600	24996	16992
SYSTEMS ANALYSIS	1	4	24000	26684	*	*	*	2	29	24252	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	2	15	21750	23980	*	*	*	4	96	20235	24416	*	*	*
HEALTH SCIENCES	13	27	24038	22196	*	*	*	31	61	20526	21480	28000	18500	16000
NURSING	9	111	22521	25169	*	*	*	26	334	21726	24915	26232	20000	18000
PHARMACY	16	198	39155	37727	*	*	*	16	308	39155	36815	*	*	*
SCIENCES														
ACTUARIAL	+	30	+	23081				+	62	+	26778			
ARCHITECTURAL & ENVIRONME	1	88	20000	24986	*	*	*	4	120	19390	24660	*	*	*
BIOLOGICAL	2	57	19000	22098	*	*	*	7	126	26429	21495	*	*	*
CHEMISTRY	4	55	26496	25361	*	*	*	14	188	25283	26307	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	10	27300	23579	*	*	*	9	29	24407	23674	*	*	*
MATHEMATICS	15	150	22374	25783	*	*	*	43	395	23058	26407	30000	24000	16000
PHYSICS	2	17	25000	27199	*	*	*	10	68	26704	28022	*	*	*
OTHER PHYSICAL & EARTH SC	2	10	18500	22100	*	*	*	8	25	18591	22537	*	*	*
TOTALS	1299	10307						4725	39018					

[′] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	105	976	$23534	$25551	$28000	$24000	$19488	507	5468	$23644	$25727	$27500	$24000	$19488
ACCOUNTING (PRIVATE)	46	396	24760	23587	28200	24996	19488	146	1516	22812	23517	27492	23750	18000
COMMERCIAL BANKING (CNSMR	12	120	21849	22113	*	*	*	32	370	21760	21676	24492	20800	15000
COMMERCIAL BANKING (LENDG	8	76	20954	22381	*	*	*	22	299	21623	22835	27144	20800	13992
INVESTMT BANKING (CORP FN	24	63	25484	26404	29004	24996	20004	34	141	25501	26750	27996	25896	20004
INVESTMT BANKNG (M & A)	+	3	+	27167				+	31	+	29097			
INVESTMT BANKG (REAL EST)	6	14	17300	19657	*	*	*	10	27	17940	22574	*	*	*
INVESTMT BANKG (SALES & T	2	18	18000	26728	*	*	*	5	50	20401	24266	*	*	*
FINANCIAL/TREASURY ANALYS	24	418	24578	27264	29196	25040	19200	74	1056	24297	26367	29196	24996	19020
PORTFOLIO MGMT/BROKERAGE	11	52	24237	23744	*	*	*	29	141	21225	23772	27500	19000	14000
UNDERWRITING	4	62	15621	21690	*	*	*	18	209	18377	21858	*	*	*
MARKETING														
ADVERTISING	6	27	18517	19126	*	*	*	15	84	18848	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	17	105	25237	23628	*	*	*	73	366	22693	23623	31644	22000	15000
BUYER/MERCHANDISING	13	136	19517	22237	*	*	*	36	618	21121	22010	28920	20802	15000
MARKET RESEARCH	7	107	21971	27017	*	*	*	26	240	21923	25636	27000	22000	16000
SALES	63	649	23135	23290	30000	24000	13992	271	2480	22726	23188	30000	23000	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	2	17	21000	20553	*	*	*	4	55	19125	20902	*	*	*
MEDIA PLANNING	2	13	24000	19772	*	*	*	2	30	24000	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	2	20	17869	21329	*	*	*	4	66	21310	22982	*	*	*
PUBLIC RELATIONS	10	49	22260	19980	*	*	*	24	133	21608	20118	30000	21750	16000
WRITING / EDITING	5	48	22340	21090	*	*	*	18	165	20583	20239	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	18	+	20551				5	61	17100	19582	*	*	*
FINANC,TAXA, MONETARY POL	3	107	21105	25392	*	*	*	10	166	22213	24253	*	*	*
ECONOMIC PROGRAMS	2	7	21000	21979	*	*	*	7	25	20671	21081	*	*	*
LAW ENFORCEMENT	6	22	28167	25030	*	*	*	9	78	24445	22078	*	*	*
MILITARY	3	68	23467	22970	*	*	*	22	198	21903	22087	25000	21600	19200
NATIONAL SECURITY	+	7	+	23060				1	24	30600	24771	*	*	*
URBAN / REGIONAL PLANNING	+	10	+	23302				9	31	23591	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	3	113	20999	21019	*	*	*	13	242	22801	21054	*	*	*
COUNSELING	3	34	20151	18177	*	*	*	10	97	16378	17675	*	*	*
FUNDRAISING / DEVELOPMENT	1	13	15600	19092	*	*	*	3	19	16700	19057	*	*	*
SOCIAL WORK	1	25	18000	16702	*	*	*	3	87	17931	16550	*	*	*
ENGINEERING														
BIOENGINEERING	4	10	32875	31753	*	*	*	22	66	32192	30924	33600	32910	28812
DESIGN / CONSTRUCT	117	720	28870	29274	33000	28992	24000	501	2786	28840	28849	33000	29400	24000
ENVIRONMENTAL/SANITATION	3	47	27232	26579	*	*	*	55	274	29961	28271	33000	32460	24000
MANUFACTURING/INDUSTRIAL	100	669	29298	29860	32800	30000	26496	416	3534	30285	30492	33000	30600	27000
SYSTEMS / PROGRAMMING	32	135	29104	29424	31800	29748	24996	80	587	29331	30036	32400	29830	24996
POWER SYSTEMS	11	125	30365	29846	*	*	*	63	530	29842	30093	31992	30200	26000
SOFTWARE DESIGN & DEVELOP	70	243	30149	30608	33000	30996	26400	203	737	29806	30537	32500	30528	26064

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	21	68	$30881	$30661	$33800	$31300	$29000	93	484	$29915	$30888	$33000	$30240	$25700
RESEARCH & DEVELOPMENT	47	278	30193	29480	34800	31100	25343	170	1232	30629	30658	34200	32310	25000
TESTING	26	177	28301	28563	34392	27650	25000	77	576	28530	28990	33300	28855	22000
PROCESS ENGINEERING	55	593	32058	31432	34800	32640	29400	347	2341	32288	31902	35000	32800	29496
OTHER ENGINEERING	72	249	29108	29434	33300	29694	24240	172	1465	28954	30614	33300	30000	21960
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	39	349	29056	27572	33696	29400	23500	115	1390	27204	27559	32004	28000	20500
INFORMATION SYSTEMS	28	148	24479	25870	32400	24996	16992	67	574	24129	26766	31516	24996	15738
SYSTEMS ANALYSIS & DESIGN	14	216	28842	28587	*	*	*	80	784	27860	28321	32500	28500	23280
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	2	49	27000	27938	*	*	*	3	137	28000	28437	*	*	*
AGRICULTURE/NAT'L RESOURC	19	43	17749	19065	*	*	*	68	149	20962	20984	27040	21748	15000
ARCHITECTURE	1	36	20000	21508	*	*	*	6	69	24940	22241	*	*	*
CONSULTING	8	366	26274	28947	*	*	*	38	1336	26364	28373	31000	26400	19500
HUMAN RESRCS /INDUS RELS	17	91	22266	23718	*	*	*	41	266	21520	22937	33600	19495	16000
MANAGEMENT TRAINEE	84	969	22304	21943	28800	20698	18000	304	2928	21193	22080	27996	19992	17000
MATH/STATISTICIANS	1	22	27500	24411	*	*	*	7	64	24102	25546	*	*	*
NURSES / PERSONAL CARE	12	112	24799	25211	*	*	*	28	335	22598	24958	30000	20500	18000
OTHER HEALTH RELATED (EX	25	242	33659	34528	40000	36480	25000	55	501	25258	31011	40000	20700	14004
PARALEGAL	1	87	24000	21354	*	*	*	1	113	24000	20958	*	*	*
PERFORMING ARTS (ENTERTAI	1	5	12000	20983	*	*	*	2	15	12500	16970	*	*	*
RESEARCHERS NON-TECHNICAL	5	16	23837	23905	*	*	*	12	47	24930	23140	*	*	*
RESEARCHERS - TECHNICAL	2	19	18498	25904	*	*	*	5	65	18398	22397	*	*	*
TEACHING	91	430	19901	19106	22500	19000	16000	252	1052	19264	18989	22000	19150	15500
TOTALS	1299	10307						4725	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

RMCPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	54	115	$28385	$28772	$33000	$27996	$24996	139	463	$27937	$28849	$33000	$27996	$24600
MBA--NON-TECH	35	240	33157	33794	42000	32004	25000	69	885	31164	33873	42000	30000	24996
MBA--TECH	3	88	35900	33532	*	*	*	3	268	35900	37102	*	*	*
MS-BUSINESS	+	12	+	34303				6	60	31333	33244	*	*	*
DISTRIBUTION MANAGEMENT	+	2	+	30450				+	3	+	30600			
ECONOMICS & FINANCE (BANK	5	29	32098	30570	*	*	*	33	194	33996	34050	45000	32000	22907
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	2	13	31000	32100	*	*	*	6	44	29417	31947	*	*	*
MANAGEMENT INFORMATION SY	+	4	+	33984				10	42	28856	32067	*	*	*
MARKETING/MKTNG MGT (RESE	+	10	+	31966				8	70	32000	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				1	1	21000	21000	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	19800				2	5	24000	23520	*	*	*
JOURNALISM	+	1	+	24000				1	5	23000	23240	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				+	16	+	23971			
ELEMENTARY EDUCATION	+	14	+	22454				+	31	+	22037			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	2	11	21965	21791	*	*	*	2	27	21965	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	+	4	+	23251				+	9	+	24334			
VISUAL & PERFORMING ARTS	+	+	+	+				3	14	15000	19945	*	*	*
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				1	5	19200	19185	*	*	*
POLITICAL SCIENCE / GOVT	1	7	38400	30029	*	*	*	3	12	38400	29409	*	*	*
PSYCHOLOGY	3	9	30190	25737	*	*	*	6	27	27428	24390	*	*	*
SOCIOLOGY	+	+	+	+				1	5	26000	24272	*	*	*
SOCIAL SCIENCES - OTHER	2	1	19500	27603	*	*	*	3	26	20167	26030	*	*	*

continued

RMCPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	14	+	$35710				6	84	$34910	$34381	*	*	*
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	11	+	34930			
CHEMICAL	12	64	$35316	35548	*	*	*	33	209	35839	35952	$36600	$36000	$34992
CIVIL	7	49	33103	31180	*	*	*	14	203	31925	30833	*	*	*
COMPUTER	+	21	+	35170				4	100	37760	36760	*	*	*
ELECTRICAL/ELECTRONIC	53	156	33699	35504	$38760	$33996	$30000	142	661	34050	36215	39000	34110	30000
INDUSTRIAL	4	45	33900	33835	*	*	*	12	119	32883	34295	*	*	*
MECHANICAL	21	82	34080	34525	35196	34596	32760	63	470	34095	35131	36000	33996	32760
METALLURGICAL	1	3	45600	37600	*	*	*	13	69	34992	35039	*	*	*
MINING & MINERAL	1	2	35496	33768	*	*	*	4	14	33874	31920	*	*	*
NUCLEAR	+	7	+	35998				+	16	+	34888			
PETROLEUM	1	4	31200	36825	*	*	*	5	27	33000	38231	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	25250				2	21	32000	27753	*	*	*
HEALTH SCIENCES	1	7	20000	23952	*	*	*	2	21	25000	22572	*	*	*
NURSING	+	1	+	33600				+	8	+	26780			
SCIENCES														
AGRICULTURAL & NATL RESOU	1	11	26000	23900	*	*	*	3	14	23600	23835	*	*	*
ARCHITECTURAL & ENVIRONME	+	1	+	34980				1	3	23000	27327	*	*	*
BIOLOGICAL	+	+	+	+				1	5	27716	25063	*	*	*
CHEMISTRY	1	14	21000	29390	*	*	*	14	50	32641	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	9	63	35738	35294	*	*	*	31	251	36447	35690	42000	37320	28992
SCIENCES														
GEOLOGY & RELATED GEOLOGI	11	22	34955	32927	*	*	*	41	80	33209	31148	36120	33600	29000
MATHEMATICS (INCL ACTUARI	2	11	29936	29647	*	*	*	8	36	31984	30932	*	*	*
PHYSICS	3	4	31908	32681	*	*	*	6	14	29994	30686	*	*	*
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	235	1169						702	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	2	91	$32080	$35815	*	*	*	10	529	$31 17	$41283	*	*	*
MBA--TECH	+	7	+	38600				2	136	31000	44282	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	2	106	29350	38571	*	*	*	18	605	28367	42952	*	*	*
MBA--TECH	5	23	32020	36006	*	*	*	6	263	31850	46921	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	7	139	35429	44474	*	*	*	24	540	34017	44529	$41400	$31750	$25000
MBA--TECH	1	36	23800	50628	*	*	*	6	212	36767	49296	*	*	*
TOTALS	17	402						66	2285					

1 Years of previous full time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

RMCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$44333				+	6	+	$47333			
COMPUTER & INFOR SCIENCES	1	3	$48000	48117	*	*	*	1	19	$48000	49743	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	4	19	46000	47075	*	*	*	7	33	44157	44168	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	5	+	38060				+	5	+	38060			
ENGLISH	1	4	23000	23750	*	*	*	1	8	23000	24125	*	*	*
FOREIGN LANGUAGES	3	3	25000	25000	*	*	*	3	4	25000	25250	*	*	*
PSYCHOLOGY	1	1	26462	26462	*	*	*	2	11	24231	32965	*	*	*
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	3	+	45647				+	12	+	49493			
CHEMICAL	16	55	47392	47331	*	*	*	43	212	47239	47717	$50100	$48540	$41460
CIVIL	+	6	+	42033				1	13	34000	39438	*	*	*
COMPUTER	+	4	+	51249				+	9	+	52433			
ELECTRICAL/ELECTRONIC	1	30	48000	53205	*	*	*	3	75	48000	50482	*	*	*
MECHANICAL	+	6	+	48967				1	21	48000	46771	*	*	*
METALLURGICAL	+	7	+	46643				4	24	48250	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	6	+	45470				1	8	43400	43278	*	*	*
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	5	41	38136	42888	*	*	*	27	198	41873	43147	45600	43800	30000
GEOLOGICAL SCIENCES	+	6	+	32417				2	15	35400	33431	*	*	*
MATHEMATICS	+	4	+	53375				+	8	+	45438			
PHYSICS	4	10	43548	41599	*	*	*	13	28	44429	42263	*	*	*
POLYMER	+	1	+	50000				+	14	+	44626			
TOTALS	36	218						109	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTING	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23893 456 33996/20000			24052 3		24773 4	18120 5	22000 2	23971 7
BUSINESS ADMIN (INCL MGMT	23000 3	13450 1	25000 1	17880 4		28117 6	22458 5	22000 5	18190 10
ECONOM & FINANCE (BANKING	24652 17	21500 1		22356 40 33000/15000	17550 4	21664 3	25100 11	23921 5	22872 41 54996/16700
HOTEL/RESTAURANT MGMT									30000 1
HUMAN RSRCS (incl LABOR R	25008 1								
MANAGEMENT INFO SYSTEMS	24500 1					30100 1	22000 1	25000 1	25000 1
MARKETING/MARK MGMT (RESR	28200 2	16000 2	24000 1	17572 8	21002 2	17400 2	22492 5	21500 2	22624 12
ADVERTISING		15800 1				18000 1	36000 1		
COMMUNICATIONS						21500 4	25700 3		23467 6
JOURNALISM		15300 2				22175 4			27120 1
TELECOMMUN/BROADCASTING						26500 2	36000 1		
ELEMENTARY EDUCATION				24011 1					
FOREIGN LANGUAGES				12000 1		20000 2			
LETTERS (incl English, Li									22500 1
VISUAL & PERFORMING ARTS		17408 3							
HUMANITIES - OTHER				18200 1					
HISTORY								14700 1	
POLITICAL SCIENCE/GOVT				18000 1	32000 1				17700 1
PSYCHOLOGY				10020 1	42000 3	16500 1			
SOCIOLOGY							27000 1		17793 1
ARCHITECTURAL			26540 2					26000 3	
CHEMICAL							34500 1	32340 3	
CIVIL			25500 2					26148 31 34000/23400	

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
COMPUTER						29100 2	30000 2	36000 1	26502 2
ELECTRICAL/ELECTRONIC						30980 12	28740 26 35000/24996	31013 6	
INDUSTRIAL	31200 1						26800 1	27250 2	
MECHANICAL	27632 3		26599 5			28200 1	31450 2	27775 4	
MINING (INCL GEOLOGICAL)								24500 2	
PETROLEUM								27600 1	
ENGINEERING TECHNOLOGY			30000 1			26900 1	39000 1	34992 2	
INDUSTRIAL TECHNOLOGY							28500 1		
AGRIBUSINESS				18500 2				18500 1	
COMPUTER SCIENCE	24000 1			20000 1		32077 9	27438 53 35000/23000	26000 1	23000 1
COMPUTER PROGRAMMING							26400 1		
INFORMATION SCIENCES & SY	28400 3			25992 2			21695 39 28200/14400	24000 1	21996 1
SYSTEMS ANALYSIS									24504 1
ARCHITECTURAL & ENVIRONME			20000 1						
BIOLOGICAL	30000 2								
CHEMISTRY								35000 1	
GEOLOGY & GEOLOGICAL SCI								26290 4	
MATHEMATICS	15000 1		30000 1			27500 1	19000 2	26900 2	
OTHER PHYSICAL & EARTH SC							21600 3		

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	19500 2	17750 2	28830 5		21473 12		14160 1		
BUSINESS ADMIN (INCL MGMT	20333 3		20122 9		19225 55 28000/15600	14000 1		21600 1	18000 2
DISTRIBUTION MANAGEMENT	12000 1				15000 1				
ECONOM & FINANCE (BANKING		15936 7	19743 28 30000/13992		23379 44 35000/16992	19200 1		28500 3	20000 3
HOTEL/RESTAURANT MGMT	19563 8	19279 44 26000/17500	20000 1						
HUMAN RSRCS (incl LABOR R				36000 1	17857 7				
MARKETING/MARK MGMT (RESR	20300 7	21333 3	21234 6		20905 60 40000/17496	19327 6			
REAL ESTATE		22500 2							35000 1
ADVERTISING					16800 1			18000 1	
COMMUNICATIONS	15000 1	18500 2	19500 3		21736 14	23508 1		21900 2	
JOURNALISM			20964 2		16300 2			26000 2	
PHYSICAL EDUCATION	20400 1	20996 2							
LETTERS (incl English, Li								15600 1	
VISUAL & PERFORMING ARTS	14750 2								
HUMANITIES - OTHER		19240 1			20238 2				
CRIMINAL JUSTICE				23750 2			20004 1		
HISTORY		21000 1	22000 1		20500 2		14200 1		
POLITICAL SCIENCE/GOVT	15000 1	16000 1	17400 3		21701 4				
PSYCHOLOGY			20250 2		16000 3			12000 1	
SOCIOLOGY	10000 1				19044 1		16000 1		
SOCIAL SCIENCES-OTHER	16800 1	24000 1			18312 8	19992 3			
MECHANICAL			29460 2		28980 1				
ENGINEERING TECHNOLOGY				24000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
INDUSTRIAL TECHNOLOGY					27000 3				
AGRIBUSINESS			18500 1		23000 2			30000 3	
PLANT SCIENCES		19000 1			15000 1				
NATURAL RESOURCES					20000 1				
COMPUTER SCIENCE			21000 2		21400 3				
INFORMATION SCIENCES & SY			24996 5						
HEALTH SCIENCES		20000 1		24000 1	28000 1				
PHARMACY					40655 13				
ARCHITECTURAL & ENVIRONME					11000 1				
BIOLOGICAL			30000 1						
MATHEMATICS			16900 2						
PHYSICS	30000 1				22000 1		34000 2		

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		18000 1	21263 7		14700 2	21160 26 45000/19008	19011 28 47455/15000		29000 1
BUSINESS ADMIN (INCL MGMT	19500 1	21400 2	28800 1	22114 12	16174 4	19178 20 30000/15750	28300 1	15598 4	17000 2
ECONOM & FINANCE (BANKING	24000 1	27470 7	23050 2	29942 7	20400 1	19594 8	15169 3	12000 1	25879 7
HOTEL/RESTAURANT MGMT				22000 1					
HUMAN RSRCS (incl LABOR R						22500 1	22000 1		
MANAGEMENT INFO SYSTEMS	30100 1		28000 1			15738 1	20000 1		
MARKETING/MARK MGMT (RESR	19667 3	24500 3	20400 1	21950 4	18750 2	20033 5			26698 5
COMMUNICATIONS		17500 2			21000 1	19493 1	25000 1		19200 1
JOURNALISM					14410 1	20792 1	20000 1		
TELECOMMUN/BROADCASTING	23500 2					19500 1			
ELEMENTARY EDUCATION					19315 114 30000/16000				
PHYSICAL EDUCATION					19074 12				
SPECIAL EDUCATION					19464 50 28000/17000			19000 1	
FOREIGN LANGUAGES					19500 1	19500 1			
LETTERS (incl English, Li				16550 2	20547 9		15504 1		13500 2
VISUAL & PERFORMING ARTS				25000 1	17856 19				
HUMANITIES - OTHER					18120 1	19000 2			
CRIMINAL JUSTICE						35000 2	10000 1		
HISTORY		14700 1			24450 3	20600 1			26496 3
POLITICAL SCIENCE/GOVT					17500 1	18033 4	15000 1		
PSYCHOLOGY		15000 1		17000 2		20162 3	18450 1	13280 1	16300 1
SOCIOLOGY							17252 2		19000 1
SOCIAL SCIENCES-OTHER					17173 9	16683 4			29575 4

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
AEROSPACE & AERONAUTICAL						20463 1			
ARCHITECTURAL					18600 1				
BIOENGINEERING & BIOMEDIC			30500 1	32000 1			35000 1	18900 1	
CHEMICAL	31457 7	23952 3	32502 2			26606 6	22300 1		
CIVIL	30000 1	24737 19	30315 5	29500 2		24493 31 32670/20400	25622 51 33060/21754		
COMPUTER		24273 3				24580 7			
ELECTRICAL/ELECTRONIC	29790 10		29713 26 36500/27999	21977 2		24407 79 32000/20460	31683 9		30156 1
INDUSTRIAL		31200 1				26122 6			
MECHANICAL	30833 9	32000 1	28888 14	31000 1		24725 32 30000/21588			
METALLURGICAL	26496 2		31800 1						
MINING (INCL GEOLOGICAL)							18768 1		
NUCLEAR				29705 1					
PETROLEUM				30000 1					
ENGINEERING TECHNOLOGY	27468 3		31810 4			25850 2	17000 1		
INDUSTRIAL TECHNOLOGY						23000 1			
AGRIBUSINESS						19800 3			
ANIMAL SCIENCES						15738 1			
PLANT SCIENCES				16500 2	18000 1	16060 3	15000 1		
NATURAL RESOURCES					20400 1	15118 1	12000 1		
OTHER AGRICULTURAL SCIENC				15000 1		18726 2	16000 1		
COMPUTER SCIENCE		32244 1		23172 2	24000 1	19698 3	20256 1		
COMPUTER PROGRAMMING							23000 1		
INFORMATION SCIENCES & SY		12000 1		36000 1	21000 1	18000 1	19140 2		24000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ALLIED HEALTH					18720 2		18000 1	25500 1	
HEALTH SCIENCES					26000 4	18000 2	20500 1	25333 3	17944 15
NURSING						20000 2		23973 13	19385 11
PHARMACY								32653 3	
ARCHITECTURAL & ENVIRONME							27560 1		
BIOLOGICAL				26000 1	21000 1		17000 1		
CHEMISTRY	24996 5					25000 1			12000 1
GEOLOGY & GEOLOGICAL SCI			17197 2						
MATHEMATICS	24000 2	26400 1			18165 15	21504 1			
PHYSICS					20000 1	21600 1		17000 1	
OTHER PHYSICAL & EARTH SC					16785 5				

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING	19672 5				22329 9	21800 5	22400 3	25500 1	24691 15
BUSINESS ADMIN (INCL MGMT			14353 6	15667 3	23026 4	21250 2	23020 2	31875 4	21850 2
ECONOM & FINANCE (BANKING					21888 8	29000 1	25738 19	17963 2	26978 9
HOTEL/RESTAURANT MGMT	14412 1		23000 1					19500 1	
HUMAN RSRCS (incl LABOR R									33600 3
MANAGEMENT INFO SYSTEMS					31920 1				
MARKETING/MARK MGMT (RESR						24140 5	32434 6		26550 16
REAL ESTATE								32000 2	
COMMUNICATIONS				15000 1				21250 2	23925 4
JOURNALISM	12000 1		17000 3						
ELEMENTARY EDUCATION	12000 1		14400 1	12042 2					
PHYSICAL EDUCATION			15780 2						
SPECIAL EDUCATION			19000 1	16200 1					
FOREIGN LANGUAGES					22000 1				
LETTERS (incl English, Li									32592 1
VISUAL & PERFORMING ARTS		16500 1							
HUMANITIES - OTHER								21000 1	
PSYCHOLOGY	15600 1		15000 1	13125 2					
SOCIOLOGY			15000 1	14500 1				24000 1	
SOCIAL SCIENCES-OTHER	26298 2								24000 3
AEROSPACE & AERONAUTICAL					28990 25 36300/27240				
AGRICULTURAL							30600 1		
BIOENGINEERING & BIOMEDI					30850 2				

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
CHEMICAL					29900 1	29401 3	31600 9	32500 2	32893 185 39744/32160
CIVIL					27750 2			27428 51 36400/24000	31200 2
COMPUTER					29182 7			20000 1	31560 2
ELECTRICAL/ELECTRONIC					30693 100 40000/28332		30358 12	30900 1	32820 16
INDUSTRIAL					28962 7		30780 2	26132 6	30662 11
MECHANICAL					29135 96 34599/27492	29820 1	30643 78 37500/27768	28611 9	32579 48 37040/31800
METALLURGICAL					29665 4		30866 10		30800 2
PETROLEUM								24000 1	
ENGINEERING TECHNOLOGY					28406 54 38000/27492		30230 13	28800 1	32580 1
INDUSTRIAL TECHNOLOGY					27960 43 33000/27000		30900 3		
AGRIBUSINESS						21224 14	29700 1		
ANIMAL SCIENCES						19816 9			20000 1
PLANT SCIENCES						21001 3			
OTHER AGRICULTURAL SCIENC		20000 1				22118 26 28000/16000	29736 1		30000 1
COMPUTER SCIENCE					29520 27 34632/27852		27600 1	28000 1	33730 2
INFORMATION SCIENCES & SY									33600 2
SYSTEMS ANALYSIS					24000 1				
HEALTH SCIENCES			12000 1	15000 1					31644 1
ARCHITECTURAL & ENVIRONME					19000 1				
CHEMISTRY									27996 5
GEOLOGY & GEOLOGICAL SCI								25650 2	
MATHEMATICS					31867 3		29028 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25881 7	23499 4	24000 1			25980 2		23500 3	25854 24 34000/24804
BUSINESS ADMIN (INCL MGMT	21868 3	26048 4	25663 3	17846 2	16320 1				
ECONOM & FINANCE (BANKING	22321 7	23500 5	23909 8	22533 3	23000 1			19200 1	25367 28 30000/24500
MANAGEMENT INFO SYSTEMS	29605 3	33000 2							29267 3
MARKETING/MARK MGMT (RESR	22009 9	23790 4	22177 11	25498 14				19600 2	23000 1
ADVERTISING		21933 3							
COMMUNICATIONS		21500 1	21300 5	23429 7	25000 1		24000 1		
JOURNALISM									16000 2
TELECOMMUN/BROADCASTING	36000 1								28500 1
FOREIGN LANGUAGES		29004 1							
HUMANITIES - OTHER				18200 1					
PSYCHOLOGY			22800 1						
BIOENGINEERING & BIOMEDIC		30000 1							28457 3
CHEMICAL		30649 4	30913 8	33200 6	30000 3	30000 2		30600 3	33611 121 36000/32220
CIVIL	21999 2	22267 6	30000 1	31200 2	20000 1	29975 4			31553 20 35832/29640
COMPUTER	29183 20 32400/27500	30347 19							27333 3
ELECTRICAL/ELECTRONIC	31108 87 35500/29496	30428 147 39600/27600	30513 12	32850 6	32720 4	30100 3	33700 2	32400 1	32068 24 35700/29400
INDUSTRIAL	27817 6	30000 1	35566 5	31000 1				30000 2	33220 4
MECHANICAL	29816 19	30469 33 33000/28800	29794 13	30880 3	30930 2	30000 1		29100 2	32683 76 35600/30999
METALLURGICAL	31200 1	33000 1			30064 20 34800/27600	29400 9			33600 1
MINING (INCL GEOLOGICAL)						29284 10			
NUCLEAR		27000 2							
PETROLEUM									35196 42 49000/34000

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ENGINEERING TECHNOLOGY	28539 15	29039 25 32400/25992	28494 2		18000 1	18720 1	29760 1		
INDUSTRIAL TECHNOLOGY		27200 6	29196 3						
AGRIBUSINESS			19000 1						26000 1
ANIMAL SCIENCES			20711 9						
OTHER AGRICULTURAL SCIENC	14560 1		24471 14						22200 1
COMPUTER SCIENCE	30944 88 38400/25992	29652 36 32496/28200				30160 1		29688 1	30089 9
COMPUTER PROGRAMMING	32400 1								
INFORMATION SCIENCES & SY	25400 2	25200 2	30300 1						24996 2
BIOLOGICAL									31000 1
CHEMISTRY		17000 1							
GEOLOGY & GEOLOGICAL SCI									28812 1
MATHEMATICS	26943 6	26456 2	25800 1			30000 1			30000 1
PHYSICS	31200 1	30000 1							27240 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING			27996 1		24000 1	
BUSINESS ADMIN (INCL MGMT		22668 1	19998 2		17950 4	15300 1
ECONOM & FINANCE (BANKING		24720 1	29997 4			
MANAGEMENT INFO SYSTEMS	20870 2					
MARKETING/MARK MGMT (RESR	22000 1	24840 2	24996 1		33167 3	
COMMUNICATIONS			20400 1		22250 2	19000 1
JOURNALISM	19200 1					
HUMANITIES - OTHER					17000 1	12000 1
PSYCHOLOGY		18000 1				
CHEMICAL		33840 1				32400 2
CIVIL		27800 2		27600 1		
COMPUTER			32004 1			
ELECTRICAL/ELECTRONIC	32400 1		28550 2			32348 5
INDUSTRIAL			28800 1			
MECHANICAL		28884 2	31750 2	29000 1		30472 1
METALLURGICAL				30000 1		
ENGINEERING TECHNOLOGY		28289 7		26500 1		
INDUSTRIAL TECHNOLOGY		30000 1	21936 5			
COMPUTER SCIENCE	28000 1		28800 1			25500 1
INFORMATION SCIENCES & SY						31318 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23936 480 33996/20000	16557 10	24500 2	21012 60 39996/13992	27020 10	23329 30 34700/16500	23926 33 48000/16800	22269 16	22437 82 54996/16700
BACHELOR - TECHNICAL	27118 11		26423 12	21797 5		30818 26 35196/27500	25973 132 39000/18700	27420 65 36000/23400	24501 5

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	18475 28 25000/15000	19145 66 26000/17000	20677 60 45000/14400	27833 3	20711 216 40000/16000	19387 12	16091 4	22591 11	21833 6
BACHELOR - TECHNICAL	30000 1	19500 2	23708 13	26500 2	31285 27 52000/21000		34000 2	30000 3	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22450 8	23017 17	22678 12	23340 29 34992/16000	19124 230 36000/15300	20199 81 50000/15750	18728 42 47455/15000	15239 7	24331 27 36000/16500
BACHELOR - TECHNICAL	29076 39 39120/24996	24951 30 32979/21000	29409 55 60000/25000	25467 15	19419 33 35000/16000	23975 186 34900/19650	25234 75 39996/18768	24864 22 40000/18000	18915 29 30156/16000

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	18633 11	16500 1	15942 16	14303 10	22700 23 31920/18996	23169 13	26562 30 50004/20004	25709 14	26090 53 33600/21300
BACHELOR - TECHNICAL		20000 1	12000 1	15000 1	29318 373 40000/27492	21992 56 33700/16000	30617 132 37500/27600	27482 75 36400/24000	32572 279 39744/31200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	24197 30 36000/15600	24715 24 33000/20000	22948 29 28790/20400	23795 27 40000/21600	21440 3	25980 2	24000 1	21483 6	25459 59 34000/24000
BACHELOR - TECHNICAL	30283 249 38400/25992	29844 287 39600/26400	27961 70 55000/22000	32352 18	29743 31 34800/27600	29266 32 33000/28000	32387 3	30232 9	32957 311 49000/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20735 4	23014 5	25931 9		23345 11	15433 3
BACHELOR - TECHNICAL	30200 2	28864 13	26682 12	28275 4		31383 10

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23581 482 33996/19488	22996 126 45000/18000	15000 1						25454 10
BUSINESS ADMIN (INCL MGMT	20750 4	14333 3		18747 2	22500 1		17250 4		19184 5
ECONOM & FINANCE (BANKING	25758 15	24551 13	21253 19	23415 16	25392 32 48000/20004		19000 2	20000 3	24846 51 32000/22500
HOTEL/RESTAURANT MGMT.	22000 1								
MANAGEMENT INFO SYSTEMS									25000 1
MARKETING/MARK MGMT (RESR	30000 1		18900 4	15894 4			13000 1	20004 1	24333 3
COMMUNICATIONS		18600 2						22000 1	24500 1
ELEMENTARY EDUCATION									18006 2
FOREIGN LANGUAGES			12000 1						
HUMANITIES - OTHER			18200 1						
POLITICAL SCIENCE/GOVT			17700 1		32000 1				21900 1
PSYCHOLOGY			34005 4						
AGRIBUSINESS			18000 1				19800 3		
INFORMATION SCIENCES & SY	28400 3								
MATHEMATICS	15000 1	16900 2							

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				22000 1			24000 1		
BUSINESS ADMIN (INCL MGMT	16887 5	19700 3		21247 17	20600 5	20110 6	19770 29 30000/15300		
DISTRIBUTION MANAGEMENT				15000 1			12000 1		
ECONOM & FINANCE (BANKING	23279 16	16996 9		25158 10	18329 4	22250 2	21932 60 30000/13932		12000 1
HOTEL/RESTAURANT MGMT	20000 1			19500 3					
HUMAN RSRCS (incl LABOR R					12000 1		10000 1		
MARKETING/MARK MGMT (RESR	21500 2	19800 1	20225 4	25115 22 50004/20500	22454 18	22837 15	22867 84 40000/18000		
REAL ESTATE							35000 1		
ADVERTISING			18560 5				21600 1		36000 1
COMMUNICATIONS	23250 2		28200 1	21000 2		16000 1	22284 31 29500/18000		
JOURNALISM		17928 1	15300 2	12000 1			22800 4		
PHYSICAL EDUCATION				20400 1					
FOREIGN LANGUAGES			20000 2						
VISUAL & PERFORMING ARTS			10224 1	25000 1				19500 3	
HUMANITIES - OTHER								18000 1	
HISTORY							22000 1		
POLITICAL SCIENCE/GOVT		16500 2		15369 2			21600 3		
PSYCHOLOGY	15000 1	16500 1		12000 1			18660 5		
SOCIOLOGY	13000 1			10000 1			24000 1		
SOCIAL SCIENCES-OTHER				18000 1	21000 1		19808 9		
CHEMICAL				30504 1			31067 3		
CIVIL							28829 7		
ELECTRICAL/ELECTRONIC							26800 10		

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
INDUSTRIAL							30540 2		
MECHANICAL		31500 1					30205 4		
METALLURGICAL							32082 2		
AGRIBUSINESS	21120 1			21000 1	19000 1	16300 1	24680 5		
ANIMAL SCIENCES				21625 4	17430 2		24000 1		
OTHER AGRICULTURAL SCIENC				24500 1	23250 4	30000 1	23000 1		
COMPUTER SCIENCE				31500 1					
HEALTH SCIENCES				31644 1					
ARCHITECTURAL & ENVIRONME							11000 1		
BIOLOGICAL							30000 2		
PHYSICS							31200 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						20864 5			
BUSINESS ADMIN (INCL MGMT		19500 1	18900 2		17833 3	24600 3			20660 2
ECONOM & FINANCE (BANKING						22004 2	22875 4		18726 1
HUMAN RSRCS (incl LABOR R			22000 1					36000 1	
MANAGEMENT INFO SYSTEMS			11500 1						
MARKETING/MARK MGMT (RESR		30000 1	16800 1						20860 2
ADVERTISING			20000 1						
COMMUNICATIONS			20833 6	20700 3	15000 1			25000 1	
JOURNALISM			16000 2	19671 7					
TELECOMMUN/BROADCASTING		20000 1		23750 4					
PHYSICAL EDUCATION					17000 1				
FOREIGN LANGUAGES			22000 1						
LETTERS (incl English, Li			15504 1	16350 2					
HUMANITIES - OTHER				20000 1					
CRIMINAL JUSTICE							19500 1	25601 5	
HISTORY							14700 1		20600 1
POLITICAL SCIENCE/GOVT								15000 1	
PSYCHOLOGY							19000 1		
SOCIOLOGY								16000 1	
SOCIAL SCIENCES-OTHER			27332 3						15000 1
CIVIL			21999 2						23750 2
COMPUTER		15738 1							
ELECTRICAL/ELECTRONIC									22344 6

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
INDUSTRIAL									25343 1
MECHANICAL									23133 3
INDUSTRIAL TECHNOLOGY				23000 1					
AGRIBUSINESS			30000 3						
COMPUTER SCIENCE									21600 1
CHEMISTRY									25000 1
PHYSICS									21600 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			19920 4		15600 1				
ECONOM & FINANCE (BANKING			19369 2	16000 1					
MANAGEMENT INFO SYSTEMS			20000 1						
MARKETING/MARK MGMT (RESR			40000 2						
REAL ESTATE								32000 2	
COMMUNICATIONS			15000 1						
JOURNALISM					18000 1				
ELEMENTARY EDUCATION				12000 1					
PHYSICAL EDUCATION		14560 1							
LETTERS (incl English, Li			19496 2						
VISUAL & PERFORMING ARTS					16500 1				
PSYCHOLOGY				14495 4		17897 2			
SOCIOLOGY				19649 2					
SOCIAL SCIENCES-OTHER		18726 1		18000 1					
AEROSPACE & AERONAUTICAL							27104 3	30185 9	
ARCHITECTURAL								21800 2	
BIOENGINEERING & BIOMEDIC								32000 1	
CHEMICAL							33347 14	30430 16	32894 29 34300/32460
CIVIL		25576 7					32400 1	26639 151 36400/22932	26639 14
COMPUTER								26456 4	
ELECTRICAL/ELECTRONIC							34150 2	30499 85 40000/27000	29000 1
INDUSTRIAL							30540 1	30000 1	
MECHANICAL								30268 105 37500/27500	29800 4

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
METALLURGICAL	30600 1		24000 1					29276 9	
MINING (INCL GEOLOGICAL)								25089 3	
PETROLEUM								30000 2	27600 1
ENGINEERING TECHNOLOGY								29014 90 39000/25992	
INDUSTRIAL TECHNOLOGY								27474 13	
COMPUTER SCIENCE								31494 7	
ALLIED HEALTH						18000 1			
HEALTH SCIENCES				20500 1					
BIOLOGICAL									31000 1
GEOLOGY & GEOLOGICAL SCI							28812 1		22832 5
PHYSICS								34000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	24940 3								
BUSINESS ADMIN (INCL MGMT		25200 1					49200 1		
ECONOM & FINANCE (BANKING		26040 7							
MARKETING/MARK MGMT (RESR	32400 1								
TELECOMMUN/BROADCASTING					33000 1				
LETTERS (incl English, Li								32592 1	
PSYCHOLOGY			21500 1						
AEROSPACE & AERONAUTICAL	26701 3			25000 1	30000 1	28938 5		27977 3	
AGRICULTURAL	30600 1								
ARCHITECTURAL						28000 1			
BIOENGINEERING & BIOMEDIC		30733 3				29333 3	18900 1	31200 2	
CHEMICAL	32755 37 36996/31200	34500 1				32940 67 35400/32580	31871 9	32915 174 36000/31500	33188 17
CIVIL	26463 8	24342 1				25816 3	27225 4	31303 7	25934 22 35832/21600
COMPUTER	30963 1	29436 10	30963 1	29944 34 32500/27840	27018 1			30000 1	33120 1
ELECTRICAL/ELECTRONIC	31109 86 35496/28600	30717 40 34800/28848	30053 51 36500/27000	29886 70 35196/24996	29907 79 35000/25700	29440 48 34800/25000	27328 26 35500/20463	31158 30 34500/29000	28135 53 39996/24000
INDUSTRIAL	30159 38 55000/25343					26800 1			34200 1
MECHANICAL	30304 152 34500/27492	29260 2	29760 9	27937 8	30951 4	30696 26 34092/27840	29078 26 34392/25343	31764 52 35500/29496	29470 56 37040/24336
METALLURGICAL	31031 16					26496 2		30308 20 34800/29400	29500 1
MINING (INCL GEOLOGICAL)								28438 8	28920 2
NUCLEAR						27000 2			
PETROLEUM	34020 1					36000 1	21600 1	35530 37 49000/34000	33000 2
ENGINEERING TECHNOLOGY	28234 13	29760 1	27040 1	30996 6	27606 3	27133 3	28426 6	24830 4	28032 11
INDUSTRIAL TECHNOLOGY	28129 41 33000/27000					21996 5			29138 6

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
OTHER AGRICULTURAL SCIENC	24750 2								
COMPUTER SCIENCE	30335 12	27118 6		30458 75 37200/28000	33667 3	34500 1		33332 2	
INFORMATION SCIENCES & SY		24996 5		16992 3					
CHEMISTRY						35000 1	17000 1		
GEOLOGY & GEOLOGICAL SCI							27300 1		
MATHEMATICS		29667 3		28448 6	21800 1			25800 1	
PHYSICS	34000 1					20000 1	30000 1	28620 2	
OTHER PHYSICAL & EARTH SC								21600 3	

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	18800 2				24000 1		28250 2	18000 1	22075 8
BUSINESS ADMIN (INCL MGMT	17010 2	25000 2	20349 6		28790 1		24000 1	20123 5	20232 78 34992/15600
ECONOM & FINANCE (BANKING	20400 1	23868 3	24200 2	28000 3			24678 9	19855 4	23536 45 36000/18192
HOTEL/RESTAURANT MGMT							30000 1	19804 3	19261 49 26000/17500
HUMAN RSRCS (incl LABOR R								30825 4	21335 6
MANAGEMENT INFO SYSTEMS	28447 3	28175 9	28260 5						
MARKETING/MARK MGMT (RESR							26400 1	19831 3	20872 45 40000/18000
REAL ESTATE									22500 2
COMMUNICATIONS								24498 3	21819 11
JOURNALISM								20000 1	22837 3
TELECOMMUN/BROADCASTING	36000 1						36000 1		
PHYSICAL EDUCATION									20996 2
FOREIGN LANGUAGES		19500 1							29004 1
LETTERS (incl English, Li								16000 1	22500 1
HUMANITIES - OTHER									19319 6
HISTORY								14450 2	20667 3
POLITICAL SCIENCE/GOVT								17331 3	18801 4
PSYCHOLOGY							15000 1	19493 1	17000 3
SOCIOLOGY		27000 1					17000 2		19044 1
SOCIAL SCIENCES-OTHER					13513 1			19493 1	19199 5
AEROSPACE & AERONAUTICAL			28500 1						
ARCHITECTURAL						26540 2	25000 1		
CHEMICAL								24000 1	33000 1

AVERAGE SALARY OFFERS
BY CURRICULUM/FUNCTION

SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
CIVIL					18726 1		27430 4	19200 2	
COMPUTER	27755 11	22672 2	25667 3						
ELECTRICAL/ELECTRONIC		25344 1	30600 2		23866 1		31500 1		31160 2
INDUSTRIAL		27500 1					29650 6		25358 5
MECHANICAL			34000 1			30000 1	28500 3		30400 4
NUCLEAR							29705 1		
AGRIBUSINESS					23003 7			22000 1	18000 5
ANIMAL SCIENCES					19263 10		19500 1		21496 2
PLANT SCIENCES					17600 9				19000 1
NATURAL RESOURCES					12000 1			17559 2	
OTHER AGRICULTURAL SCIENC					21854 34 29736/16000				23260 6
COMPUTER SCIENCE	28134 69 34632/20400	28340 14	28864 54 38400/25992						21000 2
COMPUTER PROGRAMMING	27267 3								
INFORMATION SCIENCES & SY	25171 18	21189 32 36000/14400	24560 3				24000 1	33600 2	26400 1
SYSTEMS ANALYSIS	24504 1		24000 1						
HEALTH SCIENCES									24000 2
ARCHITECTURAL & ENVIRONME						22187 3			
BIOLOGICAL							30000 1	26000 1	
GEOLOGY & GEOLOGICAL SCI					24697 2				
MATHEMATICS	27300 4		30000 2				25000 1		
PHYSICS		22000 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
ACCOUNTING								30928 2
ECONOM & FINANCE (BANKING			12000 1			21000 1	18996 3	
COMMUNICATIONS								21000 1
JOURNALISM								14410 1
ELEMENTARY EDUCATION								19210 116 30000/15500
PHYSICAL EDUCATION			18144 1					19159 11
SPECIAL EDUCATION		19000 1						19392 52 28000/17000
FOREIGN LANGUAGES								19500 1
LETTERS (incl English, Li			14004 1					19866 8
VISUAL & PERFORMING ARTS					12500 2			18181 18
HUMANITIES - OTHER			12000 1					18120 1
HISTORY			26496 3					24450 3
PSYCHOLOGY								15600 1
SOCIOLOGY			14500 1					
SOCIAL SCIENCES-OTHER		31633 3				13200 1		17622 7
CHEMICAL			30996 1					24342 2
MECHANICAL			20700 1					
PLANT SCIENCES		15780 1					18000 1	
NATURAL RESOURCES								20400 1
COMPUTER SCIENCE								22200 1
ALLIED HEALTH			21950 2					19040 1
HEALTH SCIENCES			19268 23 35000/15000	24000 1				23000 3
NURSING		21872 23 40000/18000	20610 3					

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
PHARMACY			39155 16					
BIOLOGICAL								19000 2
CHEMISTRY			12000 1			26496 10		
MATHEMATICS	24102 7							18165 15
PHYSICS							17000 1	
OTHER PHYSICAL & EARTH SC								16785 5

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23633 503 33996/19488	22895 144 45000/18000	21881 31 42000/15000	21623 22 33000/13992	25501 34 48000/20004		17143 7	20401 5	24297 74 45000/19020
BACHELOR - TECHNICAL	25050 4	16900 2	18000 1				19800 3		

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	21228 28 54996/14000	17605 17	18848 15	22358 64 50004/15000	21155 29 28920/14600	21821 24 30960/16000	21884 232 40000/15600	19125 4	24000 2
BACHELOR - TECHNICAL	21120 1	31500 1		25072 9	20980 7	23150 2	27735 39 35400/24000		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		23167 3	20242 19	20441 17	17100 5	22213 10	20671 7	24445 9	19624 7
BACHELOR - TECHNICAL		15738 1	26800 5	23000 1					22967 15

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		16643 2	22701 12	15920 9	16700 3	17897 2		32000 2	
BACHELOR - TECHNICAL	30600 1	25576 7	24000 1	20500 1		18000 1	32192 22 39744/28812	28827 499 40000/24000	29961 55 34300/24000

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	26805 4	25935 8	21500 1		33000 1		49200 1	32592 1	
BACHELOR - TECHNICAL	30319 412 60000/27000	29709 72 36000/24996	29977 62 36500/27000	29806 203 37200/26064	29881 92 35000/25700	30629 170 39120/25000	28258 76 38000/22000	32287 346 49000/29496	28954 172 39996/21960

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	23707 9	26355 16	23984 13	28000 3	22101 3		24667 18	20925 32 35000/16000	20846 273 40000/17000
BACHELOR - TECHNICAL	27501 106 34632/21504	23431 51 36000/15000	28612 67 38400/25000		20909 65 31000/15500	24940 6	27891 20 31500/25000	23635 9	24247 31 33000/19000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL		28475 4	18767 8		12500 2	17100 2	18996 3	19283 222 47455/15600
BACHELOR - TECHNICAL	24102 7	21618 24 40000/18000	26363 47 52000/16000	24000 1		26496 10	17500 2	19124 30 30000/15500

AVERAGE SALARY OFFERS SEPTEMBER 1989 RMCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	27387 23 34000/25000			36000 1		39996 1	25002 2	30669 3	31800 3
MBA--TECH						39700 1			

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		20004 1	30000 2		37668 3				
MBA--TECH				30000 1					

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		34532 3		36000 1		24996 1	24000 3		30251 4
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH							45000 1		31500 2
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	36524 4		30000 1	39571 7				29150 2	36996 1
MBA--TECH	38000 1								

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

SOUTHERN REGION (SCPA)

- Alabama A&M University
- University of Alabama
- University of Alabama-Engineering
- University of Alabama-Birmingham
- Auburn University
- Augusta College
- Bellarmine College
- Berry College
- Catawba College
- University of Central Florida
- Centre College
- The Citadel, Military College of South Carolina
- Clemson University
- Duke University
- Duke University-Fuqua School of Business
- Eastern Kentucky University
- East Tennessee State University
- Elon College
- Emory University-Business
- Florida Atlantic University
- Florida State University
- University of Florida
- Georgia College
- Georgia Institute of Technology
- Georgia Southern College
- Georgia Southwestern College
- Georgia State University
- University of Georgia
- Hampton University
- Jacksonville University
- University of Kentucky
- Louisiana College
- Louisiana State University
- University of Louisville
- Mars Hill College
- Mary Washington College
- Memphis State University
- Middle Tennessee State University
- Millsaps College
- Mississippi State University
- University of Mississippi
- Morehead State University
- Morris College
- North Carolina A&T State University
- North Carolina Central University
- North Carolina State University - Textiles
- University of North Carolina - Asheville
- University of North Carolina - Chapel Hill
- University of North Carolina - Greensboro
- Northeast Louisiana University
- Northern Kentucky University
- University of North Florida
- Oglethorpe University
- Old Dominion University
- Presbyterian College
- Queens College
- Randolph-Macon Woman's College
- Rollins College
- University of South Alabama
- University of South Carolina
- University of South Carolina-Aiken
- Southern College of Technology
- University of Southern Mississippi
- University of South Florida
- Spring Hill College
- Tennessee Tech University
- University of Tennessee - Chattanooga
- University of Tennessee - Knoxville
- Tulane University
- Valdosta State College
- Vanderbilt University
- Vanderbilt Unviersity - Owen Graduate School of Management
- Virginia Tech & State University
- University of Virginia
- Wake Forest University
- Wake Forest University - Babcock Graduate School of Management
- Western Carolina University
- Western Kentucky University
- College of William & Mary
- Winthrop College
- Wofford College
- Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989).

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SCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	98	561	$24670	$25166	$28500	$25000	$20844	196	1331	$24138	$24690	$28500	$24500	$19000
BUSINESS ADMIN (INCL MGMT	4	155	21093	23342	*	*	*	34	330	20487	22070	24000	20000	17000
DISTRIBUTION MANAGEMENT	+	26	+	24480				1	36	16000	24363	*	*	*
ECONOM & FINANCE (BANKING	13	85	21115	23074	*	*	*	22	253	20941	22966	24000	21000	18000
HOTEL/RESTAURANT MGMT	+	13	+	21154				+	64	+	19737			
HUMAN RSRCS (incl LABOR R	+	11	+	20036				+	23	+	21538			
MANAGEMENT INFO SYSTEMS	1	51	32500	27689	*	*	*	2	138	26250	26626	*	*	*
MARKETING/MARK MGMT (RESR	19	125	22468	22395	*	*	*	38	322	21018	21989	25800	21250	16800
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	1	1	17000	17000	*	*	*	1	10	17000	19249	*	*	*
COMMUNICATIONS	4	20	20375	21027	*	*	*	4	60	20375	20041	*	*	*
JOURNALISM	+	5	+	20632				1	28	14500	18696	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	14600				1	7	13000	13711	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	2	18	14089	15607	*	*	*	8	76	16832	17231	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				1	8	20000	19759	*	*	*
SPECIAL EDUCATION	+	6	+	18183				2	19	20604	19705	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	1	20000	20000	*	*	*	3	11	18933	17045	*	*	*
TEXTILES & CLOTHING	+	+	+	+				+	11	+	16924			
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	1	1	21120	21120	*	*	*	5	9	20804	19813	*	*	*
LETTERS (incl English, Li	1	2	16800	21150	*	*	*	1	30	16800	19288	*	*	*
VISUAL & PERFORMING ARTS	+	1	+	29000				+	17	+	15340			
HUMANITIES - OTHER	+	2	+	18516				3	22	18418	22739	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				2	17	16851	19497	*	*	*
HISTORY	1	3	18500	21167	*	*	*	2	9	17850	18402	*	*	*
POLITICAL SCIENCE/GOVT	+	1	+	17000				1	18	23000	19580	*	*	*
PSYCHOLOGY	2	7	18000	19611	*	*	*	6	38	16992	17450	*	*	*
SOCIOLOGY	2	2	15700	15700	*	*	*	3	14	15267	19009	*	*	*
SOCIAL SCIENCES-OTHER	1	2	17000	14935	*	*	*	1	25	17000	18752	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	13	29100	28322	*	*	*	1	40	29100	28432	*	*	*
AGRICULTURAL	+	+	+	+				+	3	+	19787			
ARCHITECTURAL	+	+	+	+				+	5	+	22375			
BIOENGINEERING & BIOMEDIC	+	1	+	28800				+	4	+	28315			
CHEMICAL	5	100	33102	32503	*	*	*	12	214	32618	32435	*	*	*
CIVIL	2	47	29400	26758	*	*	*	17	157	26586	25742	*	*	*
COMPUTER	+	21	+	29753				5	41	30360	29241	*	*	*
ELECTRICAL/ELECTRONIC	11	132	30306	30416	*	*	*	38	392	29874	29869	33000	30000	26000

continued

SCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	6	40	$25331	$29320	*	*	*	14	83	$25469	$28872	*	*	*
MECHANICAL	21	150	30384	30189	$31860	$30000	$28800	58	438	30351	29902	$33500	$30150	$28000
METALLURGICAL	+	+	+	+				1	9	29000	29666	*	*	*
MINING (INCL GEOLOGICAL)	+	+	+	+				+	2	+	24936			
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	+	5	+	33460				+	36	+	30227			
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	2	16	23100	25910	*	*	*	4	97	23100	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				5	12	25196	25393	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	24978				+	23	+	21820			
ANIMAL SCIENCES	+	+	+	+				+	5	+	19380			
PLANT SCIENCES	+	2	+	16890				1	5	18500	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	8	+	23088				+	15	+	21811			
COMPUTER SCIENCE														
COMPUTER SCIENCE	6	62	27883	28117	*	*	*	31	214	25534	27074	30600	26000	20160
COMPUTER PROGRAMMING	+	2	+	25100				10	21	27016	26212	*	*	*
INFORMATION SCIENCES & SY	+	12	+	27325				3	42	25333	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				+	7	+	28228			
HEALTH SCIENCES														
ALLIED HEALTH	1	1	23040	23040	*	*	*	2	40	23040	23880	*	*	*
HEALTH SCIENCES	1	3	23950	18317	*	*	*	1	20	23950	18067	*	*	*
NURSING	5	6	20640	21172	*	*	*	14	79	20522	23101	*	*	*
PHARMACY	+	+	+	+				45	50	37408	36583	41000	41000	27144
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	10	+	23592			
BIOLOGICAL	+	+	+	+				1	13	12000	18930	*	*	*
CHEMISTRY	+	6	+	32583				4	26	27325	27010	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				+	3	+	22720			
MATHEMATICS	+	3	+	28100				2	36	22225	23554	*	*	*
PHYSICS	+	5	+	26000				+	5	+	26000			
OTHER PHYSICAL & EARTH SC	+	8	+	23160				1	11	28000	22655	*	*	*
TOTALS	212	1755						611	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	85	477	$25293	$25393	$28500	$25000	$22000	166	1109	$24672	$24911	$28500	$25000	$20500
ACCOUNTING (PRIVATE)	9	84	21125	23726	*	*	*	23	230	21163	23110	26000	21986	16392
COMMERCIAL BANKING (CNSMR	5	14	20500	21565	*	*	*	9	40	20411	21552	*	*	*
COMMERCIAL BANKING (LENDG	4	11	18850	22264	*	*	*	8	25	17913	21036	*	*	*
INVESTMT BANKING (CORP FN	+	2	+	23350				2	9	19000	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				1	1	34200	34200	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	16700				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	+	+	+				+	3	+	20835			
FINANCIAL/TREASURY ANALYS	2	25	24500	24839	*	*	*	3	79	25167	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	20050				+	9	+	22522			
UNDERWRITING	+	5	+	22076				2	21	21000	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				+	10	+	16952			
BRAND/PRODUCT MANAGEMENT	1	19	27500	25687	*	*	*	2	58	30550	23900	*	*	*
BUYER/MERCHANDISING	3	22	23167	24442	*	*	*	6	69	20583	22453	*	*	*
MARKET RESEARCH	1	10	17000	22392	*	*	*	2	26	23998	21805	*	*	*
SALES	11	124	23382	23207	*	*	*	44	330	21747	22680	28200	22000	16500
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				5	14	29120	23598	*	*	*
MEDIA PLANNING	1	1	17000	17000	*	*	*	4	8	17144	18281	*	*	*
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				2	10	29250	19020	*	*	*
PUBLIC RELATIONS	+	8	+	22378				1	33	13000	18894	*	*	*
WRITING / EDITING	+	2	+	13080				1	18	14500	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				+	8	+	17172			
FINANC,TAXA, MONETARY POL	5	7	21298	22086	*	*	*	6	16	21248	21192	*	*	*
ECONOMIC PROGRAMS	+	1	+	15000				+	4	+	17992			
LAW ENFORCEMENT	+	1	+	20004				2	22	16851	20526	*	*	*
MILITARY	1	15	16800	20483	*	*	*	2	47	16800	21148	*	*	*
NATIONAL SECURITY	+	2	+	25409				+	6	+	19901			
URBAN / REGIONAL PLANNING	+	+	+	+				+	3	+	21160			
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				2	43	17750	23824	*	*	*
COUNSELING	1	1	17000	17000	*	*	*	2	13	17000	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				1	13	10500	19008	*	*	*
ENGINEERING														
BIOENGINEERING	+	5	+	32256				+	7	+	29511			
DESIGN / CONSTRUCT	3	88	29300	28626	*	*	*	15	302	27957	28184	*	*	*
ENVIRONMENTAL/SANITATION	+	4	+	27032				+	31	+	26923			
MANUFACTURING/INDUSTR	+	141	+	30153				39	399	28991	29979	31800	29400	25000
SYSTEMS / PROGRAMMING	+	24	+	29605				3	61	29345	29605	*	*	*
POWER SYSTEMS	1	19	30600	29616	*	*	*	2	38	30600	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	+	18	+	29044				+	57	+	29191			

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	6	$34000	$29145	*	*	*	4	41	$31700	$30039	*	*	*
RESEARCH & DEVELOPMENT	4	44	30638	30595	*	*	*	9	132	27367	29807	*	*	*
TESTING	+	15	+	28306				2	60	25650	27305	*	*	*
PROCESS ENGINEERING	33	133	29570	31503	$33960	$29400	$26000	65	288	29403	31273	$34300	$29400	$24000
OTHER ENGINEERING	5	19	29274	30170	*	*	*	5	70	29274	30088	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	2	76	28750	27583	*	*	*	30	200	24680	26336	31000	25200	19000
INFORMATION SYSTEMS	1	33	28200	28521	*	*	*	5	110	28400	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	2	18	25500	27868	*	*	*	7	80	26786	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	3	+	23413				+	11	+	27688			
AGRICULTURE/NAT'L RESOURC	+	14	+	23860				2	24	18500	22467	*	*	*
ARCHITECTURE	+	1	+	30000				+	18	+	22399			
CONSULTING	2	36	28250	27705	*	*	*	8	95	24500	26041	*	*	*
HUMAN RESRCS /INDUS RELS	2	13	21600	22425	*	*	*	8	52	22515	22261	*	*	*
MANAGEMENT TRAINEE	16	130	19917	21523	*	*	*	33	385	21236	21050	26950	20000	18000
MATH/STATISTICIANS	+	+	+	+				1	7	16500	20877	*	*	*
NURSES / PERSONAL CARE	5	6	20640	19830	*	*	*	14	76	20522	23097	*	*	*
OTHER HEALTH RELATED (EX	2	8	23495	21633	*	*	*	48	121	36529	27804	41000	41000	24900
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	+	+	+				+	5	+	22552			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	4	32	16525	16736	*	*	*	15	138	18562	18036	*	*	*
TOTALS	212	1755						611	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	7	25	$26929	$26952	*	*	*	15	57	$26400	$26672	*	*	*
MBA--NON TECH	2	30	24000	30332	*	*	*	5	76	29700	30672	*	*	*
MBA--TECH	+	8	+	34000				2	14	34500	35529	*	*	*
MS BUSINESS	+	1	+	32000				+	12	+	29042			
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				2	3	29000	28133	*	*	*
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	+	2	+	24650				+	11	+	29800			
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	5	21420	19427	*	*	*

continued

SCPA REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	+	7	+	34800				+	10	+	34520			
CIVIL	+	2	+	27746				+	13	+	28134			
COMPUTER	+	5	+	32352				1	9	$30000	32129	*	*	*
ELECTRICAL/ELECTRONIC	1	13	$30600	34694	*	*	*	1	38	30600	34962	*	*	*
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	+	15	+	34071				1	27	38000	34051	*	*	*
METALLURGICAL	+	3	+	34307				+	7	+	32934			
MINING & MINERAL	+	+	+	+				+	2	+	33000			
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				+	9	+	40475			
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				+	10	+	33689			
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				+	4	+	27428			
HEALTH SCIENCES	+	4	+	21965				+	6	+	21143			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	+	+	+				+	6	+	31917			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				+	18	+	28978			
MATHEMATICS (INCL ACTUARI	+	1	+	33000				+	8	+	29764			
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	10	137						28	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	2	18	$30500	$33909	*	*	*	3	41	$27000	$32004	*	*	*
MBA--TECH	+	5	+	46060				2	8	22000	36628	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	1	12	24000	34822	*	*	*	1	37	24000	35612	*	*	*
MBA--TECH	+	16	+	45944				+	16	+	45944			
OVER 4 YEARS														
MBA--NON-TECH	+	19	+	35211				+	44	+	37714			
MBA--TECH	+	8	+	43950				+	14	+	43507			
TOTALS	3	78						6	160					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	2	+	$57250			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	+	7	+	$42063				+	14	+	44511			
CIVIL	1	1	$31200	31200	*	*	*	2	2	$31200	31200	*	*	*
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	2	3	36000	41333	*	*	*	4	6	36000	39817	*	*	*
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	4	+	41745				+	10	+	41588			
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	3	20						6	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24843 162 32500/22000			22000 1	14200 1				
BUSINESS ADMIN (INCL MGMT	22500 3			19100 2					
ECONOM & FINANCE (BANKING				20350 10					24000 1
MANAGEMENT INFO SYSTEMS	32500 1						20000 1		
MARKETING/MARK MGMT (RESR				22000 2	19000 2		23750 2		
ADVERTISING						17000 1			
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
SOCIOLOGY				14400 2					
CIVIL			20400 2					26300 1	
ELECTRICAL/ELECTRONIC						31450 4			
MECHANICAL								30000 1	
COMPUTER SCIENCE						32600 1	24233 6	26000 1	
COMPUTER PROGRAMMING	24000 1					28500 1	29053 3	25500 1	
INFORMATION SCIENCES & SY							23500 2		

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			19167 3		21995 3	30000 2		24000 1	
BUSINESS ADMIN (INCL MGMT	17500 1		23500 1		18722 9			19000 1	
ECONOM & FINANCE (BANKING			21500 1		19300 3				
MARKETING/MARK MGMT (RESR	22000 2		16000 4		18948 8	18300 2			
COMMUNICATIONS					20500 1				
JOURNALISM					14500 1				
HUMAN ECOLOGY (HOME ECONO					20000 1				
HUMANITIES - OTHER			22680 1						
HISTORY					18500 1				
PSYCHOLOGY					18000 2				
SOCIAL SCIENCES-OTHER					17000 1				
COMPUTER SCIENCE			20457 3		21000 1				
PHARMACY					40970 33 41000/41000				
BIOLOGICAL					12000 1				

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING							17998 12	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		15000 1		20000 1	27000 1	18200 3			
DISTRIBUTION MANAGEMENT				16000 1					
ECONOM & FINANCE (BANKING		16500 1				21000 1			
MARKETING/MARK MGMT (RESR		22267 3				15118 1			
COMMUNICATIONS				17000 1					
ELEMENTARY EDUCATION					16832 8				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					24207 1				
HUMAN ECOLOGY (HOME ECONO							18500 1		
FOREIGN LANGUAGES					21120 1				
LETTERS (incl English, Li					16800 1				
HUMANITIES - OTHER				19575 1					
CRIMINAL JUSTICE						16851 2			
HISTORY					17200 1				
POLITICAL SCIENCE/GOVT							23000 1		
PSYCHOLOGY						18726 2			
CHEMICAL	27750 2								
CIVIL			25200 2			25000 1	25085 3		
ELECTRICAL/ELECTRONIC						25154 5			
INDUSTRIAL						26700 2			
MECHANICAL			30100 4			30100 3			36000 2
INDUSTRIAL TECHNOLOGY		26950 2							

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PLANT SCIENCES						18500 1			
COMPUTER SCIENCE	28200 2		26867 3		18000 1	20160 1	19495 1		
COMPUTER PROGRAMMING			28100 1		27435 1				
ALLIED HEALTH									23040 2
HEALTH SCIENCES									23950 1
NURSING								20522 14	
PHARMACY								27615 12	
MATHEMATICS					17450 1				

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					19000 1			28980 1	
BUSINESS ADMIN (INCL MGMT							19600 2		
ECONOM & FINANCE (BANKING							28800 1	18000 2	
MARKETING/MARK MGMT (RESR									26283 6
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			10500 1	18000 1					
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					29100 1				
CHEMICAL								28000 1	34224 5
CIVIL							27000 1	32800 4	
COMPUTER									32100 1
ELECTRICAL/ELECTRONIC					29840 5		28500 2		30860 5
INDUSTRIAL					28000 1		26082 5		
MECHANICAL					29813 8		28229 7		30013 6
ENGINEERING TECHNOLOGY							21000 2		
INDUSTRIAL TECHNOLOGY								19000 1	
COMPUTER SCIENCE					25390 2			20160 1	27300 1
INFORMATION SCIENCES & SY							29000 1		
CHEMISTRY				20000 1					29767 3
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING			22000 1	20000 1				26000 3	27000 1
BUSINESS ADMIN (INCL MGMT	26500 1	21600 1					24000 1	21333 3	
ECONOM & FINANCE (BANKING	26500 1						25000 1		
MARKETING/MARK MGMT (RESR	16500 1	22000 1			29500 1				24200 2
FOREIGN LANGUAGES	17150 2		30600 1						
COMPUTER	29933 3	29900 1							
ELECTRICAL/ELECTRONIC	32350 2	29295 8							30000 1
INDUSTRIAL		24000 2							
MECHANICAL		26650 2			29620 10			33100 2	30996 1
ENGINEERING TECHNOLOGY					25200 2				
INDUSTRIAL TECHNOLOGY			28080 1					25000 1	
COMPUTER SCIENCE	29100 2								30700 3

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					23481 3	
MARKETING/MARK MGMT (RESR					17000 1	
COMMUNICATIONS				24000 1		
FOREIGN LANGUAGES	18000 1					
CHEMICAL						34200 4
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1			32775 4	31200 1
INDUSTRIAL					24190 4	
MECHANICAL					32240 10	31200 2
METALLURGICAL				29000 1		
TEXTILE					27333 3	
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24846 166 32500/21600			19794 17	17400 3	15000 2	22500 3		21150 2
BACHELOR - TECHNICAL	24000 1		20400 2			31150 6	25415 11	26950 4	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20500 3		18918 10		19016 30 22680/17500	24150 4		21500 2	
BACHELOR - TECHNICAL			20457 3		39571 35 41000/41000				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19660 5		18144 4	18642 14	17986 9	18391 14	24000 1	14000 2
BACHELOR - TECHNICAL	27975 4	26950 2	27950 10		20962 3	25625 13	23687 4	23796 26 36504/18000	28406 5

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			14833 3	15500 2	19000 1		22667 3	21245 4	26283 6
BACHELOR - TECHNICAL				20000 1	29152 17		26834 18	28337 7	31009 22 35400/28000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	20760 5	21800 2	26300 2	20000 1	29500 1		24500 2	23667 6	25133 3
BACHELOR - TECHNICAL	30386 7	28120 13	28080 1		28883 12			30400 3	30619 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1			24000 1	21861 4	
BACHELOR - TECHNICAL	18460 1	31800 1	27000 1	26250 4	30219 24 34300/27000	32914 7

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH				30000 1					18000 1
MBA--TECH	30000 1			39000 1					

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									43000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									23500 1
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH					34000 1	
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24703 165 32500/21000	20988 21 28980/16392		14200 1					
BUSINESS ADMIN (INCL MGMT	19500 1	21000 1	19100 2						
ECONOM & FINANCE (BANKING		25000 1	20300 5	20500 4					25250 2
MARKETING/MARK MGMT (RESR			22000 2		19000 2				25000 1
HUMAN ECOLOGY (HOME ECONO				18300 1					
SOCIOLOGY				14400 2					
CHEMICAL						34200 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1							
BUSINESS ADMIN (INCL MGMT		23500 1			18500 1		19209 11		19000 1
ECONOM & FINANCE (BANKING					19500 1				
MARKETING/MARK MGMT (RESR				27500 1	21375 4		21889 20 28200/16500		
ADVERTISING									17000 1
COMMUNICATIONS						17000 1	22000 2		
FOREIGN LANGUAGES							17433 3		
HUMANITIES - OTHER									16288 2
CHEMICAL				33600 1			28000 1		
CIVIL							27000 1	26500 2	
COMPUTER								28000 1	
MECHANICAL						30996 1	27600 2	32300 2	
BIOLOGICAL							12000 1		
CHEMISTRY							29767 3		

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19422 4			
BUSINESS ADMIN (INCL MGMT		26500 1							16800 2
ECONOM & FINANCE (BANKING						24900 2			
JOURNALISM				14500 1					
TELECOMMUN/BROADCASTING			13000 1						
CRIMINAL JUSTICE								16851 2	
MECHANICAL		32000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			17500 1						
SPECIAL EDUCATION				17000 1					
PSYCHOLOGY			18000 1			10500 1			
SOCIOLOGY				17000 1					
AEROSPACE & AERONAUTICAL								29100 1	
CIVIL								27025 10	
ELECTRICAL/ELECTRONIC								30000 4	

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	24650 2								
CHEMICAL						30300 3		34120 6	
CIVIL	25100 2						26300 1	25200 1	
COMPUTER					30700 2			32100 1	
ELECTRICAL/ELECTRONIC	30796 9				32700 2	24000 2	25000 1	30167 18	28334 2
INDUSTRIAL	27133 3							25016 11	
MECHANICAL	30079 19		30600 2			29700 2		30582 24 36000/27500	29550 2
METALLURGICAL	29000 1								
TEXTILE								27500 2	
ENGINEERING TECHNOLOGY								21000 2	
INDUSTRIAL TECHNOLOGY	24027 3								
COMPUTER SCIENCE		34600 1							30600 1
COMPUTER PROGRAMMING		26718 2							
CHEMISTRY						20000 1			
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS   FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89   90th: 22080 / 10th: 18330   PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING								30000 2	22000 2
BUSINESS ADMIN (INCL MGMT							24000 2		20521 7
DISTRIBUTION MANAGEMENT									16000 1
ECONOM & FINANCE (BANKING							18000 2		19975 4
MANAGEMENT INFO SYSTEMS	20000 1						32500 1		
MARKETING/MARK MGMT (RESR								17239 3	17840 5
COMMUNICATIONS									20500 1
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
FOREIGN LANGUAGES									30600 1
HUMANITIES - OTHER									22680 1
HISTORY									18500 1
POLITICAL SCIENCE/GOVT	23000 1								
PSYCHOLOGY								18000 1	18484 3
SOCIAL SCIENCES-OTHER									17000 1
COMPUTER	30300 1								
MECHANICAL							30000 1		31200 2
TEXTILE									27000 1
ENGINEERING TECHNOLOGY								25200 2	
INDUSTRIAL TECHNOLOGY									26950 2
PLANT SCIENCES					18500 1				
COMPUTER SCIENCE	23643 20 31000/19000	29667 3	27417 6						
COMPUTER PROGRAMMING	27870 6						24750 2		
INFORMATION SCIENCES & SY		26500 2	23000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS	27000 1								

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								16832 8
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								24207 1
FOREIGN LANGUAGES								21120 1
LETTERS (incl English, Li								16800 1
HISTORY								17200 1
ALLIED HEALTH			23040 2					
HEALTH SCIENCES			23950 1					
NURSING		20522 14						
PHARMACY			37408 45 41000/27144					
MATHEMATICS								17450 1

AVERAGE SALARY OFFERS FEBRUARY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24672 166 32500/20500	21163 23 28980/16392	20411 9	17913 8	19000 2				25167 3
BACHELOR - TECHNICAL						34200 1			

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		21000 2		27500 1	20583 6	17000 1	20705 36 28200/16500		17144 4
BACHELOR - TECHNICAL				33600 1		30996 1	26438 8	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		26500 1	13000 1	14500 1		21248 6		16851 2	16800 2
BACHELOR - TECHNICAL		32000 1							

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			17750 2	17000 2		10500 1			
BACHELOR - TECHNICAL								27957 15	

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24650 2								
BACHELOR - TECHNICAL	29225 37 34300/25200	29345 3	30600 2		31700 4	27367 9	25650 2	29403 65 36000/24000	29274 5

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	21500 2				18500 1		23300 5	21620 6	19910 28 30600/18000
BACHELOR - TECHNICAL	24907 28 32160/19000	28400 5	26786 7		18500 1		26500 3	25200 2	28660 5

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1							18642 14
BACHELOR - TECHNICAL		20522 14	36529 48 41000/24900					17450 1

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College Placement Council, Inc. , 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unviersity - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	63	1197	$25081	$25896	$27000	$26000	$22000	259	2528	$24368	$25261	$28000	$25000	$19200
BUSINESS ADMIN (INCL MGMT	9	123	22300	23179	*	*	*	43	453	20866	22371	24000	20000	17500
DISTRIBUTION MANAGEMENT	1	3	17500	21331	*	*	*	2	39	16750	24129	*	*	*
ECONOM & FINANCE (BANKING	19	207	23489	24988	*	*	*	41	460	22122	23876	27000	21500	18000
HOTEL/RESTAURANT MGMT.	+	2	+	20750				+	66	+	19767			
HUMAN RSRCS (incl LABOR R	+	10	+	22126				+	33	+	21716			
MANAGEMENT INFO SYSTEMS	+	39	+	28732				2	177	26250	27090	*	*	*
MARKETING/MARK MGMT (RESR	11	164	22627	22585	*	*	*	49	486	21380	22190	27000	22000	17000
REAL ESTATE	+	+	+	+				+	6	+	22788			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				1	10	17000	19249	*	*	*
COMMUNICATIONS	+	8	+	18700				4	68	20375	19883	*	*	*
JOURNALISM	+	2	+	15950				1	30	14500	18513	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	19500				1	9	13000	14997	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	1	7	22000	21104	*	*	*	9	83	17406	17558	*	*	*
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				1	9	20000	18897	*	*	*
SPECIAL EDUCATION	+	5	+	19697				2	24	20604	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	1	20000	20000	*	*	*	4	12	19200	17292	*	*	*
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	19000	22625	*	*	*	1	7	19000	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				5	10	20804	19782	*	*	*
LETTERS (incl English, Li	+	5	+	20200				1	35	16800	19419	*	*	*
VISUAL & PERFORMING ARTS	1	2	19000	18068	*	*	*	1	19	19000	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				3	31	18418	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	1	20000	20000	*	*	*	3	18	17901	19525	*	*	*
HISTORY	1	4	24000	19900	*	*	*	3	13	19900	18863	*	*	*
POLITICAL SCIENCE/GOVT	3	6	20000	19244	*	*	*	4	24	20750	19496	*	*	*
PSYCHOLOGY	1	12	12000	20623	*	*	*	7	50	16279	18211	*	*	*
SOCIOLOGY	1	4	18000	21447	*	*	*	4	18	15950	19550	*	*	*
SOCIAL SCIENCES-OTHER	1	3	19800	19600	*	*	*	2	28	18400	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	75	26228	29615	*	*	*	4	115	26946	29204	*	*	*
AGRICULTURAL	1	5	19500	25939	*	*	*	1	8	19500	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				+	6	+	22813			
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	45	329	32332	33058	33960	33000	30900	57	543	32392	32812	34560	33240	30600
CIVIL	11	204	23765	26357	*	*	*	28	361	25478	26090	28600	25200	20760
COMPUTER	4	50	30564	30258	*	*	*	9	91	30451	29800	*	*	*
ELECTRICAL/ELECTRONIC	37	557	30658	30550	33100	31200	28000	75	949	30261	30269	33000	30600	26000

continued

SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	10	123	$26723	$29719	*	*	*	24	206	$25992	$29378	$28800	$28000	$21372
MECHANICAL	37	591	30391	30625	$33400	$30600	$25343	95	1029	30367	30317	33500	30500	27500
METALLURGICAL	1	41	29000	29561	*	*	*	2	50	29000	29580	*	*	*
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	+	26	+	34936				+	62	+	32202			
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	30	63	27740	27566	33600	27798	24000	34	160	27195	28085	32400	26700	22800
INDUSTRIAL TECHNOLOGY	5	13	25021	26310	*	*	*	10	25	25108	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				+	25	+	22106			
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				1	5	18500	17656	*	*	*
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	8	164	26889	28497	*	*	*	39	378	25812	27691	31000	26900	19493
COMPUTER PROGRAMMING	+	5	+	25792				10	26	27016	26131	*	*	*
INFORMATION SCIENCES & SY	+	52	+	26687				3	94	25333	26361	*	*	*
SYSTEMS ANALYSIS	1	1	31000	31000	*	*	*	1	8	31000	28575	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	3	4	22867	24650	*	*	*	5	44	22936	23950	*	*	*
HEALTH SCIENCES	3	3	23000	23000	*	*	*	4	23	23238	18710	*	*	*
NURSING	+	1	+	20000				14	80	20522	23062	*	*	*
PHARMACY	14	15	35273	35255	*	*	*	59	65	36902	36276	41000	41000	27664
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	3	4	25800	26350	*	*	*	3	14	25800	24380	*	*	*
BIOLOGICAL	+	1	+	26500				1	14	12000	19471	*	*	*
CHEMISTRY	+	31	+	31310				4	57	27325	29349	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	4	24	19139	27367	*	*	*	6	60	20167	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	28000	22655	*	*	*
TOTALS	335	4245						946	9352					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	55	1055	$25229	$26071	$27000	$26000	$22000	221	2164	$24810	$25476	$28000	$25000	$21000
ACCOUNTING (PRIVATE)	6	183	23300	25060	*	*	*	29	413	21605	23974	26000	22000	16392
COMMERCIAL BANKING (CNSMR	3	8	22500	22911	*	*	*	12	48	20933	21778	*	*	*
COMMERCIAL BANKING (LENDG	4	18	18575	22967	*	*	*	12	43	18133	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				2	12	19000	25192	*	*	*
INVESTMT BANKNG (M & A)	+	4	+	26500				1	5	34200	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	3	+	25000				+	6	+	22917			
FINANCIAL/TREASURY ANALYS	5	69	22120	25900	*	*	*	8	148	23263	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				+	13	+	22515			
UNDERWRITING	2	9	21750	19821	*	*	*	4	30	21375	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	6	31	24800	24395	*	*	*	8	89	26238	24072	*	*	*
BUYER/MERCHANDISING	1	76	29100	21823	*	*	*	7	145	21800	22123	*	*	*
MARKET RESEARCH	+	10	+	27589				2	36	23998	23411	*	*	*
SALES	15	160	22490	24079	*	*	*	59	490	21936	23137	28200	22000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				5	14	29120	23598	*	*	*
MEDIA PLANNING	+	3	+	27767				4	11	17144	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				2	15	29250	21270	*	*	*
PUBLIC RELATIONS	+	5	+	21927				1	38	13000	19293	*	*	*
WRITING / EDITING	+	3	+	20267				1	21	14500	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	4	20000	20584	*	*	*	1	12	20000	18310	*	*	*
FINANC.TAXA, MONETARY POL	2	6	20446	21925	*	*	*	8	22	21048	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				2	22	16851	20526	*	*	*
MILITARY	1	9	20208	22501	*	*	*	3	56	17936	21365	*	*	*
NATIONAL SECURITY	+	3	+	31800				+	9	+	23868			
URBAN / REGIONAL PLANNING	+	7	+	25576				+	10	+	24251			
SOCIAL SERVICES														
ADMINISTRATION	1	6	24000	25131	*	*	*	3	49	19833	23984	*	*	*
COUNSELING	1	4	15600	19894	*	*	*	3	17	16533	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				1	14	10500	18579	*	*	*
ENGINEERING														
BIOENGINEERING	+	8	+	32216				+	15	+	30954			
DESIGN / CONSTRUCT	24	369	26584	28283	31673	25872	21372	39	671	27112	28238	32100	26400	21372
ENVIRONMENTAL/SANITATION	1	31	20760	28809	*	*	*	1	62	20760	27866	*	*	*
MANUFACTURING/INDUSTRIAL	53	725	28953	30845	33400	30360	24000	92	1124	28969	30537	33180	29730	24000
SYSTEMS / PROGRAMMING	8	51	28230	29758	*	*	*	11	112	28534	29675	*	*	*
POWER SYSTEMS	4	74	30283	29897	*	*	*	6	112	30389	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	1	44	29200	29998	*	*	*	1	101	29200	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	6	46	$31637	$30556	*	*	*	10	87	$31662	$30312	*	*	*
RESEARCH & DEVELOPMENT	10	86	32878	30992	*	*	*	19	218	30267	30275	*	*	*
TESTING	4	47	33480	30681	*	*	*	6	107	30870	28788	*	*	*
PROCESS ENGINEERING	23	341	31064	32546	$33800	$32160	$28000	88	629	29837	31963	$34300	$30250	$24264
OTHER ENGINEERING	42	147	31016	29720	33240	30948	28080	47	217	30831	29839	33240	30680	27996
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	5	130	27403	27859	*	*	*	35	330	25069	26936	31000	26000	19493
INFORMATION SYSTEMS	1	38	24000	27108	*	*	*	6	148	27667	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	4	71	25680	28443	*	*	*	11	151	26384	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				2	34	18500	22353	*	*	*
ARCHITECTURE	+	1	+	28000				+	19	+	22693			
CONSULTING	13	143	27462	28587	*	*	*	21	238	26333	27571	28500	27000	24000
HUMAN RESRCS /INDUS RELS	+	11	+	23117				8	63	22515	22410	*	*	*
MANAGEMENT TRAINEE	7	126	21071	22684	*	*	*	40	511	21207	21453	27500	19750	17500
MATH/STATISTICIANS	3	5	17518	23111	*	*	*	4	12	17264	21808	*	*	*
NURSES / PERSONAL CARE	+	1	+	20000				14	77	20522	23057	*	*	*
OTHER HEALTH RELATED (EX	20	24	31391	29855	38000	31387	24000	68	145	35018	28144	41000	40500	24900
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	2	+	26496				+	7	+	23679			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	3	16	20333	19747	*	*	*	18	154	18857	18214	*	*	*
TOTALS	335	4245						946	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	103	$28750	$29979	*	*	*	17	160	$26676	$28801	*	*	*
MBA--NON-TECH	1	48	32000	37118	*	*	*	6	125	30083	33068	*	*	*
MBA--TECH	+	26	+	39319				2	40	34500	37993	*	*	*
MS-BUSINESS	1	4	30900	31075	*	*	*	1	16	30900	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	1	2	29100	28550	*	*	*	3	5	29033	28300	*	*	*
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	1	4	29500	36875	*	*	*	1	15	29500	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				1	6	21420	23473	*	*	*

continued

SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	6	$32370	$32870	*	*	*	2	7	$32370	$32929	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				+	21	+	35626			
CIVIL	2	19	27000	29342	*	*	*	2	32	27000	28851	*	*	*
COMPUTER	+	6	+	39313				1	15	30000	35003	*	*	*
ELECTRICAL/ELECTRONIC	6	71	35611	36053	*	*	*	7	109	34895	35673	*	*	*
INDUSTRIAL	2	12	27500	35350	*	*	*	2	16	27500	34925	*	*	*
MECHANICAL	3	60	36067	35730	*	*	*	4	87	36550	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	25000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	2	5	29100	30900	*	*	*	2	11	29100	31455	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	2	45	30000	35619	*	*	*	2	57	30000	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	7	+	33814				+	25	+	30332			
MATHEMATICS (INCL ACTUARI	2	4	24537	28032	*	*	*	2	12	24537	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	27	474						55	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				3	77	$27000	$38759	*	*	*
MBA--TECH	+	14	+	53779				2	22	22000	47542	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	46	+	47935				1	83	24000	42442	*	*	*
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	+	179						6	339					

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[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	7	+	50711				+	7	+	50711			
CHEMICAL	1	10	$46320	47697	*	*	*	1	24	$46320	45838	*	*	*
CIVIL	+	+	+	+				2	2	31200	31200	*	*	*
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				4	12	36000	45379	*	*	*
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	5	12	45600	44200	*	*	*	5	22	45600	43013	*	*	*
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	6	45						12	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25043 217 32500/22000			22000 1	14200 1				20462 2
BUSINESS ADMIN (INCL MGMT	22500 3			19100 [illegible]					20000 1
ECONOM & FINANCE (BANKING	26250 2		16000 1	20093 14	22000 1		23000 1	27000 1	21000 2
MANAGEMENT INFO SYSTEMS	32500 1						20000 1		
MARKETING/MARK MGMT (RESR				22000 2	19000 2	27000 1	23750 2		
ADVERTISING						17000 1			
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
POLITICAL SCIENCE/GOVT				24000 1					
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER				19800 1					
CIVIL			20400 2					26100 3	
ELECTRICAL/ELECTRONIC						31450 4			
INDUSTRIAL	28400 5						28000 1		
MECHANICAL	28000 1							30000 1	
ENGINEERING TECHNOLOGY						33048 2		30498 2	
COMPUTER SCIENCE	26500 1					32600 1	24233 6	26000 1	19493 1
COMPUTER PROGRAMMING	24000 1					28500 1	29053 3	25500 1	
INFORMATION SCIENCES & SY							23500 2		
SYSTEMS ANALYSIS							31000 1		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING			19167 3		21995 3	30000 2		24000 1	
BUSINESS ADMIN (INCL MGMT	17500 1		23500 1		18800 10			19000 1	
ECONOM & FINANCE (BANKING			22667 3		19300 3				
MARKETING/MARK MGMT (RESR	22000 2		17800 5		18871 11	18300 2			
COMMUNICATIONS					20500 1				
JOURNALISM					14500 1				
HUMAN ECOLOGY (HOME ECONO					20000 1				
MERCHANDISING MANAGEMENT					19000 1				
HUMANITIES - OTHER			22680 1						
CRIMINAL JUSTICE			20000 1						
HISTORY					18500 1				
POLITICAL SCIENCE/GOVT					18000 2				
PSYCHOLOGY					18000 2				
SOCIOLOGY					18000 1				
SOCIAL SCIENCES-OTHER					17000 1				
COMPUTER SCIENCE			20457 3		21000 1				
PHARMACY					40932 37 43500/41000				
BIOLOGICAL					12000 1				

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		22100 1	21000 1				17983 14	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		15000 1		20000 1	27000 1	18650 4			
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		16500 1	24000 1			21000 1			
MARKETING/MARK MGMT (RESR		22267 3				15118 1			
COMMUNICATIONS				17000 1					
ELEMENTARY EDUCATION					17406 9				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					24207 1				
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					21120 1				
LETTERS (incl English, Li					16800 1				
VISUAL & PERFORMING ARTS					19000 1				
HUMANITIES - OTHER				19575 1					
CRIMINAL JUSTICE						16851 2			
HISTORY					17200 1				
POLITICAL SCIENCE/GOVT							23000 1		
PSYCHOLOGY						18726 2			12000 1
AEROSPACE & AERONAUTICAL						24342 2			
CHEMICAL	27750 2					19654 2			
CIVIL		20400 1	25200 2			24895 3	22824 8		
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC			29000 2			25524 10			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
INDUSTRIAL						24351 3	21372 1		
MECHANICAL			30320 5			26752 10			36000 2
ENGINEERING TECHNOLOGY		24632 2	22356 2						
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
COMPUTER SCIENCE	28200 2		26867 3		18000 1	20160 1	18248 2		
COMPUTER PROGRAMMING			28100 1		27435 1				
ALLIED HEALTH							15600 1	26500 2	23040 2
HEALTH SCIENCES								21250 2	25225 2
NURSING								20522 14	
PHARMACY								29748 21 37000/24900	38000 1
MATHEMATICS					17450 1	17518 3			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					19000 1			28980 1	
BUSINESS ADMIN (INCL MGMT							19600 2		23000 1
ECONOM & FINANCE (BANKING							28800 1	18000 2	28000 1
MARKETING/MARK MGMT (RESR									25886 7
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			10500 1	18000 1					
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					29100 1		30000 1		
CHEMICAL								28000 1	33128 38 35400/31680
CIVIL							27000 1	32800 4	
COMPUTER									32100 1
ELECTRICAL/ELECTRONIC					29980 6		29000 3		32174 7
INDUSTRIAL					28000 1		26082 5		28200 1
MECHANICAL					29800 9		28338 8	35178 2	31264 14
ENGINEERING TECHNOLOGY					26400 2		25067 6	30600 2	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
COMPUTER SCIENCE					27927 3			20160 1	27940 3
INFORMATION SCIENCES & SY							29000 1		
ARCHITECTURAL & ENVIRONME								25800 3	
CHEMISTRY				20000 1					29767 3
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS		ELECTR & ELECT		FOOD & BEVERAG		HOUSEHOLD & PE		METALS & METAL		MINING		PACKAGING & AL		PAPER & WOOD P		PETROLEUM & AL	
ACCOUNTING	26000	1			22000	1	20000	1	24500	1					26000	3	27000	1
BUSINESS ADMIN (INCL MGMT	26500	1	20300	2			23950	2					24000	2	21333	3		
ECONOM & FINANCE (BANKING	26500	1	31500	1									25000	1			26800	2
MARKETING/MARK MGMT (RESR	16500	1	22000	1	18700	2			29500	1							24100	4
FOREIGN LANGUAGES	17150	2			30600	1												
HISTORY															24000	1		
AGRICULTURAL					19500	1												
CHEMICAL			30600	1											33450	2	32605	4
CIVIL																	32000	1
COMPUTER	29933	3	30539	4														
ELECTRICAL/ELECTRONIC	30397	7	30651	19					31100	6							33000	3
INDUSTRIAL			24000	2														
MECHANICAL			28780	5					29620	10					32175	8	31665	3
ENGINEERING TECHNOLOGY	32332	3	24000	1					25133	3							25875	2
INDUSTRIAL TECHNOLOGY	23000	1			28080	1									25000	1		
COMPUTER SCIENCE	29100	2															30940	5
MATHEMATICS	24000	1																

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					24436 4	
ECONOM & FINANCE (BANKING				26400 1		
MARKETING/MARK MGMT (RESR					17000 1	32000 1
COMMUNICATIONS				24000 1		
FOREIGN LANGUAGES	18000 1					
CHEMICAL					33000 1	33960 6
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1		31800 2	32775 4	31200 1
INDUSTRIAL					24952 5	
MECHANICAL				30800 2	32008 12	31520 3
METALLURGICAL				29000 2		
TEXTILE					27333 3	
ENGINEERING TECHNOLOGY				24000 2	27400 2	27000 1
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25053 223 32500/22000		16000 1	19917 23 24000/17000	18550 4	19000 3	22625 4	27000 1	20204 6
BACHELOR - TECHNICAL	27563 8		20400 2			31625 8	26043 13	27600 8	19493 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20500 3		20049 14		18920 38 22680/17000	24150 4		21500 2	
BACHELOR - TECHNICAL			20457 3		39679 39 43500/40000				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19700 7	22500 2	18144 4	18874 16	18187 10	18427 17	24000 1	13333 3
BACHELOR - TECHNICAL	27975 4	24713 5	27713 16		20962 3	24164 36 31100/19654	21338 12	25834 39 37000/18000	29504 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			14833 3	15500 2	19000 1		22667 3	21245 4	25800 9
BACHELOR - TECHNICAL				20000 1	29171 22 33000/28800		27200 27 32400/22006	29021 15	32063 70 38040/28200

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	21633 6	23525 4	22500 4	22633 3	27000 2		24333 3	23714 7	25286 7
BACHELOR - TECHNICAL	29693 17	29719 32 34560/26000	23790 2		29379 19			31755 11	31270 18

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1			25200 2	22949 5	32000 1
BACHELOR - TECHNICAL	18460 1	31800 1	27000 1	27927 11	30092 30 34300/27000	32411 11

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH				30000 1					18000 1
MBA--TECH	30000 1			39000 1					

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					32000 1				43000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									23500 1
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH					34000 1	
MBA--TECH						

AVERAGE SALARY OFFERS   MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24835 220 32500/21000	21374 25 28980/16392		14200 1					
[illegible]NESS ADMIN (INCL MGMT	19500 1	21000 1	19100 2						
ECONOM & FINANCE (BANKING		25700 2	20714 7	19538 8					24017 6
MARKETING/MARK MGMT (RESR			22000 2		19000 2				25000 1
HUMAN ECOLOGY (HOME ECONO				18300 1					
POLITICAL SCIENCE/GOVT			24000 1						
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER		19800 1							
CHEMICAL						34200 1			
COMPUTER SCIENCE									17000 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1							
BUSINESS ADMIN (INCL MGMT		23500 1		23150 2	18500 1		19621 14		19000 1
ECONOM & FINANCE (BANKING		23500 1		31500 1	19500 1		23000 1		
MARKETING/MARK MGMT (RESR				24625 4	21375 4		21914 27 28200/17000		
ADVERTISING									17000 1
COMMUNICATIONS						17000 1	22000 2		
FOREIGN LANGUAGES							17433 3		
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY							24000 1		
SOCIOLOGY							18000 1		
CHEMICAL				33600 1			28000 1		
CIVIL							27000 1	26500 2	
COMPUTER							31044 1	28000 1	
MECHANICAL					29100 1	30996 1	27600 2	32300 2	
ENGINEERING TECHNOLOGY							24000 1		
BIOLOGICAL							12000 1		
CHEMISTRY							29767 3		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19116 5			
BUSINESS ADMIN (INCL MGMT		26500 1			20000 1				16800 2
ECONOM & FINANCE (BANKING						24267 3			
JOURNALISM				14500 1					
TELECOMMUN/BROADCASTING			13000 1						
CRIMINAL JUSTICE								16851 2	
MECHANICAL		32000 1							
INDUSTRIAL TECHNOLOGY									20208 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: [illegible]330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			17500 1						
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
PSYCHOLOGY			18000 1			10500 1			
SOCIOLOGY				17000 1					
AEROSPACE & AERONAUTICAL								29100 1	
CIVIL								25161 6	20760 1
ELECTRICAL/ELECTRONIC								30982 7	
INDUSTRIAL								21372 1	
MECHANICAL								29211 4	
ENGINEERING TECHNOLOGY								27600 7	
ALLIED HEALTH				15600 1					
ARCHITECTURAL & ENVIRONME								25800 3	

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	24433 3								
AEROSPACE & AERONAUTICAL									26228 3
AGRICULTURAL								19500 1	
CHEMICAL	30421 11					32498 10	33480 4	33442 18	32280 11
CIVIL	25308 5						26300 1	25200 1	32000 1
COMPUTER		30468 1	30744 1		30700 2			32100 1	
ELECTRICAL/ELECTRONIC	31134 18	26795 6	29234 2	29200 1	32712 6	27275 4	25000 1	30053 19	31134 11
INDUSTRIAL	26176 6							25016 11	28200 1
MECHANICAL	29772 31 34800/24342		31040 3			29700 2		30788 31 36000/28000	31217 13
METALLURGICAL	29000 2								
TEXTILE								27500 2	
ENGINEERING TECHNOLOGY	27599 12				29475 2	33600 1		22816 4	30822 4
INDUSTRIAL TECHNOLOGY	25270 4								26448 2
COMPUTER SCIENCE		34600 2							30600 1
COMPUTER PROGRAMMING		26718 2							
CHEMISTRY						20000 1			
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	22000 2
BUSINESS ADMIN (INCL MGMT							24000 2		21183 9
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING							23100 5		21580 5
MANAGEMENT INFO SYSTEMS	20000 1						32500 1		
MARKETING/MARK MGMT (RESR								17239 3	17840 5
COMMUNICATIONS									20500 1
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
MERCHANDISING MANAGEMENT									19000 1
FOREIGN LANGUAGES									30600 1
HUMANITIES - OTHER									22680 1
HISTORY									18500 1
POLITICAL SCIENCE/GOVT	23000 1								18000 2
PSYCHOLOGY								18000 1	18484 3
SOCIAL SCIENCES-OTHER									17000 1
COMPUTER	30300 1		30000 1						
INDUSTRIAL							28400 5		
MECHANICAL							29000 2		31200 2
TEXTILE									27000 1
ENGINEERING TECHNOLOGY			18720 1					25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						26950 2
PLANT SCIENCES					18500 1				
COMPUTER SCIENCE	24395 25 33000/19493	29667 3	27417 6				26500 1		

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
COMPUTER PROGRAMMING	27870 6						24750 2		
INFORMATION SCIENCES & SY		26500 2	23000 1						
SYSTEMS ANALYSIS			31000 1						
MATHEMATICS	27000 1	24000 1							

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								17406 9
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								24207 1
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								21120 1
LETTERS (incl English, Li								16800 1
VISUAL & PERFORMING ARTS								19000 1
HISTORY								17200 1
PSYCHOLOGY			12000 1					
ALLIED HEALTH			24770 4					
HEALTH SCIENCES			23238 4					
NURSING		20522 14						
PHARMACY			36902 59 43500/27664					
MATHEMATICS	17518 3							17450 1

AVERAGE SALARY OFFERS MARCH 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24810 221 32500/21000	21605 29 28980/16392	20933 12	18133 12	19000 2				24157 7
BACHELOR - TECHNICAL						34200 1			17000 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		21375 4		25186 7	20583 6	17000 1	20973 49 28200/16800		17144 4
BACHELOR - TECHNICAL				33600 1	29100 1	30996 1	26654 10	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		26500 1	13000 1	14500 1	20000 1	21048 8		16851 2	16800 2
BACHELOR - TECHNICAL		32000 1							20208 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			19833 3	17000 2		10500 1			
BACHELOR - TECHNICAL				15600 1				27112 39 38400/21372	20760 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24433 3								
BACHELOR - TECHNICAL	29122 89 36000/24342	28534 11	30389 6	29200 1	31662 10	30267 19	30870 6	29837 88 36000/24264	30831 47 39996/27996

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	21500 2				18500 1		25182 11	21620 6	20142 35 30600/17500
BACHELOR - TECHNICAL	25285 33 33000/19493	27667 6	26384 11		18500 1		27600 10	25200 2	28660 5

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		12000 1					18940 17
BACHELOR - TECHNICAL	17518 3	20522 14	35362 67 43500/24900					17450 1

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unviersity - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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SCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
BUSINESS														
ACCOUNTING	106	1016	$25907	$25509	$30000	$26000	$19500	364	3301	$24834	$25232	$30000	$25000	$19500
BUSINESS ADMIN (INCL MGMT	16	159	21816	21244	*	*	*	59	608	21124	22063	26000	20100	16800
DISTRIBUTION MANAGEMENT	+	2	+	26250				2	41	16750	24233	*	*	*
ECONOM & FINANCE (BANKING	30	342	23023	24295	29000	24000	14000	71	760	22503	23892	28000	23000	18000
HOTEL/RESTAURANT MGMT	+	35	+	19822				+	101	+	19786			
HUMAN RSRCS (incl LABOR R	10	19	22424	23438	*	*	*	10	51	22424	22320	*	*	*
MANAGEMENT INFO SYSTEMS	26	143	29885	26908	30000	30000	29000	28	318	29625	26995	31500	30000	29000
MARKETING/MARK MGMT (RESR	18	208	22128	22687	*	*	*	67	686	21581	22314	27000	22000	16500
REAL ESTATE	1	4	19000	19750	*	*	*	1	10	19000	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	4	11	15655	17302	*	*	*	5	21	15924	18229	*	*	*
COMMUNICATIONS	5	78	18920	20431	*	*	*	9	145	19567	20149	*	*	*
JOURNALISM	2	11	19250	21300	*	*	*	3	41	17667	19261	*	*	*
TELECOMMUN/BROADCASTING	1	7	25500	21871	*	*	*	2	16	19250	18005	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	22	71	20154	19239	23000	19992	17823	32	155	19355	18339	22634	19781	16500
PRE-ELEMENTARY EDUCATION	1	5	19773	19195	*	*	*	1	9	19773	16481	*	*	*
PHYSICAL EDUCATION	+	10	+	17969				1	19	20000	18408	*	*	*
SPECIAL EDUCATION	1	26	22000	20125	*	*	*	3	50	21069	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				4	16	19200	18574	*	*	*
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	8	+	19700				1	15	19000	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	3	8	22110	21138	*	*	*	8	18	21294	20385	*	*	*
LETTERS (incl English, Li	3	23	14867	18661	*	*	*	4	58	15350	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				1	27	19000	15997	*	*	*
HUMANITIES - OTHER	3	12	25033	21463	*	*	*	6	43	21726	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				3	25	17901	20214	*	*	*
HISTORY	1	12	22500	22016	*	*	*	4	25	20550	20377	*	*	*
POLITICAL SCIENCE/GOV'T	3	30	18142	22757	*	*	*	7	54	19632	21308	*	*	*
PSYCHOLOGY	7	46	18643	16801	*	*	*	14	96	17461	17536	*	*	*
SOCIOLOGY	3	12	18400	19853	*	*	*	7	30	17000	19672	*	*	*
SOCIAL SCIENCES-OTHER	+	12	+	20609				2	40	18400	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	73	25573	29295	*	*	*	7	167	26358	29273	*	*	*
AGRICULTURAL	5	9	24733	27038	*	*	*	6	15	23861	24788	*	*	*
ARCHITECTURAL	+	8	+	26800				+	14	+	25091			
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	21	346	33478	33055	34680	33780	32340	74	882	32642	32906	34680	33240	30900
CIVIL	1	119	25343	27150	*	*	*	28	443	25478	26192	28600	25200	20760
COMPUTER	13	70	30938	30155	*	*	*	22	150	30739	29861	32000	31272	29900
ELECTRICAL/ELECTRONIC	23	493	29187	30480	33000	29000	25343	98	1319	30009	30261	33000	30294	25343

continued

SCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	5	90	$29100	$30072	*	*	*	29	281	$26528	$29531	$28800	$28000	$21372
MECHANICAL	24	435	29849	30636	$32700	$30150	$25343	115	1362	30206	30399	33400	30500	26400
METALLURGICAL	3	32	29667	31041	*	*	*	5	71	29400	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	1	8	36600	34650	*	*	*	1	70	36600	32482	*	*	*
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	6	88	26059	27814	*	*	*	36	242	26896	28019	32400	26196	21600
INDUSTRIAL TECHNOLOGY	2	15	18500	26186	*	*	*	13	41	24099	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	2	5	17500	18340	*	*	*	2	12	17500	18592	*	*	*
PLANT SCIENCES	+	1	+	23000				1	6	18500	18547	*	*	*
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	2	9	22750	20495	*	*	*	2	27	22750	20708	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	10	194	26150	28637	*	*	*	49	551	25881	27895	31000	27000	19493
COMPUTER PROGRAMMING	6	26	29570	30100	*	*	*	16	52	27973	28116	*	*	*
INFORMATION SCIENCES & SY	14	48	26457	26204	*	*	*	17	142	26259	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				1	10	31000	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				5	46	22936	23822	*	*	*
HEALTH SCIENCES	+	1	+	30000				4	24	23238	19180	*	*	*
NURSING	1	13	25000	23788	*	*	*	15	93	20820	23163	*	*	*
PHARMACY	+	9	+	29067				59	74	36902	35400	41000	41000	27664
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				3	16	25800	25020	*	*	*
BIOLOGICAL	1	12	19230	20303	*	*	*	2	26	15615	19855	*	*	*
CHEMISTRY	1	15	25800	25593	*	*	*	5	71	27020	28569	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	3	34	23296	26822	*	*	*	9	94	21210	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	28000	22655	*	*	*
TOTALS	413	4531						1347	13226					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	91	844	$27127	$26118	$31000	$26500	$23200	311	2791	$25510	$25555	$30000	$25500	$22000
ACCOUNTING (PRIVATE)	14	215	20102	23306	*	*	*	43	583	21116	23628	26000	21000	16392
COMMERCIAL BANKING (CNSMR	5	23	19060	21509	*	*	*	17	71	20382	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				12	69	18133	21982	*	*	*
INVESTMT BANKING (CORP FN	+	8	+	24397				2	20	19000	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				1	5	34200	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				+	5	+	17700			
INVESTMT BANKG (SALES & T	1	6	20000	24433	*	*	*	1	11	20000	22646	*	*	*
FINANCIAL/TREASURY ANALYS	9	113	24111	25843	*	*	*	17	249	23712	25129	*	*	*
PORTFOLIO MGMT/BROKERAGE	1	20	24000	21021	*	*	*	1	32	24000	21441	*	*	*
UNDERWRITING	3	13	24000	18930	*	*	*	7	43	22500	20224	*	*	*
MARKETING														
ADVERTISING	3	8	17367	21638	*	*	*	3	21	17367	19287	*	*	*
BRAND/PRODUCT MANAGEMENT	1	35	18000	22445	*	*	*	9	123	25322	23610	*	*	*
BUYER/MERCHANDISING	6	52	19617	21499	*	*	*	13	196	20792	21968	*	*	*
MARKET RESEARCH	1	20	22500	22102	*	*	*	3	54	23499	22753	*	*	*
SALES	47	295	21703	23021	27000	23508	15000	106	765	21833	22945	27500	23000	15600
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				5	21	29120	22708	*	*	*
MEDIA PLANNING	+	2	+	18500				4	13	17144	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	2	7	23069	23836	*	*	*	4	21	26160	21615	*	*	*
PUBLIC RELATIONS	2	7	15810	20803	*	*	*	3	45	14873	19528	*	*	*
WRITING / EDITING	+	20	+	21110				1	40	14500	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	15700	18926	*	*	*	2	19	17850	18537	*	*	*
FINANC,TAXA, MONETARY POL	+	11	+	21561				8	33	21048	21449	*	*	*
ECONOMIC PROGRAMS	1	5	18800	20000	*	*	*	1	9	18800	19108	*	*	*
LAW ENFORCEMENT	1	7	18726	21175	*	*	*	3	29	17476	20683	*	*	*
MILITARY	+	10	+	21553				3	65	17936	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				+	10	+	23430			
URBAN / REGIONAL PLANNING	+	2	+	15780				+	12	+	22839			
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	20070				3	84	19833	22235	*	*	*
COUNSELING	+	12	+	15094				3	29	16533	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	2	10	17750	15230	*	*	*	3	24	15333	17184	*	*	*
ENGINEERING														
BIOENGINEERING	1	23	26500	31213	*	*	*	1	37	26500	31113	*	*	*
DESIGN / CONSTRUCT	12	285	28969	29376	*	*	*	50	907	27593	28543	33100	28500	21372
ENVIRONMENTAL/SANITATION	+	40	+	28719				1	101	20760	28262	*	*	*
MANUFACTURING/INDUSTRIAL	27	502	29954	30773	33500	30300	25000	116	1406	29193	30586	33400	30000	24000
SYSTEMS / PROGRAMMING	6	41	31069	30326	*	*	*	17	152	29429	29858	*	*	*
POWER SYSTEMS	7	45	26916	30564	*	*	*	12	152	28235	30040	*	*	*
SOFTWARE DESIGN & DEVELOP	2	100	27700	29761	*	*	*	3	198	28200	29651	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	57	+	$30336				10	142	$31662	$30322	*	*	*
RESEARCH & DEVELOPMENT	12	145	$30971	31496	*	*	*	31	357	30540	30793	$33900	$32340	$25343
TESTING	6	44	30019	28294	*	*	*	8	146	28927	28498	*	*	*
PROCESS ENGINEERING	17	231	31903	32186	*	*	*	102	851	30121	32019	34300	30900	25000
OTHER ENGINEERING	+	203	+	30924				47	422	30831	30339	33240	30680	27996
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	16	145	26750	27567	*	*	*	51	472	25596	27106	31000	26900	19495
INFORMATION SYSTEMS	7	94	27329	27043	*	*	*	13	235	27485	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	102	29000	28261	*	*	*	14	241	26944	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	2	20	20000	19926	*	*	*	4	54	19250	21454	*	*	*
ARCHITECTURE	+	3	+	33693				+	22	+	24193			
CONSULTING	48	177	29606	28035	$31500	$30000	$27500	69	391	28610	27682	31500	29000	25500
HUMAN RESRCS /INDUS RELS	3	30	22867	20929	*	*	*	11	92	22611	21914	*	*	*
MANAGEMENT TRAINEE	24	244	19075	21389	23000	19000	15000	64	752	20407	21403	26950	19350	16800
MATH/STATISTICIANS	1	5	21388	26576	*	*	*	5	17	18088	23210	*	*	*
NURSES / PERSONAL CARE	1	15	25000	23283	*	*	*	15	92	20820	23094	*	*	*
OTHER HEALTH RELATED (EX	1	18	32146	24823	*	*	*	69	163	34976	27777	41000	40000	24900
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	[illegible]	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	7	+	23813				+	14	+	23746			
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	26	113	19913	19385	22634	19868	17823	45	268	19477	18712	22634	19600	16800
TOTALS	413	4531						1347	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	2	60	$35500	$28569	*	*	*	19	206	$27605	$28624	*	*	*
MBA--NON-TECH	19	105	34463	33068	*	*	*	26	226	33317	33035	$40000	$32000	$30000
MBA--TECH	6	28	41817	41296	*	*	*	8	63	39988	39325	*	*	*
MS-BUSINESS	+	3	+	32767				1	19	30900	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	11	+	37019				+	49	+	35669			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	2	6	32050	31483	*	*	*	5	11	30240	30036	*	*	*
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				1	15	29500	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	5	5	24885	24885	*	*	*	5	8	24885	23053	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				+	7	+	22212			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	21420	23473	*	*	*

continued

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				2	16	$32370	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	23	36	$36974	36381	$38600	$36700	$36360	23	57	36974	36103	$38600	$36700	$36360
CIVIL	+	35	+	30832				2	59	27000	29917	*	*	*
COMPUTER	3	17	33950	36290	*	*	*	4	32	32963	35686	*	*	*
ELECTRICAL/ELECTRONIC	13	91	32825	35808	*	*	*	20	185	33550	35653	36088	34100	30396
INDUSTRIAL	3	16	25114	34238	*	*	*	4	31	26336	34890	*	*	*
MECHANICAL	15	71	36058	35044	*	*	*	19	146	36161	35135	*	*	*
METALLURGICAL	+	5	+	35400				+	20	+	34287			
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				2	20	29100	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	41	+	37405				2	83	30000	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	3	5	32800	31582	*	*	*	3	30	32800	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				2	13	24537	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	94	589						149	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	22	114	$40975	$46065	$55000	$36000	$28000	25	189	$39298	$43185	$55000	$36000	$27500
MBA--TECH	4	33	39875	47039	*	*	*	6	55	33917	47240	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	17	96	45016	45356	*	*	*	18	179	43849	44005	*	*	*
MBA--TECH	7	47	52500	49158	*	*	*	7	96	52500	49967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	13	109	50231	47095	*	*	*	13	180	50231	45075	*	*	*
MBA--TECH	6	50	44517	50008	*	*	*	6	85	44517	49909	*	*	*
TOTALS	69	449						75	784					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

SCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	1	3	$25000	$29333	*	*	*	1	6	$25000	35517	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	7	+	50711			
CHEMICAL	1	31	47580	47702	*	*	*	2	55	46950	46889	*	*	*
CIVIL	+	+	+	+				2	2	31200	31200	*	*	*
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				4	16	36000	44170	*	*	*
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				5	48	45600	43463	*	*	*
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	2	82						14	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25738 298 35200/22000			22000 1	14200 1		18000 1		18641 3
BUSINESS ADMIN (INCL MGMT	23375 4			19300 4			27323 2		20000 1
ECONOM & FINANCE (BANKING	27857 7		16000 1	20433 18	22000 1		23500 2	27000 1	19500 8
MANAGEMENT INFO SYSTEMS	29981 27 33500/29000						20000 1		
MARKETING/MARK MGMT (RESR				22000 2	19000 2	27000 1	23833 3		15000 1
REAL ESTATE									19000 1
ADVERTISING						16207 3	19000 1		
COMMUNICATIONS						18000 1			
JOURNALISM									20000 1
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
LETTERS (incl English, Li				15600 1					15000 1
HUMANITIES - OTHER	31550 2								
HISTORY				22500 1					
POLITICAL SCIENCE/GOVT				24000 1					
PSYCHOLOGY						18000 1			
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER				19800 1					
AEROSPACE & AERONAUTICAL				18200 1					
CIVIL			20400 2					26100 3	
COMPUTER	31286 7					33800 1		26000 1	
ELECTRICAL/ELECTRONIC	31500 1					30400 7			
INDUSTRIAL	28278 9						28000 1		

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MECHANICAL	28000 1		32400 1					30000 1	
ENGINEERING TECHNOLOGY						33048 2		30498 2	
COMPUTER SCIENCE	27100 5			25000 1		32600 1	25000 7	26000 1	22617 2
COMPUTER PROGRAMMING	24000 1					28500 1	30750 6	27250 2	
INFORMATION SCIENCES & SY							23500 2		27000 1
SYSTEMS ANALYSIS							31000 1		
MATHEMATICS									19000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	22000 1		21017 6		21502 4	30000 2		24000 1	15000 1
BUSINESS ADMIN (INCL MGMT	17500 1		23500 1		19300 12	19000 1		19500 2	
ECONOM & FINANCE (BANKING			22417 6		19220 5			25000 1	
HUMAN RSRCS (incl LABOR R			22667 3		18000 1				
MARKETING/MARK MGMT (RESR	22000 2		19429 7		19056 14	18300 2		21000 1	
ADVERTISING	12000 1								
COMMUNICATIONS					18833 3			15600 1	
JOURNALISM					14500 1			18500 1	
HUMAN ECOLOGY (HOME ECONO					20000 1				
MERCHANDISING MANAGEMENT					19000 1				
FOREIGN LANGUAGES					15000 1				
LETTERS (incl English, L:					14000 1				
HUMANITIES - OTHER			22680 1		12000 1				
CRIMINAL JUSTICE			20000 1						
HISTORY					18500 1				
POLITICAL SCIENCE/GOVT					18000 2	20000 1			
PSYCHOLOGY					18567 3	18000 1			
SOCIOLOGY					17900 3				
SOCIAL SCIENCES-OTHER					17000 1				
AGRICULTURAL				26500 1					
COMPUTER SCIENCE			20457 3		21000 1				
COMPUTER PROGRAMMING					20000 1				
INFORMATION SCIENCES & SY			25000 1						

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
PHARMACY					40932 37 43500/41000				
BIOLOGICAL					12000 1				

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		22100 1	20167 3	16000 1		19400 1	19520 24 23200/16872	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		18700 3		20000 1	27000 1	18650 4			15500 1
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		14750 2	24000 1			21000 1			
HUMAN RSRCS (incl LABOR R						27000 1			
MARKETING/MARK MGMT (RESR		22267 3				15118 1			
COMMUNICATIONS				17000 1					
ELEMENTARY EDUCATION					19212 30 23100/15299		20000 1		
PRE-ELEMENTARY EDUCATION					19773 1				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					23104 2				
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					19725 2				
LETTERS (incl English, Li					16800 1				
VISUAL & PERFORMING ARTS					19000 1				
HUMANITIES - OTHER				19575 1					
CRIMINAL JUSTICE						16851 2			
HISTORY					17200 1				
POLITICAL SCIENCE/GOVT						18726 1	19350 2		
PSYCHOLOGY		15600 1				18726 2			12000 1
SOCIOLOGY						19500 1			
AEROSPACE & AERONAUTICAL						24342 2			
AGRICULTURAL					28565 1	22867 3			

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
CHEMICAL	27750 2					19654 2			
CIVIL		20400 1	25200 2			24895 3	22824 8		
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC			29373 3	27500 1		25459 17			
INDUSTRIAL						24351 3	21372 1		
MECHANICAL			30320 5			26624 11			36000 2
ENGINEERING TECHNOLOGY		24632 2	22356 2		17855 1				
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
OTHER AGRICULTURAL SCIENC							19500 1		
COMPUTER SCIENCE	28200 2		26867 3		18000 1	20160 1	18273 3		
COMPUTER PROGRAMMING			28100 1		27435 1				
INFORMATION SCIENCES & SY				24000 1				25000 3	
ALLIED HEALTH							15600 1	26500 2	23040 2
HEALTH SCIENCES								21250 2	25225 2
NURSING								20820 15	
PHARMACY								29748 21 37000/24900	38000 1
BIOLOGICAL					19230 1				
MATHEMATICS					17450 1	18486 4			

AVERAGE SALARY OFFERS   APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					19000 1			28980 1	
BUSINESS ADMIN (INCL MGMT							19600 2		24337 3
ECONOM & FINANCE (BANKING							28800 1	18000 2	26000 3
HUMAN RSRCS (incl LABOR R						20500 1			
MARKETING/MARK MGMT (RESR									25021 11
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
FOREIGN LANGUAGES							33000 1		
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			13250 2	18000 1					19000 1
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					29207 3		30000 1		
CHEMICAL								28000 1	33220 52 35580/31680
CIVIL							27000 1	32800 4	
COMPUTER									32100 1
ELECTRICAL/ELECTRONIC					29931 7		29000 3		32053 8
INDUSTRIAL					28000 1		26082 5		28200 1
MECHANICAL					29015 12		28068 10	32619 3	31160 15
ENGINEERING TECHNOLOGY					26400 2		25067 6	30600 2	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
ANIMAL SCIENCES						17500 2			
OTHER AGRICULTURAL SCIENC						26000 1			
COMPUTER SCIENCE					27927 3			20160 1	27940 3

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER PROGRAMMING									31080 1
INFORMATION SCIENCES & SY							29000 1		
ARCHITECTURAL & ENVIRONME								25800 3	
CHEMISTRY				20000 1					28775 4
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	20800 2		22000 1	20000 1	24500 1			26000 3	27000 1
BUSINESS ADMIN (INCL MGMT	26500 1	20200 4		23950 2			24000 2	21333 3	
ECONOM & FINANCE (BANKING	24750 2	31500 1		28000 3			25000 1	24000 1	26800 2
HUMAN RSRCS (incl LABOR R									23000 1
MARKETING/MARK MGMT (RESR	16500 1	19100 2	20360 3	24233 3	29500 1			25500 1	24100 4
COMMUNICATIONS____		25000 1							
TELECOMMUN/BROADCASTING								25500 1	
FOREIGN LANGUAGES	17150 2		30600 1						
HISTORY								24000 1	
AGRICULTURAL			19500 1						
CHEMICAL		30600 1						33450 2	32997 6
CIVIL									32000 1
COMPUTER	30450 4	29926 6							33996 1
ELECTRICAL/ELECTRONIC	30397 7	30814 22 34560/29760			31371 7			33250 2	33000 3
INDUSTRIAL		24000 2							
MECHANICAL		29143 7			29620 10			31718 11	32149 5
METALLURGICAL					29667 3				
PETROLEUM									36600 1
ENGINEERING TECHNOLOGY	32332 3	24000 1			25133 3				25875 2
INDUSTRIAL TECHNOLOGY	23000 1	16000 1	28080 1					25000 1	
COMPUTER SCIENCE	28008 4								30940 5
INFORMATION SCIENCES & SY	25080 5	31500 2	31000 1						
MATHEMATICS	24000 1	29500 1							

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING		26700 1				
BUSINESS ADMIN (INCL MGMT					24436 4	
ECONOM & FINANCE (BANKING				26400 1		
HUMAN RSRCS (incl LABOR R					22579 3	
MARKETING/MARK MGMT (RESR					17000 1	32000 1
COMMUNICATIONS				24000 1		
ELEMENTARY EDUCATION				23000 1		
FOREIGN LANGUAGES	18000 1					
PSYCHOLOGY					24200 1	
CHEMICAL					33000 2	33960 6
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1		31800 2	32880 5	29820 2
INDUSTRIAL					24952 5	33000 1
MECHANICAL				30800 2	32008 13	30853 6
METALLURGICAL				29000 2		
TEXTILE					27333 3	
ENGINEERING TECHNOLOGY				24000 2	26867 3	27000 1
INDUSTRIAL TECHNOLOGY		21000 1			25200 1	
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS   APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26127 338 35200/22000		16000 1	20055 31 24000/16300	18550 4	17803 7	23015 10	27000 1	18778 17
BACHELOR - TECHNICAL	28854 24 31500/27000		24400 3	21600 2		31150 12	27382 17	27580 10	22808 4

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	19100 5		21231 25 25000/18000		18734 55 23600/17000	21943 7		20443 7	15000 1
BACHELOR - TECHNICAL			21593 4	26500 1	39188 40 43500/38000				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		18873 11	21125 4	17715 5	19545 40 27000/16500	19036 14	19506 29 23200/16872	24000 1	13875 4
BACHELOR - TECHNICAL	27975 4	24713 5	27855 17	25750 2	21423 6	24225 48 31100/19654	20991 14	25756 43 37000/18000	29504 7

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			15125 4	15500 2	19000 1	20500 1	25250 4	21245 4	24736 18
BACHELOR - TECHNICAL				20000 1	28925 28 33000/28000	20333 3	27186 29 32400/22006	28926 16	32168 88 38040/28920

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	21050 8	21938 8	22736 5	24956 9	27000 2		24333 3	24100 10	25000 8
BACHELOR - TECHNICAL	28640 25 34800/23000	29595 43 34560/26000	26193 3		29574 23 33000/29400			31706 16	31949 24 36600/28950

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1	26700 1		24467 3	22965 9	32000 1
BACHELOP - TECHNICAL	18460 1	26400 2	27000 1	27927 11	30059 35 34300/25800	31783 16

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25523 308 35200/22000	20810 38 28980/16000		14200 1					
BUSINESS ADMIN (INCL MGMT	22750 2	21000 1	19300 4						
ECONOM & FINANCE (BANKING		25467 3	20714 7	19538 8					24162 13
MARKETING/MARK MGMT (RESR			22000 2		19000 2				26500 2
JOURNALISM								20000 1	
HUMAN ECOLOGY (HOME ECONO				18300 1					
LETTERS (incl English, Li			15600 1						
HISTORY			22500 1						
POLITICAL SCIENCE/GOVT			24000 1						
SOCIOLOGY				14400 2					
SOCIAL SCIENCES-OTHER		19800 1							
AEROSPACE & AERONAUTICAL			18200 1						
CHEMICAL						34200 1			
COMPUTER SCIENCE	27000 1								17000 1
MATHEMATICS									19000 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1					18800 2		
BUSINESS ADMIN (INCL MGMT		23500 1		23150 2	20300 4		20385 19		19000 1
ECONOM & FINANCE (BANKING	24000 1	23500 1		31500 1	19500 1	22500 1	20500 10		
HUMAN RSRCS (incl LABOR R					18000 1		22500 2		
MARKETING/MARK MGMT (RESR		23500 2	21000 1	24625 4	21500 5		21820 39 30000/16200		
REAL ESTATE							19000 1		
ADVERTISING			15500 1				19000 1		17000 1
COMMUNICATIONS			15600 1			17000 1	21750 4		
JOURNALISM							18500 1		
TELECOMMUN/BROADCASTING							25500 1		
ELEMENTARY EDUCATION							23000 1		
FOREIGN LANGUAGES					15000 1		17433 3		
LETTERS (incl English, Li							14000 1		
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY							24000 1		
PSYCHOLOGY				18000 1					
SOCIOLOGY							18000 1		
CHEMICAL				33600 1			30033 3		
CIVIL							27000 1	26500 2	
COMPUTER							31044 1	28000 1	
ELECTRICAL/ELECTRONIC							27500 1		
MECHANICAL					29100 1	30996 1	27567 3	32300 2	

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ENGINEERING TECHNOLOGY							24000 1		
INDUSTRIAL TECHNOLOGY							16000 1		
ANIMAL SCIENCES							20000 1		
INFORMATION SCIENCES & SY		25000 1					21300 2		
BIOLOGICAL							12000 1		
CHEMISTRY							28775 4		

AVERAGE SALARY OFFERS   APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19116 5			
BUSINESS ADMIN (INCL MGMT		26500 1	15500 1		20000 1				16800 2
ECONOM & FINANCE (BANKING						24267 3			
HUMAN RSRCS (incl LABOR R		21938 1							
ADVERTISING			16120 1						
JOURNALISM				14500 1					
TELECOMMUN/BROADCASTING			13000 1						
CRIMINAL JUSTICE								16851 2	
POLITICAL SCIENCE/GOVT					15700 1			18726 1	
PSYCHOLOGY		24200 1							
AGRICULTURAL							18800 1		
MECHANICAL		32000 1							
INDUSTRIAL TECHNOLOGY									20208 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			17500 1						
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
PSYCHOLOGY			18000 1			13250 2			
SOCIOLOGY				17000 1		19500 1			
AEROSPACE & AERONAUTICAL								29250 2	
AGRICULTURAL							26500 1	24800 1	
CHEMICAL								34680 1	
CIVIL								25161 16	20760 1
ELECTRICAL/ELECTRONIC								30857 9	
INDUSTRIAL								21372 1	
MECHANICAL								28940 10	
ENGINEERING TECHNOLOGY								27600 7	
ALLIED HEALTH				15600 1					
ARCHITECTURAL & ENVIRONME								25800 3	

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	24433 3								
ECONOM & FINANCE (BANKING		24000 1							
HUMAN RSRCS (incl LABOR R	22933 3								
AEROSPACE & AERONAUTICAL	29120 1								26228 3
AGRICULTURAL			25000 1			28565 1		19500 1	
CHEMICAL	31102 14					32817 15	33480 4	33593 24 35580/32400	32280 11
CIVIL	25308 5						26300 1	25200 1	32000 1
COMPUTER		32232 2	30744 1	29900 1	30700 2	33800 1		32100 1	
ELECTRICAL/ELECTRONIC	31511 24 34560/30500	26795 6	27137 7	27350 2	32712 6	27469 7	25000 1	29972 20 34300/26000	31134 11
INDUSTRIAL	27151 7							25016 11	28200 1
MECHANICAL	29715 35 34800/24342		31040 3			29555 4	28340 1	30782 37 36000/27500	31217 13
METALLURGICAL	29400 5								
PETROLEUM	36600 1								
TEXTILE								27500 2	
ENGINEERING TECHNOLOGY	27461 13				29475 2	33600 1	17855 1	22816 4	30822 4
INDUSTRIAL TECHNOLOGY	25256 5								26448 2
COMPUTER SCIENCE		34600 2							30600 1
COMPUTER PROGRAMMING		30309 6							
CHEMISTRY						20000 1			
MATHEMATICS								29500 1	
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS   APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	20150 4
BUSINESS ADMIN (INCL MGMT							24000 2	20000 1	21068 11
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING		29500 1					25389 9		20860 10
HUMAN RSRCS (incl LABOR R					20500 1		23000 1		27000 1
MANAGEMENT INFO SYSTEMS	20000 1						29981 27 33500/29000		
MARKETING/MARK MGMT (RESR								17239 3	18367 6
ADVERTISING									12000 1
COMMUNICATIONS									18833 3
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
MERCHANDISING MANAGEMENT									19000 1
FOREIGN LANGUAGES								33000 1	30600 1
LETTERS (incl English, Li									15000 1
HUMANITIES - OTHER							31550 2		17340 2
HISTORY									18500 1
POLITICAL SCIENCE/GOVT	23000 1								18667 3
PSYCHOLOGY								16800 2	18830 5
SOCIOLOGY									17850 2
SOCIAL SCIENCES-OTHER									17000 1
COMPUTER	28950 4		30000 1				31286 7		
ELECTRICAL/ELECTRONIC			29000 3				31500 1		
INDUSTRIAL							28278 9		
MECHANICAL							29000 2		31200 2

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
TEXTILE									27000 1
ENGINEERING TECHNOLOGY			18720 1					25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						24967 3
ANIMAL SCIENCES									15000 1
PLANT SCIENCES					18500 1				
OTHER AGRICULTURAL SCIENC					19500 1				26000 1
COMPUTER SCIENCE	24593 31 33000/19493	29667 3	27417 6				27125 4		
COMPUTER PROGRAMMING	27028 8						24750 2		
INFORMATION SCIENCES & SY	28200 5	26850 8	23000 1						
SYSTEMS ANALYSIS			31000 1						
MATHEMATICS	27000 1	24000 1							

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			32146 1					27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								19237 31 23100/16500
PRE-ELEMENTARY EDUCATION								19773 1
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								23104 2
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								19725 2
LETTERS (incl English, Li								16800 1
VISUAL & PERFORMING ARTS								19000 1
HISTORY								17200 1
PSYCHOLOGY			12000 1					18000 1
ALLIED HEALTH			24770 4					
HEALTH SCIENCES			23238 4					
NURSING		20820 15						
PHARMACY			36902 59 43500/27664					
BIOLOGICAL								19230 1
MATHEMATICS	18486 4							17450 1

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25506 310 35200/22000	21116 43 28980/16392	20519 16	18133 12	19000 2			20000 1	24473 15
BACHELOR - TECHNICAL	27000 1		18200 1			34200 1			18000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24000 1	22083 6	17367 3	24288 8	20100 12	19750 2	20991 87 30000/15600		17144 4
BACHELOR - TECHNICAL		25000 1		33600 1	29100 1	30996 1	25687 19	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24213 3	14873 3	14500 1	17850 2	21048 8		17476 3	16800 2
BACHELOR - TECHNICAL		32000 1					18800 1		20208 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			19833 3	17000 2		15333 3			
BACHELOR - TECHNICAL				15600 1			26500 1	27593 50 38400/21372	20760 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	23683 6	24000 1							
BACHELOR - TECHNICAL	29494 110 36600/24342	29768 16	28235 12	28200 3	31662 10	30540 31 35400/25343	28927 8	30121 102 36000/25000	30831 47 39996/27996

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	21500 2	29500 1			19500 2		28480 44 34100/25500	22035 9	19657 56 30600/16800
BACHELOR - TECHNICAL	25763 49 33000/19493	27317 12	26944 14		19000 2		28840 25 31500/27000	25200 2	25663 8

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		22073 2					19530 43 27000/16800
BACHELOR - TECHNICAL	18486 4	20820 15	35362 67 43500/24900					18340 2

AVERAGE SALARY OFFERS APRIL 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	32105 7			35000 7				33250 2	28750 2
MBA--TECH	30000 1			54500 2		32500 1		33500 1	40000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		35000 2							
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					32000 1				43000 1
MBA--TECH							44400 1		

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH			30000 1					40000 1	23500 1
MBA--TECH	30500 1								

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH					34000 1	
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

SOUTHERN REGION (SCPA)

- Alabama A&M University
- University of Alabama
- University of Alabama-Engineering
- University of Alabama-Birmingham
- Auburn University
- Augusta College
- Bellarmine College
- Berry College
- Catawba College
- University of Central Florida
- Centre College
- The Citadel, Military College of South Carolina
- Clemson University
- Duke University
- Duke University-Fuqua School of Business
- Eastern Kentucky University
- East Tennessee State University
- Elon College
- Emory University-Business
- Florida Atlantic University
- Florida State University
- University of Florida
- Georgia College
- Georgia Institute of Technology
- Georgia Southern College
- Georgia Southwestern College
- Georgia State University
- University of Georgia
- Hampton University
- Jacksonville University
- University of Kentucky
- Louisiana College
- Louisiana State University
- University of Louisville
- Mars Hill College
- Mary Washington College
- Memphis State University
- Middle Tennessee State University
- Millsaps College
- Mississippi State University
- University of Mississippi
- Morehead State University
- Morris College
- North Carolina A&T State University
- North Carolina Central University
- North Carolina State University - Textiles
- University of North Carolina - Asheville
- University of North Carolina - Chapel Hill
- University of North Carolina - Greensboro
- Northeast Louisiana University
- Northern Kentucky University
- University of North Florida
- Oglethorpe University
- Old Dominion University
- Presbyterian College
- Queens College
- Randolph-Macon Woman's College
- Rollins College
- University of South Alabama
- University of South Carolina
- University of South Carolina-Aiken
- Southern College of Technology
- University of Southern Mississippi
- University of South Florida
- Spring Hill College
- Tennessee Tech University
- University of Tennessee - Chattanooga
- University of Tennessee - Knoxville
- Tulane University
- Valdosta State College
- Vanderbilt University
- Vanderbilt Unviersity - Owen Graduate School of Management
- Virginia Tech & State University
- University of Virginia
- Wake Forest University
- Wake Forest University - Babcock Graduate School of Management
- Western Carolina University
- Western Kentucky University
- College of William & Mary
- Winthrop College
- Wofford College
- Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, 1989, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989).

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SCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	86	1425	$24251	$25594	$27500	$25000	$20400	442	4345	$24762	$25398	$30000	$25000	$19500
BUSINESS ADMIN (INCL MGMT	35	386	20613	22236	24000	21000	15000	92	880	20789	22326	25006	20500	16000
DISTRIBUTION MANAGEMENT	+	19	+	26207				2	60	16750	24858	*	*	*
ECONOM & FINANCE (BANKING	66	731	21238	25148	25500	20450	18000	133	1383	21815	24654	27500	21500	17500
HOTEL/RESTAURANT MGMT.	+	44	+	19813				+	113	+	19809			
HUMAN RSRCS (incl LABOR R	18	45	21252	22110	*	*	*	24	92	21493	22199	23500	21969	18000
MANAGEMENT INFO SYSTEMS	14	118	26096	26142	*	*	*	42	400	28449	26949	31500	29750	25740
MARKETING/MARK MGMT (RESR	36	420	20576	22581	25800	21500	15080	103	1027	21230	22485	25800	22000	16000
REAL ESTATE	+	9	+	24456				1	16	19000	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	5	29	18940	19390	*	*	*	10	46	17432	19166	*	*	*
COMMUNICATIONS	13	122	20331	20978	*	*	*	22	207	20018	20638	23000	20000	17000
JOURNALISM	3	34	20200	18998	*	*	*	6	71	18933	18765	*	*	*
TELECOMMUN/BROADCASTING	1	5	17000	17800	*	*	*	3	21	18500	17956	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	27	117	19964	20066	22642	20023	18200	59	225	19633	19102	23000	20000	15299
PRE-ELEMENTARY EDUCATION	+	4	+	19050				1	9	19773	16481	*	*	*
PHYSICAL EDUCATION	+	12	+	19857				1	22	20000	19471	*	*	*
SPECIAL EDUCATION	+	33	+	19798				3	58	21069	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	2	3	14873	13915	*	*	*	6	19	17758	17838	*	*	*
TEXTILES & CLOTHING	+	+	+	+				+	36	+	18860			
MERCHANDISING MANAGEMENT	2	18	19000	19133	*	*	*	3	33	19600	19606	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	6	19	21658	21739	*	*	*	13	33	20562	21036	*	*	*
LETTERS (incl English, Li	10	50	17700	20473	*	*	*	14	100	17029	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				1	33	19000	17226	*	*	*
HUMANITIES - OTHER	2	30	24250	24112	*	*	*	8	69	22357	23013	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				3	38	17901	21291	*	*	*
HISTORY	2	17	18250	21363	*	*	*	6	37	19783	21092	*	*	*
POLITICAL SCIENCE/GOVT	6	61	18238	22510	*	*	*	12	97	19011	21941	*	*	*
PSYCHOLOGY	8	66	18663	18687	*	*	*	21	132	17598	18518	19000	18000	15000
SOCIOLOGY	3	15	18167	18942	*	*	*	10	40	17350	19961	*	*	*
SOCIAL SCIENCES-OTHER	11	36	18391	21797	*	*	*	13	70	18392	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	13	76	30302	29523	*	*	*	20	231	28921	29370	31800	30150	24342
AGRICULTURAL	1	2	24800	25210	*	*	*	6	16	23861	24840	*	*	*
ARCHITECTURAL	+	5	+	25988				+	19	+	25327			
BIOENGINEERING & BIOMEDIC	+	6	+	27494				+	16	+	27931			
CHEMICAL	46	540	32932	32913	34000	33270	32000	113	1325	32671	32913	34500	33240	30900
CIVIL	6	243	27983	26529	*	*	*	34	656	25920	26340	32000	25227	21372
COMPUTER	6	89	29256	29974	*	*	*	28	216	30421	29946	32000	30894	27500
ELECTRICAL/ELECTRONIC	62	738	29597	30710	32880	30258	25343	148	1972	29958	30471	33000	30396	25343

continued

SCPA REGIONAL Report No: 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	19	180	$28847	$29889	*	*	*	43	447	$27253	$29674	$30540	$28200	$22006
MECHANICAL	65	665	30342	30626	$32700	$31200	$26000	167	1937	30253	30468	33120	30600	26400
METALLURGICAL	4	114	29750	31080	*	*	*	6	167	29500	30599	*	*	*
MINING (INCL GEOLOGICAL)	+	9	+	28156				+	18	+	26435			
NUCLEAR	+	14	+	30961				+	30	+	31066			
PETROLEUM	1	34	36600	34268	*	*	*	1	102	36600	33026	*	*	*
TEXTILE	+	+	+	+				3	3	27333	27333	*	*	*
ENGINEERING TECHNOLOGY	+	116	+	28546				36	313	26896	28384	32400	26196	21600
INDUSTRIAL TECHNOLOGY	+	24	+	27716				13	65	24099	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	1	8	23000	23525	*	*	*	1	35	23000	22590	*	*	*
ANIMAL SCIENCES	+	1	+	24000				2	13	17500	19008	*	*	*
PLANT SCIENCES	+	+	+	+				1	6	18500	18547	*	*	*
NATURAL RESOURCES	+	4	+	22625				+	6	+	22383			
OTHER AGRICULTURAL SCIENC	4	17	17830	21587	*	*	*	6	44	19470	21048	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	27	362	26757	28682	32000	27500	22000	69	824	26090	28297	32000	27000	19000
COMPUTER PROGRAMMING	8	58	27428	30065	*	*	*	19	87	26820	28738	*	*	*
INFORMATION SCIENCES & SY	9	86	29511	27313	*	*	*	26	221	27385	26590	31800	27250	23000
SYSTEMS ANALYSIS	2	8	31250	28949	*	*	*	3	16	31167	28762	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	5	11000	20700	*	*	*	6	50	20947	23606	*	*	*
HEALTH SCIENCES	3	3	29000	29000	*	*	*	7	27	25707	20272	*	*	*
NURSING	+	11	+	27212				15	103	20820	23617	*	*	*
PHARMACY	+	9	+	30241				59	75	36902	35388	41000	41000	27664
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	2	5	22000	23480	*	*	*	5	19	24280	24143	*	*	*
BIOLOGICAL	1	19	18000	22486	*	*	*	3	36	16410	20654	*	*	*
CHEMISTRY	2	24	24100	24709	*	*	*	7	88	26186	27989	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	11	25000	23918	*	*	*	1	16	25000	23641	*	*	*
MATHEMATICS	1	73	28000	27984	*	*	*	10	151	21889	26755	*	*	*
PHYSICS	2	8	20892	24975	*	*	*	2	16	20892	25784	*	*	*
OTHER PHYSICAL & EARTH SC	+	3	+	22742				1	14	28000	22674	*	*	*
TOTALS	643	7484						1915	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	70	1183	$24908	$26046	$27500	$25000	$22800	374	3671	$25441	$25728	$30000	$25650	$22000
ACCOUNTING (PRIVATE)	18	286	21560	23274	*	*	*	59	787	21238	23707	26000	21000	16000
COMMERCIAL BANKING (CNSMR	41	78	19232	21032	22000	18500	18500	57	142	19509	21381	22500	18500	18000
COMMERCIAL BANKING (LENDG	4	53	20113	23094	*	*	*	16	118	18628	22624	*	*	*
INVESTMT BANKING (CORP FN	3	31	21000	28198	*	*	*	5	48	20200	27336	*	*	*
INVESTMT BANKNG (M & A)	+	21	+	29538				1	26	34200	29250	*	*	*
INVESTMT BANKG (REAL EST)	+	7	+	30257				+	12	+	25025			
INVESTMT BANKG (SALES & T	1	10	15600	21970	*	*	*	2	19	17800	22669	*	*	*
FINANCIAL/TREASURY ANALYS	17	212	21982	25918	*	*	*	33	422	22827	25548	27600	24000	17000
PORTFOLIO MGMT/BROKERAGE	4	35	25500	22509	*	*	*	5	54	25200	22880	*	*	*
UNDERWRITING	6	41	23500	20991	*	*	*	13	75	22962	20936	*	*	*
MARKETING														
ADVERTISING	1	17	22500	21700	*	*	*	4	33	18650	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	5	75	19340	22754	*	*	*	14	181	23186	23567	*	*	*
BUYER/MERCHANDISING	4	91	17425	23160	*	*	*	17	272	20000	22466	*	*	*
MARKET RESEARCH	2	44	19600	24031	*	*	*	5	86	21939	23811	*	*	*
SALES	53	474	21811	22599	27500	22500	15080	157	1121	21753	22957	27500	22600	15080
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	10	+	20700				5	24	29120	22390	*	*	*
MEDIA PLANNING	+	+	+	+				4	13	17144	20504	*	*	*
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	2	9	23069	27493	*	*	*	4	26	26160	22662	*	*	*
PUBLIC RELATIONS	6	21	18650	21114	*	*	*	9	62	17391	19970	*	*	*
WRITING / EDITING	4	40	16425	18582	*	*	*	5	64	16040	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	25000	20383	*	*	*	3	24	20233	19099	*	*	*
FINANC,TAXA, MONETARY POL	+	10	+	23851				8	37	21048	21868	*	*	*
ECONOMIC PROGRAMS	+	6	+	21100				1	13	18800	19990	*	*	*
LAW ENFORCEMENT	2	11	19363	20375	*	*	*	4	36	18107	20864	*	*	*
MILITARY	1	15	21000	21074	*	*	*	4	76	18702	21344	*	*	*
NATIONAL SECURITY	+	1	+	19493				+	10	+	23430			
URBAN / REGIONAL PLANNING	+	4	+	19942				+	14	+	23020			
SOCIAL SERVICES														
ADMINISTRATION	2	36	13000	19260	*	*	*	5	92	17100	21871	*	*	*
COUNSELING	3	19	20771	17191	*	*	*	6	38	18652	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	5	13	15666	14795	*	*	*	8	30	15542	16698	*	*	*
ENGINEERING														
BIOENGINEERING	+	9	+	30010				1	45	26500	30944	*	*	*
DESIGN / CONSTRUCT	26	479	28789	28566	32400	29820	24600	70	1317	27843	28582	32400	28800	21372
ENVIRONMENTAL/SANITATION	2	46	32400	28644	*	*	*	3	139	28520	28460	*	*	*
MANUFACTURING/INDUSTRIAL	32	648	29668	30706	33300	30300	25000	135	1959	29188	30623	33300	30000	24000
SYSTEMS / PROGRAMMING	15	130	28940	30549	*	*	*	27	267	28962	30169	33100	29280	24342
POWER SYSTEMS	14	99	28567	30204	*	*	*	21	237	28918	30193	31860	30120	25343
SOFTWARE DESIGN & DEVELOP	16	145	29336	30161	*	*	*	19	309	29157	29951	*	*	*

continued

SCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	6	82	$28781	$30356	*	*	*	16	201	$30582	$30481	*	*	*
RESEARCH & DEVELOPMENT	26	279	30751	31408	$33420	$32560	$25343	55	606	30664	31105	$33800	$32500	$25343
TESTING	11	87	27971	28775	*	*	*	19	220	28373	28812	*	*	*
PROCESS ENGINEERING	31	532	31580	32182	34680	32500	29975	121	1271	30316	32125	34300	31200	25000
OTHER ENGINEERING	53	231	31790	31155	33240	31800	30600	100	654	31339	30628	33240	31290	29004
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	24	281	26494	27961	32100	27350	19800	70	679	25769	27441	32000	26950	19000
INFORMATION SYSTEMS	10	108	25544	26910	*	*	*	23	319	26641	26822	31000	27000	24000
SYSTEMS ANALYSIS & DESIGN	7	178	27071	28633	*	*	*	21	371	26987	28203	30000	28000	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	42	+	30314				+	66	+	29068			
AGRICULTURE/NAT'L RESOURC	3	14	17206	21108	*	*	*	7	63	18374	21280	*	*	*
ARCHITECTURE	1	3	17000	26467	*	*	*	1	24	17000	23486	*	*	*
CONSULTING	17	335	28324	27902	*	*	*	77	690	28735	27897	31500	29000	25500
HUMAN RESRCS /INDUS RELS	4	41	26125	21244	*	*	*	14	113	22873	22050	*	*	*
MANAGEMENT TRAINEE	55	586	19672	22480	22800	20000	16500	119	1208	20067	21980	23000	20000	16500
MATH/STATISTICIANS	1	17	28000	28095	*	*	*	6	31	19740	25409	*	*	*
NURSES / PERSONAL CARE	1	15	40000	27486	*	*	*	16	104	22019	23807	*	*	*
OTHER HEALTH RELATED (EX	4	28	19662	23243	*	*	*	72	178	34165	27182	41000	38000	24000
PARALEGAL	+	3	+	22667				+	6	+	21737			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	9	+	22621				+	18	+	23463			
RESEARCHERS - TECHNICAL	+	8	+	19924				+	19	+	19975			
TEACHING	29	185	19811	20178	23000	20023	13000	74	369	19608	19299	23000	19992	16500
TOTALS	643	7484						1915	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	11	77	$27817	$28473	*	*	*	30	274	$27683	$28659	$33000	$27500	$24000
MBA--NON-TECH	68	245	35026	33931	$43000	$32000	$28000	79	426	34895	33831	43000	32000	27500
MBA--TECH	20	68	38565	37019	50000	35600	30000	25	124	39488	38337	50000	36000	30000
MS-BUSINESS	+	7	+	28225				1	25	30900	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	31865				+	58	+	35130			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	2	8	32050	31738	*	*	*	5	13	30240	30415	*	*	*
MANAGEMENT INFORMATION SY	+	7	+	27014				+	24	+	29753			
MARKETING/MKTNG MGT (RESE	+	6	+	29250				1	21	29500	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				+	7	+	23614			
ELEMENTARY EDUCATION	2	4	22900	22844	*	*	*	7	12	24318	22983	*	*	*
PHYSICAL EDUCATION	1	1	12000	12000	*	*	*	1	1	12000	12000	*	*	*
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	3	+	19667				+	9	+	21609			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	1	3	22907	28102	*	*	*	1	5	22907	28541	*	*	*
PSYCHOLOGY	1	6	20000	29400	*	*	*	1	11	20000	26309	*	*	*
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	2	+	24402				1	8	21420	23705	*	*	*

continued

SCPA REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	5	$40000	$34841	*	*	*	3	20	$34913	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				+	5	+	34506			
CHEMICAL	10	50	35836	35784	*	*	*	33	104	36629	35970	$38600	$36700	$34200
CIVIL	3	22	34467	32157	*	*	*	5	80	31480	30444	*	*	*
COMPUTER	3	26	35132	38607	*	*	*	7	57	33892	36976	*	*	*
ELECTRICAL/ELECTRONIC	24	156	33976	36531	$37300	$34000	$30396	41	316	33742	36056	37300	34000	30396
INDUSTRIAL	2	15	30172	33870	*	*	*	5	45	28069	34763	*	*	*
MECHANICAL	19	91	36412	35347	*	*	*	31	217	35950	35199	38000	36600	33000
METALLURGICAL	+	24	+	35035				+	44	+	34695			
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	+	5	+	35920				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	+	4	+	21250				+	11	+	21624			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	6	+	31637				2	24	29100	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	4	42	34158	36398	*	*	*	6	115	32772	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	2	12	36000	33347	*	*	*	3	38	32800	31181	*	*	*
MATHEMATICS (INCL ACTUARI	+	5	+	33969				2	18	24537	30782	*	*	*
PHYSICS	+	3	+	29408				+	5	+	29848			
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	174	932						290	2189					

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	48	134	$38574	$41408	$50000	$36000	$30000	66	315	$38705	$42556	$55000	$36000	$28000
MBA--TECH	16	45	42688	43662	*	*	*	20	98	39975	45674	50000	42500	29500
OVER 2 TO 4 YEARS														
MBA--NON-TECH	65	179	43092	43557	55000	44500	35000	77	349	43400	44012	55000	45000	35000
MBA--TECH	25	78	44190	44088	53000	44920	36240	29	171	46285	47402	55000	45000	34500
OVER 4 YEARS														
MBA--NON-TECH	38	129	41767	42788	51000	40900	34000	49	303	44268	44390	55000	43000	34000
MBA--TECH	17	50	39472	45416	*	*	*	21	130	41406	48771	48500	40000	35000
TOTALS	209	615						262	1366					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				+	5	+	50100			
EDUCATION														
EDUCATION ADMINISTRATION	1	3	$44500	39500	*	*	*	2	9	$34750	36844	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	1	1	26000	26000	*	*	*	1	2	26000	23000	*	*	*
FOREIGN LANGUAGES	1	1	26000	26000	*	*	*	1	1	26000	26000	*	*	*
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				+	8	+	50873			
CHEMICAL	12	55	49370	48322	*	*	*	14	96	49024	47663	*	*	*
CIVIL	+	3	+	42700				2	5	31200	38100	*	*	*
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	7	+	52238				4	22	36000	47237	*	*	*
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	2	13	51120	50494	*	*	*	2	16	51120	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	13	83	44502	43747	*	*	*	18	109	44807	43618	*	*	*
GEOLOGICAL SCIENCES	+	2	+	37250				+	6	+	34729			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	9	+	42910				+	16	+	42712			
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	30	191						44	319					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25647 352 35200/22000			21633 3	14200 1	22000 1	20500 2	27000 4	18641 3
BUSINESS ADMIN (INCL MGMT	23375 4			20982 17	23250 2		24882 3		18250 2
ECONOM & FINANCE (BANKING	27563 8	22500 1	16000 1	19715 46 24000/18000	22000 1		23500 2	26800 4	21588 17
HUMAN RSRCS (incl LABOR R				18500 1					
MANAGEMENT INFO SYSTEMS	29981 27 33500/29000			25740 1		27700 1	24233 3	29000 2	
MARKETING/MARK MGMT (RESR				18210 5	19000 2	25900 2	23500 5		15000 1
REAL ESTATE									19000 1
ADVERTISING						16207 3	19000 1		
COMMUNICATIONS				20500 2		20250 2			
JOURNALISM		20000 1				15600 1			20000 1
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
LETTERS (incl English, Li				17050 2					15300 2
HUMANITIES - OTHER	31550 2			23500 1					
HISTORY				22500 1					
POLITICAL SCIENCE/GOVT				19375 4					
PSYCHOLOGY				18500 2		18000 1		17500 1	
SOCIOLOGY				16450 4					
SOCIAL SCIENCES-OTHER				18717 6					
AEROSPACE & AERONAUTICAL				18200 1					
CIVIL			20400 2					25575 4	
COMPUTER	31286 7					33800 1		28750 2	
ELECTRICAL/ELECTRONIC	31500 1					30400 7		27600 1	

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
INDUSTRIAL	28278 9						28000 1	28700 1	
MECHANICAL	28000 1		32400 1					28500 2	
ENGINEERING TECHNOLOGY						33048 2		30498 2	
COMPUTER SCIENCE	27100 5			25000 1		32600 1	25192 12	28500 2	22617 2
COMPUTER PROGRAMMING	24000 1					28500 1	30750 6	24625 4	
INFORMATION SCIENCES & SY						28900 1	23950 4		27000 1
SYSTEMS ANALYSIS							31000 1	31250 2	
ARCHITECTURAL & ENVIRONME			17000 1						
MATHEMATICS									19000 1
PHYSICS							26000 1		

AVERAGE SALARY OFFERS   MAY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	22000 1		21017 6		21502 4	30000 2		24000 1	15000 1
BUSINESS ADMIN (INCL MGMT	17500 1		23750 2		18889 19	19000 1		19500 2	
ECONOM & FINANCE (BANKING			21611 9		19064 11			21500 2	19000 1
HUMAN RSRCS (incl LABOR R			21636 11		17600 3				
MARKETING/MARK MGMT (RESR	22000 2		20222 9		19017 22 22800/17500	18300 2		22000 2	12480 1
ADVERTISING	12000 1				15600 1				
COMMUNICATIONS					19633 9			15600 2	
JOURNALISM					14500 1			18500 1	
HUMAN ECOLOGY (HOME ECONO					20000 1				
MERCHANDISING MANAGEMENT					19000 3				
FOREIGN LANGUAGES			24000 1		17250 3				
LETTERS (incl English, Li					17250 2			12750 2	
HUMANITIES - OTHER			22680 1		12000 1				
CRIMINAL JUSTICE			20000 1						
HISTORY					18500 1				
POLITICAL SCIENCE/GOVT		18500 1			18233 3	20000 1			
PSYCHOLOGY			24000 1		18675 4	18000 1			
SOCIOLOGY					17800 4				
SOCIAL SCIENCES-OTHER					18500 2				
AGRICULTURAL				26500 1					
ELECTRICAL/ELECTRONIC					25000 1				
COMPUTER SCIENCE			20457 3		21000 1				
COMPUTER PROGRAMMING					20000 1				

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
INFORMATION SCIENCES & SY			25000 1						
PHARMACY					40932 37 43500/41000				
BIOLOGICAL					12000 1				
MATHEMATICS						28000 1			

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		22100 1	20167 3	16000 1	12720 2	19982 4	19749 26 23400/16872	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		18700 3	22100 2	19700 4	27000 1	18650 4	20000 1		15000 2
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		18725 4	24000 1			19200 2			
HUMAN RSRCS (incl LABOR R						27000 1			
MANAGEMENT INFO SYSTEMS		24400 3					19200 1		
MARKETING/MARK MGMT (RESR		22664 5		15540 2		15118 1		22500 1	17152 2
ADVERTISING		23000 1		20250 2					
COMMUNICATIONS				17000 1		22000 1			
ELEMENTARY EDUCATION					19568 57 26600/15299		20000 1		
PRE-ELEMENTARY EDUCATION					19773 1				
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION					23104 2				
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					19725 2	19600 1	16600 1		
LETTERS (incl English, Li					19900 2				16400 1
VISUAL & PERFORMING ARTS					19000 1				
HUMANITIES - OTHER				19575 1			25000 1		
CRIMINAL JUSTICE						16851 2			
HISTORY		21000 1			17200 1		15500 1		
POLITICAL SCIENCE/GOVT						18726 1	19350 2		
PSYCHOLOGY		15600 1				18726 2	12600 1	15000 1	12000 1
SOCIOLOGY						19500 1			

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
SOCIAL SCIENCES-OTHER							18150 2		16000 2
AEROSPACE & AERONAUTICAL						24676 3			
AGRICULTURAL					28565 1	22867 3			
CHEMICAL	27750 2		31200 1			19654 2			
CIVIL		20400 1	25200 2			24895 3	23321 9		
COMPUTER			30000 1						
ELECTRICAL/ELECTRONIC			30503 7	27500 1		26011 28 31100/24342	31000 2		
INDUSTRIAL						24742 7	21372 1		
MECHANICAL			29997 6			26434 12	18726 1		36000 2
ENGINEERING TECHNOLOGY		24632 2	22356 2		17855 1				
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
OTHER AGRICULTURAL SCIENC				18000 1		15118 1	19500 1		
COMPUTER SCIENCE	28200 2		26025 4	18000 1	15250 2	20160 1	18205 4		
COMPUTER PROGRAMMING			28100 1		22718 2				
INFORMATION SCIENCES & SY				24000 2			27000 1	25000 3	
ALLIED HEALTH							15600 1	26500 2	19027 3
HEALTH SCIENCES						21000 1		27125 4	25225 2
NURSING								20820 15	
PHARMACY								29748 21 37000/24900	38000 1
BIOLOGICAL					19230 1	18000 1			
CHEMISTRY							20000 1		
MATHEMATICS					17450 1	18486 4			

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PHYSICS						15783 1			

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					22400 2			28980 1	25850 5
BUSINESS ADMIN (INCL MGMT			15000 1				19600 2		24337 3
ECONOM & FINANCE (BANKING					25500 1		28800 1	18000 2	26000 3
HUMAN RSRCS (incl LABOR R						20500 1			
MANAGEMENT INFO SYSTEMS									26933 3
MARKETING/MARK MGMT (RESR								22600 1	25135 15
ADVERTISING									15600 1
COMMUNICATIONS								20000 1	
SPECIAL EDUCATION			17000 1						
HUMAN ECOLOGY (HOME ECONO			14873 2						
FOREIGN LANGUAGES							33000 1		
LETTERS (incl English, Li				19500 1			21000 1	17000 1	
HUMANITIES - OTHER				13000 1					
PSYCHOLOGY			13250 2	18000 1					19000 1
SOCIOLOGY			17000 1						
AEROSPACE & AERONAUTICAL					30413 15		30000 1		
CHEMICAL						31000 1	30900 1	28000 1	33114 77 35580/31800
CIVIL							27000 1	31160 5	
COMPUTER					27972 2				32100 1
ELECTRICAL/ELECTRONIC					30013 11		30750 4	31000 1	32144 9
INDUSTRIAL					28000 1		26082 5		30613 3
MECHANICAL					30027 32 32100/29120		27827 12	29839 7	31927 27 34800/30000
METALLURGICAL									30000 1

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ENGINEERING TECHNOLOGY					26400 2		25067 6	30600 2	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
AGRIBUSINESS						23000 1			
ANIMAL SCIENCES						17500 2			
OTHER AGRICULTURAL SCIENC						21400 3			
COMPUTER SCIENCE					27927 3			20160 1	28705 4
COMPUTER PROGRAMMING									31080 1
INFORMATION SCIENCES & SY							29000 1		
ARCHITECTURAL & ENVIRONME								26100 4	
CHEMISTRY				20000 1					28660 5
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	20800 2		22000 1	20000 1	24500 1			24400 5	27000 1
BUSINESS ADMIN (INCL MGMT	26500 1	20200 4		23950 2			24000 2	21333 3	
ECONOM & FINANCE (BANKING	24750 2	29500 2		28000 3			25000 1	21000 2	26867 3
HUMAN RSRCS (incl LABOR R				18000 1				27500 1	23000 1
MANAGEMENT INFO SYSTEMS	28000 1								
MARKETING/MARK MGMT (RESR	16500 1	19100 2	20597 6	24675 4	29500 1			25500 1	24180 5
COMMUNICATIONS		25000 2							
TELECOMMUN/BROADCASTING			17000 1					25500 1	
FOREIGN LANGUAGES	17150 2		30600 1						
HISTORY								24000 1	
AGRICULTURAL			19500 1						
CHEMICAL		30600 1			33000 1			32600 6	32918 8
CIVIL					29800 2				32200 2
COMPUTER	29985 7	29926 6							33996 1
ELECTRICAL/ELECTRONIC	30763 10	30661 37 34560/28000			31800 8			31283 6	33000 3
INDUSTRIAL		28440 6							
MECHANICAL	31600 1	30145 13		26000 1	29620 10			31718 11	32149 5
METALLURGICAL					29667 3				
PETROLEUM									36600 1
ENGINEERING TECHNOLOGY	32332 3	24000 1			25133 3				25875 2
INDUSTRIAL TECHNOLOGY	23000 1	16000 1	28080 1					25000 1	
COMPUTER SCIENCE	29607 7	29340 5			28800 1				30940 5
INFORMATION SCIENCES & SY	29113 8	30800 3	31000 1						

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
GEOLOGY & GEOLOGICAL SCI			25000 1						
MATHEMATICS	24000 1	29500 1							

AVERAGE SALARY OFFERS   MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING		26700 1			21500 1	
BUSINESS ADMIN (INCL MGMT					24436 4	
ECONOM & FINANCE (BANKING				26800 3		
HUMAN RSRCS (incl LABOR R					22635 4	
MARKETING/MARK MGMT (RESR					17000 1	25000 2
COMMUNICATIONS		18000 1		24000 1		
JOURNALISM					25000 1	
ELEMENTARY EDUCATION				23000 1		
FOREIGN LANGUAGES	18000 1					
PSYCHOLOGY					24200 1	
SOCIAL SCIENCES-OTHER					21500 1	
CHEMICAL		33450 4			33000 2	33960 6
CIVIL				25333 3		
ELECTRICAL/ELECTRONIC		31800 1		31800 2	32880 5	29680 3
INDUSTRIAL					26291 7	30600 2
MECHANICAL		31500 2		30800 2	32008 13	30853 6
METALLURGICAL				29000 2		
TEXTILE					27333 3	
ENGINEERING TECHNOLOGY				24000 2	26867 3	27000 1
INDUSTRIAL TECHNOLOGY		21000 1			25200 1	
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
MATHEMATICS			27000 1			

AVERAGE SALARY OFFERS   MAY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 5/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25991 393 35200/22000	21250 2	16000 1	19763 95 25740/17000	20117 6	19768 12	23240 16	26427 11	20083 28 30000/14923
BACHELOR - TECHNICAL	28854 24 31500/27000		22550 4	21600 2		30977 13	26704 25 32450/23500	27605 20 31500/24000	22808 4

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	19100 5	18500 1	21434 41 25000/18000		18765 94 26000/15600	21943 7		18767 12	15493 3
BACHELOR - TECHNICAL			21593 4	26500 1	38841 41 43500/38000	28000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		20836 20 33400/15000	21450 6	18246 12	19561 70 27000/15299	19301 20 27000/16800	19382 39 25000/16392	20500 3	15270 10
BACHELOR - TECHNICAL	27975 4	24713 5	28417 24 34000/25200	22300 5	19879 8	24319 69 31100/18800	22234 21 33000/18324	26078 45 40000/18000	27191 8

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			15035 7	16833 3	23433 3	20500 1	24400 5	20763 6	24926 31 28200/23500
BACHELOR - TECHNICAL				20000 1	29814 66 33000/28340	21886 7	27531 33 36000/22050	28541 23 39996/24000	32317 131 38040/29700

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	21822 9	22800 10	21464 9	24418 11	27000 2		24333 3	23607 14	25150 10
BACHELOR - TECHNICAL	29823 38 41000/24000	29943 74 34560/26000	25895 4	26000 1	29871 28 34800/27600			31550 24 34800/28800	32020 27 36600/28950

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18000 1	22350 2		25480 5	22883 13	25000 2
BACHELOR - TECHNICAL	18460 1	31200 8	27000 1	27927 11	30036 37 34300/25800	31451 18

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25451 371 35200/22000	21035 53 28980/16000		14200 1					
BUSINESS ADMIN (INCL MGMT	22750 2	21000 1	20927 11	20000 1	23250 2				
ECONOM & FINANCE (BANKING		24350 4	19360 25 22500/18500	19770 10	16500 1				22989 27 28000/16000
MARKETING/MARK MGMT (RESR			18000 4	19051 1	19000 2				25667 3
JOURNALISM								20000 1	
HUMAN ECOLOGY (HOME ECONO				18300 1					
FOREIGN LANGUAGES									19600 1
LETTERS (incl English, Li			17050 2					15600 1	
HUMANITIES - OTHER			23500 1						
HISTORY			22500 1						
POLITICAL SCIENCE/GOVT			20333 3						
PSYCHOLOGY			18500 2						
SOCIOLOGY			18500 2	14400 2					
SOCIAL SCIENCES-OTHER		19800 1	18500 5						
AEROSPACE & AERONAUTICAL			18200 1						
CHEMICAL						34200 1			
COMPUTER SCIENCE	27000 1								17000 1
MATHEMATICS									19000 1

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1					18800 2		
BUSINESS ADMIN (INCL MGMT		23750 2		22100 3	20140 5	20000 1	19871 24 26000/15000		19000 1
ECONOM & FINANCE (BANKING	25200 5	24250 2		31500 1	17550 2	22500 1	21667 15		
HUMAN RSRCS (incl LABOR R		22000 2			18000 1		21375 8		
MARKETING/MARK MGMT (RESR		23500 2	21000 1	23117 6	21500 5		21564 61 30000/15080		
REAL ESTATE							19000 1		
ADVERTISING			19000 2		15600 1		18900 4		17000 1
COMMUNICATIONS			15600 1	18000 1		18100 2	22417 6		
JOURNALISM							21167 3		
TELECOMMUN/BROADCASTING							21250 2		
ELEMENTARY EDUCATION							23000 1		
FOREIGN LANGUAGES		24000 1			15000 1		17433 3		
LETTERS (incl English, Li							14000 1		
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY							24000 1		
POLITICAL SCIENCE/GOVT				18500 1					
PSYCHOLOGY		24000 1		18000 1	19000 1				
SOCIOLOGY							18000 1		
SOCIAL SCIENCES-OTHER							21500 1		
CHEMICAL				33600 1			31104 5		
CIVIL							27000 1	26500 2	
COMPUTER							31044 1	28000 1	

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ELECTRICAL/ELECTRONIC							27500 1		
MECHANICAL					29100 1	30996 1	27567 3	32300 2	
ENGINEERING TECHNOLOGY							24000 1		
INDUSTRIAL TECHNOLOGY							16000 1		
AGRIBUSINESS							23000 1		
ANIMAL SCIENCES							20000 1		
INFORMATION SCIENCES & SY		25000 1					21300 2		
BIOLOGICAL							12000 1		
CHEMISTRY							28775 4		
GEOLOGY & GEOLOGICAL SCI							25000 1		

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						19116 5			
BUSINESS ADMIN (INCL MGMT		26500 1	20250 2		20000 1				16800 2
ECONOM & FINANCE (BANKING						24267 3			
HUMAN RSRCS (incl LABOR R		21938 1							
ADVERTISING			16120 1						
COMMUNICATIONS			22000 1	15600 1					
JOURNALISM				15050 2					
TELECOMMUN/BROADCASTING			13000 1						
LETTERS (incl English, Li			16225 4	17250 2					
HUMANITIES - OTHER					25000 1				
CRIMINAL JUSTICE								16851 2	
POLITICAL SCIENCE/GOVT					15700 1			18726 1	
PSYCHOLOGY		24200 1							
AGRICULTURAL							18800 1		
MECHANICAL		32000 1							
INDUSTRIAL TECHNOLOGY									20208 1
HEALTH SCIENCES									21000 1
CHEMISTRY								20000 1	

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BUSINESS ADMIN (INCL MGMT			16250 2						
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
HUMAN ECOLOGY (HOME ECONO				16114 1		13632 1			
FOREIGN LANGUAGES						16600 1			
PSYCHOLOGY			18000 1	17500 1		13033 3			
SOCIOLOGY				17000 1		19500 1			
SOCIAL SCIENCES-OTHER						17750 2			
AEROSPACE & AERONAUTICAL								29300 3	
AGRICULTURAL							26500 1	24800 1	
CHEMICAL								34680 1	32400 2
CIVIL								25851 21 38400/21372	20760 1
ELECTRICAL/ELECTRONIC								30169 14	
INDUSTRIAL				28700 1				21372 1	
MECHANICAL								28746 18	
ENGINEERING TECHNOLOGY								27600 7	
ALLIED HEALTH			11000 1	15600 1					
ARCHITECTURAL & ENVIRONME								26100 4	

AVERAGE SALARY OFFERS   MAY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	24433 3								
ECONOM & FINANCE (BANKING		24733 3				17400 1			
HUMAN RSRCS (incl LABOR R	22933 3								
MANAGEMENT INFO SYSTEMS		26500 1							
AEROSPACE & AERONAUTICAL	29120 1						29895 4		29421 11
AGRICULTURAL			25000 1			28565 1		19500 1	
CHEMICAL	31102 14	33100 1				32958 24 35400/32520	33480 4	33341 36 35580/31000	32718 23 33420/31800
CIVIL	25308 5			27600 1			26300 1	25200 1	32000 1
COMPUTER		31688 3	30744 1	28668 5	30700 2	33800 1		32100 1	
ELECTRICAL/ELECTRONIC	31091 27 34560/30000	27206 8	28668 15	30229 9	31384 9	28888 14	27533 6	30364 24 34800/28000	31271 16
INDUSTRIAL	27548 16							25016 11	30276 5
MECHANICAL	30002 42 34800/25000		30375 4		28833 3	29976 10	28340 1	30287 40 36000/26400	31548 37 39996/30000
METALLURGICAL	29400 5					30000 1			
PETROLEUM	36600 1								
TEXTILE								27500 2	
ENGINEERING TECHNOLOGY	27461 13				29475 2	33600 1	17855 1	22816 4	30822 4
INDUSTRIAL TECHNOLOGY	25256 5								26448 2
OTHER AGRICULTURAL SCIENC							19700 1		
COMPUTER SCIENCE		34600 2		31100 2					30600 1
COMPUTER PROGRAMMING		30309 6							
INFORMATION SCIENCES & SY		29200 2		33000 1					
CHEMISTRY						20000 1	28200 1		
MATHEMATICS								29500 1	

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
PHYSICS		26000 1		15783 1					
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	20150 4
BUSINESS ADMIN (INCL MGMT							24000 2	20000 1	20237 23 27500/16500
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING		29500 1					25818 11		20105 20 28000/18000
HUMAN RSRCS (incl LABOR R					20500 1		23000 1	22750 2	20620 5
MANAGEMENT INFO SYSTEMS	22700 3	25055 8	32300 1				29914 29 33500/29000		
MARKETING/MARK MGMT (RESR								17239 3	19664 14
ADVERTISING									12000 1
COMMUNICATIONS									19850 10
HUMAN ECOLOGY (HOME ECONO					18500 1				20000 1
MERCHANDISING MANAGEMENT									19000 3
FOREIGN LANGUAGES								33000 1	22450 3
LETTERS (incl English, Li									17750 2
HUMANITIES - OTHER							31550 2		17340 2
HISTORY									18333 3
POLITICAL SCIENCE/GOVT	23000 1								18240 5
PSYCHOLOGY								16800 2	18830 5
SOCIOLOGY									17733 3
SOCIAL SCIENCES-OTHER									18767 3
CHEMICAL									22800 1
COMPUTER	28950 4		30000 1				31313 8		
ELECTRICAL/ELECTRONIC			29000 3				31500 1		25000 1
INDUSTRIAL							28278 9		

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RES [illegible] /	MANAGEMENT TRA
MECHANICAL							29000 2		31200 2
TEXTILE									27000 1
ENGINEERING TECHNOLOGY			18720 1					25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						24967 3
ANIMAL SCIENCES									15000 1
PLANT SCIENCES					18500 1				
OTHER AGRICULTURAL SCIENC					17780 4				26000 1
COMPUTER SCIENCE	25107 41 33000/19000	30000 4	26618 11				27900 5		
COMPUTER PROGRAMMING	25293 11						24750 2		
INFORMATION SCIENCES & SY	29144 9	26533 9	25950 2						
SYSTEMS ANALYSIS			31000 1				31250 2		
HEALTH SCIENCES								26000 1	
ARCHITECTURAL & ENVIRONME						17000 1			
MATHEMATICS	27000 1	24000 1							

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			32146 1					27000 1
ECONOM & FINANCE (BANKING	16500 1							
ELEMENTARY EDUCATION								19575 58 26500/15299
PRE-ELEMENTARY EDUCATION								19773 1
PHYSICAL EDUCATION								20000 1
SPECIAL EDUCATION								23104 2
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								19725 2
LETTERS (incl English, Li								19900 2
VISUAL & PERFORMING ARTS								19000 1
HISTORY								17200 1
PSYCHOLOGY			13500 2					18000 1
SOCIAL SCIENCES-OTHER			13500 1					
COMPUTER SCIENCE								12500 1
ALLIED HEALTH			24770 4					
HEALTH SCIENCES		40000 1	23238 4					
NURSING		20820 15						
PHARMACY			36902 59 43500/27664					
BIOLOGICAL			18000 1					19230 1
MATHEMATICS	20388 5							17450 1

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25437 373 35200/22000	21238 59 28980/16000	19532 56 24000/18000	18628 16	20200 5			17800 2	23139 31 28000/18000
BACHELOR - TECHNICAL	27000 1		18200 1			34200 1			18000 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25200 5	22792 12	18650 4	22385 13	19431 16	19675 4	20998 134 30000/15000		17144 4
BACHELOR - TECHNICAL		25000 1		33600 1	29100 1	30996 1	26151 23 33420/20000	29120 5	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24213 3	17391 9	16040 5	20233 3	21048 8		17476 3	16800 2
BACHELOR - TECHNICAL		32000 1					18800 1	20000 1	20604 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			18625 4	16904 4		15542 8			
BACHELOR - TECHNICAL			11000 1	22150 2			26500 1	27843 70 38400/21372	28520 3

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	23683 6	25175 4				17400 1			
BACHELOR - TECHNICAL	29444 129 36600/24342	29620 23 34600/25343	28918 21 32400/25343	29157 19	30582 16	30910 54 35400/25343	28373 19	30316 121 36000/25000	31339 100 39996/29004

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	22775 4	25549 9	32300 1		19500 2		28471 48 34100/25500	22165 11	19586 109 30600/16500
BACHELOR - TECHNICAL	25950 66 41000/19000	27343 14	26721 20 31000/23000		17924 5	17000 1	29172 29 31500/27000	25467 3	25310 10

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		18162 4					19744 71 27000/16800
BACHELOR - TECHNICAL	20388 5	22019 16	35106 68 43500/24900					16393 3

AVERAGE SALARY OFFERS MAY 1989 SCPA REGIONAL CUMULATIVE REPORT

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	33873 11			32344 18	39667 3	39000 1		31660 10	28050 6
MBA--TECH	30000 1			46000 3		32500 1	31550 2	40140 5	41000 2

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	37000 1	33000 3	42500 1	59333 3	29500 2				40000 3
MBA--TECH	31500 2								

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH			39000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					32000 1		39000 2		42600 2
MBA--TECH							41700 2		57500 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH		38000 4	30000 1					39500 2	34250 2
MBA--TECH	35167 3	35000 1							

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				31800 1	33500 2	
MBA--TECH						

A39 40-1,59

7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unviersity - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989, through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989).

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SCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	262	1536	$25088	$25409	$29000	$25690	$20500	686	5444	$24872	$25290	$29500	$25040	$19600
BUSINESS ADMIN (INCL MGMT	100	586	21309	22273	26000	21250	17500	189	1411	21135	22274	25300	21000	16800
DISTRIBUTION MANAGEMENT	+	29	+	24576				2	82	16750	24447	*	*	*
ECONOM & FINANCE (BANKING	165	1030	23166	25106	29500	23000	18500	288	2160	22570	24649	28000	22000	18000
HOTEL/RESTAURANT MGMT.	4	18	19500	20617	*	*	*	4	124	19500	19859	*	*	*
HUMAN RSRCS (incl LABOR R	18	53	23161	24619	*	*	*	40	136	22211	23035	27000	21969	18000
MANAGEMENT INFO SYSTEMS	16	138	23554	26572	*	*	*	57	514	27109	26861	31000	29000	20000
MARKETING/MARK MGMT (RESR	113	678	21144	22744	26000	20500	16500	203	1605	21181	22523	27000	21000	16000
REAL ESTATE	1	4	25000	23900	*	*	*	2	20	22000	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	10	40	20810	19900	*	*	*	18	75	19101	19367	*	*	*
COMMUNICATIONS	20	107	19270	20852	22000	19700	16000	39	298	19851	20761	23000	20000	17000
JOURNALISM	4	57	19500	20374	*	*	*	10	119	19160	19595	*	*	*
TELECOMMUN/BROADCASTING	4	36	19969	19634	*	*	*	6	54	20396	19239	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	23	200	20069	18538	22000	20000	18900	78	383	19874	18578	23000	20000	17000
PRE-ELEMENTARY EDUCATION	+	1	+	13700				1	10	19773	16203	*	*	*
PHYSICAL EDUCATION	2	18	20500	20225	*	*	*	2	35	20500	19309	*	*	*
SPECIAL EDUCATION	8	38	19262	20014	*	*	*	10	88	20031	19879	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	5	10400	21760	*	*	*	7	24	16707	18655	*	*	*
TEXTILES & CLOTHING	12	62	21867	20573	*	*	*	12	98	21867	19944	*	*	*
MERCHANDISING MANAGEMENT	10	26	19670	19019	*	*	*	13	50	19515	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	10	24	21190	20269	*	*	*	23	55	20835	20666	24500	20000	16800
LETTERS (incl English, Li	20	100	19946	20817	24000	20750	16000	34	189	18745	20348	22800	19209	14000
VISUAL & PERFORMING ARTS	8	46	17730	18526	*	*	*	9	77	17871	18099	*	*	*
HUMANITIES - OTHER	1	49	18500	23110	*	*	*	9	111	21928	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	2	31	17750	19974	*	*	*	5	64	17840	20521	*	*	*
HISTORY	12	51	22438	21206	*	*	*	18	86	21553	21275	*	*	*
POLITICAL SCIENCE/GOVT	18	98	22568	22172	*	*	*	30	190	21145	22116	25000	20000	17000
PSYCHOLOGY	14	110	18581	19546	*	*	*	34	229	18079	19061	22000	18000	14737
SOCIOLOGY	7	47	18029	18136	*	*	*	17	86	17630	19021	*	*	*
SOCIAL SCIENCES-OTHER	4	30	18985	20229	*	*	*	17	96	18532	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	28	209	29715	29419	31200	30600	26640	48	433	29384	29424	31200	30600	25343
AGRICULTURAL	3	13	26333	27392	*	*	*	9	29	24685	25984	*	*	*
ARCHITECTURAL	+	12	+	26733				+	31	+	25871			
BIOENGINEERING & BIOMEDIC	+	10	+	28460				+	26	+	28135			
CHEMICAL	54	453	33107	33026	34300	33210	32400	167	1760	32812	32949	34560	33240	31000
CIVIL	44	450	27221	27350	32000	26772	21500	78	1085	26654	26735	32000	26150	21372
COMPUTER	24	263	28993	30710	32456	29952	25000	49	471	29890	30413	32456	30420	25675
ELECTRICAL/ELECTRONIC	159	1404	29537	30906	32700	30396	25000	293	3279	29740	30661	33000	30396	25200

continued

SCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	50	301	$28786	$30009	$32000	$29280	$25000	93	746	$28078	$29812	$31500	$28380	$24000
MECHANICAL	183	1160	30616	30639	33000	30900	28200	346	3037	30449	30539	33120	30726	27500
METALLURGICAL	8	98	30795	30900	*	*	*	14	257	30240	30708	*	*	*
MINING (INCL GEOLOGICAL)	+	14	+	27360				+	32	+	26840			
NUCLEAR	1	23	32000	31561	*	*	*	1	53	32000	31281	*	*	*
PETROLEUM	+	17	+	32230				1	117	36600	32987	*	*	*
TEXTILE	43	43	26584	26584	31500	25500	24000	46	46	26633	26633	31500	25500	24000
ENGINEERING TECHNOLOGY	28	80	25203	28001	29500	25700	20000	64	389	26156	28310	31200	26196	21000
INDUSTRIAL TECHNOLOGY	2	28	24500	27006	*	*	*	15	84	24152	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	5	14	26400	24643	*	*	*	6	49	25833	23177	*	*	*
ANIMAL SCIENCES	+	11	+	19696				2	23	17500	19381	*	*	*
PLANT SCIENCES	1	4	23000	21750	*	*	*	2	9	20750	20031	*	*	*
NATURAL RESOURCES	+	9	+	21032				+	13	+	21622			
OTHER AGRICULTURAL SCIENC	8	25	19374	22661	*	*	*	14	68	19415	21656	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	56	417	27685	29004	31830	28250	23500	121	1215	26790	28557	32000	27500	20160
COMPUTER PROGRAMMING	11	34	27114	28287	*	*	*	28	118	27279	28711	32445	28050	22000
INFORMATION SCIENCES & SY	7	133	25006	27100	*	*	*	31	344	27098	26853	31500	27000	23500
SYSTEMS ANALYSIS	1	12	30300	29935	*	*	*	4	25	30950	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	31	27000	25932	*	*	*	7	81	21811	24496	*	*	*
HEALTH SCIENCES	2	14	18440	21724	*	*	*	8	34	23854	20911	*	*	*
NURSING	23	140	24707	25280	30000	22984	20800	37	223	23180	24789	30000	22000	18000
PHARMACY	9	41	39820	35609	*	*	*	62	110	36945	35173	41000	41000	27664
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	5	13	21200	23208	*	*	*	10	32	22740	23763	*	*	*
BIOLOGICAL	3	33	24459	21374	*	*	*	6	69	20434	20998	*	*	*
CHEMISTRY	5	52	29736	25295	*	*	*	12	133	27665	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	26499				1	19	25000	23724	*	*	*
MATHEMATICS	18	111	26625	27304	*	*	*	28	245	24934	26789	29948	25045	18710
PHYSICS	2	37	18142	29144	*	*	*	3	51	20761	28296	*	*	*
OTHER PHYSICAL & EARTH SC	1	5	25000	20945	*	*	*	2	15	26500	22829	*	*	*
TOTALS	1654	10975						3471	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	211	1219	$26090	$26264	$29500	$26500	$23500	574	4492	$25661	$25765	$29500	$26000	$22000
ACCOUNTING (PRIVATE)	55	386	22499	23267	26700	22500	18000	106	1116	21740	23495	26400	21993	16872
COMMERCIAL BANKING (CNSMR	54	118	20718	21397	23000	21000	18000	110	250	20116	21466	23000	20000	18000
COMMERCIAL BANKING (LENDG	9	117	22611	23515	*	*	*	25	222	20062	23003	23000	20400	15996
INVESTMT BANKING (CORP FN	4	37	23750	27397	*	*	*	8	78	22438	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				1	28	34200	29304	*	*	*
INVESTMT BANKG (REAL EST)	1	5	34000	31600	*	*	*	1	13	34000	25715	*	*	*
INVESTMT BANKG (SALES & T	2	14	20500	24965	*	*	*	4	32	19150	22882	*	*	*
FINANCIAL/TREASURY ANALYS	25	277	23916	26353	27500	24000	21000	56	638	23209	25780	28000	24000	17000
PORTFOLIO MGMT/BROKERAGE	15	42	25333	25540	*	*	*	19	89	25053	23789	*	*	*
UNDERWRITING	17	76	22902	22939	*	*	*	30	147	22928	21929	25000	23250	19500
MARKETING														
ADVERTISING	4	27	20400	18622	*	*	*	8	57	19525	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	15	93	23034	24016	*	*	*	28	261	23290	23621	31500	21600	18000
BUYER/MERCHANDISING	11	240	17909	21708	*	*	*	27	481	19259	21952	22000	19000	15600
MARKET RESEARCH	6	53	26927	25802	*	*	*	11	133	24660	24526	*	*	*
SALES	151	807	22702	23377	28800	23400	16900	299	1830	22219	23153	28500	23000	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	5	14	19773	18776	*	*	*	10	38	24447	21059	*	*	*
MEDIA PLANNING	+	7	+	21386				4	17	17144	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	2	21	27500	25002	*	*	*	6	46	26606	23701	*	*	*
PUBLIC RELATIONS	5	24	15929	20436	*	*	*	13	84	17167	20198	*	*	*
WRITING / EDITING	8	64	18432	21218	*	*	*	12	117	17671	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	7	19	17480	19380	*	*	*	10	42	18306	19205	*	*	*
FINANC,TAXA, MONETARY POL	11	22	23458	22722	*	*	*	19	59	22443	22186	*	*	*
ECONOMIC PROGRAMS	2	6	21500	23117	*	*	*	3	18	20600	20732	*	*	*
LAW ENFORCEMENT	2	22	16876	21058	*	*	*	6	56	17697	20918	*	*	*
MILITARY	17	58	21963	21947	*	*	*	21	130	21342	21625	23000	21000	20000
NATIONAL SECURITY	1	7	31200	28396	*	*	*	1	17	31200	25475	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	21726				+	21	+	22589			
SOCIAL SERVICES														
ADMINISTRATION	9	39	19943	19089	*	*	*	14	129	18927	21085	*	*	*
COUNSELING	5	30	14048	17476	*	*	*	10	63	16515	17404	*	*	*
FUNDRAISING / DEVELOPMENT	+	3	+	15833				+	6	+	18983			
SOCIAL WORK	3	32	14417	16293	*	*	*	11	62	15235	16489	*	*	*
ENGINEERING														
BIOENGINEERING	1	12	24600	29914	*	*	*	2	56	25550	30776	*	*	*
DESIGN / CONSTRUCT	133	802	28724	28936	31500	30000	25000	200	2065	28402	28700	32000	29700	22458
ENVIRONMENTAL/SANITATION	7	90	27211	28880	*	*	*	10	227	27603	28622	*	*	*
MANUFACTURING/INDUSTRIAL	107	969	30256	30666	33600	30900	25343	241	2865	29656	30639	33420	30300	24600
SYSTEMS / PROGRAMMING	22	193	27336	30210	31200	27090	24000	46	452	28406	30219	32445	29140	24342
POWER SYSTEMS	38	176	29674	30140	32000	30450	25343	59	405	29405	30169	31920	30300	25343
SOFTWARE DESIGN & DEVELOP	13	201	28223	31253	*	*	*	25	494	29159	30503	32500	29900	25500

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	9	222	$30054	$31240	*	*	*	22	416	$30619	$30925	$32400	$31200	$28950
RESEARCH & DEVELOPMENT	52	367	29641	30768	$32500	$30600	$25000	105	954	30130	31002	33600	30900	25000
TESTING	21	190	26572	29485	30160	26000	25000	37	399	27538	29179	31185	27600	23000
PROCESS ENGINEERING	130	515	31123	31866	34000	32350	24500	248	1748	30725	32061	34300	32002	24342
OTHER ENGINEERING	37	582	30036	31098	32500	30300	28000	137	1212	30987	30854	33240	31000	28440
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	67	372	26252	27754	32400	26400	21000	134	1039	26084	27559	32100	26950	19493
INFORMATION SYSTEMS	14	140	26543	27325	*	*	*	36	426	26676	27077	31000	27150	23500
SYSTEMS ANALYSIS & DESIGN	20	224	28651	27991	32143	29100	25243	37	568	27871	28220	32000	28900	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	3	34	27358	29319	*	*	*	3	88	27358	28714	*	*	*
AGRICULTURE/NAT'L RESOURC	12	43	23830	22470	*	*	*	19	106	21820	21763	*	*	*
ARCHITECTURE	2	9	17500	21856	*	*	*	3	33	17333	23041	*	*	*
CONSULTING	22	385	28721	28388	34000	27790	25000	99	970	28732	28157	31500	29000	25000
HUMAN RESRCS /INDUS RELS	12	67	22426	23238	*	*	*	23	175	22640	22531	30000	20000	18000
MANAGEMENT TRAINEE	195	842	21528	22290	26000	20800	18000	303	1959	21066	22148	26000	20500	17500
MATH/STATISTICIANS	3	13	28144	27376	*	*	*	9	42	22542	26141	*	*	*
NURSES / PERSONAL CARE	23	137	24707	25268	30000	22984	20800	38	223	23622	24831	30000	22440	18000
OTHER HEALTH RELATED (EX	12	96	34388	28718	*	*	*	77	259	33929	27725	41000	38000	23950
PARALEGAL	4	20	22500	19001	*	*	*	4	26	22500	19632	*	*	*
PERFORMING ARTS (ENTERTAI	+	7	+	14948				+	10	+	14964			
RESEARCHERS NON-TECHNICAL	+	14	+	21228				+	31	+	22746			
RESEARCHERS - TECHNICAL	+	27	+	21634				+	46	+	20949			
TEACHING	38	321	19905	19014	22000	20000	18000	107	622	19790	18909	23000	20000	17000
TOTALS	1654	10975						3471	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	43	101	$30220	$29727	$33000	$31000	$26400	126	348	$29963	$28874	$33000	$30996	$26000
MBA--NON-TECH	55	274	35047	34484	40020	32000	28200	127	645	32088	33903	39600	30000	25500
MBA--TECH	11	84	40282	39425	*	*	*	21	180	38394	38847	41000	38400	31200
MS-BUSINESS	+	29	+	35031				6	48	25417	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	7	113	27471	34120	*	*	*	10	165	28010	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	18	+	32943				2	31	27200	31883	*	*	*
MANAGEMENT INFORMATION SY	+	14	+	35487				5	38	29440	31865	*	*	*
MARKETING/MKTNG MGT (RESE	+	43	+	35591				2	60	25750	34462	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	1	3	22800	23267	*	*	*	2	4	22600	23050	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	25748				3	12	21767	23878	*	*	*
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	+	10	+	22347				1	16	20000	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	+	5	+	25200				+	5	+	25200			
VISUAL & PERFORMING ARTS	+	10	+	21123				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	5	+	28541			
PSYCHOLOGY	+	9	+	22211				+	18	+	23717			
SOCIOLOGY	+	3	+	27000				1	5	22000	24272	*	*	*
SOCIAL SCIENCES - OTHER	1	5	24096	25140	*	*	*	1	9	24096	23060	*	*	*

continued

SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	4	50	$30896	$34174	*	*	*	9	70	$32605	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				2	11	34766	34930	*	*	*
CHEMICAL	+	51	+	36476				12	145	35598	36131	*	*	*
CIVIL	6	77	31853	31111	*	*	*	23	154	32249	30723	$35000	$32000	$29120
COMPUTER	+	25	+	37408				2	79	31200	37183	*	*	*
ELECTRICAL/ELECTRONIC	29	221	36783	36609	$38500	$37048	$34424	75	505	37603	36435	41200	37200	33500
INDUSTRIAL	1	29	32500	34286	*	*	*	5	74	33420	34576	*	*	*
MECHANICAL	23	186	34628	35265	37000	34800	32000	45	388	36210	35260	43940	35040	30396
METALLURGICAL	+	30	+	35141				+	66	+	34923			
MINING & MINERAL	+	6	+	31967				1	12	32000	31612	*	*	*
NUCLEAR	1	6	27840	33670	*	*	*	1	9	27840	34024	*	*	*
PETROLEUM	+	+	+	+				18	23	39780	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				+	19	+	28016			
HEALTH SCIENCES	+	7	+	21929				1	14	24000	21883	*	*	*
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	+	12	+	31162				1	36	32700	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	84	33909	35754	*	*	*	17	188	33382	35823	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	2	24	33456	30262	*	*	*	8	58	32414	30473	*	*	*
MATHEMATICS (INCL ACTUARI	+	10	+	31338				1	25	30000	31498	*	*	*
PHYSICS	+	5	+	29929				+	10	+	29889			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	191	1592						528	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	27	149	$35785	$40921	$45000	$35000	$29000	83	438	$38521	$42419	$52000	$36000	$28000
MBA--TECH	7	40	39464	40925	*	*	*	26	129	40221	44590	50000	42000	29500
OVER 2 TO 4 YEARS														
MBA--NON-TECH	18	170	39600	42981	*	*	*	87	499	43254	43883	54000	45000	35000
MBA--TECH	5	75	46508	48935	*	*	*	34	240	46318	47967	55000	45000	36240
OVER 4 YEARS														
MBA--NON-TECH	13	110	40538	44152	*	*	*	57	401	44318	44549	55000	43000	34000
MBA--TECH	7	46	50086	49738	*	*	*	28	176	43576	49024	55000	41750	35000
TOTALS	77	590						315	1883					

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[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	13	+	51137				+	16	+	50049			
EDUCATION														
EDUCATION ADMINISTRATION	1	7	$38000	43643	*	*	*	3	14	$35833	40221	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				1	4	26000	24500	*	*	*
FOREIGN LANGUAGES	+	+	+	+				1	1	26000	26000	*	*	*
PSYCHOLOGY	+	7	+	32593				+	10	+	33615			
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	1	+	50000				+	9	+	50776			
CHEMICAL	+	65	+	48075				14	157	49024	47853	*	*	*
CIVIL	+	2	+	35000				2	7	31200	37214	*	*	*
COMPUTER	+	3	+	53967				+	5	+	53380			
ELECTRICAL/ELECTRONIC	+	23	+	50034				4	45	36000	48666	*	*	*
MECHANICAL	+	10	+	45810				+	15	+	45893			
METALLURGICAL	+	2	+	44100				2	17	51120	49214	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	50	+	42469				18	157	44807	43215	*	*	*
GEOLOGICAL SCIENCES	+	4	+	33650				+	9	+	34108			
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	+	2	+	42000				+	4	+	37500			
POLYMER	+	5	+	43954				+	13	+	44213			
TOTALS	1	205						45	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25780 535 35200/22000			20957 14	14200 1	22000 1	21667 3	27000 4	18641 3
BUSINESS ADMIN (INCL MGMT	22700 5	18000 1		20944 32 30000/18500	22500 3	26900 1	23162 4	23125 4	18833 3
ECONOM & FINANCE (BANKING	27160 25 29500/25500	22500 1	16000 1	20785 89 32000/18000	20417 6		24320 5	27975 12	20978 23 30000/15000
HUMAN RSRCS (incl LABOR R				20750 2			27000 2		
MANAGEMENT INFO SYSTEMS	29625 28 33500/29000			25740 1		27700 1	23600 7	29000 2	
MARKETING/MARK MGMT (RESR	28000 1			19238 9	20000 3	25533 3	20938 8	27500 1	15000 1
REAL ESTATE									19000 1
ADVERTISING		21000 1				16207 3	19000 1		
COMMUNICATIONS				20617 6		20167 3	16000 1		
JOURNALISM		19000 2				15600 1			20000 1
TELECOMMUN/BROADCASTING						13000 1			
HUMAN ECOLOGY (HOME ECONO									18300 1
FOREIGN LANGUAGES	22800 1			21333 3			24600 1		
LETTERS (incl English, Li				18867 3			18300 1		15300 2
VISUAL & PERFORMING ARTS		18500 1	13000 1						
HUMANITIES - OTHER	31550 2			21000 2					
HISTORY				22250 4			27000 1		
POLITICAL SCIENCE/GOVT				19375 4	30000 1		24000 1		20000 1
PSYCHOLOGY				19667 3		18000 1		17500 1	
SOCIOLOGY				16450 4					
SOCIAL SCIENCES-OTHER				18717 6					
AEROSPACE & AERONAUTICAL				18200 1					
CIVIL			23532 5					25475 8	

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
COMPUTER	31286 7					33800 1	29426 4	28750 2	
ELECTRICAL/ELECTRONIC	31500 1					30400 7	30480 2	29800 4	
INDUSTRIAL	28278 9			27000 1			28933 3	29896 9	
MECHANICAL	28000 1		29928 5			32000 1	28950 2	27667 3	
ENGINEERING TECHNOLOGY						33048 2	24833 3	28779 5	
COMPUTER SCIENCE	27750 6			25667 3		32600 1	25812 23 31500/23500	29125 4	22617 2
COMPUTER PROGRAMMING	24000 1			25500 2		28500 1	29304 11	24625 4	
INFORMATION SCIENCES & SY				25000 1		28900 1	23950 4		27000 1
SYSTEMS ANALYSIS							31000 1	31250 2	
ARCHITECTURAL & ENVIRONME			17333 3						
BIOLOGICAL									25000 1
MATHEMATICS							24067 3	25000 1	19000 1
PHYSICS							26000 1		

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	19750 2		21450 8		20945 9	30000 2		25750 2	20000 2
BUSINESS ADMIN (INCL MGMT	17500 1	25000 1	22740 10	21000 1	19237 43 26000/16000	19579 3		19500 2	21500 1
ECONOM & FINANCE (BANKING	25000 1	22500 1	24103 26 30000/18000		19506 32 24000/17000			21500 2	22040 5
HOTEL/RESTAURANT MGMT.		19500 4							
HUMAN RSRCS (incl LABOR R		20500 2	22500 12		18629 7				
MANAGEMENT INFO SYSTEMS			24000 1		19750 4				
MARKETING/MARK MGMT (RESR	19500 4	19000 2	21462 13		19306 60 28600/17000	18300 2		22000 2	14740 2
REAL ESTATE			25000 1						
ADVERTISING	12000 1				18933 6				
COMMUNICATIONS			12000 1		19769 16			15600 2	
JOURNALISM					15750 2			18500 1	
ELEMENTARY EDUCATION									25000 1
SPECIAL EDUCATION					16640 1				
HUMAN ECOLOGY (HOME ECONO					20000 1				10400 1
TEXTILES & CLOTHING					19483 6				
MERCHANDISING MANAGEMENT					19515 13				
FOREIGN LANGUAGES			24250 2		17250 3				
LETTERS (incl English, Li					19883 6			14806 3	
VISUAL & PERFORMING ARTS									17000 2
HUMANITIES - OTHER			22680 1		12000 1				
CRIMINAL JUSTICE			20000 1						
HISTORY			24000 1	16000 1	18750 2				
POLITICAL SCIENCE/GOVT		18500 1	22360 1	26500 2	18900 6	20000 1			

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
PSYCHOLOGY			22000 2		19056 9	18000 1			
SOCIOLOGY		17500 1	23500 2		18640 5				
SOCIAL SCIENCES-OTHER					18500 2				
AGRICULTURAL				26500 1					
ELECTRICAL/ELECTRONIC					25000 1			35360 1	
MECHANICAL			30500 1						
TEXTILE			22000 1						
ENGINEERING TECHNOLOGY					21500 2				
AGRIBUSINESS	40000 1				17000 1				
PLANT SCIENCES		23000 1							
COMPUTER SCIENCE			20457 3		23667 3		19000 1		
COMPUTER PROGRAMMING					20000 1				
INFORMATION SCIENCES & SY			25000 1						
PHARMACY					40753 39 43500/40000				
BIOLOGICAL					12000 1				
MATHEMATICS			22738 2			28000 1			
OTHER PHYSICAL & EARTH SC			25000 1						

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		20550 2	21125 4	16500 4	15012 3	20879 9	19794 33 24000/17880	24000 1	14000 2
BUSINESS ADMIN (INCL MGMT		21623 7	22100 2	21160 5	27000 1	19157 7	20000 1	19000 1	14567 3
DISTRIBUTION MANAGEMENT		17500 1		16000 1					
ECONOM & FINANCE (BANKING		18725 4	24000 1	18500 1		20738 8		22000 1	
HUMAN RSRCS (incl LABOR R						27000 1		18500 1	
MANAGEMENT INFO SYSTEMS		24400 3	28086 3	24000 1			19200 1		
MARKETING/MARK MGMT (RESR		23760 7	28500 1	15307 6		16839 3		22500 1	18934 3
ADVERTISING		23000 1		20250 2					
COMMUNICATIONS				17000 1		22000 1			
JOURNALISM					18000 1				
TELECOMMUN/BROADCASTING				28000 1					
ELEMENTARY EDUCATION					19762 75 26600/17000		20000 1		
PRE-ELEMENTARY EDUCATION					19773 1				
PHYSICAL EDUCATION					20500 2				
SPECIAL EDUCATION					20952 7		20000 1		
HUMAN ECOLOGY (HOME ECONO							19250 2		
FOREIGN LANGUAGES					18150 3	20867 3	16600 1		
LETTERS (incl English, Li				22500 1	19383 6		19000 2		16400 1
VISUAL & PERFORMING ARTS					19113 3	22000 1	16000 1		
HUMANITIES - OTHER				19575 1			25000 1		
CRIMINAL JUSTICE						16851 2	17750 2		
HISTORY		21000 1			17200 1	21000 3	15500 1		
POLITICAL SCIENCE/GOVT		20800 1				21044 5	17688 3		

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PSYCHOLOGY		15600 1			24000 1	18547 4	12600 1	15300 2	12000 1
SOCIOLOGY					11752 1	19500 1	13750 1		
SOCIAL SCIENCES-OTHER							18150 2		16000 2
AEROSPACE & AERONAUTICAL						24843 4			
AGRICULTURAL					28565 1	22867 3			
CHEMICAL	27750 2		31200 1			24383 3	25752 1		
CIVIL	30000 1	20400 1	25200 2			24995 6	23455 16		
COMPUTER			30000 1			27333 3	22000 1		24000 1
ELECTRICAL/ELECTRONIC	29499 2		30600 25 34000/28000	27500 1		25234 61 31400/24342	28844 3		
INDUSTRIAL			30480 5			25049 14	21372 1		
MECHANICAL			30127 10	30720 2		26215 23 31200/24342	19363 2		36000 2
METALLURGICAL						32280 2		30600 1	
ENGINEERING TECHNOLOGY		24632 2	22682 5	24650 2	17855 1				
INDUSTRIAL TECHNOLOGY		26950 2				20208 1			
PLANT SCIENCES						18500 1			
OTHER AGRICULTURAL SCIENC				18000 1		15118 1	19500 1	12272 1	
COMPUTER SCIENCE	26850 4		26575 5	18000 1	15250 2	22672 3	18205 4		
COMPUTER PROGRAMMING			28100 1		22718 2				
INFORMATION SCIENCES & SY				24000 2		25243 1	27000 1	25000 3	
ALLIED HEALTH							15600 1	26667 3	19027 3
HEALTH SCIENCES						21000 1		27125 4	25225 2
NURSING								23180 37 35000/18000	
PHARMACY								29748 21 37000/24900	38250 2

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BIOLOGICAL					19230 1	19938 2			
CHEMISTRY							20000 1		
MATHEMATICS			27300 1		17450 1	22780 8			
PHYSICS						15783 1			

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					22433 3			27715 4	26104 8
BUSINESS ADMIN (INCL MGMT			15000 1				19600 2		23753 4
ECONOM & FINANCE (BANKING					25000 3	22000 1	28800 1	21750 4	26436 5
HUMAN RSRCS (incl LABOR R						20500 1			
MANAGEMENT INFO SYSTEMS									26850 4
MARKETING/MARK MGMT (RESR								24250 4	24416 20 28200/22200
ADVERTISING									23300 2
COMMUNICATIONS								20000 1	21500 2
TELECOMMUN/BROADCASTING			19426 1		19448 1				
SPECIAL EDUCATION			17000 1						
HUMAN ECOLOGY (HOME ECONO			14873 2						
TEXTILES & CLOTHING									25000 1
FOREIGN LANGUAGES							33000 1		
LETTERS (incl English, Li		10000 1		19110 2			21000 1	17000 1	16640 1
HUMANITIES - OTHER				13000 1					
HISTORY								25000 1	
PSYCHOLOGY			12833 3	18000 1					19000 1
SOCIOLOGY			15600 2						
SOCIAL SCIENCES-OTHER			12220 2					33500 1	18000 1
AEROSPACE & AERONAUTICAL					30241 41 31800/29400		30000 1		
AGRICULTURAL						26333 3			
CHEMICAL						31000 1	30900 1	28000 1	33122 108 35580/32000
CIVIL							30667 3	28335 16	31535 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER					29205 5			32100 1	32100 1
ELECTRICAL/ELECTRONIC					29561 23 31800/29120		30833 6	29900 3	32128 19
INDUSTRIAL					29595 3		27167 8		31448 5
MECHANICAL					30110 74 32100/29000		29515 26 38400/26400	29943 17	32023 50 36600/30000
METALLURGICAL									31200 2
NUCLEAR									32000 1
TEXTILE									29600 5
ENGINEERING TECHNOLOGY					24700 3	29000 1	25067 6	25700 5	30600 2
INDUSTRIAL TECHNOLOGY							26950 2	23498 2	
AGRIBUSINESS						22667 3			
ANIMAL SCIENCES						17500 2			
OTHER AGRICULTURAL SCIENC						21650 8			
COMPUTER SCIENCE					27656 5		30600 1	20160 1	27773 9
COMPUTER PROGRAMMING									31740 2
INFORMATION SCIENCES & SY					27150 2		29000 1		
HEALTH SCIENCES				10880 1					
ARCHITECTURAL & ENVIRONME						20000 1		25900 6	
CHEMISTRY				20000 1					29109 9
MATHEMATICS				26000 1			33600 2		
OTHER PHYSICAL & EARTH SC									28000 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	20800 2	25750 2	22000 1	20000 1	24500 1		28000 1	24400 5	27040 5
BUSINESS ADMIN (INCL MGMT	24620 5	20760 5	22475 4	23950 2			24000 2	21333 3	27600 1
ECONOM & FINANCE (BANKING	25290 5	27500 5	25750 2	28000 3			25000 1	21000 2	25920 5
HUMAN RSRCS (incl LABOR R				18000 1				27667 3	25000 2
MANAGEMENT INFO SYSTEMS	28000 1								
MARKETING/MARK MGMT (RESR	20100 4	21760 5	22665 15	24442 5	29500 1			26425 4	24100 7
COMMUNICATIONS		25000 2							
JOURNALISM			25000 1						
TELECOMMUN/BROADCASTING			17000 1					25500 1	
FOREIGN LANGUAGES	17150 2		30600 1	18000 1					
LETTERS (incl English, Li	24000 1								
HISTORY								24000 1	28750 1
POLITICAL SCIENCE/GOVT								27500 1	
PSYCHOLOGY					18000 1				
AGRICULTURAL			19500 1						
CHEMICAL		31380 2			32000 2		33500 1	32953 15	33336 12
CIVIL					29800 2				32133 6
COMPUTER	30534 9	29507 9						34500 1	33000 2
ELECTRICAL/ELECTRONIC	31343 19	30672 67 34560/28740			31590 10		36000 1	32346 15	33047 6
INDUSTRIAL	27660 5	28650 10	32000 1		28921 5				
MECHANICAL	31636 4	30535 32 33600/29400	39156 1	26000 1	29994 18			32155 22 34300/30600	32475 17
METALLURGICAL		30600 1			29200 5				
PETROLEUM									36600 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
TEXTILE								27000 1	
ENGINEERING TECHNOLOGY	28386 8	27000 5			25133 3				25875 2
INDUSTRIAL TECHNOLOGY	23000 1	16000 1	28080 1					25000 1	
AGRIBUSINESS			30000 1						
OTHER AGRICULTURAL SCIENC			18720 1					15000 1	
COMPUTER SCIENCE	30214 23 38600/26400	28268 8			28800 1			23500 1	30940 5
COMPUTER PROGRAMMING	33000 1								
INFORMATION SCIENCES & SY	29113 8	30800 3	31000 1						
SYSTEMS ANALYSIS		30300 1							
CHEMISTRY									30000 1
GEOLOGY & GEOLOGICAL SCI			25000 1						
MATHEMATICS	28000 2	25358 3	29200 1						

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
ACCOUNTING	20000	1	26700	2					20540	5	22500	1
BUSINESS ADMIN (INCL MGMT									23765	16	20250	2
ECONOM & FINANCE (BANKING					20000	1	26800	3	24050	3		
HUMAN RSRCS (incl LABOR R			21000	1					22708	5		
MARKETING/MARK MGMT (RESR									21167	3	22667	3
ADVERTISING											[illegible]	1
COMMUNICATIONS			18000	1			24000	1	20500	1		
JOURNALISM									25000	1		
ELEMENTARY EDUCATION							23000	1				
TEXTILES & CLOTHING									24100	5		
FOREIGN LANGUAGES	18000	1										
LETTERS (incl English, Li									24020	2		
POLITICAL SCIENCE/GOVT					25000	1			24000	1		
PSYCHOLOGY									24200	1		
SOCIAL SCIENCES-OTHER									21500	1		
AEROSPACE & AERONAUTICAL									23000	1		
CHEMICAL			33480	5					33527	6	33960	6
CIVIL					24000	1	25200	5	33500	1	29675	4
COMPUTER									27500	1		
ELECTRICAL/ELECTRONIC			31950	2			31800	2	31825	8	29670	4
INDUSTRIAL									26944	10	28800	4
MECHANICAL			31500	2	28000	1	30800	2	31826	19	30840	8
METALLURGICAL							29733	3				

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
TEXTILE					26362 39 34000/24000	
ENGINEERING TECHNOLOGY				24000 2	27300 4	27000 1
INDUSTRIAL TECHNOLOGY		21000 1			24733 3	
COMPUTER SCIENCE					31000 2	
COMPUTER PROGRAMMING	18460 1				31000 1	
INFORMATION SCIENCES & SY					23500 1	
BIOLOGICAL					26500 1	
MATHEMATICS			27000 1			
PHYSICS						20500 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26011 597 35200/22500	19667 6	14500 2	20570 182 32000/18000	21014 14	20595 15	22710 35 32300/18000	26633 24 36000/24000	19940 36 30000/15000
BACHELOR - TECHNICAL	28940 25 31500/27000		24562 13	24775 8		31050 14	26998 57 32450/23000	28070 42 41500/25000	23247 5

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	19111 9	20042 12	22734 82 32000/18000	22500 4	19282 234 28600/16640	21482 9		19401 14	19327 14
BACHELOR - TECHNICAL	40000 1	23000 1	23261 9	26500 1	37029 48 43500/22000	28000 1	19000 1	35360 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		21599 28 33400/15600	24133 11	18738 24 28000/13500	19626 105 27000/15299	20159 48 27000/16851	19133 54 25000/16000	19514 7	15742 12
BACHELOR - TECHNICAL	27989 9	24713 5	29142 56 34000/25200	24693 9	19879 8	24902 138 33840/19654	22643 32 33000/18726	25553 70 40000/18500	28003 10

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL		10000 1	14609 12	17305 4	23107 7	21250 2	24400 5	24398 16	24490 49 31000/20000
BACHELOR - TECHNICAL				18960 3	29804 156 33000/28000	22905 19	29013 57 38400/24000	28139 52 39996/24000	32171 215 38040/29000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22893 20 31500/15600	23768 19	23039 25 30600/17900	23854 13	24000 3		25250 4	24685 20 30000/20000	25707 21 29200/24000
BACHELOR - TECHNICAL	30026 80 41000/25000	29954 142 34560/26400	28073 9	26000 1	29874 46 35500/27600		34750 2	31788 57 34900/28800	32351 52 36600/29600

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	19000 2	23100 4	22500 2	25480 5	23088 44 27300/21000	21500 7
BACHELOR - TECHNICAL	18460 1	31530 10	26333 3	27743 14	28540 97 37760/24000	30377 28 34800/27000

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25652 554 35200/22000	21464 93 29200/16392	19598 5	14200 1					23667 3
BUSINESS ADMIN (INCL MGMT	22750 2	21000 1	20604 21 23000/17500	19500 2	23250 2				21000 3
ECONOM & FINANCE (BANKING	26500 14	24650 10	20278 54 26000/18500	21247 17	21667 3		34000 1	20500 2	23102 42 30000/16000
HUMAN RSRCS (incl LABOR R			23000 1						
MARKETING/MARK MGMT (RESR	28000 1		18349 6	20026 2	19000 2				25667 3
ADVERTISING		21000 1							
COMMUNICATIONS			21200 1						
JOURNALISM								20000 1	
HUMAN ECOLOGY (HOME ECONO				18300 1					
FOREIGN LANGUAGES	22800 1		20000 1						19600 1
LETTERS (incl English, Li			17050 2					15600 1	
HUMANITIES - OTHER			21000 2						
HISTORY			23000 3						
POLITICAL SCIENCE/GOVT			20333 3		30000 1				
PSYCHOLOGY			19667 3						
SOCIOLOGY			18500 2	14400 2					
SOCIAL SCIENCES-OTHER		19800 1	18500 5						
AEROSPACE & AERONAUTICAL			18200 1						
CHEMICAL						34200 1			
INDUSTRIAL	24000 1								
COMPUTER SCIENCE	27000 1								17000 1
MATHEMATICS									27267 3

AVERAGE SALARY OFFERS   JULY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1					23150 4		
BUSINESS ADMIN (INCL MGMT	20750 2	23383 6	18000 1	21562 5	19588 8	20000 1	20428 40 30000/15000		19000 1
ECONOM & FINANCE (BANKING	26346 13	23898 8		26250 2	18025 4	22500 1	21793 34 30000/16900		
HUMAN RSRCS (incl LABOR R		22000 2			18000 1		22667 12		
MANAGEMENT INFO SYSTEMS							17250 2		
MARKETING/MARK MGMT (RESR	22000 1	25000 4	22900 2	22270 10	20333 6	24475 4	21521 108 30000/16000		
REAL ESTATE		25000 1					19000 1		
ADVERTISING			19600 3		15600 1		20363 8		17000 1
COMMUNICATIONS		12000 1	15600 1	19500 2		18100 2	21392 12		
JOURNALISM			18000 1				21100 5		
TELECOMMUN/BROADCASTING							21250 2		
ELEMENTARY EDUCATION							24000 2		
TEXTILES & CLOTHING				23000 2	16000 1		25200 1	18000 1	
MERCHANDISING MANAGEMENT					18750 2		22000 1		
FOREIGN LANGUAGES		24000 1			15000 1		19200 4		
LETTERS (incl English, Li							18500 3		
VISUAL & PERFORMING ARTS							17000 2	15750 2	
HUMANITIES - OTHER									16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY					19000 1		24000 2		
POLITICAL SCIENCE/GOVT	20000 1	22360 1		18500 1			25750 2	25000 1	
PSYCHOLOGY		24000 1		18000 1	19000 1		17833 3		
SOCIOLOGY							21500 2		

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
SOCIAL SCIENCES-OTHER							27500 2		
CHEMICAL				33600 1			31320 6		
CIVIL							27000 1	25789 3	
COMPUTER							31044 1	28000 1	
ELECTRICAL/ELECTRONIC				33000 2		31830 2	28767 3		
INDUSTRIAL							28500 4		
MECHANICAL					29100 1	30996 1	28939 10	32300 2	
TEXTILE		22000 1		24000 1			25600 5		
ENGINEERING TECHNOLOGY				24000 1			23333 3		
INDUSTRIAL TECHNOLOGY							16000 1		
AGRIBUSINESS							20000 2		
ANIMAL SCIENCES							20000 1		
INFORMATION SCIENCES & SY		25000 1					21300 2		
BIOLOGICAL	25000 1						19250 2		
CHEMISTRY							28775 4		
GEOLOGY & GEOLOGICAL SCI							25000 1		
MATHEMATICS		19500 1					32000 1		
OTHER PHYSICAL & EARTH SC	25000 1								

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					25000 1	20047 10			22000 1
BUSINESS ADMIN (INCL MGMT		26750 2	20250 2		19750 2				17867 3
ECONOM & FINANCE (BANKING						23764 7	21500 2		24000 1
HUMAN RSRCS (incl LABOR R		21938 1							
MARKETING/MARK MGMT (RESR					15750 2				
ADVERTISING			16120 1						
COMMUNICATIONS			20250 2	15600 1					
JOURNALISM				15050 2					
TELECOMMUN/BROADCASTING		28000 1	16213 2						
FOREIGN LANGUAGES									21500 2
LETTERS (incl English, Li			15603 6	18545 8	16000 1			22000 1	
VISUAL & PERFORMING ARTS					16000 1				22000 1
HUMANITIES - OTHER					25000 1				
CRIMINAL JUSTICE								16851 2	
HISTORY									21000 3
POLITICAL SCIENCE/GOVT					15032 2			18726 1	22333 3
PSYCHOLOGY		24200 1							22000 1
SOCIOLOGY								11752 1	
SOCIAL SCIENCES-OTHER				18000 1					
AGRICULTURAL							18800 1		
CIVIL									20000 1
ELECTRICAL/ELECTRONIC									28000 1
MECHANICAL		32000 1							

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
INDUSTRIAL TECHNOLOGY									20208 1
HEALTH SCIENCES									21000 1
BIOLOGICAL									21876 1
CHEMISTRY								20000 1	
MATHEMATICS						29800 2			
PHYSICS									20500 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			24000 1						
BUSINESS ADMIN (INCL MGMT			19900 5						
ECONOM & FINANCE (BANKING								30000 1	
MARKETING/MARK MGMT (RESR			24000 1						
SPECIAL EDUCATION				17000 1					
HUMAN ECOLOGY (HOME ECONO				16114 1		13632 1			
FOREIGN LANGUAGES						16600 1			
CRIMINAL JUSTICE			19000 1			16500 1			
PSYCHOLOGY			17579 3	15033 3		13033 3			
SOCIOLOGY				15600 2		16625 2			
SOCIAL SCIENCES-OTHER				11440 1		16167 3			
AEROSPACE & AERONAUTICAL								30238 17	
AGRICULTURAL							26500 1	22900 2	
CHEMICAL								34680 1	30184 3
CIVIL								26371 51 38400/21372	26497 7
COMPUTER								28333 3	
ELECTRICAL/ELECTRONIC								29959 24 36000/29000	
INDUSTRIAL				28700 1				28754 5	
MECHANICAL								29573 72 33996/26000	
METALLURGICAL	31200 1								
TEXTILE								26440 5	
ENGINEERING TECHNOLOGY								26600 14	
ALLIED HEALTH			11000 1	15600 1					

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
HEALTH SCIENCES			10880 1						
ARCHITECTURAL & ENVIRONME								25880 5	
MATHEMATICS			23866 1				24600 1		

AVERAGE SALARY OFFERS   JULY 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89   90th: 22080 / 10th: 18330   PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BUSINESS ADMIN (INCL MGMT	23825 4	25050 2							
ECONOM & FINANCE (BANKING		24733 3				17400 1			
HUMAN RSRCS (incl LABOR R	22933 3							28000 1	
MANAGEMENT INFO SYSTEMS		25250 2							
TELECOMMUN/BROADCASTING							19448 1		
TEXTILES & CLOTHING	25667 3								
AEROSPACE & AERONAUTICAL	24790 2		30134 10				29948 5		29544 12
AGRICULTURAL	29000 1		25000 1			28565 1		19500 1	
CHEMICAL	32298 27 37760/31680	33100 1				32889 29 35400/32000	32984 5	33326 69 35580/32160	32718 23 33420/31800
CIVIL	26106 7			27600 1			26300 1	29867 3	32250 2
COMPUTER	32100 1	29986 9	30744 1	29855 8	30700 2	33800 1		32100 1	
ELECTRICAL/ELECTRONIC	31409 45 34995/30000	28080 10	29279 40 34000/25343	30056 10	31563 12	28658 34 34800/25000	27432 16	29200 55 34800/24342	30621 29 38040/27268
INDUSTRIAL	28110 45 35500/25000					25000 1	30000 1	25469 14	29730 6
MECHANICAL	30600 74 39156/28440		29523 7		29083 6	30369 22 33400/29400	24947 3	31194 86 38400/27500	31115 56 39996/29400
METALLURGICAL	29143 7					31290 4		31500 2	
NUCLEAR						32000 1			
PETROLEUM	36600 1								
TEXTILE						29000 1	24500 2	31480 5	
ENGINEERING TECHNOLOGY	27285 14	25000 1			29475 2	27800 3	17855 1	25586 10	30558 5
INDUSTRIAL TECHNOLOGY	25040 7								26448 2
AGRIBUSINESS						30000 1			
OTHER AGRICULTURAL SCIENC							19700 1		
COMPUTER SCIENCE		31820 4		28300 4					29600 2

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
COMPUTER PROGRAMMING		29329 7							
INFORMATION SCIENCES & SY		27967 3		33000 1					
SYSTEMS ANALYSIS		30300 1							
CHEMISTRY						27016 5	28200 1		
MATHEMATICS		25150 2						29500 1	
PHYSICS		26000 1		15783 1					
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	21186 7
BUSINESS ADMIN (INCL MGMT			26000 1				24125 4	17167 3	21273 63 31500/17900
DISTRIBUTION MANAGEMENT									16750 2
ECONOM & FINANCE (BANKING	24300 2	29500 1					27139 18	23000 2	20690 44 32000/18500
HOTEL/RESTAURANT MGMT									19500 4
HUMAN RSRCS (incl LABOR R	26000 1				20500 1		23000 1	23500 4	20767 12
MANAGEMENT INFO SYSTEMS	24275 8	25725 12	25650 2				29583 30 33500/29000		18500 1
MARKETING/MARK MGMT (RESR	15798 1						27500 1	20430 4	19810 45 30000/18000
ADVERTISING									17467 3
COMMUNICATIONS									19847 17
SPECIAL EDUCATION									16640 1
HUMAN ECOLOGY (HOME ECONO					18500 1				15200 2
TEXTILES & CLOTHING									20050 4
MERCHANDISING MANAGEMENT									19420 10
FOREIGN LANGUAGES	24600 1							33000 1	21558 6
LETTERS (incl English, Li									21334 7
HUMANITIES - OTHER							31550 2		17340 2
HISTORY		28750 1						25000 1	20400 5
POLITICAL SCIENCE/GOVT	23000 1							19493 1	19470 10
PSYCHOLOGY								16800 2	19432 8
SOCIOLOGY									19117 6
SOCIAL SCIENCES-OTHER									18767 3
AEROSPACE & AERONAUTICAL									23000 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
AGRICULTURAL									29000 1
CHEMICAL									22800 1
CIVIL		33500 1							
COMPUTER	27921 10	30000 1	31000 2				31313 8		
ELECTRICAL/ELECTRONIC			30075 4	29500 1	29640 1		32250 2		27500 2
INDUSTRIAL							29724 15		
MECHANICAL							28000 3		31200 2
TEXTILE									26288 26 33500/24000
ENGINEERING TECHNOLOGY	23360 5	19190 1	18720 1	26600 1				25200 2	
INDUSTRIAL TECHNOLOGY			23000 1						24967 3
AGRIBUSINESS					30000 2				25000 1
ANIMAL SCIENCES									15000 1
PLANT SCIENCES					18500 1				23000 1
OTHER AGRICULTURAL SCIENC					19440 11				26000 1
COMPUTER SCIENCE	26028 75 38600/19000	29200 5	28179 21 32500/25000				27929 7		
COMPUTER PROGRAMMING	26612 18		30000 1				24750 2		
INFORMATION SCIENCES & SY	29144 9	26342 12	25714 3						
SYSTEMS ANALYSIS			31000 1				31250 2		
HEALTH SCIENCES								26000 1	
ARCHITECTURAL & ENVIRONME					20000 1	17333 3			26000 1
CHEMISTRY					33600 1				
MATHEMATICS	24525 3	24300 2		25975 1			25000 1		

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS	TEACHING
BUSINESS ADMIN (INCL MGMT			32146 1	21000 1				27000 1
ECONOM & FINANCE (BANKING	16500 1							
JOURNALISM								18000 1
ELEMENTARY EDUCATION								19765 76 26600/17000
PRE-ELEMENTARY EDUCATION								19773 1
PHYSICAL EDUCATION								20500 2
SPECIAL EDUCATION								20833 8
HUMAN ECOLOGY (HOME ECONO								20000 1
FOREIGN LANGUAGES								18150 3
LETTERS (incl English, Li								20560 5
VISUAL & PERFORMING ARTS								19113 3
HISTORY				16000 1				17200 1
POLITICAL SCIENCE/GOVT				26500 2				
PSYCHOLOGY			13500 2					21000 2
SOCIAL SCIENCES-OTHER			13500 1					
OTHER AGRICULTURAL SCIENC			12272 1					
COMPUTER SCIENCE								12500 1
ALLIED HEALTH			25216 5					
HEALTH SCIENCES		40000 1	23238 4					
NURSING		23180 37 35000/18000						
PHARMACY			36945 62 43500/27664					
BIOLOGICAL			18000 1					19230 1
MATHEMATICS	23297 8							17450 1

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25661 572 35200/22000	21740 106 29200/16872	20134 109 26000/18000	20062 25 30000/15996	22438 8		34000 1	19150 4	23094 52 30000/18000
BACHELOR - TECHNICAL	25500 2		18200 1			34200 1			24700 4

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25059 17	23013 27 30000/20000	19525 8	21935 23 32000/18000	18881 26 29500/15600	22075 8	21351 252 33500/16000	18625 4	17144 4
BACHELOR - TECHNICAL	25000 2	22167 3		29520 5	29100 1	31552 3	26869 47 33420/22000	28328 6	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		25528 5	17167 13	17671 12	18306 10	21578 17	21500 2	17236 5	21107 15
BACHELOR - TECHNICAL		32000 1				29800 2	18800 1	20000 1	21931 6

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			19931 11	15107 8		15235 11		30000 1	
BACHELOR - TECHNICAL	31200 1		15249 3	22150 2			25550 2	28394 199 38400/22458	27603 10

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24110 10	24971 7				17400 1	19448 1	28000 1	
BACHELOR - TECHNICAL	29896 231 39156/25000	29022 39 34600/24342	29405 59 34000/25343	29159 25 34500/25500	30619 22 35000/28950	30253 104 35400/25300	27763 36 34800/25000	30736 247 38400/24342	30987 137 39996/28440

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	23728 14	26211 14	25767 3		19500 2		28256 59 36000/24000	22216 20 33000/15600	20295 262 32000/17500
BACHELOR - TECHNICAL	26358 120 41000/19000	26972 22 33500/24000	28057 34 33300/24000	27358 3	22093 17	17333 3	29434 40 41500/25500	25467 3	25990 41 33500/23000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	16500 1		18162 4	22500 4				19888 104 27000/17200
BACHELOR - TECHNICAL	23297 8	23622 38 40000/18000	34793 73 43500/24900					16393 3

AVERAGE SALARY OFFERS JULY 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	34137 19	23000 1		31965 23 55000/27000	34400 5	39000 1	24000 1	32418 11	28050 6
MBA--TECH	30000 1			42500 4		32500 1	32367 3	40140 5	40667 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	35833 3	33000 4	42500 1	59333 3	29638 8				40000 3
MBA--TECH	31500 2								

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		35675 4			19200 1				31333 3
MBA--TECH		32000 2	39000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH					35500 2	28000 1	37120 5	32000 2	41000 4
MBA--TECH					29900 1		40140 3		57500 2

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	39966 2	35429 7	30000 3				29000 1	33800 5	34260 5
MBA--TECH	34625 4	35000 1							

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		32500 1		36400 2	31625 4	40000 1
MBA--TECH	34000 1	32500 1				

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

SOUTHERN REGION (SCPA)

Alabama A&M University
University of Alabama
University of Alabama-Engineering
University of Alabama-Birmingham
Auburn University
Augusta College
Bellarmine College
Berry College
Catawba College
University of Central Florida
Centre College
The Citadel, Military College of South Carolina
Clemson University
Duke University
Duke University-Fuqua School of Business
Eastern Kentucky University
East Tennessee State University
Elon College
Emory University-Business
Florida Atlantic University
Florida State University
University of Florida
Georgia College
Georgia Institute of Technology
Georgia Southern College
Georgia Southwestern College
Georgia State University
University of Georgia
Hampton University
Jacksonville University
University of Kentucky
Louisiana College
Louisiana State University
University of Louisville
Mars Hill College
Mary Washington College
Memphis State University
Middle Tennessee State University
Millsaps College
Mississippi State University
University of Mississippi
Morehead State University
Morris College
North Carolina A&T State University
North Carolina Central University
North Carolina State University - Textiles
University of North Carolina - Asheville
University of North Carolina - Chapel Hill
University of North Carolina - Greensboro
Northeast Louisiana University
Northern Kentucky University
University of North Florida
Oglethorpe University
Old Dominion University
Presbyterian College
Queens College
Randolph-Macon Woman's College
Rollins College
University of South Alabama
University of South Carolina
University of South Carolina-Aiken
Southern College of Technology
University of Southern Mississippi
University of South Florida
Spring Hill College
Tennessee Tech University
University of Tennessee - Chattanooga
University of Tennessee - Knoxville
Tulane University
Valdosta State College
Vanderbilt University
Vanderbilt Unvierstiy - Owen Graduate School of Management
Virginia Tech & State University
University of Virginia
Wake Forest University
Wake Forest University - Babcock Graduate School of Management
Western Carolina University
Western Kentucky University
College of William & Mary
Winthrop College
Wofford College
Xavier University of Louisiana

The career planning & placement offices that participate in the Salary Survey are divided into seven geographic regions. The participants listed above comprise the **Southern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989, through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989).

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SCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	141	1353	$24484	$24963	$29000	$25500	$18200	832	6802	$24789	$25223	$29000	$25350	$19200
BUSINESS ADMIN (INCL MGMT	110	751	22470	22786	27300	22000	18537	299	2163	21626	22450	26000	21500	17500
DISTRIBUTION MANAGEMENT	3	16	27333	23003	*	*	*	5	98	23100	24211	*	*	*
ECONOM & FINANCE (BANKING	166	882	24923	24865	32000	24000	19000	455	3043	23423	24710	30000	23000	18000
HOTEL/RESTAURANT MGMT.	5	75	19000	19324	*	*	*	9	199	19222	19657	*	*	*
HUMAN RSRCS (incl LABOR R	33	61	22003	22410	25268	21500	18000	73	197	22117	22842	27000	21938	18000
MANAGEMENT INFO SYSTEMS	3	153	26369	26473	*	*	*	60	667	27072	26772	31000	29000	20000
MARKETING/MARK MGMT (RESR	67	514	21482	22340	25000	21800	18200	270	2119	21256	22479	26000	21500	16000
REAL ESTATE	1	8	19493	23499	*	*	*	3	28	21164	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	11	37	19145	19952	*	*	*	29	112	19118	19560	23000	19000	15500
COMMUNICATIONS	20	145	19168	20937	25200	18000	14000	59	443	19620	20819	24000	20000	15600
JOURNALISM	5	63	21050	21042	*	*	*	15	183	19790	20085	*	*	*
TELECOMMUN/BROADCASTING	1	19	14500	22842	*	*	*	7	73	19553	20176	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	30	211	19876	19110	23000	19723	16500	108	594	19875	18767	23000	20000	16500
PRE-ELEMENTARY EDUCATION	2	7	18000	18176	*	*	*	3	17	18591	17016	*	*	*
PHYSICAL EDUCATION	4	29	20500	19914	*	*	*	6	64	20500	19583	*	*	*
SPECIAL EDUCATION	6	32	22017	19639	*	*	*	16	120	20775	19815	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	9	24	19061	19206	*	*	*	16	48	18031	18921	*	*	*
TEXTILES & CLOTHING	3	28	20667	19037	*	*	*	15	126	21627	19742	*	*	*
MERCHANDISING MANAGEMENT	3	22	17932	19723	*	*	*	16	72	19219	19539	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	5	36	21900	21836	*	*	*	28	91	21025	21129	24600	20000	16800
LETTERS (incl English, Li	27	172	21581	21614	27500	22000	17000	61	361	20000	20951	24000	20400	15000
VISUAL & PERFORMING ARTS	5	56	25800	19855	*	*	*	14	133	20703	18838	*	*	*
HUMANITIES - OTHER	4	47	20682	20840	*	*	*	13	158	21545	22364	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	24	+	23843				5	88	17840	21427	*	*	*
HISTORY	11	141	20545	24612	*	*	*	29	227	21171	23348	25000	21000	16000
POLITICAL SCIENCE/GOVT	41	180	23849	24510	30500	23400	17000	71	370	22706	23280	30000	22568	17000
PSYCHOLOGY	16	125	19009	20021	*	*	*	50	354	18377	19400	22800	18500	13290
SOCIOLOGY	6	23	17400	18821	*	*	*	23	109	17570	18979	22000	17500	14200
SOCIAL SCIENCES-OTHER	12	127	25591	23765	*	*	*	29	223	21453	22232	30000	19300	15000
ENGINEERING														
AEROSPACE & AERONAUTICAL	3	92	31367	29473	*	*	*	51	525	29501	29433	31200	30600	25343
AGRICULTURAL	+	1	+	27800				9	30	24685	26045	*	*	*
ARCHITECTURAL	4	12	22845	24648	*	*	*	4	43	22845	25530	*	*	*
BIOENGINEERING & BIOMEDIC	5	21	31140	29133	*	*	*	5	47	31140	28581	*	*	*
CHEMICAL	58	361	32929	32952	34300	33250	31800	225	2121	32842	32949	34380	33240	31140
CIVIL	26	359	29513	27986	33000	29100	26000	104	1444	27369	27046	32979	26772	21372
COMPUTER	13	122	31585	29591	*	*	*	62	593	30245	30244	32500	30600	26004
ELECTRICAL/ELECTRONIC	200	1071	30077	30387	33400	31000	25340	493	4352	29877	30594	33000	30600	25340

continued

SCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	48	216	$28467	$29136	$31383	$29390	$25000	141	962	$28210	$29660	$31500	$28500	$24000
MECHANICAL	128	831	29634	30310	33654	30600	25000	474	3870	30229	30490	33300	30600	25343
METALLURGICAL	+	17	+	29462				14	274	30240	30631	*	*	*
MINING (INCL GEOLOGICAL)	+	2	+	26000				+	34	+	26790			
NUCLEAR	1	6	20463	26028	*	*	*	2	59	26232	30747	*	*	*
PETROLEUM	+	48	+	32304				1	165	36600	32789	*	*	*
TEXTILE	+	+	+	+				46	46	26633	26633	31500	25500	24000
ENGINEERING TECHNOLOGY	24	237	27509	28386	33000	26784	24000	88	627	26525	28342	32844	26448	21000
INDUSTRIAL TECHNOLOGY	15	69	25278	26828	*	*	*	30	153	24715	26731	30000	25650	19000
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	4	37	20900	20865	*	*	*	10	86	23860	22182	*	*	*
ANIMAL SCIENCES	1	12	20000	19226	*	*	*	3	35	18333	19328	*	*	*
PLANT SCIENCES	+	21	+	17635				2	30	20750	18354	*	*	*
NATURAL RESOURCES	+	14	+	20916				+	27	+	21256			
OTHER AGRICULTURAL SCIENC	3	13	21833	21337	*	*	*	17	81	19842	21605	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	74	510	29623	28906	32800	30485	25000	195	1726	27865	28659	32400	28900	21000
COMPUTER PROGRAMMING	1	20	32000	25985	*	*	*	29	138	27442	28316	32445	28100	22000
INFORMATION SCIENCES & SY	8	82	24000	24675	*	*	*	39	427	26463	26428	31500	25500	23000
SYSTEMS ANALYSIS	1	4	26135	26684	*	*	*	5	29	29987	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	15	18007	23980	*	*	*	8	96	21336	24416	*	*	*
HEALTH SCIENCES	3	27	22233	22196	*	*	*	11	61	23412	21480	*	*	*
NURSING	8	111	24101	25169	*	*	*	45	334	23344	24915	30000	22000	18000
PHARMACY	156	198	37966	37727	42000	38790	31500	218	308	37675	36815	42000	39000	30000
SCIENCES														
ACTUARIAL	+	30	+	23081				+	62	+	26778			
ARCHITECTURAL & ENVIRONME	+	88	+	24986				10	120	22740	24660	*	*	*
BIOLOGICAL	7	57	23631	22098	*	*	*	13	126	22155	21495	*	*	*
CHEMISTRY	7	55	26900	25361	*	*	*	19	188	27383	26307	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	10	+	23579				1	29	25000	23674	*	*	*
MATHEMATICS	21	150	25243	25783	29500	24596	20000	49	395	25066	26407	29948	25000	19000
PHYSICS	3	17	29033	27199	*	*	*	6	68	24897	28022	*	*	*
OTHER PHYSICAL & EARTH SC	1	10	22000	22100	*	*	*	3	25	25000	22537	*	*	*
TOTALS	1574	10307						5051	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 6   SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	84	976	$25657	$25551	$29000	$26000	$19493	658	5468	$25660	$25727	$29500	$26000	$22000
ACCOUNTING (PRIVATE)	58	396	23588	23587	27500	24750	18000	166	1516	22396	23517	27000	22500	17500
COMMERCIAL BANKING (CNSMR	44	120	22127	22113	26000	22000	18000	154	370	20691	21676	23500	21000	18000
COMMERCIAL BANKING (LENDG	9	76	23389	22381	*	*	*	35	299	20916	22835	24500	21000	16300
INVESTMT BANKING (CORP FN	7	63	25036	26404	*	*	*	15	141	23650	26750	*	*	*
INVESTMT BANKNG (M & A)	+	3	+	27167				1	31	34200	29097	*	*	*
INVESTMT BANKG (REAL EST)	1	14	18000	19657	*	*	*	2	27	26000	22574	*	*	*
INVESTMT BANKG (SALES & T	3	18	28999	26728	*	*	*	7	50	23371	24266	*	*	*
FINANCIAL/TREASURY ANALYS	51	418	27960	27264	32000	30000	24000	107	1056	25473	26367	30500	26000	18975
PORTFOLIO MGMT/BROKERAGE	6	52	27000	23744	*	*	*	25	141	25520	23772	30000	24000	21500
UNDERWRITING	17	62	20826	21690	*	*	*	47	209	22168	21858	25000	22800	18500
MARKETING														
ADVERTISING	2	27	21500	19126	*	*	*	10	84	19920	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	17	105	23102	23628	*	*	*	45	366	23219	23623	30000	22800	18000
BUYER/MERCHANDISING	16	136	21513	22237	*	*	*	43	618	20098	22010	26000	19500	15732
MARKET RESEARCH	9	107	25189	27017	*	*	*	20	240	24898	25636	31200	24350	18500
SALES	106	649	23419	23290	28800	24000	16000	406	2480	22527	23188	28500	23400	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	3	17	19000	20553	*	*	*	13	55	23190	20902	*	*	*
MEDIA PLANNING	2	13	15000	19772	*	*	*	6	30	16429	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	1	20	14500	21329	*	*	*	7	66	24877	22982	*	*	*
PUBLIC RELATIONS	7	49	21900	19980	*	*	*	20	133	18823	20118	26000	18610	13000
WRITING / EDITING	2	48	15859	21090	*	*	*	14	165	17413	20239	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	6	18	20800	20551	*	*	*	16	61	19241	19582	*	*	*
FINANC,TAXA, MONETARY POL	10	107	24163	25392	*	*	*	29	166	23036	24253	27700	22500	17892
ECONOMIC PROGRAMS	2	7	19727	21979	*	*	*	5	25	20251	21081	*	*	*
LAW ENFORCEMENT	+	22	+	25030				6	78	17697	22078	*	*	*
MILITARY	7	68	26043	22970	*	*	*	28	198	22517	22087	27000	21938	20000
NATIONAL SECURITY	1	7	31500	23060	*	*	*	2	24	31350	24771	*	*	*
URBAN / REGIONAL PLANNING	+	10	+	23302				+	31	+	22819			
SOCIAL SERVICES														
ADMINISTRATION	7	113	16329	21019	*	*	*	21	242	18061	21054	23866	18000	14082
COUNSELING	4	34	18074	18177	*	*	*	14	97	16961	17675	*	*	*
FUNDRAISING / DEVELOPMENT	2	13	19000	19092	*	*	*	2	19	19000	19057	*	*	*
SOCIAL WORK	2	25	17347	16702	*	*	*	13	87	15560	16550	*	*	*
ENGINEERING														
BIOENGINEERING	+	10	+	31753				2	66	25550	30924	*	*	*
DESIGN / CONSTRUCT	112	720	29983	29274	33000	30425	26000	312	2786	28970	28849	32500	30000	24342
ENVIRONMENTAL/SANITATION	5	47	30374	26579	*	*	*	15	274	28527	28271	*	*	*
MANUFACTURING/INDUSTRIAL	162	669	29054	29860	33000	30002	20640	403	3534	29418	30492	33300	30180	24342
SYSTEMS / PROGRAMMING	10	135	30884	29424	*	*	*	56	587	28848	30036	32450	29652	24342
POWER SYSTEMS	12	125	30336	29846	*	*	*	71	530	29562	30093	32000	30300	25343
SOFTWARE DESIGN & DEVELOP	11	243	30997	30608	*	*	*	36	737	29721	30537	33000	30198	25675

continued

SCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	3	68	$30601	$30661	*	*	*	25	484	$30616	$30888	$32400	$31000	$28950
RESEARCH & DEVELOPMENT	19	278	28821	29480	*	*	*	124	1232	29930	30658	33600	30900	25000
TESTING	16	177	27925	28563	*	*	*	53	576	27655	28990	32000	27600	24000
PROCESS ENGINEERING	70	593	31809	31432	$34300	$32600	$27504	318	2341	30963	31902	34300	32265	25000
OTHER ENGINEERING	52	249	28944	29434	33500	30890	24342	189	1465	30425	30614	33300	31000	25340
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	47	349	28247	27572	32500	30000	22000	181	1390	26645	27559	32344	27500	19493
INFORMATION SYSTEMS	28	148	27471	25870	32100	28600	19493	64	574	27024	26766	32000	27522	22106
SYSTEMS ANALYSIS & DESIGN	25	216	29531	28587	32000	30360	26496	62	784	28540	28321	32000	29100	24300
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	3	49	30667	27938	*	*	*	6	137	29013	28437	*	*	*
AGRICULTURE/NAT'L RESOURC	4	43	21100	19065	*	*	*	23	149	21695	20984	29640	19500	15500
ARCHITECTURE	+	36	+	21508				3	69	17333	22241	*	*	*
CONSULTING	60	366	29763	28947	34000	30000	26000	159	1336	29121	28373	33000	29000	25000
HUMAN RESRCS /INDUS RELS	17	91	23379	23718	*	*	*	40	266	22954	22937	30000	22125	17500
MANAGEMENT TRAINEE	196	969	21553	21943	26000	21250	18000	499	2928	21257	22080	26000	20800	18000
MATH/STATISTICIANS	8	22	25031	24411	*	*	*	17	64	23713	25546	*	*	*
NURSES / PERSONAL CARE	8	112	24101	25211	*	*	*	46	335	23706	24958	30000	22000	18000
OTHER HEALTH RELATED (EX	152	242	37984	34528	42000	39000	34300	229	501	36620	31011	42000	38700	26000
PARALEGAL	6	87	18983	21354	*	*	*	10	113	20390	20958	*	*	*
PERFORMING ARTS (ENTERTAI	2	5	23657	20983	*	*	*	2	15	23657	16970	*	*	*
RESEARCHERS NON-TECHNICAL	3	16	25931	23905	*	*	*	3	47	25931	23140	*	*	*
RESEARCHERS - TECHNICAL	6	19	26674	25904	*	*	*	6	65	26674	22397	*	*	*
TEACHING	51	430	20044	19106	23000	20000	17500	158	1052	19872	18989	23000	20000	17000
TOTALS	1574	10307						5051	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	37	115	$29408	$28772	$35000	$29000	$25000	92	463	$28649	$28849	$33000	$28500	$25000
MBA--NON-TECH	31	240	30080	33794	35000	30000	24000	173	885	33201	33873	40800	32800	25000
MBA--TECH	13	88	33776	33532	*	*	*	48	268	36723	37102	42000	34850	30000
MS-BUSINESS	7	12	38857	34303	*	*	*	20	60	38005	33244	47000	39250	27000
DISTRIBUTION MANAGEMENT	+	2	+	30450				+	3	+	30600			
ECONOMICS & FINANCE (BANK	1	29	31000	30570	*	*	*	2	194	29500	34050	*	*	*
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	1	13	33000	32100	*	*	*	12	44	30796	31947	*	*	*
MANAGEMENT INFORMATION SY	+	4	+	33984				+	42	+	32067			
MARKETING/MKTNG MGT (RESE	+	10	+	31966				2	70	29750	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	19800				+	5	+	23520			
JOURNALISM	+	1	+	24000				+	5	+	23240			
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				+	16	+	23971			
ELEMENTARY EDUCATION	+	14	+	22454				8	31	23903	22037	*	*	*
PHYSICAL EDUCATION	+	+	+	+				1	1	12000	12000	*	*	*
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	+	11	+	21791				1	27	29945	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	3	4	20333	23251	*	*	*	3	9	20333	24334	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	1	1	18000	18000	*	*	*	1	5	18000	19185	*	*	*
POLITICAL SCIENCE / GOVT	2	7	38900	30029	*	*	*	3	12	33569	29409	*	*	*
PSYCHOLOGY	2	9	33435	25737	*	*	*	3	27	28957	24390	*	*	*
SOCIOLOGY	+	+	+	+				+	5	+	24272			
SOCIAL SCIENCES - OTHER	+	17	+	27603				1	26	21420	26030	*	*	*

continued

SCPA REGIONAL Report No 6   SEPTEMBER 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	14	+	$35710				3	84	$34913	$34381	*	*	*
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	11	+	34930			
CHEMICAL	24	64	$36100	35548	$37300	$36790	$34080	66	209	36366	35952	$37800	$36700	$34200
CIVIL	3	49	36920	31180	*	*	*	15	203	32164	30833	*	*	*
COMPUTER	5	21	36580	35170	*	*	*	13	100	34765	36760	*	*	*
ELECTRICAL/ELECTRONIC	24	156	33252	35504	36120	33822	30396	68	661	33678	36215	37300	34000	30396
INDUSTRIAL	4	45	33470	33835	*	*	*	9	119	30469	34295	*	*	*
MECHANICAL	18	82	33909	34525	*	*	*	52	470	35160	35131	38000	36000	31200
METALLURGICAL	+	3	+	37600				+	69	+	35039			
MINING & MINERAL	+	2	+	33768				+	14	+	31920			
NUCLEAR	+	7	+	35998				1	16	36180	34888	*	*	*
PETROLEUM	+	4	+	36825				+	27	+	38231			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	1	2	28500	25250	*	*	*	1	21	28500	27753	*	*	*
HEALTH SCIENCES	+	7	+	23952				+	21	+	22572			
NURSING	+	1	+	33600				+	8	+	26780			
SCIENCES														
AGRICULTURAL & NATL RESOU	1	11	29500	23900	*	*	*	2	14	27750	23835	*	*	*
ARCHITECTURAL & ENVIRONME	+	1	+	34980				+	3	+	27327			
BIOLOGICAL	+	+	+	+				+	5	+	25063			
CHEMISTRY	1	14	29000	29390	*	*	*	4	50	27025	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	3	63	32403	35294	*	*	*	15	251	33253	35690	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	22	+	32927				4	80	30100	31148	*	*	*
MATHEMATICS (INCL ACTUARI	3	11	31420	29647	*	*	*	6	36	28680	30932	*	*	*
PHYSICS	+	4	+	32681				+	14	+	30686			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	185	1169						629	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	3	91	$27333	$35815	*	*	*	86	529	$38131	$41283	$52000	$36000	$28000
MBA--TECH	+	7	+	38600				26	136	40221	44282	50000	42000	29500
OVER 2 TO 4 YEARS														
MBA--NON-TECH	10	106	35500	38571	*	*	*	97	605	42454	42952	51000	42000	34000
MBA--TECH	1	23	34840	36006	*	*	*	35	263	45990	46921	55000	45000	34840
OVER 4 YEARS														
MBA--NON-TECH	7	139	36429	44474	*	*	*	64	540	43455	44529	55000	41900	34000
MBA--TECH	1	36	37000	50628	*	*	*	29	212	43349	49296	55000	41500	35000
TOTALS	22	402						337	2285					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

SCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	1	3	$38000	$44333	*	*	*	1	6	$38000	$47333	*	*	*
COMPUTER & INFOR SCIENCES	+	3	+	48117				+	19	+	49743			
EDUCATION														
EDUCATION ADMINISTRATION	+	19	+	47075				3	33	35833	44168	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	5	+	38060				+	5	+	38060			
ENGLISH	2	4	24000	23750	*	*	*	3	8	24667	24125	*	*	*
FOREIGN LANGUAGES	+	3	+	25000				1	4	26000	25250	*	*	*
PSYCHOLOGY	+	1	+	26462				+	11	+	32965			
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	3	+	45647				+	12	+	49493			
CHEMICAL	+	55	+	47331				14	212	49024	47717	*	*	*
CIVIL	1	6	33600	42033	*	*	*	3	13	32000	39438	*	*	*
COMPUTER	+	4	+	51249				+	9	+	52433			
ELECTRICAL/ELECTRONIC	+	30	+	53205				4	75	36000	50482	*	*	*
MECHANICAL	+	6	+	48967				+	21	+	46771			
METALLURGICAL	+	7	+	46643				2	24	51120	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	6	+	45470				+	8	+	43278			
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	8	41	43298	42888	*	*	*	26	198	44342	43147	$46800	$43800	$42600
GEOLOGICAL SCIENCES	+	6	+	32417				+	15	+	33431			
MATHEMATICS	1	4	46000	53375	*	*	*	1	8	46000	45438	*	*	*
PHYSICS	+	10	+	41599				+	28	+	42263			
POLYMER	+	1	+	50000				+	14	+	44626			
TOTALS	13	218						58	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25762 614 35200/22000			20911 18	23640 5	22000 1	21667 3	27000 4	18834 4
BUSINESS ADMIN (INCL MGMT	24563 8	18000 1		21178 64 30000/18512	23219 8	26900 1	20774 6	23125 4	24417 6
ECONOM & FINANCE (BANKING	27857 28 37500/25500	22500 1	16000 1	21882 145 33000/18000	20643 7	26667 3	22910 10	28555 31 39500/25000	24487 38 40000/15000
HOTEL/RESTAURANT MGMT.				20000 1					
HUMAN RSRCS (incl LABOR R				21500 3		20000 1	27000 2		35000 1
MANAGEMENT INFO SYSTEMS	29625 28 33500/29000			25740 1		27700 1	24689 9	29000 2	
MARKETING/MARK MGMT (RESR	25500 2			19639 14	20000 3	23400 4	20389 9	27500 1	15500 2
REAL ESTATE									19000 1
ADVERTISING		18667 3				16524 5	19000 1		
COMMUNICATIONS				21588 8		18300 5	16000 1		15600 1
JOURNALISM		19000 2				15600 1			17875 2
TELECOMMUN/BROADCASTING						13750 2			
HUMAN ECOLOGY (HOME ECONO						18000 1			18300 1
FOREIGN LANGUAGES	22800 1	20000 1		21333 3			24600 1		
LETTERS (incl English, Li		23000 1		19300 7	30250 2	23000 1	18300 1	18000 1	20200 3
VISUAL & PERFORMING ARTS	37000 1	18500 1	13000 1	26000 1					
HUMANITIES - OTHER	31550 2			21000 2					18726 1
HISTORY				22643 7			27000 1		
POLITICAL SCIENCE/GOVT				22500 11	31333 3		20000 2	31000 2	25500 3
PSYCHOLOGY				20058 5		18000 1		17500 1	
SOCIOLOGY				16660 5					
SOCIAL SCIENCES-OTHER	30000 1			19329 7					30625 4
AEROSPACE & AERONAUTICAL				18200 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BIOENGINEERING & BIOMEDIC							30000 1		
CHEMICAL								26300 1	
CIVIL			23532 5					25567 9	
COMPUTER	31286 7			27000 1		33800 1	31356 9	28750 2	
ELECTRICAL/ELECTRONIC	31500 1			30667 3	32496 1	30330 10	31615 4	31340 25 36000/28000	
INDUSTRIAL	28278 9			27000 1		34300 1	28933 3	29896 9	
MECHANICAL	28000 1		29928 5			32000 1	28950 2	27667 3	
ENGINEERING TECHNOLOGY						31365 3	24874 4	28724 8	
COMPUTER SCIENCE	27000 7			28667 6		32600 1	26607 27 37500/23500	29700 13	22617 2
COMPUTER PROGRAMMING	24000 1			25500 2		28500 1	29304 11	24625 4	
INFORMATION SCIENCES & SY	24833 3			25000 1		28900 1	23950 4		27000 1
SYSTEMS ANALYSIS							31000 1	31250 2	
ARCHITECTURAL & ENVIRONME			17333 3						
BIOLOGICAL					30000 1				25000 1
MATHEMATICS				22700 5	31250 2		24067 3	27600 5	19000 1
PHYSICS							26000 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	19750 2	25000 1	21450 8	18000 1	20951 10	30000 2		22625 4	20000 2
BUSINESS ADMIN (INCL MGMT	17500 1	25000 1	22321 14	21000 1	19250 52 26000/17000	19579 3		22533 3	21500 1
ECONOM & FINANCE (BANKING	25000 1	22500 1	24818 37 35000/18000	19000 1	19721 42 26000/17500			21500 2	21367 6
HOTEL/RESTAURANT MGMT		19125 8							
HUMAN RSRCS (incl LABOR R		19400 4	22763 20 32000/19200		18988 8			17518 1	
MANAGEMENT INFO SYSTEMS			24000 1		19750 4				
MARKETING/MARK MGMT (RESR	19500 4	19000 2	21244 18		19337 76 28600/17000	20533 3		18250 4	14740 2
REAL ESTATE			25000 1						
ADVERTISING	12000 1		19350 2		19233 9				
COMMUNICATIONS		14000 1	15000 2		19572 18			15400 3	
JOURNALISM			22000 2		15750 2			18500 1	
ELEMENTARY EDUCATION					21000 1				25000 1
SPECIAL EDUCATION					16640 1				
HUMAN ECOLOGY (HOME ECONO		18000 1			18675 4				10400 1
TEXTILES & CLOTHING					19113 8				
MERCHANDISING MANAGEMENT					19213 15				
FOREIGN LANGUAGES			24250 2		19438 4			22500 1	
LETTERS (incl English, Li		14000 1	21283 3		20530 10			14654 4	
VISUAL & PERFORMING ARTS	30000 1								17000 2
HUMANITIES - OTHER			25840 2		13500 2				
CRIMINAL JUSTICE			20000 1						
HISTORY		12500 1	24000 1	16000 1	20900 5				
POLITICAL SCIENCE/GOVT		18250 2	26170 8	21983 6	20356 11	17750 2			26000 1

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
PSYCHOLOGY			22500 3		19179 14	18000 1			
SOCIOLOGY		17500 1	20667 3		18450 6				
SOCIAL SCIENCES-OTHER		29000 1		17500 2	18500 2				
AGRICULTURAL				26500 1					
CIVIL									26400 1
ELECTRICAL/ELECTRONIC					25000 1			35360 1	
MECHANICAL			30500 1						
TEXTILE			22000 1						
ENGINEERING TECHNOLOGY					21500 2				
AGRIBUSINESS	40000 1				17000 1				
PLANT SCIENCES		23000 1							
COMPUTER SCIENCE			26546 8		23667 3		19000 1		
COMPUTER PROGRAMMING					20000 1				
INFORMATION SCIENCES & SY			24250 2						
PHARMACY					39791 165 48000/37000				
BIOLOGICAL					12000 1				
MATHEMATICS			24492 3			28000 1			
OTHER PHYSICAL & EARTH SC			25000 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING	15000 1	19700 3	22012 5	16500 4	15012 3	20663 14	19716 39 26000/16872	21250 2	14000 2
BUSINESS ADMIN (INCL MGMT	31000 1	22336 10	21650 4	20723 6	27000 1	19658 16	18911 2	19000 1	15675 4
DISTRIBUTION MANAGEMENT		22750 2		23000 2		24000 1			
ECONOM & FINANCE (BANKING	36500 1	19903 6	23500 2	20250 2		20255 16	17821 1	22000 1	
HUMAN RSRCS (incl LABOR R		25000 2				20900 3		18500 1	18000 1
MANAGEMENT INFO SYSTEMS		24400 3	26593 4	24000 1			19200 1		
MARKETING/MARK MGMT (RESR		23865 8	28500 1	18940 11		18129 4	21000 1	22500 1	20451 4
REAL ESTATE						19493 1			
ADVERTISING		23000 1		20250 2		20000 1			
COMMUNICATIONS	14000 1			14000 2		19750 2			
JOURNALISM				26000 1	18000 1				
TELECOMMUN/BROADCASTING				28000 1					
ELEMENTARY EDUCATION					19815 103 26600/17000		18250 2		
PRE-ELEMENTARY EDUCATION					18591 3				
PHYSICAL EDUCATION					20600 5		20000 1		
SPECIAL EDUCATION					21314 12		20000 1		
HUMAN ECOLOGY (HOME ECONO		18000 1			23849 1		19250 2		
MERCHANDISING MANAGEMENT						19297 1			
FOREIGN LANGUAGES					18613 4	20900 4	16600 1		
LETTERS (incl English, Li				22500 1	19704 12		19000 2		16400 1
VISUAL & PERFORMING ARTS				16000 1	19113 3	22000 1	16000 1		
HUMANITIES - OTHER				19788 2			25000 1		
CRIMINAL JUSTICE						16851 2	17750 2		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
HISTORY		21000 1			16900 3	21000 3	15500 1		
POLITICAL SCIENCE/GOVT		20800 1				21044 5	17688 3		
PSYCHOLOGY		15600 1		18720 1	24000 1	18547 4	14992 3	13533 3	16500 2
SOCIOLOGY					11752 1	19500 1	14717 3		
SOCIAL SCIENCES-OTHER							18198 3		16000 2
AEROSPACE & AERONAUTICAL						24843 4			
AGRICULTURAL					28565 1	22867 3			
ARCHITECTURAL							22845 4		
BIOENGINEERING & BIOMEDIC						30000 1			
CHEMICAL	27750 2		31200 1			24623 4	25752 1		
CIVIL	30000 1	20400 1	26200 3			24977 7	25683 22 33060/21372		
COMPUTER			30000 1			27333 3	22000 1		24000 1
ELECTRICAL/ELECTRONIC	29499 2		30680 37 34080/28000	27500 1		24889 96 32800/20640	28844 3		
INDUSTRIAL			30480 5			24844 26 31383/20463	21372 1		
MECHANICAL	19200 1		30118 17	30720 2		25027 47 31200/20436	19363 2		36000 2
METALLURGICAL						32280 2		30600 1	
NUCLEAR						20463 1			
ENGINEERING TECHNOLOGY		24632 2	22682 5	24650 2	17855 1				
INDUSTRIAL TECHNOLOGY		26950 2				18688 5			
AGRIBUSINESS						22500 2			
PLANT SCIENCES						18500 1			
OTHER AGRICULTURAL SCIENC				18000 1		15118 1	18000 2	12272 1	
COMPUTER SCIENCE	26850 4	28200 1	25813 6	25900 2	15250 2	23555 9	18205 4	25000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER PROGRAMMING			28100 1		22718 2				
INFORMATION SCIENCES & SY				24000 2		25243 1	27000 1	24500 6	
SYSTEMS ANALYSIS							26135 1		
ALLIED HEALTH					18007 1		15600 1	26667 3	19027 3
HEALTH SCIENCES						21000 1		25380 5	25225 2
NURSING								23344 45 36500/18000	
PHARMACY								31388 42 39000/24900	38250 2
BIOLOGICAL				17264 1	19230 1	19938 2			
CHEMISTRY					11600 1		20000 1		
MATHEMATICS			27300 1		21067 3	22469 13			
PHYSICS						21392 2			

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING		19000 1			20977 6	27000 1		27632 5	26579 11
BUSINESS ADMIN (INCL MGMT			15000 1		24000 2		19600 2	19500 1	25309 10
ECONOM & FINANCE (BANKING			18000 1		25000 3	22000 1	24160 3	21960 10	26980 7
HUMAN RSRCS (incl LABOR R						20500 1		19700 5	26000 2
MANAGEMENT INFO SYSTEMS									26850 4
MARKETING/MARK MGMT (RESR								24500 7	24293 25 28200/22000
ADVERTISING									23300 2
COMMUNICATIONS			21000 1					22000 2	22733 3
JOURNALISM								19500 1	
TELECOMMUN/BROADCASTING			19426 1		19448 1				
SPECIAL EDUCATION			20000 2						
HUMAN ECOLOGY (HOME ECONO			14873 2						
TEXTILES & CLOTHING									25000 1
FOREIGN LANGUAGES							33000 1		
LETTERS (incl English, Li		10000 1		20740 3			21000 1	17000 1	16640 1
HUMANITIES - OTHER				13000 1					
HISTORY								22250 2	
POLITICAL SCIENCE/GOVT		17313 1	16000 1		16000 1				26167 3
PSYCHOLOGY			14813 4	18000 1				19750 2	19000 1
SOCIOLOGY			15600 2						24000 1
SOCIAL SCIENCES-OTHER			15813 3				26300 1	33500 1	18000 1
AEROSPACE & AERONAUTICAL					30285 43 31800/29400		30850 2		
AGRICULTURAL						26333 3			

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BIOENGINEERING & BIOMEDIC							31800 2		
CHEMICAL					31800 2	31000 1	30900 1	28000 1	33114 140 36000/32000
CIVIL					31200 1		30667 3	28173 24 38400/25000	30168 2
COMPUTER					29209 5		30600 1	32100 1	32100 1
ELECTRICAL/ELECTRONIC					30172 39 33700/29120		30743 23 36000/28500	30000 5	32264 24 38040/30300
INDUSTRIAL					29760 11		28432 12	30900 1	31520 10
MECHANICAL					30159 92 32400/29000		30151 41 38400/28000	30002 20 39996/28000	32058 58 36600/30000
METALLURGICAL									31200 2
NUCLEAR									32000 1
TEXTILE									29600 5
ENGINEERING TECHNOLOGY					24700 3	29000 1	25767 9	25611 11	30600 2
INDUSTRIAL TECHNOLOGY					19500 1		29008 5	23498 2	27500 1
AGRIBUSINESS						21320 5			
ANIMAL SCIENCES						18333 3			
OTHER AGRICULTURAL SCIENC						21467 9			
COMPUTER SCIENCE					27692 6		30450 2	20160 1	28422 12
COMPUTER PROGRAMMING									31740 2
INFORMATION SCIENCES & SY					27150 2		29000 1		
HEALTH SCIENCES				10880 1					
PHARMACY									28096 9
ARCHITECTURAL & ENVIRONME						20000 1		25900 6	
BIOLOGICAL									22517 3
CHEMISTRY				20000 1					29422 13

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MATHEMATICS				26000 1			33600 2		
OTHER PHYSICAL & EARTH SC									25000 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	20800 2	25871 7	23884 5	23620 2	23350 2		26250 2	25173 15	24650 8
BUSINESS ADMIN (INCL MGMT	23850 6	22822 9	23350 6	23950 2			24000 2	22500 4	23067 3
ECONOM & FINANCE (BANKING	26325 6	27467 9	25767 3	26875 4	25000 1		25000 1	24000 5	26229 7
HUMAN RSRCS (incl LABOR R			21176 2	18000 1			22500 2	27667 3	25000 2
MANAGEMENT INFO SYSTEMS	28000 1								
MARKETING/MARK MGMT (RESR	22143 6	21760 5	22104 21 27500/19500	25035 6	29500 1			26640 5	24088 8
ADVERTISING			23400 1						
COMMUNICATIONS		25000 2						27500 1	
JOURNALISM			25000 1						
TELECOMMUN/BROADCASTING			17000 1					25500 1	
HUMAN ECOLOGY (HOME ECONO			18500 1						
FOREIGN LANGUAGES	17150 2		30600 1	18000 1					
LETTERS (incl English, Li	24000 1							27500 1	
VISUAL & PERFORMING ARTS	20000 1								
HISTORY	24000 1							24000 1	28750 1
POLITICAL SCIENCE/GOVT								25250 2	
PSYCHOLOGY					18000 1				
AGRICULTURAL			19500 1						
BIOENGINEERING & BIOMEDIC		32100 1							
CHEMICAL		31380 2	29800 1	34800 1	32000 2		33500 1	33045 18	33498 25 35194/32500
CIVIL					28867 3				32255 11
COMPUTER	30692 12	29756 10	31500 2					34500 1	33000 2
ELECTRICAL/ELECTRONIC	31817 35 35600/29200	30766 117 34560/28500			30973 15		36000 1	32510 19	33457 12

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250   706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
INDUSTRIAL	27930 10	29497 14	32000 1		29267 6				
MECHANICAL	31811 8	30258 47 33600/28600	38828 2	29033 3	30187 25 32400/29400		33500 1	32154 28 34300/30600	32560 21 35600/32000
METALLURGICAL		30600 1			29200 5				
PETROLEUM									36600 1
TEXTILE								27000 1	
ENGINEERING TECHNOLOGY	28706 14	27000 5	25000 1		25133 3			33000 1	25850 3
INDUSTRIAL TECHNOLOGY	25250 2	25925 4	28080 1					25000 1	
AGRIBUSINESS			30000 1						
OTHER AGRICULTURAL SCIENC			23860 2					15000 1	
COMPUTER SCIENCE	30645 48 38600/27000	28503 12	31350 2		28800 1			26250 2	30386 7
COMPUTER PROGRAMMING	32500 2								
INFORMATION SCIENCES & SY	29113 8	28600 4	31000 1						
SYSTEMS ANALYSIS		30300 1							
CHEMISTRY									30000 1
GEOLOGY & GEOLOGICAL SCI			25000 1						
MATHEMATICS	28375 4	25358 3	29200 1						
PHYSICS	33600 1								

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING	20000 1	26700 2		27000 2	21283 6	21250 2
BUSINESS ADMIN (INCL MGMT				25800 1	23577 27 27300/22500	21988 4
ECONOM & FINANCE (BANKING			20000 2	26850 4	[illegible]3624 5	
HUMAN RSRCS (incl LABOR R		21000 1			22[illegible]42 7	
MARKETING/MARK MGMT (RESR					22084 7	23000 5
ADVERTISING						19500 1
COMMUNICATIONS	20000 1	18000 1		24000 1	21689 3	
JOURNALISM					25000 1	
ELEMENTARY EDUCATION				23000 1		
HUMAN ECOLOGY (HOME ECONO					20500 1	
TEXTILES & CLOTHING					24417 6	
FOREIGN LANGUAGES	18000 1					
LETTERS (incl English, Li					24020 2	
POLITICAL SCIENCE/GOVT			25000 1		23284 2	
PSYCHOLOGY					24200 1	
SOCIAL SCIENCES-OTHER					21500 1	
AEROSPACE & AERONAUTICAL					23000 1	
CHEMICAL		33480 5			33456 10	33960 6
CIVIL			24000 1	25200 5	33500 1	29675 4
COMPUTER					27500 1	
ELECTRICAL/ELECTRONIC		31950 2	30000 1	31800 2	31825 8	29776 5
INDUSTRIAL					27039 14	27600 7
MECHANICAL		31500 2	25000 2	31500 6	32050 24 34300/30500	31292 10

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
METALLURGICAL				29733 3		
TEXTILE					26362 39 34000/24000	
ENGINEERING TECHNOLOGY				24000 2	27444 5	27000 1
INDUSTRIAL TECHNOLOGY		21000 1			25075 4	26500 1
COMPUTER SCIENCE			30930 2		28500 3	
COMPUTER PROGRAMMING	18460 1				31000 1	
INFORMATION SCIENCES & SY					23500 1	
HEALTH SCIENCES	23500 1		24800 1			
BIOLOGICAL					25700 3	
CHEMISTRY				28100 2		
MATHEMATICS			27000 1			
PHYSICS						23500 2

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	26026 685 37500/22500	19600 10	14500 2	21373 302 33000/18000	23677 28 33000/19000	20238 27 27700/15000	22247 46 32300/16000	27580 46 39500/23000	23661 67 40000/15000
BACHELOR - TECHNICAL	28293 29 31500/26500		24562 13	26285 20 35000/22000	31249 4	30921 19	27837 70 37500/23449	29190 81 41500/25500	23247 5

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20200 10	19304 25 29000/17500	23036 128 35000/18000	20075 12	19422 304 28600/16900	21258 11		19019 23 28600/14200	19661 16
BACHELOR - TECHNICAL	40000 1	23000 1	25740 16	26500 1	38814 174 48000/36000	28000 1	19000 1	35360 1	26400 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	24125 4	22049 39 33400/16500	23658 16	19688 37 30000/13500	19765 153 27000/16500	20084 79 27000/16851	18902 70 26000/16000	18344 9	16994 16
BACHELOR - TECHNICAL	27110 10	25294 6	29390 77 34080/25200	24846 11	19533 12	24480 231 33840/19654	23826 44 33060/18726	26832 104 40000/18500	28003 10

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL		15438 3	16503 18	18644 5	21870 13	23167 3	23998 8	22845 37 33500/19500	24958 72 31536/22000
BACHELOR - TECHNICAL				18960 3	29931 205 33700/28296	22339 23 35000/18500	29782 104 38400/26400	28076 72 39996/24000	31937 287 38040/28300

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	23300 26 31500/16500	24765 32 31500/20100	22806 42 30600/18200	24303 16	23840 5		24357 7	25232 38 30000/23000	24878 29 29200/23000
BACHELOR - TECHNICAL	30445 144 41000/26400	30132 221 36840/27600	29450 17	30475 4	29928 60 35500/27600		34333 3	31942 72 34900/29000	32534 83 36600/30000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	19333 3	23100 4	21667 3	26022 9	23095 69 27300/21000	22079 12
BACHELOR - TECHNICAL	20980 2	31530 10	27208 8	28600 20 35000/23000	28727 115 37760/24000	29943 36 37200/26000

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25620 635 35200/22000	22256 144 33000/17100	19856 7	17100 2					21986 7
BUSINESS ADMIN (INCL MGMT	22750 2	21243 7	21075 32 26000/18500	21167 3	22550 5				24878 12
ECONOM & FINANCE (BANKING	27233 15	24864 14	21038 77 32000/18500	21554 22 30000/18000	24400 5		26000 2	21000 3	25151 65 33500/18000
HUMAN RSRCS (incl LABOR R			23000 1						26000 1
MARKETING/MARK MGMT (RESR	25500 2		18228 7	20263 4	19000 2				25667 3
ADVERTISING		21000 1							
COMMUNICATIONS		20000 1	24350 2						
JOURNALISM								20000 1	
HUMAN ECOLOGY (HOME ECONO				18300 1					
FOREIGN LANGUAGES	22800 1		20000 1						19600 1
LETTERS (incl English, Li			18650 4					15600 1	30250 2
VISUAL & PERFORMING ARTS	37000 1								
HUMANITIES - OTHER			21000 2						
HISTORY			24750 4						
POLITICAL SCIENCE/GOVT			18800 5	32000 1	30000 1			32500 1	27700 5
PSYCHOLOGY			19667 3						
SOCIOLOGY			18167 3	14400 2					
SOCIAL SCIENCES-OTHER		19800 1	18500 5						30625 4
AEROSPACE & AERONAUTICAL			18200 1						
CHEMICAL						34200 1			
ELECTRICAL/ELECTRONIC								32496 1	36000 1
INDUSTRIAL	24000 1								
COMPUTER SCIENCE	27000 1								17000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BIOLOGICAL									30000 1
MATHEMATICS					26000 2				27825 4

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING		18500 1		18200 1			22960 5		
BUSINESS ADMIN (INCL MGMT	20750 2	23025 8	18000 1	21685 10	20360 10	24720 5	21099 53 30000/16000		19000 1
DISTRIBUTION MANAGEMENT				30000 1					
ECONOM & FINANCE (BANKING	26094 16	22737 13		25833 3	20683 7	23750 2	22219 50 31500/16000		
HUMAN RSRCS (incl LABOR R	35000 1	22660 5			18000 1		23075 15		
MANAGEMENT INFO SYSTEMS							17250 2		
MARKETING/MARK MGMT (RESR	22000 1	22483 6	22900 2	21991 11	20333 6	24483 6	21750 132 30000/16000		
REAL ESTATE		25000 1					19000 1		
ADVERTISING		18700 1	19600 3	19000 1	16800 2		20573 11		15667 3
COMMUNICATIONS		12000 1	15600 1	19000 3		18100 2	19881 21 25200/15600		
JOURNALISM		19000 1	18000 1				21750 6		
TELECOMMUN/BROADCASTING							21250 2		
ELEMENTARY EDUCATION							24000 2		
HUMAN ECOLOGY (HOME ECONO						18500 1			
TEXTILES & CLOTHING				23333 3	16000 1		25200 1	18000 1	
MERCHANDISING MANAGEMENT					18000 3		22000 1		
FOREIGN LANGUAGES		24000 1	20000 1		20500 2		19860 5		
LETTERS (incl English, Li	26000 2	18350 1	23000 1		20500 2		20000 6		
VISUAL & PERFORMING ARTS							17000 2	16875 4	
HUMANITIES - OTHER							24500 2		16288 2
CRIMINAL JUSTICE		20000 1							
HISTORY					19000 1		24250 4		
POLITICAL SCIENCE/GOVT	20000 1	22180 2		18500 1	23000 3		24571 7	25000 1	

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
PSYCHOLOGY		23750 2		18000 1	19500 2		17358 5		
SOCIOLOGY							22333 3		
SOCIAL SCIENCES-OTHER							28000 3		
CHEMICAL				33600 1			31989 7		
CIVIL							27000 1	25789 3	
COMPUTER							31044 1	28000 1	
ELECTRICAL/ELECTRONIC				33000 2		31830 2	29656 9		
INDUSTRIAL				30600 1			28500 4		
MECHANICAL				28600 1	29100 1	30798 2	29308 11	32300 2	
TEXTILE		22000 1		24000 1			25600 5		
ENGINEERING TECHNOLOGY				24900 2			23333 3	21000 1	
INDUSTRIAL TECHNOLOGY					15732 1		16000 1		
AGRIBUSINESS							20000 2		
ANIMAL SCIENCES				20000 1			20000 1		
OTHER AGRICULTURAL SCIENC							16500 1		
INFORMATION SCIENCES & SY		25000 1					21300 2		
HEALTH SCIENCES					18400 1		24150 2		
PHARMACY							27143 6		
BIOLOGICAL	25000 1			25300 1			21625 4		
CHEMISTRY							28775 4		
GEOLOGY & GEOLOGICAL SCI							25000 1		
MATHEMATICS		19500 1					32000 1		
OTHER PHYSICAL & EARTH SC	25000 1						22000 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					25000 1	20029 14			22000 1
BUSINESS ADMIN (INCL MGMT		26750 2	20250 2		19750 2				17867 3
ECONOM & FINANCE (BANKING			26000 1		23800 2	25421 12	20818 3		24000 1
HUMAN RSRCS (incl LABOR R		21938 1		17518 1	15700 1		20000 1		
MARKETING/MARK MGMT (RESR					15750 2				
ADVERTISING			16120 1		20000 1				
COMMUNICATIONS			18100 5	15600 1	17500 1				
JOURNALISM			26000 1	15050 2					
TELECOMMUN/BROADCASTING		21250 2	16213 2						
FOREIGN LANGUAGES									21333 3
LETTERS (incl English, Li			15603 6	18062 9	20000 2			22000 1	
VISUAL & PERFORMING ARTS,					16000 1				22000 1
HUMANITIES - OTHER					25000 1				
CRIMINAL JUSTICE								16851 2	
HISTORY									21000 3
POLITICAL SCIENCE/GOVT			250[illegible] 1		15032 2	23000 1		18726 1	22333 3
PSYCHOLOGY		24200 1							22000 1
SOCIOLOGY								11752 1	
SOCIAL SCIENCES-OTHER			26300 1	18000 1					
AGRICULTURAL							18800 1		
CIVIL									20000 1
ELECTRICAL/ELECTRONIC									27050 6
MECHANICAL		17000 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
INDUSTRIAL TECHNOLOGY									20208 1
HEALTH SCIENCES									21000 1
BIOLOGICAL									21876 1
CHEMISTRY								20000 1	
MATHEMATICS						29800 2			
PHYSICS									23750 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			24000 1						
BUSINESS ADMIN (INCL MGMT			19750 6						
ECONOM & FINANCE (BANKING					18000 1			30000 1	
MARKETING/MARK MGMT (RESR			24000 1	21000 1					
ELEMENTARY EDUCATION			16500 1						
PHYSICAL EDUCATION					20000 1				
SPECIAL EDUCATION				17000 1					
HUMAN ECOLOGY (HOME ECONO				16114 1		13632 1			
FOREIGN LANGUAGES						16600 1			
CRIMINAL JUSTICE			19000 1			16500 1			
HISTORY			16000 1						
POLITICAL SCIENCE/GOVT			16000 1						
PSYCHOLOGY			17108 5	14679 5		13033 3			
SOCIOLOGY			14000 1	15600 2		16550 3			
SOCIAL SCIENCES-OTHER				17220 2		16699 4			
AEROSPACE & AERONAUTICAL								30407 20 31700/29400	
AGRICULTURAL							26500 1	22900 2	
ARCHITECTURAL								22830 3	22890 1
CHEMICAL								34195 4	30184 3
CIVIL								27070 69 38400/21372	28266 10
COMPUTER								30500 6	
ELECTRICAL/ELECTRONIC	31500 1							30691 64 36000/29000	
INDUSTRIAL				28700 1				28727 9	

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 2

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
MECHANICAL								29477 102 33996/25400	31800 1
METALLURGICAL	31200 1								
TEXTILE								26440 5	
ENGINEERING TECHNOLOGY								27446 21 34920/24000	
INDUSTRIAL TECHNOLOGY								31140 1	
ALLIED HEALTH			11000 1	15600 1					
HEALTH SCIENCES			10880 1						
ARCHITECTURAL & ENVIRONME								25880 5	
MATHEMATICS			23866 1				24600 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	31536 1								
BUSINESS ADMIN (INCL MGMT	23825 4	25050 2							
ECONOM & FINANCE (BANKING		24733 3				17400 1			
HUMAN RSRCS (incl LABOR R	22972 4						27000 1	28000 1	
MANAGEMENT INFO SYSTEMS		25250 2							
ADVERTISING							24000 1		
TELECOMMUN/BROADCASTING							19448 1		
TEXTILES & CLOTHING	25667 3								
AEROSPACE & AERONAUTICAL	24790 2		30134 10				29948 5		29544 12
AGRICULTURAL	29000 1		25000 1			28565 1		19500 1	
BIOENGINEERING & BIOMEDIC	31950 2	30000 1							
CHEMICAL	32313 29 37760/31680	33100 1	33000 1			32889 29 35400/32000	31711 6	33252 109 35580/32000	32804 32 33600/31800
CIVIL	26468 8			27600 1			26300 1	29680 5	32500 3
COMPUTER	32100 1	29986 9	30744 1	30112 12	30700 2	33800 1		32100 1	32500 1
ELECTRICAL/ELECTRONIC	30077 95 34995/25345	29226 17	29459 49 34080/25343	30164 12	31411 14	29051 39 34800/25000	28283 23 33000/25200	29152 65 34800/24342	29969 50 38040/25340
INDUSTRIAL	28213 86 36840/24600					28214 3	30000 1	25469 14	29730 6
MECHANICAL	30640 120 39156/27040	31800 1	29484 9		29329 7	29845 29 34200/25343	26949 7	31300 101 38400/28000	30047 73 39996/25340
METALLURGICAL	29143 7					31290 4		31500 2	
NUCLEAR						32000 1	20463 1		
PETROLEUM	36600 1								
TEXTILE						29000 1	24500 2	31480 5	
ENGINEERING TECHNOLOGY	27866 15	25000 1		29034 2	29475 2	29100 4	17855 1	25481 13	29398 7
INDUSTRIAL TECHNOLOGY	25767 19								26448 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AGRIBUSINESS						30000 1			
OTHER AGRICULTURAL SCIENC							19700 1		
COMPUTER SCIENCE	20640 2	31656 5		30617 6					29024 3
COMPUTER PROGRAMMING		29329 7							
INFORMATION SCIENCES & SY		27967 3		33000 1					
SYSTEMS ANALYSIS		30300 1							
PHARMACY	30000 2								
BIOLOGICAL						17264 1			
CHEMISTRY						27098 8	28200 1		
MATHEMATICS		25150 2		28500 1			24596 1	29500 1	
PHYSICS	26500 1	26000 1		15783 1					
OTHER PHYSICAL & EARTH SC						28000 1			

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							27000 3	30000 2	21186 7
BUSINESS ADMIN (INCL MGMT	17821 1	19493 2	26000 1				24917 6	21050 7	21293 106 31500/18200
DISTRIBUTION MANAGEMENT									21375 4
ECONOM & FINANCE (BANKING	22605 4	29500 1		32000 2			28362 39 40000/25000	25720 5	21338 82 32000/18500
HOTEL/RESTAURANT MGMT									19222 9
HUMAN RSRCS (incl LABOR R	26000 1				20500 1		23000 1	22045 11	20763 25 27000/18600
MANAGEMENT INFO SYSTEMS	24275 8	25558 14	27100 3				29583 30 33500/29000		18500 1
MARKETING/MARK MGMT (RESR	15798 1		17000 1				27500 1	20430 4	20278 77 30000/18000
REAL ESTATE		19493 1							
ADVERTISING									17475 4
COMMUNICATIONS								27500 1	19973 20 23000/18000
JOURNALISM									17625 2
ELEMENTARY EDUCATION									21000 1
SPECIAL EDUCATION									16640 1
HUMAN ECOLOGY (HOME ECONO	18000 2				18500 1				17657 7
TEXTILES & CLOTHING									19700 6
MERCHANDISING MANAGEMENT									19291 12
FOREIGN LANGUAGES	24600 1							33000 1	21558 6
LETTERS (incl English, Li							18000 1	27500 1	20758 11
VISUAL & PERFORMING ARTS									26000 1
HUMANITIES - OTHER							31550 2		16560 3
HISTORY		28750 1						25000 1	19591 11
POLITICAL SCIENCE/GOVT	23000 1	31500 1					29000 2	17497 2	22089 20 30000/18700

AVERAGE SALARY OFFERS
BY CURRICULUM/FUNCTION

SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
PSYCHOLOGY								16800 2	19997 14
SOCIOLOGY									18400 8
SOCIAL SCIENCES-OTHER							30000 1		19825 4
AEROSPACE & AERONAUTICAL									23000 1
AGRICULTURAL									29000 1
BIOENGINEERING & BIOMEDIC		30000 1	31800 1						
CHEMICAL							26300 1		22800 1
CIVIL		33500 1							26400 1
COMPUTER	29170 13	30000 1	29900 4				31313 8		
ELECTRICAL/ELECTRONIC		31733 3	30711 11	29500 1	29640 1		31491 22 36000/29000		29750 4
INDUSTRIAL							29724 15		
MECHANICAL							28000 3		31200 2
TEXTILE									26288 26 33500/24000
ENGINEERING TECHNOLOGY	23360 5	23529 3	22608 2	26600 1				25200 2	24810 2
INDUSTRIAL TECHNOLOGY			23000 1						24967 3
AGRIBUSINESS					24880 5				22100 2
ANIMAL SCIENCES									15000 1
PLANT SCIENCES					18500 1				23000 1
OTHER AGRICULTURAL SCIENC					19487 12				27500 2
COMPUTER SCIENCE	27128 109 38600/20160	29305 18	28859 32 33000/25000				29123 13		32500 2
COMPUTER PROGRAMMING	26896 19		30000 1				24750 2		
INFORMATION SCIENCES & SY	27300 11	25873 15	25714 3				29250 2		23500 1
SYSTEMS ANALYSIS			28568 2				31250 2		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 3

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
HEALTH SCIENCES								26000 1	
ARCHITECTURAL & ENVIRONME					20000 1	17333 3			26000 1
BIOLOGICAL									25300 1
CHEMISTRY					33600 1				
MATHEMATICS	24269 4	24500 2		26988 2			27600 5		22900 5
PHYSICS	33600 1								

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT			32146 1	21000 1		30000 1		27000 1
ECONOM & FINANCE (BANKING	24250 2					19493 1		
JOURNALISM								18000 1
ELEMENTARY EDUCATION								19817 104 26600/17000
PRE-ELEMENTARY EDUCATION								18591 3
PHYSICAL EDUCATION								20600 5
SPECIAL EDUCATION								21340 14
HUMAN ECOLOGY (HOME ECONO								21925 2
FOREIGN LANGUAGES								18613 4
LETTERS (incl English, Li								20268 11
VISUAL & PERFORMING ARTS					30000 1			19113 3
HUMANITIES - OTHER	18726 1							
HISTORY				16000 1				17350 2
POLITICAL SCIENCE/GOVT			18000 1	21983 6	17313 1			
PSYCHOLOGY			17188 4					21000 2
SOCIAL SCIENCES-OTHER			13500 1	17500 2				
ELECTRICAL/ELECTRONIC			26000 1					
MECHANICAL							17300 1	
ENGINEERING TECHNOLOGY							26496 1	
INDUSTRIAL TECHNOLOGY			18000 1					
OTHER AGRICULTURAL SCIENC			12272 1					
COMPUTER SCIENCE	27633 2							12500 1
ALLIED HEALTH			25216 5					18007 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
HEALTH SCIENCES		40000 1	23238 4					
NURSING		23344 45 36500/18000						
PHARMACY			38088 209 48000/31387				30000 1	
BIOLOGICAL			18000 1				19550 1	19230 1
CHEMISTRY						28300 1	33350 2	11600 1
MATHEMATICS	23386 12							19850 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25661 656 37500/22000	22396 168 37500/17500	20707 153 32000/18000	20916 35 32000/16300	23288 13		26000 2	21850 6	25313 100 33500/18975
BACHELOR - TECHNICAL	25500 2		18200 1		26000 2	34200 1		32496 1	27757 7

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	25565 23 35000/21500	22168 44 30000/18500	19920 10	21913 35 32000/18000	20025 40 29500/15600	23294 16	21639 339 33500/16000	18417 6	16429 6
BACHELOR - TECHNICAL	25000 2	22167 3		27790 10	21077 3	31314 4	27017 67 36000/22000	27281 7	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		23690 6	18823 20 26300/13000	17413 14	19241 16	22535 27 29000/17892	20613 4	17236 5	21100 16
BACHELOR - TECHNICAL		32000 1				29800 2	18800 1	20000 1	24407 12

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			18530 18	16096 12	19000 2	15560 13		30000 1	
BACHELOR - TECHNICAL	31350 2		15249 3	22150 2			25550 2	28967 311 38400/24342	28527 15

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	24644 12	24971 7				17400 1	23483 3	28000 1	
BACHELOR - TECHNICAL	29565 391 39156/24500	29402 49 35600/25000	29562 71 34080/25343	29721 36 37500/25675	30616 25 35000/28950	30031 123 35400/25300	27905 50 34800/24199	30973 317 38400/25000	30425 189 39996/25340

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	22518 19	25302 20 33400/19493	24860 5	32000 2	19500 2		28415 86 40000/24000	22750 37 35000/17500	20645 442 32000/17500
BACHELOR - TECHNICAL	27129 162 41000/20000	27806 44 35000/24000	28863 57 33500/25000	27519 4	21904 21 40000/15500	17333 3	29953 73 41500/26500	25467 3	26002 57 35000/22800

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	22409 3		18914 7	20390 10	23657 2	24747 2		19992 152 27000/17250
BACHELOR - TECHNICAL	23993 14	23706 46 40000/18000	37179 222 48000/27664			28300 1	26674 6	16840 6

AVERAGE SALARY OFFERS SEPTEMBER 1989 SCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	33505 21 50000/30000	23000 1		31328 25 55000/24000	34400 5	39000 1	24000 1	32650 14	28050 6
MBA--TECH	30000 1			39000 5		32500 1	32367 3	40140 5	40667 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	35833 3	32800 5	42500 1	59333 3	29191 11				40000 3
MBA--TECH	32667 3		33800 1						

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		35675 4			19200 1	25295 3			31333 3
MBA--TECH	30450 1	32000 2	39000 1						

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH	23000 1				35000 3	28000 1	35514 7	31250 4	39000 5
MBA--TECH					29900 1		40140 3		41368 8

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	37633 4	35429 7	29500 4	35400 1			29000 1	33247 6	34260 5
MBA--TECH	34625 4	29500 2							35900 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH		33700 3		36400 2	31214 7	40000 1
MBA--TECH	34000 1	32500 1				39000 1

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International
  Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989).

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SWPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	97	561	$25372	$25166	$27000	$25500	$24000	233	1331	$24949	$24690	$27000	$25000	$23000
BUSINESS ADMIN (INCL MGMT	10	155	22890	23342	*	*	*	32	330	22219	22070	26506	20850	17000
DISTRIBUTION MANAGEMENT	+	26	+	24480				1	36	19875	24363	*	*	*
ECONOM & FINANCE (BANKING	16	85	24987	23074	*	*	*	68	253	23447	22966	27000	24000	18000
HOTEL/RESTAURANT MGMT.	+	13	+	21154				3	64	22533	19737	*	*	*
HUMAN RSRCS (incl LABOR R	+	11	+	20036				3	23	19133	21538	*	*	*
MANAGEMENT INFO SYSTEMS	16	51	27044	27689	*	*	*	35	138	25946	26676	30000	25000	23500
MARKETING/MARK MGMT (RESR	26	125	23727	22395	27000	23500	20000	50	322	22191	21989	25800	22650	18000
REAL ESTATE	+	+	+	+				2	6	16863	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				1	10	18700	19249	*	*	*
COMMUNICATIONS	+	20	+	21027				5	60	18750	20041	*	*	*
JOURNALISM	+	5	+	20632				1	28	18000	18696	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	14600				+	7	+	13711			
EDUCATION														
ELEMENTARY EDUCATION	+	18	+	15607				8	76	18656	17231	*	*	*
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				1	8	18700	19759	*	*	*
SPECIAL EDUCATION	+	6	+	18183				3	19	21467	19705	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	11	+	17045			
TEXTILES & CLOTHING	+	+	+	+				2	11	12720	16924	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				+	9	+	19813			
LETTERS (incl English, Li	+	2	+	21150				1	30	24000	19288	*	*	*
VISUAL & PERFORMING ARTS	+	1	+	29000				1	17	15450	15340	*	*	*
HUMANITIES - OTHER	+	2	+	18516				+	22	+	22739			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				3	17	15083	19497	*	*	*
HISTORY	+	3	+	21167				+	9	+	18402			
POLITICAL SCIENCE/GOVT	+	1	+	17000				+	18	+	19580			
PSYCHOLOGY	+	7	+	19611				2	38	16489	17450	*	*	*
SOCIOLOGY	+	2	+	15700				+	14	+	19009			
SOCIAL SCIENCES-OTHER	+	2	+	14935				1	25	21378	18752	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	13	+	28322				15	40	27592	28432	*	*	*
AGRICULTURAL	+	+	+	+				1	3	19000	19787	*	*	*
ARCHITECTURAL	+	+	+	+				1	5	27720	22375	*	*	*
BIOENGINEERING & BIOMEDIC	+	1	+	28800				1	4	24300	28315	*	*	*
CHEMICAL	13	100	33154	32503	*	*	*	46	214	32974	32435	35230	33148	31200
CIVIL	1	47	21372	26758	*	*	*	17	157	24059	25742	*	*	*
COMPUTER	3	21	27900	29753	*	*	*	8	41	27212	29241	*	*	*
ELECTRICAL/ELECTRONIC	5	132	31200	30416	*	*	*	73	392	29347	29869	33000	30000	25000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/3/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	+	40	+	$29320				8	83	$27263	$28872	*	*	*
MECHANICAL	7	150	$30514	30189	*	*	*	83	438	29964	29902	$34000	$30000	$26400
METALLURGICAL	+	+	+	+				+	9	+	29666			
MINING (INCL GEOLOGICAL)	+	+	+	+				+	2	+	24936			
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	+	5	+	33460				25	36	29331	30227	34620	27600	24960
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	2	16	21060	25910	*	*	*	17	97	25340	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				1	12	25000	25393	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	24978				+	23	+	21820			
ANIMAL SCIENCES	+	+	+	+				+	5	+	19380			
PLANT SCIENCES	+	2	+	16890				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	8	+	23088				+	15	+	21811			
COMPUTER SCIENCE														
COMPUTER SCIENCE	5	62	28338	28117	*	*	*	11	214	25959	27074	*	*	*
COMPUTER PROGRAMMING	+	2	+	25100				3	21	23959	26212	*	*	*
INFORMATION SCIENCES & SY	+	12	+	27325				3	42	24888	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				2	7	25550	28228	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				+	40	+	23880			
HEALTH SCIENCES	+	3	+	18317				2	20	22613	18067	*	*	*
NURSING	+	6	+	21172				3	79	20747	23101	*	*	*
PHARMACY	+	+	+	+				+	50	+	36583			
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				1	10	23400	23592	*	*	*
BIOLOGICAL	+	+	+	+				1	13	17700	18930	*	*	*
CHEMISTRY	+	6	+	32583				+	26	+	27010			
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				1	3	15000	22720	*	*	*
MATHEMATICS	+	3	+	28100				1	36	27500	23554	*	*	*
PHYSICS	+	5	+	26000				+	5	+	26000			
OTHER PHYSICAL & EARTH SC	+	8	+	23160				+	11	+	22655			
TOTALS	201	1755						780	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	87	477	$25545	$25393	$27000	$25500	$24000	188	1109	$25153	$24911	$27000	$25150	$23500
ACCOUNTING (PRIVATE)	13	84	24334	23726	*	*	*	57	230	24056	23110	25355	24500	23000
COMMERCIAL BANKING (CNSMR	1	14	15900	21565	*	*	*	2	40	21450	21552	*	*	*
COMMERCIAL BANKING (LENDG	2	11	25750	22264	*	*	*	4	25	25875	21036	*	*	*
INVESTMT BANKING (CORP FN	+	2	+	23350				2	9	27800	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				1	4	16000	17175	*	*	*
INVESTMT BANKG (SALES & T	+	+	+	+				1	3	17500	20835	*	*	*
FINANCIAL/TREASURY ANALYS	6	25	23214	24839	*	*	*	17	79	22433	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	20050				+	9	+	22522			
UNDERWRITING	+	5	+	22076				4	21	20614	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				+	10	+	16952			
BRAND/PRODUCT MANAGEMENT	+	19	+	25687				3	58	23000	23900	*	*	*
BUYER/MERCHANDISING	1	22	24000	24442	*	*	*	10	69	21887	22453	*	*	*
MARKET RESEARCH	+	10	+	22392				2	26	21250	21805	*	*	*
SALES	16	124	24647	23207	*	*	*	30	330	23647	22680	27000	24000	17500
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	1	+	17000				+	8	+	18281			
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				+	10	+	19020			
PUBLIC RELATIONS	+	8	+	22378				2	33	15750	18894	*	*	*
WRITING / EDITING	+	2	+	13080				2	18	18637	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	1	19493	19493	*	*	*	2	8	18930	17172	*	*	*
FINANC,TAXA, MONETARY POL	+	7	+	22086				5	16	20855	21192	*	*	*
ECONOMIC PROGRAMS	+	1	+	15000				2	4	17984	17992	*	*	*
LAW ENFORCEMENT	+	1	+	20004				+	22	+	20526			
MILITARY	+	15	+	20483				13	47	22588	21148	*	*	*
NATIONAL SECURITY	+	2	+	25409				1	6	19654	19901	*	*	*
URBAN / REGIONAL PLANNING	+	+	+	+				1	3	15000	21160	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				1	43	18700	23824	*	*	*
COUNSELING	+	1	+	17000				1	13	15500	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				5	13	17771	19008	*	*	*
ENGINEERING														
BIOENGINEERING	+	5	+	32256				1	7	24300	29511	*	*	*
DESIGN / CONSTRUCT	5	88	28270	28626	*	*	*	75	302	28754	28184	33500	30000	22560
ENVIRONMENTAL/SANITATION	+	4	+	27032				3	31	23999	26923	*	*	*
MANUFACTURING/INDUSTRIAL	4	141	28510	30153	*	*	*	43	399	29408	29979	33000	30000	25800
SYSTEMS / PROGRAMMING	4	24	28440	29605	*	*	*	9	61	28251	29605	*	*	*
POWER SYSTEMS	1	19	32000	29616	*	*	*	3	38	26667	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	1	18	32500	29044	*	*	*	7	57	28471	29191	*	*	*

continued

SWPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	6	+	$29145				16	41	$30558	$30039	*	*	*
RESEARCH & DEVELOPMENT	8	44	$32243	30595	*	*	*	41	132	30119	29807	$33000	$31200	$25000
TESTING	+	15	+	28306				18	60	27178	27305	*	*	*
PROCESS ENGINEERING	6	133	32863	31503	*	*	*	58	288	31535	31273	36000	32652	25200
OTHER ENGINEERING	2	19	32010	30170	*	*	*	2	70	32010	30088	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	16	76	27525	27583	*	*	*	36	200	26547	26336	29220	27240	24000
INFORMATION SYSTEMS	2	33	26512	28521	*	*	*	7	110	23718	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	1	18	30492	27868	*	*	*	9	80	24944	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	3	+	23413				1	11	40027	27688	*	*	*
AGRICULTURE/NAT'L RESOURC	+	14	+	23860				1	24	19000	22467	*	*	*
ARCHITECTURE	+	1	+	30000				1	18	23400	22399	*	*	*
CONSULTING	4	36	27850	27705	*	*	*	12	95	27906	26041	*	*	*
HUMAN RESRCS /INDUS RELS	2	13	25751	22425	*	*	*	7	52	21591	22261	*	*	*
MANAGEMENT TRAINEE	16	130	22730	21523	*	*	*	54	385	21792	21050	28000	20750	18000
MATH/STATISTICIANS	+	+	+	+				+	7	+	20877			
NURSES / PERSONAL CARE	+	6	+	19830				3	76	20747	23097	*	*	*
OTHER HEALTH RELATED (EX	2	8	21120	21633	*	*	*	3	121	21822	27804	*	*	*
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	+	+	+				+	5	+	22552			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	32	+	16736				14	138	19129	18036	*	*	*
TOTALS	201	1755						780	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 1 FEBRUARY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	3	25	$26333	$26952	*	*	*	11	57	$28214	$26672	*	*	*
MBA--NON-TECH	22	30	31057	30332	$36000	$30000	$28500	41	76	30889	30672	$36000	$30000	$26000
MBA--TECH	+	8	+	34000				+	14	+	35529			
MS-BUSINESS	+	1	+	32000				5	12	25700	29042	*	*	*
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				1	3	26400	28133	*	*	*
MANAGEMENT INFORMATION SY	+	+	+	+				3	11	30533	28055	*	*	*
MARKETING/MKTNG MGT (RESE	+	2	+	24650				1	11	22500	29800	*	*	*
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				2	4	23000	19750	*	*	*
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				1	5	24096	19427	*	*	*

continued

SWPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	+	7	+	34800				1	10	$29199	34520	*	*	*
CIVIL	+	2	+	27746				1	13	27500	28134	*	*	*
COMPUTER	+	5	+	32352				2	9	31200	32129	*	*	*
ELECTRICAL/ELECTRONIC	3	13	$36500	34694	*	*	*	13	38	36361	34962	*	*	*
INDUSTRIAL	+	+	+	+				4	4	33650	33650	*	*	*
MECHANICAL	+	15	+	34071				2	27	32400	34051	*	*	*
METALLURGICAL	+	3	+	34307				+	7	+	32934			
MINING & MINERAL	+	+	+	+				1	2	32000	33000	*	*	*
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				6	9	44012	40475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				1	10	31200	33689	*	*	*
COMPUTER SCIENCE	+	+	+	+				1	1	32438	32438	*	*	*
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				+	4	+	27428			
HEALTH SCIENCES	+	4	+	21965				1	6	24000	21143	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	+	+	+				+	6	+	31917			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				4	18	31000	28978	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	33000				1	8	30000	29764	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	28	137						103	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	9	18	$28799	$33909	*	*	*	18	41	$30200	$32004	*	*	*
MBA--TECH	+	5	+	46060				1	8	18726	36628	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	5	12	30772	34822	*	*	*	16	37	34644	35612	*	*	*
MBA--TECH	+	16	+	45944				+	16	+	45944			
OVER 4 YEARS														
MBA--NON-TECH	14	19	34250	35211	*	*	*	17	44	35618	37714	*	*	*
MBA--TECH	1	8	33600	43950	*	*	*	2	14	42800	43507	*	*	*
TOTALS	29	78						54	160					

[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	2	+	$57250			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	+	7	+	$42063				4	14	$46902	44511	*	*	*
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333				+	6	+	39817			
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				1	1	49200	49200	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	4	+	41745				1	10	33000	41588	*	*	*
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	+	20						6	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25334 189 31105/23500			28500 1					22500 1
BUSINESS ADMIN (INCL MGMT	28533 3								15900 1
ECONOM & FINANCE (BANKING	21305 4			26000 8	26000 1	25355 2	17000 1	23000 1	20940 5
MANAGEMENT INFO SYSTEMS	26000 2					29714 4	26030 5		
MARKETING/MARK MGMT (RESR							30000 1		19000 1
COMMUNICATIONS									14250 1
LETTERS (incl English, Li							24000 1		
CHEMICAL								31200 1	
CIVIL								25200 1	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	32500 1		
INDUSTRIAL	26000 1								
MECHANICAL								28000 1	
ENGINEERING TECHNOLOGY								20800 1	
MATHEMATICS	27500 1								

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1								
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	27409 3		18500 5	23000 1			
ECONOM & FINANCE (BANKING	24491 3	19200 1	20129 2		21399 5				
HUMAN RSRCS (incl LABOR R			18000 1		19500 1				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18200 3			21501 12			19500 1	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1				26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
COMPUTER PROGRAMMING			24000 1						
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING						22984 6	21249 8	19278 1	
BUSINESS ADMIN (INCL MGMT				19392 4	21000 1	19236 4			20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2		16821 3	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS				27480 1	23000 1	20750 2			
MARKETING/MARK MGMT (RESR				24000 1	13273 1	16741 4			22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18656 8				
SPECIAL EDUCATION					21467 3				
VISUAL & PERFORMING ARTS					15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
PSYCHOLOGY							16489 2		
AEROSPACE & AERONAUTICAL						26084 3			
AGRICULTURAL							19000 1		
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2			
CIVIL		24912 3				20763 5	24405 3		
COMPUTER						24600 1	23000 1		
ELECTRICAL/ELECTRONIC			27000 2			22714 7			
INDUSTRIAL			26000 1			24000 1			
MECHANICAL						20500 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
COMPUTER SCIENCE						25200 1			12000 1
COMPUTER PROGRAMMING						17878 1			
HEALTH SCIENCES								23225 1	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ECONOM & FINANCE (BANKING					23901 9	23000 1			26500 1
HOTEL/RESTAURANT MGMT					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					24300 4			24000 1	30480 1
MARKETING/MARK MGMT (RESR									24102 4
COMMUNICATIONS						17000 1			
PHYSICAL EDUCATION				18700 1					
CRIMINAL JUSTICE			10000 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					27969 12				
ARCHITECTURAL								27720 1	
CHEMICAL								31200 1	33148 32 36000/32400
CIVIL								26407 5	
COMPUTER					26000 1				
ELECTRICAL/ELECTRONIC					29080 16		29400 1	27000 2	32875 4
MECHANICAL					28362 22 33300/25200		29783 6	30325 4	31800 13
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					26190 4				
COMPUTER PROGRAMMING					30000 1				
ARCHITECTURAL & ENVIRONME					23400 1				

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	19475 2								24325 24 25000/23000
BUSINESS ADMIN (INCL MGMT									25579 5
ECONOM & FINANCE (BANKING	24150 2								25654 16
MANAGEMENT INFO SYSTEMS	24000 1								28049 9
MARKETING/MARK MGMT (RESR	21600 1	23400 2	23725 6						25800 6
CHEMICAL									34068 10
COMPUTER	30200 2								27900 3
ELECTRICAL/ELECTRONIC	31204 15	29192 14	32000 1		36000 1				33000 2
INDUSTRIAL	27300 1								25000 1
MECHANICAL	29433 3	29125 8	28800 1		30000 1			31200 1	31512 20 36768/27600
PETROLEUM									29490 21 49200/25200
ENGINEERING TECHNOLOGY	28350 2		32400 1						27853 3
COMPUTER SCIENCE	28800 2								28664 3
INFORMATION SCIENCES & SY	22902 2								28860 1
SYSTEMS ANALYSIS									24000 1

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT			26506 1			
MARKETING/MARK MGMT (RESR						22000 1
ELECTRICAL/ELECTRONIC			31312 3			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1			
ENGINEERING TECHNOLOGY			23960 5			
INDUSTRIAL TECHNOLOGY			25000 1			

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25308 198 34100/23500			26278 9	26000 1	28261 6	25144 8	23000 1	19594 9
BACHELOR - TECHNICAL	26500 4					29750 2	32500 1	26300 4	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21641 9	19559 6	23811 8		20219 28 26000/15996	23000 1		19500 1	24250 2
BACHELOR - TECHNICAL			24000 1		27100 1	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL				22405 9	19023 16	19462 23 26400/16000	19305 13	19278 1	21810 4
BACHELOR - TECHNICAL		23956 6	26667 3		17700 1	23872 27 35052/19654	22756 6	23488 3	17000 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			15689 2	18700 1	24014 15	20000 2		24000 1	25565 6
BACHELOR - TECHNICAL					28087 58 33900/24342		29729 7	27747 14	32768 49 36000/30240

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22142 6	23400 2	23725 6						25490 60 34000/24000
BACHELOR - TECHNICAL	29784 27 35400/27300	29168 22 35000/27000	31067 3		33000 2			31200 1	30574 65 49200/25000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			26506 1			22000 1
BACHELOR - TECHNICAL		30000 1	27549 13			

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29747 15			31150 8		30960 1	36800 1	34333 3	
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	36000 1		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2			25800 2				28833 3
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				36000 1		
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25306 183 31105/23750	23867 43 27500/23000							28500 1
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1						17200 1
ECONOM & FINANCE (BANKING	17619 2	24640 13	27000 1	25875 4	27800 2		16000 1	17500 1	22739 13
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1								25800 1
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BUSINESS ADMIN (INCL MGMT		21100 2				20000 1	15000 1		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20129 2		24750 2	23882 6	22500 1	22249 4		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR					18500 2		23850 21 35000/21600		
ADVERTISING					18700 1				
COMMUNICATIONS							21500 2		
MECHANICAL							30780 2		

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						20855 5			
BUSINESS ADMIN (INCL MGMT					18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				24000 1					
CRIMINAL JUSTICE							17248 1		
AEROSPACE & AERONAUTICAL									21600 2
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC									23667 3
PETROLEUM									27000 2

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								27736 4	
ARCHITECTURAL								27720 1	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL								33446 7	28000 1
CIVIL								23974 12	21998 2
ELECTRICAL/ELECTRONIC	19654 1							29920 24 33900/27000	
INDUSTRIAL								24000 1	
MECHANICAL								30492 19	
PETROLEUM								29000 3	
ENGINEERING TECHNOLOGY								21920 4	
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1								
AEROSPACE & AERONAUTICAL						29148 7	27852 2		
CHEMICAL	33508 5					32386 11		33901 19	33780 1
CIVIL	25158 2								
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	29684 6	29400 1	26667 3	29383 6	31267 11	31650 6	29329 7	25200 1	
INDUSTRIAL	28633 3					28600 2		25000 1	
MECHANICAL	29734 23 34000/27680	29290 4			29433 3	31612 5	26025 8	31125 18	30240 1
PETROLEUM	25200 1					30510 2		29768 17	
ENGINEERING TECHNOLOGY	22800 1				28350 2	25733 6	20000 1	34200 2	
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE		24000 1							

AVERAGE SALARY OFFERS　　FEBRUARY 1989　SWPA REGIONAL CUMULATIVE REPORT　　Sample Block:　Average: 20250　　706　# of Offers
BY CURRICULUM/FUNCTION　　CUMULATIVE PERIOD　9/1/88 THROUGH 2/3/89　　90th:　22080　/　10th:　18330　　PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT				40027　1			30300　2	25751　2	21947　14
ECONOM & FINANCE (BANKING		23500　2					37472　1		22736　11
HOTEL/RESTAURANT MGMT.									22533　3
HUMAN RSRCS (incl LABOR R								18950　2	
MANAGEMENT INFO SYSTEMS	[illegible]6867　19	23805　5	25375　4					23000　1	25896　5
MARKETING/MARK MGMT (RESR	29500　2							15738　1	21217　18
REAL ESTATE									15000　1
COMMUNICATIONS								23000　1	
TEXTILES & CLOTHING									12720　2
AGRICULTURAL					19000　1				
CIVIL							27000　1		
COMPUTER	25300　2		29400　1						
ELECTRICAL/ELECTRONIC							26375　4		
INDUSTRIAL							26000　1		
ENGINEERING TECHNOLOGY							20800　1		
COMPUTER SCIENCE	27009　7		21246　2				30000　1		
COMPUTER PROGRAMMING	23959　3								
INFORMATION SCIENCES & SY	24888　3								
SYSTEMS ANALYSIS			25550　2						
ARCHITECTURAL & ENVIRONME						23400　1			
MATHEMATICS							27500　1		

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18656 8
SPECIAL EDUCATION								21467 3
VISUAL & PERFORMING ARTS								15450 1
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1

AVERAGE SALARY OFFERS FEBRUARY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25153 188 31105/23500	24056 57 27500/23000	21450 2	25875 4	27800 2		16000 1	17500 1	22433 17
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20614 4		23000 3	21887 10	21250 2	23138 28 35000/17500		
BACHELOR - TECHNICAL							30780 2		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			15750 2	18637 2	18930 2	20855 5	17984 2		18113 4
BACHELOR - TECHNICAL									24578 9

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			18700 1	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1				22000 1	24300 1	28754 75 36000/22560	23999 3

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1					23000 1			
BACHELOR - TECHNICAL	29494 42 36000/26196	28251 9	26667 3	28471 7	30558 16	30297 40 35230/25000	27178 18	31535 58 49200/25200	32010 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27118 21 30480/24500	23718 7	25375 4	40027 1			32691 3	21591 7	21792 54 31000/18000
BACHELOR - TECHNICAL	25747 15		24598 5		19000 1	23400 1	26311 9		

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					19238 13
BACHELOR - TECHNICAL		20747 3	23225 1					17700 1

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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SWPA REGIONAL Report No. 2   MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	75	1197	$25368	$25896	$27000	$25500	$23000	308	2528	$25051	$25261	$27000	$25000	$23000
BUSINESS ADMIN (INCL MGMT	16	123	23075	23179	*	*	*	48	453	22504	22371	26506	21500	17000
DISTRIBUTION MANAGEMENT	+	3	+	21331				1	39	19875	24129	*	*	*
ECONOM & FINANCE (BANKING	26	207	24449	24988	27000	24684	19200	94	460	23724	23876	27000	24000	18000
HOTEL/RESTAURANT MGMT.	2	2	20750	20750	*	*	*	5	66	21820	19767	*	*	*
HUMAN RSRCS (incl LABOR R	+	10	+	22126				3	33	19133	21716	*	*	*
MANAGEMENT INFO SYSTEMS	13	39	27472	28732	*	*	*	48	177	26359	27090	30000	27000	24000
MARKETING/MARK MGMT (RESR	19	164	21345	22585	*	*	*	69	486	21958	22190	27000	21600	16000
REAL ESTATE	+	+	+	+				2	6	16863	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				1	10	18700	19249	*	*	*
COMMUNICATIONS	1	8	17000	18700	*	*	*	6	68	18458	19883	*	*	*
JOURNALISM	+	2	+	15950				1	30	18000	18513	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	1	7	18500	21104	*	*	*	9	83	18639	17558	*	*	*
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	1	1	12000	12000	*	*	*	2	9	15350	18897	*	*	*
SPECIAL EDUCATION	1	5	18086	19697	*	*	*	4	24	20622	19704	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				2	26	12720	18218	*	*	*
MERCHANDISING MANAGEMENT	+	4	+	22625				+	7	+	20714			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				+	10	+	19782			
LETTERS (incl English, Li	+	5	+	20200				1	35	24000	19419	*	*	*
VISUAL & PERFORMING ARTS	1	2	17136	18068	*	*	*	2	19	16293	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				+	31	+	21956			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				3	18	15083	19525	*	*	*
HISTORY	1	4	23000	19900	*	*	*	1	13	23000	18863	*	*	*
POLITICAL SCIENCE/GOVT	1	6	19463	19244	*	*	*	1	24	19463	19496	*	*	*
PSYCHOLOGY	2	12	23000	20623	*	*	*	4	50	19745	18211	*	*	*
SOCIOLOGY	1	4	28788	21447	*	*	*	1	18	28788	19550	*	*	*
SOCIAL SCIENCES-OTHER	+	3	+	19600				1	28	21378	18843	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	6	75	29879	29615	*	*	*	21	115	28246	29204	31000	29900	24342
AGRICULTURAL	+	5	+	25939				1	8	19000	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				1	6	27720	22813	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	22289				1	6	24300	26306	*	*	*
CHEMICAL	104	329	33234	33058	34800	33500	31200	150	543	33155	32812	35000	33500	31000
CIVIL	19	204	29547	26357	*	*	*	36	361	26956	26090	32572	27000	21372
COMPUTER	1	50	27560	30258	*	*	*	9	91	27251	29800	*	*	*
ELECTRICAL/ELECTRONIC	37	557	30883	30550	33500	31252	27500	110	949	29864	30269	33400	30750	25000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	2	123	$26100	$29719	*	*	*	10	206	$27030	$29378	*	*	*
MECHANICAL	61	591	31346	30625	$35040	$31100	$27600	144	1029	30549	30317	$34700	$30270	$27000
METALLURGICAL	+	41	+	29561				+	50	+	29580			
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	22	26	34142	34936	36000	35000	27600	47	62	31583	32202	36140	30000	24960
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	63	33600	27566	*	*	*	18	160	25799	28085	*	*	*
INDUSTRIAL TECHNOLOGY	+	13	+	26310				1	25	25000	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				+	25	+	22106			
ANIMAL SCIENCES	1	2	15000	17250	*	*	*	1	7	15000	18771	*	*	*
PLANT SCIENCES	+	+	+	+				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				+	1	+	22800			
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	24	164	27515	28497	30300	28350	24000	35	378	27026	27691	30300	27900	24000
COMPUTER PROGRAMMING	+	5	+	25792				3	26	23959	26131	*	*	*
INFORMATION SCIENCES & SY	9	52	25133	26687	*	*	*	12	94	25072	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				2	8	25550	28575	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	4	30000	24650	*	*	*	1	44	30000	23950	*	*	*
HEALTH SCIENCES	+	3	+	23000				2	23	22613	18710	*	*	*
NURSING	+	1	+	20000				3	80	20747	23062	*	*	*
PHARMACY	+	15	+	35255				+	65	+	36276			
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	+	4	+	26350				1	14	23400	24380	*	*	*
BIOLOGICAL	+	1	+	26500				1	14	17700	19471	*	*	*
CHEMISTRY	+	31	+	31310				+	57	+	29349			
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				1	5	15000	23032	*	*	*
MATHEMATICS	1	24	30096	27367	*	*	*	2	60	28798	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	450	4245						1230	9352					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	61	1055	$25617	$26071	$27000	$25500	$24000	249	2164	$25267	$25476	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	23	183	25598	25060	27000	26000	24000	80	413	24500	23974	27000	24622	22500
COMMERCIAL BANKING (CNSMR	+	8	+	22911				2	48	21450	21778	*	*	*
COMMERCIAL BANKING (LENDG	1	18	24000	22967	*	*	*	5	43	25500	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				2	12	27800	25192	*	*	*
INVESTMT BANKNG (M & A)	1	4	24504	26500	*	*	*	1	5	24504	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	+	+	+				1	4	16000	17175	*	*	*
INVESTMT BANKG (SALES & T	+	3	+	25000				1	6	17500	22917	*	*	*
FINANCIAL/TREASURY ANALYS	10	69	23802	25900	*	*	*	27	148	22940	24801	26500	24600	17200
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				+	13	+	22515			
UNDERWRITING	3	9	20667	19821	*	*	*	7	30	20637	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	1	31	28000	24395	*	*	*	4	89	24250	24072	*	*	*
BUYER/MERCHANDISING	6	76	24200	21823	*	*	*	16	145	22754	22123	*	*	*
MARKET RESEARCH	+	10	+	27589				2	36	21250	23411	*	*	*
SALES	25	160	23756	24079	32520	21750	16000	55	490	23697	23137	31200	24000	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				+	14	+	23598			
MEDIA PLANNING	+	3	+	27767				+	11	+	20868			
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	1	5	21600	25771	*	*	*	1	15	21600	21270	*	*	*
PUBLIC RELATIONS	2	5	21068	21927	*	*	*	4	38	18409	19293	*	*	*
WRITING / EDITING	+	3	+	20267				2	21	18637	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	4	19463	20584	*	*	*	3	12	19107	18310	*	*	*
FINANC,TAXA, MONETARY POL	+	6	+	21925				5	22	20855	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				2	5	17984	18394	*	*	*
LAW ENFORCEMENT	+	+	+	+				+	22	+	20526			
MILITARY	2	9	22000	22501	*	*	*	15	56	22510	21365	*	*	*
NATIONAL SECURITY	+	3	+	31800				1	9	19654	23868	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	25576				1	10	15000	24251	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	2	6	29394	25131	*	*	*	3	49	25829	23984	*	*	*
COUNSELING	+	4	+	19894				1	17	15500	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				5	14	17771	18579	*	*	*
ENGINEERING														
BIOENGINEERING	2	8	30980	32216	*	*	*	3	15	28753	30954	*	*	*
DESIGN / CONSTRUCT	27	369	30331	28283	33300	30600	27000	102	671	29172	28238	33500	30000	24000
ENVIRONMENTAL/SANITATION	5	31	31234	28809	*	*	*	8	62	28521	27866	*	*	*
MANUFACTURING/INDUSTRIAL	54	725	33228	30845	36000	33330	28000	97	1124	31534	30537	35040	32100	26400
SYSTEMS / PROGRAMMING	5	51	28454	29758	*	*	*	14	112	28324	29675	*	*	*
POWER SYSTEMS	6	74	29533	29897	*	*	*	9	112	28578	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	4	44	29915	29998	*	*	*	11	101	28996	29543	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	5	46	$30940	$30556	*	*	*	21	87	$30649	$30312	$32000	$30600	$29000
RESEARCH & DEVELOPMENT	7	86	31173	30992	*	*	*	48	218	30272	30275	33400	31192	25000
TESTING	5	47	28279	30681	*	*	*	23	107	27417	28788	31800	27000	24900
PROCESS ENGINEERING	122	341	32537	32546	$35400	$33500	$27600	180	629	32214	31963	35400	33490	26400
OTHER ENGINEERING	2	147	33200	29720	*	*	*	4	217	32605	29839	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	23	130	26221	27859	30000	26004	23160	59	330	26420	26936	30000	27000	23160
INFORMATION SYSTEMS	2	38	22458	27108	*	*	*	9	148	23438	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	20	71	28890	28443	32100	28400	26300	29	151	27665	27759	30492	27948	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	3	5	25743	26346	*	*	*	4	16	29314	27269	*	*	*
AGRICULTURE/NAT'L RESOURC	1	10	15000	22080	*	*	*	2	34	17000	22353	*	*	*
ARCHITECTURE	+	1	+	28000				1	19	23400	22693	*	*	*
CONSULTING	2	143	29500	28587	*	*	*	14	238	28134	27571	*	*	*
HUMAN RESRCS /INDUS RELS	+	11	+	23117				7	63	21591	22410	*	*	*
MANAGEMENT TRAINEE	13	126	22329	22684	*	*	*	67	511	21896	21453	28000	21000	18000
MATH/STATISTICIANS	+	5	+	23111				+	12	+	21808			
NURSES / PERSONAL CARE	+	1	+	20000				3	77	20747	23057	*	*	*
OTHER HEALTH RELATED (EX	+	24	+	29855				3	145	21822	28144	*	*	*
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	2	+	26496				+	7	+	23679			
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	3	16	16195	19747	*	*	*	17	154	18611	18214	*	*	*
TOTALS	450	4245						1230	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 2 MARCH 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	71	103	$30141	$29979	$33000	$30996	$26520	82	160	$29883	$28801	$33000	$30498	$26000
MBA--NON-TECH	1	48	30000	37118	*	*	*	42	125	30868	33068	36000	30000	26000
MBA--TECH	4	26	34100	39319	*	*	*	4	40	34100	37993	*	*	*
MS-BUSINESS	1	4	24000	31075	*	*	*	6	16	25417	29550	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	3	10	29268	37620	*	*	*	3	38	29268	35279	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	1	2	28000	28550	*	*	*	2	5	27200	28300	*	*	*
MANAGEMENT INFORMATION SY	+	5	+	36073				3	16	30533	30560	*	*	*
MARKETING/MKTNG MGT (RESE	1	4	29000	36875	*	*	*	2	15	25750	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	1	1	19300	19300	*	*	*	3	5	21767	19660	*	*	*
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	1	1	22000	22000	*	*	*	1	2	22000	27000	*	*	*
SOCIAL SCIENCES - OTHER	+	1	+	43704				1	6	24096	23473	*	*	*

continued

SWPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	7	11	$36460	36631	*	*	*	8	21	$35552	35626	*	*	*
CIVIL	+	19	+	29342				1	32	27500	28851	*	*	*
COMPUTER	+	6	+	39313				2	15	31200	35003	*	*	*
ELECTRICAL/ELECTRONIC	9	71	40589	36053	*	*	*	22	109	38090	35673	$47000	$36450	$34200
INDUSTRIAL	+	12	+	35350				4	16	33650	34925	*	*	*
MECHANICAL	9	60	37987	35730	*	*	*	11	87	36971	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				1	6	32900	31257	*	*	*
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	3	3	38320	38320	*	*	*	9	12	42115	39936	*	*	*
TEXTILE	+	+	+	+				+	+	+				
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	26000				1	7	24000	21837	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	1	5	32700	30900	*	*	*	1	11	32700	31455	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	8	45	33313	35619	*	*	*	10	57	33014	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	7	38400	33814	*	*	*	5	25	32480	30332	*	*	*
MATHEMATICS (INCL ACTUARI	+	4	+	28032				1	12	30000	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	122	474						225	900					

SWPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				18	77	$30200	$38759	*	*	*
MBA--TECH	+	14	+	53779				1	22	18726	47542	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	46	+	47935				16	83	34644	42442	*	*	*
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				17	73	35618	42249	*	*	*
MBA--TECH	+	21	+	53943				2	35	42800	49769	*	*	*
TOTALS	+	179						54	339					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	6	7	$50633	50711	*	*	*	6	7	$50633	50711	*	*	*
CHEMICAL	5	10	51000	47697	*	*	*	9	24	49179	45838	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	1	6	48000	50941	*	*	*	1	12	48000	45379	*	*	*
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				1	3	49200	47073	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	12	33000	44200	*	*	*	2	22	33000	43013	*	*	*
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	13	45						19	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25424 248 32004/23500			28500 1	24504 1				22500 1
BUSINESS ADMIN (INCL MGMT	28533 3								15900 1
ECONOM & FINANCE (BANKING	21305 4			25782 12	26000 1	25355 2	22668 3	23000 1	21588 8
MANAGEMENT INFO SYSTEMS	26667 3					29714 4	26107 6		
MARKETING/MARK MGMT (RESR							30000 1		19100 2
COMMUNICATIONS									14250 1
LETTERS (incl English, Li							24000 1		
CHEMICAL								30733 3	
CIVIL								27556 8	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	32500 1		
INDUSTRIAL	26000 1								
MECHANICAL								28667 3	
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE						29700 2	22200 1		
INFORMATION SCIENCES & SY							23160 1		
MATHEMATICS	27500 1								

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		28000 1		18000 1				
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	24391 8		19586 7	23000 1			
ECONOM & FINANCE (BANKING	24491 3	19200 2	20619 3		20702 7				
HOTEL/RESTAURANT MGMT.		20750 2							
HUMAN RSRCS (incl LABOR R			18000 1		19500 1				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18200 3	17500 2		20867 15			26750 2	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1				26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
PSYCHOLOGY					25000 1				
AEROSPACE & AERONAUTICAL			31000 1						
ELECTRICAL/ELECTRONIC			31000 1						
MECHANICAL			25728 1						
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY					25920 1				
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			

AVERAGE SALARY OFFERS   MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING				23000 2		22375 7	21236 9	19278 1	
BUSINESS ADMIN (INCL MGMT				18513 5	21000 1	19236 4	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2		16821 3	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	23000 1	20750 2			
MARKETING/MARK MGMT (RESR			18375 2	22750 2	13273 1	16741 4			22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18639 9				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20622 4				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			
PSYCHOLOGY						21000 1	16489 2		
AEROSPACE & AERONAUTICAL						26084 3			
AGRICULTURAL							19000 1		
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2			
CIVIL		24912 3				20763 5	27557 5		
COMPUTER						24600 1	23000 1		

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ELECTRICAL/ELECTRONIC	31183 1		28300 3			23849 10			
INDUSTRIAL			26000 1			24000 1			
MECHANICAL			30300 2			25250 2			
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
ANIMAL SCIENCES						15000 1			
COMPUTER SCIENCE		20400 1	24738 2			20158 2			12000 1
COMPUTER PROGRAMMING						17878 1			
INFORMATION SCIENCES & SY		22500 2	26400 1						
ALLIED HEALTH									30000 1
HEALTH SCIENCES								23225 1	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1		
ECONOM & FINANCE (BANKING					23901 9	23000 1			26500 1
HOTEL/RESTAURANT MGMT.					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					24749 6			24000 1	30480 1
MARKETING/MARK MGMT (RESR								18000 1	24882 5
COMMUNICATIONS						17000 1			
PHYSICAL EDUCATION				18700 1					
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					28465 17				
ARCHITECTURAL								27720 1	
CHEMICAL								31200 1	33241 80 37200/32400
CIVIL							27500 1	26917 8	30960 1
COMPUTER					26780 2				
ELECTRICAL/ELECTRONIC					29327 23 33900/27400		27200 2	27000 2	33011 9
MECHANICAL					28485 24 33300/25200		30476 7	30325 4	32640 27 35400/30240
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					28629 9				27900 1
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					25920 1				
ARCHITECTURAL & ENVIRONME					23400 1				

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24140 4								24580 30 27000/23000
BUSINESS ADMIN (INCL MGMT			21600 1	22500 1					25721 9
ECONOM & FINANCE (BANKING	24150 2	24600 1			30000 1				25646 27 34000/24000
MANAGEMENT INFO SYSTEMS	24000 1								28105 17
MARKETING/MARK MGMT (RESR	18650 4	23400 2	23881 8						25886 7
COMMUNICATIONS			17000 1						
CHEMICAL	31672 2	32400 1						34000 1	33463 60 41400/31000
CIVIL									31963 5
COMPUTER	30200 2								27900 3
ELECTRICAL/ELECTRONIC	31235 23 35400/30000	29761 18	28000 2		34250 2			34940 2	33130 4
INDUSTRIAL	27300 1	27000 1							25100 2
MECHANICAL	30983 6	29406 16	30900 2		28200 2			30750 2	31434 43 36768/27600
PETROLEUM									31870 43 50550/25200
ENGINEERING TECHNOLOGY	28350 2		32400 1						27853 3
COMPUTER SCIENCE	26900 4	29640 2							28969 10
INFORMATION SCIENCES & SY	22902 2	26400 2							27930 2
SYSTEMS ANALYSIS									24000 1

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT			26506 1		24000 1	
MARKETING/MARK MGMT (RESR			30000 1			22000 1
ELECTRICAL/ELECTRONIC			31312 3			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1			29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25411 258 34100/23500			25991 13	25252 2	28261 6	25332 11	23000 1	20273 13
BACHELOR - TECHNICAL	26500 4					29725 4	25953 3	27963 15	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21641 9	19784 9	22823 17		20180 37 26000/15996	23000 1		26750 2	24250 2
BACHELOR - TECHNICAL			27932 4		26510 2	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL			20918 3	21520 14	18577 19	19623 27 26400/16000	19807 15	19278 1	21810 4
BACHELOR - TECHNICAL	31183 1	23237 9	27486 9		17700 1	23762 33 35052/19654	25138 8	23488 3	21333 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL			20055 3	18700 1	24206 17	20000 2	18000 1	21000 2	25913 7
BACHELOR - TECHNICAL					28514 79 36300/24816		29523 10	27750 17	33021 118 37200/31500

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22133 11	23800 3	22965 10	22500 1	30000 1				25781 90 34000/24000
BACHELOR - TECHNICAL	30130 42 36600/27300	29442 40 35000/26604	30040 5		31225 4			33076 5	31871 176 50550/26400

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 1	22000 1
BACHELOR - TECHNICAL		30000 1	27549 13	33600 1		29748 2

AVERAGE SALARY OFFERS   MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 . 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - -PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29747 15			31022 9		30960 1	36800 1	34333 3	
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	36000 1		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2			25800 2				28833 3
MBA--TECH									35800 3

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				36000 1		
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25388 243 32004/23700	23990 55 33250/21132				24504 1			23613 2
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1						21098 2
ECONOM & FINANCE (BANKING	19910 3	25662 24 32000/24000	27000 1	25500 5	27800 2		16000 1	17500 1	23326 20 31000/18000
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1								24600 2
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS   MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				28000 1					
BUSINESS ADMIN (INCL MGMT		21050 4			26400 2	20000 1	20880 5		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20129 2		24750 2	23899 7	22500 1	22249 4		
HOTEL/RESTAURANT MGMT.							20500 1		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		20000 1			20100 4		22655 33 35000/17500		
ADVERTISING					18700 1				
COMMUNICATIONS							20000 3		
PSYCHOLOGY					25000 1				
CHEMICAL							31728 5		
ELECTRICAL/ELECTRONIC							32520 1		
MECHANICAL							30220 3		

AVERAGE SALARY OFFERS   MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						20855 5			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				24000 1					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
AEROSPACE & AERONAUTICAL									21600 2
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC									23667 3
PETROLEUM									27000 2

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								27736 4	
ARCHITECTURAL								27720 1	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33278 8	28000 1
CIVIL								26175 23 33996/21372	28595 7
ELECTRICAL/ELECTRONIC	19654 1							30007 26 33900/27000	
INDUSTRIAL								24000 1	
MECHANICAL								30930 32 35400/28800	
PETROLEUM								29000 3	
ENGINEERING TECHNOLOGY								21920 4	
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL		31000 1				29641 10	26868 3		
CHEMICAL	33782 22 41400/32760			28000 1		32386 11		33445 97 38424/32400	33780 1
CIVIL	27559 4							30960 1	
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	29850 10	30326 2	27167 6	29829 7	31165 16	31573 10	29254 11	30510 7	33200 2
INDUSTRIAL	28225 4					28600 2		25100 2	
MECHANICAL	30845 44 36600/27680	29290 4	30300 2	29064 1	29433 3	31612 5	26025 8	31104 40 36768/27240	30240 1
PETROLEUM	37254 9					30510 2		30552 31 49200/24960	
ENGINEERING TECHNOLOGY	22800 1		33600 1		28350 2	25733 6	20000 1	34200 2	
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	26833 3							
MATHEMATICS				30096 1					

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT			25800 1	30264 2			30300 2	25751 2	22021 17
ECONOM & FINANCE (BANKING		23500 2					37472 1		21553 15
HOTEL/RESTAURANT MGMT.									22150 4
HUMAN RSRCS (incl LABOR R								18950 2	
MANAGEMENT INFO SYSTEMS	27004 24 30480/24500	23805 5	26640 11				28000 1	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2							15738 1	21615 21 34000/18600
REAL ESTATE									15000 1
COMMUNICATIONS								23000 1	
TEXTILES & CLOTHING									12720 2
AEROSPACE & AERONAUTICAL				31000 1					
AGRICULTURAL					19000 1				
CIVIL							27000 1		
COMPUTER	25300 2		28480 2						
ELECTRICAL/ELECTRONIC			32800 2				27300 5		32500 1
INDUSTRIAL							26000 1		
MECHANICAL				25728 1					
ENGINEERING TECHNOLOGY							20800 1		
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	26855 17	22458 2	28159 10				30000 1		24475 1
COMPUTER PROGRAMMING	23959 3								
INFORMATION SCIENCES & SY	24788 11		28200 1						
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS							27500 1		

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18639 9
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20622 4
VISUAL & PERFORMING ARTS								15450 1
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1

AVERAGE SALARY OFFERS MARCH 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25267 249 32004/23500	24500 80 33250/22500	21450 2	25500 5	27800 2	24504 1	16000 1	17500 1	22540 27 31000/17200
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20637 7		24250 4	22754 16	21250 2	22207 46 35000/16000		
BACHELOR - TECHNICAL							31313 9		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	18637 2	19107 3	20855 5	17984 2		19408 6
BACHELOR - TECHNICAL									24578 9

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			22000 1	28753 3	29172 102 36000/24000	28521 8

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31594 96 50550/26604	28693 13	2857 9	28996 11	30649 21 35400/29000	30427 47 35230/25000	27417 23 33996/24900	32214 180 49200/26400	32605 4

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27196 26 30480/24500	23718 7	26570 12	30264 2			31518 4	21591 7	21694 65 34000/18000
BACHELOR - TECHNICAL	25809 33 31200/22800	22458 2	28438 17	28364 2	17000 2	23400 1	26780 10		28488 2

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18668 16
BACHELOR - TECHNICAL		20747 3	23225 1					17700 1

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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SWPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	71	1016	$25445	$25509	$27000	$25500	$23500	379	3301	$25125	$25232	$27000	$25000	$23100
BUSINESS ADMIN (INCL MGMT	4	159	23750	21244	*	*	*	52	608	22600	22063	26506	21550	17200
DISTRIBUTION MANAGEMENT	+	2	+	26250				1	41	19875	24233	*	*	*
ECONOM & FINANCE (BANKING	16	342	25406	24295	*	*	*	110	760	23969	23892	28000	24600	18000
HOTEL/RESTAURANT MGMT.	+	35	+	19822				5	101	21820	19786	*	*	*
HUMAN RSRCS (incl LABOR R	+	19	+	23438				3	51	19133	22320	*	*	*
MANAGEMENT INFO SYSTEMS	33	143	27615	26908	30000	28100	25500	81	318	26871	26995	30000	27480	24000
MARKETING/MARK MGMT (RESR	19	208	22984	22687	*	*	*	88	686	22179	22314	26900	21875	17500
REAL ESTATE	+	4	+	19750				2	10	16863	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				1	21	18700	18229	*	*	*
COMMUNICATIONS	2	78	15000	20431	*	*	*	8	145	17594	20149	*	*	*
JOURNALISM	+	11	+	21300				1	41	18000	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				9	155	18639	18339	*	*	*
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				2	19	15350	18408	*	*	*
SPECIAL EDUCATION	+	26	+	20125				4	50	20622	19923	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				2	36	12720	18860	*	*	*
MERCHANDISING MANAGEMENT	+	8	+	19700				+	15	+	20173			
HUMANITIES														
FOREIGN LANGUAGES	+	8	+	21138				+	18	+	20385			
LETTERS (incl English, Li	+	23	+	18661				1	58	24000	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				2	27	16293	15997	*	*	*
HUMANITIES - OTHER	+	12	+	21463				+	43	+	21819			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				3	25	15083	20214	*	*	*
HISTORY	+	12	+	22016				1	25	23000	20377	*	*	*
POLITICAL SCIENCE/GOVT	+	30	+	22757				1	54	19463	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				4	96	19745	17536	*	*	*
SOCIOLOGY	+	12	+	19853				1	30	28788	19672	*	*	*
SOCIAL SCIENCES-OTHER	1	12	19500	20609	*	*	*	2	40	20439	19373	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	21	73	29892	29295	33200	29700	27500	42	167	29069	29273	31720	29748	24342
AGRICULTURAL	+	9	+	27038				1	15	19000	24788	*	*	*
ARCHITECTURAL	5	8	26664	26800	*	*	*	6	14	26840	25091	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	31025				1	10	24300	28194	*	*	*
CHEMICAL	57	346	32985	33055	35000	33600	31200	207	882	33108	32906	35000	33500	31000
CIVIL	17	119	27119	27150	*	*	*	53	443	27008	26192	32600	27000	21372
COMPUTER	+	70	+	30155				9	150	27251	29861	*	*	*
ELECTRICAL/ELECTRONIC	51	493	30733	30480	33000	31000	27000	161	1319	30139	30261	33400	30900	25200

continued

SWPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES Gr EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	+	90	+	$30072				10	281	$27030	$29531	*	*	*
MECHANICAL	52	435	$31220	30636	$34200	$31290	$28500	196	1362	30728	30399	$34632	$30600	$27240
METALLURGICAL	+	32	+	31041				+	71	+	30056			
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	7	8	34371	34650	*	*	*	54	70	31945	32482	36516	33000	25200
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	88	27000	27814	*	*	*	19	242	25862	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				1	41	25000	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				+	28	+	22452			
ANIMAL SCIENCES	+	5	+	18340				1	12	15000	18592	*	*	*
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				+	2	+	21900			
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	7	194	29825	28637	*	*	*	42	551	27493	27895	30500	28000	24000
COMPUTER PROGRAMMING	+	26	+	30100				3	52	23959	28116	*	*	*
INFORMATION SCIENCES & SY	+	48	+	26204				12	142	25072	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				2	10	25550	28460	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				1	46	30000	23822	*	*	*
HEALTH SCIENCES	+	1	+	30000				2	24	22613	19180	*	*	*
NURSING	+	13	+	23788				3	93	20747	23163	*	*	*
PHARMACY	+	9	+	29067				+	74	+	35400			
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	+	2	+	29500				1	16	23400	25020	*	*	*
BIOLOGICAL	+	12	+	20303				1	26	17700	19855	*	*	*
CHEMISTRY	+	15	+	25593				+	71	+	28569			
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				1	10	15000	22886	*	*	*
MATHEMATICS	1	34	28500	26822	*	*	*	3	94	28699	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				+	11	+	22655			
TOTALS	365	4531						1595	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	69	844	$25520	$26118	$27000	$25500	$23500	318	2791	$25322	$25555	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	7	215	26171	23306	*	*	*	87	583	24634	23628	27000	24684	23000
COMMERCIAL BANKING (CNSMR	3	23	23633	21509	*	*	*	5	71	22760	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				5	69	25500	21982	*	*	*
INVESTMT BANKING (CORP FN	+	8	+	24397				2	20	27800	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				1	5	24504	28040	*	*	*
INVESTMT BANKG (REAL EST)	+	1	+	19800				1	5	16000	17700	*	*	*
INVESTMT BANKG (SALES & T	+	6	+	24433				1	11	17500	22646	*	*	*
FINANCIAL/TREASURY ANALYS	3	113	26533	25843	*	*	*	30	249	23299	25129	27000	24600	17200
PORTFOLIO MGMT/BROKERAGE	+	20	+	21021				+	32	+	21441			
UNDERWRITING	+	13	+	18930				7	43	20637	20224	*	*	*
MARKETING														
ADVERTISING	+	8	+	21638				+	21	+	19287			
BRAND/PRODUCT MANAGEMENT	+	35	+	22445				4	123	24250	23610	*	*	*
BUYER/MERCHANDISING	3	52	20500	21499	*	*	*	19	1[illegible]6	22398	21968	*	*	*
MARKET RESEARCH	+	20	+	22102				2	54	21250	22753	*	*	*
SALES	16	295	24713	23021	*	*	*	71	765	23926	22945	31200	24000	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				+	21	+	22708			
MEDIA PLANNING	+	2	+	18500				+	13	+	20504			
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	7	+	23836				1	21	21600	21615	*	*	*
PUBLIC RELATIONS	+	7	+	20803				4	45	18409	19528	*	*	*
WRITING / EDITING	+	20	+	21110				2	40	18637	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	19500	18926	*	*	*	4	19	19206	18537	*	*	*
FINANC,TAXA, MONETARY POL	1	11	22000	21561	*	*	*	6	33	21046	21449	*	*	*
ECONOMIC PROGRAMS	+	5	+	20000				2	9	17984	19108	*	*	*
LAW ENFORCEMENT	+	7	+	21175				+	29	+	20683			
MILITARY	1	10	24000	21553	*	*	*	16	65	22603	21346	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	19654	23430	*	*	*
URBAN / REGIONAL PLANNING	+	2	+	15780				1	12	15000	22839	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	20070				3	84	25829	22235	*	*	*
COUNSELING	+	12	+	15094				1	29	15500	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				5	24	17771	17184	*	*	*
ENGINEERING														
BIOENGINEERING	1	23	26000	31213	*	*	*	4	37	28065	31113	*	*	*
DESIGN / CONSTRUCT	41	285	30793	29376	34200	31200	26000	143	907	29637	28543	33800	30000	24342
ENVIRONMENTAL/SANITATION	10	40	27743	28719	*	*	*	18	101	28089	28262	*	*	*
MANUFACTURING/INDUSTRIAL	42	502	31086	30773	34000	31100	27000	139	1406	31399	30586	34710	31800	27000
SYSTEMS / PROGRAMMING	8	41	30880	30326	*	*	*	22	152	29253	29858	31252	29598	24000
POWER SYSTEMS	1	45	28500	30564	*	*	*	10	152	28570	30040	*	*	*
SOFTWARE DESIGN & DEVELOP	8	100	30477	29761	*	*	*	19	198	29620	29651	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	10	57	$31698	$30336	*	*	*
RESEARCH & DEVELOPMENT	12	145	31385	31496	*	*	*
TESTING	11	44	29526	28294	*	*	*
PROCESS ENGINEERING	57	231	32638	32186	$35000	$33300	$28000
OTHER ENGINEERING	+	203	+	30924			
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	18	145	28804	27567	*	*	*
INFORMATION SYSTEMS	1	94	30500	27043	*	*	*
SYSTEMS ANALYSIS & DESIGN	17	102	26553	28261	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	1	8	31000	26125	*	*	*
AGRICULTURE/NAT'L RESOURC	+	20	+	19926			
ARCHITECTURE	+	3	+	33693			
CONSULTING	13	177	27426	28035	*	*	*
HUMAN RESRCS /INDUS RELS	1	30	18000	20929	*	*	*
MANAGEMENT TRAINEE	8	244	24125	21389	*	*	*
MATH/STATISTICIANS	+	5	+	26576			
NURSES / PERSONAL CARE	+	15	+	23283			
OTHER HEALTH RELATED (EX	+	18	+	24823			
PARALEGAL	+	2	+	23250			
PERFORMING ARTS (ENTERTAI	+	+	+	+			
RESEARCHERS NON-TECHNICAL	+	7	+	23813			
RESEARCHERS - TECHNICAL	+	5	+	20198			
TEACHING	1	113	18000	19385	*	*	*
TOTALS	365	4531					

CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	31	142	$30987	$30322	$33000	$30900	$29000
RESEARCH & DEVELOPMENT	60	357	30495	30793	34642	31194	25000
TESTING	34	146	28099	28498	31986	28500	24900
PROCESS ENGINEERING	237	851	32316	32019	35400	33420	27000
OTHER ENGINEERING	4	422	32605	30339	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	77	472	26977	27106	30000	27480	24000
INFORMATION SYSTEMS	10	235	24144	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	46	241	27254	27792	30300	27900	24000
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	5	24	29651	26887	*	*	*
AGRICULTURE/NAT'L RESOURC	2	54	17000	21454	*	*	*
ARCHITECTURE	1	22	23400	24193	*	*	*
CONSULTING	27	391	27793	27682	31000	27500	25000
HUMAN RESRCS /INDUS RELS	8	92	21143	21914	*	*	*
MANAGEMENT TRAINEE	75	752	22134	21403	28000	21000	18000
MATH/STATISTICIANS	+	17	+	23210			
NURSES / PERSONAL CARE	3	92	20747	23094	*	*	*
OTHER HEALTH RELATED (EX	3	163	21822	27777	*	*	*
PARALEGAL	+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	14	+	23746			
RESEARCHERS - TECHNICAL	+	15	+	20142			
TEACHING	18	268	18577	18712	*	*	*
TOTALS	1595	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				82	206	$29883	$28624	$33000	$30498	$26000
MBA--NON-TECH	11	105	$27500	33068	*	*	*	53	226	30169	33035	36000	30000	25500
MBA--TECH	4	28	41250	41296	*	*	*	8	63	37675	39325	*	*	*
MS-BUSINESS	+	3	+	32767				6	19	25417	30058	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	11	+	37019				3	49	29268	35669	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				2	11	27200	30036	*	*	*
MANAGEMENT INFORMATION SY	2	8	27800	27263	*	*	*	5	23	29440	29481	*	*	*
MARKETING/MKTNG MGT (RESE	+	+	+	+				2	15	25750	31687	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	1	1	22400	22400	*	*	*	1	1	22400	22400	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				3	5	21767	19660	*	*	*
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	1	1	20000	20000	*	*	*	1	7	20000	22212	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				1	3	22000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	+	+	+				1	6	24096	23473	*	*	*

continued

SWPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	5	12	$33973	$33922	*	*	*	5	16	$33973	$33762	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	2	2	34766	34766	*	*	*	2	4	34766	33633	*	*	*
CHEMICAL	3	36	36907	36381	*	*	*	11	57	35922	36103	*	*	*
CIVIL	13	35	32969	30832	*	*	*	14	59	32579	29917	*	*	*
COMPUTER	+	17	+	36290				2	32	31200	35686	*	*	*
ELECTRICAL/ELECTRONIC	10	91	38080	35808	*	*	*	32	185	38087	35653	$45000	$36950	$33500
INDUSTRIAL	+	16	+	34238				4	31	33650	34890	*	*	*
MECHANICAL	8	71	36550	35044	*	*	*	19	146	36794	35135	*	*	*
METALLURGICAL	+	5	+	35400				+	20	+	34287			
MINING & MINERAL	+	+	+	+				1	6	32000	31257	*	*	*
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	7	7	37657	37657	*	*	*	16	19	40165	39097	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				1	7	24000	21837	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				1	20	32700	32614	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	41	+	37405				10	83	33014	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				5	30	32480	30540	*	*	*
MATHEMATICS (INCL ACTUARI	+	1	+	34000				1	13	30000	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	67	589						292	1409					

SWPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	13	114	$37831	$46065	*	*	*	31	189	$33400	$43185	$40000	$33000	$26400
MBA--TECH	3	33	40000	47039	*	*	*	4	55	34682	47240	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	7	96	36571	45356	*	*	*	23	179	35231	44005	44000	33000	26300
MBA--TECH	2	47	38752	49158	*	*	*	2	96	38752	49967	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	5	109	38260	47095	*	*	*	22	180	36218	45075	43200	34500	30996
MBA--TECH	9	50	42178	50008	*	*	*	11	85	42291	49909	*	*	*
TOTALS	39	449						93	784					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				+	4	+	$51125			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				6	7	$50633	50711	*	*	*
CHEMICAL	6	31	$49307	47702	*	*	*	15	55	49230	46889	*	*	*
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				1	16	48000	44170	*	*	*
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				1	3	49200	47073	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	1	25	40000	43793	*	*	*	3	48	35333	43463	*	*	*
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	7	82						26	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25447 316 32004/23500			28500 1	24504 1				22500 1
BUSINESS ADMIN (INCL MGMT	28533 3								15900 1
ECONOM & FINANCE (BANKING	22044 5			25686 15	26000 1	25355 2	24751 4	26000 4	21588 8
MANAGEMENT INFO SYSTEMS	26800 5					29871 5	26638 9	30267 3	
MARKETING/MARK MGMT (RESR				19000 1			30000 1	25000 1	19100 2
COMMUNICATIONS									14250 1
LETTERS (incl English, Li							24000 1		
ARCHITECTURAL								28500 1	
CHEMICAL								32529 7	
CIVIL								27556 8	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	37500 2	32333 3	
INDUSTRIAL	26000 1								
MECHANICAL								27968 9	
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE	30000 1					29700 2	22200 1	28600 1	
INFORMATION SCIENCES & SY							23160 1		
MATHEMATICS	27500 1								

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		28000 1		18000 1				
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	24391 8		19513 8	23000 1			
ECONOM & FINANCE (BANKING	24491 3	19200 2	20619 3		20702 7				
HOTEL/RESTAURANT MGMT.		20750 2							
HUMAN RSRCS (incl LABOR R			18000 1		19500				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18200 3	17500 2		20970 23 25300/18000			26750 2	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1		18000 1		26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
PSYCHOLOGY					25000 1				
AEROSPACE & AERONAUTICAL			31000 1						
ELECTRICAL/ELECTRONIC			31000 1						
MECHANICAL			25728 1						
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY					25920 1				
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING				23000 2		22375 7	21312 10	19278 1	
BUSINESS ADMIN (INCL MGMT				18513 5	21000 1	19236 4	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2	18000 1	16821 3	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	25700 2	20750 2			
MARKETING/MARK MGMT (RESR			18375 2	22750 2	13273 1	16741 4			22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18639 9				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20622 4				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			
PSYCHOLOGY						21000 1	16489 2		
SOCIAL SCIENCES-OTHER						19500 1			
AEROSPACE & AERONAUTICAL						25563 4			
AGRICULTURAL							19000 1		
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23772 1		
CIVIL		24384 4	29561 3			21053 8	27474 10		

AVERAGE SALARY OFFERS   APRIL 1989   SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER						24600 1	23000 1		
ELECTRICAL/ELECTRONIC	31732 2		28300 3			23849 10	29300 2		
INDUSTRIAL			26000 1			24000 1			
MECHANICAL	31188 1		30300 2			25250 2	29744 1		
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
ANIMAL SCIENCES						15000 1			
COMPUTER SCIENCE		20400 1	24738 2			20158 2			12000 1
COMPUTER PROGRAMMING						17878 1			
INFORMATION SCIENCES & SY		22500 2	26400 1						
ALLIED HEALTH									30000 1
HEALTH SCIENCES								23225 1	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1		23500 1
ECONOM & FINANCE (BANKING					23901 9	23000 1		19500 1	26500 1
HOTEL/RESTAURANT MGMT.					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					25088 9			24000 1	30140 2
MARKETING/MARK MGMT (RESR	25000 1							18000 1	24739 8
COMMUNICATIONS						17000 1			12000 1
PHYSICAL EDUCATION				18700 1					
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29396 37 35100/25440				
ARCHITECTURAL								25385 4	
CHEMICAL								32400 3	33293 111 37200/32400
CIVIL							27500 1	26660 9	30960 1
COMPUTER					26780 2				
ELECTRICAL/ELECTRONIC					29488 30 35500/26000		27200 2	27500 4	32230 13
MECHANICAL					28705 28 33300/25200		31130 11	30317 6	32666 35 35400/30300
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					28629 9				27900 1
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					25920 1				
ARCHITECTURAL & ENVIRONME					23400 1				

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24352 5								24580 30 27000/23000
BUSINESS ADMIN (INCL MGMT	24000 1		24800 2	22500 1					25721 9
ECONOM & FINANCE (BANKING	23300 3	25800 2			30000 2				25665 30 34000/24000
MANAGEMENT INFO SYSTEMS	24000 1								27644 36 30000/27000
MARKETING/MARK MGMT (RESR	19920 5	23400 2	23894 9	24500 2					26013 8
COMMUNICATIONS			17000 1						
ARCHITECTURAL									31000 1
CHEMICAL	31514 3	32400 1	32000 1					34000 1	33288 77 41400/31000
CIVIL		31090 1							31515 8
COMPUTER	30200 2								27900 3
ELECTRICAL/ELECTRONIC	31086 36 35400/29100	29900 32 33000/27000	29967 3		34250 2			34940 2	32260 7
INDUSTRIAL	27300 1	27000 1							25100 2
MECHANICAL	31256 9	29805 22 37000/27600	31760 5		28200 2			30750 2	31615 56 36768/27600
PETROLEUM									32220 50 50550/25200
ENGINEERING TECHNOLOGY	28350 2	27000 1	32400 1						27853 3
COMPUTER SCIENCE	27955 5	29640 2							29121 14
INFORMATION SCIENCES & SY	22902 2	26400 2							27930 2
SYSTEMS ANALYSIS									24000 1
MATHEMATICS									28500 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	
MARKETING/MARK MGMT (RESR			30000 1			22000 1
ELECTRICAL/ELECTRONIC			31312 3			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1		28600 1	29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25444 329 34100/23500			25458 17	25252 2	28581 7	26183 15	27475 8	20273 13
BACHELOR - TECHNICAL	27200 5					29725 4	30090 4	29159 30 36000/25000	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21641 9	19784 9	22555 18		20325 46 26000/17000	23000 1		26750 2	24250 2
BACHELOR - TECHNICAL			27932 4		26510 2	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL			20918 3	21520 14	19017 21 28400/15450	19618 28 26400/16000	19944 16	19278 1	21810 4
BACHELOR - TECHNICAL	31550 3	23194 10	28005 12		17700 1	23588 37 35052/19362	26481 17	23488 3	21333 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CUL;	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		20055 3	18700 1	24440 20 28000/22800	20000 2	18000 1	20500 3	24630 13
BACHELOR - TECHNICAL					28969 110 36300/25000		30309 14	27881 27 33600/24000	33023 161 37200/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22617 15	24600 4	23471 12	23833 3	30000 2				26036 113 34000/24000
BACHELOR - TECHNICAL	30415 60 36600/27600	29711 62 37000/27000	31310 10		31225 4			33076 5	31943 225 50550/26500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 2	22000 1
BACHELOR - TECHNICAL		30000 1	27549 13	33600 1	28600 1	29748 2

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25418 311 32004/23500	24003 57 33250/21132				24504 1			23613 2
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1						21098 2
ECONOM & FINANCE (BANKING	21183 4	25875 29 32000/24000	26300 3	25500 5	27800 2		16000 1	17500 1	23596 22 31000/18600
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1		19000 1						25400 3
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				28000 1					
BUSINESS ADMIN (INCL MGMT		21050 4			26400 2	20000 1	20880 5		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20129 2		24750 2	23899 7	22500 1	21699 5		
HOTEL/RESTAURANT MGMT.							20500 1		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		20000 1			20271 7		22879 43 35000/18000		
ADVERTISING					18700 1				
COMMUNICATIONS							18000 4		
PSYCHOLOGY					25000 1				
CHEMICAL							32190 6		
ELECTRICAL/ELECTRONIC							30473 3		
MECHANICAL							31240 4		

AVERAGE SALARY OFFERS   APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21046 6			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				24000 1					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
SOCIAL SCIENCES-OTHER					19500 1				
AEROSPACE & AERONAUTICAL									22400 3
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC									23667 3
PETROLEUM									27000 2

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								28164 6	
ARCHITECTURAL								26508 5	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33541 15	28777 3
CIVIL								26684 31 33996/21372	27549 13
ELECTRICAL/ELECTRONIC	19654 1						26000 1	30222 35 35500/27000	
INDUSTRIAL								24000 1	
MECHANICAL								31337 42 38000/28800	30562 2
PETROLEUM								30150 4	
ENGINEERING TECHNOLOGY								21920 4	
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL	28000 1	30703 5		27816 1	32933 3	30348 14	27534 6	27750 2	
ARCHITECTURAL							28500 1		
CHEMICAL	33598 28 41400/32400	30000 1		28000 1		32528 12		33331 136 38424/32100	33780 1
CIVIL	27559 4					26945 2	24000 1	30960 1	
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	29957 21 36000/27000	31034 5	27357 7	30983 12	31166 23 35400/29100	31528 12	29827 14	30605 12	33200 2
INDUSTRIAL	28225 4					28600 2		25100 2	
MECHANICAL	30820 63 36600/27680	29290 4	30300 2	27355 3	29433 3	31464 7	27281 11	31458 50 36768/27600	30240 1
PETROLEUM	36407 13					32140 3		30647 32 49200/24960	
ENGINEERING TECHNOLOGY	24900 2		33600 1		28350 2	25733 6	20000 1	34200 2	
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	26833 3							
MATHEMATICS				30096 1					

AVERAGE SALARY OFFERS   APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   90th: 22080 / 10th: 18330   PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT			24900 2	30264 2			30300 2	25751 2	22268 20 28000/17000
ECONOM & FINANCE (BANKING		23500 2					29618 4		21706 16
HOTEL/RESTAURANT MGMT.									22150 4
HUMAN RSRCS (incl LABOR R								18950 2	
MANAGEMENT INFO SYSTEMS	27550 38 31200/24700	23805 5	26613 26 31200/24000				28320 5	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2						25000 1	15738 1	21746 24 34000/18000
REAL ESTATE									15000 1
COMMUNICATIONS								20500 2	
TEXTILES & CLOTHING									12720 2
AEROSPACE & AERONAUTICAL				31000 1					
AGRICULTURAL					19000 1				
CIVIL							27000 1		
COMPUTER	25300 2		28480 2						
ELECTRICAL/ELECTRONIC			32800 2				27417 6		31250 2
INDUSTRIAL							26000 1		
MECHANICAL				28364 2			25167 2		
ENGINEERING TECHNOLOGY							20800 1		
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	27439 21 32176/25000	25138 3	28159 10				29533 3		24475 1
COMPUTER PROGRAMMING	23959 3								
INFORMATION SCIENCES & SY	24788 11		28200 1						
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS			28500 1				27500 1		

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18639 9
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20622 4
VISUAL & PERFORMING ARTS								15450 1
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25322 318 32004/23500	24634 87 33250/23000	22760 5	25500 5	27800 2	24504 1	16000 1	17500 1	23299 30 31000/17200
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20637 7		24250 4	22398 19	21250 2	22228 58 35000/16000		
BACHELOR - TECHNICAL							31502 13		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	18637 2	19206 4	21046 6	17984 2		19408 6
BACHELOR - TECHNICAL									24520 10

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			22000 1	28065 4	29637 143 38000/24342	28089 18

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31439 138 50550/27000	29526 21 42500/27900	28570 10	29620 19	30987 31 35400/29000	30622 59 35400/25000	28099 34 33996/24900	32316 237 49200/27000	32605 4

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27647 40 31200/24700	23718 7	26491 28 31200/24000	30264 2			28806 12	21143 8	21848 72 34000/18000
BACHELOR - TECHNICAL	26253 37 32176/22800	25138 3	28442 18	29243 3	17000 2	23400 1	26982 15		28992 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18629 17
BACHELOR - TECHNICAL		20747 3	23225 1					17700 1

AVERAGE SALARY OFFERS APRIL 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29030 23 34000/25500			31022 9		30960 1	36800 1	32750 4	
MBA--TECH						40000 1		43000 1	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH		21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		29000 1					24000 1		
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	36000 1		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2			25800 2				28833 3
MBA--TECH									37880 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				36000 1		
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

SOUTHWESTERN REGION (SWPA)

- American Graduate School of International Management - Thunderbird
- Arkansas College
- Baylor University
- Corpus Christi State University
- Hendrix College
- University of Houston
- University of Houston - Clear Lake
- Kansas Wesleyan
- Lamar University
- Langston University
- Louisiana Tech University
- University of North Texas
- Northwestern Oklahoma State University
- Oklahoma State University
- Oklahoma State Unviersity - Engineering
- University of Oklahoma
- Pan American University
- Prairie View A & M University
- Sam Houston State University
- Southern Methodist University
- Stephen F. Austin State University
- Texas A & I University
- Texas A & M University
- Texas Lutheran College
- Texas Tech University
- University of Texas - Arlington
- University of Texas - Austin - Business Administration
- University of Texas - Austin - Engineering
- University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, 1989, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989).

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SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	111	1425	$25165	$25594	$27000	$25000	$23500	442	4345	$25144	$25398	$27000	$25000	$23100
BUSINESS ADMIN (INCL MGMT	25	386	21559	22236	26000	20600	18000	73	880	22180	22326	26506	21000	17500
DISTRIBUTION MANAGEMENT	+	19	+	26207				1	60	19875	24858	*	*	*
ECONOM & FINANCE (BANKING	52	731	25107	25148	28000	26000	20400	150	1383	24324	24654	28000	24684	18600
HOTEL/RESTAURANT MGMT.	+	44	+	19813				5	113	21820	19809	*	*	*
HUMAN RSRCS (incl LABOR R	1	45	25000	22110	*	*	*	4	92	20600	22199	*	*	*
MANAGEMENT INFO SYSTEMS	12	118	25663	26142	*	*	*	83	400	26851	26949	30000	27480	24000
MARKETING/MARK MGMT (RESR	34	420	21839	22581	25500	21250	18000	114	1027	22033	22485	26400	21550	18000
REAL ESTATE	+	9	+	24456				2	16	16863	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	+	29	+	19390				1	46	18700	19166	*	*	*
COMMUNICATIONS	5	122	20959	20978	*	*	*	11	207	19595	20638	*	*	*
JOURNALISM	1	34	12000	18998	*	*	*	2	71	15000	18765	*	*	*
TELECOMMUN/BROADCASTING	+	5	+	17800				+	21	+	17956			
EDUCATION														
ELEMENTARY EDUCATION	3	117	19318	20066	*	*	*	12	225	18809	19102	*	*	*
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	+	12	+	19857				2	22	15350	19471	*	*	*
SPECIAL EDUCATION	1	33	18000	19798	*	*	*	5	58	20097	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				+	19	+	17838			
TEXTILES & CLOTHING	+	+	+	+				2	36	12720	18860	*	*	*
MERCHANDISING MANAGEMENT	+	18	+	19133				+	33	+	19606			
HUMANITIES														
FOREIGN LANGUAGES	+	19	+	21739				+	33	+	21036			
LETTERS (incl English, Li	1	50	20000	20473	*	*	*	2	100	22000	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				2	33	16293	17226	*	*	*
HUMANITIES - OTHER	+	30	+	24112				+	69	+	23013			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				3	38	15083	21291	*	*	*
HISTORY	1	17	19200	21363	*	*	*	2	37	21100	21092	*	*	*
POLITICAL SCIENCE/GOVT	4	61	19100	22510	*	*	*	5	97	19173	21941	*	*	*
PSYCHOLOGY	+	66	+	18687				4	132	19745	18518	*	*	*
SOCIOLOGY	+	15	+	18942				1	40	28788	19961	*	*	*
SOCIAL SCIENCES-OTHER	1	36	19500	21797	*	*	*	2	70	20439	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	16	76	29811	29523	*	*	*	57	231	29296	29370	31720	29904	24900
AGRICULTURAL	+	2	+	25210				1	16	19000	24840	*	*	*
ARCHITECTURAL	4	5	26235	25988	*	*	*	10	19	26598	25327	*	*	*
BIOENGINEERING & BIOMEDIC	+	6	+	27494				1	16	24300	27931	*	*	*
CHEMICAL	40	540	32751	32913	35400	33060	29000	243	1325	33134	32913	35400	33500	31000
CIVIL	24	243	29289	26529	32400	29060	26160	77	656	27719	26340	32600	27500	23616
COMPUTER	2	89	30050	29974	*	*	*	11	216	27760	29946	*	*	*
ELECTRICAL/ELECTRONIC	67	738	31221	30710	32916	31560	29000	227	1972	30482	30471	33000	31000	26500

continued

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	4	180	$35350	$29889	*	*	*	14	447	$29407	$29674	*	*	*
MECHANICAL	31	665	31055	30626	$33600	$31800	$28000	227	1937	30772	30468	$34500	$30900	$27240
METALLURGICAL	+	114	+	31080				+	167	+	30599			
MINING (INCL GEOLOGICAL)	+	9	+	28156				+	18	+	26435			
NUCLEAR	1	14	30000	30961	*	*	*	1	30	30000	31066	*	*	*
PETROLEUM	8	34	32313	34268	*	*	*	61	102	31966	33026	36140	32400	25200
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	116	38400	28546	*	*	*	20	313	26489	28384	33600	25000	21000
INDUSTRIAL TECHNOLOGY	+	24	+	27716				1	65	25000	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	23525				+	35	+	22590			
ANIMAL SCIENCES	+	1	+	24000				1	13	15000	19008	*	*	*
PLANT SCIENCES	+	+	+	+				+	6	+	18547			
NATURAL RESOURCES	+	4	+	22625				+	6	+	22383			
OTHER AGRICULTURAL SCIENC	+	17	+	21587				+	44	+	21048			
COMPUTER SCIENCE														
COMPUTER SCIENCE	21	362	28842	28682	31200	29000	27000	56	824	27707	28297	31200	28000	24000
COMPUTER PROGRAMMING	+	58	+	30065				3	87	23959	28738	*	*	*
INFORMATION SCIENCES & SY	18	86	25774	27313	*	*	*	30	221	25493	26590	28200	25872	22800
SYSTEMS ANALYSIS	+	8	+	28949				2	16	25550	28762	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	1	5	27000	20700	*	*	*	2	50	28500	23606	*	*	*
HEALTH SCIENCES	+	3	+	29000				2	27	22613	20272	*	*	*
NURSING	+	11	+	27212				3	103	20747	23617	*	*	*
PHARMACY	+	9	+	30241				+	75	+	35388			
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	+	5	+	23480				1	19	23400	24143	*	*	*
BIOLOGICAL	1	19	20000	22486	*	*	*	2	36	18850	20654	*	*	*
CHEMISTRY	+	24	+	24709				+	88	+	27989			
GEOLOGY & GEOLOGICAL SCI	+	11	+	23918				1	16	15000	23641	*	*	*
MATHEMATICS	5	73	25189	27984	*	*	*	7	151	26220	26755	*	*	*
PHYSICS	+	8	+	24975				+	16	+	25784			
OTHER PHYSICAL & EARTH SC	+	3	+	22742				+	14	+	22674			
TOTALS	496	7484						1991	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	98	1183	$25475	$26046	$27000	$25500	$24000	369	3671	$25395	$25728	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	18	286	23965	23274	*	*	*	99	787	24458	23707	27000	24684	21132
COMMERCIAL BANKING (CNSMR	3	78	25000	21032	*	*	*	7	142	24257	21381	*	*	*
COMMERCIAL BANKING (LENDG	8	53	25735	23094	*	*	*	13	118	25645	22624	*	*	*
INVESTMT BANKING (CORP FN	+	31	+	28198				2	48	27800	27336	*	*	*
INVESTMT BANKNG (M & A)	1	21	22800	29538	*	*	*	2	26	23652	29250	*	*	*
INVESTMT BANKG (REAL EST)	+	7	+	30257				1	12	16000	25025	*	*	*
INVESTMT BANKG (SALES & T	+	10	+	21970				1	19	17500	22669	*	*	*
FINANCIAL/TREASURY ANALYS	6	212	24583	25918	*	*	*	35	422	23568	25548	27000	24600	18000
PORTFOLIO MGMT/BROKERAGE	+	35	+	22509				+	54	+	22880			
UNDERWRITING	3	41	20767	20991	*	*	*	10	75	20676	20936	*	*	*
MARKETING														
ADVERTISING	+	17	+	21700				+	33	+	19786			
BRAND/PRODUCT MANAGEMENT	+	75	+	22754				4	181	24250	23567	*	*	*
BUYER/MERCHANDISING	3	91	20900	23160	*	*	*	21	272	22298	22466	25000	23400	19200
MARKET RESEARCH	+	44	+	24031				2	86	21250	23811	*	*	*
SALES	12	474	20150	22599	*	*	*	79	1121	23526	22957	31200	24000	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	10	+	20700				+	24	+	22390			
MEDIA PLANNING	+	+	+	+				+	13	+	20504			
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	1	9	25200	27493	*	*	*	2	26	23400	22662	*	*	*
PUBLIC RELATIONS	+	21	+	21114				4	62	18409	19970	*	*	*
WRITING / EDITING	1	40	20000	18582	*	*	*	3	64	19091	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	7	19500	20383	*	*	*	4	24	19206	19099	*	*	*
FINANC,TAXA, MONETARY POL	+	10	+	23851				6	37	21046	21868	*	*	*
ECONOMIC PROGRAMS	+	6	+	21100				2	13	17984	19990	*	*	*
LAW ENFORCEMENT	+	11	+	20375				+	36	+	20864			
MILITARY	2	15	22650	21074	*	*	*	18	76	22608	21344	*	*	*
NATIONAL SECURITY	+	1	+	19493				1	10	19654	23430	*	*	*
URBAN / REGIONAL PLANNING	+	4	+	19942				1	14	15000	23020	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	19260				3	92	25829	21871	*	*	*
COUNSELING	+	19	+	17191				1	38	15500	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	+	13	+	14795				5	30	17771	16698	*	*	*
ENGINEERING														
BIOENGINEERING	+	9	+	30010				4	45	28065	30944	*	*	*
DESIGN / CONSTRUCT	46	479	30816	28566	33600	31200	26500	189	1317	29924	28582	33780	30500	24960
ENVIRONMENTAL/SANITATION	8	46	29140	28644	*	*	*	26	139	28412	28460	32600	29000	24050
MANUFACTURING/INDUSTRIAL	19	648	31086	30706	*	*	*	158	1959	31361	30623	34700	31800	27000
SYSTEMS / PROGRAMMING	7	130	29184	30549	*	*	*	29	267	29236	30169	31600	29400	24000
POWER SYSTEMS	1	99	26580	30204	*	*	*	11	237	28389	30193	*	*	*
SOFTWARE DESIGN & DEVELOP	7	145	30415	30161	*	*	*	26	309	29834	29951	32500	29900	27600

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	18	82	$31561	$30356	*	*	*
RESEARCH & DEVELOPMENT	18	279	32031	31408	*	*	*
TESTING	15	87	30747	28775	*	*	*
PROCESS ENGINEERING	55	532	32246	32182	$35600	$32500	$28000
OTHER ENGINEERING	1	231	38400	31155	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	32	281	26900	27961	29000	27000	24000
INFORMATION SYSTEMS	2	108	28500	26910	*	*	*
SYSTEMS ANALYSIS & DESIGN	15	178	26411	28633	*	*	*
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	+	42	+	30314			
AGRICULTURE/NAT'L RESOURC	+	14	+	21108			
ARCHITECTURE	+	3	+	26467			
CONSULTING	28	335	26968	27902	30000	27000	25000
HUMAN RESRCS /INDUS RELS	4	41	21948	21244	*	*	*
MANAGEMENT TRAINEE	55	586	21436	22480	26400	20600	18000
MATH/STATISTICIANS	1	17	28745	28095	*	*	*
NURSES / PERSONAL CARE	+	15	+	27486			
OTHER HEALTH RELATED (EX	1	28	27000	23243	*	*	*
PARALEGAL	+	3	+	22667			
PERFORMING ARTS (ENTERTAI	+	+	+	+			
RESEARCHERS NON-TECHNICAL	+	9	+	22621			
RESEARCHERS - TECHNICAL	+	8	+	19924			
TEACHING	6	185	18526	20178	*	*	*
TOTALS	496	7484					

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)							
HARDWARE DESIGN & DEVELOP	49	201	$31198	$30481	$33200	$31200	$29000
RESEARCH & DEVELOPMENT	78	606	30849	31105	34620	31200	26000
TESTING	49	220	28910	28812	32400	29700	25000
PROCESS ENGINEERING	285	1271	32400	32125	35400	33200	27600
OTHER ENGINEERING	5	654	33764	30628	*	*	*
COMPUTER SCIENCE							
COMPUTER PROGRAMMING	101	679	26815	27441	30000	27000	24000
INFORMATION SYSTEMS	11	319	24358	26822	*	*	*
SYSTEMS ANALYSIS & DESIGN	53	371	27388	28203	30492	27900	24000
OTHER FUNCTIONAL CATEGORIES							
ACTUARIAL	5	66	29651	29068	*	*	*
AGRICULTURE/NAT'L RESOURC	2	63	17000	21280	*	*	*
ARCHITECTURE	1	24	23400	23486	*	*	*
CONSULTING	49	690	27365	27897	30000	27000	24600
HUMAN RESRCS /INDUS RELS	11	113	21721	22050	*	*	*
MANAGEMENT TRAINEE	123	1208	21757	21980	28000	20600	18000
MATH/STATISTICIANS	1	31	28745	25409	*	*	*
NURSES / PERSONAL CARE	3	104	20747	23807	*	*	*
OTHER HEALTH RELATED (EX	4	178	23116	27182	*	*	*
PARALEGAL	+	6	+	21737			
PERFORMING ARTS (ENTERTAI	+	3	+	15000			
RESEARCHERS NON-TECHNICAL	+	18	+	23463			
RESEARCHERS - TECHNICAL	+	19	+	19975			
TEACHING	23	369	18589	19299	21000	18100	15450
TOTALS	1991	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 4 MAY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	1	77	$25500	$28473	*	*	*	83	274	$29830	$28659	$33000	$30000	$26000
MBA--NON-TECH	19	245	28876	33931	*	*	*	72	426	29828	33831	36000	29800	25000
MBA--TECH	2	68	30885	37019	*	*	*	10	124	36317	38337	*	*	*
MS-BUSINESS	+	7	+	23225				6	25	25417	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	31865				3	58	29268	35130	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	8	+	31738				2	13	27200	30415	*	*	*
MANAGEMENT INFORMATION SY	2	7	27800	27014	*	*	*	5	24	29440	29753	*	*	*
MARKETING/MKTNG MGT (RESE	+	6	+	29250				2	21	25750	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	1	1	22400	22400	*	*	*	1	1	22400	22400	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	2	+	33500				3	7	21767	23614	*	*	*
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	1	3	20000	19667	*	*	*	1	9	20000	21609	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	3	+	28102				+	5	+	28541			
PSYCHOLOGY	+	6	+	29400				+	11	+	26309			
SOCIOLOGY	+	1	+	18358				1	3	22000	24119	*	*	*
SOCIAL SCIENCES - OTHER	+	2	+	24402				1	8	24096	23705	*	*	*

continued

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	$34841				5	20	$33973	$33969	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				2	5	34766	34506	*	*	*
CHEMICAL	1	50	$32040	35784	*	*	*	12	104	35598	35970	*	*	*
CIVIL	3	22	31500	32157	*	*	*	17	80	32388	30444	*	*	*
COMPUTER	+	26	+	38607				2	57	31200	36976	*	*	*
ELECTRICAL/ELECTRONIC	18	156	37436	36531	*	*	*	49	316	38005	36056	$42000	$37500	$33000
INDUSTRIAL	+	15	+	33870				4	45	33650	34763	*	*	*
MECHANICAL	4	91	40485	35347	*	*	*	22	217	37865	35199	45000	36000	31200
METALLURGICAL	+	24	+	35035				+	44	+	34695			
MINING & MINERAL	+	+	+	+				1	6	32000	31257	*	*	*
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	3	5	36967	35920	*	*	*	18	23	39780	38475	*	*	*
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	+	4	+	21250				1	11	24000	21624	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	6	+	31637				1	24	32700	32654	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	42	+	36398				10	115	33014	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	12	30000	33347	*	*	*	6	38	32067	31181	*	*	*
MATHEMATICS (INCL ACTUARI	+	5	+	33969				1	18	30000	30782	*	*	*
PHYSICS	+	3	+	29408				+	5	+	29848			
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	56	932						341	2189					

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	8	134	$35900	$41408	*	*	*	39	315	$33913	$42556	$40200	$34000	$25500
MBA--TECH	1	45	44400	43662	*	*	*	5	98	36625	45674	*	*	*
OVER 2 TO 4 YEARS														
MBA--NON-TECH	11	179	36691	43557	*	*	*	34	349	35703	44012	45000	35000	26300
MBA--TECH	+	78	+	44088				2	171	38752	47402	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	4	129	37500	42788	*	*	*	26	303	36416	44390	43200	36500	30996
MBA--TECH	3	50	34767	45416	*	*	*	11	130	42291	48771	*	*	*
TOTALS	27	615						117	1366					

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[1] Years of previous full time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

SWPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	1	+	46000				+	5	+	50100			
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				+	9	+	36844			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	1	+	52000				6	8	$50633	50873	*	*	*
CHEMICAL	4	55	$46200	48322	*	*	*	18	96	49080	47663	*	*	*
CIVIL	+	3	+	42700				+	5	+	38100			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	7	+	52238				1	22	48000	47237	*	*	*
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	+	13	+	50494				1	16	49200	49853	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	2	83	41900	43747	*	*	*	4	109	37450	43618	*	*	*
GEOLOGICAL SCIENCES	+	2	+	37250				+	6	+	34729			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	9	+	42910				+	16	+	42712			
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	6	191						30	319					

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[1] Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25505 366 32004/24000			23800 3	24504 1				22500 1
BUSINESS ADMIN (INCL MGMT	28533 3						28600 1	30800 1	19300 3
ECONOM & FINANCE (BANKING	23465 8			26092 29 32000/24000	26000 1	25355 2	24751 4	26967 15	21470 10
MANAGEMENT INFO SYSTEMS	26800 5					29871 5	26638 9	30267 3	
MARKETING/MARK MGMT (RESR				24500 2			30000 1	25000 1	19900 3
COMMUNICATIONS	24000 1			30000 1					14250 1
JOURNALISM						12000 1			
LETTERS (incl English, Li							24000 1		
POLITICAL SCIENCE/GOVT				30000 1					
AEROSPACE & AERONAUTICAL								29700 2	
ARCHITECTURAL								28500 1	
CHEMICAL								32015 14	
CIVIL								28046 16	
ELECTRICAL/ELECTRONIC	26250 2					29750 2	37500 2	31250 4	
INDUSTRIAL	26000 1								
MECHANICAL								28401 11	
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE	30000 1					29700 2	22200 1	28600 1	
INFORMATION SCIENCES & SY	30000 1					26500 1	23665 4		24000 1
MATHEMATICS	27500 1							27500 1	

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		28000 1		19833 3				
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	23681 9		20263 17	23000 1			
ECONOM & FINANCE (BANKING	22868 4	19200 2	21671 5		20615 8				
HOTEL/RESTAURANT MGMT		20750 2							
HUMAN RSRCS (incl LABOR R			18000 1		19500 1				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18450 4	20467 6		20462 36 25300/18000			26750 2	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1		18000 1		26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
HISTORY					19200 1				
POLITICAL SCIENCE/GOVT					20000 1				
PSYCHOLOGY					25000 1				
AEROSPACE & AERONAUTICAL			31000 1						
ELECTRICAL/ELECTRONIC			31000 1						
MECHANICAL			25728 1						
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY					25920 1				
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			
BIOLOGICAL			20000 1						

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING				23000 2		22375 7	21312 10	19278 1	
BUSINESS ADMIN (INCL MGMT		17667 3		18513 5	21000 1	19236 4	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2	18000 1	16916 4	15000 1		
HOTEL/RESTAURANT MGMT.				21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	25700 2	20633 3			
MARKETING/MARK MGMT (RESR		25000 1	18375 2	22750 2	13273 1	16741 4		23000 1	22413 3
REAL ESTATE						18726 1	15000 1		
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18809 12				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20097 5				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			13200 2
PSYCHOLOGY						21000 1	16489 2		
SOCIAL SCIENCES-OTHER						19500 1			
AEROSPACE & AERONAUTICAL						25563 4			
AGRICULTURAL							19000 1		
ARCHITECTURAL			26300 1						
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23772 1		

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
CIVIL	26250 1	24427 5	29561 3			21053 8	27967 11		
COMPUTER						24600 1	23000 1		
ELECTRICAL/ELECTRONIC	31936 4		29088 4			23972 11	29300 2		
INDUSTRIAL			26000 1			24000 1			
MECHANICAL	31188 1		29060 3			26833 3	29744 1		
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
ANIMAL SCIENCES						15000 1			
COMPUTER SCIENCE		20400 1	24738 2			20158 2			12000 1
COMPUTER PROGRAMMING						17878 1			
INFORMATION SCIENCES & SY		22375 4	26400 1			24900 1			
ALLIED HEALTH									28500 2
HEALTH SCIENCES								23225 1	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							
MATHEMATICS		24000 1			17200 1	28745 1			

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1	21000 1	23500 1
BUSINESS ADMIN (INCL MGMT									19300 1
ECONOM & FINANCE (BANKING					23901 9	23000 1		19500 1	26500 1
HOTEL/RESTAURANT MGMT.					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					25088 9			24000 1	30140 2
MARKETING/MARK MGMT (RESR	25000 1							18000 1	24739 8
COMMUNICATIONS						17000 1			12000 1
PHYSICAL EDUCATION				18700 1					
LETTERS (incl English, Li					20000 1				
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29544 50 35100/27000				
ARCHITECTURAL								25740 7	
CHEMICAL								33600 6	33300 125 37200/32400
CIVIL							27500 1	27047 14	31747 3
COMPUTER					26780 2				
ELECTRICAL/ELECTRONIC					29807 39 35500/26000		27200 2	29924 9	32603 21 36120/31800
INDUSTRIAL					42000 2				
MECHANICAL					28895 30 33600/25200		30869 12	30300 8	32628 45 35400/30900
ENGINEERING TECHNOLOGY					20000 1			22200 1	
COMPUTER SCIENCE					28563 12				28750 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE		AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER PROGRAMMING					30000	1				
INFORMATION SCIENCES & SY					26169	5				
ARCHITECTURAL & ENVIRONME					23400	1				

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH /5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEV	RAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24352 5								25000 1	24447 36 30000/23000
BUSINESS ADMIN (INCL MGMT	24000 1		24367	3	22500 1					24717 11
ECONOM & FINANCE (BANKING	23950 6	25800 2				30000 2				25469 32 34000/24000
HUMAN RSRCS (incl LABOR R										25000 1
MANAGEMENT INFO SYSTEMS	24000 1	31660 1								27644 36 30000/27000
MARKETING/MARK MGMT (RESR	19920 5	23400 2	23894	9	24500 2					25608 12
COMMUNICATIONS			17000	1						20793 1
ARCHITECTURAL										31000 1
CHEMICAL	31514 3	32800 2	32900	4					33500 2	33378 84 41400/31000
CIVIL	31200 1	31090 1				28300 1				31710 12
COMPUTER	30200 2									28760 5
ELECTRICAL/ELECTRONIC	31265 50 35400/29400	30156 52 33000/27000	29967	3		34250 2			34940 2	32440 9
INDUSTRIAL	28400 2	27000 1								26033 3
MECHANICAL	31256 9	29878 23 37000/27600	31029	7		28200 2			32180 3	31475 64 36768/27600
NUCLEAR	30000 1									
PETROLEUM										32209 57 50550/25200
ENGINEERING TECHNOLOGY	28350 2	27000 1	32400	1						30490 4
COMPUTER SCIENCE	29064 9	29640 2								28405 20 31500/27000
INFORMATION SCIENCES & SY	24068 3	26400 2								27843 6
SYSTEMS ANALYSIS										24000 1
MATHEMATICS										28500 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						24500 1
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	
MARKETING/MARK MGMT (RESR			30000 1			22000 1
ELECTRICAL/ELECTRONIC		31200 1	31267 5			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29600 1		28600 1	29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25499 383 34100/23700			26030 36 32000/24000	25252 2	26508 8	26334 16	27555 20 31200/25000	20503 18
BACHELOR - TECHNICAL	27667 6					23080 5	27409 7	29395 51 36000/27000	24000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21277 10	19726 10	22331 25 40027/18000		20251 73 26000/17000	23000 1		26750 2	24250 2
BACHELOR - TECHNICAL			26346 5		26510 2	15000 1			

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19500 4	20918 3	21520 14	19012 25 28400/15432	19564 30 26400/16000	19944 16	21139 2	18940 6
BACHELOR - TECHNICAL	30864 6	23217 14	28026 15		17450 2	23941 41 35052/19654	26837 18	23488 3	22750 4

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		20055 3	18700 1	24229 21 28000/22800	20000 2	18000 1	20625 4	24249 14
BACHELOR - TECHNICAL					29308 143 42000/25200		30155 15	28763 45 35400/24600	33001 196 37200/31745

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	22948 18	26012 5	23473 13	23833 3	30000 2			25000 1	25700 129 34000/24000
BACHELOR - TECHNICAL	30585 82 36600/28000	29977 84 37000/27000	31407 15		30640 5			33346 7	31794 267 50550/26500

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 2	23250 2
BACHELOR - TECHNICAL		30600 2	28036 15	33600 1	28600 1	29748 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25479 362 32004/24000	23832 67 33250/21000				24504 1			24075 3
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1			22800 1			21098 2
ECONOM & FINANCE (BANKING	21183 4	25805 31 32000/24000	26225 4	25645 13	27800 2		16000 1	17500 1	23847 26 31000/18600
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1		24500 2						25400 3
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				28000 1					
BUSINESS ADMIN (INCL MGMT		21050 4			25433 3	20000 1	19433 9		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING		20252 3		24750 2	23899 7	22500 1	21699 5		
HOTEL/RESTAURANT MGMT.							20500 1		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		20900 2			20271 7		22713 46 35000/17500		
ADVERTISING					18700 1				
COMMUNICATIONS							18000 4		
HISTORY					19200 1				
PSYCHOLOGY					25000 1				
CHEMICAL							32190 6		
CIVIL							28300 1		
ELECTRICAL/ELECTRONIC							30473 3		
MECHANICAL							31240 4		
BIOLOGICAL		20000 1							

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21046 6			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MANAGEMENT INFO SYSTEMS									20400 1
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				22000 2					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
SOCIAL SCIENCES-OTHER					19500 1				
AEROSPACE & AERONAUTICAL									22400 3
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC		25200 1							23667 3
PETROLEUM									27000 2
INFORMATION SCIENCES & SY									24900 1

AVERAGE SALARY OFFERS   MAY 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								28449 7	
ARCHITECTURAL								26398 8	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33335 21 36000/32100	29333 4
CIVIL								27427 42 34000/23616	28013 20 32640/24050
ELECTRICAL/ELECTRONIC	19654 1						26000 1	30648 51 35500/27000	
INDUSTRIAL								24000 1	
MECHANICAL								31315 50 38000/28800	30562 2
PETROLEUM								30560 5	
ENGINEERING TECHNOLOGY								21920 4	
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL	28000 1	30186 6		28808 2	32240 5	30324 20 35100/27000	28403 9	27750 2	
ARCHITECTURAL							27400 2		
CHEMICAL	33552 30 41400/32400	29000 2		28000 1		32696 16	33600 2	33393 156 38424/32100	33780 1
CIVIL	28711 5	31200 1				26945 2	25125 2	31680 2	
COMPUTER		27900 3		23000 1		30999 1			
ELECTRICAL/ELECTRONIC	30308 28 36000/27000	30296 9	27357 7	30974 15	31134 36 35400/29100	31333 18	30406 20 32456/27500	31534 22 36480/28000	33200 2
INDUSTRIAL	28225 4					33067 3	29500 1	30025 4	
MECHANICAL	30745 72 36600/27600	29290 4	29060 3	27355 3	31667 6	31844 8	27591 12	31384 58 36768/27600	30240 1
NUCLEAR								30000 1	
PETROLEUM	36407 13					32140 3		30879 38 49200/24960	
ENGINEERING TECHNOLOGY	24900 2		33600 1		28350 2	25733 6	20000 1	34200 2	38400 1
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	26833 3		30100 3					
MATHEMATICS				30096 1					

AVERAGE SALARY OFFERS   MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									19500 1
BUSINESS ADMIN (INCL MGMT			24900 2	30264 2			30000 4	25751 2	21610 33 28000/18000
ECONOM & FINANCE (BANKING	24000 1	23500 2					27024 20 37472/25000		22191 23 30000/18000
HOTEL/RESTAURANT MGMT.									22150 4
HUMAN RSRCS (incl LABOR R								20967 3	
MANAGEMENT INFO SYSTEMS	27550 38 31200/24700	23805 5	26800 27 31660/24000				28320 5	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2						25000 1	15738 1	21536 45 34000/18000
REAL ESTATE									15000 1
COMMUNICATIONS								21448 4	30000 1
JOURNALISM									12000 1
TEXTILES & CLOTHING									12720 2
POLITICAL SCIENCE/GOVT									19100 4
AEROSPACE & AERONAUTICAL				31000 1			27000 1		
AGRICULTURAL					19000 1				
CIVIL							25800 2		
COMPUTER	25300 2		29265 4						
ELECTRICAL/ELECTRONIC			32800 2				27417 6		31250 2
INDUSTRIAL							26000 1		
MECHANICAL				28364 2			25167 2		
ENGINEERING TECHNOLOGY							20800 1		
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	27581 30 32176/25000	25138 3	28083 12				29533 3		24475 1
COMPUTER PROGRAMMING	23959 3								

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIA	AGRICULTURE/MA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INFORMATION SCIENCES & SY	25187 24 29000/23004	26500 1	26300 3				30000 1		
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			
MATHEMATICS	24000 1		28500 1				27500 2		

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18809 12
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20097 5
VISUAL & PERFORMING ARTS								15450 1
ALLIED HEALTH			27000 1					
HEALTH SCIENCES			23225 1					
NURSING		20747 3						
BIOLOGICAL								17700 1
MATHEMATICS	28745 1							17200 1

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25395 369 32004/23500	24458 99 33250/21132	24257 7	25645 13	27800 2	23652 2	16000 1	17500 1	23568 35 31000/18000
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL		20751 9		24250 4	22298 21 26400/19200	21250 2	21857 65 35000/16000		
BACHELOR - TECHNICAL		20000 1					31273 14		

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	19091 3	19206 4	21046 6	17984 2		19550 7
BACHELOR - TECHNICAL		25200 1							24555 11

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	15500 1		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			22000 1	28065 4	29924 189 38000/24960	28412 26 34560/24050

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31397 157 50550/27000	29441 28 42500/27000	28389 11	29834 26 36000/27600	31198 49 35400/29000	30951 77 42000/26400	28910 49 34500/25000	32400 285 49200/27600	33764 5

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27558 41 31200/24700	23718 7	26669 29 31660/24000	30264 2			27569 30 37472/25000	21721 11	21576 120 34000/17600
BACHELOR - TECHNICAL	26306 60 32176/23004	25479 4	28256 24 36300/25800	29243 3	17000 2	23400 1	27044 19		28992 3

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18697 21 27000/15450
BACHELOR - TECHNICAL	28745 1	20747 3	25113 2					17450 2

AVERAGE SALARY OFFERS MAY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29050 24 34000/25500	28000 1		30642 12		30960 1	36800 1	33200 5	
MBA--TECH						32885 2		39500 2	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	20500 4	21000 1						33000 1	
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH		29300 2					24000 1		
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	33000 2		
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	38400 1	30300 2		41900 1	25800 2			36000 1	27875 4
MBA--TECH									37880 5

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH				31035 4		35000 1
MBA--TECH						

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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989, through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989).

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SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	31	1536	$22390	$25409	$25500	$24000	$17600	471	5444	$24966	$25290	$27000	$25000	$23000
BUSINESS ADMIN (INCL MGMT	11	586	20263	22273	*	*	*	83	1411	21977	22274	26506	21000	17500
DISTRIBUTION MANAGEMENT	+	29	+	24576				1	82	19875	24447	*	*	*
ECONOM & FINANCE (BANKING	19	1030	23089	25106	*	*	*	168	2160	24222	24649	28000	24661	18720
HOTEL/RESTAURANT MGMT	6	18	20983	20617	*	*	*	11	124	21364	19859	*	*	*
HUMAN RSRCS (incl LABOR R	+	53	+	24619				4	136	20600	23035	*	*	*
MANAGEMENT INFO SYSTEMS	+	138	+	26572				83	514	26851	26861	30000	27480	24000
MARKETING/MARK MGMT (RESR	25	678	20716	22744	23000	21500	16800	139	1605	21797	22523	26400	21500	17000
REAL ESTATE	1	4	15600	23900	*	*	*	3	20	16442	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	+	40	+	19900				1	75	18700	19367	*	*	*
COMMUNICATIONS	1	107	17500	20852	*	*	*	12	298	19420	20761	*	*	*
JOURNALISM	3	57	20033	20374	*	*	*	5	119	18020	19595	*	*	*
TELECOMMUN/BROADCASTING	+	36	+	19634				+	54	+	19239			
EDUCATION														
ELEMENTARY EDUCATION	9	200	18738	18538	*	*	*	21	383	18778	18578	21000	18889	15700
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	+	18	+	20225				2	35	15350	19309	*	*	*
SPECIAL EDUCATION	+	38	+	20014				5	88	20097	19879	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				+	24	+	18655			
TEXTILES & CLOTHING	+	62	+	20573				2	98	12720	19944	*	*	*
MERCHANDISING MANAGEMENT	+	26	+	19019				+	50	+	19458			
HUMANITIES														
FOREIGN LANGUAGES	+	24	+	20269				+	55	+	20666			
LETTERS (incl English, Li	+	100	+	20817				2	189	22000	20348	*	*	*
VISUAL & PERFORMING ARTS	+	46	+	18526				2	77	16293	18099	*	*	*
HUMANITIES - OTHER	1	49	22000	23110	*	*	*	1	111	22000	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	31	+	19974				3	64	15083	20521	*	*	*
HISTORY	1	51	24000	21206	*	*	*	3	86	22067	21275	*	*	*
POLITICAL SCIENCE/GOVT	1	98	26400	22172	*	*	*	6	190	20377	22116	*	*	*
PSYCHOLOGY	+	110	+	19546				4	229	19745	19061	*	*	*
SOCIOLOGY	4	47	20925	18136	*	*	*	5	86	22498	19021	*	*	*
SOCIAL SCIENCES-OTHER	+	30	+	20229				2	96	20439	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	36	209	29029	29419	31500	29850	25700	91	433	29294	29424	31720	30000	25440
AGRICULTURAL	+	13	+	27392				1	29	19000	25984	*	*	*
ARCHITECTURAL	9	12	26767	26733	*	*	*	19	31	26678	25871	*	*	*
BIOENGINEERING & BIOMEDIC	+	10	+	28460				1	26	24300	28135	*	*	*
CHEMICAL	64	453	33302	33026	35400	33420	32000	304	1760	33193	32949	35400	33500	31000
CIVIL	54	450	28508	27350	32712	28400	24096	128	1085	27993	26735	32700	27660	24000
COMPUTER	10	263	33892	30710	*	*	*	21	471	30680	30413	35000	30700	27560
ELECTRICAL/ELECTRONIC	112	1404	31354	30906	33600	31360	28000	332	3279	30801	30661	33492	31200	27000

continued

SWPA REGIONAL Report No. 5   JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	8	301	$29315	$30009	*	*	*	22	746	$29373	$29812	$31500	$28100	$26000
MECHANICAL	89	1160	31221	30639	$34300	$31740	$27600	313	3037	30903	30539	34500	31100	27240
METALLURGICAL	3	98	27220	30900	*	*	*	3	257	27220	30708	*	*	*
MINING (INCL GEOLOGICAL)	+	14	+	27360				+	32	+	26840			
NUCLEAR	+	23	+	31561				1	53	30000	31281	*	*	*
PETROLEUM	8	17	28564	32230	*	*	*	69	117	31571	32987	36140	30800	24960
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	9	80	29774	28001	*	*	*	29	389	27508	28310	33600	27000	21320
INDUSTRIAL TECHNOLOGY	2	28	27000	27006	*	*	*	3	84	26333	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	14	+	24643				+	49	+	23177			
ANIMAL SCIENCES	+	11	+	19696				1	23	15000	19381	*	*	*
PLANT SCIENCES	+	4	+	21750				+	9	+	20031			
NATURAL RESOURCES	1	9	19493	21032	*	*	*	1	13	19493	21622	*	*	*
OTHER AGRICULTURAL SCIENC	+	25	+	22661				+	68	+	21656			
COMPUTER SCIENCE														
COMPUTER SCIENCE	31	417	28592	29004	32460	30000	26000	87	1215	28022	28557	31800	28600	24000
COMPUTER PROGRAMMING	1	34	30000	28287	*	*	*	3	118	23959	28711	*	*	*
INFORMATION SCIENCES & SY	41	133	27021	27100	29000	26700	25800	71	344	26375	26853	28860	26400	24000
SYSTEMS ANALYSIS	+	12	+	29935				2	25	25550	29176	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	3	31	20667	25932	*	*	*	5	81	23800	24496	*	*	*
HEALTH SCIENCES	1	14	23000	21724	*	*	*	3	34	22742	20911	*	*	*
NURSING	+	140	+	25280				3	223	20747	24789	*	*	*
PHARMACY	+	41	+	35609				+	110	+	35173			
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	1	13	29400	23208	*	*	*	2	32	26400	23763	*	*	*
BIOLOGICAL	+	33	+	21374				2	69	18850	20998	*	*	*
CHEMISTRY	1	52	26000	25295	*	*	*	1	133	26000	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	+	5	+	26499				1	19	15000	23724	*	*	*
MATHEMATICS	6	111	27723	27304	*	*	*	13	245	26914	26789	*	*	*
PHYSICS	+	37	+	29144				+	51	+	28296			
OTHER PHYSICAL & EARTH SC	+	5	+	20945				+	15	+	22829			
TOTALS	603	10975						2571	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	20	1219	$21979	$26264	$26000	$23908	$16800	389	4492	$25219	$25765	$27000	$25500	$23500
ACCOUNTING (PRIVATE)	8	386	23938	23267	*	*	*	106	1116	24423	23495	27000	24622	21996
COMMERCIAL BANKING (CNSMR	1	118	28000	21397	*	*	*	8	250	24725	21466	*	*	*
COMMERCIAL BANKING (LENDG	2	117	25998	23515	*	*	*	15	222	25692	23003	*	*	*
INVESTMT BANKING (CORP FN	+	37	+	27397				2	78	27800	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				2	28	23652	29304	*	*	*
INVESTMT BANKG (REAL EST)	+	5	+	31600				1	13	16000	25715	*	*	*
INVESTMT BANKG (SALES & T	+	14	+	24965				1	32	17500	22882	*	*	*
FINANCIAL/TREASURY ANALYS	6	277	22967	26353	*	*	*	40	638	23442	25780	27000	24600	17200
PORTFOLIO MGMT/BROKERAGE	2	42	30600	25540	*	*	*	2	89	30600	23789	*	*	*
UNDERWRITING	3	76	22000	22939	*	*	*	13	147	20981	21929	*	*	*
MARKETING														
ADVERTISING	2	27	18484	18622	*	*	*	2	57	18484	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	2	93	20500	24016	*	*	*	5	261	23000	23621	*	*	*
BUYER/MERCHANDISING	5	240	20320	21708	*	*	*	26	481	21918	21952	25000	22000	18700
MARKET RESEARCH	2	53	27870	25802	*	*	*	4	133	24560	24526	*	*	*
SALES	17	807	21492	23377	*	*	*	95	1830	23111	23153	30300	23500	16000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	14	+	18776				+	38	+	21059			
MEDIA PLANNING	1	7	27000	21386	*	*	*	1	17	27000	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	+	21	+	25002				2	46	23400	23701	*	*	*
PUBLIC RELATIONS	+	24	+	20436				4	84	18409	20198	*	*	*
WRITING / EDITING	+	64	+	21218				3	117	19091	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	19	+	19380				4	42	19206	19205	*	*	*
FINANC,TAXA, MONETARY POL	+	22	+	22722				6	59	21046	22186	*	*	*
ECONOMIC PROGRAMS	1	6	25800	23117	*	*	*	3	18	20589	20732	*	*	*
LAW ENFORCEMENT	+	22	+	21058				+	56	+	20918			
MILITARY	1	58	21600	21947	*	*	*	18	130	22608	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				1	17	19654	25475	*	*	*
URBAN / REGIONAL PLANNING	+	7	+	21726				1	21	15000	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	39	+	19089				3	129	25829	21085	*	*	*
COUNSELING	3	30	23100	17476	*	*	*	4	63	21200	17404	*	*	*
FUNDRAISING / DEVELOPMENT	+	3	+	15833				+	6	+	18983			
SOCIAL WORK	1	32	19493	16293	*	*	*	6	62	18058	16489	*	*	*
ENGINEERING														
BIOENGINEERING	1	12	31800	29914	*	*	*	5	56	28812	30776	*	*	*
DESIGN / CONSTRUCT	101	802	30170	28936	33492	30900	25700	286	2065	30007	28700	33780	30600	25000
ENVIRONMENTAL/SANITATION	36	90	29269	28880	34500	30500	23760	61	227	28925	28622	33000	29000	23772
MANUFACTURING/INDUSTRIAL	62	969	30720	30666	33000	31000	27540	215	2865	31215	30639	34632	31680	27000
SYSTEMS / PROGRAMMING	22	193	31065	30210	35000	31200	27200	51	452	30025	30219	32500	30000	27000
POWER SYSTEMS	8	176	31048	30140	*	*	*	18	405	29814	30169	*	*	*
SOFTWARE DESIGN & DEVELOP	17	201	30889	31253	*	*	*	42	494	30247	30503	32500	30248	27600

continued

SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	23	222	$31462	$31240	$33000	$31500	$29700	72	416	$31283	$30925	$33000	$31350	$29000
RESEARCH & DEVELOPMENT	37	367	30718	30768	34320	31200	26000	113	954	30800	31002	34500	31200	26000
TESTING	23	190	31739	29485	34800	32640	28920	72	399	29814	29179	33504	30632	25000
PROCESS ENGINEERING	60	515	32824	31866	35400	33030	29400	343	1748	32475	32061	35400	33176	27600
OTHER ENGINEERING	11	582	29375	31098	*	*	*	16	1212	30747	30854	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	36	372	27916	27754	32460	27600	24000	136	1039	27083	27559	30600	27000	24000
INFORMATION SYSTEMS	7	140	27543	27325	*	*	*	18	426	25597	27077	*	*	*
SYSTEMS ANALYSIS & DESIGN	27	224	27175	27991	30000	27000	26000	80	568	27316	28220	30300	27750	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	34	+	29319				5	88	29651	28714	*	*	*
AGRICULTURE/NAT'L RESOURC	+	43	+	22470				2	106	17000	21763	*	*	*
ARCHITECTURE	+	9	+	21856				1	33	23400	23041	*	*	*
CONSULTING	5	385	26480	28388	*	*	*	54	970	27283	28157	30000	27000	24600
HUMAN RESRCS /INDUS RELS	2	67	27000	23238	*	*	*	13	175	22533	22531	*	*	*
MANAGEMENT TRAINEE	35	842	20915	22290	24000	20500	17500	156	1959	21616	22148	28000	20800	17500
MATH/STATISTICIANS	+	13	+	27376				1	42	28745	26141	*	*	*
NURSES / PERSONAL CARE	+	137	+	25268				3	223	20747	24831	*	*	*
OTHER HEALTH RELATED (EX	4	96	21250	28718	*	*	*	8	259	22183	27725	*	*	*
PARALEGAL	+	20	+	19001				+	26	+	19632			
PERFORMING ARTS (ENTERTAI	+	7	+	14948				+	10	+	14964			
RESEARCHERS NON-TECHNICAL	+	14	+	21228				+	31	+	22746			
RESEARCHERS - TECHNICAL	+	27	+	21634				+	46	+	20949			
TEACHING	9	321	18738	19014	*	*	*	32	622	18631	18909	21000	18200	15500
TOTALS	603	10975						2571	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	28	101	$28855	$29727	$31000	$28900	$28000	55	348	$28139	$28874	$31500	$28000	$25000
MBA--NON-TECH	80	274	33305	34484	40000	33000	24000	142	645	33883	33903	42000	33000	25000
MBA--TECH	10	84	33642	39425	*	*	*	35	180	37818	38847	44400	34000	30000
MS-BUSINESS	12	29	38100	35031	*	*	*	13	48	37546	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	1	113	28000	34120	*	*	*	1	165	28000	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	6	18	30892	32943	*	*	*	11	31	30595	31883	*	*	*
MANAGEMENT INFORMATION SY	+	14	+	35487				+	38	+	31865			
MARKETING/MKTNG MGT (RESE	1	43	30000	35591	*	*	*	2	60	29750	34462	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	+	3	+	23267				+	4	+	23050			
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	25748				+	12	+	23878			
ELEMENTARY EDUCATION	1	6	21000	18617	*	*	*	8	17	23903	21694	*	*	*
PHYSICAL EDUCATION	+	+	+	+				1	1	12000	12000	*	*	*
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	1	10	29945	22347	*	*	*	1	16	29945	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	+	5	+	25200				+	5	+	25200			
VISUAL & PERFORMING ARTS	+	10	+	21123				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				1	5	22907	28541	*	*	*
PSYCHOLOGY	+	9	+	22211				1	18	20000	23717	*	*	*
SOCIOLOGY	+	3	+	27000				+	5	+	24272			
SOCIAL SCIENCES - OTHER	+	5	+	25140				1	9	21420	23060	*	*	*

continued

SCPA REGIONAL Report No. 5 JULY 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	50	+	$34174				3	70	$34913	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	16	51	$36485	36476	*	*	*	42	145	36518	36131	$38400	$36700	$34200
CIVIL	9	77	31567	31111	*	*	*	12	154	30975	30723	*	*	*
COMPUTER	4	25	34299	37408	*	*	*	8	79	33631	37183	*	*	*
ELECTRICAL/ELECTRONIC	16	221	33219	36609	*	*	*	44	505	33911	36435	37800	34100	30396
INDUSTRIAL	+	29	+	34286				5	74	28069	34576	*	*	*
MECHANICAL	9	186	35489	35265	*	*	*	34	388	35822	35260	38000	36540	32400
METALLURGICAL	+	30	+	35141				+	66	+	34923			
MINING & MINERAL	+	6	+	31967				+	12	+	31612			
NUCLEAR	1	6	36180	33670	*	*	*	1	9	36180	34024	*	*	*
PETROLEUM	+	+	+	+				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				+	19	+	28016			
HEALTH SCIENCES	+	7	+	21929				+	14	+	21883			
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	1	1	26000	26000	*	*	*	1	3	26000	23600	*	*	*
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	1	12	20900	31162	*	*	*	3	36	26367	32157	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	6	84	34160	35754	*	*	*	12	188	33466	35823	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	24	22000	30262	*	*	*	4	58	30100	30473	*	*	*
MATHEMATICS (INCL ACTUARI	1	10	28745	31338	*	*	*	3	25	25939	31498	*	*	*
PHYSICS	+	5	+	29929				+	10	+	29889			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	205	1592						444	3543					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	27	149	$38799	$40921	$46500	$39996	$31500	66	438	$35912	$42419	$43000	$35550	$27000
MBA--TECH	15	40	39159	40925	*	*	*	20	129	38526	44590	50400	35500	32000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	54	170	41930	42981	50000	42000	32004	88	499	39524	43883	48000	40550	28800
MBA--TECH	27	75	45841	48935	69996	42996	33000	29	240	45352	47967	69996	42504	33000
OVER 4 YEARS														
MBA--NON-TECH	13	110	40246	44152	*	*	*	39	401	37692	44549	45000	38000	30996
MBA--TECH	14	46	49883	49738	*	*	*	25	176	46542	49024	50400	47000	35372
TOTALS	150	590						267	1883					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

SWPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	+	13	+	51137				+	16	+	50049			
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	43643				+	14	+	40221			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				+	4	+	24500			
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	+	7	+	32593				+	10	+	33615			
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	+	1	+	50000				6	9	$50633	50776	*	*	*
CHEMICAL	10	65	$47640	48075	*	*	*	24	157	48843	47853	$52000	$48000	$46800
CIVIL	+	2	+	35000				+	7	+	37214			
COMPUTER	+	3	+	53967				+	5	+	53380			
ELECTRICAL/ELECTRONIC	1	23	52000	50034	*	*	*	2	45	50000	48666	*	*	*
MECHANICAL	1	10	41200	45810	*	*	*	1	15	41200	45893	*	*	*
METALLURGICAL	1	2	49200	44100	*	*	*	1	17	49200	49214	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	50	+	42469				4	157	37450	43215	*	*	*
GEOLOGICAL SCIENCES	+	4	+	33650				+	9	+	34108			
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	+	2	+	42000				+	18	+	42632			
POLYMER	+	5	+	43954				+	13	+	44213			
TOTALS	13	205						38	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25347 384 32004/23500			24480 5	24504 1				20667 3
BUSINESS ADMIN (INCL MGMT	28533 3						28600 1	30800 1	21650 4
ECONOM & FINANCE (BANKING	23636 9			26086 31 32000/24000	26000 1	25355 2	24751 4	26967 15	22433 12
MANAGEMENT INFO SYSTEMS	26800 5					29871 5	26638 9	30267 3	
MARKETING/MARK MGMT (RESR				24500 2		22000 1	20200 4	25000 1	19300 4
REAL ESTATE									15600 1
COMMUNICATIONS	24000 1			30000 1					14250 1
JOURNALISM		14400 1				12000 1			
LETTERS (incl English, Li							24000 1		
POLITICAL SCIENCE/GOVT				30000 1			26400 1		
AEROSPACE & AERONAUTICAL								28575 4	
ARCHITECTURAL								27200 6	
CHEMICAL								32214 15	
CIVIL			26850 2					27922 25 32600/26300	
ELECTRICAL/ELECTRONIC	26250 2					30600 3	33864 5	29410 10	
INDUSTRIAL	26000 1								
MECHANICAL								28934 15	
PETROLEUM						30000 1			
ENGINEERING TECHNOLOGY								20800 1	
COMPUTER SCIENCE	30000 1					29567 6	22320 5	30800 2	
INFORMATION SCIENCES & SY	29250 2					26500 1	24110 6		25800 2
ARCHITECTURAL & ENVIRONME			29400 1						
MATHEMATICS	27500 1					27400 2		27500 1	

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		28000 1		19625 4				
BUSINESS ADMIN (INCL MGMT	18150 2	25556 1	23613 10		20114 19	20500 2			
ECONOM & FINANCE (BANKING	22594 5	19025 4	22282 8		20901 12				
HOTEL/RESTAURANT MGMT	26000 1	20936 5							
HUMAN RSRCS (incl LABOR R			18000 1		19500 1				
MANAGEMENT INFO SYSTEMS		18000 1	25000 2		19000 1				
MARKETING/MARK MGMT (RESR	19000 2	18450 4	20686 7		20471 44 25300/18000			26750 2	35000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1		18000 1		26000 1				13500 1
TEXTILES & CLOTHING					12720 2				
HUMANITIES : OTHER					22000 1				
HISTORY		24000 1			19200 1				
POLITICAL SCIENCE/GOVT					20000 1				
PSYCHOLOGY					25000 1				
AEROSPACE & AERONAUTICAL			31000 1						
CIVIL									28500 1
ELECTRICAL/ELECTRONIC			31000 1						
INDUSTRIAL			28000 1						
MECHANICAL			28764 2						
INDUSTRIAL TECHNOLOGY			24000 1						
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY			23600 1		26068 10				
SYSTEMS ANALYSIS					27100 1				

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
NURSING						15000 1			
BIOLOGICAL			20000 1						

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING			22000 1	23000 2		22555 8	20975 11	19278 1	
BUSINESS ADMIN (INCL MGMT		17750 4		18513 5	21000 1	19287 5	25000 1		20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				25500 2	18000 1	16916 4	15000 1		
HOTEL/RESTAURANT MGMT		18360 2		21600 1		18000 1			
MANAGEMENT INFO SYSTEMS			26004 1	27480 1	25700 2	20633 3			
MARKETING/MARK MGMT (RESR		23367 3	18375 2	22750 2	13273 1	16741 4		23000 1	22413 3
REAL ESTATE						18726 1	15000 1		
COMMUNICATIONS		17500 1							
JOURNALISM					18000 1				
ELEMENTARY EDUCATION					18778 21 26000/15700				
PHYSICAL EDUCATION					12000 1				
SPECIAL EDUCATION					20097 5				
VISUAL & PERFORMING ARTS				17136 1	15450 1				
CRIMINAL JUSTICE						17248 1	18000 1		
HISTORY						23000 1			
POLITICAL SCIENCE/GOVT						19463 1			13200 2
PSYCHOLOGY						21000 1	16489 2		
SOCIOLOGY							14400 1	23100 3	
SOCIAL SCIENCES-OTHER						19500 1			
AEROSPACE & AERONAUTICAL						24869 8			
AGRICULTURAL							19000 1		
ARCHITECTURAL			26300 1						

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23886 2		
CIVIL	26250 1	25232 7	29985 10			22482 13	29042 25 35120/24000		
COMPUTER						24600 1	23000 1		
ELECTRICAL/ELECTRONIC	32149 5		30130 7			24695 15	29300 2		
INDUSTRIAL		26000 1	26000 1			24000 1			
MECHANICAL	31188 1		29295 4			26833 3	27953 4		
METALLURGICAL			19500 1						
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY		27000 2					21320 1		
ANIMAL SCIENCES						15000 1			
NATURAL RESOURCES							19493 1		
COMPUTER SCIENCE		23880 5	26144 4			20158 2			12000 1
COMPUTER PROGRAMMING						17878 1			
INFORMATION SCIENCES & SY		23957 7	27000 2			24900 1			
ALLIED HEALTH								20667 3	28500 2
HEALTH SCIENCES								23113 2	22000 1
NURSING								23620 2	
BIOLOGICAL					17700 1				
GEOLOGY & GEOLOGICAL SCI		15000 1							
MATHEMATICS		24000 1			17200 1	28745 1			

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING							18000 1	21000 1	23500 1
BUSINESS ADMIN (INCL MGMT								19000 2	19300 1
ECONOM & FINANCE (BANKING					23901 9	23000 1		19500 1	26500 1
HOTEL/RESTAURANT MGMT					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS					25088 9			24000 1	30140 2
MARKETING/MARK MGMT (RESR	25000 1				28140 1			18000 1	24451 10
COMMUNICATIONS						17000 1			12000 1
JOURNALISM					22850 2				
PHYSICAL EDUCATION				18700 1					
LETTERS (incl English, Li					20000 1				
CRIMINAL JUSTICE			10000 1						
SOCIOLOGY			28788 1						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29762 78 35100/27300				
ARCHITECTURAL								25758 10	
CHEMICAL					31100 2			33600 6	33374 162 37200/32460
CIVIL							27500 1	27324 23 31800/24600	31747 3
COMPUTER					30296 5				
ELECTRICAL/ELECTRONIC					30248 54 35600/27000		28485 4	29924 9	32468 35 36120/31020
INDUSTRIAL					34136 6		31500 1		
MECHANICAL					29265 43 33600/26000		31035 15	30397 13	32707 60 35400/31500
METALLURGICAL					30000 1				32160 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ENGINEERING TECHNOLOGY					24982 2		28500 2	22200 1	33000 1
COMPUTER SCIENCE					29171 15				29707 3
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					26496 13				
ARCHITECTURAL & ENVIRONME					23400 1				
CHEMISTRY									26000 1
MATHEMATICS					27880 3				

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & FLECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	24352 5							25000 1	24463 38 30000/23000
BUSINESS ADMIN (INCL MGMT	24000 1	22000 1	24367 3	22500 1					24717 11
ECONOM & FINANCE (BANKING	23957 7	25333 3			30000 2				25479 33 34000/24000
HUMAN RSRCS (incl LABOR R									25000 1
MANAGEMENT INFO SYSTEMS	24000 1	31660 1							27644 36 30000/27000
MARKETING/MARK MGMT (RESR	19920 5	23400 2	23692 11	23833 3				15520 2	25608 12
COMMUNICATIONS			17000 1						20793 1
ARCHITECTURAL					28800 1				31000 1
CHEMICAL	31991 6	32800 2	32900 4					33000 3	33481 100 45600/31000
CIVIL	30840 2	31090 1			28300 1				31501 13
COMPUTER	33489 9								28760 5
ELECTRICAL/ELECTRONIC	31433 67 36700/30000	30646 74 43000/27500	30475 4		34250 4			34193 3	32483 21 37000/30900
INDUSTRIAL	28400 2	27600 2							26033 3
MECHANICAL	31469 16	30069 31 37000/27900	29664 14		30825 4			31500 5	31827 77 36768/27600
NUCLEAR	30000 1								
PETROLEUM									31788 64 50550/25200
ENGINEERING TECHNOLOGY	28575 4	26000 2	31700 2					34400 1	30490 4
INDUSTRIAL TECHNOLOGY								30000 1	
COMPUTER SCIENCE	28961 11	30356 5							28550 24 31500/27000
INFORMATION SCIENCES & SY	26434 6	26800 6	30000 3	27200 1					27946 10
SYSTEMS ANALYSIS									24000 1
MATHEMATICS	27900 1								28500 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						24500 2
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	
MARKETING/MARK MGMT (RESR			30000 1			22284 2
ELECTRICAL/ELECTRONIC		31200 1	30806 6			
INDUSTRIAL			29933 3			
MECHANICAL		30000 1	29533 3		28600 1	29400 1
ENGINEERING TECHNOLOGY			23960 5	33600 1		
INDUSTRIAL TECHNOLOGY			25000 1			
COMPUTER SCIENCE	32940 3					
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25347 402 34100/23500	14400 1		26002 40 32000/23500	25252 2	26007 9	24927 20 31200/17000	27555 20 31200/25000	20994 25 32500/15900
BACHELOR - TECHNICAL	27786 7		27700 3			29269 13	26599 16	29073 79 38700/25820	25800 2

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	21689 12	20134 16	22439 30 40027/18000		20304 89 26000/17000	20500 2		26750 2	24250 2
BACHELOR - TECHNICAL			26570 9		26162 11	15000 1			28500 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		19532 10	21189 4	21520 14	18940 34 28400/15450	19694 32 26400/17200	19506 18	22316 5	18940 6
BACHELOR - TECHNICAL	31169 7	24280 24 32400/21000	28611 30 34800/24475		17450 2	24239 54 35052/19654	27758 37 35400/22570	22209 7	22750 4

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	25000 1		20055 3	18700 1	24277 24 28140/22700	20000 2	18000 1	20083 6	24131 16
BACHELOR - TECHNICAL					29602 224 42000/26000		30238 23 38000/27540	28618 62 35400/24960	33011 266 37200/31800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	23003 19	25209 7	23381 15	23500 4	30000 2			18680 3	25686 132 34000/24000
BACHELOR - TECHNICAL	30965 125 38400/27900	30215 123 43000/27000	30452 27 33900/26400	27200 1	31740 10			32575 13	31842 324 50550/27000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL			28253 2		24000 2	23392 4
BACHELOR - TECHNICAL	32940 3	30600 2	28224 18	33600 1	28600 1	29748 2

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25296 382 32004/23500	23839 73 33250/21000	28000 1			24504 1			24075 3
BUSINESS ADMIN (INCL MGMT	21863 2		15900 1			22800 1			21098 2
ECONOM & FINANCE (BANKING	21183 4	25749 32 32000/24000	26225 4	25692 15	27800 2		16000 1	17500 1	23907 30 31000/18600
MANAGEMENT INFO SYSTEMS		24622 1							
MARKETING/MARK MGMT (RESR	18726 1		24500 2						25400 3
REAL ESTATE									15600 1
COMMUNICATIONS									14250 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				23500 2					
BUSINESS ADMIN (INCL MGMT	28700 1	21440 5			23575 4	20000 1	19536 11		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING	32500 1	20439 4		24750 2	23899 7	22500 1	22833 6		
HOTEL/RESTAURANT MGMT							16850 2		
HUMAN RSRCS (incl LABOR R				19500 1					
MARKETING/MARK MGMT (RESR		21267 3	22568 1	22000 1	20350 10	27870 2	22182 56 35000/1[illegible]000		
ADVERTISING					18700 1				
COMMUNICATIONS							18000 4		
JOURNALISM			14400 1						
HUMANITIES - OTHER					22000 1				
HISTORY					19200 1				
PSYCHOLOGY					25000 1				
CHEMICAL							32190 6		
CIVIL							28300 1		
ELECTRICAL/ELECTRONIC							30605 4		
MECHANICAL							30392 5		
INFORMATION SCIENCES & SY									27000 1
BIOLOGICAL		20000 1							

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21046 6			
BUSINESS ADMIN (INCL MGMT		21600 1	25000 1		18930 2				19362 2
ECONOM & FINANCE (BANKING							18720 1		
MANAGEMENT INFO SYSTEMS									20400 1
MARKETING/MARK MGMT (RESR				13273 1					15000 1
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			18000 1						
LETTERS (incl English, Li				22000 2					
VISUAL & PERFORMING ARTS			17136 1						
CRIMINAL JUSTICE							17248 1		
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY									21000 1
SOCIAL SCIENCES-OTHER					19500 1				
AEROSPACE & AERONAUTICAL									22400 3
CHEMICAL									26500 2
ELECTRICAL/ELECTRONIC		25200 1							23667 3
PETROLEUM									27000 2
INFORMATION SCIENCES & SY							25800 1		24900 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICAL EDUCATION			18700 1						
CRIMINAL JUSTICE						14000 2			
PSYCHOLOGY				15500 1		17478 1			
SOCIOLOGY			28788 1	23100 3					
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								29080 20 32500/25700	
ARCHITECTURAL								26632 15	
BIOENGINEERING & BIOMEDIC							24300 1		
CHEMICAL							30980 2	33371 23 36000/32100	28218 5
CIVIL								27519 62 34000/24000	28616 46 35120/24050
COMPUTER								31720 1	
ELECTRICAL/ELECTRONIC	19654 1						26000 1	31097 69 43000/27500	31676 5
INDUSTRIAL								26400 2	
MECHANICAL							31800 1	31337 82 38000/28700	32276 4
METALLURGICAL								30000 1	19500 1
PETROLEUM								30560 5	
ENGINEERING TECHNOLOGY								24113 6	
NATURAL RESOURCES						19493 1			
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
GEOLOGY & GEOLOGICAL SCI		15000 1							

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
ECONOM & FINANCE (BANKING	25800 1	23520 1							
AEROSPACE & AERONAUTICAL	29733 6	29813 9		28054 4	32240 5	30029 29 35100/27000	28454 10	27750 2	
ARCHITECTURAL							26850 4		
CHEMICAL	33455 33 41400/32400	29000 2		28000 1		32323 19	33711 15	33489 195 45600/32100	33780 1
CIVIL	28759 6	31200 1		30480 1		27198 4	25125 2	31680 2	
COMPUTER		32765 11		26740 2		30999 1			
ELECTRICAL/ELECTRONIC	30502 40 36000/27000	30129 16	29507 12	31232 24 36700/28000	31301 55 36000/29100	31611 32 35600/30075	30543 22 32640/29400	31586 25 36480/28000	31269 9
INDUSTRIAL	28388 8					33067 3	29500 1	30603 6	
MECHANICAL	30825 99 38400/26400	29290 4	29745 4	28653 5	31910 8	31655 13	28074 17	31483 66 36768/27600	30240 1
METALLURGICAL	32160 1								
NUCLEAR								30000 1	
PETROLEUM	35820 14		30000 1			32505 4		30785 40 49200/24960	26236 3
ENGINEERING TECHNOLOGY	29033 5		33600 1	33000 1	28575 4	25733 6	20000 1	31133 3	38400 1
INDUSTRIAL TECHNOLOGY	25000 1								
COMPUTER SCIENCE	27900 1	27800 4		30100 3					
INFORMATION SCIENCES & SY		26467 3							
ARCHITECTURAL & ENVIRONME									29400 1
CHEMISTRY						26000 1			
MATHEMATICS				30096 1				27880 3	

AVERAGE SALARY OFFERS   JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	15000 1								19500 1
BUSINESS ADMIN (INCL MGMT			24900 2	30264 2			30000 4	25751 2	21272 38 28000/17600
ECONOM & FINANCE (BANKING	24000 1	23500 2					27024 20 37472/25000		21803 31 30000/18000
HOTEL/RESTAURANT MGMT									22367 9
HUMAN RSRCS (incl LABOR R								20967 3	
MANAGEMENT INFO SYSTEMS	27550 38 31200/24700	23805 5	26800 27 31660/24000				28320 5	23000 1	25896 5
MARKETING/MARK MGMT (RESR	29500 2						25000 1	15738 1	21265 52 34000/18000
REAL ESTATE									15000 1
COMMUNICATIONS								21448 4	23750 2
JOURNALISM									19233 3
TEXTILES & CLOTHING									12720 2
HISTORY									24000 1
POLITICAL SCIENCE/GOVT	26400 1								19100 4
SOCIOLOGY									14400 1
AEROSPACE & AERONAUTICAL				31000 1			27450 2		
AGRICULTURAL					19000 1				
CIVIL							25200 3		
COMPUTER	25300 2		29265 4						
ELECTRICAL/ELECTRONIC			32800 2				27125 8		31000 3
INDUSTRIAL							27000 2		
MECHANICAL				28364 2			25167 2		
ENGINEERING TECHNOLOGY							20800 1		
INDUSTRIAL TECHNOLOGY								27000 2	

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ANIMAL SCIENCES					15000 1				
COMPUTER SCIENCE	28167 51 33600/25000	25138 3	27851 20 36300/25800				29533 3		25488 2
COMPUTER PROGRAMMING	23959 3								
INFORMATION SCIENCES & SY	25696 34 30000/23160	27413 8	26936 22 30000/26000				30000 1		
SYSTEMS ANALYSIS			25550 2						
ARCHITECTURAL & ENVIRONME						23400 1			
MATHEMATICS	26433 3		28500 1				27500 2		27400 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
ELEMENTARY EDUCATION								18778 21 26000/15700
PHYSICAL EDUCATION								12000 1
SPECIAL EDUCATION								20097 5
VISUAL & PERFORMING ARTS								15450 1
ALLIED HEALTH			22250 4					
HEALTH SCIENCES			23113 2					
NURSING		20747 3						
BIOLOGICAL								17700 1
MATHEMATICS	28745 1							17200 1

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25219 389 32004/23500	24423 106 33250/21996	24725 8	25692 15	27800 2	23652 2	16000 1	17500 1	23442 40 31000/17200
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	30600 2	21063 12	18484 2	23000 6	21918 26 26400/18700	24560 4	21516 79 35000/15996		
BACHELOR - TECHNICAL		20000 1					30989 16		27000 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21600 1	18409 4	19091 3	19206 4	21046 6	17984 2		19550 7
BACHELOR - TECHNICAL		25200 1					25800 1		24555 11

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL			23744 2	21200 4		16714 4			
BACHELOR - TECHNICAL	19654 1	15000 1	30000 1			20747 2	28812 5	30007 286 43000/25000	28925 61 35400/23772

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	25800 1	23520 1				23000 1			
BACHELOR - TECHNICAL	31241 214 50550/27000	30155 50 42500/27000	29814 18	30247 42 36700/27600	31283 72 36000/29000	30870 112 42000/26000	29814 72 35100/25000	32475 343 49200/27600	30747 16

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	27239 43 31200/24500	23718 7	26669 29 31660/24000	30264 2			27569 30 37472/25000	21721 11	21338 150 34000/17500
BACHELOR - TECHNICAL	27010 93 33600/23500	26792 11	27684 51 36300/25800	29243 3	17000 2	23400 1	26926 24 32333/24000	27000 2	28563 6

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			21120 2					18709 30 27000/15450
BACHELOR - TECHNICAL	28745 1	20747 3	22538 6					17450 2

AVERAGE SALARY OFFERS JULY 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29539 31 35000/27000	28850 2		31967 24 44000/28000	58331 3	33230 2	36800 1	35559 17	27250 2
MBA--TECH	43008 1					32885 2	34596 2	39500 2	67000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	20500 4	21000 1						33000 1	42333 3
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH	30000 1	29200 3	24000 1	30000 1			24000 1		
MBA--TECH				29000 1					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						37200 1	33667 3		
MBA--TECH							32500 1		

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	35787 6	30533 3		41900 1	25800 2			36000 1	28767 6
MBA--TECH	39200 2								38044 9

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH			33000 1	31035 4		35000 1
MBA--TECH						

A3940-1.6U
9/89

Colleg[illegible]acement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

SOUTHWESTERN REGION (SWPA)

American Graduate School of International Management - Thunderbird
Arkansas College
Baylor University
Corpus Christi State University
Hendrix College
University of Houston
University of Houston - Clear Lake
Kansas Wesleyan
Lamar University
Langston University
Louisiana Tech University
University of North Texas
Northwestern Oklahoma State University
Oklahoma State University
Oklahoma State Unviersity - Engineering
University of Oklahoma
Pan American University
Prairie View A & M University
Sam Houston State University
Southern Methodist University
Stephen F. Austin State University
Texas A & I University
Texas A & M University
Texas Lutheran College
Texas Tech University
University of Texas - Arlington
University of Texas - Austin - Business Administration
University of Texas - Austin - Engineering
University of Texas - El Paso

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Southwestern** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989, through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989).

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SWPA REGIONAL Report No. 6   SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	394	1353	$25363	$24963	$28800	$25500	$22500	865	6802	$25147	$25223	$27600	$25500	$22800
BUSINESS ADMIN (INCL MGMT	75	751	22333	22786	27600	23000	16800	158	2163	22146	22450	27600	21500	17000
DISTRIBUTION MANAGEMENT	+	16	+	23003				1	98	19875	24211	*	*	*
ECONOM & FINANCE (BANKING	94	882	23858	24865	28896	24352	18200	262	3043	24091	24710	28500	24600	18240
HOTEL/RESTAURANT MGMT.	+	75	+	19324				11	199	21364	19657	*	*	*
HUMAN RSRCS (incl LABOR R	4	61	22875	22410	*	*	*	8	197	21738	22842	*	*	*
MANAGEMENT INFO SYSTEMS	83	153	26473	26473	30000	27000	23040	166	667	26662	26772	30000	27000	23496
MARKETING/MARK MGMT (RESR	85	514	21123	22340	25200	20600	16800	224	2119	21541	22479	25992	21500	16800
REAL ESTATE	2	8	19998	23499	*	*	*	5	28	17864	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	2	37	22000	19952	*	*	*	3	112	20900	19560	*	*	*
COMMUNICATIONS	8	145	20450	20937	*	*	*	20	443	19832	20819	27000	18000	14250
JOURNALISM	22	63	22724	21042	25200	22846	16992	27	183	21853	20085	25200	22700	15000
TELECOMMUN/BROADCASTING	1	19	12000	22842	*	*	*	1	73	12000	20176	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	59	211	19118	19110	21132	19380	16400	80	594	19029	18767	21300	19200	16000
PRE-ELEMENTARY EDUCATION	1	7	20000	18176	*	*	*	1	17	20000	17016	*	*	*
PHYSICAL EDUCATION	7	29	18242	19914	*	*	*	9	64	17599	19583	*	*	*
SPECIAL EDUCATION	4	32	18869	19639	*	*	*	9	120	19551	19815	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	7	24	20471	19206	*	*	*	7	48	20471	18931	*	*	*
TEXTILES & CLOTHING	+	28	+	19037				2	126	12720	19742	*	*	*
MERCHANDISING MANAGEMENT	+	22	+	19723				+	72	+	19539			
HUMANITIES														
FOREIGN LANGUAGES	2	36	19300	21836	*	*	*	2	91	19300	21129	*	*	*
LETTERS (incl English, Li	8	172	19151	21614	*	*	*	10	361	19721	20951	*	*	*
VISUAL & PERFORMING ARTS	11	56	19841	19855	*	*	*	13	133	19295	18838	*	*	*
HUMANITIES - OTHER	2	47	14400	20840	*	*	*	3	158	16933	22364	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	5	24	18714	23843	*	*	*	8	88	17352	21427	*	*	*
HISTORY	9	141	23018	24612	*	*	*	12	227	22780	23348	*	*	*
POLITICAL SCIENCE/GOVT	13	180	19481	24510	*	*	*	19	370	19764	23280	*	*	*
PSYCHOLOGY	21	125	19015	20021	24000	18492	15500	25	354	19132	19400	24996	18492	15500
SOCIOLOGY	5	23	19996	18821	*	*	*	10	109	21247	18979	*	*	*
SOCIAL SCIENCES-OTHER	2	127	23832	23765	*	*	*	4	223	22136	22232	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	56	92	29666	29473	31272	29700	27996	147	525	29436	29433	31700	29900	27000
AGRICULTURAL	+	1	+	27800				1	30	19000	26045	*	*	*
ARCHITECTURAL	2	12	26500	24648	*	*	*	21	43	26661	25530	28500	26400	25000
BIOENGINEERING & BIOMEDIC	4	21	28698	29133	*	*	*	5	47	27818	28581	*	*	*
CHEMICAL	122	361	33413	32952	35000	33180	32400	426	2121	33256	32949	35400	33420	31440
CIVIL	105	359	27585	27986	31200	27700	23952	233	1444	27809	27046	32600	27700	23952
COMPUTER	66	122	29062	29591	32196	29496	25200	87	593	29452	30244	32400	30000	25200
ELECTRICAL/ELECTRONIC	255	1071	30488	30387	33600	30720	25343	587	4352	30665	30594	33504	31000	26400

continued

SWPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	73	216	$29146	$29136	$31200	$29700	$26400	95	962	$29199	$29660	$31500	$29496	$26000
MECHANICAL	227	831	30555	30310	33600	30900	27492	540	3870	30757	30490	34200	31000	27000
METALLURGICAL	+	17	+	29462				3	274	27220	30631	*	*	*
MINING (INCL GEOLOGICAL)	+	2	+	26000				+	34	+	26790			
NUCLEAR	+	6	+	26028				1	59	30000	30747	*	*	*
PETROLEUM	33	48	32169	32304	36000	34020	25200	102	165	31764	32789	36140	32448	25200
TEXTILE	+	+	+	+				+	46	:	26633			
ENGINEERING TECHNOLOGY	52	237	27262	28386	30000	27798	24000	81	627	27350	28342	31800	27600	23000
INDUSTRIAL TECHNOLOGY	7	69	25373	26828	*	*	*	10	153	25661	26731	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	16	37	21974	20865	*	*	*	16	86	21974	22182	*	*	*
ANIMAL SCIENCES	1	12	19500	19226	*	*	*	2	35	17250	19328	*	*	*
PLANT SCIENCES	5	21	18797	17635	*	*	*	5	30	18797	18354	*	*	*
NATURAL RESOURCES	1	14	12480	20916	*	*	*	2	27	15987	21256	*	*	*
OTHER AGRICULTURAL SCIENC	2	13	19941	21337	*	*	*	2	81	19941	21605	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	25	510	26211	28906	30700	26500	21876	112	1726	27618	28659	31564	28000	24000
COMPUTER PROGRAMMING	1	20	18726	25985	*	*	*	4	138	22651	28316	*	*	*
INFORMATION SCIENCES & SY	5	82	25781	24675	*	*	*	76	427	26336	26428	28860	26400	23600
SYSTEMS ANALYSIS	+	4	+	26684				2	29	25550	28833	*	*	*
HEALTH SCIENCES														
ALLIED HEALTH	4	15	27200	23980	*	*	*	9	96	25311	24416	*	*	*
HEALTH SCIENCES	4	27	22633	22196	*	*	*	7	61	22680	21480	*	*	*
NURSING	3	111	25333	25169	*	*	*	6	334	23040	24915	*	*	*
PHARMACY	+	198	+	37727				+	308	+	36815			
SCIENCES														
ACTUARIAL	21	30	19853	23081	24000	20160	14400	21	62	19853	26778	24000	20160	14400
ARCHITECTURAL & ENVIRONME	57	88	25508	24986	29400	26400	19200	59	120	25538	24660	29400	26400	19200
BIOLOGICAL	9	57	18265	22098	*	*	*	11	126	18372	21495	*	*	*
CHEMISTRY	14	55	23868	25361	*	*	*	15	188	24010	26307	*	*	*
GEOLOGY & GEOLOGICAL SCI	7	10	22927	23579	*	*	*	8	29	21936	23674	*	*	*
MATHEMATICS	3	150	30532	25783	*	*	*	16	395	27592	26407	*	*	*
PHYSICS	2	17	15120	27199	*	*	*	2	68	15120	28022	*	*	*
OTHER PHYSICAL & EARTH SC	+	10	+	22100				+	25	+	22537			
TOTALS	2108	10307						4679	39018					

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	222	976	$25325	$25551	$28200	$25500	$22500	611	5468	$25257	$25727	$27600	$25500	$23000
ACCOUNTING (PRIVATE)	40	396	22682	23587	25000	24000	19000	146	1516	23946	23517	26500	24500	21000
COMMERCIAL BANKING (CNSMR	4	120	17811	22113	*	*	*	12	370	22420	21676	*	*	*
COMMERCIAL BANKING (LENDG	6	76	21865	22381	*	*	*	21	299	24598	22835	27000	25000	24000
INVESTMT BANKING (CORP FN	1	63	15000	26404	*	*	*	3	141	23533	26750	*	*	*
INVESTMT BANKNG (M & A)	+	3	+	27167				2	31	23652	29097	*	*	*
INVESTMT BANKG (REAL EST)	3	14	16800	19657	*	*	*	4	27	16600	22574	*	*	*
INVESTMT BANKG (SALES & T	+	18	+	26728				1	50	17500	24266	*	*	*
FINANCIAL/TREASURY ANALYS	80	418	25643	27264	30000	25992	20400	120	1056	24909	26367	30000	25650	18750
PORTFOLIO MGMT/BROKERAGE	1	52	12000	23744	*	*	*	3	141	24400	23772	*	*	*
UNDERWRITING	7	62	19799	21690	*	*	*	20	209	20567	21858	22000	20850	18000
MARKETING														
ADVERTISING	1	27	15600	19126	*	*	*	3	84	17523	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	11	105	24873	23628	*	*	*	17	366	24212	23623	*	*	*
BUYER/MERCHANDISING	17	136	23530	22237	*	*	*	43	618	22555	22010	26400	22800	18000
MARKET RESEARCH	48	107	30530	27017	33120	32100	24696	52	240	30071	25636	33060	32040	24600
SALES	106	649	24714	23290	30000	24000	18000	201	2480	23956	23188	30000	24000	17000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	3	17	21332	20553	*	*	*	3	55	21332	20902	*	*	*
MEDIA PLANNING	+	13	+	19772				1	30	27000	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	5	20	23006	21329	*	*	*	7	66	23119	22982	*	*	*
PUBLIC RELATIONS	8	49	16107	19980	*	*	*	12	133	16874	20118	*	*	*
WRITING / EDITING	2	48	15360	21090	*	*	*	5	165	17599	20239	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	18	19423	20551	*	*	*	5	61	19249	19582	*	*	*
FINANC,TAXA, MONETARY POL	79	107	25980	25392	26496	25992	24996	85	166	25632	24253	26496	25992	24996
ECONOMIC PROGRAMS	+	7	+	21979				3	25	20589	21081	*	*	*
LAW ENFORCEMENT	6	22	17778	25030	*	*	*	6	78	17778	22078	*	*	*
MILITARY	30	68	23260	22970	28000	22900	18000	48	198	23016	22087	28000	22900	18724
NATIONAL SECURITY	1	7	21000	23060	*	*	*	2	24	20327	24771	*	*	*
URBAN / REGIONAL PLANNING	3	10	25060	23302	*	*	*	4	31	22545	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	60	113	21402	21019	29700	20796	15996	63	242	21612	21054	29700	21000	16764
COUNSELING	7	34	19527	18177	*	*	*	11	97	20136	17675	*	*	*
FUNDRAISING / DEVELOPMENT	3	13	28232	19092	*	*	*	3	19	28232	19057	*	*	*
SOCIAL WORK	2	25	17250	16702	*	*	*	8	87	17856	16550	*	*	*
ENGINEERING														
BIOENGINEERING	3	10	29264	31753	*	*	*	8	66	28982	30924	*	*	*
DESIGN / CONSTRUCT	143	720	28785	29274	32400	29000	24195	429	2786	29600	28849	33600	30000	24996
ENVIRONMENTAL/SANITATION	5	47	19848	26579	*	*	*	66	274	28237	28271	33600	29000	20463
MANUFACTURING/INDUSTRIAL	131	669	30319	29860	33600	31000	26000	346	3534	30876	30492	34400	31200	26400
SYSTEMS / PROGRAMMING	31	135	28137	29424	30600	29000	25000	82	587	29311	30036	32160	29400	25000
POWER SYSTEMS	43	125	28895	29846	33000	29400	25340	61	530	29166	30093	33000	29500	25340
SOFTWARE DESIGN & DEVELOP	32	243	29988	30608	33600	29700	27300	74	737	30135	30537	33000	30036	27400

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	2	68	$31575	$30661	*	*	*	74	484	$31291	$30888	$33150	$31350	$29000
RESEARCH & DEVELOPMENT	56	278	28038	29480	$34200	$29600	$18000	169	1232	29885	30658	34500	31000	24000
TESTING	40	177	29443	28563	32664	30250	25000	112	576	29681	28990	33504	30282	25000
PROCESS ENGINEERING	357	593	31134	31432	34500	31200	27000	700	2341	31791	31902	35400	32400	27600
OTHER ENGINEERING	23	249	27691	29434	30900	28000	25343	39	1465	28945	30614	33780	30000	25343
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	72	349	26903	27572	31500	27000	23496	208	1390	27020	27559	31488	27000	23496
INFORMATION SYSTEMS	5	148	25542	25870	*	*	*	23	574	25585	26766	29500	26500	23500
SYSTEMS ANALYSIS & DESIGN	84	216	28777	28587	32400	29100	24000	164	784	28064	28321	32004	28200	24000
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	2	49	25498	27938	*	*	*	7	137	28464	28437	*	*	*
AGRICULTURE/NAT'L RESOURC	9	43	20758	19065	*	*	*	11	149	20075	20984	*	*	*
ARCHITECTURE	12	36	21123	21508	*	*	*	13	69	21298	22241	*	*	*
CONSULTING	60	366	27335	28947	30900	27000	24000	114	1336	27311	28373	30504	27000	24000
HUMAN RESRCS /INDUS RELS	13	91	22389	23718	*	*	*	26	266	22461	22937	27000	23200	18000
MANAGEMENT TRAINEE	128	969	21888	21943	27996	20800	16800	284	2928	21739	22080	27996	20800	17000
MATH/STATISTICIANS	+	22	+	24411				1	64	28745	25546	*	*	*
NURSES / PERSONAL CARE	3	112	25333	25211	*	*	*	6	335	23040	24958	*	*	*
OTHER HEALTH RELATED (EX	15	242	22491	34528	*	*	*	23	501	22384	31011	26400	22000	19000
PARALEGAL	2	87	23000	21354	*	*	*	2	113	23000	20958	*	*	*
PERFORMING ARTS (ENTERTAI	+	5	+	20983				+	15	+	16970			
RESEARCHERS NON-TECHNICAL	+	16	+	23905				+	47	+	23140			
RESEARCHERS - TECHNICAL	3	19	21080	25904	*	*	*	3	65	21080	22397	*	*	*
TEACHING	77	430	19289	19106	21300	19200	16300	109	1052	19096	18989	21800	19200	15700
TOTALS	2108	10307						4679	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

SWPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	14	115	$29249	$28772	*	*	*	140	463	$29892	$28849	$33000	$30000	$26000
MBA--NON-TECH	36	240	32356	33794	$40000	$31100	$26000	163	885	32147	33873	40000	30000	25500
MBA--TECH	29	88	29857	33532	33300	30000	25800	50	268	33442	37102	41000	31300	26400
MS-BUSINESS	4	12	24650	34303	*	*	*	10	60	25110	33244	*	*	*
DISTRIBUTION MANAGEMENT	1	2	28500	30450	*	*	*	1	3	28500	30600	*	*	*
ECONOMICS & FINANCE (BANK	6	29	26082	30570	*	*	*	16	194	27287	34050	*	*	*
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	+	13	+	32100				2	44	27200	31947	*	*	*
MANAGEMENT INFORMATION SY	2	4	30768	33984	*	*	*	7	42	29819	32067	*	*	*
MARKETING/MKTNG MGT (RESE	+	10	+	31966				2	70	25750	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	19800				+	5	+	23520			
JOURNALISM	+	1	+	24000				2	5	22600	23240	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				3	16	21767	23971	*	*	*
ELEMENTARY EDUCATION	+	14	+	22454				+	31	+	22037			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	+	11	+	21791				1	27	20000	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	+	4	+	23251				+	9	+	24334			
VISUAL & PERFORMING ARTS	+	+	+	+				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				+	5	+	19185			
POLITICAL SCIENCE / GOVT	+	7	+	30029				+	12	+	29409			
PSYCHOLOGY	2	9	17496	25737	*	*	*	2	27	17496	24390	*	*	*
SOCIOLOGY	+	+	+	+				1	5	22000	24272	*	*	*
SOCIAL SCIENCES - OTHER	+	17	+	27603				1	26	24096	26030	*	*	*

continued

SWPA REGIONAL Report No. 6 SEPTEMBER 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	7	14	$38558	$35710	*	*	*	16	84	$35210	$34381	*	*	*
AGRICULTURAL	1	1	32400	32400	*	*	*	1	1	32400	32400	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				2	11	34766	34930	*	*	*
CHEMICAL	17	64	35809	35548	*	*	*	29	209	35722	35952	$37320	$36120	$33000
CIVIL	15	49	30007	31180	*	*	*	38	203	31364	30833	34800	31000	27996
COMPUTER	8	21	35126	35170	*	*	*	10	100	34341	36760	*	*	*
ELECTRICAL/ELECTRONIC	12	156	36583	35504	*	*	*	87	661	37462	36215	41200	37200	33000
INDUSTRIAL	22	45	33547	33835	$37800	$34100	$29520	28	119	33525	34295	37800	34100	29520
MECHANICAL	16	82	33913	34525	*	*	*	61	470	35608	35131	41300	35000	30396
METALLURGICAL	+	3	+	37600				+	69	+	35039			
MINING & MINERAL	+	2	+	33768				1	14	32000	31920	*	*	*
NUCLEAR	6	7	35864	35998	*	*	*	7	16	34718	34888	*	*	*
PETROLEUM	3	4	38700	36825	*	*	*	21	27	39625	38231	42960	37800	36000
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	25250				+	21	+	27753			
HEALTH SCIENCES	2	7	18650	23952	*	*	*	3	21	20433	22572	*	*	*
NURSING	+	1	+	33600				+	8	+	26780			
SCIENCES														
AGRICULTURAL & NATL RESOU	9	11	23044	23900	*	*	*	9	14	23044	23835	*	*	*
ARCHITECTURAL & ENVIRONME	1	1	34980	34980	*	*	*	1	3	34980	27327	*	*	*
BIOLOGICAL	+	+	+	+				+	5	+	25063			
CHEMISTRY	8	14	29682	29390	*	*	*	9	50	30017	31382	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	4	63	33373	35294	*	*	*	21	251	33380	35690	36000	32500	30900
SCIENCES														
GEOLOGY & RELATED GEOLOGI	7	22	31701	32927	*	*	*	15	80	32081	31148	*	*	*
MATHEMATICS (INCL ACTUARI	+	11	+	29647				1	36	30000	30932	*	*	*
PHYSICS	+	4	+	32681				+	14	+	30686			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	233	1169						761	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	23	91	$33926	$35815	$45000	$33800	$27000	89	529	$35399	$41283	$45000	$35000	$26400
MBA--TECH	+	7	+	38600				20	136	38526	44282	50400	35500	32000
OVER 2 TO 4 YEARS														
MBA--NON-TECH	20	106	33470	38571	42000	32500	24800	108	605	38403	42952	48000	38400	27360
MBA--TECH	4	23	30251	36006	*	*	*	33	263	43521	46921	65000	42000	32004
OVER 4 YEARS														
MBA--NON-TECH	19	139	46763	44474	*	*	*	58	540	40664	44529	50000	39800	30996
MBA--TECH	1	36	65000	50628	*	*	*	26	212	47252	49296	52000	47248	35372
TOTALS	67	402						334	2285					

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1 Years of previous full time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	2	3	$47500	$44333	*	*	*	2	6	$47500	$47333	*	*	*
COMPUTER & INFOR SCIENCES	+	3	+	48117				+	19	+	49743			
EDUCATION														
EDUCATION ADMINISTRATION	6	19	41430	47075	*	*	*	6	33	41430	44168	*	*	*
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	3	5	31600	38060	*	*	*	3	5	31600	38060	*	*	*
ENGLISH	+	4	+	23750				+	8	+	24125			
FOREIGN LANGUAGES	+	3	+	25000				+	4	+	25250			
PSYCHOLOGY	+	1	+	26462				+	11	+	32965			
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	1	3	52000	45647	*	*	*	7	12	50829	49493	*	*	*
CHEMICAL	15	55	48274	47331	*	*	*	39	212	48625	47717	$52000	$48900	$46800
CIVIL	2	6	47100	42033	*	*	*	2	13	47100	39438	*	*	*
COMPUTER	4	4	51249	51249	*	*	*	4	9	51249	52433	*	*	*
ELECTRICAL/ELECTRONIC	1	30	45060	53205	*	*	*	3	75	48353	50482	*	*	*
MECHANICAL	1	6	49200	48967	*	*	*	2	21	45200	46771	*	*	*
METALLURGICAL	+	7	+	46643				1	24	49200	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	2	6	42660	45470	*	*	*	2	8	42660	43278	*	*	*
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	10	41	43033	42888	*	*	*	14	198	41438	43147	*	*	*
GEOLOGICAL SCIENCES	2	6	30900	32417	*	*	*	2	15	30900	33431	*	*	*
MATHEMATICS	2	4	58800	53375	*	*	*	2	8	58800	45438	*	*	*
PHYSICS	+	10	+	41599				+	28	+	42263			
POLYMER	+	1	+	50000				+	14	+	44626			
TOTALS	51	218						89	725					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	25586 704 32004/23750			23800 6	26002 2		24000 3	25998 4	20640 5
BUSINESS ADMIN (INCL MGMT	25939 7			24000 1		12000 1	25140 4	30800 1	22840 5
ECONOM & FINANCE (BANKING	25862 21 32000/23500			24840 41 32000/23500	24333 3	25355 2	24751 4	27237 19	22989 19
MANAGEMENT INFO SYSTEMS	27633 12				24000 1	28439 8	25974 10	28559 5	24996 1
MARKETING/MARK MGMT (RESR				20333 3		21523 4	19760 5	24248 4	19603 9
REAL ESTATE			21996 1						15600 1
ADVERTISING				24000 1					
COMMUNICATIONS	24000 1			30000 1			17000 1		14250 1
JOURNALISM		14400 1				22158 5	12000 1		
TELECOMMUN/BROADCASTING						12000 1			
LETTERS (incl English, Li							24000 1	24996 1	19998 2
VISUAL & PERFORMING ARTS			19920 1						
HISTORY	30000 1			24000 1				27496 3	21000 2
POLITICAL SCIENCE/GOVT				30000 1			26400 1		
PSYCHOLOGY				18000 1				24996 1	25000 1
SOCIOLOGY									27480 1
AEROSPACE & AERONAUTICAL								28575 4	
ARCHITECTURAL								27314 7	
BIOENGINEERING & BIOMEDIC								27000 1	
CHEMICAL								32589 17	
CIVIL			26850 2					28158 35 37200/26300	
COMPUTER	27450 2					33792 1	25200 1		
ELECTRICAL/ELECTRONIC	26250 2					29657 10	33020 6	30119 16	

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 2

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
INDUSTRIAL	27567 3					29188 3		26996 3	
MECHANICAL								28638 25 38700/25500	34992 1
PETROLEUM						30000 1			
ENGINEERING TECHNOLOGY								20800 1	
AGRIBUSINESS					24000 1			24960 1	
COMPUTER SCIENCE	30000 1					29567 6	22800 7	30800 2	
INFORMATION SCIENCES & SY	29250 2					26500 1	23951 7		25800 2
ARCHITECTURAL & ENVIRONME			21306 12						
MATHEMATICS	27500 1			15600 1		27400 2		27500 1	

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING	24000 1		25000 3		20071 7				21000 1
BUSINESS ADMIN (INCL MGMT	17965 6	22119 3	24421 13	30000 1	20005 31 26000/17000	21625 4			
ECONOM & FINANCE (BANKING	21985 7	21015 6	22380 17		20864 18				14800 3
HOTEL/RESTAURANT MGMT.	26000 1	20936 5							
HUMAN RSRCS (incl LABOR R			18000 1		19667 3				
MANAGEMENT INFO SYSTEMS	27000 1	18000 1	25166 9		22750 4				
MARKETING/MARK MGMT (RESR	19050 4	18020 6	21454 10		20243 72 28800/18000			26750 2	35000 1
REAL ESTATE									18000 1
ADVERTISING					18700 1				
COMMUNICATIONS	23000 1	19000 1	18000 1		22767 6				13500 1
JOURNALISM			18000 1		26671 8			15600 1	
PHYSICAL EDUCATION			14400 1						
TEXTILES & CLOTHING					12720 2				
FOREIGN LANGUAGES					20600 1				
LETTERS (incl English, Li					22000 1			15360 2	
VISUAL & PERFORMING ARTS	16800 1		21996 1		20172 6				
HUMANITIES - OTHER					20000 2				
CRIMINAL JUSTICE							17470 1		
HISTORY		24000 1		16000 1	19200 1				
POLITICAL SCIENCE/GOVT		18200 2			17951 4				
PSYCHOLOGY					19656 12				
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL			31000 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
CHEMICAL			33600 1						
CIVIL							28500 2		28500 1
COMPUTER			24498 2		25500 1			27500 1	
ELECTRICAL/ELECTRONIC			31000 1						
INDUSTRIAL			28000 1		28500 1				
MECHANICAL			29176 3						
ENGINEERING TECHNOLOGY					26004 1				
INDUSTRIAL TECHNOLOGY			24000 1						
AGRIBUSINESS		20400 2			20468 3				24996 2
COMPUTER SCIENCE					23333 3				
COMPUTER PROGRAMMING			24000 1						
INFORMATION SCIENCES & SY			23602 2		26068 10				
SYSTEMS ANALYSIS					27100 1				
NURSING						15000 1			
ACTUARIAL	24600 1						15240 1		
BIOLOGICAL			20000 1		12000 1				
GEOLOGY & GEOLOGICAL SCI							18000 1		
MATHEMATICS			27996 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING			23067 6	21733 3		21256 12	20929 18	17639 2	
BUSINESS ADMIN (INCL MGMT		17750 4	24000 1	20820 8	21000 1	19515 15	22000 2	14000 1	20000 1
DISTRIBUTION MANAGEMENT						19875 1			
ECONOM & FINANCE (BANKING				27000 3	18000 1	19868 12	15000 1		
HOTEL/RESTAURANT MGMT		18360 2		21600 1		18000 1			
HUMAN RSRCS (incl LABOR R					27000 1				
MANAGEMENT INFO SYSTEMS		25749 4	24522 2	27480 1	25700 2	20780 5	25000 1		
MARKETING/MARK MGMT (RESR		19613 6	18375 2	21333 6	13273 1	18297 7		23254 2	22413 3
REAL ESTATE						18726 1	15000 1		
ADVERTISING					20000 1				
COMMUNICATIONS		17500 1							
JOURNALISM					20400 3	19300 1	15000 1		
ELEMENTARY EDUCATION					18940 79 26000/16000	26016 1			
PRE-ELEMENTARY EDUCATION					20000 1				
PHYSICAL EDUCATION					18500 3			17136 2	
SPECIAL EDUCATION					19551 9				
HUMAN ECOLOGY (HOME ECONO					17800 1			20333 3	21500 3
FOREIGN LANGUAGES					18000 1				
LETTERS (incl English, Li				17496 1					
VISUAL & PERFORMING ARTS				17136 1	17983 3				
HUMANITIES - OTHER							10800 1		
CRIMINAL JUSTICE						17248 1	18820 5		
HISTORY						23000 1			

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
POLITICAL SCIENCE/GOVT					18000 1	19463 1			13200 2
PSYCHOLOGY					15000 1	18480 2	17659 3		
SOCIOLOGY							14400 1	23100 3	18250 2
SOCIAL SCIENCES OTHER						22388 3			
AEROSPACE & AERONAUTICAL						25134 10			
AGRICULTURAL							19000 1		
ARCHITECTURAL			26300 1						
BIOENGINEERING & BIOMEDIC						24300 1			
CHEMICAL						26500 2	23886 2		
CIVIL	26250 1	25260 24 33600/23616	30044 13	27632 3		22271 17	27265 42 35120/23952		
COMPUTER		25992 1	27455 2			21208 3	23000 1		
ELECTRICAL/ELECTRONIC	31791 6		30067 28 33000/28800			25006 44 33000/21000	31088 5		
INDUSTRIAL		26000 1	29627 3			25186 5			
MECHANICAL	30594 2		29474 14			24112 12	27953 4		
METALLURGICAL			19500 1						
PETROLEUM						28500 4			
ENGINEERING TECHNOLOGY	27996 1	27000 2	25992 1				21320 1		
INDUSTRIAL TECHNOLOGY						15118 1			
AGRIBUSINESS				21600 1					
ANIMAL SCIENCES						15000 1			
PLANT SCIENCES							21000 1		
NATURAL RESOURCES							19493 1		
OTHER AGRICULTURAL SCIENC									20388 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER SCIENCE		24233 6	26144 4			19628 5			12000 1
COMPUTER PROGRAMMING						18302 2			
INFORMATION SCIENCES & SY		24088 8	27000 2			24900 1			
ALLIED HEALTH					26000 1			22960 5	29000 3
HEALTH SCIENCES					22000 1			23113 2	23133 3
NURSING								24648 5	
ACTUARIAL	14368 3				20160 1				
ARCHITECTURAL & ENVIRONME						35664 1			
BIOLOGICAL					17830 5	22800 1			20148 1
CHEMISTRY	17932 3				15996 1				21000 1
GEOLOGY & GEOLOGICAL SCI		15000 1		19200 1					
MATHEMATICS		24000 1			32600 2	28745 1			

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING				18250 2			21000 2	21000 2	26432 9
BUSINESS ADMIN (INCL MGMT			18000 1	19200 1	22000 1		30000 1	19000 2	23033 3
ECONOM & FINANCE (BANKING				28896 1	24093 12	23000 1		19500 1	25250 2
HOTEL/RESTAURANT MGMT					28000 1				
HUMAN RSRCS (incl LABOR R					19900 1				
MANAGEMENT INFO SYSTEMS				25200 1	25441 12			24000 1	28820 4
MARKETING/MARK MGMT (RESR	25000 1			20000 1	26568 2			18000 1	25001 12
COMMUNICATIONS						17000 1			12000 1
JOURNALISM					22800 3	18480 1			
PHYSICAL EDUCATION	24000 1		11520 1	18700 1					
LETTERS (incl English, Li					20000 1		18000 1		
CRIMINAL JUSTICE			10000 1						
POLITICAL SCIENCE/GOVT				14646 2			24480 1	15600 1	
PSYCHOLOGY			17750 2	16996 2					
SOCIOLOGY			23394 2						
SOCIAL SCIENCES-OTHER			21378 1						
AEROSPACE & AERONAUTICAL					29739 130 35100/27600				
ARCHITECTURAL								25689 11	
BIOENGINEERING & BIOMEDIC					29264 3				
CHEMICAL					31100 2			33600 6	33347 244 37200/32400
CIVIL				32600 3	29614 7		27500 1	27843 39 31800/24600	31091 7
COMPUTER				33078 2	30293 13		26664 1		29250 2
ELECTRICAL/ELECTRONIC					30078 94 38000/27000		29156 6	30763 16	32351 53 36120/31000

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL					31125 13	29000 1	30660 3	30000 3	31044 5
MECHANICAL					29485 78 35400/26000		30673 25 38000/28000	30528 20 33000/28800	32603 93 37000/30900
METALLURGICAL					30000 1				32160 1
PETROLEUM							25200 1		
ENGINEERING TECHNOLOGY					28340 4		26000 8	25908 11	28200 2
INDUSTRIAL TECHNOLOGY					28800 1				
AGRIBUSINESS						19710 4			27996 1
ANIMAL SCIENCES						19500 1			
PLANT SCIENCES						18246 4			
NATURAL RESOURCES		12480 1							
OTHER AGRICULTURAL SCIENC						19493 1			
COMPUTER SCIENCE			24000 1		29168 21 36300/26000				28504 5
COMPUTER PROGRAMMING					30000 1				
INFORMATION SCIENCES & SY					26660 14				
HEALTH SCIENCES			21132 1						
ACTUARIAL			28800 1	14400 2		20158 7		24000 1	
ARCHITECTURAL & ENVIRONME					23400 1			26430 44 32496/22104	29100 1
BIOLOGICAL				13992 1					24000 1
CHEMISTRY									26845 8
GEOLOGY & GEOLOGICAL SCI			15600 2						
MATHEMATICS					27880 3				
PHYSICS	18000 1								

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	23460 6	22500 2						25000 2	24522 60 30000/23000
BUSINESS ADMIN (INCL MGMT	24000 1	24465 3	25180 5	23750 2	20796 1			21000 1	24761 22 31200/21600
ECONOM & FINANCE (BANKING	23957 7	24969 7	27000 1	19608 2	30000 2		23664 5		25475 41 34000/24000
HUMAN RSRCS (incl LABOR R									25000 2
MANAGEMENT INFO SYSTEMS	27423 9	27340 4	23076 2						27588 66 34200/25000
MARKETING/MARK MGMT (RESR	21333 9	22698 4	23459 16	24099 7				15520 2	25729 17
COMMUNICATIONS			17000 2						20793 1
JOURNALISM				23500 1					
POLITICAL SCIENCE/GOVT	24480 1		27996 1						
AEROSPACE & AERONAUTICAL	32178 2								
ARCHITECTURAL					28800 1				31000 1
CHEMICAL	31991 6	32800 2	32900 4	33000 1				33086 7	33443 127 45600/31000
CIVIL	30990 4	31090 1			26613 3				31483 22 34000/29700
COMPUTER	30825 32 38100/27600	27300 3							29763 19
ELECTRICAL/ELECTRONIC	31039 100 36700/28200	31007 107 48000/27500	32379 5		33900 5			34193 3	32533 46 37000/30900
INDUSTRIAL	29178 11	27884 14		30300 6	27998 2				30267 6
MECHANICAL	31148 24 38400/28800	30154 50 37000/27600	30290 18	31000 2	30867 12	31500 2	29600 1	31217 7	31860 124 38000/27600
NUCLEAR	30000 1								
PETROLEUM		30600 1							32084 93 50550/25200
ENGINEERING TECHNOLOGY	27791 11	27142 14	31133 3					34400 1	30992 5
INDUSTRIAL TECHNOLOGY	28200 1	30000 1			22500 1			30000 1	
AGRIBUSINESS			21996 1						
COMPUTER SCIENCE	28961 11	30463 6							28510 30 31500/27000

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
INFORMATION SCIENCES & SY	26434 6	26800 6	30000 3	27200 1					27996 11
SYSTEMS ANALYSIS									24000 1
ACTUARIAL			22776 4						
CHEMISTRY			26400 1						28200 1
GEOLOGY & GEOLOGICAL SCI									30696 3
MATHEMATICS	27900 1								28500 1
PHYSICS									12240 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THPOUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						23001 3
BUSINESS ADMIN (INCL MGMT			26506 1		24000 2	26232 1
ECONOM & FINANCE (BANKING						32664 3
MARKETING/MARK MGMT (RESR			30000 1		18750 2	22284 2
HISTORY	12672 1					
POLITICAL SCIENCE/GOVT			25200 1			
CHEMICAL						35429 5
CIVIL			26300 1	22800 1		28089 4
ELECTRICAL/ELECTRONIC		31200 1	32030 11			32142 22 37056/30120
INDUSTRIAL			29700 4		25998 2	30600 5
MECHANICAL		31800 2	29275 4	29400 1	28600 1	30174 15
PETROLEUM			32400 1			24000 1
ENGINEERING TECHNOLOGY		25200 1	25755 9	33600 1		29364 4
INDUSTRIAL TECHNOLOGY			25000 1			26498 2
COMPUTER SCIENCE	32940 3					
MATHEMATICS						30096 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	25633 746 34100/23700	14400 1	20958 2	24505 56 32000/18900	24834 6	23767 21 31660/18492	23650 30 31200/17000	26962 38 36000/24000	21701 47 32500/17500
BACHELOR - TECHNICAL	27827 11		22098 14	15600 1	24000 1	29443 24 33792/27000	26218 21 42500/23000	29078 113 38700/25992	28864 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20667 22 37472/18000	20106 25 27996/18000	22799 58 40027/18000	23000 2	20493 179 40000/16992	21625 4	17470 1	19964 5	18843 7
BACHELOR - TECHNICAL	24600 1	20400 2	26888 15		24342 21 28500/21000	15000 1	22560 4	27500 1	26164 3

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		20347 17	22563 11	21853 24 30000/17200	19104 109 28400/15700	20062 64 30000/15738	19500 34 25530/15000	20028 13	19513 11
BACHELOR - TECHNICAL	25192 16	24758 44 33600/21000	29265 69 34800/26000	24739 5	21682 11	24121 111 35664/19654	26965 58 35400/22698	23689 12	22994 10

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER-NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	24500 2		17898 8	19253 11	24420 33 28140/22700	19493 3	22896 5	19638 8	25315 31 32000/22500
BACHELOR - TECHNICAL	18000 1	12480 1	21026 5	25844 8	29647 386 42000/26500	20051 18	29358 45 38000/25200	28045 151 35400/24000	32723 423 37200/30600

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	24113 33 33250/16000	24667 20 31660/22000	23570 27 28800/21050	23243 12	26932 3		23664 5	20408 5	25787 209 34200/23000
BACHELOR - TECHNICAL	30515 210 38400/27000	30140 205 48000/27000	29785 39 39996/24000	30400 10	30293 24 36000/26400	31500 2	29600 1	32479 19	31878 491 50550/27000

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	12672 1		27235 3		21375 4	26422 9
BACHELOR - TECHNICAL	32940 3	30000 4	29152 31 36000/25000	28600 3	26865 3	30962 59 37200/27600

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	25318 590 32004/23500	23464 106 33250/20400	26000 2			24504 1			26038 62 30996/21500
BUSINESS ADMIN (INCL MGMT	22180 4		15900 1	24000 1		22800 1			21098 2
ECONOM & FINANCE (BANKING	24695 15	25248 38 32000/23424	23680 5	24628 20 32000/19500	23533 3		14133 3	17500 1	24339 40 34000/18726
MANAGEMENT INFO SYSTEMS		24622 1							24996 1
MARKETING/MARK MGMT (RESR	18726 1	24888 1	20686 4						24146 5
REAL ESTATE									15500 1
COMMUNICATIONS	17000 1								14250 1
LETTERS (incl English, Li									19998 2
HISTORY									26000 3
PSYCHOLOGY									18000 1
INDUSTRIAL									30600 1
AGRIBUSINESS							24000 1		
ACTUARIAL									16848 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING				23500 2		26400 2			
BUSINESS ADMIN (INCL MGMT	28700 1	21440 5		24960 1	25273 6	24526 2	21033 21 30000/17000		
DISTRIBUTION MANAGEMENT					19875 1				
ECONOM & FINANCE (BANKING	32500 1	20965 7		22333 3	23899 7	22500 1	23473 18		
HOTEL/RESTAURANT MGMT							16850 2		
HUMAN RSRCS (incl LABOR R				19500 1	19750 2				
MANAGEMENT INFO SYSTEMS							26000 1		
MARKETING/MARK MGMT (RESR	12000 1	21267 3	22568 1	19833 3	20452 15	27629 5	22416 81 35000/17500		
REAL ESTATE		18000 1						21996 1	
ADVERTISING					18700 1	20000 1			
COMMUNICATIONS							17800 5		
JOURNALISM			15000 2			24696 1	17833 3	25200 1	
PHYSICAL EDUCATION							14400 1		
LETTERS (incl English, Li							18000 1		
VISUAL & PERFORMING ARTS		21996 1			26496 1				
HUMANITIES - OTHER					20000 2				
HISTORY					19200 1	12672 1			
POLITICAL SCIENCE/GOVT							25539 4		
PSYCHOLOGY				17500 1	24329 3		24500 2		
SOCIOLOGY		18000 1					27480 1		
CHEMICAL						33111 20 36000/32820	32228 8		
CIVIL				30960 1		30600 2	28300 1		
ELECTRICAL/ELECTRONIC						31600 3	30020 7		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
INDUSTRIAL				30150 2		30819 4	28500 1		
MECHANICAL						32060 6	30345 10		
PETROLEUM				32496 1			30600 1		
ENGINEERING TECHNOLOGY				26196 2	26850 4		26849 24 37200/24000		
AGRIBUSINESS							24897 4		
INFORMATION SCIENCES & SY									27000 1
ACTUARIAL							22564 3		
ARCHITECTURAL & ENVIRONME						26550 2		16800 1	
BIOLOGICAL		20000 1					24000 1		
CHEMISTRY						28440 2	27600 1		
MATHEMATICS		15600 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19423 1	25613 83 30000/24996			24000 1
BUSINESS ADMIN (INCL MGMT		21600 1	17000 3		18930 2				20745 5
ECONOM & FINANCE (BANKING						26400 2	18720 1		22840 5
MANAGEMENT INFO SYSTEMS									20800 3
MARKETING/MARK MGMT (RESR			16960 3	13273 1					20333 3
REAL ESTATE									18726 1
COMMUNICATIONS			13500 1						
JOURNALISM			17160 3						
TELECOMMUN/BROADCASTING		12000 1							
ELEMENTARY EDUCATION									26016 1
LETTERS (incl English, Li				18680 4					
VISUAL & PERFORMING ARTS			17136 1						
HUMANITIES - OTHER								10800 1	
CRIMINAL JUSTICE							17248 1	18718 4	
HISTORY									23000 1
POLITICAL SCIENCE/GOVT					19463 1				
PSYCHOLOGY			18492 1						18480 2
SOCIAL SCIENCES-OTHER					19500 1				23832 2
AEROSPACE & AERONAUTICAL									23918 5
CHEMICAL									26500 2
CIVIL									20445 3
ELECTRICAL/ELECTRONIC		30612 3							23400 5
INDUSTRIAL									25848 2

AVERAGE SALARY OFFERS ' SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
MECHANICAL									25200 1
PETROLEUM									27000 2
AGRIBUSINESS		21996 1							
PLANT SCIENCES								21000 1	
COMPUTER SCIENCE									21876 1
INFORMATION SCIENCES & SY							25800 1		24900 1
ACTUARIAL		14400 1							
ARCHITECTURAL & ENVIRONME									35664 1
BIOLOGICAL									22800 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			26400 2						
BUSINESS ADMIN (INCL MGMT			21676 10	21000 2					
ECONOM & FINANCE (BANKING	21000 1		25950 4		27948 2				
MANAGEMENT INFO SYSTEMS			26676 2						
MARKETING/MARK MGMT (RESR			17918 10						
JOURNALISM			24696 1						
PHYSICAL EDUCATION			17846 2						
VISUAL & PERFORMING ARTS			19672 3						
CRIMINAL JUSTICE				18700 1		14000 2			
POLITICAL SCIENCE/GOVT			14800 3	18492 1					
PSYCHOLOGY			18664 3	18250 2		17326 3			
SOCIOLOGY			28788 1	21950 4					
SOCIAL SCIENCES-OTHER						21378 1			
AEROSPACE & AERONAUTICAL								29206 27 32500/27000	
ARCHITECTURAL								26616 17	
BIOENGINEERING & BIOMEDIC							28023 4		
CHEMICAL							30980 2	33380 24 36000/32100	28218 5
CIVIL		25110 2	21996 1					26936 107 34000/23952	28722 47 35120/24050
COMPUTER								31720 1	
ELECTRICAL/ELECTRONIC	19654 1						26000 1	31205 102 43000/28000	31676 5
INDUSTRIAL			28834 5					28656 5	
MECHANICAL							31800 1	30821 120 38000/27600	32276 4
METALLURGICAL								30000 1	19500 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PETROLEUM								31178 7	
ENGINEERING TECHNOLOGY			22500 2					25086 8	
INDUSTRIAL TECHNOLOGY								24996 1	
AGRIBUSINESS		24960 1	20700 2						
NATURAL RESOURCES			12480 1			19493 1			
ALLIED HEALTH			30000 1						
HEALTH SCIENCES						22000 1			
ACTUARIAL			21679 5		28800 1				15240 1
ARCHITECTURAL & ENVIRONME			19756 3					27080 9	
CHEMISTRY			22200 2						
GEOLOGY & GEOLOGICAL SCI		15000 1							16800 3
PHYSICS				18000 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING						23000 1			
BUSINESS ADMIN (INCL MGMT	25800 1		19000 1						
ECONOM & FINANCE (BANKING	25800 1	23520 1				18000 1		32664 3	
MANAGEMENT INFO SYSTEMS		27635 14		31600 3					
MARKETING/MARK MGMT (RESR	18000 1								
AEROSPACE & AERONAUTICAL	29788 8	29692 11	28651 1	28854 7	32240 5	30029 34 35100/27600	29130 15	29784 16	28950 2
ARCHITECTURAL							26850 4		
CHEMICAL	33356 53 41400/32400	29000 2		28000 1		32770 28 35230/31500	33711 15	33535 262 45600/32000	33780 1
CIVIL	29220 8	31200 2	29400 1	30480 1		28832 6	25125 2	29507 37 33600/26940	29767 3
COMPUTER	28300 2	31730 16		29380 11		30999 1	30559 5		
ELECTRICAL/ELECTRONIC	30421 57 36000/27000	29856 18	28975 39 37000/24342	30702 36 36700/27600	31311 57 36000/29100	30766 51 37056/26400	30466 43 36000/27000	31155 105 39996/28000	28836 19
INDUSTRIAL	28566 38 32280/26000	30600 1				33067 3	29500 1	31135 15	22464 2
MECHANICAL	30723 147 38400/26400	29094 7	29965 16	29341 8	31910 8	31077 23 38700/28500	27803 19	31400 155 37000/28000	30885 4
METALLURGICAL	32160 1								
NUCLEAR								30000 1	
PETROLEUM	35735 19		30000 1			32505 4		31046 64 49200/25200	26236 3
ENGINEERING TECHNOLOGY	29033 5		33600 1	33000 1	28575 4	26057 7	25000 2	29768 11	38400 1
INDUSTRIAL TECHNOLOGY	20059 2			29100 2				22500 1	28400 2
COMPUTER SCIENCE	27900 1	26764 7	29000 1	30100 3					
INFORMATION SCIENCES & SY		26467 3							
ACTUARIAL						14253 4			
ARCHITECTURAL & ENVIRONME							27996 1	27543 26 32496/24696	29400 1
BIOLOGICAL						13992 1	20148 1		

AVERAGE SALARY OFFERS   SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
CHEMISTRY	28440 2					19448 4	18000 1	29400 1	28200 1
GEOLOGY & GEOLOGICAL SCI						22800 1	29096 3		
MATHEMATICS				30096 1				27880 3	

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING	20000 3			23000 1			28598 5		21833 3
BUSINESS ADMIN (INCL MGMT	24000 1		27450 4	30264 2			27998 7	23754 10	21058 62 28000/17000
ECONOM & FINANCE (BANKING	25500 2	23500 2	25000 3				26803 25 37472/24996	20016 1	22125 45 30000/18000
HOTEL/RESTAURANT MGMT									22367 9
HUMAN RSRCS (incl LABOR R								22980 5	
MANAGEMENT INFO SYSTEMS	26716 66 31404/24000	24674 10	26642 40 32100/24000				28270 17	23000 1	24783 7
MARKETING/MARK MGMT (RESR	29500 2						24248 4	15738 1	21081 77 34000/18000
REAL ESTATE									15000 1
ADVERTISING									24000 1
COMMUNICATIONS								21448 4	22138 8
JOURNALISM									24164 15
PHYSICAL EDUCATION							24000 1		
TEXTILES & CLOTHING									12720 2
FOREIGN LANGUAGES									20600 1
LETTERS (incl English, Li							24996 1		19748 2
VISUAL & PERFORMING ARTS									18060 4
HISTORY							25122 4		24000 1
POLITICAL SCIENCE/GOVT	26400 1								18289 9
PSYCHOLOGY							24996 1	15000 1	16179 5
SOCIOLOGY								18000 1	14400 1
AEROSPACE & AERONAUTICAL	28680 2		29749 10	31000 1			27450 2		28992 1
AGRICULTURAL					19000 1				
BIOENGINEERING & BIOMEDIC							27000 1		

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 2

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
CHEMICAL			23712 1						34500 2
CIVIL					22800 1		26287 8		
COMPUTER	28762 23 34200/24600		28575 26 32448/25200				27450 2		
ELECTRICAL/ELECTRONIC	32196 2		34036 14				29448 14		31356 5
INDUSTRIAL			29886 4				27774 8		31200 3
MECHANICAL			30092 3	28364 2			26389 6		
ENGINEERING TECHNOLOGY			29468 3				20800 1		26398 5
INDUSTRIAL TECHNOLOGY								27000 2	
AGRIBUSINESS					23244 1				19400 6
ANIMAL SCIENCES					17250 2				
PLANT SCIENCES					18328 3		18000 1		
OTHER AGRICULTURAL SCIENC					19493 1				
COMPUTER SCIENCE	28013 60 33600/24000	25138 3	27129 31 36300/24000				29533 3		25488 2
COMPUTER PROGRAMMING	22651 4								
INFORMATION SCIENCES & SY	25706 39 30000/23004	27413 8	26936 22 30000/26000				30000 1		
SYSTEMS ANALYSIS			25550 2						
ACTUARIAL					23400 2				20784 2
ARCHITECTURAL & ENVIRONME						21298 13			23898 2
BIOLOGICAL									12000 1
MATHEMATICS	26433 3		28500 1	27996 1			27500 2		27400 1
PHYSICS									12240 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT				30000 1				21000 1
ECONOM & FINANCE (BANKING								18000 1
MARKETING/MARK MGMT (RESR			21120 2					
JOURNALISM								18000 1
ELEMENTARY EDUCATION								18940 79 26000/16000
PRE-ELEMENTARY EDUCATION								20000 1
PHYSICAL EDUCATION			17280 1					16755 4
SPECIAL EDUCATION								19551 9
HUMAN ECOLOGY (HOME ECONO			20917 6					17800 1
FOREIGN LANGUAGES								18000 1
VISUAL & PERFORMING ARTS								17983 3
HISTORY				16000 1				
SOCIOLOGY			18000 1					
OTHER AGRICULTURAL SCIENC			20388 1					
ALLIED HEALTH			24725 8					
HEALTH SCIENCES			23406 4					21566 2
NURSING		23040 6						
ACTUARIAL								20160 1
BIOLOGICAL							21120 2	15636 3
CHEMISTRY							21000 1	
MATHEMATICS	28745 1							32600 2

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	25257 611 32004/23000	23946 146 33250/21000	22420 12	24598 21 32000/24000	23533 3	23652 2	14133 3	17500 1	24929 118 34000/18996
BACHELOR - TECHNICAL							24000 1		23724 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	24400 3	20875 18	17523 3	21405 11	22115 39 32340/18000	24605 13	22094 140 35000/16000	23598 2	
BACHELOR - TECHNICAL		17800 2		29358 6	26850 4	31893 39 36000/29496	28231 61 37200/24000	16800 1	27000 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		16800 2	16874 12	17599 5	19249 5	25632 85 30000/24996	17[illegible]4 2	17134 5	21570 24 30000/18724
BACHELOR - TECHNICAL		25646 5					25800 1	21000 1	24461 24 35664/21600

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	21000 1		20841 41 31200/16800	20349 10	27948 2	16893 6			
BACHELOR - TECHNICAL	19654 1	22545 4	23050 22 30996/16764	18000 1	28800 1	20747 2	28982 8	29600 429 43000/24996	28237 66 35400/20463

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	23200 3	27360 15	19000 1	31600 3		20500 2		32664 3	
BACHELOR - TECHNICAL	30943 343 50550/27000	29748 67 42500/25342	29335 60 37000/25340	30074 71 36700/27600	31291 74 36000/29000	29997 167 42000/24342	29681 112 36000/25000	31787 697 49200/27600	28945 39 38400/25343

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	26449 75 31404/23500	24478 12	26606 47 32100/24000	27842 3			27094 65 37472/24000	22083 24 27600/18000	21285 253 40000/17000
BACHELOR - TECHNICAL	27342 133 34200/23500	26792 11	28650 117 48000/25000	28931 4	20075 11	21298 13	27598 49 38004/24600	27000 2	25443 31 34800/18000

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL			20302 10	23000 2				18872 101 27000/16000
BACHELOR - TECHNICAL	28745 1	23040 6	23986 13				21080 3	21925 8

AVERAGE SALARY OFFERS SEPTEMBER 1989 SWPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	29520 34 35000/27000	29233 3		32714 29 50000/26500	50998 5	33230 2	36800 1	35079 19	31500 3
MBA--TECH	34650 4		24000 1			30104 8	34596 2	33358 5	67000 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH	22667 6	21000 1	26000 1					33000 1	42333 3
MBA--TECH					23004 1				

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH	30000 1	29100 4	24000 1	30000 1		23800 2	24000 1		
MBA--TECH				27700 2					

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH						36000 2	36083 6		38500 2
MBA--TECH					30500 1	28008 1	32500 1		32600 3

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	34028 8	29167 6	35000 1	41900 1	25800 2			36000 1	29630 10
MBA--TECH	33127 7								36183 12

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH			33000 1	31035 4		35000 1
MBA--TECH						32400 1

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 1 February 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the *Salary Survey* are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (January 9, 1989, through February 3, 1989) and cumulatively (September 1, 1988, and February 3, 1989).

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WCPA REGIONAL Report No. 1   FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	10	561	$20860	$25166	*	*	*	97	1331	$23463	$24690	$26400	$23800	$19500
BUSINESS ADMIN (INCL MGMT	+	155	+	23342				20	330	22360	22070	25500	22250	16800
DISTRIBUTION MANAGEMENT	+	26	+	24480				+	36	+	24363			
ECONOM & FINANCE (BANKING	1	85	21600	23074	*	*	*	18	253	22600	22966	*	*	*
HOTEL/RESTAURANT MGMT.	+	13	+	21154				8	64	20000	19737	*	*	*
HUMAN RSRCS (incl LABOR R	+	11	+	20036				5	23	20716	21538	*	*	*
MANAGEMENT INFO SYSTEMS	+	51	+	27689				2	138	29862	26626	*	*	*
MARKETING/MARK MGMT (RESR	+	125	+	22395				32	322	21273	21989	25000	21000	18000
REAL ESTATE	+	+	+	+				2	6	19500	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	1	+	17000				+	10	+	19249			
COMMUNICATIONS	+	20	+	21027				6	60	24983	20041	*	*	*
JOURNALISM	+	5	+	20632				5	28	20920	18696	*	*	*
TELECOMMUN/BROADCASTING	+	2	+	14600				+	7	+	13711			
EDUCATION														
ELEMENTARY EDUCATION	+	18	+	15607				+	76	+	17231			
PRE-ELEMENTARY EDUCATION	+	1	+	14400				+	4	+	13090			
PHYSICAL EDUCATION	+	+	+	+				2	8	28800	19759	*	*	*
SPECIAL EDUCATION	+	6	+	18183				+	19	+	19705			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	11	+	17045			
TEXTILES & CLOTHING	+	+	+	+				+	11	+	16924			
MERCHANDISING MANAGEMENT	+	+	+	+				+	3	+	18167			
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	21120				+	9	+	19813			
LETTERS (incl English, Li	+	2	+	21150				4	30	20350	19288	*	*	*
VISUAL & PERFORMING ARTS	+	1	+	29000				4	17	14790	15340	*	*	*
HUMANITIES - OTHER	+	2	+	18516				6	22	20333	22739	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20004				1	17	22000	19497	*	*	*
HISTORY	+	3	+	21167				1	9	19800	18402	*	*	*
POLITICAL SCIENCE/GOVT	+	1	+	17000				3	18	20800	19580	*	*	*
PSYCHOLOGY	+	7	+	19611				4	38	19100	17450	*	*	*
SOCIOLOGY	+	2	+	15700				3	14	24667	19009	*	*	*
SOCIAL SCIENCES-OTHER	+	2	+	14935				+	25	+	18752			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	13	+	28322				5	40	29333	28432	*	*	*
AGRICULTURAL	+	+	+	+				1	3	15360	19787	*	*	*
ARCHITECTURAL	+	+	+	+				4	5	21039	22375	*	*	*
BIOENGINEERING & BIOMEDIC	+	1	+	28800				+	4	+	28315			
CHEMICAL	+	100	+	32503				4	214	31935	32435	*	*	*
CIVIL	+	47	+	26758				22	157	26859	25742	28572	27492	24400
COMPUTER	+	21	+	29753				2	41	30888	29241	*	*	*
ELECTRICAL/ELECTRONIC	1	132	31863	30416	*	*	*	34	392	30357	29869	33000	30882	27000

continued

WCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	+	40	+	$29320				2	83	$31200	$28872	*	*	*
MECHANICAL	+	150	+	30189				28	438	29060	29902	$32640	$29700	$24352
METALLURGICAL	+	+	+	+				1	9	31992	29666	*	*	*
MINING (INCL GEOLOGICAL)	+	+	+	+				+	2	+	24936			
NUCLEAR	+	+	+	+				+	1	+	30000			
PETROLEUM	+	5	+	33460				+	36	+	30227			
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	+	16	+	25910				9	97	28831	28423	*	*	*
INDUSTRIAL TECHNOLOGY	+	1	+	15000				5	12	27748	25393	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	24978				4	23	20358	21820	*	*	*
ANIMAL SCIENCES	+	+	+	+				+	5	+	19380			
PLANT SCIENCES	+	2	+	16890				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				1	1	22800	22800	*	*	*
OTHER AGRICULTURAL SCIENC	+	8	+	23088				+	15	+	21811			
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	62	+	28117				32	214	29284	27074	33456	30000	26000
COMPUTER PROGRAMMING	+	2	+	25100				+	21	+	26212			
INFORMATION SCIENCES & SY	1	12	$22500	27325	*	*	*	4	42	30150	25958	*	*	*
SYSTEMS ANALYSIS	+	+	+	+				+	7	+	28228			
HEALTH SCIENCES														
ALLIED HEALTH	+	1	+	23040				+	40	+	23880			
HEALTH SCIENCES	+	3	+	18317				+	20	+	18067			
NURSING	+	6	+	21172				5	79	26545	23101	*	*	*
PHARMACY	+	+	+	+				+	50	+	36583			
SCIENCES														
ACTUARIAL	+	+	+	+				+	5	+	31560			
ARCHITECTURAL & ENVIRONME	+	+	+	+				8	10	23120	23592	*	*	*
BIOLOGICAL	+	+	+	+				+	13	+	18930			
CHEMISTRY	+	6	+	32583				+	26	+	27010			
GEOLOGY & GEOLOGICAL SCI	+	+	+	+				+	3	+	22720			
MATHEMATICS	+	3	+	28100				6	36	27740	23554	*	*	*
PHYSICS	+	5	+	26000				+	5	+	26000			
OTHER PHYSICAL & EARTH SC	+	8	+	23160				1	11	18000	22655	*	*	*
TOTALS	13	1755						401	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	10	477	$20860	$25393	*	*	*	77	1109	$23666	$24911	$26000	$24400	$21000
ACCOUNTING (PRIVATE)	+	84	+	23726				16	230	23616	23110	*	*	*
COMMERCIAL BANKING (CNSMR	+	14	+	21565				3	40	24200	21552	*	*	*
COMMERCIAL BANKING (LENDG	+	11	+	22264				3	25	16000	21036	*	*	*
INVESTMT BANKING (CORP FN	+	2	+	23350				1	9	22500	23367	*	*	*
INVESTMT BANKNG (M & A)	+	+	+	+				+	1	+	34200			
INVESTMT BANKG (REAL EST)	+	1	+	16700				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	+	+	+				+	3	+	20835			
FINANCIAL/TREASURY ANALYS	1	25	21600	24839	*	*	*	11	79	22345	23841	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	20050				2	9	23250	22522	*	*	*
UNDERWRITING	+	5	+	22076				3	21	20493	21197	*	*	*
MARKETING														
ADVERTISING	+	3	+	18333				+	10	+	16952			
BRAND/PRODUCT MANAGEMENT	+	19	+	25687				12	58	20936	23900	*	*	*
BUYER/MERCHANDISING	+	22	+	24442				9	69	22412	22453	*	*	*
MARKET RESEARCH	+	10	+	22392				3	26	23667	21805	*	*	*
SALES	+	124	+	23207				32	330	23124	22680	28500	22000	18000
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				1	14	15360	23598	*	*	*
MEDIA PLANNING	+	1	+	17000				1	8	29400	18281	*	*	*
ON-AIR REPORTING	+	1	+	16000				+	2	+	18000			
PRODUCTION	+	3	+	17733				+	10	+	19020			
PUBLIC RELATIONS	+	8	+	22378				4	33	19400	18894	*	*	*
WRITING / EDITING	+	2	+	13080				1	18	18000	15843	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	1	+	19493				1	8	15000	17172	*	*	*
FINANC,TAXA, MONETARY POL	+	7	+	22086				1	16	22000	21192	*	*	*
ECONOMIC PROGRAMS	+	1	+	15000				+	4	+	17992			
LAW ENFORCEMENT	+	1	+	20004				6	22	21117	20526	*	*	*
MILITARY	+	15	+	20483				+	47	+	21148			
NATIONAL SECURITY	+	2	+	25409				+	6	+	19901			
URBAN / REGIONAL PLANNING	+	+	+	+				2	3	24240	21160	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	25	+	25147				4	43	24450	23824	*	*	*
COUNSELING	+	1	+	17000				2	13	17700	16322	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	+	+	+				+	13	+	19008			
ENGINEERING														
BIOENGINEERING	+	5	+	32256				+	7	+	29511			
DESIGN / CONSTRUCT	+	88	+	28626				24	302	27916	28184	31800	27582	24400
ENVIRONMENTAL/SANITATION	+	4	+	27032				13	31	28568	26923	*	*	*
MANUFACTURING/INDUSTRIAL	+	141	+	30153				36	399	29620	29979	32640	29742	25200
SYSTEMS / PROGRAMMING	+	24	+	29605				3	61	27067	29605	*	*	*
POWER SYSTEMS	+	19	+	29616				5	38	28855	29293	*	*	*
SOFTWARE DESIGN & DEVELOP	+	18	+	29044				9	57	31012	29191	*	*	*

continued

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

(Data Combined for Men and Women)

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	6	+	$29145				5	41	$27884	$30039	*	*	*
RESEARCH & DEVELOPMENT	+	44	+	30595				10	132	29222	29807	*	*	*
TESTING	1	15	$31863	28306	*	*	*	10	60	30402	27305	*	*	*
PROCESS ENGINEERING	+	133	+	31503				10	288	31376	31273	*	*	*
OTHER ENGINEERING	+	19	+	30170				+	70	+	30088			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	1	76	22500	27583	*	*	*	11	200	27516	26336	*	*	*
INFORMATION SYSTEMS	+	33	+	28521				6	110	32630	26971	*	*	*
SYSTEMS ANALYSIS & DESIGN	+	18	+	27868				6	80	26220	27153	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	3	+	23413				+	11	+	27688			
AGRICULTURE/NAT'L RESOURC	+	14	+	23860				1	24	25200	22467	*	*	*
ARCHITECTURE	+	1	+	30000				12	18	22426	22399	*	*	*
CONSULTING	+	36	+	27705				1	95	23100	26041	*	*	*
HUMAN RESRCS /INDUS RELS	+	13	+	22425				4	52	21470	22261	*	*	*
MANAGEMENT TRAINEE	+	130	+	21523				28	385	20070	21050	$23004	$18998	$15360
MATH/STATISTICIANS	+	+	+	+				1	7	27000	20877	*	*	*
NURSES / PERSONAL CARE	+	6	+	19830				5	76	26545	23097	*	*	*
OTHER HEALTH RELATED (EX	+	8	+	21633				+	121	+	27804			
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	+	+	+				1	5	32000	22552	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	32	+	16736				4	138	23300	18036	*	*	*
TOTALS	13	1755						401	5107					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	25	+	$26952				+	57	+	$26672			
MBA--NON-TECH	+	30	+	30332				+	76	+	30672			
MBA--TECH	+	8	+	34000				+	14	+	35529			
MS-BUSINESS	+	1	+	32000				+	12	+	29042			
DISTRIBUTION MANAGEMENT	+	1	+	30900				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	4	+	25625				+	28	+	34443			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	+	+	+				+	3	+	28133			
MANAGEMENT INFORMATION SY	+	+	+	+				+	11	+	28055			
MARKETING/MKTNG MGT (RESE	+	2	+	24650				+	11	+	29800			
MERCHANDISING MANAGEMENT	+	1	+	21000				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	+	+	+			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	4	+	19750			
ELEMENTARY EDUCATION	+	1	+	19000				+	2	+	18000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	+	+	+				+	5	+	22776			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	16500			
SOCIOLOGY	+	+	+	+				+	1	+	32000			
SOCIAL SCIENCES - OTHER	+	+	+	+				+	5	+	19427			

continued

WCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	+	+	+				+	1	+	$33280			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	$32500				+	2	+	32500			
CHEMICAL	+	7	+	34800				+	10	+	34520			
CIVIL	+	2	+	27746				+	13	+	28134			
COMPUTER	+	5	+	32352				+	9	+	32129			
ELECTRICAL/ELECTRONIC	+	13	+	34694				+	38	+	34962			
INDUSTRIAL	+	+	+	+				+	4	+	33650			
MECHANICAL	+	15	+	34071				1	27	$47652	34051	*	*	*
METALLURGICAL	+	3	+	34307				+	7	+	32934			
MINING & MINERAL	+	+	+	+				+	2	+	33000			
NUCLEAR	+	+	+	+				+	+	+	+			
PETROLEUM	+	3	+	33400				+	9	+	40475			
TEXTILE	+	+	+	+				+	+	+	+			
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	+	2	+	27500				1	10	30849	33689	*	*	*
COMPUTER SCIENCE	+	+	+	+				+	1	+	32438			
INFORMATION SCIENCES & SY	+	+	+	+				+	+	+	+			
SYSTEMS ANALYSIS	+	+	+	+				+	1	+	28800			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	32000				+	4	+	27428			
HEALTH SCIENCES	+	4	+	21965				+	6	+	21143			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	+	+	+				+	6	+	31917			
GEOLOGY & RELATED GEOLOGI	+	1	+	34800				+	18	+	28978			
MATHEMATICS (INCL ACTUARI	+	1	+	33000				+	8	+	29764			
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	4	+	30330				+	4	+	30330			
TOTALS	+	137						2	425					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 1/9/89 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	18	+	$33909			
MBA--TECH	+	5	+	46060			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	12	+	34822			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	19	+	35211			
MBA--TECH	+	8	+	43950			
TOTALS	+	78					

CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	+	41	+	$32004			
MBA--TECH	+	8	+	36628			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	37	+	35612			
MBA--TECH	+	16	+	45944			
OVER 4 YEARS							
MBA--NON-TECH	+	44	+	37714			
MBA--TECH	+	14	+	43507			
TOTALS	+	160					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

WCPA REGIONAL Report No. 1 FEBRUARY 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 1/9/89 THROUGH 2/3/89							CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				1	2	$55000	$57250	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				+	+	+	+			
CHEMICAL	+	7	+	$42063				+	14	+	44511			
CIVIL	+	1	+	31200				+	2	+	31200			
COMPUTER	+	1	+	57000				+	1	+	57000			
ELECTRICAL/ELECTRONIC	+	3	+	41333				+	6	+	39817			
MECHANICAL	+	+	+	+				+	+	+	+			
METALLURGICAL	+	+	+	+				+	1	+	49200			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	4	+	41745				+	10	+	41588			
GEOLOGICAL SCIENCES	+	+	+	+				+	1	+	36000			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	2	+	43500				+	2	+	43500			
POLYMER	+	2	+	42900				+	2	+	42900			
TOTALS	+	20						1	47					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23513 69 29904/20400			27332 3					22200 1
BUSINESS ADMIN (INCL MGMT	25460 3			15000 1		22500 1	22710 2		22500 1
ECONOM & FINANCE (BANKING	24252 2			21900 4		21600 1			20525 4
MARKETING/MARK MGMT (RESR				17400 3		22000 2	27000 1		18000 1
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li									19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE							27375 4		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			23120 8						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			18000 1		21500 2	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1				30000 1				
HOTEL/RESTAURANT MGMT.	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					19850 2				15600 1
MARKETING/MARK MGMT (RESR	19000 2		20998 2		19989 9			19920 2	
REAL ESTATE									18000 1
COMMUNICATIONS					22000 1				
JOURNALISM					18800 2				
LETTERS (incl English, Li					20200 2				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
PSYCHOLOGY			21000 1		13000 1				
CIVIL							24400 2		

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19000 2				18175 4	23600 5		21948 1
BUSINESS ADMIN (INCL MGMT		40000 1			21000 1				
ECONOM & FINANCE (BANKING				21600 1					
MARKETING/MARK MGMT (RESR				22000 2					
REAL ESTATE		21000 1							
JOURNALISM							30000 1		
PHYSICAL EDUCATION					21600 1				
LETTERS (incl English, Li					22000 1				
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER					15000 1	15000 1	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					28000 1				
CIVIL		27480 1	26506 2	27996 1			27553 12		
COMPUTER							30216 1		
ELECTRICAL/ELECTRONIC			32000 1	28800 1		27442 4	26000 1		
INDUSTRIAL			31200 1	31200 1					
MECHANICAL	29640 1		31500 3			22669 3	30000 1		
COMPUTER SCIENCE	30390 2								
NURSING								26545 5	

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25200 1				
BUSINESS ADMIN (INCL MGMT	21600 1								
MARKETING/MARK MGMT (RESR							36000 1		
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL					29333 5				
CHEMICAL									32280 3
CIVIL								24800 3	
ELECTRICAL/ELECTRONIC					28815 5		24342 1		
MECHANICAL					28551 8		29400 1	26880 1	
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					28783 5			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				28970 2
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					29532 3			26000 2	
MATHEMATICS					30120 2				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING			34800 1						23500 4
BUSINESS ADMIN (INCL MGMT	23800 1								
ECONOM & FINANCE (BANKING		23132 3							24000 1
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	29862 2								
MARKETING/MARK MGMT (RESR	19950 2	27600 1	25056 2	24187 1					
COMMUNICATIONS		29400 1	26250 2	24000 1					
PHYSICAL EDUCATION		36000 1							
SOCIOLOGY	32000 1								24000 1
COMPUTER	31560 1								
ELECTRICAL/ELECTRONIC	33283 5	30967 11	35700 1	33000 1					32196 2
MECHANICAL	30900 2	32007 5							36360 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY		25800 2							
AGRIBUSINESS			24500 1						
COMPUTER SCIENCE	30317 18	25700 2							29100 1
INFORMATION SCIENCES & SY	32700 3								
MATHEMATICS	26550 4								

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	PRINTING		RUBBER PRODUCT		SCIENTIFIC & I		STONE, CLAY, G		TEXTILES & APP		WIDELY DIVERSI	
BUSINESS ADMIN (INCL MGMT									23004	1	25200	1
MARKETING/MARK MGMT (RESR	18000	1										
POLITICAL SCIENCE/GOVT	19200	1										
CHEMICAL											30900	1
ELECTRICAL/ELECTRONIC					27000	1						
MECHANICAL					24330	2						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23612 74 29904/21000			21133 12		21220 5	24140 3	10000 1	20618 11
BACHELOR - TECHNICAL	22500 1		21883 13		18480 1		27375 4	28572 1	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	20599 5		20938 24 30000/18000	17400 2		19710 4	18152 5
BACHELOR - TECHNICAL							24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24750 4		21867 3	21233 6	17540 5	23750 8		19474 2
BACHELOR - TECHNICAL	30140 3	27480 1	30102 7	29332 3		25396 7	27790 15	26545 5	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		25200 2		36000 1		28000 1
BACHELOR - TECHNICAL					29003 29 32640/27500	19225 2	28578 3	26260 8	27940 7

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	25346 7	26954 7	27482 5	24094 2					23667 6
BACHELOR - TECHNICAL	30641 34 38100/27600	30021 21 37480/26760	30100 2	33000 1					32463 4

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18600 2				23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23524 69 29904/20400	23750 15	33600 1						22900 6
BUSINESS ADMIN (INCL MGMT	25460 3				22500 1				
ECONOM & FINANCE (BANKING	24540 5	21600 1		18000 1					21600 4
MARKETING/MARK MGMT (RESR			19500 2	13200 1					21996 1
VISUAL & PERFORMING ARTS				16800 1					

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT				22333 3	23250 2		25573 3		
ECONOM & FINANCE (BANKING	23250 2						19000 2		
HUMAN RSRCS (incl LABOR R					19850 2				
MARKETING/MARK MGMT (RESR				20861 7	22878 4	20500 2	22782 11		
REAL ESTATE							18000 1		
COMMUNICATIONS					24000 1		24833 3		29400 1
PHYSICAL EDUCATION							36000 1		
LETTERS (incl English, Li				19000 1			20400 1		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1					
PSYCHOLOGY		21000 1					13000 1		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							28200 1		
MECHANICAL						30000 1	28200 1		
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE							31800 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING								18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING						22000 1			
JOURNALISM			19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1					
REAL ESTATE		21000 1							
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				14400 1					
SOCIOLOGY			18000 1						
CHEMICAL									32820 1
CIVIL		27480 1						26481 8	27557 10
ELECTRICAL/ELECTRONIC								29070 8	
MECHANICAL								28110 7	30000 1
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL	28917 4					30996 1			
CHEMICAL						32820 1		31050 2	
CIVIL	24000 2							27996 1	
COMPUTER						31560 1			
ELECTRICAL/ELECTRONIC	31216 8		29392 3		29000 1	30350 4	30394 6	33568 3	
INDUSTRIAL							31200 1		
MECHANICAL	30332 10	27500 1	28050 2	30000 1		25148 3		36360 1	
METALLURGICAL	31992 1								
ENGINEERING TECHNOLOGY	28494 6						31716 1		
INDUSTRIAL TECHNOLOGY	26933 3						29940 1	28000 1	
COMPUTER SCIENCE	32928 2	26850 2		31285 7	30550 2		28800 1	28596 1	
MATHEMATICS				30120 1	24660 2			30000 1	

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BUSINESS ADMIN (INCL MGMT								22000 1	19626 4
ECONOM & FINANCE (BANKING									25800 2
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCS (incl LABOR R								21293 3	
MANAGEMENT INFO SYSTEMS	30624 1	29100 1							
MARKETING/MARK MGMT (RESR							23100 1		18100 3
COMMUNICATIONS									22000 1
JOURNALISM									18000 1
LETTERS (incl English, Li									20000 1
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18333 3
POLITICAL SCIENCE/GOVT									18000 1
ARCHITECTURAL						21039 4			
COMPUTER	30216 1								
INDUSTRIAL									31200 1
ENGINEERING TECHNOLOGY									27996 1
AGRIBUSINESS					25200 1				
COMPUTER SCIENCE	27418 8	34290 2	25464 5						
INFORMATION SCIENCES & SY	22500 1	32700 3							
ARCHITECTURAL & ENVIRONME						23120 8			
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89 90th: 22080 / 10th: 18330 PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
PHYSICAL EDUCATION								21600 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
NURSING		26545 5						
MATHEMATICS	27000 1							

AVERAGE SALARY OFFERS FEBRUARY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 2/3/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23666 77 29904/21000	23616 16	24200 3	16000 3	22500 1				22345 11
BACHELOR - TECHNICAL									

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	21500 2		20936 12	22412 9	20500 2	22929 25 40000/18000		29400 1
BACHELOR - TECHNICAL		18480 1				30000 1	23821 7	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			19400 4	18000 1	15000 1	22000 1		21117 6	
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	17700 2					
BACHELOR - TECHNICAL		27480 1						27916 24 34272/24400	28568 13

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29620 36 37480/25200	27067 3	28855 5	31012 9	27884 5	29222 10	30402 10	31376 10	

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	30624 1	29100 1					23100 1	21470 4	19337 26 30000/15360
BACHELOR - TECHNICAL	27206 10	33336 5	26220 6		25200 1	22426 12			29598 2

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	32000 1		23300 4
BACHELOR - TECHNICAL	27000 1	26545 5						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 2 March 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (February 3, 1989, through March 3, 1989) and cumulatively (September 1, 1988, and March 3, 1989).

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WCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	19	1197	$22358	$25896	*	*	*	116	2528	$23282	$25261	$26400	$23650	$19430
BUSINESS ADMIN (INCL MGMT	2	123	20815	23179	*	*	*	22	453	22220	22371	25500	22100	18000
DISTRIBUTION MANAGEMENT	+	3	+	21331				+	39	+	24129			
ECONOM & FINANCE (BANKING	2	207	21715	24988	*	*	*	20	460	22512	23876	24996	22250	19200
HOTEL/RESTAURANT MGMT.	+	2	+	20750				8	66	20000	19767	*	*	*
HUMAN RSRCS (incl LABOR R	4	10	23250	22126	*	*	*	9	33	21842	21716	*	*	*
MANAGEMENT INFO SYSTEMS	2	39	26100	28732	*	*	*	4	177	27981	27090	*	*	*
MARKETING/MARK MGMT (RESR	15	164	23038	22585	*	*	*	47	486	21836	22190	25200	22000	18000
REAL ESTATE	+	+	+	+				2	6	19500	22788	*	*	*
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	10	+	19249			
COMMUNICATIONS	1	8	16300	18700	*	*	*	7	68	23743	19883	*	*	*
JOURNALISM	+	2	+	15950				5	30	20920	18513	*	*	*
TELECOMMUN/BROADCASTING.	+	2	+	19500				+	9	+	14997			
EDUCATION														
ELEMENTARY EDUCATION	+	7	+	21104				+	83	+	17558			
PRE-ELEMENTARY EDUCATION	+	+	+	+				+	4	+	13090			
PHYSICAL EDUCATION	+	1	+	12000				2	9	28800	18897	*	*	*
SPECIAL EDUCATION	+	5	+	19697				+	24	+	19704			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	1	+	20000				+	12	+	17292			
TEXTILES & CLOTHING	+	15	+	19167				+	26	+	18218			
MERCHANDISING MANAGEMENT	1	4	22500	22625	*	*	*	1	7	22500	20714	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	1	+	19500				+	10	+	19782			
LETTERS (incl English, Li	+	5	+	20200				4	35	20350	19419	*	*	*
VISUAL & PERFORMING ARTS	+	2	+	18068				4	19	14790	15627	*	*	*
HUMANITIES - OTHER	+	9	+	20045				6	31	20333	21956	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	1	+	20000				1	18	22000	19525	*	*	*
HISTORY	+	4	+	19900				1	13	19800	18863	*	*	*
POLITICAL SCIENCE/GOVT	1	6	20000	19244	*	*	*	4	24	20600	19496	*	*	*
PSYCHOLOGY	1	12	20976	20623	*	*	*	5	50	19475	18211	*	*	*
SOCIOLOGY	+	4	+	21447				3	18	24667	19550	*	*	*
SOCIAL SCIENCES-OTHER	+	3	+	19600				+	28	+	18843			
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	75	29770	29615	*	*	*	7	115	29458	29204	*	*	*
AGRICULTURAL	+	5	+	25939				1	8	15360	23632	*	*	*
ARCHITECTURAL	+	1	+	25000				4	6	21039	22813	*	*	*
BIOENGINEERING & BIOMEDIC	+	2	+	22289				+	6	+	26306			
CHEMICAL	+	329	+	33058				4	543	31935	32812	*	*	*
CIVIL	5	204	26880	26357	*	*	*	27	361	26863	26090	28800	27492	24400
COMPUTER	+	50	+	30258				2	91	30888	29800	*	*	*
ELECTRICAL/ELECTRONIC	15	557	31633	30550	*	*	*	49	949	30748	30269	34000	31800	26400

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	2	123	$30150	$29719	*	*	*	4	206	$30675	$29378	*	*	*
MECHANICAL	9	591	29631	30625	*	*	*	37	1029	29199	30317	$32640	$29760	$25580
METALLURGICAL	+	41	+	29561				1	50	[illegible]1992	29580	*	*	*
MINING (INCL GEOLOGICAL)	+	7	+	24651				+	9	+	24714			
NUCLEAR	+	4	+	31925				+	5	+	31540			
PETROLEUM	1	26	38100	34936	*	*	*	1	62	38100	32202	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	5	63	29040	27566	*	*	*	14	160	28905	28085	*	*	*
INDUSTRIAL TECHNOLOGY	+	13	+	26310				5	25	27748	25870	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	2	+	25400				4	25	20358	22106	*	*	*
ANIMAL SCIENCES	+	2	+	17250				+	7	+	18771			
PLANT SCIENCES	+	+	+	+				+	5	+	17656			
NATURAL RESOURCES	+	+	+	+				1	1	22800	22800	*	*	*
OTHER AGRICULTURAL SCIENC	+	3	+	15833				+	18	+	20814			
COMPUTER SCIENCE														
COMPUTER SCIENCE	5	164	27680	28497	*	*	*	37	378	29067	27691	33500	30000	24000
COMPUTER PROGRAMMING	+	5	+	25792				+	26	+	26131			
INFORMATION SCIENCES & SY	1	52	26400	26687	*	*	*	5	94	29400	26361	*	*	*
SYSTEMS ANALYSIS	+	1	+	31000				+	8	+	28575			
HEALTH SCIENCES														
ALLIED HEALTH	+	4	+	24650				+	44	+	23950			
HEALTH SCIENCES	+	3	+	23000				+	23	+	18710			
NURSING	1	1	20000	20000	*	*	*	6	88	25454	23062	*	*	*
PHARMACY	+	15	+	35255				+	65	+	36276			
SCIENCES														
ACTUARIAL	+	1	+	24504				+	6	+	30384			
ARCHITECTURAL & ENVIRONME	1	4	28000	26350	*	*	*	9	14	23662	24380	*	*	*
BIOLOGICAL	+	1	+	26500				+	14	+	19471			
CHEMISTRY	+	31	+	31310				+	57	+	29349			
GEOLOGY & GEOLOGICAL SCI	+	2	+	23500				+	5	+	23032			
MATHEMATICS	+	24	+	27367				6	60	27740	25079	*	*	*
PHYSICS	+	2	+	29626				+	7	+	27036			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	18000	22655	*	*	*
TOTALS	95	4245						496	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	15	1055	$22481	$26071	*	*	*	92	2164	$23472	$25476	$26000	$24000	$19500
ACCOUNTING (PRIVATE)	4	183	29475	25060	*	*	*	20	413	24787	23974	30000	23900	21600
COMMERCIAL BANKING (CNSMR	+	8	+	22911				3	48	24200	21778	*	*	*
COMMERCIAL BANKING (LENDG	+	18	+	22967				3	43	16000	21844	*	*	*
INVESTMT BANKING (CORP FN	+	3	+	30667				1	12	22500	25192	*	*	*
INVESTMT BANKNG (M & A)	+	4	+	26500				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	+	+	+				+	4	+	17175			
INVESTMT BANKG (SALES & T	+	3	+	25000				+	6	+	22917			
FINANCIAL/TREASURY ANALYS	1	69	24000	25900	*	*	*	12	148	22483	24801	*	*	*
PORTFOLIO MGMT/BROKERAGE	+	4	+	22498				2	13	23250	22515	*	*	*
UNDERWRITING	+	9	+	19821				3	30	20493	20785	*	*	*
MARKETING														
ADVERTISING	+	3	+	20800				+	13	+	17840			
BRAND/PRODUCT MANAGEMENT	+	31	+	24395				12	89	20936	24072	*	*	*
BUYER/MERCHANDISING	+	76	+	21823				9	145	22412	22123	*	*	*
MARKET RESEARCH	1	10	24564	27589	*	*	*	4	36	23891	23411	*	*	*
SALES	7	160	20571	24079	*	*	*	39	490	22666	23137	30000	22000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	+	+	+				1	14	15360	23598	*	*	*
MEDIA PLANNING	+	3	+	27767				1	11	29400	20868	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	5	+	25771				+	15	+	21270			
PUBLIC PELATIONS	+	5	+	21927				4	38	19400	19293	*	*	*
WRITING / EDITING	+	3	+	20267				1	21	18000	16475	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	4	+	20584				1	12	15000	18310	*	*	*
FINANC,TAXA, MONETARY POL	1	6	22800	21925	*	*	*	2	22	22400	21392	*	*	*
ECONOMIC PROGRAMS	+	1	+	20000				+	5	+	18394			
LAW ENFORCEMENT	+	+	+	+				6	22	21117	20526	*	*	*
MILITARY	+	9	+	22501				+	56	+	21365			
NATIONAL SECURITY	+	3	+	31800				+	9	+	23868			
URBAN / REGIONAL PLANNING	+	7	+	25576				2	10	24240	24251	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	6	+	25131				4	49	24450	23984	*	*	*
COUNSELING	1	4	20976	19894	*	*	*	3	17	18792	17162	*	*	*
FUNDRAISING / DEVELOPMENT	+	+	+	+				+	1	+	23500			
SOCIAL WORK	+	1	+	13000				+	14	+	18579			
ENGINEERING														
BIOENGINEERING	+	8	+	32216				+	15	+	30954			
DESIGN / CONSTRUCT	9	369	27407	28283	*	*	*	33	671	27777	28238	31800	27492	24400
ENVIRONMENTAL/SANITATION	+	31	+	28809				13	62	28568	27866	*	*	*
MANUFACTURING/INDUSTRIAL	41	725	30904	30845	*	*	*	47	1124	29921	30537	33456	30420	25580
SYSTEMS / PROGRAMMING	+	51	+	29758				3	112	27067	29675	*	*	*
POWER SYSTEMS	+	74	+	29897				5	112	28855	29692	*	*	*
SOFTWARE DESIGN & DEVELOP	+	44	+	29998				9	101	31012	29543	*	*	*

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	46	$30480	$30556	*	*	*	6	87	$28317	$30312	*	*	*
RESEARCH & DEVELOPMENT	+	86	+	30992				10	218	29222	30275	*	*	*
TESTING	5	47	32480	30681	*	*	*	15	107	31095	28788	*	*	*
PROCESS ENGINEERING	2	341	29770	32546	*	*	*	12	629	31108	31963	*	*	*
OTHER ENGINEERING	9	147	29778	29720	*	*	*	9	217	29778	29839	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	4	130	23650	27859	*	*	*	15	330	26485	26936	*	*	*
INFORMATION SYSTEMS	1	38	32400	27108	*	*	*	7	148	32597	27006	*	*	*
SYSTEMS ANALYSIS & DESIGN	2	71	31800	28443	*	*	*	8	151	27615	27759	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	5	+	26346				+	16	+	27269			
AGRICULTURE/NAT'L RESOURC	+	10	+	22080				1	34	25200	22353	*	*	*
ARCHITECTURE	1	1	28000	28000	*	*	*	13	19	22855	22693	*	*	*
CONSULTING	2	143	28000	28587	*	*	*	3	238	26367	27571	*	*	*
HUMAN RESRCS /INDUS RELS	1	11	19430	23117	*	*	*	5	63	21062	22410	*	*	*
MANAGEMENT TRAINEE	16	126	22464	22684	*	*	*	44	511	20941	21453	$23000	$21200	$16000
MATH/STATISTICIANS	+	5	+	23111				1	12	27000	21808	*	*	*
NURSES / PERSONAL CARE	1	1	20000	20000	*	*	*	6	77	25454	23057	*	*	*
OTHER HEALTH RELATED (EX	+	24	+	29855				+	145	+	28144			
PARALEGAL	+	+	+	+				+	2	+	20460			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	+	2	+	26496				1	7	32000	23679	*	*	*
RESEARCHERS - TECHNICAL	+	+	+	+				+	10	+	20115			
TEACHING	+	16	+	19747				4	154	23300	18214	*	*	*
TOTALS	95	4245						496	9352					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	103	+	$29979				+	160	+	$28801			
MBA--NON-TECH	+	48	+	37118				+	125	+	33068			
MBA--TECH	+	26	+	39319				+	40	+	37993			
MS-BUSINESS	+	4	+	31075				+	16	+	29550			
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	10	+	37620				+	38	+	35279			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	2	+	28550				+	5	+	28300			
MANAGEMENT INFORMATION SY	+	5	+	36073				+	16	+	30560			
MARKETING/MKTNG MGT (RESE	+	4	+	36875				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	30000				+	1	+	30000			
JOURNALISM	+	+	+	+				+	+	+	+			
EDUCATION														
EDUCATION ADMINISTRATION	+	1	+	19300				+	5	+	19660			
ELEMENTARY EDUCATION	+	1	+	24000				+	3	+	20000			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	21600				+	6	+	22580			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	+	+	+				+	1	+	23000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	20000				+	1	+	20000			
PSYCHOLOGY	+	1	+	22500				+	3	+	18500			
SOCIOLOGY	+	1	+	22000				+	2	+	27000			
SOCIAL SCIENCES - OTHER	+	1	+	43704				+	6	+	23473			

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WCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	6	+	$32870				+	7	+	$32929			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	32500			
CHEMICAL	+	11	+	36631				+	21	+	35626			
CIVIL	+	19	+	29342				+	32	+	28851			
COMPUTER	+	6	+	39313				+	15	+	35003			
ELECTRICAL/ELECTRONIC	+	71	+	36053				+	109	+	35673			
INDUSTRIAL	+	12	+	35350				+	16	+	34925			
MECHANICAL	+	60	+	35730				1	87	$47652	35209	*	*	*
METALLURGICAL	+	9	+	35578				+	16	+	34421			
MINING & MINERAL	+	4	+	30385				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	3	+	38320				+	12	+	39936			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	1	+	26000				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	1	+	23000			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	5	+	30900				+	11	+	31455			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	45	$39500	35619	*	*	*	2	57	35175	35105	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	7	+	33814				+	25	+	30332			
MATHEMATICS (INCL ACTUARI	1	4	31044	28032	*	*	*	1	12	31044	29187	*	*	*
PHYSICS	+	+	+	+				+	1	+	32016			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	2	474						4	900					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	36	+	$46453				+	77	+	$38759			
MBA--TECH	+	14	+	53779				+	22	+	47542			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	1	46	$19430	47935	*	*	*	1	83	$19430	42442	*	*	*
MBA--TECH	+	33	+	53070				+	49	+	50743			
OVER 4 YEARS														
MBA--NON-TECH	+	29	+	49129				+	73	+	42249			
MBA--TECH	+	21	+	53943				+	35	+	49769			
TOTALS	1	179						1	339					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

WCPA REGIONAL Report No. 2 MARCH 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/3/89 THROUGH 3/6/89							CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	2	+	$45000				1	4	$55000	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	3	+	41700			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	+	+	+				+	2	+	23500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	1	7	$51180	50711	*	*	*	1	7	51180	50711	*	*	*
CHEMICAL	+	10	+	47697				+	24	+	45838			
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	1	+	48000				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	6	+	50941				+	12	+	45379			
MECHANICAL	+	3	+	43533				+	3	+	43533			
METALLURGICAL	+	2	+	46010				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	12	+	44200				+	22	+	43013			
GEOLOGICAL SCIENCES	+	1	+	34800				+	2	+	35400			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	1	+	36000				+	3	+	41000			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	1	45						2	92					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	23683 77 29904/21000			27332 3					24000 2
BUSINESS ADMIN (INCL MGMT	25460 3			15000 1		22500 1	22710 2		22500 1
ECONOM & FINANCE (BANKING	24252 2			21900 4		21600 1			21220 5
HUMAN RSRCS (incl LABOR R							24000 1		
MARKETING/MARK MGMT (RESR	26000 1			17400 3		22000 2	25782 2		18000 1
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li									19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
MECHANICAL								30000 1	
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE							27375 4		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			23662 9						

AVERAGE SALARY OFFERS   MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers

BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			18000 1		21500 2	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1				30000 1				
HOTEL/RESTAURANT MGMT.	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MARKETING/MARK MGMT (RESR	19000 2		20998 2		21217 18			19920 2	
REAL ESTATE									18000 1
COMMUNICATIONS					22000 1				
JOURNALISM					18800 2				
MERCHANDISING MANAGEMENT					22500 1				
LETTERS (incl English, Li					20200 2				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
POLITICAL SCIENCE/GOVT					20000 1				
PSYCHOLOGY			21000 1		13000 1				
CIVIL							24400 2		

AVERAGE SALARY OFFERS   MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19000 2				18643 12	23467 6		21948 1
BUSINESS ADMIN (INCL MGMT		31100 2			21000 1	19430 1			
ECONOM & FINANCE (BANKING				21600 1		19430 1			
MARKETING/MARK MGMT (RESR				22000 2					24000 1
REAL ESTATE		21000 1							
COMMUNICATIONS						16300 1			
JOURNALISM							30000 1		
PHYSICAL EDUCATION					21600 1				
LETTERS (incl English, Li					22000 1				
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER					15000 1	15000 1	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					28000 1		20976 1		
CIVIL		27480 1	26506 2	27996 1			27264 16		
COMPUTER							30216 1		
ELECTRICAL/ELECTRONIC			32000 1	28800 1		27442 4	26300 4		
INDUSTRIAL			31200 1	31200 1					
MECHANICAL	29640 1		31500 3			22669 3	27300 4		
COMPUTER SCIENCE	28260 3								
NURSING						20000 1		26545 5	

AVERAGE SALARY OFFERS   MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25200 1				
BUSINESS ADMIN (INCL MGMT	21600 1								
MANAGEMENT INFO SYSTEMS					19800 1				
MARKETING/MARK MGMT (RESR							36000 1		
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL					29458 7				
CHEMICAL									32280 3
CIVIL								25800 4	
ELECTRICAL/ELECTRONIC					29985 7		24342 1		
INDUSTRIAL					27900 1				
MECHANICAL					29684 13		29400 1	26880 1	
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					28912 10			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				28970 2
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					30549 4			26000 2	
MATHEMATICS					30120 2				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING			34800 1						23600 5
BUSINESS ADMIN (INCL MGMT	23800 1								
ECONOM & FINANCE (BANKING		23132 3							24000 1
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	30708 3								
MARKETING/MARK MGMT (RESR	23300 3	27600 1	23037 3	24187 1			20000 1		
COMMUNICATIONS		29400 1	26250 2	24000 1					
PHYSICAL EDUCATION		36000 1							
SOCIOLOGY	32000 1								24000 1
COMPUTER	31560 1								
ELECTRICAL/ELECTRONIC	32736 6	32006 20 34000/30000	35700 1	33000 1					32196 2
INDUSTRIAL							32400 1		
MECHANICAL	30900 2	32007 5							36360 1
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY		25800 2							
AGRIBUSINESS			24500 1						
COMPUTER SCIENCE	30300 19	25700 2	24500 1						27700 2
INFORMATION SCIENCES & SY	31125 4								
MATHEMATICS	26550 4								

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					23004 1	25200 1
MARKETING/MARK MGMT (RESR	18000 1					
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			

AVERAGE SALARY OFFERS   MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY TECH - NON TECH/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	23789 83 29904/21000			21133 12		21220 5	24197 5	10000 1	21277 13
BACHELOR - TECHNICAL	22500 1		22320 14		18480 1		27375 4	29286 2	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	20599 5		21917 36 42000/18000	15450 4		19710 4	18152 5
BACHELOR - TECHNICAL							24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24240 5		21867 3	21233 6	18367 16	23378 10		20983 3
BACHELOR - TECHNICAL	28605 4	27480 1	30102 7	29332 3		24722 8	27234 25 30216/26400	26545 5	

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		23400 3		36000 1		28000 1
BACHELOR - TECHNICAL					29570 45 36000/27500	19225 2	28578 3	26542 9	27940 7

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26647 9	26954 7	26069 6	24094 2			20000 1		23714 7
BACHELOR - TECHNICAL	30492 37 38100/27000	30997 30 37480/26760	28233 3	33000 1			32400 1		32375 6

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18600 2				23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23338 84 29904/19430	23885 17	33600 1						22900 6
BUSINESS ADMIN (INCL MGMT	25460 3				22500 1				
ECONOM & FINANCE (BANKING	24540 5	21600 1		18000 1					22080 5
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1					21996 1
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT				22333 3	23250 2		25573 3		
ECONOM & FINANCE (BANKING	23250 2						19000 2		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MARKETING/MARK MGMT (RESR				20861 7	22878 4	21855 3	22400 14		
REAL ESTATE							18000 1		
COMMUNICATIONS					24000 1		24833 3		29400 1
PHYSICAL EDUCATION							36000 1		
LETTERS (incl English, Li				19000 1			20400 1		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1					
PSYCHOLOGY		21000 1					13000 1		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							29100 2		
MECHANICAL						30000 1	28200 1		
AGRIBUSINESS		1[illegible]0 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE							31800 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						22800 1		18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING						22000 1			
JOURNALISM			19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1					
REAL ESTATE		21000 1							
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1						
CHEMICAL									32820 1
CIVIL		27480 1						26634 13	27557 10
ELECTRICAL/ELECTRONIC								29513 9	
MECHANICAL								27597 10	30000 1
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL	28917 4					30996 1		29770 2	
CHEMICAL						32820 1		31050 2	
CIVIL	24000 2							27996 1	
COMPUTER						31560 1			
ELECTRICAL/ELECTRONIC	30795 15		29392 3		29740 2	30350 4	31836 10	33568 3	32760 1
INDUSTRIAL	30150 2						31200 1		
MECHANICAL	30332 10	27500 1	28050 2	30000 1		25148 3		36360 1	31496 5
METALLURGICAL	31992 1								
ENGINEERING TECHNOLOGY	29801 8						31716 1		25920 3
INDUSTRIAL TECHNOLOGY	26933 3						29940 1	28000 1	
COMPUTER SCIENCE	32928 2	26850 2		31285 7	30550 2		28800 1	28596 1	
INFORMATION SCIENCES & SY							26400 1		
MATHEMATICS				30120 1	24660 2			30000 1	

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 6 - PAGE 1

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									15000 1
BUSINESS ADMIN (INCL MGMT								20715 2	20141 5
ECONOM & FINANCE (BANKING									23677 3
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCS (incl LABOR R								21293 3	42000 1
MANAGEMENT INFO SYSTEMS	25212 2	30750 2							
MARKETING/MARK MGMT (RESR							24550 2		21358 12
COMMUNICATIONS									19150 2
JOURNALISM									18000 1
MERCHANDISING MANAGEMENT									22500 1
LETTERS (incl English, Li									20000 1
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18333 3
POLITICAL SCIENCE/GOVT									19000 2
ARCHITECTURAL						21039 4			
COMPUTER	30216 1								
INDUSTRIAL									31200 1
MECHANICAL							30000 1		
ENGINEERING TECHNOLOGY									27996 1
AGRIBUSINESS					25200 1				
COMPUTER SCIENCE	26740 11	34290 2	27274 7						
INFORMATION SCIENCES & SY	22500 1	32700 3							
ARCHITECTURAL & ENVIRONME						23662 9			

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS   MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89   90th: 22080 / 10th: 18330   PART 7 - PAGE 1

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
PHYSICAL EDUCATION								21600 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
NURSING		25454 6						
MATHEMATICS	27000 1							

AVERAGE SALARY OFFERS MARCH 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 3/6/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23472 92 29904/19500	24087 19	24200 3	16000 3	22500 1				22483 12
BACHELOR - TECHNICAL		38100 1							

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	21500 2		20936 12	22412 9	21855 3	22168 31 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1				30000 1	24594 8	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			19400 4	18000 1	15000 1	22400 2		21117 6	
BACHELOR - TECHNICAL									

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	18792 3					
BACHELOR - TECHNICAL		27480 1						27777 33 34272/24400	28568 13

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29921 47 37480/25580	27067 3	28855 5	31012 9	28317 6	29222 10	31095 15	31108 12	29778 9

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25212 2	30750 2					24550 2	21062 5	20528 42 42000/16000
BACHELOR - TECHNICAL	26681 13	33336 5	27615 8		25200 1	22855 13	30000 1		29598 2

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	32000 1		23300 4
BACHELOR - TECHNICAL	27000 1	25454 6						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 3 April 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (March 1, 1989, through April 5, 1989) and cumulatively (September 1, 1988, and April 5, 1989).

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(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	21	844	$25910	$26118	$27000	$26000	$25000	113	2791	$23925	$25555	$26500	$24996	$20000
ACCOUNTING (PRIVATE)	20	215	24480	23306	25800	25000	21000	40	583	24634	23628	27500	25000	21000
COMMERCIAL BANKING (CNSMR	+	23	+	21509				3	71	24200	21691	*	*	*
COMMERCIAL BANKING (LENDG	+	27	+	22424				3	69	16000	21982	*	*	*
INVESTMT BANKING (CORP FN	+	8	+	24397				1	20	22500	24874	*	*	*
INVESTMT BANKNG (M & A)	+	2	+	26750				+	5	+	28040			
INVESTMT BANKG (REAL EST)	+	1	+	19800				+	5	+	17700			
INVESTMT BANKG (SALES & T	+	6	+	24433				+	11	+	22646			
FINANCIAL/TREASURY ANALYS	11	113	21064	25843	*	*	*	23	249	21804	25129	25000	22000	18000
PORTFOLIO MGMT/BROKERAGE	+	20	+	21021				2	32	23250	21441	*	*	*
UNDERWRITING	+	13	+	18930				3	43	20493	20224	*	*	*
MARKETING														
ADVERTISING	+	8	+	21638				+	21	+	19287			
BRAND/PRODUCT MANAGEMENT	3	35	21000	22445	*	*	*	15	123	20948	23610	*	*	*
BUYER/MERCHANDISING	2	52	21500	21499	*	*	*	11	196	22247	21968	*	*	*
MARKET RESEARCH	1	20	12600	22102	*	*	*	5	54	21633	22753	*	*	*
SALES	4	295	21650	23021	*	*	*	43	765	22571	22945	28500	20400	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	7	+	20929				1	21	15360	22708	*	*	*
MEDIA PLANNING	+	2	+	18500				1	13	29400	20504	*	*	*
ON-AIR REPORTING	+	+	+	+				+	2	+	18000			
PRODUCTION	+	7	+	23836				+	21	+	21615			
PUBLIC RELATIONS	+	7	+	20803				4	45	19400	19528	*	*	*
WRITING / EDITING	+	20	+	21110				1	40	18000	18604	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	+	7	+	18926				1	19	15000	18537	*	*	*
FINANC,TAXA, MONETARY POL	5	11	20194	21561	*	*	*	7	33	20825	21449	*	*	*
ECONOMIC PROGRAMS	+	5	+	20000				+	9	+	19108			
LAW ENFORCEMENT	+	7	+	21175				6	29	21117	20683	*	*	*
MILITARY	+	10	+	21553				+	65	+	21346			
NATIONAL SECURITY	+	1	+	19493				+	10	+	23430			
URBAN / REGIONAL PLANNING	+	2	+	15780				2	12	24240	22839	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	36	+	20070				4	84	24450	22[illegible]35	*	*	*
COUNSELING	+	12	+	15094				3	29	18792	16306	*	*	*
FUNDRAISING / DEVELOPMENT	+	1	+	16500				+	2	+	20000			
SOCIAL WORK	+	10	+	15230				+	24	+	17184			
ENGINEERING														
BIOENGINEERING	+	23	+	31213				+	37	+	31113			
DESIGN / CONSTRUCT	1	285	14400	29376	*	*	*	34	907	27383	28543	31800	27246	24400
ENVIRONMENTAL/SANITATION	2	40	25952	28719	*	*	*	15	101	28219	28262	*	*	*
MANUFACTURING/INDUSTRIAL	+	502	+	30773				47	1406	29921	30586	33456	30420	25580
SYSTEMS / PROGRAMMING	+	41	+	30326				3	152	27067	29858	*	*	*
POWER SYSTEMS	4	45	39150	30564	*	*	*	9	152	33431	30040	*	*	*
SOFTWARE DESIGN & DEVELOP	+	100	+	29761				9	198	31012	29651	*	*	*

continued

WCPA REGIONAL Report No. 3   APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	+	57	+	$30336				6	142	$28317	$30322	*	*	*
RESEARCH & DEVELOPMENT	3	145	$32300	31496	*	*	*	13	357	29932	30793	*	*	*
TESTING	2	44	24342	28294	*	*	*	17	146	30300	28498	*	*	*
PROCESS ENGINEERING	4	231	27116	32186	*	*	*	16	851	30110	32019	*	*	*
OTHER ENGINEERING	+	203	+	30924				9	422	29778	30339	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	4	145	30875	27567	*	*	*	19	472	27409	27106	*	*	*
INFORMATION SYSTEMS	1	94	32500	27043	*	*	*	8	235	32585	26932	*	*	*
SYSTEMS ANALYSIS & DESIGN	3	102	32433	28261	*	*	*	11	241	28929	27792	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	8	+	26125				+	24	+	26887			
AGRICULTURE/NAT'L RESOURC	+	20	+	19926				1	54	25200	21454	*	*	*
ARCHITECTURE	1	3	48000	33693	*	*	*	14	22	24651	24193	*	*	*
CONSULTING	1	177	19200	28035	*	*	*	4	391	24575	27682	*	*	*
HUMAN RESRCS /INDUS RELS	+	30	+	20929				5	92	21062	21914	*	*	*
MANAGEMENT TRAINEE	21	244	18641	21389	$21000	$18200	$16500	65	752	20198	21403	$23000	$19500	$15360
MATH/STATISTICIANS	+	5	+	26576				1	17	27000	23210	*	*	*
NURSES / PERSONAL CARE	+	15	+	23283				6	92	25454	23094	*	*	*
OTHER HEALTH RELATED (EX	+	18	+	24823				+	163	+	27777			
PARALEGAL	+	2	+	23250				+	4	+	21855			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	1	7	18700	23813	*	*	*	2	14	25350	23746	*	*	*
RESEARCHERS - TECHNICAL	+	5	+	20198				+	15	+	20142			
TEACHING	1	113	21600	19385	*	*	*	5	268	22960	18712	*	*	*
TOTALS	116	4531						612	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	47	1016	$24631	$25509	$26500	$25000	$19493	163	3301	$23671	$25232	$26500	$24400	$19430
BUSINESS ADMIN (INCL MGMT	1	159	18200	21244	*	*	*	23	608	22045	22063	25500	22000	18000
DISTRIBUTION MANAGEMENT	+	2	+	26250				+	41	+	24233			
ECONOM & FINANCE (BANKING	9	342	20800	24295	*	*	*	29	760	21980	23892	24996	22000	18000
HOTEL/RESTAURANT MGMT.	+	35	+	19822				8	101	20000	19786	*	*	*
HUMAN RSRCS (incl LABOR R	+	19	+	23438				9	51	21842	22320	*	*	*
MANAGEMENT INFO SYSTEMS	+	143	+	26908				4	318	27981	26995	*	*	*
MARKETING/MARK MGMT (RESR	16	208	19569	22687	*	*	*	63	686	21260	22314	25000	21000	18000
REAL ESTATE	3	4	20000	19750	*	*	*	5	10	19800	21573	*	*	*
COMMUNICATIONS														
ADVERTISING	+	11	+	17302				+	21	+	18229			
COMMUNICATIONS	2	78	18200	20431	*	*	*	9	145	22511	20149	*	*	*
JOURNALISM	+	11	+	21300				5	41	20920	19261	*	*	*
TELECOMMUN/BROADCASTING	+	7	+	21871				+	16	+	18005			
EDUCATION														
ELEMENTARY EDUCATION	+	71	+	19239				+	155	+	18339			
PRE-ELEMENTARY EDUCATION	+	5	+	19195				+	9	+	16481			
PHYSICAL EDUCATION	+	10	+	17969				2	19	28800	18408	*	*	*
SPECIAL EDUCATION	+	26	+	20125				+	50	+	19923			
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	4	+	22420				+	16	+	18574			
TEXTILES & CLOTHING	+	10	+	20530				+	36	+	18860			
MERCHANDISING MANAGEMENT	3	8	18200	19700	*	*	*	4	15	19275	20173	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	8	+	21138				+	18	+	20385			
LETTERS (incl English, Li	1	23	18000	18661	*	*	*	5	58	19880	19118	*	*	*
VISUAL & PERFORMING ARTS	+	8	+	16875				4	27	14790	15997	*	*	*
HUMANITIES - OTHER	+	12	+	21463				6	43	20333	21819	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	7	+	21986				1	25	22000	20214	*	*	*
HISTORY	+	12	+	22016				1	25	19800	20377	*	*	*
POLITICAL SCIENCE/GOVT	1	30	21000	22757	*	*	*	5	54	20680	21308	*	*	*
PSYCHOLOGY	+	46	+	16801				5	96	19475	17536	*	*	*
SOCIOLOGY	1	12	19200	19853	*	*	*	4	30	23300	19672	*	*	*
SOCIAL SCIENCES-OTHER	+	12	+	20609				+	40	+	19373			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	73	+	29295				7	167	29458	29273	*	*	*
AGRICULTURAL	+	9	+	27038				1	15	15360	24788	*	*	*
ARCHITECTURAL	+	8	+	26800				4	14	21039	25091	*	*	*
BIOENGINEERING & BIOMEDIC	+	4	+	31025				+	10	+	28194			
CHEMICAL	1	346	35000	33055	*	*	*	5	882	32548	32906	*	*	*
CIVIL	1	119	31440	27150	*	*	*	28	443	27026	26192	29496	27492	24400
COMPUTER	+	70	+	30155				2	150	30888	29861	*	*	*
ELECTRICAL/ELECTRONIC	14	493	27929	30480	*	*	*	63	1319	30121	30261	34000	31700	24342

continued

WCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

INTERIM PERIOD 3/1/89 THROUGH 4/5/89 / CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89

BY CURRICULUM FOR	INTERIM: NUMBER OF OFFERS		INTERIM: AVERAGE $ OFFERS		INTERIM: PERCENTILES'			CUMULATIVE: NUMBER OF OFFERS		CUMULATIVE: AVERAGE $ OFFERS		CUMULATIVE: PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	1	90	$14400	$30072	*	*	*	5	281	$27420	$29531	*	*	*
MECHANICAL	1	435	20463	30636	*	*	*	38	1362	28969	30399	$32640	$29700	$24352
METALLURGICAL	+	32	+	31041				1	71	31992	30056	*	*	*
MINING (INCL GEOLOGICAL)	+	5	+	29080				+	13	+	26602			
NUCLEAR	+	12	+	30903				+	17	+	31091			
PETROLEUM	+	8	+	34650				1	70	38100	32482	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	1	88	30000	27814	*	*	*	15	242	28978	28019	*	*	*
INDUSTRIAL TECHNOLOGY	+	15	+	26186				5	41	27748	25969	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	3	+	25333				4	28	20358	22452	*	*	*
ANIMAL SCIENCES	+	5	+	18340				+	12	+	18592			
PLANT SCIENCES	+	1	+	23000				+	6	+	18547			
NATURAL RESOURCES	+	1	+	21000				1	2	22800	21900	*	*	*
OTHER AGRICULTURAL SCIENC	+	9	+	20495				+	27	+	20708			
COMPUTER SCIENCE														
COMPUTER SCIENCE	11	194	29673	28637	*	*	*	48	551	29206	27895	33600	29640	24000
COMPUTER PROGRAMMING	+	26	+	30100				+	52	+	28116			
INFORMATION SCIENCES & SY	+	48	+	26204				5	142	29400	26308	*	*	*
SYSTEMS ANALYSIS	+	2	+	28000				+	10	+	28460			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	21020				+	46	+	23822			
HEALTH SCIENCES	+	1	+	30000				+	24	+	19180			
NURSING	+	13	+	23788				6	93	25454	23163	*	*	*
PHARMACY	+	9	+	29067				+	74	+	35400			
SCIENCES														
ACTUARIAL	+	2	+	28500				+	8	+	29913			
ARCHITECTURAL & ENVIRONME	1	2	48000	29500	*	*	*	10	16	26096	25020	*	*	*
BIOLOGICAL	1	12	18700	20303	*	*	*	1	26	18700	19855	*	*	*
CHEMISTRY	+	15	+	25593				+	71	+	28569			
GEOLOGY & GEOLOGICAL SCI	+	5	+	22740				+	10	+	22886			
MATHEMATICS	+	34	+	26822				6	94	27740	25710	*	*	*
PHYSICS	+	1	+	23500				+	8	+	26594			
OTHER PHYSICAL & EARTH SC	+	+	+	+				1	11	18000	22655	*	*	*
TOTALS	116	4531						612	13226					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 3 APRIL 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	+	60	+	$28569				+	206	+	$28624			
MBA--NON-TECH	+	105	+	33068				+	226	+	33035			
MBA--TECH	+	28	+	41296				+	63	+	39325			
MS-BUSINESS	+	3	+	32767				+	19	+	30058			
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	+	11	+	37019				+	49	+	35669			
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	6	+	31483				+	11	+	30036			
MANAGEMENT INFORMATION SY	+	8	+	27263				+	23	+	29481			
MARKETING/MKTNG MGT (RESE	+	+	+	+				+	15	+	31687			
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	2	+	24000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	+	+	+	+				+	5	+	19660			
ELEMENTARY EDUCATION	+	5	+	24885				+	8	+	23053			
PHYSICAL EDUCATION	+	+	+	+				+	+	+	+			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	1	+	20000				+	7	+	22212			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	1	+	38400				+	2	+	29200			
PSYCHOLOGY	+	3	+	28167				+	6	+	23333			
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	+	+	+				+	6	+	23473			

continued

WCPA REGIONAL Report No. 3 APRIL 1989
(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	12	+	$33922				+	16	+	$33762			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	2	+	34766				+	4	+	33633			
CHEMICAL	+	36	+	36381				+	57	+	36103			
CIVIL	+	35	+	30832				+	59	+	29917			
COMPUTER	+	17	+	36290				+	32	+	35686			
ELECTRICAL/ELECTRONIC	+	91	+	35808				+	185	+	35653			
INDUSTRIAL	+	16	+	34238				+	31	+	34890			
MECHANICAL	+	71	+	35044				1	146	$47652	35135	*	*	*
METALLURGICAL	+	5	+	35400				+	20	+	34287			
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	1	+	37200				+	1	+	37200			
PETROLEUM	+	7	+	37657				+	19	+	39097			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	+	+	+				+	4	+	27428			
HEALTH SCIENCES	+	+	+	+				+	7	+	21837			
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	21800				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	+	+	+				+	+	+	+			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	9	+	34031				+	20	+	32614			
COMPUTER SCIENCE														
COMPUTER SCIENCE	+	41	+	37405				2	83	35175	35707	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	5	+	31582				+	30	+	30540			
MATHEMATICS (INCL ACTUARI	+	1	+	34000				1	13	31044	29557	*	*	*
PHYSICS	+	1	+	29000				+	2	+	30508			
POLYMER	+	+	+	+				+	4	+	30330			
TOTALS	+	589						4	1409					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	114	+	$46065				+	189	+	$43185			
MBA--TECH	+	33	+	47039				+	55	+	47240			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	96	+	45356				1	179	$19430	44005	*	*	*
MBA--TECH	+	47	+	49158				+	96	+	49967			
OVER 4 YEARS														
MBA--NON-TECH	+	109	+	47095				+	180	+	45075			
MBA--TECH	+	50	+	50008				+	85	+	49909			
TOTALS	+	449						1	784					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 3   APRIL 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 3/1/89 THROUGH 4/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	+	+	+				+	+	+	+			
COMPUTER & INFOR SCIENCES	+	+	+	+				1	4	$55000	$51125	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	$29333				+	6	+	35517			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	+	+	+				+	1	+	20000			
FOREIGN LANGUAGES	+	+	+	+				+	+	+	+			
PSYCHOLOGY	+	2	+	41500				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	+	+	+	+				1	7	51180	50711	*	*	*
CHEMICAL	+	31	+	47702				+	55	+	46889			
CIVIL	+	+	+	+				+	2	+	31200			
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	+	9	+	46646				+	16	+	44170			
MECHANICAL	+	4	+	44200				+	4	+	44200			
METALLURGICAL	+	1	+	52000				+	3	+	47073			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	43400				+	1	+	43400			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	+	25	+	43793				+	48	+	43463			
GEOLOGICAL SCIENCES	+	2	+	31536				+	4	+	33468			
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	+	4	+	43548				+	7	+	42456			
POLYMER	+	+	+	+				+	2	+	42900			
TOTALS	+	82						2	166					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24125 97 29904/21000			24999 4					24000 2
BUSINESS ADMIN (INCL MGMT	25460 3			15000 1		22500 1	22710 2		22500 1
ECONOM & FINANCE (BANKING	24252 2			21900 4		21600 1			19113 8
HUMAN RSRCS (incl LABOR R							24000 1		
MARKETING/MARK MGMT (RESR	26000 1	20000 1		17400 3		22000 2	25782 2		18000 3
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li									19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
POLITICAL SCIENCE/GOVT									21000 1
SOCIOLOGY						19200 1			
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
MECHANICAL								30000 1	
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE						36500 1	28260 5		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			26096 10						

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			18000 1		20400 3	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1		22000 2		26500 2				
HOTEL/RESTAURANT MGMT.	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MARKETING/MARK MGMT (RESR	19000 2		20998 2		20683 29 24000/18000			19920 2	
REAL ESTATE									19500 4
COMMUNICATIONS					19467 3				
JOURNALISM					18800 2				
MERCHANDISING MANAGEMENT					19275 4				
LETTERS (incl English, Li					19467 3				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
POLITICAL SCIENCE/GOVT					20000 1				
PSYCHOLOGY			21000 1		13000 1				
CIVIL							24400 2		
INDUSTRIAL		14400 1							

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19000 2	28550 2			19293 19	23200 7		21948 1
BUSINESS ADMIN (INCL MGMT		31100 2			21000 1	19430 1			
ECONOM & FINANCE (BANKING			23000 1	21600 1		19430 1			
MARKETING/MARK MGMT (RESR				22000 2		12600 1			24000 1
REAL ESTATE		21000 1							
COMMUNICATIONS						16300 1			
JOURNALISM							30000 1		
PHYSICAL EDUCATION					21600 1				
LETTERS (incl English, Li					22000 1				
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER					15000 1	15000 1	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					28000 1		20976 1		
CIVIL		27480 1	26506 2	27996 1			27510 17		
COMPUTER							30216 1		
ELECTRICAL/ELECTRONIC			37720 5	28800 1		22427 10	26300 4		
INDUSTRIAL			31200 1	31200 1					
MECHANICAL	29640 1		31500 3			22117 4	27300 4		
COMPUTER SCIENCE	28260 3				21600 1				
NURSING						20000 1		26545 5	
BIOLOGICAL									18700 1

AVERAGE SALARY OFFERS   APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25500 2				
BUSINESS ADMIN (INCL MGMT	21600 1								
ECONOM & FINANCE (BANKING					29400 1				
MANAGEMENT INFO SYSTEMS					19800 1				
MARKETING/MARK MGMT (RESR							36000 1		26600 1
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL					29458 7				
CHEMICAL									32960 4
CIVIL								25800 4	
ELECTRICAL/ELECTRONIC					29112 8		24342 1		
INDUSTRIAL					27900 1				
MECHANICAL					29684 13		29400 1	26880 1	
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					29011 11			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				28970 2
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					30039 5			26000 2	23000 1
MATHEMATICS					30120 2				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25800 1		34800 1						24632 19
BUSINESS ADMIN (INCL MGMT	23800 1								
ECONOM & FINANCE (BANKING		23132 3							22500 2
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	30708 3								
MARKETING/MARK MGMT (RESR	23300 3	27600 1	23037 3	24187 1			20000 1		
COMMUNICATIONS		29400 1	26250 2	24000 1					
PHYSICAL EDUCATION		36000 1							
SOCIOLOGY	32000 1								24000 1
COMPUTER	31560 1								
ELECTRICAL/ELECTRONIC	32736 6	32044 23 34000/30480	35700 1	33000 1					32196 2
INDUSTRIAL							32400 1		
MECHANICAL	30900 2	32007 5							36360 1
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY		25800 2							
AGRIBUSINESS			24500 1						
COMPUTER SCIENCE	30635 23 38100/28800	25700 2	24500 1						28000 4
INFORMATION SCIENCES & SY	31125 4								
MATHEMATICS	26550 4								

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT					23004 1	25200 1
MARKETING/MARK MGMT (RESR	18000 1					
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24184 103 29904/21000	20000 1		20892 13		20883 6	24197 5	10000 1	20021 19
BACHELOR - TECHNICAL	22500 1		24032 15		18480 1	36500 1	28260 5	29286 2	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	20999 7		21038 55 42000/18000	15450 4		19710 4	18845 8
BACHELOR - TECHNICAL		14400 1					24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24240 5	26700 3	21867 3	21233 6	18722 24 22700/16300	23216 11		20983 3
BACHELOR - TECHNICAL	28605 4	27480 1	33392 11	29332 3	21600 1	22182 15	27396 26 31440/26400	26545 5	18700 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		25080 5		36000 1		27300 2
BACHELOR - TECHNICAL					29409 48 36000/27500	19225 2	28578 3	26542 9	28176 9

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26562 10	26954 7	26069 6	24094 2			20000 1		24409 22 25000/23500
BACHELOR - TECHNICAL	30661 41 38100/27600	31116 33 37480/28000	28233 3	33000 1			32400 1		31357 8

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	18600 2				23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	23852 105 29904/20000	24296 36 31200/21948	33600 1						22711 9
BUSINESS ADMIN (INCL MGMT	25460 3				22500 1				
ECONOM & FINANCE (BANKING	24540 5	21300 2		18000 1					21060 10
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1					19332 3
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							
COMPUTER SCIENCE									28500 1

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT				22333 3	23250 2		25573 3		
ECONOM & FINANCE (BANKING	23250 2			21500 2	23000 1		19000 2		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MARKETING/MARK MGMT (RESR				20753 8	22302 5	19541 4	22680 15		
REAL ESTATE							19500 4		
COMMUNICATIONS					24000 1		24833 3		29400 1
PHYSICAL EDUCATION							36000 1		
LETTERS (incl English, Li				19000 1			20400 1		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1					
PSYCHOLOGY		21000 1					13000 1		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							29100 2		
MECHANICAL						30000 1	28200 1		
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE							31800 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						20154 5		18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING						22000 1			
JOURNALISM			19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						
COMPUTER SCIENCE						23000 1			

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1					
REAL ESTATE		21000 1							
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1						
CHEMICAL									32820 1
CIVIL		27480 1						26634 13	27910 11
ELECTRICAL/ELECTRONIC								29513 9	
INDUSTRIAL								14400 1	
MECHANICAL								27597 10	25232 2
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL	28917 4					30996 1		29770 2	
CHEMICAL						32820 1		32367 3	
CIVIL	24000 2							27996 1	
COMPUTER						31560 1			
ELECTRICAL/ELECTRONIC	30795 15		34968 7		29740 2	31186 7	30587 12	28833 5	32760 1
INDUSTRIAL	30150 2						31200 1		
MECHANICAL	30332 10	27500 1	28050 2	30000 1		25148 3		36360 1	31496 5
METALLURGICAL	31992 1								
ENGINEERING TECHNOLOGY	29801 8						31716 1	30000 1	25920 3
INDUSTRIAL TECHNOLOGY	26933 3						29940 1	28000 1	
COMPUTER SCIENCE	32928 2	26850 2		31285 7	30550 2		28800 1	28596 1	
INFORMATION SCIENCES & SY							26400 1		
MATHEMATICS				30120 1	24660 2			30000 1	

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									15000 1
BUSINESS ADMIN (INCL MGMT								20715 2	19817 6
ECONOM & FINANCE (BANKING									23677 3
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCS (incl LABOR R								21293 3	42000 1
MANAGEMENT INFO SYSTEMS	25212 2	30750 2							
MARKETING/MARK MGMT (RESR							24550 2		20645 22 24000/18000
COMMUNICATIONS									18675 4
JOURNALISM									18000 1
MERCHANDISING MANAGEMENT									19275 4
LETTERS (incl English, Li									19000 2
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18333 3
POLITICAL SCIENCE/GOVT									19667 3
SOCIOLOGY							19200 1		
ARCHITECTURAL						21039 4			
COMPUTER	30216 1								
ELECTRICAL/ELECTRONIC									15118 3
INDUSTRIAL									31200 1
MECHANICAL							30000 1		
ENGINEERING TECHNOLOGY									27996 1
AGRIBUSINESS					25200 1				
COMPUTER SCIENCE	27843 15	33693 3	28822 10						

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INFORMATION SCIENCES & SY	22500 1	32700 3							
ARCHITECTURAL & ENVIRONME						26096 10			
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
PHYSICAL EDUCATION								21600 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
COMPUTER SCIENCE								21600 1
NURSING		25454 6						
BIOLOGICAL						18700 1		
MATHEMATICS	27000 1							

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 4/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	23925 113 29904/20000	24288 39 31200/21000	24200 3	16000 3	22500 1				21500 22 29400/18000
BACHELOR - TECHNICAL		38100 1							28500 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	21500 2		20948 15	22247 11	19541 4	22109 35 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1				30000 1	24594 8	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL			19400 4	18000 1	15000 1	20462 6		21117 6	
BACHELOR - TECHNICAL						23000 1			

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	18792 3					
BACHELOR - TECHNICAL		27480 1						27383 34 34272/24400	28219 15

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29921 47 37480/25580	27067 3	33431 9	31012 9	28317 6	29932 13	30300 17	30110 16	29778 9

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25212 2	30750 2					22767 3	21062 5	20138 60 42000/16300
BACHELOR - TECHNICAL	27668 17	33197 6	28929 11		25200 1	24651 14	30000 1		20910 5

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	32000 1		23300 4
BACHELOR - TECHNICAL	27000 1	25454 6				18700 1		21600 1

AVERAGE SALARY OFFERS APRIL 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 3/1/89 THROUGH 4/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 4 May 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (April 5, 1989, through May 1, 1989) and cumulatively (September 1, 1988, and May 1, 1989).

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WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	138	1425	$25414	$25594	$27000	$25996	$22500	284	4345	$24399	$25398	$26500	$25000	$20400
BUSINESS ADMIN (INCL MGMT	10	386	22390	22236	*	*	*	33	880	22150	22326	25500	22000	18000
DISTRIBUTION MANAGEMENT	+	19	+	26207				+	60	+	24858			
ECONOM & FINANCE (BANKING	29	731	21262	25148	27000	22000	14400	55	1383	21484	24654	24996	22000	15600
HOTEL/RESTAURANT MGMT.	+	44	+	19813				8	113	20000	19809	*	*	*
HUMAN RSRCS (incl LABOR R	+	45	+	22110				9	92	21842	22199	*	*	*
MANAGEMENT INFO SYSTEMS	2	118	24462	26142	*	*	*	6	400	26808	26949	*	*	*
MARKETING/MARK MGMT (RESR	26	420	20622	22581	26400	20000	15000	86	1027	21197	22485	26000	21000	16800
REAL ESTATE	3	9	20000	24456	*	*	*	5	16	19800	23489	*	*	*
COMMUNICATIONS														
ADVERTISING	4	29	21129	19390	*	*	*	4	46	21129	19166	*	*	*
COMMUNICATIONS	2	122	25250	20978	*	*	*	11	207	23009	20638	*	*	*
JOURNALISM	3	34	22267	18998	*	*	*	8	71	21425	18765	*	*	*
TELECOMMUN/BROADCASTING	1	5	20000	17800	*	*	*	1	21	20000	17956	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	26	117	23606	20066	27577	24000	20950	26	225	23606	19102	27577	24000	20950
PRE-ELEMENTARY EDUCATION	+	4	+	19050				+	9	+	16481			
PHYSICAL EDUCATION	1	12	27000	19857	*	*	*	3	22	28200	19471	*	*	*
SPECIAL EDUCATION	1	33	23883	19798	*	*	*	1	58	23883	19797	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	3	+	13915				+	19	+	17838			
TEXTILES & CLOTHING	+	+	+	+				+	36	+	18860			
MERCHANDISING MANAGEMENT	+	18	+	19133				4	33	19275	19606	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	2	19	22000	21739	*	*	*	2	33	22000	21036	*	*	*
LETTERS (incl English, Li	8	50	22713	20473	*	*	*	13	100	21623	19922	*	*	*
VISUAL & PERFORMING ARTS	+	12	+	19380				4	33	14790	17226	*	*	*
HUMANITIES - OTHER	6	30	24700	24112	*	*	*	12	69	22517	23013	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	15	+	22280				1	38	22000	21291	*	*	*
HISTORY	+	17	+	21363				1	37	19800	21092	*	*	*
POLITICAL SCIENCE/GOVT	1	61	21500	22510	*	*	*	6	97	20817	21941	*	*	*
PSYCHOLOGY	5	66	16360	18687	*	*	*	10	132	17918	18518	*	*	*
SOCIOLOGY	+	15	+	18942				4	40	23300	19961	*	*	*
SOCIAL SCIENCES-OTHER	2	36	23754	21797	*	*	*	2	70	23754	20380	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	6	76	28020	29523	*	*	*	13	231	28794	29370	*	*	*
AGRICULTURAL	+	2	+	25210				1	16	15360	24840	*	*	*
ARCHITECTURAL	+	5	+	25988				4	19	21039	25327	*	*	*
BIOENGINEERING & BIOMEDIC	+	6	+	27494				+	16	+	27931			
CHEMICAL	1	540	35000	32913	*	*	*	5	1325	32548	32913	*	*	*
CIVIL	3	243	29448	26529	*	*	*	31	656	27260	26340	29496	27492	24400
COMPUTER	1	89	30000	29974	*	*	*	3	216	30592	29946	*	*	*
ELECTRICAL/ELECTRONIC	13	738	29683	30710	*	*	*	74	1972	30271	30471	34272	31486	24352

continued

WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	+	180	+	$29889				5	447	$27420	$29674	*	*	*
MECHANICAL	11	665	$27938	30626	*	*	*	49	1937	28738	30468	$32640	$29040	$24000
METALLURGICAL	+	114	+	31080				1	167	31992	30599	*	*	*
MINING (INCL GEOLOGICAL)	+	9	+	28156				+	18	+	26435			
NUCLEAR	+	14	+	30961				+	30	+	31066			
PETROLEUM	+	34	+	34268				1	102	38100	33026	*	*	*
TEXTILE	+	+	+	+				+	3	+	27333			
ENGINEERING TECHNOLOGY	+	116	+	28546				15	313	28978	28384	*	*	*
INDUSTRIAL TECHNOLOGY	6	24	27493	27716	*	*	*	11	65	27609	26614	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	8	+	23525				4	35	20358	22590	*	*	*
ANIMAL SCIENCES	+	1	+	24000				+	13	+	19008			
PLANT SCIENCES	+	+	+	+				+	6	+	18547			
NATURAL RESOURCES	+	4	+	22625				1	6	22800	22383	*	*	*
OTHER AGRICULTURAL SCIENC	+	17	+	21587				+	44	+	21048			
COMPUTER SCIENCE														
COMPUTER SCIENCE	16	362	28550	28682	*	*	*	56	824	29100	28297	33600	29440	24000
COMPUTER PROGRAMMING	+	58	+	30065				+	87	+	28738			
INFORMATION SCIENCES & SY	1	86	23500	27313	*	*	*	6	221	28417	26590	*	*	*
SYSTEMS ANALYSIS	+	8	+	28949				+	16	+	28762			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	20700				+	50	+	23606			
HEALTH SCIENCES	+	3	+	29000				+	27	+	20272			
NURSING	+	11	+	27212				6	103	25454	23617	*	*	*
PHARMACY	+	9	+	30241				+	75	+	35388			
SCIENCES														
ACTUARIAL	+	19	+	30579				+	27	+	30382			
ARCHITECTURAL & ENVIRONME	1	5	48000	23480	*	*	*	10	19	26096	24143	*	*	*
BIOLOGICAL	2	19	20850	22486	*	*	*	2	36	20850	20654	*	*	*
CHEMISTRY	1	24	33972	24709	*	*	*	1	88	33972	27989	*	*	*
GEOLOGY & GEOLOGICAL SCI	2	11	30000	23918	*	*	*	2	16	30000	23641	*	*	*
MATHEMATICS	1	73	27480	27984	*	*	*	7	151	27703	26755	*	*	*
PHYSICS	+	8	+	24975				+	16	+	25784			
OTHER PHYSICAL & EARTH SC	2	3	21900	22742	*	*	*	3	14	20600	22674	*	*	*
TOTALS	337	7484						910	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
BY FUNCTIONAL AREA FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	121	1183	$25650	$26046	$27000	$26000	$24000	223	3671	$24749	$25728	$26500	$25000	$21000
ACCOUNTING (PRIVATE)	19	286	23997	23274	*	*	*	56	787	24289	23707	25800	24700	21000
COMMERCIAL BANKING (CNSMR	4	78	15750	21032	*	*	*	7	142	19371	21381	*	*	*
COMMERCIAL BANKING (LENDG	+	53	+	23094				3	118	16000	22624	*	*	*
INVESTMT BANKING (CORP FN	+	31	+	28198				1	48	22500	27336	*	*	*
INVESTMT BANKNG (M & A)	+	21	+	29538				+	26	+	29250			
INVESTMT BANKG (REAL EST)	1	7	24000	30257	*	*	*	1	12	24000	25025	*	*	*
INVESTMT BANKG (SALES & T	+	10	+	21970				+	19	+	22669			
FINANCIAL/TREASURY ANALYS	7	212	24700	25918	*	*	*	25	422	21980	25548	26400	22000	18000
PORTFOLIO MGMT/BROKERAGE	+	35	+	22509				2	54	23250	22880	*	*	*
UNDERWRITING	4	41	23750	20991	*	*	*	7	75	22354	20936	*	*	*
MARKETING														
ADVERTISING	1	17	16800	21700	*	*	*	1	33	16800	19786	*	*	*
BRAND/PRODUCT MANAGEMENT	4	75	22900	22754	*	*	*	17	181	21519	23567	*	*	*
BUYER/MERCHANDISING	5	91	21560	23160	*	*	*	14	272	22108	22466	*	*	*
MARKET RESEARCH	3	44	23400	24031	*	*	*	7	86	23681	23811	*	*	*
SALES	42	474	20564	22599	26000	20200	16800	82	1121	21637	22957	28200	20700	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	10	+	20700				1	24	15360	22390	*	*	*
MEDIA PLANNING	+	+	+	+				1	13	29400	20504	*	*	*
ON-AIR REPORTING	+	2	+	13500				+	4	+	15750			
PRODUCTION	1	9	24000	27493	*	*	*	1	26	24000	22662	*	*	*
PUBLIC RELATIONS	1	21	23500	21114	*	*	*	5	62	20220	19970	*	*	*
WRITING / EDITING	+	40	+	18582				1	64	18000	17855	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL. & GENL	+	7	+	20383				1	24	15000	19099	*	*	*
FINANC.TAXA. MONETARY POL	2	10	24500	23851	*	*	*	8	37	21472	21868	*	*	*
ECONOMIC PROGRAMS	+	6	+	21100				+	13	+	19990			
LAW ENFORCEMENT	+	11	+	20375				6	36	21117	20864	*	*	*
MILITARY	+	15	+	21074				+	76	+	21344			
NATIONAL SECURITY	+	1	+	19493				+	10	+	23430			
URBAN / REGIONAL PLANNING	+	4	+	19942				2	14	24240	23020	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	1	36	16800	19260	*	*	*	5	92	22920	21871	*	*	*
COUNSELING	+	19	+	17191				3	38	18792	17189	*	*	*
FUNDRAISING / DEVELOPMENT	+	2	+	21450				+	3	+	22133			
SOCIAL WORK	+	13	+	14795				+	30	+	16698			
ENGINEERING														
BIOENGINEERING	+	9	+	30010				+	45	+	30944			
DESIGN / CONSTRUCT	10	479	30308	28566	*	*	*	44	1317	28048	28582	32400	27582	24400
ENVIRONMENTAL/SANITATION	+	46	+	28644				15	139	28219	28460	*	*	*
MANUFACTURING/INDUSTRIAL	13	648	29766	30706	*	*	*	60	1959	29887	30623	34000	29922	25580
SYSTEMS / PROGRAMMING	2	130	28600	30549	*	*	*	5	267	27680	30169	*	*	*
POWER SYSTEMS	1	99	32400	30204	*	*	*	10	237	33328	30193	*	*	*
SOFTWARE DESIGN & DEVELOP	1	145	42000	30161	*	*	*	10	309	32111	29951	*	*	*

continued

WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	82	$30120	$30356	*	*	*	7	201	$28574	$30481	*	*	*
RESEARCH & DEVELOPMENT	3	279	31840	31408	*	*	*	16	606	30290	31105	*	*	*
TESTING	2	87	22300	28775	*	*	*	19	220	29458	28812	*	*	*
PROCESS ENGINEERING	7	532	27089	32182	*	*	*	20	1271	29646	32125	$35000	$29950	$23400
OTHER ENGINEERING	4	231	28350	31155	*	*	*	13	654	29338	30628	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	7	281	30014	27961	*	*	*	22	679	27608	27441	30720	28050	24000
INFORMATION SYSTEMS	1	108	32500	26910	*	*	*	8	319	32585	26822	*	*	*
SYSTEMS ANALYSIS & DESIGN	5	178	22780	28633	*	*	*	16	371	27008	28203	*	*	*
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	42	+	30314				+	66	+	29068			
AGRICULTURE/NAT'L RESOURC	+	14	+	21108				1	63	25200	21280	*	*	*
ARCHITECTURE	1	3	48000	26467	*	*	*	14	24	24651	23486	*	*	*
CONSULTING	+	335	+	27902				4	690	24575	27897	*	*	*
HUMAN RESRCS /INDUS RELS	1	41	18000	21244	*	*	*	6	113	20552	22050	*	*	*
MANAGEMENT TRAINEE	21	586	21429	22480	$22800	$21600	$19000	86	1208	20498	21980	23000	20362	15600
MATH/STATISTICIANS	+	17	+	28095				1	31	27000	25409	*	*	*
NURSES / PERSONAL CARE	+	15	+	27486				6	104	25454	23807	*	*	*
OTHER HEALTH RELATED (EX	+	28	+	23243				+	178	+	27182			
PARALEGAL	+	3	+	22667				+	6	+	21737			
PERFORMING ARTS (ENTERTAI	+	+	+	+				1	3	17000	15000	*	*	*
RESEARCHERS NON-TECHNICAL	2	9	16550	22621	*	*	*	3	18	21700	23463	*	*	*
RESEARCHERS - TECHNICAL	+	8	+	19924				+	19	+	19975			
TEACHING	39	185	24111	20178	28080	24000	20916	43	369	24035	19299	28000	24000	20950
TOTALS	337	7484						910	19119					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	16	77	$29536	$28473	*	*	*	16	274	$29536	$28659	*	*	*
MBA--NON-TECH	+	245	+	33931				+	426	+	33831			
MBA--TECH	+	68	+	37019				+	124	+	38337			
MS-BUSINESS	4	7	28800	28225	*	*	*	4	25	28800	29547	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	6	10	28992	31865	*	*	*	6	58	28992	35130	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	8	+	31738				+	13	+	30415			
MANAGEMENT INFORMATION SY	+	7	+	27014				+	24	+	29753			
MARKETING/MKTNG MGT (RESE	4	6	28375	29250	*	*	*	4	21	28375	30990	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	1	+	18000				+	3	+	26000			
JOURNALISM	+	1	+	22400				+	1	+	22400			
EDUCATION														
EDUCATION ADMINISTRATION	1	2	39000	33500	*	*	*	1	7	39000	23614	*	*	*
ELEMENTARY EDUCATION	+	4	+	22844				+	12	+	22983			
PHYSICAL EDUCATION	+	1	+	12000				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	+	+	+			
SPECIAL EDUCATION	+	3	+	19667				+	9	+	21609			
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	1	+	23107			
LETTERS	+	+	+	+				+	2	+	23250			
VISUAL & PERFORMING ARTS	+	3	+	15000				+	4	+	17000			
HUMANITIES - OTHER	+	+	+	+				+	+	+	+			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	+	+	+				+	2	+	19863			
POLITICAL SCIENCE / GOVT	+	3	+	28102				+	5	+	28541			
PSYCHOLOGY	2	6	31200	29400	*	*	*	2	11	31200	26309	*	*	*
SOCIOLOGY	+	1	+	18358				+	3	+	24119			
SOCIAL SCIENCES - OTHER	+	2	+	24402				+	8	+	23705			

continued

WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	5	+	$34841				+	20	+	$33969			
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	1	+	38000				+	5	+	34506			
CHEMICAL	+	50	+	35784				+	104	+	35970			
CIVIL	1	22	$30000	32157	*	*	*	1	80	$30000	30444	*	*	*
COMPUTER	+	26	+	38607				+	57	+	36976			
ELECTRICAL/ELECTRONIC	1	156	16320	36531	*	*	*	1	316	16320	36056	*	*	*
INDUSTRIAL	+	15	+	33870				+	45	+	34763			
MECHANICAL	5	91	30920	35347	*	*	*	6	217	33709	35199	*	*	*
METALLURGICAL	+	24	+	35035				+	44	+	34695			
MINING & MINERAL	+	+	+	+				+	6	+	31257			
NUCLEAR	+	2	+	33500				+	3	+	34733			
PETROLEUM	+	5	+	35920				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	5	+	25920				+	9	+	26590			
HEALTH SCIENCES	1	4	21000	21250	*	*	*	1	11	21000	21624	*	*	*
NURSING	+	+	+	+				+	1	+	25000			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	+	+	+				+	2	+	22400			
ARCHITECTURAL & ENVIRONME	+	1	+	24000				+	1	+	24000			
BIOLOGICAL	+	+	+	+				+	3	+	22905			
CHEMISTRY	+	6	+	31637				+	24	+	32654			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	42	32400	36398	*	*	*	3	115	34250	35813	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	+	12	+	33347				+	38	+	31181			
MATHEMATICS (INCL ACTUARI	1	5	30000	33969	*	*	*	2	18	30522	30782	*	*	*
PHYSICS	+	3	+	29408				+	5	+	29848			
POLYMER	+	2	+	41750				+	6	+	34137			
TOTALS	43	932						47	2189					

WCPA REGIONAL Report No. 4 MAY 1989

(Data Combined for Men and Women)

Master's Degree Candidates - Experience [1]

AVERAGE SALARY OFFERS

INTERIM PERIOD 4/1/89 THROUGH 5/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	1	134	$21000	$41408	*	*	*
MBA--TECH	+	45	+	43662			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	+	179	+	43557			
MBA--TECH	+	78	+	44088			
OVER 4 YEARS							
MBA--NON-TECH	5	129	35260	42788	*	*	*
MBA--TECH	1	50	35000	45416	*	*	*
TOTALS	7	615					

CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

GRADUATE ALL TYPES OF EMPLOYERS	NUMBER OF OFFERS REGIONAL	NUMBER OF OFFERS NATIONAL	AVERAGE $ OFFERS REGIONAL	AVERAGE $ OFFERS NATIONAL	PERCENTILES' 90TH	PERCENTILES' 50TH	PERCENTILES' 10TH
OVER 1 TO 2 YEARS							
MBA--NON-TECH	1	315	$21000	$42556	*	*	*
MBA--TECH	+	98	+	45674			
OVER 2 TO 4 YEARS							
MBA--NON-TECH	1	349	19430	44012	*	*	*
MBA--TECH	+	171	+	47402			
OVER 4 YEARS							
MBA--NON-TECH	5	303	35260	44390	*	*	*
MBA--TECH	1	130	35000	48771	*	*	*
TOTALS	8	1366					

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[1] Years of previous full-time, nonmilitary employment

' Percentiles are computed on regional data

* Not computed for fewer than 20 offers

+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 4/1/89 THROUGH 5/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT.	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	1	1	$46000	46000	*	*	*	2	5	$50500	50100	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	3	+	39500				+	9	+	36844			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	1	+	26000				+	2	+	23000			
FOREIGN LANGUAGES	+	1	+	26000				+	1	+	26000			
PSYCHOLOGY	+	+	+	+				+	4	+	32500			
SOCIOLOGY	+	+	+	+				+	+	+	+			
ENGINEERING														
AEROSPACE	1	1	52000	52000	*	*	*	2	8	51590	50873	*	*	*
CHEMICAL	1	55	46800	48322	*	*	*	1	96	46800	47663	*	*	*
CIVIL	3	3	42700	42700	*	*	*	3	5	42700	38100	*	*	*
COMPUTER	+	+	+	+				+	2	+	52500			
ELECTRICAL/ELECTRONIC	1	7	65000	52238	*	*	*	1	22	65000	47237	*	*	*
MECHANICAL	+	2	+	49850				+	5	+	46060			
METALLURGICAL	+	13	+	50494				+	16	+	49853			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	5	83	42960	43747	*	*	*	5	109	42960	43618	*	*	*
GEOLOGICAL SCIENCES	2	2	37250	37250	*	*	*	2	6	37250	34729	*	*	*
MATHEMATICS	+	+	+	+				+	+	+	+			
PHYSICS	4	9	43000	42910	*	*	*	4	16	43000	42712	*	*	*
POLYMER	+	6	+	44867				+	8	+	44375			
TOTALS	18	191						20	319					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24893 209 32000/21700			24999 4					24000 2
BUSINESS ADMIN (INCL MGMT	25245 4			15000 1		22500 1	22710 2		23750 2
ECONOM & FINANCE (BANKING	25101 4			21146 13		21600 1			18650 10
HUMAN RSRCS (incl LABOR R							24000 1		
MANAGEMENT INFO SYSTEMS								28500 1	
MARKETING/MARK MGMT (RESR	26000 1	20000 1		17400 3	24000 1	22000 2	25782 2		21320 5
COMMUNICATIONS									22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li				22200 1					19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									22000 1
POLITICAL SCIENCE/GOVT									21000 1
SOCIOLOGY						19200 1			
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								28572 1	
MECHANICAL								30000 1	
INDUSTRIAL TECHNOLOGY		23400 1							
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE				24000 1		36500 1	26829 7		
INFORMATION SCIENCES & SY	22500 1								
ARCHITECTURAL & ENVIRONME			26096 10						
GEOLOGY & GEOLOGICAL SCI							28000 1	32000 1	

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					24225 4			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT			22100 2		21225 8	16800 1		15000 1	18000 1
ECONOM & FINANCE (BANKING	22000 1		22500 4		22900 5		21600 1		
HOTEL/RESTAURANT MGMT	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MANAGEMENT INFO SYSTEMS					20424 1				
MARKETING/MARK MGMT (RESR	19000 2		21499 3		20695 43 30000/18000			19920 2	
REAL ESTATE									19500 4
COMMUNICATIONS					19467 3				
JOURNALISM					21200 3			20400 2	
TELECOMMUN/BROADCASTING			20000 1						
MERCHANDISING MANAGEMENT					19275 4				
LETTERS (incl English, Li			21500 1		22571 7				
VISUAL & PERFORMING ARTS									15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1						
POLITICAL SCIENCE/GOVT			21500 1		20000 1				
PSYCHOLOGY			21000 1		15360 5	18000 1			
SOCIAL SCIENCES-OTHER					23754 2				
CIVIL							24400 2		
INDUSTRIAL		14400 1							
INFORMATION SCIENCES & SY			23500 1						
BIOLOGICAL					23000 1				

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
OTHER PHYSICAL & EARTH SC						16800 1			

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19000 2	27200 3			19504 20 23495/18000	23036 11		21948 1
BUSINESS ADMIN (INCL MGMT		31100 2			21000 1	19430 1			
ECONOM & FINANCE (BANKING			23000 1	18000 2		19430 1			
MARKETING/MARK MGMT (RESR				18333 3		12600 1			24000 1
REAL ESTATE		21000 1							
ADVERTISING				21000 1	20916 1				
COMMUNICATIONS						16300 1			
JOURNALISM							30000 1		
ELEMENTARY EDUCATION					23606 26 34680/20950				
PHYSICAL EDUCATION					24300 2				
SPECIAL EDUCATION					23883 1				
FOREIGN LANGUAGES					24000 1				
LETTERS (incl English, Li				19200 2	22000 1				
VISUAL & PERFORMING ARTS									17000 1
HUMANITIES - OTHER					23314 7	15000 1	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					28000 1		20976 1		
AEROSPACE & AERONAUTICAL		28500 2							
CIVIL		27480 1	26506 2	27996 1			27801 20 32400/26400		
COMPUTER							30216 1		
ELECTRICAL/ELECTRONIC			37553 6	28800 1		22427 10	26300 4		
INDUSTRIAL			31200 1	31200 1					

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 2

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MECHANICAL	29640 1	28200 2	31125 4			21594 5	27300 4		
INDUSTRIAL TECHNOLOGY				21996 1					
COMPUTER SCIENCE	28260 3				21600 1				
NURSING						20000 1		26545 5	
BIOLOGICAL									18700 1
CHEMISTRY					33972 1				
OTHER PHYSICAL & EARTH SC					27000 1				

AVERAGE SALARY OFFERS   MAY 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					25500 2				
BUSINESS ADMIN (INCL MGMT	21600 1								
ECONOM & FINANCE (BANKING					24800 3				
MANAGEMENT INFO SYSTEMS					19800 1				
MARKETING/MARK MGMT (RESR						15000 1	36000 1		26600 1
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			18000 1						
AEROSPACE & AERONAUTICAL					28720 10		30120 1		
CHEMICAL									32960 4
CIVIL								25800 4	
ELECTRICAL/ELECTRONIC					29178 14		24342 1		
INDUSTRIAL					27900 1				
MECHANICAL					29465 15		29400 1	26880 1	
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					29011 11			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				29275 4
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					30039 5			26000 2	23000 1
MATHEMATICS					29240 3				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 16330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25800 1	24246 2	34800 1						24438 20 25000/23500
BUSINESS ADMIN (INCL MGMT	23800 1	18000 1							
ECONOM & FINANCE (BANKING		23132 3		14400 1					22500 2
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	30708 3								
MARKETING/MARK MGMT (RESR	23300 3	25200 2	22078 4	24187 1			20000 1		26400 1
ADVERTISING		21300 2							
COMMUNICATIONS		29400 1	25750 4	24000 1					
PHYSICAL EDUCATION		36000 1							
FOREIGN LANGUAGES		20000 1							
SOCIOLOGY	32000 1								24000 1
COMPUTER	30780 2								
ELECTRICAL/ELECTRONIC	32688 7	32104 26 34800/30480	35700 1	33000 1					32196 2
INDUSTRIAL							32400 1		
MECHANICAL	30900 2	30505 7		35040 1	28000 1				32580 2
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY		28000 4							
AGRIBUSINESS			24500 1						
COMPUTER SCIENCE	31416 26 42000/28800	25700 2	24500 1						26167 6
INFORMATION SCIENCES & SY	31125 4								
MATHEMATICS	26550 4								

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT	21500 1				23004 1	25200 1
ECONOM & FINANCE (BANKING	22250 2		24000 1			
MARKETING/MARK MGMT (RESR	18000 1					
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24909 218 32000/22000	20000 1		20917 23 33600/15000	24000 1	20883 6	24197 5	19250 2	20483 24 27600/18000
BACHELOR - TECHNICAL	22500 1	23400 1	24032 15	24000 1	18480 1	36500 1	26975 8	30191 3	

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20429 7	19249 4	21764 14		21063 89 42000/18000	15960 5	21600 1	19940 6	18845 8
BACHELOR - TECHNICAL		14400 1	23500 1		23000 1	16800 1	24400 2		

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL		24240 5	26150 4	18800 8	23456 42 34680/20400	18913 25 23495/16300	23092 15		20983 3
BACHELOR - TECHNICAL	28605 4	28176 5	33387 13	27498 4	27524 3	22015 16	27608 29 32400/26400	26545 5	18700 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16200 2		24343 7	15000 1	36000 1		27300 2
BACHELOR - TECHNICAL					29197 60 36000/26400	19225 2	28964 4	26542 9	28431 11

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	26562 10	24326 14	25124 9	20862 3			20000 1		24340 24 26400/23500
BACHELOR - TECHNICAL	31124 46 42000/27600	30960 40 37480/26760	28233 3	34020 2	28000 1		32400 1		29514 11

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20640 5		24000 1		23004 1	25200 1
BACHELOR - TECHNICAL			25220 3			30900 1

AVERAGE SALARY OFFERS   MAY 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89   90th: 22080 / 10th: 18330   PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24734 213 32000/21000	24075 48 31200/21000	33600 1						22711 9
BUSINESS ADMIN (INCL MGMT	25245 4				22500 1				
ECONOM & FINANCE (BANKING	24950 6	22750 6	13600 3	18000 1					21550 12
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1			24000 1		19332 3
LETTERS (incl English, Li			22200 1						
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							
COMPUTER SCIENCE									28500 1

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT		25000 1		22333 3	23250 2		22952 10		
ECONOM & FINANCE (BANKING	23250 2	22500 1		21533 3	23000 1		20143 7		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MARKETING/MARK MGMT (RESR		23750 2		21781 9	21485 6	21153 5	21425 24 36000/16800		
REAL ESTATE							19500 4		
ADVERTISING							21200 3		
COMMUNICATIONS					24000 1		25000 5		29400 1
JOURNALISM			16800 1						
TELECOMMUN/BROADCASTING							20000 1		
PHYSICAL EDUCATION							36000 1		
FOREIGN LANGUAGES							20000 1		
LETTERS (incl English, Li				19000 1		30000 1	21414 7		
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1			21500 1		
PSYCHOLOGY		21000 1			18000 1		14700 4		
AGRICULTURAL								15360 1	
ELECTRICAL/ELECTRONIC							29100 2		
MECHANICAL						30000 1	28200 1		
INDUSTRIAL TECHNOLOGY					29400 1				
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
COMPUTER SCIENCE							31800 1		
BIOLOGICAL							23000 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING						21129 6		18175 4	
BUSINESS ADMIN (INCL MGMT			15000 1						
ECONOM & FINANCE (BANKING			23500 1			22000 1			
JOURNALISM		24000 1	19300 2	18000 1				30000 1	
HUMANITIES - OTHER					15000 1			24000 1	
SOCIOLOGY			24000 1						
COMPUTER SCIENCE						23000 1			

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1					
REAL ESTATE		21000 1							
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1						
CHEMICAL									32820 1
CIVIL		27480 1						27162 16	27910 11
ELECTRICAL/ELECTRONIC								30235 12	
INDUSTRIAL								14400 1	
MECHANICAL								27793 12	25232 2
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1
GEOLOGY & GEOLOGICAL SCI								30000 2	
OTHER PHYSICAL & EARTH SC			16800 1						

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
AEROSPACE & AERONAUTICAL	29014 5	25200 1			30120 1	30996 1		29770 2	27800 3
CHEMICAL						32820 1		32367 3	
CIVIL	24000 2							27996 1	
COMPUTER						31560 1			30000 1
ELECTRICAL/ELECTRONIC	30575 19	32000 1	34647 8		29740 2	31877 8	30165 13	28833 5	32760 1
INDUSTRIAL	30150 2						31200 1		
MECHANICAL	29813 15	27500 1	28050 2	30000 1		26849 5	19500 1	31980 2	31496 5
METALLURGICAL	31992 1								
ENGINEERING TECHNOLOGY	29801 8						31716 1	30000 1	25920 3
INDUSTRIAL TECHNOLOGY	27700 4						29940 1	27890 4	
COMPUTER SCIENCE	34352 3	26850 2		32624 8	30550 2		28800 1	28596 1	
INFORMATION SCIENCES & SY							26400 1		
MATHEMATICS	27480 1			30120 1	24660 2			30000 1	

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									15000 1
BUSINESS ADMIN (INCL MGMT								20715 2	20058 7
ECONOM & FINANCE (BANKING									22053 10
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCS (incl LABOR R								21293 3	42000 1
MANAGEMENT INFO SYSTEMS	25212 2	30750 2	28500 1						20424 1
MARKETING/MARK MGMT (RESR							24550 2		20576 30 26400/18000
COMMUNICATIONS									18675 4
JOURNALISM									22000 2
MERCHANDISING MANAGEMENT									19275 4
LETTERS (incl English, Li									19000 2
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18333 3
POLITICAL SCIENCE/GOVT									19667 3
PSYCHOLOGY								18000 1	
SOCIOLOGY							19200 1		
SOCIAL SCIENCES-OTHER									23754 2
ARCHITECTURAL						21039 4			
COMPUTER	30216 1								
ELECTRICAL/ELECTRONIC									15118 3
INDUSTRIAL									31200 1
MECHANICAL							30000 1		
ENGINEERING TECHNOLOGY									27996 1

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INDUSTRIAL TECHNOLOGY									21996 1
AGRIBUSINESS					25200 1				
COMPUTER SCIENCE	28013 18	33693 3	26932 13						
INFORMATION SCIENCES & SY	22500 1	32700 3	23500 1						
ARCHITECTURAL & ENVIRONME						26096 10			
MATHEMATICS			30000 1						

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT								21600 1
ECONOM & FINANCE (BANKING						14400 1		
ADVERTISING								20916 1
ELEMENTARY EDUCATION								23606 26 34680/20950
PHYSICAL EDUCATION								24300 2
SPECIAL EDUCATION								23883 1
FOREIGN LANGUAGES								24000 1
LETTERS (incl English, Li								22000 1
VISUAL & PERFORMING ARTS					17000 1			
HUMANITIES - OTHER								24700 6
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
COMPUTER SCIENCE								21600 1
NURSING		25454 6						
BIOLOGICAL						18700 1		
CHEMISTRY								33972 1
MATHEMATICS	27000 1							
OTHER PHYSICAL & EARTH SC								27000 1

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24749 223 32000/21000	24038 55 31200/21000	19371 7	16000 3	22500 1		24000 1		21708 24 29400/18000
BACHELOR - TECHNICAL		38100 1							28500 1

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	23250 2	23000 6	16800 1	21519 17	21547 13	22627 6	21295 73 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1			29400 1	30000 1	24417 9	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24000 1	20220 5	18000 1	15000 1	21253 7		21117 6	
BACHELOR - TECHNICAL						23000 1			

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	24450 4	18792 3					
BACHELOR - TECHNICAL		27480 1	16800 1					28048 44 34800/24400	28219 15

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL									
BACHELOR - TECHNICAL	29887 60 37480/25580	27680 5	33328 10	32111 10	28574 7	30290 16	29458 19	29646 20 36360/23400	29338 13

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	25212 2	30750 2	28500 1				22767 3	20552 6	20454 80 42000/16300
BACHELOR - TECHNICAL	27848 20 35000/24000	33197 6	26908 15		25200 1	24651 14	30000 1		21091 6

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL					17000 1	23200 2		23774 40 34680/20916
BACHELOR - TECHNICAL	27000 1	25454 6				18700 1		27524 3

AVERAGE SALARY OFFERS MAY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 5/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT,D	CONSULT SVCS	FINANCE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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7/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 5 July 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (May 1, 1989, through June 5, 1989) and cumulatively (September 1, 1988, and June 5, 1989).

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(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	208	1536	$23866	$25409	$26400	$24500	$19493	389	5444	$23808	$25290	$26496	$24500	$19493
BUSINESS ADMIN (INCL MGMT	65	586	21361	22273	26000	20592	18000	89	1411	21628	22274	26000	21000	18000
DISTRIBUTION MANAGEMENT	+	29	+	24576				+	82	+	24447			
ECONOM & FINANCE (BANKING	43	1030	22647	25106	27096	22500	18000	73	2160	22261	24649	27000	22500	18000
HOTEL/RESTAURANT MGMT.	+	18	+	20617				8	124	20000	19859	*	*	*
HUMAN RSRCS (incl LABOR R	2	53	19493	24619	*	*	*	11	136	21415	23035	*	*	*
MANAGEMENT INFO SYSTEMS	12	138	26508	26572	*	*	*	18	514	26608	26861	*	*	*
MARKETING/MARK MGMT (RESR	51	678	21495	22744	26400	21000	17700	115	1605	21295	22523	26000	21000	17400
REAL ESTATE	+	4	+	23900				5	20	19800	23571	*	*	*
COMMUNICATIONS														
ADVERTISING	8	40	19565	19900	*	*	*	8	75	19565	19367	*	*	*
COMMUNICATIONS	4	107	22800	20852	*	*	*	14	298	22493	20761	*	*	*
JOURNALISM	4	57	23300	20374	*	*	*	9	119	21978	19595	*	*	*
TELECOMMUN/BROADCASTING	+	36	+	19634				1	54	20000	19239	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	57	200	20613	18538	25080	19215	16649	57	383	20613	18578	25080	19215	16649
PRE-ELEMENTARY EDUCATION	+	1	+	13700				+	10	+	16203			
PHYSICAL EDUCATION	3	18	28200	20225	*	*	*	3	35	28200	19309	*	*	*
SPECIAL EDUCATION	6	38	19503	20014	*	*	*	6	88	19503	19879	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	+	5	+	21760				+	24	+	18655			
TEXTILES & CLOTHING	+	62	+	20573				+	98	+	19944			
MERCHANDISING MANAGEMENT	1	26	22200	19019	*	*	*	5	50	19860	19458	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	3	24	21072	20269	*	*	*	3	55	21072	20666	*	*	*
LETTERS (incl English, Li	16	100	21379	20817	*	*	*	21	189	21022	20348	24000	20400	17970
VISUAL & PERFORMING ARTS	8	46	16603	18526	*	*	*	11	77	15926	18099	*	*	*
HUMANITIES - OTHER	8	49	23212	23110	*	*	*	14	111	21978	23010	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	1	31	11500	19974	*	*	*	2	64	16750	20521	*	*	*
HISTORY	2	51	19400	21206	*	*	*	2	86	19400	21275	*	*	*
POLITICAL SCIENCE/GOVT	1	98	21500	22172	*	*	*	6	190	20817	22116	*	*	*
PSYCHOLOGY	9	110	18200	19546	*	*	*	13	229	17937	19061	*	*	*
SOCIOLOGY	1	47	15500	18136	*	*	*	5	86	21740	19021	*	*	*
SOCIAL SCIENCES-OTHER	+	30	+	20229				2	96	23754	20205	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	9	209	28687	29419	*	*	*	17	433	28799	29424	*	*	*
AGRICULTURAL	1	13	12940	27392	*	*	*	2	29	14150	25984	*	*	*
ARCHITECTURAL	+	12	+	26733				4	31	21039	25871	*	*	*
BIOENGINEERING & BIOMEDIC	+	10	+	28460				+	26	+	28135			
CHEMICAL	11	453	31662	33026	*	*	*	15	1760	31988	32949	*	*	*
CIVIL	19	450	28547	27350	*	*	*	45	1085	27635	26735	31440	27492	24400
COMPUTER	14	263	27091	30710	*	*	*	16	471	27566	30413	*	*	*
ELECTRICAL/ELECTRONIC	99	1404	31915	30906	37200	32004	25343	159	3279	31234	30661	37000	31863	25000

continued

WCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	9	301	$29833	$30009	*	*	*	14	746	$28971	$29812	*	*	*
MECHANICAL	41	1160	28854	30639	$32400	$29760	$25000	80	3037	28809	30539	$32760	$29400	$24342
METALLURGICAL	1	98	33000	30900	*	*	*	2	257	32496	30708	*	*	*
MINING (INCL GEOLOGICAL)	1	14	25344	27360	*	*	*	1	32	25344	26840	*	*	*
NUCLEAR	+	23	+	31561				+	53	+	31281			
PETROLEUM	+	17	+	32230				1	117	38100	32987	*	*	*
TEXTILE	+	43	+	26584				+	46	+	26633			
ENGINEERING TECHNOLOGY	+	80	+	28001				15	389	28978	28310	*	*	*
INDUSTRIAL TECHNOLOGY	15	28	27310	27006	*	*	*	17	84	27412	26652	*	*	*
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	+	14	+	24643				4	49	20358	23177	*	*	*
ANIMAL SCIENCES	+	11	+	19696				+	23	+	19381			
PLANT SCIENCES	+	4	+	21750				+	9	+	20031			
NATURAL RESOURCES	3	9	18965	21032	*	*	*	4	13	19924	21622	*	*	*
OTHER AGRICULTURAL SCIENC	+	25	+	22661				+	68	+	21656			
COMPUTER SCIENCE														
COMPUTER SCIENCE	37	417	29287	29004	34200	30720	23000	79	1215	29495	28557	34200	30300	24000
COMPUTER PROGRAMMING	4	34	22100	28287	*	*	*	4	118	22100	28711	*	*	*
INFORMATION SCIENCES & SY	4	133	26523	27100	*	*	*	10	344	27659	26853	*	*	*
SYSTEMS ANALYSIS	+	12	+	29935				+	25	+	29176			
HEALTH SCIENCES														
ALLIED HEALTH	+	31	+	25932				+	81	+	24496			
HEALTH SCIENCES	3	14	23072	21724	*	*	*	3	34	23072	20911	*	*	*
NURSING	5	140	27963	25280	*	*	*	8	223	27096	24789	*	*	*
PHARMACY	3	41	14240	35609	*	*	*	3	110	14240	35173	*	*	*
SCIENCES														
ACTUARIAL	+	8	+	29575				+	32	+	30244			
ARCHITECTURAL & ENVIRONME	+	13	+	23208				10	32	26096	23763	*	*	*
BIOLOGICAL	4	33	22131	21374	*	*	*	6	69	21704	20998	*	*	*
CHEMISTRY	4	52	21002	25295	*	*	*	5	133	23596	26698	*	*	*
GEOLOGY & GEOLOGICAL SCI	2	5	30000	26499	*	*	*	2	19	30000	23724	*	*	*
MATHEMATICS	17	111	24674	27304	*	*	*	18	245	24804	26789	*	*	*
PHYSICS	7	37	31964	29144	*	*	*	7	51	31964	28296	*	*	*
OTHER PHYSICAL & EARTH SC	3	5	20600	20945	*	*	*	3	15	20600	22829	*	*	*
TOTALS	829	10975						1444	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 5/4/89 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 NUMBER OF OFFERS REGIONAL	NATIONAL	AVERAGE $ OFFERS REGIONAL	NATIONAL	PERCENTILES' 90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	169	1219	$24388	$26264	$26496	$24750	$21000	297	4492	$24238	$25765	$26500	$24800	$20400
ACCOUNTING (PRIVATE)	48	386	22421	23267	25008	22000	19493	89	1116	23321	23495	25800	23400	19493
COMMERCIAL BANKING (CNSMR	6	118	17332	21397	*	*	*	9	250	19621	21466	*	*	*
COMMERCIAL BANKING (LENDG	1	117	16800	23515	*	*	*	3	222	16000	23003	*	*	*
INVESTMT BANKING (CORP FN	1	37	25000	27397	*	*	*	2	78	23750	27030	*	*	*
INVESTMT BANKNG (M & A)	+	14	+	31536				+	28	+	29304			
INVESTMT BANKG (REAL EST)	1	5	24000	31600	*	*	*	1	13	24000	25715	*	*	*
INVESTMT BANKG (SALES & T	+	14	+	24965				+	32	+	22882			
FINANCIAL/TREASURY ANALYS	9	277	26344	26353	*	*	*	32	638	23081	25780	28500	22350	18000
PORTFOLIO MGMT/BROKERAGE	2	42	22000	25540	*	*	*	4	89	22625	23789	*	*	*
UNDERWRITING	3	76	21167	22939	*	*	*	9	147	21942	21929	*	*	*
MARKETING														
ADVERTISING	2	27	14900	18622	*	*	*	2	57	14900	19468	*	*	*
BRAND/PRODUCT MANAGEMENT	13	93	25392	24016	*	*	*	25	261	23179	23621	30000	21600	18000
BUYER/MERCHANDISING	9	240	21577	21708	*	*	*	19	481	21789	21952	*	*	*
MARKET RESEARCH	9	53	25647	25802	*	*	*	13	133	24614	24526	*	*	*
SALES	61	807	21238	23377	26000	21000	17000	109	1830	21699	23153	28000	21000	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	+	14	+	18776				1	38	15360	21059	*	*	*
MEDIA PLANNING	1	7	29400	21386	*	*	*	1	17	29400	20638	*	*	*
ON-AIR REPORTING	+	5	+	17100				+	8	+	16438			
PRODUCTION	1	21	24000	25002	*	*	*	1	46	24000	23701	*	*	*
PUBLIC RELATIONS	2	24	21100	20436	*	*	*	7	84	20471	20198	*	*	*
WRITING / EDITING	4	64	23580	21216	*	*	*	5	117	22464	19890	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	19	19450	19380	*	*	*	2	42	17225	19205	*	*	*
FINANC,TAXA, MONETARY POL	5	22	20586	22722	*	*	*	13	59	21131	22186	*	*	*
ECONOMIC PROGRAMS	+	6	+	23117				+	18	+	20732			
LAW ENFORCEMENT	1	22	18197	21058	*	*	*	7	56	20700	20918	*	*	*
MILITARY	6	58	19643	21947	*	*	*	6	130	19643	21625	*	*	*
NATIONAL SECURITY	+	7	+	28396				+	17	+	25475			
URBAN / REGIONAL PLANNING	+	7	+	21726				2	21	24240	22589	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	3	39	18867	19089	*	*	*	6	129	22433	21085	*	*	*
COUNSELING	1	30	11000	17476	*	*	*	4	63	16844	17404	*	*	*
FUNDRAISING / DEVELOPMENT	+	3	+	15833				+	6	+	18983			
SOCIAL WORK	5	32	18694	16293	*	*	*	5	62	18694	16489	*	*	*
ENGINEERING														
BIOENGINEERING	+	12	+	29914				+	56	+	30776			
DESIGN / CONSTRUCT	55	802	30277	28936	35000	30000	27492	85	2065	29100	28700	34000	28500	25356
ENVIRONMENTAL/SANITATION	7	90	26816	28880	*	*	*	21	227	27667	28622	32820	27492	25128
MANUFACTURING/INDUSTRIAL	35	969	29854	30666	33000	30000	25880	85	2865	29897	30639	33000	30000	25580
SYSTEMS / PROGRAMMING	4	193	27875	30210	*	*	*	7	452	27786	30219	*	*	*
POWER SYSTEMS	18	176	30990	30140	*	*	*	25	405	32015	30169	39150	31200	27600
SOFTWARE DESIGN & DEVELOP	24	201	32260	31253	38000	31200	27000	31	494	32001	30503	36000	31200	28000

continued

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	11	222	$29800	$31240	*	*	*	15	416	$29892	$30925	*	*	*
RESEARCH & DEVELOPMENT	14	367	30497	30768	*	*	*	29	954	30441	31002	$36720	$30996	$26784
TESTING	14	190	28337	29485	*	*	*	29	399	29311	29179	34000	30000	24342
PROCESS ENGINEERING	40	515	29633	31866	$33000	$30000	$24342	50	1748	29697	32061	34200	30000	24000
OTHER ENGINEERING	6	582	27940	31098	*	*	*	15	1212	29043	30854	*	*	*
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	39	372	30029	27754	37000	31300	22000	57	1039	29169	27559	37000	30216	22500
INFORMATION SYSTEMS	7	140	24519	27325	*	*	*	15	426	28821	27077	*	*	*
SYSTEMS ANALYSIS & DESIGN	11	224	23722	27991	*	*	*	21	568	26593	28220	30720	28000	22500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	+	34	+	29319				+	88	+	28714			
AGRICULTURE/NAT'L RESOURC	3	43	17457	22470	*	*	*	4	106	19393	21763	*	*	*
ARCHITECTURE	+	9	+	21856				14	33	24651	23041	*	*	*
CONSULTING	10	385	28486	28388	*	*	*	13	970	27697	28157	*	*	*
HUMAN RESRCS /INDUS RELS	4	67	19747	23238	*	*	*	9	175	20477	22531	*	*	*
MANAGEMENT TRAINEE	54	842	20937	22290	25000	20800	18000	126	1959	20561	22148	24000	20300	16300
MATH/STATISTICIANS	+	13	+	27376				1	42	27000	26141	*	*	*
NURSES / PERSONAL CARE	5	137	27963	25268	*	*	*	8	223	27096	24831	*	*	*
OTHER HEALTH RELATED (EX	3	96	14240	28718	*	*	*	3	259	14240	27725	*	*	*
PARALEGAL	1	20	11500	19001	*	*	*	1	26	11500	19632	*	*	*
PERFORMING ARTS (ENTERTAI	2	7	14250	14948	*	*	*	3	10	15166	14964	*	*	*
RESEARCHERS NON-TECHNICAL	3	14	20467	21228	*	*	*	5	31	22420	22746	*	*	*
RESEARCHERS - TECHNICAL	3	27	17867	21634	*	*	*	3	46	17867	20949	*	*	*
TEACHING	92	321	20684	19014	26400	19215	17374	95	622	20848	18909	26400	19215	17374
TOTALS	829	10975						1444	28696					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	16	101	$29536	$29727	*	*	*	16	348	$29536	$28874	*	*	*
MBA--NON-TECH	6	274	27333	34484	*	*	*	6	645	27333	33903	*	*	*
MBA--TECH	+	84	+	39425				+	180	+	38847			
MS-BUSINESS	4	29	28800	35031	*	*	*	4	48	28800	32979	*	*	*
DISTRIBUTION MANAGEMENT	+	+	+	+				+	1	+	30900			
ECONOMICS & FINANCE (BANK	6	113	28992	34120	*	*	*	6	165	28992	34661	*	*	*
HOTEL/RESTAURANT MNGMT	+	+	+	+				+	+	+	+			
HUMAN RESOURCES (INCL LAB	+	18	+	32943				+	31	+	31883			
MANAGEMENT INFORMATION SY	+	14	+	35487				+	38	+	31865			
MARKETING/MKTNG MGT (RESE	4	43	28375	35591	*	*	*	4	60	28375	34462	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	+	+	+	+				+	3	+	26000			
JOURNALISM	+	3	+	23267				+	4	+	23050			
EDUCATION														
EDUCATION ADMINISTRATION	3	7	27411	25748	*	*	*	3	12	27411	23878	*	*	*
ELEMENTARY EDUCATION	+	6	+	18617				+	17	+	21694			
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	1	+	16380				+	1	+	16380			
SPECIAL EDUCATION	5	10	21148	22347	*	*	*	5	16	21148	21823	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	2	+	18054				+	2	+	18054			
LETTERS	1	5	34000	25200	*	*	*	1	5	34000	25200	*	*	*
VISUAL & PERFORMING ARTS	+	10	+	21123				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	40000				+	1	+	40000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	2	+	19100				+	4	+	19482			
POLITICAL SCIENCE / GOVT	+	+	+	+				+	5	+	28541			
PSYCHOLOGY	2	9	31200	22211	*	*	*	2	18	31200	23717	*	*	*
SOCIOLOGY	+	3	+	27000				+	5	+	24272			
SOCIAL SCIENCES - OTHER	+	5	+	25140				+	9	+	23060			

continued

WCPA REGIONAL Report No. 5 JULY 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	2	50	$35075	$34174	*	*	*	2	70	$35075	$34115	*	*	*
AGRICULTURAL	+	+	+	+				+	+	+	+			
BIOENGINEERING & BIOMEDIC	+	6	+	35283				+	11	+	34930			
CHEMICAL	+	51	+	36476				+	145	+	36131			
CIVIL	1	77	30000	31111	*	*	*	1	154	30000	30723	*	*	*
COMPUTER	+	25	+	37408				+	79	+	37183			
ELECTRICAL/ELECTRONIC	16	221	36383	36609	*	*	*	16	505	36383	36435	*	*	*
INDUSTRIAL	+	29	+	34286				+	74	+	34576			
MECHANICAL	7	186	29943	35265	*	*	*	8	388	32157	35260	*	*	*
METALLURGICAL	+	30	+	35141				+	66	+	34923			
MINING & MINERAL	+	6	+	31967				+	12	+	31612			
NUCLEAR	+	6	+	33670				+	9	+	34024			
PETROLEUM	+	+	+	+				+	23	+	38475			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	12	+	28226				+	19	+	28016			
HEALTH SCIENCES	1	7	21000	21929	*	*	*	1	14	21000	21883	*	*	*
NURSING	+	6	+	25940				+	7	+	25806			
SCIENCES														
AGRICULTURAL & NATL RESOU	+	1	+	26000				+	3	+	23600			
ARCHITECTURAL & ENVIRONME	+	1	+	23000				+	2	+	23500			
BIOLOGICAL	+	3	+	28105				+	5	+	25063			
CHEMISTRY	+	12	+	31162				+	36	+	32157			
COMPUTER SCIENCE														
COMPUTER SCIENCE	1	84	32400	35754	*	*	*	3	188	34250	35823	*	*	*
SCIENCES														
GEOLOGY & RELATED GEOLOGI	1	24	26400	30262	*	*	*	1	58	26400	30473	*	*	*
MATHEMATICS (INCL ACTUARI	2	10	32960	31338	*	*	*	3	25	32321	31498	*	*	*
PHYSICS	+	5	+	29929				+	10	+	29889			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	78	1592						82	3543					

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	+	149	+	$40921				1	438	$21000	$42419	*	*	*
MBA--TECH	+	40	+	40925				+	129	+	44590			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	170	+	42981				1	499	19430	43883	*	*	*
MBA--TECH	+	75	+	48935				+	240	+	47967			
OVER 4 YEARS														
MBA--NON-TECH	+	110	+	44152				5	401	35260	44549	*	*	*
MBA--TECH	1	46	$75000	49738	*	*	*	2	176	55000	49024	*	*	*
TOTALS	1	590						9	1883					

[1] Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 5/4/89 THROUGH 6/5/89							CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$50333				+	3	+	$50333			
COMPUTER & INFOR SCIENCES	3	13	$57260	51137	*	*	*	4	16	$54445	50049	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	7	+	43643				+	14	+	40221			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	+	+	+				+	+	+	+			
ENGLISH	+	2	+	26000				+	4	+	24500			
FOREIGN LANGUAGES	+	+	+	+				+	1	+	26000			
PSYCHOLOGY	+	7	+	32593				+	10	+	33615			
SOCIOLOGY	+	1	+	27000				+	1	+	27000			
ENGINEERING														
AEROSPACE	1	1	50000	50000	*	*	*	3	9	51060	50776	*	*	*
CHEMICAL	2	65	48900	48075	*	*	*	3	157	48200	47853	*	*	*
CIVIL	+	2	+	35000				3	7	42700	37214	*	*	*
COMPUTER	+	3	+	53967				+	5	+	53380			
ELECTRICAL/ELECTRONIC	5	23	46980	50034	*	*	*	6	45	49983	48666	*	*	*
MECHANICAL	1	10	48000	45810	*	*	*	1	15	48000	45893	*	*	*
METALLURGICAL	+	2	+	44100				+	17	+	49214			
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	1	+	30000				+	2	+	36700			
BIOLOGICAL	+	+	+	+				+	+	+	+			
CHEMISTRY	3	50	43547	42469	*	*	*	8	157	43180	43215	*	*	*
GEOLOGICAL SCIENCES	2	4	36300	33650	*	*	*	4	9	36775	34108	*	*	*
MATHEMATICS	+	4	+	37500				+	4	+	37500			
PHYSICS	+	2	+	42000				4	18	43000	42632	*	*	*
POLYMER	+	5	+	43954				+	13	+	44213			
TOTALS	17	205						36	507					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24355 280 32000/21000			24999 4					24000 2
BUSINESS ADMIN (INCL MGMT	25396 5			18330 3		18450 2	21989 7	25000 1	20875 4
ECONOM & FINANCE (BANKING	26401 6			20993 14	25000 1	21600 1	38000 1		19962 13
HUMAN RSRCS (incl LABOR R							24000 1		
MANAGEMENT INFO SYSTEMS	22000 1			25992 1			22100 2	28500 1	
MARKETING/MARK MGMT (RESR	25000 2	20000 1		17400 3	24000 1	22000 3	25191 4		20943 7
COMMUNICATIONS				18000 1					22000 1
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li				22200 1					19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									20000 2
POLITICAL SCIENCE/GOVT									21000 1
SOCIOLOGY						19200 1			
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CIVIL								27857 3	
ELECTRICAL/ELECTRONIC						34800 1	36533 15	33250 4	
MECHANICAL								30000 1	
INDUSTRIAL TECHNOLOGY		23400 1							
AGRIBUSINESS					18480 1				
COMPUTER SCIENCE				24000 1		36500 1	27691 11		22500 2
COMPUTER PROGRAMMING							22800 1		20100 1
INFORMATION SCIENCES & SY	22500 1						26523 4		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
HEALTH SCIENCES							39000 1		
ARCHITECTURAL & ENVIRONME			26096 10						
GEOLOGY & GEOLOGICAL SCI							28000 1	32000 1	
MATHEMATICS							34000 1	21800 1	
PHYSICS							38000 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					23080 5			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT	20000 1		20466 9		21895 20 27000/19200	16800 1		15000 1	20013 3
ECONOM & FINANCE (BANKING	22000 1		22500 4		22900 5		21600 1		24000 1
HOTEL/RESTAURANT MGMT	20750 4	19249 4							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MANAGEMENT INFO SYSTEMS					20424 1				
MARKETING/MARK MGMT (RESR	19000 2		21624 4		20488 50 30000/17700			21280 3	
REAL ESTATE									19500 4
ADVERTISING					12000 1				
COMMUNICATIONS					19467 3				
JOURNALISM					21200 3			20400 2	
TELECOMMUN/BROADCASTING			20000 1						
MERCHANDISING MANAGEMENT					19275 4				
LETTERS (incl English, Li			21500 1		21500 9			24000 1	
VISUAL & PERFORMING ARTS					13000 1				15360 1
HUMANITIES - OTHER						18000 1			
CRIMINAL JUSTICE			22000 1	11500 1					
HISTORY					19000 1				
POLITICAL SCIENCE/GOVT			21500 1		20000 1				
PSYCHOLOGY			21000 1		15360 5	18000 1			
SOCIAL SCIENCES-OTHER					23754 2				
CIVIL							24400 2		
INDUSTRIAL		14400 1							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
COMPUTER SCIENCE								30000 1	
COMPUTER PROGRAMMING			20000 1						
INFORMATION SCIENCES & SY			23500 1						
BIOLOGICAL					23000 1				
OTHER PHYSICAL & EARTH SC						16800 1			

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		19333 3	27200 3			19497 31 23495/18700	22278 27 31200/21000		21948 1
BUSINESS ADMIN (INCL MGMT		30733 3		23200 5	21000 1	19214 8	19494 1		
ECONOM & FINANCE (BANKING			23000 1	18000 2		19416 4		20000 1	
HUMAN RSRCS (incl LABOR R						19493 2			
MANAGEMENT INFO SYSTEMS	22800 1						26040 1		
MARKETING/MARK MGMT (RESR		22800 2		18333 3		16047 2			24000 1
REAL ESTATE		21000 1							
ADVERTISING				22500 2	20916 1				
COMMUNICATIONS			22800 1			16300 1			
JOURNALISM							30000 1		
ELEMENTARY EDUCATION					20656 56 34680/16649		18197 1		
PHYSICAL EDUCATION					24300 2				
SPECIAL EDUCATION					19503 6				
FOREIGN LANGUAGES					21608 2				
LETTERS (incl English, Li				19200 2	18668 5				
VISUAL & PERFORMING ARTS				14250 2	18631 4				17000 1
HUMANITIES - OTHER					23314 7	17247 2	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT							18000 1		
PSYCHOLOGY					24800 2	16200 2	20976 1		
AEROSPACE & AERONAUTICAL		29080 3							
AGRICULTURAL						12940 1			
CIVIL		27480 1	29894 4	26998 2			28001 25 34020/26400		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers.
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
COMPUTER	33800 1					23373 4	33708 2		
ELECTRICAL/ELECTRONIC	33250 2		37287 10	28800 1		23538 17	26740 5		
INDUSTRIAL			31200 1	31200 1		25971 2			
MECHANICAL	29640 1	28200 2	31125 4			23269 11	28218 6		
MINING (INCL GEOLOGICAL)				25344 1					
INDUSTRIAL TECHNOLOGY				21996 1					
NATURAL RESOURCES						13514 2			
COMPUTER SCIENCE	28695 4		29400 1		21600 1				
HEALTH SCIENCES				11000 1	19215 1				
NURSING						20000 1		28110 7	
PHARMACY				14240 3					
BIOLOGICAL					18925 1	23800 2			18700 1
CHEMISTRY	15600 1				33972 1	14108 1			
MATHEMATICS					17941 6				
OTHER PHYSICAL & EARTH SC					27000 1				

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					23400 3			23367 3	
BUSINESS ADMIN (INCL MGMT	21600 1				25000 1				
ECONOM & FINANCE (BANKING			18000 1		24800 3				
MANAGEMENT INFO SYSTEMS					25200 2				29100 1
MARKETING/MARK MGMT (RESR						15000 1	27000 2	18000 1	25300 2
ADVERTISING									18000 1
JOURNALISM									26400 1
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			16750 2						
AEROSPACE & AERONAUTICAL					28633 13		30120 1		
CHEMICAL									32171 12
CIVIL					27650 2			26160 5	
COMPUTER					31800 1				
ELECTRICAL/ELECTRONIC					30508 27 37000/27500		29386 4		
INDUSTRIAL					29865 3				
MECHANICAL					29412 18		28475 4	29940 2	31860 3
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					29011 11			28398 2	
INDUSTRIAL TECHNOLOGY					29200 1				29275 4
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
COMPUTER SCIENCE					30422 7			26000 2	23000 1
COMPUTER PROGRAMMING					25500 1				
BIOLOGICAL									22000 1
CHEMISTRY									27150 2
MATHEMATICS					29064 5				
PHYSICS					28332 1				
OTHER PHYSICAL & EARTH SC									18000 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	25800 1	24246 2	34800 1						24465 21 25008/23500
BUSINESS ADMIN (INCL MGMT	20013 3	22225 4	22000 1						
ECONOM & FINANCE (BANKING		25164 6		14400 1					24532 3
HUMAN RSRCS (incl LABOR R	22000 1	26280 1							
MANAGEMENT INFO SYSTEMS	29926 7								
MARKETING/MARK MGMT (RESR	21060 5	25200 2	23439 8	24896 3			20000 1		26400 1
ADVERTISING		21300 2		18000 1					
COMMUNICATIONS		29400 1	25750 4	24000 1					
PHYSICAL EDUCATION		36000 1							
MERCHANDISING MANAGEMENT			22200 1						
FOREIGN LANGUAGES		20000 1							
LETTERS (incl English, Li		29520 1							
SOCIOLOGY	32000 1								24000 1
CHEMICAL								29868 1	33000 1
CIVIL								24000 1	
COMPUTER	25249 5	30900 2							
ELECTRICAL/ELECTRONIC	33091 15	31479 50 35000/28500	35700 1	33000 1	30000 1			23350 2	32196 2
INDUSTRIAL	30000 1	31215 4					32400 1		
MECHANICAL	31140 4	29603 10		35040 1	26940 2				31160 3
METALLURGICAL					33000 1				
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	32004 1	26760 1							
INDUSTRIAL TECHNOLOGY	30000 1	27144 9							

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
AGRIBUSINESS			24500 1						
NATURAL RESOURCES								29868 1	
COMPUTER SCIENCE	31671 32 42000/29000	28875 4	24500 1						27956 9
INFORMATION SCIENCES & SY	31125 4								
MATHEMATICS	27540 5								
PHYSICS	31960 2	31165 3							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

PART 6 - PAGE 1

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BUSINESS ADMIN (INCL MGMT	21500 1				21502 2	25200 1
ECONOM & FINANCE (BANKING	22250 2		24000 1			
MARKETING/MARK MGMT (RESR	18000 1					
COMMUNICATIONS					21000 1	
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
COMPUTER						26500 1
ELECTRICAL/ELECTRONIC			27000 1			
MECHANICAL			24330 2			31410 6
COMPUTER SCIENCE			31200 1			

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24411 294 32000/21000	20000 1		20860 28 33600/15000	24500 2	20213 8	24059 15	21167 3	20581 32 27600/18000
BACHELOR - TECHNICAL	22500 1	23400 1	24032 15	24000 1	18480 1	35650 2	32014 35 40000/24000	30037 10	21700 3

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	20375 8	19249 4	21213 22 26200/20000	11500 1	20835 114 42000/17700	15960 5	21600 1	20955 8	19709 11
BACHELOR - TECHNICAL		14400 1	21750 2		23000 1	16800 1	24400 2	30000 1	

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22800 1	24089 9	25480 5	19931 16	20781 87 34680/16988	19040 52 23495/18000	22300 34 31200/19494	20000 1	20983 3
BACHELOR - TECHNICAL	28924 9	28520 6	33877 20 42000/29400	21506 10	20760 11	22517 41 31863/15118	28170 38 37200/26400	28110 7	18700 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16475 4		24520 10	15000 1	27000 2	22025 4	25350 6
BACHELOR - TECHNICAL					29583 90 37000/26784	19225 2	29355 10	27225 11	29553 25 36300/22800

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	25257 18	24885 21 36000/21000	24634 15	21848 6			20000 1		24529 26 28596/23500
BACHELOR - TECHNICAL	31125 70 42000/26400	30562 83 37480/26500	28233 3	34020 2	29220 4		32400 1	26087 5	30036 16

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20640 5		24000 1		21335 3	25200 1
BACHELOR - TECHNICAL			26715 4			30733 8

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24226 285 32000/20400	23017 77 31200/19493	33600 1						22500 10
BUSINESS ADMIN (INCL MGMT	25245 4		21990 1		22500 1				23500 1
ECONOM & FINANCE (BANKING	24149 8	23065 9	14950 4	18000 1	25000 1				23040 15
MARKETING/MARK MGMT (RESR		30000 1	19500 2	13200 1			24000 1		19249 4
LETTERS (incl English, Li			22200 1						
VISUAL & PERFORMING ARTS				16800 1					
PETROLEUM		38100 1							
COMPUTER SCIENCE									28500 1
HEALTH SCIENCES									39000 1
BIOLOGICAL		27600 1							

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT	20000 1	22000 3		23500 4	21657 5	24200 2	22541 21 40000/18000		
ECONOM & FINANCE (BANKING	23500 3	22500 1		21533 3	23000 1		20625 8		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MANAGEMENT INFO SYSTEMS				30600 1					
MARKETING/MARK MGMT (RESR		23750 2		21791 12	22016 7	22323 7	21592 36 36000/16800		
REAL ESTATE							19500 4		
ADVERTISING							20600 6		
COMMUNICATIONS					24000 1	22800 1	25000 5		29400 1
JOURNALISM			16800 1						
TELECOMMUN/BROADCASTING							20000 1		
PHYSICAL EDUCATION							36000 1		
FOREIGN LANGUAGES							20000 1		
LETTERS (incl English, Li				19000 1	17496 1	30000 1	21414 7		
VISUAL & PERFORMING ARTS			13000 1						
HUMANITIES - OTHER							28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT				19200 1			21500 1		
PSYCHOLOGY		21000 1			18000 1		14700 4		
AEROSPACE & AERONAUTICAL				28800 1					
AGRICULTURAL								15360 1	
CHEMICAL						32520 1			
ELECTRICAL/ELECTRONIC				30600 1			29100 2		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
MECHANICAL						30000 1	28200 1		
INDUSTRIAL TECHNOLOGY					29400 1				
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
COMPUTER SCIENCE				31200 1			31800 1		
BIOLOGICAL							23000 1		
OTHER PHYSICAL & EARTH SC							18000 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19450 1	20720 8		18175 4	
BUSINESS ADMIN (INCL MGMT			17500 2	14400 1		22247 2			15118 1
ECONOM & FINANCE (BANKING			23500 1			20725 2			
JOURNALISM		24000 1	19300 2	22200 2				30000 1	
ELEMENTARY EDUCATION								18197 1	
MERCHANDISING MANAGEMENT			22200 1						
LETTERS (incl English, Li				26760 2					
HUMANITIES - OTHER					15000 1			24000 1	
PSYCHOLOGY									16200 2
SOCIOLOGY			24000 1						
ELECTRICAL/ELECTRONIC									23000 2
INDUSTRIAL									24342 1
COMPUTER SCIENCE						23000 1			

AVERAGE SALARY OFFERS   JULY 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89   90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1		19493 2			
ECONOM & FINANCE (BANKING			20000 1						
MARKETING/MARK MGMT (RESR						19493 1			
REAL ESTATE		21000 1							
HUMANITIES - OTHER						19493 1			
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1						
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1			15500 1			
AEROSPACE & AERONAUTICAL								28860 1	
AGRICULTURAL									12940 1
CHEMICAL									32820 1
CIVIL		27480 1						27683 26 35120/25420	28179 13
COMPUTER								37200 1	
ELECTRICAL/ELECTRONIC								31183 33 39150/27000	25343 1
INDUSTRIAL								22200 2	
MECHANICAL								27439 17	27643 4
ENGINEERING TECHNOLOGY								28800 1	
COMPUTER SCIENCE									33000 1
HEALTH SCIENCES				11000 1					
GEOLOGY & GEOLOGICAL SCI								30000 2	
MATHEMATICS								27600 1	

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
PHYSICS								31400 1	
OTHER PHYSICAL & EARTH SC			16800 1						

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ECONOM & FINANCE (BANKING				38000 1					
AEROSPACE & AERONAUTICAL	28738 6	25200 1			30120 1	30996 1		29770 2	28410 4
CHEMICAL						32820 2	33000 1	31584 10	
CIVIL	24000 2							25998 2	
COMPUTER				27167 3		31680 2		25458 5	30000 1
ELECTRICAL/ELECTRONIC	30696 20 36000/26400	32000 1	32698 21 42000/28000	31500 4	30591 9	32184 16	30030 19	30432 8	32760 1
INDUSTRIAL	30495 9						31200 1		
MECHANICAL	29841 28 37480/25000	27500 1	28050 2	30000 1		26849 5	19752 2	29924 12	31496 5
METALLURGICAL	32496 2								
ENGINEERING TECHNOLOGY	29801 8						31716 1	30000 1	25920 3
INDUSTRIAL TECHNOLOGY	27167 6		28200 1	30000 1			28920 2	27890 4	24000 1
NATURAL RESOURCES								29868 1	
COMPUTER SCIENCE	34352 3	26100 3	29400 1	32548 19	30550 2		28800 1	28596 1	
INFORMATION SCIENCES & SY							26400 1		
CHEMISTRY						14108 1		36300 1	
MATHEMATICS	27480 1	31500 1		30120 1	24660 2	30000 1		30000 1	
PHYSICS				38000 1	32520 1	29500 1	30996 1	30666 2	

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING									15000 1
BUSINESS ADMIN (INCL MGMT		23500 1	19493 1				26000 1	20715 2	20661 30 26000/18000
ECONOM & FINANCE (BANKING							26000 1		22244 12
HOTEL/RESTAURANT MGMT.									20000 8
HUMAN RSRCS (incl LABOR R								20573 5	42000 1
MANAGEMENT INFO SYSTEMS	27271 6	26999 6	25780 3				24960 1		20424 1
MARKETING/MARK MGMT (RESR							24550 2	22000 1	20485 38 26400/17700
ADVERTISING									12000 1
COMMUNICATIONS									18950 6
JOURNALISM									22000 2
MERCHANDISING MANAGEMENT									19275 4
LETTERS (incl English, Li									18667 3
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									18250 4
HISTORY									19000 1
POLITICAL SCIENCE/GOVT									19667 3
PSYCHOLOGY	21600 1							18000 1	
SOCIOLOGY							19200 1		
SOCIAL SCIENCES-OTHER									23754 2
ARCHITECTURAL						21039 4			
CIVIL							30000 1		
COMPUTER	28352 3	16644 1							
ELECTRICAL/ELECTRONIC	36015 13						33250 4		20039 4

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
INDUSTRIAL									31200 1
MECHANICAL							30000 1		
MINING (INCL GEOLOGICAL)					25344 1				
ENGINEERING TECHNOLOGY									27996 1
INDUSTRIAL TECHNOLOGY									21996 1
AGRIBUSINESS					25200 1				
NATURAL RESOURCES					13514 2				
COMPUTER SCIENCE	28026 25 35000/24000	33020 4	27187 14						
COMPUTER PROGRAMMING	22100 4								
INFORMATION SCIENCES & SY	25275 4	32700 3	25496 2						
ARCHITECTURAL & ENVIRONME						26096 10			
MATHEMATICS	34000 1		30000 1				21800 1		

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89 90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT						25000 1		21600 1
ECONOM & FINANCE (BANKING						14400 1		
ADVERTISING								20916 1
ELEMENTARY EDUCATION								20656 56 34680/16649
PHYSICAL EDUCATION								24300 2
SPECIAL EDUCATION								19503 6
FOREIGN LANGUAGES								21608 2
LETTERS (incl English, Li								18668 5
VISUAL & PERFORMING ARTS					15166 3			18631 4
HUMANITIES - OTHER								24700 6
CRIMINAL JUSTICE				11500 1				
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
COMPUTER SCIENCE								21600 1
HEALTH SCIENCES								19215 1
NURSING		27096 8						
PHARMACY			14240 3					
BIOLOGICAL						20350 2	20000 1	18925 1
CHEMISTRY							16800 2	33972 1
MATHEMATICS	27000 1							17941 6
OTHER PHYSICAL & EARTH SC								27000 1

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24238 297 32000/20400	23102 87 31200/19493	19621 9	16000 3	23750 2		24000 1		22370 30 32000/18000
BACHELOR - TECHNICAL		32850 2							33750 2

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	22625 4	22375 8	14900 2	22222 22 30600/18000	21366 18	23406 11	21455 100 40000/16800		29400 1
BACHELOR - TECHNICAL		18480 1		30200 3	29400 1	31260 2	24417 9	15360 1	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		24000 1	20471 7	22464 5	17225 2	20975 12		20700 7	15839 3
BACHELOR - TECHNICAL						23000 1			23447 3

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL		21000 1	23560 5	18792 3		18694 5			
BACHELOR - TECHNICAL		27480 1	16800 1	11000 1				29100 85 39150/25356	27667 21 34980/25128

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL				38000 1					
BACHELOR - TECHNICAL	29897 85 37480/25580	27786 7	32015 25 42000/27600	31801 30 42000/27000	29892 15	30441 29 37225/26784	29311 29 34000/24342	29697 50 36360/24000	29043 15

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	26460 7	26499 7	24208 4				24210 6	20477 9	20414 119 42000/17700
BACHELOR - TECHNICAL	29548 50 40000/22800	30853 8	27154 17		19393 4	24651 14	30686 7		23049 7

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL				11500 1	15166 3	23800 3		20859 84 34680/17356
BACHELOR - TECHNICAL	27000 1	27096 8	14240 3			20350 2	17867 3	20760 11

AVERAGE SALARY OFFERS JULY 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 6/5/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	26000 2								
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									26000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	23000 1	31500 2							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						

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9/89

College Placement Council, Inc. 62 Highland Avenue / Bethlehem, PA 18017

CPC Salary Survey

REGIONAL Report No. 6 September 1989

WESTERN REGION (WCPA)

Arizona State University
California Institute of Technology
California Poly. State University - San Luis Obispo
California State Poly University - Pomona
California State University - Fresno
California State University - Hayward
California State University - Long Beach
California State University - Los Angeles
California State University - Sacramento
University of California - Los Angeles
Gonzaga University
University of Idaho
Loyola Marymount University
Monterey Institute of International Studies
University of Nevada - Reno
Oregon State University
University of Oregon
Portland State University
University of Redlands
Saint Mary's College
San Diego State University
University of San Francisco
San Jose State University
Santa Clara University
University of Southern California
University of Southern California - Graduate School of Business
Stanford University
Washington State University
University of Washington
Westmont College

The career planning & placement offices that participate in the ***Salary Survey*** are divided into seven geographic regions. The participants listed comprise the **Western** Region.

The data are based on salary offers made to students graduating between September 1, 1988, and August 31, 1989. Tables on pages 1 through 8 list data on both regional and national levels for the interim period (June 5, 1989, through August 7, 1989) and cumulatively (September 1, 1988, and August 7, 1989).

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WCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	165	1353	$24328	$24963	$27000	$25000	$21000	554	6802	$23963	$25223	$26500	$24500	$19493
BUSINESS ADMIN (INCL MGMT	84	751	22058	22786	25200	22500	18000	173	2163	21837	22450	25500	22000	18000
DISTRIBUTION MANAGEMENT	+	16	+	23003				+	98	+	24211			
ECONOM & FINANCE (BANKING	89	882	23432	24865	27600	23000	18000	162	3043	22904	24710	27500	23000	18000
HOTEL/RESTAURANT MGMT.	24	75	18697	19324	20500	18998	14500	32	199	19023	19657	21000	18998	18000
HUMAN RSRCS (incl LABOR R	1	61	30000	22410	*	*	*	12	197	22131	22842	*	*	*
MANAGEMENT INFO SYSTEMS	22	153	29967	26473	33000	31250	26004	40	667	28455	26772	33000	29100	20799
MARKETING/MARK MGMT (RESR	78	514	22674	22340	26000	22000	19000	193	2119	21852	22479	26000	21996	18000
REAL ESTATE	2	8	22500	23499	*	*	*	7	28	20571	23551	*	*	*
COMMUNICATIONS														
ADVERTISING	4	37	22579	19952	*	*	*	12	112	20569	19560	*	*	*
COMMUNICATIONS	22	145	20074	20937	24000	21000	16000	36	443	21015	20819	25000	21500	16300
JOURNALISM	5	63	22108	21042	*	*	*	14	183	22024	20085	*	*	*
TELECOMMUN/BROADCASTING	2	19	22000	22842	*	*	*	3	73	21333	20176	*	*	*
EDUCATION														
ELEMENTARY EDUCATION	26	211	19849	19110	23136	19000	17389	83	594	20374	18767	24200	19215	16649
PRE-ELEMENTARY EDUCATION	+	7	+	18176				+	17	+	17016			
PHYSICAL EDUCATION	4	29	20754	19914	*	*	*	7	64	23945	19583	*	*	*
SPECIAL EDUCATION	1	32	18980	19639	*	*	*	7	120	19428	19815	*	*	*
HOME ECONOMICS														
HUMAN ECOLOGY (HOME ECONO	1	24	19200	19206	*	*	*	1	48	19200	18931	*	*	*
TEXTILES & CLOTHING	+	28	+	19037				+	126	+	19742			
MERCHANDISING MANAGEMENT	+	22	+	19723				5	72	19860	19539	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	1	36	17000	21836	*	*	*	4	91	20054	21129	*	*	*
LETTERS (incl English, Li	8	172	21063	21614	*	*	*	29	361	21033	20951	26400	20400	17496
VISUAL & PERFORMING ARTS	1	56	26400	19855	*	*	*	12	133	16799	18838	*	*	*
HUMANITIES - OTHER	4	47	23551	20840	*	*	*	18	158	22328	22364	*	*	*
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	24	+	23843				2	88	16750	21427	*	*	*
HISTORY	4	141	23025	24612	*	*	*	6	227	21817	23348	*	*	*
POLITICAL SCIENCE/GOVT	3	180	28600	24510	*	*	*	9	370	23411	23280	*	*	*
PSYCHOLOGY	3	125	19042	20021	*	*	*	16	354	18144	19400	*	*	*
SOCIOLOGY	1	23	22000	18821	*	*	*	6	109	21783	18979	*	*	*
SOCIAL SCIENCES-OTHER	9	127	21696	23765	*	*	*	11	223	22071	22232	*	*	*
ENGINEERING														
AEROSPACE & AERONAUTICAL	7	92	29933	29473	*	*	*	24	525	29130	29433	30996	29076	26400
AGRICULTURAL	1	1	27800	27800	*	*	*	3	30	18700	26045	*	*	*
ARCHITECTURAL	+	12	+	24648				4	43	21039	25530	*	*	*
BIOENGINEERING & BIOMEDIC	+	21	+	29133				+	47	+	28581			
CHEMICAL	24	361	31604	32952	34200	32310	29868	39	2121	31752	32949	34200	32520	29868
CIVIL	53	359	28649	27986	34032	28800	23808	98	1444	28183	27046	33600	27532	24000
COMPUTER	6	122	30259	29591	*	*	*	22	593	28300	30244	32500	30000	23040
ELECTRICAL/ELECTRONIC	110	1071	30837	30387	35000	31500	25343	269	4352	31072	30594	36000	31500	25343

continued

WCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
BY CURRICULUM FOR	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
INDUSTRIAL	40	216	$31010	$29136	$35000	$30798	$24096	54	962	$30481	$29660	$35000	$30846	$24342
MECHANICAL	91	831	29952	30310	33600	31000	25343	171	3870	29417	30490	33120	30000	25000
METALLURGICAL	8	17	29504	29462	*	*	*	10	274	30102	30631	*	*	*
MINING (INCL GEOLOGICAL)	+	2	+	26000				1	34	25344	26790	*	*	*
NUCLEAR	+	6	+	26028				+	59	+	30747			
PETROLEUM	2	48	34800	32304	*	*	*	3	165	35900	32789	*	*	*
TEXTILE	+	+	+	+				+	46	+	26633			
ENGINEERING TECHNOLOGY	4	237	31215	28386	*	*	*	19	627	29449	28342	*	*	*
INDUSTRIAL TECHNOLOGY	11	69	27380	26828	*	*	*	28	153	27399	26731	30400	27950	24000
AGRICULTURAL & NATURAL RESOURCES														
AGRIBUSINESS	3	37	17267	20865	*	*	*	7	86	19033	22182	*	*	*
ANIMAL SCIENCES	+	12	+	19226				+	35	+	19328			
PLANT SCIENCES	1	21	17548	17635	*	*	*	1	30	17548	18354	*	*	*
NATURAL RESOURCES	3	14	27308	20916	*	*	*	7	27	23088	21256	*	*	*
OTHER AGRICULTURAL SCIENC	2	13	21000	21337	*	*	*	2	81	21000	21605	*	*	*
COMPUTER SCIENCE														
COMPUTER SCIENCE	105	510	28284	28906	33000	30000	16644	184	1726	28804	28659	33120	30150	22000
COMPUTER PROGRAMMING	+	20	+	25985				4	138	22100	28316	*	*	*
INFORMATION SCIENCES & SY	3	82	24600	24675	*	*	*	13	427	26953	26428	*	*	*
SYSTEMS ANALYSIS	+	4	+	26684				+	29	+	28833			
HEALTH SCIENCES														
ALLIED HEALTH	1	15	27500	23980	*	*	*	1	96	27500	24416	*	*	*
HEALTH SCIENCES	2	27	17958	22196	*	*	*	5	61	21026	21480	*	*	*
NURSING	5	111	24338	25169	*	*	*	13	334	26035	24915	*	*	*
PHARMACY	5	198	35204	37727	*	*	*	8	308	27343	36815	*	*	*
SCIENCES														
ACTUARIAL	+	30	+	23081				+	62	+	26778			
ARCHITECTURAL & ENVIRONME	1	88	23000	24986	*	*	*	11	120	25815	24660	*	*	*
BIOLOGICAL	6	57	21550	22098	*	*	*	12	126	21627	21495	*	*	*
CHEMISTRY	2	55	20000	25361	*	*	*	7	188	22569	26307	*	*	*
GEOLOGY & GEOLOGICAL SCI	1	10	30000	23579	*	*	*	3	29	30000	23674	*	*	*
MATHEMATICS	17	150	26297	25783	*	*	*	35	395	25529	26407	31200	27000	18228
PHYSICS	3	17	29213	27199	*	*	*	10	68	31139	28022	*	*	*
OTHER PHYSICAL & EARTH SC	4	10	24250	22100	*	*	*	7	25	22686	22537	*	*	*
TOTALS	1085	10307						2529	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
FINANCE														
ACCOUNTING (PUBLIC)	141	976	$24060	$25551	$26496	$24400	$21500	438	5468	$24181	$25727	$26500	$24500	$21000
ACCOUNTING (PRIVATE)	78	396	24206	23587	27000	24996	21948	167	1516	23734	23517	26400	24000	19493
COMMERCIAL BANKING (CNSMR	4	120	24340	22113	*	*	*	13	370	21073	21676	*	*	*
COMMERCIAL BANKING (LENDG	+	76	+	22381				3	299	16000	22835	*	*	*
INVESTMT BANKING (CORP FN	3	63	18773	26404	*	*	*	5	141	20764	26750	*	*	*
INVESTMT BANKNG (M & A)	1	3	30000	27167	*	*	*	1	31	30000	29097	*	*	*
INVESTMT BANKG (REAL EST)	2	14	22500	19657	*	*	*	3	27	23000	22574	*	*	*
INVESTMT BANKG (SALES & T	1	18	24500	26728	*	*	*	1	50	24500	24266	*	*	*
FINANCIAL/TREASURY ANALYS	28	418	23557	27264	28200	23750	18000	60	1056	23303	26367	29400	23100	18000
PORTFOLIO MGMT/BROKERAGE	11	52	19964	23744	*	*	*	15	141	20673	23772	*	*	*
UNDERWRITING	4	62	22509	21690	*	*	*	13	209	22117	21858	*	*	*
MARKETING														
ADVERTISING	1	27	19200	19126	*	*	*	3	84	16333	19358	*	*	*
BRAND/PRODUCT MANAGEMENT	20	105	22727	23628	28992	22400	16644	45	366	22979	23623	30000	22000	18000
BUYER/MERCHANDISING	6	136	23688	22237	*	*	*	25	618	22245	22010	25500	22800	18000
MARKET RESEARCH	5	107	27640	27017	*	*	*	18	240	25455	25636	*	*	*
SALES	81	649	22445	23290	27000	22000	18000	190	2480	22017	23188	28000	21998	16800
COMMUNICATIONS														
DESIGN/GRAPHIC ARTS	3	17	25400	20553	*	*	*	4	55	22890	20902	*	*	*
MEDIA PLANNING	+	13	+	19772				1	30	29400	20263	*	*	*
ON-AIR REPORTING	+	+	+	+				+	8	+	16438			
PRODUCTION	2	20	20050	21329	*	*	*	3	66	21367	22962	*	*	*
PUBLIC RELATIONS	2	49	14082	19980	*	*	*	9	133	19052	20118	*	*	*
WRITING / EDITING	7	48	23257	21090	*	*	*	12	165	22927	20239	*	*	*
PUBLIC ADMINISTRATION														
EXECUTIVE, LEGISL, & GENL	1	18	25000	20551	*	*	*	3	61	19817	19582	*	*	*
FINANC,TAXA, MONETARY POL	3	107	25513	25392	*	*	*	16	166	21953	24253	*	*	*
ECONOMIC PROGRAMS	1	7	26400	21979	*	*	*	1	25	26400	21081	*	*	*
LAW ENFORCEMENT	+	22	+	25030				7	78	20700	22078	*	*	*
MILITARY	5	68	24658	22970	*	*	*	11	198	21923	22087	*	*	*
NATIONAL SECURITY	1	7	18000	23060	*	*	*	1	24	18000	24771	*	*	*
URBAN / REGIONAL PLANNING	+	10	+	23302				2	31	24240	22819	*	*	*
SOCIAL SERVICES														
ADMINISTRATION	+	113	+	21019				6	242	22433	21054	*	*	*
COUNSELING	1	34	36000	18177	*	*	*	5	97	20675	17675	*	*	*
FUNDRAISING / DEVELOPMENT	+	13	+	19092				+	19	+	19057			
SOCIAL WORK	+	25	+	16702				5	87	18694	16550	*	*	*
ENGINEERING														
BIOENGINEERING	2	10	31120	31753	*	*	*	2	66	31120	30924	*	*	*
DESIGN / CONSTRUCT	73	720	30110	29274	34152	30000	25343	158	2786	29567	28849	34272	29318	25200
ENVIRONMENTAL/SANITATION	14	47	26573	26579	*	*	*	35	274	27229	28271	32820	27492	23808
MANUFACTURING/INDUSTRIAL	61	669	30333	29860	34580	31600	24500	146	3534	30079	30492	34000	30648	25000
SYSTEMS / PROGRAMMING	22	135	30820	29424	33000	32252	26736	29	587	30088	30036	33000	31500	24600
POWER SYSTEMS	32	125	30284	29846	33000	31330	25500	57	530	31043	30093	33600	31200	25373
SOFTWARE DESIGN & DEVELOP	73	243	31104	30608	33000	31500	28000	104	737	31371	30537	35000	31500	28000

continued

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(Data Combined for Men and Women)

BACHELOR'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFFRS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
HARDWARE DESIGN & DEVELOP	1	68	$31200	$30661	*	*	*	16	484	$29974	$30888	*	*	*
RESEARCH & DEVELOPMENT	27	278	32298	29480	$36800	$33000	$28000	56	1232	31337	30658	$36800	$31900	$26784
TESTING	43	177	29091	28563	34800	27000	25343	72	576	29180	28990	34000	28849	25343
PROCESS ENGINEERING	28	593	31454	31432	35000	31500	27000	78	2341	30328	31902	35000	30900	24342
OTHER ENGINEERING	7	249	28306	29434	*	*	*	22	1465	28808	30614	32500	29300	25200
COMPUTER SCIENCE														
COMPUTER PROGRAMMING	47	349	29357	27572	33020	31044	23500	104	1390	29254	27559	34000	30300	22800
INFORMATION SYSTEMS	33	148	22150	25870	31000	22200	16644	48	574	24235	26766	32500	23750	16644
SYSTEMS ANALYSIS & DESIGN	19	216	28887	28587	*	*	*	40	784	27683	28321	33000	29050	22500
OTHER FUNCTIONAL CATEGORIES														
ACTUARIAL	7	49	22522	27938	*	*	*	7	137	22522	28437	*	*	*
AGRICULTURE/NAT'L RESOURC	1	43	17548	19065	*	*	*	5	149	19024	20984	*	*	*
ARCHITECTURE	+	36	+	21508				14	69	24651	22241	*	*	*
CONSULTING	39	366	25403	28947	30000	24000	22500	52	1336	25976	28373	30500	25200	22500
HUMAN RESRCS /INDUS RELS	5	91	29340	23718	*	*	*	14	266	23643	22937	*	*	*
MANAGEMENT TRAINEE	86	969	20468	21943	24000	20120	17975	212	2928	20523	22080	24000	20300	17000
MATH/STATISTICIANS	5	22	26838	24411	*	*	*	6	64	26865	25546	*	*	*
NURSES / PERSONAL CARE	4	112	21422	25211	*	*	*	12	335	25205	24958	*	*	*
OTHER HEALTH RELATED (EX	4	242	33565	34528	*	*	*	7	501	25283	31011	*	*	*
PARALEGAL	+	87	+	21354				1	113	11500	20958	*	*	*
PERFORMING ARTS (ENTERTAI	+	5	+	20983				3	15	15166	16970	*	*	*
RESEARCHERS NON-TECHNICAL	+	16	+	23905				5	47	22420	23140	*	*	*
RESEARCHERS - TECHNICAL	1	19	30000	25904	*	*	*	4	65	20300	22397	*	*	*
TEACHING	39	430	20166	19106	24000	19215	17389	134	1052	20649	18989	25068	19215	17374
TOTALS	1085	10307						2529	39018					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
GRADUATE	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	1	115	$25000	$28772	*	*	*	17	463	$29269	$28849	*	*	*
MBA--NON-TECH	7	240	25523	33794	*	*	*	13	885	26359	33873	*	*	*
MBA--TECH	+	88	+	33532				+	268	+	37102			
MS-BUSINESS	+	12	+	34303				4	60	28800	33244	*	*	*
DISTRIBUTION MANAGEMENT	1	2	32400	30450	*	*	*	1	3	32400	30600	*	*	*
ECONOMICS & FINANCE (BANK	4	29	32368	30570	*	*	*	10	194	30342	34050	*	*	*
HOTEL/RESTAURANT MNGMT	+	1	+	20100				+	1	+	20100			
HUMAN RESOURCES (INCL LAB	3	13	33467	32100	*	*	*	3	44	33467	31947	*	*	*
MANAGEMENT INFORMATION SY	+	4	+	33984				+	42	+	32067			
MARKETING/MKTNG MGT (RESE	3	10	32019	31966	*	*	*	7	70	29937	34105	*	*	*
MERCHANDISING MANAGEMENT	+	+	+	+				+	1	+	21000			
COMMUNICATIONS														
ADVERTISING	+	+	+	+				+	+	+	+			
COMMUNICATIONS	1	2	24000	19800	*	*	*	1	5	24000	23520	*	*	*
JOURNALISM	+	1	+	24000				+	5	+	23240			
EDUCATION														
EDUCATION ADMINISTRATION	+	4	+	24250				3	16	27411	23971	*	*	*
ELEMENTARY EDUCATION	13	14	22204	22454	*	*	*	13	31	22204	22037	*	*	*
PHYSICAL EDUCATION	+	+	+	+				+	1	+	12000			
READING EDUCATION	+	+	+	+				+	1	+	16380			
SPECIAL EDUCATION	8	11	21471	21791	*	*	*	13	27	21347	21810	*	*	*
HUMANITIES														
FOREIGN LANGUAGES	+	+	+	+				+	2	+	18054			
LETTERS	+	4	+	23251				1	9	34000	24334	*	*	*
VISUAL & PERFORMING ARTS	+	+	+	+				+	14	+	19945			
HUMANITIES - OTHER	+	1	+	24000				+	2	+	32000			
SOCIAL SCIENCES														
CRIMINAL JUSTICE	+	+	+	+				+	+	+	+			
HISTORY	+	1	+	18000				+	5	+	19185			
POLITICAL SCIENCE / GOVT	+	7	+	30029				+	12	+	29409			
PSYCHOLOGY	+	9	+	25737				2	27	31200	24390	*	*	*
SOCIOLOGY	+	+	+	+				+	5	+	24272			
SOCIAL SCIENCES - OTHER	+	17	+	27603				+	26	+	26030			

continued

WCPA REGIONAL Report No. 6   SEPTEMBER 1989

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE SALARY OFFERS-INEXPERIENCED

GRADUATE	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE & AERONAUTICAL	6	14	$33839	$35710	*	*	*	8	84	$34148	$34381	*	*	*
AGRICULTURAL	+	1	+	32400				+	1	+	32400			
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	11	+	34930			
CHEMICAL	6	64	35450	35548	*	*	*	6	209	35450	35952	*	*	*
CIVIL	17	49	30597	31180	*	*	*	18	203	30564	30833	*	*	*
COMPUTER	+	21	+	35170				+	100	+	36760			
ELECTRICAL/ELECTRONIC	37	156	38370	35504	$42000	$39000	$35000	53	661	37770	36215	$42000	$39000	$34000
INDUSTRIAL	13	45	34731	33835	*	*	*	13	119	34731	34295	*	*	*
MECHANICAL	15	82	36416	34525	*	*	*	23	470	34934	35131	41000	36000	28000
METALLURGICAL	+	3	+	37600				+	69	+	35039			
MINING & MINERAL	+	2	+	33768				+	14	+	31920			
NUCLEAR	1	7	36800	35998	*	*	*	1	16	36800	34888	*	*	*
PETROLEUM	+	4	+	36825				+	27	+	38231			
TEXTILE	+	+	+	+				+	+	+	+			
HEALTH SCIENCES														
ALLIED HEALTH	+	2	+	25250				+	21	+	27753			
HEALTH SCIENCES	+	7	+	23952				1	21	21000	22572	*	*	*
NURSING	1	1	33600	33600	*	*	*	1	8	33600	26780	*	*	*
SCIENCES														
AGRICULTURAL & NATL RESOU	+	11	+	23900				+	14	+	23835			
ARCHITECTURAL & ENVIRONME	+	1	+	34980				+	3	+	27327			
BIOLOGICAL	+	+	+	+				+	5	+	25063			
CHEMISTRY	+	14	+	29390				+	50	+	31382			
COMPUTER SCIENCE														
COMPUTER SCIENCE	23	63	36025	35294	40800	36500	30000	26	251	35820	35690	40800	36250	30000
SCIENCES														
GEOLOGY & RELATED GEOLOGI	4	22	29499	32927	*	*	*	5	80	28879	31148	*	*	*
MATHEMATICS (INCL ACTUARI	1	11	38500	29647	*	*	*	4	36	33866	30932	*	*	*
PHYSICS	+	4	+	32681				+	14	+	30686			
POLYMER	+	+	+	+				+	6	+	34137			
TOTALS	165	1169						247	4712					

(Data Combined for Men and Women)

Master's Degree Candidates - Experience[1]

AVERAGE SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 6/5/89 THROUGH 8/9/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH	CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 NUMBER OF OFFERS REGIONAL	 NUMBER OF OFFERS NATIONAL	 AVERAGE $ OFFERS REGIONAL	 AVERAGE $ OFFERS NATIONAL	 PERCENTILES' 90TH	 PERCENTILES' 50TH	 PERCENTILES' 10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	1	91	$30000	$35815	*	*	*	2	529	$25500	$41283	*	*	*
MBA--TECH	+	7	+	38600				+	136	+	44282			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	+	106	+	38571				1	605	19430	42952	*	*	*
MBA--TECH	+	23	+	36006				+	263	+	46921			
OVER 4 YEARS														
MBA--NON-TECH	4	139	48435	44474	*	*	*	9	540	41116	44529	*	*	*
MBA--TECH	2	36	42000	50628	*	*	*	4	212	48500	49296	*	*	*
TOTALS	7	402						16	2285					

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1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

WCPA REGIONAL Report No. 6 SEPTEMBER 1989

(Data Combined for Men and Women)

DOCTORAL DEGREE CANDIDATES

AVERAGE SALARY OFFERS

BY CURRICULUM FOR	INTERIM PERIOD 6/5/89 THROUGH 8/9/89							CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES[1]		
ALL TYPES OF EMPLOYERS	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
BUSINESS ADMIN & MNGMT	+	3	+	$44333				+	6	+	$47333			
COMPUTER & INFOR SCIENCES	1	3	$38650	48117	*	*	*	5	19	$51286	49743	*	*	*
EDUCATION														
EDUCATION ADMINISTRATION	+	19	+	47075				+	33	+	44168			
HUMANITIES & SOCIAL SCIENCES														
ECONOMICS	+	5	+	38060				+	5	+	38060			
ENGLISH	+	4	+	23750				+	8	+	24125			
FOREIGN LANGUAGES	+	3	+	25000				+	4	+	25250			
PSYCHOLOGY	+	1	+	26462				+	11	+	32965			
SOCIOLOGY	+	+	+	+				+	1	+	27000			
ENGINEERING														
AEROSPACE	1	3	59940	45647	*	*	*	4	12	53280	49493	*	*	*
CHEMICAL	11	55	43585	47331	*	*	*	14	212	44574	47717	*	*	*
CIVIL	1	6	44000	42033	*	*	*	4	13	43025	39438	*	*	*
COMPUTER	+	4	+	51249				+	9	+	52433			
ELECTRICAL/ELECTRONIC	21	30	53862	53205	$61500	$55000	$50000	27	75	53000	50482	$63000	$54000	$42000
MECHANICAL	4	6	49900	48967	*	*	*	5	21	49520	46771	*	*	*
METALLURGICAL	3	7	42667	46643	*	*	*	3	24	42667	48464	*	*	*
SCIENCES														
AGRICULTURE & NAT'L RESRC	+	6	+	45470				+	8	+	43278			
BIOLOGICAL	+	1	+	50000				+	1	+	50000			
CHEMISTRY	3	41	43063	42888	*	*	*	11	198	43148	43147	*	*	*
GEOLOGICAL SCIENCES	4	6	33175	32417	*	*	*	8	15	34975	33431	*	*	*
MATHEMATICS	+	4	+	53375				+	8	+	45438			
PHYSICS	4	10	35700	41599	*	*	*	8	28	39350	42263	*	*	*
POLYMER	+	1	+	50000				+	14	+	44626			
TOTALS	53	218						89	725					

[1] Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
ACCOUNTING	24316 397 32000/21000			24999 4		25200 1			24000 2
BUSINESS ADMIN (INCL MGMT	23413 36 26000/22500			18930 5	18773 3	23063 8	22315 8	24667 6	21900 5
ECONOM & FINANCE (BANKING	24285 26 32000/23000			21860 20 30000/15600	23125 4	22300 2	27333 3		20748 23 30000/18000
HUMAN RSRCS (incl LABOR R							24000 1		
MANAGEMENT INFO SYSTEMS	25000 2			25998 2			23733 3	28500 3	
MARKETING/MARK MGMT (RESR	25000 2	20000 1		17400 3	24000 1	23000 4	22758 10		22185 14
REAL ESTATE									25000 1
ADVERTISING		19200 1							
COMMUNICATIONS		12000 1		18000 1		17880 4			21500 2
JOURNALISM						18000 1			19000 1
LETTERS (incl English, Li				19650 2		23000 1			19000 1
VISUAL & PERFORMING ARTS				16800 1				10000 1	
HUMANITIES - OTHER									20000 2
POLITICAL SCIENCE/GOVT							39600 1		21000 1
SOCIOLOGY						19200 1			
AEROSPACE & AERONAUTICAL	22500 1								
AGRICULTURAL			15360 1						
ARCHITECTURAL			21039 4						
CHEMICAL	22500 1						30000 1		
CIVIL	22500 1							27857 3	
COMPUTER	22500 1					32500 1			
ELECTRICAL/ELECTRONIC	22500 1				30000 1	32960 5	34968 28 40000/32000	33000 6	
INDUSTRIAL	22500 2				30000 1		35000 1	32000 7	

AVERAGE SALARY OFFERS   SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/EMPLOYER   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MECHANICAL	22500 3					32500 1		32375 4	
METALLURGICAL						32500 1			
INDUSTRIAL TECHNOLOGY		23400 1							
AGRIBUSINESS				18000 1	18480 1				15800 1
COMPUTER SCIENCE				26502 2		34500 2	28500 26 36000/24600	27300 1	22500 2
COMPUTER PROGRAMMING							22800 1		20100 1
INFORMATION SCIENCES & SY	22500 1						26523 4		
HEALTH SCIENCES							39000 1		
ARCHITECTURAL & ENVIRONME			25815 11						
GEOLOGY & GEOLOGICAL SCI							28000 1	32000 1	
MATHEMATICS	22500 1				27750 2	32000 1	34000 1	25400 2	
PHYSICS							33500 2		

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

PART 2 - PAGE 1

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
ACCOUNTING					23080 5			24000 1	23800 1
BUSINESS ADMIN (INCL MGMT	20000 1	22500 1	20787 13		20805 28 27000/18000	16800 1		15000 1	20013 3
ECONOM & FINANCE (BANKING	22000 1		20545 11		22688 8		21600 1		24000 1
HOTEL/RESTAURANT MGMT	18775 12	19171 20 21000/18480							
HUMAN RSRCS (incl LABOR R					27233 3	13500 2			15600 1
MANAGEMENT INFO SYSTEMS					20424 1				
MARKETING/MARK MGMT (RESR	19000 2		24071 7		20914 63 30000/18000			21280 3	
REAL ESTATE									19600 5
ADVERTISING					16998 2			24120 1	
COMMUNICATIONS		19000 1			19850 4				
JOURNALISM			22000 1		21220 5			20400 2	
TELECOMMUN/BROADCASTING			19000 2		26000 1				
MERCHANDISING MANAGEMENT					19275 4				
FOREIGN LANGUAGES					17000 1				
LETTERS (incl English, Li		21000 1	21500 1		21300 10			24000 1	
VISUAL & PERFORMING ARTS					13000 1				15360 1
HUMANITIES - OTHER			21336 1			18000 1		24000 1	
CRIMINAL JUSTICE			22000 1	11500 1					
HISTORY		24000 1			22167 3				
POLITICAL SCIENCE/GOVT			21250 2		20000 1				
PSYCHOLOGY			21000 1		16275 7	18000 1			
SOCIOLOGY					22000 1				
SOCIAL SCIENCES-OTHER		18600 1	22000 1		22836 3				

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
CIVIL							24400 2	33058 3	
ELECTRICAL/ELECTRONIC					34000 1		33587 1		
INDUSTRIAL		14400 1							26000 1
AGRIBUSINESS					18000 1				
OTHER AGRICULTURAL SCIENC		22000 1							
COMPUTER SCIENCE			25500 2					30000 1	
COMPUTER PROGRAMMING			20000 1						
INFORMATION SCIENCES & SY			23500 1						
BIOLOGICAL					23000 1			15900 2	
MATHEMATICS		23500 1	22000 2						
OTHER PHYSICAL & EARTH SC						16800 1			

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
ACCOUNTING		20418 5	26700 4			19760 35 27600/18000	22407 31 31200/21600		21948 1
BUSINESS ADMIN (INCL MGMT		26520 5	15700 1	23018 9	21000 1	19099 10	22035 2		
ECONOM & FINANCE (BANKING		24500 1	23000 1	21800 7		19194 6		20000 1	
HUMAN RSRCS (incl LABOR R						19493 2			
MANAGEMENT INFO SYSTEMS	22800 1					19493 1	26040 1		
MARKETING/MARK MGMT (RESR		25027 7	26000 2	20250 12		17732 5			24000 1
REAL ESTATE		21000 1							
ADVERTISING				22500 2	20916 1				
COMMUNICATIONS			22800 1	20250 4		16300 1	16973 1		
JOURNALISM						23020 2	30000 1		
ELEMENTARY EDUCATION					20297 81 34680/16649		18197 1		
PHYSICAL EDUCATION					21936 6				
SPECIAL EDUCATION					19428 7				
HUMAN ECOLOGY (HOME ECONO				19200 1					
FOREIGN LANGUAGES					21608 2				
LETTERS (incl English, Li				19200 2	18759 6	26787 1			
VISUAL & PERFORMING ARTS				14250 2	18631 4				17000 1
HUMANITIES - OTHER					23326 8	19985 3	24000 1		
HISTORY					19800 1				
POLITICAL SCIENCE/GOVT				25200 1			18000 1		
PSYCHOLOGY					24800 2	16200 2	20488 2		
SOCIAL SCIENCES-OTHER					23734 5				
AEROSPACE & AERONAUTICAL		29080 3				31522 3			

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
AGRICULTURAL						12940 1			
CHEMICAL							32400 1		
CIVIL		25066 10	28250 6	28097 4		30556 5	28828 42 40800/26000		
COMPUTER	33800 1					23373 4	33708 2		
ELECTRICAL/ELECTRONIC	34275 4	26890 5	35426 13	29600 3		24053 30 31863/20463	28283 6		
INDUSTRIAL	29502 2		31200 1	32467 3		25971 2			
MECHANICAL	31170 2	28133 3	31498 8	25500 1		23742 24 29948/20004	28349 7		
METALLURGICAL						25343 3			
MINING (INCL GEOLOGICAL)				25344 1					
INDUSTRIAL TECHNOLOGY		33860 2		21996 1					
PLANT SCIENCES						17548 1			
NATURAL RESOURCES		22188 1				13514 2			
OTHER AGRICULTURAL SCIENC				20000 1					
COMPUTER SCIENCE	27398 8		29400 1		21600 1	29060 2			
HEALTH SCIENCES				11000 1	18377 3				
NURSING			36000 1			20000 1		25678 11	
PHARMACY				14240 3					32016 2
BIOLOGICAL	19000 1				18925 1	23800 2			18700 1
CHEMISTRY	15600 1				33972 1	14108 1			
GEOLOGY & GEOLOGICAL SCI			30000 1						
MATHEMATICS	24000 1				17941 6	27731 3			
OTHER PHYSICAL & EARTH SC					27000 1		25000 1		

AVERAGE SALARY OFFERS　SEPTEMBER 1989　WCPA REGIONAL CUMULATIVE REPORT　Sample Block:　Average: 20250　706 # of Offers
BY CURRICULUM/EMPLOYER　CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89　90th: 22080 / 10th: 18330　PART 4 - PAGE 1

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
ACCOUNTING					23440 5		22480 1	23367 3	25250 2
BUSINESS ADMIN (INCL MGMT	21600 1				23500 2				
ECONOM & FINANCE (BANKING			18000 1		25640 5		18000 1	28600 1	25850 4
MANAGEMENT INFO SYSTEMS					25200 2				29100 2
MARKETING/MARK MGMT (RESR						23750 2	25875 4	18667 3	24680 5
ADVERTISING									18000 1
COMMUNICATIONS									19500 1
JOURNALISM									26400 1
LETTERS (incl English, Li									21300 1
HUMANITIES - OTHER									28000 1
POLITICAL SCIENCE/GOVT					25200 1				
PSYCHOLOGY			14400 1						
SOCIOLOGY			16750 2						
AEROSPACE & AERONAUTICAL					29043 16		30120 1		
AGRICULTURAL							27800 1		
CHEMICAL						28080 1			32567 24 36120/31200
CIVIL					27650 2			28365 17	
COMPUTER					30300 2				
ELECTRICAL/ELECTRONIC					30719 38 37000/27500		29386 4		34500 2
INDUSTRIAL					29215 4		29125 4		27948 2
MECHANICAL					29229 31 35000/27000		32224 12	30560 3	31249 7
METALLURGICAL							31992 1		
ENGINEERING TECHNOLOGY					29011 11			28398 2	30360 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330 PART 4 - PAGE 2

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
INDUSTRIAL TECHNOLOGY					29200 1				29275 4
AGRIBUSINESS						19225 2			
NATURAL RESOURCES									22800 1
COMPUTER SCIENCE					29214 20 36000/23500			26000 2	23000 1
COMPUTER PROGRAMMING					25500 1				
PHARMACY									37329 3
BIOLOGICAL									23000 2
CHEMISTRY									27150 2
MATHEMATICS					28740 6				
PHYSICS					28991 3				
OTHER PHYSICAL & EARTH SC						24000 1			18000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
ACCOUNTING	28699 4	24956 9	34800 1						24719 40 25008/24000
BUSINESS ADMIN (INCL MGMT	20607 10	22225 4	24000 2						
ECONOM & FINANCE (BANKING	26593 5	25537 16		14400 1					23699 8
HUMAN RSRCS (incl LABOR R	22000 1	28140 2							
MANAGEMENT INFO SYSTEMS	30004 17	36696 3	31000 2						
MARKETING/MARK MGMT (RESR	20503 13	23363 7	23319 11	23822 4			20000 1	23500 2	25700 2
ADVERTISING	25000 1	21300 2		18000 1					
COMMUNICATIONS	22215 3	24533 3	25002 5	24000 1					
ELEMENTARY EDUCATION		28800 1							
PHYSICAL EDUCATION		36000 1							
MERCHANDISING MANAGEMENT			22200 1						
FOREIGN LANGUAGES		20000 1							
LETTERS (incl English, Li		29520 1		20600 1					
VISUAL & PERFORMING ARTS		26400 1							
HISTORY				20600 1					
SOCIOLOGY	32000 1								24000 1
SOCIAL SCIENCES-OTHER	15000 1								
CHEMICAL	31500 3	25610 1						30245 3	34000 3
CIVIL		20000 1						27150 2	
COMPUTER	26733 6	31350 4							
ELECTRICAL/ELECTRONIC	31476 39 37225/30000	31876 66 41412/29500	35700 1	33000 1	30000 1			29195 5	33348 4
INDUSTRIAL	32400 4	31353 15	31748 2				32400 1		
MECHANICAL	31738 12	30258 25 37480/26000	33000 1	35040 1	26940 2			30789 5	34447 7

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
METALLURGICAL	31500 2	32250 2			33000 1				
PETROLEUM									38100 1
ENGINEERING TECHNOLOGY	31626 4	26760 1							
INDUSTRIAL TECHNOLOGY	26912 3	26335 15	32000 1						
AGRIBUSINESS			24500 1						
NATURAL RESOURCES								29868 3	
COMPUTER SCIENCE	28989 79 42000/16644	30381 18	24500 1						28814 14
INFORMATION SCIENCES & SY	31125 4	24000 2	25800 1						
BIOLOGICAL	31500 1		23000 1						
CHEMISTRY		20000 2							
MATHEMATICS	27988 8	20040 1							
PHYSICS	31960 2	31165 3							
OTHER PHYSICAL & EARTH SC	18000 1	30000 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
ACCOUNTING						22500 2
BUSINESS ADMIN (INCL MGMT	21500 1				22001 3	21900 3
ECONOM & FINANCE (BANKING	22250 2		24000 1			25000 1
MARKETING/MARK MGMT (RESR	18000 1		21600 1			
COMMUNICATIONS					21000 1	23393 2
POLITICAL SCIENCE/GOVT	19200 1					
CHEMICAL						30900 1
COMPUTER						26500 1
ELECTRICAL/ELECTRONIC			27000 1			31267 3
INDUSTRIAL						45000 1
MECHANICAL			24330 2			30215 10
PETROLEUM						34800 2
COMPUTER SCIENCE			31200 1			
ALLIED HEALTH			27500 1			

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
BACHELOR - NON TECHNICAL	24250 463 32000/21000	17067 3		21319 38 33600/15000	21603 8	21728 22 26000/18000	23958 26 39600/20000	24350 10	21390 52 30000/18000
BACHELOR - TECHNICAL	22500 12	23400 1	23967 16	23668 3	26796 5	33027 11	31545 66 40000/24600	31049 24 38000/27300	20225 4

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
BACHELOR - NON TECHNICAL	19081 16	19541 25 24000/18480	21343 41 43000/18000	11500 1	20899 151 42000/17700	15960 5	21600 1	21576 10	19733 12
BACHELOR - TECHNICAL		19967 3	23083 6		25000 3	16800 1	27462 3	26829 6	28000 1

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
BACHELOR - NON TECHNICAL	22800 1	23967 19	24478 9	21001 40 35400/15000	20633 124 34680/17356	19506 68 27600/17975	22265 41 31200/19494	20000 1	20983 3
BACHELOR - TECHNICAL	28501 20 37000/19000	26944 24 37000/23808	32536 31 42000/29112	24730 18	20329 13	24295 84 41000/19500	28877 59 40800/25490	25678 11	27577 3

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
BACHELOR - NON TECHNICAL	21600 1		16475 4		24533 15	23750 2	23997 6	22100 7	24928 18
BACHELOR - TECHNICAL					29543 135 37000/26400	22633 4	30898 23 48000/27500	28445 24 36000/26000	30976 50 46000/24000

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
BACHELOR - NON TECHNICAL	24841 56 35040/16644	25665 51 43680/21000	24933 22 34800/22000	21432 9			20000 1	23500 2	24583 51 28596/23500
BACHELOR - TECHNICAL	29852 168 42000/19200	30358 157 48000/25000	29111 9	34020 2	29220 4		32400 1	29698 18	31656 29 47650/28320

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
BACHELOR - NON TECHNICAL	20640 5		22800 2		21751 4	22811 8
BACHELOR - TECHNICAL			26872 5			31553 18

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 1 - PAGE 1

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
ACCOUNTING	24249 397 32000/21000	23413 122 31200/19493	33600 1						23083 12
BUSINESS ADMIN (INCL MGMT	23228 31 25680/22500	21600 1	21525 2		18773 3				22250 6
ECONOM & FINANCE (BANKING	24419 10	24145 41 33120/23000	18517 6	18000 1	25000 1			24500 1	24014 29 32000/18000
MARKETING/MARK MGMT (RESR		30000 1	21333 3	13200 1	22500 1		24000 1		20800 10
REAL ESTATE							22500 2		
LETTERS (incl English, Li			22200 1						
VISUAL & PERFORMING ARTS				16800 1					
INDUSTRIAL						30000 1			
PETROLEUM		38100 1							
AGRIBUSINESS									15800 1
COMPUTER SCIENCE									28500 1
HEALTH SCIENCES									39000 1
BIOLOGICAL		27600 1							

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT

BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers

90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
ACCOUNTING							18000 1		
BUSINESS ADMIN (INCL MGMT	19300 2	22800 4		21014 9	21657 5	24200 2	21934 28 40000/17000		
ECONOM & FINANCE (BANKING	20100 10	22000 3		21850 4	25750 4	26000 1	20518 22 30000/16800		
HUMAN RSRCS (incl LABOR R					19850 2		17000 3		
MANAGEMENT INFO SYSTEMS				30600 1			27000 1		
MARKETING/MARK MGMT (RESR	27500 1	23750 2		22236 19	22401 9	22752 9	22097 73 43000/18000		
REAL ESTATE							19500 4		
ADVERTISING			19200 1				21103 7		
COMMUNICATIONS				20500 3	24000 1	22800 1	23316 12		29400 1
JOURNALISM	22000 1		16800 1						
TELECOMMUN/BROADCASTING							19000 2		
ELEMENTARY EDUCATION							28800 1		
PHYSICAL EDUCATION							36000 1		
HUMAN ECOLOGY (HOME ECONO								19200 1	
FOREIGN LANGUAGES							20000 1		
LETTERS (incl English, Li				19000 1	17496 1	30000 1	21613 8		
VISUAL & PERFORMING ARTS			13000 1						
HUMANITIES - OTHER		21336 1					28000 1		
CRIMINAL JUSTICE		22000 1							
POLITICAL SCIENCE/GOVT	21000 1			19200 1			30550 2		
PSYCHOLOGY		21000 1			16313 2		14700 4		
SOCIAL SCIENCES-OTHER							15000 1		
AEROSPACE & AERONAUTICAL				28800 1					

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
AGRICULTURAL								15[illegible]60 1	
CHEMICAL						32520 1			
ELECTRICAL/ELECTRONIC				30600 1			29100 2	34000 1	
INDUSTRIAL				24096 1		32500 1	28000 1		
MECHANICAL						30000 1	27800 3		
INDUSTRIAL TECHNOLOGY				32000 1	29400 1				
AGRIBUSINESS		18480 1					18875 2		
NATURAL RESOURCES							22800 1		
OTHER AGRICULTURAL SCIENC							22000 1		
COMPUTER SCIENCE				31200 1			31800 1		
ALLIED HEALTH							27500 1		
PHARMACY				35040 1					
ARCHITECTURAL & ENVIRONME								23000 1	
BIOLOGICAL				23000 1			23000 1		
MATHEMATICS						31200 1	20040 1		
OTHER PHYSICAL & EARTH SC							22500 4		

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 3 - PAGE 1

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
ACCOUNTING					19450 1	21772 10		18175 4	
BUSINESS ADMIN (INCL MGMT		20050 2	17500 2	14400 1	25000 1	23023 3			15118 1
ECONOM & FINANCE (BANKING			23500 1			20725 2	26400 1		
ADVERTISING				25000 1					
COMMUNICATIONS			14082 2	25000 1					
JOURNALISM		24000 1	19300 2	22200 2				30000 1	23020 2
ELEMENTARY EDUCATION								18197 1	
MERCHANDISING MANAGEMENT			22200 1						
LETTERS (incl English, Li				26760 2					26787 1
VISUAL & PERFORMING ARTS				26400 1					
HUMANITIES - OTHER					15000 1			24000 1	25462 1
PSYCHOLOGY									16200 2
SOCIOLOGY			24000 1						
ELECTRICAL/ELECTRONIC									23000 2
INDUSTRIAL				33000 1					24342 1
INDUSTRIAL TECHNOLOGY				21600 1					
COMPUTER SCIENCE						23000 1			
BIOLOGICAL				15900 2					
OTHER PHYSICAL & EARTH SC									25000 1

AVERAGE SALARY OFFERS   SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT   Sample Block: Average: 20250   706 # of Offers
BY CURRICULUM/FUNCTION   CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89   90th: 22080 / 10th: 18330   PART 4 - PAGE 1

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
ACCOUNTING			34800 1						
BUSINESS ADMIN (INCL MGMT				21000 1		19493 2			
ECONOM & FINANCE (BANKING	18000 1		20000 1						
MARKETING/MARK MGMT (RESR						19493 1			
REAL ESTATE		21000 1							
HUMANITIES - OTHER						19493 1			
HISTORY			19800 1						
POLITICAL SCIENCE/GOVT			25200 1					25200 1	
PSYCHOLOGY				17688 2					
SOCIOLOGY			18000 1			15500 1			
AEROSPACE & AERONAUTICAL								28860 1	
AGRICULTURAL									12940 1
CHEMICAL							30000 1	36120 1	30825 4
CIVIL		27480 1						28826 64 40800/24400	26910 20 34020/23808
COMPUTER								37200 1	
ELECTRICAL/ELECTRONIC								31739 43 39150/27500	25343 2
INDUSTRIAL								22200 2	
MECHANICAL								28533 36 33300/25343	28785 6
METALLURGICAL								25343 1	
ENGINEERING TECHNOLOGY								28800 1	
INDUSTRIAL TECHNOLOGY								29000 1	
NATURAL RESOURCES									22188 1
COMPUTER SCIENCE								30410 2	33000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
HEALTH SCIENCES				11000 1					
NURSING				36000 1					
GEOLOGY & GEOLOGICAL SCI								30000 2	
MATHEMATICS								27600 1	
PHYSICS							32240 1	31400 1	
OTHER PHYSICAL & EARTH SC			16800 1						

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT Sample Block: Average: 20250 706 # of Offers
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89 90th: 22080 / 10th: 18330 PART 5 - PAGE 1

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
ACCOUNTING	22044 2							34512 1	
BUSINESS ADMIN (INCL MGMT		24600 1							
ECONOM & FINANCE (BANKING				38000 1					
MANAGEMENT INFO SYSTEMS							35040 1		
AEROSPACE & AERONAUTICAL	29179 8	25200 1			30120 1	34487 3	26783 2	29770 2	28410 4
AGRICULTURAL	27800 1								
CHEMICAL	33311 7	32820 1		31500 3		32820 2	33900 2	31049 15	34200 1
CIVIL	25447 3		29196 2				25360 2	27432 3	31200 1
COMPUTER		31817 3		29020 5		31680 2		25458 5	30000 1
ELECTRICAL/ELECTRONIC	30940 30 37200/26400	32617 5	32141 36 42000/28000	31440 30 38000/28000	30652 10	31837 29 37225/28000	29496 40 41412/25100	31078 12	32760 1
INDUSTRIAL	30117 21 33600/27600	24600 1	30000 1	38067 3		34133 3	32450 4	36332 3	
MECHANICAL	30119 48 37480/25000	31717 6	29290 14	31000 3		31050 12	26972 10	30374 17	29978 8
METALLURGICAL	32496 2	32500 1		31500 2			25343 2	32250 2	
PETROLEUM	34800 2								
ENGINEERING TECHNOLOGY	29863 9						31608 2	31000 3	25920 3
INDUSTRIAL TECHNOLOGY	26714 7	26736 1	28180 3	30000 1			28113 3	28760 6	24000 2
NATURAL RESOURCES								29868 3	
COMPUTER SCIENCE	34352 3	27535 7	29400 1	31438 49 42000/28000	30550 2	31500 1	28800 1	28596 1	
INFORMATION SCIENCES & SY				24000 2			26400 1		
BIOLOGICAL	31500 1					19000 1			
CHEMISTRY	18000 1					14108 1		29150 2	
MATHEMATICS	27480 1	32250 2		28707 3	24660 2	30000 1	30000 1	30000 1	
PHYSICS				33500 2	32520 1	29500 1	30996 1	30666 2	26400 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
ACCOUNTING							25200 1		15000 1
BUSINESS ADMIN (INCL MGMT	22000 1	20072 2	23497 2				24156 16	23410 3	20443 40 26000/18000
ECONOM & FINANCE (BANKING		23748 2	22500 1				25000 2	35400 1	21961 15
HOTEL/RESTAURANT MGMT									19023 32 23000/18000
HUMAN RSRCS (incl LABOR R								22144 6	42000 1
MANAGEMENT INFO SYSTEMS	29520 11	26160 14	29793 7				27320 3		32052 2
MARKETING/MARK MGMT (RESR		24000 1	31000 1	22000 1			24550 2	22000 1	20822 55 32500/18000
ADVERTISING									16998 2
COMMUNICATIONS		22200 1							18834 14
JOURNALISM									21625 4
TELECOMMUN/BROADCASTING									26000 1
MERCHANDISING MANAGEMENT									19275 4
FOREIGN LANGUAGES									17000 1
LETTERS (incl English, Li									19438 8
VISUAL & PERFORMING ARTS									12680 2
HUMANITIES - OTHER									19400 5
HISTORY									22220 5
POLITICAL SCIENCE/GOVT									19667 3
PSYCHOLOGY	21600 1							20250 2	20000 1
SOCIOLOGY							19200 1		22000 1
SOCIAL SCIENCES-OTHER				22000 1					21777 4
AEROSPACE & AERONAUTICAL							22500 1		
ARCHITECTURAL						21039 4			

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
CHEMICAL							22500 1		
CIVIL							26250 2		
COMPUTER	28352 3	16644 1					22500 1		
ELECTRICAL/ELECTRONIC	36015 13	16644 1	23322 2				31100 5		20039 4
INDUSTRIAL							28250 8		30600 2
MECHANICAL				15432 1			27333 6		
MINING (INCL GEOLOGICAL)					25344 1				
ENGINEERING TECHNOLOGY									27996 1
INDUSTRIAL TECHNOLOGY									21996 1
AGRIBUSINESS					25200 1				18000 2
PLANT SCIENCES					17548 1				
NATURAL RESOURCES					13514 2				
OTHER AGRICULTURAL SCIENC									20000 1
COMPUTER SCIENCE	28819 64 35000/24000	23151 22 38100/16644	27943 24 36500/24000						
COMPUTER PROGRAMMING	22100 4								
INFORMATION SCIENCES & SY	25380 5	32700 3	25496 2						
PHARMACY				30720 1					
ARCHITECTURAL & ENVIRONME						26096 10			
GEOLOGY & GEOLOGICAL SCI								30000 1	
MATHEMATICS	30560 2	22500 1	30000 1	22500 3			24433 3		

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY CURRICULUM/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BUSINESS ADMIN (INCL MGMT						25000 1		21600 1
ECONOM & FINANCE (BANKING						14400 1		
MARKETING/MARK MGMT (RESR	26000 1							
ADVERTISING								20916 1
ELEMENTARY EDUCATION								20297 81 34680/16649
PHYSICAL EDUCATION								21936 6
SPECIAL EDUCATION								19428 7
FOREIGN LANGUAGES								21608 2
LETTERS (incl English, Li								18759 6
VISUAL & PERFORMING ARTS					15166 3			18631 4
HUMANITIES - OTHER								24515 7
CRIMINAL JUSTICE				11500 1				
PSYCHOLOGY								28000 1
SOCIOLOGY						32000 1		
SOCIAL SCIENCES-OTHER								23734 5
COMPUTER SCIENCE							30000 1	21600 1
HEALTH SCIENCES								18377 3
NURSING		25205 12						
PHARMACY			25497 6					
BIOLOGICAL			24000 1			20350 2	20000 1	18925 1
CHEMISTRY							16800 2	33972 1
MATHEMATICS	27038 5							17941 6
OTHER PHYSICAL & EARTH SC								27000 1

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/FUNCTION CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	ACCOUNTING (PU	ACCOUNTING (PR	COMMERCIAL BAN	COMMERCIAL BAN	INVESTMT BANKI	INVESTMT BANKN	INVESTMT BANKG	INVESTMT BANKG	FINANCIAL/TREA
BACHELOR - NON TECHNICAL	24181 438 32000/21000	23624 165 33120/19493	21073 13	16000 3	20764 5		23000 3	24500 1	23068 57 32000/18000
BACHELOR - TECHNICAL		32850 2				30000 1			27767 3

CURRICULUM	PORTFOLIO MGMT	UNDERWRITING	ADVERTISING	BRAND/PRODUCT	BUYER/MERCHAND	MARKET RESEARC	SALES	DESIGN/GRAPHIC	MEDIA PLANNING
BACHELOR - NON TECHNICAL	20673 15	22420 12	16333 3	21824 38 30600/18000	21947 24 28600/18000	23712 14	21737 172 43000/16800	19200 1	29400 1
BACHELOR - TECHNICAL		18480 1		29248 7	29400 1	31555 4	24694 18	24120 3	

CURRICULUM	ON-AIR REPORTI	PRODUCTION	PUBLIC RELATIO	WRITING / EDIT	EXECUTIVE, LEG	FINANC,TAXA, M	ECONOMIC PROGR	LAW ENFORCEMEN	MILITARY
BACHELOR - NON TECHNICAL		21367 3	19052 9	23590 8	19817 3	21883 15	26400 1	20700 7	20829 7
BACHELOR - TECHNICAL				21600 4		23000 1			23836 4

CURRICULUM	NATIONAL SECUR	URBAN / REGION	ADMINISTRATION	COUNSELING	FUNDRAISING /	SOCIAL WORK	BIOENGINEERING	DESIGN / CONST	ENVIRONMENTAL/
BACHELOR - NON TECHNICAL	18000 1	21000 1	23560 5	18792 3		18694 5		25200 1	
BACHELOR - TECHNICAL		27480 1	16800 1	23500 2			31120 2	29594 157 40800/25343	27229 35 34980/23808

CURRICULUM	MANUFACTURING/	SYSTEMS / PROG	POWER SYSTEMS	SOFTWARE DESIG	HARDWARE DESIG	RESEARCH & DEV	TESTING	PROCESS ENGINE	OTHER ENGINEER
BACHELOR - NON TECHNICAL	22044 2	24600 1		38000 1			35040 1	34512 1	
BACHELOR - TECHNICAL	30191 144 37480/25200	30284 28 34800/25000	31043 57 42000/25373	31307 103 48000/28000	29974 16	31337 56 47650/26784	29097 71 48000/25343	30273 77 45000/24342	28808 22 34200/25200

CURRICULUM	COMPUTER PROGR	INFORMATION SY	SYSTEMS ANALYS	ACTUARIAL	AGRICULTURE/NA	ARCHITECTURE	CONSULTING	HUMAN RESRCS /	MANAGEMENT TRA
BACHELOR - NON TECHNICAL	28333 13	25004 20 32400/19493	28095 11	22000 2			24478 25 28500/22500	23154 13	20416 201 43680/17700
BACHELOR - TECHNICAL	29385 91 40000/23000	23686 28 38100/16644	27526 29 36500/22500	22730 5	19024 5	24651 14	27363 27 38000/22500	30000 1	22486 11

CURRICULUM	MATH/STATISTIC	NURSES / PERSO	OTHER HEALTH R	PARALEGAL	PERFORMING ART	RESEARCHERS NO	RESEARCHERS -	TEACHING
BACHELOR - NON TECHNICAL	26000 1			11500 1	15166 3	23800 3		20684 121 34680/17374
BACHELOR - TECHNICAL	27038 5	25205 12	25283 7			20350 2	20900 4	20329 13

AVERAGE SALARY OFFERS SEPTEMBER 1989 WCPA REGIONAL CUMULATIVE REPORT
BY TECH - NON TECH/EMPLOYER CUMULATIVE PERIOD 9/1/88 THROUGH 8/9/89

Sample Block: Average: 20250 706 # of Offers
90th: 22080 / 10th: 18330

CURRICULUM	PUBL ACCNTNG	ADVERTISING	ARCHITECTURAL	BANKING (COMME	BANKING (INVES	COMMUNICATION	COMPUTER SFT/D	CONSULT SVCS	FINANCE
MBA--NON-TECH	26000 2			25200 1					24000 2
MBA--TECH									

CURRICULUM	HOSPITALITY(AM	HOSPITALITY(HO	INSURANCE	LEGAL SVCS	MERCHANDISING	PERSONNEL SUPP	PROTECTIVE SER	PUBLISHING	REAL ESTATE
MBA--NON-TECH									
MBA--TECH									

CURRICULUM	RESEARCH ORGAN	TRANSPORTATION	UTILITIES	OTHER SERVICE	EDUCATION	FEDERAL GOVERN	LOCAL/STATE GO	HOSPITALS	HEALTH SRVCS (
MBA--NON-TECH						36000 1			
MBA--TECH									

CURRICULUM	MEMBERSHIP/REL	MUSEUMS & CULT	SOCIAL SRVCS/P	OTHER NON-PROF	AEROSPACE	AGRIBUSINESS &	AUTOMOTIVE & M	BUILDING MATLS	CHEMICAL, DRUG
MBA--NON-TECH									26000 1
MBA--TECH									

CURRICULUM	COMPUTER & BUS	ELECTR & ELECT	FOOD & BEVERAG	HOUSEHOLD & PE	METALS & METAL	MINING	PACKAGING & AL	PAPER & WOOD P	PETROLEUM & AL
MBA--NON-TECH	23000 1	26493 5							
MBA--TECH									

CURRICULUM	PRINTING	RUBBER PRODUCT	SCIENTIFIC & I	STONE, CLAY, G	TEXTILES & APP	WIDELY DIVERSI
MBA--NON-TECH						
MBA--TECH						